

**FRIDAY, MARCH 18, 2016**

- 11:00–12:50     **MANAGEMENT SOCIETY WORKSHOP: Job interviewing skills**  
**Maria Kalogera**, MK Career Choices, Career Coach  
Pre-registration only – limited seats for one of 2 sessions  
(starting at 11:00 and 11:45)
- 13:00–13:50     **Barbara Avdis**, Chairman of the Board of Directors,  
Historic Hotels of Europe  
Founder and MD, Yades Greek Historic Hotels  
*Hosted by the International Tourism and Hospitality Management Society*
- 14:00–15:50     **BW Junior Students Start Up Competition**  
Junior level students present to an evaluation panel Chaired  
by **Jenny Lahana** (DC 1992), Marketing Director, Papoutsanis SA,  
a soap they created in the context of a start up
- 16:00–16:50     **Konstantinos Synodinos**, Founder and CEO, Champions ID  
*Hosted by the Sports Management Academic Society*
- 17:00–17:50     **Polyxeni Kiouri**, HR Director, Nestlé Hellas  
*Hosted by the Marketing Academic Society*
- 18:00–21:00     **Organizers PARTY** - By invitation only

**Business Week is an Annual Forum that brings together professionals  
and experts of the business environment.  
Thank you for participating.**

Organized by the Academic Societies of the School of Business.  
Speakers will be introduced by the Presidents of the Academic Societies of the School of Business.

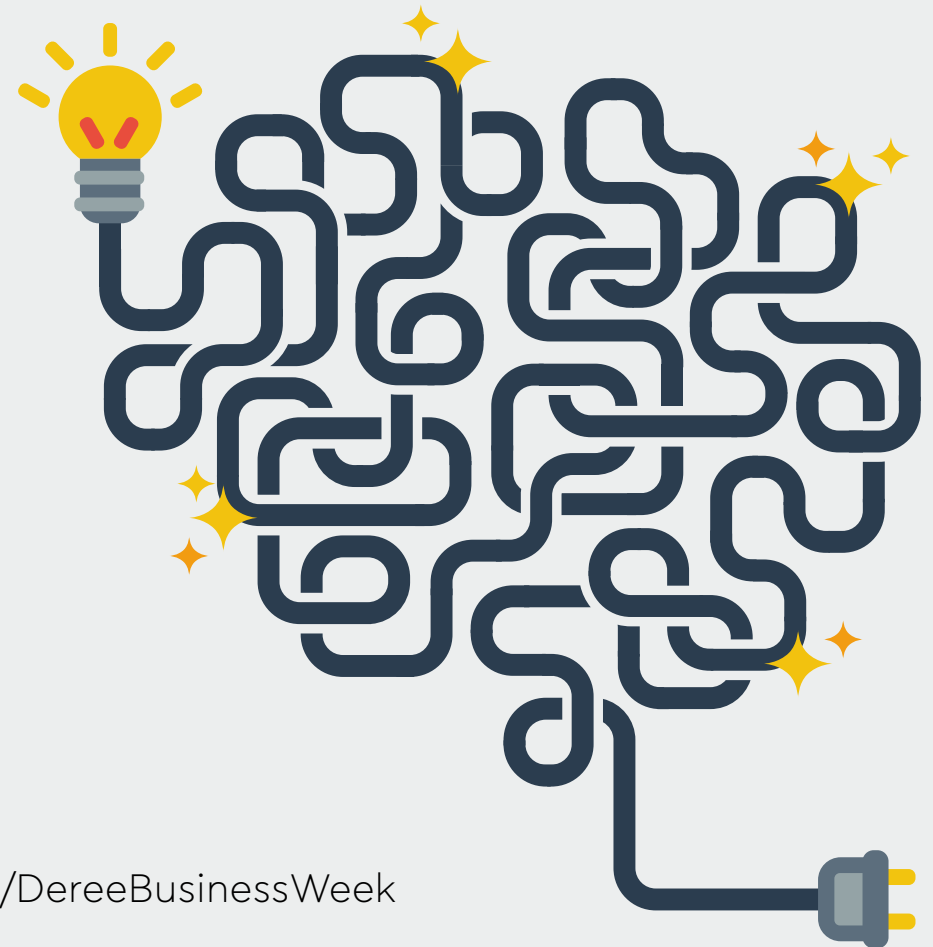
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# **Business Week 2016**

March 15-18

**From Brain Drain To Brain Gain**  
Driving Youth Employability



 /DereeBusinessWeek

## TUESDAY, MARCH 15, 2016

- 12:00–12:30 Opening Remarks by **President Horner** and **Dean Triantafillou**
- 12:30–13:30 Keynote Speaker  
**Alexandros Nousias**, Director, Hellenic Entrepreneurship Award  
*Hosted by the Accounting and Finance Academic Society*
- 13:30–15:00 Break
- 15:05–16:20 **David Blumenthal**, Executive Vice President,  
Astenbeck Capital Management LLC  
*Hosted by the Accounting and Finance Academic Society*
- 16:30–18:00 FINANCE WORKSHOP: Trading platform training  
in the AC Computer Lab  
**Dimitris Michos**, Head, Saxo Bank Greece  
Pre-registration only – limited seats,  
*Hosted by the Accounting and Finance Academic Society*
- 18:00–19:15 **Dimitris Tsingos**, Co-Founder and Chairman, Blueline, UK  
Head of Entrepreneurship, StatTech Ventures, Greece  
Founder and CEO, Virtual Trip, Greece  
Co-Founder and Chairman, Stackmasters, USA  
*Hosted by the International Business Academic Society*

## WEDNESDAY, MARCH 16, 2016

- 12:00–12:50 **Angeliki Zarra**, Integrated Communications Manager,  
L' Oreal Hellas  
*Hosted by the International Business Academic Society*
- 13:00–13:50 **Konstantinos Diakoumis** (DC 2003, Alba 2012)  
Chief Operating Officer, Neon Athinaion Hospital  
*Hosted by the Management Academic Society*
- 14:00–14:50 **Dimitris Kouvaras**, Business Development, Business Analytics,  
Technology and Innovation Platform, SAP Greece and Cyprus  
*Hosted by the Management Information Systems Academic Society*

- 15:00–15:50 Break
- 16:00–16:50 **Thanos Mondanos**, Founder and Owner, Pure Juice Bar  
*Hosted by the Management Academic Society*
- 17:00–17:50 **Anna Kasimati**, Co-Founder, IsMood Social Media Analysis Platform  
*Co-hosted by the MIS and Marketing Academic Societies*
- 18:00–19:15 MARKETING WORKSHOP: What to expect and how to excel in  
marketing today  
**Katerina Nikolaou** (DC 2000), Consultant, General Secretary  
for the Hellenic Marketing Institute (EIM)  
Representing the Hellenic Marketing Institute (EIM)  
Pre-registration only – limited seats  
*Hosted by the Marketing Academic Society*

## THURSDAY, MARCH 17, 2016

- 12:00–13:20 **Afroditi Dellaporta**, Manager, Legal Department A.M. Nomikos  
Transworld Maritime Agency  
*Hosted by the Management Academic Society*
- 13:30–15:00 Break
- 15:05–16:20 **Vicky Evangeliou**, Co-Founder & Member of Advisory Panel, VSN HUB  
Founder, Marketing Lead  
*Hosted by the International Tourism and Hospitality Management  
Academic Society*
- 16:30–18:00 MANAGEMENT INFORMATION SYSTEMS WORKSHOP  
Internet of Things: Career Prospects Discussion for Deree Students  
**Nikos Ipiotis** (DC 1993), CEO, Plegma Labs  
Entrepreneur, Mentor, Angel Investor  
Pre-registration only – limited seats
- 18:00–19:15 **Nikos Lepeniotis**, Head of Corporate Partnerships / CMO,  
Olympiacos Basketball Club  
*Hosted by the Sports Management Academic Society*