

# Tuesday, October 13

## CAREER IN PROGRESS

Official Website: [www.careerinprogress.gr](http://www.careerinprogress.gr)

## DATA COMMUNICATION

Official Website: [www.datacomm.gr](http://www.datacomm.gr)

Data Communication S.A is one of the major developers of business software in Greece and the leading software vendor for accounting firms since 1987, incorporating a portfolio of Business, Accounting, ERP, CRM and Human Resources Management (HRM) solutions. We have a strategic collaboration with Microsoft and have been certified as Microsoft Gold Partner since 2006. We are repeatedly recognized at the Microsoft Worldwide Partner Conferences for our strong business performance and dedication to delivering solutions that meet diverse customer needs and are honored with the highest certification “Certified for Microsoft Dynamics (CFMD)” for Innovera ERP, our greek version of Microsoft Dynamics NAV.

Our team is comprised of 100 experienced software engineers, technical experts, project managers and market specialists, allocated in our headquarters in Athens and our two regional offices in Patra and Thessaloniki. Recognized 4 times by the Great Place to Work Institute as one of the Best Workplaces in Greece, we invest in and are inspired by our people, working all together as a team to offer top quality services that guarantee enhanced customer experience and satisfaction.

## GREEN

Official Website: [www.green.com.gr](http://www.green.com.gr)

GREEN trades electricity with utilities, end-suppliers and other power trading companies to ensure competitive prices and reliable delivery. We focus on a company culture beyond greek borders creating an innovative power trading network around Greece. At the same time we target to be the most value-adding, flexible and reliable power trading company in South Eastern Europe. GREEN also supplies electricity to customers connected under low (LV) and medium voltage (MV). It offers fast switching procedures, competitive prices and high quality services. The company purchases electricity from the HTSO and supplies to Greek consumers through the existing national transmission and distribution electricity system. For the consumer there is no extra charge, no activation fee and no technical interference in the network infrastructure and the meter during its transport to the GREEN's Network.

## IBM HELLAS

Official Website: [www.ibm.com/employment/gr/](http://www.ibm.com/employment/gr/)

Η IBM είναι μια εταιρεία καινοτομιών που στόχο έχει την παροχή ουσιαστικής επιχειρηματικής αξίας σε επιχειρήσεις και οργανισμούς σε όλο τον κόσμο. Η IBM προωθεί την επιτυχία των πελατών της ενισχύοντας την ικανότητά τους να καινοτομούν ώστε να αποκτούν ένα μοναδικό ανταγωνιστικό πλεονέκτημα στην αγορά που δραστηριοποιούνται.

Η στρατηγική της IBM επικεντρώνεται στην παροχή κάθε βοήθειας σε οργανισμούς και φορείς για την ολοκληρωτική αναμόρφωση των οργανωτικών τους δομών, αξιοποιώντας την τεχνολογία. Για να ενισχύσει την ανάπτυξη, την παραγωγικότητα και την αποδοτικότητα των πελατών της και να τους βοηθήσει στη δημιουργία προστιθέμενης αξίας μέσω της καινοτομίας, η IBM αντλεί από τις δυνατότητες των κορυφαίων Συστημάτων, προϊόντων Λογισμικού και Υπηρεσιών που διαθέτει.

Το επιχειρησιακό της μοντέλο είναι μοναδικό και εστιάζεται σε δύο πυλώνες: της ενοποίησης και της καινοτομίας. Η επιχειρηματική προσπάθεια της IBM επικεντρώνεται σε δύο βασικές προτεραιότητες:

- ✓ Τη δημιουργία, την ανάπτυξη και την εξέλιξη των πλέον προηγμένων Τεχνολογιών Πληροφορικής των ημερών μας
- ✓ Τη μετατροπή των τεχνολογιών αυτών σε πραγματική επιχειρηματική αξία, σε μοχλό ανάπτυξης και προόδου για τους πελάτες της.

Η IBM δραστηριοποιείται στην Ελλάδα από το 1937 και για περισσότερα από 78 έτη συνεισφέρει σημαντικά στην επιχειρηματική και τεχνολογική κληρονομιά της χώρας.

## LOGIKA

Official Website: [www.logika.gr](http://www.logika.gr)

Logika is a 4PL logistics provider in Greece, working closely with manufacturers, suppliers/packers and retailers alike to ensure cost-effective logistics solutions and maximum in-store product availability.

Logika has three logistics centers, where technology products, clothing, footwear and accessories, on behalf of companies engaged in e-commerce are hosted.

The company is staffed with experienced personnel at all levels of its structure, meeting fully the needs of customers and the operational requirements of the company's sections.

# LYCSAC

Official Website: [www.lycshop.gr](http://www.lycshop.gr)

## MATRIX INSURANCE & REINSURANCE BROKERS

Official Website: [www.matrix-brokers.com](http://www.matrix-brokers.com)

MATRIX is the leading independent reinsurance broker in providing innovative and structured products and services that reinforce the financial position of insurance companies. A registered Broker at Lloyd's since September 2012, MATRIX builds worldwide reinsurer relationships, while maintaining small business service and values.

For more than one decade, a unique value proposition exists at the heart of our strategy: a set of needs MATRIX can meet for its chosen customers that others cannot. Our strategy goes beyond best practices. It is about choosing a unique position and doing things differently from our competitors in a way that lowers costs and better serves our customers.

Solid organic growth depends on innovation. Yet the kind of innovation that drives sustainable growth is much broader than the disruptive «eureka» moments and of the “fast track” shortcuts of contemporary business practices. Profitable innovation is a dynamic process of continually creating new business models, improving customer experience, and opening new markets - as well as launching new products. MATRIX has optimized strategic

thinking and management for competitive advantage by distilling and applying the latest trends, insights and approaches that influence each insurance market, taking in account the growing volatility that economies are facing.

Making decisions in an environment of increased time pressure, uncertainty, conflicting expert opinions and intense regulation creates challenges for any entity. Making leadership decisions in crisis situations is even more demanding. In MATRIX we are committed in focusing on reframing issues. We constantly re-evaluate decisions to ensure that the right problems are addressed, to distinguish systematic patterns from random events and to identify acceptable risks in alternative decisions.

MATRIX is a market leader not only in numbers, but in working with clients to find innovative solutions that add real value. Our deep industry expertise and perspective, together with our entrepreneurial drive, makes us a perfect partner in today's competitive environment.

## **MERCEDES-BENZ HELLAS**

Official Website: [www.mercedes-benz.gr](http://www.mercedes-benz.gr)

Founded in 1982, Mercedes-Benz Hellas SA, is a 100% subsidiary of Daimler AG. The company is the General Distributor of Mercedes-Benz passenger & commercial vehicles smart cars, as well as Mercedes-Benz & Setra buses in Greece. The company is located in N. Kifissia, in an area of 40 exceptionally organized, functional and environmentally friendly acres. All Sales and Marketing functions for passenger and commercial vehicles, as well as the Center of Technical Support and Training are hosted there. Mercedes-Benz Financial Services Hellas SA, is located in the same area, in order to offer a broad range of financial products to its customers.

Mercedes-Benz Hellas also owns the Parts Distribution Center in Aspropyrgos and the sales center for used heavy and light commercial vehicles. "TruckStore". "Mercedes-Benz Stars" is the used car sales business, ran by Mercedes-Benz & smart authorized sales distributors. Corporate Social Responsibility is an integral part of the company's culture. Always a pioneer in these matters, Mercedes-Benz Hellas was the first company in the automotive sector to issue a Social Responsibility Report for 2013, while it invested in solar energy by placing photovoltaic panels on the roof of its premises, thus producing power of 302 kW at a surface of 4,000 m<sup>2</sup>. Moreover, the company is constantly contributing to major cultural, social and sports events of the country with significant sponsorships.

## **MUNICIPALITY OF SARONIKOS - YOUNG VOLUNTEERS IN ACTION**

### **OMNI APICO / ALGEAN GROUP**

Official Website: [www.omniapico.com](http://www.omniapico.com)

Algean Group consists of companies that operate in the sectors of strategic marketing, travel design, real estate and lifestyle management. Our offices are in Athens, London and Luxembourg. Our network is more locally focused or global according to our needs.

We leverage our different businesses to generate value across the board, for our clients and for our partners. Strategic Marketing & Events Travel Design Real Estate Private Events.

## OTE

OTE είναι ο μεγαλύτερος τηλεπικοινωνιακός πάροχος στην Ελλάδα και μία από τις μεγαλύτερες εταιρείες στο Χρηματιστήριο Αθηνών, σύμφωνα με την κεφαλαιοποίηση. Μαζί με τις θυγατρικές του αποτελεί έναν από τους κορυφαίους τηλεπικοινωνιακούς ομίλους στη Νοτιοανατολική Ευρώπη. Ο Όμιλος OTE προσφέρει το σύνολο των τηλεπικοινωνιακών υπηρεσιών, από σταθερή, κινητή τηλεφωνία, ευρυζωνικές υπηρεσίες και υπηρεσίες τηλεόρασης, μέχρι επικοινωνία δεδομένων υψηλών ταχυτήτων και υπηρεσίες μισθωμένων γραμμών. Παράλληλα, δραστηριοποιείται στην Ελλάδα και στους τομείς των ακινήτων και της εκπαίδευσης.

Η COSMOTE, μέλος του Ομίλου OTE, κατέχει την πρώτη θέση στην ελληνική αγορά κινητής τηλεφωνίας και έχει δυναμική παρουσία, μέσω θυγατρικών εταιρειών, στην Αλβανία και τη Ρουμανία. Βασισμένη στο υπερσύγχρονο τηλεπικοινωνιακό της δίκτυο, που αποτελεί διαχρονικό ανταγωνιστικό της πλεονέκτημα, η COSMOTE προσφέρει ένα ευρύ φάσμα ολοκληρωμένων λύσεων κινητής επικοινωνίας.

Ο Όμιλος OTE απασχολεί περίπου 22.000 εργαζομένους σε 3 χώρες. Όραμά του είναι να προσφέρει ολοκληρωμένες τηλεπικοινωνιακές υπηρεσίες υψηλού επιπέδου ώστε να αποτελεί την πρώτη επιλογή των πελατών στην Ελλάδα και τη Ν.Α. Ευρώπη.

## PAPASTRATOS AVES , an affiliate of Philip Morris International

Official Website: [www.pmi.com](http://www.pmi.com)

Papastratos is the largest tobacco company in Greece with a history of 85 years. Today Papastratos, based in Aspropyrgos, owns state-of-the-art production and administration facilities that offer a great place to work to all employees.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with six of the world's top 15 international brands, including the number one cigarette brand worldwide. PMI's products are sold in more than 180 markets. In 2014, the company held an estimated 15.6% share of the total international cigarette market outside of the U.S., or 28.6% excluding the People's Republic of China and the U.S. For more information, see [www.pmi.com](http://www.pmi.com).

## PAPHARM

Official Website: [www.papharm.gr](http://www.papharm.gr)

Ελληνική εταιρία ΠΑΦΑΡΜ - του Ομίλου Φαρμακευτικών Επιχειρήσεων ΑΦΟΙ ΠΑΠΑΖΟΓΛΟΥ - με έδρα το Περιστέρι Αττικής και αντικείμενο την προώθηση και διανομή φαρμακευτικών και παραφαρμακευτικών προϊόντων σε Φαρμακεία και Φαρμακαποθήκες. Έτος ίδρυσης το 1967. Κάποια ευρέως γνωστά προϊόντα που εκπροσωπούνται από τα τμήματα πωλήσεων του Ομίλου: Δερμοκαλλυντική σειρά EUBOS, πολυβιταμίνες SUPERFOODS κ.α

## **PEPSICO (Tasty foods & Pepsico - ivi)**

Official Website: [www.pepsico.com.gr](http://www.pepsico.com.gr)

PepsiCo is the second largest food and beverage company in the world. Being a global organization, PepsiCo operates in over 200 countries and employs some 280,000 people around the world. The company offers the world's largest portfolio with more than 200 brands, including 22 different product lines that each generates more than \$1 billion in annual retail sales.

In Greece, PepsiCo's business activities included the snacks company, Tasty Foods (Lay's, Ruffles, Doritos, Cheetos, Quaker, Snack a Jacks etc.) and the beverages company, PepsiCo-HBH (Pepsi, Ηβη, 7up, Lipton, Gatorade, Rock Star etc.).

## **PLAISIO COMPUTERS**

Official Website: [www.plaisio.gr](http://www.plaisio.gr)

## **RANDSTAD**

Official Website: [www.randstad.gr](http://www.randstad.gr)

Founded in the Netherlands in 1960 and is one of the world's largest providers of HR services with a global footprint in 39 countries.

Randstad Hellas has a leading presence in Greece for over 15 years and combines a strong local network with extensive international experience. This unique partnership gives us the opportunity to adapt our wide spectrum of HR services to meet the local needs in Greece. Our services range from permanent placements at all levels/specialties and temporary employment to HR Solutions such as outplacement, career counseling and assessment centers.

We believe that creating the best solutions in HR services means always doing more and going further. We understand the present and future needs of our clients and candidates. The better we know our clients and candidates, the better we can match their needs and exceed their expectations.

Randstad is known for its firm and consistent values, which we summarise through our philosophy 'good to know you'. Our values shape our culture, and help us to develop, grow and better serve our clients, candidates and other stakeholders;

For more information visit our website at – [www.randstad.gr](http://www.randstad.gr).

# RISING STAR ACADEMY

Official Website: [www.rsacademy.gr](http://www.rsacademy.gr)

## SAP

Official Website: [www.sap.com/greece](http://www.sap.com/greece)

### SAP Hellas

SAP AG services and products are provided in the Greek market through SAP Hellas SA which offices are based in Athens and Nicosia serving Greece and Cyprus respectively.

SAP Hellas SA was founded in October 1994 to spread SAP software in Greece. Since then there have been more than 1300 installations in companies of all sizes.

Now, we are in the middle of a fundamental digital transition. In order to help our customers stay ahead of change, SAP has developed a portfolio strategy that consists of synchronized investments in applications, analytics, mobile, cloud, and database and technology. The five elements are combined into solutions and best practices to help companies in 24 different industries run better. Take for example SAP HANA, our revolutionary in-memory platform, which is helping customers access and deliver information at unprecedented speeds up to 100,000 times faster than before!

SAP Hellas is dedicated to serving its customers and contributes to their development in order for them to reach the best performance out of their systems, the human resources and their business activities.

### Partners' Channel

We at SAP recognize the vital role partners play in helping our customers achieve results. Our partners have proven knowledge on ERP projects and employ more than 500 certified consultants. Our Ecosystem of Partners, communities and customers provides a strong foundation of support and collaboration, delivering exceptional value and tailored solutions to help meet the specific needs of your business.

### Human Resources

SAP Hellas SA now employs more than 70 people. We invest heavily in our people, who are our greatest asset. SAP Hellas' team is consisted by a group of highly trained professionals with quality, professionalism and hard work. SAP Hellas' consultants are totally familiar with the operating procedures and practices in various industries, leading them to function effectively in any environment.

### Corporate Social Responsibility

SAP delivers products and services that accelerate business innovation worldwide. We are committed to initiatives that work toward a sustainable world in which transparency and integrity are the building blocks of its foundation. SAP's corporate social responsibility program supports a wide range of projects and activities – from corporate philanthropy to higher learning. In addition to specific local programs, SAP encourages and supports employee volunteerism.

## **SEEZ TRAVEL**

Seez is a lifestyle travel design company that specializes in working with its clients so that their "time in between" is invested wisely. We pride ourselves on building personalized unique travel experiences for individuals, small groups and corporate incentive teams. We work with each client closely to design itineraries that are relevant to their lifestyles, their travel objectives and their budget so that in the end no two trips are ever alike. We are committed to designing customized, authentic and luxurious experiences and obsessive attention to detail and flawless execution is our modus operandi. At Seez we believe that luxury is defined by perfection and attention to detail in everything. Luxury is also a unique experience that creates pleasure by flattering all of your senses and our goal is to make planning a trip effortless and enjoyable for our clients.

## **TOYOTA HELLAS**

Official Website: [www.toyota.gr](http://www.toyota.gr)

Toyota Hellas SA is a daughter company of Inchcape Plc, an international automotive services group that provides quality representation for global Original Equipment Manufacturer (OEM) partners, high levels of service and a choice of sales channels for retail customers and a range of business services to the corporate customer.

Toyota Hellas SA has been the importer and distributor in Greece for Toyota and Lexus brands since 1986. As the distributor, Toyota Hellas SA is responsible for the independent network of authorized retailers and repairers and determines the model range and specification, price positioning and marketing strategy as well as ensuring the provision of an after sales network, which is an important contributor to an importer's total gross profit.

Toyota has been present in Greek market for more than 40 years having sold more than 460.000 passenger cars and light commercial vehicles since 1965.

## **TAKEDA PHARMACEUTICALS**

Official Website: [www.takeda.com](http://www.takeda.com)



## **WEBER SHANDWICH**

Official Website: [www.webershandwick.gr](http://www.webershandwick.gr)

Weber Shandwick is a leading global communications and engagement firm in 75 cities across 34 countries and operations extending to 123 cities in 81 countries. The firm's diverse team of strategists, analysts, producers, designers, developers and campaign activators has won the most prestigious awards in the world for innovative, creative approaches and impactful work, including being honoured as an Ad Age A-List Agency in 2014 and 2015, PRWeek's 2015 Global Agency of the Year and The Holmes Report's 2014 Global Agency of the Year. Weber Shandwick and its Prime unit have won a combined 25 Cannes Lions since 2009. Weber Shandwick was also named a Best Place to Work by Ad Age in 2014 and PRWeek in 2013 and 2014. The firm deploys deep expertise across sectors and specialty areas, including consumer marketing, corporate reputation, healthcare, technology, public affairs, financial services, corporate social responsibility, financial communications and crisis management, using proprietary social, digital and analytics methodologies. Weber Shandwick is part of the Interpublic Group (NYSE: IPG). For more information, visit [www.webershandwick.gr](http://www.webershandwick.gr)

# **Wednesday, October 14**

## **ADECCO HR**

Official Website: [www.adecco.gr](http://www.adecco.gr)

### **WHO WE ARE AND WHAT WE DO**

The Adecco Group is the world's leading provider of HR solutions. With more than 32,000 FTE employees and around 5,100 branches, in over 60 countries and territories around the world, we offer a wide variety of services, connecting around 700,000 associates with our clients every day.

The services we offer fall into the broad categories of permanent placement, temporary staffing, career transition and talent development, as well as outsourcing and consulting. The Adecco Group is based in Zurich-Glattbrugg, Switzerland and we are a Fortune Global 500 company listed on the SIX Swiss Exchange.

Adecco Greece was founded in 2000 and since then remains the market leader, having earned the trust of companies and associates. We build lasting relations with them, creating value for the clients and partnering with the associates to ensure their career development.

## OUR VISION

We inspire individuals and organisations to work more effectively and efficiently, and create greater choice in the domain of work, for the benefit of all concerned. As the world's leading provider of HR solutions – a business that has a positive impact on millions of people every day – we are conscious of our global role. Helping people to better work, better life is our common purpose and the way in which we contribute to society.

## STRATEGY

The world of work is constantly changing and Adecco is one of the leading forces shaping that change. As the global leader in HR services, we are aware that traditional patterns of employment will continue to evolve in the years to come. We therefore encourage present and future generations to see change as opportunity in its multiple forms. We invite people to accept tomorrow's challenges with confidence and to join us in shaping the future of the workplace.

## **ALDEMAR RESORTS**

Official Website: [www.aldemar-resorts.gr](http://www.aldemar-resorts.gr)

Aldemar Resorts is one of the leading hotel chains in Greece with a total 5,500-bed capacity and 1,300 employees. Dr. Nikolaos S. Angelopoulos is the founder, President and CEO, where as Mr Alexandros Angelopoulos is the Vice President of this family owned-company which has pioneered changes in the mentality & reality of the Greek Hotel Industry. By continuously investing in innovative products and ideas and demonstrating a high level of responsibility to humans, society and the natural environment. The Aldemar Group, with over 27 years of activity in the international and Greek markets, has gained distinction as one of the most high-powered presences in the hotel industry.

# AB VASSILOPOULOS

Official Website: [www.abcareers.gr](http://www.abcareers.gr)

AB Vassilopoulos: A leading retail company!

At AB Vassilopoulos, we celebrate more than 76 years of history in the food retail sector. 76years of leadership and innovation!

Our goal is to serve our customers, by offering them a variety of nutritious and safe products, as well as services in combination with affordable prices for all.

We are one of the biggest retail companies in the Greek market, with a strong sense of responsibility towards our employees, our associates and our customers.

From the opening of our first store in 1939, by the two brothers Gerasimos and Charalabos Vassilopoulos, till today, we are constantly in a development orbit. Some of the most important key dates is the acquisition in 2001 of the company TROFO SA, member of which is also ENA Cash & Carry. The following years we expanded our store network throughout the Greek region with company and franchise stores. In 2008, we acquired the discount chain PLUS HELLAS and expanded our network to the north of Greece with 29 stores. A year later, in 2009, we expanded our activities in the area of Thrace with the acquisition of KORYFI SA.

In the end of 2010, we opened the first green store in Stamata, Attica, which is considered as the beginning of a new era of growth and sustainability for AB Vassilopoulos.

In 2012, we inaugurated 20 new company stores, under the brands AB Vassilopoulos, AB City and AB Shop & Go. During the same period we also enlarged our franchise network by 7 stores.

A major milestone for the company is 2013 when Delhaize Group announced another strategic investment in Greece through the establishment of the Centers of Excellence (CoE). The Centers of Excellence (CoE) are focused in developing specialized software solutions for the retail market, defining technology strategies and managing regional applications and the regional infrastructure.

In 2014, we continued our investing program by opening 27 new stores.

Corporate Social Responsibility activities are also a main part of our company's corporate strategy. Each year, through our extensive Corporate Responsibility program "52 Weeks, 52 Actions of feeding and caring throughout Greece", we focus on a major social problem. During the first year of the program we helped hundreds of fellow compatriots across the country who were having trouble feeding themselves and needed our help. This year, our effort focuses on the support of thousands of children.

Faithful to our vision and values, we offer our customers Nutritious, Healthy, Safe and competitively priced products. In parallel, with the dynamic expansion of our stores and the constant implementation of innovative programs, we manage diachronically to maintain our high position in the retail market and in the conscience of consumers as one of the biggest and most credible companies in Greece.

## **ATHENIAN BREWERY**

Official Website: <http://www.athenianbrewery.gr/>

Athenian Brewery was founded in 1963 from a group of Greek entrepreneurs, is a member of Heineken N.V. group and one of the most important companies of production and trade of beer in Greece. Nowadays counts three units in Athens, Thessaloniki and Patra, where are produced beers such as Amstel, Heineken, Alfa, Alfa Strong, Alfa Weiss, Fischer, Amstel Free, Amstel Pils, Amstel Radler, Amstel Radler 0% with Guarana & Lime, Amstel Bock, Buckler and Vios 5. The company also has a bottling plant in Lamia which produces "IOLI", our natural mineral water. At the same time, it imports famous brands such as: Affligem, Sol, Krusovice, Mc Farland, Erdinger, Duvel, Chimay and others and the cider Strongbow. Moreover, it has established a long tradition in exports which started in the early 1970s and has reached today a point where the company exports its products to numerous countries.

It is a company that stands out not only for its history but also for its consistency, values and accountability. At the same time, it supports the Greek economy, contributes to the society, takes care of the environment, cooperates with clients in common challenges, adapts to new consumer needs, supports its suppliers and develops its people.

In 2013, Athenian Brewery awarded for the 4th consecutive year, for its working environment with the «Best Workplace» award.

## **ATLANTIKA HOTELS & RESORTS**

Official Website: [www.atlantichotels.com](http://www.atlantichotels.com)

## **COCA-COLA TRIA EPSILON**

Official Website: [www.coca-colahellenic.gr](http://www.coca-colahellenic.gr)

Founded in 1969, Coca-Cola Tria Epsilon –a member of the Coca-Cola HBC Group- is Greece's leading non-alcoholic beverage bottler. Within our network of facilities across the country which includes 26 production lines, we develop 15 brands and more than 200 different, top quality products in a range of

packaging sizes that are much loved by Greek consumers. Our unique portfolio includes The Coca-Cola Company brands (Coca-Cola, Fanta, Sprite, Powerade, Nestea, illy issimo and Schweppes mixers) as well as other products we have developed in Greece such as Amita, Amita Motion, Amita Fun, Frulite and AVRA bottled water. Our company also distributes the snacks TSAKIRIS and the energy drinks Monster. The portfolio of products we offer on the Greek market also includes alcoholic beverages from the companies The Edrington Group, Isidoros Arvanitis and Brown-Forman.

## **COLGATE PALMOLIVE**

Official Website: [www.colgate.com.gr](http://www.colgate.com.gr)

## **CITY CONTACT & ATHENS WALKING TOURS**

Official Website: [www.citycontact.gr](http://www.citycontact.gr) & [www.athenswalkingours.gr](http://www.athenswalkingours.gr)

City Contact is a Greek advertising company, founded in 1996. Our vision is to welcome visitors by providing useful information and tips, offering them unforgettable experiences, making their stay as pleasant as possible and ultimately turning them into ambassadors of Greece. We have established the Info Stand® tourist information system in an exclusive partnership with 264 top hotels in the 9 most touristic Greek destinations, through which we provide tourists with more than 1,6 million printed travel guides and maps per year.

Athens Walking Tours, founded by City Contact in 2004, offers visitors innovative, fresh & memorable activities in Athens. All of our tours (historical, food & wine tours) are conducted daily, only in small groups, by carefully selected, highly qualified professional licensed guides. Athens walking tours is consistently given high ratings on TripAdvisor, more than any other tour operator in Greece, on Viator as well as on other travel sites and social media. We have earned worldwide media recognition from CNN, the Herald Tribune, the Miami Herald and many more major international and local news agencies and publications as well as Greek national media.

## ERICSSON HELLAS

Official Website: [www.ericsson.com](http://www.ericsson.com)

Ericsson's history in Greece dates back in 1960, when business activity started through representatives, while Ericsson Hellas S.A., an affiliate of LM Ericsson AB, was established in 1979. Ericsson Hellas employs more than 240 highly educated employees today and is the Hub for the company's operations in Greece, Bulgaria, Cyprus and Malta.

For the past 35 years, Ericsson Hellas has helped build and expand the Information Technology & Communications (ICT) market in the country, increasing the country's competitiveness and productivity and leading the way towards a greener economy and a more sustainable growth. Ericsson has been a major driving force, transforming the ICT industry in Greece and has consistently invested in the Greek market and in the local talent over the past decades.

It all started with the digitization of the National Fixed Network for OTE. It continued when Ericsson Hellas literally brought mobile communications in Greece, as it helped build the two first mobile networks in Greece (those of Panafon – now Vodafone and of Telestet – now Wind Hellas) and later supported Cosmote in introducing 3G and now 4G to the country. Ericsson is now moving fast into complex IT and System Integration projects for the Public Administration, such as the recent modernization of the National Emergency Number 112. In Greece, Ericsson has the largest telecom market share, supplying innovative solutions and services to the largest operators in the country – fixed (OTE, Tellas (part of Wind Hellas now), HoL, On Telecoms/Vivodi) and mobile (Cosmote, Wind/Q-Telecom and Vodafone) – as well as to large municipalities throughout the country and to the public administration in general.

Having achieved many “firsts” in the country, like the first mobile call ever in Greece back in 1993, or the first video call in the country which was also one of the very first in Europe in 2005, or the first end-to-end IPTV solution to a fixed network operator globally in 2009, Ericsson has contributed more than any other supplier in bringing the benefits of telecommunications to more Greek people, wherever they are and whenever they want to communicate for work, personal relations or simply for fun.

In tomorrow's world, where broadband networks will be the backbone of our smart cities where not only people but also our homes, cars, hospitals and everything else around us will be connected, Ericsson is fully committed to enable growth in Greece, through pioneering ICT solutions, that bring benefits to the economy, the society and the environment.

## **HENKEL HELLAS**

Official Website: [www.henkel.com](http://www.henkel.com)

Henkel operates worldwide with leading brands and technologies in three business areas: Laundry & Home Care, Cosmetics/Toiletries and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions both in the consumer and industrial businesses with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs about 48,000 people worldwide. Henkel's preferred shares are listed in the German stock index DAX and the company ranks among the Fortune Global 500.

Henkel operates in the Greek market since 1968, initially distributing its products through dealers. In 1989 the German Henkel KGaA bought 57% stake in the Greek company "T. Trifon & P. Kastrinis SA" and the company was renamed Henkel Hellas. Today, Henkel Hellas is established as one of the most successful suppliers of well known brands in Greece, in detergents and household cleaners, cosmetics / personal care products, consumer adhesives and Industrial Products. The company produces and promotes market-leading products such as: Dixan, Neomat, Persil, Schwarzkopf, Palette, Igora, Taft, Fa, and Pritt.

## **HEWLETT-PACKARD ENTERPRISE**

Official Website: [www.hp.gr](http://www.hp.gr)

## **ICAP RECRUITMENT SOLUTIONS**

Official Website: [www.icapcareer.gr](http://www.icapcareer.gr)

ICAP Group is the largest Business Services Group in Greece, with offices in five cities and with strong subsidiaries in Bulgaria, Romania, Serbia and Cyprus.

ICAP People Solutions can meet nearly all your HR needs through the provision of a wide range of HR Services delivered by 35 professionals and generating around €35 million in revenues. People Solutions is an important line of business in our Group, not only because of its long history (the first ever recorded Executive Search project took place in 1974 in Athens by ICAP), but more importantly because we recently enriched our service lines with new services and our executive team with experienced and skilled professionals from the Greek and international market.

ICAP Executive Search & Selection is specialized in assessing and recruiting Senior to Middle level Executives, or Professionals with rare skills. We seek to recruit people who will create competitive advantage and sustainable value to your organization.

ICAP Recruitment Solutions is specialized in assessing and recruiting entry to middle level profiles in all fields and industries. We are also experienced in handling high volume recruitment.

Our Search Approach is a solid process of attracting and selecting talents. We have developed methodologies that combine deep knowledge of the local markets with expertise from experienced consultants and world-class strategic partners



## IN GROUP

Official Website: [WWW.INGROUP.GR](http://WWW.INGROUP.GR)

In Group is a Greek group of companies which provides a wide range of complete services, adjusted to the market's and clients' needs. Present for more than eleven years in the Greek Market, it is the only Group that combines The Human Resource Management services with those of Marketing and Sales.

In Group consists of two companies, each one expert in its field:

In Group Human Resource Solutions

In Group Marketing Solutions

In Group Human Resource Solutions

In Group Human Resource Solutions is the largest Greek company providing services of Human Resource Management in Greece. Its goal is to find, evaluate, and hire the most suitable employees and executives of all specialities in accordance to the needs and requests of the clients - companies. The expertise of In Group's executives, its reliability, and its quick response giving the appropriate solutions are the reasons for conquering a leading position in its field and won the trust both of Greek and Multinational companies in Greece.

In Group Marketing Solutions

In Group Marketing Solutions is the company that provides complete services of Marketing specialized in merchandising and below the line services. It offers innovative and creative solutions to its clients in order to achieve a more effective corporate – products' promotion. The aforementioned justifies the fact that among its clientele there are the most important companies in the market.

# INTERAMERICAN

Official Website: [www.interamerican.gr](http://www.interamerican.gr)

## INTERAMERICAN: The insurance market leader

Founded in 1969, the company has been a leader in Greek market for 45 years

Its name is strongly related to the concept of private insurance in the country

It is the largest private insurance company in Greece and the second largest in the entire Greek market

The company operates all insurance branches: Life, Health and Property, as well as Assistance Services and is also active as a health services' provider

It currently has more than 1,000,000 individual and business customers

It offers innovative products and services, such as Medisystem Integrated Health System, Capital Investment System, innovative Assistance covers, etc

INTERAMERICAN is the only insurer owning state of the art infrastructure in Health (Athinaiki Mediclinic, Medifirst Medical Multipractice) and Assistance (road assistance vehicles, ambulances, etc.)

The company follows a multi - channel distribution model to optimize product availability and service, both for customers and sales networks

The company introduced Anytime, the 1st direct insurance, changing the entire concept of insurance in Greece

Its network is made up of very experienced and well trained professionals, employing modern and service methods, such as financial planning, advisory services, etc

Named by "World Finance" as the top insurance company in Greece

The company has been ranking 1st in terms of reputation and visibility in recent years (Tradelink surveys 2005, 2007, 2008, 2011, 2012, 2013, 2014)

## The ACHMEA Group: Strength, reliability, experience

INTERAMERICAN belongs to the ACHMEA Group, a leading international insurer with more than 200 years of experience. It is one of the world's largest cooperative insurance organisations, and the largest in Europe, with its headquarters in the Dutch town of Zeist.

About ACHMEA...

the largest insurance group in the Netherlands, renamed ACHMEA from EUREKO in January 2012

The leading health insurer in Europe

Operates in 6 countries: The Netherlands, Greece, Ireland, Slovakia, Turkey and Australia

€20 billion in gross written premiums in 2014

€9.8 billion billion in equity capital

€16 million net profit in 2014

RABOBANK, one of the best and safest banks in the world, is amongst the Group's major shareholders

A+ rating as an insurance company, by Standard & Poor's credit-rating agency

215% Solvency ratio

## IQ COMMUNICATIONS

Official Website: [www.ionianet.gr](http://www.ionianet.gr)

IQ COMMUNICATIONS:

Εταιρεία μέσων ενημέρωσης και advertising. Έτος ίδρυσης 1990 και με τη νέα της μορφή από το 2003.

Διαθέτει τμήματα:

- Εκδόσεων: εφημερίδες και περιοδικά, έντυπα και ηλεκτρονικά
- Advertising: σχεδιασμός, παραγωγή και διανομή κάθε είδους εντύπων
- Internet services: δημιουργία sites και πλήρεις υπηρεσίες internet και social media
- Σύμβουλοι επιχειρήσεων: ατομική και συλλογική επιχειρηματική συμβουλευτική

# JOHNSON & JOHNSON HELLAS

## LIBRA GROUP

Official Website: [www.libra.com/gr](http://www.libra.com/gr)

The Libra Group is a privately-owned international business group that controls 30 subsidiaries active across six continents. It is primarily focused on five core sectors: shipping, aviation, real estate, hospitality and energy. Outside those areas there are selected 'diversified investments'. The Libra Group is wholly-owned by the Logothetis family.

## NATIONAL INSURANCE COMPANY CENTRAL BRANCH OF SYNTAGMA

Official Website: [WWW.ETHNIKI-ASFALISTIKI.GR](http://WWW.ETHNIKI-ASFALISTIKI.GR)

The National Insurance Company is the leading Greek insurance company with establishment in 1891, member of the National Bank, the largest banking group in SE Europe. At Ethniki Asfalistiki we manage insurance and investment products and services covering the full range of Greek and not only market. The company monitoring the global challenges designs products and services according to market requirements. At the same time supports and develops its human resources, with focus on innovation and quality, supporting the customer oriented philosophy. The "Customer Counselor" is the evolution of a pioneering institution for the protection of customer rights! In the National Insurance - Central Branch of Syntagma we give all people the support they need and the means to develop a successful career path with us!

## PREMIER CAPITAL HELLAS

Premier Capital Hellas SA, member of the Multinational Group of companies Hili Ventures, is the Development Licensee of the McDonald's brand in Greece.

McDonald's is the world leader in retail food service. With restaurants in more than 36,000 locations, the company employs about 1.9 million people.

In Greece, the first McDonald's restaurant opened in 1991 in the heart of Athens. Today, a total of 21 restaurants across the country operate functionally, employing more than 500 employees.

Our employees are important and valuable to us. They are constantly encouraged to develop their professional skills. We train all our employees through a range of customized, certified training programs, providing ongoing development opportunities. Moreover, we are able to offer flexible working hours, excellent career prospects and a wide range of additional rewards and benefits.

## ROBERT BOSCH

Official Website: [www.bosch.gr](http://www.bosch.gr)

The Bosch Group is a leading global supplier of technology and services. The company employs roughly 360,000 associates worldwide (as per April 1, 2015), and generated sales of 49 billion euros in 2014.\* Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including its sales and service partners, Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. In 2014, Bosch applied for some 4,600 patents worldwide. The Bosch Group's strategic objective is to create solutions for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."

The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering." The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.

\*The sales figure disclosed for 2014 does not include the former joint ventures BSH Bosch und Siemens Hausgeräte GmbH (now BSH Hausgeräte GmbH) and ZF Lenksysteme GmbH (now Robert Bosch Automotive Steering GmbH), which have since been taken over completely.

Robert Bosch Greece operates as a subsidiary of the Bosch Group in Greece since 1992, although their presence is recorded since 1913, and currently employs 66 members of staff. The sales for 2014 amounted 33,1 million euros. Robert Bosch Greece is active in mobility solutions, power tools, heating systems, security systems and industrial automation, offering a wide range of high quality products.

Robert Bosch Greece has also the commercial responsibility for Cyprus, Albania and Malta.

## **TNT GREECE**

Official Website: [www.tnt.gr](http://www.tnt.gr)

# Thursday, October 15

## ASAP ATHENS COMMUNICATION AGENCY

Official Website: [www.asapathens.gr](http://www.asapathens.gr)

ASAP ATHENS COMMUNICATION AGENCY LTD is an integrated communications company with extensive experience in design and communication strategy on traditional and digital media.

Our experience extends to all forms of communication (Creative, PR & Events, Media), the digital marketing by creating major communication and digital campaigns, as well as comprehensive services in TV production with an endogenous production unit.

ASAP ATHENS COMMUNICATIONS AGENCY LTD activates also in the International exhibitions sector with a long experience in the field, promoting Greek enterprises engaged in foreign exports. From our largest and most important customers are Fiera Milano, Reed exhibitions and their corresponding subsidiaries.

Some of our customers today are: Peugeot Hellas, Makro Cash Carry, WS Karoulas - IMA VIAP Mendel SA, Angelini Pharma, VF Hellas (Lee, Wrangler, Napapiirji, The North Face, Vans) etc.

In the link bellow you can find a short presentation of our most important projects.

## AEGEAN AIRLINES

Official Website: [www.aegeanair.com](http://www.aegeanair.com)

Visitors to the Career Day 2015 – 2016, on Thursday 15th October 2015, will be able to visit the Aegean Airlines stand.

From the company's inception in 1999 until today, Aegean Airlines provides full service, premium quality short & medium haul services.

Aegean Airlines is a proud Star Alliance member since 2010 – the strongest airline alliance worldwide and has been honored with the Skytrax World Airline Awards for the sixth time, as the Best Regional Airline in Europe.

With an active expansion plan for its airline fleet, operational network and personnel, Aegean, is one of the largest companies to operate in the Greek airline industry.

Taking into account the continuous and increasing personnel needs, especially during the summer period, the company is always looking for new candidates for the Flight Operations and Technical Divisions, such as pilots, flight attendants and aircraft engineers, as well as the Commercial & Administrative Divisions, such as call center agents.

## **FF GROUP**

Official Website: [www.ffgroup.com](http://www.ffgroup.com)

FF Group is a global leading force in the fashion world operating in more than 30 countries more than 980 points of sale worldwide and almost 5,000 employees around the world. The FF Group designs, produces and markets on a global level its own brands: Folli Follie and awards winning British jeweler Links of London. The Group has a strategic participation in the travel retail sector globally through Dufry AG – and maintains at the same time a leading presence in the retail and wholesale market in Greece and the Balkans.

Brands such as Ermenegildo Zegna, Juicy Couture, Nike, Converse, Samsonite, Guess, Calvin Klein and G-Star, belong to the Group's local portfolio of branded apparel retail and wholesale distribution. In 2014, this segment internationalized as FF Group undertook the exclusive wholesale and retail distribution rights for the Juicy Couture brand in all Continental Europe, UK, Ireland and Cyprus.

At the same time FF Group, in the context of its continuous strategic development, has extended its activities in the Beauty & Cosmetics sector, through the distribution of globally acclaimed brands in the Greek market.

The Group holds further a leading presence in the local department stores market. Through a network of two "Factory Outlets", as well as five "attica" department stores, this activity covers a retail space of 70,000 m<sup>2</sup>.

Maintaining a key role in the global travel retail sector, FF Group became a strategic partner of Dufry the leading global travel retailer who operates over 1,650 shops located at airports, cruise liners, seaports, and other touristic locations in 58 countries.

## **GEPAWORLD**

Official Website: [www.gepaworld.com](http://www.gepaworld.com)



## **GSK**

Official Website: <http://www.glaxosmithkline.gr/>

GSK is a science- led global healthcare company with a mission to help people to do more, feel better, live longer. Our vaccines, consumer healthcare products and medicines touch the lives of millions of people.”

## **KPMG**

Official Website: [www.kpmg.gr](http://www.kpmg.gr)

## **LEASEPLAN**

Official Website: [www.leaseplan.gr](http://www.leaseplan.gr)

The LeasePlan Hellas was founded in 2003 , is a 100% subsidiary of LeasePlan Corporation N.V. and now is one of the leading providers of fleet management and driver mobility. Our clients can benefit from our global presence and international network, enjoying innovative, quality products and services. We use our experience to facilitate our customers and their drivers' needs. This is reflected in our brand promise: "It 's easier to leaseplan".

We are a dynamic company and we believe that our success is due to our people. People make the difference, so LeasePlan attaches great importance to attracting and developing the best people. That's why we are constantly seeking ways to share best practices and empower people across the business. At LeasePlan, we aim at satisfying the expectations and ambitions of our people.

We invest in continuous education and training by providing skill-building programmes. We are passionate advocates of the principle of work-life balance since this increases our employees' performance and satisfaction. We create and sustain an inclusive global environment that fosters individual differences. In doing so, LeasePlan embraces diversity and encourages employees to flourish. Fresh ideas, different perspectives and valuable experiences are the results. Employees, in turn, help us make better decisions and meet clients' constant demand for innovative services.

## **POWER HEALTH HELLAS**

Official Website: [www.powerhealth.gr](http://www.powerhealth.gr)

Power Health Hellas S.A. is a leading and pioneering Greek company that creates, represents, imports, exports and distributes premium quality and innovative Health Food Supplements in the Greek and International markets since 1984. Its current local portfolio is comprised of over 100 products which are served directly to 5.000 Pharmacies throughout Greece, constituting it #1 company in the Health Food Supplements industry in Greece. Over the past years, Power Health Hellas has been also awarded many prestigious national and international awards and accolades, demonstrating its constant strive for growth and excellence.

## **THE SWATCH GROUP GREECE**

Official Website: [www.swatchgroup.com](http://www.swatchgroup.com)

In the early 1980s, Mr. Nicolas Hayek G. reinstated the Swiss watchmaking at the top of the global industry, after a bitter crisis. In the context of decisive leadership, was born the Swatch watch in 1983, whose success led to the continuous development of all brands of the Swatch Group. The innovative strategies of Mr. Hayek served as model and played the key role in the revival of the whole of the Swiss watchmaking industry

Today, the Swatch Group Ltd is the No. 1 manufacturer of completed watches worldwide. The Group manufactures finished watches, jewelry, and accessories. It supplies nearly all components for 18 brands of the Group and the individual companies, supplying the accessories used in the Swiss and international watchmaking.

The Swatch Group is also a key player in the field of electronic systems.

In the future, the business core of the Swatch Group will continue to regard the watchmaking industry. The companies of the Group constantly add new, innovative products in every category of watches, which draw inspiration from the great tradition of Swiss quality and know-how. All this dynamic activity made possible by large pores that provide the Group through the technological research and development teams.

### **CORPORATE PHILOSOPHY**

The Swatch Group recognizes that performance relies heavily on the quality and commitment of its employees. The Group needs people with motivation and efficiency and therefore commits itself to offer a social package that makes it as a competitive and attractive employer, able to recruit and retain the best staff in the world.

Careers at Swatch Group

People are more important than the systems and technology. We are looking for partners with motivation and integrity, skills, creativity, enthusiasm, flexibility and willing to collaborate in groups in order to achieve the objectives of the Group.

-Graduates with experience in Marketing, sales, Accounting, economics

-Graduates with technical, technological the mechanical background

– Watchmakers with a strong will to succeed

The Swatch Group is aware that the performance of a company is based on the performance and motivation of its employees. That's why we offer our staff the best working conditions and we attach great importance to continuing vocational training.

This ensures the acquisition and consolidation of know-how in the long run. Each year, about 75 young professionals in various countries, are completing their practice within the Swatch Group. At the end of their training, recruited, in most cases, where companies were trained.

## **ISON PSYCHOMETRICA**

Official Website: [www.ison.gr](http://www.ison.gr)

ISON is a Consulting, Counseling & Publishing House established in 1991 and offering services in Greece, Cyprus and the Balcans.

It has exclusive rights for the methodologies of highly reputed organizations, such as the Universities of Minnesota and Harvard, SHRM, the Houses IPAT, PAR, OSGiunti et al.

For over 10 years, it has been delivering in Greece all projects of Challenger Gray & Christmas, HDA, Right Management Consultants, and other international Houses specialized in Management of Change.

Adapting effectively to the specific demands of every type of Organization, ISON offers services to multinational and national, private and public Organizations of all kinds. Acting as a Systemic Consultant, it specializes in Organization, Restructuring, Assessment and Development of Human Potential. The company is market maker in Career Counseling, Psychometric Testing and specialized training.

ISON has developed a substantial ability to be efficient in very different settings by combining the results of the most recent research with the deep understanding of the contemporary international and local business environment. According to the particular circumstances, it offers realistic, practical and effective solutions.

## **LEROY MERLIN**

Official Website: [www.leroymerlin.gr](http://www.leroymerlin.gr)

## **LIBRA GROUP**

Official Website: [www.libra.com/gr](http://www.libra.com/gr)

The Libra Group is a privately-owned international business group that controls 30 subsidiaries active across six continents. It is primarily focused on five core sectors: shipping, aviation, real estate, hospitality and energy. Outside those areas there are selected 'diversified investments'. The Libra Group is wholly-owned by the Logothetis family.

## **L'OREAL HELLAS**

Official Website: [WWW.LOREAL.COM](http://WWW.LOREAL.COM)

The world leader in beauty, L'Oréal, is present in 130 countries on five continents.

Our 32 international brands include L'Oréal Paris, Garnier, Maybelline, L'Oréal Professionnel, Kérastase, Redken, Matrix, Essie, Lancôme, Biotherm, Yves Saint Laurent, Kiehl's, Giorgio Armani, Ralph Lauren, Cacharel, Vichy, La Roche-Posay, The Body Shop etc. For more than a century now, L'Oréal, has devoted itself to solely one business: beauty. The Group's mission is to provide the best in cosmetics innovation to women and men around the world with respect to their diversity. We want to bring beauty to all people! Our ambition for the coming years is to win over another one billion consumers around the world by creating the cosmetic products that meet the infinite diversity of their beauty needs and desires.

## **MELLON GROUP**

Official Website: [www.mellongroup.com](http://www.mellongroup.com)

Mellon was established in 1994 in Greece with the inauguration of the parent company of the Group, Mellon Technologies. At the time the Greek financial market was opening up to retail banking, and Mellon was there to provide banks with the necessary solutions and services that would enable them to create a competitive edge and introduce consumer credit products with fast time-to-market.

As consumer credit matured, so did our offering which we enhanced with high quality, value added services such as telemarketing, business process outsourcing and debt management and collections services to enable our customers to grow fast at low operating costs. In parallel, similar opportunities arose in the regions of Central & SE Europe and Northern Africa, where retail banking started to emerge around the beginning of this century. Mellon, capitalizing on the experience of the Greek market, has

expanded to those areas offering to financial institutions its expert know-how, proven capabilities and, most importantly, its invaluable experience in the entire life-cycle of consumer credit.

Today Mellon Group of Companies has 14 companies in 12 countries in the region, assisting our customers increase their market share and introduce new products and services with significant cost efficiencies.

## **NESTLE HELLAS**

Official website: [www.nestle.gr](http://www.nestle.gr)

Nestlé is the world's leading Nutrition, Health and Wellness company. Our mission of "Good Food, Good Life" is to provide consumers with the best tasting, most nutritious choices in a wide range of food and beverage categories and eating occasions, from morning to night.

The Company was founded in 1866 by Henri Nestlé in Vevey, Switzerland, where our headquarters are still located today. We employ around 339 000 people, our products are marketed in more than 130 countries worldwide and we operate 468 factories around the world.

Although Nestlé Hellas was formally established in 1914, our products have been marketed in Greece for over a century. Today Nestlé Hellas is one of the top leading companies in the food and beverage sector in Greece. The product areas of Nestlé in Greece are Infant Products, Coffee, Chocolate, Culinary Products, Chocolate flavoured beverages, Breakfast Cereals, Water, Petcare and Ice Cream. Our wide portfolio of high quality brands such as Nescafé, Crunch, Kit Kat, Neslac, Nesquik, Maggi, Fitness, Boss, Nirvana and many more are especially popular among Greek consumers. Nestlé Hellas exports its two local (and locally produced) brands, Loumidis Greek Coffee and Korpi Mineral Water, in Greek communities worldwide, mainly in USA, Germany, Cyprus, Albania, Australia and the UK.

Nestlé in Greece has 9 sites (4 factories among them) and approx. 1.000 permanent employees (December 2014). Nestlé employees are privileged to work as part of a global team with good working conditions and enjoy the opportunity for continuous development and training. In return, they are expected to work according to the company's longstanding corporate business principles of dynamism, realism, pragmatism, hard work, honesty and trustworthiness. In Nestlé we understand that people are the center of our success.

## **PRAKTIKER HELLAS**

Official Website: [www.praktiker.gr](http://www.praktiker.gr)

Praktiker Hellas is the No.1 Network of D.I.Y and Home Improvement stores in Greece, being the leading choice of Greek consumers since 1991. We operate through a rapidly growing e-shop and 14 department stores across the country, with a total sales area of 87.000 square meters, offering 50.000 products to 6 million customers annually.

We aim in outstanding and personalized customer service, providing our customers with innovative ideas and integrated solutions which reflect their needs and exceed their expectations. We focus on continuous improvement and market-trend shaping, through our most important asset: Our People.

We thrive on passion and enthusiasm, teamwork and cooperation, creativity and integrity, as well as responsibility and respect towards our customers and one another. Here, in Praktiker Hellas, we invest in training, developing, supporting and retaining our people.

At the same time, we constantly enhance our Corporate Social Responsibility through investing in resources and supporting initiatives for the benefit of society and the environment. What's more, we provide Green Energy integrated solutions to our customers, to further enrich our services and keep our commitments.

In April 2014, we became a member of the Canadian Fairfax Financial Holdings Limited. Fairfax Ltd has a well-known history of successful investments in international companies with strong growth prospects and in long-term development of corporate values.

Praktiker Hellas continues its dynamic presence in the Greek market inspiring Trust in our customers with the Support of our People.

## **RETAIL WORLD (Public)**

Official Website: [www.public.gr](http://www.public.gr)

## **TANEO**

Official Website: [www.taneo.gr](http://www.taneo.gr)

TANEO is a Greek state-sponsored, privately funded and independently managed fund-of-venture capital funds, Greece's only institutional fund-of-funds. TANEO was initially founded by the State, was later privatized, upon raising €105m from the private market, through a bond issue, listed in ISE and guaranteed by the Hellenic Republic. TANEO invests exclusively in new Investment Vehicles managed by

private sector entities operating under commercial criteria. TANEQ participates in 11 Venture capital funds that have already invested in more than 50 Greek SMEs.

## **TITAN CEMENT**

Official Website: [www.titan.gr](http://www.titan.gr)

TITAN Cement Company, the parent company of the Titan Group, has entered on its second century of successful life. The Company's first production plant was opened in Elefsina, Greece, in 1902 and its shares were first quoted on the Athens Stock Exchange in 1912.

The core of the Group's activities consists of 14 cement production facilities in seven different countries and four continents, with an overall annual production capacity of more than 22,5 million tons. However, Group activities cover a broad range of construction materials - from aggregates to various kinds of grey and white cement, concrete, dry mortars and fly-ash – as well as sea and road transport and related services. The Group is a dynamic player on the international stage, with activities in the USA, South Eastern Europe, the Eastern Mediterranean, the countries of the European Union and Asia. Titan has established a leading position in its sector as a multiregional, vertically integrated cement producer, combining an entrepreneurial spirit and operational excellence with respect for people, society and the environment.

Despite its size, the geographical diversity of its operations and the complexity of its activities, the Group has retained a strong tradition of human co-operation and open communication. This human approach and social responsibility also characterizes its staff, as evidenced by many examples such as the creation of first aid volunteer groups and the regular blood donations to local hospitals' donor banks. The Company is member of CSR Europe, a founding member of the Hellenic Network for Corporate Social Responsibility, a core member of the WBCSD and the first Greek enterprise to have signed and support the UN's Global Compact Pledge.

## **VARIETY CRUISES**

Official Website: [www.varietycruises.com](http://www.varietycruises.com)

Variety Cruises is one of the fastest expanding and leading small ship cruise lines worldwide, operating a fleet of 12 fully owned upscale cruise vessels, offering travelers the ultimate Yacht Cruise experience.

With capacities ranging from 4 to 36 cabins, Variety Cruises' boutique-size cruise ships and experiential cruise itineraries embrace each destination by visiting well known destinations or secluded ports of call in a private, intimate and relaxed environment.

Fine cuisine with a strong local flavor, exciting itineraries and personalized service have positioned the company as the choice for an ever growing number of cruise goers looking for a small ship cruise experience.

### Cruise Destinations

The Variety Cruises small ships operate scheduled cruise programs in the Mediterranean as well as in Exotic corners of the world, year-round or seasonally, depending on the vessel. Cruise destinations for 2015 through early 2017 include Greece, Turkey, the Adriatic Sea, Costa Rica and the Panama, Cuba, the Seychelles, the Canary Islands and the Cape Verde Archipelago.

The Variety Cruises ships also operate private charters for non-profit organizations - all major Alumni US associations have chartered our ships these past 25 years - as well as Travel Organizations such as Noble Caledonia and Vantage Travel, providing special interest travel programs.

### Fleet Expansion

Variety Cruises continues to grow with new ships and new territories year after year. The latest addition to the Variety Cruises fleet is the new-built M/Y Variety Voyager, launched in May 2012. The 36-cabin, 68 meter state of the art Mega Yacht introduced cruise programs to the West Mediterranean and to Central America. Variety Cruises has recently announced the birth of the new Voyager class luxury yacht to be delivered in 2017, the M/Y Voyager Pride.

### Awards & Accolades

- Cruise Critic.Com; one of the top 15 small ship cruise lines and " Best for Yacht Cruises" category
- Tourism Awards 2015 -Gold Award in "Small Ship Cruising in Greece" category
- CruiseCritic.Com; the No1 small ship cruise line in the Scenic Nature category
- CruiseCritic.Com; the No1 small ship cruise line in the Scenic Nature category
- Conde Nast Traveler Greece; the best Small Ship Cruise Line in Greece

With more than 400 bed capacity on board 12 vessels, Variety Cruises is the largest Mega Yachts operator in the Mediterranean and one of the top 3 worldwide in the Small Ship market.



## GROUPAMA ASFALISTIKI

Official Website: [www.groupama.gr](http://www.groupama.gr)

Groupama Asfalistiki has been active in non-life insurance since 1928, and in life insurance since 1985. It is considered one of the main players in the Greek insurance market. Its long history is testimony to its clients' acknowledgement of its reliability and quality of services.

Groupama Asfalistiki is a multi-line insurer with more than 230.000 clients, a turnover of 147.3 million Euros and a net profit of 15.5 million Euros (2014). The Company transacts most of its business through a multi-channel and complementary panel of full time professional intermediaries – 250 tied agents, 974 brokers, plus 50 “Group Merimna” vendors.

Groupama Asfalistiki has been a member of Groupama Group since June 2007, as a 100% subsidiary of a French group with a strong presence in 11 countries, a turnover of €13.6 billion and 13m clients. The group's robust financial results allow it to invest large sums to develop its overseas companies, and to provide them with the necessary means that will allow them to enhance their position in local markets.

With its established reputation, faithful clientele, networks all over the country and the support of a large Group, the company is rapidly developing, based on its professionalism and innovation.