# MA in Digital Communication and Social Media
## Course Schedule

### Fall 2013

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Days</th>
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</thead>
<tbody>
<tr>
<td>CN 6041</td>
<td>Strategy, Planning and Design of Digital &amp; Social Media Campaigns</td>
<td>M</td>
</tr>
<tr>
<td>CN 6002</td>
<td>Advanced Media Writing and Techniques</td>
<td>W</td>
</tr>
<tr>
<td>CN 6042</td>
<td>Production Lab I: Web Design &amp; Development</td>
<td>T</td>
</tr>
<tr>
<td>CN 6006</td>
<td>Applied Communication Research Methods</td>
<td>TH</td>
</tr>
</tbody>
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### Winter 2014

<table>
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<tbody>
<tr>
<td>CN 6147</td>
<td>Authoring and Narrative in Social Media</td>
<td>M/W</td>
</tr>
<tr>
<td>CN 6249</td>
<td>Capstone Project: The Digital Start-Up Challenge</td>
<td>T/TH</td>
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### Spring 2014

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<tbody>
<tr>
<td>CN 6010</td>
<td>Media and Communication Theory</td>
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</tr>
<tr>
<td>CN 6002</td>
<td>Advanced Media Writing and Techniques</td>
<td>W</td>
</tr>
<tr>
<td>CN 6006</td>
<td>Applied Communication Research Methods</td>
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<tr>
<td>CN 6040</td>
<td>Digital Media and Computer Mediated Communication</td>
<td>W</td>
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<tr>
<td>CN 6144</td>
<td>Production Lab II: Advanced Web Development</td>
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### Summer 2014

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<tr>
<td>TBA</td>
<td>Elective</td>
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Please refer to the Graduate School Academic Calendar 2013-14 for dates.