The American College of Greece

Founded in 1875

International in origin and outlook, DEREE - ACG offers a distinctive academic ethos rooted in American higher education best practices and integrating American, Greek and European cultures. The College is committed to extending educational opportunities to qualified students of diverse backgrounds and to active, mutually supportive interaction with its alumni. DEREE faculty, dedicated to teaching, scholarship and service, cultivate a rich intellectual campus environment, serve numerous external constituencies and contribute to their professional disciplines. Through undergraduate and graduate curricula in the liberal arts and sciences, business and selected professions, as well as through its cocurricular programs, the College enables students:

• to define and pursue their educational and professional goals,
• to develop as critical and creative thinkers and socially aware individuals, and
• to prepare for lives of reflection as well as responsible civic engagement in a complex, global world.

College Mission Statement
Approved by the Board of Trustees
June 2009
DEREE - The American College of Greece is accredited by
The New England Association of Schools and Colleges, Inc.

All programs offered at DEREE - The American College of Greece are validated by The Open University, U.K.

DEREE - The American College of Greece is a member of the following academic organizations:
AACSB International – The Association to Advance Collegiate Schools of Business
The American Association of Collegiate Registrars and Admissions Officers
The American Conference of Academic Deans
AMICAL – The American International Consortium of Academic Libraries
ALA – The American Library Association
The American National Academic Advising Association
The Association of American International Colleges and Universities
AGB – Association of Governing Boards of universities and colleges
College Board
The European Council of International Schools
CHEA – Council for Higher Education Accreditation
EALTA – European Association of Language Testing and Assessment
EFMD – The European Foundation for Management Development
EFQM – The European Foundation for Quality Management
GLCA – Great Lakes Colleges Association
IFLA – International Federation of Library Associations and Institutions
ILTA – International Language Testing Association
Modern Language Association
NAACO – North American Association of Commencement Officers
TESOL (USA) – Teachers of English to Speakers of other Languages
The Near East/South Asia Council of Overseas Schools
Council for Advancement and Support of Education
Council of Independent Colleges
Institute of International Education
UACES – University Association for Contemporary European Studies
DEREE - The American College of Greece is an associate member of the following academic organization:
EUCEN – European University Continuing Education Network

DEREE - The American College of Greece is an affiliate member of:
ALTE – Association of Language Testers in Europe
UCEA – University Continuing Education Association

DEREE - The American College of Greece is authorized to administer the Michigan State University Certificate of English Proficiency (MSU-CELP) and Certificate of English Competency (MSU-CELC) in southern Greece.
Athens

As the home of Plato’s Academy and Aristotle’s Lyceum—the two greatest schools in antiquity—Athens can justifiably claim to be an incomparable setting for an institution of higher learning. The birthplace of Western culture and civilization, Athens has come to exemplify what men and women can achieve when allowed to exercise their minds and imaginations in a free and open society.

From its mythical founding by the legendary King Theseus, who united the independent towns of Attica and forged them into a single city-state, or polis, Athens became the center where the Hellenic ideals of the spirit of inquiry, critical thinking, rational discourse, and artistic expression were realized. Socrates, Plato’s mentor, engaged his fellow Athenians in dialogues, recorded by his pupil, that constitutes the quintessence of philosophical questioning and reasoning. The great tragic and comic poets, Aeschylus, Sophocles, Aristophanes, and Euripides, produced their supreme works of dramatic art in this city. Thucydides opened his enduring history by proudly identifying himself as an Athenian.

The idea of δημοκρατία, or rule by the people, had its origins in Athens, with the political reforms of sage lawgivers and rulers such as Solon and Cleisthenes. The Athenian ideal was later articulated with surpassing eloquence by the statesman Pericles in his inspired Funeral Oration, where he paid tribute to his city as the “school of Hellas,” which, because of its noble institutions, concern for culture and education, love of discussion, sense of duty and honor, and passion for justice, was a model for the world and “worthy of admiration.”

During the Athenian Enlightenment of 2,500 years ago, the city nurtured such master architects as Ictinus, Callicrates, and Mnesicles, and the immortal sculptor Phidias. They adorned the hill overlooking the city, principal sanctuary of the patron goddess, Athena, with the magnificent Parthenon and Erechtheum temples and the splendor of the Propylaea.

The Acropolis, the “high city,” is Athens’ monumental legacy to the West and to the world and, having withstood the vicissitudes of time and events, remains an ageless testament to human excellence and to the “glory that was Greece.”

Today, Athens is the capital of a country that is a member of the European Union. Greece now belongs to a greater political and geographic entity and partakes in an expanded and hopeful vision. Athens is a culturally invigorating urban center of museums, theaters, and music halls and has become a twenty-first century computerized metropolis, with a state-of-the-art metro system and airport, all ages removed from the antique days of archons and triremes.

And yet, when peoples and nations wended their way to Greece for the Olympic Games of 2004, the past echoed, as Athens once again proclaimed, in the proud words of Pericles: “We throw open our city to the world.” And when the time came for the city to be thrown open, Athens showed the world what it can see nowhere else.
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Introduction - The College
In 1971, a Downtown Athens campus was established to broaden the College’s commitment both to business education and the professional community in Greece. With the help of a challenge grant from the United States Agency for International Development (USAID), funds were raised in both Greece and the United States from businesses, parents, alumni, trustees, and friends to build a five-story facility in Ambelokipi, near the city’s business center, in 1993. In 2012 the Downtown campus became the home of ALBA Graduate Business School at The American College of Greece (ALBA).

Although a majority of ACG’s undergraduate and graduate enrollment is Greek, students come from more than 50 countries. Admissions standards are competitive, without regard to gender, sexual orientation, race, creed, color, or economic background. English is the language of instruction.

ACG’s undergraduate and graduate programs are based on the American system of higher education. ACG degrees do not correspond to those granted by Greek educational institutions and are not recognized by Greek authorities as the equivalent in all respects of Greek public university degrees. Nonetheless, ACG undergraduate and graduate degrees are internationally recognized as the equivalent of corresponding degrees granted by colleges and universities accredited in the United States. As a result of provisions related to Article 16 of the Greek Constitution, which provides that all university-level education in Greece must be public (i.e. sponsored by the Greek State), DEREE-ACG, as an independent institution, is recognized by the Greek government as a Center of Post-Lyceum Education.
Academic Calendar

Weekly Schedule and Class Periods

The Academic Calendar is issued each academic year by the Registrar.

Instruction time for each three US credit hour course (15 UK credits) is 150 minutes per week, normally distributed as follows: for modules scheduled on Monday, Wednesday, and Friday, each instruction period is 50 minutes; for courses scheduled on Tuesday and Thursday, each instruction period is 75 minutes. On Mondays and Wednesdays, classes continuing after 6:00 p.m. follow the 75-minute Tuesday - Thursday schedule.

For each laboratory session carrying one US credit (5 UK credits), the instruction time is 75 minutes. Laboratory sessions are scheduled Monday, Wednesday, or Friday for one-and-a-half class periods, or Tuesday or Thursday for a full class period.

Schedule of Classes

Monday, Wednesday, and Friday
08:00 - 08:50, 09:00 - 09:50
10:00 - 10:50, 11:00 - 11:50
12:00 - 12:50, 13:00 - 13:50
14:00 - 14:50, 15:00 - 15:50
16:00 - 16:50, 17:00 - 17:50

Monday and Wednesday
18:00 - 19:15, 19:25 - 20:40, 20:50 - 22:05

Tuesday and Thursday
08:00 - 09:15, 09:25 - 10:40
10:50 - 12:05, 12:15 - 13:30
13:40 - 14:55*, 15:05 - 16:20
16:30 - 17:45, 17:55 - 19:10
19:20 - 20:35, 20:45 - 22:00

* Activity Hour (TR)

In addition to the regular semesters, there are two short sessions of one month each. Modules are scheduled daily, Monday through Friday, during the following short sessions:

May-June
08:00 - 10:00, 10:10 - 12:10, 12:20 - 14:20
14:30 - 16:30, 16:40 - 18:40, 18:50 - 20:50

June-July
08:00 - 10:00, 10:10 - 12:10, 12:20 - 14:20
14:30 - 16:30, 16:40 - 18:40, 18:50 - 20:50
FALL SEMESTER 2012
Ongoing Registration for ALL students for Fall Semester 2012
Resit Exams for Spring and Summer 2012 (all assessments)
Orientation
Online Late Registration
First Day of Classes
Change of Courses (ON CAMPUS)
75% Refund
50% Refund - W (Withdrawal)
FALL INTENSIVE 2012 FOR NEW INCOMING STUDENTS ONLY
Orientation, Advising, Registration (Fall Intensive)
First Day of Classes (Fall Intensive)
Change of Courses for Fall INTENSIVE only (ON CAMPUS)
75% Refund for Fall INTENSIVE only
50% Refund - W (Withdrawal) for Fall INTENSIVE only
Fall 2012 Mid-Term Exams Week
Greek National Holiday
School Holiday
Thanksgiving Holiday
Last Day of Classes
Last Day of Classes for Fall INTENSIVE only
Final Examinations
Final Examinations for Fall INTENSIVE only
Online Registration for ALL students for Spring Semester

SPRING SEMESTER 2013
Orientation
Registration for new students (ON CAMPUS)
Online Late Registration
First Day of Classes
Change of Courses (ON CAMPUS)
75% Refund
50% Refund - W (Withdrawal)
School Holiday
Spring 2013 Mid-Term Exams Week
Resit Exams for Fall 2012 (all assessments)
Ash Monday - Holiday
Greek National Holiday
Online Registration for ALL students for Summer Session I
Last Day of Classes
Final Examinations
Easter Recess
Labor Day / May Day

SUMMER SESSION I 2013
Online Registration for ALL students for Summer Session I
Online Late Registration
First Day of Classes
Change of Courses (ON CAMPUS)
75% Refund
50% Refund - W (Withdrawal)
Summer I 2013 Mid-Terms
Last Day of Classes
Final Examinations
Online Registration for ALL students for Summer Session II
Feast of the Holy Spirit - Holiday
Commencement

SUMMER SESSION II 2013
Online Registration for ALL students for Summer Session II
Online Late Registration
First Day of Classes
Change of Courses (ON CAMPUS)
75% Refund
50% Refund - W (Withdrawal)
American Independence day - Holiday
Summer II 2013 Mid-Terms
Last Day of Classes
Final Examinations
Resit Exams for Summer II 2013 (all assessments)
First Day of Classes for Fall 2013
Tuition and Fees
Tuition and Fees

Payment Procedures
Tuition and fees payment for semesters is payable in two installments. The first payment (deposit) has to be made at least 5 working days before the registration dates. The balance should be settled 40 days from the first day of classes.

Tuition and fees payment for sessions is paid in full at least 5 working days before the day of registration.

Tuition is charged for all courses, whether taken for credit or non-credit.

The College reserves the right to adjust tuition and other fees as the need arises. No such changes will apply to the semester or session in progress, and every effort will be made to maintain the same fees throughout any given academic year. The College will try to announce changes well in advance of the effective dates of change.

Requests for exemption from the above procedure must be made to the Business Office at least one week before registration. Exemptions may be granted for semesters but not for sessions and not for the student’s first semester at the College. Specifically, deferment of payment may be granted for up to 50 percent of the fees due for the semester. Students granted such deferments will be issued a payment-due date by the Business Office and will be required to certify by signature their agreement to abide by the terms stipulated.

Students who have an unpaid balance at the close of a semester will not be issued official records of any kind and will not be permitted to register again until the debt is paid. Students who have defaulted on such payments will be ineligible for further deferments.

Admissions Deposit
An admissions deposit is required of all students accepted for admission. The deposit is credited toward the first full semester’s tuition and is ordinarily non-refundable. Failure to pay the deposit by the required date results in cancellation of admission.

Refunds
Tuition is refundable to students who withdraw from courses for whatever reason on the following pro rata schedule:

Semester
During the late registration and change-of-course period: 75% (25% of the total amount will be retained)
From the first day after the late registration period through the second week of classes: 50%
Thereafter: no refund.

Sessions
During the late registration and change-of-course period: 75%
(25% of the total amount will be retained)
From the first day after the late registration and change-of-course period through the fourth day of classes: 50%
Thereafter: no refund.

For the refunds to apply, students should closely follow the withdrawal from courses procedure as described in the Academic Regulations section of this catalog.

The international student fee is not refundable.

Under no circumstances will other arrangements (e.g., crediting payments for application to later fees) be made for students withdrawing from the College.

Penalties
It is the responsibility of the student to see that all outstanding obligations to the College are met by the required deadlines.

Outstanding obligations to the Business Office must be cleared in order to obtain grades, transcripts, diplomas, or other official papers.

No student will be allowed to register or graduate if he or she has payments overdue to the Business Office.
Academic Policies
Academic Policies Governing the DEREE US Degree

All students entering DEREE - the American College of Greece (DEREE-ACG) will be required to register for both the US, NEASC accredited bachelor’s degree, and the European - UK award validated by the Open University.

The following may be exempted from this rule:

a) Students pursuing parallel studies at the Greek University/TEI.
b) Transfer students who have transferred 92 US credits or above applicable to their program.
c) Readmitted students who have interrupted their studies before 2010 will have the option of pursuing only a DEREE US degree.

Students who wish to be considered for these exemptions must petition the Committee on Academic Standards and Policies (CASP) through the Student Success Center during the first month after their initial registration at DEREE.

Undergraduate study at The American College of Greece - DEREE-College requires in principle four years (eight regular terms) of continuous and mandatory attendance.

The DEREE US program requires that students complete 128 US credits towards a bachelor’s degree. The Open University validated programs require that students complete 360 UK credits toward an honors bachelor’s award specified in the relevant curricula (one US credit = five UK credits.) These 360 credits correspond to a total of 24 courses which are evenly distributed in three levels 4, 5 and 6 (each comprises 8 courses.) Although direct comparisons are difficult to make between UK or US credits and European Credit Transfer and Accumulation System (ECTS), broadly and at any given level, 15 UK credits or 3 US credits would be equivalent to 7.5 ECTS credits.

Full-Time and Part-Time Students

All students are assigned either full-time or part-time status. A full-time student is one who registers for at least four courses per semester. Students who want to take more than five courses per semester must have completed a minimum of ten courses with a cumulative index (CI) of 3.00 or above. In any event, students may not register for more than six courses and no more than four of these should be toward their validated award in any given semester. In addition, students should not register for more than two courses in summer sessions, of which no more than one course should be toward their validated program. Students should not register for more than 120 UK credits toward their validated award in any given academic year.

Students are strongly urged to plan their schedules with their advisors appropriately if they wish to fulfill the requirements of their major within an optimum period of time.

Student Classification

In the programs leading to the DEREE US degree, students are classified according to the number of US credits accumulated as follows:

freshman, 0-29; sophomore, 30-59; junior, 60-89; senior, 90 and above. This classification does not apply toward the Open University validated award where student classification relates to Levels 4, 5 and 6.

English Language Requirements

The College has established certain requirements in English language proficiency to ensure that students are adequately equipped linguistically to pursue college-level studies. All students must abide by the College’s policy regarding placement in English courses. For specific information on English proficiency credentials, please see Admissions, “Evidence of Proficiency in English”.

All students are required to take the introductory English composition course EN1010 as soon as they qualify for it and to complete the English course sequence EN 1010, EN 1111, and EN 1212 without interruption. In case of withdrawal from one of those required courses, the course must be taken the following term.

Students who do not qualify for EN 1010 are required to follow the English Language Program (ELP) by enrolling in EN 1000, EN 1001, or EN 1002 (all bearing non-graduation credit), depending on the student’s level of English. Students enrolled in EN 1001 and EN 1002 may take up to two other courses concurrently after securing the approval of an advisor from the Academic Advising Office. They may not take EN 1000, EN 1001, or EN 1002 more than twice; students who do not satisfactorily complete their ELP course after registering for it a second time will be dismissed from the College and will be readmitted only if they qualify for direct admission into EN 1010.

Non-graduation credits for preparatory courses (EN 1000, EN 1001, EN 1002) are not transferable to DEREE degree programs.

Grade Reports

At any time during the course of their studies, students active or not, may request a transcript of their progress. Each transcript is a copy of the student’s complete record, and any requests for issuing partial transcripts will be denied. When the transcript is given directly to the student or, at the student’s request, to another person, it is labeled ‘Unofficial.’ An ‘Official Transcript of Record’ is sent directly to schools or other authorities only at the student’s request and is not issued to the student. Upon graduation students will be able to obtain a transcript for the DEREE US degree and a diploma supplement for the Open University validated award.

Residency Requirement

All students seeking a DEREE US degree only, regardless of number of credits accumulated through advanced placement, transfer, parallel studies, or semester/year abroad, must meet DEREE’s residency requirement by completing at least 36 US (180 UK credits) beyond the introductory 1000-level courses) from the area of concentration of their major(s) at DEREE - ACG. Moreover, students must complete the capstone course(s) of their major(s) at DEREE - ACG.

General Studies Program (GSP)

The General Studies Program (GSP) is a DEREE - ACG access program designed to provide foundational learning opportunities to entering students who show academic potential. The program offers courses, particularly in the student’s freshman year (up to 30 credits), that are designed to enhance academic success skills, improve English language skills, and motivate and engage students as they transition from high school/lyceum to an American-style liberal arts education at the college level. The first 30 credits constitute a solid First-Year Experience with an emphasis on freshman seminars featuring embedded academic success skills and learning communities. Students in the General Studies program must declare a major during their first semester, selecting from Liberal Studies or Business Studies. Liberal Studies majors must develop their major by consulting with (a) an advisor from the Office of Academic Advising (OAA) and (b) the department head of the academic discipline most closely related to their planned course of study. General Studies students must also consult the OAA when changing major.

GSP Degrees

Students admitted into the General Studies Program may pursue either a Bachelor of Arts with a major in Liberal Studies or a Bachelor of Science with a major in Business Studies.
GSP Performance Metrics and Change of Major

The General Studies Program allows students to change their major to any other currently offered at DEREE – ACG depending on their academic progress as follows:

- 30 to 44 credits with a CI of at least 3.0
- 45 to 59 credits with a CI of at least 2.7
- 60 to 90 credits with a CI of at least 2.5

A General Studies Program student with 90 credits or more may complete a bachelor's degree by satisfactorily completing the requirements of either the Liberal Studies or Business Studies major, fulfilling the College's residency requirement [see Advanced Placement (applicable toward the DEREE US degree only) section] and attain a minimum cumulative index of 2.0. Students working toward a Business Studies or Liberal Studies major must register for both the US and UK awards.

GSP Freshman Seminars

A Freshman Seminar is a small, discussion-oriented class that is designed for first-year students (students with fewer than 30 credits are classified as freshmen). The topics of these introductory classes are focused, and are usually developed by faculty around their area of research interest. Also embedded in these courses are content on academic skills designed to help entering freshmen meet the challenge of college-level work at an American institution. These courses aim to engage and motivate the student early in order to build a foundation for critical thinking and academic inquisitiveness.

Dean's List (applicable toward the DEREE US degree only)

Full-time students who attain high academic standing in any semester through a GPA of 3.4 or above are placed on the Dean's List for that particular semester.

Academic Probation (applicable to the DEREE US degree only)

A student, who has completed up to 15 courses bearing credit toward graduation and has not yet completed Level 4, must maintain a CI of at least 1.00. If a student's CI falls below 1.00 for more than two consecutive semesters and sessions, at the end of this period, the student's record will be examined by the Committee on Academic Standards and Policies (CASP). The student will be dismissed for at least one semester and session unless his/her performance has been affected by mitigating circumstances. A dismissed student may be readmitted only once in order to raise his/her CI to at least 1.00. CASP will determine when the student can be readmitted as well as the conditions for readmission.

A student who has completed more than 15 courses bearing credit toward graduation, has not registered for an Open University Validated Award (OUva) and has attained a CI below 2.00 but above 1.00, is placed on probation and will not be able to graduate until all requirements for the DEREE US degree are fulfilled. If that student's CI falls below 1.00, s/he will be automatically dismissed but may apply for readmission to the DEREE US degree after a semester and a session have elapsed. The dismissed student may be readmitted only once in order to raise his/her CI to 2.00 or above. CASP will determine the time and the conditions for readmission to the DEREE US degree.

If a student is required to withdraw from an OUva but his/her CI is at least 2.00, s/he may continue toward the DEREE US degree provided that s/he will fulfill all the requirements of that degree. All DEREE students need to have attained a CI of at least 2.00 in order to be awarded a DEREE US degree.

Students are in good academic standing when their CI is 2.00 and above.

Permanent Records

The Admissions Office creates files for students at the point that they apply for admission to DEREE. In the course of the students' studies, their files are updated with documents and official records indicating students’ status at any given time in their academic careers. As long as the student is enrolled at DEREE - ACG, the file remains in the Registrar's active records. Following graduation, these files are kept in storage for at least one year after completion of their studies. The files are kept in accordance with the provisions of the data protection legislation. Students and/or graduates are entitled to exercise the rights provided to them by article 11-14 of the Greek Law No 2472/1997.

Regulations, Policies and Procedures applying to OU Validated Awards

These regulations, policies and procedures apply to all Open University validated undergraduate programs leading to the awards of the University, and to all students registered for the University’s awards for the current academic year and until further notice. These policies are largely common for both the Open University validated award and the DEREE US degree. Differences are pointed out in relevant sections.

The term 'the College' refers to DEREE - the American College of Greece; ‘the University’ is used for references to the Open University. ‘Course’ designates a unit or module of study and ‘program’ is used to refer to the courses taken by a student in fulfilling the requirements of the academic award for which she or he is registered. ‘Faculty’ indicates academic staff, and ‘staff’ non academic staff. The term ‘enrollment’ is used when a student takes a course having previously withdrawn from that course prior to the assessment having taken place. The term ‘resit’ is the re-assessment of a student after an initial failure in one or more assessment elements for a course; a retake refers to the opportunity to repeat a course (with attendance) if a student has failed a resit. Resits are administered on the American College of Greece campus premises only.

Any change to these regulations must be considered and endorsed initially by the Committee on Academic Standards and Policies (CASP) and then by the Academic Council and the DEREE Faculty Assembly. Agreed
Academic Policies

Academic Policies

Any changes to the academic regulations are normally introduced at the start of an academic year. In exceptional circumstances, it may be necessary to introduce a change during the year. In such circumstances, the students affected by the proposed change will be consulted, and the Committee on Academic Standards and Policies and the Academic Council must satisfy themselves that students will not be disadvantaged by the change. Occasionally a program may require a variation from these regulations. In such a case, the required variation concerning a validated course or program must be specifically approved by the University at the initial validation or subsequent revalidation of the program.

Credit Structure and Awards

Students receive academic credit for the achievement of the learning outcomes of a course. A credit value, specified in terms of the number of credits, is assigned to each course. In the US system, the basic unit of credit relates to 10 hours of notional learning time. Notional learning time is defined as the reasonable measure of the time it would take a learner, adequately supported, to achieve the learning outcome of the activity; it includes instructional hours, and the time spent in assessment and independent study.

In the US system, one credit hour is roughly equivalent to one hour of instruction per week for 14 weeks (or about 700 minutes). Most courses carry three credit hours. Some courses, however, may require additional work, such as laboratory sessions, tutorials, internships, recitation sessions, or field trips. In the College’s curriculum, one US credit equals five UK credits.

For the purpose of the Open University validated award, program courses are distributed into levels 4, 5 and 6. Although these levels do not apply toward the DEREE US degree, these courses simultaneously fulfill DEREE US degree requirements. However, all programs leading to the DEREE US degree have additional credit requirements.

The programs validated by the Open University comprise courses generating credit at Levels 4, 5 and 6. Levels are conceived progressively, with increasing demands being placed upon learners as they undertake learning at higher levels. The College has adopted generic credit level descriptors as guidance for the design, delivery and assessment of courses.

Learning accredited at each level will reflect the student’s ability to:

Level 4
Develop a rigorous approach to the acquisition of a broad knowledge base; employ a range of specialised skills; evaluate information using it to plan and develop investigative strategies and to determine solutions to a variety of unpredictable problems; operate in a range of varied and specific contexts taking responsibility for the nature and quality of outputs.

Level 5
Generate ideas through the analysis of concepts at an abstract level with a command of specialised skills and the formulation of responses to well defined and abstract problems; analyse and evaluate information; exercise significant judgement across a broad range of functions; accept responsibility for determining and achieving personal and/or group outcomes.

Level 6
Critically review, consolidate and extend a systematic and coherent body of knowledge utilising specialised skills across an area of study; critically evaluate new concepts and evidence from a range of sources; transfer and apply diagnostic and creative skills and exercise significant judgment in a range of situations; accept accountability for determining and achieving personal and/or group outcomes.

The Open University awards offered by the College are Honours awards. In addition, exit awards are offered: Ordinary degrees leading to the BSc Ordinary and BA Ordinary Awards, the Diploma of Higher Education (DipHE) and the Certificate of Higher Education (Cert HE).

Exit awards are not progress awards; they are awarded to students who find themselves unable to complete the requirements of an Honours award.

The credit requirements for each of these awards are as follows:

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<th>Credits</th>
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<tr>
<td>BA/BSc (Hons)</td>
<td>360 credits comprising 120 at Level 6, 120 at Level 5 and 120 at Level 4.</td>
</tr>
<tr>
<td>BA/BScc</td>
<td>300 credits, of which a minimum 60 should be at Level 6 with the remainder comprising 120 credits at Level 4 and 120 at Level 5.</td>
</tr>
<tr>
<td>Dip HE</td>
<td>240 credits comprising 120 at Level 5 and 120 at Level 4.</td>
</tr>
<tr>
<td>Cert HE</td>
<td>120 credits at Level 4.</td>
</tr>
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DEREE - The American College of Greece awards US Bachelor of Science (BS) and Bachelor of Arts (BA) degrees upon successful completion of the particular requirements of a program comprising 128 US credits.

Two DEREE US Bachelor’s Degrees

Students may be awarded a Bachelor of Science from the School of Business and a Bachelor of Arts by completing all requirements for both degrees.

Course Level and Number System for the DEREE US degree

All courses are one-semester courses and are assigned a four-digit number. The first digit indicates the classification of the course in relation to rigor; the second, the number of prerequisites; and the third and fourth, the Registrar’s designation. Open University validated award course levels are designated where appropriate.

Courses at the 1000-level are designed primarily for freshmen; 2000-level courses are designed for sophomores but may be taken by qualified freshmen; 3000-level courses are intermediate, normally open to students who have completed 1000- or 2000-level courses in the same area; 4000-level courses are upper level, open chiefly to seniors, but also to qualified juniors. These levels do not correspond to Levels 4, 5 and 6 which are relevant only in the context of the Open University validated award.

The College may, at times, offer courses that are not included in the catalog. Such special topics courses appear in the schedule of classes with a special topic designation letter “X” added to the course rubric (e.g., MGX). Honors Seminars are designated with the letter “H” added to the course rubric (e.g., EH).

The numbers following the course description indicate class hours per week in a normal semester, laboratory, internship or studio hours, and semester credit hours. Thus, 3/2/4 means three hours of class, two hours of laboratory or studio, and four credit hours for the course. A schedule of classes is available through student online registration web interface. The specific concentration requirements of the various disciplines are listed in the program of those disciplines.
Admissions

Applications for admission are accepted throughout the year. Recommended application deadlines for DEREE – ACG are as follows:

- **Fall Semester**: July 25
- **Spring Semester**: December 1
- **Summer Session I**: April 1
- **Summer Session II**: May 1

DEREE’s admissions process is selective. Each application is reviewed for its individual merits and qualities.

All applications and supporting materials are retained by the Office of Admissions; once submitted no materials will be returned to the applicant. All materials are kept on file, under conditions of security and strict confidence, as provided by the data protection legislation, and remain active for one year before they are destroyed. Applicants are entitled to the rights provided under article 11-14 of the Greek Law No 2472/1997.

Please note that if any of the documents submitted with the application are not in English or Greek, they must be accompanied by certified English or Greek translations. Be sure that your application contains both the original documents and certified translations, or legally certified copies of such documents.

There is no application fee.

For international students (i.e., students from non-EU countries) there is an international student fee due when the application is submitted.

Directed Study

Students must consult with their advisor regularly and receive instructions as to their schedules each semester and session. The College expects that students will follow their advisor’s guidance; otherwise they will potentially risk not having fulfilled their programs’ requirements by the desired date of graduation. In very exceptional cases, students may register for the course they need in order to fulfill requirements in their major under Directed Study, which is given on an individual basis upon the agreement of a supervising instructor. The student must submit a petition to the Registrar’s office bearing the signatures of the instructor who will supervise the Directed Study, the advisor, and the academic dean who will closely scrutinize it with regard to the student’s justification for not having taken this particular course when it was offered. The credits carried must be equal to those of the regular course, and the hours of supervised study must be equal to the regular hours of instruction. To be eligible for Directed Study, students must be in good academic standing and must have met the prerequisites for the required course.

Auditing

To audit a course is to attend classes without taking the course for credit. Upon the recommendation of the student’s advisor, the approval of the instructor concerned and CASP, students may register to audit courses. Auditing is permitted only for courses that are not part of the student’s Open University validated program. Audited courses are subject to regular tuition fees and follow the College’s calendar. The designation NC (Non Credit) is entered on students records for audited courses provided the attendance requirements have been met; otherwise, a W (Withdrawal) is recorded.

Supervised Work Experience (Internships)

Specific programs may require supervised Work Experience that awards academic credit in the context of a specific course in the curriculum. The number of credits to be earned is specified by the particular program. Students must consult with their advisors in order to make relevant arrangements.

Prerequisites

Regardless of the program followed, students are not permitted to register for courses for which they have not met the prerequisites as stated in the latest College catalog, whether in the form of credits earned, credits transferred, APCEL, APEL or waivers. Should a student be enrolled on a course for which she or he has not fulfilled the prerequisite(s), his or her registration for that course will be cancelled by the Registrar’s Office. The number of prerequisites for a course is indicated by the second digit of the course rubric.

Evidence of Proficiency in English

All applicants must demonstrate proficiency in the English language either by taking the College’s English Placement Test or by submitting any evidence derived from one of the following tests:

- Michigan State University Certificate of English Language Proficiency (MSU-CELP)
- University of Michigan Certificate of Proficiency in English (ECPE)
- Cambridge Certificate of Proficiency in English (CPE)
International Baccalaureate Certificate
International Baccalaureate Diploma
IELTS: 6.5 or above
TOEFL (paper based): 567 or above
TOEFL (computer based): 227 or above
TOEFL (Internet based): 87 or above
GCE higher level English: Grade C or above
PTE Academic: 59 or above

Students may also qualify to take EN 1010 by submitting evidence of fluency based on graduation from an English-speaking secondary school or program.

The above listed grades qualify the student for placement directly into EN1010. Applicants, who do not qualify for EN1010 but who otherwise show academic promise, may be placed in the English Language Program. Applicants presenting a TOEFL score should arrange to have the test results sent directly to the Office of Admissions by the Educational Testing Service (ETS). The College's Institution Code Number is 0925. TOEFL scores are valid for 2 years.

Registering for the Placement Test
Upon submission of their application to the Office of Admissions, students who have not demonstrated proficiency in English, will also register for the English Placement Test. The test is free of charge.

The College uses the Oxford Online Placement Test (OOPT), designed to measure test takers' ability to function communicatively at different levels of English language proficiency according to the Common European Framework of Reference (CEFR).

The results of the test determine which English course students will be required to take.

Student Visas
In accordance with Greek law, citizens of countries that are not members of the European Union or Schengen Agreement who wish to study in Greece must obtain a student visa or residence permit before enrolling at the College. Please note that you will not be able to enroll as a student at DEREE - ACG until you have a valid student visa or residence permit.

The Study Abroad Office can provide information and paperwork for the issuance of the student visa upon request. Applicants for admission by the Educational Testing Service (ETS). The College's Institution Code Number is 0925. TOEFL scores are valid for 2 years.

Parallel Studies
Students who are attending another accredited higher education institution during the time they are enrolled at DEREE - ACG must abide by the credit with exemption policy (see Appendix I - Regulatory Framework - 4.3). However, regardless of credits transferred, these students must meet the residency requirement of DEREE – ACG.

Certificate Minor Program
Students or graduates of Greek public universities who do not want to follow a DEREE major, may complete a Certificate Minor program. Those students must complete all the requirements of one of the Minors offered at DEREE in order to be awarded a Certificate. (see also section Minor).

Advanced Placement (applicable toward the DEREE US degree only)
Advanced placement may be attained by successfully meeting any of the following standards:
1. For subjects passed at the GCE A’level (except in languages) with a minimum grade of C: up to 6 US credits per subject for the equivalent DEREE - ACG courses (applicable only toward the DEREE US degree).
2. For subjects passed in the International Baccalaureate higher level (except in languages) with a grade of 4 or better: up to 6 US credits per subject for the equivalent DEREE – ACG courses (applicable only toward the DEREE US degree).
3. For certain standard external examinations taken before entering the College, up to a limit of 32 US credit hours:
   a. For subjects passed in the US Advanced Placement Program of the US College Examination Board (except in languages) with a grade of 3 or better: up to 6 US credits per subject for the equivalent DEREE – ACG courses which are not included in the student's Open University validated program.
   b. For the College-Level Examination Program (CLEP-Subject Examinations): up to 6 credits for the equivalent DEREE - ACG courses not included in an Open University validated program with a minimum score of 50.

Admission with Credit
Subject to the requirements set out above, students may be admitted with exemption from certain elements of a program and with credit towards an Open University award and/or a DEREE US degree.

The College’s decision on exemption shall be governed in all cases by an evaluation of:
1. the student's previous learning to determine the maximum amount of credit that s/he could be awarded at levels 4 and 5 and/or toward the DEREE US degree;
2. the extent to which s/he has already met the learning outcomes for the courses from which exemption is sought.

Credit with exemption may be obtained in three ways:

Credit Transfer
Students who have completed all or part of the requirements of a degree validated by a UK university may be granted credit towards a program leading to an Open University award and/or the DEREE US degree. Any student wishing to be considered on this basis for credit with exemption must supply the College with evidence of the qualification(s) that she or he has obtained. This evidence will normally take the form of an award certificate and/or transcript, and details of the syllabus for the student's previous program.

Accreditation of Prior Certificated Learning (APCL)
Credit may also be granted to students who have completed an assessed program offered by a higher education institution that is not validated by a UK university, such as a regionally accredited US institution. Any student wishing to be considered for APCL must supply the College with evidence of the qualification(s) that she or he has obtained. This evidence will normally take the form of an award certificate and/or transcript, and details of the syllabus that she or he had followed. In addition, the College will need to establish to its own satisfaction the
Academic Policies

standard of achievement required for the qualification obtained by the student, and the reliability of the quality assurance procedures utilised by the student’s previous institution. The College reserves the right to undertake its own assessment of the student’s prior learning by setting one or more waiver examinations (4.3.3, Appendix I – Regulatory Framework).

Accreditation of Prior Experiential Learning (Waiver Examinations)
Exemption (with credit) may be granted for learning that has been achieved outside the formal education and training system, or for learning that cannot be verified by the procedures set out in 4.3.1 and 4.3.2 (Appendix I – Regulatory Framework). In these cases, students are required to sit one or more waiver examinations. The mode of assessment to be adopted for a waiver examination is proposed by the faculty with responsibility for the course(s) from which exemption is being sought.

Diagnostic examinations are mandatory for foreign languages and are given to all registered students. Credit is not awarded for APEL in foreign languages. Students are placed appropriately into foreign language courses according to the results of the examinations.

The relevant department head(s) or area coordinator(s) are responsible for the approval of claims for credit with exemption. Approval should not be given without prior consultation with the Advising Office. The Advising Office maintains a record of all claims that have been approved, and it is responsible for informing the Registrar and the student of the outcome of a claim.

Students can only be exempted from (or granted credit for) a maximum of 36 US (180 UK) credits for credit transfer (4.3.1, Appendix I – Regulatory Framework), APLIC (4.3.2, Appendix I – Regulatory Framework) and APEL (4.3.3, Appendix I – Regulatory Framework) claims, comprising no more than 24 US (120 UK) credits, exceptionally as may be the case in the specific programs 125 credits, e.g. Psychology, at Level 4 and 12 US (120 UK) credits at Level 5. Students cannot be exempted from (or granted credit for) courses at level 6. Grades are not assigned to credits awarded under the procedures described in this section. Where a student holds an award of 80 US (240 UK) credits (such as DipHE, or a Foundation Degree or a Higher National Diploma), they may gain entry to the program at the start of Level 6 provided they have fulfilled the particular requirements of the specific validated program at the College. This is a matter for the Admissions and Advising teams, rather than an APCL or APEL matter.

Transfer credits are not granted toward College-wide English course requirements for courses taken at a College/University where the language of instruction is not English. Transfer credit is not given for foreign language courses in a student’s native language except in literature.

Grades are not assigned to credits awarded under the procedures described in this section.

Transfer Students Admission Procedure
Applicants who have started their college studies elsewhere and now intend to become candidates for a degree at DEREE - ACG are required to submit the following.

1. A completed application form.
2. One letter of recommendation from an academic teacher/professor.
3. An official college/university transcript with catalog. Transfer students who have completed fewer than 30 credit hours must also submit their high school diploma and high school transcript.
4. Evidence of proficiency in English. Non-native speakers of English who have not completed 30 semester credits or the quarter system equivalent (three quarters) and who do not have a secondary school diploma from a school where the language of instruction is English must meet the English language admissions requirement (see “Evidence of Proficiency in English”).
5. A certified copy of their identification card for Greek citizens, or of a valid passport for non-Greek citizens.
6. Candidates are also required to schedule an interview.

The cumulative index (CI) or GPA of the prospective transfer student’s grades must be at least C (2.0) or above. Transfer students must contact the Advising Office.

There is no application fee.

For international students (i.e., students from non-EU countries) there is an international student fee due when the application is submitted.

Evaluation of Transfer Credits
The credit with exemption process begins immediately after the student’s first registration and only after the student has submitted the official transcript(s) and course syllabi or descriptions of substantial length from official publications of the institution. All required documentation must be submitted to the Validation Office before the end of the student’s first semester. The assessment process of the student’s prior learning will be completed no later than the end of the semester following the one the student submitted the required documentation.

Semester, Session, or Year Abroad
Students who plan to study abroad for one or two semesters and who want to transfer credits earned abroad to DEREE - ACG must secure the approval of both the department head(s) and an academic advisor of the Academic Advising Office for the course(s) they intend to take abroad one semester in advance. All students who wish to take courses abroad must submit, along with the petition, a catalog of the accredited college or university they plan to attend or details of the programs they plan to follow and, if possible, syllabi of the courses they intend to take.

Students who want to study abroad at an affiliated institution must have attended DEREE – ACG for at least three consecutive semesters, have passed EN1010, EN1111, and EN1212 with a B average, have completed a minimum of 40 US credits with an overall CI of 3.0 or above, as well as have an exemplary discipline record. Such students are considered to be exchange students and continue to be matriculating at DEREE - ACG while studying abroad. Those interested must contact the Study Abroad Office at least a semester before they intend to begin their study abroad.

Students cannot be granted credit for (or be exempted from) courses at level 6. All transfer credit requests are handled by the Validation Office.

Registration
Students will register for a non-conferrable Open University award once they have achieved the prerequisites that will enable them to commence their studies at Level 4. For the purpose of initial registration this award will be BA Combined Studies. On completion of their studies at Level 4, students will transfer their registration to one of the conferrable Open University validated awards.

For an Open University award, students may remain registered with the University for a period of three years beyond the expected date of graduation. If a student wishes to complete a program of study after this date she or he must re-register and pay the appropriate fee. The maximum period of registration for an Open University validated award is ten years.
Students should consult with their advisers if they wish to defer their studies, withdraw from a course, or to transfer registration from one course or award (major) to another. Applications for deferral, withdrawal or transfer should then be lodged either with the Registrar’s Office or the Student Success Centre. Applications are then considered by the Committee of Academic Standards and Policies (CASP). Its decisions will be governed by the following regulations:

Students are permitted to change a course within the first two days of teaching. Beyond this period, students may withdraw from a course within the first two weeks of teaching whilst retaining the right to re-enroll it in the said course in the future. Changes after this deadline will only be considered in exceptional circumstances. Students shall not be permitted to withdraw from a course and then subsequently re-enroll in a course after the submission or completion of the first summative assessment for the course or courses concerned.

The maximum number of retakes allowed in a program leading to an Open University award is 10. Students have the option of using some of these retakes for non validated courses. However, the total number of retakes allowed toward both the DEREE US degree and the OU validated award is 10.

The decision to permit a student to transfer from one course or award to another, will be governed by the enrolment limits on the course(s) to which the student wishes to transfer, the possession by the student of the necessary prerequisites (3.2, Appendix I – Regulatory Framework), and an assessment of the student’s ability to meet the requirements for the award for which she or he is registered.

Applications for deferral of studies should be supported by evidence of relevant mitigating or extenuating circumstances.

For the Open University award, the Validation Office will be responsible for notifying the University of the number and registration details of all students entering the programs that it has validated. The Validation Office will ensure that the University is also notified of any changes to a student’s initial registration.

Students may register for a maximum of 120 UK credits in each academic year. Students may not register for more than one (1) course validated in their program per session.

A student’s maximum course load for the combined DEREE US degree and Open University award (or toward the DEREE US degree only) may not consist of more than five (5) courses (up to 17 US credits) per semester and up to two (2) courses (up to 7 US credits) per session.

Students, who fall under the exception of not pursuing an Open University Award, have the option of declaring their major by the time they have accumulated 50 US credits.

Students in the General Studies program must declare a major during their first semester, selecting from Liberal Studies or Business Studies. Liberal Studies majors must develop their major by consulting with (a) an advisor from the Office of Academic Advising (OAA) and (b) the department head of the academic discipline most closely related to their planned course of study. General Studies students must also consult the OAA when changing major.

Students who decide to change their major toward the US degree should consult with their advisor. All credits earned will be computed in the student’s average, whether or not they count toward the new major or program; the omission of any courses or grades is not permitted.

Non-Degree Students applicable toward the DEREE US degree only
A student’s status is determined on the basis of eligibility for, or intention to pursue a degree at DEREE - ACG. A degree student is one who is working toward a degree; a non-degree student is one who is not working toward a US degree.

Non-degree applicants are required to submit an application form and a transcript from their current institution. If a non-degree student should subsequently decide to pursue a degree at the College, he or she must request a change of status at the Advising Office. The student will be eligible to follow the DEREE US degree. No more than 32 US academic credits earned in non-degree status may be applied to degree status toward the US degree unless special permission is granted by the respective academic dean. In case the student wishes to pursue in addition to a DEREE US degree an Open University validated award, (s)he must follow all relevant rules in effect at the time (s)he becomes a degree student. Please note that a student may change status from non-degree to degree or vice versa only once and only to the DEREE US degree program.

Non-degree students who become degree students must follow the degree programs in effect at the time they become degree students. Students pursuing degrees at other institutions who wish to take courses at DEREE - ACG and transfer the credits may enroll as non-degree students. They should submit their application form with the required tuition fee(s) to the Admissions Office. They should also submit a transcript as evidence of being in good academic standing.

Non-degree students must observe all College academic requirements, including prerequisites and course levels and must have obtained permission by the respective academic dean.

Major Requirements
Students at DEREE - ACG must select one of the following types of majors:

a. single major
b. double major

The College also offers the opportunity for students to select a minor. The specific requirements of the various disciplines are listed in the programs of those disciplines.

a. Major
The minimum requirement for a major concentration is 12 courses (36 semester hours) in a single discipline. All students required to also pursue the validated award, must successfully fulfill the requirements of 24 courses which correspond to the UK levels 4, 5 and 6 (see also the section Kniény Requirement).

b. Double Major (applicable only toward the DEREE US degree only)
Students may do a double major by completing all requirements of two majors. Students must secure the approval of the respective academic deans. The minimum requirement for a double major is 12 courses (36 semester hours) in each of the two disciplines of the double major. Students must satisfy the requirements of both majors. (see also the section Kniény Requirement)
Minor (applicable toward the DEREE US degree only)
A minor represents basic yet significant knowledge in an area and consists of a clearly defined set of courses related to a field of study different from that of the student’s major. The minimum requirement for the completion of a minor is a minimum of 18 US credits and a maximum of 22 US credits. At least 12 US credits must be completed at DEREE. To earn a minor, students must maintain a cumulative average of at least 2.00 in the courses of the minor. In addition to existing minors listed in the catalog, students may choose a program of minor concentration involving two or more disciplines. Such a program must comply with the general rules of the College regarding minors. Proposals for minors must be carefully designed by students in cooperation with their advisors and relevant faculty members, before submission to the Curriculum Committee for approval.

Students who are enrolled in the “Certificate-Minor” Program must complete at DEREE, all courses in the minor they have selected and maintain a C.I. of at least 2.00 in order to be awarded a “Certificate-Minor”.

Requirements for the US DEREE Bachelor’s Degree
All programs for the US Bachelor of Arts and Bachelor of Science degrees have certain subjects in common: English, speech, ethics, information systems, and a group of requirements in general education, distributed among the humanities, the natural sciences, and the social sciences. Although they may vary from program to program, the following minimum requirements must be met. The general requirements for concentration in a program leading to a DEREE US Bachelor’s degree are as follows:

### Credit Hours

**General Education** (distributive requirements) ................................................................. 47

- English ......................................................... 9
- Presentation Skills or Professional Communication ........................................... 3
- Ethics .......................................................... 3
- Humanities .................................................. 9
- Selected from at least two of the following*: archaeology, art history, history, literature, classical literature, music, philosophy, theatre history ...................................................... 8
- Students are required to complete any two courses in natural science with laboratory selected from: biology, chemistry, environmental studies, geology, oceanography, physical science, physics ................................................................. 3
- CS 1070 Introduction to Information Systems .................................................. 3
- Social Sciences .............................................. 12
- Selected from at least two of the following: anthropology, economics, political science, psychology, sociology .................................................................

**Concentration** ............................................................................................................. At least 30**

**Electives** ...................................................................................................................... Up to 51***

**TOTAL:** 128

***Up to three credits of Physical Education courses may be used as Electives. All Physical Education courses are graded on a Pass/Fail basis.

Students are urged to complete most of their distributive requirements in general education as early as possible. Doing so not only lays the broad base of general education so desirable before specialization, but also enables students to explore several fields before deciding on an area of concentration.

**Honors Program**
The Honors Program offers motivated and academically-committed Honors students educational enrichment through interdisciplinary learning experiences and opportunities for independent scholarship. It seeks to develop students’ intellectual and civic leadership skills through dynamic teaching and student involvement that extend beyond the classroom. Honors students are required to maintain a strong CI.

**Assessment Procedure**
Although courses may employ assessment instruments which perform only a diagnostic or formative function, credit for the completion of a course can only be obtained on the basis of one or more summative assessments. A summative assessment provides a measure of the extent to which a student has achieved the intended learning outcomes of a course.

The assessment of a student’s academic performance requires a judgment of the quality of his or her work. In all cases, this assessment must be governed by criteria which are explicit and communicated to students.

The general grading criteria employed by the College are set out in the following table. Faculty are expected to develop rubrics for the assessment of students, and it is the responsibility of department heads or area coordinators to ensure that these rubrics are consistent with the program specification and other documentation approved at validation.

**Grading**
Grades are reported at the end of each semester. The following scale of letter grades and quality point (numerical) equivalents is used toward the US bachelor’s degree:

<table>
<thead>
<tr>
<th>Grade Descriptors</th>
<th>COURSE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Excellent:</strong></td>
<td>LETTER GRADE</td>
</tr>
<tr>
<td>Superior performance; a high level of critical analysis and evaluation; incisive and original; exceptionally well researched; high quality presentation; exceptional clarity of ideas; excellent coherence and logic. Trivial or very minor errors.</td>
<td>A</td>
</tr>
</tbody>
</table>

*Excluding all AR courses, MU 1005, MU 1011, MU 1112, and any theatre arts courses except DR 2320, DR 2321. Also excluded are all courses that do not fulfill the humanities requirement, as stated in the course description section.

**Beyond introductory work at the 1000 level.
The grade of F is computed in the grade-point average (GPA) and in the cumulative index (CI). A student may receive credit for a failed course only by retaking that course at DEREE. Retakes are capped at ‘C’.

E (Credits earned by examination)
Please refer to the section on Accreditation of Prior Experiential Learning (Waiver Examinations).

P (Pass)
The grade of P has no quality-point equivalent and is not computed in the student’s grade-point average or cumulative index. However, credits earned with the grade of P are included in the total number of credits earned and count toward the completion of the DEREE US degree requirements. Students may petition for a Pass/Fail option for elective courses taken outside their major, but, once the option is granted, they may not revert to a letter grade. Petitions for a Pass/Fail option should be addressed to the respective academic dean no later than the first week of the semester. No Pass/Fail option is available in accelerated sessions or toward the Open University award. Certain courses, such as most of Physical Education courses, are graded on a Pass/Fail basis only.

R (Course Retake for Failing Grade Replacement)
The Grade Replacement policy allows students to retake courses at DEREE for change of failing grade. Students may repeat a course at DEREE and replace an ‘F’ grade by using the Grade Retake policy. The maximum number of retakes for both degrees is 10 courses. Retakes are capped at grade ‘C’.

S (Satisfactory)/U (Unsatisfactory)
The grades of S and U may be given for certain developmental courses that do not constitute part of degree programs.

Mitigating Circumstances (MC): see section on Mitigating Circumstances

NC (Non-Credit)
The designation NC indicates that the course was not taken for credit. This is applicable only toward non-validated programs.

NR (Non-Report)
The designation NR is automatically recorded in the event final grades are not submitted by the specified deadline. The NR is automatically removed as soon as the grade is submitted.

W (Withdrawal)
A W grade indicates that a student withdrew from a course by the date specified in the College calendar. No credit is granted.

Grade Point Average (GPA) and Cumulative Index (CI)
In the US system of Education, a grade point average (GPA) is determined for each student at the end of each semester. The cumulative index (CI) is the average of all the grades of all semesters of study. Both averages are computed by multiplying the number of credit hours for each course by the quality point equivalent of the letter grade. The quality points earned for each course are then added and the sum is divided by the total number of credit hours. The credits for a course in which an F is received are included in the divisor, but no quality points are
Academic Policies

earned. Course credits by transfer are excluded from compilation of the CI at DEREE - ACG. Grades reported as MC, NR, S, U, R, and NC are not computed in the average. When the MC or NR is removed, the new grade is then averaged in the semester in which the course(s) was/were taken. Summer I and II grades are averaged with the grades of the Spring Semester.

All assessed work submitted for credit in validated courses and programs leading to Open University awards shall be subject to a process of second marking and review by External Examiners. This policy extends to all modes of assessment and, where assessed work is not in written form, every effort should be made to apply some appropriate form of moderation. For the implementation of the College's policy on second marking and External Examiners (6.4 - 6.5.2.4 Appendix I – Regulatory Framework). Students registered for the Open University award are assessed by the Board of Examiners (6.6 - 6.6.3 - Appendix I - Regulatory Framework). Student progress toward the US DEREE degree is not assessed by a Board of Examiners.

All decisions on grades of validated courses remain provisional until they have been ratified at a meeting of the Board of Examiners attended by the relevant external examiner(s).

Assessment, Progression and Awards

Attendance Policy
All students must meet the College's attendance requirements.

All students are required to attend 80% of instructional class time. Some programs may impose a stricter attendance requirement.

Absence from a class does not exempt a student from completing the work for that class. Students who have exceeded the allowed threshold of absences will be referred by the instructor to the Registrar's Office. The Registrar will in turn inform the Committee on Standards and Policies (CASP) which, in the light of any evidence of extenuating circumstances submitted by the student, will decide whether the student must withdraw from the course (and receive an F grade).

Assessment Deadlines
Students must submit work by the deadlines set in the course outline. Work submitted after but within seven days of the deadline will receive a maximum grade of C. Students will fail the assessment if work is submitted later than seven days after the deadline.

The Assessment of Students with Special Needs
For students registered for the Open University Award: the Board of Examiners may make special arrangements for the examination or assessment of students with disabilities or learning differences. These arrangements must be approved in advance of the first assessment to which they will apply.

All students whether or not registered for both awards, are responsible for alerting the Registrar to a special need, and for providing relevant documentary evidence. The Registrar will then pass on this information to the Committee on Disability and Learning Differences.

The Committee on Disability and Learning Differences will decide the action to be taken to accommodate a student with special needs having ensured that there has been full consultation with faculty in the department(s) responsible for the assessment of that student. This action must be endorsed by the Chair of the relevant Board of Examiners in the case of the validated award. Alternative methods of assessment for non validated courses or programs are suggested by the Committee on Disability and Learning Differences in consultation with the instructor.

Action in the Event of Failure
For each course, students must obtain a minimum of Grade C (40%) in each summative assessment to achieve a pass and obtain the credit for that course (6.3, Appendix I – Regulatory Framework).

For the validated award only, three courses of action are available to Boards of Examiners in the event of a student failing one or more assessments components of a course:

Students who fail one or more assessments in a course will be offered the opportunity to be reassessed (to resit) in the element(s) that comprises the overall assessment of that course. Only one resit per each assessment element is allowed in each validated course. The maximum grade a student can obtain for the reassessed component of the course is a pass (Grade C-40%). If the student fails the resit, s/he will not receive the credit for that course. The resit policy does not apply to non validated courses and programs.

Exceptionally, and subject to a recommendation from the Committee of Academic Standards and Policies based on evidence it has received of a student's mitigating circumstances, the Board of Examiners may grant a student a further opportunity for reassessment in a validated course. Students with mitigating/extenuating circumstances will not be subject to a capped grade of "C" (40%). The Committee on Academic Standards and Policies may grant a student further opportunity for reassessment in consultation with the instructor.

A student who has obtained a final fail grade following reassessment(s) in a course validated in his/her program or an F in a course that is not validated in his/her program (where the reassessment policy does not apply), may retake the course. The grade of such retake will be subject to a cap of a "C" (40%) grade. A student's program may not comprise more than 10 retakes in total for both the validated and DEREE US Awards. Students retaking a course will be required to observe the College's attendance requirement (7.1, Appendix I – Regulatory Framework) and complete all the assessments for that course. Following the successful completion of a retake, the grade obtained by the student will replace the original fail grade. This option is not available to students who have already obtained credit and are seeking to improve their grade for a course. A student's program may not comprise more than 10 retakes. If a student withdraws from a course, prior to any assessment taking place, and if s/he re-enrolls on the said course, the grade will not be subject to a cap. After repeating the course, the repeat grade will replace the original one. The original 'F', accompanied by the letter 'R', and the replacement grade will both appear on the student's transcript, but only the replacement grade will be counted in computing the cumulative index (CI). If students withdraw from the course they are repeating for grade replacement, the original grade 'F' assigned for the course remains. Courses transferred from other institutions, as well as courses waived may not be repeated. Students also may not use the policy retroactively after their graduation from Junior College or DEREE - ACG. Successfully completed courses that are repeated over and above the ten retakes will appear as NC automatically. Graduates who are re-admitted as non-degree may only repeat courses as NC (i.e., they may only audit courses they have passed.)
Mitigating Circumstances
The following regulations distinguish between factors or circumstances which were known to the student in advance of taking an assessment and which affect his or her ability to attend an examination or submit work by the published deadline (7.7.3, Appendix I – Regulatory Framework), and those which have not impaired the student’s ability to attend for examination or meet a deadline for the submission of work but which may have affected his or her performance (7.7.4, Appendix I – Regulatory Framework). In all cases, it is the responsibility of the student to ensure the timely disclosure of any factors or circumstances which may affect the assessment of his or her learning and responsibility for the consideration of these factors and circumstances will lie with the Committee of Academic Standards and Policies.

Students whose circumstances may affect (or may have affected) their ability to meet a program’s assessment requirements must submit a completed Mitigating Circumstances Extension Form together with verifiable documentation to the Registrar's Office. This form can be completed electronically or in person and may, if necessary, be signed retroactively.

In the case of factors or circumstances which were known to the student in advance of taking an assessment and which affect his or her ability to attend an examination or submit work by the published deadline:

a. the Committee of Academic Standards and Policies will consider the evidence submitted by the student;
b. if the mitigating circumstances are accepted by the Committee it will determine the extension to be granted to the student or, in the case of examinations, the date on which the student shall be assessed; in such cases the grades will not be capped at “C” (40%);
c. for the validated award only, the Chair of the Board of Examiners, the Registrar and the appropriate department head/area coordinator will be informed of the Committee’s decision. For students registered only for a DEREE US degree, the Registrar, the instructors and the relevant department head/area coordinator will be informed of the Committee’s decision.

The student will have the right to apply for a further extension, or for a rescheduling of an examination, if the mitigating circumstances persist.

In the case of factors or circumstances have not prevented a student from attending for examination or meeting a deadline for the submission of work but which may have affected his or her performance:

a. the Committee of Academic Standards and Policies will review the evidence submitted by the student. For students registered for a validated award the Committee will make a recommendation for consideration by the appropriate Board of Examiners; for those students who are registered only for a DEREE US degree, the Committee will communicate directly with the instructor and the Registrar’s Office.
b. For students registered for a validated award, the Board of Examiners is responsible for considering that action that it should take (6.6.1[e], Appendix I – Regulatory Framework) in the light of the recommendations of the Committee of Academic Standards and Policies;
c. For students registered for an Open University validated award, the actions available to the Board of Examiners include: the deferral of an assessment to a later date; compensation for the failure in a course (7.6, Appendix I – Regulatory Framework); agreement that the student should either retake the course or be reassessed with the grade achieved being recorded in the student’s transcript and therefore contributing to the classification of the award; and, exceptionally, a decision that the student be assigned a higher grade for the course or courses on which his or her performance has been affected. For those students who are registered for the DEREE US degree only, appropriate action will be taken by the instructor upon CASP’s recommendations.

Progression Toward the Open University Validated Award
Students must complete all Level 4 courses within the Open University validate program before they progress to Level 5.

Providing that a student has obtained the necessary prerequisites, s/he may progress to Level 6 courses having gained at least 60 credits at Level 5.

Conferment of Open University Validated Awards
In order to qualify for an Open University validated award the student must have satisfied both:

• The general credit requirements for the award (2.4, Appendix I – Regulatory Framework); and
• The learning outcomes set out in the program specification for the award for which the student is registered.

A Bachelor’s Degree with Honours will be awarded to a student who has passed 360 credits that is, (120 credits at Level 4, 120 credits at Level 5 and 120 credits at Level 6)

Classification will be based initially on the average percentage mark across all modules at Level 6 and Level 5 at a ratio of 60/40 respectively. Therefore the Level 6 average mark will represent 60% of the final classification and the Level 5 average mark will represent 40% of the final classification. If the student’s average percentage mark falls within the boundaries of the classifications defined below, s/he is entitled to that award.

First Class Honours 70% or above
Second Class Honours, Upper Division 60% - 69%
Second Class Honours, Lower Division 50% - 59%
Third Class Honours 40% - 49%

If the average percentage achieved by a candidate is not more than 1 percentage point below a classification band, the Board should consider the following.

a. the student has received a grade at or above the level of the higher class of award in at least one of the capstone courses and/or
b. the majority of Level 5 and 6 modules must be graded at or above the proposed class of degree

The Board of Examiners will take a consensus view on the final classification to be awarded to the student. The Chair of the Board of External Examiners and the External Examiner(s) must in each case endorse the proposed class of award.

Credit obtained through the credit transfer, APCL or APEL procedures (Section 4, above) is excluded from the calculation to determine the classification of the degree. For these candidates, the grades obtained for the remaining courses studied under the OU framework will be used for the final classification.

Graduation Requirements
In order to graduate, students must:

a. Complete satisfactorily the total number of credits and all other requirements set for the degree.
b. Fulfill the residency requirement.
c. Attain a minimum cumulative index of 2.0.
Academic Policies

A student’s graduation with a DEREE US degree will be delayed if he/she has been found guilty of a breach of academic integrity or if he/she has failed to complete the required number of credits by the graduation date. An application for graduation which fails to be submitted by the announced deadline will move to the next graduation date.

Faculty Recommendation for Graduation
Department heads / program coordinators and academic deans evaluate prospective graduates’ records and the Registrar confirms the completion of graduation requirements. An official list of prospective graduates, as certified by the Registrar, is then presented to the faculty for approval.

The faculty recommendation to graduate students certified by the Registrar is obtained by a simple majority vote. Although degrees are granted only once a year, a student who has been recommended by the faculty for graduation may obtain a certificate signed by the Registrar confirming completion of graduation requirements.

Trustees' Approval and President's Conferral
The President of the College presents the recommendation to the Trustees for approval. The trustees’ approval of the faculty recommendation for graduation gives the president the authority to confer the degree.

Graduation with Distinction
The Bachelor's degree is awarded at three levels of distinction to students who have completed at DEREE – ACG at least 72 US credits out of the total number of credits required for graduation and who have obtained exceptionally high grades.

The CI is computed to include all courses completed at DEREE - ACG.

<table>
<thead>
<tr>
<th>Cum Laude</th>
<th>3.00-3.49</th>
</tr>
</thead>
<tbody>
<tr>
<td>Magna Cum Laude</td>
<td>3.50-3.69</td>
</tr>
<tr>
<td>Summa Cum Laude</td>
<td>3.70-4.00</td>
</tr>
</tbody>
</table>

Academic Offences
An academic offence (or breach of academic integrity) includes any action or behavior likely to confer an unfair advantage, whether by advantageing the alleged offender or by disadvantaging another or others. Examples of such misconduct are plagiarism, collusion, cheating, impersonation, supplying false documentation, use of inadmissible material and disruptive behavior in class or during examinations. Responsibility for reviewing breaches of academic integrity is held by the Committee on Standing and Conduct.

Charges against a student for violating academic integrity may originate from any source: a faculty member, an administrator, a staff member, a fellow student, or from the community at large. If a member of the Committee originates the charge, then that member will be recused from the decision-making process, and any other process related to the case, other than those related to the role of complainant/witness.

On receipt of the allegation of a breach of academic integrity, the Chair must inform the Chair of the Board of Examiners that is responsible for the assessment of the course(s) that are affected by the alleged offence. The Board should then suspend its decisions on the candidate’s grade(s) until the facts have been established (ILS, Appendix I – Regulatory Framework). This applies to validated courses/programs only.

The Committee on Standing and Conduct will either itself investigate the charge or establish from its own membership a panel to conduct the investigation. In establishing whether a breach of academic integrity has occurred, the Committee (or panel) should consider oral and/or written evidence supplied by the individual(s) making the charge and the alleged offender. The alleged offender shall have the right to appear before the Committee (or panel).

For validated courses/programs only, once the Committee on Standing and Conduct has considered the allegation and reached a conclusion on whether an offence has occurred, it should issue a report with a recommendation regarding the outcome for the student to the Chair of the relevant Board of Examiners. If it has been established that an offence has occurred, the Board will judge the significance of the misdemeanor and exercise its discretion as appropriate to the case. If it is established that a student has attempted to gain an unfair advantage, the examiners shall be given the authority to rule that the student has failed part or all of the assessments, and the authority to determine whether or not the student should be permitted to be reassessed.

Independently of the assessment decisions made by the Board of Examiners on offences pertaining to validated courses/programs, the Committee on Standing and Conduct is empowered to consider a wider range of sanctions that might be applied when a student is found guilty of a breach of academic integrity. The following list of sanctions is indicative and can be imposed by majority vote of the Committee:

- Admonishment Letter (or Letter of Warning): The student is advised in writing that her/his behavior violates rules of academic integrity and that a recurrence will lead to more serious sanctions. The Committee will deliberate on whether the letter should or should not appear in the student’s file permanently or for a lesser period of time.

- First Offence File: The student’s name and a description of the offense is filed in a shared electronic folder, accessible by the Chief Academic Officer, the academic Deans, the Dean of Students and department heads. Second offences automatically result in a hearing.

- Disciplinary Probation: The student is advised in writing that his/her behavior violates rules of academic integrity and is given a probationary period (to be decided upon by the Committee) to show by good behavior that a more stringent penalty should not be imposed. During the period of the probation, the student is required to terminate association with all extra-curricular activities and resign from any student office.

- Suspension: The student’s relationship with the College will be discontinued until the end of the semester or term. The student will forfeit any fees involved with the College.

- Dismissal: The student’s relationship with the College will be terminated indefinitely. The right to apply for re-admission shall be denied.
Before announcing judgment/sanctions, the Chair of the Committee on Standing and Conduct consults with the Chair of the Academic Council, who has the right to recommend other sanctions. If the Chair of the Academic Council is in agreement with the Committee's recommendations, the Chair of the Committee will inform the student and the plaintiff in writing and within three days of the hearing of the final judgment and the actions to be taken. If the Chair of the Academic Council proposes other or additional sanctions, the chair of the Committee must communicate these recommendations to the Committee within three days and re-deliberate. Majority vote once again determines final sanctions. Communications procedures as outlined above apply. A final written report to the Academic Council on a case-by-case basis, is prepared within 14 days, and includes the complaint, the Committee’s judgment and sanctions.

Within three working days of receipt of the decision, either party (plaintiff or student) has the right to make a formal written appeal against the decision of the Committee. The appeal is addressed first to the Committee on Standing and Conduct. If the Committee does not deem any change to the decision is warranted subsequent to consideration of the appeal, the appeal may then be brought to the Academic Council, and subsequently to the President whose decision is final.

For offenses made in validated courses/programs, the student may appeal against the decision of the Board of Examiners (8.5, Appendix I – Regulatory Framework) in accordance with the regulations for academic appeals (Section 9, Appendix I – Regulatory Framework).

Academic Appeals
Students registered in a validated program, may appeal against a decision of the Board of Examiners. Students’ rights of appeal are limited to two grounds:

- either that the candidate’s performance in an assessment was adversely affected by illness or factors which s/he was unable, or for valid reasons unwilling, to divulge before the Board of Examiners reached its decision.
- or that there has been a material administrative error, an assessment was not conducted in accordance with the current regulations for the program or special arrangements formally agreed, or that some other material irrelevancy relevant to the assessment has occurred.

Disagreement with the academic judgment of a Board of Examiners in assessing the merits of an individual element of assessment does not constitute grounds for an academic appeal. Responsibility for the submission of documentary evidence in support of the appeal rests with the student.

Appeals must be submitted in writing to the Registrar no later than 14 days following the publication of Examination Board results. All appeals including request for grade change for non validated courses/programs must be submitted in writing to the Registrar by the end of the second week of the following session/semester.

On receipt of the appeal, the Registrar informs the department head/area coordinator and Academic Council (through the Chief Academic Officer) and submits to them all relevant evidence and correspondence. The Academic Dean will undertake an initial assessment of the validity of the appeal and advise the student accordingly. In the light of this advice, the student should decide whether s/he wishes to proceed with the appeal. Alternatively, the student may decide to withdraw his or her appeal and/or lodge a complaint in accordance with the College's complaints procedure. For appeals concerning grade assignment in non validated courses, the department head/area coordinator may form a departmental committee to review the student assessment and propose a decision on the grade.

In the event that the student decides to proceed with the appeal, a subcommittee of the Academic Council will be convened no later than three weeks after receiving the student’s decision to continue with the appeal. The membership of the subcommittee shall not include any member of faculty or the administration who has been involved in the assessment of the student or who is a member of the relevant Board of Examiners.

In cases of validated courses/programs, the subcommittee of the Academic Council will hear the appeal. The appellant may be called to appear before the subcommittee. The subcommittee may also require the Chair of the Board of Examiners to appear separately before it. The appellant and the Chair of the Board will not be present when the subcommittee considers the evidence and formulates its decision.

In cases of validated courses/programs, the subcommittee must inform the student and the Board of Examiners of its decision within seven days of the hearing. The student has the right to subsequently appeal to the President in writing against the decision of the subcommittee. If the appellant wishes to contest the President's decision s/he has the right to lodge an appeal with the Open University. The student will obtain contact details for the President and the Open University at the Student Success Center.

The Registrar’s Office will keep records of outcomes for all appeals cases. The academic Council will receive annual summary reports regarding all appeals received by the College.

Complaints Procedure
Complaints are specific concerns about the provision of a course/module or a program of study or related academic or non-academic service. For non validated courses/programs complaints do not address the review of a decision made by an academic body. When appropriate, a complaint is first resolved through informal discussion with the party/office directly involved. If not resolved at this level, a formal complaint is submitted by the student to the Registrar’s office within 14 days from the day the outcome of this discussion is made known to the student. Upon receipt of the complaint the Registrar forwards the complaint with all relevant documentation to a panel consisting of the Chief Academic Officer, the Academic Deans and the Dean of Students.

Depending on the nature of the complaint, the academic Dean or Dean of Students will undertake an initial assessment of the validity of the complaint and advise the student accordingly. In the light of this advice, the student should decide whether s/he wishes to proceed with the complaint.

In the event that the student decides to proceed with the complaint, a subcommittee of the Academic Council will be convened no later than three weeks after receiving the student’s decision. The membership of the subcommittee shall not include any member of faculty or the administration who has been involved in the complaint or who is a member of the relevant Board of Examiners.

The subcommittee of the Academic Council will hear the complaint. The appellant may be called to appear before the subcommittee. The subcommittee may also require the relevant member of faculty and/or Administration to appear separately before it. The appellant and any member of staff against whom the complaint has been made will not be present when the subcommittee considers the evidence and formulates its decision.

The subcommittee must inform the student and the Chair of the Board of Examiners (if the complaint concerns a validated course/program) of its decision within seven days of the hearing. The student has the right to subsequently appeal to the President against the decision of subcommittee. If the appellant wishes to contest the President’s decision for validated programs/programs, s/he has the right to lodge a complaint with the Open University.
University. The student will obtain contact details for the President and the Open University at the Student Success Center.

The Registrar’s Office will keep records of outcomes for all complaints cases. The Academic Council will receive annual summary reports regarding all complaints received by the College.

Use of Communication Devices and Calculator
The use of cell phones in classes
The use of cell phones and/or similar communication devices in class is disruptive and does not facilitate the teaching and learning process. Therefore, students are not permitted to use such devices in lectures, recitation or laboratory sessions. Students are required to turn such devices off, or put them in a silent mode, while in class. Similarly, to enhance fairness in examinations, students are required to turn off and put away out of sight cell phones and/or other communication devices during quizzes, midterm and final examinations.

The use of calculators during examinations
Instructors must clearly define, in the course outline, what types of calculators are permitted in quizzes, midterm and final examinations.

In general, the definition of a calculator for examination purposes excludes any device that can:
• communicate with other devices
• accept external/removable memory
• store text
• produce graphics
• solve matrix equations
• be programmable

Students must not use such devices in quizzes, midterm or final examinations, unless clearly stated otherwise in the course outline.
DEGREES GRANTED

Bachelor of Arts (BA), with majors in:

- Art History
- Communication
- Economics
- English
- History
- Liberal Studies
- Music and Music Performance
- Philosophy
- Psychology
- Sociology
- Theatre Arts
- Visual Arts

Bachelor of Science (BS), with majors in:

- Environmental Studies
- Information Technology

Bachelor of Science (BS) in Business Administration, with majors in:

- Accounting and Finance
- Business Studies
- Computer Information Systems
- International Business and European Affairs (IBEA)
- International Tourism and Hospitality Management (ITHM)
- Management
- Marketing
- History
- Human Resource Management
- Insurance
- International Business and European Affairs (IBEA)
- International Tourism and Hospitality Management (ITHM)
- International Relations
- Marketing
- Modern European Literature
- Music
- Operations Management
- Philosophy
- Psychology
- Shipping Management
- Sociology
- Theatre Arts
- Visual Arts

Minors in:

- Accounting
- Anthropology
- Archaeology
- Art History
- Biology
- Business
- Classical Civilization/Classics
- Communication
- Computer Information Systems
- Dance
- Economics
- Electronic Business
- English
- Entrepreneurship
- Environmental Studies
- Finance
- Modern Languages
General Studies Program

Requirements for the Business Studies Degree

Requirements for the Liberal Studies Degree
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EN 1010</td>
<td>Introduction to Academic Writing</td>
<td>3</td>
</tr>
<tr>
<td>EN 1111</td>
<td>Academic Writing</td>
<td>3</td>
</tr>
<tr>
<td>EN 1212</td>
<td>Academic Writing and Research</td>
<td>3</td>
</tr>
<tr>
<td>MA 1001</td>
<td>Finite Mathematics</td>
<td>3</td>
</tr>
<tr>
<td>EC 1000</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>MA 1001</td>
<td>Finite Mathematics</td>
<td>3</td>
</tr>
<tr>
<td>CS 2179</td>
<td>Business Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>IB 2006</td>
<td>International Business</td>
<td>3</td>
</tr>
<tr>
<td>MG 2003</td>
<td>Management Principles</td>
<td>3</td>
</tr>
<tr>
<td>MG 2034</td>
<td>Organizational Behavior and Human Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>MG 4615</td>
<td>Managing Strategy and Strategic Issues</td>
<td>3</td>
</tr>
<tr>
<td>MK 2050</td>
<td>Principles of Marketing</td>
<td>3</td>
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</tbody>
</table>

**Electives**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>AF 3313</td>
<td>Corporate Finance</td>
<td>3</td>
</tr>
<tr>
<td>AF 3223</td>
<td>Financial Statements Analysis</td>
<td>3</td>
</tr>
<tr>
<td>MG/CS 3157</td>
<td>Project Management</td>
<td>3</td>
</tr>
<tr>
<td>HT 3121</td>
<td>Sustainable Management in Tourism and Hospitality</td>
<td>3</td>
</tr>
<tr>
<td>HT 3117</td>
<td>Managing Service Quality in Tourism and Hospitality</td>
<td>3</td>
</tr>
<tr>
<td>IB 3120</td>
<td>International Human Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>IB 3318</td>
<td>EU Economic and Funding Policies</td>
<td>3</td>
</tr>
<tr>
<td>MG 3131</td>
<td>Human Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>MG 3343</td>
<td>Operations Management</td>
<td>3</td>
</tr>
<tr>
<td>MK 3358</td>
<td>Marketing Research</td>
<td>3</td>
</tr>
<tr>
<td>MK 3554</td>
<td>Marketing Management</td>
<td>3</td>
</tr>
</tbody>
</table>

**Concentration**

- Required: 30
  - A freshman seminar in business
  - One major elective selected from the following:
  - AF 3200 Mathematics of Finance
  - CS 2240 Electronic Commerce
  - HT 3137 Travel and Transport
  - IB 3208 Business in the European Union
  - MG 2333 New Ventures Creation
  - MK 3159 Consumer Behavior
  - Two major electives selected from the following:
  - AF 3313 Corporate Finance
  - AF 3223 Financial Statements Analysis
  - MG/CS 3157 Project Management
  - CS 3333 Human Computer Interaction
  - HT 3121 Sustainable Management in Tourism and Hospitality
  - HT 3117 Managing Service Quality in Tourism and Hospitality
  - IB 3120 International Human Resource Management
  - IB 3318 EU Economic and Funding Policies
  - MG 3131 Human Resource Management
  - MG 3343 Operations Management
  - MK 3358 Marketing Research
  - MK 3554 Marketing Management

**Total Credit Hours**

- Six business administration electives: 18
- Electives: 12
- Concentration: 30
- Required: 12
- Electives: 12
- Total: 128

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1 General Studies Program (GSP) students must take freshman seminars to fulfill these requirements
2 Includes one extra lab hour for GSP students
3 The freshman seminar in business is required for GSP students only; non-GSP students may substitute any business administration course for this requirement
The School of Fine and Performing Arts

Requirements for the Bachelor of Arts Degree (BA)

Music and Music Performance

Theatre Arts

Visual Arts

Liberal Studies

<table>
<thead>
<tr>
<th>Credit Hours</th>
<th>General Education</th>
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<tbody>
<tr>
<td>47</td>
<td>Required:</td>
</tr>
<tr>
<td></td>
<td>EN 1010 Introduction to Academic Writing 3</td>
</tr>
<tr>
<td></td>
<td>EN 1111 Academic Writing 3</td>
</tr>
<tr>
<td></td>
<td>EN 1212 Academic Writing and Research 3</td>
</tr>
<tr>
<td></td>
<td>SP 2200 Presentation Skills or</td>
</tr>
<tr>
<td></td>
<td>EN 2342 Professional Communication 3</td>
</tr>
<tr>
<td></td>
<td>Two courses in natural science with laboratory 8</td>
</tr>
<tr>
<td></td>
<td>CS 1070 Introduction to Information Systems 3</td>
</tr>
<tr>
<td></td>
<td>PH 2010 Ethics or</td>
</tr>
<tr>
<td></td>
<td>PH 2005 Business Ethics 3</td>
</tr>
<tr>
<td></td>
<td>Three courses from at least two areas of the Humanities* selected from archaeology, art history, history, literature, classical literature, music, philosophy, theatre history 9</td>
</tr>
<tr>
<td></td>
<td>Social Sciences* 12</td>
</tr>
<tr>
<td></td>
<td>Four courses selected from at least two of the following areas: anthropology, economics, political science, psychology or sociology</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Concentration</th>
<th>72</th>
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</thead>
<tbody>
<tr>
<td>Required:</td>
<td></td>
</tr>
<tr>
<td>Eight 1000- or 2000-level courses as appropriate for the disciplines selected 24</td>
<td></td>
</tr>
<tr>
<td>Eight 2000- or 3000-level courses as appropriate for the disciplines selected 24</td>
<td></td>
</tr>
<tr>
<td>Eight 3000- or 4000-level courses as appropriate for the disciplines selected 24</td>
<td></td>
</tr>
</tbody>
</table>

| Electives     | 9 |

TOTAL: 128

*General Studies Program students must take Freshman Seminars to fulfill this requirement
Music and Music Performance

General Education: ................................................................. 50

Required:
EN 1010 Introduction to Academic Writing .................................... 3
EN 1111 Academic Writing ....................................................... 3
EN 1212 Academic Writing and Research ..................................... 3
SP 2200 Presentation Skills .................................................... 3

Two courses in natural science with laboratory ................................ 8
CS 1070 Introduction to Information Systems ................................ 3

Humanities ................................................................................... 9
Three courses selected from at least two of the following areas:
archaeology, art history, history, literature, classical literature,
music, philosophy, theatre history

Social Sciences ............................................................................ 12
Four courses in at least two of the following areas:
anthropology, economics, political science, psychology, sociology
MU 1013 Music Theory I - Fundamentals .................................... 3
MU 1005 Deece College Choir (1 credit course required three times) .... 3

Concentration ................................................................. 72

Required:
PH 2010 Ethics ............................................................................ 3
MU 1111 Piano Lab I ................................................................. 3
MU 1112 Piano Lab II ............................................................... 3
MU 2114 Music Theory II ........................................................... 3
MU 2225 History of Western Music I - Medieval through the Baroque .. 3
MU 2234 History of Western Music II - 1750 through the 20th Century .. 3
MU 1224 Researching and Writing about Music ......................... 3
MU 2215 Music Theory III .......................................................... 3
MU 3329 Music Theory IV .......................................................... 3
MU 2119 Making Music with Computers ..................................... 3
MU 3336 Beethoven in Context ................................................. 3
MU 3337 Issues in Performance Practice ..................................... 3
MU 4640 Modernism ............................................................... 3
MU 4643 Music, Noise and Culture ........................................... 3

1. For an emphasis in Music, students are required to take:
MU 2035 Cultural Perspectives on Music ..................................... 3

Electives ................................................................. 6

One of the following courses: ................................................. 3
PS 1000 Psychology as a Natural Science
SO 1000 Introduction to Sociology
AN 2007 Ethnicity and Identity
PH 2014 Aesthetics
AR 1009 Fundamentals of 4D Forms-Time Based Media I
DR 1010 Movement for Acting I
HY 2028 The Birth of Modern Europe

Two of the following courses: ................................................. 6
MU 2220 Sound Design and Sonic Art
MU 2241 Film Score and Soundtrack
MU 2322 The Opera

Five of the following courses: ................................................. 15
MU 3308 Music Performance Workshop*
MU 3445 Experimental Music
MU 3531 Studies in 20th Century Greek Music
MU 3642 The Art Song: Music and Words
MU 3621 The Symphony
MU 3623 The Concerto
MU 4848 Music Capstone ......................................................... 3

2. For an emphasis in Music Performance, students are required to take:
MU 2053 Applied Music III and Music Forum ................................. 3
MU 2154 Applied Music IV and Music Forum ................................. 3
MU 3356 Applied Music VI and Music Forum ................................. 3
MU 4457 Applied Music VII and Music Forum ............................... 3
MU 4558 Applied Music VIII Capstone and Music Forum.................. 3
MU 3308 Music Performance Workshop ..................................... 3

Three of the following courses: ................................................. 9
MU 3445 Experimental Music
MU 3531 Studies in 20th Century Greek Music
MU 3642 The Art Song: Music and Words
MU 3621 The Symphony
MU 3623 The Concerto

Electives ................................................................. 6

*by permission

TOTAL: 128
## Theatre Arts

### General Education

- EN 1010 Introduction to Academic Writing .................................................. 3
- EN 1111 Academic Writing .................................................................................. 3
- EN 1212 Academic Writing and Research ...................................................... 3
- SP 2200 Presentation Skills ................................................................................ 3

Two courses in natural science with laboratory ..................................................... 8

- CS 1070 Introduction to Information Systems .................................................. 3
- PH 2010 Ethics ..................................................................................................... 3

The following courses from the area of Humanities: .............................................. 15
- HY 2071 American History II or
- HY 2080 Great Britain

- PH 2014 Aesthetics
- AT 3023 Theories of Art
- EN 3358 Trends in Contemporary Theatre
- CL 3224 Ancient Greek Drama in Translation or
- CL 3227 Ancient Greek and Roman Comedy in Translation

### Social Sciences

Four courses in at least two of the following areas:
- anthropology, economics, political science, psychology or sociology

### Concentration

- DR 1003 The Making of Theatre ........................................................................ 3
- DR 1010 Movement for Acting I ........................................................................ 3
- DR 1011 Stage Design I ...................................................................................... 3
- DR 1015 Voice & Speech I .................................................................................. 3
- DR 1012 Acting I .................................................................................................. 3
- DR 1026 Theatre in Athens .................................................................................. 3
- DR 2101 Movement for Acting II ........................................................................ 3
- DR 2116 Voice & Speech II .................................................................................. 3
- DR 2140 Acting II .................................................................................................. 3
- DR 2028 Directing I .............................................................................................. 3
- DR 2127 Stage Design II ...................................................................................... 3
- DR 2161 Theatre Practicum I ................................................................................ 3
- DR 3020 The Theatrical Event I .......................................................................... 3

Total: 128
The School of Fine and Performing Arts

Visual Arts

General Education. ................................................................................................................................................ 56

Required:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EN 1010</td>
<td>Introduction to Academic Writing</td>
<td>3</td>
</tr>
<tr>
<td>EN 1111</td>
<td>Academic Writing</td>
<td>3</td>
</tr>
<tr>
<td>EN 1212</td>
<td>Academic Writing and Research</td>
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</tr>
<tr>
<td>SP 2200</td>
<td>Presentation Skills or</td>
<td></td>
</tr>
<tr>
<td>EN 2342</td>
<td>Professional Communication</td>
<td>3</td>
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<tr>
<td>PH 2010</td>
<td>Ethics</td>
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Two courses in natural sciences with laboratory ......................................................... 8

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<tbody>
<tr>
<td>CS 1070</td>
<td>Introduction to Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>PH 2016</td>
<td>Philosophy and Cinema</td>
<td>3</td>
</tr>
<tr>
<td>PH 2014</td>
<td>Aesthetics</td>
<td>3</td>
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Social Sciences. ................................................................................................................... 12

Selected from at least two of the following areas:
anthropology, economics, political science, psychology, sociology

<table>
<thead>
<tr>
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<th>Course Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>AT 1000</td>
<td>History of Art I</td>
<td>3</td>
</tr>
<tr>
<td>AT 1001</td>
<td>History of Art II</td>
<td>3</td>
</tr>
<tr>
<td>AT 2113</td>
<td>Modern Art</td>
<td>3</td>
</tr>
<tr>
<td>AT 3118</td>
<td>Post-Modern Art</td>
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Concentration. ........................................................................................................................ 60

Required:

<table>
<thead>
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<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>AR 1003</td>
<td>Fundamentals of 2D Forms - Drawing I</td>
<td>3</td>
</tr>
<tr>
<td>AR 1005</td>
<td>Fundamentals of 2D Forms - Color and Design I</td>
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<tr>
<td>AR 1007</td>
<td>Fundamentals of 3D Forms - Sculpture I</td>
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<tr>
<td>AR 1009</td>
<td>Fundamentals of 4D Forms - Time Based Media I</td>
<td>3</td>
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<tr>
<td>AR 1104</td>
<td>Fundamentals of 2D Forms - Drawing II</td>
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<tr>
<td>AR 1106</td>
<td>Fundamentals of 2D Forms - Color and Design II</td>
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<td>AR 1108</td>
<td>Fundamentals of 3D Forms - Sculpture II</td>
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<td>AR 1110</td>
<td>Fundamentals of 4D Forms - Time Based Media II</td>
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<tr>
<td>AR 1017</td>
<td>Digital Image</td>
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<tr>
<td>AR 2023</td>
<td>Figure Drawing I</td>
<td>3</td>
</tr>
<tr>
<td>AR 2025</td>
<td>Painting</td>
<td>3</td>
</tr>
<tr>
<td>AR 2019</td>
<td>Video Art</td>
<td>3</td>
</tr>
<tr>
<td>AR 2024</td>
<td>Figure Drawing II</td>
<td>3</td>
</tr>
<tr>
<td>AR 4002</td>
<td>Art Techniques and Media</td>
<td>3</td>
</tr>
<tr>
<td>AR 4026</td>
<td>Sculpture III</td>
<td>3</td>
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Electives ........................................................................................................................................... 12

TOTAL: 128
Minors in Fine and Performing Arts

Dance
Music
Theatre Arts
Visual Arts
## Theatre Arts Minor

<table>
<thead>
<tr>
<th>Required:</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>DR 1003  The Making of Theatre</td>
<td>3</td>
</tr>
<tr>
<td>DR 2161 Theatre Practicum I</td>
<td>3</td>
</tr>
<tr>
<td>Five DR courses from which three should be above 1000 level</td>
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**TOTAL:** 21

## Visual Arts Minor

<table>
<thead>
<tr>
<th>Required:</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>One AT course</td>
<td>3</td>
</tr>
<tr>
<td>Any five AR courses</td>
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**TOTAL:** 18

## Dance Minor

<table>
<thead>
<tr>
<th>Required:</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>DA 1050 Contemporary Dance I</td>
<td>3</td>
</tr>
<tr>
<td>DA 1151 Contemporary Dance II</td>
<td>3</td>
</tr>
<tr>
<td>DA 3256 Choreography I or DA 3234 Contemporary Repertory</td>
<td>3</td>
</tr>
<tr>
<td>DA 1016 DERE Dance Ensemble</td>
<td>1</td>
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</tbody>
</table>

Eight (8) to nine (9) credits in Dance from the following:

| DA 1030 Jazz I | 2 |
| DA 1131 Jazz II | 2 |
| DA 1000 Ballet I | 2 |
| DA 2015 From Improvisation to Emergent Form | 3 |
| DA 3256 Choreography I | 3 |
| DA 2218 Body Awareness and Movement Repertory | 3 |

**TOTAL:** 18

## Music Minor

<table>
<thead>
<tr>
<th>Required:</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>One course in Theory</td>
<td>3</td>
</tr>
<tr>
<td>MU 1013 Music Theory I Fundamentals</td>
<td></td>
</tr>
<tr>
<td>MU 2114 Music Theory II</td>
<td></td>
</tr>
<tr>
<td>MU 2215 Music Theory III</td>
<td></td>
</tr>
<tr>
<td>MU 3329 Music Theory IV</td>
<td></td>
</tr>
<tr>
<td>One course in Piano Lab</td>
<td>3</td>
</tr>
<tr>
<td>MU 1011 Piano Lab I or MU 1112 Piano Lab II</td>
<td></td>
</tr>
<tr>
<td>One course in Choir</td>
<td>1</td>
</tr>
<tr>
<td>MU 1005 DERE Choir</td>
<td></td>
</tr>
<tr>
<td>Four additional courses in Music</td>
<td>12</td>
</tr>
</tbody>
</table>

**TOTAL:** 19

Students with previous knowledge may request a placement exam for music theory and piano lab courses.

It is recommended that minors take MU 1224 Researching and Writing about Music.
The School of Liberal Arts and Sciences

Requirements for the Bachelor of Arts Degree (BA)

Art History
Communication
Economics

English
  English and American Literature
  English with Linguistics

History
Liberal Studies
Philosophy
Psychology
Sociology

Requirements for the Bachelor of Science Degree (BS)

Environmental Studies
Information Technology
The School of Liberal Arts and Sciences

Art History

General Education

Credit Hours

Required:
- EN 1010 Introduction to Academic Writing .................................. 3
- EN 1111 Academic Writing ................................................. 3
- EN 1212 Academic Writing and Research .................................. 3
- SP 2200 Presentation Skills or EN 2342 Professional Communication .................................. 3

Two courses in natural science with laboratory ..................................... 8

CS 1070 Introduction to Information Systems .................................. 3

PH 2010 Ethics ............................................................... 3

Humanities ................................................................. 3

One course selected from: archaeology, literature, classical literature, music, philosophy, theatre arts

HY 1000 Survey of Western Civilization I .................................. 3

HY 1001 Survey of Western Civilization II .................................. 3

PH 2014 Aesthetics ......................................................... 3

AT 1000 History of Art I .................................................... 3

AT 1001 History of Art II .................................................... 3

Social Sciences ............................................................ 12

Four courses in at least two of the following areas: anthropology, economics, political science, psychology, sociology

Concentration ............................................................ 60

Required:

One course in Visual Arts ..................................................... 3

AT 2224 Writing about Art ................................................... 3

AT 2005 Art and Architecture of Ancient Greece .................................. 3

AT 2006 Roman Art and Architecture .................................. 3

AT 1025 History of Architecture .................................. 3

AT 2113 Modern Art ......................................................... 3

AT 3023 Theories of Art ..................................................... 3

AT 2026 Northern European Art 15th-16th c .................................. 3

One of the following: ..................................................... 3

One of the following: ..................................................... 3

One of the following: ..................................................... 3

One of the following: ..................................................... 3

Two of the following: ..................................................... 6

AT 3131 Theories of Architecture

AT 3032 Theory and Practice of Display

AT 3033 Feminism and Art History

AR 4140 Issues in Contemporary Art

Electives ................................................................. 12

TOTAL: 128

The School of Liberal Arts and Sciences
Communication

General Education

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>EN 1010 Introduction to Academic Writing</td>
<td>3</td>
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<tr>
<td>EN 1111 Academic Writing</td>
<td>3</td>
</tr>
<tr>
<td>EN 1212 Academic Writing and Research</td>
<td>3</td>
</tr>
<tr>
<td>SP 2200 Presentation Skills</td>
<td>3</td>
</tr>
<tr>
<td>Two courses in natural science with laboratory</td>
<td>8</td>
</tr>
<tr>
<td>CS 1070 Introduction to Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>PH 2010 Ethics or CS 1070 Introduction to Information Systems</td>
<td>3</td>
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<tr>
<td>Humanities</td>
<td>9</td>
</tr>
<tr>
<td>Three courses, with at least one, but no more than two courses in history</td>
<td></td>
</tr>
<tr>
<td>Two courses in one foreign language</td>
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</tbody>
</table>

Students must take two courses in one foreign language regardless of prior foreign language learning or knowledge.

Social Sciences

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EN 1010 Introduction to Academic Writing</td>
<td>3</td>
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<tr>
<td>EN 1111 Academic Writing</td>
<td>3</td>
</tr>
<tr>
<td>EN 1212 Academic Writing and Research</td>
<td>3</td>
</tr>
<tr>
<td>SP 2200 Presentation Skills</td>
<td>3</td>
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<tr>
<td>Two courses in natural science with laboratory</td>
<td>8</td>
</tr>
<tr>
<td>CS 1070 Introduction to Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>PH 2010 Ethics or CS 1070 Introduction to Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>Humanities</td>
<td>9</td>
</tr>
<tr>
<td>Three courses, with at least one, but no more than two courses in history</td>
<td></td>
</tr>
<tr>
<td>Two courses in one foreign language</td>
<td>6</td>
</tr>
</tbody>
</table>

Students must take two courses in one foreign language regardless of prior foreign language learning or knowledge.

Concentration

<table>
<thead>
<tr>
<th>Course</th>
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<tbody>
<tr>
<td>CN 2201 Contemporary Mass Communication</td>
<td>3</td>
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<tr>
<td>CN 2202 Writing for Mass Communication</td>
<td>3</td>
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<tr>
<td>CN 2203 Fundamentals of Public Relations</td>
<td>3</td>
</tr>
<tr>
<td>CN 2206 Interpersonal Communication</td>
<td>3</td>
</tr>
<tr>
<td>CN 2221 Communication Theories</td>
<td>3</td>
</tr>
<tr>
<td>CN 2405 Multimedia Lab</td>
<td>3</td>
</tr>
<tr>
<td>CN 3210 Communication in Advertising</td>
<td>3</td>
</tr>
<tr>
<td>CN 3308 Issues in Context</td>
<td>3</td>
</tr>
<tr>
<td>CN 3327 Introduction to Film and Television Studies</td>
<td>3</td>
</tr>
<tr>
<td>CN 3532 Communication Research Methods</td>
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<tr>
<td>CN 3940 Communication Seminar</td>
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Electives

<table>
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<tr>
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<tbody>
<tr>
<td>CN 3311 Fundamentals of Print Journalism</td>
<td>3</td>
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<tr>
<td>CN 2504 News Culture</td>
<td>3</td>
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<tr>
<td>CN 3200 Creative Execution in Advertising</td>
<td>3</td>
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<tr>
<td>CN 3209 Copywriting and Creative Evaluation</td>
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<td>CN 3225 Film Analysis</td>
<td>3</td>
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<td>CN 3238 Leadership Communication</td>
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<td>CN 3307 Television News Writing</td>
<td>3</td>
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<td>CN 3316 Radio News Writing</td>
<td>3</td>
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<tr>
<td>CN 3322 Television Producing</td>
<td>3</td>
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<td>CN 3334 Client Services in Advertising</td>
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<tr>
<td>CN 3337 Screenwriting</td>
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<tr>
<td>CN 3339 Making the Short Documentary</td>
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<td>CN 3423 Public Relations and Special Events Planning</td>
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<tr>
<td>CN 3426 Public Relations in Non-Profit Organizations</td>
<td>3</td>
</tr>
<tr>
<td>CN 3428 Public Relations Techniques</td>
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<td>CN 3535 Editing Theory and Practice</td>
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<td>CN 3636 International Public Relations</td>
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<td>CN 4313 Brand Building in Advertising</td>
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<td>CN 4533 Advanced Print Journalism</td>
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<td>CN 4545 Advanced Media Production</td>
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<td>CN 3443 Computer Mediated Communication</td>
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Eleven additional Communication courses (any five at Level 5 and any six at Level 6) | 33 |

* Please refer to CN course descriptions for level

TOTAL: 128
The School of Liberal Arts and Sciences

Economics

General Education

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
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<tr>
<td>EN 1010</td>
<td>Introduction to Academic Writing</td>
<td>3</td>
</tr>
<tr>
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<td>Academic Writing</td>
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<tr>
<td>EN 1212</td>
<td>Academic Writing and Research</td>
<td>3</td>
</tr>
<tr>
<td>SP 2200</td>
<td>Presentation Skills or</td>
<td>3</td>
</tr>
<tr>
<td>EN 2342</td>
<td>Professional Communication</td>
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Two courses in natural science with laboratory ........................................... 8

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<th>Course Title</th>
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<tbody>
<tr>
<td>CS 1070</td>
<td>Introduction to Information Systems</td>
<td>3</td>
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<tr>
<td>PH 2010</td>
<td>Ethics or</td>
<td>3</td>
</tr>
<tr>
<td>PH 2005</td>
<td>Business Ethics</td>
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Humanities ........................................................................................................... 9

Three courses selected from at least two of the following areas:
archaeology, art history, history, literature, classical literature, music, philosophy, theatre history

Social Sciences ........................................................................................................ 6

Two courses selected from anthropology, political science, psychology or sociology

<table>
<thead>
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<th>Course Title</th>
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<tbody>
<tr>
<td>EC 1000</td>
<td>Principles of Microeconomics</td>
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<td>EC 1101</td>
<td>Principles of Macroeconomics</td>
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<tr>
<td>MA 1001</td>
<td>Finite Mathematics</td>
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<tr>
<td>MA 1105</td>
<td>Applied Calculus</td>
<td>3</td>
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<tr>
<td>MA 2118</td>
<td>Statistics for Business and Economics I</td>
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<tr>
<td>MA 2219</td>
<td>Statistics for Business and Economics II</td>
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Concentration ............................................................................................................ 51

Required:

<table>
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<tr>
<td>EC 2011</td>
<td>Economic History of Europe</td>
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<td>EC 2270</td>
<td>Managerial Economics</td>
<td>3</td>
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<tr>
<td>EC 2271</td>
<td>Macroeconomic Theory and Policy</td>
<td>3</td>
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<td>EC 2573</td>
<td>Selected Topics in Microeconomic Theory</td>
<td>3</td>
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<tr>
<td>EC 2574</td>
<td>Advanced Macroeconomics</td>
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<tr>
<td>EC 3210</td>
<td>History of Economic Thought</td>
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</tr>
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<td>EC 3350</td>
<td>Mathematical Techniques in Economics</td>
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<tr>
<td>EC 3636</td>
<td>Applied Methods in Economics</td>
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Electives ..................................................................................................................... 18

Six additional courses in economics ................................................................. 18

TOTAL: 128
## General Education

### Required:
- **EN 1010** Introduction to Academic Writing .................................................. 3
- **EN 1111** Academic Writing .............................................................................. 3
- **EN 1212** Academic Writing and Research ...................................................... 3
- **SP 2200** Presentation Skills ............................................................................ 3

Two courses in natural science with laboratory ......................................................... 8

- **CS 1070** Introduction to Information Systems .................................................. 3
- **PH 1000** Introduction to Philosophy ................................................................ 3

### Humanities

Three courses selected from:
- One of the following:
  - **HY 2070** American History I
  - **HY 2071** American History II
  - **HY 2080** Great Britain

One of the following:
- **PH 1000** Introduction to Philosophy
- **PH 1001** Practical Reasoning
- **PH 2003** Internet and Philosophy
- **PH 2014** Aesthetics
- **PH 2016** Philosophy and Cinema
- **PH 2020** Greek Philosophy

One additional course in the Humanities selected from:
- archaeology, art history, history, literature, classical literature, music, philosophy, theatre history

### Social Sciences

Three additional courses in at least two areas of the Social Sciences

---

## Concentration

### Required:
- **EN 2216** Introduction to Language ................................................................. 3
- **EN 2213** The Structure of the English Language ............................................. 3
- **EN 2220** English Literature: from Chaucer to Swift ...................................... 3
- **EN 2222** The Making of America: American Literature to 1865 ...................... 3
- **EN 2305** Introduction to English Studies ....................................................... 3
- **EN 2321** English Literature: from Romanticism to Modernism .................... 3
- **EN 2323** (Re)Writing America: from Realism to Modernism .......................... 3
- **EN 3430** British Modernism or
- **EN 3472** American Modernism ................................................................. 3
- **EN 3453** Shakespeare: The Great Tragedies ............................................... 3
- **EN 3528** English Romanticism ...................................................................... 3
- **EN 3529** Victorian World ............................................................................. 3
- **EN 3660** Criticism: Theory & Practice .......................................................... 3
- **EN 4754** Selected Topics in Literature ......................................................... 3

One of the following courses: .............................................................................. 3
- **EN 2218** Issues in Literature
- **EN 2271** Creative Writing

Four of the following courses: ........................................................................... 12
- **EN 3357** Realism in Nineteenth and Twentieth-Century Theatre
- **EN 3358** Trends in Contemporary Theatre
- **EN 3366** Tradition and Innovation in the English Novel
- **EN 3367** The American Experience in Fiction
- **EN 3369** Contemporary British Literature
- **EN 3370** Voices in Contemporary American Literature
- **EN 3426** English Renaissance

Two of the following courses .............................................................................. 6
- **EN 3345** Writing Women
- **EN 3452** Shakespeare Plays
- **EN 3468** American Romanticism

### Electives

Three additional courses in at least two areas of the Social Sciences

---

### Credit Hours

**TOTAL: 128**
The School of Liberal Arts and Sciences

English

English Literature with Linguistics

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<th>Credit Hours</th>
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<tr>
<td>EN 2216</td>
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<tr>
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<td>English Literature: from Chaucer to Swift</td>
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<tr>
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<td>The Making of America: American Literature to 1865</td>
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<tr>
<td>EN 2305</td>
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<tr>
<td>EN 2321</td>
<td>English Literature: from Romanticism to Modernism</td>
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<td>(Re)Writing America: from Realism to Modernism</td>
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<tr>
<td>EN 3430</td>
<td>Shakespeare: The Great Tragedies</td>
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<td>Victorian World</td>
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<td>English Romanticism</td>
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<td>American Modernism</td>
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<td>EN 3637</td>
<td>Fundamentals of Language Teaching and Practicum</td>
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Electives: 21

TOTAL: 128
The School of Liberal Arts and Sciences

Environmental Studies

**General Education**

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<td>EN 1212</td>
<td>Academic Writing and Research</td>
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</tr>
<tr>
<td>SP 2200</td>
<td>Presentation Skills or</td>
<td>3</td>
</tr>
<tr>
<td>EN 2342</td>
<td>Professional Communication</td>
<td>3</td>
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<tr>
<td>ES 1000</td>
<td>Environmental Science: Ecosystems and Biodiversity</td>
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<tr>
<td>ES 1010</td>
<td>Environmental Science: Energy Resources and Pollution</td>
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<td>Introduction to Information Systems</td>
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<td>PH 2010</td>
<td>Ethics or</td>
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<td>PH 2005</td>
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<tr>
<td>BI 1000</td>
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<td>BI 1007</td>
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<td>OR</td>
<td>BI 1006 Human Biology: Concepts and Current Issues and</td>
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<td>OR</td>
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<td>Introduction to Geographic Information Systems</td>
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<td>Environmental Policy and Legislation</td>
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<td>Principles of Environmental Management</td>
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<td>The Economy and the Environment</td>
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<td>BI 2215</td>
<td>Environmental Health</td>
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<td>SO 2115</td>
<td>Sociology of Globalization</td>
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<td>ES 3117</td>
<td>Environmental Justice</td>
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<td>ES 4322</td>
<td>Integrated Methods in Environmental Analysis</td>
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<td>ES 4430</td>
<td>Environmental Studies Capstone</td>
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<td><strong>Five of the following courses</strong></td>
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<tr>
<td>ES 3423</td>
<td>Water Resources: Threats and Sustainable Management</td>
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<td>ES 3224</td>
<td>Air Quality and Global Atmospheric Changes</td>
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<td>ES 3225</td>
<td>Sustainable Food Production: Soil and Environment</td>
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<td>ES 3226</td>
<td>Conservation of Wildlife and Mediterranean Ecosystems</td>
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<td>ES 3328</td>
<td>Environmental Policies in the European Union</td>
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<td>ES 3329</td>
<td>Planning Sustainable Cities</td>
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<td>ES 3435</td>
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<td>HT 3121</td>
<td>Sustainable Management in Tourism and Hospitality</td>
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**Electives**

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<tr>
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*Students who wish to take MA 1105 may ask for a waiver for MA 1001

**Students who wish to pursue a minor in biology are strongly recommended to choose BI 1000 and BI 1101
# History

## General Education

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<tr>
<th>Course</th>
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<th>Credit Hours</th>
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<tr>
<td>EN 1010</td>
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<td>Academic Writing</td>
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<tr>
<td>EN 1212</td>
<td>Academic Writing and Research</td>
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<tr>
<td>SP 2200</td>
<td>Presentation Skills or EN 2342</td>
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</table>

Two courses in natural science with laboratory | 8 |

CS 1070 | Introduction to Information Systems | 3 |

PH 2010 | Ethics or PH 2005 | 3 |

### Humanities

Three courses selected from at least two of the following areas:
- archaeology, art history, history, literature, classical literature, music, philosophy, theatre history

One course in classical literature | 3 |

### Social Sciences

Selected from at least two of the following areas:
- anthropology, economics, political science, psychology, sociology

EC 2011 | Economic History of Europe | 3 |

PH 3135 | Philosophy of History | 3 |

PO 3031 | International Relations | 3 |

## Concentration

<table>
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<tr>
<th>Course</th>
<th>Title</th>
<th>Credit Hours</th>
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<tr>
<td>HY 1000</td>
<td>Survey of Western Civilization I</td>
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<td>HY 1001</td>
<td>Survey of Western Civilization II</td>
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<td>HY 2035</td>
<td>Writing for History</td>
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<td>HY 4391</td>
<td>Historiography</td>
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<td>HY 4403</td>
<td>Selected Topics</td>
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Five of the following courses | 15 |

HY 2034 | History of Ancient Greece |

HY 2015 | History of Rome |

HY 2028 | The Birth of Modern Europe |

### Electives

<table>
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<th>Title</th>
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<tr>
<td>HY 3010</td>
<td>Ancient Greek Mythology and Religion</td>
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<td>HY 3041</td>
<td>Russia and the USSR</td>
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<td>HY 3050</td>
<td>The Age of Enlightenment</td>
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<tr>
<td>HY 3051</td>
<td>Revolution and Nationalism in Europe</td>
<td>3</td>
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<td>HY 3052</td>
<td>Total War in Europe</td>
<td>3</td>
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<tr>
<td>HY 3053</td>
<td>Contemporary History: From World War II to Vietnam and the Fall of Communism</td>
<td>3</td>
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<tr>
<td>HY 3072</td>
<td>America in World Affairs</td>
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<tr>
<td>HY 3074</td>
<td>Democracy and Imperialism</td>
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### TOTAL: 128
Information Technology

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<td>3</td>
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<td>Two courses in natural science with laboratory</td>
<td>8</td>
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<tr>
<td>CS 1070</td>
<td>3</td>
</tr>
<tr>
<td>PH 2005</td>
<td>3</td>
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<tr>
<td>Humanities</td>
<td>9</td>
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<tr>
<td>Selected from at least two of the following areas:</td>
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<tr>
<td>archaeology, art history, history, literature, classical literature, music, philosophy, theatre history</td>
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<tr>
<td>MA 1001 Finite Mathematics</td>
<td>3</td>
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<td>MA 1105 Applied Calculus</td>
<td>3</td>
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<tr>
<td>MA 2106 Mathematics for Computing</td>
<td>3</td>
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<td>MA 2118 Statistics for Business and Economics</td>
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<td>Concentration</td>
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<td>Required:</td>
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<tr>
<td>ITC 2186 Computer System Architecture</td>
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<tr>
<td>CS 2188 Introduction to Programming</td>
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<td>ITC 2234 Object Oriented Programming</td>
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<td>ITC 2276 C Language Programming</td>
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<td>ITC 2293 Operating Systems Concepts</td>
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<td>ITC 3157 Project Management</td>
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<td>CS 3260 Fundamentals of RDBMS</td>
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<td>CS 3375 Communications and Networking Essentials</td>
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<td>ITC 3480 Artificial Intelligence Principles</td>
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<td>ITC 3414 Internet Programming</td>
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| Electives          | 12           |

| Required:          |              |
| CS 3330 Human Computer Interaction | |
| ITC 3387 Data Structures and Analysis of Algorithms | |
| ITC 3413 Algorithms and Complexity | |
| ITC 3416 Software Engineering | |
| ITC 3441 Web Science | |
| ITC 4417 Game Programming | |
| ITC 4918 Software Development Capstone Project | |

* ITC rubric effective Spring 2013
### Liberal Studies

#### General Education

**Required:**

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<th>Course</th>
<th>Credit Hours</th>
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<tr>
<td>EN 1010 Introduction to Academic Writing</td>
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<td>EN 1111 Academic Writing</td>
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<tr>
<td>EN 1212 Academic Writing and Research</td>
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<td>SP 2200 Presentation Skills or</td>
<td>3</td>
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<tr>
<td>EN 2342 Professional Communication</td>
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Two courses in natural science with laboratory ........................................ 8

<table>
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<tr>
<th>Course</th>
<th>Credit Hours</th>
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<tbody>
<tr>
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<tr>
<td>PH 2010 Ethics or</td>
<td>3</td>
</tr>
<tr>
<td>PH 2005 Business Ethics</td>
<td>3</td>
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</table>

Three courses from at least two areas of the Humanities* ................................ 9

selected from archaeology, art history, history, literature, classical literature, music, philosophy, theatre history

Social Sciences* ........................................................................................................ 12

Four courses selected from at least two of the following areas:

- anthropology, economics, political science, psychology or sociology

**Concentration** ........................................................................................................ 72

**Required:**

- Eight 1000- or 2000-level courses as appropriate for the disciplines selected .......... 24
- Eight 2000- or 3000-level courses as appropriate for the disciplines selected .......... 24
- Eight 3000- or 4000-level courses as appropriate for the disciplines selected .......... 24

**Electives** .................................................................................................................. 9

**TOTAL:** 128

*General Studies Program students must take Freshman Seminars to fulfill this requirement.

### Philosophy

#### General Education

**Required:**

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<th>Credit Hours</th>
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<td>SP 2200 Presentation Skills or</td>
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Two courses in natural science with laboratory .............................................. 8

<table>
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<tr>
<th>Course</th>
<th>Credit Hours</th>
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<tr>
<td>CS 1070 Introduction to Information Systems</td>
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<tr>
<td>PH 2010 Ethics</td>
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Humansities ........................................................................................................... 9

Three courses selected from at least two of the following areas:

- archaeology, art history, history, literature, classical literature, music, theatre history

Social Sciences ......................................................................................................... 12

Four courses in at least two of the following areas:

- anthropology, economics, political science, psychology, sociology

**Concentration** .................................................................................................... 63

**Required:**

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<td>PH 1001 Practical Reasoning</td>
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<td>PH 2003 Internet and Philosophy</td>
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<td>PH 2011 Introduction to Logic</td>
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<td>PH 2014 Aesthetics</td>
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<td>PH 2016 Philosophy and Cinema</td>
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<td>PH 2020 Greek Philosophy</td>
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<td>PH 2022 Social and Political Philosophy</td>
<td>3</td>
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<td>PH 2026 Existentialism</td>
<td>3</td>
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<td>PH 2027 Rationalism and Empiricism</td>
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<td>PH 2028 Kant and German Idealism</td>
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<td>PH 2031 Phenomenology: Husserl and Heidegger</td>
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<td>PH 2032 Postmodern Philosophy: Foucault and Derrida</td>
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<td>PH 2118 Theory of Knowledge</td>
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<td>PH 3120 Plato and Aristotle</td>
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<td>PH 3141 Philosophy of Mind</td>
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<td>PH 4350 Seminar in Selected Texts</td>
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Four additional courses in philosophy ................................................................. 12

**Electives** ........................................................................................................... 18

**TOTAL:** 128
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<td>PS 3737</td>
<td>Perception</td>
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<td>2. PS 3524</td>
<td>Industrial Psychology</td>
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<td>PS 3549</td>
<td>Forensic Psychology</td>
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<td>PS 3656</td>
<td>School Psychology</td>
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<td>3. PS 3719</td>
<td>Health Psychology</td>
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<td>PS 3743</td>
<td>Childhood and Adolescence Psychopathology</td>
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# Sociology

## General Education

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<tr>
<td>EN 1212 Academic Writing and Research</td>
<td>3</td>
</tr>
<tr>
<td>SP 2200 Presentation Skills</td>
<td>3</td>
</tr>
<tr>
<td>Two courses in natural science with laboratory</td>
<td>8</td>
</tr>
<tr>
<td>CS 1070 Introduction to Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>PH 2010 Ethics</td>
<td>3</td>
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<tr>
<td>MA 1001 Finite Mathematics</td>
<td>3</td>
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<tr>
<td>Humanities</td>
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</table>

Three courses selected from at least two of the following areas:
- archaeology, art history, history, literature, classical literature,
- music, philosophy, theatre history

## Social Sciences

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>Required:</td>
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</tr>
<tr>
<td>PS 2247 Analysis of Behavioral Data</td>
<td>3</td>
</tr>
<tr>
<td>SO 1000 Introduction to Sociology</td>
<td>3</td>
</tr>
<tr>
<td>SO 1001 Sociology of Modern Life</td>
<td>3</td>
</tr>
<tr>
<td>SO 2004 Social Inequality</td>
<td>3</td>
</tr>
<tr>
<td>SO 2020 Family and Gender Roles</td>
<td>3</td>
</tr>
<tr>
<td>SO 2030 Social Problems</td>
<td>3</td>
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<tr>
<td>SO 2115 Sociology of Globalization</td>
<td>3</td>
</tr>
<tr>
<td>SO 2235 Migration and the Global Age</td>
<td>3</td>
</tr>
<tr>
<td>SO 3260 Classical Sociological Theory</td>
<td>3</td>
</tr>
<tr>
<td>SO 3416 Qualitative Research Methods in Sociology</td>
<td>3</td>
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<tr>
<td>SO 3511 Quantitative Methods in Sociology</td>
<td>3</td>
</tr>
<tr>
<td>SO 3106 Urban Sociology</td>
<td>3</td>
</tr>
<tr>
<td>SO 3143 Sociology of Science and Technology</td>
<td>3</td>
</tr>
<tr>
<td>SO 3231 Religion and Society</td>
<td>3</td>
</tr>
<tr>
<td>SO 4313 Collective Behavior and Social Movements</td>
<td>3</td>
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</tbody>
</table>
Minors in Liberal Arts and Sciences

Anthropology
Archaeology
Art History
Biology
Classics
Communication
Economics
English
Environmental Studies
Modern Languages
History
Insurance
International Relations
Modern European Literature
Philosophy
Psychology
Sociology
## Minors in Liberal Arts and Sciences

### Anthropology Minor

**Credit Hours**

<table>
<thead>
<tr>
<th>Required:</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>AN 1000 Introduction to Anthopology</td>
<td>3</td>
</tr>
<tr>
<td>AN 1003 Cultural Anthropology</td>
<td>3</td>
</tr>
<tr>
<td>Four other courses in anthropology</td>
<td>12</td>
</tr>
</tbody>
</table>

**Total: 18**

### Art History Minor

**Credit Hours**

<table>
<thead>
<tr>
<th>Required:</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>AT 1000 History of Art I</td>
<td>3</td>
</tr>
<tr>
<td>AT 1001 History of Art II</td>
<td>3</td>
</tr>
<tr>
<td>Four other courses in Art History at any level</td>
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**Total: 18**

### Archaeology Minor

**Credit Hours**

<table>
<thead>
<tr>
<th>Required:</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>AH 1000 Introduction To Archaeology</td>
<td>3</td>
</tr>
<tr>
<td>Two additional courses in Archaeology*</td>
<td>6</td>
</tr>
<tr>
<td>One course in art history** (ancient or medieval)</td>
<td>3</td>
</tr>
<tr>
<td>One course in history***</td>
<td>3</td>
</tr>
<tr>
<td>One of the following:</td>
<td>3</td>
</tr>
<tr>
<td>AN 1000 Introduction to Anthropology</td>
<td></td>
</tr>
<tr>
<td>AN 1003 Cultural Anthropology</td>
<td></td>
</tr>
<tr>
<td>AN 2002 Human Evolution and Physical Anthropology</td>
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**Total: 18**

### Biology Minor

**Credit Hours**

<table>
<thead>
<tr>
<th>Required:</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>BI 1000 Introduction to Biology I</td>
<td>4</td>
</tr>
<tr>
<td>BI 1101 Introduction to Biology II</td>
<td>4</td>
</tr>
<tr>
<td>Any three courses in Biology one of which with lab, chosen from:</td>
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</tr>
<tr>
<td>BI 1002 Introduction to Molecular Biology (lab)</td>
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<tr>
<td>BI 1004 Human Biology: Concepts and Current Issues (lab)</td>
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<tr>
<td>BI 1007 Environmental Ecology (lab)</td>
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<tr>
<td>BI 2015 Environmental Health</td>
<td></td>
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<tr>
<td>BI 3204 Human Genetics</td>
<td></td>
</tr>
<tr>
<td>BI 3232 Cellular and Molecular Neurobiology</td>
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</tbody>
</table>

**Total: 18**

* Archaeology courses chosen from: AH 1002, AH 2021, AH 2023, AH 2122


*** History courses chosen from: HY 1000, HY 2009, HY 2032, HY 2034, HY 2015, HY 2021, HY 3010
## Economics Minor

**Credit Hours**

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EC 1000</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>EC 1101</td>
<td>Principles of Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>EC 2240</td>
<td>Money and Banking</td>
<td>3</td>
</tr>
<tr>
<td>EC 2270</td>
<td>Managerial Economics</td>
<td>3</td>
</tr>
<tr>
<td>EC 2271</td>
<td>Macroeconomic Theory and Policy</td>
<td>3</td>
</tr>
<tr>
<td>EC 3210</td>
<td>History of Economic Thought I</td>
<td>3</td>
</tr>
<tr>
<td>EC 4331</td>
<td>International Trade</td>
<td>3</td>
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**TOTAL: 21**

## English Minor

**Credit Hours**

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Six (6) 2000-level or above EN courses</td>
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<td>18</td>
</tr>
</tbody>
</table>

**TOTAL: 18**

## Classics Minor

**Credit Hours**

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CL 2010</td>
<td>Greek and Roman Epic Literature in Translation</td>
<td>3</td>
</tr>
<tr>
<td>CL 2001</td>
<td>Classical Roman Literature and Culture</td>
<td>3</td>
</tr>
<tr>
<td>CL 2022</td>
<td>Classical Greek Literature and Culture</td>
<td>3</td>
</tr>
<tr>
<td>CL 3224</td>
<td>Ancient Greek Drama in Translation</td>
<td>3</td>
</tr>
<tr>
<td>CL 3227</td>
<td>Ancient Greek and Roman Comedy in Translation</td>
<td>3</td>
</tr>
</tbody>
</table>

Three courses on the Ancient Greek or Roman world in the following areas:
- Classics (any additional CL courses), archaeology*, art history**, history***, philosophy****

**TOTAL: 18**

*Archaeology courses chosen from: AH 1000, AH 2021, AH 2023
**Art History courses chosen from: AT 2005, AT 2006
****Philosophy courses chosen from: PH 1000, PH 2010, PH 2020, PH 3121

## Communication Minor

**Credit Hours**

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CN 2201</td>
<td>Contemporary Mass Communication</td>
<td>3</td>
</tr>
<tr>
<td>CN 2202</td>
<td>Writing for Mass Communication</td>
<td>3</td>
</tr>
<tr>
<td>CN 2221</td>
<td>Communication Theories</td>
<td>3</td>
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</table>

Four additional courses in Communication:                                         12

**TOTAL: 21**
## Environmental Studies Minor

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>ES 1000 Environmental Science: Ecosystems and Biodiversity</td>
<td>4</td>
</tr>
<tr>
<td>ES 1010 Environmental Science: Energy Resources and Pollution</td>
<td>4</td>
</tr>
<tr>
<td>ES 2002 Environment and Society</td>
<td>3</td>
</tr>
<tr>
<td>ES 2115 Energy and Environment</td>
<td></td>
</tr>
<tr>
<td>ES 2215 Environmental Policy and Legislation</td>
<td></td>
</tr>
<tr>
<td>ES 2220 Principles of Environmental Management</td>
<td></td>
</tr>
<tr>
<td>ES 2139 The Economy and the Environment</td>
<td></td>
</tr>
<tr>
<td>One of the following:</td>
<td>3</td>
</tr>
<tr>
<td>ES 3117 Environmental Justice</td>
<td></td>
</tr>
<tr>
<td>ES 4322 Integrated Methods in Environmental Analysis</td>
<td></td>
</tr>
<tr>
<td>ES 4430 Environmental Studies Capstone</td>
<td></td>
</tr>
<tr>
<td>ES 3423 Water Resources: Threats and Sustainable Management</td>
<td></td>
</tr>
<tr>
<td>ES 3224 Air Quality and Global Atmospheric Changes</td>
<td></td>
</tr>
<tr>
<td>ES 3225 Sustainable Food Production: Soil and Environment</td>
<td></td>
</tr>
<tr>
<td>ES 3226 Conservation of Wildlife and Mediterranean Ecosystems</td>
<td></td>
</tr>
<tr>
<td>ES 3327 Environmental Management Systems</td>
<td></td>
</tr>
<tr>
<td>ES 3328 Environmental Policies in the European Union</td>
<td></td>
</tr>
<tr>
<td>ES 3329 Planning Sustainable Cities</td>
<td></td>
</tr>
<tr>
<td>ES 3435 Sustainable Use of Resources and Waste Management</td>
<td></td>
</tr>
<tr>
<td>Two of the following:</td>
<td>6</td>
</tr>
<tr>
<td>ES 3117 Environmental Justice</td>
<td></td>
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<tr>
<td>ES 3423 Water Resources: Threats and Sustainable Management</td>
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**Total: 20**

## History Minor

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>HY 1000 Survey of Western Civilization I</td>
<td>3</td>
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<tr>
<td>HY 1001 Survey of Western Civilization II</td>
<td>3</td>
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<tr>
<td>HY 4391 Historiography</td>
<td>3</td>
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<tr>
<td>Three additional courses to be selected as follows:</td>
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<tr>
<td>One course from any of the HY 2000 level courses</td>
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</tr>
<tr>
<td>Two courses from any of the HY 3000 level courses</td>
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</table>

**Total: 18**

## Insurance Minor

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>MA 1001 Finite Mathematics</td>
<td>3</td>
</tr>
<tr>
<td>EC 1000 Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>MA 2118 Statistics for Business and Economics I</td>
<td>3</td>
</tr>
<tr>
<td>EC 3324 Insurance</td>
<td>3</td>
</tr>
<tr>
<td>EC 3435 Insurance Issues and Reporting</td>
<td>3</td>
</tr>
<tr>
<td>EC 3638 Actuarial Science</td>
<td>3</td>
</tr>
<tr>
<td>EC 3737 Insurance Industry Dynamics</td>
<td>3</td>
</tr>
<tr>
<td>ES 1000 Environmental Science: Ecosystems and Biodiversity</td>
<td>4</td>
</tr>
<tr>
<td>ES 1010 Environmental Science: Energy Resources and Pollution</td>
<td>4</td>
</tr>
<tr>
<td>ES 2002 Environment and Society</td>
<td>3</td>
</tr>
<tr>
<td>ES 2115 Energy and Environment</td>
<td></td>
</tr>
<tr>
<td>ES 2215 Environmental Policy and Legislation</td>
<td></td>
</tr>
<tr>
<td>ES 2220 Principles of Environmental Management</td>
<td></td>
</tr>
<tr>
<td>ES 2139 The Economy and the Environment</td>
<td></td>
</tr>
<tr>
<td>One of the following:</td>
<td>3</td>
</tr>
<tr>
<td>ES 3117 Environmental Justice</td>
<td></td>
</tr>
<tr>
<td>ES 4322 Integrated Methods in Environmental Analysis</td>
<td></td>
</tr>
<tr>
<td>ES 4430 Environmental Studies Capstone</td>
<td></td>
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<tr>
<td>ES 3423 Water Resources: Threats and Sustainable Management</td>
<td></td>
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<tr>
<td>ES 3224 Air Quality and Global Atmospheric Changes</td>
<td></td>
</tr>
<tr>
<td>ES 3225 Sustainable Food Production: Soil and Environment</td>
<td></td>
</tr>
<tr>
<td>ES 3226 Conservation of Wildlife and Mediterranean Ecosystems</td>
<td></td>
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<tr>
<td>ES 3327 Environmental Management Systems</td>
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<tr>
<td>ES 3328 Environmental Policies in the European Union</td>
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<tr>
<td>ES 3329 Planning Sustainable Cities</td>
<td></td>
</tr>
<tr>
<td>ES 3435 Sustainable Use of Resources and Waste Management</td>
<td></td>
</tr>
<tr>
<td>Two of the following:</td>
<td>6</td>
</tr>
<tr>
<td>ES 3117 Environmental Justice</td>
<td></td>
</tr>
<tr>
<td>ES 3423 Water Resources: Threats and Sustainable Management</td>
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</tbody>
</table>

**Total: 21**

## Modern Languages Minor

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Six (6) courses in two modern languages</td>
<td>18</td>
</tr>
</tbody>
</table>

**Total: 18**
**International Relations Minor**

**Required:**
- HY 1001 Survey of Western Civilization II ................................................................. 3
- PO 3031 International Relations ................................................................. 3
- Two additional courses in Political Science .................................................. 6
- HY 3041 Russia and the USSR
- HY 3053 Contemporary History: from World War II to Vietnam and the Fall of Communism
- HY 3051 Revolution and Nationalism in Europe
- HY 3052 Total War in Europe
- HY 3072 America in World Affairs

**TOTAL:** 18

**Modern European Literature Minor**

**Required:**
- Four courses in German literature and Modern Greek Literature with at least one course in each area ................................................................. 12
- Two courses in English literature of the nineteenth and twentieth centuries ................................................................. 6

**TOTAL:** 18

**Philosophy Minor**

**Required:**
- PH 1000 Introduction to Philosophy ................................................................. 3
- One of the following courses: ................................................................. 3
- PH 1001 Practical Reasoning
- PH 2003 Internet and Philosophy
- PH 2014 Aesthetics
- PH 2016 Philosophy and Cinema
- PH 2020 Greek Philosophy
- Two of the following courses: ................................................................. 6
- PH 2005 Business Ethics
- PH 2009 Evolution and Revolution: Darwin, Freud, Marx, Nietzsche
- PH 2010 Ethics
- PH 2011 Introduction to Logic
- PH 2022 Social and Political Philosophy
- PH 2026 Existentialism
- PH 2027 Rationalism and Empiricism
- PH 2118 Theory of Knowledge
- Two of the following courses: ................................................................. 6
- PH 2028 Kant and German Idealism
- PH 2031 Phenomenology: Husserl and Heidegger
- PH 2032 Postmodern Philosophy: Foucault and Derrida
- PH 3113 Philosophy of Science
- PH 3121 Plato and Aristotle
- PH 3130 Philosophy of Language
- PH 3135 Philosophy of History
- PH 3141 Philosophy of Mind
- PH 4350 Seminar in Selected Texts

**TOTAL:** 18
Minors in Liberal Arts and Sciences

Psychology Minor

Credit Hours

Required:
PS 1000 Psychology as a Natural Science .................................................. 3
PS 1001 Psychology as a Social Science .................................................... 3
PS 2247 Analysis of Behavioral Data ......................................................... 3

Two PS 2000-level courses ........................................................................ 6
Two PS 3000-level courses ........................................................................ 6

TOTAL: 21

Sociology Minor

Credit Hours

Required:
SO 1000 Introduction to Sociology ............................................................. 3
SO 1001 Sociology of Modern Life .............................................................. 3

Five more courses in Sociology .................................................................. 15

TOTAL: 21

The School of Business

Requirements for the Bachelor of Science Degree (BS)

Accounting and Finance
- Accounting with Finance
- Finance with Accounting

Business Studies

Computer Information Systems

International Business and European Affairs (IBEA)

International Tourism and Hospitality Management (ITHM)

Management
- Entrepreneurship Management
- Organizational Behavior and Human Resource Management
- Operations Management
- Shipping Management

Marketing
- Marketing Management
- Marketing Communications
## The School of Business

### Accounting and Finance

#### Accounting with Finance

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>EN 1010</td>
<td>Introduction to Academic Writing</td>
<td>3</td>
</tr>
<tr>
<td>EN 1111</td>
<td>Academic Writing</td>
<td>3</td>
</tr>
<tr>
<td>EN 1212</td>
<td>Academic Writing and Research</td>
<td>3</td>
</tr>
<tr>
<td>EC 1000</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>MA 1001</td>
<td>Finite Mathematics</td>
<td>3</td>
</tr>
<tr>
<td>MA 1105</td>
<td>Applied Calculus</td>
<td>3</td>
</tr>
<tr>
<td>CS 1070</td>
<td>Introduction to Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>Humanities</td>
<td>Required:</td>
<td>9</td>
</tr>
<tr>
<td>Social Sciences</td>
<td>Selected from at least two of the following:</td>
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<tr>
<td>EN 1212</td>
<td>Archaeology, art history, history, literature, classical literature, music, philosophy, theatre history</td>
<td>3</td>
</tr>
<tr>
<td>MA 2118</td>
<td>Statistics for Business and Economics I</td>
<td>3</td>
</tr>
<tr>
<td>MA 2219</td>
<td>Statistics for Business and Economics II</td>
<td>3</td>
</tr>
<tr>
<td>AF 2006</td>
<td>Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>AF 3105</td>
<td>Principles of Finance</td>
<td>3</td>
</tr>
<tr>
<td>AF 3116</td>
<td>Managerial Accounting for Decision Making</td>
<td>3</td>
</tr>
<tr>
<td>BU 2002</td>
<td>Business Legal Issues</td>
<td>2</td>
</tr>
<tr>
<td>CS 2179</td>
<td>Business Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>IB 2006</td>
<td>International Business</td>
<td>3</td>
</tr>
<tr>
<td>MG 2003</td>
<td>Management Principles</td>
<td>3</td>
</tr>
<tr>
<td>MG 2034</td>
<td>Organizational Behavior and Human Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>MG 3343</td>
<td>Operations Management</td>
<td>3</td>
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### General Education

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>MA 1001</td>
<td>Finite Mathematics</td>
<td>3</td>
</tr>
<tr>
<td>MA 1105</td>
<td>Applied Calculus</td>
<td>3</td>
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<tr>
<td>CS 1070</td>
<td>Introduction to Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>Humanities</td>
<td>Required:</td>
<td>9</td>
</tr>
<tr>
<td>Social Sciences</td>
<td>Selected from at least two of the following:</td>
<td>6</td>
</tr>
<tr>
<td>EN 1212</td>
<td>Archaeology, art history, history, literature, classical literature, music, philosophy, theatre history</td>
<td>3</td>
</tr>
<tr>
<td>MA 2118</td>
<td>Statistics for Business and Economics I</td>
<td>3</td>
</tr>
<tr>
<td>MA 2219</td>
<td>Statistics for Business and Economics II</td>
<td>3</td>
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<tr>
<td>AF 2006</td>
<td>Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>AF 3105</td>
<td>Principles of Finance</td>
<td>3</td>
</tr>
<tr>
<td>AF 3116</td>
<td>Managerial Accounting for Decision Making</td>
<td>3</td>
</tr>
<tr>
<td>BU 2002</td>
<td>Business Legal Issues</td>
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<tr>
<td>CS 2179</td>
<td>Business Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>IB 2006</td>
<td>International Business</td>
<td>3</td>
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<tr>
<td>MG 2003</td>
<td>Management Principles</td>
<td>3</td>
</tr>
<tr>
<td>MG 2034</td>
<td>Organizational Behavior and Human Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>MG 3343</td>
<td>Operations Management</td>
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### Business Core

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>EN 2342</td>
<td>Professional Communication</td>
<td>3</td>
</tr>
<tr>
<td>PH 2005</td>
<td>Business Ethics</td>
<td>3</td>
</tr>
<tr>
<td>EC 1101</td>
<td>Principles of Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>MA 2118</td>
<td>Statistics for Business and Economics I</td>
<td>3</td>
</tr>
<tr>
<td>MA 2219</td>
<td>Statistics for Business and Economics II</td>
<td>3</td>
</tr>
<tr>
<td>AF 2006</td>
<td>Financial Accounting</td>
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</tr>
<tr>
<td>AF 3105</td>
<td>Principles of Finance</td>
<td>3</td>
</tr>
<tr>
<td>AF 3116</td>
<td>Managerial Accounting for Decision Making</td>
<td>3</td>
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<tr>
<td>BU 2002</td>
<td>Business Legal Issues</td>
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<tr>
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<tr>
<td>IB 2006</td>
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<tr>
<td>MG 2003</td>
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### Concentration

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<tr>
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<tr>
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<td>AF 3131</td>
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<td>AF 3204</td>
<td>International Financial Reporting I</td>
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<td>AF 3313</td>
<td>Corporate Finance</td>
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<td>International Financial Reporting II</td>
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<tr>
<td>AF 3218</td>
<td>Auditing</td>
<td>3</td>
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<td>AF 3223</td>
<td>Financial Statements Analysis</td>
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<tr>
<td>AF 3224</td>
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<td>AF 4217</td>
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<td>AF 4296</td>
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**Total: 128**
### General Education

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<td>EN 1212 Academic Writing and Research</td>
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<td>3</td>
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<tr>
<td>MA 1105 Applied Calculus</td>
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**Required:**

- Two courses in natural science with laboratory: 8
- CS 1070 Introduction to Information Systems: 3
- Humanities: 9
  - Selected from at least two of the following: anthropology, art history, history, literature, classical literature, music, philosophy, theatre history

**Social Sciences:** 6

- EN 1010 Introduction to Academic Writing: 3
- MA 1001 Finite Mathematics: 3
- MA 1105 Applied Calculus: 3

### Business Core

<table>
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<th>Course</th>
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<tr>
<td>PH 2005 Business Ethics</td>
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<tr>
<td>EC 1101 Principles of Macroeconomics</td>
<td>3</td>
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<tr>
<td>MA 2118 Statistics for Business and Economics I</td>
<td>3</td>
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<tr>
<td>MA 2219 Statistics for Business and Economics II</td>
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<td>AF 2006 Financial Accounting</td>
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<td>AF 3116 Managerial Accounting for Decision Making</td>
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<td>MG 2003 Management Principles</td>
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<tr>
<td>MG 2034 Organizational Behavior and Human Resource Management</td>
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<td>MG 3343 Operations Management</td>
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**Required:**

- EC 1100 Principles of Microeconomics: 3
- MA 1001 Finite Mathematics: 3
- MA 1105 Applied Calculus: 3

**Electives:** 6

<table>
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<tr>
<td>AF 3227 Financial Markets and Institutions</td>
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<td>AF 4217 Financial Planning</td>
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<tr>
<td>AF 4629 Investment and Portfolio Management</td>
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<td>AF 4630 Derivatives</td>
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Three elective courses in Accounting and Finance: 9

**Concentration:** 30

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<td>MK 2050 Principles of Marketing</td>
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**Required:**

- AF 2006 Financial Accounting: 4
- AF 3105 Principles of Finance: 3
- AF 4217 Financial Planning: 3
- AF 4629 Investment and Portfolio Management: 3
- AF 4630 Derivatives: 3

Three of the following: 9

- AF 3227 Financial Markets and Institutions: 3
- AF 3319 International Financial Management: 3
- AF 4217 Financial Planning: 3
- AF 4629 Investment and Portfolio Management: 3
- AF 4630 Derivatives: 3

**Electives:** 6

TOTAL: 128
## Business Studies

### General Education

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<td>EN 1111 Academic Writing</td>
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<tr>
<td>EN 1212 Academic Writing and Research</td>
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<td>\footnote{(^1) Includes one extra lab hour for GSP students}</td>
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### Credit Hours

- **General Education**: 41

### Business Core

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<td>MA 2219 Statistics for Business and Economics II</td>
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<td>MG 2003 Management Principles</td>
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### Credit Hours

- **Business Core**: 45

### Electives

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<tr>
<td>AF 3313 Corporate Finance</td>
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<td>AF 3223 Financial Statements Analysis</td>
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<tr>
<td>MG/CS 3157 Project Management</td>
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<tr>
<td>CS 3330 Human Computer Interaction</td>
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<td>HT 3121 Sustainable Management in Tourism and Hospitality</td>
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<td>HT 3117 Managing Service Quality in Tourism and Hospitality</td>
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### Credit Hours

- **Electives**: 12

**TOTAL: 128**
## Computer Information Systems

### General Education

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<td>EN 1212</td>
<td>Academic Writing and Research</td>
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Selected from at least two of the following:
- archaeology, art history, history, literature, classical literature,
- music, philosophy, theatre history

### Business Core

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<td>MG 3343</td>
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### Electives

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### Concentration

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<td>ITC 2293</td>
<td>Operating Systems Concepts</td>
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<td>CS 3260</td>
<td>Fundamentals of RDBMS</td>
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<td>Communications and Networking Essentials</td>
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<td>CS 3425</td>
<td>Web Applications Development</td>
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<td>CS 3465</td>
<td>Business Intelligence &amp; Data Warehousing</td>
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<td>Information Systems Security and Control</td>
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<td>CS 4584</td>
<td>Analysis and Design of Information Systems</td>
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3 credits in Computer Information Systems / Information Technology | 3 |

### Credit Hours

- General Education: 44
- Business Core: 42
- Concentration: 36
- Electives: 6

**TOTAL:** 128
## International Business and European Affairs (IBEA)

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<td>EN 1111 Academic Writing</td>
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<tr>
<td>EN 1212 Academic Writing and Research</td>
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<td>Two courses in natural science with laboratory</td>
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<td>CS 1070 Introduction to Information Systems</td>
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<td>Humanities</td>
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<tr>
<td>Selected from at least two of the following: anthropology, political sciences, psychology or sociology</td>
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<td>MA 1001 Finite Mathematics</td>
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<tr>
<td>MA 1105 Applied Calculus</td>
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<table>
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<tbody>
<tr>
<td>EN 2342 Professional Communication</td>
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<td>3</td>
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<td>EC 1101 Principles of Macroeconomics</td>
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<td>3</td>
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<td>MG 2034 Organizational Behavior and Human Resource Management</td>
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<td>MG 3343 Operations Management</td>
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<td>MG 4740 Business Strategy</td>
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| Electives | 6 |

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<td>IB 3318 EU Economic and Funding Policies</td>
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<td>IB 4338 International Business Law</td>
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# International Tourism and Hospitality Management (ITHM)

## General Education

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<td>EN 1010 Introduction to Academic Writing</td>
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## Business Core

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## Concentration

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## Electives

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**TOTAL:** 128
## Management

### Entrepreneurship Management

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**TOTAL: 128**
### Management

**Organizational Behavior and Human Resource Management**

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## The School of Business

### Management

#### Operations Management

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**TOTAL:** 128
Management

Shipping Management

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Two courses in natural science with laboratory .................................................. 8

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Humanities ............................................................................................................ 9

Selected from at least two of the following:

- anthropology, economics, political science, psychology, sociology
- archaeology, art history, history, literature, classical literature, music, philosophy, theatre history

Social Sciences ........................................................................................................ 6

Selected from at least two of the following:

- anthropology, economics, political science, psychology, sociology

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<td>MG 2003</td>
<td>Management Principles</td>
<td>3</td>
</tr>
<tr>
<td>MG 2034</td>
<td>Organizational Behavior and Human Resource Management</td>
<td>3</td>
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<tr>
<td>MG 3343</td>
<td>Operations Management</td>
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<table>
<thead>
<tr>
<th>Course Code</th>
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<th>Credit Hours</th>
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<tr>
<td>MG 4740</td>
<td>Business Strategy</td>
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<tr>
<td>MG 1010</td>
<td>Introduction to Shipping</td>
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### Concentration .................................................................................................... 30

Required:

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<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>EC 3227</td>
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<td>MG 2120</td>
<td>Ethical Action in Business</td>
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<td>MG 2333</td>
<td>New Ventures Creation</td>
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<tr>
<td>MG 3131</td>
<td>Human Resource Management</td>
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<tr>
<td>MG 3145</td>
<td>Fundamentals of Total Quality</td>
<td>3</td>
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<tr>
<td>MG 4226</td>
<td>Shipping Management and Operations</td>
<td>3</td>
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Three of the following: .......................................................................................... 9

- MG 3110 Safety and Security in Shipping
- MG 3112 Carriage of Goods by Sea
- MG 3113 Marine Insurance
- MG 3192 Shipping Law and Practice
- MG 3216 Shipping Finance

One additional MG course or cross-listed MG/IBEA course ........................................ 3

### Electives .................................................................................................................. 6

TOTAL: 128
The School of Business

Marketing Management

General Education

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
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<tr>
<td>EN 1010 Introduction to Academic Writing</td>
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<td>EN 1111 Academic Writing</td>
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<td>EN 1212 Academic Writing and Research</td>
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<td>CS 1070 Introduction to Information Systems</td>
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<td>Social Sciences</td>
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<th>Course</th>
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<tr>
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<tr>
<td>EC 1000 Principles of Microeconomics</td>
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<tr>
<td>MA 1001 Finite Mathematics</td>
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<td>MA 1105 Applied Calculus</td>
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Business Core

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<th>Course</th>
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<tr>
<td>EN 2342 Professional Communication</td>
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<tr>
<td>PH 2005 Business Ethics</td>
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<td>EC 1101 Principles of Macroeconomics</td>
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<tr>
<td>MA 2118 Statistics for Business and Economics I</td>
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<td>AF 3105 Principles of Finance</td>
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<tr>
<td>AF 3116 Managerial Accounting for Decision Making</td>
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<tr>
<td>BU 2002 Business Legal Issues</td>
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<td>CS 2179 Business Information Systems</td>
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<td>IB 2006 International Business</td>
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<td>MG 2003 Management Principles</td>
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<td>MG 2034 Organizational Behavior and Human Resource Management</td>
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<td>MG 3343 Operations Management</td>
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<thead>
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<tr>
<td>Concentration</td>
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<td>Required:</td>
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<tr>
<td>MG 4740 Business Strategy</td>
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<tr>
<td>MK 2050 Principles of Marketing</td>
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<td>MK 3152 Personal Selling</td>
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<td>MK 3156 Retailing</td>
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<tr>
<td>MK 3145 Sales Promotion Management</td>
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<td>MK 3153 Sales Management</td>
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<td>MK 3162 Services Marketing</td>
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TOTAL: 128
## Marketing

### Marketing Communications

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<td>Humanities</td>
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<td>Social Sciences</td>
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<tr>
<td>Selected from at least two of the following: anthropology, economics, political science, psychology, sociology</td>
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<td>EC 1000</td>
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### Business Core

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<td>EC 1101</td>
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<td>CS 2179</td>
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<td>IB 2006</td>
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<td>MG 2034</td>
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### Concentration

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<td>MK 3358</td>
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<td>MK 4368</td>
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<td>MK 3156</td>
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<tr>
<td>MK 3161</td>
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<tr>
<td>MK 3365</td>
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<tr>
<td>MK 3266</td>
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<tr>
<td>Two additional courses in marketing</td>
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### Electives

<table>
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<tr>
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<tr>
<td>MG 4740</td>
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<tr>
<td>MK 2050</td>
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**TOTAL: 128**
Minors in Business

- Accounting
- Business
- Computer Information Systems
- Electronic Business
- Entrepreneurship Management
- Finance
- Human Resource Management
- International Business and European Affairs (IBEA)
- International Tourism and Hospitality Management (ITHM)
- Marketing
- Operations Management
- Shipping Management
### Accounting Minor

**Credit Hours**

**Required:**
- AF 2006 Financial Accounting ................................................................. 4
- AF 3116 Managerial Accounting for Decision making .......................... 3
- AF 3131 Intermediate Accounting .......................................................... 3
- AF 3204 International Financial Reporting I ......................................... 3

Three additional courses selected from the following .............................. 9
- AF 3215 Cost Accounting
- AF 3218 Auditing
- AF 3223 Financial Statements Analysis
- AF 3224 Internal Auditing
- AF 4307 International Financial Reporting II
- AF 4217 Financial Planning
- AF 4296 Advanced Accounting

**TOTAL:** 22

### Computer Information Systems Minor

**Credit Hours**

**Required:**
- CS 1070 Introduction to Information Systems ..................................... 3
- CS 2179 Business Information Systems ................................................. 3
- CS 2188 Introduction to Programming .................................................. 3

Nine credits in Computer Information Systems ........................................ 9

**TOTAL:** 18

### Business Minor

**Credit Hours**

**Required:**
- AF 2006 Financial Accounting ................................................................. 4
- AF 3105 Principles of Finance ................................................................. 3
- MG 2003 Management Principles ........................................................... 3
- MG 2034 Organizational Behavior and Human Resource Management .... 3
- MK 2050 Principles of Marketing .............................................................. 3
- EC 1000 Principles of Microeconomics .................................................... 3

**TOTAL:** 19

This minor is open to non-business majors only

**Suggested (Optional):**
- EC 1101 Principles of Macroeconomics .................................................... 3
- MA 2118 Statistics for Business and Economics I ...................................... 3
- MA 2219 Statistics for Business and Economics II ...................................... 3

### Electronic Business Minor

**Credit Hours**

**Required:**
- The following courses: ........................................................................... 11
- CS 1070 Introduction to Information Systems
- CS 2133 Business Web Site Fundamentals
- CS 2179 Business Information Systems
- CS 2240 Electronic Commerce

Option ................................................................. 9

1. **E-Business Development**
   - CS 2188 Introduction to Programming
   - CS 3260 Fundamentals of RDBMS
   - CS 3425 Web Application Development

   **or**

2. **E-Marketing**
   - IB 2006 International Business
   - MK 2050 Principles of Marketing
   - MK 3104 Internet Marketing

**TOTAL:** 20
**Human Resource Management Minor**

**Required:**
- MG 2034 Organizational Behavior and Human Resource Management ........................................3
- MG 3131 Human Resource Management .................................................................3
- MG 3122 Organization Development and Change .......................................................3
- MG 3251 Managing Reward Systems ........................................................................3
- MG 3252 Employee Training and Development ..........................................................3
- MG 3254 Recruitment and Selection ...........................................................................3
- One additional course selected from the following ..................................................3
  - MG 3117 Managing Workforce Diversity
  - MG 3120 International Human Resource Management
  - MG 3121 Leadership
  - MG 3136 Labor Relations

**TOTAL:** 21

**Entrepreneurship Management Minor**

**Required:**
- AF 2006 Financial Accounting .........................................................................................4
- MG 2034 Organizational Behavior and Human Resource Management .................3
- MG 2333 New Ventures Creation ..................................................................................3
- MG 3353 Family Business Management .................................................................3
- MG 3356 Enterprise Growth .........................................................................................3
- MK 2050 Principles of Marketing ..................................................................................3
- One additional course selected from the following ................................................3
  - MG 3123 Business Negotiation
  - MG 3247 Management of Services
  - MG 3266 Public Relations

**TOTAL:** 22

**Finance Minor**

**Required:**
- AF 2006 Financial Accounting .........................................................................................4
- AF 2020 Mathematics of Finance .................................................................................3
- MA 2118 Statistics for Business and Economics I ......................................................3
- AF 3105 Principles of Finance .........................................................................................3
- AF 3313 Corporate Finance ..........................................................................................3
- Two additional courses selected from the following ................................................6
  - AF 3223 Financial Statements Analysis
  - AF 3227 Financial Markets and Institutions
  - AF 3319 International Financial Management
  - AF 4217 Financial Planning
  - AF 4428 Topics in Corporate Finance
  - AF 4629 Investment and Portfolio Management
  - AF 4630 Introduction to Derivative Products

**TOTAL:** 22

**International Business and European Affairs (IBEA) Minor**

**Required:**
- EC 1101 Principles of Macroeconomics ....................................................................3
- IB 2106 International Business ....................................................................................3
- IB 3208 Business in the European Union ...................................................................3
- IB 3318 EU Economic and Funding Policies ...............................................................3
- IB 3232 Foreign Direct Investment and Multinational Enterprises ............................3
- IB 3299 Contemporary Issues in International Business .............................................3
- IB 3367 Management of Innovation and Technology in IB ....................................3
- This minor requires Principles of Microeconomics as a prerequisite.
  - IB 3269 EU Policies and IB Practices can replace any course above except IB 2106 and IB 3208.

**TOTAL:** 21
International Tourism and Hospitality Management (ITHM) Minor

Required:

Credit Hours

HT 1001 Introduction to the Tourism and Hospitality Industry .............................................. 3
HT 2115 Marketing for Hospitality and Tourism ................................................................. 3
HT 3113 Tourism Planning and Development ................................................................. 3
HT 3131 Hospitality Operations ....................................................................................... 3

Three additional courses selected from the following: .................................................. 9
HT 3118 Food and Beverage Management
HT 3138 Destination Management and Marketing
SO 2009 Tourism and Leisure in Modern Society
HT 3033 Culinary Trends
HT 4340 Entrepreneurship in Tourism
HT 3134 PR and Crisis Management in Tourism and Hospitality

Any other HT course, provided that students meet the course's prerequisites

TOTAL: 21

Operations Management Minor

Required:

Credit Hours

MA 1001 Finite Mathematics ............................................................................................. 3
MA 2118 Statistics for Business and Economics I .......................................................... 3
MG 2034 Organizational Behavior and Human Resource Management ..................... 3
MG 3343 Operations Management .................................................................................. 3
MG 3145 Fundamentals of Total Quality ........................................................................ 3

Two additional courses to be selected from the following .............................................. 6
MG 3129 The Decision Making Process: A Qualitative Approach
MG 3157 Project Management
MG 3242 Logistics and Supply Chain Management
MG 3246 Introduction to Management Science

TOTAL: 21

Marketing Minor

Required:

Credit Hours

MK2050 Principles of Marketing ......................................................................................... 3
MK3159 Consumer Behavior ............................................................................................ 3

Four additional courses selected from the following ...................................................... 12
MK 3104 Internet Marketing
MK 3145 Sales Promotion Management
MK 3152 Personal Selling
MK 3153 Sales Management
MK 3155 Business Marketing
MK 3156 Retailing
MK 3157 International Marketing
MK 3161 Direct Marketing
MK 3162 Marketing of Services
MK 3251 Advertising
MK3266 Public Relations
MK 3358 Marketing Research
MK 3365 Advertising Campaigns & Media Planning
MK 3554 Marketing Management

TOTAL: 18

Shipping Management Minor

Required:

Credit Hours

MG 1010 Introduction to Shipping ...................................................................................... 3

Five additional 2000 or 3000 level MG courses in Shipping Management
selected from the following ......................................................................................... 15
MG 3110 Safety and Security in Shipping
MG 3112 Carriage of Goods by Sea
MG 3113 Marine Insurance
MG 3192 Shipping Law and Practice
MG 3216 Shipping Finance

TOTAL: 18
Fine and Performing Arts
Course Descriptions

Visual Arts (AR)
Dance (DA)
Theatre Arts (DR)
Music (MU)
AR 1104  FUNDAMENTALS OF 2D FORMS - DRAWING II - LEVEL 5
Further exploration of traditional and contemporary concepts of drawing and visual structures. Rhythm and
dynamics, complex compositions, perspective, as well as computer generated projects are seen as an aid to
understand the image as a creation.
Does not satisfy the humanities requirement
Prerequisites: AR 1003
UK CREDITS: 15
US CR: 3/1/3

AR 1106  FUNDAMENTALS OF 2D FORMS - COLOR AND DESIGN II - LEVEL 5
Development of a concrete knowledge of color. Illusion, perspective, abstraction on the two dimensional field.
Experimental ways of using color. Physical properties of color used to approach different aesthetic choices.
Does not satisfy the humanities requirement
Prerequisites: AR 1005
UK CREDITS: 15
US CR: 3/1/3

AR 1108  FUNDAMENTALS OF 3D FORMS - SCULPTURE II - LEVEL 5
Further investigation of sculptural concepts and contemporary solutions to 3-dimensional space. Role and
function of sculpture in a changing global society. Sculptural projects considering dynamic physical systems,
such as kinetic, social, and environmental sculpture.
Does not satisfy the humanities requirement
Prerequisites: AR 1007
UK CREDITS: 15
US CR: 3/1/3

AR 1110  FUNDAMENTALS OF 4D FORMS – TIME BASED MEDIA II – LEVEL 5
Further examination of art that uses time as an artistic medium. Time-based practices including happenings,
installations, social choreography and web-based actions. Development of 4-dimensional art projects. Creative
collaboration and interdisciplinary strategies. New art practices within social contexts are explored.
Does not satisfy the humanities requirement
Prerequisites: AR 1009
UK CREDITS: 15
US CR: 3/1/3

AR 2019  VIDEO ART – LEVEL 5
Exploration of the potential of the video medium as an art form. Analysis of differences between video and film
technically, socially and conceptually. Students will complete a video project.
Does not satisfy the humanities requirement
UK CREDITS: 15
US CR: 3/1/3

AR 2023  FIGURE DRAWING I - LEVEL 4
Introduction to drawing the human figure. Posture, movement and characteristics of the human body. Advance
skills of quick sketching and works which require longer observation.
Does not satisfy the humanities requirement
UK CREDITS: 15
US CR: 3/1/3
AR 2024  FIGURE DRAWING II – LEVEL 5
Dynamics between the figure and space. Analytical and synthetic approaches. Structure and possibilities of motion of the human figure. Basic principles of anatomy.
Does not satisfy the humanities requirement
UK CREDITS: 15
US CR: 3/1/3

AR 2025  PAINTING – LEVEL 5
Introduction to fundamental concepts of painting, both abstract and representational. Compositions showing the function of color, value scale, placement, proportion and volume.
Does not satisfy the humanities requirement
UK CREDITS: 15
US CR: 3/1/3

AR 3130  CONTEMPORARY PAINTING – LEVEL 6
An examination of concepts and practices used in contemporary painting. Broad understanding of content and form relationships. Personal expression and imagery are evaluated.
Does not satisfy the humanities requirement
Prerequisite: AR 2025
UK CREDITS: 15
US CR: 3/1/3

AR 3133  CONTEMPORARY DRAWING – LEVEL 6
Drawing as a process of experimentation. Contemporary aesthetic issues and practices explored. Drawing as a strong tool of expression and artistic insight.
Does not satisfy the humanities requirement
Prerequisite: AR 1003
UK CREDITS: 15
US CR: 3/1/3

AR 3934  STUDIO PROJECTS AND INSTALLATION – LEVEL 6
Emphasis on individual choices, either formal or contextual. Painting and other art practices, such as video, drawing, constructions and installation explored.
Does not satisfy the humanities requirement
Prerequisites: AR 1104 AR 1106
AR 1108 AR 1110
AR 2019 AR 3130
AR 3133 AR 4002
AR 4226
UK CREDITS: 15
US CR: 3/1/3

AR 4002  ART TECHNIQUES AND MEDIA – LEVEL 6
Examination through studio work of various techniques established in Western Art as well as in media.
Does not satisfy the humanities requirement
UK CREDITS: 15
US CR: 3/1/3

AR 4140  ISSUES IN CONTEMPORARY ART – LEVEL 6
Does not satisfy the humanities requirement
Prerequisite: AR 2025
UK CREDITS: 15
US CR: 3/0/3

AR 4226  SCULPTURE III – LEVEL 6
Does not satisfy the humanities requirement
Prerequisites: AR 1007 AR 1108
UK CREDITS: 15
US CR: 3/1/3

AR 4941  SENIOR PROJECT AND EXHIBITION – LEVEL 6
Capstone course of the visual arts majors. Students put into practice their personal skills and work towards the completion of an exhibition accompanied by a thesis paper and an artist’s statement.
Does not satisfy the humanities requirement
Prerequisites: AR 2025 AR 2019
AR 2024 AR 3130
AR 3133 AR 3934
AR 4002 AR 4226
AR 4140
UK CREDITS: 15
US CR: 3/1/3

DANCE (DA)

DA 1000  BALLET I
Basic movement vocabulary, skills and terminology in classical ballet, at beginner level. Emphasis on placement, alignment, and coordination. Introduction to the relationship between movement vocabulary and music forms.
US CR: 0/4/2

DA 1016  DEREЕ DANCE ENSEMBLE
Participate in a dance ensemble. Learn to develop dance performance skills for large group work. Work towards a performance of studied repertoire. This course may be taken up to three times for credit.
Does not satisfy the humanities requirement.
US CR: 2/0/1
DA 1030 JAZZ DANCE I
Introduction to Jazz Dance technique and forms. Incorporates eras and styles of Jazz Dance while emphasizing current movement and music trends.
US CR: 0/4/2

DA 1050 CONTEMPORARY DANCE I
Fundamental principles of movement and Modern Dance technique will be defined and explored through a developmental procedure of exercises and movement sequences.
US CR: 0/6/3

DA 1131 JAZZ DANCE II
Continuation of Jazz Dance I aiming to reach an intermediate level of Jazz Dance technique and forms. More detail on styles, eras and current trends while emphasizing solid technique and dance performance qualities.
Prerequisite: DA 1030 or by audition
US CR: 0/4/2

DA 1151 CONTEMPORARY DANCE II
Further develops knowledge and appreciation of modern dance through continued exploration of techniques, aesthetics and creativity.
Prerequisite: DA 1050 or by audition
US CR: 0/6/3

DA 2015 FROM IMPROVISATION TO EMERGENT FORM
The module considers improvisation from an interdisciplinary perspective and introduces it as a tool for collaborative arts practice. Introduction to various approaches to improvisation that focus on how the raw material of improvisation –body (the performer/instrument)-space-time-sound is ‘captured’, remembered and developed to arrive at artistic form and structure. Tasks are geared towards developing intuition, imagination and creativity. Tasks encourage the student to students to pay attention to awareness of presence in performance and to respond to a fluid environment of emergent dynamics, shapes and forms. Students work toward the creation of short performance scores and presentations.
US CR: 3/0/3

DA 2218 BODY AWARENESS AND MOVEMENT
Discovering and developing elements of movement and dance through understanding of the body and exploration of its creative potential and expression.
Prerequisites: EN 1010 EN 1111
US CR: 0/6/3

DA 3234 CONTEMPORARY REPERTORY
Platform for students to demonstrate their performance skills. Opportunity to extend technical expertise through the intensive rehearsal and performance experience of repertory. Although the emphasis is on a production based outcome, students are encouraged to demonstrate and develop further their understanding of the contribution of the dance performer to the choreographic process in order to mature in their understanding of their responsibilities in terms of creative input and working as a team.
Prerequisites: DA 1050 DA 1151
US CR: 0/6/3

DA 3256 CONTEMPORARY CHOREOGRAPHY I
Introduction to current approaches to generate and manipulate movement material and the experience of moving as a starting point for choreography. Through an exploration of solo and duet forms students are introduced to the interrelated processes of making, performing and reception. The course explores a variety of stimuli and sources to generate ideas for dance including visual sources (painting, colours, landscapes), textual and literary (a poem, character in a novel/play) and musical (sound scores as a source for ideas). The outcomes of the module are presented in concert conditions at the end of the module.
Prerequisites: DA 1050 DA 1151
US CR: 3/0/3

THEATRE ARTS (DR)

DR 1003 THE MAKING OF THEATRE - LEVEL 4
The A to Z of putting on a play. What goes on backstage and on stage. The craftspeople and various artists that shaped theatre into what it is today.
fulfills the humanities requirement
UK CREDITS: 15
US CR: 3/0/3

DR 1010 MOVEMENT FOR ACTING I - LEVEL 4
An introduction to movement for acting and physical theatre. Explorations to develop body awareness, the principles for a motivated body alignment, and the physical and emotional pathways of breath and voice. Exercises to refine physical strength, flexibility, and kinaesthetic capacity for use in performance.
UK CREDITS: 15
US CR: 3/0/3

DR 1011 STAGE DESIGN I - LEVEL 4
An introductory course in the elements of set design in a historical, cultural and practical context, through theory and workshops.
UK CREDITS: 15
US CR: 3/0/3

DR 1012 ACTING I - LEVEL 4
Stanislavski's acting technique from a theoretical as well as a practical viewpoint - physical action on stage, imagination, concentration of attention, truth and belief, communion, adaptation, tempo-rhythm, and emotional memory.
UK CREDITS: 15
US CR: 3/0/3

DR 1015 VOICE AND SPEECH I - LEVEL 4
The voice as a principal means of communication in the theatre as well as in everyday life. An exploration of mental and emotional aspects of vocal expression. A deeper understanding of the body's function in voice production.
UK CREDITS: 15
US CR: 4/0/3
DR 1026 THEATRE IN ATHENS - LEVEL 4
Current trends of theatre in Athens. Students attend a wide spectrum of theatre performances and analyze their attributes in the classroom.
UK CREDITS: 15
US CR: 3/0/3

DR 1037 ACTING TECHNIQUES
Fundamentals of acting from a theoretical and a practical perspective. Exposure to Meisner’s and Chekhov’s acting techniques.
US CR: 3/0/3

DR 1224 THEATRE IMPROVISATION
Exploring aspects of human behavior on stage using theatrical improvisation.
Prerequisites: EN 1010 EN 1111
US CR: 3/0/3

DR 2018 STAGE LIGHTING
Principles and practice of the art and craft of lighting for the stage. From vocabulary to aesthetics and from technology to techniques. The ways lighting can establish style and atmosphere as interpretive elements of a performance.
US CR: 3/2/3

DR 2028 DIRECTING I - LEVEL 5
Understand and appreciate the work of a Theatre Director. Principals and responsibilities. Each student will direct a short play.
UK CREDITS: 15
US CR: 4/0/3

DR 2101 MOVEMENT FOR ACTING II - LEVEL 5
A deeper study of the body and movement strategies in theatre and performance. Rigorous body practice is combined with an anthropological analysis of performative approaches to the body found in the post-modern theatre environment.
Prerequisites: DR 1010
UK CREDITS: 15
US CR: 4/0/3

DR 2116 VOICE AND SPEECH II - LEVEL 5
A deeper examination of voice as a means of communication. An exploration of vocal expression and the application of learned principles to an understanding of the text.
Prerequisites: DR 1015
UK CREDITS: 15
US CR: 4/0/3

DR 2127 STAGE DESIGN II - LEVEL 5
An advanced approach to set design in a historical, cultural and practical context through theory and workshops.
Prerequisites: DR 1011
UK CREDITS: 15
US CR: 4/0/3

DR 2140 ACTING II LEVEL - 5
Prerequisites: DR 1012
UK CREDITS: 15
US CR: 4/0/3

DR 2161 THEATRE PRACTICUM I - LEVEL 5
Participation in the process of a play’s production as an actor-actress, designer (scene/costume/lighting), stage manager or some other responsible position that would confer academic credit.
Three credits course; may be taken up to two times
Prerequisites: DR 1003
UK CREDITS: 15
US CR: 4/1/3

DR 2222 THEATRE GAMES
Techniques and practices of creative drama. Exercises, games, pantomime and improvisations. Practice sessions and leading classes.
Prerequisites: EN 1010 EN 1111
US CR: 3/0/3

DR 3020 THE THEATRICAL EVENT I - LEVEL 6
The development of the theatre from its origins to the seventeenth century. Exploration of theatre in a social political and cultural context. Fulfils the humanities requirement.
UK CREDITS: 15
US CR: 3/0/3

DR 3021 THE THEATRICAL EVENT II - LEVEL 6
Study of the development of the theatre from the seventeenth century to the present. Emphasis on the relation of the theatre to its cultural milieu; Dramatic theory. Fulfils the humanities requirement.
UK CREDITS: 15
US CR: 3/0/3

DR 3023 CONTEMPORARY TRENDS IN THE PERFORMING ARTS LEVEL 6
Exploration of a broad spectrum of the Performing Arts spanning the 20th century, through the work and ideas of key practitioners.
UK CREDITS: 15
US CR: 3/0/3

DR 3129 DIRECTING II - LEVEL 6
Students in the role of Director; Application of principals and responsibilities acquired, in order to communicate effectively the student-director’s original interpretation of a play-text.
Prerequisites: DR 2028
UK CREDITS: 15
US CR: 4/0/3
**MU 1000  MUSIC I**
Survey of the basic elements of music: style, form, performance media and interpretation. Focus on Medieval, Renaissance and Baroque music.
US CR: 3/0/3

**MU 1001  MUSIC II**
Survey of musical style, form, performance media and interpretation. Focus on classical, Romantic and twentieth-century art music, with a review of the basic elements of music presented in Music I.
US CR: 3/0/3

**MU 1003  HISTORY OF JAZZ & BLUES MUSIC**
History of the jazz and blues music idioms in 20th century American music. Examine works and learn about the contributions of selected artists to the development of jazz music.
US CR: 3/0/3

**MU 1005  DEREE CHOIR**
Participate in a choral ensemble. Learn to read music and develop vocal skills, ear training, and general musicianship. Work towards a performance of studied repertoire.
This course may be taken up to six times for credit. Does not satisfy the humanities requirement.
US CR: 4/0/1

**MU 1007  HISTORY OF POP AND ROCK MUSIC**
A history of pop and rock music idioms in American popular music from 1950 to the present.
US CR: 3/0/3

**MU 1011  PIANO LAB I - LEVEL 4**
Introduction to the keyboard and the fundamentals of reading music at the piano. Students develop elementary keyboard techniques through group instruction and individual practice.
Does not satisfy the humanities requirement.
UK CREDITS: 15
US CR: 3/0/3

**MU 1013  MUSIC THEORY I - FUNDAMENTALS**
An introduction to the fundamentals of music theory: rhythm, pitch organization and notation. Development of basic music literacy in reading and writing of music, and the ability to recognize essential rhythmic and melodic structures of tonal music, aurally or through studying a written score. Does not satisfy the humanities requirement.
US CR: 3/0/3

**MU 1032  MUSICAL THEATRE PERFORMANCE SKILLS**
Introduction to vocal/singing skills, movement/dance styles and acting/ characterization principles which are integrated and developed for Musical Theatre performance.
US CR: 0/4/3

**MU 1038  MUSIC AROUND THE WORLD**
The study of the music in representative cultures outside the Western European tradition through the approach of music as art and its relationship to culture and society.
US CR: 3/0/3

**DR 3147  POLITICAL THEATRE - SOCIAL ACTS - LEVEL 6**
An investigation into the larger concept of performance and role-playing in daily life. Recent histories of civil disobedience, political protest strategies, and media theatre are examined. Individual acts in social space are viewed self-consciously as performance with political implications.
Prerequisites: DR 3023
UK CREDITS: 15
US CR: 3/0/3

**DR 3241  ACTING III - LEVEL 6**
Advanced scene study. Further development of the actor’s craft in approaching a role and rehearsing effectively.
Actor’s «homework» and rehearsal practice.
Prerequisites: DR 1012 DR 2140
UK CREDITS: 15
US CR: 4/0/3

**DR 3230  THE LANGUAGE OF COSTUME - LEVEL 6**
The theory and practice of costume design. From its beginnings to the present. Working and research methods.
Prerequisites: DR 1011 DR 2127
UK CREDITS: 15
US CR: 4/0/3

**DR 3262  THEATRE PRACTICUM II - LEVEL 6**
Participation on a more advanced level in the process of a play’s production as an actor-actress, designer (scene/ costume/lighting), stage manager or house manager (publicity, PR and box-office).
Three credits course; may be taken up to two times
Prerequisites: DR 1003 DR 2161
UK CREDITS: 15
US CR: 4/1/3

**DR 4719  SENIOR THEATRE PRACTICUM - LEVEL 6**
The final project of a Theatre Arts major. The participation in a theatre production as an actor/actress, director, set, costume or lighting designer, stage or house manager.
Prerequisites: DR 1003 DR 1011 DR 1012 DR 2127 DR 2140 DR 2161 DR 3262
UK CREDITS: 15
US CR: 4/1/3
MU 1047  VOCAL TECHNIQUES
Vocal technique workshop. Maintenance of vocal health and development of musical and performance skills.
Introduction to diverse vocal styles and repertoires through group training and individual coaching.
Can be taken twice for credit.
Does not satisfy the humanities requirement
US CR: 3/0/2

MU 1051  APPLIED MUSIC I - MUSIC FORUM PERFORMANCE LAB
Individual instrumental/vocal lessons. Instruction in technical development, musicianship, performance etiquette, repertoire selection, musical interpretation and stylistic considerations. Students attend a weekly Music Forum Performance Lab and perform on a regular basis. Previous instrumental training required. (See ABRSM Grade 5 as a reference for minimum entry level repertoire and achievement) Does not satisfy the humanities requirement.
US CR: 1/2/3
Prerequisites: Audition: contact Music Department Head

MU 1112  PIANO LAB II - LEVEL 4
Further development of piano techniques and an introduction to keyboard musicianship. Students develop greater fluency at the keyboard through group instruction and individual practice.
Does not satisfy the humanities requirement
Prerequisites: MU 1011 or by permission
UK CREDITS: 15
US CR: 3/0/3

MU 1152  APPLIED MUSIC II - MUSIC FORUM PERFORMANCE LAB
Prerequisites: MU 1051
US CR: 1/2/3

MU 1224  RESEARCHING AND WRITING ABOUT MUSIC - LEVEL 4
An introduction to the research skills and resources used to support academic work in music, closely integrated with an exploration of the many ways in which music can be discussed and written about.
Prerequisites: EN 1010  EN 1111
UK CREDITS: 15
US CR: 3/0/3

MU 1233  INTRODUCTION TO MUSICAL THEATRE: AN AMERICAN ART FORM
Musical theatre as a performing arts form. A survey and analysis of its history and development, primarily focusing on the American musical and its most significant writers, composers, lyricists, directors, choreographers and performers.
Prerequisites: EN 1010  EN 1111
US CR: 3/0/3

MU 2030  FILM MUSIC
An introduction to the history, aesthetics and practices of film music, through the study of representative scores illustrating its evolution from the silent era and the golden age of Hollywood to the present time. Examination of film music styles and practices in relation to historical, socio-economic and cultural contexts.
US CR: 3/0/3

MU 2035  CULTURAL PERSPECTIVES ON MUSIC - LEVEL 4
Introduction to the study of the complex relationships between and its cultural, social and political contexts, exploring a wide range of musical repertoire encompassing western traditions of popular music, art music, jazz and non-western musics.
UK CREDITS: 15
US CR: 3/0/3

MU 2053  APPLIED MUSIC III – MUSIC FORUM PERFORMANCE LAB - LEVEL 4
Individual instrumental/vocal lessons. Instruction in technical development, musicianship, performance etiquette, repertoire selection, musical interpretation and stylistic considerations. Students attend a weekly Music Forum Performance Lab and perform on a regular basis. Previous instrumental training required. (See ABRSM Grade 6 as a reference for minimum entry level of achievement) Does not satisfy the humanities requirement.
Prerequisites: MU 2053
UK CREDITS: 15
US CR: 1/2/3

MU 2114  MUSIC THEORY II - LEVEL 4
Introduction to Western tonal harmony and study of its components: chord structures, diatonic harmonic progressions, cadences, and principles of voice leading in vocal and instrumental music.
Does not satisfy the humanities requirement
Prerequisites: MU 1013
UK CREDITS: 15
US CR: 3/0/3

MU 2119  MAKING MUSIC WITH COMPUTERS - LEVEL 5
An introduction to the use of computer technology to create and manipulate musical material, ranging from MIDI through to digital audio. The course is based on extensive practical work allowing students to develop key technological and creative skills and understanding.
Prerequisites: CS 1070
UK CREDITS: 15
US CR: 3/0/3

MU 2154  APPLIED MUSIC IV – MUSIC FORUM PERFORMANCE LAB - LEVEL 4
Prerequisites: MU 2053
UK CREDITS: 15
US CR: 1/2/3
MU 2215  MUSIC THEORY III – LEVEL 5
Further study of Western tonal harmony: extended harmonic progressions, non-harmonic tones and part writing; Introduction to chromaticism and non-key harmonies, including secondary functions, altered chords and modulations to related keys.
Does not satisfy the humanities requirement.
Prerequisites:  MU 1013  MU 2114
UK CREDITS: 15
US CR: 3/0/3

MU 2220  SOUND DESIGN AND SONIC ART – LEVEL 5
An exploration of the creative use of computers in the fields of sound design and sonic art, as practiced in sound design for film, sound installations, electroacoustic composition and soundscape composition. The course combines extensive practical work with supporting theoretical studies, and introduces students to MaxMSP-like computer programming systems used by creative artists for sound design.
Does not satisfy the humanities requirement.
Prerequisites:  CS 1070  MU 2119  or by instructor's permission
UK CREDITS: 15
US CR: 3/0/3

MU 2222  THE OPERA – LEVEL 5
A study of the musical and dramatic aspects of opera from the seventeenth to the twenty first century. Examination of representative works illustrating the development of the form within a historical, social and cultural context. Development of performance practice understanding.
Prerequisites:  EN 1010  EN 1111  
MU 1000  or  MU 1001
UK CREDITS: 15
US CR: 3/0/3

MU 2225  HISTORY OF WESTERN MUSIC I - MEDIEVAL THROUGH THE BAROQUE - LEVEL 4
Survey of Western music of the Middle Ages, the Renaissance and the Baroque periods. Examination of representative works illustrating the development of notation, form, style, instrumental and vocal forms, styles and fundamental performance practice issues, within historical, social, and cultural contexts.
Prerequisites:  EN 1010  EN 1111
UK CREDITS: 15
US CR: 3/0/3

MU 2234  HISTORY OF WESTERN MUSIC II - 1750 THROUGH THE TWENTIETH CENTURY - LEVEL 4
Survey of Western music from 1750 through the 20th century. Examination of representative works illustrating the development of instrumental and vocal forms, styles and performance issues within historical, social, and cultural contexts.
Prerequisites:  EN 1010  EN 1111
UK CREDITS: 15
US CR: 3/0/3

MU 2239  FILMSCORE AND SOUND TRACK - LEVEL 5
An introduction to the aesthetics, practices and techniques of film music and sound through theoretical and practical approaches. Emphasis on the interaction between soundtrack and image track, on the level of form, rhythm, style and emotion. Study of selected film scores illustrating the development of film scoring art, from the silent era to the present time.
Prerequisites:  CS 1070  MU 2119  or by instructor's permission
UK CREDITS: 15
US CR: 3/0/3

MU 2322  THE OPERA – LEVEL 5
A study of the musical and dramatic aspects of opera from the seventeenth to the twenty first century. Examination of representative works illustrating the development of the form within a historical, social and cultural context. Development of performance practice understanding.
Prerequisites:  EN 1010  EN 1111  
MU 1000  or  MU 1001
UK CREDITS: 15
US CR: 3/0/3

MU 3255  APPLIED MUSIC V - MUSIC FORUM PERFORMANCE LAB – LEVEL 5
Does not satisfy the humanities requirement.
Prerequisites:  MU 2053  MU 2154
UK CREDITS: 15
US CR: 1/2/3

MU 3308  MUSIC PERFORMANCE WORKSHOP - LEVEL 6
A workshop class that is centred in the performance of solo and ensemble music from the Baroque period to the present time. Study of technical aspects, stylistic considerations and principles of interpretation on the level of a master class. Students participate as performers and listeners, cultivating artistic and critical skills of awareness, perception, reasoning and judgement involved in the process of a performance. Emphasis on the development of procedures for ensemble interplay significant in the development of musicianship and artistic sensibility, and is intended for students with previous experience in performance. May be taken two times for credit.
Does not satisfy the humanities requirement.
Prerequisites:  MU 2053  MU 2154
UK CREDITS: 15
US CR: 1/2/3

MU 3329  MUSIC THEORY IV - LEVEL 5
Study of advanced harmonic practices and introduction to theories and compositional techniques of twentieth century music: extended tonality, modality, polytonality and atonality. Exploration of rhythm and meters in twentieth-century music.
Does not satisfy the humanities requirement.
Prerequisites:  MU 1013  MU 2114  
MU 2215
UK CREDITS: 15
US CR: 3/0/3
MU 3336  BEETHOVEN IN CONTEXT - LEVEL 5
Critical examination of Ludwig van Beethoven’s life and music in the context of his times. Emphasis on the search for meaning in music, how social-political or personal issues influence works of art, and the importance of context to understanding Beethoven’s achievement. Examination of selected works and scores, primary and secondary sources, portraits, and recent films to better understand the composer, his music, its reception, and how ideas about Beethoven have been constructed.
Prerequisites: EN 1010  EN 1111
MU 1013 or the ability to read music
UK CREDITS: 15
US CR: 3/0/3

MU 3337  ISSUES IN PERFORMANCE PRACTICE - LEVEL 5
A study of Medieval, Renaissance, and Baroque repertory in light of historical performance. Historical performance conventions and their origins are traced in various sources, such as treatises, scores and surviving period instruments. The contribution of these conventions to the understanding and interpretation of “Early Music” is discussed in depth.
Prerequisites: EN 1010  EN 1111
MU 2225
UK CREDITS: 15
US CR: 3/0/3

MU 3345  EXPERIMENTAL MUSIC - LEVEL 6
An exploration of the ideas and creative practices of experimental music, looking to enhance the creative skills and experience of students through an exploration of radical and unconventional ideas about what music is and how it might be performed. Based on practical activities that engage with the performance of experimental music, while in parallel tracing the relationships between this practice and underlying aesthetic ideas.
Prerequisites: MU 1011  MU 1013
MU 2119  CS 1070
UK CREDITS: 15
US CR: 3/0/3

MU 3531  STUDIES IN TWENTIETH CENTURY GREEK MUSIC - LEVEL 6
The evolution of Greek music in the twentieth century, with focus on major musical movements and trends in historical and social context. Associations with the stylistic foundations of the Greek musical tradition, exploration of representative works of leading Greek composers and critical examination of musical forms, styles, performance practices and instrumentation through listening and score reading.
Prerequisites: MU 2053  MU 2154
MU 3255  MU 3356
UK CREDITS: 15
US CR: 1/2/3
MU 4558  APPLIED MUSIC VIII - CAPSTONE AND MUSIC FORUM PERFORMANCE LAB
- LEVEL 6
Individual instrumental/vocal lessons. Preparation and presentation of a 45-60 minute recital to demonstrate personal expression, imagination and creativity in practical music-making, and the ability to communicate through music employing appropriate stylistic, technical and interpretative means. Students attend a weekly Music Forum Performance Lab and perform on a regular basis.

Prerequisites:
MU 2053  MU 2154
MU 3255  MU 3356
MU 4457

UK CREDITS: 15
US CR: 1/2/3

MU 4640  MODERNISM - LEVEL 6
The revolution of Modernism in 1911-1913 and the incorporation of classical forms. A comparison of emblematic works of Modernism to those of Neoclassicism.

Prerequisites:
EN 1010  EN 1111
MU 1013  MU 1224
MU 2114  MU 2215

UK CREDITS: 15
US CR: 3/0/3

MU 4643  MUSIC, NOISE AND CULTURE - LEVEL 6
Over the last half century a new sonic culture has emerged – there are now a huge range of different ways in which artists can engage in the act of making music, together with many more places in which to experience this musical sound beyond the conventional concert hall. These have gone hand-in-hand with fundamental developments in the very idea of what might be involved in the process of listening to and finding meaning in musical sound. This module explores the aesthetic, creative and cultural questions involved, and places them within the ongoing narrative of music history.

Prerequisites:
EN 1010  EN 1111
MU 1013  MU 1224
MU 2114  MU 2215

UK CREDITS: 15
US CR: 3/0/3

MU 4848  MUSIC CAPSTONE - LEVEL 6
In this module students will undertake an extended piece of individual project work that engages with a musical issue of their own choosing. This project will act as a showcase for their studies on the music program. The module is designed around structured tutorial support that aims to further develop in students the skills of planning, implementation, evaluation and critical reflection as applied to a project in progress.

Prerequisites:
EN 1010  EN 1111
MU 1013  MU 1224
MU 2114  MU 2215
MU 3329  MU 4643

UK CREDITS: 15
US CR: 3/0/3

Liberal Arts and Sciences
Course Descriptions

Anthropology (AN)
Archeology (AH)
Art History (AT)
Biology (BI)
Chemistry (CH)
Classical Literature (CL)
Communication (CN)
Economics (EC)
English (EN)
Environmental Studies (ES)
French (FR)
German (GE)
Geology (GG)
German Literature in Translation (GS)
Greek (GR)

Greek Literature (GL)
History (HY)
Information Technology (ITC)
Italian (IT)
Mathematics (MA)
Oceanography (OC)
Philosophy (PH)
Physical Sciences (SC)
Physics (PY)
Political Science (PO)
Psychology (PS)
Sociology (SO)
Spanish (SN)
Speech (SP)
Physical Education (PE)
ANTHROPOLOGY (AN)

AN 1000  INTRODUCTION TO ANTHROPOLOGY - LEVEL 4
Survey course in American Anthropology. Biological and social-cultural backgrounds to the science of humanity. Methods of anthropological research.
UK CREDITS: 15
US CR: 3/0/3

AN 1003  CULTURAL ANTHROPOLOGY – LEVEL 4
Introduction to culture and cultural anthropology. Economic Systems, Kinship, Belief systems, Political systems, stratification. Comparative and holistic study of contemporary societies and issues.
UK CREDITS: 15
US CR: 3/0/3

AN 2002  HUMAN EVOLUTION AND PHYSICAL ANTHROPOLOGY
UK CR: 3/0/3

AN 2007  ETHNICITY AND IDENTITY - LEVEL 4
Conceptual and empirical analysis of ethnic, local and national identities. Critical examination of how social identities are maintained and developed. Review of the literature of Cohen, Barth, Gellner, Anderson, Weber and Billig. Ethnic boundaries, instrumental and primordial models of identity, and nationalism.
UK CREDITS: 15
US CR: 3/0/3

AN 2010  GREEK FOLKLORE AND ETHNOGRAPHY – LEVEL 4
UK CREDITS: 15
US CR: 3/0/3

AN 2011  ANTHROPOLOGY IN GREECE TODAY
Folkloric studies in twentieth-century Greece. Survey and critical appreciation of collections of oral literature. Oral and literary interchanges. Folklorists and anthropologists
US CR: 3/0/3

ARCHAEOLOGY (AH)

AH 1000  INTRODUCTION TO ARCHAEOLOGY
US CR: 3/0/3

AH 1002  THE ARCHAEOLOGY OF DAILY LIFE
US CR: 3/0/3

AH 2021  THE BRONZE AGE OF GREECE - LEVEL 5
(same as AT 2021)
The art and archaeology of Crete, the Cycladic Islands and the mainland of Greece from 4000 to 1000 BC.
UK CREDITS: 15
US CR: 3/0/3

AH 2023  DISPLAY, DISCOURSE, AND DESIGN IN THE ANCIENT GREEK SANCTUARY-LEVEL 5
(same as AT 2023)
An engagement with the physical and social make-up of the Greek sanctuary. Survey of the major Greek sanctuary sites on the mainland (Olympia, Delphi, Nemea and the Acropolis) as well as elsewhere (Hera on Samos, Hera at Paestum).
UK CREDITS: 15
US CR: 3/0/3

AH 2122  TOPOGRAPHY AND MONUMENTS OF ANCIENT ATHENS
A site-based introduction to the topography and monuments of Athens from the Geometric period up to the Roman period.
Prerequisite: One course in Ancient, Medieval or Byzantine Art History or History.
US CR: 3/0/3
ART HISTORY (AT)

AT 1000  HISTORY OF ART I
The Stone Age. Mesopotamian, Egyptian, Minoan, Mycenaean and ancient Greek art. Roman, Early Christian and Byzantine art.
US CR: 3/0/3

AT 1001  HISTORY OF ART II
Survey of Western European architecture, sculpture and painting from the medieval period to the present.
US CR: 3/0/3

AT 1025  HISTORY OF ARCHITECTURE - UK LEVEL 4
Examination of Western architecture from the Early Modern Period to the Present, through a series of key monuments and their context.
UK CREDITS: 15
US CR: 3/0/3

AT 2003  ART AND ARCHITECTURE OF THE ANCIENT NEAR EAST UK - LEVEL 5
Artistic and cultural developments in the ancient Near East, with emphasis on the context within which the monuments studied are found.
UK CREDITS: 15
US CR: 3/0/3

AT 2004  ART AND ARCHITECTURE OF ANCIENT EGYPT - LEVEL 5
Ancient Egyptian art and architecture from 4000 B.C. to the Ptolemaic period. Concentration on the three major periods: Old, Middle and New Kingdoms.
UK CREDITS: 15
US CR: 3/0/3

AT 2005  ART AND ARCHITECTURE OF ANCIENT GREECE - LEVEL 4
The art and architecture of ancient Greece from the Geometric period through the coming of Rome.
UK CREDITS: 15
US CR: 3/0/3

AT 2006  ROMAN ART AND ARCHITECTURE - LEVEL 4
The art of the Republic and the Empire to the time of Constantine the Great. The art of Etruria briefly considered.
UK CREDITS: 15
US CR: 3/0/3

AT 2007  EARLY CHRISTIAN AND BYZANTINE ART AND ARCHITECTURE - LEVEL 5
Art and Architecture from the fourth century to the end of the Byzantine Empire in 1453. Particular attention given to the political and social context of art production.
UK CREDITS: 15
US CR: 3/0/3

AT 2008  ROMANESQUE AND GOTHIC ART AND ARCHITECTURE -LEVEL 5
The art and architecture of the Medieval period in western Europe. Concentration on Romanesque and Gothic art and architecture.
UK CREDITS: 15
US CR: 3/0/3

AT 2016  AFRICAN ART - LEVEL 5
Art production of cultures from various geographical regions of Africa with an emphasis on function and context. Topics discussed include the status and role of the artist in society, kingship and art, gender, and colonialism.
UK CREDITS: 15
US CR: 3/0/3

AT 2017  MODERN GREEK ART - LEVEL 5
Modern Greek art from the formation of the Greek state in the nineteenth century to the present. Focus on the historical/political/social events that determined the developments of art in conjunction with the creation of modern Greek identity.
UK CREDITS: 15
US CR: 3/0/3

AT 2019  ISLAMIC ART AND ARCHITECTURE - LEVEL 5
The course examines the art and architecture of the Islamic world. It begins in the seventh century with the early Arab Caliphates and then moves through the various geographical regions which came under the religion of Islam: Spain, North Africa, Egypt, Iran, Central Asia, Iraq, Syria, and Anatolia.
UK CREDITS: 15
US CR: 3/0/3

AT 2021  THE BRONZE AGE OF GREECE - LEVEL 5
(see AH 2021).

AT 2023  DISPLAY, DISCOURSE, AND DESIGN IN THE ANCIENT GREEK SANCTUARY - LEVEL 5
See AH 2023.

AT 2026  NORTHERN EUROPEAN ART 15TH-16TH C. - LEVEL 5
Art in Northern Europe during the 15th – 16th centuries. Major and minor arts in Germany, France, the Low Countries, Britain and Austria.
UK CREDITS: 15
US CR: 3/0/3

AT 2028  THE ART OF REASON - LEVEL 5
Art of the Enlightenment and its legacy. Eighteenth century art in Europe and America.
UK CREDITS: 15
US CR: 3/0/3
AT 2113  MODERN ART - LEVEL 5
Survey of the modernist period in visual arts covering the main artistic trends from the beginning to mid-twentieth century. The concept of modernity is examined vis-à-vis the theoretical, social and political changes characterizing the first half of the 20th century.
Prerequisites: AT 1001
UK CREDITS: 15
US CR: 3/0/3

AT 2224  WRITING ABOUT ART - LEVEL 4
Introduction to research methodology and the essential resources of art historical scholarship. Training in critical thinking, evaluation/synthesis of sources and the creation of an argument. Particular emphasis placed on writing a short research paper and the scholarly use of secondary resources.
Prerequisites: AT 1000  AT 1001
UK CREDITS: 15
US CR: 3/0/3

AT 3023  THEORIES OF ART - LEVEL 5
A historical survey of the founding ideas, theories and philosophical systems that have formed the background of artistic production in Western civilization.
UK CREDITS: 15
US CR: 3/0/3

AT 3032  THEORY AND PRACTICE OF DISPLAY - LEVEL 6
A survey of the history and theory of the display of art and artifacts. Analysis of current art and archaeological displays.
UK CREDITS: 15
US CR: 3/0/3

AT 3033  FEMINISM AND ART HISTORY - LEVEL 6
The impact of feminism on art production and interpretation. The course examines feminist critiques of art and the discipline of art history, as well as feminist art.
UK CREDITS: 15
US CR: 3/0/3

AT 3109  THE ITALIAN RENAISSANCE - LEVEL 6
The phenomenon of the Italian Renaissance and its relation to political, social and economic circumstances. The emergence and function of the arts in shaping the physical and ideological appearance of the Italian cities/centers of power.
Prerequisites: AT 1001
UK CREDITS: 15
US CR: 3/0/3

AT 3111  SEVENTEENTH-CENTURY ART - LEVEL 6
Art and architecture in Europe in the seventeenth century.
Prerequisites: AT 1001
UK CREDITS: 15
US CR: 3/0/3

AT 3112  PLURALISM IN NINETEENTH CENTURY ART - LEVEL 6
Art of the nineteenth century: classicism versus romanticism; realism and naturalism; modern art and life in Europe and America.
Prerequisites: AT 1001
UK CREDITS: 15
US CR: 3/0/3

AT 3118  POST-MODERN ART - LEVEL 6
A critical examination of the postmodern period in the arts covering the main artistic trends from approximately mid-twentieth century to the present.
Prerequisites: AT 2113
UK CREDITS: 15
US CR: 3/0/3

AT 3131  THEORIES OF ARCHITECTURE - LEVEL 6
Examination of the built environment from the Early Modern Period to the Present, focusing on key architects and respective architectural theories.
Prerequisites: AT 1025
UK CREDITS: 15
US CR: 3/0/3

AT 4930  SELECTED TOPICS - LEVEL 6
In-depth critical analysis of a topic in art history, such as an artist or group of artists, a medium or theme ranging chronologically from ancient to contemporary, or on some aspect of art history as a discipline. The topic is chosen in advance.
Prerequisites: 7 courses at Level 5 (except PH 2010 Ethics)
2 courses at Level 6
UK CREDITS: 15
US CR: 3/0/3

AT 4936  METHODOLOGIES OF ART HISTORY - LEVEL 6
Critical survey and application of art historical methodologies. The beginnings of art history as a discipline. The founders of art historical thinking. Recent perspectives such as contextual history, semiotics, feminism and psychoanalysis.
Prerequisites: 8 courses at Level 5
One course at Level 6
UK CREDITS: 15
US CR: 3/0/3

BIOLOGY (BI)

BI 1000  INTRODUCTION TO BIOLOGY I - LEVEL 4
An integrated exploration of the fundamentals of biology as a science, the nature of life, biological chemistry, cell biology, metabolism and human body anatomy and function.
UK CREDITS: 20
US CR: 3/1½/4
BI 1002  INTRODUCTION TO MOLECULAR BIOLOGY
Principles and applications of molecular biology, with emphasis on recombinant DNA technology, gene isolation and cloning, gene transfer into mammalian cells, transgenic animals, regulation of gene expression, molecular diagnostics, molecular biology of cancer and gene therapy.
US CR: 3/1½/4

BI 1006  HUMAN BIOLOGY: CONCEPTS AND CURRENT ISSUES - LEVEL 4
An issues-based course that takes a fresh approach to the field of biology. Discussion of current issues with many true-life examples for students from a non-science background looking for an accessible introduction to human biology.
UK CREDITS: 20
US CR: 3/1½/4

BI 1007  ENVIRONMENTAL ECOLOGY - LEVEL 4
Fundamentals of the science of ecology, including an introduction to life and the physical environment, adaptations of organisms and evolution, population structure and regulation, species interactions, community ecology, biodiversity, ecosystems and ecological applications.
UK CREDITS: 20
US CR: 3/1½/4

BI 1101  INTRODUCTION TO BIOLOGY II - LEVEL 4
Prerequisites:  BI 1000
UK CREDITS: 20
US CR: 3/1½/4

BI 2215  ENVIRONMENTAL HEALTH - LEVEL 5
This course examines health issues, the scientific understanding of their causes and possible future approaches to control major environmental health problems in industrialized and developing countries.
Prerequisites:  BI 1000 OR BI 1006
UK CREDITS: 15
US CR: 3/0/3

BI 3204  HUMAN GENETICS
A survey of human genetics for the science and non-science majors. Focuses on fundamental concepts about genome organization, function and variation as well as the study of genetic diseases and technologies.
Prerequisites:  BI 1000 BI 1101
US CR: 3/0/3

BI 3232  CELLULAR AND MOLECULAR NEUROBIOLOGY
A course on cellular and molecular neurobiology. The course will cover the neural tissue and senses from molecules to the mind, describing basic neuronal processes, sensory receptor systems, and motor systems, development and the biology of higher cognitive function.
Prerequisites:  BI 1000 BI 1101
US CR: 3/0/3

CHEMISTRY (CH)

CH 1002  PRINCIPLES OF CHEMISTRY - LEVEL 4
An introduction to chemical science and the chemistry of everyday life. The course presents fundamental principles of chemistry such as atomic theory, chemical bonding, chemical reactions, states of matter, nuclear chemistry as well as basic concepts of inorganic and organic chemistry. Focus is given to chemical applications and their relevance to the natural environment.
UK CREDITS: 20
US CR: 3/1½/4

CLASSICAL LITERATURE (CL)

CL 2001  CLASSICAL ROMAN LITERATURE AND CULTURE. – LEVEL 5
A study, in English translation, of some of the most important works of Roman literature placing them within their cultural context. Samples from various genres (drama, lyric and epic poetry, rhetoric) are examined.
UK CREDITS: 15
US CR: 3/0/3

CL 2010  GREEK AND ROMAN EPIC LITERATURE IN TRANSLATION – LEVEL 4
Survey of Greek and Roman masterpieces in the genre of epic poetry. A study of works by Homer and Hesiod (fathers of Western literature) and Virgil (who, influenced by the Greek epic poets, in turn influenced the Roman and Western literary tradition)
UK CREDITS: 15
US CR: 3/0/3

CL 2022  CLASSICAL GREEK LITERATURE AND CULTURE – LEVEL 5
A study, in English translation, of some of the most important works of Greek literature, placing them within their cultural context. Samples from various genres (epic and lyric poetry, drama, philosophy, rhetoric and history).
UK CREDITS: 15
US CR: 3/0/3

CL 3224  ANCIENT GREEK DRAMA IN TRANSLATION
Aeschylus, Sophocles, Euripides and Aristophanes in translation by modern poets and scholars. Commentary by ancient and modern scholars.
Prerequisites:  EN 1010 EN 1111
US CR: 3/0/3

CL 3227  ANCIENT GREEK AND ROMAN COMEDY IN TRANSLATION
Aristophanes, Menander, Plautus, Terence, in English translation by modern poets and scholars. Commentary by ancient and modern scholars.
Prerequisites:  EN 1010 EN 1111
US CR: 3/0/3
COMMUNICATION (CN)

CN 2201  CONTEMPORARY MASS COMMUNICATION - LEVEL 4
Overview of the mass media industry. History of the mass media and their impact on society and the individual. Development of communication technology. Role of mass media in shaping public opinion.
Prerequisites: EN 1010 EN 1111
UK CREDITS: 15
US CR: 3/0/3

CN 2202 WRITING FOR MASS COMMUNICATION - LEVEL 4
Understanding audience needs and interest levels as a determining factor in how media messages are crafted; examination and application of basic media writing techniques.
Prerequisites: EN 1010 EN 1111
UK CREDITS: 15
US CR: 3/0/3

CN 2203  FUNDAMENTALS OF PUBLIC RELATIONS - LEVEL 4
Introduction to public relations through the exploration of concepts relevant to real-world situations. Understanding public relations processes and practices.
Prerequisites: EN 1010 EN 1111
UK CREDITS: 15
US CR: 3/0/3

CN 2206  INTERPERSONAL COMMUNICATION
See SP 2206.

CN 2221  COMMUNICATION THEORIES - LEVEL 5
The basic theoretical paradigms of mass communication. Examination of the history and development of models in communication research and the context in which theories emerged. Exploration of approaches used to understand the influence of mass communication.
Prerequisites: EN 1010 EN 1111
UK CREDITS: 15
US CR: 3/0/3

CN 2311  FUNDAMENTALS OF PRINT JOURNALISM - LEVEL 5
Basic techniques for success in journalism. Finding, interviewing, and determining the credibility of sources for news stories. Accuracy, leads, the inverted pyramid, writing on deadline.
Prerequisites: EN 1010 EN 1111 CN 2202
UK CREDITS: 15
US CR: 3/0/3

CN 2312  MEDIA ETHICS - LEVEL 5
Philosophical and practical approaches to understanding ethical dilemmas in the media. Analysis of competing professional, private, employment and social frameworks. Comparison of ethical standards and practices in different areas in the field of communication.
Prerequisites: EN 1010 EN 1111 CN 2201
UK CREDITS: 15
US CR: 3/0/3

CN 2405  MULTIMEDIA LAB - LEVEL 4
Introduction to multimedia. Communicating ideas through multimedia works. Using video, image, sound and appropriate communication styles to develop presentations and equip students with technology skills needed in later modules.
Prerequisites: EN 1010 EN 1111 CN 2201 CS 1070
UK CREDITS: 15
US CR: 3/0/3

CN 2504  NEWS CULTURE - LEVEL 6
Critical analysis of the complex processes of news journalism through the examination of how news is collected, processed, communicated and perceived.
Prerequisites: EN 1010 EN 1111 EN 1212 CN 2201 CS 1070
UK CREDITS: 15
US CR: 3/0/3

CN 3200  CREATIVE EXECUTION IN ADVERTISING - LEVEL 6
Strategy and execution in campaign advertising. Focus on execution considerations in television campaigns. Execution of strategy in four stages of the product life cycle.
Prerequisites: EN 1010 EN 1111
UK CREDITS: 15
US CR: 3/0/3

CN 3209 COPYWRITING AND CREATIVE EVALUATION - LEVEL 5
Focus on the creative side of advertising. Analysis of on-the-job experiences of copywriters; planning, writing and evaluating advertising for print and broadcast media.
Prerequisites: EN 1010 EN 1111
UK CREDITS: 15
US CR: 3/0/3
CN 3210 COMMUNICATION IN ADVERTISING - LEVEL 5
Introduction of advertising media and campaign development through various methods and channels, including traditional and non-traditional communication. Exploration of creative execution and synergy in media campaign creation.
Prerequisites: EN 1010 EN 1111
UK CREDITS: 15
US CR: 3/0/3

CN 3225 FILM ANALYSIS - LEVEL 5
Analysis through an examination of filmic elements such as form, narrative, sound, mise-en-scene and cinematography. Survey of different aesthetic styles and genres in the history of cinema.
Prerequisites: EN 1010 EN 1111
UK CREDITS: 15
US CR: 3/0/3

CN 3238 LEADERSHIP COMMUNICATION - LEVEL 6
Communication styles of business and political leaders. The role of communication in effective leadership, with a focus on techniques used to develop successful public and corporate leadership communication strategies.
Prerequisites: EN 1010 EN 1111
UK CREDITS: 15
US CR: 3/0/3

CN 3307 TELEVISION NEWS WRITING - LEVEL 6
Prerequisites: EN 1010 EN 1111
CN 2202
UK CREDITS: 15
US CR: 3/0/3

CN 3308 ISSUES IN CONTEXT - LEVEL 4
Historical observation, social theory, and examination of media artifacts as tools for understanding social change. The retreat of tradition and its impact on institutions, individuals and relationships at different levels of society.
Prerequisites: EN 1010 EN 1111
CN 2201
UK CREDITS: 15
US CR: 3/0/3

CN 3316 RADIO NEWS WRITING - LEVEL 5
The differences between print and radio in terms of audience expectations and receptivity. Writing for the voice and the ear. Preparing, writing and delivering news copy and field reports. Taping interviews. Adapting the voice to broadcast.

Prerequisites: EN 1010 EN 1111
CN 2202
UK CREDITS: 15
US CR: 3/0/3

CN 3322 TELEVISION PRODUCING - LEVEL 5
Overview of broadcasting operations, formats, and methods. The basic principles of producing television programmes. Development of concept proposals, rundowns and organizational skills. Aspects of visualization, sequencing, and budgeting in production.
Prerequisites: EN 1010 EN 1111
CN 2201
UK CREDITS: 15
US CR: 3/0/3

CN 3327 INTRODUCTION TO FILM AND TELEVISION STUDIES - LEVEL 4
Introduction to the study of film and television as areas of research within the world of media and communication. An examination of their histories, interaction, and modes of creation and production.
Prerequisites: EN 1010 EN 1111
CN 2201
UK CREDITS: 15
US CR: 3/0/3

CN 3334 CLIENT SERVICES IN ADVERTISING - LEVEL 5
Managing account teams and client relationships. Liaising between an advertising firm and a client. Mastering advanced presentation advertising and creative strategies for different product categories to a range of client personality profiles.
Prerequisites: EN 1010 EN 1111
CN 2201
UK CREDITS: 15
US CR: 3/0/3

CN 3337 SCREENWRITING - LEVEL 6
Methods of film screenwriting. Critical evaluation and investigation of the principles of cinematic stories, structure, character and dialogue. Film screenings and script analysis.
Prerequisites: EN 1010 EN 1111
CN 2201
UK CREDITS: 15
US CR: 3/0/3

CN 3339 MAKING THE SHORT DOCUMENTARY - LEVEL 6
Researching, focusing, planning, shooting, writing, and editing the short documentary, or industrial or public relations, film. Working with clients. Ethical issues and principles. History of the documentary. Industrial video functions.
Prerequisites: EN 1010 EN 1111
CN 2202
UK CREDITS: 15
US CR: 3/0/3
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<tr>
<th>Course Code</th>
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<tbody>
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<td>CN 3423</td>
<td>PUBLIC RELATIONS AND SPECIAL EVENTS PLANNING - LEVEL 5</td>
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<td>Event management techniques and strategies for planning, promotion, implementation and evaluation of special events in a variety of contexts. Competencies required to perform the complex tasks associated with research, design, planning, production and evaluation of events.</td>
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<td>CN 3426</td>
<td>PUBLIC RELATIONS IN NON-PROFIT ORGANIZATIONS - LEVEL 6</td>
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<td>Understanding the unique challenges that the non-profit industry has been facing in health, culture, education and human services. Issues for non-profits, including budgeting, fundraising, and communicating with specialized target audiences. Analysis of the social and political objectives for non-profit clients.</td>
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<td>CN 3428</td>
<td>PUBLIC RELATIONS TECHNIQUES - LEVEL 5</td>
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<td>Communication in the public relations industry. Analysis of on-the-job situations, focusing on the techniques used to attain organizational goals. Practice in the production of print applications for target audiences and the use of specific media channels.</td>
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<td>COMPUTER MEDIATED COMMUNICATION - LEVEL 6</td>
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<td>Examination of personal and professional uses of, and perspectives on, CMC. Focus on online advertising techniques and the corporate and entrepreneurial uses of social media. Practice in the production of online applications that communicate and promote corporate brands.</td>
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<td>CN 3532</td>
<td>COMMUNICATION RESEARCH METHODS - LEVEL 6</td>
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<td>Examination of key concepts of social science research as applied to communication. Quantitative and qualitative research techniques. History and development of communication research. Sampling and research ethics. Exploration of the major approaches to research.</td>
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<td>CN 3535</td>
<td>EDITING THEORY AND PRACTICE - LEVEL 6</td>
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<td>Principles of editing. Historical perspectives on, and analysis of, film montage. Using non-linear sound and image editing techniques.</td>
<td>EN 1010</td>
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<td>CN 3636</td>
<td>INTERNATIONAL PUBLIC RELATIONS - LEVEL 6</td>
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<td>Public relations in the global marketplace. Global versus national communication strategies. The role of international public relations companies and their local affiliate offices. Achieving public relations success in numerous settings.</td>
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<td>CN 3940</td>
<td>COMMUNICATION SEMINAR - LEVEL 6</td>
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<td>Advanced seminar in communication and the media. Examination of key issues in the communication industries and the mass media.</td>
<td>PH 2010</td>
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<td>Prerequisites: PH 2010 or CN 2312 CN 2221 CN 3210 Five Level 5 electives in Communication CN 3532</td>
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<tr>
<td>CN 4313</td>
<td>BRAND BUILDING IN ADVERTISING - LEVEL 6</td>
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<td>Brand character and positioning through aesthetics and elements of style. Brand equity building and image communication. Image as an asset of organizations and brands. Forging an identity from inception of idea to brand bundle. Developing, refining, and communicating a unique brand. Emphasis on aesthetics, styles, dimensions, and synesthesia.</td>
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EC 2573  SELECTED TOPICS IN MICROECONOMIC THEORY –LEVEL 5
Prerequisites:   EC 1000  EC 1101
EC 2270  MA 1001
MA 1105
UK CREDITS: 15
US Cr: 3/0/3

EC 2574  ADVANCED MACROECONOMICS – LEVEL 5
Prerequisites:   EC 1000  EC 1101
EC 2271  MA 1001
MA 1105
UK CREDITS: 15
US Cr: 3/0/3

EC 3210  HISTORY OF ECONOMIC THOUGHT - LEVEL 6
The development of economic ideas from medieval times to the mid-nineteenth century. The origins of modern economic theory. Economics in the context of history, politics, and culture.
Prerequisites:   EC 1000  EC 1101
UK CREDITS: 15
US Cr: 3/0/3

EC 3220  ECONOMIC DEVELOPMENT - LEVEL 5
Economic development and structural change. Theories of development. Domestic problems and policies. The trade policy debate. Transnational and the transfer of technology. The role of government.
Prerequisites:   EC 1000  EC 1101
UK CREDITS: 15
US Cr: 3/0/3

EC 3221  ECONOMIC DEVELOPMENT OF MODERN GREECE - LEVEL 5
Major trends in Greek economy since WWII. Fiscal and monetary policies. Sectoral analyses and discussion of problems, like inflation, tax evasion, the public debt, the balance of payments, education, and social security. From accession to the EEC to membership of the Eurozone. The onset of crisis, 2009-10.
Prerequisites:   EC 1000  EC 1101
UK CREDITS: 15
US Cr: 3/0/3

EC 3225  REAL ESTATE ECONOMICS – LEVEL 5

EC 3234  ENVIRONMENTAL AND RESOURCE ECONOMICS – LEVEL 5
Prerequisites:   EC 1000  EC 1101
EC 2270
UK CREDITS: 15
US Cr: 3/0/3
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<tbody>
<tr>
<td>EC 3362</td>
<td><strong>LABOR ECONOMICS - LEVEL 5</strong></td>
<td>Theoretical perspective of the demand and supply of labor and wage determination. Practical perspective of the determinants of the labor market. History and practice of collective bargaining and trade unionism in the United States and in Greece.</td>
<td>EC 1000, EC 1101, EC 2270</td>
<td>UK CREDITS: 15</td>
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<tr>
<td>EC 3543</td>
<td><strong>INVESTMENT AND PORTFOLIO THEORY- LEVEL 6</strong></td>
<td>Investment theory and practice including financial markets, risk and return, securities, asset allocation and diversification. Utilization of analytical techniques available for investment planning and selection in the environment in which investment decisions are made. Application of models and investment strategies to analyze and manage portfolios.</td>
<td>EC 1000, EC 1101, EC 2270, MA 1001, MA 2118</td>
<td>UK CREDITS: 15</td>
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<tr>
<td>EC 3638</td>
<td><strong>ACTUARIAL SCIENCE - LEVEL 6</strong></td>
<td>An introduction to actuarial techniques and way of thinking – i.e., discussion and provision of basic statistical tools for application in the insurance industry, both life and non-life. In this introductory course the deterministic rather than the stochastic model towards life contingencies is pursued.</td>
<td>EC 1000, EC 3324, EC 3435, MA 1001, MA 2118, MA 2219</td>
<td>UK CREDITS: 15</td>
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<tr>
<td>EC 3737</td>
<td><strong>INSURANCE INDUSTRY DYNAMICS – LEVEL 6</strong></td>
<td>Key issues in modern insurance, ranging from the factors that determine life and health insurance consumption to insurance company solvency and asset-liability management (ALM). Particular attention is paid to the problems of social security systems nowadays (including the Greek one), and to the role private insurance can play in this context.</td>
<td>EC 1000, EC 3324, EC 3435, EC 3638, MA 1001, MA 2118, MA 2219</td>
<td>UK CREDITS: 15</td>
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EC 4331  INTERNATIONAL TRADE – LEVEL 6
The theory of international trade and commercial policy: static and dynamic analysis of trade patterns with traditional and new models of international trade; international factor movements and multinational enterprises; welfare gains from trade; instruments and political economy of trade policy; preferential trade agreements.
Prerequisites: EC 1000  EC 1101
EC 2270
UK CREDITS: 15
US CR: 3/0/3

EC 4363  HISTORY OF ECONOMIC THOUGHT II – LEVEL 6
The development of economic ideas from the mid-nineteenth century to the present. Emphasizes the transition from classical political economy to modern economics and highlights the most important controversies and their origins.
Prerequisites: EC 1000  EC 1101
EC 3210
UK CREDITS: 15
US CR: 3/0/3

EC 4365  INTERNATIONAL MONETARY ECONOMICS – LEVEL 6
Major policy issues in international finance with emphasis on open economy macroeconomics. Topics include the balance of payments and the foreign exchange market; monetary and fiscal policies in open economies; the floating exchange rate system and models of exchange rates determination; international financial markets; target zones and optimum currency areas.
Prerequisites: EC 1000  EC 1101
EC 2271
UK CREDITS: 15
US CR: 3/0/3

EC 4564  FINANCIAL ECONOMICS: THE ANALYTICS OF RISK MANAGEMENT –LEVEL 6
Prerequisites: EC 1000  EC 1101
MA 1001  MA 1102
MA 2118
UK CREDITS: 15
US CR: 3/0/3

EC 4667  ECONOMICS OF DEFENSE – LEVEL 6
Fundamentals of defense economics; definition of terms and concepts; the demand for military expenditures; costs versus benefits of defense expenditure; the opportunity cost of defense; the peace dividend; defense procurement theories; evidence and policies; the Greek defense industry and the impact of the defense burden on the Greek balance of payments; arms race models; the arms race cost for Greece; military manpower.

EC 4753  ECONOMETRICS – LEVEL 6
Prerequisites: EC 1000  EC 1101
EC 2270  EC 2573
MA 1001  MA 1105
UK CREDITS: 15
US CR: 3/0/3

EC 4775  SEMINAR IN MICROECONOMIC THEORY – LEVEL 6
Prerequisites: EC 1000  EC 1101
EC 2270  EC 2573
MA 1001  MA 1005
MA 2118
MA 2219
UK CREDITS: 15
US CR: 3/1/3

EC 4776  SEMINAR IN MACROECONOMIC THEORY – LEVEL 6
Prerequisites: EC 1000  EC 1101
EC 2270  EC 2573
MA 1001  MA 2118
MA 2219
UK CREDITS: 15
US CR: 3/0/3
EN 1000  FUNDAMENTALS OF ACADEMIC ENGLISH
This B1-B2 level course equips students with the English language skills they need for communicative and academic purposes. The course exposes students to a variety of texts and reading practices. Students practice the fundamentals of paragraph development and acquire the intermediate-level spoken English skills necessary for social and academic interaction. This course is offered for non-graduation credit.
Prerequisites:  English Placement Test (EPT)
US CR: 12/0/9

EN 1001  ENGLISH FOR ACADEMIC PURPOSES I
This B2-C1 level course focuses on using English in an academic environment. It refines students' paragraph writing skills while introducing and developing the fundamentals of essay writing. It helps students develop academic reading skills using texts on academic topics; improves their ability to take notes from lectures and readings; encourages speaking on academic topics; and cultivates independent learning skills. This course is offered for non-graduation credit.
Prerequisites:  English Placement Test (EPT)
US CR: 9/0/6

EN 1002  ENGLISH FOR ACADEMIC PURPOSES II
This C1-C2 level, content-based course aims to improve and develop students' English language proficiency within a framework of academic contexts. The main emphasis is on improving students' confidence and competence in using English in such academic contexts as: listening to lectures, taking notes, reading academic texts, and writing essays. This course is offered for non-graduation credit.
Prerequisites:  English Placement Test (EPT)
US CR: 6/0/6

EN 1010  INTRODUCTION TO ACADEMIC WRITING
Introduction to reading, writing, and thinking skills central to academic discourse. Emphasis on summarizing and critically responding to non-fiction texts. Frequent informal writing exercises in addition to formal revised writing assignments.
US CR: 3/0/3

EN 1111  ACADEMIC WRITING
Practice and expansion of academic writing skills acquired in EN 1010, including summarizing, analyzing, comparing, and synthesizing material from multiple sources. Exposure to a variety of texts such as fiction, non-fiction, visual, and web-based. Frequent informal writing exercises in addition to formal revised writing assignments. Sections may vary in theme.
Prerequisites:  EN 1010
US CR: 3/0/3

EN 1212  ACADEMIC WRITING AND RESEARCH
Advancement of writing skills developed in EN1010 and EN 1111. Introduction of analytical skills central to academic research writing. Exploration of the research process and discussion of documentation styles. Exposure to disciplinary writing from various academic fields. Frequent informal writing assignments in addition to formal revised research essays of varying lengths and complexity. Sections vary in theme. This class will only be taught during semesters to ensure students have time to understand and practice research-writing skills.
Prerequisites:  EN 1010  EN 1111
US CR: 3/0/3

EN 2202  PHONETICS - LEVEL 4
(same as SP 2202)
Sounds and sound-patterns of English; articulatory, acoustic and auditory properties of speech; identification and description of sounds and their variants; examination of larger units of speech – the syllable; rhythm, accent, stress and intonation patterns.
Prerequisites:  EN 1010  EN 1111
UK CREDITS: 15
US CR: 3/0/3

EN 2203  MORPHOLOGY - LEVEL 4
An overview of the internal structure of word-forms.
Prerequisites:  EN 1010  EN 1111
UK CREDITS: 15
US CR: 3/0/3

EN 2213 THE STRUCTURE OF THE ENGLISH LANGUAGE - LEVEL 4
Advanced study of English grammar: Study of grammatical and syntactical concepts and categories essential for an understanding of English as a language mechanism.
Prerequisites:  EN 1010  EN 1111
UK CREDITS: 15
US CR: 3/0/3

EN 2216 INTRODUCTION TO LANGUAGE - LEVEL 4
A descriptive account of human language as a linguistic system with well-defined components; its primary function in society as a communication tool; brief exploration of the sub-areas of language study (linguistic fields); familiarization with terminology needed to describe the various language phenomena.
Prerequisites:  EN 1010  EN 1111
UK CREDITS: 15
US CR: 3/0/3

EN 2218 ISSUES IN LITERATURE - LEVEL 4
Selection of texts from a variety of genres. Focus on one theme, topic, or issue not covered in the curriculum of English and American Literature.
Prerequisites:  EN 1010  EN 1111
UK CREDITS: 15
US CR: 3/0/3
EN 2220 ENGLISH LITERATURE: FROM CHAUCER TO SWIFT - LEVEL 4
Survey of English literature from Chaucer to Jonathan Swift. Development of contextual understanding of representative authors and texts from the fourteenth to the eighteenth centuries.
Prerequisites: EN 1010 EN 1111
UK CREDITS: 15
US CR: 3/0/3

EN 2222 THE MAKING OF AMERICA: AMERICAN LITERATURE TO 1865 - LEVEL 4
Development of contextual understanding of American literature and culture from the Puritans to the Romantics. Textual analysis of a range of American literature.
Prerequisites: EN 1010 EN 1111
UK CREDITS: 15
US CR: 3/0/3

EN 2271 CREATIVE WRITING - LEVEL 4
Techniques and concepts relevant to the production of creative work in various genres. Development of aesthetic and technical skills related to structure, point-of-view, form, characterization, dialogue, tone, and reader awareness. Development of portfolio of closely edited creative work.
Prerequisites: EN 1010 EN 1111
UK CREDITS: 15
US CR: 3/0/3

EN 2305 INTRODUCTION TO ENGLISH STUDIES - LEVEL 5
Focus on development of skills of analysis and interpretation of literary texts through discussion of the conventions of genre. Practice of techniques of close reading and annotating text. Introduction to disciplinary research methods and practices and the essential resources of literary scholarship. Particular emphasis placed on writing a literary analysis and on the scholarly use of primary texts and of secondary resources.
Prerequisites: EN 1010 EN 1111 EN 1212
UK CREDITS: 15
US CR: 3/0/3

EN 2317 FUNDAMENTALS OF LANGUAGE LEARNING - LEVEL 5
Comprehensive and critical analysis of the theoretical foundations, principles and strategies of language learning and linguistic communication.
Prerequisites: EN 1010 EN 1111 EN 2216
UK CREDITS: 15
US CR: 3/0/3

EN 2321 ENGLISH LITERATURE: FROM ROMANTICISM TO MODERNISM - LEVEL 5
Development of contextual understanding of representative texts of English literature from the early nineteenth century to War World II. Analysis of a range of major authors and works within their cultural and philosophical contexts.
Prerequisites: EN 1010 EN 1111 EN 1212
UK CREDITS: 15
US CR: 3/0/3

EN 2323 (RE)WRITING AMERICA: FROM REALISM TO MODERNISM- LEVEL 5
Development of contextual understanding of American literature and culture from the Realists to the Modernists, with emphasis on the “revisioning” or rewriting of American national and cultural identities by various authors.
Prerequisites: EN 1010 EN 1111 EN 1212
UK CREDITS: 15
US CR: 3/0/3

EN 2340 INTRODUCTION TO FICTION
Detailed study of the short story and its evolution. Works by European, English and American writers.
Prerequisites: EN 1010 EN 1111
US CR: 3/0/3

EN 2342 PROFESSIONAL COMMUNICATION - LEVEL 5
A study of communication modes in professional contexts with focus on the development of communication expertise needed within businesses as well as technical and academic communities.
Prerequisites: EN 1010 EN 1111
UK CREDITS: 15
US CR: 3/0/3

EN 2344 INTRODUCTION TO DRAMA
Analysis of plays representative of major dramatic movements: classical Greek, medieval and Renaissance English, and English neoclassical.
Prerequisites: EN 1010 EN 1111
US CR: 3/0/3

EN 2348 INTRODUCTION TO POETRY
Close analysis of a wide range of English and American poets and poems from all periods with a concentration on various aesthetic and thematic aspects of the genre.
Prerequisites: EN 1010 EN 1111
US CR: 3/0/3

EN 2406 THEORIES OF SYNTAX - UK LEVEL 5
Exploration of key issues of generative grammar from a Chomskyan perspective; arriving at Government and Binding theoretical concepts (theory-building) through analysis of natural language data, formulation and testing of hypotheses and evaluation of results.
Prerequisites: EN 1010 EN 1111 EN 2213 EN 2216
UK CREDITS: 15
US CR: 3/0/3
EN 3304  SOCIOLINGUISTICS - LEVEL 5
Introduction to the study of language as a social phenomenon.
Prerequisites: EN 1010  EN 1111
EN 2216
UK CREDITS: 15
US CR: 3/0/3

EN 3345  WRITING WOMEN - LEVEL 6
In-depth study of texts integral to the female experience in twentieth-century Anglo-American women's writing and to the development of the rhetoric of the female experience. Definition of the meaning of a feminist sensibility through modern and contemporary authors as well as feminist thinkers.
Prerequisites: EN 1010  EN 1111
EN 1212
UK CREDITS: 15
US CR: 3/0/3

EN 3357  REALISM IN 19TH AND 20TH-CENTURY THEATRE - LEVEL 5
Study of major texts representative of dramatic realism from the last decades of the nineteenth century to the mid-twentieth century. Emphasis on dramatic innovation and on the development of modern drama.
Prerequisites: EN 1010  EN 1111
EN 1212
UK CREDITS: 15
US CR: 3/0/3

EN 3358  TRENDS IN CONTEMPORARY THEATRE - LEVEL 5
Study of major contemporary playwrights from around the globe with emphasis on their innovative dramatic techniques and perspectives. Plays are analyzed to probe the literary, aesthetic, and performative issues raised on the contemporary stage.
Prerequisites: EN 1010  EN 1111
EN 1212
UK CREDITS: 15
US CR: 3/0/3

EN 3362  PERSPECTIVES ON LANGUAGE: AN ISSUES APPROACH TO LANGUAGE LEARNING - LEVEL 5
An overview of the field of Applied Linguistics within the realm of language learning. Topics will vary depending on student needs and interest and may include: principles of (second) language acquisition and learning; a historical perspective of the development of language learning theories; and current trends and issues in language pedagogy.
Prerequisites: EN 1010  EN 1111
EN 2216
UK CREDITS: 15
US CR: 3/0/3

EN 3365  SEMANTICS AND PRAGMATICS - LEVEL 5
A study of lexical and sentential meaning. Contextual considerations for the interpretation of utterances.
Prerequisites: EN 1010  EN 1111
EN 2216
UK CREDITS: 15
US CR: 3/0/3

EN 3366  TRADITION AND INNOVATION IN THE ENGLISH NOVEL - LEVEL 5
An intensive study of the English novel and the development of its form through eighteenth, nineteenth, and twentieth century novels examined in pairs representative of traditional and innovative narrative modes.
Prerequisites: EN 1010  EN 1111
EN 1212
UK CREDITS: 15
US CR: 3/0/3

EN 3367  THE AMERICAN EXPERIENCE IN FICTION - LEVEL 5
The course focuses on the ways in which representative American novels dramatize the American experience. Emphasis is placed on the historical contexts of the literary works, as well as on the social and material conditions that affect the production of narrative as cultural myth.
Prerequisites: EN 1010  EN 1111
EN 1212
UK CREDITS: 15
US CR: 3/0/3

EN 3369  CONTEMPORARY BRITISH LITERATURE - LEVEL 5
Detailed study of major contemporary British authors with an emphasis on the cultural context of the post-1945 period in Britain.
Prerequisites: EN 1010  EN 1111
EN 1212
UK CREDITS: 15
US CR: 3/0/3

EN 3370  VOICES IN CONTEMPORARY AMERICAN LITERATURE - LEVEL 5
A study of contemporary American poetry, fiction, and drama with emphasis on the ways in which pluralism in American literature contests the official American narratives and reveals the complex interrelations of race, gender, ethnicity, and nationhood.
Prerequisites: EN 1010  EN 1111
EN 1212
UK CREDITS: 15
US CR: 3/0/3
EN 3426  THE ENGLISH RENAISSANCE - LEVEL 5
Representative Renaissance English prose, poetry and drama examined within the cultural contexts of Tudor, Jacobean, and Caroline England.
Prerequisites: EN 1010 EN 1111
EN 1212 EN 2305
UK CREDITS: 15
US CR: 3/0/3

EN 3430  BRITISH MODERNISM - LEVEL 6
Critical study of major British authors of the period 1910-1939 focusing on the interrelation between the texts and the cultural context of the literary movement of Modernism.
Prerequisites: EN 1010 EN 1111
EN 1212 EN 2305
UK CREDITS: 15
US CR: 3/0/3

EN 3452  SHAKESPEARE PLAYS - LEVEL 6
Critical study of representative plays spanning Shakespeare’s career, including comedies, histories, tragedies, and romances. Focus on Shakespeare’s language, dramatic practices and theatrical milieu, and to the social, political, and philosophical issues raised in the plays.
Prerequisites: EN 1010 EN 1111
EN 1212 EN 2220
UK CREDITS: 15
US CR: 3/0/3

EN 3453  SHAKESPEARE: THE GREAT TRAGEDIES - LEVEL 6
Critical study of Shakespeare’s great tragedies, Hamlet, Othello, King Lear, and Macbeth, in the cultural context of Elizabethan and Jacobean England. Focus on Shakespeare’s language, dramatic practices and theatrical milieu, and to the social, political, and philosophical issues raised in the plays.
Prerequisites: EN 1010 EN 1111
EN 1212 EN 2220
UK CREDITS: 15
US CR: 3/0/3

EN 3468  AMERICAN ROMANTICISM - LEVEL 6
In-depth study of a broad range of literary texts reflecting variations of Romantic attitudes and styles in Antebellum America.
Prerequisites: EN 1010 EN 1111
EN 1212 EN 2222
UK CREDITS: 15
US CR: 3/0/3

EN 3472  AMERICAN MODERNISM - LEVEL 6
A study of modernist American literature in its various thematic and stylistic permutations, with emphasis on the interconnection between the aesthetics and the politics of modernism.
Prerequisites: EN 1010 EN 1111
EN 1212 EN 2305
UK CREDITS: 15
US CR: 3/0/3

EN 3528  ENGLISH ROMANTICISM - LEVEL 6
Study of English Romantic poetry and prose with emphasis on the aesthetic and philosophical foundations of English Romantic poetry.
Prerequisites: EN 1010 EN 1111
EN 1212 EN 2305
UK CREDITS: 15
US CR: 3/0/3

EN 3529  THE VICTORIAN WORLD - LEVEL 6
Critical study of representative poetry, prose, and fiction of the Victorian age focusing on the interrelation between the texts and the cultural context of nineteenth-century Britain.
Prerequisites: EN 1010 EN 1111
EN 1212 EN 2305
UK CREDITS: 15
US CR: 3/0/3

EN 3539  DISCOURSE ANALYSIS - LEVEL 6
Comprehensive review of theories and approaches to the analysis of written and oral texts.
Prerequisites: EN 1010 EN 1111
EN 1212 EN 2216
EN 2305
UK CREDITS: 15
US CR: 3/0/3

EN 3559  PSYCHOLINGUISTICS - LEVEL 6
Comprehensive analysis of the mental processes involved in language acquisition and language use; language in relation to thought, culture and the brain.
Prerequisites: EN 1010 EN 1111
EN 1212 EN 2216
EN 2305
(Although not required, it is recommended that students have also completed PS 1000 Psychology as a Natural Science)
UK CREDITS: 15
US CR: 3/1/3
ENVIRONMENTAL STUDIES (ES)

ES 1000  ENVIRONMENTAL SCIENCE: ECOSYSTEMS AND BIODIVERSITY - LEVEL 4
Principles of environmental science with emphasis on sustainability, ecosystem structure and function, biodiversity, the human impact on ecosystems, soil and food production, water resources, conservation and protection of natural resources.
UK CREDITS: 20
US CR: 3/1½/4

ES 1010  ENVIRONMENTAL SCIENCE: ENERGY RESOURCES AND POLLUTION - LEVEL 4
Principles of environmental science including a discussion of non-renewable and renewable energy resources, water and air pollution, global atmospheric changes, hazardous and solid waste management. Environmental policy and management issues are also discussed, with emphasis on sustainable solutions.
UK CREDITS: 20
US CR: 3/1½/4

ES 1011  EARTH AND COSMOS
Principles of earth and planetary science with emphasis on Earth Systems and their interactions as primary forces of the Earth's evolution. Main topics examined include the Earth's origin, earth materials and geologic time, plate tectonics, weathering and erosion processes, freshwater systems, oceans, atmosphere and, the origin of the solar system, planets, stars, space and the galaxies.
US CR: 3/1½/4

ES 2002  ENVIRONMENT AND SOCIETY – LEVEL 5
(See SO 2002)

ES 2115  ENERGY AND ENVIRONMENT - LEVEL 5
The course provides an overview of different energy resources with an analysis of main fossil fuels, nuclear, and renewable energy resources, energy management aspects with supply and demand technologies and practices, and finally key energy policies and associated challenges.
Prerequisites:  ES 1010
UK CREDITS: 15
US CR: 3/0/3

ES 2139  THE ECONOMY AND THE ENVIRONMENT– LEVEL 5
(same as EC 2139)
Prerequisites:  EC 1000
UK CREDITS: 15
US CR: 3/0/3
ES 2216  ENVIRONMENTAL POLICY AND LEGISLATION - LEVEL 5
The course provides an overview of environmental policy, politics and related legislation from both a national and international perspective, examining the key concepts, conflicts, political systems and the practices of policy-making.
Prerequisites: ES 1000  ES 1010
UK CREDITS: 15
US CR: 3/0/3

ES 2220  PRINCIPLES OF ENVIRONMENTAL MANAGEMENT - LEVEL 5
An introduction to the basic principles, significant underlying concepts and techniques of environmental management. Issues like uncertainty and public goods and their relation to environmental management as well as cases of environmental management practices in different settings are discussed.
Prerequisites: ES 1000  ES 1010
UK CREDITS: 15
US CR: 3/0/3

ES 3117  ENVIRONMENTAL JUSTICE - LEVEL 6
The course explores how social inequalities, like social class, ethnicity and gender, relate with the environment; how they impact the environment and how the environment affects different social groups. Issues of environmental justice (distributive and participative), resource colonization, environmental insecurity and just sustainability are also analyzed.
Prerequisites: SO 2002
UK CREDITS: 15
US CR: 3/0/3

ES 3224  AIR QUALITY AND GLOBAL ATMOSPHERIC CHANGES - LEVEL 6
Principles of atmospheric and climate science including an analysis of the characteristics and structure of the atmosphere, ocean-atmosphere dynamics, atmospheric circulation, climate variability, global atmospheric changes. The quality of the atmosphere is also examined, with emphasis on air pollution, stratospheric ozone depletion and acid deposition.
Prerequisites: ES 1010  CH 1002
UK CREDITS: 15
US CR: 3/0/3

ES 3225  SUSTAINABLE FOOD PRODUCTION: SOIL AND ENVIRONMENT - LEVEL 6
An integrated approach to soil fertility and sustainable food production. The principles of soil formation and self-sustaining soil systems, biodiversity, biologically grown food, irrigation, water management and social values are also discussed. Focus in crops and livestock management cases, minimizing the severe irreversible soil damages to Mediterranean ecosystems.
Prerequisites: ES 1000  ES 1010
UK CREDITS: 15
US CR: 3/0/3

ES 3226  CONSERVATION OF WILDLIFE AND MEDITERRANEAN ECOSYSTEMS - LEVEL 6
An analysis of terrestrial, aquatic and marine Mediterranean ecosystems and wildlife with emphasis on endangered and protected species, conservation and management techniques.
Prerequisites: ES 1000  BI 1007
UK CREDITS: 15
US CR: 3/0/3

ES 3327  ENVIRONMENTAL MANAGEMENT SYSTEMS - LEVEL 6
An exploration of the commonly applied Environmental Management Systems by corporations, with emphasis on international environmental management systems, such as ISO 14001 and EMAS. The Valdez principles and the Natural Step approach are also discussed.
Prerequisites: ES 1000  ES 1010
UK CREDITS: 15
US CR: 3/0/3

ES 3328  ENVIRONMENTAL POLICIES IN THE EUROPEAN UNION - LEVEL 6
The course provides an introduction to the EU environmental policy, the Sixth Environment Action Programme of 2002-12 and the renewed sustainable development strategy as well as the integration of environmental issues in the decisions and activities of other policy sectors.
Prerequisites: ES 1000  ES 1010
UK CREDITS: 15
US CR: 3/0/3

ES 3329  PLANNING SUSTAINABLE CITIES - LEVEL 6
This course studies environmental planning, with an emphasis on urban space. It addresses the political, social and physical dimensions of these topics. It explores why and how to plan living environments that are attractive, functional, appropriately scaled and enjoyable, while reducing their environmental impacts and the energy it takes to build them and operate them.
Prerequisites: ES 1000  ES 1010
UK CREDITS: 15
SO 2002
US CR: 3/0/3

ES 3423  WATER RESOURCES: THREATS AND SUSTAINABLE MANAGEMENT - LEVEL 6
The course examines world water resources and their major threats such as the increasing demand for water, overuse and depletion of freshwater resources, changes to the hydrologic cycle and water pollution. It also discusses current legislation on water and sustainable management of water resources.
Prerequisites: ES 1000  ES 1010
UK CREDITS: 15
US CR: 3/0/3
ES 3435  SUSTAINABLE USE OF RESOURCES AND WASTE MANAGEMENT - LEVEL 6
Integrated Solid Waste Management with emphasis on Waste Prevention, Reuse, Recycling and Composting. Discussion of principles and policies aiming at Zero Waste Societies. Selection and design of appropriate Municipal Solid Waste Management Systems based on current Environmental E.U Policy. Product design for waste prevention and reuse. Economic and regulatory tools applied in order to promote prevention, reuse and recycling strategies and implementation of the "polluter pays principle". Discussion of disposal options, landfills and incinerators, with emphasis on their environmental impacts.
Prerequisites:  ES 1000  ES 1010
             ES 2220  ES 2216
UK CREDITS: 15
US CR: 3/0/3

ES 4322  INTEGRATED METHODS IN ENVIRONMENTAL ANALYSIS - LEVEL 6
This course aims to cover basic methods and techniques needed in environmental studies and management. It includes the presentation of selected natural scientific and social scientific methods and their basic principles and techniques, in order to provide a sound basis for the interdisciplinary inquiry required in environmental studies. It also offers hands-on experience on some of the presented methods and techniques, since it involves laboratory work and a small field research project.
Prerequisites:  ES 1000  ES 1010
             SO 2002
UK CREDITS: 15
US CR: 3/0/3

ES 4430  ENVIRONMENTAL STUDIES CAPSTONE (SENIOR PROJECT) - LEVEL 6
This course is the culmination of the work in Environmental Studies. It is designed to provide students with opportunities to research significant environmental issues from multiple perspectives. It involves a project on an environmental issue/topic of local or national relevance.
Prerequisites:  ES 1000  ES 1010
             ES 4322  SO 2002
UK CREDITS: 15
US CR: 3/0/3

FRENCH (FR)

FR 1000  FRENCH I
Beginning French: pronunciation, fundamentals of grammar, development of basic vocabulary, and aspects of Francophone culture. Four skills (listening, speaking, reading and writing) are developed in order to communicate in the most familiar situations of everyday life and to understand the main points of simple conversations and texts. (CEFR-A1)
US CR: 3/0/3

FR 1101  FRENCH II
Further concepts of the French language. Four-skill approach in order to achieve a more efficient use of the language. Francophone culture and civilization are explored through written texts and audiovisual material. (CEFR-A2)
Prerequisites:  FR 1000  or equivalent
US CR: 3/0/3

FR 2202  FRENCH III
Prerequisites:  FR 1000  FR 1101  or equivalent
US CR: 3/0/3

FR 2210  BUSINESS FRENCH
French for business and management students and for those who may need to communicate in French in a business environment. (CEFR -B1)
Prerequisites:  FR 1000  FR 1101  or equivalent
US CR: 3/0/3

DEUTSCH (GE)

GE 1000  GERMAN I
Beginning German. Fundamental concepts of the German language and aspects of German culture. Essentials of German structure and basic vocabulary used to communicate in everyday situations. Four-skill approach (listening, reading, speaking, writing) with emphasis on communicative competence. (CEFR-A1)
US CR: 3/0/3

GE 1101  GERMAN II
Further concepts of German language and culture. Extended sentence structure and vocabulary used to communicate in everyday situations. Four-skill approach with emphasis on communicative competence. Reading of longer texts. (CEFR-A2)
Prerequisite:  GE 1000  or equivalent
US CR: 3/0/3

GE 2202  GERMAN III
Intermediate German. Further concepts of language and culture. Communication beyond simple everyday life towards more abstract and professional topics. Emphasis on vocabulary-building and reading skills. (CEFR-B1)
Prerequisites:  GE 1000  GE 1101  or equivalent
US CR: 3/0/3
GE 2210  BUSINESS GERMAN
Communication in a German business environment. Specific vocabulary and expressions, cross-cultural training. Emphasis on oral practice. Topics: Business meetings, on the office phone, workplace descriptions, a visitor’s program. (CEFR-B1)
Prerequisites: GE 1000 or equivalent
US CR: 3/0/3

GEOLOGY (GG)

GG 1000  ENVIRONMENTAL GEOLOGY – LEVEL 4
An interdisciplinary approach to studying environmental geosciences. Fundamental geologic concepts such as plate tectonics, geologic time and surficial processes are used as a basis for understanding a variety of natural processes. Elaboration on topics of physical geology, including the rock cycle and plate tectonics, occurrence and distribution of geologic hazards and resources, interactions between humans and the geologic environment, and the issues associated with the exploitation of geologic resources such as water and air pollution.
UK CREDITS: 20
US CR: 3/1 ½/4

GG 2115  GEOGRAPHIC INFORMATION SYSTEMS – LEVEL 5
An introduction to the field of Geographic Information Systems (GIS), its diversified applications and exploration of basic concepts, principles, approaches and techniques of GIS. Topics include applications of geographic information system; spatial data collection; data accuracy and uncertainty; cartographic principles; data visualization; geographic analysis; legal, economic and ethical issues.
Prerequisites: CS 1070
UK CREDITS: 15
US CR: 3/0/3

GERMAN LITERATURE IN TRANSLATION (GS)

GS 3320  DAWN OF MODERNITY: MANN, HESSE, KAFKA
A study of major German writers in English translation. Emphasis on philosophical, political, and social contexts. Classes conducted in English.
Prerequisites: EN 1010
EN 1111
EN 1212
US CR: 3/0/3

GS 3325  HEINRICH BÖLL AND GÜNTER GRASS
Reading and discussion of selected works in English translation by two outstanding contemporary German writers, both Nobel Prize winners. Classes conducted in English.
Prerequisites: EN 1010
EN 1111
EN 1212
US CR: 3/0/3

GREEK (GR)

GR 1000  MODERN GREEK I
US CR: 3/0/3

GR 1101  MODERN GREEK II
Elementary grammar and structure of target language. Development of language skills. Listening, speaking, reading, and writing. Practice in reading and writing. Intensive practice in speaking. (CEFR-A2)
Prerequisite: GR 1000 or equivalent
US CR: 3/0/3

GR 2202  MODERN GREEK III
Intermediate grammar and structure. Reading passages of nontechnical prose. Expanding vocabulary. Writing paragraphs and class discussion. (CEFR-B1)
Prerequisites: GR 1000
GR 1101 or equivalent
US CR: 3/0/3

GR 2303  MODERN GREEK IV
Upper intermediate study of grammar and structure. Further development and application of language skills. Intensive practice in reading and writing. Vocabulary expansion. (CEFR-B1)
Prerequisites: GR 1000
GR 1101
GR 2202 or equivalent
US CR: 3/0/3

GREEK LITERATURE (GL)

GL 2023  KAZANTZAKIS
Study of Kazantzakis’ novels within the context of twentieth century Greek and European literature.
US CR: 3/0/3

GL 2025  SEFERIS
The poetry of Seferis, his critical and other prose work, studied within the context of European Modernism.
US CR: 3/0/3

GL 2221  MODERN GREEK POETRY
Prerequisites: EN 1010
EN 1111
US CR: 3/0/3
**HISTORY (HY)**

**HY 1000**  **SURVEY OF WESTERN CIVILIZATION I**  
The development of European, Asian, and African cultures from their historical origins to 1648. Emphasis on the essential elements in the growth of social institutions.  
**UK CREDITS: 15**  
**US CR: 3/0/3**

**HY 1001**  **SURVEY OF WESTERN CIVILIZATION II**  
The development of the modern world from 1648 to the present. Emphasis on the interaction of political, social, and intellectual institutions.  
**UK CREDITS: 15**  
**US CR: 3/0/3**

**HY 2002**  **GREAT THINKERS AND THEIR IDEAS - LEVEL 5**  
A selection of great thinkers who have influenced their times and whose ideas have contributed to the legacy of Western civilization.  
**UK CREDITS: 15**  
**US CR: 3/0/3**

**HY 2005**  **INTELLECTUAL HISTORY OF MODERN EUROPE - LEVEL 5**  
An examination of the historical evolution of the core ideals of the West and how they have been forged, interpreted, implemented, opposed, violated, and defended, from the Enlightenment to the present.  
**UK CREDITS: 15**  
**US CR: 3/0/3**

**HY 2009**  **THE SPARTANS - LEVEL 5**  
The society, culture and history of ancient Sparta.  
**UK CREDITS: 15**  
**US CR: 3/0/3**

**HY 2015**  **HISTORY OF ROME - LEVEL 4**  
Survey of Roman history from the time of the Etruscans to the coming of Constantine the Great (1000 B.C. to A.D. 337); Political theories and practices of the Republic and the Empire; causes of the decline and fall of Rome.  
**UK CREDITS: 15**  
**US CR: 3/0/3**

**HY 2019**  **CYPRUS AND THE NEAR EAST - LEVEL 5**  
A critical survey of the origins of the Cyprus question largely from a United Nations perspective, in conjunction with policies in Turkey.  
**UK CREDITS: 15**  
**US CR: 3/0/3**

**HY 2021**  **ALEXANDER III, THE GREAT – LEVEL 5**  
Analysis of the times and achievements of one of the most controversial personalities of the Ancient World.  
**UK CREDITS: 15**  
**US CR: 3/0/3**

**HY 2026**  **MIDDLE EAST: A CROSSROAD - LEVEL 5**  
A survey of the history of the Middle East focusing on the Late Ottoman and Modern times and offering a critical analysis of the ongoing conflicts.  
**UK CREDITS: 15**  
**US CR: 3/0/3**

**HY 2028**  **THE BIRTH OF MODERN EUROPE - LEVEL 4**  
The period from the High Middle Ages (12th c.) to the Religious Wars (16th c.- 17th c.) when the foundations of Modern Europe were laid.  
**UK CREDITS: 15**  
**US CR: 3/0/3**

**HY 2030**  **SURVEY OF CHINESE CIVILIZATION - LEVEL 5**  
A survey of Chinese history and civilization from Antiquity to the end of 20th century. Emphasis on cultural and political evolution.  
**UK CREDITS: 15**  
**US CR: 3/0/3**

**HY 2031**  **SLAVES AND SLAVERY IN THE US - LEVEL 5**  
The module describes the development of the slave trade and slavery from the early 16th century until its abolition in 1863.  
**UK CREDITS: 15**  
**US CR: 3/0/3**

**HY 2032**  **TRADE IN THE ANCIENT MEDITERRANEAN WORLD - LEVEL 5**  
The mechanics and theory of trade in the ancient Mediterranean.  
**UK CREDITS: 15**  
**US CR: 3/0/3**

**HY 2033**  **HISTORY OF ANCIENT GREECE - LEVEL 4**  
The history of the ancient Greek world from the rise of the polis to the coming of Rome.  
**UK CREDITS: 15**  
**US CR: 3/0/3**

**HY 2034**  **WRITING ABOUT HISTORY - LEVEL 4**  
Introduction to research methodology and the essential resources of historical scholarship. Training in critical thinking, evaluation/synthesis of sources and the creation of an argument. Particular emphasis placed on writing a short research paper and the scholarly use of primary and secondary resources.  
**UK CREDITS: 15**  
**US CR: 3/0/3**

**HY 2035**  **HISTORY OF RUSSIA TO 1900 - LEVEL 5**  
A broad survey beginning with medieval Russia. Concentration on the rise of Moscow, Peter the Great, and developments leading to the Revolution of 1905.  
**UK CREDITS: 15**  
**US CR: 3/0/3**
HY 2060  GREECE: THE BIRTH OF A MODERN NATION - LEVEL 5
Historical, political and cultural developments in Greece from the Revolution to the age of Venizelos. The birth and building of the modern Greek state.
UK CREDITS: 15
US CR: 3/0/3

HY 2061  MODERN GREECE: A TROUBLED HISTORY - LEVEL 5
Developments in Greece from the Balkan Wars and the National Schism to the present. Particular attention paid to the role of Greece in the two world wars, the causes and consequences of the Civil War and the Dictatorship of 1967-1974 and the nature of the restored democracy after the fall of the junta.
UK CREDITS: 15
US CR: 3/0/3

HY 2070  AMERICAN HISTORY I - LEVEL 4
The origin, development and ideals of American institutions from the discovery of the New World to the close of Reconstruction.
UK CREDITS: 15
US CR: 3/0/3

HY 2071  AMERICAN HISTORY II - LEVEL 4
The significant cultural, economic, political and social forces and problems in America from the Civil War to the present.
UK CREDITS: 15
US CR: 3/0/3

HY 2080  GREAT BRITAIN - LEVEL 4
England from the Renaissance to the present. Politics, culture and interaction with Europe and the USA.
UK CREDITS: 15
US CR: 3/0/3

HY 3010  ANCIENT GREEK MYTHOLOGY AND RELIGION - LEVEL 6
The major Greek mythical cycles and their origins. Ancient Greek religious beliefs: the relation between man and the divine, man and the gods. The importance and place of mythology and religion in ancient society.
UK CREDITS: 15
US CR: 3/0/3

HY 3041  RUSSIA AND THE USSR - LEVEL 6
The transformation of Russia from an early twentieth-century tsarist autocracy into the USSR and the consolidation of the Soviet state. The background of the Revolution of 1917, the Revolution, the political, economic, social, and cultural developments that brought about the Soviet regime and its collapse.
UK CREDITS: 15
US CR: 3/0/3

HY 3050  THE AGE OF ENLIGHTENMENT - LEVEL 5
Political, social, and economic problems on the European continent from the time of Louis XIV to the end of the Napoleonic era. Causes, events, and results of the French Revolution.
UK CREDITS: 15
US CR: 3/0/3

HY 3051  REVOLUTION AND NATIONALISM IN EUROPE - LEVEL 6
Political, military, economic, social, and intellectual developments in Europe from 1815 to 1914.
UK CREDITS: 15
US CR: 3/0/3

HY 3052  TOTAL WAR IN EUROPE - LEVEL 6
Political, economic, social, and intellectual developments in Europe, including the background, origins, and beginnings of the world wars.
UK CREDITS: 15
US CR: 3/0/3

HY 3053  CONTEMPORARY HISTORY FROM WORLD WAR II TO VIETNAM AND THE FALL OF COMMUNISM - LEVEL 6
World War II and its aftermath as a background for the study of current political, economic, cultural, and social developments in the world.
UK CREDITS: 15
US CR: 3/0/3

HY 3072  AMERICA IN WORLD AFFAIRS - LEVEL 6
The U.S. role in world affairs since the Spanish-American war. Interaction between domestic politics and other forces that influence the conduct of American foreign policy.
UK CREDITS: 15
US CR: 3/0/3

HY 3074  DEMOCRACY AND IMPERIALISM - LEVEL 6
Comparative, diachronic study of democracies and imperialism. Origins and definitions of democracies and imperialism. Athenian, Roman, Ottoman, Russian, Great Britain and American political systems considered.
UK CREDITS: 15
US CR: 3/0/3

HY 4006  AMERICAN STUDIES SEMINAR
(Same as PO 4006)
The topic of the American Studies Seminar changes every year. However, its main focus is to provide a comprehensive picture of the United States and its relationship to the rest of the world through the examination of international and domestic trends and events that have influenced American politics, culture and society.
Prerequisites: None (or suggested prerequisites are PO 1000, HY 1001).
US CR: 2/0/2
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Description</th>
<th>Prerequisites</th>
<th>UK Credits</th>
<th>US CR:</th>
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</thead>
<tbody>
<tr>
<td>HY 4391</td>
<td>HISTORIOGRAPHY - LEVEL 6</td>
<td>A survey of historical writing, theories, and varieties of history in the Western world from antiquity to post-modernity.</td>
<td>45 credits in history (one Level 4 and two level 5)</td>
<td>15</td>
<td>3/0/3</td>
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<tr>
<td>HY 4493</td>
<td>SELECTED TOPICS - LEVEL 6</td>
<td>Guided research in selected areas of history related to the interest of the student. Consent of the instructor required.</td>
<td>One level 4, two level 5 and one level 6 history course</td>
<td>15</td>
<td>3/0/3</td>
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<tr>
<td>ITC 2276</td>
<td>C LANGUAGE PROGRAMMING - LEVEL 4</td>
<td>C language logic and structure; data types; arrays and strings; pointers; file handling; programming and debugging techniques.</td>
<td>CS 1070 CS 2188</td>
<td>15</td>
<td>3/0/3</td>
</tr>
<tr>
<td>ITC 2293</td>
<td>OPERATING SYSTEMS CONCEPTS - LEVEL 4</td>
<td>Structures for operating systems. Theory and implementation of: processes, resource control (concurrency etc.), physical and virtual memory, scheduling, I/O and files, CPU scheduling algorithms and segmented vs paged types of memory. Polled, interrupt-driven and DMA-based access to I/O. Operating system design and functionality. Performance, avoidance of deadlock, security issues and basic processing of transactions.</td>
<td>CS 1070 CS 2188</td>
<td>15</td>
<td>3/0/3</td>
</tr>
<tr>
<td>ITC 3157</td>
<td>PROJECT MANAGEMENT – LEVEL 6</td>
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<tr>
<td>ITC 3220</td>
<td>DIGITAL VIDEO AND AUDIO TECHNOLOGIES - LEVEL 5</td>
<td>Digital video and audio technologies, file formats, compression strategies, codecs, editing techniques, transitions, effects, titling, motion graphics, recorded audio, processing and transformation. Methods of audio/video hardware and software integration.</td>
<td>CS 1070 ITC 2128</td>
<td>10</td>
<td>2/1/2</td>
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<tr>
<td>ITC 3260</td>
<td>FUNDAMENTALS OF RDBMS – LEVEL 5</td>
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<tr>
<td>ITC 3330</td>
<td>HUMAN COMPUTER INTERACTION – LEVEL 6</td>
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</tbody>
</table>

INFORMATION TECHNOLOGY (ITC*)

*Effective Spring 2013

ITC 2128  DIGITAL IMAGING – LEVEL 5
Prerequisites: CS 1070
UK CREDITS: 10
US Cr: 2/1/2

ITC 2186  COMPUTER SYSTEM ARCHITECTURE – LEVEL 4
Prerequisites: CS 1070
UK CREDITS: 15
US Cr: 3/0/3

ITC 2188  INTRODUCTION TO PROGRAMMING – LEVEL 4
See CS 2188

ITC 2229  3D MODELING METHODOLOGIES – LEVEL 5
Prerequisites: CS 1070 ITC 2128
UK CREDITS: 10
US Cr: 2/1/2
ITC 3371  INTERACTIVE MULTIMEDIA SYSTEMS – LEVEL 6
Prerequisites:  CS 1070  ITC 2128
CS 2188
UK CREDITS: 15
US CR: 3/3/3

ITC 3375  COMMUNICATIONS AND NETWORKING ESSENTIALS – LEVEL 5
See CS 3375

ITC 3387  DATA STRUCTURES AND ANALYSIS OF ALGORITHMS – LEVEL 5
Algorithmic design; interaction between algorithm and data structure in creating efficient code. Common types of algorithms and data structures; data structures usage and implementation. Lists, stacks, queues, hash tables and trees. Algorithmic mechanisms and problem solving techniques.
Prerequisites:  CS 1070  CS 2188
MA 1001
UK CREDITS: 15
US CR: 3/0/3

ITC 3413  ALGORITHMS AND COMPLEXITY - LEVEL 5
Prerequisites:  CS 1070  CS 2188
MA 1001  MA 2106
UK CREDITS: 15
US CR: 3/0/3

ITC 3414  INTERNET PROGRAMMING – LEVEL 6
Prerequisites:  CS 1070  CS 2188
ITC 2293  CS 3260
UK CREDITS: 15
US CR: 3/3/3

ITC 3416  SOFTWARE ENGINEERING – LEVEL 6
Prerequisites:  CS 1070  CS 2188
ITC 2234  ITC 2276
UK CREDITS: 15
US CR: 3/0/3

ITC 3419  NETWORK ADMINISTRATION – LEVEL 5
Installation and administration concepts. Configuring and troubleshooting devices and access to resources. Management, monitoring, and optimization of system performance, reliability, and availability. Design issues and support in a corporate environment. Troubleshooting and end user support.
Prerequisites:  CS 1070  CS 2188
ITC 2293  CS 3375
UK CREDITS: 15
US CR: 3/3/3

ITC 3421  TELECOMMUNICATIONS ESSENTIALS – LEVEL 5
Prerequisites:  CS 1070  CS 2188
ITC 2293  CS 3375
UK CREDITS: 15
US CR: 3/0/3

ITC 3441  WEB SCIENCE – LEVEL 6
Prerequisites:  CS 1070  CS 2188
ITC 2234  CS 3260
UK CREDITS: 15
US CR: 3/1/3

ITC 3443  VIRTUALIZATION CONCEPTS AND APPLICATIONS – LEVEL 6
Virtualization forms, architectures, techniques for virtualizing and managing the hardware components of a computer system. Virtualization techniques at server, client and desktop level.
Prerequisites:  CS 1070  CS 2188
ITC 2293  CS 3375
UK CREDITS: 15
US CR: 3/1/3

ITC 3480  ARTIFICIAL INTELLIGENCE PRINCIPLES – LEVEL 6
Prerequisites:  CS 1070  CS 2188
MA 1001  MA 1105
LIBERAL ARTS AND SCIENCES

ITC 3522 NETWORK SECURITY AND CRYPTOGRAPHY – LEVEL 6
Prerequisites: CS 1070 CS 2188 ITC 2293 CS 3375 ITC 3419
UK CREDITS: 15
US CR: 3/0/3

ITC 3523 MOBILE TELECOMMUNICATIONS AND NETWORKING – LEVEL 6
Prerequisites: CS 1070 CS 2188 ITC 2293 CS 3375
UK CREDITS: 12
US CR: 3/0/3

ITC 4417 GAME PROGRAMMING – LEVEL 6
Prerequisites: CS 1070 CS 2188 ITC 2234 MA 1001
UK CREDITS: 15
US CR: 3/3/3

ITC 4442 NETWORK DESIGN – LEVEL 6
Prerequisites: CS 1070 CS 3260 ITC 2293 CS 3375
UK CREDITS: 15
US CR: 3/0/3

ITC 4535 GAME DESIGN – LEVEL 6
Prerequisites: CS 1070 CS 2128 ITC 2129 CS 2188 ITC 3220
UK CREDITS: 15
US CR: 3/0/3

ITC 4726 DISTRIBUTED SYSTEMS – LEVEL 6
Prerequisites: CS 1070 CS 2188 ITC 2234 ITC 2293 CS 3375 MA 1001 MA 2106
UK CREDITS: 15
US CR: 3/0/3

ITC 4918 SOFTWARE DEVELOPMENT CAPSTONE PROJECT – LEVEL 6
Focus on the software development procedures, including program specification, design, code, testing, documentation, and maintenance. Application of tools, techniques and technologies to deliver a comprehensive solution.
Prerequisites: CS 1070 CS 2188 ITC 2234 CS 3260 CS 3157 CS 3330 ITC 3387 ITC 3413 ITC 3414 ITC 3416 MA 1001 MA 2106
UK CREDITS: 15
US CR: 3/0/3

ITC 4927 NETWORKING CAPSTONE PROJECT – LEVEL 6
Focus on the design of a reliable, secure, performance efficient, fault-tolerant network or network component. Step-by-step design, development and evaluation process.
Prerequisites: CS 1070 ITC 2186 CS 2188 ITC 2276 ITC 2293 CS 3157 CS 3314 CS 3375 ITC 3419 ITC 3421 ITC 4442
UK CREDITS: 15
US CR: 3/0/3

ITC 4959 DIGITAL MEDIA CAPSTONE PROJECT – LEVEL 6
Focus on the development of an interactive, user-friendly product, involving the use of several digital media technologies. Step-by-step design and development process.
Prerequisites: CS 1070 ITC 2128 CS 2188 ITC 2229 ITC 2234 ITC 2276 ITC 3220 CS 3260 CS 3157 CS 3330 ITC 4535
UK CREDITS: 15
US CR: 3/0/3
MA 1105  APPLIED CALCULUS – LEVEL 4
Functions, limits and continuity. Derivative of polynomials, and rational, exponential and logarithmic functions. Sketching the graph of a function. Indefinite and definite integral. Integration techniques. Area as an integral. Functions of several variables. Partial derivatives of first and second order. Application of differentiation and integration to problems in business, economics, and related fields. Students are required to also attend 1 hour/week recitation session.
Prerequisites: MA 1001
UK CREDITS: 15
US CR: 3/1/3

MA 2106  MATHEMATICS FOR COMPUTING – LEVEL 5
Prerequisites: MA 1001
UK CREDITS: 15
US CR: 3/1/3

MA 2118  STATISTICS FOR BUSINESS AND ECONOMICS I – LEVEL 4
Organizing and summarizing Data. Probability distributions: binomial, hypergeometric, Poisson, normal, t-distribution, chi-square. Sampling and sampling distribution of the mean. Confidence intervals for the population mean, standard deviation and proportion.
Prerequisites: MA 1001
UK CREDITS: 15
US CR: 3/1/3

MA 2219  STATISTICS FOR BUSINESS AND ECONOMICS II – LEVEL 5
Hypotheses testing. Parametric and nonparametric tests for one mean and for the difference between two means. Parametric tests for one standard deviation and for the difference between two standard deviations. Parametric tests for one proportion and for the difference between two proportions. Test for homogeneity. Test for independence. Analysis of variance. Regression and correlation.
Prerequisites: MA 1001
UK CREDITS: 15
US CR: 3/1/3

OCEANOGRAFHY (OC)

OC 1000  OCEANOGRAPHY: PHYSICS AND GEOLOGY OF THE OCEAN BASINS
Principles of oceanography with emphasis on geological and physical processes: history of oceanography as a modern scientific field, the formation of Earth and the solar system, ocean floor topography, continental drifting, plate tectonics, sediments, atmospheric processes, ocean currents, waves and tides.
US CR: 3/11/4
OC 1001LIFE IN THE OCEANS
Principles of chemical and biological oceanography with emphasis on chemical and biological processes, the properties and origin of water and salts, major constituents, dissolved gases and nutrients, the carbon dioxide system, coastal processes, the biological productivity of the oceans, ecology, distribution and classification of marine organisms, ocean resources and ocean pollution.
US Cr: 3/1½/4

PHILOSOPHY (PH)

PH 1000 INTRODUCTION TO PHILOSOPHY – LEVEL 4
Overview of major philosophical figures and schools of thought. Discussion of the most influential philosophical answers to ‘big’ questions about reality, ourselves and our place in it. Examination of the relation of philosophy to other disciplines and its role in daily life.
UK Credits: 15
US Cr: 3/0/3

PH 1001 PRACTICAL REASONING – LEVEL 4
Introduction to reasoning with an emphasis on critical thinking. Training in the application of practical decision-making in various domains, such as politics, law, management, science, media and everyday life issues.
UK Credits: 15
US Cr: 3/0/3

PH 2003 INTERNET AND PHILOSOPHY – LEVEL 4
Systematic and informative philosophical examination of the new virtual reality of cyberspace, followed by an essential evaluation of our lives within it, on issues of technology, personal identity, ethics, science and aesthetics.
UK Credits: 15
US Cr: 3/0/3

PH 2005 BUSINESS ETHICS – LEVEL 5
Introduction to major theories and basic moral problems in the domain of business. The use of reasoning in moral assessment of business practices. Application of moral theories to specific cases of corporate conduct ranging from the individual to society in general, in the local and the international context.
UK Credits: 15
US Cr: 3/0/3

PH 2009 EVOLUTION AND REVOLUTION: DARWIN, FREUD, MARX, NIETZSCHE – LEVEL 5
Four thinkers whose theories of conflict and change played a decisive role in the formation of contemporary culture, science and art. Comparative study and critical assessment of their theories and influence: Darwin’s natural selection, Marx’s historical materialism, Freud’s theory of the unconscious, Nietzsche’s will to power.
UK Credits: 15
US Cr: 3/0/3

PH 2010 ETHICS – LEVEL 5
Introduction to the basic problems and theories of moral philosophy. The use of reasoning in moral assessment of actions and persons. Emphasis on the connection between theory and practice by application of theories to issues that matter.
UK Credits: 15
US Cr: 3/0/3

PH 2011 INTRODUCTION TO LOGIC – LEVEL 5
Learning how to think correctly. Study of the logical form of language, with emphasis on reconstructing arguments, and recognizing fallacies. Introduction to the use of symbolic propositional logic, which underlies computer design and programming.
UK Credits: 15
US Cr: 3/0/3

PH 2014 AESTHETICS – LEVEL 4
The main issues in the philosophy of art and aesthetic appreciation. Overview of theories based on key concepts such as representation, form, artistic expression and creativity, aesthetic experience. Contemporary discussion of the definition and criticism of art, traditional and new arts, artistic institutions and cultural politics.
UK Credits: 15
US Cr: 3/0/3

PH 2016 PHILOSOPHY AND CINEMA – LEVEL 4
Examination of how philosophy deals with film issues and the experience of films. Issues discussed range from cinema as an art form to film fiction and from the paradox of horror to cinematic reality and documentaries.
UK Credits: 15
US Cr: 3/0/3

PH 2020 GREEK PHILOSOPHY – LEVEL 4
At the birth of philosophy, the Presocratic thinkers form our conception of nature, knowledge and man. Examination of their influence on science and philosophy. Comparative study of the views of Socrates and those of the Sophists. Thematic review of ancient Greek thought from Plato’s early dialogues, to Neoplatonism.
UK Credits: 15
US Cr: 3/0/3

PH 2022 SOCIAL AND POLITICAL PHILOSOPHY – LEVEL 5
A systematic introduction to major issues in social and political thought: the origin and nature of political authority, individual freedom and the limits of state intervention, content and ground of individual rights. Emphasis on original texts in the modern Western tradition.
UK Credits: 15
US Cr: 3/0/3
PH 2023  AMERICAN PHILOSOPHY – LEVEL 5
At the end of the nineteenth century the theory of Pragmatism emerges and puts American philosophy on the map. Examination of its major representatives such as Pierce, James and Dewey. Discussion of contemporary trends in American philosophy as presented in Quine and Rorty. Understanding the factors that shape the American mind and culture.
UK CREDITS: 15
US CR: 3/0/3

PH 2026  EXISTENTIALISM – LEVEL 5
Late nineteenth to twentieth-century movement with an emphasis on the concept of existence as presented in its major representatives such as Kierkegaard, Nietzsche, Heidegger, Sartre. Comparative study of literary and philosophical sources: Dostoyevski, Tolstoy, Kafka, Camus and others.
UK CREDITS: 15
US CR: 3/0/3

PH 2027  RATIONALISM AND EMPIRICISM – LEVEL 5
The earlier part of the formative period of modern Western philosophy (seventeenth and eighteenth centuries) studied through the works of Descartes, Locke, Spinoza, Leibniz, Berkeley, Hume, and others.
UK CREDITS: 15
US CR: 3/0/3

PH 2028  KANT AND GERMAN IDEALISM – LEVEL 6
The later part of modern Western philosophy (eighteenth and nineteenth centuries) studied through the works of Rousseau, Kant, Fichte, Schelling, Hegel, and others. Their work extends between Enlightenment and Romanticism and its study is indispensable for understanding the ideas behind the emergence of contemporary science, culture, and society.
UK CREDITS: 15
US CR: 3/0/3

PH 2031  PHENOMENOLOGY: HUSserL AND HEIDEGGER – LEVEL 6
Comprehensive introduction to the basic ideas of phenomenology, the major philosophical current of continental philosophy, as expounded in the writings of Husserl and Heidegger. Emphasis on their reexamination of metaphysics, experience and knowledge, and on their novel understanding of human presence in the world.
UK CREDITS: 15
US CR: 3/0/3

PH 2032  POSTMODERN PHILOSOPHY: Foucault AND DERRIDA – LEVEL 6
A thorough introduction to the philosophical core of the thought of Michel Foucault and Jacques Derrida, arguably the most distinctive philosophical voices in the second half of the twentieth century. Discussion of their influence on contemporary philosophical discourse, literary criticism, architectural design, humanities and the arts, under the title of postmodernity.
UK CREDITS: 15
US CR: 3/0/3

PH 2118  THEORY OF KNOWLEDGE – LEVEL 5
Systematic and analytic approach to the major issues in the theory of knowledge. Emphasis on the most recent discussions in contemporary epistemology, including justification, scepticism, externalism, rationality, epistemic virtues, Bayesian theories and theories of truth.
Prerequisites:  PH 1000  or  PH 1001
UK CREDITS: 15
US CR: 3/0/3

PH 3113  PHILOSOPHY OF SCIENCE – LEVEL 6
A systematic introduction to twentieth-century philosophy of science focusing on issues in the methodology of the natural and social sciences: verification, falsification, confirmation, theoretical term, theories, laws, explanation, scientific change and progress, realism and antirealism.
Prerequisites:  PH 1000  or  PH 2011
UK CREDITS: 15
US CR: 3/0/3

PH 3121  PLATO AND ARISTOTLE – LEVEL 6
Critical and comparative analyses of their philosophical positions about issues such as the nature of reality, the sources of knowledge, the purpose of human life, the ideal polity, and the function of art. Understanding of their divergence in views, philosophical style, and methodology. A close examination of selected texts.
Prerequisites:  PH 1000  or  PH 2020
UK CREDITS: 15
US CR: 3/0/3

PH 3130  PHILOSOPHY OF LANGUAGE – LEVEL 6
Introduction to the philosophy of language and contemporary analytic philosophy. Overview of major theories held by Frege, Russell, Wittgenstein, Austin, Quine, Kripke, and others. Thorough discussion of basic concepts such as meaning, reference, truth, metaphor, and translation.
Prerequisites:  PH 1000  or  PH 2011
UK CREDITS: 15
US CR: 3/0/3

PH 3135  PHILOSOPHY OF HISTORY – LEVEL 6
Introduction to the philosophical foundations of the study of the historical dimension of human action. Overview of major theories and critical discussion of concepts such as time, change and continuity, determinism and chance, progress and decline, ethnocentrism and globalism.
Prerequisites:  One philosophy course.
UK CREDITS: 15
US CR: 3/0/3

PH 3141  PHILOSOPHY OF MIND – LEVEL 6
A systematic approach to the study of mind, mental or psychological functions and the mind-body relation in view of recent scientific advances in the fields of information technology, cognitive science, and evolutionary genetics. Discussion of the philosophical implications for changing views of human nature.
Prerequisites:  One philosophy course.
UK CREDITS: 15
US CR: 3/0/3
PE 1010  FIRST AID AND CPR
Knowledge and skills for CPR and FIRST AID taught. Included are CPR for adults, infants, and children and first aid for wounds, shock, burns, muscle, bone and joint injuries and for sudden illness. Emphasis will be on safety education for prevention, as well as follow-up care after injuries and illness.
US CR: 2/0/1

PE 1014  INTERCOLLEGiate ATHLETICS
Participation in one of the college's intercollegiate sports teams. Sportsmanship and teamwork both on and off the field.
Graded on a P/F basis.
US CR: 0/2/1

PE 1016  TEAM SPORTS
This course is a combination of four team sporting activities; soccer, basketball, volleyball, and water-polo. It is designed to provide the novice through the elite athlete a broader outlook and appreciation of different sports. Instruction includes: game rules, techniques, strategies, nuances, and injury prevention. Emphasis on sportsmanship as a player, spectator, and fan which carries over into fair play in all aspects of life.
Graded on a P/F basis.
US CR: 0/2/1

PE 1017  INDIVIDUAL SPORTS
This class is a combination of five individual sporting activities; tennis, table tennis, running, swimming, badminton. It is designed to provide the novice through the elite athlete a broader outlook and appreciation of different individual sports. Instruction includes: sport rules, techniques, strategies, nuances, and injury prevention. Emphasis on sportsmanship as a player, spectator, and fan which carries over into fair play in all aspects of life.
Graded on a P/F basis.
US CR: 0/2/1

PE 1018  FITNESS ALTERNATIVES
A combination of seven fitness activities (Power Pilates, Strength Training, Walking & Jogging, Power Lifting, Water Fitness, Yoga, and Latin Dance) designed for the novice through elite athlete with instruction on proper techniques, personal assessment, program design, motivation, precautions, contraindications, and injury prevention and treatment. This is one of three classes designed to give students an opportunity to experience some of the opportunities in fitness & sports available at the college.
Graded on a P/F basis.
US CR: 0/2/1
PO 1001  POLITICAL BEHAVIOR - LEVEL 4
UK CREDITS: 15
US CR: 3/0/3

PO 2004  DIPLOMACY - LEVEL 4
A critical survey of world diplomacy, from the time of Cardinal Richelieu to American exceptionalism, with emphasis on the twentieth century and contemporary diplomacy.
UK CREDITS: 15
US CR: 3/0/3

PO 2008  BEYOND STATE & NATION - LEVEL 4
The evolution of the International Society in the vortex of states and nations: the main theories and the international organizations (United Nations Organization, European Union, Non Governmental Organizations).
UK CREDITS: 15
US CR: 3/0/3

PO 2010  POLITICAL THEORY I: PLATO TO LOCKE - LEVEL 5
Major political writings, systems, and ideas from Plato to Locke and the seventeenth century, including such topics as the nature of political community, government and law, sovereignty and power.
US CR: 3/0/3

PO 2011  POLITICAL THEORY II: HUME TO RAWLS - LEVEL 5
English and Continental political theory from the eighteenth to the twentieth century; the challenge of the rise of capitalism and the industrial revolution and the formation of modern liberal states.
US CR: 3/0/3

PO 3031  INTERNATIONAL RELATIONS - LEVEL 5
US CR: 3/0/3

PO 4006  AMERICAN STUDIES SEMINAR
See HY 4006.
### PSYCHOLOGY (PS)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Description</th>
<th>Prerequisites</th>
<th>UK Credits</th>
<th>US CR</th>
</tr>
</thead>
<tbody>
<tr>
<td>PS 1000</td>
<td>PSYCHOLOGY AS A NATURAL SCIENCE – LEVEL 4</td>
<td>Overview of the field of psychology as a natural science: theoretical perspectives and research methods, biological basis of behaviour, sensory systems, perception, states of consciousness, learning, memory and forgetting, thinking, language, problem solving, motivation and emotion.</td>
<td>PS 1000 PS 1001</td>
<td>15</td>
<td>3/0/3</td>
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<tr>
<td>PS 1001</td>
<td>PSYCHOLOGY AS A SOCIAL SCIENCE – LEVEL 4</td>
<td>Overview of the field of psychology as a social science: theoretical perspectives and research methods, life-span development, mental abilities, personality theory and assessment, stress and coping, psychological disorders and treatment, social behaviour.</td>
<td>PS 1000 PS 1001</td>
<td>15</td>
<td>3/0/3</td>
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<tr>
<td>PS 2247</td>
<td>ANALYSIS OF BEHAVIORAL DATA - LEVEL 4</td>
<td>A comprehensive coverage of fundamental aspects in probability and statistics. Analysis of behavioral data with graphs, descriptive and inferential statistics. Interpretation of research findings from graphs, parametric and non-parametric tests. The use of SPSS statistical software constitutes an integral part of teaching and learning.</td>
<td>PS 1000 PS 1001 SO 1000 or SO 1001 MA 1001</td>
<td>15</td>
<td>3/3/4</td>
</tr>
<tr>
<td>PS 2257</td>
<td>DIVERSITY ISSUES IN PSYCHOLOGY-LEVEL 4</td>
<td>Cultural overview of quantitative and qualitative psychological research and theory examining how and why social class, mental and physical disabilities, age, culture, ethnicity, religious or cultural beliefs, family, gender, and sexual orientation influence behavior. Misconceptions will be addressed and replaced with knowledge.</td>
<td>PS 1000 PS 1001</td>
<td>15</td>
<td>3/0/3</td>
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<tr>
<td>PS 2330</td>
<td>BIOPSYCHOLOGY - LEVEL 5</td>
<td>An introduction to the nature and role of the biological processes that underlie our thoughts, feelings, and behaviours. Topics covered will include function of the nervous system, neuroanatomy, sensory visual system and the physiological basis of learning, memory, language, sleep and dreaming, emotion and stress.</td>
<td>PS 1000 PS 1001 BI 1000</td>
<td>15</td>
<td>3/0/3</td>
</tr>
<tr>
<td>PS 2418</td>
<td>RESEARCH METHODS IN PSYCHOLOGY - LEVEL 5</td>
<td>Systematic presentation and evaluation of research methods, designs and tools in psychological science. A variety of research methods for data collection, observation, interview, participant observation and experiment as well as qualitative (interpretative phenomenological analysis, grounded theory) and quantitative data analysis (descriptive and inferential) are covered. Logic of scientific thinking, ethical dimension and dilemmas of research process, use of computerized database searches and statistical program for data analysis, writing research reports.</td>
<td>PS 1000 PS 1001 PS 2247 MA 1001</td>
<td>20</td>
<td>3/3/4</td>
</tr>
</tbody>
</table>
PS 3308 DEVELOPMENTAL PSYCHOLOGY: CHILDHOOD AND ADOLESCENCE - LEVEL 5
Integrated presentation of theory and research, focusing on normal, physical, cognitive, social and personality development from the age of six through adolescence.
Prerequisites: PS 1000 PS 1001
PS 2207
UK CREDITS: 15
US CR: 3/0/3

PS 3312 THEORIES OF PERSONALITY - LEVEL 5
Historical and theoretical examination of the concept of personality. Scientific conceptualization of human behaviour and critical evaluation and comparison of personality theories, with respect to comprehensiveness, empirical validity and applied value. Applications of principles of personality development to contemporary society.
Prerequisites: PS 1000 PS 1001
PS 2210
UK CREDITS: 15
US CR: 3/0/3

PS 3524 INDUSTRIAL PSYCHOLOGY – LEVEL 6
Jobs requirements, and the interface between the organization and its people. Personnel selection, evaluation and training. The role of Job Satisfaction, motivation at work, and productivity. Working conditions and job design. Organizational behavior and stress management.
Prerequisites: PS 1000 PS 1001
PS 2247 PS 2418
MA 1001
UK CREDITS: 15
US CR: 3/0/3

PS 3526 SOCIAL PSYCHOLOGY: THEORIES AND PERSPECTIVES – LEVEL 6
Systematic presentation and evaluation of quantitative and qualitative social psychological research objectives and methods, followed by basic theoretical constructs, principles and application of social psychology. Topics include: interpretations of the social world, attribution theory, cognitive dissonance theory, social cognition, conformity, compliance, obedience and social influence.
Prerequisites: PS 1000 PS 1001
PS 2247 PS 2418
MA 1001
UK CREDITS: 15
US CR: 3/0/3

PS 3527 SOCIAL INTERACTION – LEVEL 6
Systematic presentation of theoretical constructs, principles, and processes of social psychology with emphasis on their application to contemporary life. Topics include: persuasion, attitude and attitude change, prejudice, stereotypes, aggression, altruism, conflict and social aspects of legal and court procedures, in addition to the psychological aspects of affiliation, attraction and love.
Prerequisites: PS 1000 PS 1001
PS 2207
PS 2247
PS 2418
MA 1001
UK CREDITS: 15
US CR: 3/0/3

PS 3532 TESTS AND MEASUREMENT - LEVEL 5
Comprehensive knowledge of the theory and practice of psychological testing and assessment. Statistical analysis and in-depth understanding of the psychometric properties of tests. Evaluation of intelligence, educational, and personality tests. Application of testing and assessment in various applied settings. One hour per week laboratory practice session complements the lectures.
Prerequisites: PS 1000 PS 1001
PS 2247 PS 2418
MA 1001
UK CREDITS: 20
US CR: 3/1/1/4

PS 3534 EXPERIMENTAL COGNITIVE PSYCHOLOGY – LEVEL 5
This course introduces students to experimental methodology, advanced statistical analysis, interpretation and presentation of data, writing of experimental reports. In addition students go through the research process following ethical principles of research. Laboratory sessions complement the lectures.
Prerequisites: PS 1000 PS 1001
PS 2247 PS 2418
MA 1001
UK credits: 20
US CR: 3/3/4

PS 3549 FORENSIC PSYCHOLOGY -LEVEL 6
A systematic examination of the applications of psychology to legal issues including criminal profiling, insanity defence, competency to stand trial, commitment to and release from mental institutions, jury selection, eyewitness testimony, expert witness testimony as well as child custody disputes.
Prerequisites: PS 1000 PS 1001
PS 2247 PS 2418
MA 1001
UK credits: 15
US CR: 3/0/3

PS 3613 PSYCHOLOGY OF LANGUAGE - LEVEL 6
This course will provide an introduction to psychology of Language. It will cover a broad range of topics from psycholinguistics, including the origin of language, the different components of language (morphology, phonology, syntax and semantics). Processes involved in sentence comprehension and memory, language production and the biological foundations of language will also be covered.
Prerequisites: PS 1000 PS 1001
PS 2207 PS 2247
PS 2418
MA 1001
UK credits: 15
US CR: 3/0/3
An integrated presentation of theory and research on children’s play and drawing development. Themes cover cognitive development, social skills, gender differences, sociocultural influences, educational issues and diagnostic uses. Emphasis will be on development of representation, communication of mental and affective states, learning, and creativity.

Prerequisites: PS 1000 PS 1001 MA 1001
PS 2113 PS 2418 PS 2207 or PS 2208
US CR: 3/0/3

Overview of the field of school psychology. Behavioral assessment and interventions applied to children and adolescents with learning and socio-emotional problems. Application of comprehensive psycho educational assessments-including intellectual, academic/achievement and personality functioning. Summary of school-based effective interventions. Counselling and consultation with children and adolescents, parents and teachers.

Prerequisites: PS 1000 PS 1001
PS 2207 PS 2247
PS 2418 MA 1001
UK credits: 15
US CR: 3/0/3

Current issues in health promotion and illness prevention, with emphasis on an integrated holistic approach. Stress and physical illness, hospitalisation, doctor-patient relationship, biopsychosocial aspects of pain, chronic illness, death and dying, hospice care.

Prerequisites: PS 1000 PS 1001
PS 2247 PS 2330
PS 2418 MA 1001
BI 1000
UK credits: 15
US CR: 3/0/3

Integrative approach to the scientific study of the causes, symptoms and consequences of stress. Theoretical and practical concepts to the study of stress are examined, with an outlook to stress management techniques. Success and failing of coping mechanisms are referred to. Adjustments in the areas of interpersonal relationships, school and college life and in the workplace are examined.

Prerequisites: PS 1000 PS 1001
PS 2247 PS 2330
PS 2418 MA 1001
BI 1000
UK credits: 15
US CR: 3/0/3

An introduction to sensory systems and perceptual processes. Discussion of the anatomy and physiology of the sense organs, emphasizing the relationship between the physical stimulus and the neural response that it elicits.

Prerequisites: PS 1000 PS 1001
PS 2247 PS 2330
PS 2418 MA 1001
BI 1000
UK credits: 15
US CR: 3/0/3

Comprehensive and critical evaluation of theories and research on the etiology of different types of psychopathology in infancy, childhood, and adolescence. Applications of psychometric tests and assessment, and evidence-based treatment and prevention programs.

Prerequisites: PS 1000 PS 1001
PS 2207 PS 2247
PS 2418 PS 3308
MA 1001
UK credits: 15
US CR: 3/0/3

Examination of contemporary psychotherapies. Basic and advanced principles and techniques in psychoanalytic/ psychodynamic, humanistic, existential, behavioral, cognitive, rational-emotive, group, and family therapies. Critical evaluation of current therapy process and outcome research and on the process and effectiveness of psychotherapy.

Prerequisites: PS 1000 PS 1001
PS 2210 PS 2247
PS 2418 PS 3312
MA 1001
UK credits: 15
US CR: 3/0/3
PS 3758  THE PSYCHOLOGY OF CONSCIOUSNESS - LEVEL 5
Introduction to theory and research on both normal and altered states of consciousness from philosophical, evolutionary, neuroscientific, cognitive viewpoints. Topics reviewed include philosophical foundations, brain systems, animal consciousness, consciousness and human evolution, artificial intelligence and consciousness.
Prerequisites:  PS 1000  PS 1001  PS 2247  PS 2330  PS 2418  MA 1001  BI 1000
UK CREDITS: 15
US CR: 3/0/3

PS 4635  APPLIED EXPERIMENTAL PSYCHOLOGY – LEVEL 6
This course reviews and builds upon knowledge and skills developed in Experimental Cognitive Psychology (PS 3534). Additionally, students select an original project topic involving literature research and extensive reading, planning, conducting, data analysis and producing a written research report. This is an extended project to be presented to publication standards.
Prerequisites:  PS 1000  PS 1001  PS 2247  PS 2418  PS 3534  MA 1001
UK CREDITS: 20
US CR: 3/3/4

PS 4739  COGNITION – LEVEL 6
This course provides an in-depth exploration of human cognition, focusing on both classic and current issues. The study of cognition relies heavily on experimental research designed to test models and theories of cognitive processes. Topics to be covered include attention, perception, multiple memory systems, encoding and retrieval processes, the role of knowledge, language, problem-solving and reasoning.
Prerequisites:  PS 1000  PS 1001  PS 2236  PS 2247  PS 2418  PS 3534  MA 1001
UK CREDITS: 15
US CR: 3/0/3

PS 4751  ABNORMAL PSYCHOLOGY - LEVEL 6
Theories of and research in the study of psychopathological development. A scientist-practitioner approach to the study of a variety of psychological disorders, including anxiety, affective and personality disorders. Assessment and treatment approaches.
Prerequisites:  PS 1000  PS 1001  PS 2247  PS 2330  PS 2418  MA 1001  BI 1000
UK CREDITS 15
US CR: 3/0/3

PS 4954  INTRODUCTION TO COUNSELING PSYCHOLOGY
Theory, research, and practice in the field of counseling psychology. Promotes understanding and application of psychological concepts and skills.
Prerequisites:  PS 1000  PS 1001  PS 2113  PS 2418  PS 2330  PS 3512  PS 4751  BI 1000  MA 1001
US CR: 3/0/3

SOCIOLOGY (SO)

SO 1000  INTRODUCTION TO SOCIOLOGY – LEVEL 4
Sociology as a social science. Presentation of theoretical and methodological foundations and discussion of various topics including social structure, culture, socialization, group relations, deviance and various forms of inequality.
UK CREDITS: 15
US CR: 3/0/3

SO 1001  SOCIOLOGY OF MODERN LIFE – LEVEL 4
Discussion of various social institutions across societies, such as economy, political organization, family, religion, education and medicine, with emphasis on modern society. Presentation of social change in its different forms, both locally and globally.
UK CREDITS: 15
US CR: 3/0/3

SO 2002  ENVIRONMENT AND SOCIETY – LEVEL 5
(same as ES 2002)
The study of the interactions between the physical environment, social organization and social behavior. Focus on both local and global dimensions of social behaviors and their environmental impact.
UK CREDITS: 15
US CR: 3/0/3

SO 2004  SOCIAL INEQUALITY – LEVEL 4
Causes and consequences of social inequality, including theoretical background, social classes, and social mobility, illustrated through various substantive cases.
UK CREDITS: 15
US CR: 3/0/3
SO 2007  HEALTH AND SOCIETY – LEVEL 5
Medical Sociology and contrasting ideas about Health and Social Behavior. Epidemiological Measures and Complexity of Modern Ills. Health in relation to Age, Gender, Race, Socio–economic status, Social Stress, Health and Illness Behavior as well as Healing Options in American Society. The Sick Role, Doctor–Patient Interaction, the role of Physicians, Nurses, Midwives. The Development of Hospitals, their organization and the rising cost of Health Care Delivery. Health Care Delivery in the USA, the First world and Formerly Socialist Countries as well as in other countries.
UK CREDITS: 15
US CR: 3/0/3

SO 2009  TOURISM AND LEISURE IN MODERN SOCIETY – LEVEL 5
Tourism as activity and as a global industry analyzed from a social science perspective. The role of culture in the development of hospitality, leisure and travel in modern society. The socio–cultural impacts of tourism and the boundaries of hospitality.
UK CREDITS: 15
US CR: 3/0/3

SO 2020  FAMILY AND GENDER ROLES – LEVEL 4
The family as a social institution: functions and kinship structures. The rise of the modern family. Gender roles, socialization and identity. Courtship, love, marriage, childbearing, parenting. Family diversity: class, race, ethnicity. Family realities: (house) work, power, patriarchy. Family-related problems. Divorce and alternative lifestyles. Theories of the family.
UK CREDITS: 15
US CR: 3/0/3

SO 2030  SOCIAL PROBLEMS – LEVEL 4
Poverty, racism, drugs, unemployment, homelessness, family violence, mental illness, anti–social behavior, terrorism and collective violence. Why are these problems social? How are they given meaning and what are the implications of such meaning? What are their social causes? Conflicts between sociological perspectives. What are the implications of social problems for social policy?
UK CREDITS: 15
US CR: 3/0/3

SO 2037  SOCIOLOGY OF DEVIANCE – LEVEL 5
The nature and etiology of deviance. Social control and crime. Theories of deviance: functionalism, interactionism, conflict theories, control theories, feminism, post–structuralism. White–Collar crime, stigma, deviant subcultures. Socially derived forms of mental illness, alcohol and drug use, sexual orientation and practices, war crimes etc.
UK CREDITS: 15
US CR: 3/0/3

SO 2112  CONTEMPORARY CINEMA AND SOCIETY – LEVEL 5
Analysis of major aspects of society as reflected in the contemporary cinema. Social inequality, revolution, war, racism, exclusion of the physically disabled, alienation and gender are discussed within the context of cinematic dramaturgy. Films screened are selected from the work of Bergman, Bertolucci, Bresson, Coppola, Fassbinder, Klimov amongst others.
Prerequisites: SO 1000 or SO 1001
UK CREDITS: 15
US CR: 3/0/3

SO 2115  SOCIOLOGY OF GLOBALIZATION – LEVEL 5
The course provides an account of the flux through which modern societies have moved. Exploration of the globalization of social life. Examination of the different ways in which economic, political, and cultural arrangements are organized in an increasingly interdependent world in comparison to the past. Analysis of the degree to which social life takes place within national borders and discussion of the new kinds of concepts and methods we need to understand these dynamics. How accurate are visions of a globalized world? What types of resistance are characteristic of globalization?
Prerequisites: SO 1000 or SO 1101
UK CREDITS: 15
US CR: 3/0/3

SO 2219  CONSUMER SOCIETY – LEVEL 5
Consumer society as an expression of material culture in the post–modern globalized world. Emphasis on collective trends (fashion), conspicuous consumption (luxury), lifestyles (identity), class, and gender divisions, places (shopping malls), etc. The pathology of consumption: alienation, objectification, pseudo–individualism, and the romantic search for the "new". Theoretical views by Marx, Simmel, Adorno,Ritzer, Baudrillard, Campbell, Slater, Lury and others.
Prerequisites: SO 1000 or SO 1001
PLUS 1 additional course in Sociology
UK CREDITS: 15
US CR: 3/0/3

SO 2225  SOCIOLOGY OF MASS MEDIA – LEVEL 5
The media in the global age: From television (i.e. news, media events, reality shows) to the internet (i.e. facebook, Wikipedia, blogs). Emphasis on popular culture,(un)reality constructions, audiences, celebrity industry, media power, the rise of a global public sphere. Media criticism, from mass society theories and the Frankfurt School to Postman, Baudrillard, and others to recent theorizing on alternative media and convergence culture.
Prerequisites: SO 1000 or SO1001
PLUS any additional course in Sociology
UK CREDITS: 15
US CR: 3/0/3

SO 2235  MIGRATION IN THE GLOBAL AGE – LEVEL 5
Migration flows in the 21st century. The impact of major trends like globalization and transnationalism. Emphasis on assimilation/integration and multiculturalism, inclusion and exclusion, ethnic and racial minorities, citizenship, migrant associations and networks, gender and labor. Migration in Greece, EU, USA. Use of recent research and theory by Portes, Gans, Levitt, Cohen, Castles, etc.
Prerequisites: SO 1000 or SO1001
PLUS any additional course in Sociology or social sciences
UK CREDITS: 15
US CR: 3/0/3
SO 3106  **URBAN SOCIOLOGY – LEVEL 6**
A sociological examination of the process of urbanization. Comparative analysis of city development around the world. Examination of the city as a location and as a community of people through the application of different explanatory models.

Prerequisites:  SO 1000 or SO 1001
UK CREDITS: 15
US CR: 3/0/3

SO 3110  **SOCIOLOGY OF POPULATION – LEVEL 6**
The dynamics of population within the societal context. Examination of population growth, finite resources, mortality, fertility and migration and their connection with economy and culture.

Prerequisites:  SO 1000 or SO 1001
UK CREDITS: 15
US CR: 3/0/3

SO 3117  **SOCIOLOGY OF WORK – LEVEL 6**

Prerequisites:  SO 1000 or SO 1001
UK CREDITS: 15
US CR: 3/0/3

SO 3122  **ALIENATION IN MODERN SOCIETY – LEVEL 6**

Prerequisites:  SO 1000 or SO 1001
UK CREDITS: 15
US CR: 3/0/3

SO 3142  **FILM STUDIES: CINEMA AS MEDIUM AND INSTITUTION – LEVEL 6**
Film as a modern cultural form. Sociological analysis of the history, trends and conditions of cinema developments since its beginnings. Exercises in film interpretation. The role of film as industry and means for political and social transformation. Theories of film: Kracauer, Bazin, Metz, Tarkovsky.

Prerequisites:  SO 1000 or SO 1001
UK CREDITS: 15
US CR: 3/0/3

SO 3143  **SOCIOLOGY OF SCIENCE AND TECHNOLOGY – LEVEL 6**

Prerequisites:  SO 1000 or SO 1001
UK CREDITS: 15
US CR: 3/0/3

SO 3223  **GENDER, MEDIA AND SOCIETY – LEVEL 6**

Prerequisites:  SO 1000 or SO 1001
PLUS any additional course in Sociology
UK CREDITS: 15
US CR: 3/0/3

SO 3231  **RELIGION AND SOCIETY – LEVEL 6**
Religion as a social phenomenon: group cohesion, institutional structures, organizational parameters. Religion in comparative perspective. Churches, sects and cults. New religious movements. Patterns of conversion and religious commitment, modernity and secularization, religious fundamentalism, religion and globalization. Theoretical schemes from the classics (Marx, Durkheim, and Weber) to contemporary scholars like Berger, Wilson, Beckford, Stark and Bainbridge, Bruce, etc.

Prerequisites:  SO 1000 or SO 1001
PLUS any additional course in Sociology
UK CREDITS: 15
US CR: 3/0/3

SO 3260  **CLASSICAL SOCIOLOGICAL THEORY – LEVEL 5**
Origin and development of sociology through the intellectual traditions of the Enlightenment and Counter-Enlightenment. Primary emphasis on Comte, Spencer, Marx, Weber, Durkheim and Simmel. Examination of intellectual trends and social processes during the formative years of the discipline.

Prerequisites:  SO 1000 or SO 1001
UK CREDITS: 15
US CR: 3/0/3

SO 3416  **QUALITATIVE RESEARCH METHODS IN SOCIOLOGY – LEVEL 5**
Introduction to qualitative methods in social sciences and humanities. Designing strategies, data collection techniques, interpretation, analysis and ethical considerations in empirical research. Emphasis on ethnography, participant observation, interviewing, case studies, narratives, life history, content and documentary analysis, etc.

Prerequisites:  SO 1000 or SO 1001
PLUS 2 additional sociology modules (optional or compulsory) above the 1000-level
UK CREDITS: 15
US CR: 3/0/3

UK CREDITS: 15
US CR: 3/0/3
SO 3511 QUANTITATIVE METHODS IN SOCIOLOGY – LEVEL 5
Overview of social research methods. Focus on the various research designs, ethical considerations, data collection, measurement and analysis of quantitative information.
Prerequisites: SO 1000 MA1001 PS 2247
PLUS 2 additional courses in Sociology above the 1000–level
UK CREDITS: 15
US CR: 3/0/3

SO 4313 COLLECTIVE BEHAVIOR AND SOCIAL MOVEMENTS – LEVEL 6
This course will provide a critical introduction to the most important theories that explain the emergence and decline of various forms of collective behavior, such as crowds, rumors, panics, fads, hysterias, social movements and protest participation. Why do people protest? Does protest matter to the political system? What are the issues that mobilize groups to protest, and why do social movements decline? In addition to theories, concepts and perspectives, the course explores the political–cultural impact of movements locally and globally.
Prerequisites: SO 1000
PLUS 2 additional courses in sociology
UK CREDITS: 15
US CR: 3/0/3

SO 4318 MODERN GREEK SOCIETY AND CULTURE – LEVEL 6
Greek civil society and the state since the War of Independence. Problems of national and cultural identity. Political culture (parties, patronage, clientelism and populism). The cultural and political impact of the EU. Modernization and development. Fear of underdevelopment. State action and structures of collective will formation. Democracy and the welfare state; the legitimation crisis of the state; new identity politics in civil society (feminism and the status of women). The current crisis.
Prerequisites: SO 1000
PLUS 2 additional courses in sociology
UK CREDITS: 15
US CR: 3/0/3

SO 4461 CONTEMPORARY SOCIOLOGICAL THEORY – LEVEL 6
Prerequisites: SO 1000 SO 3260
PLUS 2 additional courses in sociology
UK CREDITS: 15
US CR: 3/0/3

SO 4690 SENIOR THESIS SEMINAR – LEVEL 6
Capstone course which integrates key theoretical and methodological traditions in order to offer the advanced sociology student a range of choices of important questions and ways to answer them. Techniques for answering the research questions are selected on the basis of the research question. The course offers practical experience towards the designing and carrying out of a research project, presented in the form of a dissertation.
Prerequisites: SO 1000 SO 1001 SO 3260 SO 3416 SO 3511 SO 4461
UK CREDITS: 15
US CR: 3/0/3

SPANISH (SN)

SN 1000 SPANISH I
Beginning Spanish. Introduction to Spanish language and aspects of Spanish and Latin American culture. Four basic language skills (listening, speaking, reading and writing) are developed in order to acquire a general ability to communicate in a number of the most familiar situations of everyday life and to understand main points of simple conversations and texts needed in a Spanish-speaking environment. (CEFR -A1)
US CR: 3/0/3

SN 1101 SPANISH II
Four language skills (listening, speaking, reading and writing) are reinforced and expanded in order to gain a more effective command of the language and to interact with greater confidence in a wider range of everyday familiar situations. Aspects of Spanish and Latin American culture. (CEFR -A2)
Prerequisite: SN 1000 or equivalent
US CR: 3/0/3

SN 2202 SPANISH III
The four language skills (listening, speaking, reading and writing) are further developed to handle the language with a certain degree of confidence and independence using a wider range of vocabulary in every day, social, working and academic context. Issues of culture, history and daily life in Spain and Latin America. (CEFR -B1)
Prerequisite: SN 1000 and SN 1101 or equivalent
US CR: 3/0/3

SN 3310 SPAIN AND LATIN AMERICA TODAY
Aspects of Spanish and Latin American culture, geography, history, social evolution, literature and the arts; reading and discussion in Spanish. (CEFR -B1)
Prerequisites: SN 1000 SN 1101 SN 2202 or equivalent
US CR: 3/0/3
SPEECH (SP)

**SP 2200  PRESENTATION SKILLS**
Contemporary communication theory, rhetoric and principles of speech writing. Development, organization, and delivery of informative and persuasive presentations. Training in verbal and non-verbal skills.
Prerequisites: EN 1010  EN 1111
US CR: 3/0/3

**SP 2202  PHONETICS - LEVEL 4**
See EN 2202.

**SP 2206  INTERPERSONAL COMMUNICATION**
(Same as CN 2206)
A practical approach to interpersonal communication that analyzes its underlying concepts leading to the acquisition of communications skills necessary in social and professional life.
Prerequisites: EN 1010  EN 1111
US CR: 3/0/3

**SP 2305  ORAL INTERPRETATION**
Development of interpretive skills in response to the written word. Interpretation and performance of narrative prose and poetry; reader’s theatre.
Prerequisites: EN 1010  EN 1111
US CR: 3/0/3

Business

Course Descriptions

- Accounting and Finance (AF)
- Business Administration (BU)
- Computer Information Systems (CS)
- International Tourism and Hospitality Management (HT)
- International Business and European Affairs (IB)
- Internship (IN)
- Management (MG)
- Marketing (MK)
ACCOUNTING WITH FINANCE (AF)

AF 2006  FINANCIAL ACCOUNTING - LEVEL 4
Basic principles and procedures of financial accounting, the preparation and interpretation of financial statements.
UK CREDITS: 20
US CR: 3/2/4

AF 2020  MATHEMATICS OF FINANCE – LEVEL 5
The presentation of various models and methods for calculation of interest and its application in a variety of financial issues such as purchases on credit, loans, bonds, and investment evaluation.
UK CREDITS: 15
US CR: 3/0/3

AF 2240  MONEY AND BANKING – LEVEL 5
See EC 2240.

AF 3105  PRINCIPLES OF FINANCE – LEVEL 5
Basic principles, methods and techniques of financial management and their application to the operations of a business firm. Fundamentals of working capital management cost of capital and capital budgeting.
Prerequisites:  AF 2006
UK CREDITS: 15
US CR: 3/0/3

AF 3116  MANAGERIAL ACCOUNTING FOR DECISION MAKING – LEVEL 5
Managerial accounting concepts and their application in business decisions. Evaluation of the management accounting processes and procedures in decision-making on issues such as cost information, income determination, and performance evaluation.
Prerequisites:  AF 2006
UK CREDITS: 15
US CR: 3/0/3

AF 3131  INTERMEDIATE ACCOUNTING – LEVEL 5
Prerequisites:  AF 2006
UK CREDITS: 15
US CR: 3/0/3

AF 3204  INTERNATIONAL FINANCIAL REPORTING I – LEVEL 6
Introduction to the field of International Financial Reporting by focusing on International Financial Reporting Standards (IFRS) related to the preparation of single entity financial statements, and IFRS related to asset and revenue elements.
Prerequisites:  AF 2006  AF 3131
UK CREDITS: 15
US CR: 3/0/3

AF 3215  COST ACCOUNTING – LEVEL 6
The course studies fundamentals of cost accounting theories within an industrial organization such as cost accumulation and product costing (job and process costing), including an analysis of spoilage, overhead, inventory valuation, income determination, joint products and by-products and the allocation of service department costs.
Prerequisites:  AF 2006  AF 3116
UK CREDITS: 15
US CR: 3/0/3

AF 3218  AUDITING - LEVEL 6
Examination and verification of accounting for the purpose of establishing the reliability of financial statements. Nature and application of auditing standards and procedures.
Prerequisites:  AF 2006  AF 3131
UK CREDITS: 15
US CR: 3/0/3

AF 3223  FINANCIAL STATEMENTS ANALYSIS – LEVEL 6
Use of ratio analysis, common size, and trend statements for the assessment of company efficiency as measured by its profitability in relation to risk incurred. Preparation and analysis of pro forma financial statements.
Prerequisites:  AF 2006  AF 3105
UK CREDITS: 15
US CR: 3/0/3

AF 3224  INTERNAL AUDITING
Introduction to standards and the application of internal auditing methods, procedures and techniques in order to examine and evaluate operations within an organization.
Prerequisites:  AF 2006  AF 3131
UK CREDITS: 15
US CR: 3/0/3

AF 3227  FINANCIAL MARKETS AND INSTITUTIONS
Financial institutions, financial instruments, and financial products. Principles of loan and bank management. Consumer financial services; other finance companies.
Prerequisites:  AF 2006  AF 3105
US CR: 3/0/3

*The US CR indicate class hours per week in a normal semester, laboratory or studio hours, and semester credit hour. Thus 3/2/4 means three hours of class, two laboratory or studio, and four credit hours for the course.
AF 3313  CORPORATE FINANCE – LEVEL 6
Principles and practices of corporate financial management. Analytical techniques to
issues affecting cost of capital, investment, financing and distribution policy decisions.
Prerequisites:  AF 2006  AF 3105
AF 2020
UK CREDITS: 15
US CR: 3/0/3

AF 3319  INTERNATIONAL FINANCIAL MANAGEMENT – LEVEL 6
(same as IB 3319 and EC 3319)
Conceptual aspects of financial decision-making in multinational firms, the global financial environment and
monetary system, exchange rate determination, foreign exchange risk and foreign exchange risk management.
Prerequisites:  AF 2006  EC 1000
EC 1101
UK CREDITS: 15
US Cr: 3/0/3

AF 3535  FINANCIAL MODELING
A highly practical, hands-on course designed to give students advanced skills to build financial and valuation
models in Excel. The course will take concepts and issues introduced in the core finance and financial accounting
courses and introduce students to the practical application of financial modeling using Excel. Students will be
required to build robust and reliable models for particular decisions.
Prerequisites:  AF 2006  AF 3105
AF 2020  MA 1001
MA 2118
US CR: 3/0/3

AF 4217  FINANCIAL PLANNING - LEVEL 6
Fundamental and advanced concepts of profit planning and control and their relationship to the primary
management functions. Application of concepts and techniques to a comprehensive budget program and
variance analysis.
Prerequisites:  AF 2006  AF 3116
UK CREDITS: 15
US CR: 3/0/3

AF 4296  ADVANCED ACCOUNTING – LEVEL 6
Fundamental and advanced concepts of profit planning and control and their relationship to the primary
management functions. Application of concepts and techniques to a comprehensive budget program and
variance analysis.
Prerequisites:  AF 2006  AF 3131
UK CREDITS: 15
US CR: 3/0/3

AF 4307  INTERNATIONAL FINANCIAL REPORTING II – LEVEL 6
Introduction to the field of International Financial Reporting by focusing on International Financial Reporting
Standards (IFRS) related to the preparation of consolidated financial statements, IFRS related to the statement of
cash flows and IFRS related to liability, equity and expense elements.
Prerequisites:  AF 2006  AF 3131
AF 3204
UK CREDITS: 15
US CR: 3/0/3

AF 4428  TOPICS IN CORPORATE FINANCE – LEVEL 6
Advanced financial practices related to forecasting, cost of capital, capital structure, lease financing, dividend
policy and working capital management.
Prerequisites:  AF 2006  AF 2020
AF 3105  AF 3313
UK CREDITS: 15
US Cr: 3/0/3

AF 4629  INVESTMENTS AND PORTFOLIO MANAGEMENT– LEVEL 6
Portfolio theory and asset pricing models; the process of portfolio management; establishing objectives; industry
and company analysis; constructing and managing a portfolio; measuring and evaluating portfolio performance.
Prerequisites:  AF 2006  AF 2020
AF 3105  AF 3213
MA 1001  MA 2118
UK CREDITS: 15
US CR: 3/0/3

AF 4630  INTRODUCTION TO DERIVATIVE PRODUCTS – LEVEL 6
Understand the different types of derivative products (forwards, futures, options), calculate the price of derivative
products, and use derivatives to hedge investment portfolio risk. Assess the impact of leveraging on the
performance of the portfolio.
Prerequisites:  AF 2006  AF 3105
AF 2020  AF 3313
MA 1001  MA 2118
UK CREDITS: 15
US CR: 3/0/3

BUSINESS ADMINISTRATION (BU)

BU 2002  BUSINESS LEGAL ISSUES - LEVEL 4
The legal system. Adoption of laws. Administration of justice. Resolving legal disputes. Alternative dispute
resolution. Introduction to civil and commercial law. The law of contracts. Corporate law. Negotiable instruments.
Intellectual and industrial property.
UK CREDITS: 10
US CR: 2/0/2
**BUSINESS**

**BU 2120**  
**ETHICAL ACTION IN BUSINESS**  
See MG 2120.

**COMPUTER INFORMATION SYSTEMS (CS*)**

* For Information Technology (ITC) please refer to Lib. Arts and Sciences course descriptions.

**CS 2188**  
**INTRODUCTION TO PROGRAMMING – LEVEL 4**  
(Same as IT 2188)  
Prerequisites: CS 1070  
UK CREDITS: 15  
US CR: 3/3/3

**CS 2191**  
**DESIGNING CREATIVE GRAPHICS WITH CORELDRAW**  
CorelDraw's purpose and target market, working environment and tools. Introduction to color theory, color management, commercial printing concepts and topics on electronic typography. Introduction to vector graphics, vector vs. bitmap graphics, scanning principles, media management and integration. Illustration and design techniques and studio techniques for artistic content creation (print, TV, Web).  
Prerequisites: CS 1070  
UK CREDITS: 15  
US CR: 2/2/2

**CS 2193**  
**OPERATING SYSTEMS CONCEPTS – LEVEL 4**  
See ITC 2193.

**CS 3157**  
**PROJECT MANAGEMENT – LEVEL 6**  
See MG 3157.
CS 3260  FUNDAMENTALS OF RDBMS – LEVEL 5  
(Relational Database Management Systems concepts. Data modelling, systems development and data administration in a database environment. The relational model, normalization, transaction management, concurrency, control, database security and the Structured Query Language (SQL).)  
Prerequisites: CS 1070  CS 2188  
UK CREDITS: 15  
US CR: 3/3/3

CS 3330  HUMAN COMPUTER INTERACTION – LEVEL 6  
(Foundations of human computer interaction. Interaction design basics. HCI in the software process. Cognitive models and theories. Application of concepts and methodologies of software engineering, human factors and psychology to address ergonomic, cognitive, and social factors in the design and evaluation of interactive computer systems.)  
Prerequisites: CS 1070  MA 1001  
MA 2113  or  MA 2118  
UK CREDITS: 15  
US CR: 3/0/3

CS 3375  COMMUNICATIONS AND NETWORKING ESSENTIALS – LEVEL 5  
(Computer communications systems components, models, operation, and applications. Networking standards, protocols and connectivity aspects. Local area networks design, implementation, management and troubleshooting. Wide area network services, intranets and emerging technologies.)  
Prerequisites: CS 1070  CS 2188  ITC 2293  
UK CREDITS: 15  
US CR: 3/0/3

CS 3397  OBJECT ORIENTED PROGRAMMING WITH C++  
(C++ as a superset to the C language. The object oriented approach. Classes, overloading, inheritance. Programming techniques in C++ by example.)  
Prerequisites: CS 1070  CS 2188  CS 3376  
US CR: 2/2/2

CS 3425  WEB APPLICATIONS DEVELOPMENT – LEVEL 6  
(Server-side technologies of Active Server Pages (ASP) and ASP.NET. Application of connectivity issues with databases. Web server management. Hypertext Preprocessor (PHP) essentials.)  
Prerequisites: CS 1070  CS 2179  CS 2188  CS 3260  
UK CREDITS: 15  
US CR: 3/1/3

CS 3465  BUSINESS INTELLIGENCE AND DATA WAREHOUSING – LEVEL 6  
(Data warehouse characteristics, architecture, models and processes. Business processes and data flows. OLAP versus OLTP systems. Data analysis, extraction, transformation and data loading methods. Data quality. Data warehouse: building, maintaining and accessing techniques.)  
Prerequisites: CS 1070  CS 2188  CS 3260  MA 1001  
UK CREDITS: 15  
US CR: 3/1/3

CS 4550  INFORMATION SYSTEMS SECURITY AND CONTROL – LEVEL 6  
(A general overview of information systems security, audit and control function. Planning, organizing and implementing information systems security audits and control procedures into various types of organizations. Emphasis is given in auditing tools, techniques and evaluation.)  
Prerequisites: CS 1070  CS 2179  CS 2188  ITC 2293  CS 3375  
UK CREDITS: 15  
US CR: 3/1/3

CS 4584  ANALYSIS AND DESIGN OF INFORMATION SYSTEMS – LEVEL 6  
(Concepts for systems analysis and design, methodologies, techniques, and tools. Integration of the structured systems modelling with the object oriented systems modelling.)  
Prerequisites: CS 1070  CS 2179  ITC 2293  CS 3375  
UK CREDITS: 15  
US CR: 3/1/3

CS 4669  APPLIED MULTIMEDIA DEVELOPMENT PROJECT  
(This course is the capstone experience in multimedia and graphics design. Focus on the design of multimedia systems, emphasis on the integration of processing and communication concepts for high-quality support of continuous media such as audio and video. Open only to graduating seniors majoring in CIS.)  
Prerequisites: CS 1070  CS 2186  CS 2188  CS 3260  CS 3375  CS 4584  
and adequate background in Multimedia Technologies  
US CR: 2/2/2
CS 4699  APPLIED SOFTWARE DEVELOPMENT PROJECT
This course is the capstone experience in information technology. Application of computer systems development concepts and practices to a comprehensive systems project. Focus on the entire software development process including planning, analysis, design and implementation of a business system. Use of structured and object oriented methodologies, CASE tools, and RDBMS.
Open only to graduating seniors majoring in CIS.
Prerequisites:  
CS 1070  ITC 2186 
CS 2188  CS 3260 
CS 3375  CS 4584 
and adequate background in Multimedia Technologies
US CR: 2/2/2

CS 4936  STRATEGIC PLANNING FOR INFORMATION SYSTEMS – LEVEL 6
The strategic use of information systems as a means for acquiring competitive advantage. Integration of concepts and methodologies with skills acquired in the field of information systems and technology in the development of a comprehensive information systems prototype. Measurable benefits in the alignment of business processes with information systems solutions.
Prerequisites:  
CS 1070  CS 2179 
CS 2188  CS 2240 
ITC 2293  CS 3157 
CS 3260  CS 3375 
CS 4584 
UK CREDITS: 15
US CR: 3/2/3

INTERNATIONAL BUSINESS & EUROPEAN AFFAIRS (IB)

IB 2006  INTERNATIONAL BUSINESS – LEVEL 4
Essentials of international business. Understanding of the increasingly global nature of the world business. Insight into the international business environment, international business law, cross-cultural interaction, international accounting, international finance, comparative management, international marketing and global corporations.
UK CREDITS: 15
US CR: 3/0/3

IB 3120  INTERNATIONAL HUMAN RESOURCE MANAGEMENT – LEVEL 6
(Same as HT 3120 and MG 3120)
Prerequisites:  
MG 2034
UK CREDITS: 15
US CR: 3/0/3

IB 3128  CORPORATE SOCIAL RESPONSIBILITY
See MG 3128.

IB 3157  INTERNATIONAL MARKETING – LEVEL 6
See MK 3157.

IB 3208  BUSINESS IN THE EUROPEAN UNION – LEVEL 5
( Same as MG 3108) 
Introduction to the European Union: institutions, practices, decision-making processes, and policies. The course provides students with an overview of EU functions, focusing on economic and political integration and their implications for the international business environment.
Prerequisites:  
EC 1000  EC 1101
UK CREDITS: 15
US CR: 3/0/3

IB 3232  FOREIGN DIRECT INVESTMENT AND MULTINATIONAL ENTERPRISES – LEVEL 6
Definitions, issues, magnitude and structure of foreign direct investment (FDI), the emergence and evolution of international production theories, international strategies adopted by multinational enterprises (MNE), different types of FDI and MNEs, organization and structure of the contemporary MNE, subsidiary roles, elements of knowledge-related competitiveness, implications of MNEs for national competitiveness and development.
Prerequisites:  
IB 2006  IB 3208
UK CREDITS: 15
US CR: 3/0/3

IB 3269  EU POLICIES AND IB PRACTICES – LEVEL 6
In-depth analysis and evaluation of a wide range of contemporary EU policies and their impact on IB practices and strategies. Special emphasis on the relationships among EU, Greek and regional economies. Attention is paid to business sectors with extensive EU involvement and /or of particular interest to IB students-SMEs, shipping, tourism, media, etc.
Prerequisites:  
EC 1000  IB 2006
UK CREDITS: 15
US CR: 3/0/3

IB 3299  CONTEMPORARY ISSUES IN INTERNATIONAL BUSINESS – LEVEL 5
Current issues in international business, mostly from a practitioner’s perspective, through a reading of topical articles in business and academic publications.
Prerequisites:  
EC 1000  IB 2006
UK CREDITS: 15
US CR: 3/0/3
IB 3318 EU ECONOMIC AND FUNDING POLICIES – LEVEL 6
In-depth treatment of selected EU and IB topics focusing on the evolution of the EU Treaties, policies and financial sources. European Monetary Unification (EMU) as a continuing process in the global context. The European Central Bank as a major factor in the financial development of Europe. EU Funding and its impact on the business environment. International business community and its involvement in the European Union (EU).
Prerequisites: EC 1000 EC 1101 IB 3208
UK CREDITS: 15
US CR: 3/0/3

IB 3319 INTERNATIONAL FINANCIAL MANAGEMENT – LEVEL 6
See AF 3319.

IB 3367 INNOVATION AND TECHNOLOGY MANAGEMENT IN INTERNATIONAL BUSINESS – LEVEL 6
(Same as MG 3367)
In-depth analysis of the origins and sources of creativity and innovation and the role of technology as a contemporary strategic imperative for multinational corporations. Elaboration on the impact of technology on business strategy and the management of international firms. Special emphasis placed on developments in the internal and external environment of firms, innovation strategy, the R&D process and the management of knowledge professionals. Evaluation of technological- and innovation-related activities in the economic development of countries and regions.
Prerequisites: EC 1000 IB 2006
UK CREDITS: 15
US CR: 3/0/3

IB 4338 INTERNATIONAL BUSINESS LAW – LEVEL 6
Introduction to basic rules, principles, and institutions that set the framework of the international business law. Focus on sales contracts, technology transfer, licensing agreements, and intellectual property rights. Emphasis on competition rules and their impact on business both in the international and European context. An insight into the alternative ways of resolving international commercial disputes. Fundamentals of the WTO legal framework.
Prerequisites: BU 2002 IB 2006
UK CREDITS: 15
US CR: 3/0/3

IB 4444 INTERNATIONAL MANAGEMENT – LEVEL 6 – PROGRAM CAPSTONE
(Same as MG 4444)
Capstone course that synthesizes knowledge from prior international business courses. The course examines recent international management perspectives and the multi-dimensional aspects of the globalized environment. The topics analyzed include an assessment of the impact of macro-environmental characteristics on international management. Furthermore, students are provided with insights on international strategies and structures, international human resources management, multi-cultural communication, decision making processes, and employees’ motivation and leadership in an international context. Ethical aspects and social responsibility of international companies are also discussed.
Prerequisites: MA 2118 MG 2003 IB 2006 IB 3208
UK CREDITS: 15
US CR: 3/0/3

INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT (HT)

HT 1001 INTRODUCTION TO THE TOURISM AND HOSPITALITY INDUSTRY – LEVEL 4
Introduction to the study of tourism and the nature and scope of the of the Tourism and Hospitality industries. Origins and growth of tourism, tourism as a global phenomenon, demand and supply of tourism, the Greek tourism industry and its role in the economy, the structure of the tourism industry and future prospects for Greek and international tourism.
Prerequisites: EC 1000 IB 2006 IB 3208
UK CREDITS: 15
US CR: 3/0/3

HT 2010 ACCOUNTING FOR THE HOSPITALITY INDUSTRY – LEVEL 4
Basic principles and procedures of financial accounting for the hospitality industry. Preparation and interpretation of financial statements.
Prerequisites: HT 1001
UK CREDITS: 20
US CR: 4/2/4

HT 2115 MARKETING FOR HOSPITALITY AND TOURISM– LEVEL 5
A managerial approach to hospitality and tourism marketing. The 7-Ps approach (product, price, place, promotion, people, processes, physical evidence). Examines connections between the Marketing theory and the Tourism and Hospitality Industry.
Prerequisites: HT 1001
UK CREDITS: 15
US CR: 3/0/3

HT 2116 HOSPITALITY INFORMATION SYSTEMS – LEVEL 4
The application and use of information systems in the hospitality industry. Support of tourism and hospitality operations through a Computer Reservation System (CRS) solution.
Prerequisites: CS 1070
UK CREDITS: 15
US CR: 3/1/3

HT 3033 CULINARY TRENDS – LEVEL 5
Food preparation and consumption around countries and cultures of the world. A management approach, considering various aspects necessary to create a successful business.
Prerequisites: HT 3033
UK CREDITS: 15
US CR: 3/0/3
HT 3113  TOURISM PLANNING AND DEVELOPMENT - LEVEL 5
Principles for tourism development and planning based on a comprehensive, coordinated and managed approach. Stakeholders involved in the development of tourism policy and planning and complexities of economic, social and political factors involved. Integrated analysis of the strategic planning process at the international and supranational levels, illustrated with (international) case studies. Impacts of tourism policies on tourism businesses and entrepreneurial activity.
Prerequisites:  HT 1001
UK CREDITS: 15
US CR: 3/0/3

HT 3117  MANAGING SERVICE QUALITY IN TOURISM AND HOSPITALITY – LEVEL 6
Examines the importance of service quality and quality of the visitor/guest experience in tourism and hospitality and the role of people in the delivery of the tourism and hospitality product. Explains the service delivery process and its management and discusses implications for human resource management (HRM). Students immerse in the subject through a qualitative research study on the field.
Prerequisites:  MG 2034
UK CREDITS: 15
US CR: 3/0/3

HT 3118  FOOD AND BEVERAGE MANAGEMENT – LEVEL 5
Practical and managerial aspects of a Food and Beverage (F&B) outlet, either as a stand-alone business (catering unit, restaurant), or as a department of a larger unit (hotel, airport). Food safety, operations, IT, marketing and management of an F&B unit.
Prerequisites:  HT 1001
UK CREDITS: 15
US CR: 3/0/3

HT 3120  INTERNATIONAL HUMAN RESOURCE MANAGEMENT – LEVEL 6
See IB 3120.

HT 3121  SUSTAINABLE MANAGEMENT IN TOURISM AND HOSPITALITY - LEVEL 6
Examines the concepts of sustainable development and social responsibility and their application to tourism and hospitality. Economic, social and environmental impacts of tourism and emerging forms of sustainable tourism. Focus is on sustainable tourism management and on the concept of ecotourism, both in theory and practice.
Prerequisites:  PH 2005
UK CREDITS: 15
US CR: 3/0/3

HT 3130  CULTURAL TOURISM – LEVEL 6
This module examines the growing importance of cultural tourism and the strategies adopted for developing and managing this phenomenon. Cultural tourism encompasses travel in search of contemporary culture, indigenous cultures and the historic environment. The module examines cultural tourism and its role in the global tourism industry, tangible and intangible heritage, cultural tourism products, the cultural tourism market, the cultural tourist, and management and marketing of cultural tourism attractions. International and Greek cases and implications for Greek tourism are discussed and evaluated.

Prerequisites:  SO 2009
UK CREDITS: 15
US CR: 3/0/3

HT 3131  HOSPITALITY OPERATIONS – LEVEL 5
Issues in the operations within a hotel and the interrelationship between the hotel departments. Latest trends in international hospitality operations, and respective managerial aspects.
Prerequisites:  HT 1001
UK CREDITS: 15
US CR: 3/0/3

HT 3134  PUBLIC RELATIONS AND CRISIS MANAGEMENT IN TOURISM AND HOSPITALITY – LEVEL 6
Theoretical and practical approach to Public Relations and crisis management in tourism and hospitality, including tourist reactions to crises, effect on destination image, and management strategies and prevention measures. Emphasis on how communication and public relations are used to deal with safety and security concerns and crisis.
Prerequisites:  HT 2115
UK CREDITS: 15
US CR: 3/0/3

HT 3135  FINANCIAL MANAGEMENT FOR THE HOSPITALITY INDUSTRY – LEVEL 6
Financial management principles and their application to the tourism and hospitality industry. Financial decision-making, including cash management, ratio analysis, asset management, budgeting, leverage, financing.
Prerequisites:  HT 2010
UK CREDITS: 15
US CR: 3/0/3

HT 3137  TRAVEL AND TRANSPORT – LEVEL 5
The role of transport in tourism and its impact on the development of tourist destinations. Focus on components of the travel industry, including airlines, airports, cruises and ground transportation. The role of intermediaries in the tourism system, including tour operating and travel retailing.
Prerequisites:  IB 2006
UK CREDITS: 15
US CR: 3/0/3

HT 3138  DESTINATION MANAGEMENT AND MARKETING – LEVEL 5
Recent developments in destination management and marketing. Complexities of destination management and the role of the various stakeholders involved, including destination management organizations, local authorities and tourism and non tourism organizations. New trends in destination marketing with emphasis on destination branding.
Prerequisites:  HT 2115
UK CREDITS: 15
US CR: 3/0/3
**HT 3336 INFORMATION AND COMMUNICATION TECHNOLOGIES IN TOURISM – LEVEL 6**
Impact and benefits for the tourism industry from the implementation of information and communication technologies. Operational and strategic issues of IT. Current industry practices, use of internet technologies and e-commerce applications.
Prerequisites: CS 1070 HT 2115 HT 2116
UK CREDITS: 15
US CR: 3/0/3

**HT 4332 EVENT MANAGEMENT FOR THE HOSPITALITY INDUSTRY – LEVEL 6**
Overview of the events industry and of key management components including event organization, marketing and promotion, customer satisfaction and event evaluation. Emphasis on the emergence of the experience industry and the design of the event experience within the hospitality industry.
Prerequisites: HT 2115 HT 3118 HT 3131
UK CREDITS: 15
US CR: 3/0/3

**HT 4340 ENTREPRENEURSHIP IN TOURISM – LEVEL 6**
The core of entrepreneurship theory and its application in the tourism field. The role of entrepreneurship in regional and local tourism development. Emphasis on both process and context of entrepreneurial activity in tourism. Extensive coverage of operation, organization and management of entrepreneurial businesses. Case examples of innovative entrepreneurial activity in Greece and internationally.
Prerequisites: HT 1001 HT 2115 HT 3113
UK CREDITS: 15
US CR: 3/0/3

**HT 4650 STRATEGIC ISSUES IN TOURISM AND HOSPITALITY – LEVEL 6**
Capstone module that integrates and further develops knowledge from prior business administration and tourism and hospitality modules. The module runs over a period of 30 weeks and combines a taught component and an industry-hosted project carried out during a work-based learning (internship) placement. Students integrate the knowledge acquired in previous modules, including management, marketing, finance and human resources, in the development of business strategy in a competitive setting in tourism and hospitality.
Prerequisites: IB 2006 HT 2115 HT 3135 MA 1001 MA 2118 MG 2034
UK CREDITS: 30
US CR: 3/0/6

**HT 4670 INTERNSHIP IN HOSPITALITY AND TOURISM**
Experiential learning for hospitality and tourism majors in hotels, or other companies related to the industry. Students gain on-the-job experience and training as they learn to apply knowledge gained in the classroom to real life professional situations. Formal approval of the Department Head/Program Coordinator and the Internship Administrator is required.

**MG 1010 INTRODUCTION TO SHIPPING – LEVEL 4**
The reasons for sea transport, the interactions with international trade, and fundamental concepts concerning the physical, economic and regulatory environment in which shipping operates.
UK CREDITS: 15
US CR: 3/0/3

**MG 2003 MANAGEMENT PRINCIPLES – LEVEL 4**
Study of the nature, functions and responsibilities of the management of organizations. History of management thought, theories, concepts and practices. The managerial functions of planning, organizing, leading and controlling are examined.
Prerequisites: Completion of at least 15 credit hours
UK CREDITS: 15
US CR: 3/0/3

**MG 2034 ORGANIZATIONAL BEHAVIOR AND HUMAN RESOURCE MANAGEMENT – LEVEL 5**
Major theories of organizational behavior and the emergence of strategic human resource management as a mechanism for managing people at work in organizations. Concepts of leadership, motivation, communication, interpersonal relations, strategic planning, problem solving, organizing communities of people, managing change. Processes and practices involved in implementing human resource strategy. Practical skills associated with managerial success.
UK CREDITS: 15
US CR: 3/0/3

**MG 2120 ETHICAL ACTION IN BUSINESS**
(same as BU 2120)
Consideration of the ethical responsibilities and the purpose of business in society. Personal values, leadership and management responsibilities. Case studies in ethical action in business.
Prerequisites: MG 2003
UK CREDITS: 15
US CR: 3/0/3
MG 2125  PORT MANAGEMENT AND LOGISTICS - LEVEL 5
Comprehensive understanding of ports' organization, function, operations and management. Knowledge of port planning. Development of an understanding of port competition and pricing. Fundamental knowledge of modern logistics with the emphasis placed on the position of ports in the logistics and supply chain.
Prerequisites:  MG 1010
UK CREDITS: 15
US CR: 3/0/3

MG 2333  NEW VENTURES CREATION - LEVEL 5
Survey of the new venture creation process. Introduction to decision-making methods that will enable the student-entrepreneur to plan, launch and operate his or her own new venture.
Prerequisites:  AF 2006  MK 2050
MG 2034
UK CREDITS: 15
US CR: 3/0/3

MG 3110  SAFETY AND SECURITY IN SHIPPING – LEVEL 6
Regulatory frame on maritime safety and maritime security, protection of human life, property at sea and marine environment, responsibilities of States and private operators. Elements of legal risk management in shipping. Involves international organizations, international conventions (SOLAS, MARPOL, STCW, ISM, ISPS, ILO 147 and New ILO Consolidated Convention) and national instruments.
Prerequisites:  MG 1010
UK CREDITS: 15
US CR: 3/0/3

MG 3112  CARRIAGE OF GOODS BY SEA - LEVEL 6
The framework of carriage of goods by sea pursuant to an international sale of goods contract and the fundamental concepts concerning liabilities of parties in the procedure of transportation of those goods.
Prerequisites:  MG 1010
UK CREDITS: 15
US CR: 3/0/3

MG 3113  MARINE INSURANCE - LEVEL 6
The reasons for marine insurance, the interactions with maritime commerce, and fundamental concepts concerning the operation of marine insurance contracts and the marine insurance market.
Prerequisites:  MG 1010
UK CREDITS: 15
US CR: 3/0/3

MG 3117  MANAGING WORKFORCE DIVERSITY - LEVEL 6
Understanding and managing the challenges of an increasingly diverse workforce relative to race, ethnicity, country culture, gender, physical disability, sexual preference and age. Individual and group perspectives on diversity. Diversity and the change process; inclusion strategies for the organization's competitive advantage.
Prerequisites:  MG 2034
UK CREDITS: 15
US CR: 3/0/3

MG 3120  INTERNATIONAL HUMAN RESOURCE MANAGEMENT
See IB 3120.

MG 3121  LEADERSHIP - LEVEL 6
Major theories and research findings in leadership. Application of theories and concepts to develop critical thinking and leadership skills. The dynamics of leadership. Topics include motivating and influencing people; power, politics and negotiation; teambuilding; managing conflict, leading decision groups; transformational, strategic leadership and change.
Prerequisites:  MG 2034
UK CREDITS: 15
US CR: 3/0/3

MG 3122  ORGANIZATIONAL DEVELOPMENT AND CHANGE – LEVEL 6
Theories, principles and practices of organizational development and planned change. The organizational development process and overcoming resistance to change. The intervention process and the effective implementation of change strategies. Emphasis in this course is on experiential learning.
Prerequisites:  MG 2034
UK CREDITS: 15
US CR: 3/0/3

MG 3123  BUSINESS NEGOTIATION - LEVEL 6
The negotiation process, negotiation and management, and the concepts of power and influence at work and in other settings. Negotiation and the development of international business agreements, corporate diplomacy, and the dynamics of bargaining in national and international contexts. Macro, micro and crisis decisions. Emphasis is on developing knowledge of negotiating approaches and practical skills in applying that knowledge to a variety of situations.
Prerequisites:  MG 2034
UK CREDITS: 15
US CR: 3/0/3

MG 3128  CORPORATE SOCIAL RESPONSIBILITY - LEVEL 6
Total systems approach to integrating the issues of the workplace, human rights, the community, the environment and the marketplace into core business strategies. Examination of economic, environmental and social issues necessary for long-term and sustainable business success.
Prerequisites:  MG 2034
UK CREDITS: 15
US CR: 3/0/3

MG 3129  THE DECISION MAKING PROCESS: A QUALITATIVE APPROACH - LEVEL 6
Rational decision making, in a multi disciplinary context and in an uncertain, complex environment. The role of decision making in management. Foundations of managerial and strategic decision making. Interdisciplinary aspects of managerial decision making. Implementing strategic decisions. Gap analysis and the use of scenarios.
Prerequisites:  MG 2003
UK CREDITS: 15
US CR: 3/0/3
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<tbody>
<tr>
<td>MG 3131</td>
<td>HUMAN RESOURCE MANAGEMENT – LEVEL 6</td>
<td>Human resource management (HRM) issues, principles, and practices in planning, staffing, developing,</td>
<td>MG 2034</td>
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<td>appraising, compensating and maintaining an effective workforce, focusing on partnership perspectives</td>
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<td>(HRM - employee). The successful Management of Human Resources to maximize the organization's</td>
<td></td>
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<td></td>
<td></td>
<td>competitiveness.</td>
<td></td>
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</tr>
<tr>
<td>MG 3136</td>
<td>LABOR RELATIONS - LEVEL 6</td>
<td>Study of the development of the labor movement and the structure of organized groups. Analysis of</td>
<td>MG 2034</td>
<td>15</td>
<td>3/0/3</td>
</tr>
<tr>
<td></td>
<td></td>
<td>labor union and employer association activities including: contract negotiations, contract administration, and dispute resolution through mediation and arbitration. Labor-management relations in non-unionized settings.</td>
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</tr>
<tr>
<td>MG 3145</td>
<td>FUNDAMENTALS OF TOTAL QUALITY - LEVEL 6</td>
<td>The role of quality as a system for establishing global competitive position. The impact of tools and integration of customer, human resources and management issues. Topics include the role of management, cost of quality, methods to keep the product and process excellent, the excellence models, the ISO 9000 standards, and the philosophies and ideas of the leading thinkers in quality management.</td>
<td>MG 2034</td>
<td>15</td>
<td>3/0/3</td>
</tr>
<tr>
<td>MG 3157</td>
<td>PROJECT MANAGEMENT - LEVEL 6</td>
<td>Project management as an interdisciplinary and cross-functional activity in an organization. Emphasis on the relationship of projects to the management of change and to the approaches and roles required to achieve successful implementation.</td>
<td>CS 1070</td>
<td>15</td>
<td>3/0/3</td>
</tr>
<tr>
<td>MG 3192</td>
<td>SHIPPING LAW AND PRACTICE – LEVEL 6</td>
<td>Legal aspects of national and international shipping. Charter-parties, bills of lading, collisions,</td>
<td>MG 1010</td>
<td>15</td>
<td>3/0/3</td>
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<tr>
<td></td>
<td></td>
<td>pilotage, towage, salvage, limitation of liability of the ship-owner, regulatory framework of maritime labor.</td>
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<tr>
<td>MG 3208</td>
<td>BUSINESS IN THE EUROPEAN UNION – LEVEL 5</td>
<td>See IB 3208.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MG 3216</td>
<td>SHIPPING FINANCE - LEVEL 6</td>
<td>Principal borrowing and lending practices of modern banks in relation to their general functions, financial institutions and, more specifically, to their role in shipping finance.</td>
<td>MG 1010 AF 3105</td>
<td>15</td>
<td>3/0/3</td>
</tr>
<tr>
<td>MG 3242</td>
<td>LOGISTICS AND SUPPLY CHAIN MANAGEMENT - LEVEL 6</td>
<td>The design and management of complex supply systems. A systems approach to the management of all activities involved in physically moving raw materials, in-process and finished-goods inventories from point of origin to point of use or consumption. Logistics, in combination with emerging information technologies.</td>
<td>MA 1001 MA 2118</td>
<td>15</td>
<td>3/0/3</td>
</tr>
<tr>
<td>MG 3246</td>
<td>INTRODUCTION TO MANAGEMENT SCIENCE - LEVEL 6</td>
<td>Introductory-level survey of quantitative techniques used to provide insight into business decisions. Topics include linear programming, sensitivity analysis, networks, decision analysis, waiting lines, Markov analysis and simulation.</td>
<td>MA 1001 MA 2118</td>
<td>15</td>
<td>3/0/3</td>
</tr>
<tr>
<td>MG 3247</td>
<td>THE MANAGEMENT OF SERVICES - LEVEL 6</td>
<td>Issues in designing, marketing and performing services in a wide variety of service operations, principally in the private sector. Recognition of the considerable interface between operations, marketing and human resources. Topics include developing a strategic service vision, customer value equation, building profit chain capability, reengineering the service organization, the service profit chain. Leadership and auditing for success.</td>
<td>MG 2034 MK 2050</td>
<td>15</td>
<td>3/0/3</td>
</tr>
<tr>
<td>MG 3251</td>
<td>MANAGING REWARD SYSTEMS - LEVEL 6</td>
<td>Compensation principles and strategy to achieve organizational effectiveness through job evaluation methods, salary surveys, creation of the wage structure, performance management, and the administration of compensation and benefits programs.</td>
<td>MG 2034 MG 3131</td>
<td>15</td>
<td>3/0/3</td>
</tr>
<tr>
<td>MG 3252</td>
<td>EMPLOYEE TRAINING AND DEVELOPMENT - LEVEL 6</td>
<td>The strategic role of training and development in achieving corporate objectives, through effective needs assessment, employee development plans and career management. Evaluation of the training and development effort, learning theories and e-learning.</td>
<td>MG 2034 MG 3131</td>
<td>15</td>
<td>3/0/3</td>
</tr>
</tbody>
</table>
MG 3254  **RECRUITMENT AND SELECTION - LEVEL 6**
Staffing models, strategy, and methods, including, planning, job analysis, recruitment, measurement, selection and retention management, to achieve organizational effectiveness.
Prerequisites:  MG 2034  MG 3131
UK CREDITS: 15
US CR: 3/0/3

MG 3266  **PUBLIC RELATIONS - LEVEL 6**
(Same as MK 3266)
Principles, practices, and theories of public relations. Methodology of identifying problem areas, public issues, target publics. Campaign planning and implementation as part of integrated marketing communications.
Corporate image, public opinion, crisis management, risk communication theories and practice. Use of writing tools, staged events and news conferences to create publicity.
Prerequisites:  MG 2034  MK 2050
UK CREDITS: 15
US CR: 3/0/3

MG 3343  **OPERATIONS MANAGEMENT - LEVEL 6**
Key elements of operations management as they apply to the production of goods and services offered by manufacturing or service organizations. Topics include nature and context of operations management, product design and process selection design of facilities and jobs, managing the supply chain, and revising the system.
Prerequisites:  MG 2034  MA 1001
MA 2118
UK CREDITS: 15
US CR: 3/0/3

MG 3352  **FAMILY BUSINESS MANAGEMENT - LEVEL 6**
Understanding the family business in terms of evolutionary stages; individual development and career planning; management of family structure, conflicts and relationships; and organizational issues, including succession and estate planning, strategic planning and formalizing the firm.
Prerequisites:  MG 2034  AF 2006
MK 2050
UK CREDITS: 15
US CR: 3/0/3

MG 3356  **ENTERPRISE GROWTH - LEVEL 6**
Establishes the vital need for business growth, for firms and the economy; presents models of venture growth, of barriers to growth and of systems for managing growing ventures; deals with analysis and evaluation of growth opportunities; presents and reviews growth strategies (e.g. horizontal and vertical development, franchising, partnering); explores the role of innovation in venture growth.
Prerequisites:  MG 2034  AF 2006
MK 2050
UK CREDITS: 15
US CR: 3/0/3

MG 3367  **INNOVATION AND TECHNOLOGY MANAGEMENT IN INTERNATIONAL BUSINESS – LEVEL 6**
See IB 3367.

MG 4226  **SHIPPING MANAGEMENT AND OPERATIONS - LEVEL 6**
Capstone course with special emphasis on the role and scope of modern management in the shipping sector.
Insight into the mechanisms of the different shipping markets and the decision making of the ship-owner.
Managerial, operational, and environmental aspects of national and international shipping activities.
Prerequisites:  MG 1010  plus one additional course in Shipping
UK CREDITS: 15
US CR: 3/0/3

MG 4235  **SEMINAR IN ORGANIZATIONAL BEHAVIOR & HUMAN RESOURCE MANAGEMENT- LEVEL 6**
Students conduct qualitative research into a topic in organizational behavior and human resource management.
Research topics may include, but are not restricted to, employee work engagement, talent management and retention and employee well-being and innovativeness. The field research principally includes interviews among managers and/or employees in companies/organizations operating in Greece.
Prerequisites:  MG 2034  MG 3131
UK CREDITS: 15
US CR: 3/0/3

MG 4444  **INTERNATIONAL MANAGEMENT – LEVEL 6 – PROGRAM CAPSTONE**
See IB 4444.

MG 4548  **OPERATIONS STRATEGY - LEVEL 6**
The use of manufacturing, operations, and technology as competitive weapons. Competing through superior quality and productivity. Managing a system of manufacturing plans and operations sites. Planning and executing operations strategies over time.
Prerequisites:  MG 2034  MG 3145
MG 3343  MA 1001
MA 2118
UK CREDITS: 15
US CR: 3/0/3

MG 4555  **ENTREPRENEURSHIP THEORY – LEVEL 6**
Theoretical analysis of entrepreneurship, utilizing a multidisciplinary approach to examine enterprise creation and the entrepreneur. Emphasis on economic, sociological, psychological, geographical and political theories of entrepreneurship.
Prerequisites:  AF 2006  MG 2003
MG 2034  MG 2333
MK 2050
UK CREDITS: 15
US CR: 3/0/3
MK 4615  MANAGING STRATEGY AND STRATEGIC ISSUES – LEVEL 6
Examination of the strategic planning process and how firms gain a sustainable competitive advantage. General management viewpoint with the role of top manager as strategist for the total enterprise. This course introduces students to a variety of strategic planning tools and techniques, and allows students to integrate knowledge and skills gained from their previous studies in business.
Prerequisites: AF 2006  AF 3105
MA 1001  MA 2118
MG 2034  MK 2050
UK CREDITS: 15
US CR: 3/0/3

MG 4740  BUSINESS STRATEGY – LEVEL 6
Capstone course that synthesizes knowledge from prior business administration courses, with emphasis on the role of the manager as coordinator and strategist in managing the firm as a total unit. Insight into the organization's mission, values, ethical and social responsibilities, environments, strengths and weaknesses, competitors, and international competitiveness. Strategy formulation, implementation and evaluation.
Prerequisites: AF 2006  AF 3105
MA 1001  MA 2118
MG 2034  MG 3343
MK 2050
UK CREDITS: 15
US CR: 3/0/3

MARKETING (MK)

MK 2050  PRINCIPLES OF MARKETING – LEVEL 4
Basic understanding of the marketing concepts and processes. Key marketing decision areas in product development, pricing, distribution and promotion.
UK CREDITS: 15
US CR: 3/0/3

MK 3104  INTERNET MARKETING – LEVEL 6
Study of marketing on the Internet; how marketers can take advantage of the opportunities made possible by the Internet and the World Wide Web to conduct business online.
Prerequisites: MK 2050
UK CREDITS: 15
US CR: 3/0/3

MK 3145  SALES PROMOTION MANAGEMENT – LEVEL 6
Examination of the concepts, techniques, strategies and applications involved in sales promotion. The scope of sales promotion, sales promotion techniques, planning and managing sales promotion programs, measuring results and evaluating performance.
Prerequisites: MK 2050
UK CREDITS: 15
US CR: 3/0/3

MK 3152  PERSONAL SELLING – LEVEL 5
Sales presentation and applied selling techniques. Psychology of communication and persuasion, principles of buyer motivation, adaptive selling and selling through negotiations.
Prerequisites: MK 2050
UK CREDITS: 15
US CR: 3/0/3

MK 3153  SALES MANAGEMENT – LEVEL 6
Sales analysis, planning, and control. The role of the sales manager in organizing, training, directing, leading, and evaluating the field sales force and its contribution to an effective selling effort as part of the total marketing program of the firm.
Prerequisites: MK 2050
UK CREDITS: 15
US CR: 3/0/3

MK 3155  BUSINESS MARKETING – LEVEL 6
An in-depth analysis of the challenges and opportunities that marketers confront when they serve the needs of business organizations (manufacturers, resellers, government agencies and institutions). Comparison with the consumer household market and an analysis of the marketing strategy for business markets.
Prerequisites: MK 2050
UK CREDITS: 15
US CR: 3/0/3

MK 3156  RETAILING – LEVEL 5
Major concepts of retail management. Issues of store location and store layout, merchandising, buying, pricing, credit, stock control, personnel and sales promotion. Analyzes current retail strategic changes and developments, as well as e-commerce applications.
Prerequisites: MK 2050
UK CREDITS: 15
US CR: 3/0/3

MK 3157  INTERNATIONAL MARKETING – LEVEL 6
Application of marketing principles to world markets in a variety of cultural, legal, and economic environments. Practices of international trade.
Prerequisites: MK 2050
UK CREDITS: 15
US CR: 3/0/3
MK 3159  CONSUMER BEHAVIOUR – LEVEL 5
Examines how consumers select, purchase, and use products and services, what influences their behavior, and the implications for developing marketing strategies.
Prerequisites: MK 2050
UK CREDITS: 15
US CR: 3/0/3

MK 3161  DIRECT MARKETING – LEVEL 6
Examination of the concepts, strategies, and applications involved in direct marketing. Topics include the scope of direct marketing, planning and launching direct marketing programs, measuring response, and evaluating performance.
Prerequisites: MK 2050
UK CREDITS: 15
US CR: 3/0/3

MK 3162  MARKETING OF SERVICES – LEVEL 6
A microexamination of the topics related to the marketing of services delivered to the educational, banking, finance, entertainment, consulting, health, tourism industries and more. The course focuses on the differences among tangible goods and services and their impact on service marketing strategy formulation.
Prerequisites: MK 2050
UK CREDITS: 15
US CR: 3/0/3

MK 3251  ADVERTISING – LEVEL 6
Principles of advertising, including strategy development, media and creative. Development of an advertising plan and execution of creative through the use of advertising and sales promotion.
Prerequisites: MK 2050 MK 3159
UK CREDITS: 15
US CR: 3/0/3

MK 3266  PUBLIC RELATIONS – LEVEL 6
See MG 3266.

MK 3358  MARKETING RESEARCH – LEVEL 6
Fundamentals of marketing research as an aid to decision-making and problem-solving in business. Exposes students to the entire research process and the kinds of decisions to be made at each stage. Understanding of issues such as: identify information needed, research design and methodology, design sample, data collection, analysis and interpretation of data. A practical perspective through a research project where students have to prepare a research report on the basis of secondary and primary data collection.
Prerequisites: MK 2050 MA 1001 MA 2118 MA 2219
Corequisite: MA 2219
UK CREDITS: 15
US CR: 3/0/3

MK 3365  ADVERTISING CAMPAIGNS AND MEDIA PLANNING – LEVEL 6
Advanced level of modern advertising strategy and practices. Impact of advertising on consumers. Critical evaluation of the creative concept in campaigns as well as an in depth analysis of media planning, selection and evaluation.
Prerequisites: MK 2050 MK 3159 MK 3251
UK CREDITS: 15
US CR: 3/0/3

MK 3554  MARKETING MANAGEMENT – LEVEL 6
Basic marketing functions, institutions, and concepts in the creation and distribution of goods and services. Formulation and implementation of marketing strategy, product policy, distribution channels, pricing, and management of integrated marketing programs.
Prerequisites: MK 2050 MA 1001 MA 2118 AF 2006 AF 3116
UK CREDITS: 15
US CR: 3/0/3

MK 4368  INTEGRATED MARKETING COMMUNICATIONS – LEVEL 6
This is the capstone course for the Marketing Communications emphasis. It aims to synthesize knowledge from prior marketing communications courses. Integrates all promotional methods (advertising, sales promotion, personal selling, public relations, direct marketing, etc) in order to develop a complete marketing communications program. Promotional theory and tools examined to better synthesize promotional programs for greater marketing effectiveness.
Prerequisites: MK 2050 MK 3159 MK 3251
UK CREDITS: 15
US CR: 3/0/3

MK 4860  MARKETING TOPICS AND STRATEGIES – LEVEL 6
This is the capstone course of the Marketing Management emphasis that synthesizes knowledge from prior marketing management courses with emphasis in the development of corporate marketing strategies and plans through analysis and implementation of the strategic management process. Involves: environmental, competitive, and financial analysis to identify marketing opportunities. Allocation of resources through multifactor matrices. Presentation of special topics and the use of advanced marketing cases.
Prerequisites: MK 2050 MK 3554 MK 3358 MA 1001 MA 2118 MA 2219 AF 2006 AF 3116
UK CREDITS: 15
US CR: 3/0/3
In this catalog, the College makes its most inclusive and comprehensive statement about itself: the nature of the institution and its future aspirations; the rules, regulations, and requirements under which it operates and which it enjoins upon students who wish to become DEREE graduates; the programs it offers; and the people who constitute the College community.

The information in this catalog, including administration and faculty listings, is as current and accurate as was possible at the time of publication, the catalog is issued annually before the start of the new academic year. However, the College is a dynamic and evolving institution and changes may occur after publication that will cause some of the information as presented to be superseded. Because new catalogs cannot be printed promptly enough to reflect every change made by an active administration and faculty, the College reserves the right to alter its course offerings, academic programs, campus regulations, fee structure, and calendar whenever necessary. Every effort will be made to inform students of such alterations when they occur and no student will be asked to meet degree requirements not in effect at the time of his or her admission to a degree program.

The American College of Greece is an equal opportunity educational institution, whereby qualified individuals are not discriminated against on grounds of age, gender, race, nationality, ethnicity, faith, disability, marital status, or sexual orientation. This non-discrimination policy applies to all educational policies and programs. ACG strives to eliminate unfair bias and stereotyping in the institution.
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Published in July 2012
Academic Calendar

Weekly Schedule and Class Periods
The Academic Calendar is issued each academic year by the Registrar.

Instruction time for each three US credit hour course (15 UK credits) is 150 minutes per week, normally distributed as follows: for modules scheduled on Monday, Wednesday, and Friday, each instruction period is 50 minutes; for courses scheduled on Tuesday and Thursday, each instruction period is 75 minutes. On Mondays and Wednesdays, classes continuing after 6:00 p.m. follow the 75-minute Tuesday - Thursday schedule.

For each laboratory session carrying one US credit (5 UK credits), the instruction time is 75 minutes. Laboratory sessions are scheduled Monday, Wednesday, or Friday for one-and-a-half class periods, or Tuesday or Thursday for a full class period.

Schedule of Classes

Monday, Wednesday, and Friday
08:00 - 08:50, 09:00 - 09:50
10:00 - 10:50, 11:00 - 11:50
12:00 - 12:50, 13:00 - 13:50**
14:00 - 14:50, 15:00 - 15:50
16:00 - 16:50, 17:00 - 17:50

Monday and Wednesday
18:00 - 19:15, 19:25 - 20:40, 20:50 - 22:05

Tuesday and Thursday
08:00 - 09:15, 09:25 - 10:40
10:50 - 12:05, 12:15 - 13:30
13:40 - 14:55*, 15:05 - 16:20
16:30 - 17:45, 17:55 - 19:10
19:20 - 20:35, 20:45 - 22:00

* Activity Hour (TR)
** Activity Hour (MWF) as of Spring 2013

In addition to the regular semesters, there are two short sessions of one month each. Modules are scheduled daily, Monday through Friday, during the following short sessions:

May-June
08:00 - 10:00, 10:10 - 12:10, 12:20 - 14:20
14:30 - 16:30, 16:40 - 18:40, 18:50 - 20:50

June-July
08:00 - 10:00, 10:10 - 12:10, 12:20 - 14:20
14:30 - 16:30, 16:40 - 18:40, 18:50 - 20:50
FALL SEMESTER 2012
Ongoing Registration for ALL students for Fall Semester 2012
Orientation
Online Late Registration
First Day of Classes
Change of Courses (ON CAMPUS)
75% Refund
50% Refund - W (Withdrawal)
FALL INTENSIVE 2012 FOR NEW INCOMING STUDENTS ONLY
Orientation, Advising, Registration (Fall Intensive)
First Day of Classes (Fall Intensive)
Change of Courses for Fall INTENSIVE only (ON CAMPUS)
75% Refund for Fall INTENSIVE only
50% Refund - W (Withdrawal) for Fall INTENSIVE only
Fall 2012 Mid-Term Exams Week
Greek National Holiday
School Holiday
Thanksgiving Holiday
Last Day of Classes
Last Day of Classes for Fall INTENSIVE only
Final Examinations
Final Examinations for Fall INTENSIVE only
Online Registration for ALL students for Spring Semester

SPRING SEMESTER 2013
Orientation
Online Late Registration
First Day of Classes
Change of Courses (ON CAMPUS)
75% Refund
50% Refund - W (Withdrawal)
School Holiday
Spring 2013 Mid-Term Exams Week
Resit Exams for Fall 2012 (all assessments)
Ash Monday - Holiday
Greek National Holiday
Online Registration for ALL students for Spring Session I
Last Day of Classes
Final Examinations
Easter Recess
Labor Day / May Day

JULY 9 (M), (09:00) - SEPTEMBER 5 (W), (15:00)
AUGUST 27 (M) to 31 (F)
SEPTEMBER 6 (Th)
SEPTEMBER 6-7 (F), (17:00)
SEPTEMBER 10 (M)
SEPTEMBER 10 (M), 11 (Tu), 12 (W), (09:00-16:00)
SEPTEMBER 12 (W)
SEPTEMBER 25 (Tu)
OCTOBER 12 (F)
OCTOBER 15 (M)
OCTOBER 15 (M) (09:00) - 16 (Tu), (16:00)
OCTOBER 16 (Tu)
OCTOBER 19 (F)
OCTOBER 15 (Mo) - 19 (F)
OCTOBER 28 (Su)
NOVEMBER 17 (Sa)
NOVEMBER 22 (Th), 23 (F)
DECEMBER 7 (F)
DECEMBER 12 (W)
DECEMBER 10 (M), 11 (Tu), 12 (W), 13 (Th), 14 (F)
DECEMBER 14 (F)
DECEMBER 3 (M), (09:00) - JANUARY 10 (Th), (15:00)
JANUARY 11 (F), (09:00-17:00)
JANUARY 14 (M)
JANUARY 14 (M), 15 (Tu), 16 (W), (09:00-16:00)
JANUARY 16 (W)
JANUARY 28 (M)
JANUARY 30 (W)
FEBRUARY 18 (M) TO 22 (F)
FEBRUARY 16 (Sa), MARCH 2 (Sa), MARCH 16 (Sa)
MARCH 18 (M)
MARCH 25 (M)
APRIL 1 (M), (09:00) - MAY 14 (Tu), (15:00)
APRIL 14 (Tu)
APRIL 17 (W), 18 (Th), 19 (F), 22 (M), 23 (Tu)
APRIL 27 (Sa) - MAY 12 (Su)
MAY 1 (W)

SUMMER SESSION I 2013
Online Registration for ALL students for Summer Session I
Online Late Registration
First Day of Classes
Change of Courses (ON CAMPUS)
75% Refund
50% Refund - W (Withdrawal)
Summer I 2013 Mid-Terms
Last Day of Classes
Final Examinations
Online Registration for ALL students for Summer Session II
Feast of the Holy Spirit - Holiday
Commencement

SUMMER SESSION II 2013
Online Registration for ALL students for Summer Session II
Online Late Registration
First Day of Classes
Change of Courses (ON CAMPUS)
75% Refund
50% Refund - W (Withdrawal)
American Independence Day - Holiday
Summer II 2013 Mid-Terms
Last Day of Classes
Final Examinations
Online Registration for ALL students for Fall Semester 2013
Resit Exams for Spring and Summer I 2013 (all assessments)
Last Day of Classes
Final Examinations
Resit Exams for Summer II 2013 (all assessments)
First Day of Classes for Fall 2013

JULY 8 (M), (09:00) - SEPTEMBER 5 (Th), (15:00)
MAY 1 (W), (09:00-17:00)
MAY 15 (W)
MAY 16 (Th)
MAY 16 (Th), 17 (F), (09:00-16:00)
MAY 17 (F)
MAY 21 (Tu)
MAY 30 (Th)
JUNE 12 (W)
JUNE 14 (F)
JUNE 10 (M), (09:00) - JUNE 20 (Th), (16:00)
JUNE 24 (M)
JUNE 29 (Sa)
Introduction to Academic Programmes

School of Fine and Performing Arts

Music
Music Performance
Theatre Arts
Visual Arts
## B.A. (Honours) Music

### Module titles:
- **Required non-validated Music Modules:**
  - MU 1013 Music Theory I Fundamentals
  - MU 1005 Deree College Choir (Spring/Fall) (required 3 times)

### Level 4 Compulsory Modules:
- MU 1011 Piano Lab I (Level 4) – 15 UK Credits
- MU 1224 Researching and Writing about Music (Level 4) – 15 UK Credits
- MU 2225 History of Western Music I - Medieval through the Baroque (Level 4) – 15 UK Credits
- MU 2114 Music Theory II (Level 4) – 15 UK Credits
- MU 1112 Piano Lab II (Level 4) – 15 UK Credits
- MU 2234 History of Western Music II - 1750 through the 20th Century (Level 4) – 15 UK Credits
- MU 2035 Cultural Perspectives on Music (Level 4) – 15 UK Credits

### Level 5 Compulsory Modules:
- MU 2215 Music Theory III (Level 5) – 15 UK Credits
- MU 2119 Making Music with Computers (Level 5) – 15 UK Credits
- MU 3336 Beethoven in Context (Level 5) – 15 UK Credits
- MU 3329 Music Theory IV (Level 5) – 15 UK Credits
- MU 3337 Issues in Performance Practice (Level 5) – 15 UK Credits
- PH 2010 Ethics (Level 5) – 15 UK Credits

### Level 6 Compulsory Modules:
- MU 4640 Modernism (Level 6) – 15 UK Credits
- MU 4643 Music, Noise and Culture (Level 6) – 15 UK Credits
- MU 4848 Music CAPSTONE (Level 6) – 15 UK Credits

### Total: 360 UK Credits

### two additional modules selected from the following:

<table>
<thead>
<tr>
<th>Level 5</th>
<th>Optional modules</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>MU 2220</td>
<td>Sound Design and Sonic Art</td>
<td>Spring</td>
</tr>
<tr>
<td>MU 2241</td>
<td>Film Score &amp; Soundtrack</td>
<td>Spring</td>
</tr>
<tr>
<td>MU 2322</td>
<td>The Opera</td>
<td>Winter session</td>
</tr>
</tbody>
</table>

### five additional modules selected from the following:

<table>
<thead>
<tr>
<th>Level 6</th>
<th>Optional modules</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>MU 3308</td>
<td>Music Performance Workshop (by permission)</td>
<td>Spring</td>
</tr>
<tr>
<td>MU 3445</td>
<td>Experimental Music</td>
<td>Fall</td>
</tr>
<tr>
<td>MU 3531</td>
<td>Studies in 20th Century Greek Music</td>
<td>Spring</td>
</tr>
<tr>
<td>MU 3642</td>
<td>The Art Song: Music and Words</td>
<td>Spring</td>
</tr>
<tr>
<td>MU 3621</td>
<td>The Symphony</td>
<td>Fall</td>
</tr>
<tr>
<td>MU 3623</td>
<td>The Concerto</td>
<td>Fall</td>
</tr>
</tbody>
</table>

### School of Fine and Performing Arts
I. Certificate of Higher Education in Music

In accordance with the framework for higher education qualifications, the Certificate of Higher Education in Music (Cert HE) is awarded to students who have completed 120 credits at Level 4 have demonstrated the ability to:

- Develop a rigorous approach to the acquisition of a broad knowledge base; employ a range of specialised skills; evaluate information using it to plan and develop investigative strategies and to determine solutions to a variety of unpredictable problems; operate in a range of varied and specific contexts taking responsibility for the nature and quality of outputs.

Music programme student learning outcomes:

Knowledge and understanding

Students successfully completing the Certificate of Higher Education in Music will have knowledge and understanding of:

- a selection of Western musical repertoire and associated source materials as well as scholarly literature from the Middle Ages through the Twentieth Century: its genres and forms, stylistic elements, performance practices and reception in an historical and cultural context
- musical terminology, notation and the basic elements of music theory
- key theoretical issues concerning the use of computer technology

Cognitive skills

Students successfully completing the Certificate of Higher Education in Music will be able to:

- examine, and discuss aural and written materials
- identify key issues and explain information and ideas

Practical and professional skills

Students successfully completing the Certificate of Higher Education in Music will be able to:

- read, sing, and notate simple musical ideas, demonstrate fundamental knowledge of theory at the keyboard
- use computer technology and online resources for musical research
- demonstrate the ability to recognize and identify basic components of simple musical language both by ear and through the study of a written score
- (Performance Music) perform on a primary instrument or voice, demonstrating musicianship, technical proficiency, interpretive understanding of appropriate prepared repertoire

Transferable key skills (Generic)

Students successfully completing the Certificate of Higher Education in Music will be able to:

- conduct research, to collect and evaluate relevant information and write a well-structured essay, using recognised academic conventions
- utilize information and communication technology
- communicate effectively in the English language

II. Intermediate Level

The Intermediate Level Diploma of Higher Education in Music (DipHE) and the Ordinary (non-Honours) degree in Music.

II.a. Diploma of Higher Education in Music (DipHE)

In accordance with the framework for higher education qualifications, the Diploma of Higher Education in Music (DipHE) is awarded to students who have completed 240 credits comprising 120 at Level 5 and 120 at Level 6.
Music programme student learning outcomes:

Knowledge and understanding

Students successfully completing the Music programme will have extensive knowledge and understanding of:
- a selection of Western musical repertoire, associated source materials as well as scholarly literature from the major stylistic periods: its genres and forms, stylistic elements, performance practices and reception in an historical and cultural context
- musical terminology, notation and the core elements of music theory: use of melody, harmony, rhythm, texture, tonality and form across a wide range of musical style periods
- the key theoretical issues concerning the use of computer technology in order to make and manipulate music together with broad practical experience and skills in this field

Cognitive skills

Students successfully completing the Music programme will be able to:
- critically examine, analyze and evaluate aural and written materials
- organize and synthesise information and ideas
- critically evaluate and engage in informed discussions

Practical and professional skills

Students successfully completing the Music programme will be able to:
- accurately hear, read, sing, and notate music, demonstrate fundamental knowledge of theory at the keyboard and relate their understanding of musical theory to performance
- effectively use computer technology and online resources for musical research and the production of creative projects
- demonstrate the ability to recognize and identify components of musical language and organization both by ear and through the study of a written score
- (Performance Music) perform on a primary instrument or voice, demonstrating musicianship, technical proficiency, interpretive understanding and breadth of repertoire

Transferable key skills (Generic)

Students successfully completing the Music programme will be able to:
- conduct research, to collect and evaluate relevant information and write a well-structured essay, using recognised academic conventions
- make effective oral presentations
- utilize information and communication technology
- demonstrate personal skills as a leader and collaborator in musical interpretation or group projects and to work effectively within a team, toward common objectives
- apply knowledge of professional ethics, codes of conduct, time management and personal responsibility
- communicate effectively in the English language

II. BA in Music

Ordinary (non-Honours) degree in Music

In accordance with the framework for higher education qualifications, the ordinary (non-Honours) degree in Music is awarded to students who have completed 300 credits (20 15 credit modules) of which a minimum 60 should be at Level 6 with the remainder comprising 120 credits at Level 4 and 120 at Level 5, 240 credits comprising 120 at Level 5 and 120 at Level 4, and have demonstrated the ability to:
- critically review, consolidate and extend a systematic and coherent body of knowledge utilizing specialized skills across an area of study; critically evaluate new concepts and evidence from a range of sources; transfer and apply diagnostic and creative skills and exercise significant judgment in a range of situations; accept accountability for determining and achieving personal and/or group outcomes

Music programme student learning outcomes for the ordinary (non-Honours) degree in Music:

Knowledge and understanding

Students successfully completing the Music programme will have extensive knowledge and understanding of:
- a substantial selection of Western musical repertoire and associated source materials as well as scholarly literature across a broad range of stylistic periods: its genres and forms, stylistic elements, performance practices and reception in an historical and cultural context
- musical terminology, notation and the core elements of music theory: use of melody, harmony, rhythm, texture, tonality and form across a wide range of musical style periods
- the key theoretical issues concerning the use of computer technology in order to make and manipulate music together with broad practical experience and skills in this field

Cognitive skills

Students successfully completing the Music programme will be able to:
- critically examine, analyze and evaluate aural and written materials
- organize and synthesise information and ideas
- devise, develop and defend academic arguments as well as critically evaluate and engage in informed discussions of the arguments of others

Practical and professional skills

Students successfully completing the Music programme will be able to:
- accurately hear, read, sing, and notate music, demonstrate fundamental knowledge of theory at the keyboard and relate their understanding of musical theory to performance
- effectively use computer technology and online resources for musical research and the production of creative projects
- demonstrate the ability to recognize and identify components of musical language and organization both by ear and through the study of a written score
- (Performance Music) demonstrate the ability to perform and collaborate in musical ensembles
- show creativity and originality in conceiving, structuring and executing music projects
- (Performance Music) perform on a primary instrument or voice, demonstrating musicianship, technical proficiency, interpretive understanding and breadth of repertoire

Transferable key skills (Generic)

Students successfully completing the Music programme will be able to:
- conduct research, to collect and evaluate relevant information and write a well-structured essay, using recognised academic conventions
- make effective oral presentations
- work and learn independently showing confidence and self awareness;
- utilize information and communication technology
- demonstrate personal skills as a leader and collaborator in musical interpretation or group projects and to work effectively within a team, toward common objectives
- apply knowledge of professional ethics, codes of conduct, time management and personal responsibility
- communicate effectively in the English language
Module titles – LEVEL 4

Compulsory Modules:
- DR 1003 The Making of Theatre – 15 UK Credits
- DR 1010 Movement for Acting I – 15 UK Credits
- DR 1011 Stage Design I – 15 UK Credits
- DR 1012 Acting I – 15 UK Credits
- DR 1015 Voice and Speech I – 15 UK Credits
- DR 1026 Theatre in Athens – 15 UK Credits
- PH 2014 Aesthetics – 15 UK Credits

Optional module:
One course out of the following:

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Module titles – LEVEL 5

Compulsory Modules:
- DR 2028 Directing I – 15 UK Credits
- DR 2010 Movement for Acting II – 15 UK Credits
- DR 2116 Voice and Speech II – 15 UK Credits
- DR 2127 Stage Design II – 15 UK Credits
- DR 2140 Acting II – 15 UK Credits
- DR 2161 Theatre Practicum I – 15 UK Credits
- EN 3358 Trends in Contemporary Theatre – 15 UK Credits
- AT 3223 Theories of Art – 15 UK Credits

Module titles – LEVEL 6

Compulsory Modules:
- DR 3020 The Theatrical Event I – 15 UK Credits
- DR 3021 The Theatrical Event II – 15 UK Credits
- DR 3023 Contemporary Trends in the Performing Arts – 15 UK Credits
- DR 3262 Theatre Practicum II – 15 UK Credits
- DR 3146 Political Theatre – Social Acts – 15 UK Credits
- DR 4719 Senior Theatre Practicum

Optional Modules:
Two courses out of the following:
- DR 3129 Directing II – 15 UK Credits
- DR 3241 Acting III – 15 UK Credits
- DR 3247 The Language of Costume – 15 UK Credits
THEATRE ARTS EXIT AWARDS

I. Certificate of Higher Education in Theatre Arts

In accordance with the framework for Higher Education qualifications, the holder of a Certificate of Higher Education in Theatre Arts will have a basic theoretical and practical understanding of the Theatre. Students will have acquired appropriate communication skills and qualities such as personal responsibility and creative thinking necessary requirements for employment. Certificates of Higher Education in Theatre Arts are awarded to students who have demonstrated:

i. Knowledge of the particular contribution made by the various artists/craftsmen who collaborate in the making of a production.

ii. Understanding of the process by which a performance is created.

Typically holders of the qualification will be able to:

a. Practice basic voice, movement and acting techniques.

b. Experience performances on a more sophisticated level.

c. Qualities and Transferrable skills, such as personal responsibility and creative thinking, necessary requirements for employment.

Upon completion of level 4 (120 credits or 8 x 15 credit modules), students will be able to:

i. Recognize and be familiar with key theatrical concepts that are present in every day as well as professional decision making.

Specifically holders of the Certificate of Higher Education in Theatre Arts will be able to demonstrate knowledge and understanding of:

• Basic movement, voice acting and design skills. (DR 1010, DR 1015 DR 1012, DR 1011)

• Theatre vocabulary and the work done by each artist/craftsman in the production process. (DR 1003, DR 1026)

In addition, they will have the following practical/professional and key/transferable skills:

• The ability to access electronic data and use word processing.

• The ability to communicate effectively and think logically.

II. Intermediate Level

The Intermediate level includes the Diploma of Higher Education in Theatre Arts and the ordinary (non-Honours) degree in Theatre Arts.

In accordance with the framework for Higher Education qualifications, holders of qualifications at this level will have developed a greater understanding of Theatre Arts principles and practices. They will have learned to apply these practices more widely. Through this they will have the necessary qualities for employment requiring personal responsibility and decision making.

Non Honours degrees are awarded to students who have demonstrated:

i. Knowledge and critical understanding of voice, movement and acting techniques.

ii. Ability to apply those techniques in realizing a performance

iii. Ability to distinguish various forms and traditions of theatre

Typically holders of the qualification will be able to:

a. Critically evaluate performances and play texts.

b. Effectively communicate ideas and arguments in oral and written form.

c. Work creatively as members of a team.

and will have:

d. Qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision making.

II.a Diploma of Higher Education in Theatre Arts

Upon completion of levels 4 and 5 (240 credits or 16 15-credit modules), students will be able to:

i. Recognize and be familiar with key theatrical concepts that are present in every day as well as demonstrate professional decision making.

ii. Apply the techniques learned by contributing to the creation of a performance.

iii. Demonstrate knowledge of theories related to the Arts and to Theatre.

Specifically holders of the Diploma of Higher Education in Theatre Arts will be able to demonstrate detailed knowledge and critical understanding of:

• Basic movement, voice acting and design skills. (DR 1010, DR 1015 DR 1012, DR 1011)

• Theatre vocabulary and the work done by each artist/craftsman in the production process. (DR 1003, DR 1026)

• Further techniques and methods in a performance process (DR 2028, DR 2101, DR 2116, DR 2127, DR 2140, DR 2161)

• Acting techniques and their application (DR 1012, DR 2140)

• Critical skills in developing ideas and arguments (PH 2014, AT 3023, EN 3358)

In addition they will have the following cognitive skills:

• The ability to read and interpret a variety of writings, both play texts and theatre theory (DR 1026, PH 2014, DR 2127, DR 2028, DR 2140, DR 3358)

• The ability to think logically and constructively on a theoretical or practical level (PH 2014, DR 2101, DR 2116, DR 2127, DR 2140, DR 2161, AT 3023, EN 3358)

• Research, synthesize and realize ideas into original art work.

II.b. BA in Theatre Arts

Upon completion of 300 credits (20 15-credit modules), students will be able to:

i. Recognize and be familiar with key theatrical concepts that are present in every day as well as demonstrate professional decision making.

ii. Apply the techniques learned by contributing to the creation of a performance.

iii. Demonstrate knowledge of theories related to the Arts and to Theatre.

iv. Analyze and evaluate a wide range of performances and artistic events.

v. Research, synthesize and realize ideas into original art work.

Specifically, holders of the ordinary BA in Theatre Arts will be able to demonstrate detailed knowledge and critical understanding of:

• Basic movement, voice, acting and design skills. (DR 1010, DR 1015 DR 1012, DR 1011)

• Theatre vocabulary and the work done by each artist/craftsman in the production process. (DR 1003, DR 1026)

• Further techniques and methods in a performance process. (DR 2028, DR 2101, DR 2116, DR 2127, DR 2140, DR 2161)

• Acting techniques and their application. (DR 1012, DR 2140)

• Theories of Art and Theatre. (PH 2014, AT 3023, EN 3358)

• Theatre evolution in a historical geographical and cultural context (DR 3020, DR 3021, DR 3023, DR 3146)
In addition, they will have the following cognitive skills:

- The ability to read and interpret a variety of writings, both play texts and theatre theory (DR 1026, PH 2014, DR 2028, DR 2101, DR 2116, DR 2127, DR 2140, DR 3129, DR 3241, DR 3247, DR 3262, DR 4719).

- The ability to apply methods and techniques appropriate for the staging of a production (DR 3129, DR 3241, DR 3262, DR 4719).

- The ability to think logically and constructively on a theoretical or practical level (PH 2014, DR 2028, DR 2101, Movement for Acting II, DR 2116, Voice and Speech II, DR 2127, Stage Design II, DR 2140, Acting II, DR 2161, Theatre Practicum I).

- The ability to apply methods and techniques appropriate for the staging of a production (DR 3129, DR 3241, DR 3262, DR 4719).

- The ability to vividly and constructively on a theoretical or practical level (PH 2014, DR 2028, DR 2101, Movement for Acting II, DR 2116, Voice and Speech II, DR 2127, Stage Design II, DR 2140, Acting II, DR 2161, Theatre Practicum I).

- The ability to vividly and constructively on a theoretical or practical level (PH 2014, DR 2028, DR 2101, Movement for Acting II, DR 2116, Voice and Speech II, DR 2127, Stage Design II, DR 2140, Acting II, DR 2161, Theatre Practicum I).

- The ability to vividly and constructively on a theoretical or practical level (PH 2014, DR 2028, DR 2101, Movement for Acting II, DR 2116, Voice and Speech II, DR 2127, Stage Design II, DR 2140, Acting II, DR 2161, Theatre Practicum I).

- The ability to vividly and constructively on a theoretical or practical level (PH 2014, DR 2028, DR 2101, Movement for Acting II, DR 2116, Voice and Speech II, DR 2127, Stage Design II, DR 2140, Acting II, DR 2161, Theatre Practicum I).

- The ability to vividly and constructively on a theoretical or practical level (PH 2014, DR 2028, DR 2101, Movement for Acting II, DR 2116, Voice and Speech II, DR 2127, Stage Design II, DR 2140, Acting II, DR 2161, Theatre Practicum I, AT 3023, EN 3358, Contemporary Trends in the Theatre, DR 3146).

- The ability to vividly and constructively on a theoretical or practical level (PH 2014, DR 2028, DR 2101, Movement for Acting II, DR 2116, Voice and Speech II, DR 2127, Stage Design II, DR 2140, Acting II, DR 2161, Theatre Practicum I, AT 3023, EN 3358, Contemporary Trends in the Theatre).

- The ability to vividly and constructively on a theoretical or practical level (PH 2014, DR 2028, DR 2101, Movement for Acting II, DR 2116, Voice and Speech II, DR 2127, Stage Design II, DR 2140, Acting II, DR 2161, Theatre Practicum I, AT 3023, EN 3358, Contemporary Trends in the Theatre).

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- The ability to vividly and constructively on a theoretical or practical level (PH 2014, DR 2028, DR 2101, Movement for Acting II, DR 2116, Voice and Speech II, DR 2127, Stage Design II, DR 2140, Acting II, DR 2161, Theatre Practicum I, AT 3023, EN 3358, Contemporary Trends in the Theatre).

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- The ability to vividly and constructively on a theoretical or practical level (PH 2014, DR 2028, DR 2101, Movement for Acting II, DR 2116, Voice and Speech II, DR 2127, Stage Design II, DR 2140, Acting II, DR 2161, Theatre Practicum I, AT 3023, EN 3358, Contemporary Trends in the Theatre).
VISUAL ARTS EXIT AWARDS

I. Certificate of Higher Education in Visual Arts (120 credits)

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in the Visual Arts, will have a basic theoretical and practical understanding of the Visual Arts. Students will have acquired appropriate communication skills and qualities, such as personal responsibility and creative thinking, which are necessary requirements for employment.

Certificates of Higher Education in the Visual Arts are awarded to students who have demonstrated the knowledge of:

- Visual literacy embedded in creative practice
- Ability to interpret and describe artworks and exhibitions

Typically, holders of the qualification will be able to:

- Utilize appropriate materials, media, techniques, methods, technologies and tools
- Utilize information technology skills such as word processing and the ability to access electronic data
- Undertake further training and develop new skills within a structured and managed environment and will have:
  - qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility

Upon completion of level 4 (120 credits or 8 15-credit modules), students will be able to:

- Recognize and be familiar with key Visual Arts concepts that are present in both everyday as well as in professional decision making
- Align basic art theory to practice

Specifically, holders of the Certificate of Higher Education in Visual Arts will be able to demonstrate knowledge and understanding of:

- Recognize the technological societal, historical and cultural contexts that influence the creation of new art forms (PH 2016, PH 2014)
- Visual literacy and the technical foundations of art across a number of art disciplines (AR 1003, AR 1005, AR 1007, AR 1009, AR 2023)

In addition, they will have the following practical/professional and key/transferable skills:

- Utilize appropriate materials, media, techniques, methods, technologies and tools and develop competence with them for the production of artworks and portfolios. (AR 1017)
- Utilize information technology skills such as word processing and the ability to access electronic data. (AR 1009, AR 2024)

II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Visual Arts and the ordinary (non-Honours) degree in Visual Arts.

In accordance with the framework for Higher Education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles and practices in Visual Arts and will have learned to apply those principles and practices more widely. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- Ability to research, interpret and evaluate artworks, exhibitions, art history and art theory texts.
- Ability to present self-motivation and the capacity to work independently.
- Art making practice in dialogue with social, technological, environmental and historical contexts.
Typically, holders of the qualification will be able to:

- Recognize the technological, societal, historical and cultural contexts that influence the creation of new art forms (PH 2016, PH 2014)
- Demonstrate Visual literacy and usage of the technical foundations of art across a number of art disciplines (AR 1003, AR 1005, AR 1007, AR 1009, AR 2023)
- Articulate ideas and navigate through arguments

and will have:

- qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

II.a. Diploma of Higher Education in Visual Arts

Upon completion of levels 4 and 5 (240 credits or 8 15-credit modules), students will be able to:

- Utilize key Visual Arts concepts that are present in both everyday as well as in professional decision making
- apply basic skills and techniques to art related topics, thus aligning theory to practice
- demonstrate average knowledge of theories, history, digital literacy and fabrication techniques in art

Specifically, holders of the Diploma of Higher Education in Visual Arts will be able to demonstrate detailed knowledge and understanding of:

- The technological societal, historical and cultural contexts that influence the creation of new art forms (PH 2016, PH 2014)
- The core innovations in the art of the 20th and 21st centuries and the artists involved. (AT 2013, AT 3118)
- The technical foundations of art across a number of art disciplines (AR 1003, AR 1005, AR 1007, AR 1009, AR 2023, AR 2024, AR 1104, AR 1106, AR 1108, AR 1110)

In addition, they will have the following cognitive skills:

- Capacity to articulate a language for the critical examination of art (AR 1003, AR 1005, AR 1007, AR 1009, AT 2013)
- Possibility to navigate through arguments by discussing theoretical texts (AR 2025, AR 3130, AR 4002)
- Capacity to contribute to the production of group works (AR 1106, AR 1017)
- Ability to articulate personal artistic concepts and apply them in a medium appropriate to the concept, through the use of painting, drawing, sculpture, installations, happenings, performances and audio/visual mediums (AR 1104, AR 1106, AR 1108, AR 1110, AR 2014, AR 2019) and the following practical/professional and key/transferable skills:

- Pursue an artistic idea from conception, research, to final execution on the 2D, 3D, or 4D fields, or through interdisciplinary methods (AR 2019, AR 2025, AR 2023, AR 4226)
- Utilize appropriate materials, media, techniques, methods, technologies and tools and develop competence with them for the production of artworks and portfolios (AR 1017, AR 2019, AR 3130)
- Utilize information technology skills such as word processing and the ability to access electronic data (AR 1017, AR 1009, AR 1104, AR 1110, AR 1106, AR 2019, AR 2002)
- Communicate effectively and persuasively in visual, aural and written forms with people from a wide range of backgrounds using their views, in the development or enhancement of work (AR 4002)

CERTIFICATE OF HIGHER EDUCATION IN VISUAL ARTS (120 CREDITS)

Compulsory Modules:
PH 2016 Philosophy and Cinema (Level 4) – 15 UK Credits
PH 2014 Aesthetics (Level 4) – 15 UK Credits
AR 1003 Fundamentals of 2D Forms - Drawing I (Level 4) – 15 UK Credits
AR 1005 Fundamentals of 2D Forms - Color & Design I (Level 4) – 15 UK Credits
AR 1007 Fundamentals of 3D Forms - Sculpture I (Level 4) – 15 UK Credits
AR 1009 Fundamentals of 4D Forms - Time Based Media I (Level 4) – 15 UK Credits
AR 2023 Figure Drawing I (Level 4) – 15 UK Credits
AR 1017 Digital Image (Level 4) – 15 UK Credits
School of Fine and Performing Arts

(240 CREDITS)

Compulsory Modules:
PH 2016 Philosophy and Cinema (Level 4) – 15 UK Credits
PH 2014 Aesthetics (Level 4) – 15 UK Credits
AR 1003 Fundamentals of 2D Forms - Drawing I (Level 4) – 15 UK Credits
AR 1005 Fundamentals of 2D Forms - Color & Design I (Level 4) – 15 UK Credits
AR 1007 Fundamentals of 3D Forms - Sculpture I (Level 4) – 15 UK Credits
AR 1009 Fundamentals of 4D Forms - Time Based Media I (Level 4) – 15 UK Credits
AR 2023 Figure Drawing I (Level 4) – 15 UK Credits
AR 1017 Digital Image (Level 4) – 15 UK Credits
AT 2013 Modern Art (Level 5) – 15 UK Credits
AR 1104 Fundamentals of 2D Forms - Drawing II (Level 5) – 15 UK Credits
AR 1106 Fundamentals of 2D Forms - Color & Design II (Level 5) – 15 UK Credits
AR 1108 Fundamentals of 3D Forms - Sculpture II (Level 5) – 15 UK Credits
AR 1110 Fundamentals of 4D Forms - Time Based Media II (Level 5) – 15 UK Credits
AR 2025 Painting (Level 5) – 15 UK Credits
AR 2019 Video Art (Level 5) – 15 UK Credits
AR 2024 Figure Drawing II (Level 5) – 15 UK Credits
AT 3118 Postmodern Art (Level 6) – 15 UK Credits
AR 3130 Contemporary Painting (Level 6) – 15 UK Credits
AR 4002 Art Techniques and Media (Level 6) – 15 UK Credits
AR 4226 Sculpture III (Level 6) – 15 UK Credits

BA in VISUAL ARTS (300 CREDITS)

Compulsory Modules:
PH 2016 Philosophy and Cinema (Level 4) – 15 UK Credits
PH 2014 Aesthetics (Level 4) – 15 UK Credits
AR 1003 Fundamentals of 2D Forms - Drawing I (Level 4) – 15 UK Credits
AR 1005 Fundamentals of 2D Forms - Color & Design I (Level 4) – 15 UK Credits
AR 1007 Fundamentals of 3D Forms - Sculpture I (Level 4) – 15 UK Credits
AR 1009 Fundamentals of 4D Forms - Time Based Media I (Level 4) – 15 UK Credits
AR 2023 Figure Drawing I (Level 4) – 15 UK Credits
AR 1017 Digital Image (Level 4) – 15 UK Credits
AT 2013 Modern Art (Level 5) – 15 UK Credits
AR 1104 Fundamentals of 2D Forms - Drawing II (Level 5) – 15 UK Credits
AR 1106 Fundamentals of 2D Forms - Color & Design II (Level 5) – 15 UK Credits
AR 1108 Fundamentals of 3D Forms - Sculpture II (Level 5) – 15 UK Credits
AR 1110 Fundamentals of 4D Forms - Time Based Media II (Level 5) – 15 UK Credits
AR 2025 Painting (Level 5) – 15 UK Credits
AR 2019 Video Art (Level 5) – 15 UK Credits
AR 2024 Figure Drawing II (Level 5) – 15 UK Credits
AR 3130 Contemporary Painting (Level 6) – 15 UK Credits
AR 4002 Art Techniques and Media (Level 6) – 15 UK Credits
AR 4226 Sculpture III (Level 6) – 15 UK Credits

School of Liberal Arts and Sciences

Art History
Communication
Economics
English and American Literature
English with Linguistics
Environmental Studies
History
Information Technology
Liberal Studies
Philosophy
Psychology
Sociology
**BA (Honours) – Art History**

**Required Non-Validated Art History Modules:**
- AT 1000 History of Art I 15 Credits (Fall and Spring)
- AT 1001 History of Art II 15 Credits (Fall and Spring)

**Module titles – Level 4**

**Compulsory Modules:**
- PH 2014 Aesthetics (Level 4) – 15 Credits (Spring)
- AT 2224 Writing about Art (Level 4) – 15 Credits (Fall)
- AT 2005 Art and Architecture of Ancient Greece (Level 4) – 15 Credits (Fall)
- AT 2006 Roman Art and Architecture (Level 4) – 15 Credits (Spring)
- AT 1025 History of Architecture (Level 4) – 15 Credits (Fall)

**Optional Modules:**

One Course in Visual Arts* (Level 4) – 15 Credits
One Course in the Humanities** (Level 4) – 15 Credits
One Course in the Social Sciences*** (Level 4) – 15 Credits

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**VISUAL ARTS OPTIONS – LEVEL 4**

| * | ART 1003 | Fund. 2D Drawing I | Fall |
|   | ART 1005 | Fund. 2D Color and Design I | Fall |
|   | ART 1007 | Fund. 3D Sculpture I | Fall |
|   | ART 1009 | Fund. 4D Time Based Media I | Spring |
|   | ART 2023 | Figure Drawing I | Spring |
|   | ART 1017 | Digital Image | Spring |

**HUMANITIES OPTIONS – LEVEL 4**

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<tbody>
<tr>
<td>PO 1000</td>
<td>Political Organization</td>
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<td>PO 1001</td>
<td>Political Behaviour</td>
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<td>PO 2004</td>
<td>Diplomacy</td>
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<tr>
<td>PO 2008</td>
<td>Beyond State and Nation</td>
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<tbody>
<tr>
<td>PS 2210</td>
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<tr>
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<tbody>
<tr>
<td>SO 1000</td>
<td>Introduction to Sociology</td>
</tr>
<tr>
<td>SO 1001</td>
<td>Sociology of Modern Life</td>
</tr>
</tbody>
</table>
Module titles – LEVEL 5

Compulsory Modules:
PH 2010 Ethics (Level 5) – 15 Credits (Fall and Spring)
AT 2113 Modern Art (Level 5) – 15 Credits (Spring)
AT 3023 Theories of Art (Level 5) – 15 Credits (Fall)
AT 2026 Northern European Art 15th-16th c. (Level 5) – 15 Credits (Spring)

Optional Modules:
One of the following: (Spring)
AT 2003 Art and Architecture of the Ancient Near East (Level 5) – 15 Credits
AT 2004 Art and Architecture of Ancient Egypt (Level 5) – 15 CREDITS
AT/AH 2021 The Bronze Age in Greece (Level 5) – 15 CREDITS
AT/AH 2023 Discourse, Display, and Design in the Ancient Greek Sanctuary (Level 5) – 15 CREDITS

One of the following: (Spring)
AT 2019 Islamic Art and Architecture (Level 5) – 15 Credits
AT 2016 African Art (Level 5) – 15 Credits

One of the following: (Fall)
AT 2008 Romanesque and Gothic Art and Architecture (Level 5) – 15 Credits
AT 2007 Early Christian and Byzantine Art and Architecture (Level 5) – 15 Credits

One of the following: (Fall)
AT 2028 The Art of Reason (Level 5) – 15 Credits
AT 2017 Modern Greek Art (Level 5) – 15 Credits

Module titles – LEVEL 6:

Compulsory Modules:
AT 3109 The Italian Renaissance (Level 6) – 15 Credits (Fall)
AT 3111 Seventeenth-Century Art (Level 6) – 15 Credits (Fall)
AT 3112 Pluralism in Nineteenth-Century Art (Level 6) – 15 Credits (Spring)
AT 3118 Post-Modern Art (Level 6) – 15 Credits (Spring)
AT 4930 Selected Topics (Level 6) – 15 Credits (Spring)
AT 4936 Methodologies of Art History (Level 6) – 15 Credits (Fall)

Optional Modules:
Two of the following: (Fall and Spring)
AT 3131 Theories of Architecture (Level 6) – 15 Credits
AT 3032 Theory and Practice of Display (Level 6) – 15 Credits
AT 3033 Feminism and Art History (Level 6) – 15 Credits
AR 4140 Issues in Contemporary Art (Level 6) – 15 Credits (Spring)

ART HISTORY EXIT AWARDS ‡

I. Certificate of Higher Education in Art History
Upon completion of level 4 (120 credits or 8 15-credit modules), students have (i) a basic grasp of the concepts and principles of art history; (ii) a series of basic transferable interpersonal, research and writing skills that are applicable to the professional world; (iii) the knowledge and skills necessary for further progression in the field—for example, into the second year of a BA (Hons) programme in Art History such as that at DEREE, The American College of Greece. Specifically, holders of the Certificate of Higher Education in Art History will be able to demonstrate knowledge and understanding of:

- Core concepts and principles of Art History. (AT 2224)
- Knowledge of the art and architecture of some periods and geographic areas. (AT2005, AT2006, AT 1025)
- Engagement with aesthetic theory. (PH2014)
- Basic knowledge of the some of the techniques of art production. (VA option)
- A measure of knowledge in an array of humanities and social sciences. (one level-4 module each in the social sciences and humanities)

In addition, they will have the following cognitive skills:

- They will be able to use the skills of visual observation, description and analysis. (AT2224, AT2005, AT2006, AT 1025 and the VA option)
- They will be able to use the technical skills for writing a paper. (AT2224)
- They will have the basic skills that permit them to locate and access art historical sources. (AT2224)
- They will be able to participate in group discussions. (all courses)
- They will be able to work to deadlines. (all courses)

II. Intermediate level
The intermediate level includes the Diploma of Higher Education in Art History and the ordinary (non-Honours) degree in Art History.

II.a. Diploma of Higher Education in Art History
Upon completion of levels 4 and 5 (240 credits or 16 15-credit modules), students have (i) a solid grasp of the concepts and principles of art history; (ii) a series of transferable interpersonal, research and writing skills that are applicable to the professional world; (iii) respect for different cultures and different points of view; (iv) the knowledge and skills necessary for further progression in the field—for example, for the final modules of a BA (Hons) programme in Art History such as that at DEREE, The American College of Greece. Specifically, in addition to the characteristics listed under the Certificate above, holders of the Diploma of Higher Education in Art History will be able to demonstrate detailed knowledge and critical understanding of:
- Broadened and deepened knowledge of Western art both geographically and period-wise. (AT2113, AT2026, AT2028, AT2007, AT2008, AT/AH 2023, AT/AH2021)

In addition, they will have the following cognitive skills:
- A engagement with the theories of the discipline. (AT3023)
- The ability for the basic analysis of the interaction of artistic creation with the social, political, economic, and religious environment. (all AT/AH courses)

and the following practical/professional and key/transferable skills:
- They will be able to communicate effectively in group discussions. (all courses)
School of Liberal Arts and Sciences

They will be able to exercise critical judgment in evaluating artistic creation. (all AT/AH courses)
They will have respect for different points of view and cultural practices. (PH2010, AT2003, AT2004, AT2019, AT2016)
They will be able to construct basic, relevant arguments from a body of evidence, including primary and secondary sources. (AT3023, AT2021, AT/AH 2023)
They will be able to research with the basic capacity for effective and verifiable information retrieval and organization. (AT3023, AT2021, AT/AH 2023)
They will have the ability to combine in a basic way English written communication skills with appropriate use of visual aids to work in a professional environment. (AT 3023, AT2021, AT/AH 2023)

II.b. BA Ordinary in Art History

Upon completion of 300 credits (20 15-credit modules), students will have (i) a solid grasp of the concepts and principles of art history; (ii) a series of transferable interpersonal, research and writing skills that are applicable to the professional world; (iii) respect for different cultures and different points of view; (iv) the ability to analyze and synthesize with minimum guidance issues relating to Art History; (v) specialized practical knowledge associated with galleries and/or museums; (vi) the knowledge and skills necessary for further progression in the field—for example, for the final modules of a BA (Hons) programme in Art History such as that at Deree, The American College of Greece.

In addition to the knowledge and skills listed above under Certificate and Diploma, holders of the BA Ordinary in Art History will be able to demonstrate detailed knowledge and critical understanding of:

- Broadened and deepened knowledge of Western art both geographically and period-wise. (AT3109, AT3111, AT3112, AT3118, AT3131)
- In-depth knowledge of specific subjects/methodologies associated with Art History. (AT4936, AT3118, AT3131, AT3033, AT3032, AR4140)

In addition, they will have the following cognitive skills:
- An in-depth engagement with the theories and methods of Art History. (AT4936, AT 3033)
- The ability to analyze the interaction of artistic creation with the social, political, economic, and religious environment. (all AT level 6 courses)
- Synthesize the major critical approaches to the interpretation of a particular art historical subject in order to develop an independent argument. (all AT level 6 courses)
- Evaluate material culture with an awareness of the limitations and partiality of all historical knowledge. (All AT level 6 courses)

and the following practical/professional and key/transferable skills:
- Construct relevant arguments from a body of evidence, including primary and secondary sources. (all AT level 6 courses)
- Do effective research with the capacity for critical, effective, and verifiable information retrieval and organization. (all AT level 6 courses)
- Exercise skills of critical judgment in evaluating arguments. (all AT level 6 courses)
- Have respect for, and receptivity to, other points of view and cultural practices. (AT3032, AT3033)
- Use interpersonal skills, i.e. oral and written communication skills in English with appropriate use of visual aids to work effectively in a professional environment. (all AT level 6 courses)
- Manage information resources, selecting data from a range of sources and developing appropriate research techniques. (all AT level 6 courses)
- Work independently on a major project. (all AT level 6 courses)
- Choose the appropriate methodological approach with which to examine a particular issue. (AT4936)
- Familiarity with practical and theoretical issues involved in gallery and/or museum display. (AT3032, AR4140)

CERTIFICATE OF HIGHER EDUCATION IN ART HISTORY (120 CREDITS)

Compulsory Modules:
AT 2224 Writing About Art (Level 4) – 15 Credits
AT 2005 Art And Architecture of Ancient Greece (Level 4) – 15 Credits
AT 2006 Roman Art and Architecture (Level 4) – 15 Credits
AT 1024 History of Architecture (Level 4) – 15 Credits
PH 2014 Aesthetics (Level 4) – 15 Credits

Optional Modules:
Visual Arts Option* (Level 4) – 15 Credits
Humanities Option** (Level 4) – 15 Credits
Social Science Option*** (Level 4) – 15 Credits

### SOCIAL SCIENCE OPTIONS - LEVEL 4 FREQUENCY

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Title</th>
<th>Duration</th>
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<tbody>
<tr>
<td>AN 1000</td>
<td>Introduction to Anthropology</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>AN 1003</td>
<td>Cultural Anthropology</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>AN 2007</td>
<td>Ethnicity and Identity</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>AN 2010</td>
<td>Greek Folklore and Ethnography</td>
<td>Fall</td>
</tr>
<tr>
<td>EC 2011</td>
<td>Economic History of Europe</td>
<td>Fall</td>
</tr>
<tr>
<td>PO 1000</td>
<td>Political Organization</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>PO 1001</td>
<td>Political Behavior</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>PO 2004</td>
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<td>Spring</td>
</tr>
<tr>
<td>PS 2210</td>
<td>History of Psychology</td>
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<tr>
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</tr>
<tr>
<td>SO 1000</td>
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<td>Fall and Spring</td>
</tr>
<tr>
<td>SO 1001</td>
<td>Sociology of Modern Life</td>
<td>Fall and Spring</td>
</tr>
</tbody>
</table>

School of Liberal Arts and Sciences
DIPLOMA OF HIGHER EDUCATION IN ART HISTORY (240 CREDITS)

Compulsory Modules:
In addition to the modules listed above:

- AT 2113 Modern Art (Level 5) – 15 Credits
- AT 2026 Northern European Art 15th-16th C. (Level 5) – 15 Credits
- AT 3023 Theories of Art (Level 5) – 15 Credits
- PH 2010 Ethics (Level 5) – 15 Credits

Optional Modules:
Art History Option*** (Level 5) – 15 Credits
Art History Option*** (Level 5) – 15 Credits
Art History Option*** (Level 5) – 15 Credits
Art History Option*** (Level 5) – 15 Credits

*** ART HISTORY OPTIONS - LEVEL 5 FREQUENCY

DIPLOMA OF HIGHER EDUCATION IN ART HISTORY (300 CREDITS)

Compulsory Modules:
In addition to the modules listed above:

- AT 2113 Modern Art (Level 5) – 15 Credits
- AT 2026 Northern European Art 15th-16th C. (Level 5) – 15 Credits
- AT 3023 Theories of Art (Level 5) – 15 Credits
- PH 2010 Ethics (Level 5) – 15 Credits

Optional Modules:
Art History Option*** (Level 5) – 15 Credits
Art History Option*** (Level 5) – 15 Credits
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Art History Option*** (Level 5) – 15 Credits

*** ART HISTORY OPTIONS - LEVEL 5 FREQUENCY

BA(ORDINARY) in ART HISTORY (300 CREDITS)

In addition to those listed above:

Four Modules at Level 6
B.A. (Honours) Communication

Module titles - LEVEL 4

Compulsory Modules:
- CS 1070 Introduction to Information Systems – 15 UK Credits
- CN 2201 Contemporary Mass Communication – 15 UK Credits
- CN 2202 Writing for Mass Communication – 15 UK Credits
- CN 2203 Fundamentals of Public Relations – 15 UK Credits
- CN 2405 Multimedia Lab – 15 UK Credits
- CN 3308 Issues in Context – 15 UK Credits
- CN 3327 Introduction to Film and Television Studies – 15 UK Credits

Optional Modules:
- Social Science Option** (Level 4) – 15 UK Credits

** SOCIAL SCIENCE OPTIONS - LEVEL 4

<table>
<thead>
<tr>
<th>Code</th>
<th>Module Title</th>
<th>Frequency</th>
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<tr>
<td>AN 1000</td>
<td>Introduction to Anthropology</td>
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</tr>
<tr>
<td>AN 1003</td>
<td>Cultural Anthropology</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>EC 1000</td>
<td>Principles of Microeconomics</td>
<td>Fall and Spring</td>
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<td>EC 1101</td>
<td>Principles of Macroeconomics</td>
<td>Fall and Spring</td>
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<tr>
<td>PO 1000</td>
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<td>Fall and Spring</td>
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<td>PS 1000</td>
<td>Psychology as a Natural Science</td>
<td>Fall and Spring</td>
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<td>PS 1001</td>
<td>Psychology as a Social Science</td>
<td>Fall and Spring</td>
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<tr>
<td>SO 1000</td>
<td>Introduction to Sociology</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>SO 1001</td>
<td>Sociology of Modern Life</td>
<td>Fall and Spring</td>
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</tbody>
</table>

Module titles – LEVEL 5:

Compulsory Modules:
- CN 2221 Communication Theories – 15 UK Credits
- CN 2312 Media Ethics (or PH 2010 Ethics) – 15 UK Credits
- CN 3210 Communication in Advertising – 15 UK Credits

Optional Modules:
- Communication Option*** (Level 5) – 15 UK Credits

*** COMMUNICATION OPTIONS - LEVEL 5 FREQUENCY

<table>
<thead>
<tr>
<th>Code</th>
<th>Module Title</th>
<th>Frequency</th>
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<tbody>
<tr>
<td>CN 2311</td>
<td>Fundamentals of Print Journalism</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>CN 3209</td>
<td>Copywriting and Creative Evaluation</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>CN 3225</td>
<td>Film Analysis</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>CN 3316</td>
<td>Radio News Writing</td>
<td>Spring</td>
</tr>
<tr>
<td>CN 3322</td>
<td>Television Producing</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>CN 3334</td>
<td>Client Services in Advertising</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>CN 3423</td>
<td>Public Relations and Special Events Planning</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>CN 3428</td>
<td>Public Relations Techniques</td>
<td>Fall and Spring</td>
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</table>

Module titles – LEVEL 6:

Compulsory Modules:
- CN 3532 Communication Research Methods – 15 UK Credits
- CN 3940 Communication Seminar – 15 UK Credits

Optional Modules:
- Communication Option**** (Level 6) – 15 UK Credits

**** COMMUNICATION OPTIONS - LEVEL 6 FREQUENCY

<table>
<thead>
<tr>
<th>Code</th>
<th>Module Title</th>
<th>Frequency</th>
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<tbody>
<tr>
<td>CN 2504</td>
<td>News Culture</td>
<td>Fall and Spring</td>
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<tr>
<td>CN 3238</td>
<td>Leadership Communication</td>
<td>Fall and Spring</td>
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<td>CN 3307</td>
<td>Television News Writing</td>
<td>Fall</td>
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<tr>
<td>CN 3337</td>
<td>Screenwriting</td>
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<td>CN 3200</td>
<td>Creative Execution in Advertising</td>
<td>Fall and Spring</td>
</tr>
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<td>CN 3426</td>
<td>PR in Non-Profit Organizations</td>
<td>Fall and Spring</td>
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<tr>
<td>CN 3535</td>
<td>Editing Theory and Practice</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>CN 3636</td>
<td>International Public Relations</td>
<td>Fall and Spring</td>
</tr>
</tbody>
</table>
I. Certificate of Higher Education in Communication

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Communication will have a sound knowledge of the basic concepts of Communication and learned how to take different approaches to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Communication are awarded to students who have demonstrated:

i. knowledge of the underlying concepts and principles associated with Communication, and an ability to evaluate and interpret these within the context of Communication;

ii. an ability to present, evaluate, and interpret qualitative and quantitative data, to develop lines of argument and make sound judgements in accordance with basic theories and concepts of Communication.

Typically, holders of the qualification will be able to:

a. evaluate the appropriateness of different approaches to solving problems related to Communication;

b. communicate the results of their study/work accurately and reliably, and with structured and coherent arguments;

c. undertake further training and develop new skills within a structured and managed environment; and will have:

d. qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits, or eight 15-credit modules), students will be able to i) recognize and be familiar with key communication concepts that are present in both everyday and professional decision making; ii) apply basic communication techniques, thus aligning theory to practice.

Specifically, holders of the Certificate of Higher Education in Communication will be able to demonstrate knowledge and understanding of:

- Core media and communication concepts and principles (CN 2201, CN 2202, CN 2203, CN 3327)
- Basic communication tools (CN 2202, CN 2405, CS 1070)
- The role of the communication industry in society (CN 2201, CN 3308) and
- A measure of knowledge in a social science (one level 4 module in a social science).

In addition, they will have the following practical/professional and key/transferable skills:

- They will be able to write news articles, press releases and feature stories (CN 2202)
- They will be able to use computer application packages relevant to the field (CS 1070)
- They will be able to produce multimedia projects (CN 2405).

II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Communication and the ordinary (non-Honours) degree in Communication.

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of communication in the media industries and will have learned to apply those principles more widely. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Delivery</th>
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</thead>
<tbody>
<tr>
<td>CN 4313</td>
<td>Brand Building in Advertising</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>CN 4533</td>
<td>Advanced Print Journalism</td>
<td>Spring</td>
</tr>
<tr>
<td>CN 4545</td>
<td>Advanced Media Production</td>
<td>Fall or Spring</td>
</tr>
<tr>
<td>CN 3339</td>
<td>Making the Short Documentary</td>
<td>Spring</td>
</tr>
<tr>
<td>CN 3443</td>
<td>Computer Mediated Communication</td>
<td>Fall and Spring</td>
</tr>
</tbody>
</table>
i. knowledge and critical understanding of the principles practices of Communication;
ii. the ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
iii. knowledge of the main methods of enquiry in Communication and ability to evaluate critically the appropriateness of different approaches to solving problems in Communication;
iv. an understanding of the limits of their knowledge, and how this influences analysis and interpretations based on that knowledge.

Typically, holders of the qualification will be able to:

a. use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
b. effectively communicate information, arguments, and analysis in a variety of forms to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively;
c. undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:
d. qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

IIa. Diploma of Higher Education in Communication

Upon completion of Levels 4 and 5 (240 credits, or eight 15-credit modules at each Level), students will be able to: i) recognize and demonstrate familiarity with key communication concepts that are relevant to professional decision making; ii) demonstrate detailed knowledge of major concepts and theories used to explain the dynamics of the communication industries and the relationships between the individual, the media, and society; iii) apply appropriate communication styles and structures in solving problems and achieving goals in the areas of advertising, film and television, journalism, and public relations; and iv) use ethical standards to judge communication practices.

Specifically, holders of the Diploma of Higher Education in Communication will be able to demonstrate detailed knowledge and critical understanding of:

• The techniques and practices commonly used in the different fields of communication (CN 2312, CN 3210, the five optional Level 5 Communication modules)
• The role of the communication industry in society (CN 2201, CN 3308)
• A measure of knowledge in a social science (one Level 4 module in a social science)
• Major theories used to analyse the dynamics and impact of communication (CN 2221)
• The techniques and practices commonly used in the different fields of communication (CN 2312, CN 3210, and the five optional Level 5 Communication modules)
• A measure of knowledge in a social science (one Level 4 module in a social science).

In addition, they will have the following cognitive skills:

• An ability to apply theories in analyzing and synthesizing issues related to communication practices (CN 2221, CN 2312/PH 2010)
• An ability to analyze and synthesize issues as a step in the process of solving problems and achieving communication goals (CN 3210 and the five optional Level 5 Communication modules)

and the following practical/professional and key/transferable skills:

• An ability to produce work using language and other applied techniques appropriate to different types of media and media audiences (CN 3210 and the following, which are among the optional Level 5 modules in Communication: CN 2311, CN 3209, CN 3316, CN 3322, CN 3334, CN 3428).

IIb. BA in Communication

Upon completion of Levels 4 and 5 (240 credits, or eight 15-credit modules at each Level) and completion of four Level 6 modules (15 credits each), students will be able to: i) recognize and demonstrate familiarity with key communication concepts that are relevant to professional decision making; ii) demonstrate detailed knowledge of major concepts and theories used to explain the dynamics of the communication industries and the relationships between the individual, the media, and society; iii) apply appropriate communication styles and structures in solving problems and achieving goals in the areas of advertising, film and television, journalism, and public relations; iv) use ethical standards to judge communication practices; v) apply communication research methods and write a literature review; and vi) produce applied communication projects that demonstrate an ability to conceive, plan and execute with minimal guidance complicated communication tasks that require a synthesis of knowledge and skills.

Specifically, holders of the ordinary BA in Communication will be able to demonstrate detailed knowledge and critical understanding of:

• Core media and communication concepts and principles (CN 2201, CN 2202, CN 2203, CN 3327)
• Basic communication tools (CN 2202, CN 2405, CS 1070)
• The role of the communication industry in society (CN 2201, CN 3308, CN 2504)
• A measure of knowledge in a social science (one Level 4 module in a social science)
• Major theories used to analyse the dynamics and impact of communication (CN 2221)
• The techniques and practices commonly used in the different fields of communication (CN 2312, CN 3210; the five optional Level 5 Communication modules; and the six optional Level 6 modules)
• The research methods often used by communication researchers
• A measure of knowledge in a social science (one Level 4 module in a social science).

In addition, they will have the following cognitive skills:

• An ability to apply theories and research methods in analyzing and synthesizing issues related to communication practices (CN 2221, CN 2312/PH 2010, and Level 6 modules)
• An ability to able to analyze and synthesize issues as a step in the process of solving problems and achieving communication goals (CN 3210; the five optional Level 5 modules in Communication and four Level 6 modules)

and the following practical/professional and key/transferable skills:

• An ability to produce work using language and other applied techniques appropriate to different types of media and media audiences (CN 3210 and the following, which are among the optional Level 5 modules in Communication: CN 2311, CN 3209, CN 3316, CN 3322, CN 3334, CN 3428)
• An ability to produce work using language and other applied techniques, with minimal guidance (three optional Level 6 modules).

CERTIFICATE OF HIGHER EDUCATION IN COMMUNICATION

(120 CREDITS)

Compulsory Modules:

<table>
<thead>
<tr>
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<th>Course Title</th>
<th>Level</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CS 1070</td>
<td>Introduction to Information Systems</td>
<td>Level 4</td>
<td>15</td>
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<tr>
<td>CN 2201</td>
<td>Contemporary Mass Communication</td>
<td>Level 4</td>
<td>15</td>
</tr>
<tr>
<td>CN 2202</td>
<td>Writing for Mass Communication</td>
<td>Level 4</td>
<td>15</td>
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</tbody>
</table>
DIPLOMA OF HIGHER EDUCATION
IN COMMUNICATION (240 CREDITS)

Compulsory Modules:
CN 2203 Fundamentals of Public Relations (Level 4) – 15 UK Credits
CN 2405 Multimedia Lab (Level 4) – 15 UK Credits
CN 3308 Issues in Context (Level 4) – 15 UK Credits
CN 3327 Introduction to Film and Television Studies (Level 4) – 15 UK Credits

Optional Modules:
Social Science Option** (Level 4) – 15 Credits
Communication Option*** (Level 5) – 15 Credits

** SOCIAL SCIENCE OPTIONS - LEVEL 4
ANTHROPOLOGY
AN 1000 Introduction to Anthropology Fall and Spring
AN 1003 Cultural Anthropology Fall and Spring

ECONOMICS
EC 1000 Principles of Microeconomics Fall and Spring
EC 1101 Principles of Macroeconomics Fall and Spring

POLITICAL SCIENCE
PO 1000 Political Organization Fall and Spring
PO 1001 Political Behavior PSYCHOLOGY

PS 1000 Psychology as a Natural Science Fall and Spring
PS 1001 Psychology as a Social Science Fall and Spring

SOCIOLOGY
SO 1000 Introduction to Sociology Fall and Spring
SO 1001 Sociology of Modern Life Fall and Spring

*** COMMUNICATION OPTIONS - LEVEL 5
CN 2311 Fundamentals of Print Journalism Fall and Spring
CN 3209 Copywriting and Creative Evaluation Fall and Spring
CN 3225 Film Analysis Fall and Spring
CN 3316 Radio News Writing Spring
CN 3322 Television Producing Fall and Spring
CN 3334 Client Services in Advertising Fall and Spring
CN 3423 Public Relations and Special Events Planning Fall and Spring
CN 3428 Public Relations Techniques Fall and Spring
BA in COMMUNICATION (300 CREDITS)

Compulsory Modules:
CS 1070 Introduction to Information Systems (Level 4) – 15 UK Credits
CN 2201 Contemporary Mass Communication (Level 4) – 15 UK Credits
CN 2202 Writing for Mass Communication (Level 4) – 15 UK Credits
CN 2203 Fundamentals of Public Relations (Level 4) – 15 UK Credits
CN 2405 Multimedia Lab (Level 4) – 15 UK Credits
CN 3308 Issues in Context (Level 4) – 15 UK Credits
CN 3327 Introduction to Film and Television Studies (Level 4) – 15 UK Credits
CN 2221 Communication Theories (Level 5) – 15 UK Credits
CN 2312 Media Ethics (or PH 2010 Ethics) (Level 5) – 15 UK Credits
CN 3210 Communication in Advertising (Level 5) – 15 UK Credits
One Level 6 module

Optional Modules:
Social Science Option** (Level 4) – 15 Credits
Communication Option*** (Level 5) – 15 Credits
Communication Option*** (Level 5) – 15 Credits
Communication Option*** (Level 5) – 15 Credits
Communication Option*** (Level 5) – 15 Credits
Communication Option*** (Level 6) – 15 Credits
Communication Option**** (Level 6) – 15 Credits
Communication Option**** (Level 6) – 15 Credits

### COMMUNICATION OPTIONS - LEVEL 5

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<th>Module Name</th>
<th>Frequency</th>
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<tbody>
<tr>
<td>CN 2311</td>
<td>Fundamentals of Print Journalism</td>
<td>Fall and Spring</td>
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<td>CN 3209</td>
<td>Copywriting and Creative Evaluation</td>
<td>Fall and Spring</td>
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<tr>
<td>CN 3225</td>
<td>Film Analysis</td>
<td>Fall and Spring</td>
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<tr>
<td>CN 3316</td>
<td>Radio News Writing</td>
<td>Spring</td>
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<tr>
<td>CN 3322</td>
<td>Television Producing</td>
<td>Fall and Spring</td>
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<td>CN 3334</td>
<td>Client Services in Advertising</td>
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<td>CN 3423</td>
<td>Public Relations and Special Events Planning</td>
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<tr>
<td>CN 3428</td>
<td>Public Relations Techniques</td>
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### COMMUNICATION OPTIONS - LEVEL 6

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<tr>
<th>Module Code</th>
<th>Module Name</th>
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<tbody>
<tr>
<td>CN 2504</td>
<td>News Culture</td>
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<tr>
<td>CN 3238</td>
<td>Leadership Communication</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>CN 3307</td>
<td>Television News Writing</td>
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<td>CN 3337</td>
<td>Screenwriting</td>
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<td>CN 3200</td>
<td>Creative Execution in Advertising</td>
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<td>CN 3426</td>
<td>Public Relations in Non-Profit Organizations</td>
<td>Fall and Spring</td>
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<td>CN 3535</td>
<td>Editing Theory and Practice</td>
<td>Fall and Spring</td>
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<td>CN 3636</td>
<td>International Public Relations</td>
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<td>CN 4313</td>
<td>Brand Building in Advertising</td>
<td>Fall and Spring</td>
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<tr>
<td>CN 4533</td>
<td>Advanced Print Journalism</td>
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<td>CN 4545</td>
<td>Advanced Media Production</td>
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<td>CN 3339</td>
<td>Making the Short Documentary</td>
<td>Spring</td>
</tr>
<tr>
<td>CN 3443</td>
<td>Computer Mediated Communication</td>
<td>Fall and Spring</td>
</tr>
</tbody>
</table>

School of Liberal Arts and Sciences
B.A. (Honours) Economics

Module titles - LEVEL 4

Compulsory Modules:
EC 1000 Principles of Microeconomics (Level 4) – 15 Credits
EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
EC 2011 Economic History of Europe (Level 4) – 15 Credits
MA 1105 Applied Calculus (Level 4) – 15 Credits
MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
MA 3350 Mathematical Techniques in Economics (Level 4) – 15 Credits

Optional Modules:
Social Science Option** (Level 4) – 15 Credits
Social Science Option** (Level 4) – 15 Credits

** SOCIAL SCIENCE OPTIONS - LEVEL 4 FREQUENCY

| AN 1000 | Introduction to Anthropology Fall and Spring |
| AN 1003 | Cultural Anthropology Fall and Spring |
| AN 2030 | Greek Folklore Fall |
| PO 1000 | Political Organization Fall and Spring |
| PO 1001 | Political Behavior Fall and Spring |
| PO 2004 | Diplomacy Spring |
| PO 2008 | Beyond State and Nation Fall |
| PS 1000 | Psychology as a Natural Science Fall and Spring |
| PS 1001 | Psychology as a Social Science Fall and Spring |

Module titles – LEVEL 5:

Compulsory Modules:
MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
EC 2270 Managerial Economics (Level 5) – 15 Credits
EC 2271 Macroeconomic Theory and Policy (Level 5) – 15 Credits
EC 2573 Selected Topics in Microeconomic Theory (Level 5) – 15 Credits
EC 2574 Advanced Macroeconomics (Level 5) – 15 Credits

Optional Modules:
Economics Option*** (Level 5) – 15 Credits
Economics Option*** (Level 5) – 15 Credits
Economics Option*** (Level 5) – 15 Credits

*** ECONOMICS OPTIONS - LEVEL 5 FREQUENCY

| EC 2114 | Health Economics Fall |
| EC 2226 | Principles of Lending Spring |
| EC 2240 | Money and Banking Fall and Spring |
| EC 3220 | Economic Development Fall |
| EC 3221 | Economic Development of Modern Greece Fall |
| EC 3225 | Real Estate Economics Fall |
| EC 3227 | Maritime Economics Spring |
| EC 3322 | The European Union Spring |
| EC 3324 | Insurance Fall |
| EC 3332 | Environmental and Resource Economics Spring |
| EC 3342 | Public Finance Spring |
| EC 3345 | Monetary Theory and Policy Spring |
| EC 3362 | Labor Economics Fall |

Module titles – LEVEL 6:

Compulsory Modules:
EC 3636 Applied Methods in Economics (Level 6) – 15 Credits
EC 4753 Econometrics (Level 6) – 15 Credits
EC 4775 Seminar in Microeconomic Theory (Level 6) – 15 Credits
EC 4776 Seminar in Macroeconomic Theory (Level 6) – 15 Credits
EC 3210 History of Economic Thought (Level 6) – 15 Credits
In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Economics will have a sound knowledge of the basic concepts of Economics and will have learned how to take different approaches to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility. Certificates of Higher Education in Economics are awarded to students who have demonstrated:

i. knowledge of the underlying concepts and principles associated with Economics, and an ability to evaluate and interpret these within the context of Economics;

ii. an ability to present, evaluate, and interpret qualitative and quantitative data, to develop lines of argument and make sound judgements in accordance with basic theories and concepts of Economics.

Typically, holders of the qualification will be able to:

a. evaluate the appropriateness of different approaches to solving problems related to Economics;
b. communicate the results of their study/work accurately and reliably, and with structured and coherent arguments;
c. undertake further training and develop new skills within a structured and managed environment;
and will have:
d. qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 15-credit modules), students will be able to:

i) recognize and be familiar with key economic concepts that are present in both everyday as well as in professional decision making; ii) apply basic mathematical techniques to economic topics, thus aligning theory to practice. Specifically, holders of the Certificate of Higher Education in Economics will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1000, EC 1101)
- Basic tools in mathematics and statistics (MA 1105, MA 2118, EC 3350)
- The importance of economic institutions in the evolution of European society (EC 2111)
- A measure of knowledge in an array of social sciences (two level-4 modules in social sciences)

In addition, they will have the following practical/professional and key/transferable skills:

- They will be able to use sampling techniques to obtain data in order to conduct surveys (MA 2118)
- They will be able to use mathematical and statistical skills to measure and interpret economic magnitudes (MA 2118, EC 3350)
- They will be able to interpret graphs and charts (EC 1000, EC 1101)

II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Economics and the ordinary (non-Honours) degree in Economics.

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles in Economics and will have learned to apply those principles more widely. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

i. knowledge and critical understanding of the well-established principles of Economics and of the way in which those principles have developed;

### Optional Modules:

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<tr>
<th>ECONOMICS OPTIONS - LEVEL 6</th>
<th>FREQUENCY</th>
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<tbody>
<tr>
<td>EC 3435 Insurance Issues and Reporting</td>
<td>Fall</td>
</tr>
<tr>
<td>EC 3543 Investment and Portfolio Theory</td>
<td>Fall</td>
</tr>
<tr>
<td>EC 3638 Actuarial Science</td>
<td>Spring</td>
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<tr>
<td>EC 3737 Insurance Industry Dynamics</td>
<td>Fall</td>
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<tr>
<td>EC 4331 International Trade</td>
<td>Fall</td>
</tr>
<tr>
<td>EC 4363 History of Economic Thought II</td>
<td>Spring</td>
</tr>
<tr>
<td>EC 4365 International Monetary Economics</td>
<td>Spring</td>
</tr>
<tr>
<td>EC 4564 Financial Economics: The Analytics of Risk Management</td>
<td>Spring</td>
</tr>
<tr>
<td>EC 4667 Economics of Defense</td>
<td>Spring</td>
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</tbody>
</table>
School of Liberal Arts and Sciences

ii. ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;

iii. knowledge of the main methods of enquiry in Economics and ability to evaluate critically the appropriateness of different approaches to solving problems in Economics;

iv. an understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge.

Typically, holders of the qualification will be able to:

a. use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;

b. effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively;

c. undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

d. qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

II.a. Diploma of Higher Education in Economics

Upon completion of levels 4 and 5 (240 credits or 8 15-credit modules), students will be able to:

i) recognize and be familiar with key economic concepts that are present in both everyday as well as in professional decision making; ii) apply basic mathematical techniques to economic topics, thus aligning theory to practice; iii) demonstrate detailed knowledge of theories, models, and tools of micro- and macro-economics, iv) apply the methodological abstractionism and deductivism employed in economic theory, v) analyze and evaluate major policy debates, vi) analyze and synthesize with minimum guidance issues relating to a variety of fields in Economics

Specifically, holders of the ordinary BA in Economics will be able to demonstrate detailed knowledge and critical understanding of:

• Core economic concepts and principles (EC 1000, EC 1101)
• Basic tools in mathematics and statistics (MA 1105, MA 2118, EC 3350)
• The importance of economic institutions in the evolution of European society (EC 2011)
• A measure of knowledge in an array of social sciences (Two level-4 modules in social sciences)
• The cumulative progression of economic theories (EC 2270, EC 2271, EC 2573, EC 2574)
• Major economic policy debates (EC 2573, EC 2574)

In addition, they will have the following cognitive skills:

• They will be able to apply the methodological abstractionism and deductivism employed in economic theory (EC 2270, EC 2271, EC 2573, EC 2574)
• They will be able to analyze and synthesize issues relating to various fields in Economics (seven modules in Economics, three of which level-5 and four level-6)

and the following practical/professional and key/transferable skills:

• They will be able to use sampling techniques to obtain data in order to conduct surveys (MA 2118)
• They will be able to use mathematical and statistical skills to measure and interpret economic magnitudes (MA 2118, EC 3350)
• They will be able to interpret graphs and charts (EC 1000, EC 1101)
• They will be able to prepare reports including tables and charts on research results (seven modules in Economics, three of which level-5 and four level-6)
• Use hypothesis testing and regression analysis (MA 2219)
CERTIFICATE OF HIGHER EDUCATION IN ECONOMICS (120 CREDITS)

**Compulsory Modules:**
- EC 1000 Principles of Microeconomics (Level 4) – 15 Credits
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- EC 2011 Economic History of Europe (Level 4) – 15 Credits
- MA 1105 Applied Calculus (Level 4) – 15 Credits
- MA 2116 Statistics for Economics and Business I (Level 4) – 15 Credits
- EC 3350 Mathematical Techniques in Economics (Level 4) – 15 Credits

**Optional Modules:**
- Social Science Option** (Level 4) – 15 Credits
- Social Science Option** (Level 4) – 15 Credits

<table>
<thead>
<tr>
<th><strong>SOCIAL SCIENCE OPTIONS - LEVEL 4</strong></th>
<th>FREQUENCY</th>
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</thead>
<tbody>
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<td><strong>ANTHROPOLOGY</strong></td>
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</tr>
<tr>
<td>AN 1000 Introduction to Anthropology</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>AN 1003 Cultural Anthropology</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>AN 2030 Greek Folklore</td>
<td>Fall</td>
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<tr>
<td><strong>POLITICAL SCIENCE</strong></td>
<td></td>
</tr>
<tr>
<td>PO 1000 Political Organization</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>PO 1001 Political Behavior</td>
<td>Fall and Spring</td>
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<tr>
<td>PO 2004 Diplomacy</td>
<td>Spring</td>
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<tr>
<td>PO 2008 Beyond State and Nation</td>
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<td><strong>PSYCHOLOGY</strong></td>
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<td>PS 1000 Psychology as a Natural Science</td>
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<td><strong>SOCILOGY</strong></td>
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<td>SO 1000 Introduction to Sociology</td>
<td>Fall and Spring</td>
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<tr>
<td>SO 1001 Sociology of Modern Life</td>
<td>Fall and Spring</td>
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<tr>
<td>SO 1009 Tourism, Leisure and Society</td>
<td>Fall and Spring</td>
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<tr>
<td>SO 2004 Social Inequality</td>
<td>Fall</td>
</tr>
<tr>
<td>SO 2030 Social Problems</td>
<td>Spring</td>
</tr>
</tbody>
</table>

CERTIFICATE OF HIGHER EDUCATION IN ECONOMICS (240 CREDITS)

**Compulsory Modules:**
- EC 1000 Principles of Microeconomics (Level 4) – 15 Credits
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- EC 2011 Economic History of Europe (Level 4) – 15 Credits
- MA 1105 Applied Calculus (Level 4) – 15 Credits
- MA 2116 Statistics for Economics and Business I (Level 4) – 15 Credits
- EC 3350 Mathematical Techniques in Economics (Level 4) – 15 Credits
- MA 2119 Statistics for Economics and Business II (Level 5) – 15 Credits
- MA 2270 Managerial Economics (Level 5) – 15 Credits
- EC 2271 Macroeconomic Theory and Policy (Level 5) – 15 Credits
- EC 2573 Selected Topics in Microeconomic Theory (Level 5) – 15 Credits
- EC 2574 Advanced Macroeconomics (Level 5) – 15 Credits

**Optional Modules:**
- Social Science Option** (Level 4) – 15 Credits
- Social Science Option** (Level 4) – 15 Credits

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<tr>
<td>AN 2030 Greek Folklore</td>
<td>Fall</td>
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<td><strong>POLITICAL SCIENCE</strong></td>
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<td>PO 1000 Political Organization</td>
<td>Fall and Spring</td>
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<tbody>
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<td>EC 2114 Health Economics</td>
<td>Fall</td>
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<td>EC 2226 Principles of Lending</td>
<td>Spring</td>
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<tr>
<td>EC 2240 Money and Banking</td>
<td>Fall and Spring</td>
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<tr>
<td>EC 3220 Economic Development</td>
<td>Fall</td>
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<tr>
<td>EC 3221 Economic Development of Modern Greece</td>
<td>Fall</td>
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<tr>
<td>EC 3225 Real Estate Economics</td>
<td>Fall</td>
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<tr>
<td>EC 3227 Maritime Economics</td>
<td>Spring</td>
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<tr>
<td>EC 3324 Insurance</td>
<td>Fall</td>
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<tr>
<td>EC 3332 The European Union</td>
<td>Spring</td>
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<tr>
<td>EC 3334 Environmental and Resource Economics</td>
<td>Spring</td>
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<td>EC 3342 Public Finance</td>
<td>Spring</td>
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<tr>
<td>EC 3345 Monetary Theory and Policy</td>
<td>Spring</td>
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<tr>
<td>EC 3362 Labor Economics</td>
<td>Fall</td>
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</table>
BA in ECONOMICS (300 CREDITS)

**Compulsory Modules:**
- EC 1000 Principles of Microeconomics (Level 4) – 15 Credits
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- EC 2011 Economic History of Europe (Level 4) – 15 Credits
- MA 1105 Applied Calculus (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- EC 3350 Mathematical Techniques in Economics (Level 4) – 15 Credits
- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- EC 2270 Managerial Economics (Level 5) – 15 Credits
- EC 2271 Macroeconomic Theory and Policy (Level 5) – 15 Credits
- EC 2573 Selected Topics in Microeconomic Theory (Level 5) – 15 Credits
- EC 2574 Advanced Macroeconomics (Level 5) – 15 Credits

**Optional Modules:**
- Social Science Option** (Level 4) – 15 Credits
- Social Science Option** (Level 4) – 15 Credits
- Economics Option*** (Level 5) – 15 Credits
- Economics Option*** (Level 5) – 15 Credits
- Economics Option*** (Level 5) – 15 Credits
- Economics Option*** (Level 5) – 15 Credits
- Economics Option**** (Level 6) – 15 Credits
- Economics Option**** (Level 6) – 15 Credits
- Economics Option**** (Level 6) – 15 Credits

### ECONOMICS OPTIONS - LEVEL 6

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<th>Module Code</th>
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<td>EC 3210</td>
<td>History of Economic Thought I</td>
<td>Fall and Spring</td>
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<td>EC 3435</td>
<td>Insurance Issues and Reporting</td>
<td>Fall</td>
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<td>EC 3543</td>
<td>Investment and Portfolio Theory</td>
<td>Fall</td>
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<tr>
<td>EC 3636</td>
<td>Applied Methods in Economics</td>
<td>Fall</td>
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<td>EC 3638</td>
<td>Actuarial Science</td>
<td>Spring</td>
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<tr>
<td>EC 3737</td>
<td>Insurance Industry Dynamics</td>
<td>Fall</td>
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<td>EC 4331</td>
<td>International Trade</td>
<td>Fall</td>
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<td>EC 4363</td>
<td>History of Economic Thought II</td>
<td>Spring</td>
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<td>EC 4365</td>
<td>International Monetary Economics</td>
<td>Spring</td>
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<td>EC 4564</td>
<td>Financial Economics: The Analytics of Risk Mgt</td>
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<td>EC 4667</td>
<td>Economics of Defense</td>
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<tr>
<td>EC 4753</td>
<td>Econometrics</td>
<td>Spring</td>
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**BA (Honors) English and American Literature**

**Year 1 – COMPULSORY MODULES**

Select ONE module from the following:

#### English Modules - LEVEL 4

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<tr>
<th>Module Code</th>
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<th>Frequency</th>
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<td>EN 2216</td>
<td>Introduction to Language</td>
<td>Fall &amp; Spring</td>
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<tr>
<td>EN 2220</td>
<td>English Literature: from Chaucer to Swift</td>
<td>Fall</td>
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<tr>
<td>EN 2213</td>
<td>The Structure of the English Language</td>
<td>Spring</td>
</tr>
<tr>
<td>EN 2222</td>
<td>The Making of America: American Literature to 1865</td>
<td>Spring</td>
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#### Social Sciences Options - LEVEL 4

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<th>Module Code</th>
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<tr>
<td>PS 1000</td>
<td>Psychology as a Natural Science</td>
<td>Fall &amp; Spring</td>
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<tr>
<td>PS 1001</td>
<td>Psychology as a Social Science</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>SO 1000</td>
<td>Introduction to Sociology</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>SO 1001</td>
<td>Sociology of Modern Life</td>
<td>Fall &amp; Spring</td>
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**History Options - LEVEL 4**

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<tr>
<td>HY 2070</td>
<td>American History I</td>
<td>Fall</td>
</tr>
<tr>
<td>HY 2071</td>
<td>American History II</td>
<td>Spring</td>
</tr>
<tr>
<td>HY 2080</td>
<td>Great Britain</td>
<td>Spring</td>
</tr>
</tbody>
</table>

**Philosophy Options - LEVEL 4**

<table>
<thead>
<tr>
<th>Module Code</th>
<th>Course Title</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>PH 1000</td>
<td>Introduction to Philosophy</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>PH 1001</td>
<td>Practical Reasoning</td>
<td>2nd Fall &amp; Winter</td>
</tr>
<tr>
<td>PH 2003</td>
<td>Internet and Philosophy</td>
<td>Spring</td>
</tr>
<tr>
<td>PH 2014</td>
<td>Aesthetics</td>
<td>Spring</td>
</tr>
<tr>
<td>PH 2016</td>
<td>Philosophy and Cinema</td>
<td>Fall &amp; Winter</td>
</tr>
<tr>
<td>PH 2020</td>
<td>Greek Philosophy</td>
<td>Spring</td>
</tr>
</tbody>
</table>
# Year 1 – OPTIONAL MODULES

Select ONE module from the following:

<table>
<thead>
<tr>
<th>Module Code</th>
<th>Module Title</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>EN 2218</td>
<td>Issues in Literature</td>
<td>Winter</td>
</tr>
<tr>
<td>EN 2271</td>
<td>Creative Writing</td>
<td>Summer</td>
</tr>
</tbody>
</table>

# Year 2 – COMPULSORY MODULES

<table>
<thead>
<tr>
<th>Module Code</th>
<th>Module Title</th>
<th>Frequency</th>
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</thead>
<tbody>
<tr>
<td>EN 2305</td>
<td>Introduction to English Studies</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>EN 2321</td>
<td>English Literature: from Romanticism to Modernism</td>
<td>Spring</td>
</tr>
<tr>
<td>EN 2323</td>
<td>(Re)Writing America: from Realism to Modernism</td>
<td>Fall</td>
</tr>
<tr>
<td>PH 2010</td>
<td>Ethics</td>
<td>Spring</td>
</tr>
</tbody>
</table>

# Year 2 – OPTIONAL MODULES

Select FOUR modules from the following:

<table>
<thead>
<tr>
<th>Module Code</th>
<th>Module Title</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>EN 3357</td>
<td>Realism in 19th &amp; 20th Century Theatre</td>
<td>Fall</td>
</tr>
<tr>
<td>OR</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EN 3367</td>
<td>The American Experience in Fiction</td>
<td>1st Fall</td>
</tr>
<tr>
<td>OR</td>
<td></td>
<td>2nd Fall</td>
</tr>
<tr>
<td>EN 3369</td>
<td>Contemporary British Literature</td>
<td>1st Spring</td>
</tr>
<tr>
<td>OR</td>
<td></td>
<td>2nd Spring</td>
</tr>
<tr>
<td>EN 3358</td>
<td>Trends in Contemporary Theatre</td>
<td>Spring</td>
</tr>
<tr>
<td>EN 3426</td>
<td>The English Renaissance</td>
<td>2nd Spring</td>
</tr>
</tbody>
</table>

# Year 3 – COMPULSORY MODULES

<table>
<thead>
<tr>
<th>Module Code</th>
<th>Module Title</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>EN 3453</td>
<td>Shakespeare: The Great Tragedies</td>
<td>Fall</td>
</tr>
<tr>
<td>EN 3529</td>
<td>Victorian World</td>
<td>Fall</td>
</tr>
<tr>
<td>EN 3660</td>
<td>Criticism: Theory &amp; Practice</td>
<td>Fall</td>
</tr>
<tr>
<td>EN 3528</td>
<td>English Romanticism</td>
<td>Spring</td>
</tr>
<tr>
<td>EN 3430</td>
<td>British Modernism</td>
<td>Spring</td>
</tr>
<tr>
<td>OR</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EN 3472</td>
<td>American Modernism</td>
<td>Spring</td>
</tr>
<tr>
<td>EN 4754</td>
<td>Selected Topics in Literature</td>
<td>Spring</td>
</tr>
</tbody>
</table>

# Year 3 – OPTIONAL MODULES

Select TWO modules from the following:

<table>
<thead>
<tr>
<th>Module Code</th>
<th>Module Title</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>EN 3468</td>
<td>American Romanticism</td>
<td>2nd Fall</td>
</tr>
<tr>
<td>OR</td>
<td></td>
<td>1st Fall</td>
</tr>
<tr>
<td>EN 3345</td>
<td>Writing Women</td>
<td></td>
</tr>
<tr>
<td>EN 3452</td>
<td>Shakespeare Plays</td>
<td>1st Spring</td>
</tr>
</tbody>
</table>

---

School of Liberal Arts and Sciences
ENGLISH EXIT AWARDS ‡ (English and American Literature)

I. Certificate of Higher Education (Cert HE)
The Certificate of Higher Education is awarded after one year of full-time study and requires that the student has successfully completed 120 credits at Level 4.

Students who have enrolled for a BA in Combined Studies (Regulatory Framework 5.1) with intention to transfer their registration to one of the conferrable OU-validated awards in English and American Literature will have completed the following eight courses to be awarded a Certificate of Higher Education (Cert HE):

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>EN 2216</td>
<td>Introduction to Language</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>EN 2220</td>
<td>English Literature: from Chaucer to Swift</td>
<td>Fall</td>
</tr>
<tr>
<td>EN 2213</td>
<td>The Structure of the English Language</td>
<td>Spring</td>
</tr>
<tr>
<td>EN 2222</td>
<td>The Making of America: American Literature to 1865</td>
<td>Spring</td>
</tr>
<tr>
<td>EN 2218</td>
<td>Issues in Literature</td>
<td>Winter</td>
</tr>
<tr>
<td>OR</td>
<td>Creative Writing</td>
<td>Summer</td>
</tr>
</tbody>
</table>

* ONE Social-Science Module as an Option at LEVEL 4

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>PS 1000</td>
<td>Psychology as a Natural Science</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>PS 1001</td>
<td>Psychology as a Social Science</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>SO 1000</td>
<td>Introduction to Sociology</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>SO 1001</td>
<td>Sociology of Modern Life</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>**</td>
<td>ONE History Module as an Option at LEVEL 4</td>
<td>Frequency</td>
</tr>
<tr>
<td>HY 2070</td>
<td>American History I</td>
<td>Fall</td>
</tr>
<tr>
<td>HY 2071</td>
<td>American History II</td>
<td>Spring</td>
</tr>
<tr>
<td>HY 2080</td>
<td>Great Britain</td>
<td>Spring</td>
</tr>
</tbody>
</table>

** ONE Philosophy Module as an Option at LEVEL 4

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>PH 1000</td>
<td>Introduction to Philosophy</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>PH 1001</td>
<td>Practical Reasoning</td>
<td>2nd Fall &amp; Winter</td>
</tr>
<tr>
<td>PH 2003</td>
<td>Internet and Philosophy</td>
<td>Spring</td>
</tr>
<tr>
<td>PH 2014</td>
<td>Aesthetics</td>
<td>Spring</td>
</tr>
<tr>
<td>PH 2016</td>
<td>Philosophy and Cinema</td>
<td>Fall &amp; Winter</td>
</tr>
<tr>
<td>PH 2020</td>
<td>Greek Philosophy</td>
<td>Spring</td>
</tr>
</tbody>
</table>

II.a. Diploma of Higher Education in English and American Literature (DipHE)
The Diploma of Higher Education is awarded after two years of full-time study and requires that the student has successfully completed 240 credits of which 120 credits at Level 4 and 120 credits at Level 5.

Students who have enrolled for a BA in Combined Studies (Regulatory Framework 5.1) with intention to transfer their registration to one of the conferrable OU-validated awards in English and American Literature will have completed the following sixteen courses to be awarded a Diploma of Higher Education in English and American Literature (DipHE):

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>EN 2216</td>
<td>Introduction to Language</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>EN 2220</td>
<td>English Literature: from Chaucer to Swift</td>
<td>Fall</td>
</tr>
<tr>
<td>EN 2213</td>
<td>The Structure of the English Language</td>
<td>Spring</td>
</tr>
<tr>
<td>EN 2222</td>
<td>The Making of America: American Literature to 1865</td>
<td>Spring</td>
</tr>
<tr>
<td>EN 2218</td>
<td>Issues in Literature</td>
<td>Winter</td>
</tr>
<tr>
<td>OR</td>
<td>Creative Writing</td>
<td>Summer</td>
</tr>
</tbody>
</table>

* ONE Social-Science Module as an Option at LEVEL 4

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>PS 1000</td>
<td>Psychology as a Natural Science</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>PS 1001</td>
<td>Psychology as a Social Science</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>SO 1000</td>
<td>Introduction to Sociology</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>SO 1001</td>
<td>Sociology of Modern Life</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>**</td>
<td>ONE History Module as an Option at LEVEL 4</td>
<td>Frequency</td>
</tr>
<tr>
<td>HY 2070</td>
<td>American History I</td>
<td>Fall</td>
</tr>
<tr>
<td>HY 2071</td>
<td>American History II</td>
<td>Spring</td>
</tr>
<tr>
<td>HY 2080</td>
<td>Great Britain</td>
<td>Spring</td>
</tr>
</tbody>
</table>

** ONE Philosophy Module as an Option at LEVEL 4

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>PH 1000</td>
<td>Introduction to Philosophy</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>PH 1001</td>
<td>Practical Reasoning</td>
<td>2nd Fall &amp; Winter</td>
</tr>
<tr>
<td>PH 2003</td>
<td>Internet and Philosophy</td>
<td>Spring</td>
</tr>
<tr>
<td>PH 2014</td>
<td>Aesthetics</td>
<td>Spring</td>
</tr>
<tr>
<td>PH 2016</td>
<td>Philosophy and Cinema</td>
<td>Fall &amp; Winter</td>
</tr>
<tr>
<td>PH 2020</td>
<td>Greek Philosophy</td>
<td>Spring</td>
</tr>
</tbody>
</table>

** Upon completion of eight Level 4 modules (120 credits or eight 15-credit modules), students will be able to:

- Demonstrate basic knowledge and understanding of a number of authors and texts from early periods of literary history, both English and American;
- Interpret texts through close reading;
- Demonstrate basic knowledge and understanding of the cultural contexts within which texts are produced and interpreted;
- Demonstrate basic knowledge of the various functions of language.

The Certificate of Higher Education (Cert HE) is awarded to students who can:

- Analyse and interpret texts;
- Structure and communicate ideas effectively orally and in writing;
- Produce clear responses under timed conditions.
Upon completion of sixteen Level 4 and Level 5 modules (240 credits, that is 120 credits or eight 15-credit modules at Level 4 and 120 credits or eight 15-credit modules at Level 5), students will be able to:

- Demonstrate knowledge and understanding of a number of authors and texts from different periods of literary history, both English and American;
- Interpret through close reading a variety of texts;
- Demonstrate adequate knowledge of the various concepts and principles which govern language and literature;
- Employ research methods relevant to the discipline to retrieve information;
- Demonstrate adequate knowledge and understanding of the theoretical and cultural contexts within which texts are produced and interpreted.

The Diploma of Higher Education in English and American Literature (DipHE) is awarded to students who can:

- Reason critically;
- Analyse and interpret texts;
- Produce clear responses under timed conditions;
- Structure and communicate ideas effectively orally and in writing.

II.b. BA in English and American Literature

The BA is awarded after three years of full-time study and requires that the student has successfully completed 300 credits of which 120 credits at Level 4, 120 credits at Level 5, and a minimum of 60 at Level 6.

Students who have enrolled for a BA in Combined Studies (Regulatory Framework 5.1) with intention to transfer their registration to one of the conferrable OU-validated awards in English and American Literature will have completed the following twenty courses to be awarded a BA in English and American Literature:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>EN 2216</td>
<td>Introduction to Language</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>EN 2220</td>
<td>English Literature: from Chaucer to Swift</td>
<td>Fall</td>
</tr>
<tr>
<td>EN 2213</td>
<td>The Structure of the English Language</td>
<td>Spring</td>
</tr>
<tr>
<td>EN 2222</td>
<td>The Making of America: American Literature to 1865</td>
<td>Spring</td>
</tr>
</tbody>
</table>

**** THREE Compulsory EN Modules at LEVEL 5

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>EN 2305</td>
<td>Introduction to English Studies</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>EN 2321</td>
<td>English Literature: from Romanticism to Modernism</td>
<td>Spring</td>
</tr>
<tr>
<td>EN 2323</td>
<td>(Re)Writing America: Realism to Modernism</td>
<td>Fall</td>
</tr>
</tbody>
</table>

***** THREE Compulsory EN Modules at LEVEL 6

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>EN 3357</td>
<td>Realism in 19th &amp; 20th century Theatre</td>
<td>Fall</td>
</tr>
<tr>
<td>OR</td>
<td>The American Experience in Fiction</td>
<td>1st Fall</td>
</tr>
<tr>
<td>OR</td>
<td>Tradition and Innovation in the English Novel</td>
<td>2nd Fall</td>
</tr>
<tr>
<td>EN 3367</td>
<td>Contemporary British Literature</td>
<td>1st Spring</td>
</tr>
<tr>
<td>OR</td>
<td>Voices in Contemporary American Literature</td>
<td>2nd Spring</td>
</tr>
<tr>
<td>EN 3358</td>
<td>Trends in Contemporary Theatre</td>
<td>Spring</td>
</tr>
<tr>
<td>EN 3426</td>
<td>The English Renaissance</td>
<td>2nd Spring</td>
</tr>
</tbody>
</table>
**Any four EN modules at Level 6**

<table>
<thead>
<tr>
<th>Module Code</th>
<th>Course Title</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>EN 3453</td>
<td>Shakespeare: The Great Tragedies</td>
<td>Fall</td>
</tr>
<tr>
<td>EN 3529</td>
<td>Victorian World</td>
<td>Fall</td>
</tr>
<tr>
<td>EN 3660</td>
<td>Criticism: Theory &amp; Practice</td>
<td>Fall</td>
</tr>
<tr>
<td>EN 3528</td>
<td>English Romanticism</td>
<td>Spring</td>
</tr>
<tr>
<td>EN 3430 OR</td>
<td>British Modernism</td>
<td>Spring</td>
</tr>
<tr>
<td>EN 3472 OR</td>
<td>American Modernism</td>
<td>Spring</td>
</tr>
<tr>
<td>EN 4754</td>
<td>Selected Topics in Literature</td>
<td>Spring</td>
</tr>
<tr>
<td>EN 3468 OR</td>
<td>American Romanticism</td>
<td>2nd Fall</td>
</tr>
<tr>
<td>EN 3345 OR</td>
<td>Writing Women</td>
<td>1st Fall</td>
</tr>
<tr>
<td>EN 3452</td>
<td>Shakespeare Plays</td>
<td>1st Spring</td>
</tr>
</tbody>
</table>

Upon completion of twenty Level 4, Level 5, and Level 6 modules (120 credits or eight 15-credit modules at Level 4, 120 credits or eight 15-credit modules at Level 5 and at least 60 credits or four 15-credit modules at Level 6), students will be able to:

- Demonstrate knowledge and understanding of a substantial number of authors and texts from different periods of literary history, both English and American;
- Interpret through close reading a variety of texts;
- Employ research methods relevant to the discipline to retrieve information from various sources;
- Evaluate and use in a scholarly manner primary and secondary sources in research projects;
- Demonstrate good knowledge of the various concepts and principles which govern language and literature;
- Demonstrate good knowledge and understanding of the theoretical and cultural contexts within which texts are produced and interpreted.

The BA in English and American Literature is awarded to students who can:

- Reason critically;
- Analyse and interpret texts demonstrating critical judgement;
- Produce clear responses under timed conditions;
- Structure and communicate ideas effectively orally and in writing;
- Conduct research and produce scholarly work appropriate to the discipline.
### Year 1 – COMPULSORY MODULES

<table>
<thead>
<tr>
<th>****</th>
<th>English Modules - LEVEL 4</th>
<th>FREQUENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>EN 2216</td>
<td>Introduction to Language</td>
<td>Fall + Spring</td>
</tr>
<tr>
<td>EN 2220</td>
<td>English Literature: from Chaucer to Swift</td>
<td>Fall</td>
</tr>
<tr>
<td>EN 2213</td>
<td>The Structure of the English Language</td>
<td>Spring</td>
</tr>
<tr>
<td>EN 2222</td>
<td>The Making of America: American Literature to 1865</td>
<td>Spring</td>
</tr>
</tbody>
</table>

Select ONE module from the following:

<table>
<thead>
<tr>
<th>Social Sciences Options - LEVEL 4</th>
<th>FREQUENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>PS 1000</td>
<td>Psychology as a Natural Science</td>
</tr>
<tr>
<td>PS 1001</td>
<td>Psychology as a Social Science</td>
</tr>
<tr>
<td>SO 1000</td>
<td>Introduction to Sociology</td>
</tr>
<tr>
<td>SO 1001</td>
<td>Sociology of Modern Life</td>
</tr>
</tbody>
</table>

Select ONE module from the following:

<table>
<thead>
<tr>
<th>History Options - LEVEL 4</th>
<th>FREQUENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>HY 2070</td>
<td>American History I</td>
</tr>
<tr>
<td>HY 2071</td>
<td>American History II</td>
</tr>
<tr>
<td>HY 2080</td>
<td>Great Britain</td>
</tr>
</tbody>
</table>

Select ONE module from the following:

<table>
<thead>
<tr>
<th>Philosophy Options - LEVEL 4</th>
<th>FREQUENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>PH 1000</td>
<td>Introduction to Philosophy</td>
</tr>
<tr>
<td>PH 1001</td>
<td>Practical Reasoning</td>
</tr>
<tr>
<td>PH 2003</td>
<td>Internet and Philosophy</td>
</tr>
<tr>
<td>PH 2014</td>
<td>Aesthetics</td>
</tr>
<tr>
<td>PH 2016</td>
<td>Philosophy and Cinema</td>
</tr>
<tr>
<td>PH 2020</td>
<td>Greek Philosophy</td>
</tr>
</tbody>
</table>

### Year 2 – COMPULSORY MODULES

<table>
<thead>
<tr>
<th>****</th>
<th>English Modules - LEVEL 5</th>
<th>FREQUENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>EN 2305</td>
<td>Introduction to English Studies</td>
<td>Fall + Spring</td>
</tr>
<tr>
<td>EN 2321</td>
<td>English Literature: from Romanticism to Modernism</td>
<td>Spring</td>
</tr>
<tr>
<td>EN 2323</td>
<td>(Re)Writing America: from Realism to Modernism</td>
<td>Fall</td>
</tr>
<tr>
<td>****</td>
<td>Philosophy Module - LEVEL 5</td>
<td>****</td>
</tr>
<tr>
<td>PH 2010</td>
<td>Ethics</td>
<td>PH 2010</td>
</tr>
</tbody>
</table>

### Year 2 – OPTIONAL MODULES

Select FOUR modules from the following:

<table>
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<tr>
<th>****</th>
<th>Linguistics Options - LEVEL 5</th>
<th>FREQUENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>EN 2202</td>
<td>Phonetics</td>
<td>Fall</td>
</tr>
<tr>
<td>EN 2203</td>
<td>Morphology</td>
<td>Spring</td>
</tr>
<tr>
<td>EN 2317</td>
<td>Fundamentals of Language Learning</td>
<td>Fall</td>
</tr>
<tr>
<td>EN 2406</td>
<td>Theories of Syntax</td>
<td>Fall</td>
</tr>
<tr>
<td>EN 3304</td>
<td>Sociolinguistics</td>
<td>Fall</td>
</tr>
<tr>
<td>EN 3365</td>
<td>Semantics and Pragmatics</td>
<td>Spring</td>
</tr>
<tr>
<td>EN 3362</td>
<td>Perspectives on Language: An Issues Approach to Learning</td>
<td>Spring</td>
</tr>
</tbody>
</table>
ENGLISH EXIT AWARDS ‡ (English with Linguistics)

Qualifying students may apply for one of the following exit awards:

**Award Requirements**
- Certificate of Higher Education (Cert HE) 120 UK CRE [Level 4]; (8 modules)
- Diploma of Higher Education (Dip HE) in English Literature with Linguistics 240 UK CRE [Levels 4 + 5]; (16 modules)
- BA in English Literature with Linguistics (BA) 300 UK CRE [Levels 4+5+1/2 of 6]; (20 modules)

**I. Certificate of Higher Education (Cert HE)**
Successful candidates will:
- demonstrate basic knowledge of the underlying concepts and principles associated with the study of language and an ability to evaluate and interpret these within the contexts of literature and linguistics;
- demonstrate an ability to present, evaluate and interpret data in order to develop lines of argument and make judgements based on basic theories and concepts of literature and linguistics;
- demonstrate an ability to evaluate the appropriateness of different approaches to solving problems related to the study of language; communicate the results of their study/work reliably, with structured arguments; undertake further training and develop new skills within a structured environment;

**II.a. Diploma of Higher Education (Dip HE)**
Successful candidates will:
- have a sound knowledge of the basic concepts of linguistic theory; have learned how to take different approaches to solving problems; be able to communicate accurately and exercise some personal responsibility;
- have knowledge and critical understanding of basic methods and theories used in analyzing language and literature; knowledge of methods of enquiry in literature and language; have an understanding of the limits of their knowledge and how this influences their interpretations based on that knowledge;
- use established techniques to undertake critical analysis of data; propose solutions to problems arising from the analysis; communicate effectively information and arguments to specialist and non-specialist audiences;
- be able to assume personal responsibility and exercise decision-making; be able to evaluate appropriateness of different ways to solving problems.

**II.b. BA in English Literature with Linguistics (BA)**
Successful candidates will:
- be able to locate and use primary sources relevant to a given situation/task; understand limits of knowledge; demonstrate systematic understanding of key aspects and current issues in the study of language and literature; be able to apply established techniques of analysis and enquiry in literature and linguistics;
- be able to locate and use primary sources relevant to a given situation/task; understand limits of knowledge; demonstrate systematic understanding of key aspects and current issues in the study of language and literature; be able to apply established techniques of analysis and enquiry in literature and linguistics;
- be able to apply knowledge and understanding in new projects and bring them to fruition; be able to identify a problem and arrive at a number of possible solutions;

### Year 3 – COMPULSORY MODULES

<table>
<thead>
<tr>
<th>Module Code</th>
<th>Module Title</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>EN 3432</td>
<td>Shakespeare: The Great Tragedies</td>
<td>Fall</td>
</tr>
<tr>
<td>EN 3529</td>
<td>Victorian World</td>
<td>Fall</td>
</tr>
<tr>
<td>EN 3610</td>
<td>Criticism: Theory &amp; Practice</td>
<td>Fall</td>
</tr>
<tr>
<td>EN 3528</td>
<td>English Romanticism</td>
<td>Spring</td>
</tr>
<tr>
<td>EN 3430</td>
<td>British Modernism</td>
<td>2nd Spring</td>
</tr>
<tr>
<td>OR</td>
<td></td>
<td>1st Spring</td>
</tr>
<tr>
<td>EN 4978</td>
<td>Selected Topics in Linguistics</td>
<td>Spring</td>
</tr>
</tbody>
</table>

### Year 3 – OPTIONAL MODULES

Select TWO modules from the following:

<table>
<thead>
<tr>
<th>Module Code</th>
<th>Module Title</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>EN 3539</td>
<td>Discourse Analysis</td>
<td>Spring</td>
</tr>
<tr>
<td>EN 3559</td>
<td>Psycholinguistics</td>
<td>Fall</td>
</tr>
<tr>
<td>EN 3637</td>
<td>Fundamentals of Language Teaching &amp; Practicum</td>
<td>Fall</td>
</tr>
</tbody>
</table>

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**ENGLISH EXIT AWARDS ‡ (English with Linguistics) **

Qualifying students may apply for one of the following exit awards:

**Award Requirements**
- Certificate of Higher Education (Cert HE) 120 UK CRE [Level 4]; (8 modules)
- Diploma of Higher Education (Dip HE) in English Literature with Linguistics 240 UK CRE [Levels 4 + 5]; (16 modules)
- BA in English Literature with Linguistics (BA) 300 UK CRE [Levels 4+5+1/2 of 6]; (20 modules)

**I. Certificate of Higher Education (Cert HE)**
Successful candidates will:
- demonstrate basic knowledge of the underlying concepts and principles associated with the study of language and an ability to evaluate and interpret these within the contexts of literature and linguistics;
- demonstrate an ability to present, evaluate and interpret data in order to develop lines of argument and make judgements based on basic theories and concepts of literature and linguistics;
- demonstrate an ability to evaluate the appropriateness of different approaches to solving problems related to the study of language; communicate the results of their study/work reliably, with structured arguments; undertake further training and develop new skills within a structured environment;

**II.a. Diploma of Higher Education (Dip HE)**
Successful candidates will:
- have a sound knowledge of the basic concepts of linguistic theory; have learned how to take different approaches to solving problems; be able to communicate accurately and exercise some personal responsibility;
- have knowledge and critical understanding of basic methods and theories used in analyzing language and literature; knowledge of methods of enquiry in literature and language; have an understanding of the limits of their knowledge and how this influences their interpretations based on that knowledge;
- use established techniques to undertake critical analysis of data; propose solutions to problems arising from the analysis; communicate effectively information and arguments to specialist and non-specialist audiences;
- be able to assume personal responsibility and exercise decision-making; be able to evaluate appropriateness of different ways to solving problems.

**II.b. BA in English Literature with Linguistics (BA)**
Successful candidates will:
- be able to locate and use primary sources relevant to a given situation/task; understand limits of knowledge; demonstrate systematic understanding of key aspects and current issues in the study of language and literature; be able to apply established techniques of analysis and enquiry in literature and linguistics;
- be able to locate and use primary sources relevant to a given situation/task; understand limits of knowledge; demonstrate systematic understanding of key aspects and current issues in the study of language and literature; be able to apply established techniques of analysis and enquiry in literature and linguistics;
- be able to apply knowledge and understanding in new projects and bring them to fruition; be able to identify a problem and arrive at a number of possible solutions;

### Year 3 – COMPULSORY MODULES

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### Year 3 – OPTIONAL MODULES

Select TWO modules from the following:

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<td>EN 3637</td>
<td>Fundamentals of Language Teaching &amp; Practicum</td>
<td>Fall</td>
</tr>
</tbody>
</table>
• able to demonstrate problem-solving skills and an analytic mind; critically evaluate evidence, arrive at sound conclusions and communicate them effectively;
• be able to: complete work within deadlines; work independently and as team members; think and make decisions in complex contexts and unforeseen circumstances.

### COMPREHENSIVE LIST OF MODULES

**LEVEL 4** (8 modules needed for: Cert HE; Dip HE; BA)

**COMPULSORY (4 modules)**

- EN 2216 Introduction to Language
- EN 2220 English Literature: from Chaucer to Swift
- EN 2213 The Structure of the English Language
- EN 2222 The Making of America: American Literature to 1865

**OPTION (4 modules)**

Complete one module from each of the following groups:

**Group One**
- EN 2202 Phonetics  OR  EN 2216 Introduction to Language

**Group Two**
- HY 2070 American History I  OR  HY 2071 American History II  OR  HY 2080 Great Britain

**Group Three**
- PH 1000 Introduction to Philosophy  OR  PH 1001 Practical Reasoning  OR  PH 2003 Internet and Philosophy  OR  PH 2014 Aesthetics  OR  PH 2016 Philosophy and Cinema  OR  PH 2020 Greek Philosophy

**Group Four**
- PS 1000 Psychology as a Natural Science  OR  PS 1001 Psychology as a Social Science  OR  SO 1000 Introduction to Sociology  OR  SO 1001 Sociology of Modern Life

**TOTAL:** CREDITS = 120; MODULES = 8; EXIT AWARD: Cert HE (Certificate of Higher Education) [Needed also for Dip HE and BA]

**LEVEL 5** (8 modules needed for: Dip HE; BA)

**COMPULSORY (4 modules)**

- EN 2305 Introduction to English Studies
- EN 2321 English Literature: from Romanticism to Modernism
- EN 2323 (Re)Writing America: Realism to Modernism
- PH 2010 Ethics

**OPTION (4 modules)**

Complete any four modules from the following:

- EN 2317 Fundamentals of Language Learning
- EN 2315 Theories of Syntax
- EN 3304 Sociolinguistics
- EN 3465 Semantics and Pragmatics
- EN 3362 Perspectives on Language: An Issues Approach to Teaching

**TOTAL:** CREDITS = 120; MODULES = 8; EXIT AWARD: Dip HE (Diploma in Higher Education) [Needed also for BA]

**LEVEL 6** (4 modules needed for: BA)

Complete any four modules from the following:

- EN 3453 Shakespeare: The Great Tragedies
- EN 3422 English Romanticism
- EN 3430 British Modernism
- EN 3472 American Modernism
- EN 4975 Selected Topics in Linguistics
- EN 3439 Discourse Analysis
- EN 3359 Psycholinguistics
- EN 3437 Fundamentals of Language Teaching & Practicum

**TOTAL:** CREDITS = 60; MODULES = 4; EXIT AWARD: BA English Literature with Linguistics
## B.S. (Honours) Environmental Studies

### Module titles - LEVEL 4

#### Compulsory Modules:
- **ES 1000** Environmental Science: Ecosystems and Biodiversity (Level 4) – 20 Credits
- **ES 1010** Environmental Science: Energy Resources and Pollution (Level 4) – 20 Credits
- **CH 1002** Principles of Chemistry (Level 4) – 20 Credits
- **GG 1000** Environmental Geology (Level 4) – 20 Credits

#### Optional Modules:
- **BI 1000** Introduction to Biology I (Level 4) – 20 Credits
- **BI 1006** Human Biology: Concepts and Current Issues (Level 4) – 20 Credits

### Module titles – LEVEL 5:

#### Compulsory Modules:
- **MA 2219** Statistics for Economics and Business II (Level 5) – 15 Credits
- **GG 2115** Geographic Information Systems (Level 5) – 15 Credits
- **SO/ES 2002** Environment and Society (Level 5) – 15 Credits
- **ES 2115** Energy and Environment (Level 5) – 15 Credits
- **ES 2216** Environmental Policy and Legislation (Level 5) – 15 Credits
- **ES 2220** Principles of Environmental Management (Level 5) – 15 Credits
- **EC/ES 2134** The Economy and the Environment (Level 5) – 15 Credits
- **BI 2215** Environmental Health (Level 5) – 15 Credits

### Module titles – LEVEL 6:

#### Compulsory Modules:
- **ES 3117** Environmental Justice (Level 6) – 15 Credits
- **ES 4322** Integrated Methods in Environmental Analysis (Level 6) – 15 Credits
- **ES 4430** Environmental Studies Capstone (Level 6) – 15 Credits

### Optional Modules:

#### Five out of the following:
- **ES 3423** Water Resources: Threats and Sustainable Management (Level 6) – 15 Credits
- **ES 3224** Air Quality and Global Atmospheric Changes (Level 6) – 15 Credits
- **ES 3225** Sustainable Food Production: Soil and Environment (Level 6) – 15 Credits
- **ES 3226** Conservation of Wildlife and Mediterranean Ecosystems (Level 6) – 15 Credits
- **ES 3327** Environmental Management Systems (Level 6) – 15 Credits
- **ES 3328** Environmental Policies in The European Union (Level 6) – 15 Credits
- **ES 3329** Planning Sustainable Cities (Level 6) – 15 Credits
- **ES 3435** Sustainable Use of Resources and Waste Management (Level 6) – 15 Credits
- **HT 3121** Sustainable Management in Tourism and Hospitality (Level 6) – 15 Credits
ENVIRONMENTAL STUDIES EXIT AWARDS

I. Certificate of Higher Education in Environmental Studies

In accordance with the Framework for Higher Education Qualifications (FHEQ), the holder of a Certificate of Higher Education in Environmental Studies will have a sound knowledge of the basic concepts of Environmental Studies and will have learned how to take different approaches for solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

In accordance with FHEQ, Certificates of Higher Education in Environmental Studies are awarded to students who have demonstrated:

- knowledge of the underlying concepts and principles associated with Environmental Studies, and an ability to evaluate and interpret these within the context of that area of study;
- an ability to present, evaluate, and interpret qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of their subject(s) of study.

Typically, holders of the qualification will be able to:

- evaluate the appropriateness of different approaches to solving problems related to Environmental Studies;
- communicate the results of their study/work accurately and reliably, and with structured and coherent arguments;
- undertake further training and develop new skills within a structured and managed environment; and will have:

- qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Specifically, holders of the Certificate of Higher Education in Environmental Studies (120 credits or six 20-credit modules) will be able to demonstrate knowledge and understanding of:

- core concepts, principles and tools in natural sciences, of the structure and functioning of natural systems and of their role in supporting life and human activities
- the social, economic, political, health and ecological implications of human interactions with the environment.
- the need for an interdisciplinary approach in addressing environmental problems
- the concepts and dimensions of sustainability and sustainable development

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to collect, process, interpret and communicate data and information on environmental issues and related topics
- They will be able to describe and record materials in the field and laboratory, to interpret practical results in a logical manner and to use appropriate laboratory and field equipment competently and safely
- They will be able to interact effectively within a team/learning group, giving and receiving information and ideas and modifying responses when appropriate.

II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Environmental Studies and the ordinary (non-Honours) degree in Environmental Studies.

In accordance with the Framework for Higher Education Qualifications (FHEQ), holders of qualifications at this level will have developed a sound understanding of the principles in Environmental Studies and will have learned to apply those principles more widely. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

In accordance with FHEQ, non-Honours degrees are awarded to students who have demonstrated:

- knowledge and critical understanding of the well-established principles of Environmental Studies, and of the way in which those principles have developed;
- ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- knowledge of the main methods of enquiry in their subject(s), and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study;
- an understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge.

Typically, holders of the qualification will be able to:

- use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively;
- undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations; and will have:

- qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

II.a. Diploma of Higher Education in Environmental Studies

Holders of the Diploma of Higher Education in Environmental Studies (240 credits or six 20 credit- and eight 15 credit-modules) will be able to demonstrate detailed knowledge and critical understanding of:

- core concepts, principles and tools in natural sciences, of the structure and functioning of natural systems and of their role in supporting life and human activities
- the role of social sciences in analysing and addressing environmental problems and of the social, economic, political, health and ecological implications of human interactions with the environment.
- human responses to environmental problems such as the development of environmental policy and law and environmental management, as well as of the importance of temporal and spatial scales in considering the environmental impact of human decisions in different environmental studies fields.
- the concepts and dimensions of sustainability and sustainable development and of some of their applications in addressing environmental issues in an integrated manner.
- basic tools in mathematics and statistics, as well as of quantitative techniques and data processing methods including GIS techniques

In addition, they will have the following cognitive skills:

- ability to recognize the moral and ethical issues of investigations, appreciate the need for professional codes of conduct and undertake a reasoned moral assessment of actions/persons/business practices.
- ability to collect and analyze data and information on environmental issues using a range of techniques appropriate to the subject.
- ability to critically evaluate the reliability and significance of data and information collected and the evidence provided to support conclusions.
- ability to categorize ideas, data and information, reformat and transform them towards a given purpose and propose solutions.
School of Liberal Arts and Sciences

the following practical/professional skills:

• ability to describe and record materials in the field and laboratory and to interpret practical results in a logical manner.
• ability to use appropriate laboratory and field equipment competently and safely
• ability to select and apply a limited range of methods, including spatial techniques, to study and solve environmental problems
• ability to plan, conduct and present an independent project effectively and appropriately with reliance on guidance, to relate investigations to prior work and to reference appropriately.

and the following key/transferable skills:

• ability to manage, select and process information from a variety of sources to support findings and hypotheses and develop a critical approach to academic literature and other sources of information.
• ability to communicate effectively to a variety of audiences in written, graphical and verbal forms, engage in debate in a professional manner and produce detailed and coherent project reports.
• ability to interact effectively within a team/learning group, giving and receiving information and ideas and modifying responses when appropriate.
• ability to acquire, process, interpret and present data using appropriate qualitative and quantitative techniques including use of information technology and the internet, mathematics, statistics and GIS.

II.b. BSc in Environmental Studies

Holders of the ordinary BSc in Environmental Studies (300 credits or six 20 credit- and twelve 15 credit-modules) will be able to demonstrate detailed knowledge and critical understanding of:

• core concepts, principles and tools in natural sciences, of the structure and functioning of natural systems and of their role in supporting life and human activities.
• the role of social sciences in analysing and addressing environmental problems and of the social, economic, political, health and ecological implications of human interactions with the environment.
• human responses to environmental problems such as the development of environmental policy and law and environmental management, as well as of the importance of temporal and spatial scales in considering the environmental impact of human decisions in different environmental studies fields.
• the concepts and dimensions of sustainability and sustainable development and of some of their applications in addressing environmental issues in an integrated manner.
• basic tools in mathematics and statistics, as well as of quantitative techniques and data processing methods including GIS techniques
• tools, techniques and research methods used to study and address environmental issues at an advanced level.
• Topics in more specialized fields of environmental studies (such as management and conservation of natural resources, policy and environmental management of corporations)

In addition, they will have the following cognitive skills:

• ability to recognize the moral and ethical issues of investigations, appreciate the need for professional codes of conduct and undertake a reasoned moral assessment of actions/persons/business practices.
• ability to collect and analyze data and information on environmental issues using a wide range of techniques appropriate to the subject.
• ability to critically evaluate the reliability, validity and significance of data and information collected and the evidence provided to support conclusions.
• ability to categorize ideas, data and information, reformat and transform them towards a given purpose and design novel solutions.

School of Liberal Arts and Sciences

the following practical/professional skills:

• ability to identify key elements of environmental problems and apply appropriate knowledge and skills to their solution.

the following practical/professional skills:

• ability to describe and record materials in the field and laboratory and to interpret practical results in a logical manner.
• ability to use appropriate laboratory and field equipment competently and safely
• ability to select and apply a range of methods, including spatial techniques, to study and solve environmental problems
• ability to plan, conduct and present an independent project effectively and appropriately with reliance on guidance, to relate investigations to prior work and to reference appropriately.

and the following key/transferable skills:

• ability to manage, select and process information from a variety of sources to support findings and hypotheses and develop a critical approach to academic literature and other sources of information and perform research in different environmental studies fields.
• ability to communicate effectively to a variety of audiences in written, graphical and verbal forms, engage in debate in a professional manner and produce detailed and coherent project reports. ability to interact effectively within a team/learning group, giving and receiving information and ideas and modifying responses when appropriate.
• ability to acquire, process, interpret and present data using appropriate qualitative and quantitative techniques including use of information technology and the internet, mathematics, statistics and GIS.
• ability for independent study

CERTIFICATE OF HIGHER EDUCATION IN ENVIRONMENTAL STUDIES (120 CREDITS)

Compulsory Modules:

<table>
<thead>
<tr>
<th>Module Code</th>
<th>Module Title</th>
<th>Credit Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>ES 1000</td>
<td>Environmental Science: Ecosystems and Biodiversity</td>
<td>Level 4 – 20 Credits</td>
</tr>
<tr>
<td>ES 1010</td>
<td>Environmental Science: Energy Resources and Pollution</td>
<td>Level 4 – 20 Credits</td>
</tr>
<tr>
<td>CH 1002</td>
<td>Principles of Chemistry</td>
<td>Level 4 – 20 Credits</td>
</tr>
<tr>
<td>GG 1000</td>
<td>Environmental Geology</td>
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Optional Modules:

** BIOLOGY OPTION 1 ** (LEVEL 4) – 20 CREDITS

<table>
<thead>
<tr>
<th>Module Code</th>
<th>Module Title</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>BI 1000</td>
<td>Introduction to Biology I</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>BI 1006</td>
<td>Human Biology: Concepts and Current Issues</td>
<td>Fall</td>
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** BIOLOGY OPTION 2 *** (LEVEL 4) – 20 CREDITS

** BIOLOGY OPTIONS 1 – LEVEL 4 FREQUENCY

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<tr>
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BSc in ENVIRONMENTAL STUDIES (300 CREDITS)

**Compulsory Modules:**

- ES 1000 Environmental Science: Ecosystems and Biodiversity (Level 4) – 20 Credits
- ES 1010 Environmental Science: Energy Resources and Pollution (Level 4) – 20 Credits
- CH 1002 Principles of Chemistry (Level 4) – 20 Credits
- GG 1000 Environmental Geology (Level 4) – 20 Credits
- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- GG 2115 Geographic Information Systems (Level 5) – 15 Credits
- SO/ES 2002 Environment and Society (Level 5) – 15 Credits
- ES 2115 Energy and Environment (Level 5) – 15 Credits
- ES 2216 Environmental Policy and Legislation (Level 5) – 15 Credits
- ES 2220 Principles of Environmental Management (Level 5) – 15 Credits
- EC/ES 2134 The Economy and the Environment (Level 5) – 15 Credits
- BI 2215 Environmental Health (Level 5) – 15 Credits

**Optional Modules (LEVEL 4):**

- Biology Option 1 ** (Level 4) – 20 Credits
- Biology Option 2 *** (Level 4) – 20 Credits

**Modules offered at level 6 (Students are required to take four of the following):**

- ES 3117 Environmental Justice (Level 6) – 15 Credits
- ES 4322 Integrated Methods in Environmental Analysis (Level 6) – 20 Credits
- ES 4430 Environmental Studies Capstone
- ES 3423 Water Resources: Threats and Sustainable Management
- ES 3224 Air Quality and Global Atmospheric Changes
- ES 3225 Sustainable Food Production: Soil and Environment
- ES 3226 Conservation of Wildlife and Mediterranean Ecosystems
- ES 3327 Environmental Management Systems
- ES 3328 Environmental Policies in the European Union
- ES 3329 Planning Sustainable Cities
- ES 3435 Sustainable Use of Resources and Waste Management
- HT/IB 3121 Sustainable Management in Tourism and Hospitality

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DIPLOMA OF HIGHER EDUCATION IN ENVIRONMENTAL STUDIES (240 CREDITS)

**Compulsory Modules:**

- ES 1000 Environmental Science: Ecosystems and Biodiversity (Level 4) – 20 Credits
- ES 1010 Environmental Science: Energy Resources and Pollution (Level 4) – 20 Credits
- CH 1002 Principles of Chemistry (Level 4) – 20 Credits
- GG 1000 Environmental Geology (Level 4) – 20 Credits
- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- GG 2115 Geographic Information Systems (Level 5) – 15 Credits
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- ES 2216 Environmental Policy and Legislation (Level 5) – 15 Credits
- ES 2220 Principles of Environmental Management (Level 5) – 15 Credits
- EC/ES 2134 The Economy and the Environment (Level 5) – 15 Credits
- BI 2215 Environmental Health (Level 5) – 15 Credits

**Optional Modules:**

- Biology Option 1 ** (Level 4) – 20 Credits
- Biology Option 2 *** (Level 4) – 20 Credits

*** BIOLOGY OPTIONS 2 - LEVEL 4

<table>
<thead>
<tr>
<th>Module</th>
<th>Title</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>BI 1101</td>
<td>Introduction to Biology II</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>BI 1007</td>
<td>Environmental Ecology</td>
<td>Spring</td>
</tr>
</tbody>
</table>

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School of Liberal Arts and Sciences
B.A. (Honours) HISTORY

Module titles - LEVEL 4:

Compulsory modules:
HY 2034 History of Ancient Greece
HY 2015 History of Rome
HY 2028 The Birth of Modern Europe
HY 2070 American History I
HY 2071 American History II
HY 2080 Great Britain

One Social Science module optional:
AN 1000 Introduction to Anthropology
EC 2111 The Economic History of Europe
PO 1000 Political Organization
PO 1001 Political Behavior
PO 2004 Diplomacy
PS 1001 Psychology as a Social Science
SO 1000 Introduction to Sociology

One Humanities module optional:
AT 2005 Greek Art
AT 2006 Roman Art
CL 2100 Greek and Roman Literature in Translation
EN 2222 The Making of America
MU 2025 Cultural Perspectives on Music
PH 1000 Introduction to Philosophy

Module titles - LEVEL 5:

Compulsory modules:
HY 2005 Intellectual History of Europe
HY 2031 Slaves and Slavery in the US
HY 2060 Greece: the Birth of a Nation
HY 2061 Modern Greece: a troubled History

One History module optional:
HY 2002 Great Thinkers and their Ideas
HY 2009 The Spartans
HY 2021 Alexander III., the Great
HY 2032 Trade in the Ancient Mediterranean World

School of Liberal Arts and Sciences

One Regional History course optional:
HY 2019 Cyprus and the Near East
HY 2030 Survey of Chinese Civilization
HY 2026 Middle East: a Crossroad
HY 2040 History of Russia to 1900

One Social Science course optional:
AN 3320 Intercultural Communication
PO 2010 Political Theory I: Plato to Locke
PO 2011 Political Theory II: Hume to Rawls
PO 3031 International Relations
SO 2115 Sociology of Globalization

One Humanities course optional:
AH 2021 The Bronze Age of Greece
AH 2023 Discourse, Display and Design in the Ancient Greek Sanctuary
AT 2007 Early Christian and Byzantine Art and Architecture
AT 2019 Islamic Art and Architecture
CL 2001 Classical Roman Literature and Culture
CL 2122 Classical Greek Literature and Culture

Module titles - LEVEL 6

Compulsory modules:
HY 3050 The Age of Enlightenment
HY 3052 Total War in Europe
HY 3053 Contemporary History: from World War II to Vietnam and the Fall of Communism
HY 4391 Historiography
HY 4493 Selected Topics

Optional Modules:
HY 3010 Ancient Greek Mythology and Religion
HY 3041 Russia and the Soviet Union
HY 3051 Revolution & Nationalism in Europe
HY 3072 America in World Affairs
HY 3074 Democracy and Imperialism
HISTORY EXIT AWARDS ‡

I. Certificate of Higher Education

Upon completion of level 4 (120 credits or 8 15-credit modules), students have 1) a basic grasp of the concepts and principles of History; 2) a series of basic transferable interpersonal, research and writing skills that are applicable to the professional world; 3) the knowledge and skills necessary for further progression in the field—for example, into the second year of a BA (Hons) programme in History such as that at DEREE, The American College of Greece.

Specifically, Certificates of Higher Education in History are awarded to students who have demonstrated knowledge and understanding of:

• Basic knowledge of significant past events in key periods and geographic areas. (all HY courses)
• Exposure to the idea of continuities/discontinuities between past and present.
• Exposure to both primary and secondary sources.
• a measure of knowledge in an array of humanities and social sciences (one level-4 module each in the social sciences and humanities).

In addition, they will have the following cognitive skills:

• a basic understanding of the variety of approaches to interpreting the past. (all HY courses)
• a basic exposure to the difficulty in reconstructing the past. (all HY courses)

Furthermore, they will have the following practical/professional and key/transferable skills:

• They will be able to produce basic, reasoned presentations of problems in timed situations. (all HY courses)
• They will be able to participate in group discussions. (all courses)
• They will be able to work to deadline. (all courses)

II.a. Diploma of Higher Education in History

Designed to follow upon the Certificate of Higher Education in History, the Diploma of Higher Education in History, broadens and deepens students’ engagement in the field of History through courses that enlist both synchronic and diachronic pathways of study. Upon completion of levels 4 and 5 (240 credits of 16 15-credit modules), students have 1) a solid grasp of the concepts and principles of history; 2) a series of transferable interpersonal research and writing skills that are applicable to the professional world; 3) the knowledge and skills necessary for further progression in the field—for example for The BA (Ord.) and (Hons) of Higher Education in History such as those offered by DEREE, The American College of Greece.

Specifically, in addition to the characteristics listed under the Certificate above, holders of the Diploma of Higher Education in History will be able to demonstrate detailed knowledge and critical understanding of:

• Broadened and deepened factual knowledge of the history of specific areas and periods. (all HY courses)
• Engagement with diachronic runs of history (HY2002, HY2005, HY2007, HY 2032)
• Engagement with regional or focused histories (HY2009, HY2019, HY2021, HY2030, HY2040, HY2060, HY2061)
• A broadened and deepened knowledge of an array of humanities and social sciences (one level-5 module each in the social sciences and humanities)

In addition, they will have the following cognitive skills:

• The ability to analyze in a basic manner historical texts and other source material (all HY courses)
• A broadened understanding of the variety of ways of interpreting the past. (all HY courses)

And the following practical/professional and key/transferable skills:

• They will be able to communicate effectively in group discussions (all courses)
• They will have respect for the diversity of human cultures and achievements.
• They will be able to research with the basic capacity for effective and verifiable information retrieval and organization. (ALL COURSES WITH PAPERS)
• They will be able to construct basic relevant arguments from a body of evidence, including primary and secondary sources. (all HY courses and some of the Humanities courses—i.e courses that have essay exams or papers)

II.b. BA (Ordinary) in History

Upon completion of 300 credits (20 15-credit modules), students will have 1) a solid grasp of the concepts and principles of History; 2) acquired skills in historical research, critical thinking, and the written presentation of data and oral expression that are transferable to the professional world; 3) Develop abilities to recognize the continuity and/or discontinuity of past experiences with contemporary ones; 4) the knowledge and skills necessary for further progression in the field—for example, for the final modules of a BA (Hons) programme in History such as that at DEREE, The American College of Greece.

In addition to the knowledge and skills listed above under Certificate and Diploma, holders of the BA (Ordinary) in History will be able to demonstrate detailed knowledge and critical understanding of:

• Broadened and deepened knowledge of the History for specific geographic areas and periods. (HY3041, HY3074, HY3050, HY3051, HY3052, HY3053, HY3072)
• In-depth knowledge of specific subjects/methodologies associated with History
• Understand the development of history as a discipline and an awareness of different historical methodologies. (HY4391)

In addition, they will have the following cognitive skills:

• They will be able to think creatively, self-critically and present, in both oral and written forms, historical arguments in a clear and comprehensive way.
• They will be able to manage and process complex body of information and data.
• They will be able to evaluate the limitations and partiality of all historical knowledge.

And the following practical/professional and key/transferable skills:

• Construct relevant arguments from a body of evidence, including primary and secondary sources.
• Do effective research with the capacity for critical, effective, and verifiable information retrieval and organization.
• Exercise skills of critical judgment in evaluating arguments.
• Use interpersonal skills, i.e. oral and written communication skills in English to work effectively in a professional environment.
• Manage information resources, selecting data from a range of sources and developing appropriate research techniques.
CERTIFICATE OF HIGHER EDUCATION IN HISTORY (120 CREDITS)

** Compulsory Modules:**
- HY 2034 History of Ancient Greece (Level 4) – 15 Credits
- HY 2015 History of Rome (Level 4) – 15 Credits
- HY 2028 The Birth of Modern Europe (Level 4) – 15 Credits
- HY 2070 American History I (Level 4) – 15 Credits
- HY 2071 American History II (Level 4) – 15 Credits
- HY 2080 Great Britain (Level 4) – 15 Credits

** Optional Modules:**
- Social Science Option** (Level 4) – 15 Credits
- Humanities Option** (Level 4) – 15 Credits

<table>
<thead>
<tr>
<th>** SOCIAL SCIENCE OPTIONS - LEVEL 4</th>
<th>FREQUENCY</th>
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</thead>
<tbody>
<tr>
<td>AN 1000 Introduction to Anthropology</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>PO 1000 Political Organization</td>
<td>Fall and Spring</td>
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<tr>
<td>PO 1001 Political Behavior</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>PO 2004 Diplomacy</td>
<td>Spring</td>
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<td>PO 2008 Beyond State and Nation</td>
<td>Fall</td>
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<tr>
<td>PS 1001 Psychology as a Social Science</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>SO 1000 Introduction to Sociology</td>
<td>Fall and Spring</td>
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DIPLOMA OF HIGHER EDUCATION IN HISTORY (240 CREDITS)

** Compulsory Modules:**
- HY 2034 History of Ancient Greece (Level 4) – 15 Credits
- HY 2015 History of Rome (Level 4) – 15 Credits
- HY 2028 The Birth of Modern Europe (Level 4) – 15 Credits
- HY 2070 American History I (Level 4) – 15 Credits
- HY 2071 American History II (Level 4) – 15 Credits
- HY 2080 Great Britain (Level 4) – 15 Credits
- HY 2005 Intellectual History of Europe (Level 5) – 15 Credits
- HY 2031 Slaves and Slavery in the US (Level 5) – 15 Credits
- HY 2060 Greece: The Birth of a Nation (Level 5) – 15 Credits
- HY 2061 Modern Greece: A Troubled Nation (Level 5) – 15 Credits

** Optional Modules:**
- Social Science Option** (Level 4) – 15 Credits
- Humanities Option** (Level 4) – 15 Credits
- Social Science Option *** (Level 5) – 15 Credits
- Humanities Option*** (Level 5) – 15 Credits
- History Option*** (Level 5) – 15 Credits
- Regional History Option*** (Level 5) – 15 Credits
### BA (ORDINARY) in HISTORY (300 CREDITS)

#### Compulsory Modules:
- HY 2034 History of Ancient Greece (Level 4) – 15 Credits
- HY 2015 History of Rome (Level 4) – 15 Credits
- HY 2028 The Birth of Modern Europe (Level 4) – 15 Credits
- HY 2070 American History I (Level 4) – 15 Credits
- HY 2071 American History II (Level 4) – 15 Credits
- HY 2080 Great Britain (Level 4) – 15 Credits
- HY 2005 Intellectual History of Europe (Level 5) – 15 Credits
- HY 2031 Slaves and Slavery in the US (Level 5) – 15 Credits
- HY 2060 Greece: The Birth of a Nation (Level 5) – 15 Credits
- HY 2061 Modern Greece: A Troubled History (Level 5) – 15 Credits

#### Optional Modules:
- Social Science Option** (Level 4) – 15 Credits
- Humanities Science Option** (Level 4) – 15 Credits
- Social Science Option (Level 5) – 15 Credits
- Humanities Option*** (Level 5) – 15 Credits
- History Option*** (Level 5) – 15 Credits
- Regional History Option*** (Level 5) – 15 Credits
- Four History Options**** (Level 6) – 60 Credits

### HISTORY OPTIONS - LEVEL 5

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<thead>
<tr>
<th>Module Code</th>
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<th>Frequency</th>
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<tr>
<td>HY 2002</td>
<td>Great Thinkers and their Ideas</td>
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<td>HY 2009</td>
<td>The Spartans</td>
<td>Fall or Spring</td>
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<td>HY 2021</td>
<td>Alexander III, the Great</td>
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<td>HY 2032</td>
<td>Trade in the Ancient Mediterranean</td>
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<td>HY 2019</td>
<td>Cyprus and the Near East</td>
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<tr>
<td>HY 2030</td>
<td>Survey of Chinese Civilization</td>
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<td>HY 2033</td>
<td>The Middle East</td>
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<td>HY 2040</td>
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### SOCIAL SCIENCE OPTION LEVEL 5

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<td>PO 2011</td>
<td>Political Theory II: Hume to Rawls</td>
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<td>PO 3031</td>
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### REGIONAL HISTORY OPTION—LEVEL 5

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<td>HY 2019</td>
<td>Cyprus and the Near East</td>
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### HISTORY OPTIONS - LEVEL 6

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<tr>
<th>Module Code</th>
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<tr>
<td>HY 3010</td>
<td>Ancient Greek Mythology and Religion</td>
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<td>HY 3041</td>
<td>Russia and the Soviet Union</td>
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<td>HY 3050</td>
<td>The Age of the Enlightenment</td>
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<td>HY 3051</td>
<td>Revolution and Nationalism in Europe</td>
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<td>HY 3052</td>
<td>Total War in Europe</td>
<td>Fall or Spring</td>
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<td>HY 3053</td>
<td>Contemporary History: from World War II to Vietnam and the Fall of Communism</td>
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<td>HY 3072</td>
<td>America in World Affairs</td>
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<td>HY 3074</td>
<td>Democracy and Imperialism</td>
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<td>HY 4391</td>
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### Module titles – LEVEL 4:

**Compulsory Modules:**

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<td>PS 1001</td>
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<td>PS 1000</td>
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<td>MA 1105</td>
<td>Applied Calculus</td>
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<td>MA 2118</td>
<td>Statistics for Business and Economics I</td>
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<td>Introduction to Programming</td>
<td>Level 4</td>
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<td>ITC/CS 2293</td>
<td>Operating Systems Concepts</td>
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### Module titles – LEVEL 5:

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<tr>
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<td>ITC/CS 2234</td>
<td>Object Oriented Programming</td>
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<td>CS 3375</td>
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<td>Digital Imaging</td>
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<tr>
<td>ITC/CS 2229</td>
<td>3D Modelling Methodologies</td>
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<td>ITC/CS 3220</td>
<td>Digital Video and Audio Technologies</td>
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### Module titles – LEVEL 6:

**Compulsory Modules:**

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<tbody>
<tr>
<td>MG/IT 3157</td>
<td>Project Management</td>
<td>Level 6</td>
<td>15 Credits</td>
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<tr>
<td>ITC/CS 3480</td>
<td>Artificial Intelligence Principles</td>
<td>Level 6</td>
<td>15 Credits</td>
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<td>ITC/CS 3414</td>
<td>Internet Programming</td>
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<td>ITC/CS 3371</td>
<td>Interactive Multimedia Systems</td>
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Module titles – LEVEL 6:

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<th>Course Title</th>
<th>Credits</th>
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<tr>
<td>MG/ITC 3157</td>
<td>Project Management</td>
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<tr>
<td>ITC/CS 3480</td>
<td>Artificial Intelligence Principles</td>
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<td>Virtualization Concepts and Applications</td>
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<td>ITC/CS 4927</td>
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*ITC rubric is effective as of Spring 2013*
B.Sc. (Honours) in Information Technology (Software Development)

Module titles – LEVEL 4

**Compulsory Modules:**

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<td>PS 1001</td>
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<td>(Level 4) – 15 Credits</td>
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<tr>
<td>PS 1000</td>
<td>Psychology as a Natural Science</td>
<td>(Level 4) – 15 Credits</td>
</tr>
<tr>
<td>MA 1105</td>
<td>Applied Calculus</td>
<td>(Level 4) – 15 Credits</td>
</tr>
<tr>
<td>MA 2118</td>
<td>Statistics for Business and Economics I</td>
<td>(Level 4) – 15 Credits</td>
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<tr>
<td>CS 2188</td>
<td>Introduction to Programming</td>
<td>(Level 4) – 15 Credits</td>
</tr>
<tr>
<td>ITC/CS 2186</td>
<td>Computer Systems Architecture</td>
<td>(Level 4) – 15 Credits</td>
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<tr>
<td>ITC/CS 2293</td>
<td>Operating Systems Concepts</td>
<td>(Level 4) – 15 Credits</td>
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<tr>
<td>ITC/CS 2276</td>
<td>“C” Language Programming</td>
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Module titles – LEVEL 5:

**Compulsory Modules:**

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<th>Module Title</th>
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<tr>
<td>EN 2342</td>
<td>Professional Communication</td>
<td>(Level 5) – 15 Credits</td>
</tr>
<tr>
<td>PH 2005</td>
<td>Business Ethics</td>
<td>(Level 5) – 15 Credits</td>
</tr>
<tr>
<td>ITC/CS 2234</td>
<td>Object Oriented Programming</td>
<td>(Level 5) – 15 Credits</td>
</tr>
<tr>
<td>MA 2106</td>
<td>Mathematics for Computing</td>
<td>(Level 5) – 15 Credits</td>
</tr>
<tr>
<td>CS 3260</td>
<td>Fundamentals of RDBMS</td>
<td>(Level 5) – 15 Credits</td>
</tr>
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<td>CS 3375</td>
<td>Communications and Networking Essentials</td>
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<td>ITC/CS 3387</td>
<td>Data Structures and Analysis Algorithms</td>
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<td>ITC/CS 3413</td>
<td>Algorithms and Complexity</td>
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Module titles – LEVEL 6:

**Compulsory Modules:**

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<th>Module Title</th>
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<tr>
<td>MG/ITC 3157</td>
<td>Project Management</td>
<td>(Level 6) – 15 Credits</td>
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<tr>
<td>ITC/CS 3480</td>
<td>Artificial Intelligence Principles</td>
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<td>ITC/CS 4417</td>
<td>Game Programming</td>
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<td>ITC/CS 4918</td>
<td>Software Development Capstone Project</td>
<td>(Level 6) – 15 Credits</td>
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</table>

*ITC rubric is effective as of Spring 2013*
I. Certificate of Higher Education in Information Technology

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Information Technology will have a sound knowledge of the basic concepts of Information Technology and will have learned how to apply different IT functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Information Technologies are awarded to students who have demonstrated:

i. Knowledge of the underlying concepts and principles associated with all computing, and an ability to evaluate and interpret these within any context;

ii. An ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of computing.

Typically, holders of the qualification will be able to:

a) Apply a wide variety of computing functions to address basic problems;

b) Communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;

c) Undertake further training and develop new skills within a structured and managed environment;

And will have:

d) Qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to:

i. Apply the basic principles and concepts of programming.

ii. Apply basic mathematical and statistical techniques.

iii. Understand the basic psychological principles useful in the development of any IT solution.

Specifically, holders of the Certificate of Higher Education in Information Technology will be able to demonstrate knowledge and understanding of:

- Basic mathematical and statistical techniques (MA 1105, ITC/CS 2293)

- They will be able to determine the risks, controls and safety measures in the use of computing technologies (ITC/CS 2293)

- They will be able to communicate ideas successfully orally and in writing. (PS1000, PS1001)

- They will be able to work effectively with others in small groups or teams. (CS 2188)

- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

II. Intermediate level

The intermediate level includes the:

- Diploma of Higher Education in Information Technology

and the ordinary (non-Honours) degrees in:

- Information Technology

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of computing and a more specialized understanding of at least one function under Information Technology. Through this, they will have learned to apply different computing functions to solving a wider array of increasingly complex problems with increasing autonomy.

They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

i. Knowledge and critical understanding of the well-established principles of Information Technology

ii. Ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;

iii. Specialized knowledge of one Information Technology function and the ability to apply this knowledge, in combination with other computing functions, to meet the needs of a wide variety of applications;

Typically, holders of the qualification will be able to:

a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;

b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;

c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

d) Qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

II.a. Diploma of Higher Education in Information Technology

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to:

i. Apply the basic principles and concepts of programming.

ii. Apply mathematical and statistical techniques.

iii. Understand the basic psychological principles useful in the development of any IT solution.

iv. Apply their knowledge of computing functions, ethics, and professional communication to solving complex IT related problems.
Holders of the Diploma of Higher Education in Information Technology will demonstrate knowledge and understanding of:

- Basic psychological principles (PS1001, PS1000)
- Basic design of computer hardware (ITC/CS 2186)
- The fundamental concepts of operating systems (ITC/CS 2293)

Additionally, holders of the Diploma of Higher Education in Information Technology will be able to demonstrate detailed knowledge and critical understanding of:

- IT related statistical and mathematical tools and techniques (MA 2118, MA1105, MA2106)
- Moral theories and ethical issues which have an impact on decision making (PH 2005)
- Structured and object-oriented computer programming (CS 2188, ITC/CS 2276, ITC/CS 2234)
- Tools, and techniques for database design, development and implementation. (CS 3260)
- The principles of computer communications (CS 3375)
- A measure of knowledge in an array of IT subjects (two level-5 modules from Software Development, Network Technologies or Digital Media Technologies)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (CS 3375)
- They will be able to apply critical thinking in order to evaluate arguments and identify assumption to interpret, analyze, and solve structured problems as well as unstructured/complex problems, from a generated data set. (MA 2118, CS 3260 and ITC/CS 3413, ITC/CS 3387, CS3421)
- They will be able to analyze and evaluate ethical choices. (PH 2005)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to apply appropriate theory, practices and tools to address design and implementation issues of information technology related problems. (CS 2188, ITC/CS 2186, ITC/CS 2276, CS 3375, ITC/CS 2234, ITC/CS 2291, CS 3260)
- They will be able to exhibit reasoning ability and creativity to address a given problem. (all modules)
- They will be able to use numeric skills, in solving complex problems. (MA 2118, MA 1105, MA 2016, ITC/CS 2186)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all modules)
- They will be able to specify, design and construct solutions involving programming to given problems. (CS 2188, CS 3260, ITC/CS 2276, ITC/CS 2234 and ITC/CS 3387)
- They will be able to determine the risks, controls and safety measures in the use of computing technologies. (CS 3260, CS 3375, ITC/CS 2293)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (EN 2342, PH 2005, PS 1000, PS 1001, CS 3260, CS 3375)
- They will be able to work effectively with others in small groups or teams. (EN 2342, CS 2188, CS 3260)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all modules)

ll. BSc in Information Technology

Upon completion of 300 credits (20 modules, including four Level-6 modules), students will be able to:

i. Apply the basic principles and concepts of software development.
ii. Apply mathematical and statistical techniques.
iii. Understand the basic psychological principles useful in the development of any IT solution.
iv. Demonstrate detailed knowledge of theories, models, tools, and practices of IT development.

v. Apply their detailed knowledge of computing functions, to solving complex IT related problems.

Holders of the ordinary BSc in Information Technology will be able to demonstrate knowledge and understanding of diverse computing functions as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Basic psychological principles (PS1001, PS1000)
- Basic design of computer hardware (ITC/CS 2186)
- The fundamental concepts of operating systems (ITC/CS 2293)

Additionally, holders of the ordinary BSc in Information Technology will be able to demonstrate detailed knowledge and critical understanding of:

- IT related statistical and mathematical tools and techniques (MA 2118, MA 1105, MA 2106)
- Moral theories and ethical issues which have an impact on decision making (PH 2005)
- Structured and object-oriented computer programming (CS 2188, ITC/CS 2276, ITC/CS 2234)
- Tools, and techniques for database design, development and implementation. (CS 3260)
- The principles of computer communications (CS 3375)
- A measure of knowledge in an array of IT subjects (two level-5 modules from Software Development, Network Technologies or Digital Media Technologies)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (CS 3375, and CS 3330, ITC/CS 3480, ITC/CS 4918, ITC/CS 3522, CS3443, CS4726, ITC/CS 4927, CS4535, ITC/CS 4959)
- They will be able to apply critical thinking in order to evaluate arguments and identify assumption to interpret, analyze, and solve structured problems as well as unstructured/complex problems, from a generated data set. (MA 2118, CS 3260, and MG/IT 3157, ITC/CS 3480, ITC/CS 3413, CS3387, CS3416, ITC/ CS 4918, ITC/CS 4726, ITC/CS 4442, CS4927, ITC/CS 4959, ITC/CS 3414, CS 3330, ITC/CS 3441, ITC/CS 3421, ITC/CS 3522)
- They will be able to analyze and evaluate ethical choices. (PH 2005)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to apply appropriate theory, practices and tools to address design and implementation issues of information technology related problems. (CS 2188, CS 3375, ITC/CS 2276, ITC/CS 2234 and ITC/CS 3413, CS3480, ITC/CS 4918, CS3387, CS3416, ITC/ CS 4918, ITC/CS 4726, ITC/CS 4442, CS4927, ITC/CS 4959, ITC/CS 3414, CS 3330, ITC/CS 3441, ITC/CS 3421, ITC/CS 3522)
- They will be able to use numeric skills, in solving complex problems. (MA 2118, MA1105, MA 2016, ITC/CS 2186, and MG/IT 3157, ITC/CS 3413)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information. (all courses)
- They will be able to specify, design and construct solutions involving programming to given problems. (CS 2188, CS 3260, ITC/CS 2276, ITC/CS 2234 and ITC/CS 3387)
- They will be able to determine the risks, controls and safety measures in the use of computing technologies. (CS 3260, CS 3375, ITC/CS 2293)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (EN 2342, PH 2005, PS 1000, PS 1001, CS 3260, CS 3375)
- They will be able to work effectively with others in small groups or teams. (EN 2342, CS 2188, CS 3260)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all modules)
CERTIFICATE OF HIGHER EDUCATION IN INFORMATION TECHNOLOGY (120 CREDITS)

Compulsory Modules:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Level</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>PS 1001</td>
<td>Psychology as a Social Science</td>
<td>Level 4</td>
<td>15</td>
</tr>
<tr>
<td>PS 1000</td>
<td>Psychology as a Natural Science</td>
<td>Level 4</td>
<td>15</td>
</tr>
<tr>
<td>MA 1105</td>
<td>Applied Calculus</td>
<td>Level 4</td>
<td>15</td>
</tr>
<tr>
<td>MA 2118</td>
<td>Statistics for Business and Economics I</td>
<td>Level 4</td>
<td>15</td>
</tr>
<tr>
<td>CS 2188</td>
<td>Introduction to Programming</td>
<td>Level 4</td>
<td>15</td>
</tr>
<tr>
<td>ITC/CS 2186</td>
<td>Computer Systems Architecture</td>
<td>Level 4</td>
<td>15</td>
</tr>
<tr>
<td>ITC/CS 2293</td>
<td>Operating Systems Concepts</td>
<td>Level 4</td>
<td>15</td>
</tr>
<tr>
<td>ITC/CS 2276</td>
<td>&quot;C&quot; Language Programming</td>
<td>Level 4</td>
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OPTIONS (30 CREDITS FROM THE FOLLOWING MODULES):

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Level</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>ITC/CS 3387</td>
<td>Data Structures and Analysis Algorithms</td>
<td>Level 5</td>
<td>15</td>
</tr>
<tr>
<td>ITC/CS 3413</td>
<td>Algorithms and Complexity</td>
<td>Level 5</td>
<td>15</td>
</tr>
<tr>
<td>ITC/CS 2128</td>
<td>Digital Imaging</td>
<td>Level 5</td>
<td>15</td>
</tr>
<tr>
<td>ITC/CS 2229</td>
<td>3D Modeling Methodologies</td>
<td>Level 5</td>
<td>15</td>
</tr>
<tr>
<td>ITC/CS 3220</td>
<td>Digital Video and Audio Technologies</td>
<td>Level 5</td>
<td>15</td>
</tr>
<tr>
<td>ITC/CS 3419</td>
<td>Network Administration</td>
<td>Level 5</td>
<td>15</td>
</tr>
<tr>
<td>ITC/CS 3421</td>
<td>Telecommunications Essentials</td>
<td>Level 5</td>
<td>15</td>
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</table>
### Compulsory Modules:

<table>
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<tr>
<th>Course Code</th>
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<th>Level</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>PS 1001</td>
<td>Psychology as a Social Science</td>
<td>Level 4</td>
<td>15</td>
</tr>
<tr>
<td>PS 1000</td>
<td>Psychology as a Natural Science</td>
<td>Level 4</td>
<td>15</td>
</tr>
<tr>
<td>MA 1105</td>
<td>Applied Calculus</td>
<td>Level 4</td>
<td>15</td>
</tr>
<tr>
<td>MA 2118</td>
<td>Statistics for Business and Economics I</td>
<td>Level 4</td>
<td>15</td>
</tr>
<tr>
<td>CS 2188</td>
<td>Introduction to Programming</td>
<td>Level 4</td>
<td>15</td>
</tr>
<tr>
<td>ITC/CS 2186</td>
<td>Computer Systems Architecture</td>
<td>Level 4</td>
<td>15</td>
</tr>
<tr>
<td>ITC/CS 2293</td>
<td>Operating Systems Concepts</td>
<td>Level 4</td>
<td>15</td>
</tr>
<tr>
<td>ITC/CS 2276</td>
<td>“C” Language Programming</td>
<td>Level 4</td>
<td>15</td>
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<tr>
<td>EN 2342</td>
<td>Professional Communication</td>
<td>Level 5</td>
<td>15</td>
</tr>
<tr>
<td>PH 2005</td>
<td>Business Ethics</td>
<td>Level 5</td>
<td>15</td>
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<tr>
<td>ITC/CS 2234</td>
<td>Object Oriented Programming</td>
<td>Level 5</td>
<td>15</td>
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<tr>
<td>MA 2106</td>
<td>Mathematics for Computing</td>
<td>Level 5</td>
<td>15</td>
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<tr>
<td>CS 3260</td>
<td>Fundamentals of RDBMS</td>
<td>Level 5</td>
<td>15</td>
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<tr>
<td>CS 3375</td>
<td>Communications and Networking Essentials</td>
<td>Level 5</td>
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### OPTIONS (30 CREDITS FROM THE FOLLOWING MODULES): 

<table>
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<th>Course Code</th>
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<td>Algorithms and Complexity</td>
<td>Level 5</td>
<td>15</td>
</tr>
<tr>
<td>ITC/CS 2128</td>
<td>Digital Imaging</td>
<td>Level 5</td>
<td>10</td>
</tr>
<tr>
<td>ITC/CS 2229</td>
<td>3D Modeling Methodologies</td>
<td>Level 5</td>
<td>10</td>
</tr>
<tr>
<td>ITC/CS 3220</td>
<td>Digital Video and Audio Technologies</td>
<td>Level 5</td>
<td>10</td>
</tr>
<tr>
<td>ITC/CS 3419</td>
<td>Network Administration</td>
<td>Level 5</td>
<td>15</td>
</tr>
<tr>
<td>ITC/CS 3421</td>
<td>Telecommunications Essentials</td>
<td>Level 5</td>
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### OPTIONS (FOUR LEVEL-6 MODULES FROM THE FOLLOWING): 

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Level</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>MGIT 3157</td>
<td>Project Management</td>
<td>Level 6</td>
<td>15</td>
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<tr>
<td>ITC/CS 3480</td>
<td>Artificial Intelligence Principles</td>
<td>Level 6</td>
<td>15</td>
</tr>
<tr>
<td>ITC/CS 3414</td>
<td>Internet Programming</td>
<td>Level 6</td>
<td>15</td>
</tr>
<tr>
<td>ITC/CS 3416</td>
<td>Software Engineering</td>
<td>Level 6</td>
<td>15</td>
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<tr>
<td>ITC/CS 3441</td>
<td>Web Science</td>
<td>Level 6</td>
<td>15</td>
</tr>
<tr>
<td>CS 3330</td>
<td>Human Computer Interaction</td>
<td>Level 6</td>
<td>15</td>
</tr>
<tr>
<td>ITC/CS 4417</td>
<td>Game Programming</td>
<td>Level 6</td>
<td>15</td>
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<tr>
<td>ITC/CS 3371</td>
<td>Interactive Multimedia Systems</td>
<td>Level 6</td>
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<td>ITC/CS 4535</td>
<td>Game Design</td>
<td>Level 6</td>
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<tr>
<td>ITC/CS 3443</td>
<td>Virtualization Concepts And Applications</td>
<td>Level 6</td>
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<tr>
<td>ITC/CS 3522</td>
<td>Network Security And Cryptography</td>
<td>Level 6</td>
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<td>ITC/CS 4442</td>
<td>Network Design</td>
<td>Level 6</td>
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<tr>
<td>ITC/CS 4726</td>
<td>Distributed Systems</td>
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<td>ITC/CS 4927</td>
<td>Networking Capstone Project</td>
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<td>ITC/CS 4918</td>
<td>Software Development Capstone Project</td>
<td>Level 6</td>
<td>15</td>
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<tr>
<td>ITC/CS 4959</td>
<td>Digital Media Capstone Project</td>
<td>Level 6</td>
<td>15</td>
</tr>
</tbody>
</table>
## B.A. (Honours) Liberal Studies

### Pathway: Economics and Philosophy*

#### Module titles - LEVEL 4

**Compulsory Modules:**
- EC 1000 Principles of Economics I (Level 4) – 15 UK Credits
- EC 1101 Principles of Economics II (Level 4) – 15 UK Credits
- EC 2101 Economic History of Europe (Level 4) – 15 UK Credits
- PH 1000 Introduction to Philosophy (Level 4) – 15 UK Credits
- PH 1001 Practical Reasoning (Level 4) – 15 UK Credits
- PH 2020 Greek Philosophy (Level 4) – 15 UK Credits

**Optional Modules:**
- Philosophy Option* (Level 4) – 15 UK Credits
- Social Science Option* (Level 4) – 15 UK Credits

### Module titles – LEVEL 5:

**Compulsory Modules:**
- EC 2270 Managerial Economics (Level 5) – 15 UK Credits
- EC 2271 Macroeconomic Theory and Policy (Level 5) – 15 UK Credits
- PH 2010 Ethics (Level 5) – 15 UK Credits
- PH 2022 Social and Political Philosophy (Level 5) – 15 UK Credits

**Optional Modules:**
- Economics Option** (Level 5) – 15 UK Credits
- Economics Option** (Level 5) – 15 UK Credits
- Philosophy Option** (Level 5) – 15 UK Credits
- Philosophy Option** (Level 5) – 15 UK Credits

### OPTIONS - LEVEL 4

<table>
<thead>
<tr>
<th>Module</th>
<th>Frequency</th>
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</thead>
<tbody>
<tr>
<td>PH 2003 Internet and Philosophy</td>
<td>Spring</td>
</tr>
<tr>
<td>PH 2014 Aesthetics</td>
<td>Spring</td>
</tr>
<tr>
<td>PH 2016 Philosophy and Cinema</td>
<td>Fall</td>
</tr>
</tbody>
</table>

### SOCIAL SCIENCES

<table>
<thead>
<tr>
<th>Module</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>AN 1000 Introduction to Anthropology</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>AN 1003 Cultural Anthropology</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>AN 2010 Greek Folklore and Ethnography</td>
<td>Fall</td>
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### ECONOMICS OPTIONS - LEVEL 5

<table>
<thead>
<tr>
<th>Module</th>
<th>Frequency</th>
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<tbody>
<tr>
<td>EC 2114 Health Economics</td>
<td>Fall</td>
</tr>
<tr>
<td>EC 2226 Principles of Lending</td>
<td>Spring</td>
</tr>
<tr>
<td>EC 2240 Money and Banking</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>EC 3220 Economic Development</td>
<td>Fall</td>
</tr>
<tr>
<td>EC 3221 Economic Development of Modern Greece</td>
<td>Fall</td>
</tr>
<tr>
<td>EC 3225 Real Estate Economics</td>
<td>Fall</td>
</tr>
<tr>
<td>EC 3227 Maritime Economics</td>
<td>Spring</td>
</tr>
<tr>
<td>EC 3324 Insurance</td>
<td>Fall</td>
</tr>
<tr>
<td>EC 3332 The European Union</td>
<td>Spring</td>
</tr>
<tr>
<td>EC 3334 Environmental and Resource Economics</td>
<td>Spring</td>
</tr>
<tr>
<td>EC 3342 Public Finance</td>
<td>Spring</td>
</tr>
<tr>
<td>EC 3345 Monetary Theory and Policy</td>
<td>Spring</td>
</tr>
<tr>
<td>EC 3362 Labor Economics</td>
<td>Fall</td>
</tr>
</tbody>
</table>
Module titles – LEVEL 6:

**Compulsory Modules:**
- EC 3210 History of Economic Thought I (Level 6) – 15 UK Credits
- EC 4775 Seminar in Microeconomic Theory (Level 6) – 15 UK Credits
- EC 4776 Seminar in Macroeconomic Theory (Level 6) – 15 UK Credits
- PH 3121 Plato and Aristotle (Level 6) – 15 UK Credits
- PH 4350 Seminar in Selected Texts (Level 6) – 15 UK Credits

**Optional Modules:**
- Economics Option*** (Level 6) – 15 UK Credits
- Philosophy Option*** (Level 6) – 15 UK Credits

* For more Liberal Studies pathways, students should consult the Academic Advising Office.
II. Certificate of Higher Education in Liberal Studies

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Liberal Studies will have a sound knowledge of the basic concepts of the two subject areas selected and will have learned how to take different approaches to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Liberal Studies are awarded to students who have demonstrated:

i. knowledge of the underlying concepts and principles associated with the two subject areas selected, and an ability to evaluate and interpret these within the context of the two subject areas selected;

ii. an ability to present, evaluate, and interpret qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of the two subject areas selected.

Typically, holders of the qualification will be able to:

a. evaluate the appropriateness of different approaches to solving problems related to the two subject areas selected;

b. communicate the results of their study/work accurately and reliably, and with structured and coherent arguments;

c. undertake further training and develop new skills within a structured and managed environment; and will have:

d. qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Liberal Studies students are awarded the Certificate of Higher Education in Liberal Studies upon completion of 120 credits at level 4, where they learn to define notions, as well as to formulate basic issues and themes in the two subject areas selected, mainly through introductory and historical modules in the respective areas.

Specifically, holders of the Certificate of Higher Education in Liberal Studies will have knowledge and understanding of:

- key concepts and notions in the two subject areas selected that are present in both everyday and/or in professional decision making where appropriate
- application of basic methodological techniques to topics in the two subject areas selected, thus aligning theory to practice

Moreover, holders of the Certificate of Higher Education in Liberal Studies will have the following key/transferable and practical/professional skills acquired through modules taken at level 4 in each of the subject areas selected:

- They will be able to effectively communicate information, arguments, and analysis, both orally and in writing
- They will have the basis for undertaking further training, as well as for developing existing and acquiring new competences

II. Intermediate level

The Intermediate level includes the Diploma of Higher Education in Liberal Studies and the ordinary (non-Honours) degree in Liberal Studies.

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles in the two subject areas selected and will have learned to apply those principles more widely. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

i. knowledge and critical understanding of the well-established principles of the two subject areas selected and of the way in which those principles have developed;

ii. ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;

iii. knowledge of the main methods of enquiry in the two subject areas selected and ability to evaluate critically the appropriateness of different approaches to solving problems in the two subject areas selected;

iv. an understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge.

Typically, holders of the qualification will be able to:

a. use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;

b. effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences, and deploy key techniques of the two subject areas selected effectively;

c. undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

d. qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

II.a. Diploma of Higher Education in Liberal Studies

Liberal Studies students are awarded the Diploma of Higher Education in Liberal Studies upon completion of 240 credits (120 at level 4 and 120 at level 5). At level 4, students learn to define notions, as well as to formulate basic issues and themes in the two subject areas selected, mainly through introductory and historical modules in the respective areas.

At level 5, through a mix of relevant compulsory and optional modules, students acquire analytical skills and the ability to develop the argumentation of different perspectives, views and/or schools of thought in each of the two subject areas selected.

Specifically, holders of the Diploma of Higher Education in Liberal Studies will have detailed knowledge and understanding of:

- key concepts and notions in the two subject areas selected that are present in both everyday and/or in professional decision making where appropriate
- application of basic methodological techniques to topics in the two subject areas selected, thus aligning theory to practice
- theories, models and tools in the two subject areas selected
- major debates in the two subject areas selected

In addition, holders of the Diploma of Higher Education in Liberal Studies will have the following cognitive skills:

- They will be able to create an effective interdisciplinary synthesis between the two subject areas selected
- They will be able to analyze and synthesize issues relating to various fields in the two subject areas selected

II.b. Ordinary (non-Honours) degree in Liberal Studies

Ordinary (non-Honours) degrees are awarded to students who have demonstrated:

i. knowledge and critical understanding of the well-established principles of the two subject areas selected and of the way in which those principles have developed;

ii. ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;

iii. knowledge of the main methods of enquiry in the two subject areas selected and ability to evaluate critically the appropriateness of different approaches to solving problems in the two subject areas selected;

iv. an understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge.

Typically, holders of the qualification will be able to:

a. use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;

b. effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences, and deploy key techniques of the two subject areas selected effectively;

c. undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

d. qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

Ordinary (non-Honours) degrees are awarded to students who have demonstrated:

i. knowledge and critical understanding of the well-established principles of the two subject areas selected and of the way in which those principles have developed;

ii. ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;

iii. knowledge of the main methods of enquiry in the two subject areas selected and ability to evaluate critically the appropriateness of different approaches to solving problems in the two subject areas selected;

iv. an understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge.

Typically, holders of the qualification will be able to:

a. use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;

b. effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences, and deploy key techniques of the two subject areas selected effectively;

c. undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

d. qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.
Finally, holders of the Diploma of Higher Education in Liberal Studies will have the following key/transferable and practical/professional skills:

- They will be able to effectively communicate information, arguments, and analysis, both orally and in writing.
- They will have enhanced knowledge of the main methods of enquiry in the two subject areas selected, equipping them the basis for undertaking further training, as well as for developing existing and acquiring new competences.
- They will have the theoretical foundation for undertaking further training and becoming lifelong learners.

II.b. BA in Liberal Studies

Liberal Studies students are awarded the BA in Liberal Studies upon completion of 300 credits (120 at level 4, 120 at level 5, and 60 at level 6). At level 4, students learn to define notions, as well as to formulate basic issues and themes in the two subject areas selected, mainly through introductory and historical modules in the respective areas. At level 5, through a mix of relevant compulsory and optional modules, students acquire analytical skills and the ability to develop the argumentation of different perspectives, views and/or schools of thought in each of the two subject areas selected. At level 6, through a mix of optional modules (two in each of the subject areas selected), students acquire the ability to use a range of established techniques to initiate and undertake critical analysis of information in each of the two subject areas selected. Specifically, holders of the BA in Liberal Studies will have detailed knowledge and critical understanding of:

- Key concepts and notions in the two subject areas selected that are present in both everyday and/or in professional decision making where appropriate.
- Application of basic methodological techniques to topics in the two subject areas selected, thus aligning theory to practice.
- Theories, models and tools in the two subject areas selected.
- The interrelationships between the conceptual frameworks that distinguish the two subject areas selected.

In addition, holders of the ordinary BA in Liberal Studies will have the following cognitive skills:

- They will be able to create an effective interdisciplinary synthesis between the two subject areas selected.
- They will be able to analyze and synthesize issues relating to various fields in the two subject areas selected.
- They will be able to critically evaluate information and material relevant to the two subject areas selected and in a style appropriate to these subject areas.

Finally, holders of the ordinary BA in Liberal Studies will have the following key/transferable and practical/professional skills:

- They will be able to effectively communicate information, arguments, and analysis, both orally and in writing.
- They will have enhanced knowledge of the main methods of enquiry in the two subject areas selected, equipping them the basis for undertaking further training, as well as for developing existing and acquiring new competences.
- They will be able to use a range of established techniques to initiate and undertake critical analysis of information and to propose solutions to problems arising from that analysis in the two subject areas selected.
- They will have the theoretical foundation for undertaking further training and becoming lifelong learners.
- They will have the ability to demonstrate a measure of knowledge in two different disciplines, thus becoming better informed citizens and professionals.

**HUMANITIES OPTIONS - LEVEL 4**

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### Module titles – LEVEL 6:

#### Compulsory Modules:
- PH 2028 Kant and German Idealism – 15 UK Credits
- PH 2031 Phenomenology: Husserl and Heidegger – 15 UK Credits
- PH 2032 Postmodern Philosophy: Foucault and Derrida – 15 UK Credits
- PH 3121 Plato and Aristotle – 15 UK Credits
- PH 3141 Philosophy of Mind – 15 UK Credits
- PH 4350 Seminar in Selected Texts – 15 UK Credits

#### Optional Modules:
- Philosophy Option***** (Level 6) – 15 UK Credits
- Philosophy Option***** (Level 6) – 15 UK Credits

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### Module titles – LEVEL 5

#### Compulsory Modules:
- PH 2010 Ethics – 15 UK Credits
- PH 2011 Introduction to Logic – 15 UK Credits
- PH 2022 Social and Political Philosophy – 15 UK Credits
- PH 2026 Existentialism – 15 UK Credits
- PH 2027 Rationalism and Empiricism – 15 UK Credits
- PH 2118 Theory of Knowledge – 15 UK Credits

#### Optional Modules:
- Philosophy Option**** (Level 5) – 15 UK Credits
- Philosophy Option**** (Level 5) – 15 UK Credits

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### Social Science Options – LEVEL 4

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### Philosophy Options – LEVEL 5

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I. Certificate of Higher Education in Philosophy

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Philosophy will have a sound knowledge of the basic concepts of Philosophy and will have learned how to take different approaches to solving problems. He or she will be able to communicate accurately and will have the qualities for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 15-credit modules), students will be able to (i) demonstrate a basic knowledge of the major philosophical schools and thinkers; (ii) develop some basic transferable interpersonal, research and writing skills that are applicable to the professional domain, and (iii) acquire the knowledge and skills necessary for further progression in the field-for example, into the second year of a BA (Hons) programme in Philosophy.

Specifically, Certificates of Higher Education in Philosophy are awarded to students who have demonstrated knowledge and understanding of:

- The arguments and theories corresponding to the major philosophical schools from antiquity to this day. (PH 1000, PH 2016)
- How to define, analyze and use basic philosophical terms and concepts. (PH 1000, PH 2003, PH 2014, PH 2016)
- A measure of knowledge in an array of humanities and social sciences (one level-4 module each in the humanities and the social sciences)

In addition, holders of the qualification will have the following cognitive skills:

- Construct rationally persuasive arguments for or against specific claims in a wide variety of fields, as well as identify invalid reasoning. (PH 1001)
- Apply the methodological skills of induction and deduction. (PH 1000, PH 1001)

Furthermore, they will have the following practical/professional and key-transferable skills:

- Ability to present, in both oral and written forms, philosophical concepts or abstract terms in a clear and meaningful way. (PH 2003, PH 2014, PH 2016, PH 2020)
- Ability to think creatively, self-critically and independently. (PH 2016)
- Ability to participate in group discussions. (All modules)

II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Philosophy and the ordinary (non-Honours) degree in Philosophy.

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a deeper understanding of philosophical concepts, theories and arguments, as well as being in a position to evaluate the applicability of those theories in resolving particular problems or issues in the various fields of philosophy.

Non-Honours degrees are awarded to students who have demonstrated:

- ability to understand and evaluate philosophical theories and arguments in any branch of philosophy.
- ability to interpret particular philosophical texts and evaluate their significance for problem solving.
- ability to exhibit self-directed research activity.

Typically, holders of the qualification will be able to:

- articulate philosophical ideas or problems and elaborate solutions on them.
- construct sound arguments in any field of reasoning.
- analyze and synthesize philosophical views or theories in any branch of philosophy.
- qualities and transferable skills necessary for employment in terms of communication and decision-making.
Furthermore, they will have the following practical/professional and key-transferable skills:

- Construct sound arguments from a body of evidence, including primary and secondary sources. (PH 2022, PH 2026, PH 2027, and any module of Level 6)
- Reflect on knowledge and theory and become an independent life-long learner. (PH 2027, and any module of Level 6)
- Exercise critical skills in evaluating arguments. (PH 1001, PH 2010, PH 2011)
- Use interpersonal skills, i.e. oral and written communication skills in English to work effectively in a professional manner. (All modules)
- Use libraries effectively. (All modules with research paper)

** SOCIAL SCIENCE OPTIONS - LEVEL 4 FREQUENCY**

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** POLITICAL SCIENCE **

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** DIPLOMA OF HIGHER EDUCATION IN PHILOSOPHY **

(240 CREDITS)

** Compulsory Modules:**

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** Optional Modules:**

- Humanities Option** (Level 4) – 15 UK Credits
- Social Science Option** (Level 4) – 15 UK Credits
- Humanities Option*** (Level 5) – 15 UK Credits
- Philosophy Option*** (Level 5) – 15 UK Credits

** VISUAL ARTS **

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### PHILOSOPHY OPTIONS - LEVEL 6

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### BA (Ordinary) in PHILOSOPHY (300 credits)

**Compulsory Modules:**

- PH 1000 Introduction to Philosophy (Level 4) – 15 UK Credits
- PH 1001 Practical Reasoning (Level 4) – 15 UK Credits
- PH 2003 Internet and Philosophy (Level 4) – 15 UK Credits
- PH 2014 Aesthetics (Level 4) – 15 UK Credits
- PH 2016 Philosophy and Cinema (Level 4) – 15 UK Credits
- PH 2020 Greek Philosophy (Level 4) – 15 UK Credits
- PH 2010 Ethics (Level 5) – 15 UK Credits
- PH 2011 Introduction to Logic (Level 5) – 15 UK Credits
- PH 2022 Social and Political Philosophy (Level 5) – 15 UK Credits
- PH 2026 Existentialism (Level 5) – 15 UK Credits
- PH 2027 Rationalism and Empiricism (Level 5) – 15 UK Credits
- PH 2118 Theory of Knowledge (Level 5) – 15 UK Credits
- Philosophy Option**** (Level 6) – 15 UK Credits
- Philosophy Option**** (Level 6) – 15 UK Credits

**Optional Modules:**

- Humanities Option** (Level 4) – 15 UK Credits
- Social Science Option** (Level 4) – 15 UK Credits
- Philosophy Option*** (Level 5) – 15 UK Credits
- Philosophy Option*** (Level 5) – 15 UK Credits
- Philosophy Option*** (Level 6) – 15 UK Credits
- Philosophy Option*** (Level 6) – 15 UK Credits
- Philosophy Option*** (Level 6) – 15 UK Credits
B.A. (Honours) Psychology

Module titles - LEVEL 4

**Compulsory Modules:**
- BI 1000 Introduction to Biology I (Level 4) – 20 Credits
- PS 2207 Developmental Psychology: Preschool Years (Level 4) – 15 Credits
- PS 2210 History of Psychology (Level 4) – 15 Credits
- PS 2236 Human Learning and Memory (Level 4) – 15 Credits
- PS 2247 Analysis of Behavioral Data (Level 4) – 15 Credits
- PS 2257 Diversity Issues in Psychology (Level 4) – 15 Credits

**Optional Modules:**
- Social Science Option** (Level 4) – 15 Credits
- Social Science Option** (Level 4) – 15 Credits

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<thead>
<tr>
<th><strong>SOCIAL SCIENCE OPTIONS - LEVEL 4</strong></th>
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<tr>
<td>AN 1000 Introduction to Anthropology</td>
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<td>ECONOMICS</td>
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<tr>
<td>EC 1000 Principles of Microeconomics</td>
<td>Fall and Spring</td>
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<td>EC 1101 Principles of Macroeconomics</td>
<td>Fall and Spring</td>
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<td>SOCIOLOGY</td>
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<tr>
<td>SO 1000 Introduction to Sociology</td>
<td>Fall and Spring</td>
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<tr>
<td>SO 1001 Sociology of Modern Life</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>SO 2004 Social Inequality</td>
<td>Fall</td>
</tr>
<tr>
<td>SO 2030 Social Problems</td>
<td>Spring</td>
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</table>

Module titles – LEVEL 5:

**Compulsory Modules:**
- PS 2330 Biopsychology (Level 5) – 15 Credits
- PS 2418 Research Methods in Psychology (Level 5) – 20 Credits
- PS 3308 Developmental Psychology: Childhood And Adolescence (Level 5) – 15 Credits
- PS 3312 Theories of Personality (Level 5) – 15 Credits
- PS 3532 Tests and Measurement (Level 5) – 20 Credits

**Optional Modules:**
- Psychology Option*** (Level 5) – 15 Credits

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<tr>
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<th>PSYCHOLOGY OPTION - LEVEL 5</th>
<th>FREQUENCY</th>
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<tbody>
<tr>
<td>PS 3758</td>
<td>Psychology of Consciousness</td>
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<tr>
<td>PS 3737</td>
<td>Perception</td>
<td>Spring</td>
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</table>

Module titles – LEVEL 6:

**Compulsory Modules:**
- PS 3526 Social Psychology Theories and Perspectives (Level 6) – 15 Credits
- PS 4635 Applied Experimental Psychology (Level 6) – 20 Credits
- PS 4739 Cognition (Level 6) – 15 Credits
- PS 4751 Abnormal Psychology (Level 6) – 15 Credits

**Optional Modules:**
- Psychology Option**** (Level 6) – 15 Credits
- Psychology Option***** (Level 6) – 15 Credits
- Psychology Option****** (Level 6) – 15 Credits
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<th>PSYCHOLOGY OPTIONS - LEVEL 6</th>
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<tr>
<td>PS 3524</td>
<td>Industrial Psychology</td>
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<td>Forensic Psychology</td>
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<td>PS 3656</td>
<td>School Psychology</td>
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<tr>
<td>PS 3719</td>
<td>Health Psychology</td>
<td>Spring</td>
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<td>PS 3743</td>
<td>Childhood and Adolescence Psychopathology</td>
<td>Fall</td>
</tr>
<tr>
<td>PS 3752</td>
<td>Schools of Psychotherapy</td>
<td>Fall</td>
</tr>
</tbody>
</table>
I. Certificate of Higher Education in Psychology

In accordance with the framework for higher education qualifications, upon completion of level 4 (125 credits), the holder of a Certificate of Higher Education in Psychology will be able to:

i) demonstrate familiarity with major concepts, theoretical perspectives, empirical findings and historical trends,

ii) identify and explain basic concepts, theory and research represented in developmental and cognitive psychology,

iii) identify variations in behavior related to sociocultural differences,

iv) understand the role of biological systems in psychological experience,

v) demonstrate an ability to carry out quantitative analysis of data, to summarize the results and to specify the limitations of such analyses,

vi) identify the connection of psychology with other disciplines,

vii) develop an understanding of the ethical standards in academic and applied psychology.

Specifically, holders of the Certificate of Higher Education in Psychology will be able to demonstrate knowledge and understanding of:

- Core domains and historical perspectives in psychology (PS 2210)
- Variability and diversity of psychological functioning (PS 2257)
- The role of biological systems in psychological experience (BI 1000)
- Basic tools in statistics (PS 2247)
- Developmental and cognitive processes (PS 2207, PS 2236)
- A measure of knowledge in an array of social sciences (two level 4 modules in social sciences)

In addition, they will have the following cognitive skills:

- Reason scientifically and describe the relationship between theory and evidence (PS 2257, PS 2207, PS 2236)
- Reason statistically (PS 2247)

And the following practical/professional and key/transferable skills:

- Understand numerical, statistical and other forms of data (PS 2247)
- Describe relevant ethical principles (PS 2207, PS 2257, PS 2236)

II.a. Diploma of Higher Education in Psychology

Upon completion of levels 4 and 5 (245 credits), students will be able to:

i) demonstrate familiarity with major concepts, theoretical perspectives, empirical findings and historical trends,

ii) demonstrate detailed knowledge of the major findings and debates in developmental and cognitive processes, as well as personality, individual differences and biopsychology,

iii) identify variations in behavior related to sociocultural differences,

iv) identify the connection of psychology with other disciplines,

v) critically evaluate a range of research paradigms, research methods and measurement techniques, including psychometrics and qualitative methods,

vi) reason scientifically and criticizing the relationship between theory and evidence,

vii) develop an understanding of the ethical standards in academic and applied psychology,

viii) employing small scale research under supervision using a broad range of techniques through practical activities.
Specifically, holders of the Diploma of Higher Education in Psychology will be able to demonstrate detailed knowledge and critical understanding of:

- Core domains and historical perspectives in psychology (PS 2210)
- Variability and diversity of psychological functioning (PS 2257)
- Basic tools in statistics (PS 2247, PS 2418, PS 3532, PS 3534)
- A measure of knowledge in an array of social sciences (two level 4 modules in social sciences)
- Cognitive processes (PS 2236, PS 3737 or PS 3758)
- Developmental processes (PS 2207, PS 3308)
- Personality and individual differences (PS 3312, PS 3532)
- The role of biological systems in psychological experience (BI 1000, PS 2330)
- Processes of designing, organizing and analyzing quantitative data (PS 2418, PS 3532, PS 3534)
- The nature, principles and methods of qualitative inquiry (PS 2418)

In addition, they will have the following cognitive skills:

- Select and apply general research strategies to address appropriate kinds of research questions (PS 2418, PS 3534, PS 3308, PS 3532, PS 3312)
- Reason scientifically and criticize the relationship between theory and evidence (PS 2257, PS 2207, PS 2236, PS 3308, PS 3312, PS 3532, PS 2330, PS 3534)
- Reason statistically and detect meaningful patterns of behavior and experience (PS 2247, PS 2418, PS 3532, PS 3534)

and the following practical/professional and key/transferable skills:

- Assessing numerical, statistical or other forms of data (PS 2247, PS 2418, PS 3532, PS 3534)
- Explaining conceptual ideas and research findings (PS 2210, PS 2257, PS 2236, PS 3532, PS 2418, PS 3308, PS 3534)
- Describe and apply relevant ethical principles (PS 2207, PS 2257, PS 2236, PS 3532, PS 2418, PS 3308, PS 3534)

II.b. BA in Psychology

Upon completion of 305 credits, students will be able to i) demonstrate familiarity with major concepts, theoretical perspectives, ii) demonstrate detailed knowledge of the major findings and debates in developmental, cognitive processes, personality, individual differences and biopsychology, iii) identify variations in behavior related to sociocultural differences, iv) identify the connection of psychology with other disciplines, v) critically evaluate a range of research paradigms, research methods and measurement techniques, including psychometrics and qualitative methods, vi) reason scientifically and criticizing the relationship between theory and evidence, vii) employing research under supervision using a broad range of techniques through practical activities, viii) develop an understanding of the ethical standards in academic and applied psychology, ix) reflect and be critical of own work and progress, evaluate strengths and weaknesses and be able to undertake self-directed study to meet desired objectives, x) gain conceptual understanding and detailed knowledge of theory and research in specialized areas of psychology.

Specifically, holders of the ordinary BA in Psychology will be able to demonstrate detailed knowledge and critical understanding of:

- Core domains and historical perspectives in psychology (PS 2210)
- Variability and diversity of psychological functioning (PS 2257)
- Cognitive processes (PS 2236, PS 3737 or PS 3758)
- Developmental processes (PS 2207, PS 3308)
- Personality, individual differences and psychopathology (PS 3312, PS 3532)
- The role of biological systems in psychological experience (BI 1000, PS 2330)
- Processes of designing, organizing and analyzing quantitative data (PS 2418, PS 3532, PS 3534)
- The nature, principles and methods of qualitative inquiry (PS 2418)

In addition, they will have the following cognitive skills:

- Select and apply general research strategies to address appropriate kinds of research questions (PS 2418, PS 3534, PS 3308, PS 3532, PS 3312)
- Reason scientifically and criticize the relationship between theory and evidence (PS 2257, PS 2207, PS 2236, PS 3308, PS 3312, PS 3532, PS 2330, PS 3534)
- Reason statistically and detect meaningful patterns of behavior and experience (PS 2247, PS 2418, PS 3532, PS 3534)

and the following key/transferable skills:

- Assessing numerical, statistical or other forms of data (PS 2247, PS 2418, PS 3532, PS 3534)
- Explaining conceptual ideas and research (PS 2418, PS 3532, PS 3534, PS 3308)
- Describe, apply and evaluate policies and procedures related to psychology research and practice (PS 2207, PS 2247, PS 2236, PS 3532, PS 2418, PS 3308, PS 3534)

CERTIFICATE OF HIGHER EDUCATION IN PSYCHOLOGY

(125 CREDITS)

**Compulsory Modules:**

- BI 1000 Introduction to Biology I (Level 4) – 20 Credits
- PS 2207 Developmental Psychology: Preschool Years (Level 4) – 15 Credits
- PS 2210 History of Psychology (Level 4) – 15 Credits
- PS 2236 Human Learning and Memory (Level 4) – 15 Credits
- PS 2247 Analysis of Behavioral Data (Level 4) – 15 Credits
- PS 2257 Diversity Issues in Psychology (Level 4) – 15 Credits

**Optional Modules:**

- Social Science Option** (Level 4) – 15 Credits
- Social Science Option** (Level 4) – 15 Credits
### Optional Modules:

**SOCIAL SCIENCE OPTIONS - LEVEL 4**

<table>
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<th>Course Code</th>
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<th>Frequency</th>
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<tr>
<td>AN 1000</td>
<td>Introduction to Anthropology</td>
<td>Fall and Spring</td>
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<td>AN 1003</td>
<td>Cultural Anthropology</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>AN 2010</td>
<td>Greek Folklore and Ethnography</td>
<td>Fall</td>
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**SOCIAL SCIENCE OPTIONS - LEVEL 4 FREQUENCY**

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**Psychology Option*** (Level 5) – 15 Credits

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<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>PS 3737</td>
<td>Perception</td>
</tr>
<tr>
<td>PS 3758</td>
<td>Psychology of Consciousness</td>
</tr>
</tbody>
</table>

**DIPLOMA OF HIGHER EDUCATION IN PSYCHOLOGY**

(245 CREDITS)

#### Compulsory Modules:

- BI 1000 Introduction to Biology I (Level 4) – 20 Credits
- PS 2207 Developmental Psychology: Preschool Years (Level 4) – 15 Credits
- PS 2210 History of Psychology (Level 4) – 15 Credits
- PS 2236 Human Learning and Memory (Level 4) – 15 Credits
- PS 2247 Analysis of Behavioral Data (Level 4) – 15 Credits
- PS 2257 Diversity Issues in Psychology (Level 4) – 15 Credits
- PS 2330 Biopsychology (Level 5) – 15 Credits
- PS 2418 Research Methods in Psychology (Level 5) – 20 Credits
- PS 3308 Developmental Psychology: Childhood And Adolescence (Level 5) – 15 Credits
- PS 3312 Theories of Personality (Level 5) – 15 Credits
- PS 3334 Experimental Cognitive Psychology (Level 5) – 20 credits

#### Optional Modules:

- Social Science Option** (Level 4) – 15 Credits
- Social Science Option** (Level 4) – 15 Credits
- Psychology Option *** (Level 5) – 15 Credits

### BA in Psychology (305 Credits)

#### Compulsory Modules:

- BI 1000 Introduction to Biology I (Level 4) – 20 Credits
- PS 2207 Developmental Psychology: Preschool Years (Level 4) – 15 Credits
- PS 2210 History of Psychology (Level 4) – 15 Credits
- PS 2236 Human Learning and Memory (Level 4) – 15 Credits
- PS 2247 Analysis of Behavioral Data (Level 4) – 15 Credits
- PS 2257 Diversity Issues in Psychology (Level 4) – 15 Credits
- PS 2330 Biopsychology (Level 5) – 15 Credits
- PS 2418 Research Methods in Psychology (Level 5) – 20 Credits
- PS 3308 Developmental Psychology: Childhood And Adolescence (Level 5) – 15 Credits
- PS 3312 Theories of Personality (Level 5) – 15 Credits
- PS 3334 Experimental Cognitive Psychology (Level 5) – 20 credits

#### Optional Modules:

- Social Science Option** (Level 4) – 15 Credits
- Social Science Option** (Level 4) – 15 Credits
- Psychology Option *** (Level 5) – 15 Credits
- Psychology Option ****** (Level 6) -15 Credits
- Psychology Option ****** (Level 6) -15 Credits
- Psychology Option ****** (Level 6) -15 Credits
- Psychology Option ****** (Level 6) -15 Credits
- Psychology Option ****** (Level 6) -15 Credits

**Note:** The frequency details for the modules are not fully listed in the provided text. For a complete understanding, please refer to the official document.
## BA (Honours) – Sociology

### Module titles (LEVEL 4)

#### Compulsory Modules:
- PS 2247 Analysis of Behavioural Data (Level 4) – 15 Credits
- SO 1000 Introduction to Sociology (Level 4) – 15 Credits
- SO 1001 Sociology of Modern Life (Level 4) – 15 Credits
- SO 2004 Social Inequality (Level 4) – 15 Credits
- SO 2020 Family and Gender Roles (Level 4) – 15 Credits
- SO 2030 Social Problems (Level 4) – 15 Credits

#### Optional Modules:
- Social Science Option* (Level 4) – 15 Credits
- Social Science Option* (Level 4) – 15 Credits

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### PSYCHOLOGY OPTIONS - LEVEL 6

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<thead>
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<tr>
<td>PS 3719</td>
<td>Health Psychology</td>
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<td>PS 3524</td>
<td>Industrial Psychology</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>PS 3526</td>
<td>Social Psychology: Theories and Perspectives</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>PS 3527</td>
<td>Social Interaction</td>
<td>Spring</td>
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<td>PS 3549</td>
<td>Forensic Psychology</td>
<td>Spring</td>
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<td>PS 3656</td>
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<td>Fall</td>
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<td>PS 3613</td>
<td>Psychology of Language</td>
<td>Fall</td>
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<td>PS 3743</td>
<td>Childhood and Adolescence Psychopathology</td>
<td>Fall</td>
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<td>PS 3723</td>
<td>Stress and Coping</td>
<td>Spring</td>
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<td>PS 3744</td>
<td>Drug Addiction</td>
<td>Fall and Spring</td>
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<td>PS 3752</td>
<td>Schools of Psychotherapy</td>
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<td>PS 4739</td>
<td>Cognition</td>
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<td>PS 4751</td>
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<td>Cultural Anthropology</td>
<td>Fall and Spring</td>
</tr>
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<td>AN 2007</td>
<td>Ethnicity and Identity</td>
<td>Fall</td>
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<tr>
<td>EC 1000</td>
<td>Principles of Microeconomics</td>
<td>Fall and Spring</td>
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<td>EC 1101</td>
<td>Principles of Macroeconomics</td>
<td>Fall and Spring</td>
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<tr>
<td>EC 2011</td>
<td>Economic History of Europe</td>
<td>Fall and Spring</td>
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<tr>
<td>PO 1000</td>
<td>Political Organization</td>
<td>Fall and Spring</td>
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<tr>
<td>PO 1001</td>
<td>Political Behaviour</td>
<td>Fall and Spring</td>
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<td>PO 2008</td>
<td>Beyond State and Nation</td>
<td>Fall</td>
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<tr>
<td>PS 1000</td>
<td>Psychology as a Natural Science</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>PS 1001</td>
<td>Psychology as a Social Science</td>
<td>Fall and Spring</td>
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</table>

* SOCIAL SCIENCE OPTIONS – LEVEL 4 FREQUENCY

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### Anthropology

- AN 1000 Introduction to Anthropology
- AN 1003 Cultural Anthropology
- AN 2007 Ethnicity and Identity

### Economics

- EC 1000 Principles of Microeconomics
- EC 1101 Principles of Macroeconomics
- EC 2011 Economic History of Europe

### Political Science

- PO 1000 Political Organization
- PO 1001 Political Behaviour
- PO 2008 Beyond State and Nation

### Psychology

- PS 1000 Psychology as a Natural Science
- PS 1001 Psychology as a Social Science
### Module titles (LEVEL 5)

**Compulsory Modules:**
- SO 3260 Classical Sociological Theory (Level 5) – 15 Credits
- SO 3416 Qualitative Research Methods in Sociology (Level 5) – 15 Credits
- SO 3511 Quantitative Methods in Sociology (Level 5) – 15 Credits
- SO 2115 Sociology of Globalization (Level 5) – 15 Credits
- SO 2235 Migration and the Global Age (Level 5) – 15 Credits

**Optional Modules:**
- Sociology Option** (LEVEL 5) – 15 Credits
- Sociology Option** (LEVEL 5) – 15 Credits
- Sociology Option** (LEVEL 5) – 15 Credits

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<tr>
<td>SO 2007</td>
<td>Health and Society</td>
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<td>SO 2009</td>
<td>Tourism, Leisure and Society</td>
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<td>SO 2037</td>
<td>Sociology of Deviance</td>
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<td>SO 2022</td>
<td>Environment and Society</td>
<td>Spring</td>
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<td>SO 2112</td>
<td>Contemporary Cinema and Society</td>
<td>Fall</td>
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<td>SO 2219</td>
<td>Consumer Society</td>
<td>Fall</td>
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<tr>
<td>SO 2225</td>
<td>Sociology of Mass Media</td>
<td>Spring</td>
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</table>

### Module titles – LEVEL 6

**Compulsory Modules:**
- SO 3106 Urban Sociology (Level 6) – 15 Credits
- SO 3143 Sociology of Science and Technology (Level 6) – 15 Credits
- SO 3231 Religion and Society (Level 6) – 15 Credits
- SO 4313 Collective Behaviour and Social Movements (Level 6) – 15 Credits
- SO 4461 Contemporary Sociological Theory (Level 6) – 15 Credits
- SO 4690 Senior Thesis Seminar (Level 6) – 15 Credits

**Optional Modules:**
- Sociology Option*** (LEVEL 6) – 15 Credits
- Sociology Option*** (LEVEL 6) – 15 Credits
### I. Certificate of Higher Education in Sociology

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Sociology will have a sound knowledge of the basic concepts of Sociology and will have learned how to identify, through different theoretical approaches, sociological issues across a range of social contexts and social problems. The holder will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Sociology are awarded to students who have demonstrated:

- knowledge of the underlying concepts and principles associated with Sociology, and an ability to evaluate and interpret these within the context of Sociology;
- an ability to present, evaluate, and interpret qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of Sociology.

Typically, holders of the qualification will be able to:

- evaluate the appropriateness of different theoretical approaches to discern social problems and issues related to Sociology;
- communicate the results of their study/work accurately and reliably, and with structured and coherent arguments;
- undertake further training and develop new skills within a structured and managed environment; and will have:
  - qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 15-credit modules), students will be able to:

- recognize and be familiar with key sociological concepts that are present in both everyday as well as in macro-level; ii) understand how foundational concepts in sociology apply to key sociological fields like social inequality, family and gender and social problems.

Specifically, holders of the Certificate of Higher Education in Sociology will be able to demonstrate knowledge and understanding of:

- Core sociological concepts and principles (SO 1000, SO 1001)
- Basic tools in analysis of behavioural data (PS 2247)
- The importance of inequality and gender across modern social institutions, applied also to a variety of social problems (SO 2004, SO 2020, SO 2030)
- A measure of knowledge in an array of social sciences (two level-4 modules in social sciences)

In addition, they will have the following practical-professional and key/transferable skills:

- They will be able to learn sampling techniques to obtain data in order to conduct surveys (PS 2247);
- They will be able to use statistical skills to measure and interpret social inequality magnitudes (PS 2247, SO 2030);
- Recognize and apply key sociological concepts and sophisticated theoretical reasoning across a range of social issues and problems (SO 1000, SO 1001, SO 2004, SO 2020, SO 2030)

### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Sociology and the ordinary (non-Honours) degree in Sociology.

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles in Sociology and will have learned to apply those principles more widely. Through this, they will have learned how to identify, via different theoretical approaches, sociological issues across a range of social contexts and social problems. They will have the qualities necessary for employment in contexts and situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- knowledge and critical understanding of the foundational principles of Sociology and of the way in which those principles have developed historically;
- ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in across the local, the national, the regional and the global context;
- knowledge of the main methods of enquiry in Sociology and ability to evaluate critically the appropriateness of different approaches to interpret issues and problems in Sociology;
- an understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge.

Typically, holders of the qualification will be able to:

- use a range of established techniques to initiate and undertake critical analysis of sociological information, and to apply these tools to concrete situations and contexts;
- effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively;
- undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations; and will have:
  - qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Sociology

Upon completion of levels 4 and 5 (240 credits or sixteen (16) 15-credit modules), students will be able to:

- recognize and be familiar with key sociological concepts that are present in both everyday as well as in professional decision making; ii) apply basic mathematical techniques to sociological topics, thus aligning theory to practice; iii) demonstrate detailed knowledge of theoretical paradigms, models, and tools of micro- and macro-sociology, iv) apply the methodological tools associated with sociology’s classical founders, v) analyze and evaluate major debates in the context of globalization and social change.

Specifically, holders of the Diploma of Higher Education in Sociology will be able to demonstrate detailed knowledge and critical understanding of:

- Core sociology concepts and principles (SO 1000, SO 1001)
- Basic tools in analysis of behavioural data (PS 2247)
- The importance of inequality and gender across modern social institutions, applied also to a variety of social problems (SO 2004, SO 2020, SO 2030)
- A measure of knowledge in an array of social sciences (two level-4 modules in social sciences)
- Classical sociology’s explanation of modernity and of the epistemological backdrop of the methodological approaches set by its founding thinkers (SO 3260)
- Major globalization debates (SO 2115, SO 2235)

In addition, they will have the following cognitive skills:

- They will be able to apply the theories and methodological tools associated with classical founders (SO 3260)
- They will be able to analyze and synthesize issues relating to various fields in Sociology (three level-5 modules in Sociology)
and the following practical/professional and key/transferable skills:

- They will be able to use an array of quantitative tools in order to conduct surveys and to measure data relevant to sociological methodology (SO 3511).
- They will be able to use mathematical and statistical skills to measure and interpret sociological magnitudes, including social inequality (PS 2247, SO 2004, SO 3511).
- They will be able to apply a wide range of qualitative techniques to sociological issues (SO 3416).
- They will be able to prepare theory oriented papers with some empirical scope across a diversity of sociological topics on research results (five modules in Sociology, three of which at level-5 and four at level-6).

II.b BA in Sociology

Upon completion of 300 credits (twenty (20) 15-credit modules), students will be able to i) recognize and be familiar with key sociological concepts that are present in both everyday as well as in professional decision making; ii) apply basic mathematical techniques to sociological topics, thus aligning theory to practice; iii) demonstrate detailed knowledge of theoretical paradigms, models, and tools of micro- and macro-sociology; iv) apply the methodological tools associated with sociology’s classical founders and how these are reconstructed across a variety of sociology specialisms; v) analyze and evaluate major debates in the context of globalization and social change; vi) analyze and synthesize with minimum guidance issues relating to diverse fields in Sociology.

Specifically, holders of the ordinary BA in Sociology will be able to demonstrate detailed knowledge and critical understanding of:

- Core sociology concepts and principles (SO 1000, SO 1001).
- Basic tools in analysis of behavioural data (PS 2247).
- The importance of inequality and gender across modern social institutions, applied also to a variety of social problems (SO 2004, SO 2020, SO 2030).
- A measure of knowledge in an array of social sciences (two level-4 modules in social sciences).
- Classical sociology’s explanation of modernity and of the epistemological backdrop of the methodological approaches set by its founding thinkers (SO 3260).
- Major globalization debates (SO 2115, SO 2235) and of social movements along with their theoretical diversity and collective scope (SO 4313).
- The application of sociological theory across sociology specialisms (Four SO Level 6 Options).

In addition, they will have the following cognitive skills:

- They will be able to apply the theories and methodological tools associated with classical founders and contemporary theorists in sociology (SO 3260).
- They will be able to analyze and synthesize issues relating to various fields in Sociology (five modules in Sociology, three of which at level-5 and four at level-6).

and the following practical/professional and key/transferable skills:

- They will be able to use an array of quantitative tools in order to conduct surveys and to measure data relevant to sociological methodology (SO 3511).
- They will be able to apply a wide range of qualitative techniques to sociological issues (SO 3416).
- They will be able to prepare theory oriented papers with some empirical scope across a diversity of sociological topics on research results (five modules in Sociology, three of which at level-5 and four at level-6).
DIPLOMA OF HIGHER EDUCATION IN SOCIOLOGY (240 CREDITS)

Compulsory Modules:
SO 1000 Introduction to Sociology (Level 4) – 15 Credits
SO 1001 Sociology of Modern Life (Level 4) – 15 Credits
SO 2004 Social Inequality (Level 4) – 15 Credits
SO 2020 Family and Gender Roles (Level 4) – 15 Credits
PS 2247 Analysis of Behavioural Data (Level 4) – 15 Credits
SO 2215 Sociology of Globalization (Level 5) – 15 Credits
SO 2235 Migration and the Global Age (Level 5) – 15 Credits
SO 3260 Classical Sociological Theory (Level 5) – 15 Credits
SO 3416 Qualitative Research Methods in Sociology (Level 5) – 15 Credits
SO 3511 Quantitative Methods in Sociology (Level 5) – 15 Credits

Optional Modules:
Social Science Option* (Level 4) – 15 Credits
Social Science Option* (Level 4) – 15 Credits
Sociology Option** (Level 5) – 15 Credits
Sociology Option** (Level 5) – 15 Credits
Sociology Option*** (Level 6) – 15 Credits
Sociology Option*** (Level 6) – 15 Credits
Sociology Option*** (Level 6) – 15 Credits
Sociology Option*** (Level 6) – 15 Credits

BA in SOCIOLOGY (300 CREDITS)

Compulsory Modules:
SO 1000 Introduction to Sociology (Level 4) – 15 Credits
SO 1001 Sociology of Modern Life (Level 4) – 15 Credits
SO 2004 Social Inequality (Level 4) – 15 Credits
SO 2020 Family and Gender Roles (Level 4) – 15 Credits
SO 2030 Social Problems (Level 4) – 15 Credits
PS 2247 Analysis of Behavioural Data (Level 4) – 15 Credits
SO 2115 Sociology of Globalization (Level 5) – 15 Credits
SO 2235 Migration and the Global Age (Level 5) – 15 Credits
SO 3260 Classical Sociological Theory (Level 5) – 15 Credits
SO 3416 Qualitative Research Methods in Sociology (Level 5) – 15 Credits
SO 3511 Quantitative Methods in Sociology (Level 5) – 15 Credits

Optional Modules:
Social Science Option* (Level 4) – 15 Credits
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Sociology Option** (Level 5) – 15 Credits
Sociology Option** (Level 5) – 15 Credits

*** SOCIOMETRY OPTIONS - LEVEL 6 FREQUENCY

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<td>SO 3106</td>
<td>Urban Sociology</td>
<td>Fall</td>
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<tr>
<td>SO 3110</td>
<td>Sociology of Population</td>
<td>Fall</td>
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<tr>
<td>SO 3117</td>
<td>Sociology of Work</td>
<td>Spring</td>
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<td>SO 3122</td>
<td>Alienation in Modern Society</td>
<td>Fall</td>
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<tr>
<td>SO 3142</td>
<td>Film Studies: Cinema as Medium and Institution</td>
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<td>SO 3143</td>
<td>Sociology of Science and Technology</td>
<td>Spring</td>
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<td>SO 3223</td>
<td>Gender, Media and Society</td>
<td>Fall</td>
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<td>SO 3231</td>
<td>Religion and Society</td>
<td>Spring</td>
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<td>SO 4313</td>
<td>Collective Behavior and Social Movements</td>
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<td>SO 4318</td>
<td>Modern Greek Society and Culture</td>
<td>Spring</td>
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<td>SO 4461</td>
<td>Contemporary Sociological Theory</td>
<td>Fall</td>
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<tr>
<td>SO 4690</td>
<td>Senior Thesis Seminar</td>
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School of Business

- Accounting with Finance
- Business Studies
- Computer Information Systems
- Entrepreneurship Management
- Finance with Accounting
- International Business and European Affairs (IBEA)
- International Tourism and Hospitality Management (ITHM)
- Marketing Communications
- Marketing Management
- Operations Management
- Organizational Behaviour & Human Resource Management
- Shipping Management
Module titles - LEVEL 4

**Compulsory Modules:**
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits
- MA 2118 Statistics for Economics And Business I (Level 4) – 15 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits

**Optional Modules:** None

Module titles – LEVEL 5:

**Compulsory Modules:**
- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- AF 2020 Mathematics of Finance (Level 5) – 15 Credits
- AF 3131 Intermediate Accounting (Level 5) – 15 Credits

**Optional Modules:** None

Module titles – LEVEL 6:

**Compulsory Modules:**
- MG 3343 Operations Management (Level 6) – 15 Credits
- MG 4740 Business Strategy (Level 6) – 15 Credits
- AF 3204 International Financial Reporting I (Level 6) – 15 Credits
- AF 4307 International Financial Reporting II (Level 6) – 15 Credits
- AF 3313 Corporate Finance (Level 6) – 15 Credits

**Optional Modules:**
- Accounting with Finance Option **** (Level 6) – 15 Credits
- Accounting with Finance Option **** (Level 6) – 15 Credits
- Accounting with Finance Option **** (Level 6) – 15 Credits

**ACCOUNTING WITH FINANCE OPTIONS - LEVEL 6**

<table>
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<tr>
<td>AF 3215</td>
<td>Cost Accounting</td>
<td>Fall and Spring</td>
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<td>AF 3218</td>
<td>Auditing</td>
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<td>AF 3223</td>
<td>Financial Statements Analysis</td>
<td>Fall and Spring</td>
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<td>AF 3224</td>
<td>Internal Auditing</td>
<td>Spring</td>
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<td>AF 4217</td>
<td>Financial Planning</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>AF 4296</td>
<td>Advanced Accounting</td>
<td>Spring</td>
</tr>
</tbody>
</table>
I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

i. knowledge of the underlying concepts and principles associated with all Business Administration functions, and an ability to evaluate and interpret these within internal and external business contexts;

ii. an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of General Business and Management.

Typically, holders of the qualification will be able to:

a. apply a wide variety of business functions to solving basic business-related problems;

b. communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;

c. undertake further training and develop new skills within a structured and managed environment; and

d. qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to:

i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)
- In addition, they will have the following cognitive, practical/professional and key/transferable skills:
  - They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050)
  - They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006)
  - They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)
  - They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050)
  - They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance (all courses).
  - They will be able to communicate ideas successfully orally and in writing. (BU 2002, IB 2006, MG 2003, MK 2050)
  - They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050)
  - They will be able to reflect intellectual and function as an independent, self-managed lifelong learner (all courses).

II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration - Accounting with Finance pathway.

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

i. knowledge and critical understanding of the well-established principles of General Business and Management;

ii. ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;

iii. specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

a. use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;

b. effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;

c. undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

d. qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to:

i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of management, finance and accounting, iv) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.
Holders of this Diploma will demonstrate knowledge and understanding of:
- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:
- Statistical techniques and tools (MA 2219, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting; as well as financial management tools and their application to practical problems (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- Financial mathematics tools and theories, and their application to theoretical and practical problems (AF 2020)
- Skills in recording and summarizing accounting transactions and other economic events leading to the preparation of financial statements (AF 3131)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:
- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 2034)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, AF 3202, AF 3131)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, AF 3202, AF 3131)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance (all courses).
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, AF 3105)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner (all courses).

II.b. BSc in Business Administration (Accounting with Finance Pathway)
Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, iv) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in accounting with finance pathway with minimum guidance.

Holders of the ordinary BSc in Business Administration (Accounting with Finance) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:
- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (Accounting with Finance) will be able to demonstrate detailed knowledge and critical understanding of:
- Statistical techniques and tools (MA 2219, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034, MG 3343, MG 4740)
- Financial and managerial accounting; as well as financial management tools and their application to practical problems (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- Financial mathematics tools and theories, and their application to theoretical and practical problems (AF 2020)
- Skills in recording and summarizing accounting transactions and other economic events leading to the preparation of financial statements (AF 3131)
- Financial theories, structures and instruments, such as understanding the issues affecting the cost of capital.
- Alternative practices of accounting either following International Financial Reporting Standards or following GAAP rules (Level 6 AF courses)
- Analysis of the operations of business, for example, decision analysis, performance measurement and management control, financial analysis and projections (Level 6 AF courses)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:
- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 2034, MG 3343, MG 4740, AF 3204, AF 3313)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, AF 3202, AF 3313, AF 3314, AF 3315)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, AF 3204, AF 3313, AF 3314, AF 3315)
They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, MG 3343, MG 4740)

They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 3343, MG 4740, AF 3204, AF 3313)

They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)

They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3105, AF 3116, MG 3343, MG 4740, AF 2020, AF 3131, AF 3313)

They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance (all courses).

They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (MG 3343, AF 3313)

They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, MG 3343, MG 4740, AF 3204, AF 3313)

They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, AF 3105, MG 3343, MG 4740, AF 3313)

They will be able to reflect intellectual and function as an independent, self-managed lifelong learner (all courses).

CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

**Compulsory Modules:**
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource (Level 5) – 15 Credits
- AF 2020 Mathematics of Finance (Level 5) – 15 Credits
- AF 3131 Intermediate Accounting (Level 5) – 15 Credits

DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

**Compulsory Modules:**
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource (Level 5) – 15 Credits
- AF 2020 Mathematics of Finance (Level 5) – 15 Credits
- AF 3131 Intermediate Accounting (Level 5) – 15 Credits
B.Sc. (Ordinary) in BUSINESS ADMINISTRATION
(ACCOUNTING WITH FINANCE) (300 CREDITS)

**Compulsory Modules:**
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- AF 2020 Mathematics of Finance (Level 5) – 15 Credits
- AF 3131 Intermediate Accounting (Level 5) – 15 Credits

For the Ordinary BSc students can choose any four from the following eight Level 6 requirements:

(NOTE: the chosen course may have a prerequisite requirement from the following choices)

### ACCOUNTING WITH FINANCE PATHWAY - LEVEL 6

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<tr>
<th>RUBRIC</th>
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<td>MG 3343</td>
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<td>MG 4740</td>
<td>BUSINESS STRATEGY</td>
<td>Fall and Spring</td>
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<td>AF 3204</td>
<td>INTERNATIONAL FINANCIAL REPORTING I</td>
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<td>AF 3313</td>
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<td>AF 3223</td>
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<td>Fall and Spring</td>
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<td>AF 3224</td>
<td>INTERNAL AUDITING</td>
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<td>AF 4296</td>
<td>ADVANCED ACCOUNTING</td>
<td>Spring</td>
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B.S. (Honours) Business Studies

**Module titles - LEVEL 4**

**Compulsory Modules:**
- AF 2006 Financial Accounting (Level 4) – 20 UK Credits
- BU 2002 Business Legal Issues (Level 4) – 10 UK Credits
- CS 2179 Business Information Systems (Level 4) – 15 UK Credits
- EC 1101 Principles of Macroeconomics (Level 4) – 15 UK Credits
- IB 2006 International Business (LEVEL 4) – 15 UK Credits
- MA 2118 Statistics for Business and Economics I (Level 4) – 15 UK Credits
- MG 2003 Management Principles (Level 4) – 15 UK Credits
- MK 2050 Principles of Marketing (Level 4) – 15 UK Credits

**Module titles – LEVEL 5**

**Compulsory Modules:**
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits

Optional Modules:

**Major Electives Option*** One of the following Level 5 Modules – 15 Credits

<table>
<thead>
<tr>
<th>***</th>
<th>MAJOR ELECTIVES OPTIONS - LEVEL 5</th>
<th>FREQUENCY</th>
</tr>
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<tbody>
<tr>
<td>AF 2020</td>
<td>Mathematics of Finance</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>CS 2240</td>
<td>Electronic Commerce</td>
<td>Fall and Spring</td>
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<tr>
<td>HT 3137</td>
<td>Travel and Transport</td>
<td>Spring</td>
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<tr>
<td>IB 3208</td>
<td>Business in the European Union</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>MG 2333</td>
<td>New Ventures Creation</td>
<td>Fall/Spring/Summer</td>
</tr>
<tr>
<td>MK 3159</td>
<td>Consumer Behavior</td>
<td>Fall and Spring</td>
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Business Administration Option*** One of the following Level 5 Validated Modules – 15 Credits

**Module titles - LEVEL 6**

**Compulsory Modules:**
- MG 3343 OPERATIONS MANAGEMENT Fall and Spring
- MG 4740 BUSINESS STRATEGY Fall and Spring
- AF 3204 INTERNATIONAL FINANCIAL REPORTING I Fall
- AF 3313 CORPORATE FINANCE Fall and Spring
- AF 4307 INTERNATIONAL FINANCIAL REPORTING II Spring
- AF 3215 COST ACCOUNTING Fall and Spring
- AF 3218 AUDITING Fall
- AF 3223 FINANCIAL STATEMENTS ANALYSIS Fall and Spring
- AF 3224 INTERNAL AUDITING Spring
- AF 4217 FINANCIAL PLANNING Fall and Spring
- AF 4296 ADVANCED ACCOUNTING Spring
### Module titles – LEVEL 6

#### Compulsory Module:
MG 4615 Managing Strategy and Strategic Issues (Capstone) (Level 6) - 15 Credits

#### Optional Modules:
Major Electives Option **** Two of the following Level 6 Modules – 30 Credits

#### MAJOR ELECTIVES OPTIONS - LEVEL 6
<table>
<thead>
<tr>
<th>Module Code</th>
<th>Module Title</th>
<th>Frequency</th>
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<tbody>
<tr>
<td>AF 3313</td>
<td>Corporate Finance</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>AF 3223</td>
<td>Financial Statements Analysis</td>
<td>Fall and Spring</td>
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#### BUSINESS ADMINISTRATION OPTIONS - LEVEL 6
<table>
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<tr>
<th>Module Code</th>
<th>Module Title</th>
<th>Frequency</th>
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<tbody>
<tr>
<td>AF 3204</td>
<td>International Financial Reporting I</td>
<td>Fall</td>
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<tr>
<td>AF 3215</td>
<td>Cost Accounting</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>AF 3218</td>
<td>Auditing</td>
<td>Fall</td>
</tr>
<tr>
<td>AF 3223</td>
<td>Financial Statements Analysis</td>
<td>Fall and Spring</td>
</tr>
<tr>
<td>AF 3224</td>
<td>Internal Auditing</td>
<td>Spring</td>
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<tr>
<td>AF 3313</td>
<td>Corporate Finance</td>
<td>Fall and Spring</td>
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<td>AF 3319</td>
<td>International Financial Management</td>
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<td>AF 4217</td>
<td>Financial Planning</td>
<td>Fall and Spring</td>
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<td>AF 4307</td>
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<td>AF 4428</td>
<td>Topics in Corporate Finance</td>
<td>Fall and Spring</td>
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<td>AF 4629</td>
<td>Investment and Portfolio Management</td>
<td>Fall and Spring</td>
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<tr>
<td>AF 4630</td>
<td>Introduction to Derivative Products</td>
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<tr>
<td>MG/CS 3157</td>
<td>Project Management</td>
<td>Fall and Spring</td>
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<td>CS 3330</td>
<td>Human Computer Interaction</td>
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<td>CS 3425</td>
<td>Web Applications Development</td>
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<td>CS 3465</td>
<td>Business Intelligence and Data Warehousing</td>
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<td>CS 4550</td>
<td>Information Systems Security and Control</td>
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<td>CS 4584</td>
<td>Analysis and Design of Information Systems</td>
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<td>CS 4936</td>
<td>Strategic Planning for Information Systems</td>
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<tr>
<td>MG 3251</td>
<td>Managing Reward Systems</td>
<td>Spring</td>
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<td>MG 3252</td>
<td>Employee Training and Development</td>
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<td>MG 3254</td>
<td>Recruitment and Selection</td>
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<td>MG 3266</td>
<td>Public Relations</td>
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<tr>
<td>MG 3343</td>
<td>Operations Management</td>
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<td>MG 3353</td>
<td>Family Business Management</td>
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<td>MG 3356</td>
<td>Enterprise Growth</td>
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<td>MG 4226</td>
<td>Shipping Management and Operations</td>
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<td>MG 4235</td>
<td>Seminar in OB and HRM</td>
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<td>MG 4548</td>
<td>Operations Strategy</td>
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<tr>
<td>MG 4555</td>
<td>Entrepreneurship Theory</td>
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<td>MK 3104</td>
<td>Internet Marketing</td>
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<td>MK 3145</td>
<td>Sales Promotion management</td>
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<td>MK 3153</td>
<td>Sales Management</td>
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<td>MK 3155</td>
<td>Business Marketing</td>
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<td>MK 3157</td>
<td>International Marketing</td>
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<td>MK 3161</td>
<td>Direct Marketing</td>
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<td>MK 3162</td>
<td>Marketing of Services</td>
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<td>MK 3251</td>
<td>Advertising</td>
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<td>MK 3266</td>
<td>Public Relations</td>
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<td>MK 3358</td>
<td>Marketing Research</td>
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<td>MK 3365</td>
<td>Advertising Campaigns and Media Planning</td>
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<td>Marketing Management</td>
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<td>MK 4368</td>
<td>Integrated Marketing Communications</td>
<td>Fall and Spring</td>
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<td>MK 4860</td>
<td>Marketing Topics and Strategies</td>
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<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Term</th>
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<tr>
<td>IB 3120</td>
<td>International Human Resource Management</td>
<td>Fall and Spring</td>
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<td>IB 3318</td>
<td>EU Economic and Funding Policies</td>
<td>Fall</td>
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<td>IB 3232</td>
<td>Foreign Direct Investment and Multinational Enterprises</td>
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<td>IB 3269</td>
<td>EU Policies and IB Practices</td>
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<td>IB 3367</td>
<td>Innovation and Technology Management in IB</td>
<td>Fall and Spring</td>
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<td>IB 4338</td>
<td>International Business Law</td>
<td>Fall and Spring</td>
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<td>IB 4444</td>
<td>International Management</td>
<td>Fall and Spring</td>
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<td>HT 3117</td>
<td>Managing Service Quality in Tourism and Hospitality</td>
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<td>HT/IB 3121</td>
<td>Sustainable Management in Tourism and Hospitality</td>
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<td>HT 3130</td>
<td>Cultural Tourism</td>
<td>Fall/Spring</td>
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<td>HT 3134</td>
<td>Public Relations and Crisis Management in Tourism and Hospitality</td>
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<td>HT 3135</td>
<td>Financial Management for the Hospitality Industry</td>
<td>Fall/Spring</td>
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<td>HT 3336</td>
<td>Information and Communication Technologies in Tourism</td>
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<td>HT 4332</td>
<td>Event Management for the Hospitality Industry</td>
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<td>HT 4340</td>
<td>Entrepreneurship in Tourism</td>
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<td>HT 4650</td>
<td>Strategic Issues in Tourism and Hospitality</td>
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<td>MG 3110</td>
<td>Safety and Security in Shipping</td>
<td>Spring</td>
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<td>MG 3112</td>
<td>Carriage of Goods by Sea</td>
<td>Fall</td>
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<td>MG 3113</td>
<td>Marine Insurance</td>
<td>Winter</td>
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<td>MG 3117</td>
<td>Managing Workforce Diversity</td>
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<tr>
<td>MG 3121</td>
<td>Leadership</td>
<td>Fall/Winter/Spring</td>
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<tr>
<td>MG 3122</td>
<td>Organizational Development and Change</td>
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<td>MG 3123</td>
<td>Business Negotiation</td>
<td>Winter</td>
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<td>MG 3128</td>
<td>Corporate Social Responsibility</td>
<td>Fall and Spring</td>
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<td>MG 3129</td>
<td>The Decision Making Process: A Qualitative Approach</td>
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<td>MG 3131</td>
<td>Human Resource Management</td>
<td>Fall and Spring</td>
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<td>MG 3136</td>
<td>Labor Relations</td>
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<td>MG 3145</td>
<td>Fundamentals of Total Quality</td>
<td>Fall and Spring</td>
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<td>MG 3157</td>
<td>Project Management</td>
<td>Fall and Spring</td>
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<td>MG 3192</td>
<td>Shipping Law and Practice</td>
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<td>MG 3216</td>
<td>Shipping Finance</td>
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<td>MG 3242</td>
<td>Logistics and Supply Chain Management</td>
<td>Spring</td>
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<tr>
<td>MG 3246</td>
<td>Introduction to Management Science</td>
<td>Spring</td>
</tr>
<tr>
<td>MG 3247</td>
<td>The Management of Services</td>
<td>Winter</td>
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</table>
BUSINESS STUDIES EXIT AWARDS

I. Certificate of Higher Education in Business Studies

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Studies will have a sound knowledge of the basic concepts of general business and management and will have learned how to apply different business functions to solve problems. S/he will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Studies are awarded to students who have demonstrated:

i) knowledge of the underlying concepts and principles associated with all business administration functions, and an ability to evaluate and interpret these functions within internal and external business contexts;

ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of general business and management.

Typically, holders of the qualification will be able to:

a) apply a wide variety of business functions to solving basic business-related problems;

b) undertake further training and develop new skills within a structured and managed environment;

c) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;

d) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;

and will have:

e) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Studies will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050)
- They will be able to interpret, analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006)
- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)

II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Business Studies and the ordinary (non-Honours) degree in Business Studies.

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of general business and management and a more specialized understanding of selected business administration functions. They will have learned to apply different business functions to solve a wider array of increasingly complex problems with increasing autonomy.

They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

i) knowledge and critical understanding of the well-established principles of general business and management;

ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;

iii) specialised knowledge of selected business functions and the ability to apply this knowledge to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;

b) effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences;

c) undertake further training, develop existing skills, and acquire new competencies that will enable them to assume significant responsibility within organisations;

and will have:

d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

II.a. Diploma of Higher Education in Business Studies

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply statistical techniques to business issues, iii) demonstrate detailed knowledge of theories, models, tools, and practices of management, finance, accounting, and selected topics within business administration, iv) apply their knowledge of business functions, business ethics, and professional communication to solving complex business problems.

Holders of the Diploma of Higher Education in Business Studies will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding within specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:
• Core economic concepts and principles (EC 1101)
• The legal environment for business (BU 2002)
• The evolving international business environment (IB 2006)
• The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
• Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Studies will be able to demonstrate detailed knowledge and critical understanding of:
• Statistical techniques and tools (MA 2118, MA 2219)
• Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034)
• Financial and managerial accounting, as well as financial management tools and their applications to practical problems (AF 2006, AF 3105, AF 3116)
• Moral theories and ethical issues which have an impact on business decision making (PH 2005)
• Further expertise in two areas of business administration topics from accounting, finance, computer information systems, international business, international hospitality management, management and/or marketing.

In addition, they will have the following cognitive, practical/professional and key/transferable skills:
• They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (AF 3105, MG 2003, MG 2034, MK 2050)
• They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (AF 2006, AF 3105, AF 3116, BU 2002, CS 2179, EC 1101, IB 2006, MA 2118, MA 2219, MG 2003, MK 2050)
• They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, AF 3116, MG 2034)
• They will be able to analyze and evaluate ethical choices in business. (BU 2002, CS 2179, IB 2006, MG 2003, MG 2034, PH 2005)
• They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116)
• They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
• They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (AF 2006, AF 3116, CS 2179, EC 1101, MA 2118, MA 2219, MK 2050)
• They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
• They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, EN 2342, IB 2006, MG 2003, MK 2050, PH 2005)
• They will be able to work effectively with others in small groups or teams. (CS 2179, EN 2342, IB 2006, MG 2003, MK 2050)
• They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all courses)

II.b. BSc in Business Studies

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, and additionally may include detailed knowledge in international business, international hospitality management, and or marketing depending on the student’s elected areas of focus within the scope of business administration, iv) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured business problems in with minimum guidance.

Holders of the ordinary BSc in Business Studies will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:
• Core economic concepts and principles (EC 1101)
• The legal environment for business (BU 2002)
• The evolving international business environment (IB 2006)
• The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
• Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Studies will be able to demonstrate detailed knowledge and critical understanding of:
• Statistical techniques and tools (MA 2118, MA 2219)
• Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034)
• Financial and managerial accounting, as well as financial management tools and their applications to practical problems (AF 2006, AF 3105, AF 3116)
• Moral theories and ethical issues which have an impact on business decision making (PH 2005)
• Further expertise in areas of business administration topics from accounting, finance, computer information systems, international business, international hospitality management, management and/or marketing.

In addition, they will have the following cognitive, practical/professional and key/transferable skills:
• They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (AF 3105, MG 2003, MG 2034, MK 2050)
• They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (AF 2006, AF 3105, AF 3116, BU 2002, CS 2179, EC 1101, IB 2006, MA 2118, MA 2219, MG 2003, MK 2050)
• They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, AF 3116, MG 2034)
• They will be able to analyze and evaluate ethical choices in business. (BU 2002, CS 2179, IB 2006, MG 2003, MG 2034, PH 2005)
• They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116)
• They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
• They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (AF 2006, AF 3116, CS 2179, EC 1101, MA 2118, MA 2219, MK 2050)
• They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
• They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, EN 2342, IB 2006, MG 2003, MK 2050, PH 2005)
• They will be able to work effectively with others in small groups or teams. (CS 2179, EN 2342, IB 2006, MG 2003, MK 2050)
• They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all courses)
problems. (AF 2006, AF 3116, CS 2179, EC 1101, MA 2118, MA 2219, MK 2050)

• They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)

• They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (AF 3116)

• They will be able to communicate ideas successfully, orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, EN 2342, IB 2006, MG 2003, MK 2050)

• They will be able to work effectively with others in small groups or teams. (CS 2179, EN 2342, IB 2006, MG 2003, MK 2050)

• They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all courses)

CERTIFICATE OF HIGHER EDUCATION IN BUSINESS STUDIES (120 CREDITS)

Compulsory Modules:

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<th>Level</th>
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<tr>
<td>EC 1101</td>
<td>Principles of Macroeconomics</td>
<td>Level 4</td>
<td>15 Credits</td>
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<tr>
<td>MA 2118</td>
<td>Statistics for Business and Economics I</td>
<td>Level 4</td>
<td>15 Credits</td>
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<td>AF 2006</td>
<td>Financial Accounting</td>
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<td>BU 2002</td>
<td>Business Legal Issues</td>
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<td>CS 2179</td>
<td>Business Information Systems</td>
<td>Level 4</td>
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<tr>
<td>IB 2006</td>
<td>International Business</td>
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<td>MG 2003</td>
<td>Management Principles</td>
<td>Level 4</td>
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<tr>
<td>MK 2050</td>
<td>Principles of Marketing</td>
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</table>

DIPLOMA OF HIGHER EDUCATION IN BUSINESS STUDIES (240 CREDITS)

Compulsory Modules:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Level</th>
<th>Credits</th>
</tr>
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<tbody>
<tr>
<td>EC 1101</td>
<td>Principles of Macroeconomics</td>
<td>Level 4</td>
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<tr>
<td>MA 2118</td>
<td>Statistics for Business and Economics I</td>
<td>Level 4</td>
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<tr>
<td>AF 2006</td>
<td>Financial Accounting</td>
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<td>BU 2002</td>
<td>Business Legal Issues</td>
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<tr>
<td>CS 2179</td>
<td>Business Information Systems</td>
<td>Level 4</td>
<td>15 Credits</td>
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<tr>
<td>IB 2006</td>
<td>International Business</td>
<td>Level 4</td>
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<tr>
<td>MG 2003</td>
<td>Management Principles</td>
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School of Business
### Business Administration Options - Level 6

#### Module Title

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<tr>
<th>Frequency</th>
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<tbody>
<tr>
<td>Fall</td>
<td>AF 3204 International Financial Reporting I</td>
</tr>
<tr>
<td>Fall and Spring</td>
<td>AF 3215 Cost Accounting</td>
</tr>
<tr>
<td>Fall</td>
<td>AF 3218 Auditing</td>
</tr>
<tr>
<td>Fall and Spring</td>
<td>AF 3223 Financial Statements Analysis</td>
</tr>
<tr>
<td>Spring</td>
<td>AF 3224 Internal Auditing</td>
</tr>
<tr>
<td>Fall and Spring</td>
<td>AF 3313 Corporate Finance</td>
</tr>
<tr>
<td>Fall</td>
<td>AF 3319 International Financial Management</td>
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<tr>
<td>Fall and Spring</td>
<td>AF 4217 Financial Planning</td>
</tr>
<tr>
<td>Spring</td>
<td>AF 4296 Advanced Accounting</td>
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<tr>
<td>Spring</td>
<td>AF 4307 International Financial Reporting II</td>
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<tr>
<td>Fall and Spring</td>
<td>AF 4428 Topics in Corporate Finance</td>
</tr>
<tr>
<td>Fall and Spring</td>
<td>AF 4629 Investment and Portfolio Management</td>
</tr>
<tr>
<td>Spring</td>
<td>AF 4630 Introduction to Derivative Products</td>
</tr>
<tr>
<td>Fall and Spring</td>
<td>MG/CS 3157 Project Management</td>
</tr>
<tr>
<td>Fall and Spring</td>
<td>CS 3330 Human Computer Interaction</td>
</tr>
<tr>
<td>Fall and Spring</td>
<td>CS 3425 Web Applications Development</td>
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<td>Fall and Spring</td>
<td>CS 3465 Business Intelligence and Data Warehousing</td>
</tr>
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<td>Fall and Spring</td>
<td>CS 4550 Information Systems Security and Control</td>
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<tr>
<td>Fall and Spring</td>
<td>CS 4584 Analysis and Design of Information Systems</td>
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<tr>
<td>Fall and Spring</td>
<td>CS 4936 Strategic Planning for Information Systems</td>
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<td>Fall and Spring</td>
<td>IB 3120 International Human Resource Management</td>
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<td>Statistics for Business and Economics I</td>
<td>IB 3318 EU Economic and Funding Policies</td>
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<tr>
<td>Fall and Spring</td>
<td>IB 3323 Foreign Direct Investment and Multinational Enterprises</td>
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<tr>
<td>Spring</td>
<td>IB 3269 EU Policies and IB Practices</td>
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<tr>
<td>Fall and Spring</td>
<td>IB 3367 Innovation and Technology Management in IB</td>
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<tr>
<td>Fall and Spring</td>
<td>IB 4338 International Business Law</td>
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<td>Fall and Spring</td>
<td>IB 4444 International Management</td>
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<tr>
<td>Fall</td>
<td>HT 3117 Managing Service Quality in Tourism and Hospitality</td>
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<tr>
<td>Spring</td>
<td>HT 3121 Sustainable Management in Tourism and Hospitality</td>
</tr>
<tr>
<td>Fall/Spring</td>
<td>HT 3130 Cultural Tourism</td>
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**Compulsory Modules:**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>EC 1101</td>
<td>Principles of Macroeconomics</td>
<td>(Level 4) – 15 Credits</td>
</tr>
<tr>
<td>MA 2118</td>
<td>Statistics for Business and Economics II</td>
<td>(Level 4) – 15 Credits</td>
</tr>
<tr>
<td>AF 2006</td>
<td>Financial Accounting</td>
<td>(Level 4) – 20 Credits</td>
</tr>
<tr>
<td>BU 2002</td>
<td>Business Legal Issues</td>
<td>(Level 4) – 10 Credits</td>
</tr>
<tr>
<td>CS 2179</td>
<td>Business Information Systems</td>
<td>(Level 4) – 15 Credits</td>
</tr>
<tr>
<td>IB 2006</td>
<td>International Business</td>
<td>(Level 4) – 15 Credits</td>
</tr>
<tr>
<td>MG 2003</td>
<td>Management Principles</td>
<td>(Level 4) – 15 Credits</td>
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<tr>
<td>MK 2050</td>
<td>Principles of Marketing</td>
<td>(Level 4) – 15 Credits</td>
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<tr>
<td>AF 3105</td>
<td>Principles of Finance</td>
<td>(Level 5) – 15 Credits</td>
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<tr>
<td>AF 3116</td>
<td>Managerial Accounting for Decision Making</td>
<td>(Level 5) – 15 Credits</td>
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<tr>
<td>EN 2342</td>
<td>Professional Communication</td>
<td>(Level 5) – 15 Credits</td>
</tr>
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<td>MA 2219</td>
<td>Statistics for Economics and Business II</td>
<td>(Level 5) – 15 Credits</td>
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<td>PH 2005</td>
<td>Business Ethics</td>
<td>(Level 5) – 15 Credits</td>
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<tr>
<td>MG 2034</td>
<td>Organizational Behavior and Human Resource Management</td>
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**Optional Modules:**

- **MAJOR ELECTIVE OPTION (LEVEL 5) – 15 CREDITS**
- Business Administration Option (Level 5) – 15 Credits
- **BUSINESS ADMINISTRATION OPTION (LEVEL 6) – 15 CREDITS**
- **BUSINESS ADMINISTRATION OPTION (LEVEL 6) – 15 CREDITS**
- **BUSINESS ADMINISTRATION OPTION (LEVEL 6) – 15 CREDITS**
- **BUSINESS ADMINISTRATION OPTION (LEVEL 6) – 15 CREDITS**
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<tr>
<td>HT 3134</td>
<td>Public Relations and Crisis Management in Tourism and Hospitality</td>
<td>Fall</td>
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<td>HT 3135</td>
<td>Financial Management for the Hospitality Industry</td>
<td>Fall/ Spring</td>
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<tr>
<td>HT 3336</td>
<td>Information and Communication Technologies in Tourism</td>
<td>Fall/ Spring</td>
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<tr>
<td>HT 4332</td>
<td>Event Management for the Hospitality Industry</td>
<td>Spring</td>
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<tr>
<td>HT 4340</td>
<td>Entrepreneurship in Tourism</td>
<td>Fall/ Spring</td>
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<tr>
<td>HT 4650</td>
<td>Strategic Issues in Tourism and Hospitality</td>
<td>Fall/ Spring</td>
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<tr>
<td>MG 3110</td>
<td>Safety and Security in Shipping</td>
<td>Spring</td>
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<tr>
<td>MG 3112</td>
<td>Carriage of Goods by Sea</td>
<td>Fall</td>
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<tr>
<td>MG 3113</td>
<td>Marine Insurance</td>
<td>Winter</td>
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<tr>
<td>MG 3117</td>
<td>Managing Workforce Diversity</td>
<td>Fall</td>
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<tr>
<td>MG 3121</td>
<td>Leadership</td>
<td>Fall/ Winter/Spring</td>
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<td>MG 3122</td>
<td>Organizational Development and Change</td>
<td>Spring</td>
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<td>MG 3123</td>
<td>Business Negotiation</td>
<td>Winter</td>
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<tr>
<td>MG 3128</td>
<td>Corporate Social Responsibility</td>
<td>Fall and Spring</td>
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<td>MG 3129</td>
<td>The Decision Making Process: A Qualitative Approach</td>
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<td>MG 3131</td>
<td>Human Resource Management</td>
<td>Fall and Spring</td>
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<td>MG 3136</td>
<td>Labor Relations</td>
<td>Fall</td>
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<tr>
<td>MG 3145</td>
<td>Fundamentals of Total Quality</td>
<td>Fall and Spring</td>
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<td>MG 3157</td>
<td>Project Management</td>
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<td>MG 3192</td>
<td>Shipping Law and Practice</td>
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<td>MG 3216</td>
<td>Shipping Finance</td>
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<td>MG 3242</td>
<td>Logistics and Supply Chain Management</td>
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<tr>
<td>MG 3246</td>
<td>Introduction to Management Science</td>
<td>Spring</td>
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<td>MG 3247</td>
<td>The Management of Services</td>
<td>Winter</td>
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<tr>
<td>MG 3251</td>
<td>Managing Reward Systems</td>
<td>Spring</td>
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<tr>
<td>MG 3252</td>
<td>Employee Training and Development</td>
<td>Spring</td>
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<td>MG 3254</td>
<td>Recruitment and Selection</td>
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<td>MG 3266</td>
<td>Public Relations</td>
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<tr>
<td>MG 3343</td>
<td>Operations Management</td>
<td>Fall/Winter/Spring/ Summer</td>
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<td>MG 3353</td>
<td>Family Business Management</td>
<td>Fall and Spring</td>
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<tr>
<td>MG 3356</td>
<td>Enterprise Growth</td>
<td>Fall and Spring</td>
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<tr>
<td>MG 4226</td>
<td>Shipping Management and Operations</td>
<td>Fall</td>
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<td>MG 4235</td>
<td>Seminar in OB and HRM</td>
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<td>MG 4548</td>
<td>Operations Strategy</td>
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<td>MG 4555</td>
<td>Entrepreneurship Theory</td>
<td>Fall and Spring</td>
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<td>MK 3104</td>
<td>Internet Marketing</td>
<td>Fall and Spring</td>
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<td>MK 3145</td>
<td>Sales Promotion Management</td>
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<td>MK 3153</td>
<td>Sales Management</td>
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<tr>
<td>MK 3155</td>
<td>Business Marketing</td>
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<td>MK 3157</td>
<td>International Marketing</td>
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<tr>
<td>MK 3161</td>
<td>Direct Marketing</td>
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<td>MK 3162</td>
<td>Marketing of Services</td>
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<td>MK 3251</td>
<td>Advertising</td>
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<td>MK 3266</td>
<td>Public Relations</td>
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<td>MK 3358</td>
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<td>MK 3365</td>
<td>Advertising Campaigns and Media Planning</td>
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<td>MK 3554</td>
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<td>MK 4368</td>
<td>Integrated Marketing Communications</td>
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<tr>
<td>MK 4860</td>
<td>Marketing Topics and Strategies</td>
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Module titles - LEVEL 4

**Compulsory Modules:**
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- CS 2188 Introduction to Programming (Level 4) – 15 Credits

Module titles – LEVEL 5:

**Compulsory Modules:**
- EN 2342 Professional Communication (Level 5) – 15 Credits
- PH 2055 Business Ethics (Level 5) – 15 Credits
- MA 2219 Statistics for Business and Economics II (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resources Management (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- CS 2240 Electronic Commerce (Level 5) – 15 Credits
- CS 3260 Fundamentals of RDBMS (Level 5) – 15 Credits
- CS 3375 Communications and Networking Essentials (Level 5) – 15 Credits

Module titles – LEVEL 6:

**Compulsory Modules:**
- MG/CS 3157 Project Management (Level 6) – 15 Credits
- MG 3343 Operations Management (Level 6) – 15 Credits
- CS 3330 Human Computer Interaction (Level 6) – 15 Credits
- CS 3425 Web Applications Development (Level 6) – 15 Credits
- CS 3465 Business Intelligence and Data Warehousing (Level 6) – 15 Credits
- CS 4550 Information Systems Security and Control (Level 6) – 15 Credits
- CS 4584 Analysis and Design of Information Systems (Level 6) – 15 Credits
- CS 4936 Strategic Planning for Information Systems (Level 6) – 15 Credits

**Certificate of Higher Education in Business Administration**

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- knowledge of the underlying concepts and principles associated with all Business Administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of General Business and Management.

Typically, holders of the qualification will be able to:

a. apply a wide variety of business functions to solving basic business-related problems;

b. communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;

c. undertake further training and develop new skills within a structured and managed environment;

d. qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to:

- recognize and be familiar with key business functions and the impact of the external environment on business;
- apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- core economic concepts and principles (EC 1101)
- basic tools in statistics (MA 2118)
- the legal environment for business (BU 2002)
- structured and object-oriented computer programming (CS 2188)
- management theories, concepts, principles and practices (MG 2003)
- the fundamentals of marketing research, consumer behavior and marketing strategy (MG 2050)
- accounting transactions and non-complex financial statements (AF 2006)
- business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MG 2050)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MG 2050, CS 2179, MA 2118, EC 1101, AF 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179)
- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1101, CS 2179, MA 2118, AF 2006, MG 2050)
- They will be able to apply appropriate theory, practices and tools to address design and implementation
issues of information technology related problems. (CS 2188)

- They will be able to specify, design and construct solutions involving programming to given problems. (CS 2188)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing. (BU 2002, MG 2003, MK 2050)
- They will be able to work effectively with others in small groups or teams. (MG 2003, CS 2179, MK 2050)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

II. Intermediate level

The Intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Computer Information Systems).

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

i. knowledge and critical understanding of the well-established principles of General Business and Management;
ii. ability to apply underlying concepts and principles outside the context in which they were first studied, including where appropriate, the application of those principles in an employment context;
iii. specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

a. use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
b. effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;
c. undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

d. qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of management, finance and accounting, and computer information systems, iv) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems (AF 2006, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- Tools, technologies, and techniques for information systems design, development and implementation. (CS 2188, CS 3260, CS 3375)
- Information Systems to support operations and processes with customers, suppliers, partners and employees with the use of intranets, extranets and Internet. (CS 2179, CS 2240)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, CS 3375)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, MA 2219, AF 3116, CS 3260)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 2034, AF 3116)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, PH 2005, MG 2034)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, CS 3375)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, MG 2003, MK 2050, EN 2342, PH 2005, CS 2240, CS 3260, CS 3375)
- They will be able to work effectively with others in small groups or teams. (MG 2003, CS 2179, MK 2050, EN 2342, CS 2188, CS 2240, CS 3260)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)
- They will be able to apply appropriate theory, practices and tools to address design and implementation issues of information technology related problems. (CS 2188, CS 2240, CS 3375)
- They will be able to exhibit reasoning ability and creativity to address a given problem. (CS 3260, CS 3375)
- They will be able to relate the importance of people management within projects in terms of resource allocation, leadership, teamwork, and motivation. (CS 2179, CS 3375)
• They will be able to recognize and analyze the requirements and practical constraints of different types of information systems. (CS 2179, CS 2240)
• They will be able to specify, design and construct solutions involving programming to given problems. (CS 2188, CS 3260)
• They will be able to determine the risks, controls and safety measures in the use of computing technologies. (CS 3260, CS 3375)
• They will be able to operate computing equipment effectively within a given context. (CS 3375)

II.b. BSc in Business Administration (Computer Information Systems)

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, and computer information systems, iv) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in computer information systems with minimum guidance.

Holders of the ordinary BSc in Business Administration (Computer Information Systems) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:
• Core economic concepts and principles. (EC 1101)
• The legal environment for business. (BU 2002)
• The fundamentals of marketing research, consumer behavior and marketing strategy. (MK 2050)

Additionally, holders of the ordinary BSc in Business Administration (Computer Information Systems) will be able to demonstrate detailed knowledge and critical understanding of:
• Statistical techniques and tools. (MA 2118, MA 2219)
• Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034, MG 3343)
• Financial and managerial accounting; as well as financial management tools and their applications to practical problems (AF 2006, AF 3116)
• Moral theories and ethical issues which have an impact on business decision making. (PH 2005)
• Tools, technologies, and techniques for information systems analysis, design, security, development, implementation and audit. (CS 2188, CS 3260, CS 3330, CS 3375, CS 3425, CS 3465, CS 4550, CS 4584, CS 4936)
• Information Systems to support operations and processes with customers, suppliers, partners and employees with the use of intranets, extranets and Internet. (CS 2179, CS 2240)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:
• They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, MG 2034, CS 3375, MG 3343—and MG/CS 3157, CS 3330, CS 4550, CS 4936 if selected at this level)
• They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, MA 2219, AF 3116, CS 3260—and MG/CS 3157, CS 4565 if selected at this level)
• They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 2034, AF 3116, MG 3343—and CS 3465, CS 4584, CS 4936 if selected at this level)
• They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, PH 2005, MG 2034, MG 3343—and CS 4550 if selected at this level)
• They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, CS 3375, MG 3343—and CS 3425, CS 3465, CS 4550, CS 4584, CS 4936 if selected at this level)
• They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
• They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, MG 3343—and MG/CS 3157, CS 4584, CS 4936 if selected at this level)
• They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
• They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, MG 2003, MK 2050, EN 2342, PH 2005, CS 2240, CS 3260, CS 3375—and in courses selected from CS 3330, MG 3343, CS 3425, CS 3465, CS 4550, CS 4584, CS 4936)
• They will be able to work effectively with others in small groups or teams. (MG 2003, CS 2179, MK 2050, EN 2342, CS 2188, CS 2240, CS 3260—and MG 3343, MG/CS 3157, CS 3425, CS 4550, CS 4584, CS 4936 if selected at this level)
• They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)
• They will be able to apply appropriate theory, practices and tools to address design and implementation issues of information technology related problems. (CS 2188, CS 2240, CS 3375—and CS 3425, CS 4565 if selected at this level)
• They will be able to exhibit reasoning ability and creativity to address a given problem. (CS 3260, CS 3375—and in courses selected from CS 3330, CS 3425, CS 3465, CS 4550, CS 4584, CS 4936)
• They will be able to relate the importance of people management within projects in terms of resource allocation, leadership, teamwork, and motivation. (CS 2179, CS 3375—and CS 3425, CS 3465, CS 4584, CS 4936, MG/CS 3157 if selected at this level)
• They will be able to recognize and analyze the requirements and practical constraints of different types of information systems. (CS 2179, CS 2240—and CS 4584, CS 4936 if selected at this level)
• They will be able to specify, design and construct solutions involving programming to given problems. (CS 2188, CS 3260—and CS 3425, CS 3465, CS 4936 if selected at this level)
• They will be able to determine the risks, controls and safety measures in the use of computing technologies. (CS 3260, CS 3375—and CS 3425, CS 4550, CS 4584, CS 4936 if selected at this level)
• They will be able to operate computing equipment effectively within a given context. (CS 3375)
• They will be able to analyze the extent to which an information system meets the requirements defined for its current use and sustainability. (from CS 4584, CS 4936 if selected at this level)
• They will be able to synthesize prior acquired knowledge to design and develop information systems for business. (from CS 4584, CS 4936 if selected at this level)
CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

**Compulsory Modules:**
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics And Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- CS 2188 Introduction to Programming (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits

DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

**Compulsory Modules:**
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics And Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- CS 2188 Introduction to Programming (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits

B.Sc. (Ordinary) in BUSINESS ADMINISTRATION (COMPUTER INFORMATION SYSTEMS) (300 CREDITS)

**Compulsory Modules:**
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics And Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- CS 2188 Introduction to Programming (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Economics And Business IIi (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resources Management (Level 5) – 15 Credits
- CS 2240 Electronic Commerce (Level 5) – 15 Credits
- CS 3260 Fundamentals of RDBMS (LEVEL 5) – 15 Credits
- CS 3375 Communications and Networking Essentials (Level 5) – 15 Credits

**Optional Modules (Four of the following eight for the ordinary BSc):**

<table>
<thead>
<tr>
<th>RUBRIC</th>
<th>CIS OPTIONS - LEVEL 6 MODULE TITLE</th>
<th>FREQUENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>MG 3343</td>
<td>Operations Management</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>MG/CS 3157</td>
<td>Project Management</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>CS 3425</td>
<td>Web Applications Development</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>CS 3465</td>
<td>Business Intelligence and Data Warehousing</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>CS 3330</td>
<td>Human Computer Interaction</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>CS 4550</td>
<td>Information Systems Security and Control</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>CS 4584</td>
<td>Analysis and Design of Information Systems</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>CS 4936</td>
<td>Strategic Planning for Information Systems</td>
<td>Fall &amp; Spring</td>
</tr>
</tbody>
</table>
BSc (Honours) Business Administration (Entrepreneurship Management)

Module titles - LEVEL 4

**Compulsory Modules:**
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics And Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits

**Optional Modules:** None

Module titles – LEVEL 5:

**Compulsory Modules:**
- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- MG 2333 New Ventures Creation (Level 5) – 15 Credits
- MG/IB 3208 Business in The European Union (Level 5) – 15 Credits

**Optional Modules:** None

Module titles – LEVEL 6:

**Compulsory Modules:**
- MG 3131 Human Resource Management (Level 6) – 15 Credits
- MG 3145 Fundamentals of Total Quality (Level 6) – 15 Credits
- MG 3343 Operations Management (Level 6) – 15 Credits
- MG 3353 Family Business Management (Level 6) – 15 Credits
- MG 3356 Enterprise Growth (Level 6) – 15 Credits
- MG 4555 Entrepreneurship Theory (Capstone) (Level 6) – 15 Credits
- MG 4740 Business Strategy (Capstone) (Level 6) – 15 Credits

**Optional Module:**
Entrepreneurship Management Option**** (Level 6) – 15 Credits

<table>
<thead>
<tr>
<th>****</th>
<th>Entrepreneurship Management Option – Level 6</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>MG 3121</td>
<td>Leadership</td>
<td>Fall/Winter/Spring</td>
</tr>
<tr>
<td>MG 3123</td>
<td>Business Negotiation</td>
<td>Winter</td>
</tr>
<tr>
<td>MG 3247</td>
<td>The Management of Services</td>
<td>Spring</td>
</tr>
<tr>
<td>MG 3266</td>
<td>Public Relations</td>
<td>Fall</td>
</tr>
</tbody>
</table>
I. Certificate of Higher Education in Business Administration
In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

i) knowledge of the underlying concepts and principles associated with management and all business administration functions, and an ability to evaluate and interpret these within internal and external business contexts;

ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of general business and management.

Typically, holders of the qualification will be able to:

a) apply a wide variety of business functions to solving basic business-related problems;

b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;

c) undertake further training and develop new skills within a structured and managed environment; and will have:

d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)

II. Intermediate level
The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Entrepreneurship Management).

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

i) knowledge and critical understanding of the well-established principles of General Business and Management;

ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;

iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;

b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;

c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

II.a. Diploma of Higher Education in Business Administration
Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting, iv) demonstrate knowledge and understanding of European Union institutions, practices, decision-making processes and policies and their implications for business management v) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.
Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- European Union institutions, practices, decision-making processes and policies and their implications for business management (MG/IB 3208)
- Processes and principles involved in the creation of entrepreneurial and small business ventures (MG 2333)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, MG 2034, MG 2333, MG/IB 3208)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, MG 2333, MG/IB 3208)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MG 2333, MG/IB 3208)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, MG 2333)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 2333)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, MG 2333)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MG 2050, EN 2342, PH 2005, MG 2333, MG/IB 3208)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, MG 2333, MG/IB 3208)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MG 3343, MG 2333, MG/IB 3208, MG 3353, MG 3356, MG 4555)
DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

Compulsory Modules:

LEVEL 4
EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits
AF 2006 Financial Accounting (Level 4) – 20 Credits
BU 2002 Business Legal Issues (Level 4) – 10 Credits
CS 2179 Business Information Systems (Level 4) – 15 Credits
IB 2006 International Business (Level 4) – 15 Credits
MG 2003 Management Principles (Level 4) – 15 Credits
MK 2050 Principles of Marketing (Level 4) – 15 Credits

LEVEL 5
EN 2342 Professional Communication (Level 5) – 15 Credits
MA 2219 Statistics for Business and Economics II (Level 5) – 15 Credits
PH 2005 Business Ethics (Level 5) – 15 Credits
AF 3105 Principles of Finance (Level 5) – 15 Credits
AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
MG 2333 New Ventures Creation (Level 5) – 15 Credits
MG/IB 3208 Business in the European Union (Level 5) – 15 Credits

Optional Modules:
NONE

B.Sc. (Ordinary) IN BUSINESS ADMINISTRATION (ENTREPRENEURSHIP MANAGEMENT) (300 CREDITS)

Compulsory Modules:

LEVEL 4
EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits
AF 2006 Financial Accounting (Level 4) – 20 Credits
BU 2002 Business Legal Issues (Level 4) – 10 Credits
CS 2179 Business Information Systems (Level 4) – 15 Credits
IB 2006 International Business (Level 4) – 15 Credits
MG 2003 Management Principles (Level 4) – 15 Credits
MK 2050 Principles of Marketing (Level 4) – 15 Credits

LEVEL 5
EN 2342 Professional Communication (Level 5) – 15 Credits
MA 2219 Statistics for Business and Economics II (Level 5) – 15 Credits
PH 2005 Business Ethics (Level 5) – 15 Credits
AF 3105 Principles of Finance (Level 5) – 15 Credits
AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
MG 2333 New Ventures Creation (Level 5) – 15 Credits
MG/IB 3208 Business in the European Union (Level 5) – 15 Credits

Optional Modules:
NONE

CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

Compulsory Modules:

LEVEL 4
EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits
AF 2006 Financial Accounting (Level 4) – 20 Credits
BU 2002 Business Legal Issues (Level 4) – 10 Credits
CS 2179 Business Information Systems (Level 4) – 15 Credits
IB 2006 International Business (Level 4) – 15 Credits
MG 2003 Management Principles (Level 4) – 15 Credits
MK 2050 Principles of Marketing (Level 4) – 15 Credits

Optional Modules:
NONE
B.Sc. (Honours) in Business Administration
Accounting (Finance with Accounting)

Module titles - LEVEL 4

Compulsory Modules:
EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
MG 2333 New Ventures Creation (Level 5) – 15 Credits
MG/IB 3208 Business in the European Union (Level 5) – 15 Credits

Optional Modules: NONE

LEVEL 5

EN 2342 Professional Communication (Level 5) – 15 Credits
MA 2219 Statistics for Business and Economics II (Level 5) – 15 Credits
AF 3105 Principles of Finance (Level 5) – 15 Credits
BU 2002 Business Legal Issues (Level 4) – 10 Credits
AF 2006 Financial Accounting (Level 4) – 20 Credits
IB 2006 International Business (Level 4) – 15 Credits
MK 2050 Principles of Marketing (Level 4) – 15 Credits
MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits

LEVEL 6

Four of the following level 6 requirements for the ordinary BSc:

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<thead>
<tr>
<th>Module Title</th>
<th>Frequency</th>
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</thead>
<tbody>
<tr>
<td>MG 3131 Human Resource Management (Level 6) – 15 Credits</td>
<td>Fall/Spring</td>
</tr>
<tr>
<td>MG 3145 Fundamentals of Total Quality (Level 6) – 15 Credits</td>
<td>Fall/Winter/Spring</td>
</tr>
<tr>
<td>MG 3343 Operations Management (Level 6) – 15 Credits</td>
<td>Fall/Winter/Spring</td>
</tr>
<tr>
<td>MG 3353 Family Business Management (Level 6) – 15 Credits</td>
<td>Fall/Spring</td>
</tr>
<tr>
<td>MG 3356 Enterprise Growth (Level 6) – 15 Credits</td>
<td>Fall/Spring</td>
</tr>
<tr>
<td>MG 4555 Entrepreneurship Theory (Level 6) – 15 Credits</td>
<td>Fall/Spring</td>
</tr>
<tr>
<td>MG 4740 Business Strategy (Level 6) – 15 Credits</td>
<td>Fall/Spring</td>
</tr>
<tr>
<td>MG 3121 Leadership (Level 6) – 15 Credits</td>
<td>Fall/Winter/Spring</td>
</tr>
<tr>
<td>MG 3123 Business Negotiation (Level 6) – 15 Credits</td>
<td>Winter</td>
</tr>
<tr>
<td>MG 3247 Management Of Services (Level 6) – 15 Credits</td>
<td>Winter</td>
</tr>
<tr>
<td>MG 3266 Public Relations (Level 6) – 15 Credits</td>
<td>Fall</td>
</tr>
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ONE MODULE CHOSEN FROM

<table>
<thead>
<tr>
<th>Module Title</th>
<th>Frequency</th>
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<tbody>
<tr>
<td>MG 3121 Leadership (Level 6) – 15 Credits</td>
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<tr>
<td>MG 3247 Management Of Services (Level 6) – 15 Credits</td>
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<tr>
<td>MG 3266 Public Relations (Level 6) – 15 Credits</td>
<td>Fall</td>
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</tbody>
</table>

Optional Modules: None

Module titles – LEVEL 5:

Compulsory Modules:
MG 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
PH 2005 Business Ethics (Level 5) – 15 Credits
MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
EN 2342 Professional Communication (Level 5) – 15 Credits
AF 3105 Principles of Finance (Level 5) – 15 Credits
AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
AF 2006 Financial Accounting (Level 4) – 20 Credits
IB 2006 International Business (Level 4) – 15 Credits
MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
CS 2179 Business Information Systems (Level 4) – 15 Credits

Optional Modules: None

Module titles – LEVEL 6:

Compulsory Modules:
MG 3343 Operations Management (Level 6) – 15 Credits
MG 4740 Business Strategy (Level 6) – 15 Credits
AF 3313 Corporate Finance (Level 6) – 15 Credits
AF 4428 Topics in Corporate Finance (Level 6) – 15 Credits
I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

i) knowledge of the underlying concepts and principles associated with all Business Administration functions, and an ability to evaluate and interpret these within internal and external business contexts;

ii) the ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of General Business and Management.

Typically, holders of the qualification will be able to:

a) apply a wide variety of business functions to solving basic business-related problems;
b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
c) undertake further training and develop new skills within a structured and managed environment;
and will have:
d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to:

i) recognize and be familiar with key business functions and the impact of the external environment on business,

ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)
- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1101)
II. Intermediate level
The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration – Finance with Accounting Pathway.

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

i) knowledge and critical understanding of the well-established principles of General Business and Management;

ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;

iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;

b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;

c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations; and

will have:

d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

II.a. Diploma of Higher Education in Business Administration
Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to:

- recognize and be familiar with key business functions and the impact of the external environment on business,
- apply statistical techniques to business,
- demonstrate detailed knowledge of theories, models, tools, and practices of management, finance and accounting,
- apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting; as well as financial management tools and their application to practical problems (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- Financial mathematics tools and theories, and their application to theoretical and practical problems (AF 2020)
- Economic theories such as the nature and role of money, financial markets and instruments, the role of the central bank and the conduct of monetary policy (EC/AF 2240)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, AF 2034, AF 2240)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, AF 2020, AF 2240)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, AF 2240)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2033, CS 2179, IB 2006, PH 2005, MG 2034)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, AF 2020, AF 2240)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance (all courses).
- They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (AF 3116)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner (all courses).
II.b. BSc in Business Administration (Finance with Accounting)

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to:

(i) recognize and be familiar with key business functions and the impact of the external environment on business,
(ii) apply basic statistical techniques to business,
(iii) demonstrate detailed knowledge of theories, models, tools and practices of finance and accounting, management,
(iv) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in the finance with accounting pathway with minimum guidance.

Holders of the ordinary BSc in Business Administration – Finance with Accounting pathway will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)
- Business information systems (CS 2179)
- Database design and implementation (CS 3352)
- Financial mathematics tools and theories, and their application to theoretical and practical problems (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- Financial mathematics tools and theories, and their application to theoretical and practical problems (AF 2020)
- Economic theories such as the nature and role of money, financial markets and instruments, the role of the central bank and the conduct of monetary policy (EC/AF 2240)
- Theoretical tools and theories of finance in specialized areas such as the cost of capital, the measurement and management of risk, financing and distribution policy decisions, the global financial environment, the analysis and interpretation of financial statements in order to assess efficiency of companies, performance measurement and management control (Level 6 AF courses).

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgment and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 2034, MG 3343, MG 4740, AF 3313, AF 3319, AF 3223)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, AF 2020, AF 2240, AF 3313, AF 3319, AF 3223, AF 4217)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MG 3343, MG 4740, AF 2240, AF 3313, AF 3319, AF 3223, AF 4217)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, MG 3343, MG 4740, AF 3319)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 3343, MG 4740, AF 3313, AF 3319, AF 3223, AF 4217)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3105, AF 3116, MG 3343, MG 4740, AF 2020, AF 2240, AF 3313, AF 3319, AF 3223, AF 4217)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (AF 3116, MG 3343, AF 3313, AF 3223, AF 4217)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, MG 3343, MG 4740, AF 3313, AF 3319, AF 3223)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, AF 3105, MG 3343, MG 4740, AF 3313, AF 3319, AF 3223)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

Compulsory Modules:
EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
AF 2006 Financial Accounting (Level 4) – 20 Credits
BU 2002 Business Legal Issues (Level 4) – 10 Credits
CS 2179 Business Information Systems (Level 4) – 15 Credits
IB 2006 International Business (Level 4) – 15 Credits
MG 2003 Management Principles (Level 4) – 15 Credits
MK 2050 Principles of Marketing (Level 4) – 15 Credits

DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

Compulsory Modules:
EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
AF 2006 Financial Accounting (Level 4) – 20 Credits
BU 2002 Business Legal Issues (Level 4) – 10 Credits
### For the Ordinary BSc students can choose any four from the following eight Level 6 requirements:

<table>
<thead>
<tr>
<th>RUBRIC/REQUIREMENT</th>
<th>LEVEL 6 MODULE TITLE</th>
<th>FREQUENCY</th>
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<tbody>
<tr>
<td>MG 3343</td>
<td>Operations Management</td>
<td>Fall/Winter/Spring/Summer</td>
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<tr>
<td>MG 4740</td>
<td>Business Strategy</td>
<td>Fall / Spring</td>
</tr>
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<td>IB 3128</td>
<td>Corporate Social Responsibility</td>
<td>Fall / Spring</td>
</tr>
<tr>
<td>IB 3318</td>
<td>EU Economic and Funding Policies</td>
<td>Fall / Spring</td>
</tr>
<tr>
<td>IB 4338</td>
<td>International Business Law</td>
<td>Fall / Spring</td>
</tr>
<tr>
<td>IB 4444</td>
<td>International Management</td>
<td>Fall / Spring</td>
</tr>
<tr>
<td>One Module Chosen from the Two</td>
<td>IB 3269 EU Policies and IB Practices</td>
<td>Spring</td>
</tr>
<tr>
<td></td>
<td>IB 3232 Foreign Direct Investment and Multinational Enterprises</td>
<td>Spring</td>
</tr>
<tr>
<td>One Module Chosen from the Four</td>
<td>IB 3120 International Human Resource Management</td>
<td>Fall / Spring</td>
</tr>
<tr>
<td></td>
<td>IB 3367 Innovation and Technology Management In International Business</td>
<td>Fall / Spring</td>
</tr>
<tr>
<td></td>
<td>AF/IB 3319 International Financial Management</td>
<td>Fall</td>
</tr>
<tr>
<td></td>
<td>MK/IB 3157 International Marketing</td>
<td>Fall / Spring</td>
</tr>
</tbody>
</table>

### B.Sc. in BUSINESS ADMINISTRATION (FINANCE WITH ACCOUNTING) (300 CREDITS)

**Compulsory Modules:**
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- AF 2020 Mathematics of Finance (Level 5) – 15 Credits
- EC/AF 2240 Money and Banking (Level 5) – 15 Credits
### Module titles - LEVEL 4

**Compulsory Modules:**
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits

**Optional Modules:** None

### Module titles – LEVEL 5:

**Compulsory Modules:**
- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- MG 2034 Organizational Behaviour and Human Resource Management (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- IB/MG 3208 Business in the European Union (Level 5) – 15 Credits
- IB 3299 Contemporary Issues in International Business (Level 5) – 15 Credits

**Optional Modules:** None

### Module titles – LEVEL 6:

**Compulsory Modules:**
- MG 3343 Operations Management (Level 6) – 15 Credits
- MG 4740 Business Strategy (Level 6) – 15 Credits
- IB 3218 EU Economic and Funding Policies - (Level 6) – 15 Credits
- IB 4338 International Business Law - (Level 6) – 15 Credits
- IB/MG 3128 Corporate Social Responsibility - (Level 6) – 15 Credits
- IB/MG 4444 International Management (Capstone) - (Level 6) – 15 Credits

**Optional Modules:**
- IBEA Option**** (Level 6) – 15 Credits
- IBEA Option**** (Level 6) – 15 Credits

One of the following:

<table>
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<tr>
<th>****</th>
<th>IBEA OPTIONS - LEVEL 6</th>
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<tbody>
<tr>
<td>IB 3269</td>
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<tr>
<td>IB/MG 3367</td>
<td>Innovation and Technology Management in International Business</td>
<td>Fall / Spring</td>
</tr>
<tr>
<td>IB/MG 3120</td>
<td>International Human Resource Management</td>
<td>Fall / Spring</td>
</tr>
<tr>
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<td>International Marketing</td>
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</tr>
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<td>AF/IB 3319</td>
<td>International Financial Management</td>
<td>Fall</td>
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</tbody>
</table>
BUSINESS ADMINISTRATION EXIT AWARDS

(Illustration Business & European Affairs)

I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

i) knowledge of the underlying concepts and principles associated with all Business Administration functions, and an ability to evaluate and interpret these within internal and external business contexts;

ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of General Business and Management.

Typically, holders of the qualification will be able to:

a) apply a wide variety of business functions to solving basic business-related problems;

b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;

c) undertake further training and develop new skills within a structured and managed environment; and

will have:

d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to:

i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)
- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing. (BU 2002, IB 2006, MG 2003, MK 2050)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner (all courses)

II. Intermediate level

The Intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (International Business and European Affairs).

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

i) knowledge and critical understanding of the well-established principles of General Business and Management;

ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;

iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;

b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;

c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to:

i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of management, finance and accounting, and international business and European affairs, iv) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:
Holders of the ordinary BSc in Business Administration (International Business and European Affairs) will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (International Business and European Affairs) will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Financial and managerial accounting (AF 3105, AF 3116)
- EU institutions and policies and their impact on international business sectors (IB 3208)
- The international dimensions and implications of business theories, frameworks and practices (IB 2006, IB 3299)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 2034)
- They will be able to locate, locate, analyze, and solve structured problems, to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, IB 3208)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, IB 3208, IB 3299)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, IB 3299)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, IB 3208, IB 3299)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2006, MK 2050, MA 2219, AF 3116)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, IB 3208)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, IB 3208)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner (all courses).

**II.b. BSc in Business Administration (International Business and European Affairs)**

Upon completion of 300 credits (20 modules, including any four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, and international business and European affairs, iv) apply their detailed knowledge of business functions so as to evaluate and solve complex, unstructured problems in business administration and in international business and European affairs with minimum guidance.

• They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, MG 3343, MG 4740, IB 3208, IB 3318, MG 2034, IB 3120, IB 3367, MK/IB 3157, AF/IB 3319)

• They will be able to reflect intellectual and function as an independent, self-managed lifelong learner (all courses)

CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

Compulsory Modules:

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
MG 2003 Management Principles (Level 4) – 15 Credits
BU 2002 Business Legal Issues (Level 4) – 10 Credits
AF 2006 Financial Accounting (Level 4) – 20 Credits
IB 2006 International Business (Level 4) – 15 Credits
MK 2050 Principles of Marketing (Level 4) – 15 Credits
MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
CS 2179 Business Information Systems (Level 4) – 15 Credits

DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

Compulsory Modules:

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
MG 2003 Management Principles (Level 4) – 15 Credits
BU 2002 Business Legal Issues (Level 4) – 10 Credits
AF 2006 Financial Accounting (Level 4) – 20 Credits
IB 2006 International Business (Level 4) – 15 Credits
MK 2050 Principles of Marketing (Level 4) – 15 Credits
MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
CS 2179 Business Information Systems (Level 4) – 15 Credits
MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
PH 2005 Business Ethics (Level 5) – 15 Credits
MG 2034 Organizational Behaviour and Human Resource Management (Level 5) – 15 Credits
EN 2342 Professional Communication (Level 5) – 15 Credits
AF 3105 Principles of Finance (Level 5) – 15 Credits
AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
IB/MG 4444 International Management (Level 5) – 15 Credits
IB 3208 Business in the European Union (Level 5) – 15 Credits
IB 3299 Contemporary Issues in International Business (Level 5) – 15 Credits

For the Ordinary BSc students can choose any four from the following eight Level 6 requirements:

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<td>Corporate Social Responsibility</td>
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<td>Eu Economic and Funding Policies</td>
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<td>IB/MG 4444</td>
<td>International Management</td>
<td>Fall/Spring</td>
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<td>One Module Chosen from the Two</td>
<td>IB 3266 EU Policies and IB Practices</td>
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<td>IB 3232 Foreign Direct Investment and Multinational Enterprises</td>
<td>Spring</td>
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</table>
BSc (Honours) in International Tourism and Hospitality Management (ITHM)

Module titles - LEVEL 4

**Compulsory Modules:**
- EC 1000 Principles of Microeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- HT 1001 Introduction to the Tourism and Hospitality Industry (Level 4) – 15 Credits
- HT 2010 Accounting for the Hospitality Industry (Level 4) – 20 Credits
- HT 2116 Hospitality Information Systems (Level 4) – 15 Credits

**Optional Modules:** NONE

Module titles – LEVEL 5:

**Compulsory Modules:**
- EN 2342 Professional Communication (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- SO 2009 Tourism and Leisure in Modern Society (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- HT 2115 Marketing for Hospitality and Tourism (Level 5) – 15 Credits
- HT 3113 Tourism Planning and Development (Level 5) – 15 Credits
- HT 3131 Hospitality Operations (Level 5) – 15 Credits

**Optional Modules:**

One Module Chosen from the Four

<table>
<thead>
<tr>
<th>Module Name</th>
<th>Frequency</th>
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<tbody>
<tr>
<td>IB/MG 3120 International Human Resource Management</td>
<td>Fall / Spring</td>
</tr>
<tr>
<td>IB/MG 3367 Innovation and Technology Management In International Business</td>
<td>Fall / Spring</td>
</tr>
<tr>
<td>AF/IB 3319 International Financial Management</td>
<td>Fall</td>
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<tr>
<td>MK/IB 3157 International Marketing</td>
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**OPTION MODULE NAME – LEVEL 5 FREQUENCY**

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<th>OPTION</th>
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<tr>
<td>HT 3033</td>
<td>Culinary Trends</td>
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<td>HT 3137</td>
<td>Travel and Transport</td>
<td>Spring</td>
</tr>
<tr>
<td>HT 3138</td>
<td>Destination Management and Marketing</td>
<td>Spring</td>
</tr>
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</table>
I. Certificate of Higher Education in International Tourism and Hospitality Management

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in International Tourism and Hospitality Management will have a sound knowledge of basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will have some introductory knowledge of tourism and hospitality as an industry and field of study and applied knowledge to the hospitality field in accounting and information systems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in International Tourism and Hospitality Management are awarded to students who have demonstrated:

i) knowledge of the underlying theories, concepts and techniques from the generic business management and economic areas that apply to the managerial function in hospitality and tourism organisations;

ii) knowledge of the field of tourism and hospitality, the nature and scope of the tourism and hospitality industry and its contribution to global, regional and local economies;

iii) knowledge of accounting and information systems applied to the field of hospitality;

iv) an ability to retrieve, analyse, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of General Business and Management.

Typically, holders of the qualification will be able to:

i) apply a wide variety of business functions to solving basic business-related problems in tourism and hospitality;

ii) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;

iii) undertake further training and develop new skills within a structured and managed environment;

iv) and will have:

v) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to:

i) recognize and be familiar with key theories, concepts and techniques from the generic business management and economic areas that apply to the managerial function in hospitality and tourism organisations, ii) recognize and be familiar with the field of tourism and hospitality and basic concepts and principles associated with the field, iii) apply knowledge of information systems to hospitality.

Specifically, holders of the Certificate of Higher Education in International Tourism and Hospitality Management will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1000)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- Tourism and hospitality as fields of study, the structure and scope of the international tourism and hospitality industry and its contribution to global, regional and local economies (HT 1001)
- Accounting transactions and non-complex financial statements for hospitality organisations (HT 2010)
II. Intermediate level

The intermediate level includes the Diploma of Higher Education in International Tourism and Hospitality Management and the ordinary (non-Honours) degree in International Tourism and Hospitality Management.

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of key functions of tourism and hospitality management. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

i) knowledge and critical understanding of the well-established principles of General Business and Management;

ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;

iii) specialised knowledge of key management functions of tourism and hospitality organisations and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations within or outside the tourism and hospitality industry;

Typically, holders of the qualification will be able to:

a. use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;

b. effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;

c. undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility in organisations within or outside the tourism and hospitality industry;

and will have:

d. qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to:

i) recognize and be familiar with key theories, concepts and techniques from the generic business management and economic areas that apply to the managerial function in hospitality and tourism organisations, ii) demonstrate knowledge and understanding of tourism and hospitality as fields of study, major sociocultural phenomena and leading areas of economic activity, iii) demonstrate knowledge of the principal management functions, processes and operations of small, medium and large hospitality and tourism organisations, iv) demonstrate understanding of the ethics and sustainability dimension involved in tourism and hospitality business management, v) demonstrate understanding of the international environment of the tourism and hospitality industry and of its impact on small, medium and large tourism and hospitality organisations, vi) demonstrate understanding of the economic, socio-cultural, legal and political environment of tourism and hospitality organisations, vii) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in International Tourism and Hospitality Management will be able to:

i) demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of the tourism and hospitality field.

Holders of the Diploma of Higher Education in Business Administration will be able to:

i) demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of the tourism and hospitality field.

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

a. They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003)

b. They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MA 2118, EC 1000, IB 2006, HT 2010, HT 2116)

c. They will be able to analyze ethical choices in business. (BU 2002, MG 2003, IB 2006, HT 1001, HT 2116)

d. They will be able to apply research skills and techniques to business problems. (MA 2118)

e. They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1000, MA 2118, HT 2010, HT 2116)

f. They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)

g. They will be able to communicate ideas successfully orally and in writing. (BU 2002, IB 2006, MG 2003, HT 2116)

h. They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, HT 1001, HT 2116)

i. They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)
• They will be able to apply research skills and techniques to business problems. (MA 2118, EN 2342)
• They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1000, MA 2118, HT 2010, HT 2115, HT 2116, HT 3118, HT 3131, HT 3138)
• They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
• They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, EN 2342, PH 2005, MG 2034, SO 2009, HT 1001, HT 2115, HT 2116, HT 3137, HT 3113, HT 3118, HT 3131, HT 3138, HT 3033)
• They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, EN 2342, MG 2034, HT 2115, HT 2116, HT 3137, HT 3113, HT 3118, HT 3131, HT 3138, HT 3033)
• They will be able to reflect intellectually and function as an independent, self-managed lifelong learner (all courses).

II.b. BSc Ordinary in International Tourism and Hospitality Management
Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with appropriate theories, concepts and techniques from the generic business management and economic areas that apply to the managerial function in hospitality and tourism organisations, ii) demonstrate specialist knowledge in and a comprehensive understanding of tourism and hospitality as fields of study, major sociocultural phenomena and leading areas of economic activity, studied from a diversity of perspectives and disciplines, iii) demonstrate thorough knowledge and understanding of the principal management functions, processes and operations of small, medium and large hospitality and tourism organisations, iv) demonstrate detailed knowledge and understanding of the ethics and sustainability dimension involved in tourism and hospitality business management and of the strategic and operational interventions required for the integration of sustainability and corporate social responsibility goals in the management of small, medium and large tourism and hospitality businesses, v) demonstrate thorough understanding of the international environment of the tourism and hospitality industry and of its impact on the management of small, medium and large tourism and hospitality organisations, vi) demonstrate understanding of the economic, socio-cultural, legal and political environment of small, medium and large tourism and hospitality organisations, vii) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in international tourism and hospitality management with minimum guidance.

Holders of the ordinary BSc in International Tourism and Hospitality Management will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of management in the international tourism and hospitality field.

Holders of this BSc Ordinary will demonstrate knowledge and understanding of:
• Core economic concepts and principles (EC 1000)
• Basic tools in statistics (MA 2118)

Additionally, holders of the ordinary BSc in International Tourism and Hospitality Management will be able to demonstrate detailed knowledge and critical understanding of:
• Theories, concepts and techniques from the generic business management area. (MG 2003, MG 2034, IB 2006, HT 2010, HT 2115, HT 3135, HT/IB 3120)
• Moral theories and ethical and sustainability issues which have an impact on tourism and hospitality business decision making. (HT 1001, PH 2005, HT 3113, HT 3121)
• Tourism and hospitality as fields of study, major sociocultural phenomena and areas of economic activity. (HT 1001, SO 2009, HT 3113, HT 3033, HT 3137, HT 3121, HT 4340, HT 3130)
• Key management functions, processes and operations of small, medium and large hospitality and tourism organisations. (HT 2115, HT 2116, HT 3118, HT 3131, HT 3137, HT 3138, HT 3117, HT 3121, HT 3134, HT 3336, HT 4332, HT 4340)
• The international environment of the tourism and hospitality industry and its impact on tourism and hospitality business management. (HT 1001, IB 2006, SO 2009)
• Appropriate policies and strategies of tourism and hospitality organisations to meet stakeholders’ interests within a changing internal and external environment. (HT 4650)

The evolving economic, socio-cultural, legal and political environment, within which hospitality and tourism organisations operate (BU 2002, IB 2006, SO 2009, HT 3113, HT 3130, HT 4340) In addition, they will have the following cognitive, practical/professional and key/transferable skills:
• They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MG 2034, SO 2009, HT 2115, HT 3117, HT 3135, HT 3137, HT 3113, HT 3118, HT 3131, HT 3033, HT 4340, IB 3120, HT 4332)
• They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MA 2118, EC 1000, IB 2006, HT 2116, HT 3135, HT 3118, HT 3131, HT 3138)
• They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 2034, SO 2009, HT 2115, HT 3117, HT 3135, HT 3137, HT 3113, HT 3118, HT 3138, HT 3033, HT 4340, HT 4332)
• They will be able to analyze and evaluate ethical choices in business. (PH 2005, BU 2002, MG 2003, IB 2006, MG 2034, HT 1001, HT 2115, HT 2116, HT 3137, HT 3113, HT 3118, HT 3131, HT 3138, HT 3033, HT 3336, HT 4340, IB 3120, HT 4332)
• They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (HT 2115, HT 3135, HT 3137, HT 3113, HT 3118, HT 3131, HT 3336, HT 4340, IB 3120, HT 4332)
• They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
• They will be able to apply research skills and techniques in the tourism and hospitality field. (MA 2118, EN 2342, HT 3117, HT 4650)
• They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1000, MA 2118, HT 2010, HT 2115, HT 2116, HT 3135, HT 3118, HT 3131, HT 3336, HT 4340, HT 4332)
• They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
• They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, EN 2342, PH 2005, MG 2034, SO 2009, HT 1001, HT 2115, HT 2116, HT 3135, HT 3113, HT 3118, HT 3131, HT 3138, HT 3033, HT 4340, HT 4332)
• They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, EN 2342, MG 2034, HT 2115, HT 2116, HT 3137, HT 3113, HT 3118, HT 3131, HT 3138, HT 3033, HT 4340, HT 4332)
• They will be able to reflect intellectually and function as an independent, self-managed lifelong learner (all courses).
CERTIFICATE OF HIGHER EDUCATION IN INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT (120 CREDITS)

Compulsory Modules:
- EC 1000 Principles of Microeconomics (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- HT 1001 Introduction to the Tourism and Hospitality Industry (Level 4) – 15 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- HT 2116 Hospitality Information Systems (Level 4) – 15 Credits
- HT 2010 Accounting for the Hospitality Industry (Level 4) – 20 Credits

DIPLOMA OF HIGHER EDUCATION IN INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT (240 CREDITS)

Compulsory Modules:
- EC 1000 Principles of Microeconomics (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- HT 1001 Introduction to the Tourism and Hospitality Industry (Level 4) – 15 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- HT 2116 Hospitality Information Systems (Level 4) – 15 Credits
- HT 2010 Accounting for the Hospitality Industry (Level 4) – 20 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- SO 2009 Tourism and Leisure in Modern Society (Level 5) – 15 Credits
- HT 2115 Marketing for Hospitality and Tourism (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- HT 3113 Tourism Planning and Development (Level 5) – 15 Credits
- HT 3131 Hospitality Operations (Level 5) – 15 Credits

ITHM Optional Modules (select one):

<table>
<thead>
<tr>
<th>RUBRIC</th>
<th>MODULE TITLE</th>
<th>FREQUENCY</th>
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<tbody>
<tr>
<td>HT 3033</td>
<td>Culinary Trends (Level 5)</td>
<td>Spring</td>
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<tr>
<td>HT 3118</td>
<td>Food and Beverage Management (Level 5)</td>
<td>Spring</td>
</tr>
<tr>
<td>HT 3137</td>
<td>Travel and Transport (Level 5)</td>
<td>Spring</td>
</tr>
<tr>
<td>HT 3138</td>
<td>Destination Management and Marketing (Level 5)</td>
<td>Spring</td>
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Optional Modules (Four of the following or 60 credits for the ordinary BSc):

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<td>Managing Service Quality in Tourism and Hospitality (Level 6)</td>
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<td>HT 3121</td>
<td>Sustainable Management in Tourism and Hospitality (Level 6)</td>
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<td>HT 3135</td>
<td>Financial Management for the Hospitality Industry (Level 6)</td>
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<tr>
<td>HT 3336</td>
<td>Information and Communication Technologies in Tourism (Level 6)</td>
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<tr>
<td>HT 4340</td>
<td>Entrepreneurship in Tourism (Level 6)</td>
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</tr>
<tr>
<td>HT 4650</td>
<td>Strategic Issues in Tourism and Hospitality – 30 Credits (Level 6)</td>
<td>Fall / Spring</td>
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</table>
B.Sc. (Honours) in Business Administration
(Marketing Communications)

Pathway: Marketing Communications

Module titles: LEVEL 4

**Compulsory Modules:**
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics And Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits

**Optional Modules:** None

Module titles: LEVEL 5

**Compulsory Modules:**
- MA 2219 Statistics for Economics And Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- MG 3134 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- HT 3130 Cultural Tourism (Level 6) – 15 Credits
- HT 3134 Public Relations and Crisis Management in Tourism and Hospitality (Level 6) – 15 Credits
- HT 4332 Event Management for the Hospitality Industry (Level 6) – 15 Credits

**Optional Modules**

**Marketing Communications Option *** (Level 6) – 15 Credits**

<table>
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<tr>
<th>Module</th>
<th>Frequency</th>
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<tr>
<td>MK 3152</td>
<td>Personal Selling</td>
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<tr>
<td>MK 3156</td>
<td>Retailing</td>
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</table>

*** ONE MODULE CHOSEN FROM ***

**MARKETING COMMUNICATIONS OPTIONS – LEVEL 5**
Module titles – LEVEL 6:

Compulsory Modules:
- MG 3343 Operations Management (Level 6) – 15 Credits
- MG 4740 Business Strategy (Level 6) – 15 Credits
- MK 3358 Marketing Research (Level 6) – 15 Credits
- MK 3554 Marketing Management (Level 6) – 15 Credits
- MG 3251 Advertising (Level 6) – 15 Credits
- MK 4368 Integrated Marketing Communications (Level 6) – 15 Credits

Optional Modules:

Marketing Communications Option *** (Level 6) – 15 Credits
Marketing Communications Option *** (Level 6) – 15 Credits

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<tr>
<th>***</th>
<th>MARKETING COMMUNICATIONS OPTIONS – LEVEL 6</th>
<th>FREQUENCY</th>
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<tr>
<td>MK 3104</td>
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<td>MK 3161</td>
<td>Direct Marketing</td>
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<tr>
<td>MK/MG 3266</td>
<td>Public Relations</td>
<td>Fall</td>
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<tr>
<td>MK 3365</td>
<td>Advertising Campaigns and Media Planning</td>
<td>Fall</td>
</tr>
</tbody>
</table>

BUSINESS ADMINISTRATION EXIT AWARDS ‡
(MARKETING COMMUNICATIONS)

I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with all Business Administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of General Business and Management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment; and will have:
- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)
- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050)
• They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
• They will be able to communicate ideas successfully orally and in writing. (BU 2002, IB 2006, MG 2003, MK 2050)
• They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050)
• They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

II. Intermediate level
The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Marketing Communications).

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

i) knowledge and critical understanding of the well-established principles of General Business and Management;

ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;

iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;

b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;

c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations; and will have:

b) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

II.a. Diploma of Higher Education in Business Administration
Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of management, finance and accounting, and Marketing Management, iv) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

• Core economic concepts and principles (EC 1101)
• The legal environment for business (BU 2002)
• The evolving international business environment (IB 2006)
• Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

• Statistical techniques and tools (MA 2118, MA 2219)
• Management theories, concepts, principles and practices (MG 2003, MG 2034)
• Financial and managerial accounting (AF 2006, AF 3105, AF 3116)
• Moral theories and ethical issues which have an impact on business decision making (PH 2005)
• The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
• The implications of consumer behavior concepts on developing marketing strategy (MK 3159)
• Marketing issues related to one of the following specialized areas in Marketing: Personal Selling (MK 3152) or Retailing (MK 3156)

With Personal Selling students will demonstrate knowledge of the role of personal selling and salespeople, and how the process/salespeople influences elements of the marketing mix; understand current theories of buyer behavior (business and consumer), as well as the principles of individualized communication and persuasion.

Or

With Retailing students will develop an understanding of the major concepts and aspects of retail management.

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

• They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, AF 3124, MK 3159, one from MK 3152 or MK 3156)

• They will be able to analyze, solve and structure problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, BC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116)

• They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MK 3159, one from MK 3152 or MK 3156)

• They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034)

• They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116)

• They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)

• They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, one from MK 3152 or MK 3156)

• They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)

• They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (AF 3116)

• They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, MK 3159, one from MK 3152 or MK 3156)
They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, MK 3159, one from MK 3152 or MK 3156)

They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

II.b. BSc in Business Administration (Marketing Communications)
Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to

i) recognize and be familiar with key business functions and the impact of the external environment on business,

ii) apply basic statistical techniques to business,

iii) demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, and marketing communications,

iv) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in marketing communications with minimum guidance.

Holders of the ordinary BSc in Business Administration (Marketing Communications) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (Marketing Communications) will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- The implications of consumer behavior concepts on developing marketing strategy (MK 3159)
- The principles of advertising including strategy development, media and the creative development process as well as the development of advertising and media plan and execution of creative concepts (MK 3251, if selected).
- Marketing issues related to one of the following specialized areas in Marketing: Personal Selling (MK 3152) or Retailing (MK 3156)
  - With Personal Selling students will demonstrate knowledge of the role of personal selling and salespeople, and how the process/salespeople influences elements of the marketing mix; understand current theories of buyer behavior (business and consumer), as well as the principles of individualization of communication and persuasion.
  - With Retailing students will develop an understanding of the major concepts and aspects of retail management.
  - Analyze and assess the internal aspects, functions and processes of organizations including their diverse nature, purposes, structures, governance, operations and management. Apply theories, models, frameworks, tasks and roles of management together with rational analysis and other processes of decision making with operations (MG 3343, if selected).
  - Appropriate policies and strategies to meet stakeholders’ interests within a changing internal and external environment (MG 4740, if selected).

- Advanced marketing functions and their impact on the creation of a strategic marketing plan; develop a marketing plan (MK 3354, if selected).
- In-depth knowledge of the integration of the overall marketing communications as well as the management of the communication process. Learn how to create an integrated marketing communications plan (MK 4368, if selected).
- Understand the importance of Internet and how marketers can take advantage of the opportunities made possible by the Internet and the World Wide Web to conduct business online (MK 3104, if selected).
- Examine the concepts, strategies, and applications involved in direct marketing. Develop an understanding of the scope of direct marketing, planning and launching direct marketing programs, measuring response, and evaluating performance (MK 3161, if selected).
- Impact of advertising on consumers. Critical evaluation of the creative concept in campaigns as well as an in depth analysis of media planning, selection and evaluation. Develop a deeper understanding of modern advertising strategy and practices, the steps for the development of the campaign as well as in depth analysis of media planning, selection and evaluation (MK 3365, if selected).
- Demonstrate a deep understanding of the importance of Public Relations, the development of a campaign plan and implementation as part of an integrated marketing communications (MK 3266, if selected).

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MK 2034, MK 3159, one from MK 3152 or MK 3156, and select courses from MK 3354, MK 3104 or MK 3161 or MK 3365 or MK 3266)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MK 3159, one from MK 3152 or MK 3156)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, MK 3251, if selected)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MK 3251 and all marketing communications electives)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, IB 2006, MK 2050, MA 2219, AF 3116, one from MK 3152 or MK 3156--and MK 3354, MK 3104 or MK 3161 or MK 3365, if selected)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (AF 3116)
They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, MK 3159, one from MK 3152 or MK 3156 and all marketing communication modules)

They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, EN 2342, MK 2050, MK 3159, one from MK 3152 or MK 3156 and all marketing communication modules)

They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

**CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)**

**Compulsory Modules:**
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits

**DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)**

**Compulsory Modules:**
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits

**MARKETING COMMUNICATION OPTIONS – LEVEL 5**

<table>
<thead>
<tr>
<th>MODULE TITLE</th>
<th>FREQUENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>MK 3152 Personal Selling</td>
<td>Fall &amp; Spring</td>
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<tr>
<td>MK 3156 Retailing</td>
<td>Fall &amp; Spring</td>
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</tbody>
</table>

**B.Sc. (Ordinary) in BUSINESS ADMINISTRATION (MARKETING COMMUNICATIONS) (300 CREDITS)**

**Compulsory Modules:**
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Economics And Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- MK 3159 Consumer Behavior (Level 5) – 15 Credits
B.Sc. (Honours) in Business Administration (Marketing Management)

Pathway: Marketing Management

Module titles: LEVEL 4

**Compulsory Modules:**
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits

Optional Modules: None

Module titles: LEVEL 5

**Compulsory Modules:**
- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- MG 3358 Marketing Research (Level 5) – 15 Credits
- MK 3159 Consumer Behavior (Level 5) – 15 Credits

Optional Modules: None

Marketing Management Option *** (Level 6) – 15 Credits

<table>
<thead>
<tr>
<th>RUBRIC</th>
<th>MARKETING COMMUNICATION OPTIONS - LEVEL 6 MODULE TITLE</th>
<th>FREQUENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>MK 3251 Advertising</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td></td>
<td>MG 3343 Operations Management</td>
<td>Fall/Winter/Spring/Summer</td>
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<tr>
<td></td>
<td>MG 4740 Business Strategy</td>
<td>Fall &amp; Spring</td>
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<td></td>
<td>MK 3554 Marketing Research</td>
<td>Fall &amp; Spring</td>
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<tr>
<td></td>
<td>MK 3556 Integrated Marketing Communications</td>
<td>Fall &amp; Spring</td>
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<tr>
<td></td>
<td>MK 3557 Internet Marketing</td>
<td>Spring</td>
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<td></td>
<td>MK 3560 Direct Marketing</td>
<td>Spring</td>
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<tr>
<td></td>
<td>MK 3565 Advertising Campaigns &amp; Media Planning</td>
<td>Fall</td>
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<td></td>
<td>MK 3566 Public Relations</td>
<td>Fall</td>
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<td><strong>UP TO TWO MODULES CHOSEN FROM</strong></td>
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Four of the following requirements for the ordinary BSc

<table>
<thead>
<tr>
<th>RUBRIC</th>
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<tbody>
<tr>
<td></td>
<td>MK 3104 Internet Marketing</td>
<td>Spring</td>
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<tr>
<td></td>
<td>MG 3106 Direct Marketing</td>
<td>Spring</td>
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<tr>
<td></td>
<td>MK 3165 Advertising Campaigns &amp; Media Planning</td>
<td>Fall</td>
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<td></td>
<td>MK 3366 Public Relations</td>
<td>Fall</td>
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One of the two Level 5 modules below:

<table>
<thead>
<tr>
<th>MARKETING COMMUNICATION OPTIONS – LEVEL 5 MODULE TITLE</th>
<th>FREQUENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>MK 3152 Personal Selling</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>MK 3156 Retailing</td>
<td>Fall &amp; Spring</td>
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</tbody>
</table>

**MARKETING COMMUNICATION OPTIONS – LEVEL 5 MODULE TITLE**

<table>
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<tbody>
<tr>
<td>MK 3152 Personal Selling</td>
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<tr>
<td>MK 3156 Retailing</td>
<td>Fall &amp; Spring</td>
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</table>
BUSINESS ADMINISTRATION EXIT AWARDS

I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

i) knowledge of the underlying concepts and principles associated with all Business Administration functions, and an ability to evaluate and interpret these within internal and external business contexts;

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of General Business and Management.

Typically, holders of the qualification will be able to:

a) apply a wide variety of business functions to solving basic business-related problems;

b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;

c) undertake further training and develop new skills within a structured and managed environment;

d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)
- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050)

Module titles – LEVEL 6:

Compulsory Modules:
MG 3343 Operations Management (Level 6) – 15 Credits
MG 4740 Business Strategy (Level 6) – 15 Credits
MK 3358 Marketing Research (Level 6) – 15 Credits
MK 3554 Marketing Management (Level 6) – 15 Credits
MK 4860 Marketing Topics and Strategies (Level 6) – 15 Credits

Optional Modules:
Marketing Management Option *** (Level 6) – 15 Credits
Marketing Management Option *** (Level 6) – 15 Credits
Marketing Management Option *** (Level 6) – 15 Credits

### MARKETING MANAGEMENT OPTIONS – LEVEL 6 FREQUENCY

<table>
<thead>
<tr>
<th>Module</th>
<th>Title</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>MK 3145</td>
<td>Sales Promotion Management</td>
<td>Fall</td>
</tr>
<tr>
<td>MK 3153</td>
<td>Sales Management</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>MK 3155</td>
<td>Business Marketing</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>MK 3157</td>
<td>International Marketing</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>MK 3162</td>
<td>Marketing of Services</td>
<td>Spring</td>
</tr>
</tbody>
</table>
II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Marketing Management).

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

i) knowledge and critical understanding of the well-established principles of General Business and Management;

ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;

iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;

b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;

c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations; and will have:

d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to:

i) recognize and be familiar with key business functions and the impact of the external environment on business;

ii) apply statistical techniques to business, demonstrate detailed knowledge of theories, models, tools, and practices of management, finance and accounting, and Marketing Management;

iii) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- The implications of consumer behavior concepts on developing marketing strategy (MK 3159)
- Marketing issues related to one of the following specialized areas in Marketing: Personal Selling (MK 3152) or Retailing (MK 3156)

With Personal Selling students will demonstrate knowledge of the role of personal selling and salespeople, and how the process/salespeople influences elements of the marketing mix; understand current theories of buyer behavior (business and consumer), as well as the principles of individualized communication and persuasion.

With Retailing, students will develop an understanding of the major concepts and aspects of retail management.

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MK 2034, MK 3159, one from MK 3152 or MK 3156)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MK 2034, AF 3116, MK 3159, one from MK 3152 or MK 3156)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, one from MK 3152 or MK 3156)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (AF 3116)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, MK 3159, one from MK 3152 or MK 3156)
They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, MK 3159, one from MK 3152 or MK 3156)
They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

**II.b. B.Sc. (Ordinary) in Business Administration (Marketing Management)**
Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to:

1. Recognize and be familiar with key business functions and the impact of the external environment on business.
2. Apply basic statistical techniques to business.
3. Demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, and marketing management.
4. Apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in marketing management with minimum guidance.

Holders of the ordinary BSc in Business Administration (Marketing Management) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this B.Sc. will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (Marketing Management) will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Management theories, concepts, principles and practices (MG 2003, MG 2034, MG 3343, MG 4740)
- Financial and managerial accounting (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- Appropriate policies and strategies to meet stakeholders’ interests within a changing internal and external environment. (MG 4740)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- The implications of consumer behavior concepts on developing marketing strategy (MK 3159)
- Marketing issues related to one of the following specialized areas in Marketing: Personal Selling (MK 3152) or Retailing (MK 3156)
- With Personal Selling students will demonstrate knowledge of the role of personal selling and salespeople, and how the process/salespeople influences elements of the marketing mix; understand current theories of buyer behavior (business and consumer), as well as the principles of individualized communication and persuasion.
- Or
- With Retailing, students will develop an understanding of the major concepts and aspects of retail management
- Advanced marketing functions and their impact on the creation of a strategic marketing plan; develop a marketing plan (MK 3554).
- Marketing issues related to one of the following specialized areas in Marketing Management: Sales Promotion Management (MK 3145), Sales Management (MK 3153), Business Marketing (MK 3155), International Marketing (MK 3257), Marketing of Services (MK 3162)
- With Sales Promotion Management students will demonstrate knowledge and deep understanding of the functions and processes of sales promotion; understand the use of individual sales promotion tools (coupons, samples, premiums, etc.) and how they are selected to build an objective-driven sales promotion plan.
- Or
- With Sales Management students will demonstrate a deep understanding of the role of the sales manager in: setting sales objectives, choosing the appropriate sales strategies, selecting and training the right sales people, motivating and evaluating them. Understand and appreciate the importance of the selling function and specifically of sales people towards the successful implementation of the overall strategic marketing plan.
- Or
- With Business Marketing students will understand the role and importance of B2B marketing. Master business-to-business marketing techniques. Identify major differences from consumer marketing and understand their implications in business marketing environments. Develop appropriate strategies that generate and deliver customer value.
- Or
- With International Marketing students will develop an understanding of the international business environment and how it affects marketing strategies. Learn how to apply marketing principles in a variety of cultural, legal and economic environments to meet corporate management objectives.
- Or
- With Marketing of Services students will understand the economic importance of the service industry. Understand the characteristics of services and their impact on developing a marketing strategy. Learn how to evaluate the marketing strategy of a service and identify its strengths and weaknesses.

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 3343, MG 4740, MK 3159, MK 3554, one from MK 3152 or MK 3156, and one from MK 3145 or MK 3155 or MK 3157 or MK 3162)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, MK 3554, and MK 3145 or MK 3153)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MG 3343, MG 4740, MK 3159, one from MK 3152 or MK 3156, and MK 3145 or MK 3153 or MK 3157 or MK 3162)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, MG 3343, MG 4740)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 3343, MG 4740, MK 3554, and all marketing management electives)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to apply the knowledge, utilize and develop the skills and abilities, gained in level 4 and 5 modules, (Business Administration Capstone Module MG 4740)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, MG 3343, MG 4740, MK 3554, one from MK 3152 or MK 3156, and one from MK 3145 or MK 3153 or MK 3155 or MK 3162)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
School of Business

• They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (AF 3116, MG 3343, MK 3554)

• They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, MG 3343, MG 4740, MK 3159, MK 3554, one from MK 3152 or MK 3156, and one from MK 3145 or MK 3153 or MK 3155 or MK 3157 or MK 3162)

• They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, EN 2342, MG 3343, MG 4740, MK 2050, MK 3159, MK 3554, one from MK 3152 or MK 3156, and one from MK 3145, MK 3153, MK 3155, MK 3157, MK 3162)

• They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

Compulsory Modules:
EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
AF 2006 Financial Accounting (Level 4) – 20 Credits
BU 2002 Business Legal Issues (Level 4) – 10 Credits
CS 2179 Business Information Systems (Level 4) – 15 Credits
IB 2006 International Business (Level 4) – 15 Credits
MG 2003 Management Principles (Level 4) – 15 Credits
MK 2050 Principles of Marketing (Level 4) – 15 Credits

DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

Compulsory Modules:
EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
AF 2006 Financial Accounting (Level 4) – 20 Credits
BU 2002 Business Legal Issues (Level 4) – 10 Credits
CS 2179 Business Information Systems (Level 4) – 15 Credits
IB 2006 International Business (Level 4) – 15 Credits
MG 2003 Management Principles (Level 4) – 15 Credits
MK 2050 Principles of Marketing (Level 4) – 15 Credits
AF 3105 Principles of Finance (Level 5) – 15 Credits
AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits

EN 2342 Professional Communication (Level 5) – 15 Credits
MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
PH 2005 Business Ethics (Level 5) – 15 Credits
MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
MK 3159 Consumer Behavior (Level 5) – 15 Credits

Optional Modules

Marketing Management Option *** (Level 5) – 15 Credits

<table>
<thead>
<tr>
<th>MARKETING COMMUNICATIONS OPTIONS – LEVEL 5</th>
<th>FREQUENCY</th>
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</thead>
<tbody>
<tr>
<td>MK 3152 Personal Selling</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>MK 3156 Retailing</td>
<td>Fall &amp; Spring</td>
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</tbody>
</table>

B.Sc. (Ordinary) in BUSINESS ADMINISTRATION (MARKETING MANAGEMENT) (300 CREDITS)

Compulsory Modules:
EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
AF 2006 Financial Accounting (Level 4) – 20 Credits
BU 2002 Business Legal Issues (Level 4) – 10 Credits
CS 2179 Business Information Systems (Level 4) – 15 Credits
IB 2006 International Business (Level 4) – 15 Credits
MG 2003 Management Principles (Level 4) – 15 Credits
MK 2050 Principles of Marketing (Level 4) – 15 Credits
AF 3105 Principles of Finance (Level 5) – 15 Credits
AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
EN 2342 Professional Communication (Level 5) – 15 Credits
MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
PH 2005 Business Ethics (Level 5) – 15 Credits
MG 2034 Organizational Behavior (Level 5) – 15 Credits
MG 3343 Operations Management (Level 6) – 15 Credits
MG 4740 Business Strategy (Level 6) – 15 Credits
MK 3159 Consumer Behavior and Human Resource Management (Level 5) – 15 Credits
MK 3554 Marketing Management (Level 6) – 15 Credits

School of Business
B.Sc. (Honours) Business Administration
(Operations Management)

Module titles – LEVEL 4

**Compulsory Modules:**
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits

**Optional Modules:** None

Module titles – LEVEL 5:

**Compulsory Modules:**
- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- MG 2333 New Ventures Creation (Level 5) – 15 Credits
- MG/IB 3208 Business in the European Union (Level 5) – 15 Credits

**Optional Modules:** None

Module titles – LEVEL 6:

**Compulsory Modules:**
- MG 3131 Human Resource Management (Level 6) – 15 Credits
- MG 3145 Fundamentals of Total Quality (Level 6) – 15 Credits
- MG 3343 Operations Management (Level 6) – 15 Credits
- MG 4548 Operations Strategy (Capstone) (Level 6) – 15 Credits
- MG 4740 Business Strategy (Capstone) (Level 6) – 15 Credits

**Optional Modules:**
- Operations Management Option*** (Level 6) – 15 Credits
- Operations Management Option*** (Level 6) – 15 Credits
- Operations Management Option*** (Level 6) – 15 Credits

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**MARKETING MANAGEMENT OPTIONS – LEVEL 6**

<table>
<thead>
<tr>
<th>Module Code</th>
<th>Course Title</th>
<th>Frequency</th>
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<tbody>
<tr>
<td>MK 3145</td>
<td>Sales Promotion Management</td>
<td>Fall</td>
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<tr>
<td>MK 3153</td>
<td>Sales Management</td>
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<tr>
<td>MK 3155</td>
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</tr>
<tr>
<td>MK 3157</td>
<td>International Marketing</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>MK 3162</td>
<td>Marketing of Services</td>
<td>Spring</td>
</tr>
</tbody>
</table>
I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

i) knowledge of the underlying concepts and principles associated with management and all business administration functions, and an ability to evaluate and interpret these within internal and external business contexts;

ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of general business and management.

Typically, holders of the qualification will be able to:

a) apply a wide variety of business functions to solving basic business-related problems;

b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;

c) undertake further training and develop new skills within a structured and managed environment;

and will have:

d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)
- They will be able to use numeric skills, including quantitative financial techniques, in problem solving.
II. Intermediate Level

The Intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Operations Management).

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

i) knowledge and critical understanding of the well-established principles of General Business and Management;

ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;

iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;

b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;

c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations; and

will have:

d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting, iv) demonstrate knowledge and understanding of European Union institutions, practices, decision-making processes and policies and their implications for business management v) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

• Core economic concepts and principles (EC 1101)

• The legal environment for business (BU 2002)

• The evolving international business environment (IB 2006)

• The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)

• Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

• Statistical techniques and tools (MA 2118, MA 2219)

• Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034)

• Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (AF 2006, AF 3105, AF 3116)

• Moral theories and ethical issues which have an impact on business decision making (PH 2005)

• European Union institutions, practices, decision-making processes and policies and their implications for business management (MG/IB 3208)

• Processes and principles involved in the creation of entrepreneurial and small business ventures (MG 2333)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

• They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 2034, MG 2333, MG/IB 3208)

• They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, MG 2333, MG/IB 3208)

• They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MG 2333, MG/IB 3208)

• They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, MG 2333)

• They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 2333)

• They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)

• They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, MG 2333)

• They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)

• They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, MG 2333, MG/IB 3208)

• They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, MG 2333, MG/IB 3208)

• They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)
II.b. BSc in Business Administration (Operations Management)

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to:

i) recognize and be familiar with key business functions and the impact of the external environment on business,

ii) apply basic statistical techniques to business, demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting,

iii) demonstrate knowledge and understanding of European Union institutions, practices, decision-making processes and policies and their implications for business management

vi) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration.

v) apply their knowledge of accounting, business functions, business ethics, and professional communication to solving complex problems in business administration.

v) apply their detailed knowledge of business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of the ordinary BSc in Business Administration (Operations Management) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

• Core economic concepts and principles (EC 1101)
• The legal environment for business (BU 2002)
• The evolving international business environment (IB 2006)
• The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
• Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (Operations Management) will be able to demonstrate detailed knowledge and critical understanding of:

• Statistical techniques and tools (MA 2118, MA 2219)
• Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034, MG 3131, MG 3343, MG 4740)
• Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (AF 2006, AF 3105, AF 3116)
• Moral theories and ethical issues which have an impact on business decision making (PH 2005)
• European Union institutions, practices, decision-making processes and policies and their implications for business management (MG/IB 3208)
• Processes and principles involved in the creation of entrepreneurial and small business ventures (MG 2333)
• Concepts, practices and principles related to operations management (MG 3129, MG 3145, MG 3157, MG 3242, MG 3246, MG 3248)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

• They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 2034, MG 2333, MG/IB 3208, MG 3145, MG 3343, MG 4740, MG 3129, MG 3157, MG 3242, MG 3246, MG 4548)
• They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, EN 2342, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, MG/IB 3208, MG 3145, MG 3157, MG 3242, MG 3246, MG 4548)
• They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MG 3343, MG/IB 3208, MG 3145, MG 3157, MG 3242, MG 3246, MG 4548, MG 4740)
• They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 2333, MG 3145, MG 3343, MG 4740, MG 3157, MG 3242, MG 3246, MG 4548)
• They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
• They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, MG 2333, MG 3343, MG 4740)
• They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
• They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (MG 3145, MG 3343, MG 3242, MG 3246)
• They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, MG 2333, MG/IB 3208, MG 3145, MG 3343, MG 4740, MG 3157, MG 3242, MG 3246, MG 4548)
• They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, MG 2333, MG/IB 3208, MG 3145, MG 3343, MG 4740, MG 3157, MG 3242, MG 3246, MG 4548)
• They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)
DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

**Compulsory Modules:**

**LEVEL 4**
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits

**LEVEL 5**
- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Business and Economics II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- MG 2333 New Ventures Creation (Level 5) – 15 Credits
- MG/IB 3208 Business in the European Union (Level 5) – 15 Credits

**Optional Modules:**
- None

B.Sc. (ordinary) IN BUSINESS ADMINISTRATION (OPERATIONS MANAGEMENT) (300 CREDITS)

**Compulsory Modules:**

**LEVEL 4**
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits

**LEVEL 5**
- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Business and Economics II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- MG 2333 New Ventures Creation (Level 5) – 15 Credits
- MG/IB 3208 Business in the European Union (Level 5) – 15 Credits

**Optional Modules:**
- None

LEVEL 6

Four of the following Level 6 requirements for the ordinary BSc:

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<th>Module Code</th>
<th>Module Description</th>
<th>Credits</th>
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<tbody>
<tr>
<td>MG 3131</td>
<td>Human Resource Management (Level 6)</td>
<td>15</td>
<td>Fall/Spring</td>
</tr>
<tr>
<td>MG 3145</td>
<td>Fundamentals of Total Quality (Level 6)</td>
<td>15</td>
<td>Fall/Spring</td>
</tr>
<tr>
<td>MG 3343</td>
<td>Operations Management (Level 6)</td>
<td>15</td>
<td>Fall/Win/Spr/Sum</td>
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<td>MG 4548</td>
<td>Operations Strategy (Level 6)</td>
<td>15</td>
<td>Fall</td>
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<td>MG 4740</td>
<td>Business Strategy (Level 6)</td>
<td>15</td>
<td>Fall/Spring</td>
</tr>
<tr>
<td>MG 3129</td>
<td>Decision Making: A Qualitative Approach (Level 6)</td>
<td>15</td>
<td>Fall</td>
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<tr>
<td>MG/CS 3157</td>
<td>Project Management (Level 6)</td>
<td>15</td>
<td>Fall/Spring</td>
</tr>
<tr>
<td>MG 3242</td>
<td>Logistics and Supply Chain Management (Level 6)</td>
<td>15</td>
<td>Spring</td>
</tr>
<tr>
<td>MG 3246</td>
<td>Introduction to Management Science (Level 6)</td>
<td>15</td>
<td>Spring</td>
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</tbody>
</table>
B.Sc. (Honours) Business Administration (Organizational Behaviour and Human Resource Management)

Module titles - LEVEL 4

**Compulsory Modules:**
EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
AF 2006 Financial Accounting (Level 4) – 20 Credits
BU 2002 Business Legal Issues (Level 4) – 10 Credits
CS 2179 Business Information Systems (Level 4) – 15 Credits
MG 2003 Management Principles (Level 4) – 15 Credits
IB 2006 International Business (Level 4) – 15 Credits
MK 2050 Principles of Marketing (Level 4) – 15 Credits

**Optional Modules:** None

Module titles – LEVEL 5:

**Compulsory Modules:**
EN 2342 Professional Communication (Level 5) – 15 Credits
MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
PH 2005 Business Ethics (Level 5) – 15 Credits
AF 3105 Principles of Finance (Level 5) – 15 Credits
AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
MG 2333 New Ventures Creation (Level 5) – 15 Credits
IB/IB 3208 Business in the European Union (Level 5) – 15 Credits

**Optional Modules:** None

Module titles – LEVEL 6:

**Compulsory Modules:**
MG 3131 Human Resource Management (Level 6) – 15 Credits
MG 3145 Fundamentals of Total Quality (Level 6) – 15 Credits
MG 3343 Operations Management (Level 6) – 15 Credits
MG 4233 Seminar in Organizational Behavior and Human Resource Management (Capstone) (Level 6) – 15 Credits
MG 4740 Business Strategy (Capstone) (Level 6) – 15 Credits

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**Optional Modules:**
Organizational Behaviour and Human Resource Management Option ****
(Level 6) – 15 Credits
Organizational Behaviour and Human Resource Management Option ****
(Level 6) – 15 Credits
Organizational Behaviour and Human Resource Management Option ****
(Level 6) – 15 Credits

*** ORGANIZATIONAL BEHAVIOUR AND HUMAN RESOURCE MANAGEMENT OPTIONS – LEVEL 6 ***

<table>
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<tr>
<th>Code</th>
<th>Module Title</th>
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<tr>
<td>MG 3117</td>
<td>Managing Workforce Diversity</td>
<td>Fall</td>
</tr>
<tr>
<td>MG 3121</td>
<td>Leadership</td>
<td>Fall/Winter/Spring</td>
</tr>
<tr>
<td>MG/IB 3120</td>
<td>International Human Resource Management</td>
<td>Fall/Spring</td>
</tr>
<tr>
<td>MG 3122</td>
<td>Organizational Development and Change</td>
<td>Spring</td>
</tr>
<tr>
<td>MG 3128</td>
<td>Corporate Social Responsibility</td>
<td>Fall/Spring</td>
</tr>
<tr>
<td>MG 3136</td>
<td>Labour Relations</td>
<td>Every other Fall Semester</td>
</tr>
<tr>
<td>MG 3251</td>
<td>Managing Reward Systems</td>
<td>Spring</td>
</tr>
<tr>
<td>MG 3252</td>
<td>Employee Training and Development</td>
<td>Spring</td>
</tr>
<tr>
<td>MG 3254</td>
<td>Recruitment and Selection</td>
<td>Fall</td>
</tr>
</tbody>
</table>
BUSINESS ADMINISTRATION (ORGANIZATIONAL BEHAVIOR AND HUMAN RESOURCE MANAGEMENT) EXIT AWARDS

I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

i) knowledge of the underlying concepts and principles associated with management and all business administration functions, and an ability to evaluate and interpret these within internal and external business contexts;

ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of general business and management.

Typically, holders of the qualification will be able to:

a) apply a wide variety of business functions to solving basic business-related problems;

b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;

c) undertake further training and develop new skills within a structured and managed environment; and

d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)

II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Organizational Behavior and Human Resource Management).

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

i) knowledge and critical understanding of the well-established principles of General Business and Management;

ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;

iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;

b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;

c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations; and

and will have:

d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting, iv) demonstrate knowledge and understanding of European Union institutions, practices, decision-making processes and policies and their implications for business management v) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.
Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:
- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:
- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- European Union institutions, practices, decision-making processes and policies and their implications for business management (MG/IB 3208)
- Processes and principles involved in the creation of entrepreneurial and small business ventures (MG 2333)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:
- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 2034, MG 2333, MG/IB 3208)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, MG 2333, MG/IB 3208)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MG 2333, MG/IB 3208)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, MG 2333)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 2333)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, MG 2333)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, MG 2333, MG/IB 3208)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, MG 2333, MG/IB 3208)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

II.b. B.Sc. (Ordinary) in Business Administration (Organizational Behavior and Human Resource Management)
Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting, iv) demonstrate knowledge and understanding of European Union institutions, practices, decision-making processes and policies and their implications for business management v) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration, vi) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in organizational behavior and human resource management with minimum guidance.

Holders of the ordinary BSc in Business Administration (Organizational Behavior and Human Resource Management) will demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this ordinary B.Sc. will demonstrate knowledge and understanding of:
- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (Organizational Behavior and Human Resource Management) will be able to demonstrate detailed knowledge and critical understanding of:
- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034, MG 3343, MG 4740)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- European Union institutions, practices, decision-making processes and policies and their implications for business management (MG/IB 3208)
- Processes and principles involved in the creation of entrepreneurial and small business ventures (MG 2333)
- Human resource management principles, concepts, processes and practices (MG 2034, MG 3131)
- Concepts, practices and principles related to organizational behavior and human resource management (MG 2034, MG 3131, one level 6 module selected from the following: MG 3117, MG/IB 3120, MG 3121, MG 3122, MG 3128, MG 3136, MG 3251, MG 3252, MG 3254)
- Appropriately policies and strategies to meet stakeholders’ interests within a changing internal and external environment. (MG 4740)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:
- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 2034, MG 3343, MG/IB 3208, MG 3145, MG 3343, MG 4740, one level 6 module selected from the following: MG 3117, MG/IB 3120, MG 3121, MG 3122, MG 3128, MG 3136, MG 3251, MG 3252, MG 3254)
CERTIFICATE OF HIGHER EDUCATION
IN BUSINESS ADMINISTRATION (120 CREDITS)

Compulsory Modules:

LEVEL 4
EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits
AF 2006 Financial Accounting (Level 4) – 20 Credits
BU 2002 Business Legal Issues (Level 4) – 10 Credits
CS 2179 Business Information Systems (Level 4) – 15 Credits
IB 2006 International Business (Level 4) – 15 Credits
MG 2003 Management Principles (Level 4) – 15 Credits
MK 2050 Principles of Marketing (Level 4) – 15 Credits

Optional Modules:
None

DIPLOMA OF HIGHER EDUCATION
IN BUSINESS ADMINISTRATION (240 CREDITS)

Compulsory Modules:

LEVEL 4
EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits
AF 2006 Financial Accounting (Level 4) – 20 Credits
BU 2002 Business Legal Issues (Level 4) – 10 Credits
CS 2179 Business Information Systems (Level 4) – 15 Credits
IB 2006 International Business (Level 4) – 15 Credits
MG 2003 Management Principles (Level 4) – 15 Credits
MK 2050 Principles of Marketing (Level 4) – 15 Credits

LEVEL 5
EN 2342 Professional Communication (Level 5) – 15 Credits
MA 2219 Statistics for Business and Economics II (Level 5) – 15 Credits
PH 2005 Business Ethics (Level 5) – 15 Credits
AF 3105 Principles of Finance (Level 5) – 15 Credits
AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
MG 2333 New Ventures Creation (Level 5) – 15 Credits
MG/IB 3208 Business in the European Union (Level 5) – 15 Credits

Optional Modules:
None

School of Business

• They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, MG 2333, MG/IB 3208, MG 3145, one level 6 module selected from the following: MG 3117, MG/IB 3120, MG 3121, MG 3122, MG 3128, MG 3136, MG 3251, MG 3252, MG 3254)
• They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MG 3343, MG 2333, MG/IB 3208, MG 3145, one level 6 module selected from the following: MG 3117, MG/IB 3120, MG 3121, MG 3122, MG 3128, MG 3136, MG 3251, MG 3252, MG 3254, MG 4740)
• They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, MG 2333, MG 3343, MG 4740, one level 6 module selected from the following: MG 3117, MG/IB 3120, MG 3121, MG 3128, MG 3136, MG 3251)
• They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 2333, MG 3145, MG 3343, MG 4740, one level 6 module selected from the following: MG 3117, MG/IB 3120, MG 3121, MG 3122, MG 3128, MG 3136, MG 3251, MG 3252, MG 3254)
• They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
• Synthesize and apply the knowledge, utilize and develop the skills and abilities, gained in Levels 4, 5 and 6 modules. (Business Administration Capstone Module MG 4740)
• They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, MG 2333, MG 3343, MG 4740)
• They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
• They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (MG 3343)
• They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MG 2050, EN 2342, PH 2005, MG 2333, MG/IB 3208, MG 3145, MG 3343, MG 4740, one level 6 module selected from the following: MG 3117, MG/IB 3120, MG 3121, MG 3122, MG 3128, MG 3136, MG 3251, MG 3252, MG 3254)
• They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, MG 2333, MG/IB 3208, MG 3145, MG 3343, MG 4740, one level 6 module selected from the following: MG/IB 3120, MG 3121, MG 3122, MG 3128, MG 3136, MG 3251, MG 3252, MG 3254)
• They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)
B.Sc. IN BUSINESS ADMINISTRATION
(ORGANIZATIONAL BEHAVIOR AND HUMAN RESOURCE MANAGEMENT) (300 CREDITS)

Compulsory Modules:
**LEVEL 4**
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits

**LEVEL 5**
- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Business and Economics II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- MG 2333 New Ventures Creation (Level 5) – 15 Credits
- MG/IB 3208 Business in the European Union (Level 5) – 15 Credits

Optional Modules:
None

**LEVEL 6**
Four of the following level 6 requirements for the ordinary BSc:

<table>
<thead>
<tr>
<th>Module Number</th>
<th>Course Title</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>MG 3131</td>
<td>Human Resource Management (Level 6) – 15 Credits</td>
<td>Fall/Spring</td>
</tr>
<tr>
<td>MG 3145</td>
<td>Fundamentals of Total Quality (Level 6) – 15 Credits</td>
<td>Fall/Spring</td>
</tr>
<tr>
<td>MG 3343</td>
<td>Operations Management (Level 6) – 15 Credits</td>
<td>Fall/Win/Spr/Sum</td>
</tr>
<tr>
<td>MG 4235</td>
<td>Seminar in Org Behav &amp; HRM (Level 6) – 15 Credits</td>
<td>Fall/Spring</td>
</tr>
<tr>
<td>MG 4740</td>
<td>Business Strategy (Level 6) – 15 Credits</td>
<td>Fall/Spring</td>
</tr>
</tbody>
</table>

Up to Three Modules Chosen from

<table>
<thead>
<tr>
<th>Module Number</th>
<th>Course Title</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>MG 3117</td>
<td>Managing Workforce Diversity (Level 6) – 15 Credits</td>
<td>Fall</td>
</tr>
<tr>
<td>MG/IB3120</td>
<td>International Human Resource Management (Level 6) – 15</td>
<td>Fall/Spring</td>
</tr>
<tr>
<td>MG 3121</td>
<td>Leadership (Level 6) – 15 Credits</td>
<td>Fall/Winter/Spring</td>
</tr>
<tr>
<td>MG 3122</td>
<td>Organizational Development and Change (Level 6) – 15</td>
<td>Spring</td>
</tr>
<tr>
<td>MG 3128</td>
<td>Corporate Social Responsibility (Level 6) – 15 Credits</td>
<td>Fall/Spring</td>
</tr>
<tr>
<td>MG 3136</td>
<td>Labor Relations (Level 6) – 15 Credits</td>
<td>Every other Fall</td>
</tr>
<tr>
<td>MG 3251</td>
<td>Managing Reward Systems (Level 6) – 15 Credits</td>
<td>Spring</td>
</tr>
<tr>
<td>MG 3252</td>
<td>Employee Training and Development (Level 6) – 15 Credits</td>
<td>Spring</td>
</tr>
<tr>
<td>MG 3254</td>
<td>Recruitment and Selection (Level 6) – 15 Credits</td>
<td>Fall</td>
</tr>
</tbody>
</table>
B.Sc. (Honours) Business Administration (Shipping Management)

Module titles - LEVEL 4

Compulsory Modules:
EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
AF 2006 Financial Accounting (Level 4) – 20 Credits
BU 2002 Business Legal Issues (Level 4) – 10 Credits
CS 2179 Business Information Systems (Level 4) – 15 Credits
MG 2003 Management Principles (Level 4) – 15 Credits
IB 2006 International Business (Level 4) – 15 Credits
MG 1010 Introduction to Shipping (Level 4) – 15 Credits

Optional Modules: None

Module titles – LEVEL 5:

Compulsory Modules:
EN 2342 Professional Communication (Level 5) – 15 Credits
MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
PH 2005 Business Ethics (Level 5) – 15 Credits
AF 3105 Principles of Finance (Level 5) – 15 Credits
AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
MG 2333 New Ventures Creation (Level 5) – 15 Credits
EC 3227 Maritime Economics (Level 5) – 15 Credits

Optional Modules: None

Module titles – LEVEL 6:

Compulsory Modules:
MG 3131 Human Resource Management (Level 6) – 15 Credits
MG 3145 Fundamentals of Total Quality (Level 6) – 15 Credits
MG 3343 Operations Management (Level 6) – 15 Credits
MG 4226 Shipping Management and Operations (Capstone) (Level 6) – 15 Credits
MG 4740 Business Strategy (Capstone) (Level 6) – 15 Credits

Optional Modules:
Shipping Management Option**** (Level 6) – 15 Credits
Shipping Management Option**** (Level 6) – 15 Credits
Shipping Management Option**** (Level 6) – 15 Credits

<table>
<thead>
<tr>
<th>Module Code</th>
<th>Course Title</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>MG 3110</td>
<td>Safety and Security in Shipping</td>
<td>Spring</td>
</tr>
<tr>
<td>MG 3112</td>
<td>Carriage of Goods by Sea</td>
<td>Fall</td>
</tr>
<tr>
<td>MG 3113</td>
<td>Marine Insurance</td>
<td>Winter</td>
</tr>
<tr>
<td>MG 3192</td>
<td>Shipping Law and Practice</td>
<td>Fall/Spring</td>
</tr>
<tr>
<td>MG 3216</td>
<td>Shipping Finance</td>
<td>Spring</td>
</tr>
</tbody>
</table>
I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

i) knowledge of the underlying concepts and principles associated with management and all business administration functions, and an ability to evaluate and interpret these within internal and external business contexts;

ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of general business and management.

Typically, holders of the qualification will be able to:

a) apply a wide variety of business functions to solving basic business-related problems;

b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;

c) undertake further training and develop new skills within a structured and managed environment; and will have:

d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of shipping management and the concepts concerning the physical, economic and regulatory environment in which shipping operates (MG 1010)
- Accounting transactions and non-complex financial statements (AF 2179)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 1010, MG 2003, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)

II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Shipping Management).

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1101, CS 2179, MA 2118, AF 2006)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing. (BU 2002, IB 2006, MG 2003)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting, iv) analyze and synthesize issues related to maritime economics v) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.
Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of shipping management and the concepts concerning the physical, economic and regulatory environment in which shipping operates (MG 1010)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- Issues related to maritime economics (EC 3227)
- Processes and principles involved in the creation of entrepreneurial and small business ventures (MG 2333)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, AF 3105, MG 2034, MG 2333)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 1010, MG 2003, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, MG 2333)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MG 2333)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, MG 2333)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 2333)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MA 2219, AF 3116, MG 2333)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, EN 2342, PH 2005, MG 2333)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, EN 2342, MG 2333)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

II.b. BSc in Business Administration (Shipping Management)

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to:

i) recognize and be familiar with key business functions and the impact of the external environment on business,

ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting, iv) analyze and synthesize issues related to maritime economics v) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration, vi) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in shipping management with minimum guidance.

Holders of the ordinary BSc in Business Administration (Shipping Management) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of shipping management and the concepts concerning the physical, economic and regulatory environment in which shipping operates (MG 1010)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (Shipping Management) will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034, MG 3131, MG 3343, MG 4740)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- Issues related to maritime economics (EC 3227)
- Processes and principles involved in the creation of entrepreneurial and small business ventures (MG 2333)
- Concepts, practices and principles related to shipping management MG 3110, MG 3112, MG 3113, MG 3119, MG 3216, MG 4226)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, AF 3105, MG 2034, MG 2333)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 1010, MG 2003, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, MG 2333)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MG 2333)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 1010, MG 2003, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, MG 2333)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MG 2333, MG 3110, MG 3112, MG 3113, MG 3192, MG 3216, MG 4226)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, MG 2333, MG 3343, MG 4740)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 2333, MG 3343, MG 4740, MG 3110, MG 3112, MG 3113, MG 3192, MG 3216, MG 4226)
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Level</th>
<th>Credits</th>
</tr>
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<tr>
<td>EC 1101</td>
<td>Principles of Macroeconomics (Level 4)</td>
<td>4</td>
<td>15</td>
</tr>
<tr>
<td>MA 2118</td>
<td>Statistics for Business and Economics I (Level 4)</td>
<td>4</td>
<td>15</td>
</tr>
<tr>
<td>AF 2006</td>
<td>Financial Accounting (Level 4)</td>
<td>4</td>
<td>20</td>
</tr>
<tr>
<td>BU 2002</td>
<td>Business Legal Issues (Level 4)</td>
<td>4</td>
<td>10</td>
</tr>
<tr>
<td>CS 2179</td>
<td>Business Information Systems (Level 4)</td>
<td>4</td>
<td>15</td>
</tr>
<tr>
<td>IB 2006</td>
<td>International Business (Level 4)</td>
<td>4</td>
<td>15</td>
</tr>
<tr>
<td>MG 2003</td>
<td>Management Principles (Level 4)</td>
<td>4</td>
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</tr>
<tr>
<td>MG 1010</td>
<td>Introduction to Shipping (Level 4)</td>
<td>4</td>
<td>15</td>
</tr>
</tbody>
</table>

**Optional Modules:** None

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**Certificate of Higher Education in Business Administration (120 Credits)**

| Compulsory Modules: |

**LEVEL 4**

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MG 1010 Introduction to Shipping (Level 4) – 15 Credits

**Optional Modules:** None

**Diploma of Higher Education in Business Administration (240 Credits)**

| Compulsory Modules: |

**LEVEL 4**

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits

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**B.Sc. (Ordinary) in Business Administration (Operations Management) (300 Credits)**

| Compulsory Modules: |

**LEVEL 4**

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MG 1010 Introduction to Shipping (Level 4) – 15 Credits

**LEVEL 5**

- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Business and Economics II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- MG 2333 New Ventures Creation (Level 5) – 15 Credits
- EC 3227 Maritime Economics (Level 5) – 15 Credits

**Optional Modules:** None
School of Business

Introducción a los programas académicos

**ACADEMIC PROGRAMMES - UK AWARDS**

**DEREE – The American College of Greece**

- **School of Fine and Performing Arts**
  - Bachelor of Arts (BA) with Honours, with majors in:
    - Music - Music Performance
    - Theatre Arts
    - Visual Arts

- **School of Liberal Arts and Sciences**
  - Bachelor of Arts (BA) with Honours, with majors in:
    - Art History
    - Communication
    - Economics
    - English Literature – English Linguistics & Literature
    - History

  - Bachelor of Science (BSc) with Honours, with majors in:
    - Information Technology
    - Environmental Studies

- **School of Business**
  - Bachelor of Science (BSc) with Honours in Business Administration, with majors in:
    - Accounting with Finance
    - Business Studies
    - Computer Information Systems
    - Entrepreneurship Management
    - Finance with Accounting
    - International Business and European Affairs
    - International Tourism and Hospitality Management
    - Marketing Management
    - Marketing Communications
    - Operations Management
    - Organizational Behaviour & Human Resources Management
    - Shipping Management

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**LEVEL 6**

Four of the following level 6 requirements for the ordinary BSc:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
<th>Frequency</th>
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<tbody>
<tr>
<td>MG 3131</td>
<td>Human Resource Management (Level 6) – 15 Credits</td>
<td>Fall/Spring</td>
<td></td>
</tr>
<tr>
<td>MG 3145</td>
<td>Fundamentals of Total Quality (Level 6) – 15 Credits</td>
<td>Fall/Spring</td>
<td></td>
</tr>
<tr>
<td>MG 3343</td>
<td>Operations Management (Level 6) – 15 Credits</td>
<td>Fall/Win/Spr/Sum</td>
<td></td>
</tr>
<tr>
<td>MG 4226</td>
<td>Shipping Management and Operations (Level 6) – 15 Credits</td>
<td>Fall</td>
<td></td>
</tr>
<tr>
<td>MG 4740</td>
<td>Business Strategy (Level 6) – 15 Credits</td>
<td>Fall/Spring</td>
<td></td>
</tr>
<tr>
<td>MG 3110</td>
<td>Safety and Security in Shipping (Level 6) – 15 Credits</td>
<td>Spring</td>
<td></td>
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<tr>
<td>MG 3112</td>
<td>Carriage of Goods by Sea (Level 6) – 15 Credits</td>
<td>Fall</td>
<td></td>
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<tr>
<td>MG 3113</td>
<td>Marine Insurance (Level 6) – 15 Credits</td>
<td>Winter</td>
<td></td>
</tr>
<tr>
<td>MG 3192</td>
<td>Shipping Law and Practice (Level 6) – 15 Credits</td>
<td>Fall/Spring</td>
<td></td>
</tr>
<tr>
<td>MG 3216</td>
<td>Shipping Finance (Level 6) – 15 Credits</td>
<td>Spring</td>
<td></td>
</tr>
</tbody>
</table>
Introduction to Academic Programmes

General Studies (GS) Program

The General Studies Program is a Deree access program designed to provide foundation learning opportunities to entering students who show academic potential. The program offers courses, particularly in the student’s freshman year (up to 30 US credits), that are designed to enhance academic success skills, improve English language skills, and motivate and engage students as they transition from high school/lyceum to an American-style liberal education at the college level.

GS - Degrees
Students admitted into the General Studies Program may pursue either a Bachelor of Arts (BA) with Honours in Liberal Studies or a Bachelor of Science (BSc) in Business Studies with Honours.

GS - Performance Metrics and Change of Major
The General Studies Program allows students to change their Programme for a validated award (major) to any other currently offered at Deree College depending on their academic progress as follows:

- 30 to 44 US credits with a CI of at least 3.0
- 45 to 59 US credits with a CI of at least 2.7
- 60 to 90 US credits with a CI of at least 2.5

Students who meet the above requirement and choose to change their programme must fulfil all requirements and must meet all the learning outcomes of the new programme (major).

Academic Programme Specifications

School of Fine and Performing Arts

Music
Music Performance
Theatre Arts
Visual Arts

School of Liberal Arts and Sciences

Art History
Communication
Economics
English and American Literature
English with Linguistics
Environmental Studies
History
Information Technology
Liberal Studies
Philosophy
Psychology
Sociology

School of Business

Accounting with Finance
Business Studies
Computer Information Systems
Entrepreneurship Management
Finance with Accounting
International Business and European Affairs (IBEA)
International Tourism and Hospitality Management (ITHM)
Marketing Communications
Marketing Management
Operations Management
Organizational Behaviour & Human Resources Management
Shipping Management

For each Programme:

Background Document and Programme Specification:
http://www.acg.edu/majors-minors
Module Specifications (Syllabi)

School of Fine and Performing Arts

Music
Music Performance
Theatre Arts
Visual Arts

School of Arts and Sciences

Art History
Communication
Economics
English and American Literature
English with Linguistics
Environmental Studies
History
Information Technology
Philosophy
Psychology
Sociology

School of Business

Accounting with Finance
Business Studies
Computer Information Systems
Entrepreneurship Management
Finance with Accounting
International Business and European Affairs (IBEA)
International Tourism and Hospitality Management (ITHM)
Marketing Communications
Marketing Management
Operations Management
Organizational Behaviour & Human Resources Management
Shipping Management

For each Programme:

Background Document and Programme Specification:
http://www.acg.edu/course-descriptions
Facilities
CAMPUS

The Aghia Paraskevi Campus
The American College of Greece’s main campus is located in Aghia Paraskevi, an eastern suburb of Athens. The campus contains the following buildings and facilities: The DEREE main building, the Communication building, the Center for the Arts building, the Library, the Athletic Complex, the College Chapel, the Open Air Theatre, and Residence buildings. In addition, the campus houses PIERCE, ACG’s high school.

The Black-Box Theatre
The studio theatre is the simplest form of theater space, its interior consisting merely of four walls covered with black velour. Stage settings are spartan, with only a few scenic pieces and props highlighted by ceiling lights against the black velour surround.

The Center for the Arts
The Center for the Arts, a 1,900-square-meter three-story building, includes gallery space for exhibitions, classrooms specially designed for the teaching of painting and sculpture, rooms for music performance practice, a state-of-the-art computer lab, a Starbucks coffee shop and an atrium for outdoor displays and events.

The College Chapel
A Byzantine-style chapel, on a slope overlooking the Aghia Paraskevi campus, serves the College community on occasions such as christenings and weddings. Students may also visit the chapel for meditation and quiet reflection.

The athletic complex houses a robust physical activities program which includes intercollegiate athletics, intramural sports, physical education, and wellness.

The Communication Building
The Communication Building houses a Black box theatre, appropriately designed classrooms, labs and workspaces, and faculty offices. The Black-Box Theatre is the simplest form of theatre space, its interior consisting merely of four walls covered with black velour. Stage settings are spartan, with only a few scenic pieces and props highlighted by ceiling lights against the black velour surround.

The Health Center
The College Community Health Center, provides first aid services and health education. It disseminates information about the concept of health and wellness and organizes programs on current health issues and disease prevention.

The Health Center operates without appointment and all visits and any data related with such visits and the health of the students shall be kept in strict confidence.

All students are covered by medical insurance for sudden illness and injury occurring on the College’s campuses or during College-sponsored activities.

LIBRARY

The John S. Bailey Library provides extensive print, electronic and audio-visual resources in support of the College’s academic programs. The attractive, quiet and modern environment offers an ideal setting for students and faculty to study, conduct research, connect with peers, or just read for pleasure.

The Library’s collections consist of:

- 129,000 print volumes
- 321 print and microfilm journals
- 18 newspapers
- 1,534 educational DVDs and videocassettes
- 780 music CDs
- 19,000 electronic journals

The electronic library (www.acg.edu/library) includes full text as well as indexing and abstracting databases, financial and statistical data, business reports, company and industry profiles, market analyses, balance sheets, along with electronic encyclopedias and dictionaries (a list is attached with further details). Through these online services users have access to 19,000 full-text electronic journals providing full support to all academic programs offered at DEREE. Remote access to most electronic resources is also available to students, faculty and staff.

As a member of the National Network of Academic and Scientific Libraries, the John S. Bailey Library offers document delivery services through a union catalog of serials from academic and special libraries around the country. Pay-per-article and document delivery services are also available from the British Library as well as through a variety of vendors and publishers.

The print, electronic and audiovisual collections are enriched in close collaboration with faculty throughout the academic year. The library collections are kept up to date through close evaluation and monitoring. Online resources are carefully evaluated by faculty and students through trial and are benchmarked against other peer international and US libraries supporting similar programs.

An array of media services is also available to all students and faculty. The Media Center houses the library’s audio-visual and multimedia collections and provides equipment for viewing and listening. Furthermore, the Media Center offers assistance to students and faculty in integrating the latest audiovisual and computer technologies to their research.
The print and audio-visual collections are organized according to international cataloging rules. All library functions, including cataloging, acquisitions, circulation, reserves and the public access catalog are managed through an integrated library automation system. The web-based public access catalog is accessible to anyone through the Internet. Library holdings are also listed in OCLC’s WorldCat service.

The John S. Bailey Library has a seating capacity of 420 and offers 36 computer workstations with access to the online catalog, the electronic library and the Internet. A wireless network provides access to all electronic resources for users who wish to use their laptops, netbooks or hand-held devices. Printing and photocopy services are also available.

The Library functions according to a set of rules and regulations that govern access to resources, loan privileges for a variety of material as well as the proper use of the library resources and facilities.

Specialized staff members offer to incoming students training sessions on the use of the library, the online catalog and the online resources. Students tour the library and learn what services are available to them. In collaboration with faculty, information literacy instruction is incorporated into the series of writing courses that students are required to attend within their first years of study. Special information literacy sessions are also organized for the needs of specific courses or disciplines. The reference desk is staffed throughout the day by especially trained personnel who can assist students and faculty in information discovery and research.

**The Student Lounge**
The Student Lounge, located in the DEREE main building, is a comfortably furnished, non-smoking lounge, where students can relax, watch TV, listen to music or play board games while enjoying a cup of coffee.
STUDENT SERVICES

Orientation
All new students participate in an orientation program as they begin their first semester at the College. The orientation program is designed to introduce them to the campuses, the academic system, and to College regulations and policies. Orientation also gives students the opportunity to meet and find out about one another.

Student Success Center (SSC)
The Student Success Center supports students by offering comprehensive, integrated services in the areas of academic advising, OU validation issues, student records, registration, and payments in a one-stop area. The Center is committed to providing students with consistent, high-quality service, both in person and through technology. The Student Success Center aims to create the optimum conditions so that students can follow the path to academic success.

Students may visit the Student Success Center to pay a bill, request a certificate, obtain a form, arrange to bring a visitor on campus, obtain their transcript, see an academic advisor, ask about OU validation, change a course, and obtain or replace their student ID.

The SSC web page has been set up to reflect the one-stop concept of the Center and includes information from different departments. It may be accessed from the "Quick Links" on the ACG homepage (www.acg.edu) and it allows students to print forms or view the academic calendar, academic policies, final exams schedule, course schedule, graduation instructions, major requirements, frequently asked questions (FAQs), the e-mail directory, and financial aid and international student information. From the SSC web page students may choose to log on to the myACG portal, where they can print their personal course schedule and their unofficial transcript. To log on, students need to go to the SSC and get their PIN, which is private, should not be shared with anyone, and will be given to the students only if they have no obligations (business office, library, or academic advising).

Academic Advising
All students are assigned an academic advisor responsible for assisting them in gaining the greatest benefit from their educational experience at the College. Good academic advising is a vital part of the learning process and an integral part of the basic teaching function of the College.

Effective academic advising provides specific aid to students in considering and completing academic programs, but it goes beyond mere course scheduling; it includes planning, decision making, implementation, and evaluation of academic, personal, and career-related matters, and exploration. The College assigns all entering freshmen a First-Year advisor from the Office of Academic Advising. Thereafter, the advising program is faculty-based and fosters personal contact between students and faculty. Department Heads, assistant Department Heads and Area Coordinators act as educational consultants.

New incoming students and continuing DEREE-ACG students are required to consult every semester and during the announced advising period with an advisor at the Office of Academic Advising.

Advisors never make decisions for students. Their overriding objective is to assist students in developing the maturity required to make their own choices and to be responsible for the consequences of those choices.

Office of the Registrar
The Office of the Registrar is principally responsible for all aspects of the registration process, including the preparation of schedule material, demographic updates, registration, scheduling, and processing of student grades. Such information is available on the College website.

Students become officially registered through the WEB. During designated dates and times, stipulated by the Registrar’s Office, students may use their College ID and pin number to log on to the WEB Registration system and register. Students without Internet access off campus may use the campus computers. Students may register late only during the late registration period as stipulated for each semester/session by the Registrar’s Office.

The Validation Office
The Validation Office functions as a liaison between the Open University Validation Services, the External Examiners and the various academic constituencies of DEREE-The American College of Greece, such as the academic advising, the academic departments, the Program Committees, the Curriculum Committee, the Committee on Academic Standards and Policies, and the Academic Council. In close collaboration with the Registrar’s Office, the Validation Office coordinates all logistics regarding validation.

Services for the Physically Challenged
Services such as access to parking for the physically challenged, are available to students to assist them while on campus. Please contact the Student Success Center for further information.

The Office of the Dean of Students
The Office of the Dean of Students is dedicated to promoting student development and to continually improving the quality of student life. Through programs, services, and activities, the office attempts to assist students in active learning, to help them develop values and ethical standards, and to forge partnerships to advance the learning experience.

Financial Assistance and Planning
In order to assure the continuing quality of our academic programs as well as access for students and their families to these programs, the College, through the Office of Financial Assistance and Planning, is committed to supporting students who demonstrate financial need and academic promise.

The Financial Assistance Program at DEREE provides several types of financial aid based on need and/or academic achievement. The fundamental philosophy of our Financial Assistance Program is that lack of funds should never prevent academically qualified students from receiving a quality education. Funding for financial assistance comes from the College’s own resources and from generous contributions by donors.

Financing a college education can be a daunting prospect, and the College is committed to helping students and their families understand the available financial aid programs and assist in finding ways to meet college expenses.

For detailed information relating to grants, scholarships and other forms of financial assistance please consult the Financial Assistance section of the College’s website.
The DEREE Writing Center
The DEREE Writing Center is a learning resource available to all students. Its goal is to assist students in becoming more skilled writers and thinkers through individual or group conferences. Students from all disciplines may receive help with each stage of an assignment for any course or discipline from a team of cross-disciplinary faculty tutors.

The Peer Tutoring Program
The Peer Tutoring Program offers peer-to-peer learning facilitation for a variety of courses in one-to-one or small group sessions. Peer tutors are students who help other students develop discipline-specific learning strategies.

The Office of Career Services
The Office of Career Services assists students and alumni of all the divisions of The American College of Greece in developing fulfilling and rewarding careers. Its goal is to ensure that their academic investment in skills and knowledge is effectively integrated into their future career path. Through individual advising sessions with the staff, special computerized programs, and an extensive library of resource materials, students who are uncertain about a major or career direction can more sharply define their interests, skills, and personal characteristics to better plan for their future.

Career Services also helps students formulate a strategy to make the most of their studies before they graduate. Such a strategy, encompassing activities like work experience, volunteerism, and campus involvement, can strongly affect a student's employability. Thus, the office encourages all students to begin their career planning early, during their freshmen and sophomore years and prior to declaring a major to ensure there is adequate consideration, planning, and preparation for their career path.

One2One appointments
Individual half-hour advising appointments scheduled to talk about major selection, career path planning, writing a resume, job search tools, interview preparation, and graduate studies advising.

Choosing a Major
If you are undecided about your major or are thinking of adding a second major to your degree, schedule a half-hour session to take an online internationally recognized self-report test that helps identify strengths and personality preferences, and then meet with a career advisor to discuss the results and apply them toward selecting your major!

Skills Workshops
Throughout the academic year we offer Interview skills workshops, graduate studies workshops and how to plan your job search.

Career Networking Events
There are various activities and events which give the students the opportunity to connect with the market, such as company presentations, mock-interviews on campus, shadow manager program, and placement services program.

Companies on Campus
Companies visit campus to present their business and products, and make the students aware of their culture, policies, employability and hiring process.

Placement Services Program
We offer employment opportunities to ACG students and alumni up to five (5) years upon graduation, handling full-time entry level, middle-management, part-time and internship positions aiming to connect students you with the job market.

The Office of Alumni Relations
The Office of Alumni Relations is the communication link between The American College of Greece and the 33,000-plus alumni of all ACG divisions. The office is part of Institutional Advancement and is located on the Aghia Paraskevi campus. Its mission is to enhance, strengthen, and promote mutual understanding and support between ACG alumni and their alma mater, as well as among alumni themselves.

The Office of Alumni Relations:
- Manages the master database of all alumni contact details
- Plans for all alumni activity and implements a regular program including a variety of events such as reunions, lectures, dinners, sports-homecomings, exhibitions, alumni book presentations, and networking gatherings in order for alumni to reconnect with their College and former classmates.
- Coordinates and supports additional events and activities organized by the Alumni Association
- Manages the ACG Alumni Center in Plaka, hosting alumni events and gatherings.
- Coordinates alumni activity and contacts with alumni all over Greece and abroad.
- Co-edits the ACG alumni magazines and is responsible for gathering material regarding alumni news and success stories.
- Invites alumni to campus to meet and share their valuable professional expertise with ACG students.
- Engages alumni in promoting the College.
- Helps alumni locate former classmates or professors.
- Assists alumni with any queries related to The American College of Greece.

All ACG students, upon graduation, are automatically enlisted in the ACG alumni database without fee and for life and are entitled to select privileges and services, including invitations to alumni events, participation in various educational, social and cultural programs, free access to career services, free subscription to the alumni magazines, and use of the College libraries.

The database and any information collected are subject to the provisions of the Greek data protection legislation. Alumni are entitled to all rights provided to them under article 11-14 of Greek Law No 2472/1997.

Office of Alumni Relations: We Stay Connected!

The Student Government
The Student Government is committed to strengthening the ties between students and their alma mater, creating a heightened sense of school spirit, and motivating students to attain responsibility, integrity and passion in their College life. It strives to provide responsible leadership through fair, democratic representation of students' needs and interests to the College administration and to promote equality and unity on campus among the student population.
The Outdoor recreation program offers opportunities for hiking and camping, climbing indoors and outdoors, rafting, mountain biking, paintball, skiing and other alternative athletic activities. It offers students, staff and faculty opportunities to meet Greece's majestic nature and appreciate a natural and simpler way of life. Special events include a Relay Marathon and International Sports Festival.

Health and Wellness Center
The Health and Wellness Center includes a nutritionist, health educator, nurse and doctor. Wellness topics of interest are addressed each month through the "Know the Facts" series and other special events, including the Wellness Experience.

Food Services
The Aghia Paraskevi campus offers students a variety of food choices. There is a comfortable, modern lounge that offers fast food, soft drinks, and salads, as well as music. Vending machines offer coffee, hot chocolate, and tea. An additional area for coffee and snacks is located on the deck of the Center for the Arts.
Work-Based Learning (Internship) Information
Scope - Definitions

Work-based learning (Internship) can be defined as learning which normally takes place outside the school but which is credit-bearing within a program of study. Work-based learning is achieved and demonstrated through the designation of appropriate learning outcomes, engagement with a workplace environment, and the assessment of reflective practice.

Successful completion of assessed elements of work-based learning is awarded credit.

Work-based learning Student Handbook
The Work-based learning Student Handbook summarizes the policies and guides the student through the work-based learning experience.

The Work-Based Learning Administrator (Internship Administrator)
The Work-Based Learning Administrator (Internship Administrator):
- Prepares the students who qualify for a work-based learning experience. This includes advising, checking whether the students wishing to enroll for a work-based learning opportunity have completed the necessary prerequisites, as these are described in the respective work-based learning opportunity module syllabus.
- Provides students with help and advice in securing work-based learning opportunities, including C.V. drafting and practice interviews. The Internship Administrator works closely with the Office of Career Services to prepare the student for the placement.
- Searches and matches internship openings to students, based on the students’ interests and skills, and the requirements of the work-based learning partners.
- Informs students of the openings, their tasks, duties, responsibilities and entitlements during the work-based learning opportunity.
- Informs students of the academic program requirements, progress reports and assessment tools to be used during the work-based learning opportunity, as these are described in the respective module syllabus.
- Informs students on points of contact in case of emergency, or complaints.
- Oversees work-based learning placements, making sure that the work-based agreement terms are honored.
- Monitors the assessment of the student’s planning and development logs and journals and the evaluation of the students’ written projects or reports by the appropriate faculty member. Debriefs students returning from work-based learning opportunities, and advises them on their future educational and professional development.
- Investigates complaints made by the partners and/or the students and addresses them or refers them to the Work-based Learning Team, which is comprised of the Chief Academic Officer, the Academic Dean of the respective School, the respective Department Head/Area Coordinator, the Internship Administrator, and the Controller who acts as a resource person.

Academic Rights and Academic Integrity
Academic Rights and Academic Integrity

ACADEMIC RIGHTS

Right to Pursue Knowledge and the Right to Free Expression
The student’s right to pursue knowledge and to express views responsibly is of the utmost importance in an academic institution and it is so recognized by the College.

Right of Confidentiality
No information or document referring to a student’s academic or personal life (such as the student’s address, college e-mail address, grade report card, or transcript of record) is released to anybody outside the College without the written permission of the student, subject to legal requirements. Should students, ex-students, or graduates want information from their personal files to be released to persons outside the College, such requests must be made in writing and include the student’s signature.

Right to Organize and Associate
Students may organize and assemble to pursue their common interests, subject to the guidelines established by the respective academic dean, who will channel the suggested changes to the proper administrative or academic representatives. Such recommendations, when referring to the academic area, must be submitted to the respective academic dean, who will channel the suggested changes to the proper administrative or academic body for consideration.

INTEGRITY

Honesty is an integral part of the learning process. Breaches of academic integrity and personal integrity undermine that process. Maintaining high ethical standards is the responsibility of both students and instructors.

Breaches of Academic Integrity

Cheating
Cheating is defined as the use of (or the attempted use of) unauthorized or inappropriate assistance, material, or study aids in examinations or other academic work. The use of books, notes, calculators and conversation with others is forbidden in certain academic exercises, and work; their use in these cases constitutes cheating. Similarly, students must not request others to conduct research for them or prepare any work for them; this includes, but is not limited to, the services of commercial term paper companies. Cheating also involves giving or receiving unauthorized help before, during, or after an examination. Examples of cheating include, but are not limited to, the use of prepared notes, "crib sheets," or electronic aids during an examination (unless specifically approved by the instructor); attempting to observe another student’s paper or giving or receiving oral or visual information; intentionally allowing another student to view one’s own examination; copying the work of another student during an examination or other academic exercise or permitting another student to copy one's work; and taking an examination for another student or allowing another student to take one's examination. Taking an exam by proxy for someone else is an infraction of academic integrity on the part of both the student enrolled in the course and the proxy or substitute (see "Facilitating Academic Dishonesty"). Cheating also includes doing a take-home exam for another student.

Facilitating Academic Dishonesty
Knowingly helping or attempting to help another violate any provision of the academic integrity code is a breach of that code. Students who knowingly or negligently allow their work to be used by other students or who otherwise aid others in academic dishonesty are violating the College's code of academic integrity. Such students are as guilty of intellectual dishonesty as the student who receives the material even though they may not themselves benefit academically from that dishonesty.

Falsification and Fabrication
Misrepresenting material or fabricating information in an assignment is a breach of academic integrity. Examples include, but are not limited to, false citations of sources, use of invented information, or falsification of data. Fabrication includes submitting false documents for the purpose of being excused from a scheduled examination or other academic assignment. Altering the answers given on an exam or changing the letter and/or numerical grade after the instructor has graded the examination and has distributed it to students for review constitutes falsification. Committing or attempting to commit forgery or alteration of College or personal documents or records, and furnishing false information to the College or its instructors are considered violations of academic integrity and must be reported to the respective academic dean for disciplinary action.

Multiple Submissions
It is a violation of academic integrity to submit the same work or substantial portions of it for academic credit more than once, or for more than one student to submit the same work, without the prior approval or authorization of the instructor. In cases in which there is a natural development of research or knowledge in a sequence of courses, use of prior work may be desirable, even required; however, the student is responsible for indicating in writing that the current work submitted for academic credit is cumulative in nature.

Plagiarism
A form of academic theft, plagiarism is the act of using another’s words, ideas, or organizational patterns without crediting or acknowledging the source. It includes any paraphrasing or summarizing of another’s work without acknowledgment as well as the failure to acknowledge the quotation of paragraphs, sentences, or even phrases written or spoken by someone else. Any use of published (books, magazines, newspapers,
Academic Rights and Academic Integrity

Unauthorized Possession of Academic Materials

Unauthorized possession of academic materials includes the selling or purchasing of examinations, papers, reports or other academic work; taking another student’s academic work without permission; and possessing examinations, papers, reports, or other assignments not released by the instructor. Unauthorized removal of an examination or quiz from a classroom, faculty office, or other facility also constitutes a violation of academic integrity.

Unauthorized Collaboration

Students may not collaborate on course work that will be graded unless they have faculty authorization. Unauthorized collaboration means working with others without the specific permission of the instructor on assignments that will be submitted for a grade. This rule applies to in-class or take-home tests, papers, or homework assignments. Examples of unauthorized collaboration can include, but is not limited to, jointly calculating homework problems, checking homework answers with other students, having another help one (re)write a paper, and sharing sources for a take-home examination. Submission for academic credit of work represented as one’s own effort but which has been developed with substantial assistance from another person is a violation of academic honesty. It is also a violation of academic honesty to provide such assistance. Unauthorized collaboration can even occur within the context of group projects when the degree or type of collaboration exceeds the parameters of what an instructor has expressly authorized. The purpose of a particular assignment and the acceptable method of completing it are determined by the instructor, not the student.

Unauthorized Possession of Academic Materials

Unauthorized possession of academic materials includes the selling or purchasing of examinations, papers, reports or other academic work; taking another student’s academic work without permission; and possessing examinations, papers, reports, or other assignments not released by the instructor. Unauthorized removal of an examination or quiz from a classroom, faculty office, or other facility also constitutes a violation of academic integrity.

Breach of Personal Integrity

Computer Misuse

The framework of responsible, considerate, and ethical behavior expected by the College extends to the use of computers. The College expects that students use the College’s and their own personal information technology resources responsibly and comply with all applicable College policies as well as local and international laws. The College provides electronic resources and services in support of its educational, research, and service mission. Use that threatens or interferes with the mission of the College, the integrity of the network, the privacy or safety of others, or that are illegal, is prohibited and subject to penalty.

Unacceptable activities and behaviors include, but are not limited to, misrepresentation (including forgery) of the identity of the sender or source of electronic communication; alteration of the content of a message originating from another person or computer with the intent to deceive; unauthorized use or attempted use of restricted-access computer resources or accounts; electronic theft of computer programs, data, or text belonging to another; and commercial use of the College’s electronic resources.

Computer misuse consists of, but is not limited to, creation, use, storage, or transmission of information, programs, or any other data that can reasonably be judged to be inappropriate or offensive to other users. The College’s policy on harassment applies to electronic displays or communications. No member of the College community may display or transmit images, sounds, or messages that are threatening, abusive, or offensive.

Discrimination and Harassment

It is the College’s policy that all employees and students work in an educational environment free from harassment of any nature. Therefore, sexual, racial, or religious harassment or other forms of an abuse of a power relationship, or bullying or threatening behavior are not tolerated. Harassment is defined as verbal (including harassment by phone, mail, Internet, or e-mail) or physical conduct that shows hostility toward an individual and has the purpose or effect of creating an intimidating, hostile, or offensive educational environment, or has the purpose or effect of interfering with an individual’s academic performance.

Lying

Lying consists of, but is not limited to, communicating untruths to gain an unfair academic or employment advantage. This includes requesting classmates to sign attendance registers on your behalf or giving a false reason to a faculty member when requesting a change in an examination date or an extension on a paper or project.

Responsibility of Instructors

Instructors are similarly responsible for ensuring that the College’s rules and regulations are enforced. When academic honesty is breached, instructors are obliged to detect and then report the violation. Laxity on the part of instructors includes having tests or test items exposed where they can be seen by students; returning tests and then using the same test again; reading, correcting papers, leaving the room, or conversing or giving help to students during an examination; and ignoring attempts to cheat.

Laxity or negligence in monitoring exams, preventing plagiarism, or guarding against other violations of academic integrity may result in disciplinary action. Failure to report cases of academic dishonesty to the Committee on Standing and Conduct will be considered as evidence of negligence and may result in disciplinary action.

To initiate a charge against an instructor, a signed statement must be submitted to the academic dean or to the Chief Academic Officer.

The academic dean, after assessing the seriousness of the charge, may issue an informal warning (not part of the record) or a reprimand (to be included in the instructor’s dossier). In more serious cases, or in the case of repeated charges, the College president or the Chief Academic Officer may appoint a committee of faculty members and administrators to hear the charges and the defence and to make recommendations.
STUDENT CONDUCT

Student Responsibilities
Students must keep the Office of the Registrar informed of their current address and telephone number, both local and permanent, and report any changes in them.

Students are expected to maintain their personal appearance and behave in a manner appropriate to an academic institution and environment.

Students must keep the College premises in neat working order by using the facilities with due respect, by discarding all refuse in the appropriate receptacles provided, and by handling College equipment and educational materials with care. Students are expected and encouraged to use English in all their official communications, written and oral, with members of the College community.

Students are expected to respect the rights and privileges of others and to exhibit conduct, both inside and outside the classroom, becoming of a student in both manner and attitude. To this end, the College has developed its own standards for student conduct as well as procedures for disciplinary action. Please refer to the student Code of Conduct for further information.

Students must observe all current prerequisites for courses. Students may stay informed about current prerequisites/co-requisites of courses by consulting annually the latest catalog.

Assault
Any violent action or threat of such action is prohibited as being disruptive of order and a violation of personal liberty.

Alcoholic Beverages
Possession or consumption of alcoholic beverages by students is prohibited on campus.

Misrepresentation to an Instructor or to College Authorities
Misrepresentations, such as the following, are prohibited:
- Furnishing false identification or information to the College or to College authorities with the intent to deceive or falsely identify another person.
- Refusing to identify themselves or show proper identification to any officials or members of the College staff who have properly identified themselves.
- Representing the College without specific prior written consent of the proper College officials.

Demonstrations
Actions by individuals or groups involving the threat or use of physical force, which obstructs or prevents other members of the College community from carrying out their work or studies, are considered disruptive and contrary to the concept of a free society. Interference with entrance to, or exit from, buildings or other College facilities and disturbances in classes and other areas of the College are prohibited.

Vandalism and Interruption of College Operations
Acts of destruction (e.g., damaging, misusing, or defacing of property) committed deliberately or in disregard of the possible harm to others are prohibited. Interruptions to the operation of the College by false fire alarms, bomb threats, and the like are prohibited.

Theft
Theft or unauthorized use of personal or College property and possession of stolen property is prohibited.

Illegal Substances
The possession, sale, or use of illegal substances is strictly forbidden by Greek law. Students found using, selling, or in possession of illegal substances will be dismissed from the College. In addition, the College is obligated to report such incidents to the proper authorities.

Eating and Drinking
Food and beverages are not allowed in the classroom, gym, or library at any time.

Gambling
Gambling is not allowed on the College campuses. Certain card games, such as bridge, are permitted as a regularly scheduled activity of a club, which is officially recognized by the Office of Student Affairs.

Loitering
Loitering on PIERCE College premises or violating established College closing times is prohibited.

Smoking
Smoking in instructional and recreational areas is prohibited at all times on the Aghia Paraskevi campus. The same policy applies to the Xenias street building. Ashtray stands are located in designated outdoor smoking areas and at the entrances to all buildings.

Use of College Name and Emblem
The College name and emblem, or any part thereof, shall not be used by any student or group of students in connection with any public performance or for any other purpose except as authorized by the Office of Student Affairs.
Other Institutional Policies and Regulations
Non-Discrimination Policy
The American College of Greece is an equal opportunity educational institution, whereby qualified individuals are not discriminated against on grounds of age, gender, race, nationality, ethnicity, faith, disability, marital status, or sexual orientation. This non-discrimination policy applies to all educational policies and programs. ACG strives to eliminate unfair bias and stereotyping in the institution.

Data Protection

Computer Ethics Policy
The American College of Greece is committed to free and open inquiry and discussion, fair allocation of College resources, and the provision of a working environment free of needless disruption. To advance these goals, ACG has adopted policies on computer usage that are summarized here.

- ACG computers and computer networks are to be used only by persons authorized by the College, and only for College purposes. College purposes include the educational programs of the College, as well as its research, administrative, and outreach activities. Use of College facilities for other purposes requires prior authorization.
- No one shall knowingly endanger the security of any College computer or network facility, nor will fully interfere with others' authorized computer usage.
- No one shall use the College's communication facilities to attempt unauthorized use, nor to interfere with others' legitimate use, of any computer or network facility anywhere.
- No one shall connect any computer to any of the College's networks unless it meets technical and security standards set by ACG's Information Resources Management administration.
- All users shall share computing resources in accordance with policies set for the computers involved, giving priority to more important work and cooperating fully with the other users of the same equipment.
- No one without specific authorization shall use any College computer or network facility for non-College business.
- No one shall give a computer password to an unauthorized person, nor obtain another person's computer password by any unauthorized means whatsoever. No one except the system administrator in charge of a computer is authorized to issue passwords for that computer.
- No one shall engage in, encourage, or conceal from authorities any «cracking,» unauthorized tampering, or other unauthorized use or deliberate disruption of computers.
- No one without specific authorization shall read, alter, or delete any other person's computer files or electronic mail, even if the operating system of the computer permits them to do so.
- No one shall copy or use software or data in violation of copyright laws, license agreements, or the basic requirements of academic honesty.
- No one shall create, install, or knowingly distribute a computer virus, «Trojan horse,» or other surreptitiously destructive program on any College computer or network facility, regardless of whether any demonstrable harm results.
- No one without proper authorization shall modify or reconfigure the software or hardware of any College computer or network facility.
- Users shall not place confidential data into computers without protecting it appropriately. The College cannot guarantee the privacy or authenticity of computer files or electronic communications unless special arrangements are made.
- Users shall take full responsibility for messages that they transmit through the College's computers and network facilities and shall obey the policies of discussion forums in which they participate. Laws and rules against fraud, harassment, obscenity, and the like apply to electronic communications no less than other media.
- Those who publish World Wide Web pages or similar information resources on College computers shall take full responsibility for what they publish; shall respect the acceptable-use conditions for the computer on which the material resides; shall obey all applicable laws; and shall not publish commercial advertisements without prior authorization. References and links to commercial sites are permitted, but advertisements, and especially paid advertisements, are not. Users shall not accept payments, discounts, free merchandise or services, or any other remuneration in return for placing anything on their web pages or similar facilities.
- Users shall comply with the regulations and policies of newsgroups, mailing lists, and other public forums through which they disseminate messages.
- Those who administer computers and network facilities shall perform their duties fairly, in accordance with College policies, and shall refer all disciplinary matters to appropriate authorities through the VP for Information Resources Management.
- Electronic mail (e-mail) is intended for communication between individuals and clearly identified groups of interested individuals, not for mass broadcasting. No one without prior authorization shall use the College's facilities to distribute the same or substantially the same e-mail message to more than one person without prior evidence that they wish to receive it, nor to distribute chain letters (messages asking the recipient to distribute copies further). ACG reserves the right to discard incoming mass mailings («spam») without notifying the sender or intended recipient. For its own protection, the College reserves the right to block all Internet communications from sites that are involved in extensive spamming or other disruptive practices, even though this may leave College Computer users unable to communicate with those sites.

Acceptable Use of E-mail Policy

Terms and Conditions of Use
User should carefully read this document as well as “The American College of Greece Computer Ethics Policy” posted on the ACG website. By using the service, user agrees to be bound by these terms and conditions. If user does not wish to be bound by these terms, user should cease using the service and immediately terminate his or her user account (e-mail: helpdesk@acg.edu, fax: 210-6012781, or call the IRM Help Desk: 210-6009800/9 ext. 1356, 1378).

Acceptable Use – Termination
User agrees that registration to the e-mail service of the ACG community is not a right but a privilege. User agrees to comply with the ACG Computer Ethics Policy, and the Terms and Conditions of Use of e-mail, as well as with all Greek and international laws and their implementing regulations.

User may utilize acg.edu for legitimate personal and educational purposes, but shall not use its resources to conduct any business or activity, or solicit the performance of any activity, which is prohibited by or would violate any applicable law or legal obligation, or for purposes that may create civil or criminal liability, including but not limited to: (a) uses which are defamatory, deceptive, obscene, or otherwise inappropriate; (b) uses that violate or infringe upon the rights of any other person, such as unauthorized distribution of copyrighted material; (c) «spamming,» sending unsolicited bulk e-mail messages, sending unsolicited advertising or similar
conduct; (d) threats to or harassment of another; (e) knowingly sending any virus, worm, cancelbot, or other harmful component. If User violates these rules or the College learns of other unlawful or harmful use of the Service by User, the College may terminate User’s account and take other action it deems appropriate, including notifying the authorities and suing for damages.

**Member account, password and security**

Your mailbox operates using an account designation and a password. You have to change your password the very first time you log into the system; if you feel uncomfortable with handling the change, address yourself to a computer lab assistant or call the IRM Help Desk, ask them to guide you but register your new password on your own and in full privacy.

You are responsible for maintaining the confidentiality of the password and account, and are fully responsible for the content of each message sent using your account and for all activities that occur under your password or account. You agree to (a) immediately notify acg.edu of any unauthorized use of your password or account or any other breach of security, and (b) ensure that you exit from your account at the end of each session. Acg.edu cannot and will not be liable for any loss or damage arising from your failure to comply with this directive.

User must change his password often and keep it secure. If you have any problem or if you lose your password, call the IRM Help Desk for assistance.

**General Practices Regarding Use and Storage**

You acknowledge that acg.edu may establish general practices and limits concerning use of the Service, including without limitation the maximum number of days that email messages will be retained by the Service, the maximum number of email messages that may be sent from or received by an account on the Service, the maximum size of any email message that may be sent from or received by an account on the Service, the maximum disk space that will be allotted on acg.edu servers on your behalf, and the maximum number of times (and the maximum duration for which) you may access the Service in a given period of time. You agree that acg.edu has no responsibility or liability for the deletion or failure to store any messages and other communications or other content maintained or transmitted by the Service. You acknowledge that acg.edu reserves the right to log off accounts that are inactive for an extended period of time. You further acknowledge that acg.edu reserves the right to modify these general practices and limits from time to time.

User is responsible for creating and retaining copies of all files, data and other materials as may be necessary for reconstruction of any files, information material or messages lost or mis-processed by acg.edu.

**Disclaimer of Warranties**

You expressly understand and agree that:

Your use of the service is at your sole risk. The service is provided on an «as is» and «as available» basis. Acg.edu expressly disclaims all warranties of any kind, whether express or implied. Acg.edu makes no warranty that (i) the service will meet your requirements, (ii) the service will be uninterrupted, timely, secure, or error-free, (iii) the results that may be obtained from the use of the service will be accurate or reliable.

Any material downloaded or otherwise obtained through the use of the service is done at your own discretion and risk and that you will be solely responsible for any damage to your computer system or loss of data that results from the download of any such material.

**Other Institutional Policies and Regulations**
DEREE-ACG has several mechanisms through which students may offer input on a variety of issues affecting the governance of the College.

Student Representation on Committees

One of the primary mechanisms through which students may influence College governance is through their participation on College and Faculty standing committees. The following committees have student representation: Admissions Committee, Committee on Standing and Conduct, Financial Aid Committee, Library Committee, Committee on Academic Standards and Policies, Curriculum Committee and Program Committees.

Admissions Committee
This Committee reviews and evaluates applications for admission to the College, and reviews admissions standards and recommends any changes to the President of the College. The Committee has one student representative (from the junior or senior classes) to attend policy making sessions.

Committee on Standing and Conduct
This Committee sets rules of student conduct, conducts hearings and makes recommendations to the Chief Academic Officer regarding proposed disciplinary measures in cases of student misconduct. The Committee has one student representative recommended by the student government from the junior or senior class with a C.I. of at least 3.0 to attend meetings and hearings, with vote.

Financial Aid Committee
This Committee reviews and evaluates student applications for financial aid, makes recommendations to the President regarding financial aid awards, and reviews existing policies and recommends any changes in policies to the President. The Committee has one student representative (with a C.I. of 2.7 or higher) to attend policymaking sessions.

Library Committee
This Committee assists the College Librarian in developing the Library collection, and in formulating Library policies. The Committee has two student representatives selected by the Student Council.

Commencement Committee
This Committee organizes and implements the commencement exercises. The Committee has two student representatives selected by the Student Council.

Committee on Disability and Learning Differences
This Committee monitors and recommends to the President College policies and procedures to benefit individuals with disabilities and learning differences. The Committee has two student representatives.

Committee on Academic Standards and Policies
This Committee studies, clarifies and proposes academic policies and procedures. The Committee has one student representative (from the junior or senior classes, with a C.I. of 3.0 at least) to attend policy making sessions, only, with full voting rights selected by the student government.

Curriculum Committee
This Committee studies, monitors and improves College curricula and academic programs, and makes recommendations to the Faculty Assembly. The Committee has two student representatives (one from the School of Arts and Sciences and one from the School of Business Administration, each with a C. I. of 3.0 or higher).

Program Committees
The Presidents of student academic societies are members of the Programme Committees which among other things have responsibility for the routine monitoring of programs, including the consideration of student feedback, performance data and external examiners’ reports.

Student Evaluation

Students are encouraged to actively provide constructive feedback on their experiences at DEREE-ACG, and thereby contribute to enhancing those learning experiences for themselves and for future students at the College.

Student Module (Course) Evaluation
Near the end of each semester/session, students are given the opportunity to assess the effectiveness of each instructor, as they perceive it, by anonymously completing an end-of-course rating form for each course in which they are enrolled. The results of the student evaluations are summarized and provided to each instructor electronically. Instructors may use this information for self-improvement. The information from the student evaluations is also considered in the College’s formal performance appraisal for each instructor. Students receive feedback through the participation of Academic Society Presidents in the Program Committees.

Senior Exit Survey
Students who are graduating at the end of a session or semester are asked to provide their feedback on the academic curricula and academic support services they experienced during their course of study at DEREE-ACG. The senior exit survey is administered at the departmental level, and summarized by department and by school. Deans and Department Heads share the summary information with the relevant department faculty and with Administration. The information from the surveys is used by Program Committees for curricula and academic support services improvement.

Other Forms of Student Feedback
From time- to- time, the College may invite students to provide their feedback on a variety of issues affecting student learning experiences and College life in general. This may take the form, for example, of student participation on ad hoc committees or student participation in opinion surveys on a particular topic e.g. organizing debates or panel discussions on academic integrity in collaboration with the Committee on Standing and Conduct.

Student Opportunity for Input
DEREE - ACG, frequently seeks student feedback and input. Online surveys are used to gather information on any number of subjects. In addition, paper surveys are occasionally used to gather data as well.
Career Services Survey
Career Services performs an annual survey at the conclusion of the academic year for all graduating seniors on Grown Distribution Day (June). Information is gathered regarding the use of Career Services, employment data, graduate studies, career planning, etc.

Clubs and Student Organizations
Clubs and organizations are part of the vibrant student life available at DEREE. There is a wide variety of clubs ranging from those that are academic or theoretical in nature to those that are more practical, all of which contribute to community life at the College. There are also student organizations that support activities and events that originate from administration offices of the College. Overall students join a club or organization because there is a common interest and wish to develop that interest through group discussions, presentations, competitions, exhibitions and much more.

The Clubs & Student Organization Guidebook, located on blackboard under Student Life and Athletics, serves as a handbook for the governing bodies of clubs and organizations. Student learn how to form a new club, retain recognition, amend their constitutions, elect new governing bodies, manage finances, plan and promote events and much more.

All DEREE students in good academic standing (C.I. 2.0 and above) are eligible to join college clubs. The Office of Student Affairs (OSA) oversees all clubs and organizations. Clubs, however, must attain and continue to receive official recognition and budget allocation by the Student Government.

Should you wish to find out more about any student club or organization come by the Office of Student Affairs, the Office of the Student Government Association, or contact its members directly through email.

STUDENT LIFE CLUBS AND ORGANIZATIONS 2012-2013

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<th>Advisors</th>
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Student Organizations

DEREE Ambassadors
The DEREE Ambassadors are a dedicated group of students who represent the College in an official and unofficial capacity and assist in events organized or sponsored by the College.

Orientation Leaders
Upprclassmen that welcome new students during orientation and guide them through their first academic year.

S.E.R.F.
Student Emergency Response Force. The College's emergency response team.

Student Government
Represents the interests of the student body to the College administration.

Academic Societies

Accounting and Finance Society
Discusses issues and concerns on the local and international financial reality.

Art History Society
Though lectures and presentations explores the latest developments in art history.

CIS Society
The CIS Society promotes the academic and professional interests of the CIS students.

Communication Society
Assists Communication students develop their communication skills by inviting guest speakers and organizing panel discussions, field study trips, volunteer events, exhibitions, general assemblies, sponsoring the annual Communication Week, and much more.

Economics Society
Enables students to develop skills in organizing and managing events and creating a link between the College, students, and the professional community.

English Society
Serves the community of English major by organizing educational and social events such as lectures, workshops, theatre visits, and get-togethers.

Environmental Studies Society
Addresses environmental issues and raises awareness.

History Society
Attracts students interested in the study and research of past civilizations and applies this knowledge to the present.

Honors Society
Supports the co-curricular activities and community outreach work of Honors students.

IBEA Society
The Society organizes events which illuminate current trends in globalization and European integration.

Marketing Society
A self-governed, curricular society, exposing students to contemporary Marketing issues and practices. For more information you can visit the Marketing Society's area in Blackboard, or you can send an e-mail at the Society's address.

Management Society
Addresses Management students. It participates in the Business Week and organizes academic events, such as field trips and lectures.

Music Society
Organizes music performances and boosts the deeper understanding of the art of music through the ages.

Philosophy Society
Promotes the co-curricular life at Deree College by organizing the Philosophy Society Seminar, which gives students the opportunity to present their work.

Psychology Society
Supports research through lectures on important psychological issues.

Sociology Society
Promotes the study of current sociological issues through lectures and field trips.

Theatre Arts Society
Promotes the study of theater plays and stage productions.

Visual Arts Society
Involves students in the contemporary art scene.

Sports and Activities
- Physical Education Courses (credit & non credit)
The schedule of courses, issued every semester and session, includes the available credit courses. The schedule for non-credit courses is issued by the Office of Athletics each semester and session.
• **Intercollegiate Athletics**
  DEREE – The American College of Greece
  Basketball (Men)
  Basketball (Women)
  Volleyball (Women)
  Soccer (Men) varsity
  Soccer (Women) varsity
  Soccer junior varsity
  Water Polo (Men)

• **Intramural Sports**
  Canoe Racing
  Chess
  5X5 Basketball
  Ping pong
  Backgammon
  5X5 Soccer
  Tennis
  3X3 Volleyball
  Beach Volleyball
  Pool Tournament
  Hand soccer Tournament

For more information please contact the Office of Athletics or visit the ACG website (www.acg.edu).

**Volunteerism**
Make the difference in other people's life by volunteering. Blood and bone marrow donors, social work, disaster
Electronic Library

The electronic library includes full text databases as well as indexes, financial and statistical data, business reports, company and industry profiles, market analyses, balance sheets, along with electronic encyclopedias and dictionaries. Through these online services users have access to 19,000 full-text electronic journals providing full support to all academic programs. The list of main electronic databases per major field of research is as follows:

Arts & Humanities Databases

**Academic Search Premier (EBSCOHost)**
Citations, abstracts and full text of periodical articles covering all academic disciplines. More than 4,600 titles are available in full text of which 3,900 are peer-reviewed.

**Access World News (NewsBank)**
Articles from regional and national US newspapers, as well as key international sources.

**America's Historical Newspapers (1690 - 1922)**
A digitized archive of more than 350 historical American newspapers.

**Art Full Text (EBSCOHost)**
Citations and abstracts with some full text of articles, yearbooks and museum bulletins covering all areas of the arts. Includes full text of nearly 200 journals, most of which are peer-reviewed. Indexes reproductions of art works.

**ARTstOR**
A digital library of more than 1,000,000 images in the areas of art, architecture, the humanities and social sciences. Includes a set of tools to view, present and manage images.

**Britannica Academic Edition**
The electronic version of the Encyclopædia Britannica and Britannica Book of the Year enhanced with a variety of multimedia and selected websites. Includes the *Menam-Webster's Collegiate Dictionary & Thesaurus.*

**Columbia Granger's World of Poetry**
Contains more than 250,000 poems in full text and indexes 450,000 poems included in more than 4,000 printed anthologies, collected and selected works. Includes commentaries, quotations, biographies and bibliographies.

**Communication and Mass Media Complete (EBSCOHost)**
Covers communication, mass media and other closely related fields of study. Includes full text of over 380 journal titles, as well as indexing and abstracts of more than 690 titles. In addition, it features over 5,000 author profiles, providing biographical data and bibliographic information.

**Credo Reference**
A collection of over 130 electronic reference sources by SAGE Publications on the fields of business, geography, law, medicine, psychology, religion, science and the social sciences.

**Expanded Academic ASAP (Gale/Cengage Learning)**
Citations, abstracts and full text of periodical articles covering all academic disciplines. More than 2,500 periodical titles are available in full text.

**Gale Biography in Context**
Full text access to biographies from a variety of Gale publications along with selected magazine articles, images and links to websites.

**Gale Opposing Viewpoints in Context**
Features viewpoint articles, topic overviews, full text magazine, academic journal and newspaper articles, primary source documents, statistics, images and podcasts, and links to websites for information on today's social issues.

**JSTOR**
A high-quality interdisciplinary archive of over 1,500 leading academic journals across the humanities, social and natural sciences, as well as select monographs and other materials. The entire collection is full text searchable, includes high-quality images and is interlinked by millions of citations and references.

**Literature Resource Center**
Full text articles from more than 390 journals and literary magazines; biographies from *Contemporary Authors,* the *Dictionary of Literary Biography* and other reference works; selected critical essays from *Gale's Literary Criticism Series;* overviews of works from Galen's *For Students Series* and other reference works; definitions of literary terms from Merriam-Webster's *Encyclopedia of Literature;* also included are news, books reviews, primary sources, literary works and more.

**MLA International Bibliography (EBSCOHost)**
A bibliography of journal articles, books and dissertations. It contains citations from over 4,400 journals and series and 1,000 book publishers.

**The New York Times**

**Oxford Art Online**
Includes the full text of *The Dictionary of Art* (1996, 34 vols.), a landmark reference work containing more than 45,000 articles. This content is maintained with regular updates and further enhanced by the annual addition of new articles on significant areas of the visual arts. *Oxford Art Online* includes over 6,000 images, as well as linking to ARTstor. Also included are: *Encyclopedia of Aesthetics* (2001), *The Concise Dictionary of Art Terms* (2001), as well as a host of teaching and research tools and resources.

**Oxford English Dictionary**
The *Oxford English Dictionary* provides the ultimate guide to the meaning, history and pronunciation of over half a million words, both present and past.

**Oxford Music Online**
Oxford Reference Online
A collection of 215 general and subject specific reference titles published by Oxford University Press, covering more than 25 subjects: from art to accounting, music to marketing, and computing to communication. Contains over 16,000 illustrations and more than 775 locator, physical and political maps.

Project Muse
A full text collection of current content from over 300 scholarly journals in the fields of the humanities and the social sciences.

ScienceDirect
Citations and abstracts from over 3,200 journals. Full text access to over 400 scholarly journals in the social and behavioral sciences, including psychology, sociology, business and management, and more.

SIRS Researcher
Full text articles covering social, scientific, health, historic, economic, business, political and global issues. Articles and graphics are selected from 1,800 US and international publications.

World Book Advanced
The electronic version of the World Book Encyclopedia enhanced with videos and animations, sounds, pictures, maps and suggested websites.

Business Administration Databases

Academic Search Premier (EBSCOHost)
Citations, abstracts and full text of periodical articles covering all academic disciplines. More than 4,600 titles are available in full text of which 3,900 are peer-reviewed.

Access World News (NewsBank)
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Communication and Mass Media Complete (EBSCOHost)
Covers communication, mass media and other closely related fields of study. Includes full text of over 380 journal titles, as well as indexing and abstracts of more than 690 titles. In addition, it features over 5,000 author profiles, providing biographical data and bibliographic information.

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A collection of over 130 electronic reference sources by SAGE Publications on the fields of business, geography, law, medicine, psychology, religion, science and the social sciences.

DSI Campus Solution
DSI Campus Solution brings under one common database the complete range of OECD, European Union, IMF financial and UNIDO’s industry statistics, as well as a variety of US and German official and central bank statistics.

EconLit (EBSCOHost)
Citations and abstracts of articles, chapters of books, dissertations, working papers and book reviews in all fields of economics including capital markets, economic forecasting and labor economics.

Econometric Society
Citations and abstracts of articles, chapters of books, dissertations, working papers and book reviews in all fields of economics including capital markets, economic forecasting and labor economics.

The Economist
Authoritative insight and opinion on international news, politics, business, finance, science and technology. Includes all articles from the print edition and more.

Expanded Academic ASAP (Gale/Cengage Learning)
Citations, abstracts and full text of periodical articles covering all academic disciplines. More than 2,500 periodical titles are available in full text.

Financial Times
The online version of the leading financial newspaper provides the latest business, finance, economic and political news, commentaries, data and analysis for the global business community, access to the Alphaville blog, as well as in the financial times’ column on business and financial topics.

Gale Biography in Context
Full text access to biographies from a variety of Gale publications along with selected magazine articles, images and links to websites.

Gale Opposing Viewpoints in Context
Features viewpoint articles, topic overviews, full text magazine, academic journal and newspaper articles, primary source documents, statistics, images and podcasts, and links to websites for information on today’s social issues.

GreenFILE (EBSCOHost)
Citations and abstracts with some full text of more than 760 sources covering all aspects of human impact on the environment. Subjects covered include: global climate change, green building, pollution, sustainable agriculture, renewable energy and recycling.

Hospitality & Tourism Complete (EBSCOHost)
Covers scholarly research and industry news relating to all areas of hospitality and tourism. Full text is available for more than 440 publications, including periodicals, company and country reports, as well as books. Subject areas covered include: hotel management and administrative practices, hospitality law, food and beverage management, leisure and business travel and the culinary arts.

iMentor
A searchable database containing company information, balance sheets and other financial information on more than 80,000 Greek public and private enterprises. Includes financial sector reports and analyses. All information is available in fully editable Excel format.

JSTOR
A high-quality interdisciplinary archive of over 1,500 leading academic journals across the humanities, social and natural sciences, as well as select monographs and other materials. The entire collection is full text searchable, includes high-quality images and is interlinked by millions of citations and references.

Lloyd's List
Daily newspaper covering the world's shipping markets including issues on marine insurance, offshore energy, logistics, global trade and law. Includes access to Lloyd’s List Maritime Asia and Lloyd’s Ship Manager, as well as a number of supplemental publications.

MSI Online Library
The Marketing Science Institute’s library of working papers on marketing and related subjects.

NBER – National Bureau of Economic Research
Access to the NBER archive of working papers covering all areas of economics, business, marketing, accounting and education.

The New York Times
Oxford Reference Online
A collection of 215 general and subject specific reference titles published by Oxford University Press, covering more than 25 subjects: from art to accounting, music to marketing, and computing to communication. Contains over 16,000 illustrations and more than 775 locator, physical and political maps.

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Offers integrated access to market size data for more than 300 consumer products; demographic, economic and lifestyle statistics; industry, company, country and consumer lifestyle reports; as well as comments from expert analysts. Covers more than 200 countries.

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PsycARTICLES (EBSCOHost)
Contains full text articles from over 70 peer-reviewed journals published by the American Psychological Association and allied organizations. Covers general psychology and applied, clinical and theoretical research.

PsycINFO (EBSCOHost)
Citations and abstracts drawn from scholarly journal articles, chapters of books and dissertations in psychology and related disciplines. Includes information on the psychological aspects of related fields such as medicine, psychiatry and physiology. Most material included is peer-reviewed.

Regional Business News (EBSCOHost)
Full text access to regional business publications. Includes more than 80 business journals, newspapers and newswires from all metropolitan and rural areas within the United States.

ScienceDirect
Citations and abstracts from over 3,200 journals. Full text access to over 400 scholarly journals in the social and behavioral sciences, including psychology, sociology, business and management, and more.

SIRS Researcher
Full text articles covering social, scientific, health, historic, economic, business, political and global issues. Articles and graphics are selected from 1,800 US and international publications.

World Book Advanced
The electronic version of the World Book Encyclopedia enhanced with videos and animations, sounds, pictures, maps and suggested websites.

Science and Technology Databases

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Articles from regional and national US newspapers, as well as key international sources.

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Library, Information Science & Technology Abstracts (EBSCOHost)
Citations and abstracts with some full text of more than 675 journals, research reports and proceedings in librarianship, cataloging, bibliometrics, online information retrieval, information management and more.

The New York Times

Oxford Reference Online
A collection of 215 general and subject specific reference titles published by Oxford University Press, covering more than 25 subjects: from art to accounting, music to marketing, and computing to communication. Contains over 16,000 illustrations and more than 775 locator, physical and political maps.

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Social Sciences Databases

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Citations, abstracts and full text of periodical articles covering all academic disciplines. More than 4,600 titles are available in full text of which 3,900 are peer-reviewed.
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The Chronicle of Higher Education
The top source of news, information, and advice for people in academe. The Chronicle's website features the complete contents of the latest issue; daily news and advice columns; thousands of current job listings; articles published since September 1989; discussion forums; and career-building tools. Includes access to The Chronicle of Philanthropy.

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Covers communication, mass media and other closely related fields of study. Includes full text of over 380 journal titles, as well as indexing and abstracts of more than 690 titles. In addition, it features over 5,000 author profiles, providing biographical data and bibliographic information.

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Authoritative insight and opinion on international news, politics, business, finance, science and technology. Includes all articles from the print edition and more.

Education Full Text (EBSCOHost)
Citations and abstracts with some full text of English-language periodical articles, chapters of books and yearbooks. Covers all aspects of education, as well as student counseling, library science and athletics.

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Financial Times
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Oxford English Dictionary
The Oxford English Dictionary provides the ultimate guide to the meaning, history and pronunciation of over half a million words, both present and past.

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PsycARTICLES (EBSCOHost)
Contains full text articles from over 70 peer-reviewed journals published by the American Psychological Association and allied organizations. Covers general psychology and applied, clinical and theoretical research.

PsycCRITIQUES
Features full text reviews of current scholarly and professional books in psychology, as well as nearly 40,000 reviews dating back to 1956.

Psychology and Behavioral Sciences Collection (EBSCOHost)
Contains full text articles from nearly 560 journals. Covers topics such as emotional and behavioral characteristics, psychiatry & psychology, mental processes, anthropology, and observational and experimental methods.
PsycINFO (EBSCOHost)
Citations and abstracts drawn from scholarly journal articles, chapters of books and dissertations in psychology and related disciplines. Includes information on the psychological aspects of related fields such as medicine, psychiatry and physiology. Most material included is peer-reviewed.

ScienceDirect
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SIRS Researcher
Full text articles covering social, scientific, health, historic, economic, business, political and global issues. Articles and graphics are selected from 1,800 US and international publications.

World Book Advanced
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Appendix I
Regulatory Framework
Appendix I

Regulatory Framework

1. Introduction
1.1 These regulations, policies and procedures apply to all OU validated undergraduate programs leading to the awards of the University, and to all students registered for the University’s awards for the academic year 2010/11 and until further notice.
1.2 The term ‘the College’ refers to DEREE – the American College of Greece; ‘the University’ is used for references to the Open University. ‘Course’ designates a unit or module of study, and ‘program’ is used to refer to the courses taken by a student in fulfilling the requirements of the academic award for which she or he is registered. ‘Faculty’ indicates academic staff, and ‘staff’ non academic staff. The term ‘re-enrollment’ is used when a student takes a course having previously withdrawn from that course prior to the assessment having taken place. The term ‘resit’ is the re-assessment of a student after an initial failure in one or more assessment elements for a course; a retake refers to the opportunity to repeat a course (with attendance) if a student has failed a resit.
1.3 Any change to these regulations must be considered and endorsed initially by the Committee of Academic Standards and Policies and then by the Academic Council. Agreed changes will require the approval of the Open University and the Faculty Assembly.
1.4 Any changes to the academic regulations are normally introduced at the start of an academic year. In exceptional circumstances it may be necessary to introduce a change during the year. In these circumstances, the students affected by the proposed change will be consulted. Prior to seeking the approval of the Open University and the Faculty Assembly, the Committee of Academic Standards and Policies and Academic Council must satisfy themselves that students will not be disadvantaged by the change.
1.5 Occasionally a program may require a variation from these regulations. In such a case, the required variation must be specifically approved by the University at the initial validation or subsequent revalidation of the program.

2 Credit Structure and Awards
2.1 Students receive academic credit for the achievement of the learning outcomes of a course. A credit value, specified in terms of the number of credits, is assigned to each course. The basic unit of credit relates to 10 hours of notional learning time. Notional learning time is defined as the reasonable measure of the time it would take a learner, adequately supported, to achieve the learning outcome of the activity; it includes instructional hours, and the time spent in assessment and independent study.
2.2 The programs validated by the Open University comprise courses generating credit at Levels 4, 5 and 6. Levels are conceived progressively, with increasing demands being placed upon learners as they undertake learning at higher levels. The College has adopted generic credit level descriptors as guidance for the design, delivery and assessment of courses.
2.3 Learning accredited at each level will reflect the student’s ability to:

   Level 4
   Develop a rigorous approach to the acquisition of a broad knowledge base; employ a range of specialised skills; evaluate information using it to plan and develop investigative strategies and to determine solutions to a variety of unpredictable problems; operate in a range of varied and specific contexts taking responsibility for the nature and quality of outputs.

   Level 5
   Generate ideas through the analysis of concepts at an abstract level with a command of specialised skills and the formulation of responses to well defined and abstract problems; analyse and evaluate information; exercise significant judgement across a broad range of functions; accept responsibility for determining and achieving personal and/or group outcomes.

   Level 6
   Critically review, consolidate and extend a systematic and coherent body of knowledge utilising specialised skills across an area of study; critically evaluate new concepts and evidence from a range of sources; transfer and apply diagnostic and creative skills and exercise significant judgment in a range of situations; accept accountability for determining and achieving personal and/or group outcomes

2.4 The Open University awards offered by the College are Honours awards. In addition, exit awards are offered: Ordinary degrees leading to the BSc Ordinary, BA Ordinary, the Diploma of Higher Education (DipHE) and the Certificate of Higher Education (Cert HE). The credit requirements for each of these awards are as follows:

<table>
<thead>
<tr>
<th>Award</th>
<th>Credits Requirement</th>
</tr>
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<tbody>
<tr>
<td>BA/BSc (Hons)</td>
<td>360 credits comprising 120 at Level 6, 120 at Level 5 and 120 at Level 4.</td>
</tr>
<tr>
<td>BA/BSc</td>
<td>300 credits, of which a minimum 60 should be at Level 6 with the remainder comprising 120 credits at Level 4 and 120 at Level 5.</td>
</tr>
<tr>
<td>Dip HE</td>
<td>240 credits comprising 120 at Level 5 and 120 at Level 4.</td>
</tr>
<tr>
<td>Cert HE</td>
<td>120 credits at Level 4.</td>
</tr>
</tbody>
</table>

3 Admission
3.1 To qualify for admission to the academic programs of the College, applicants must demonstrate that they possess the appropriate qualifications to enable them to be successful in the program of their choice. To this end, applicants must meet the following requirements:

   The standard minimum entry requirement for the majors program is the following: 14/20 in the Greek system, an overall average grade of C in the US system, or 20 and above in the International Baccalaureate. Applicants whose grades are between 10/20 -13.99/20 or its equivalent, may be admitted to the General Studies Program (which is an access program designed to provide foundation learning opportunities to academic students who show academic potential).

   All applicants must demonstrate proficiency in the English language either by taking the College’s English Placement Test (EPT) or by submitting any evidence derived from one of the following tests.

   - Pearson test of Academic English (PTE Academic): 58 or greater
   - Michigan State University Certificate of Language Proficiency (MSU-CELP)
   - Michigan Proficiency Certificate
   - Cambridge Proficiency Certificate
   - International Baccalaureate Certificate
   - International Baccalaureate Diploma
   - IELTS: 6.5 or above
   - SAT: 450 or above
   - ACT: 18 or above
   - TOEFL (paper based): 550 or above
   - TOEFL (computer based): 213 or above
Appendix I

3.1.3 The listed grades qualify the student for placement directly into EN1010. Applicants who do not qualify for EN1010 but who otherwise show academic promise, may be placed in the English Language Preparation program (foundation courses in English.)

3.1.4 A letter of recommendation from an academic teacher or professor.

3.1.5 A certified copy of their identity card for Greek citizens or a valid passport for non-Greek citizens.

3.1.6 An interview with an admissions counselor.

Students are only permitted to register for a course for which they possess the current prerequisites (as stated in the College catalog), whether in the form of credits earned, credits transferred, waivers or credit by examination. Should a student be enrolled on a course for which she or he has not fulfilled the prerequisite(s), his or her registration for that course will be cancelled by the Registrar's Office.

4 Admission with Credit

4.1 Subject to the requirements set out in Section 3 (above), students may be admitted with exemption from certain elements of a program and with credit towards an Open University award.

4.2 The College's decision on exemption shall be governed in all cases by an evaluation of:

   • the student's previous learning to determine the maximum amount of credit that s/he could be awarded at levels 4 and 5;

   • the extent to s/he has already met the learning outcomes for the courses from which exemption is sought.

4.3 Credit with exemption may be obtained in three ways:

4.3.1 Credit Transfer.

Students who have completed all or part of the requirements of a degree validated by a UK university may be granted credit towards a program leading to an Open University award. Any student wishing to be considered on this basis for credit with exemption must supply the College with evidence of the qualification(s) that she or he has obtained. This evidence will normally take the form of an award certificate and/or transcript, and details of the syllabus for the student's previous program.

4.3.2 Accreditation of Prior Certificated Learning (APCL).

Credit may also be granted to students who have completed an assessed program offered by a higher education institution that is not validated by a UK university or by a university in another country, or for learning that cannot be verified by the procedures set out in 4.3.1. In these cases, students are required to sit one or more waiver examinations. The mode of assessment to be adopted for a waiver examination is proposed by the faculty with responsibility for the course(s) from which exemption is being sought.

4.3.3 Accreditation of Prior Experiential Learning (Waiver Examinations).

Exemption (with credit) may be granted for learning that has been achieved outside the formal education and training system, or for learning that cannot be verified by the procedures set out in 4.3.1 and 4.3.2. In these cases, students are required to sit one or more waiver examinations. The mode of assessment to be adopted for a waiver examination is proposed by the faculty with responsibility for the course(s) from which exemption is being sought.

4.4 The relevant department head(s) or area coordinator(s) are responsible for the approval of claims for credit with exemption. Approval should not be given without prior consultation with the Advising Office. The Advising Office maintains a record of all claims that have been approved, and it is responsible for informing the Registrar and the student of the outcome of a claim.

4.5 Students can only be exempted from (or granted credit for) a maximum of 180 credits for credit transfer (4.3.1), APCL (4.3.2) and APEL (4.3.3) claims, comprising no more than 120 at Level 4 and 60 credits at Level 5. Exceptions to this regulation may be approved at validation and with the agreement of the Open University. Students cannot be exempted from (or granted credit for) courses at level 6. Grades are not assigned to credits awarded under the procedures described in this section. Where a student holds an award of 240 credits (such as DipHE, or a Foundation Degree or a Higher National Diploma), they may gain entry to the program at the start of Level 6 provided they have fulfilled the particular requirements of the specific validated program at the College. This is a matter for the Admissions and Advising teams, rather than an APCL or APEL matter.

5 Registration

5.1 Students will register for a non-conferrable Open University award once they have achieved the prerequisites that will enable them to commence their studies at Level 4. For the purpose of initial registration this award will be BA Combined Studies. On completion of their studies at Level 4, students will transfer their registration to one of the conferrable Open University validated awards.

5.2 Students may register for a maximum of 120 credits in each academic year including a maximum of 15 credits in each of the Summer sessions.

5.3 Students may remain registered with the College for a period of three years beyond the expected date of graduation. If a student wishes to complete a program of study after this date she or he must re-register and pay the appropriate fee. The maximum period of registration for an Open University validated award is ten years.

5.4 Students should consult with their advisers if they wish to defer their studies, withdraw from a course, or to transfer registration from one course or award (major) to another. Applications for deferral, withdrawal or transfer should then be lodged with the Registrar's Office. Applications are then considered by the Committee of Academic Standards and Policies. Its decisions will be governed by the following regulations:

5.4.1 Students are permitted to change a course within the first two days of teaching. Beyond this period, students may withdraw from a course within the first two weeks of teaching whilst retaining the right to re-enroll in the said course in the future. Changes after this deadline will only be considered in exceptional circumstances. Students shall not be permitted to withdraw and then subsequently re-enroll in a course after the submission or completion of the first summative assessment.

5.4.2 The maximum number of retakes allowed in a program leading to an Open University award is 10.

5.4.3 The decision to permit a student to transfer from one course or award to another, will be governed by the enrollment limits on the course(s) to which the student wishes to transfer, the possession by the student of the necessary prerequisites (3.2, above), and an assessment of the student's ability to meet the requirements for the award for which she or he is registered.

5.4.4 Applications for deferral of studies should be supported by evidence of relevant mitigating or extenuating circumstances.

5.5 The Validation Office will be responsible for notifying the University of the number and registration details of all students entering the programs that it has validated. The Validation Office will ensure that the University is also notified of any changes to a student's initial registration.
6 Assessment Procedure

6.1 Although courses may employ assessment instruments which perform only a diagnostic or formative function, credit for the completion of a course can only be obtained on the basis of one or more summative assessments. A summative assessment provides a measure of the extent to which a student has achieved the intended learning outcomes of a course.

6.2 The assessment of a student's academic performance requires a judgment of the quality of his or her work. In all cases, this assessment must be governed by criteria which are explicit and communicated to students.

6.3 Faculty are expected to develop rubrics for the assessment of students, and it is the responsibility of department heads or area coordinators to ensure that these rubrics are consistent with the program specification and other documentation approved at validation.

6.4 Second Marking

All assessed work submitted for credit in programs leading to Open University validated awards shall be subject to the policy of second marking. This policy extends to all modes of assessment. In implementing the College's policy on second marking, the following procedure will be adopted:

6.4.1 The first marker will provide the rubric for the assessment of the course (6.3, above), the grade assigned to each item of assessed work and a brief justification for this grade.

6.4.2 Second markers will be selected by the department head/area coordinator from the first marker's department, and s/he should be familiar with the course content. The second marker should test mark a minimum sample of 25% of completed assessments. In all cases the samples should not be lower than five.

6.4.3 The sample of work for second marking will be prepared by the Registrar's Office. This sample will comprise all items that have been assigned an A grade or a grade below C (40%), and a representative selection of the remaining items of assessed work. The sample should include at least some work that will be sent to external examiners (thereby providing them with evidence that second marking has been carried out).

6.4.4 The mark should be agreed between the original instructor and the second marker. In cases where it is not possible to reach agreement, a third internal marker will be appointed by the department head or area coordinator. All items of assessment for that course should be re-marked if the third marker recommends a significant change in the grade assigned to any item of assessed work. In this event, the entire cohort will be subject to the process of re-marking.

6.4.5 The second (or, in the event of a disagreement, the third) marker should prepare a brief report during the marking process to be sent to the external examiner for that course. This report should explain the basis upon which the assessed work was graded and the procedure adopted for the second (and where relevant the third) marking; provide an analysis of the distribution of marks between students and modes of assessment; identify any issues that were encountered in the assessment problems; and make recommendations for the future assessment of the course.

6.4.6 All decisions on grades remain provisional until they have been confirmed at the relevant Board of Examiners.

6.5 External Examiners

The University is responsible for the appointment of external examiners. Their role is to ensure that justice is done to the individual student and that the standard of the University's validated awards is maintained.

6.5.1 The specific responsibilities of external examiners include:

- the impartial assessment of students comparing their performance with that of their peers
- undertaking comparable programs of higher education elsewhere and in the light of subject benchmarks and qualification descriptors;
- approving the form and content of proposed examination papers, coursework, assessment rubrics and other assessments that count towards the award, including the approval of alternative assessments and adjustments made for students with declared disability or special needs;
- advising on any proposed changes to the approved assessment regulations or assessment strategy which will directly affect students currently on the program;
- ensuring that assessment criteria are correctly interpreted and that there is parity of assessment across the cohort;
- moderating the marks awarded by internal examiners;
- meeting students and, where appropriate, conducting answer examinations;
- ensuring that the assessments are conducted in accordance with the approved program regulations;
- attending the meetings of the board of examiners at which decisions on recommendations for award are made and ensuring that those recommendations have been reached by means in accordance with the University's requirements and normal practice in UK higher education.
- Enhancement-led reporting to the College including: student performance and academic standards, appropriateness of curriculum content/teaching and learning strategies as well as on the effectiveness of the assessments and any lessons to be drawn from them;
- reporting to the Open University on the required report pro forma and any matters of serious concern arising from the assessments which put at risk the standard of the University's award.

6.5.2 Once the process of second marking has been completed (6.4, above), the summative work completed by a sample of students on each course will be sent to the relevant external examiners. This sample will comprise all items that have been assigned an A or F (all work above 70% and below 40%) grade and a representative selection from items receiving intermediate grades.

6.5.2.1 The size of the samples will be agreed with the external examiners, and they will include some items that have been second marked (6.4.3, above).

6.5.2.2 Samples of assessed work completed in the Summer Session II and Fall Semester will be sent by post to the external examiners; samples of work completed in the Spring Semester and Summer Session I will be available for External Examiners to review on campus in the Summer.

6.5.2.3 Any amendments to the marks of the sample as a result of external moderation must be applied to the rest of the cohort.

6.5.2.4 The Validation Office will receive the external examiners' reports and forward them for consideration by Boards of Examiners, Program Committees, and the Registrar's Office. The Open University also receives copies of response to External Examiners reports.

6.6 Boards of Examiners

Boards of Examiners carry full responsibility for the assessment of students in accordance with the College's regulations and for recommending the conferment of an Open University award to students who have fulfilled the objectives of the approved program of study and achieved the standard required for the award.

6.6.1 A Board is established for each program or cluster of programs that leads to Open University awards. The responsibilities of a Board of Examiners are to:

- approve (or establish arrangements for the approval of) assessment tasks, examination papers and project titles both for the initial assessment of students and any subsequent reassessments;
- ensure that assessment tasks, examination papers and project titles are moderated by appropriate external examiners;
7 Assessment, Progression and Awards

7.1 Attendance Policy
Students must meet the College's attendance requirements if they are to be eligible for an Open University award.

7.1.1 All students are required to attend 80% of instructional class time. Some programs may impose a stricter attendance requirement subject to this requirement being approved by the relevant validation panel(s).

7.1.2 Absence from a class does not exempt a student from completing the work for that class. Students who have missed class for any reason will be required to make up the work missed.

7.2 Assessment Deadlines
Students must submit work by the deadlines set in the course outline. Work submitted after but within seven days of the deadline will receive a maximum grade of C. Students will fail the assessment if work is submitted later than seven days after the deadline.

7.3 The Assessment of Students with Special Needs
Boards of Examiners may make special arrangements for the examination or assessment of students with disabilities or learning differences. These arrangements must be approved in advance of the first assessment to which they will apply.

7.3.1 The student is responsible for alerting the Registrar to a special need, and for providing relevant documentary evidence. The Registrar will then pass on this information to the Committee on Disability and Learning Differences.

7.4 Action in the Event of Failure
For each course, students must obtain a minimum of Grade C (40%) in each summative assessment to achieve a pass and obtain the credit for that course (6.3, above).

7.5 Three courses of action are available to Boards of Examiners in the event of a student failing one or more assessment components of a course:

7.5.1 In the case of an initial failure of one or more assessments in a course, the student has the right to be reassessed in (i.e. resit) the element that she or he has failed. This reassessment will normally be scheduled prior to the commencement of the following semester. Only one resit per each assessment element is allowed in each validated course. The maximum grade a student can obtain for the reassessed component of the course is a pass (Grade C 40%). If the student fails the resits/he will not receive the credit for that course.

7.5.2 Exceptionally, and subject to a recommendation from the Committee of Academic Standards and Policies based on evidence it has received of a student's mitigating circumstances, the Board of Examiners may grant a student a further opportunity for reassessment. Students with mitigating/extenuating circumstances will not be subject to a capped grade of "C" (40%).

7.5.3 A student who has obtained a final fail grade following reassessment(s) may retake the course. The grade of such retake will be subject to a cap of a "C" grade (40%). Students retaking a course will be required to observe the College's attendance requirement (7.1, above) and complete all the assessments for that course. Following the successful completion of a retake, the grade obtained by the student will replace the original fail grade. This option is not available to students who have already obtained credit and are seeking to improve their grade for a course. A student's program may not comprise more than 10 retakes.

7.6 Compensation for Failure
Students must meet all program/course Learning Outcomes. The Board of Examiners may at its discretion decide that:
A pass in one element of assessment may compensate for a marginal failure in another assessment within the same course as long as:
1) The course learning outcomes have been met and
2) The overall course grade is 40% or above (i.e. the assessed elements averaged together before compensation is applied is 40%)

A marginal failure is classified as 38% or above.

It is the responsibility of the external examiner to decide if the courses learning outcomes have been met. Before each exam board the registry will identify cases where compensation might be applied, the registry will inform the external examiner in advance of the exam board so that cases can be given due consideration. Where the board of examiners has agreed to exercise its discretion under the compensation rule the student will receive credit for the course concerned, but the marginal failure grade will still stand.

7.6.1 In deciding to allow a student's overall performance to compensate for partial failure in the assessment for an award, Boards of Examiners must ensure that such compensation is fair and reasonable in relation to the aims of the program and the standard of the student's performance as a whole.
7.7 Mitigating Circumstances

7.7.1 The following regulations distinguish between factors or circumstances which were known to the student in advance of taking an assessment and which affect his or her ability to attend an examination or submit work by the published deadline (7.7.3, below), and those which have not impaired the student's ability to attend for examination or meet a deadline for the submission of work but which may have affected his or her performance (7.7.4). In all cases, it is the responsibility of the student to ensure the timely disclosure of any factors or circumstances which may affect the assessment of his or her learning and responsibility for the consideration of these factors and circumstances will lie with the Committee of Academic Standards and Policies.

7.7.2 Students whose circumstances may affect (or may have affected) their ability to meet a program's assessment requirements must submit a completed Mitigating Circumstances Extension Form together with verifiable documentation to the Registrar's Office. This form can be completed electronically or in person and may, if necessary, be signed retrospectively.

7.7.3 In the case of factors or circumstances which were known to the student in advance of taking an assessment and which affect his or her ability to attend an examination or submit work by the published deadline:

a) the Committee of Academic Standards and Policies will consider the evidence submitted by the student;

b) if the mitigating circumstances are accepted by the Committee it will determine the extension to be granted to the student or, in the case of examinations, the date on which the student shall be assessed; in such cases the grades will not be capped at 40% (C).

c) the Chair of the Board of Examiners, the Registrar and the appropriate department head/area coordinator will be informed of the Committee's decision

d) the student will have the right to apply for a further extension, or for a rescheduling of an examination, if the mitigating circumstances persist.

7.7.4 In the case of factors or circumstances have not prevented a student from attending for examination or meeting a deadline for the submission of work but which may have affected his or her performance:

a) the Committee of Academic Standards and Policies will review the evidence submitted by the student and make a recommendation for consideration by the appropriate Board of Examiners;

b) the Board of Examiners is responsible for considering that action that it should take (6.6.1(e), above) in the light of the recommendations of the Committee of Academic Standards and Policies;

c) the actions available to the Board of Examiners include: the deferral of an assessment to a later date; compensation for the failure in a course (7.6, above); agreement that the student should either retake the course or be reassessed with the grade achieved being recorded in the student's transcript and therefore contributing to the classification of the award; and, exceptionally, a decision that the student be assigned a higher grade for the course or courses on which his or her performance has been affected.

7.8 Progression

7.8.1 Students must complete all Level 4 courses within the validated program before they progress to Level 5.

7.8.2 Providing that a student has obtained the necessary prerequisites, s/he may progress to Level 6 courses having gained at least 60 credits at Level 5.

7.9 Conferment of Awards

7.9.1 In order to qualify for an award the student must have satisfied both:

The general credit requirements for the award (2.4, above); and

The learning outcomes set out in the program specification for the award for which the student is registered.

7.9.2 A Bachelor's Degree with Honours will be awarded to a student who has passed 360 credits that is, (120 credits at Level 4, 120 credits at Level 5 and 120 credits at Level 6).

7.9.3 Classification will be based initially on the average percentage mark across all modules at Level 6 and Level 5 at a ratio of 60/40 respectively. Therefore the Level 6 average mark will represent 60% of the final classification and the Level 5 average mark will represent 40% of the final classification. If the student's average percentage mark falls within the boundaries of the classifications defined below, s/he is entitled to that award.

- First Class Honours 70% or above
- Second Class Honours, Upper Division 60% - 69%
- Second Class Honours, Lower Division 50% - 59%
- Third Class Honours 40% - 49%

7.9.4 If the average percentage achieved by a candidate is not more than 1 percentage point below a classification band, the Board should consider the following.

a) the student has received a grade at or above the level of the higher class of award in at least one of the capstone courses

and/or

b) the majority of Level 5 and 6 modules must be graded at or above the proposed class of degree.

The Board of Examiners will take a consensual view on the final classification to be awarded to the student. The Chair of the Board of Examiners and the External Examiner(s) must in each case endorse the proposed class of award.

7.9.5 Credit obtained through the credit transfer, APCL or APEL procedures (Section 4, above) is excluded from the calculation to determine the classification of the degree. For these candidates, the grades obtained for the remaining courses studied under the OU framework will be used for the final classification.

8 Academic Offences

8.1 An academic offence (or breach of academic integrity) includes any action or behavior likely to confer an unfair advantage, whether by advantaging the alleged offender or by disadvantaging another or others. Examples of such misconduct are plagiarism, collusion, cheating, impersonation, use of inadmissible material and disruptive behavior. Responsibility for reviewing breaches of academic integrity is held by the Committee on Standing and Conduct.

8.2 Charges against a student for violating academic integrity may originate from any source: a faculty member, an administrator, a staff member, a fellow student, or from the community at large. The charges are to be submitted in writing to the chair of the Committee on Standing and Conduct. If a member of the Committee originates the charge, then that member will be recused from the decision-making process, and any other process related to the case.

8.3 On receipt of the allegation of a breach of academic integrity, the Chair of the Committee on Standing and Conduct must inform the Chair of the Board of Examiners that is responsible for the assessment of the course(s) that are affected by the alleged offence. The Board should then suspend its decisions on the candidate's grade(s) until the facts have been established (8.5, below).

8.4 The Committee on Standing and Conduct will either itself investigate the charge or establish from its own membership a panel to conduct the investigation. In establishing whether a breach of academic integrity has occurred, the Committee (or panel) should consider oral and/or written evidence supplied by the individual(s) making the charge and the alleged offender. The alleged offender shall have the right to appear before the Committee (or panel).
Appendix I

8.5 Once the Committee on Standing and Conduct has considered the allegation and reached a conclusion on whether an offense has occurred, it should issue a report with a recommendation regarding the outcome for the student to the Chair of the relevant Board of Examiners. If it has been established that an offense has occurred, the Board will judge the significance of the misdemeanor and exercise its discretion as appropriate to the case. If it is established that a student has attempted to gain an unfair advantage, the examiners shall be given the authority to rule that the student has failed part or all of the assessments, and the authority to determine whether or not the student should be permitted to be reassessed.

8.6 Independently on the assessment decisions made by the Board of Examiners, the Committee on Standing and Conduct is empowered to consider a wider range of sanctions that might be applied when a student is found guilty of a breach of academic integrity. The following list of sanctions is indicative and can be imposed by majority vote of the Committee:

1. **Admonishment Letter (or Letter of Warning):** The student is advised in writing that her/his behavior violates rules of academic and/or personal integrity and that a recurrence will lead to more serious sanctions. The Committee will deliberate on whether the letter should or should not appear in the student’s file permanently or for a lesser period of time.

2. **First Offense File:** The student's name and a description of the offense is filed in a shared electronic folder, accessible by the Vice President and Dean of Faculty, the academic Deans, the Dean of Students, department heads and assistant department heads. Second offenses automatically result in a hearing.

3. **Disciplinary Probation:** The student is advised in writing that her/his behavior violates rules of academic and/or personal integrity and that a recurrence will lead to more serious sanctions. The Committee will deliberate on whether the letter should or should not appear in the student’s file permanently or for a lesser period of time.

4. **Suspension:** The student’s relationship with the College will be discontinued until the end of the semester or term. The student will forfeit any fees involved with the College.

5. **Dismissal:** The student’s relationship with the College will be terminated indefinitely. The right to apply for re-admission shall be denied.

8.7 Before announcing judgment/sanctions, the Chair of the Committee on Standing and Conduct consults with the Chair of the Academic Council, who has the right to recommend other sanctions. If the Chair of the Academic Council is in agreement with the Committee’s recommendations, the Chair of the Committee will inform the student and the plaintiff (in writing and within three days of the hearing) of the final judgment and the actions to be taken. If the Chair of the Academic Council proposes other or additional sanctions, the chair of the Committee must communicate these recommendations to the Committee within three days and re-deliberate. Majority vote once again determines final sanctions. Communications procedures as outlined above apply. A final written report to the Academic Council on a case-by-case basis, is prepared within 14 days, and includes the complaint, the Committee’s judgment and sanctions.

8.8 Within three working days of receipt of the decision, either party (plaintiff or student) has the right to make a formal written appeal against the decision of the Committee. The appeal is addressed first to the Committee on Standing and Conduct. If the Committee does not deem any change to the decision is warranted subsequent to consideration of the appeal, the appeal may then be brought to the Academic Council, and subsequently to the President whose decision is final.

8.9 The student may appeal against the decision of the Board of Examiners (8.5, above) in accordance with the regulations for academic appeals (Section 9, below).

9 **Academic Appeals**

9.1 A student may appeal against a decision of the Board of Examiners. Students' rights of appeal are limited to two grounds:

- either that the candidate's performance in an assessment was adversely affected by illness or factors which s/he was unable, or for valid reasons unwilling, to divulge before the Board of Examiners reached its decision.
- or that there has been a material administrative error, an assessment was not conducted in accordance with the current regulations for the program or special arrangements formally agreed, or that some other material irregularity relevant to the assessment has occurred.

Disagreement with the academic judgment of a Board of Examiners in assessing the merits of an individual element of assessment does not constitute grounds for an academic appeal. Responsibility for the submission of documentary evidence in support of the appeal rests with the student.

9.2 Appeals must be submitted in writing to the Registrar no later than 14 days following the publication of Examination Board results. On receipt of the appeal, the Registrar informs the department head/area coordinator and Academic Council (through the Vice President of Academic Affairs) and submits to them all relevant evidence and correspondence.

9.3 The Academic Dean will undertake an initial assessment of the validity of the appeal and advise the student accordingly. In the light of this advice, the student should decide whether s/he wishes to proceed with the appeal. Alternatively, the student may decide to withdraw his or her appeal and/or lodge a complaint in accordance with the College's complaints procedure.

9.4 In the event that the student decides to proceed with the appeal, a subcommittee of the Academic Council will be convened no later than three weeks after receiving the student's decision to continue with the appeal. The membership of the subcommittee shall not include any member of faculty or the administration who has been involved in the assessment of the student or who is a member of the relevant Board of Examiners.

9.5 The subcommittee of the Academic Council will hear the appeal. The appellant may be called to appear before the subcommittee. The subcommittee may also require the Chair of the Board of Examiners to appear separately before it. The appellant and the Chair of the Board will not be present when the subcommittee considers the evidence and formulates its decision.

9.6 The subcommittee must inform the student and the Board of Examiners of its decision within seven days of the hearing. The student has the right to subsequently appeal to the President in writing against the decision of subcommittee. If the appellant wishes to contest the President's decision s/he has the right to lodge an appeal with the Open University. The student will obtain contact details for the President and the Open University at the Student Success Center.

9.7 The Registrar's Office will keep records of outcomes for all appeals cases. The Academic Council will receive annual summary reports regarding all appeals received by the College.

10. **Complaints Procedure**

10.1 Complaints are specific concerns about the provision of a course/module or a program of study or related academic or non-academic service. Complaints do not address the review of a decision made by an academic body. When appropriate, a complaint is first resolved through informal discussion with the party/office directly involved. If not resolved at this level, a formal complaint is submitted by the student to the Registrar's office within 14 days from the day the outcome of this discussion is made known to the student. Upon receipt of the complaint the Registrar forwards the complaint with all relevant documentation to a panel consisting of the Vice President of Academic Affairs, the Academic Deans and the Dean of Students.
10.2  Depending on the nature of the complaint, the academic Dean or Dean of Students will undertake an initial assessment of the validity of the complaint and advise the student accordingly. In the light of this advice, the student should decide whether s/he wishes to proceed with the complaint.

In the event that the student decides to proceed with the complaint, a subcommittee of the Academic Council will be convened no later than three weeks after receiving the student's decision. The membership of the subcommittee shall not include any member of faculty or the administration who has been involved in the complaint.

10.3  The subcommittee of the Academic Council will hear the complaint. The appellant may be called to appear before the subcommittee. The subcommittee may also require the relevant member of Faculty and/or Administration to appear separately before it. The appellant and any member of staff against whom the complaint has been made will not be present when the subcommittee considers the evidence and formulates its decision.

10.4  The subcommittee must inform the student and the of its decision within seven days of the hearing. The student has the right to subsequently appeal to the President against the decision of subcommittee. If the appellant wishes to contest the President's decision s/he has the right to lodge a complaint with the Open University. The student will obtain contact details for the President and the Open University at the Student Success Center.

10.5  The Registrar's Office will keep records of outcomes for all complaints cases. The Academic Council will receive annual summary reports regarding all complaints received by the College.
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July 2012

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*Deceased
Kimon Friar Lectureship

In 1994 the College established the Kimon Friar Lectureship in Modern Greek Arts and Letters to honor the memory of the distinguished Greek-American translator, poet, and anthologist. The lectureship brings renowned scholars to the College and fulfills the terms of Kimon Friar's bequest to the Attica Tradition Educational Foundation of all his property in Greece, including his library and manuscripts, now deposited in the Special Collections, Rare Books and Archives division at the College library.

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The Eleftherios Venizelos Chair of Modern Greek Studies has been created by the College primarily to focus research, debate and attention on the most important and interesting trends and developments in modern Greek history – a history in which Venizelos played a key role.

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The Institute for Diplomacy and Global Affairs (IDGA) has been established to focus primarily on current world affairs considering them within their historical context and with respect to their immediate application. The connection between events and people along with their long term effects upon stability, welfare and international cooperation and understanding comprise the overall aim of the IDGA.

The IDGA is a center of scholarship in public and international affairs. The Institute's programs address international events and attempt to influence the domestic environment towards understanding the multiple texture of an unfolding new global reality.

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**Toufexis, Dimitris:** Professor II, Music  
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Zachou, Chryssa: Professor I, Sociology
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**SPEECH**

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**THEATRE ARTS**

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Nelson, Jennifer: Adjunct Professor, Visual Arts, Dance
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List of Support Staff

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Psychion, University of Athens; Diploma, Eugenia Hatzikou’s Drama School; Theatre in Education Courses, New York University

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B.A., University of Pennsylvania; M.F.A., Temple University; Ph.D., Laban Centre for Movement and Dance, London

**Simatou, Eugenia:** Instructor, Drama
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National Diploma: Fine Art, B.F.A., Durban Institute of Technology; M.F.A., School of Art Institute of Chicago

**Nelson, Jennifer:** Adjunct Professor, Visual Arts, Dance
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**SCHOLARS IN RESIDENCE**

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**ARTISTS IN RESIDENCE**

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### College E-mail & Telephone Directory

#### Aghia Paraskevi Campus

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<tr>
<th>OFFICE</th>
<th>LOCATION</th>
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<th>E-mail</th>
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In this catalog, the College makes its most inclusive and comprehensive statement about itself: the nature of the institution and its future aspirations; the rules, regulations, and requirements under which it operates and which it enjoins upon students who wish to become DEREE graduates; the programs it offers; and the people who constitute the College community.

The information in this catalog, including administration and faculty listings, is as current and accurate as was possible at the time of publication, the catalog is issued annually before the start of the new academic year. However, the College is a dynamic and evolving institution and changes may occur after publication that will cause some of the information as presented to be superseded. Because new catalogs cannot be printed promptly enough to reflect every change made by an active administration and faculty, the College reserves the right to alter its course offerings, academic programs, campus regulations, fee structure, and calendar whenever necessary. Every effort will be made to inform students of such alterations when they occur and no student will be asked to meet degree requirements not in effect at the time of his or her admission to a degree program.

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