



# UNDERGRADUATE CATALOG & STUDENT HANDBOOK





#### The American College of Greece

#### Founded in 1875

International in origin and outlook, DEREE - ACG offers a distinctive academic ethos rooted in American higher education best practices and integrating American, Greek and European cultures. The College is committed to extending educational opportunities to qualified students of diverse backgrounds and to active, mutually supportive interaction with its alumni. DEREE faculty, dedicated to teaching, scholarship and service, cultivate a rich intellectual campus environment, serve numerous external constituencies and contribute to their professional disciplines. Through undergraduate and graduate curricula in the liberal arts and sciences, business and selected professions, as well as through its cocurricular programs, the College enables students:

- to define and pursue their educational and professional goals,
- to develop as critical and creative thinkers and socially aware individuals, and
- to prepare for lives of reflection as well as responsible civic engagement in a complex, global world.

#### **College Mission Statement**

Approved by the Board of Trustees
June 2009

DEREE - The American College of Greece is accredited by The New England Association of Schools and Colleges, Inc.

All programs offered at DEREE - The American College of Greece are validated by The Open University, U.K.

DEREE – The American College of Greece is a member of the following academic organizations:

AACRAO – The American Association of Collegiate Registrars and Admissions Officers

The American Conference of Academic Deans

AMICAL – The American International Consortium of Academic Libraries

ALA – The American Library Association

The American National Academic Advising Association

The Association of American International Colleges and Universities

 $AGB-Association\ of\ Governing\ Boards\ of\ universities\ and\ colleges$ 

College Board

The European Council of International Schools

CHEA – Council for Higher Education Accreditation

EALTA - European Association of Language Testing and Assessment

EFMD – The European Foundation for Management Development

EFQM – The European Foundation for Quality Management

GLCA – Great Lakes Colleges Association

ILTA – International Language Testing Association

Modern Language Association

NAACO – North American Association of Commencement Officers

NACADA – The National Academic Advising Association

TESOL (USA) – Teachers of English to Speakers of other Languages

The Near East/South Asia Council of Overseas Schools

Council for Advancement and Support of Education
Council of Independent Colleges

Institute of International Education

**UACES – University Association for Contemporary European Studies** 

DEREE – The American College of Greece is an associate member of the following academic organization:

EUCEN – European University Continuing Education Network

DEREE – The American College of Greece is an affiliate member of:

ALTE – Association of Language Testers in Europe

UCEA – University Continuing Education Association

DEREE - The American College of Greece is authorized to administer the Michigan State University Certificate of English Proficiency (MSU-CELP) and Certificate of English Competency (MSU-CELC) in southern Greece.

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### Athens

As the home of Plato's Academy and Aristotle's Lyceum– the two greatest schools in antiquity – Athens can justifiably claim to be an incomparable setting for an institution of higher learning. The birthplace of Western culture and civilization, Athens has come to exemplify what men and women can achieve when allowed to exercise their minds and imaginations in a free and open society.

From its mythical founding by the legendary King Theseus, who united the independent towns of Attica and forged them into a single city-state, or polis, Athens became the center where the Hellenic ideals of the spirit of inquiry, critical thinking, rational discourse, and artistic expression were realized. Socrates, Plato's mentor, engaged his fellow Athenians in dialogues, recorded by his pupil, that constitutes the quintessence of philosophical questioning and reasoning. The great tragic and comic poets, Aeschylus, Sophocles, Aristophanes, and Euripides, produced their supreme works of dramatic art in this city. Thucydides opened his enduring history by proudly identifying himself as an Athenian.

The idea of *demokratia*, or rule by the people, had its origins in Athens, with the political reforms of sage lawgivers and rulers such as Solon and Cleisthenes. The Athenian ideal was later articulated with surpassing eloquence by the statesman Pericles in his inspired Funeral Oration, where he paid tribute to his city as the "school of Hellas," which, because of its noble institutions, concern for culture and education, love of discussion, sense of duty and honor, and passion for justice, was a model for the world and "worthy of admiration."

During the Athenian Enlightenment of 2,500 years ago, the city nurtured such master architects as Ictinus, Callicrates, and Mnesicles, and the immortal sculptor Phidias. They adorned the hill overlooking the city, principal sanctuary of the patron goddess, Athena, with the magnificent Parthenon and Erechtheum temples and the splendor of the Propylaea.

The Acropolis, the "high city," is Athens' monumental legacy to the West and to the world and, having withstood the vicissitudes of time and events, remains an ageless testament to human excellence and to the "glory that was Greece."

Today, Athens is the capital of a country that is a member of the European Union. Greece now belongs to a greater political and geographic entity and partakes in an expanded and hopeful vision. Athens is a culturally invigorating urban center of museums, theatres, and music halls and has become a twenty-first century computerized metropolis, with a state-of-the-art metro system and airport, all ages removed from the antique days of archons and triremes.

And yet, when peoples and nations wended their way to Greece for the Olympic Games of 2004, the past echoed, as Athens once again proclaimed, in the proud words of Pericles: "We throw open our city to the world". And when the time came for the city to be thrown open, Athens showed the world what it can see nowhere else.

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### Introduction - The College

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The American College of Greece (ACG) is the oldest and largest, comprehensive, independent, American sponsored college in Europe, currently enrolling over 4000 students in all of its educational divisions. The College's 34,000 alumni reside in 40 countries and are prominent in public life, business, the arts, and the professions.

Founded in 1875 by American Christian missionaries as a primary and secondary school for girls in Smyrna, Asia Minor, the College expanded into higher education in 1885. Social upheaval in Asia Minor forced its closure in 1922, and the College reopened in Athens in 1923 at the invitation of Eleftherios Venizelos, the internationally renowned statesman. In 1936 the School was named Orlinda Childs Pierce College in memory of the wife of a benevolent supporter.

During the 1960s, the College changed significantly. Pierce College (PIERCE) was incorporated in the state of Colorado in 1961 and was authorized to grant bachelor of arts and bachelor of science degrees. In 1963 the secondary school division of Pierce College was recognized by the Greek government as the equivalent of a national public school. In 1965 the College moved to a sixty-four acre site in Aghia Paraskevi, a northeastern suburb of Athens. The Aghia Paraskevi campus, situated on the western slopes of Mt. Hymettus, some ten kilometers from the center of Athens, offers a magnificent view of the sprawling city. Its original buildings were designed by the renowned Greek architect, Constantine Doxiades., The College's first baccalaureate degrees were awarded in 1969, and in 1973 in honor of a generous benefactor from Chicago, William S. Deree (born Derehanis in the village of Ambelionas in the prefecture of Messenia in the Peloponnese) the College's undergraduate division was renamed Deree College (DEREE).

Today DEREE offers undergraduate programs through three schools (Business; Fine and Performing Arts; Liberal arts and Sciences) and graduate programs through its Graduate School of Arts and Sciences. In 2011, the College implemented a partnership with the Open University (UK) through which all undergraduate programs are validated. Students are able to complete both the "American" degree and the British honours award within the typical timeframe for US undergraduate degrees (i.e. four years), thereby being assured the professional rights provided by European Union law.

In 1971, a Downtown Athens campus was established to broaden the College's commitment both to business education and the professional community in Greece. With the help of a challenge grant from the United States Agency for International Development (USAID), funds were raised in both Greece and the United States from businesses, parents, alumni, trustees, and friends to build a five-story facility in Ambelokipi, near the city's business center, in 1993. In 2012 the Downtown campus became the home of ALBA Graduate Business School at The American College of Greece (ALBA).

Although a majority of ACG's undergraduate and graduate enrollment is Greek, students come from more than 50 countries. Admissions standards are competitive, without regard to gender, sexual orientation, race, creed, color, or economic background. English is the language of instruction.

ACG's undergraduate and graduate programs are based on the American system of higher education. ACG degrees do not correspond to those granted by Greek educational institutions and are not recognized by Greek authorities as the equivalent in all respects of Greek public university degrees. Nonetheless, ACG undergraduate and graduate degrees are internationally recognized as the equivalent of corresponding degrees granted by colleges and universities accredited in the United States. As a result of provisions related to Article 16 of the Greek Constitution, which provides that all university-level education in Greece must be public (i.e. sponsored by the Greek State), ACG, as an independent institution, is recognized by the Greek government as a College.

### Academic Calendar

#### **Weekly Schedule and Class Periods**

The Academic Calendar is issued each academic year by the Registrar, please visit the College website for the most updated calendar.

Instruction time for each three US credit hour course (15 UK credits) is 150 minutes per week, normally distributed as follows: for courses scheduled on Monday, Wednesday, and Friday, each instruction period is 50 minutes; for courses scheduled on Tuesday and Thursday, each instruction period is 75 minutes. On Mondays and Wednesdays, classes continuing after 6:00 p.m. follow the 75-minute Tuesday - Thursday schedule.

For each laboratory session carrying one US credit (5 UK credits), the instruction time is 75 minutes. Laboratory sessions are scheduled Monday, Wednesday, or Friday for one-and-a-half class periods, or Tuesday or Thursday for a full class period.

### Schedule of Classes

#### Monday, Wednesday, and Friday

08:00 - 08:50, 09:00 - 09:50 10:00 - 10:50, 11:00 - 11:50 12:00 - 12:50, 13:00 - 13:50

14:00 - 14:50, 15:00 - 15:50\*

16:00 - 16:50, 17:00 - 17:50

#### **Monday and Wednesday**

18:00 - 19:15, 19:25 - 20:40, 20:50 - 22:05

#### Tuesday and Thursday

08:00 - 09:15, 09:25 - 10:40

10:50 - 12:05, 12:15 - 13:30 13:40 - 14:55\*, 15:05 - 16:20

16:30 - 17:45, 17:55 - 19:10

19:20 - 20:35, 20:45 - 22:00

In addition to the regular semesters, there are two short sessions of one month each and a term of 8 weeks. Courses are scheduled daily, Monday through Friday, during the following short sessions and Monday through Thursday, during the term:

#### Late May- Late June: Summer Session I

08:00 - 10:00, 10:10 - 12:10, 12:20 - 14:20, 14:30 - 15:30\* 15:40 - 17:40, 17:50 - 19:50, 20:00 - 22:00

#### Late June- Late July: Summer Session II

08:00 - 10:00, 10:10 - 12:10, 12:20 - 14:20 14:30 - 16:30, 16:40 - 18:40, 18:50 - 20:50, 21:00 - 21:50 (LABS only)

#### **Late May- Mid July: Summer Term**

08:30 - 09:40, 10:10 - 11:10, 12:20 - 13:30, 14:30 - 15:30\* 15:40 - 16:50, 17:50 - 19:00, 20:00 - 21:10

\*Activity Hour

<sup>\*</sup> Activity Hour (TR) (MWF)

Tuition and Fees

Tuition and Fees

### Tuition and Fees

#### **Payment Procedures**

Tuition and fees payment for semesters is payable in two installments. The first payment (deposit) has to be made at least 5 working days before the registration dates. The balance should be settled 40 days from the first day of classes.

Tuition and fees payment for sessions is paid in full at least 5 working days before the day of registration.

Tuition is charged for all courses, whether taken for credit or non-credit.

The College reserves the right to adjust tuition and other fees as the need arises. No such changes will apply to the semester or session in progress, and every effort will be made to maintain the same fees throughout any given academic year. The College will try to announce changes well in advance of the effective dates of change.

Requests for exemption from the above procedure must be made to the Business Office at least one week before registration. Exemptions may be granted for semesters but not for sessions and not for the student's first semester at the College. Specifically, deferment of payment may be granted for up to 50 percent of the fees due for the semester. Students granted such deferments will be issued a payment-due date by the Business Office and will be required to certify by signature their agreement to abide by the terms stipulated.

Students who have an unpaid balance at the close of a semester will not be issued official records of any kind and will not be permitted to register again until the debt is paid. Students who have defaulted on such payments will be ineligible for further deferments.

#### **Admissions Deposit**

An admissions deposit is required of all students accepted for admission. The deposit is credited toward the first full semester's tuition and is ordinarily non-refundable. Failure to pay the deposit by the required date results in cancellation of admission.

#### Refunds

Tuition is refundable to students who withdraw from courses for whatever reason on the following pro rata schedule:

#### Semester

(25% of the total amount will be retained)	
From the first day after the late registration period through the second week of classes:	50%
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#### Sessions

During the late registration and change-of-course period:	75%
From the first day after the late registration and change-of-course period through the fourth day of classes:	50%
Thereafter:	efund

For the refunds to apply, students should closely follow the withdrawal from courses procedure as described in the Academic Regulations section of this catalog.

The international student fee is not refundable.

Under no circumstances will other arrangements (e.g., crediting payments for application to later fees) be made for students withdrawing from the College.

#### **Penalties**

It is the responsibility of the student to see that all outstanding obligations to the College are met by the required deadlines.

Outstanding obligations to the Business Office must be cleared in order to obtain grades, transcripts, diplomas, or other official papers.

No student will be allowed to register or graduate if he or she has payments overdue to the Business Office.

#### **Regulations, Policies and Procedures**

These Academic policies are largely common for both the DEREE US degree and the Open University validated award. Differences are pointed out in relevant sections.

The term 'the College' refers to DEREE – the American College of Greece; 'the University' is used for references to the Open University, UK 'Course' designates a unit or module of study and 'program' is used to refer to the courses taken by a student in fulfilling the requirements of the academic award for which she or he is registered. 'Faculty' indicates academic staff, and 'staff' non academic staff. The term 're-enrollment' is used when a student takes a course having previously withdrawn from that course prior to the assessment having taken place. The term 'resit' is the re-assessment of a student after an initial failure in one or more assessment elements for a course; a retake refers to the opportunity to repeat a course (with attendance) if a student has failed a resit. Resits are administered on the American College of Greece campus premises only.

Any change to these regulations must be considered and endorsed initially by the Committee on Academic Standards and Policies (CASP) and then by the Academic Council and the DEREE Faculty Assembly. Agreed changes will require the approval of the Open University UK (for regulations pertaining to validated courses and programs) and the DEREE Faculty Assembly. The Faculty Assembly also approves all proposed changes that refer to the programs leading to the DEREE US degree.

Any changes to the academic regulations are normally introduced at the start of an academic year. In exceptional circumstances, it may be necessary to introduce a change during the year. In these circumstances, the students affected by the proposed change will be consulted, and the Committee on Academic Standards and Policies (CASP) and the Academic Council must satisfy themselves that students will not be disadvantaged by the change. Occasionally a program may require a variation from these regulations. In such a case, the required variation concerning a validated course or program must be specifically approved by the University at the initial validation or subsequent revalidation of the program.

All student petitions for exemption must be submitted to CASP unless it is otherwise provided in these regulations.

In the US system of education, the cumulative index (CI) is the average of all the grades of all semesters of study.

#### **Admissions**

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Applications for admission are accepted throughout the year. Recommended application deadlines for DEREE – ACG are as follows:

Fall Semester July 25
Spring Semester December 15
Summer Session I April 15
Summer Term April 15
Summer Session II May 15

 ${\sf DEREE's \ admissions \ process \ is \ selective. \ Each \ application \ is \ reviewed \ for \ its \ individual \ merits \ and \ qualities.}$ 

All applications and supporting materials are retained by the Office of Admissions; once submitted no materials or copies of them will be returned, nor copies given, to the applicant. All materials are kept on file, under conditions of security and strict confidence, as provided by the data protection legislation and, if the admitted applicant

### Academic Policies Governing the DEREE US Degree

is not registered they remain active for one year before they are destroyed. Applicants are entitled to the rights provided under article 11-14 of the Greek Law No 2472/1997.

Please note that if any of the documents submitted with the application are not in English or Greek, they must be accompanied by certified English or Greek translations. Be sure that your application contains both the original documents and certified translations, or legally certified copies of such documents.

There is no application fee.

For international students (i.e., students from non-EU countries) there is an international student fee due when the student registers.

#### The Admissions Process

To qualify for admission to the academic programs of the College, applicants must demonstrate that they possess the appropriate qualifications to enable them to be successful in the program of their choice. To this end, applicants must meet the following requirements:

All admitted students must possess a secondary education completion Certificate such as a Greek High School Apolyterion, an International Baccalaureate Diploma, a French Baccalaureate, a German "Abitur" or an equivalent secondary education completion Certificate as defined in the NAFSA Guide to World Education Systems or must have passed at least 8 IGCSE/GCSE/GCE subjects. Admitted students who have completed their secondary education in a school in Greece that does not award an Apolyterion must possess a secondary education completion Certificate from one of the Schools that are officially recognized by the Greek Ministry of Education.

Moreover, the standard minimum average grade entry requirement shown on the secondary education completion Certificate as defined above is the following: 14/20 in the Greek Apolyterion, an overall average grade of 2.5/4.0 in a US style school, 24 and above in the International Baccalaureate or the equivalent of any other educational grading system. Applicants whose grades are between 12/20 and 13.99/20 on a Greek Apolyterion or the equivalent grades for students who hold a secondary education completion Certificate as defined above, may be admitted to the College on a Provisional basis.

Students admitted on a provisional basis will be required to fulfill the following conditions in order to be allowed to continue on their selected major after the completion of one academic year after their acceptance to DEREE.

- Meet with an assigned advisor at the Academic Advising Office at least twice every month or whenever the advisor thinks it is necessary. The assigned advisor will monitor the student progress very closely and may require that they seek academic help through the Student Academic Support Services.
- The number of courses students will be allowed to register for will be determined by their English Language Placement (see section "English Language Requirements"). However, in no case will they be allowed to register for a total of more than 2 courses if placed in EAP 1002 or for more than 4 courses if placed in WP 1010. Students with provisional status who are placed in EAP 999, EAP 1000, EAP 1001 must first complete their English for Academic Purpose courses before they begin taking College level courses along with EAP 1002.
- Students who have successfully completed only the EAP sequence during their first academic year will be
  able to continue.
- Achieve a minimum cumulative average (CI) of at least 2.0 after one academic year.
- After the completion of one academic year on provisional status, students' performance will be reviewed

by the Committee on Academic Standards and Policies (CASP), which will decide on student progression and/or new conditions.

 Students on provisional status are subject to the College probation policy (see section "Academic Probation").

The following is required for all freshmen applicants:

- 1. A completed application form.
- 2. A letter of recommendation from an academic teacher or professor.
- 3. An official secondary school transcript and an official copy of a secondary diploma, both legally certified.
- 4. A certified copy of their identity card for Greek citizens or a valid passport for non-Greek citizens.
- 5. An interview with an admissions counselor.
- 6. Evidence of proficiency in English.

#### **Evidence of Proficiency in English**

All applicants must demonstrate proficiency in the English language either by taking the College's English Placement Test (Oxford Online) or by submitting any evidence derived from one of the following tests.

Pearson test of Academic English (PTE Academic): 58 or greater

Michigan State University Certificate of Language Proficiency (MSU-CELP)

Michigan Proficiency Certificate

Cambridge Proficiency Certificate

Cambridge Advanced English (CAE) with Grade A only

International Baccalaureate Diploma

IELTS: (academic) 6.5 or above

SAT: 450 or above

ACT: 18 or above

TOEFL (paper based): 567 or above

TOEFL (computer based): 227 or above

TOEFL (internet based): 87 or above

GCE higher level English: Grade C or greater

Oxford Online Placement Test: 99 or above

Applicants presenting a TOEFL score should arrange to have the test results sent directly to the Office of Admissions by the Educational Testing Service (ETS). The College's Institution Code Number is 0925. TOEFL scores are valid for 2 years.

Students may also qualify to take WP 1010 by submitting evidence of fluency based on graduation from an English speaking secondary school or program.

The above listed grades qualify the student for placement directly into WP 1010. Applicants who do not qualify for WP 1010 but who otherwise show academic promise may be admitted conditionally (see section "The Admissions Process" and placed in the English for Academic Purposes Program (see section "Academic Writing").

#### **Registering for the Placement Test**

Upon submission of their application to the Office of Admissions, students who have not demonstrated proficiency in English, will also register for the College's English Placement Test. The test is free of charge.

### Academic Policies Governing the DEREE US Degree

The College uses an online placement test, designed to measure test takers' ability to function communicatively at different levels of English language proficiency according to the Common European Framework of Reference (CEFR).

The results of the test, which are placed in the student's folder, determine which English course students will be required to take and they are not communicated externally.

#### **Student Visas**

In accordance with Greek law, citizens of countries that are not members of the European Union or Schengen Agreement who wish to study in Greece must obtain a student visa or residence permit before enrolling at the College. Please note that you will not be able to enroll as a student at DEREE - ACG until you have a valid student visa or residence permit.

The Study Abroad Office can provide information and paperwork for the issuance of the student visa upon request. Applicants for admission are advised to verify the specific requirements for nationals of their country through the local Greek consular authorities. In order to remain in Greece, students who have valid student visas must then seek a residence permit. The College will provide assistance in obtaining your residence permit.

#### **Permanent Records**

The Office of Admissions creates files for students at the point that they apply for admission to DEREE. In the course of the students' studies, their files are updated with documents and official records indicating students' status at any given time in their academic careers. All documents submitted by applicants before their first registration or by students throughout their studies are not returned. Students will not receive copies of documents they have already submitted to DEREE. As long as the student is enrolled at DEREE - ACG, the file remains in the Registrar's active records. Following graduation, these files are kept in storage for at least one year after completion of their studies. The files are kept in accordance with the provisions of the data protection legislation. Students and/or graduates are entitled to exercise the rights provided to them by article 11-14 of the Greek Law No 2472/1997.

#### **Transfer Students Admission Procedure**

Applicants who have started their college studies elsewhere and now intend to become candidates for a degree at DEREE - ACG are required to submit the following.

- 1. A completed application form.
- 2. One letter of recommendation from an academic teacher/professor.
- 3. An official college/university transcript with catalog. Transfer students who have completed fewer than 30 credit hours must also submit their high school diploma and high school transcript (see also section "Admission with Credit").
- 4. Evidence of proficiency in English. Non-native speakers of English who have not completed 30 semester credits or the quarter system equivalent (three quarters) and who do not have a secondary school diploma from a school where the language of instruction is English must meet the English language admissions requirement (see "Academic Writing").
- 5. A certified copy of their identification card for Greek citizens, or of a valid passport for non-Greek citizens.
- 6. Candidates are also required to schedule an interview with an admissions counselor.

Students who transfer must be in Good Academic Standing at their previous institution. Students who wish to transfer from U.S. institutions must have a cumulative index (CI) or overall Grade Point Average (GPA) of 2.75 or above. Transfer students must contact the Academic Advising Office and the Validation Office after they are admitted to the College.

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There is no application fee.

For international students (i.e., students from non-EU countries) there is an international student fee due when the student registers.

#### **Non-Degree Students**

A student's status is determined on the basis of eligibility for /or intention to pursue a degree at DEREE - ACG. A degree student is one who is working toward a degree; a non-degree student is one who is not working toward a degree.

The following are required for all non-degree applicants:

- 1. A completed application form.
- 2. An official secondary school transcript and an official copy of a secondary diploma, both legally certified.
- 3. An official college/university transcript from an accredited institution.
- 4. A certified copy of their identity card for Greek citizens or a valid passport for non-Greek citizens.
- 5. An interview with an admissions counselor.
- 6. Evidence of proficiency in English.

If a non-degree student should subsequently decide to pursue a degree at the College, he or she must request a change of status at the Advising Office. The student will be eligible to follow the DEREE US degree. No more than 32 US academic credits earned in non-degree status may be applied to degree status toward the US degree unless special permission is granted by the respective academic dean and CASP. In case the student wishes and is eligible to pursue in addition to a DEREE US degree an Open University validated award, (s)he must follow all relevant rules in effect at the time (s)he becomes a degree student. Please note that a student may change status from non-degree to degree or vice versa only once and only to the DEREE US degree program.

Non-degree students who become degree students must follow the degree programs in effect at the time they become degree students.

Students pursuing degrees at other accredited institutions who wish to take courses at DEREE - ACG and transfer the credits back to their home institutions may enroll as non-degree students. They should submit their application form with the required tuition fee(s) to the Office of Admissions. They should also submit a transcript from an accredited institution as evidence of being in good academic standing.

Non-degree students must observe all College academic requirements, including prerequisites and course levels.

#### **Pre-Collegiate Program**

Every summer, 2nd Lyceum class students are offered the unique opportunity of taking a College course at DEREE – The American College of Greece as non-degree students.

The Pre-Collegiate Summer Program, which takes place during Summer Session II, offers students a variety of college level courses to choose from. Upon successful completion of the course, they can earn academic credit for a future Bachelor's degree. During their participation in the program, they can take advantage of all benefits enjoyed by DEREE students including access to the library and use of the world-class athletic facilities.

Students who decide to continue at DEREE for their Bachelor's degree may be eligible for the Merit Scholarships.

### Academic Policies Governing the DEREE US Degree

The following are required for all Pre-Collegiate program applicants:

- 1. A Completed Pre Collegiate Application Form
- 2. 2nd lyceum official high school transcript(s)
- 3. Evidence of proficiency in English (see section Evidence of Proficiency in English)
- 4. Certified copy of state identification card

Candidates will attend an interview with a designated College representative after all application materials have been submitted.

Once a student who has completed the Pre-Collegiate program, wishes to enroll at DEREE – The American College of Greece, after receiving the Lyceum Apolyterion, then he/she needs to apply as a Readmitted from the Pre-Collegiate program student, and follow the admissions process for degree-seeking students (see section The Admissions Process).

#### **Dual Degree Programs**

All degree seeking students entering DEREE- The American College of Greece (DEREE-ACG) will be required to register for both the US, NEASC accredited bachelor's degree, and the European - UK award validated by the Open University.

The following may be exempted from this rule:

- a) Students pursuing parallel studies at the Greek University/TEI.
- b) Transfer students who have transferred 92 US credits or above applicable to their program.
- c) Readmitted students who have interrupted their studies before 2010 will have the option of pursuing only a DEREE US degree.

Students who wish to be considered for these exemptions must petition the Committee on Academic Standards and Policies (CASP) through the Student Success Center during the first month after their initial registration at DEREE.

Admitted students with special needs, for whom the Educational Psychologist recommends significant accommodations, can request to be exempted from completing the OU validated award or opt out of the OU validated award and switch to a DEREE only degree.

The purpose of such a request is to allow for accommodations that are not easily furnished within the OU program requirements but could be furnished within the DEREE US degree requirements.

The application process must be initiated by the student who will submit all supporting documentation to the College Educational Psychologist. All the following steps must be completed before a decision is reached:

- a. Application by the student on a Standard Petition Form with all supporting documentation attached
- b. Evaluation by the Educational Psychologist
- c. Approval by the Disability and Learning Differences Committee for eligibility
- d. Recommendation letter by the student's academic advisor for eligibility regarding a special program for the student
- e. Approval by the Department Head of the student's academic area (major). Such approval must be accompanied by a detailed report on how the US DEREE degree (e.g. replacement of courses or various special arrangements) can accommodate the student's needs while ensuring that program learning outcomes are met
- f. Approval by the Committee on Academic Standards and Policies
- g. Approval by the Chief Academic Officer

After the Chief Academic Officer has approved the request, the student will be required to follow the specific program requirements set for him/her as well as all other requirements for graduation in order to be awarded the US DEREE degree in the selected and approved major(s).

Undergraduate study at DEREE - The American College of Greece requires in principle four years (eight regular terms) of continuous and mandatory attendance.

The DEREE US program requires that students complete 121 US credits towards a bachelor's degree. The Open University validated programs require that students complete 360 UK credits toward an honors bachelor's award specified in the relevant curricula (one US credit = five UK credits.) These 360 credits correspond to a total of 24 courses which are evenly distributed in three levels 4, 5 and 6 (each comprises 8 courses.) Although direct comparisons are difficult to make between UK or US credits and European Credit Transfer and Accumulation System (ECTS), broadly and at any given level, 15 UK credits or 3 US credits would be equivalent to 7.5 ECTS credits.

#### **Advanced Placement**

Advanced placement may be attained by successfully meeting any of the following standards:

- 1. For subjects passed at the GCE'A' level (except in languages) with a minimum grade of C: up to 6 US credits per subject for the equivalent DEREE ACG courses (applicable only toward the DEREE US degree).
- 2. For subjects passed in the International Baccalaureate higher level (except in languages) with a grade of 4 or better: up to 6 US credits per subject for the equivalent DEREE ACG courses (applicable only toward the DEREE US degree).
- For certain standard external examinations taken before entering the College, up to a limit of 32 US credit hours:
  - a. For subjects passed in the US Advanced Placement Program of the US College Examination Board (except in languages) with a grade of 4 or better: up to 6 US credits per subject for the equivalent DEREE ACG courses which are not included in the student's Open University validated program.
  - b. For the College-Level Examination Program (CLEP-Subject Examinations): up to 6 credits for the equivalent DEREE ACG courses not included in an Open University validated program with a minimum score of 50.

Students who will receive credits for advanced placement must contact the Academic Advising Office and the Validation Office before their first registration at DEREE - The American College of Greece.

#### **Admission with Credit**

Subject to the requirements set out above, students may be admitted with exemption from certain elements of a program and with credit towards a DEREE US degree, and/or an Open University UK validated award.

The College's decision on exemption shall be governed in all cases by an evaluation of:

- the student's previous learning to determine the maximum amount of credit that s/he could be awarded at levels 4 and 5 and/or toward the DEREE US degree;
- the extent to which s/he has already met the learning outcomes for the courses from which exemption is sought.

Credit with exemption may be obtained in three ways:

#### **Credit Transfe**

Students who have completed all or part of the requirements of a degree validated by a UK university may be

### Academic Policies Governing the DEREE US Degree

granted credit towards a program leading to the DEREE US degree or an Open University award. Any student wishing to be considered on this basis for credit with exemption must supply the College with evidence of the qualification(s) that she or he has obtained. This evidence will normally take the form of an award certificate (if applicable), transcript, and details of the syllabus for the student's previous program.

#### Accreditation of Prior Certificated Learning (APCL)

Credit may also be granted to students who have completed an assessed program offered by a higher education institution that is not validated by a UK university, such as a regionally accredited US institution. Any student wishing to be considered for APCL must supply the College with evidence of the qualification(s) that she or he has obtained. This evidence will normally take the form of an award certificate (if applicable) and transcript, and details of the syllabus that she or he had followed. In addition, the College will need to establish to its own satisfaction the standard of achievement required for the qualification obtained by the student, and the reliability of the quality assurance procedures utilised by the student's previous institution. The College reserves the right to undertake its own assessment of the student's prior learning by setting one or more waiver examinations with credit.

#### Accreditation of Prior Experiential Learning (Waiver Examinations) (APEL)

Exemption (with credit) may be granted for learning that has been achieved outside the formal education and training system, or for learning that cannot be verified by the procedures set out in the «APCL» section. In these cases, students are required to sit one or more waiver examinations with credit. The mode of assessment to be adopted for a waiver examination is proposed by the faculty with responsibility for the course(s) from which exemption is being sought.

#### Other APCL/APEL Policies

Students can only be exempted from (or granted credit for) a maximum of 36 US (180 UK) credits for credit transfer (see "APCL" section) comprising no more than 24 US (120 UK) credits, exceptionally as may be the case in the specific programs 125 credits, e.g. Psychology, at Level 4 and 12 US (120 UK) credits at Level 5. Students cannot be exempted from (or granted credit for) courses at level 6.

The relevant department head(s) or area coordinator(s) are responsible for the approval of claims for credit with exemption. Approval should not be given without prior consultation with the Advising Office and the Validation Office. The Validation Office maintains a record of all claims that have been approved, and it is responsible for informing the Registrar. The Advising Office and the student can view the outcome of a claim through the College student management software.

Transfer credits are not granted toward College wide English course requirements for courses taken at a College/ University where the language of instruction is not English. Transfer credit is not given for foreign language courses in a student's native language except in literature.

Diagnostic examinations are mandatory for foreign languages and are given to all registered students. Credit is not awarded for APEL in foreign languages. Students are placed appropriately into foreign language courses according to the results of the examinations.

Grades are not assigned to credits awarded under the procedures described in this section. For transfer courses students must have earned a minimum grade which is equivalent to a "C" in the DEREE grading scale (see section "Grades").

#### **Credit by Assessment for Professional Experience**

Credit by assessment may be earned for experiential learning (professional experience) by experienced professionals\* who wish to begin or complete their studies. Such credit may fulfill up to 36 US credits required for a degree.

No credit by assessment can be awarded for Level six (6) courses, except for validated internship courses. No credit by assessment can be awarded for more than four (4) Level 5 courses.

The method of assessment, the number of credits to be earned as well as the course(s) for which experiential credit will be given will be decided by the relevant academic department(s) depending on the disciplines for which credit has been requested. The academic department of the student's declared major will report the results of the assessment to the relevant School Dean for approval. The Office of the Dean will send the final approved evaluation to the Registrar's Office.

Once the application is approved a fee of 90 Euros per credit hour to be assessed will be charged to the student.

\*Students must submit an application in order to take advantage of the Credit by Assessment program. The application includes an updated resume and a statement that describes knowledge and skills gained through experience-based learning and how they relate directly to course(s) for which credit requested. Students may also submit certificates of training, work samples, and other documents appropriate as evidence of equivalent to college learning.

#### **Evaluation of Transfer Credits**

The transfer credit process begins immediately after the student's first registration and only after the student has submitted both the official transcript(s) and the course syllabi or descriptions of substantial length from official publications of the institution. Course syllabi may be required for a better evaluation of the student's completed prior academic work. All submitted documents not in English or Greek must be accompanied by certified English or Greek translations and must be submitted to the Validation Office before the end of the student's first semester. The assessment process of the student's prior academic work will be completed no later than two months (excluding vacation period) after the student has submitted a complete folder of the required documents as stated above.

Students cannot be granted credit (or be exempted from) courses at Level 6 and/or for more than 4 courses (i.e. 12 US credits or 60 UK credits) at Level 5. All transfer credit requests are handled by the Validation Office.

#### Parallel Studies (Degree Seeking Students)

Degree seeking students who are attending another accredited higher education institution during the time they are enrolled at DEREE - ACG must abide by the "Admission with Credit" section. However, regardless of credits transferred, these students must meet the residency requirement of DEREE – ACG. No transfer credit for parallel studies degree seeking students is allowed unless it is completed before student's first admittance to DEREE.

#### **Certificate Minor Program**

Students or graduates of accredited institutions who do not want to follow a DEREE major, may complete a Certificate Minor program. Those students must complete all the requirements of one of the Minors offered at DEREE in order to be awarded a Certificate. (See also section *Minor*). Students who follow the Certificate Minor program are non-degree students.

DEREE students or graduates may follow a minor as part of their degree. The minor will be printed on their transcripts.

### Academic Policies Governing the DEREE US Degree

#### **Academic Advising**

All students are assigned an academic advisor responsible for assisting them in gaining the greatest benefit from their educational experience at the College. Good academic advising is a vital part of the learning process and an integral part of the basic teaching function of the College.

Academic Advising gives students the opportunity to become acquainted with rules and regulations concerning Deree College and Open University. Effective academic advising provides specific aid to students in considering and completing academic programs, but it goes beyond mere course scheduling; it includes planning, decision making, implementation, and evaluation of academic, personal, and career-related matters.

The College assigns all entering freshmen an advisor from the Academic Advising Office; these students along with continuing Deree students who have less than 51 credits are required to consult every semester with their academic advisor in order to be able to register for the upcoming semester/session.

Thereafter, (more than 50 credits) the advising program is faculty-based and fosters personal contact between students and faculty. Department Heads, assistant Department Heads and Area Coordinators act as educational consultants. Students however who have more than 50 credits but are on academic probation (CI less than 2.00) are still required to make an appointment each semester with their advisor from the Academic Advising Office.

One must bear in mind that advisors never make decisions for students. Their overriding objective is to assist students in developing the maturity required to make their own choices and to be responsible for the consequences of those choices.

#### **Residency Requirement**

All students seeking a DEREE US degree only, regardless of number of credits accumulated through advanced placement, transfer, parallel studies, see "Parallel Studies" section, or semester/year abroad, must meet DEREE's residency requirement by completing at least 36 US (180 UK) credits (beyond the introductory 1000-level courses) from the area of concentration (at least four Level 5 courses and eight Level 6 courses) of their major(s) at DEREE - ACG. Moreover, students must complete the capstone course(s) of their major(s) at DEREE - ACG.

#### Full-Time and Part-Time Students and Student Course Load

For academic purposes all students are assigned either full-time or part-time status. A full-time student is one who registers for at least 12 US credit hours per semester, a part-time student is one who registers for 11 or fewer US credit hours. Students who want to take more than five courses per semester for credit or non-credit must have completed a minimum of 30 US credit hours with a cumulative index (CI) of 3.00 or above. In any event, students may not register for more than six courses and no more than four of these should be toward their validated award in any given semester. In addition, students should not register for more than two courses in summer sessions, of which no more than one course should be toward their validated program. Students should not register for more than 120 UK credits toward their validated award in any given academic year.

Students are strongly urged to plan their schedules with their advisors appropriately if they wish to fulfill the requirements of their major within an optimum period of time.

#### **Student Classification**

In the programs leading to the DEREE US degree, students are classified according to the number of US credits accumulated as follows:

freshman, 0-29; sophomore, 30-59; junior, 60-89; senior, 90 and above. This classification does not apply toward the Open University validated award where student classification relates to Levels 4, 5 and 6 (see section "Credit Structure and Award").

#### **Academic Writing**

The College has established certain requirements in English language proficiency to ensure that students are adequately equipped linguistically to pursue college-level studies. All students must abide by the College's policy regarding placement in English language and writing. For specific information on English proficiency credentials, please see Admissions "Evidence of Proficiency in English".

All students are required to take the WP 1010 Introduction to Academic Writing as soon as they qualify for it and to complete the Writing Program sequence WP 1010, WP 1111, and WP 1212 without interruption. In case of withdrawal from one of those required courses, the course must be taken the following term.

Students who do not qualify for WP 1010 are required to follow the English for Academic Purposes Program (EAPP) by enrolling in EAP 999, EAP 1000, EAP 1001, or EAP 1002 (all bearing non-graduation credit), depending on the student's level of English. Students enrolled in EAP 1001 and EAP 1002 may take up to two other courses concurrently after securing the approval of an advisor from the Academic Advising Office. Students may not take EAP 999, EAP 1000, EAP 1001, or EAP 1002 more than twice.

Students who do not satisfactorily complete an EAPP course after registering for it a second time will be dismissed from the College. They will be readmitted to the College only if their score on any one of the English language tests accepted by DEREE (see "Evidence of Proficiency in English") qualifies them for direct admission into WP 1010, and if their readmission is approved by the Committee on Academic Standards and Policies. Those students may also retake the College English Language Placement Test no sooner than one semester after their second EAPP course failure and only once every six months.

Non-graduation credits for preparatory courses (EAP 999, EAP 1000, EAP 1001, EAP 1002) are not transferable to a DEREE degree.

#### Dean's List (applicable toward the DEREE US degree only)

Full-time degree seeking students who attain high academic standing in any semester through a GPA of 3.4 or above are placed on the Dean's List, which is noted on the students transcript, for that particular semester.

#### Academic Probation (applicable to the US DEREE degree only)

If a student's CI remains below 2.00 for more than two consecutive semesters and sessions, at the end of this period, the student's record will be examined by the Committee on Academic Standards and Policies (CASP). The student will be dismissed for at least one semester and session unless his/her performance has been affected by mitigating circumstances. A dismissed student may be readmitted only once in order to raise his/her CI to at least 2.00. CASP will determine whether the student can be readmitted as well as the conditions for readmission to the US DEREE degree.

If a student is required to withdraw from an Open University validated award (OUva) but his/her CI is at least 2.00, s/he may continue toward the DEREE US degree provided that s/he will fulfill all the requirements of that degree. All DEREE students need to have attained a CI of at least 2.00 in order to be awarded a US DEREE degree.

### Academic Policies Governing the DEREE US Degree

The probation policy applies fully to those students who have been admitted on a provisional basis.

CASP will examine the academic record of students on probation who return from a period of deferal of studies and set conditions for the continuation of their studies or their dismissal.

Students are in good academic standing when their CI is 2.00 and above.

#### **Credit Structure and Awards**

Students receive academic credit for the achievement of the learning outcomes of a course. A credit value, specified in terms of the number of credits, is assigned to each course. In the UK system, the basic unit of credit relates to 10 hours of notional learning time. Notional learning time is defined as the reasonable measure of the time it would take a learner, adequately supported, to achieve the learning outcome of the activity; it includes instructional hours, and the time spent in assessment and independent study.

In the US system, one credit hour is roughly equivalent to one hour of instruction per week for 14 weeks (or about 700 minutes). Most courses carry three credit hours. Some courses, however, may require additional work, such as laboratory sessions, tutorials, internships, recitation sessions, or field trips. In the College's curriculum, one US credit equals five UK credits.

For the purpose of the Open University validated award, program courses are distributed into levels 4, 5 and 6. Although these levels do not apply toward the DEREE US degree, these courses simultaneously fulfill DEREE US degree requirements. However, all programs leading to the DEREE US degrees have additional credit requirements.

The programs validated by the Open University comprise courses generating credit at Levels 4, 5 and 6. Levels are conceived progressively, with increasing demands being placed upon learners as they undertake learning at higher levels. The College has adopted generic credit level descriptors as guidance for the design, delivery and assessment of courses.

Learning accredited at each level will reflect the student's ability to:

#### Level 4

Develop a rigorous approach to the acquisition of a broad knowledge base; employ a range of specialised skills; evaluate information using it to plan and develop investigative strategies and to determine solutions to a variety of unpredictable problems; operate in a range of varied and specific contexts taking responsibility for the nature and quality of outputs.

#### Level 5

Generate ideas through the analysis of concepts at an abstract level with a command of specialised skills and the formulation of responses to well defined and abstract problems; analyse and evaluate information; exercise significant judgement across a broad range of functions; accept responsibility for determining and achieving personal and/or group outcomes.

#### Level 6

Critically review, consolidate and extend a systematic and coherent body of knowledge utilising specialised skills across an area of study; critically evaluate new concepts and evidence from a range of sources; transfer and apply diagnostic and creative skills and exercise significant judgment in a range of situations; accept accountability for

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determining and achieving personal and/or group outcomes

The Open University awards offered by the College are Honours awards. In addition, exit awards are offered: Ordinary degrees leading to the BSc Ordinary and BA Ordinary Awards, the Diploma of Higher Education (DipHE) and the Certificate of Higher Education (Cert HE).

**‡** Exit awards are not progress awards; they are awarded to students who find themselves unable to complete the requirements of an Honours award.

The credit requirements for each of these awards are as follows:

BA/BSc (Hons)	360 credits comprising 120 at Level 6, 120 at Level 5 and 120 at Level 4.
BA/BSc	300 credits, of which a minimum 60 should be at Level 6 with the remainder comprising 120 credits at Level 4 and 120 at Level 5.
Dip HE	240 credits comprising 120 at Level 5 and 120 at Level 4.
Cert HE	120 credits at Level 4.

DEREE - The American College of Greece awards US Bachelor of Science (BS) and Bachelor of Arts (BA) degrees upon successful completion of the particular requirements of a program comprising 121 US credits.

#### **Course Level and Number System**

All courses are one-semester courses and are assigned a four-digit number. In non Open University validated courses the first digit indicates the classification of the course in relation to rigor; the second, the number of prerequisites; and the third and fourth, the Registrar's designation. Open University validated award course levels are designated where appropriate according to the "Credit Structure and Awards" section.

Non Open University validated courses at the 1000-level are designed primarily for freshmen; 2000-level courses are designed for sophomores but may be taken by qualified freshmen; 3000-level courses are intermediate, normally open to students who have completed 1000- or 2000-level courses in the same area; 4000-level courses are upper level, open chiefly to seniors, but also to qualified juniors. These levels do not correspond to Levels 4, 5 and 6 of the Open University validated courses (see above).

Inbound Study Abroad students are advised to follow the following course selection advice. Level 4 courses are suitable for sophomores, juniors, and seniors. Level 5 courses are suitable for juniors, and seniors. Level 6 courses are suitable for advanced juniors, and seniors. Non level designated courses are normally open to freshmen, sophomores, juniors, and seniors.

The College may, at times, offer courses that are not included in the catalog. Such special topics courses appear in the schedule of classes with a special topic designation letter "X" added to the course rubric (e.g.,MGX).

The numbers following the course description indicate class hours per week in a normal semester, laboratory, internship or studio hours, and semester credit hours. Thus, 3/2/4 means three hours of class, two hours of laboratory or studio, and four US credit hours for the course. A schedule of classes is available through student on line registration web interface. The specific requirements of the various disciplines are listed in the program of those disciplines.

### Academic Policies Governing the DEREE US Degree

#### **Prerequisites**

Regardless of the program followed, students are not permitted to register for courses for which they have not met the prerequisites as stated in the latest College catalog, whether in the form of credits earned, credits transferred, APCEL, APEL (see *Admission with Credit* section) or waivers. Should a student be enrolled on a course for which she or he has not fulfilled the prerequisite(s), his or her registration for that course will be cancelled by the Registrar's Office. The number of prerequisites for a course is indicated by the second digit of the course rubric.

#### **Directed Study**

Students must consult with their advisor regularly and receive instructions as to their schedules each semester and session. The College expects that students will follow their advisor's guidance; otherwise they will potentially risk not having fulfilled their programs' requirements by the desired date of graduation. In very exceptional cases, students may register for the course they need in order to fulfill requirements in their major under Directed Study, which is given on an individual basis upon the agreement of a supervising instructor. The student must submit a petition to the Registrar's office bearing the signatures of the instructor who will supervise the Directed Study, the advisor, and the academic dean who will closely scrutinize it with regard to the student's justification for not having taken this particular course when it was offered. The credits carried must be equal to those of the regular course, and the hours of supervised study must be equal to the regular hours of instruction. To be eligible for Directed Study, students must be in good academic standing and must have met the prerequisites for the required course.

#### **Supervised Work Experience (Internships)**

Specific programs may require supervised Work Experience that awards academic credit in the context of a specific course in the curriculum. The number of credits to be earned is specified by the particular program. Students must consult with their advisors in order to make relevant arrangements.

#### **Auditing**

To audit a course is to attend classes without taking the course for credit. Upon the recommendation of the student's advisor, the approval of the instructor concerned and CASP, students may register to audit courses. Auditing is permitted only for courses that are not part of the student's degree program. Audited courses are subject to regular tuition fees and follow the College's calendar. The designation NC (Non Credit) is entered on students records for audited courses provided the attendance requirements have been met; otherwise, a W (Withdrawal) is recorded. The same course cannot be retaken for credit.

#### **Registration Policies**

Students will register for a non-conferrable Open University award once they have achieved the prerequisites that will enable them to commence their studies at Level 4. For the purpose of initial registration this award will be BA Combined Studies. On completion of their studies at Level 4, students will transfer their registration to one of the conferrable Open University validated awards.

For an Open University award, students may remain registered with the University for a period of three years beyond the expected date of graduation. If a student wishes to complete a program of study after this date she or he must re-register and pay the appropriate fee. The maximum period of registration for an Open University validated award is ten years.

Students should consult with their advisers if they wish to defer their studies, withdraw from a course, or to transfer registration from one course or award (major) to another. Applications for deferral, withdrawal or transfer should then be lodged either with the Registrar's Office or the Student Success Centre. Applications are then considered by the Committee of Academic Standards and Policies (CASP). Its decisions will be governed by the following regulations:

Students are permitted to change a course within the first two days of teaching. Beyond this period, students may withdraw from a course within the first two weeks of teaching whilst retaining the right to re-enroll in the said course in the future. Changes after this deadline will only be considered in exceptional circumstances. Students shall not be permitted to withdraw from a course and then subsequently re-enroll in a course after the submission or completion of the first summative assessment for the course or courses concerned.

The maximum number of retakes allowed in a program leading to an Open University award is ten (10). If a student fails a validated course more than two times s/he may be required to withdraw from the OU validated award unless CASP has accepted the student's petition for mitigating circumstances. The final decision is made by the Board of Examiners. Students have the option of using some of the 10 retakes for non validated courses. However, the total number of retakes allowed toward both the DEREE US degree and the OU validated award is 10. When students retake a course, they are required to submit and be assessed on new assessments not used during the previous time(s) they took the course.

The decision to permit a student to transfer from one course or award to another, will be governed by the enrolment limits on the course(s) to which the student wishes to transfer, the possession by the student of the necessary prerequisites (Appendix I – *Regulations for validated awards of The Open University for institutions offering dual awards*), and an assessment of the student's ability to meet the requirements for the award for which she or he is registered.

Applications for deferral of studies should be supported by evidence of relevant mitigating or extenuating circumstances (see also section "Academic Probation").

For the Open University award, the Validation Office will be responsible for notifying the University of the number and registration details of all students entering the programs that it has validated. The Validation Office will ensure that the University is also notified of any changes to a student's initial registration.

Students may register for a maximum of 120 UK credits in each academic year. Students may not register for more than four (4) courses validated in their program per semester. Students may not register for more than one (1) course validated in their program per session.

A student's maximum course load for the combined DEREE US degree and Open University award (or toward the DEREE US degree only) may not consist of more than five (5) courses (up to 17 US credits) per semester and up to two (2) courses (up to 7 US credits) per session.

Students, who fall under the exception of not pursuing an Open University Award, must declare their major by the time they have accumulated 50 US credits.

### Academic Policies Governing the DEREE US Degree

Students admitted on a provisional basis will be required to register according to their English Language Placement test (see section "The Admissions Process"). However, in no case, can those students register in more than four courses during a semester and in no more than one during any session.

Students who decide to change their major toward the US degree should consult with their advisor. All credits earned will be computed in the student's average, whether or not they count toward the new major or program; the omission of any courses or grades is not permitted.

#### Semester, Session, or Year Abroad for DEREE Students

Students who plan to study abroad for one or two semesters and who want to transfer credits earned abroad to DEREE - ACG must secure the approval of both the department head(s) and an academic advisor of the Academic Advising Office for the course(s) they intend to take abroad one semester in advance. All students who wish to take courses abroad must submit, along with the petition, a Catalog of the accredited college or university they plan to attend or details of the programs they plan to follow and, if possible, syllabi of the courses they intend to take accompanied by certified English or Greek translations, if original transcripts are in a third language.

Students who want to study abroad at an affiliated institution must have attended DEREE – ACG for at least three consecutive semesters, have passed WP1010, WP1111, and WP1212 with a B average, have completed a minimum of 40 US credits with an overall CI of 3.0 or above, as well as have an exemplary discipline record. Such students are considered to be exchange students and continue to be matriculating at DEREE - ACG while studying abroad. Those interested must contact the Study Abroad Office at least a semester before they intend to begin their study abroad.

Certificate Minor students must submit to the College evidence of English proficiency that places them in WP 1010 or above (see section Evidence of Proficiency in English) either before they enter their second semester at DEREE or before they start their study abroad program. Those students are advised to have satisfied the English language proficiency requirement before they make any arrangements for studying abroad.

Students cannot be granted credit for (or be exempted from) courses at level 6 unless a course is required in their minor. For transfer courses students must earn a minimum grade which is equivalent to a "C" in the DEREE grading scale (see section "Grades"). All transfer credit requests are handled by the Validation Office.

#### Requirements for the US DEREE Bachelor's Degree

All programs for the US Bachelor of Arts and Bachelor of Science degrees have a Liberal Education (LE) curriculum in common. The LE curriculum comprises of specially designated core and elective courses in a variety of fields. They fulfill competencies that are considered important in providing a broad educational experience to all students across all Schools.

The general requirements for concentration in a program leading to a DEREE US Bachelor's degree

#### **Credit Hours**

Liberal Education	43					
Core Cours	Core Courses:					
WP 1010	Introduction to Academic Writing					
WP 1111	Integrated Academic Writing & Ethics					
WP 1212	Academic Writing and Research					
Mathemat	ics (basic statistics, college algebra, <b>or</b> higher)*					
SP 2300	Presentation Skills <b>or</b>					
EN 3342	Professional Communication <b>or</b>					
	equivalent3					
CS 1070	Introduction to Information Systems <b>or</b>					
	equivalent computer literacy course *					
Any Natura	al Science with a lab4					
Liberal Edu	cation Electives:					
LE designa	ted course in STEM/Natural Sciences					
LE designa	ted courses in the Social and Behavioral Sciences					
(from more	than one discipline)					
LE designa	ted courses in Humanities6					
(from more	than one discipline)					
LE designa	ted course in Fine and Performing Arts					
*May be fu	lfilled through appropriate academic evaluation					

TOTAL: 121

\*\*Up to three credits of Physical Education courses may be used as Electives.

All Physical Education courses are graded on a Pass/Fail basis.

Transfer students with an Associate of Arts or Associate of Science degrees completed at a US accredited institution of higher education are considered to have satisfied the LE requirements.

Transfer credits in the LE disciplines may fulfill LE requirements upon departmental approval.

#### **Student Matriculation and Original Program**

For the US NEASC accredited degree students have the right to complete their studies in accordance with the educational programs and requirements in effect at the time they were first admitted to the College. The maximum period of matriculation for a US NEASC accredited degree is 10 years.

If the degree requirements should change during the student's period of studies at the College, the student may choose to complete those degree requirements in effect upon entry or any other set of requirements introduced

### Academic Policies Governing the DEREE US Degree

subsequently and prior to graduation; all the specified requirements for the particular degree chosen must be met.

Students must observe all current prerequisites for courses. Students may stay informed about current prerequisites/co-requisites of courses by consulting annually the latest on line College Catalog.

Re-admitted students are required to follow the program requirements in effect of their re-admission.

#### Two DEREE US Bachelor's Degrees

Students may be awarded a Bachelor of Science and a Bachelor of Arts by completing all requirements for both degrees. Students who pursue a Bachelor of Arts degree and a Bachelor of Science degree for disciplines that are in the same School will receive two US degrees.

#### **Major Requirements**

Students at DEREE - ACG must select one of the following types of majors:

- a. single major
- b. double major

#### a. Major

The minimum requirement for a major concentration is 12 courses (36 US semester hours) in a single discipline. All students required to also pursue the validated award, must successfully fulfill the requirements of 24 courses (360 UK credits) which correspond to the UK levels 4, 5 and 6 (see also the section *Residency Requirement*).

#### b. Double Major

Students may do a double major by completing all requirements of two majors. Students must secure the approval of the respective academic deans. The minimum requirement for a double major is 12 courses (36 US semester hours) in each of the two disciplines of the double major. Students must satisfy all requirements of both majors. (see also the section *Residency Requirement*)

#### Minor

The College also offers the opportunity for students to select a minor. The specific requirements are listed in the programs of those disciplines.

A minor represents basic yet significant knowledge in an area and consists of a clearly defined set of courses related to a field of study different from that of the student's major. The requirement for the completion of a minor is a minimum of 15 US credits and a maximum of 18 US credits. To earn a minor, students must maintain a cumulative index (CI) of at least 2.00 in the courses of the minor. Students may transfer a maximum of fifty percent (50%) of the credits required towards the completion of a minor. Transfer courses toward a minor are accepted only from accredited institutions. No grades are assigned to credits accepted for transfer. For transfer courses students must earn a minimum grade which is equivalent to a "C" in the DEREE grading scale (see section "Grades"), (see section "Semester, Session or Year Abroad for DEREE Students").

In addition to existing minors listed in the catalog, students may choose an interdisciplinary minor program. Such a program must comply with the general rules of the College regarding minors. Proposals for minors must

be carefully designed by students in cooperation with the relevant departments, before submission to the Curriculum Committee for approval. The same procedure must be followed for a self designed major for the US degree.

#### **Assessment Procedure**

Although courses may employ assessment instruments which perform only a diagnostic or formative function, credit for the completion of a course can only be obtained on the basis of one or more summative assessments. A summative assessment provides a measure of the extent to which a student has achieved the intended learning outcomes of a course.

The assessment of a student's academic performance requires a judgment of the quality of his or her work. In all cases, this assessment must be governed by criteria which are explicit and communicated to students.

The general grading criteria employed by the College are set out in the following table. Faculty have developed rubrics for the assessment of students, and it is the responsibility of department heads or area coordinators to ensure that these rubrics are consistent with the program specification and other documentation approved at validation.

#### **Examination Regulations and Procedures**

#### Student Identity

Students must carry with them their DEREE ID card in the examination room. The Checking of Student Presence Procedure is published in myACG.

#### **Entering and Leaving the Exam**

Students who arrive late may be admitted to the exam but no additional time will be given. Students should be allowed to enter and take the exam up until a quarter of the allotted time has passed. Students should not be allowed to leave before a quarter of the allotted time has passed.

Materials that can be taken into the exam:

Students should bring as little as possible to the examination room. Any bags, books, notes, should be placed underneath the chair. Food and drink (including coffee) are not permitted in the exam room with the exception of clear bottles of water.

Students should bring their own pens, pencils, approved calculators, and other materials needed for the course. Students should not expect exam proctors to supply such materials.

All exams should be written legibly in black or blue ink. Pencil may only be used for diagrams, graphs, etc. Exam answers written in pencil are not acceptable.

#### **Exam Conduct**

Students should aim to minimize any disturbance caused to other students in the exam which may affect their performance. Students who arrive late or leave early must bear in mind that their conduct may disturb others. Entry/leaving an exam should be done as quietly as possible.

#### **Mobile Phones & Electronic Devices**

Mobile phones and electronic devices must be switched off – not on "silent" – in clear view and placed underneath the chair. If students use or attempt to use their phone/electronic device during the exam it will be regarded as a disciplinary offence. Students will be held responsible if their mobile phone/electronic device rings/vibrates during the exam.

Any student caught using Bluetooth or any electronic device in the exam will be asked to leave immediately and will face disciplinary action.

### Academic Policies Governing the DEREE US Degree

#### **Student Answers/Examination Paper**

All answers must be legibly written on exam paper provided by the exam proctor. Students are not permitted to write answers on the question paper. Students must clearly cross out any (rough) work that is not to be graded. If extra exam paper is needed, it will be provided by the exam proctor.

The only paper that can be used is the paper provided by the College and should all be returned to the proctor at the end of the exam.

#### **Return of Exam Papers**

Students must put the exam question paper and all answer papers together and submit both to the exam proctor. It is not the proctor's responsibility to do this. Failing to do so will result in failure in the exam. The Checking of Student Presence Procedure is published in myACG.

#### **Asking Proctors for Advice**

Students who have attended the course should already be familiar with the structure and expectations of the exam. Students must read the instructions on the question paper and follow them carefully. Asking proctors for advice in answering exam questions is not permitted because it gives a student an unfair advantage over his/her peers.

#### **Student Conduct and Exam Proctor**

Student conduct in the exam is at the discretion of the exam proctor and is not negotiable.

#### **Academic Integrity**

Once the exam has begun, examination conditions apply – talking or communicating with another student during the exam is not permitted. Failure to observe this requirement will be treated as a disciplinary offence. Cheating or attempting to cheat in the exam by using notes, cards, or any other form of inappropriate content will result in disciplinary action.

#### **Use of Communication Devices and Calculator**

#### The Use of Cell Phones in Classes

The use of cell phones and/or similar communication devices in class is disruptive and does not facilitate the teaching and learning process. Therefore, students are not permitted to use such devices in lectures, recitation or laboratory sessions. Students are required to turn such devices off, or put them in a silent mode, while in class. Similarly, to enhance fairness in examinations, students are required to turn off and put away out of sight cell phones and/or other communication devices during guizzes, midterm and final examinations.

#### The Use of Calculators During Examinations

Instructors must clearly define, in the course outline, what types of calculators are permitted in quizzes, midterm and final examinations.

In general, the definition of a calculator for examination purposes excludes any device that can:

- · communicate with other devices
- accept external/removable memory
- store text
- produce graphics
- solve matrix equations
- be programmable

Students must not use such devices in quizzes, midterm or final examinations, unless clearly stated otherwise in the course outline.

#### **Assessment, Progression and Awards**

#### **Attendance Policy**

All students must meet the College's attendance requirements.

All students are required to attend 80% of instructional class time. Some programs may impose a stricter attendance requirement.

Absence from a class does not exempt a student from completing the work for that class. Students who have exceeded the allowed threshold of absences will be referred by the instructor to the Registrar's Office. The Registrar will in turn inform the Committee on Standards and Policies (CASP) which, in the light of any evidence of extenuating circumstances submitted by the student, will decide whether the student must withdraw from the course (and receive an F grade). In any case, the final decision is made by the Committee on Academic Standards and Policies (CASP).

#### **Assessment Deadlines**

Students must submit work by the deadlines set in the course outline. Work submitted after but within seven days of the deadline will receive a maximum grade of C. Students will fail the assessment if work is submitted later than seven days after the deadline.

#### The Assessment of Students with Special Needs

For students registered for the Open University Award: the Board of Examiners may make special arrangements for the examination or assessment of students with disabilities or learning differences. These arrangements must be approved in advance of the first assessment to which they will apply.

All students whether or not registered for both awards, are responsible for alerting the Registrar to a special need, and for providing relevant documentary evidence. The Registrar will then pass on this information to the Committee on Disability and Learning Differences.

The Committee on Disability and Learning Differences will decide the action to be taken to accommodate a student with special needs having ensured that there has been full consultation with faculty in the department(s) responsible for the assessment of that student. This action must be endorsed by the Chair of the relevant Board of Examiners in the case of the validated award. Alternative methods of assessment for non validated courses or programs are suggested by the Committee on Disability and Learning Differences in consultation with the instructor.

#### The Assessment of Students with Special Needs and in Exceptional Circumstances

The Committee on Disability and Learning Differences may make special arrangements for the examination or assessment of students with disabilities or learning differences. These arrangements must be approved by the above Committee in cooperation with the faculty in advance of the first assessment to which they will apply.

The student is responsible for alerting the Registrar to a special need, and for providing relevant documentary evidence. The Registrar will then pass on this information to the Committee on Disability and Learning Differences.

### Academic Policies Governing the DEREE US Degree

The Committee on Disability and Learning Differences will decide the action to be taken to accommodate a student with special needs having ensured that there has been full consultation with faculty in the department(s) responsible for the assessment of that student.

In case the above Committee in consultation with the student's course(s) faculty decide that the student needs to take an oral exam, the procedure described hereafter must be followed. The course professor will inform the student on the venue and the exact time for the oral exam at least 2 days before the exam. The oral exam should be on the same course material and should have at least the same duration as the scheduled test for the other students of the same course.

A second faculty member from the same academic department must be present during the oral examination as an observer only, not as an examiner. The student's answers on the oral exam questions will be assessed by the course professor. The oral exam must be recorded.

After the completion of the oral exam, the course professor should inform in writing or by e-mail the registrar's office about the student's grade, venue, date, exact time, exam duration, and the name of the second faculty member that was present during the oral examination.

#### Grading

Grades are reported at the end of each semester and session. The following scale of letter grades and quality point (numerical) equivalents is used toward the US bachelor's degree:

Grade Descriptors	COURSE	
These descriptors outline the typical characteristics of the standard of work associated with each grade. They should be used for guidance only.	LETTER GRADE	POINT GRADE
Excellent:		
Superior performance; a high level of critical analysis and evaluation; incisive and original; exceptionally well researched; high quality presentation; exceptional clarity of ideas; excellent coherence and logic. Trivial or very minor errors.	А	4
Very Good:	A-	3.7
Very good performance; a very good level of critical analysis and evaluation; significant originality; well researched; clarity of ideas, thoughtful and	,,	<i>5</i>
effective presentation; very coherent and logical; minor errors only.	B +	3.5
Good:		
A good performance; a good level of critical analysis and evaluation; some evidence of originality; reasonably well researched; ideas generally clear and coherent; some but not significant weaknesses.	В	3.0

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Satisfactory:	C+	2.5
Satisfactory performance at least passable; acceptable level of critical analysis and evaluation; little evidence of originality; adequately researched; ideas fairly clear and coherent though some significant weaknesses.	C	2.0
Fail:  Clearly below the pass standard; lacking substance, knowledge and understanding; ideas confused and incoherent; fundamental weaknesses in most areas. Fails to meet the Learning Outcomes.	F	0

UK Points	US Letter Grade
70-100	A
65-69	A-
60-64	B+
50-59	В
45-49	C+
40-44	С
0-39	F

Failure F - (no credit earned)

Examination E - (credits earned by examination)

Pass P - (credit earned)

Retake R - (Course retake for Failing Grade Replacement)

Satisfactory S - (Only for pre-collegiate courses)

Unsatisfactory U - (Only for pre-collegiate courses)

Credits transferred for the DEREE US degree only TR (credit transferred)

Mitigating Circumstances MC- (no credit earned)

Non-Credit NC - (no credit earned)

Non-Report NR - (no credit earned)

Withdrawal W - (no credit earned)

#### Grade Recalculation for Inbound Study Abroad Non-Degree Students and Resit Opportunity

Inbound study abroad non-degree students in validated courses will have to pass all course assessments in order to pass a course. In case an inbound study abroad non-degree student fails an assessment but the overall calculated grade is a passing one, the Registrar's Office will contact the student and verify whether s/he is able to take the resit for the failed assessment. If the student confirms in writing that s/he cannot take the resit and has a passing final calculated grade, that student's final grade in the course will be the minimum passing mark (40 UK points, grade 'C'). This policy will apply only to students who have not missed any of the required course assessments.

Under certain extraordinary circumstances, inbound study abroad, non-degree seeking students may request to

### Academic Policies Governing the DEREE US Degree

take a resit at their home institution. This is only available to such students if they have passed at least one of the course assessments in the designated course, but not if the course has only one assessment, which the student has failed. The request must be received in writing by the Registrar's Office no later than 10 working days after the official publication of term/semester grades in myACG portal.

#### F (Failure)

The grade of F is computed in the grade-point average (GPA) and in the cumulative index (CI). A student may receive credit for a failed course only by retaking and successfully passing that course at DEREE. Retakes are capped at grade 'C'.

#### E (Credits earned by examination)

Please refer to the section on Accreditation of Prior Experiental Learning (Waiver Examinations).

#### P (Pass)

The grade of P has no quality-point equivalent and is not computed in the student's grade-point average or cumulative index. However, credits earned with the grade of P are included in the total number of credits earned and count toward the completion of the DEREE US degree requirements. Students may petition for a Pass/Fail option for elective courses taken outside their major, but, once the option is granted, they may not revert to a letter grade. Petitions for a Pass/Fail option should be addressed to CASP no later than the first week of the semester. No Pass/Fail option is available in accelerated sessions or toward the Open University award. Certain courses, such as most of Physical Education courses, are graded on a Pass/Fail basis only.

#### R (Course Retake for Failing Grade Replacement)

The Grade Replacement policy allows students to retake courses at DEREE for change of failing grade. Students may replace an 'F' grade in a course by repeating and passing successfully the same course at DEREE. If a student fails a validated course more than two times s/he may be required to withdraw from the OU validated award unless CASP has accepted the student's petition for mitigating circumstances. The final decision is made by the Board of Examiners. The maximum number of retakes for both degrees is 10 courses. Retakes are capped at grade 'C'. When students retake a course, they are required to submit and be assessed on new assessments not used during the previous time(s) they took the course.

#### S (Satisfactory)/U (Unsatisfactory)

The grades of S and U may be given for certain developmental courses that do not constitute part of degree programs.

#### **MC (Mitigating Circumstances):**

For the designation MC, please see the section on Mitigating Circumstances

#### NC (Non-Credit)

The designation NC indicates that the course was not taken for credit. The same course cannot be retaken for credit.

#### NR (Non-Report)

The designation NR is automatically recorded in the event final grades are not submitted by the specified deadline. The NR is automatically removed as soon as the grade is submitted by the Faculty.

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#### W (Withdrawal)

A W grade indicates that a student withdrew from a course by the date specified in the College calendar. No credit is granted

#### Grade Point Average (GPA) and Cumulative Index (CI)

In the US system of Education, a grade point average (GPA) is determined for each student at the end of each semester. The cumulative index (CI) is the average of all the grades of all semesters of study. Both averages are computed by multiplying the number of credit hours for each course by the quality point equivalent of the letter grade. The quality points earned for each course are then added and the sum is divided by the total number of credit hours. The credits for a course in which an F is received are included in the divisor, but no quality points are earned. Course credits by transfer are excluded from compilation of the CI at DEREE - ACG. Grades reported as MC, NR, S, U, R, and NC are not computed in the average. When the MC or NR is removed, the new grade is then averaged in the semester in which the course(s) was/were taken. Summer I and II grades are averaged with the grades of the Spring Semester.

#### **Second Marking**

All assessed work submitted for credit in validated courses and programs leading to Open University awards shall be subject to the process of second marking and review by External Examiners. This policy extends to all modes of assessment and, where assessed work is not in written form, every effort should be made to apply some appropriate form of moderation. For the implementation of the College's policy on second marking and External Examiners (please see Appendix I – Regulations for validated awards of The Open University for institutions offering dual awards). Students registered for the Open University for institutions offering dual awards). Student progress toward the US DEREE degree is not assessed by a Board of Examiners.

All decisions on grades of validated courses remain provisional until they have been ratified at a meeting of the Board of Examiners attended by the relevant external examiner(s).

#### **Action in the Event of Failure**

For each course, students must obtain a minimum of Grade C (40%) in each summative assessment to achieve a pass and obtain the credit for that course (Appendix I – Regulations for validated awards of The Open University for institutions offering dual awards).

For the validated award only, three courses of action are available to Boards of Examiners in the event of a student failing one or more assessments components of a course:

Students who fail one or more assessments in a course will be offered the opportunity to be reassessed (to resit) in the element(s) that comprises the overall assessment of that course. Only one resit per each assessment element is allowed in each validated course. The maximum grade a student can obtain for the reassessed component of the course is a pass (Grade C- 40% UK). If the student fails the resit, s/he will not receive the credit for that course. The resit policy does not apply to non validated courses and programs.

Exceptionally, and subject to a recommendation from the Committee of Academic Standards and Policies based on evidence it has received of a student's mitigating circumstances, the Board of Examiners may grant a student a further opportunity for reassessment in a validated course. Students with mitigating/extenuating circumstances will not be subject to a capped grade of "C" (40% UK). The Committee on Academic Standards and Policies may grant a student further opportunity for reassessment in consultation with the instructor.

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A student who has obtained a final fail grade following reassessment(s) in a course validated in his/her program or an F in a course that is not validated in his/her program (where the reassessment policy does not apply), may retake the course. The grade of such retake will be subject to a cap of a "C" (40% UK) grade. A student's program may not comprise more than 10 retakes (refer to "Course Retake Policy") in total for both the validated and DEREE US Awards. Students retaking a course will be required to observe the College's attendance requirement (Appendix I – Regulations for validated awards of The Open University for institutions offering dual awards) and complete all the assessments for that course. Following the successful completion of a retake, the grade obtained by the student will replace the original fail grade. This option is not available to students who have already obtained credit and are seeking to improve their grade for a course. A student's program may not comprise more than 10 retakes. If a student withdraws from a course, prior to any assessment taking place, and if (s)he re-enrolls on the said course, the grade will not be subject to a cap. After repeating the course, the repeat grade will replace the original one. The original 'F', accompanied by the letter 'R', and the replacement grade will both appear on the student's transcript, but only the replacement grade will be counted in computing the cumulative index (CI). If students withdraw from the course they are repeating for grade replacement, the original grade 'F' assigned for the course remains. Courses transferred from other institutions, as well as courses waived may not be repeated. Students also may not use the policy retroactively after their graduation from the former Junior College (see previous catalogs) or DEREE - ACG. Successfully completed courses that are repeated over and above the ten retakes will appear as NC automatically. Graduates who are re-admitted as non-degree may only repeat courses as NC (i.e., they may only audit courses they have passed.)

#### **Mitigating Circumstances**

The following regulations distinguish between factors or circumstances which were known to the student in advance of taking an assessment and which affect his or her ability to attend an examination or submit work by the published deadline (Appendix I – *Regulations for validated awards of The Open University for institutions offering dual awards*), and those which have not impaired the student's ability to attend for examination or meet a deadline for the submission of work but which may have affected his or her performance (Appendix I – *Regulations for validated awards of The Open University for institutions offering dual awards*). In all cases, it is the responsibility of the student to ensure the timely disclosure of any factors or circumstances which may affect the assessment of his or her learning and responsibility for the consideration of these factors and circumstances will lie with the Committee of Academic Standards and Policies.

Students whose circumstances may affect (or may have affected) their ability to meet a program's assessment requirements must submit a completed Mitigating Circumstances Extension Form together with verifiable documentation to the Registrar's Office. This form can be completed electronically or in person and may, if necessary, be signed retroactively.

In the case of factors or circumstances which were known to the student in advance of taking an assessment and which affect his or her ability to attend an examination or submit work by the published deadline:

- a. the Committee of Academic Standards and Policies will consider the evidence submitted by the student;
- b. if the mitigating circumstances are accepted by the Committee it will determine the extension to be granted to the student or, in the case of examinations, the date on which the student shall be assessed; in such cases the grades will not be capped at "C" (40% UK).
- c. for the validated award only, the Chair of the Board of Examiners, the Registrar and the appropriate department head/area coordinator will be informed of the Committee's decision. For students registered only for a DEREE US degree, the Registrar, the instructors and the relevant department head/area coordinator will be informed of the Committee's decision.

The student will have the right to apply for a further extension, or for a rescheduling of an examination, if the mitigating circumstances persist.

In the case of factors or circumstances have not prevented a student from attending for examination or meeting a deadline for the submission of work but which may have affected his or her performance:

- a. the Committee of Academic Standards and Policies will review the evidence submitted by the student. For students registered for a validated award the Committee will make a recommendation for consideration by the appropriate Board of Examiners; for those students who are registered only for a DEREE US degree, the Committee will communicate directly with the instructor and the Registrar's Office.
- b. For students registered for a validated award, the Board of Examiners is responsible for considering that action that it should take (6.6.1[e], Appendix I *Regulations for validated awards of The Open University for institutions offering dual awards*) in the light of the recommendations of the Committee of Academic Standards and Policies;
- c. For students registered for an Open University validated award, the actions available to the Board of Examiners include: the deferral of an assessment to a later date; compensation for the failure in a course (Appendix I *Regulations for validated awards of The Open University for institutions offering dual awards*); agreement that the student should either retake the course or be reassessed with the grade achieved being recorded in the student's transcript and therefore contributing to the classification of the award; and, exceptionally, a decision that the student be assigned a higher grade for the course or courses on which his or her performance has been affected. For those students who are registered for the DEREE US degree only, appropriate action will be taken by the instructor upon CASP's recommendations.

#### **Progression Toward the Open University Validated Award**

Students must complete all Level 4 courses within the Open University validated program before they progress to Level 5.

Providing that a student has obtained the necessary prerequisites, s/he may progress to Level 6 courses having gained at least 60 UK credits at Level 5.

#### **Conferment of Open University Validated Awards**

In order to qualify for an Open University validated award the student must have satisfied both:

- The general credit requirements for the award (Appendix I Regulations for validated awards of The Open University for institutions offering dual awards); and
  - The learning outcomes set out in the program specification for the award for which the student is registered.

A Bachelor's Degree with Honours will be awarded to a student who has passed 360 credits that is, (120 credits at Level 4, 120 credits at Level 5 and 120 credits at Level 6)

Classification will be based initially on the average percentage mark across all modules at Level 6 and Level 5 at a ratio of 2:1 respectively. If the student's average percentage mark falls within the boundaries of the classifications defined below, s/he is entitled to that award.

First Class Honours 70% or above Second Class Honours, Upper Division 60% - 69% Second Class Honours, Lower Division 50% - 59% Third Class Honours 40% - 49%

### Academic Policies Governing the DEREE US Degree

If the average percentage achieved by a candidate is not more than 1 percentage point below a classification band, the Board should consider the following.

a. the student has received a grade at or above the level of the higher class of award in at least one of the capstone courses

and/or

b. the majority of Level 5 and 6 modules must be graded at or above the proposed class of degree

The Board of Examiners will take a consensus view on the final classification to be awarded to the student. The Chair of the Board of External Examiners and the External Examiner(s) must in each case endorse the proposed class of award.

Credit obtained through the credit transfer, APCL or APEL procedures (Section 4, above) is excluded from the calculation to determine the classification of the degree. For these candidates, the grades obtained for the remaining courses studied under the OU framework will be used for the final classification.

#### **Applying for Graduation**

When students reach their last semester/session of studies at the College, they must apply for graduation to the Student Success Center. Deadlines for the submission of applications for graduation are announced in advance.

An application for graduation which fails to be submitted by the announced deadline will move to the next graduation date.

#### **Graduation Requirements**

In order to graduate, students must:

- a. Complete satisfactorily the total number of credits and all other requirements set for the degree
- b. Fulfill the residency requirement.
- c. Attain a minimum cumulative index of 2.0.

A student's graduation with a DEREE US degree will be delayed if (s)he must resit one or more assessments in his/her last semester of studies.

#### **Graduation with Distinction**

The Bachelor's degree is awarded at three levels of distinction to students who have completed at DEREE – ACG at least 72 US credits out of the total number of credits required for graduation and who have obtained exceptionally high grades.

The CI is computed to include all courses completed at DEREE - ACG.

Cum Laude 3.30-3.49 Magna Cum Laude 3.50-3.69 Summa Cum Laude 3.70-4.00

#### **Faculty Recommendation for Graduation**

Department heads / program cordinators and academic deans evaluate prospective graduates' records and the Registrar confirms the completion of graduation requirements. An official list of prospective graduates, as certified by the Registrar, is then presented to the faculty for approval.

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The faculty recommendation to graduate students certified by the Registrar is obtained by a simple majority vote.

Although degrees are granted only once a year, a student who has been recommended by the faculty for graduation may obtain a certificate signed by the Registrar confirming completion of graduation requirements.

#### Trustees' Approval and President's Conferral

The President of the College presents the faculty recommendation for graduation to the College's Board of Trustees for approval. The trustees' approval of the faculty recommendation for graduation gives the president the authority to confer the degrees.

#### **Grade Reports and Official Documents**

At any time during the course of their studies, students active or not, may request a transcript of their progress. Each transcript is a copy of the student's complete record, and any requests for issuing partial transcripts will be denied. When the transcript is given directly to the student or, at the student's request, to another person, it is labeled 'Unofficial.' An 'Official Transcript of Record' is sent directly to schools or other authorities only at the student's request and is not issued to the student. Upon graduation students will be able to obtain a transcript for the DEREE US degree and a diploma supplement for the Open University validated award.

Official Transcripts, Certificates and any other official document signed by the relevant DEREE Official is given to students in printed form only. No transmission by fax or any electronic method of official DEREE documents is permitted.

#### **Academic Offences**

An academic offence (or breach of academic integrity) includes any action or behavior likely to confer an unfair advantage, whether by advantaging the alleged offender or by disadvantaging another or others. Examples of such misconduct are plagiarism, collusion, cheating, impersonation, supplying false documentation, use of inadmissible material and disruptive behavior during examinations. Responsibility for reviewing breaches of academic integrity is held by the Committee on Standing and Conduct (COSC).

Charges against a student for violating academic integrity may originate from any source: a faculty member, an administrator, a fellow student, as well as External Examiners reviewing assessments for the Subject Boards. Charges are submitted in writing to the COSC chair and accompanied by any further substantiating evidence. If a member of the Committee originates the charge, the member will be recused from the decision-making process, and any other process related to the case, other than those related to the role of plaintiff/witness.

The alleged offender is informed in writing that a report has been submitted against him/her. He/She has the right within five working days of receipt of the notification to submit a written statement of facts he/she believes COSC should know and/or to request a meeting with the Chair and one committee member.

The Committee on Standing and Conduct will either itself investigate the charge or establish from its own membership a panel to conduct the investigation. In establishing whether a breach of academic integrity has occurred, the Committee (or panel) considers oral and/or written evidence supplied by the individual(s) making the charge and any other evidence deemed relevant.

For OU students in validated courses/programs only, once the Committee on Standing and Conduct has considered the allegation and reached a conclusion on whether an offence has occurred, it issues a report with a recommendation regarding the outcome for the student to the Chair of the relevant Board of Examiners. If it has been established that an offence has occurred, the Board will judge the significance of the misdemeanor

### Academic Policies Governing the DEREE US Degree

and exercise its discretion as appropriate to the case. If it is established that a student has attempted to gain an unfair advantage, the examiners shall be given the authority to rule that the student has failed part or all of the assessments, and the authority to determine whether or not the student should be permitted to be reassessed.

Independently of the assessment decisions made by the Board of Examiners on offences pertaining to validated courses/programs, the Committee on Standing and Conduct is empowered to consider a wider range of sanctions that might be applied when a student is found guilty of a breach of academic integrity. The following list of sanctions is indicative and can be imposed by majority vote of the Committee:

**Admonishment Letter (or Letter of Warning):** The student is advised in writing that her/his behavior violates rules of academic integrity and that a recurrence will lead to more serious sanctions. The Committee will deliberate on whether the letter should or should not appear in the student's file permanently or for a lesser period of time.

**First Offence File:** The student's name and a description of the offense is recorded in the student information system, and is accessible by the Chief Academic Officer, the academic Deans, the Dean of Students and department heads. Second offences automatically result in a hearing.

**Suspension:** The student's relationship with the College will be discontinued for a defined period of time. The student will forfeit any fees involved with the College.

**Dismissal:** The student's relationship with the College will be terminated indefinitely. The right to apply for readmission shall be denied.

COSC observes College policies on academic integrity. When a student is found guilty of a breach of academic integrity, the committee applies the sanction(s) pertinent to the offence. The COSC chair informs the student and the plaintiff in writing within five working days of the final recommendation and actions to be taken.

#### Hearing

Deliberation on a second offence violation requires a hearing. A student may be called to a hearing even in the case of a first offence, depending on the severity of the charge. Once the Committee establishes that the report is complete, the Chair calls for a hearing within eight working days from the receipt of the charge. The Chair informs the student in writing of: the charge(s); the student's rights; and the fact that the student's presence is required at the hearing. The student's rights include:

- to attend the hearing alone or with a member of the College community who agrees to speak for the student
- to answer questions, present evidence and introduce witnesses from the College community for defense against the charge
- to pose questions to witnesses from the College community

The Chair notifies the plaintiff in writing when his/her presence is required, of the time and place of the hearing, as well as the plaintiff's rights:

- · to be accompanied by a member of the College community who agrees to speak for the plaintiff
- to introduce witnesses from the College community
- to pose questions to the student and witnesses from the College community

At the hearing the Chair announces the purpose and the function of the Committee and reads the charge(s). The Chair opens the floor, inviting parties present to supply additional information and witnesses, if they so wish. Parties present may pose questions to the student/plaintiff/witnesses. The members of the Committee are then given the opportunity to ask questions of the parties present.

When the hearing is over, the Chair asks all those present apart from the committee members to leave the room. Committee members then deliberate on the outcomes of the hearing. The Committee arrives at a majority judgment on the case and, if necessary, recommends sanctions. In case a student does not appear for a hearing and fails to notify the committee of his/her inability to do so, the Committee rules on the case in absentia.

#### **Appeal**

Within three working days of receipt of COSC's decision, the student has the right to make a formal written appeal against the decision of the Committee. The appeal is addressed first to the Academic Council, and subsequently to the Chief Academic Officer, and then the President, whose decision is final.

Any COSC decision and recommendation on a case are subject to the Academic Council's approval, the Board of Examiner's ratification of grades, and the appeals process available to students. The Committee recommends sanctions based on majority vote.

For offences made in validated courses/programs, OU students may appeal against the decision of the Board of Examiners in accordance with the regulations for academic appeals as outlined in the *Regulations for validated* awards of *The Open University for institutions offering dual awards*.

A final report on a case-by-case basis is prepared biannually fourteen (14) days prior to the Board of Examiners and submitted to the Boards via the Academic Council for those cases related to validated awards. For cases on non-OU students, the report is sent to the Academic Council only. Reports include a short statement on the student's breach of academic integrity, the Committee's judgment and the sanctions applied per case.

#### **Academic Appeals**

Students registered in a validated program, may appeal against a decision of the Board of Examiners. Students' rights of appeal are limited to two grounds:

- either that the candidate's performance in an assessment was adversely affected by illness or factors which s/he was unable, or for valid reasons unwilling, to divulge before the Board of Examiners reached its decision.
- or that that there has been a material administrative error, an assessment was not conducted in accordance with the current regulations for the program or special arrangements formally agreed, or that some other material irregularity relevant to the assessment has occurred.

Disagreement with the academic judgment of a Board of Examiners in assessing the merits of an individual element of assessment does not constitute grounds for an academic appeal. Responsibility for the submission of documentary evidence in support of the appeal rests with the student.

Appeals must be submitted in writing to the Registrar no later than 14 days following the publication of Examination Board results. All appeals including request for grade change for non validated courses/programs must be submitted in writing to the Registrar by the end of the second week of the following session/semester.

On receipt of the appeal, the Registrar informs the department head/program coordinator and the Academic Council (through the Chief Academic Officer) and submits to them all relevant evidence and correspondence. The Academic Dean will undertake an initial assessment of the validity of the appeal and advise the student accordingly. In the light of this advice, the student should decide whether s/he wishes to proceed with the appeal. Alternatively, the student may decide to withdraw his or her appeal and/or lodge a complaint in accordance with the College's complaints procedure. Students who attended a non validated course may appeal a final course

### Academic Policies Governing the DEREE US Degree

grade within 45 days from the last day of classes for courses without a final exam or from the day of the final exam for courses with final exams. For appeals concerning grade assignment in non validated courses, the department head/program coordinator may form a departmental committee to review the student assessment and propose to the Academic Council a decision on the grade.

In the event that the student decides to proceed with the appeal, the Academic Council will be convened no later than three weeks after receiving the student's decision to continue with the appeal. The membership of the Academic Council shall exclude any member of faculty or the administration who has been involved in the assessment of the student or who is a member of the relevant Board of Examiners. For non-validated courses, the Academic Council will decide on the student's final grade and will inform the student, the professor and the academic dean.

In cases of validated courses/programs, the Academic Council will hear the appeal. The appellant may be called to appear before the Council. The Academic Council may also require the Chair of the Board of Examiners to appear separately before it. The appellant and the Chair of the Board will not be present when the subcommittee considers the evidence and formulates its decision.

In cases of validated courses/programs, the Academic Council must inform the student and the Board of Examiners of its decision within seven days of the hearing. The student has the right to subsequently appeal to the Provost in writing against the decision of the subcommittee. If the appellant wishes to contest the Provost decision s/he has the right to lodge an appeal with the Open University. The student will obtain contact details for the Provost and the Open University from the Registrar.

The Registrar's Office will keep records of outcomes for all appeals cases. The Academic Council will receive annual summary reports regarding all appeals received by the College.

#### **Complaints Procedure**

Complaints are specific concerns about the provision of a course/module or a program of study or related academic or non-academic service. For non validated courses/programs complaints do not address the review of a decision made by an academic body. When appropriate, a complaint is first resolved through informal discussion with the party/office directly involved. If not resolved at this level, a formal complaint is submitted by the student to the Registrar's office within 14 days from the day the outcome of this discussion is made known to the student. Upon receipt of the complaint the Registrar forwards the complaint with all relevant documentation to the Academic Council or the Dean of Students.

Depending on the nature of the complaint, the academic Dean or Dean of Students will undertake an initial assessment of the validity of the complaint and advise the student accordingly. In the light of this advice, the student should decide whether s/he wishes to proceed with the complaint.

In the event that the student decides to proceed with the complaint, the Academic Council will be convened no later than three weeks after receiving the student's decision. The Academic Council shall exclude any member of faculty or the administration who has been involved in the complaint or who is a member of the relevant Board of Examiners.

The Academic Council will hear the complaint. The appellant may be called to appear before the Council. The Council may also require the relevant member of faculty and/or Administration to appear separately before it.

The appellant and any member of staff against whom the complaint has been made will not be present when the Council considers the evidence and formulates its decision.

The Academic Council must inform the student and the Chair of the Board of Examiners (if the complaint concerns a validated course/program) of its decision within seven days of the hearing. The student has the right to subsequently appeal to the Provost against the decision of subcommittee. If the appellant wishes to contest the Provost's decision for validated programs/programs, s/he has the right to lodge a complaint with the Open University. The student will obtain contact details for the Provost and the Open University from the Registrar.

The Registrar's Office will keep records of outcomes for all complaints cases. The Academic Council will receive annual summary reports regarding all complaints received by the College.

Students registered in an OU validated award may further appeal to the Office of the Independent Adjudicator (OIA).

### Academic Enrichment Programs

### Academic Enrichment Programs

### Academic Enrichment Programs

#### **English for Academic Purposes Program**

The English for Academic Purposes Program (EAPP) supports the educational mission of DEREE by providing high quality instruction in academic English to non-native English-speaking students who need to improve their English language skills for study at the institution. EAPP also provides English placement testing to incoming students who are non-native speakers of English. EAPP is designed to:

- provide non-native English-speaking students with the resources and opportunities to develop their reading, writing, listening and speaking skills to a level appropriate for college study;
- equip students with the academic skills needed to help them participate more fully and effectively in college courses;
- offer a well-researched curriculum that responds to the unique and diverse needs of the College's nonnative English speaking student population and makes use of educational technology as well as academic support services;
- · provide small, student-centered classes led by dedicated, professionally trained English instructors

#### **Writing Program**

The Writing Program (WP) offers three levels of full-time courses on academic writing: WP 1010 Introduction to Academic Writing, WP 1111 Integrated Academic Writing & Ethics and WP 1212 Academic Writing and Research. These courses equip students with the critical thinking, reading, writing and research skills necessary for success in an academic environment. Each writing course has a thematic focus as a vehicle to structure thinking and writing.

Students are placed in WP 1010 if they satisfy the College's requirements for proficiency in English (as described in the section "Academic Writing").

Students take all three Writing Program courses in sequence to fulfill part of their general education requirement. All courses are offered for 3 graduation credits.

The Writing Program supports the educational mission of DEREE by

- providing high quality instruction in academic writing and thinking that prepares students for the writing and critical thinking challenges they will face in their major.
- equipping students with the necessary critical thinking and communication skills so that they can succeed beyond college as flexible, thoughtful and confident writers.
- increasingly challenging students with reading and writing assignments that expose them to a variety of texts, writing and research activities, and disciplinary discourses.
- offering a well-researched curriculum that responds to the unique and diverse needs of the College's student population and making use of educational technology as well as academic support services.
- · providing small, student-centered classes led by dedicated, professionally trained English instructors.

#### **International Honors Program**

The DEREE-ACG International Honors Program (IHP) offers motivated and academically-committed Honors students educational enrichment through interdisciplinary learning experiences and opportunities for independent scholarship. It seeks to develop students' intellectual and civic leadership skills through dynamic teaching and student involvement that extend beyond the classroom.

The International Honors Program offers:

- challenging and innovative General Education courses taught through the use of the most current pedagogical tools
- faculty-student research opportunities through the Honors Thesis
- exposure to international perspectives through study abroad
- co-curricular activities that cultivate creativity and civic engagement, such as sustainability workshops, lecture series, film series, etc.
- · participation in a tightly-knit community of high-achieving students
- financial aid (International Honors scholarship), internship opportunities, and benefits such as early course registration
- special cultural and academic enrichment events that promote leadership potential, such as participation in the Heritage Greece Program
- increased career and/or graduate opportunities

The International Honors Program seeks to produce well-educated, articulate citizens who exemplify the highest standards of academic, professional and personal achievement. It offers an enriched curriculum that integrates knowledge, sharpens academic skills and encourages active involvement in the learning process.

The International Honors Program encompasses an Honors student's undergraduate career and evolves in two stages:

- in the first stage, students benefit from taking four Honors Seminars which fulfill an equivalent number of General Education requirements;
- in the second stage, students apply the creative and intellectual skills they have acquired in the Honors Seminars to produce an Honors Thesis, the capstone requirement of the Honors Program. The Honors Thesis is also a bridge to a student's professional or academic goals beyond college.

#### The Teaching and Learning Center

Fulfilling the College's mission of fostering academic excellence, the Teaching and Learning Center, an instructional resource for faculty, promotes innovative approaches to student learning. The Director of the Teaching and Learning Center provides support and assists in the development of effective educational material. The Teaching and Learning Center organizes frequent training sessions on pedagogy where faculty can exchange ideas and experiences related to their teaching; it encourages faculty to explore developments in teaching technologies and adopt student-centered techniques; through a dedicated Blackboard container full of material related to classroom needs, it facilitates and encourages faculty to keep up with best practices in pedagogy.

### Academic Programs

### Academic Programs

### **DEGREES GRANTED**

Bachelor of Arts (BA), with majors in:

Art History Music and Music Performance

Communication Philosophy

**Economics** Psychology

English Sociology

Graphic Design Theatre Arts

History Visual Arts

Bachelor of Science (BS), with majors in:

**Enviromental Studies** 

**Finance** 

**Health Care Management** 

Information Technology

International Tourism and Hospitality Management (ITHM)

**Logistics and Supply Chain Management** 

**Management Information Systems (MIS)** 

**Shipping Management** 

**Sports Management** 

Bachelor of Science (BS) Business Administration, with majors in:

**Accounting with Finance** 

**Computer Information Systems** 

International Business

Management

Marketing

#### Minors in:

Accounting Information Technology

Anthropology Insurance

Archaeology International Business

Art History International Tourism and Hospitality Management (ITHM)

Biology International Relations

Business Management Information Systems

**Classics** Marketing

Communication Modern Languages

Dance and Movement Studies Modern European Literature

**Economics** Music

Electronic Business Operations Management

English Philosophy
Entrepreneurship Management Psychology

**Environmental Studies** Shipping Management

Finance Tourism and Sustainability Minor

Graphic Design Sociology
History Theatre Arts

Human Resource Management Visual Arts

Requirements for the Bachelor of Arts Degree (BA)

**Art History** 

**Graphic Design** 

**Music and Music Performance** 

**Theatre Arts** 

**Visual Arts** 

### Art History

	Credit H	
ducation Core Cour		43
WP 1010		
WP 1010 WP 1111	Introduction to Academic Writing	
	Integrated Academic Writing & Ethics	
WP 1212	Academic Writing and Research	
	tics (basic statistics, college algebra, or higher)	
SP 2300	Presentation Skills <b>or</b>	
EN 3342	Professional Communication <b>or</b>	
CC 1070	equivalent	
CS 1070	Introduction to Information Systems <b>or</b>	
A N.	equivalent computer literacy course *	
Any Natui	ral Science with a lab4	
Liberal Ed	ucation Electives:	
LE design	ated course in STEM/Natural Sciences	
LE design	ated courses in the Social and Behavioral Sciences9	
(from mor	re than one discipline)	
One of the	e following courses:	
AN 1000	Introduction to Anthropology	
AN 1003	Cultural Anthropology	
AN 2007	Ethnicity and Identity	
AN 2010	Greek Folkore and Ethnography	
EC 2011	Economic History of Europe	
PO 1000	Political Organization	
PO 1001	Political Behavior	
PO 2004	Diplomacy	
PO 2008	Beyond State and Nation	
PS 1001	Psychology as a Natural Science	
PS 2210	History of Psychology	
SO 1000	Introduction to Sociology	
SO 1001	Sociology of Modern Life	
Two addit	tional courses in Social and Behavioral Sciences	
LE design	ated courses in Humanities6	
(from mor	re than one discipline)	
HY 1000	Survey of Western Civilization	
PH 3010	Ethics	

### The Frances Rich School of Fine and Performing Arts

	LE designa	ated course in Fine and Performing Arts
	Choose or	ne of the following courses:
	AR 1003	Fund. 2D Drawing I
	AR 1005	Fund. 2D Color and Design I
	AR 1007	Fund. 3D Sculpture I
	AR 1009	Fund. 4D Time Based Media I
	AR 2023	Figure Drawing I
	AR 1017	Digital Image
	*May be fu	lfilled through appropriate academic evaluation
Concentr	ration	72
	HY 1001	Survey of Western Civilization II
	AT 1000	History of Art I
	AT 1001	History of Art II
	AT 1025	History of Architecture3
	AT 2005	Art and Architecture of Ancient Greece
	AT 2006	Roman Art and Architecture3
	AT 2224	Writing about Art
	PH 2014	Aesthetics
	One of the	following courses:3
	CL 2010	Greek and Roman Epic Literature in Translation
	DR 2003	The Making of Theatre
	EN 2220	English Literature: From Chaucer to Swift
	EN 2222	The Making of America: American Literature to 1865
	HY 2034	History of Ancient Greece
	HY 2015	History of Rome
	HY 2028	The Birth of Modern Europe
	HY 2070	American History I
	HY 2071	American History II
	HY 2080	Great Britain
	MU 2035	Cultural Perspectives on Music
	MU 2125	History of Western Music I - Medieval through the Baroque
	MU 2134	History of Western Music II - 1750 through the Twentieth Century
	PH 1000	Introduction to Philosophy
	PH 2016	Philosophy and Cinema
	PH 2020	Greek Philosophy
	AT 3113	Modern Art 3
	AT 3026	Northern European Art3
	AT 3023	Theories of Art3

One of the	e following courses:
AT 3003	Art and Architecture of the Ancient Near East
AT 3004	Art and Architecture of Ancient Egypt
AH 3021	The Bronze Age in Greece
AH 3029	Display, Discourse and Design in the Ancient Greek Sanctuary
One of the	e following courses:
AT 3019	Islamic Art and Architecture
AT 3016	African Art
One of the	e following courses:
AT 3007	Early Christian and Byzantine Art and Architecture
AT 3008	Romanesque and Gothic Art and Architecture
One of the	e following courses:
AT 3028	The Art of Reason
AT 3017	Modern Greek Art
AT 4109	The Italian Renaissance
AT 4111	Seventeenth-Century Art3
AT 4112	Pluralism in Nineteenth-Century3
AT 4118	Post-Modern Art
AT 4930	Selected Topics
AT 4936	Methodologies of Art History
Two of the	e following courses:6
AT 4131	Theories of Architecture
AT 4032	Theory and Practice of Display
AT 4033	Feminism and Art History
AR 4140	Issues in Contemporary Art

TOTAL: **121** 

### The Frances Rich School of Fine and Performing Arts

### Graphic Design

'		9	
		Cre	dit Hours
Liberal Ed	lucation		43
	Core Course	es:	
	WP 1010	Introduction to Academic Writing	
	WP 1111	Integrated Academic Writing & Ethics	
	WP 1212	Academic Writing and Research	
	Mathemati	ics (basic statistics, college algebra, <b>or</b> higher)	
	SP 2300	Presentation Skills <b>or</b>	
	EN 3342	Professional Communication <b>or</b>	
		equivalent3	
	CS 1070	Introduction to Information Systems <b>or</b>	
		equivalent computer literacy course *	
		al Science with a lab4	
	Liberal Edu	ıcation Electives:	
	_	ated course in STEM/Natural Sciences	
	LE designa	ated courses in the Social and Behavioral Sciences	
	(from more	e than one discipline)	
	_	ated courses in Humanities6	
	(from more	e than one discipline)	
	AT 1001	History of Art II	
		ional course in Humanities	
	LE designa	ated course in Fine and Performing Arts	
	*May be fu	Ifilled through appropriate academic evaluation	
Concentra	ation		72
	Required:		
	AR 1003	Fundamentals of 2D Forms - Drawing I	
	AR 1005	Fundamentals of 2D Forms - Color & Design I	
	AR 1017	Digital Image3	
	AR 3104	Fundamentals of 2D Forms - Drawing II	
	AR 3106	Fundamentals of 2D Forms - Color & Design II	
	AR 3019	Video Art3	
	CN 2301	Contemporary Mass Communication	
	CN 3410	Communication in Advertising	
	CN 4500	Creative Execution in Advertising	
	MG 4157	Project Management3	
	GD 2001	Visual Literacy3	
	GD 2002	Research – Concept – Design	
	ITC 2110	Digital Tools for Graphic Design and Production	
	GD 2203	Graphic Design I	
	ITC 3015	Designing for the Web	

History of Graphic Design ......3

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	GD 3313	Typography I3
	GD 3412	Graphic Design II3
	GD 4321	Contemporary Design Issues
	GD 4622	Typography II
	GD 4623	Graphic Design III
	GD 4624	Branding & Packaging
	GD 4430	Illustration3
	GD 4940	Senior Project – Capstone Course
Electives.		6

TOTAL: **121** 

### The Frances Rich School of Fine and Performing Arts

### Music and Music Performance

		Credit Ho
Liberal Educ	cation	
(	Core Course	25:
\	WP 1010	Introduction to Academic Writing3
١	WP 1111	Integrated Academic Writing & Ethics
\	WP 1212	Academic Writing and Research
ľ	Mathemati	cs (basic statistics, college algebra, or higher
9	SP 2300	Presentation Skills <b>or</b>
E	EN 3342	Professional Communication <b>or</b>
		equivalent3
(	CS 1070	Introduction to Information Systems <b>or</b>
		equivalent computer literacy course *
A	Any Natura	al Science with a lab4
ı	Liberal Educ	cation Electives:
l	LE designa	ted course in STEM/Natural Sciences
l	LE designa	ted courses in the Social and Behavioral Sciences
(	(from more	e than one discipline)
L	LE designa	ted courses in Humanities6
(	(from more	than one discipline)
l	LE designa	ted course in Fine and Performing Arts
	*11 a. b. f. l	
÷	"May be ful	filled through appropriate academic evaluation
Concentrati	ion	filled through appropriate academic evaluation
Concentrati	-	
Concentrati	<b>ion</b>	
Concentrati	ion	Piano Lab I**
Concentrati	ion Required: MU 1011 MU 1112	Piano Lab I**
Concentrati	ion	Piano Lab I**       3         Piano Lab II**       3         Music Theory II***       3
Concentrati	ion	Piano Lab I**
Concentrati	ion	Piano Lab I**
Concentrati	ion	Piano Lab I**
Concentrati	ion	Piano Lab I**
Concentrati	ion	Piano Lab I**
Concentrati	ion	Piano Lab I**
Concentrati	ion	Piano Lab I**
Concentrati	ion	Piano Lab I**

<sup>\*\*</sup> Waiver/placement examinations can be given for Piano Labs and Music Theory courses

<sup>\*\*\*</sup> Placement exam required for MU 2114

#### The Frances Rich School of Fine and Performing Arts

#### PS 1000 Psychology as a Natural Science SO 1000 Introduction to Sociology AN 2007 Ethnicity and Identity PH 2014 Aesthetics HY 2028 The Birth of Modern Europe AR 1009 Fundamentals of 4D Forms -Time Based Media Movement for Acting I DR 1010 Two of the following courses:......6 MU 2220 Sound Design and Sonic Art MU 2241 Film Score & Soundtrack MU 2322 The Opera MU 3308 Music Performance Workshop (by permission) MU 3445 **Experimental Music** MU 3531 Studies in 20th Century Greek Music MU 3642 The Art Song: Music and Words MU 3621 The Symphony MU 3623 The Concerto MU 4848 Music Capstone.....3 MU 2053 Applied Music III and Music Forum ......3 MU 2154 MU 3356 MU 4457 MU 4558 MU 3445 **Experimental Music** MU 3531 Studies in 20th Century Greek Music The Art Song: Music and Words MU 3642 MU 3621 The Symphony MU 3623 The Concerto Music Performance Workshop (may be taken twice for credit) \* Performance Majors are accepted to the programme by audition. Please contact the Music Department Head.

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TOTAL: 121

#### The Frances Rich School of Fine and Performing Arts

#### Theatre Arts

	Credit H
Core Cours	
WP 1010	Introduction to Academic Writing
WP 1111	Integrated Academic Writing & Ethics
WP 1212	Academic Writing and Research
	ics (basic statistics, college algebra, <b>or</b> higher
SP 2300	Presentation Skills <b>or</b>
EN 3342	Professional Communication <b>or</b>
	equivalent3
CS 1070	Introduction to Information Systems <b>or</b>
	equivalent computer literacy course *
Any Natur	al Science with a lab4
Liberal Edu	ication Electives:
LE designa	ated course in STEM/Natural Sciences
LE designa	ated courses in the Social and Behavioral Sciences
	e than one discipline)
LE designa	ated courses in Humanities6
/f====================================	then and disciplinal
(Irom more	e triari one aiscipiine)
LE designa	ethan one discipline) ated course in Fine and Performing Arts
LE designa *May be fu	ated course in Fine and Performing Arts
LE designa *May be fu	Ifilled through appropriate academic evaluation
LE designa *May be fu	Ifilled through appropriate academic evaluation
LE designa  *May be fu  centration	ated course in Fine and Performing Arts
*May be fu centration	Ifilled through appropriate academic evaluation  Movement for Acting
*May be function  *Required: DR 1010 DR 1012	Movement for Acting
*May be function  Required: DR 1010 DR 1012 DR 1015	Movement for Acting
*May be function  Required: DR 1010 DR 1012 DR 1015 DR 2003	Movement for Acting
*May be function  *Required: DR 1010 DR 1012 DR 1015 DR 2003 DR 2011	Movement for Acting
*May be function  *Required: DR 1010 DR 1012 DR 1015 DR 2003 DR 2011 DR 2026	Movement for Acting
*May be function  *Required: DR 1010 DR 1012 DR 1015 DR 2003 DR 2011 DR 2026 PH 2014	Movement for Acting
*May be function	Movement for Acting
*May be function  *May be function  Required:  DR 1010  DR 1015  DR 2003  DR 2011  DR 2026  PH 2014  HY 2071  HY 2080	Acting I       3         Voice & Speech I       3         The Making of Theatre       3         Stage Design I       3         Theatre in Athens       3         Aesthetics       3         American History II or       3         Great Britain       3         Stage Design II       3         3       3         4       3         5       3         5       3         6       3         6       3         7       3         8       3         9       3         10       3         10       3         10       3         10       3         10       3         10       3         10       3         10       3         10       3         10       3         10       3         10       3         10       3         10       3         10       3         10       3         10       3         10 <t< td=""></t<>
*May be function  *May be function  Required:  DR 1010  DR 1012  DR 1015  DR 2003  DR 2011  DR 2026  PH 2014  HY 2071  HY 2080  DR 2127	Acting I       3         Voice & Speech I       3         The Making of Theatre       3         Stage Design I       3         Theatre in Athens       3         Aesthetics       3         American History II or       3         Great Britain       3         Stage Design II       3         Movement for Acting II       3         Movement for Acting II       3
*May be function  *May be function  Required:  DR 1010  DR 1012  DR 1015  DR 2003  DR 2011  DR 2026  PH 2014  HY 2071  HY 2080  DR 2127  DR 2101	Acting I       3         Voice & Speech I       3         The Making of Theatre       3         Stage Design I       3         Acthetics       3         American History II or       3         Great Britain       3         Stage Design II       3         American History II or       3         Great Britain       3         Stage Design II       3         Movement for Acting II       3         Directing I       3
*May be function  *May be function  Required:  DR 1010  DR 1012  DR 1015  DR 2003  DR 2011  DR 2026  PH 2014  HY 2071  HY 2080  DR 2127  DR 2101  DR 3028  DR 3116	Acting I       3         Voice & Speech I       3         The Making of Theatre       3         Stage Design I       3         American History II or       3         Great Britain       3         Stage Design II       3         American History II or       3         Great Britain       3         Stage Design II       3         Movement for Acting II       3         Directing I       3         Voice & Speech III       3         Voice & Speech III       3
*May be function  *May be function  Required:  DR 1010  DR 1012  DR 1015  DR 2003  DR 2011  DR 2026  PH 2014  HY 2071  HY 2080  DR 2127  DR 2101  DR 3028  DR 3116  DR 3140	Acting I       3         Voice & Speech I       3         Theatre in Athens       3         Aesthetics       3         American History II or       3         Great Britain       3         Movement for Acting II       3         The Making of Theatre       3         Stage Design I       3         American History II or       3         Great Britain       3         Stage Design II       3         Movement for Acting II       3         Directing I       3         Voice & Speech II.       3         Acting II       3
*May be function  *May be function  Required:  DR 1010  DR 1012  DR 1015  DR 2003  DR 2011  DR 2026  PH 2014  HY 2071  HY 2080  DR 2127  DR 2101  DR 3028  DR 3116	Acting I       3         Voice & Speech I       3         The Making of Theatre       3         Stage Design I       3         American History II or       3         Great Britain       3         Stage Design II       3         American History II or       3         Great Britain       3         Stage Design II       3         Movement for Acting II       3         Directing I       3         Voice & Speech III       3         Voice & Speech III       3

# The Frances Rich School of Fine and Performing Arts

	DR 3020	The Theatrical Event I
	DR 3262	Theatre Practicum II
	DR 3023	Contemporary Trends in the Performing Arts
	DR 4021	The Theatrical Event II
	DR 4147	Political Theatre -Social Acts
	DR 4719	Senior Theatre Practicum3
	Two of the	following courses:6
	DR 3129	Directing II
	DR 3241	Acting III
	DR 4230	The Language of Costume
Electives		

TOTAL: **121** 

# The Frances Rich School of Fine and Performing Arts

# Visual Arts

		Credi	it Hours
Liberal Ed	ucation		43
	Core Course	es:	
	WP 1010	Introduction to Academic Writing3	
	WP 1111	Integrated Academic Writing & Ethics3	
	WP 1212	Academic Writing and Research	
	Mathemati	ics (basic statistics, college algebra, <b>or</b> higher	
	SP 2300	Presentation Skills <b>or</b>	
	EN 3342	Professional Communication <b>or</b>	
		equivalent3	
	CS 1070	Introduction to Information Systems <b>or</b>	
		equivalent computer literacy course	
	Any Natura	al Science with a lab4	
	Liheral Edu	cation Electives:	
		ted course in STEM/Natural Sciences	
	_	ted courses in the Social and Behavioral Sciences	
	_	than one discipline)	
		ted courses in Humanities	
	_	than one discipline)	
	AT 1000	History of Art I	
	PH 2016	Philosophy and Cinema	
	LE designa	ted course in Fine and Performing Arts	
	*May be ful	Ifilled through appropriate academic evaluation	
Concentra	tion		72
	AT 1001	History of Art II	
	PH 2014	Aesthetics	
	AR 1003	Fundamentals of 2D Forms - Drawing I	
	AR 1005	Fundamentals of 2D Forms - Color & Design I	
	AR 1007	Fundamentals of 3D Forms - Sculpture I	
	AR 1009	Fundamentals of 4D Forms - Time Based Media I	
	AR 2023	Figure Drawing I	
	AR 1017	Digital Image3	
	AT 3013	Modern Art3	
	AR 3104	Fundamentals of 2D Forms - Drawing II	
	AR 3106	Fundamentals of 2D Forms - Color & Design II	
	AR 3108	Fundamentals of 3D Forms - Sculpture II	
	AR 3110	Fundamentals of 4D Forms - Time Based Media II	
	AR 3025	Painting3	

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# The Frances Rich School of Fine and Performing Arts

AR 3019	Video Art3
AR 3024	Figure Drawing II
AT 4118	Postmodern Art3
AR 4002	Art Techniques and Media3
AR 4226	Sculpture III
AR 4130	Contemporary Painting3
AR 4133	Contemporary Drawing3
AR 4934	Studio Projects and Installation
AR 4140	Issues in Contemporary Art3
AR 4941	Senior Project and Exhibition

TOTAL: **121** 

# Minors in Fine and Performing Arts

**Art History** 

**Dance and Movement Studies** 

**Graphic Design** 

Music

**Theatre Arts** 

**Visual Arts** 

# Minors in Fine and Performing Arts

#### Art History Minor

		Credit Hour
Required:		
AT 1000	History of Art I	
AT 1001	History of Art II	
Four othe	r courses in Art History at any level	12
		TOTAL : 1:

#### Dance and Movement Studies Minor

	Credit Hours
Required:	
Two of the	following:6
DA 1050	Contemporary Dance I
DA 2151	Contemporary Dance II
DA 3255	Contemporary Dance III
DA 3256	Contemporary Choreography I
Nine credit	ss selected from the following:
DA 2017	Jazz Dance
DA 1000	Ballet I
DA 2015	From Improvisation to Emergent Form
DA 3234	Repertory
DA 2018	Body Awareness and Movement
DR 1010	Movement for Acting I
DR 2101	Movement for Acting II
MU 1032	Musical Theatre Skills
DA 1016	Deree Dance Ensemble

TOTAL: 18

# Minors in Fine and Performing Arts

#### Graphic Design Minor

	Credit Hour	۲S
Required:		
CS 1070	Introduction to Information Systems <b>or</b>	
	equivalent computer literacy course *	3
GD 2001	Visual Literacy	3
GD 2002	Research-Concept-Design	3
ITC 2110	Digital Tools for Graphic Design and Production.	3
GD 2203	Graphic Design I	3
GD 3412	Graphic Design II	3

 $st\!$  May be fulfilled through appropriate academic evaluation

TOTAL: 18

#### Music Minor

Required: One course in Theory
MU 1013 Music Theory I Fundamentals MU 2114 Music Theory II MU 2215 Music Theory III
MU 2114 Music Theory II MU 2215 Music Theory III
MU 2215 Music Theory III
==:
MIL 2220 Music Theory IV
MO 3329 Music Meory IV
One course in Piano Lab.
MU 1011 Piano Lab I <b>or</b>
MU 1112 Piano Lab II
One course in Choir
MU 1005 DEREE Choir
Four additional courses in Music
TOTAL: 1

Students with previous knowledge may request a placement exam for music theory and piano lab courses. It is recommended that students pursuing a minor in Music take MU 1224 Researching and Writing about Music.

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# Minors in Fine and Performing Arts

#### Theatre Arts Minor

	Credit Hours
Required:	
DR 2003 The Making of Theatre	
DR 3161 Theatre Practicum I	
5. DD ( ):1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.	4.5
Five DR courses from which three should be above the 1000 level	

#### Visual Arts Minor

	<b>Credit Hours</b>
Required:	
One AT course	3
Any five AR courses	15

TOTAL: 18

TOTAL: 21

# The School of Liberal Arts and Sciences

Requirements for the Bachelor of Arts Degree (BA)

Communication

Economics

English

English and American Literature
English with Linguistics

History

Philosophy

Psychology

Sociology

Requirements for the Bachelor of Science Degree (BS)

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Environmental Studies
Information Technology

#### Communication

		Credit Hours
Liberal Ed	lucation	43
	Core Cours	es:
	WP 1010	Introduction to Academic Writing
	WP 1111	Integrated Academic Writing & Ethics
	WP 1212	Academic Writing and Research
	Mathemat	ics (basic statistics, college algebra, <b>or</b> higher)
	SP 2300	Presentation Skills <b>or</b>
	EN 3342	Professional Communication <b>or</b>
		equivalent3
	CS 1070	Introduction to Information Systems <b>or</b>
		equivalent computer literacy course *
	Any Natura	al Science with a lab
	Liberal Edu	cation Electives:
	LE designa	ted course in STEM/Natural Sciences
	LE designa	ted courses in the Social and Behavioral Sciences
	(from more	than one discipline)
	One OU-va	alidated Level 4 course in the social sciences
	Two additi	onal courses in the Social or Behavioral Sciences
	LE designa	ted courses in Humanities6
	(from more	than one discipline)
	LE designa	ted course in Fine and Performing Arts
	*May be fu	Ifilled through appropriate academic evaluation
Concentra	ation	69
	Required:	
	CN 2206	Interpersonal Communication
	CN 2202	Writing for Mass Communication
	CN 2203	Fundamentals of Public Relations
	CN 2227	Introduction to Film and Television Studies
	CN 2301	Contemporary Mass Communication
	CN 2305	Multimedia Lab3
	CN 2408	Issues in Context
	CN 3410	Communication in Advertising
	CN 3412	Media Ethics <b>or</b>
	PH 3010	Ethics
	CN 3521	Communication Theories
	CN 4632	Communication Research Methods
	CN 4940	Communication Seminar

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	Five addition	onal courses at Level 5 and six at Level 6 from the following33
	Advertisin	ng
	CN 3334	Client Services in Advertising
	CN 3609	Copywriting and Creative Evaluation
	CN 4500	Creative Execution in Advertising
	CN 4513	Brand Building in Advertising
	Film	
	CN 3525	Film Analysis
	CN 3622	Television Producing
	CN 4535	Editing Theory and Practice
	CN 4745	Advanced Media Production
	CN 4537	Screenwriting
	CN 4639	Making the Short Documentary
	Journalisn	n
	CN 3311	Fundamentals of Print Journalism
	CN 3416	Radio News Writing
	CN 4707	Television News Writing
	CN 4533	Advanced Print Journalism
	CN 4504	News Culture
	Public Rela	ations
	CN 3428	Public Relations Techniques
	CN 3523	Public Relations and Special Events Planning
	CN 4526	Public Relations in non-Profit Organizations
	CN 4736	International Public Relations
	Inter-Area	
	CN 4438	Leadership Communication
	CN 4543	Computer Mediated Communication
	CIV 4343	Computer Mediated Communication
Electives.		9

TOTAL: **121** 

<sup>\*</sup> Please refer to CN course descriptions for level

#### Economics

		Credit Hou
Liberal E	ducation	4
	Core Cours	
	WP 1010	Introduction to Academic Writing
	WP 1111	Integrated Academic Writing & Ethics
	WP 1212	Academic Writing and Research
	Mathemat	ics (basic statistics, college algebra, <b>or</b> higher)
	SP 2300	Presentation Skills <b>or</b>
	EN 3342	Professional Communication <b>or</b>
		equivalent3
	CS 1070	Introduction to Information Systems <b>or</b>
		equivalent computer literacy course *
	Any Natur	al Science with a lab4
	Liberal Edu	ıcation Electives:
	LE designa	ated course in STEM/Natural Sciences
	LE designa	ated courses in the Social and Behavioral Sciences
	(from more	e than one discipline)
	LE designa	ated courses in Humanities6
	(from more	e than one discipline)
	LE designa	ated course in Fine and Performing Arts
	*May be fu	Ifilled through appropriate academic evaluation
Concentr	ation	7
	Required:	
	Two cours	es in Social Sciences chosen from:
	AN 1000	Introduction to Anthropology
	AN 1003	Cultural Anthropology
	AN 2010	Greek Folklore and Ethnography
	PO 1000	Political Organization
	PO 1001	Political Behavior
	PO 2004	Diplomacy
	PO 2008	Beyond State & Nation
	PS 1000	Psychology as a Natural Science
	PS 1001	Psychology as a Social Science
	SO 1000	Introduction to Sociology
	SO 1001	Sociology of Modern Life
	SO 3009	Tourism and Leisure in Modern Society
	SO 2004	Social Inequality
	SO 2030	Social Problems
	MA 1105	Applied Calculus3
	MA 2010	Statistics I

# The School of Liberal Arts and Sciences

MA 3111	Statistics II
EC 1000	Principles of Microeconomics
EC 1101	Principles of Macroeconomics
EC 2011	Economic History of Europe3
EC 2350	Mathematical Techniques in Economics
EC 3270	Managerial Economics
EC 3271	Macroeconomic Theory and Policy3
EC 3473	Selected Topics in Microeconomic Theory
EC 3474	Advanced Macroeconomics
EC 4210	History of Economic Thought
EC 4636	Applied Methods in Economics
EC 4753	Econometrics
EC 4975	Seminar in Microeconomic Theory3
EC 4976	Seminar in Macroeconomic Theory
Six additio	nal courses in economics (including optional internship)

TOTAL: **121** 

### English

#### English and American Literature

		Credit Hou
Liberal Ed	ucation	4
	Core Cours	es:
	WP 1010	Introduction to Academic Writing3
	WP 1111	Integrated Academic Writing and Ethics3
	WP 1212	Academic Writing and Research
	Mathemat	ics (basic statistics, college algebra, <b>or</b> higher)
	SP 2300	Presentation Skills <b>or</b>
	EN 3342	Professional Communication
		or equivalent3
	CS 1070	Introduction to Information Systems <b>or</b>
		equivalent computer literacy course*
	Any Natura	al Science with a lab4
	Liberal Edu	cation Electives:
	LE designa	ted course in STEM/Natural Sciences
	LE designa	ted courses in the Social and Behaviorial Sciences9
	(from more	than one discipline)
	Choose on	e of the following courses:
	PS 1000	Psychology as a Natural Science
	PS 1001	Psychology as a Social Science
	SO 1000	Introduction to Sociology
	SO 1001	Sociology of Modern Life
	Two additi	onal LE designated courses in two areas of the Social Sciences
	LE designa	ted courses in Humanities
	(chosen fro	m more than one discipline)6
	LE designa	ted course in Fine and Performing Arts
	(art history	, theatre arts, and music strongly recommended)
	*May be fu	lfilled through appropriate academic evaluation
Concentra	ntion	6
	Required:	
	EN 2216	Introduction to Language
	EN 2213	The Structure of the English Language3
	EN 2220	English Literature: from Chaucer to Swift3
	EN 2222	The Making of America: American Literature to 1865
	EN 2305	Introduction to English Studies
	EN 2321	English Literature: from Romanticism to Modernism3
	EN 2323	(Re)Writing America: from Realism to Modernism
	EN 3430	British Modernism <b>or</b>
	EN 4472	American Medernian

# The School of Liberal Arts and Sciences

	EN 3453	Snakespeare: The Great Tragedies
	EN 4528	English Romanticism3
	EN 3529	Victorian World3
	EN 3660	Criticism: Theory & Practice
	EN 4754	Selected Topics in Literature
	One of the	following courses:
	EN 2218 lss	ues in Literature
	EN 2271 Cr	eative Writing
	Four of the	following courses:12
	EN 3357	Realism in Nineteenth and Twentieth-Century Theatre
	EN 3358	Trends in Contemporary Theatre
	EN 3366	Tradition and Innovation in the English Novel
	EN 3367	The American Experience in Fiction
	EN 3369	Contemporary British Literature
	EN 3370	Voices in Contemporary American Literature
	EN 3426	English Renaissance
	Two of the	following courses6
	EN 3345	Writing Women
	EN 4452	Shakespeare Plays
	EN 3468	American Romanticism
	One of the	following history courses:
	HY 2070	American History I
	HY 2071	American History II
	HY 2080	Great Britain
	PH 3010	Ethics
	One of the	following Philosophy courses
	PH 1000	Introduction to Philosophy
	PH 1001	Practical Reasoning
	PH 2003	Internet and Philosophy
	PH 2014	Aesthetics
	PH 2016	Philosophy and Cinema
	PH 2020	Greek Philosophy
•		

TOTAL: **121** 

### English

#### English Literature with Linguistics

		Credit Hou
Liberal Ed	ucation	4
	Core Cours	es:
	WP 1010	Introduction to Academic Writing3
	WP 1111	Integrated Academic Writing and Ethics
	WP 1212	Academic Writing and Research
	Mathemat	ics (basic statistics, college algebra, <b>or</b> higher)
	SP 2300	Presentation Skills <b>or</b>
	EN 3342	Professional Communication
		or equivalent
	CS 1070	Introduction to Information Systems <b>or</b>
		equivalent computer literacy course*3
	Any Natur	al Science with a lab4
	Liberal Edu	ication Electives:
	LE designa	ated course in STEM/Natural Sciences
	LE designa	ated courses in the Social and Behavioral Sciences
	(from more	e than one discipline)
	Choose or	ne of the following courses:
	PS 1000	Psychology as a Natural Science
	PS 1001	Psychology as a Social Science
	SO 1000	Introduction to Sociology
	SO 1001	Sociology of Modern Life
	Two additi	onal courses in two areas of the Social Sciences
	LE designa	ated courses in Humanities
	(from more	e than one discipline)6
	LE designa	ated course in Fine and Performing Arts
	(art history	r, theatre arts, and music strongly recommended)
	*May be fil	led through appropriate academic evaluation
Concentra	ition	6
	Required:	
	EN 2216	Introduction to Language
	EN 2213	The Structure of the English Language3
	EN 2220	English Literature: from Chaucer to Swift
	EN 2222	The Making of America: American Literature to 1865
	EN 2305	Introduction to English Studies
	EN 2321	English Literature: from Romanticism to Modernism3
	EN 2323	(Re)Writing America: from Realism to Modernism
	EN 3430	British Modernism <b>or</b>
	EN 4472	American Modernism

# The School of Liberal Arts and Sciences

EN 3453	Snakespeare: The Great Tragedies
EN 4528	English Romanticism
EN 3529	Victorian World3
EN 3660	Criticism: Theory & Practice
EN 4754	Selected Topics in Linguistics
One of the	following courses:
EN 2202	Phonetics
EN 2203	Morphology
Four of the	e following courses:12
EN 2317	Fundamentals of Language Learning
EN 2406	Theories of Syntax
EN 3304	Sociolinguistics
EN 3365	Semantics and Pragmatics
EN 3362	Perspectives on Language: An Issues Approach to Learning
Two of the	following courses:6
EN 3539	Discourse Analysis
EN 3559	Psycholinguistics
EN 3637	Fundamentals of Language Teaching and Practicum
One of the	following history courses:
HY 2070	American History I
HY 2071	American History II
HY 2080	Great Britain
PH 3010	Ethics
One of the	following Philosophy courses
PH 1000	Introduction to Philosophy
PH 1001	Practical Reasoning
PH 2003	Internet and Philosophy
PH 2014	Aesthetics
PH 2016	Philosophy and Cinema
PH 2020	Greek Philosophy

TOTAL: **121** 

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#### **Environmental Studies**

		Credit Hour
Liberal Ed	ucation	43
	Core Cours	es:
	WP 1010	Introduction to Academic Writing
	WP 1111	Integrated Academic Writing & Ethics3
	WP 1212	Academic Writing and Research
	MA 1009	Mathematics for Business Economics and Sciences
	SP 2300	Presentation Skills <b>or</b>
	EN 3342	Professional Communication <b>or</b>
		equivalent3
	CS 1070	Introduction to Information Systems <b>or</b>
		equivalent computer literacy course *
	Any Natura	al Science with a lab4
	CH 1002	Principles of Chemistry
	Liberal Edu	cation Electives:
	LE designa	ted course in STEM/Natural Sciences
	LE designa	ted courses in the Social and Behavioral Sciences
	(from more	than one discipline)
	SO 3002	Environment and Society
	Two additi	onal courses in Social Sciences
	LE designa	ted courses in Humanities6
	(from more	than one discipline)
	LE designa	ted course in Fine and Performing Arts
	*May be fil	led through appropriate academic evaluation
Concentra	ntion	
	Required:	
	ES 1000	Ecosystems and Biodiversity4
	ES 1010	Environmental Science: Energy Resources and Pollution4
	GG 1000	Environmental Geology4
	One of the	following sets in Biology**8
	BI 1000	Introduction to Biology I
	BI 1101	Introduction to Biology II
	or	
	BI 1000	Introduction to Biology I
	BI 1007	Environmental Ecology
	or	
	BI 1006	Human Biology: Concepts and Current Issues
	BI 1007	Environmental Ecology
	EC 1000	Principles of Microeconomics
	MA 2118	Statistics for Business and Economics I

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	MA 2219	Statistics for Business and Economics II	
	BI 3215	Environmental Health3	
	ES 3115	Energy and Environment3	
	ES 3216	Environmental Policy and Legislation	
	ES 3220	Principles of Environmental Management3	
	ES 3139	The Economy and the Environment	
	GG 3115	Introduction to Geographic Information Systems	
	ES 4117	Environmental Justice	
	ES 4322	Integrated Methods in Environmental Analysis	
	ES 4430	Environmental Studies Capstone	
	Fifteen cred	dits selected from the following	
	ES 4423	Water Resources: Threats and Sustainable Management	
	ES 4224	Air Quality and Global Atmospheric Changes	
	ES 4225	Sustainable Food Production: Soil and Environment	
	ES 4226	Conservation of Wildlife and Mediterranean Ecosystems	
	ES 4327	Environmental Management Systems	
	ES 4328	Environmental Policies in the European Union	
	ES 4329	Planning Sustainable Cities	
	ES 4435	Sustainable Use of Resources and Waste Management	
	HT 4021	Sustainable Management in Tourism and Hospitality	
lectives		7	

TOTAL: **121** 

<sup>\*\*</sup>Students who wish to pursue a minor in biology are strongly recommended to choose BI 1000 and BI 1101

#### History

Liberal Ed	ucation	43
	Core Course	es:
	WP 1010	Introduction to Academic Writing3
	WP 1111	Integrated Academic Writing & Ethics
	WP 1212	Academic Writing and Research
	Mathemati	cs (basic statistics, college algebra, <b>or</b> higher
	SP 2300	Presentation Skills <b>or</b>
	EN 3342	Professional Communication <b>or</b>
		equivalent3
	CS 1070	Introduction to Information Systems <b>or</b>
		equivalent computer literacy course *
	Any Natura	Il Science with a lab4
	Liberal Educ	cation Electives:
	LE designa	ted course in STEM/Natural Sciences
	LE designa	ted courses in the Social and Behavioral Sciences
	(from more	than one discipline)
	One Social	and Behavioral course (Level 4) selected from the following:
	AN 1000	Introduction to Anthropology
	EC 2011	The Economic History of Europe
	PO 1000	Political Organization
	PO 1001	Political Behavior
	PO 2004	Diplomacy
	PS 1001	Psychology as a Social Science
	SO 1000	Introduction to Sociology
	One Social	Science and Behavioral course (Level 5) selected from the following:
	AN 3320	Intercultural Communication
	PO 3010	Political Theory I: Plato to Locke
	PO 3011	Political Theory II: Hume to Rawls
	PO 3031	International Relations
	SO 3115	Sociology of Globalization
		onal course in Social and Behavioral Sciences
	LE designa	ted courses in Humanities6
		than one discipline)
	One Huma	nities course optional (Level 4) selected from the following:
	AT 2005	Art and Architecture of Ancient Greece
	AT 2006	Roman Art and Architecture
	CL 2010	Greek and Roman Epic Literature in Translation
	EN 2222	The Making of America: American Literature to 1865
	MU 2035	Cultural Perspectives on Music
	PH 1000	Introduction to Philosophy

# The School of Liberal Arts and Sciences

	*May be ful	filled through appropriate academic evaluation
Concentra	ntion	69
	Required:	
	HY 1000	Survey of Western Civilization I
	HY 1001	Survey of Western Civilization II
	HY 2035	Writing for History
	HY 2034	History of Ancient Greece
	HY 2015	History of Rome3
	HY 2028	The Birth of Modern Europe
	HY 2070	American History I
	HY 2071	American History II3
	HY 2080	Great Britain3
	HY 3005	Intellectual History of Modern Europe3
	HY 3031	Slaves and Slavery in the US
	HY 3060	Greece: The Birth of a Modern Nation
	HY 3061	Modern Greece: A Troubled History3
	HY 4050	The Age of Enlightenment
	HY 4052	Total War in Europe
	HY 4053	Contemporary History: From World War II to Vietnam
		and the Fall of Communism3
	HY 4391	Historiography3
	HY 4493	Selected Topics
	One course	e selected from the following:
	HY 3002	Great Thinkers and their Ideas
	HY 3009	The Spartans
	HY 3021	Alexander III, the Great
	HY 3032	Trade in the Ancient Mediterranean World
	Once cours	e selected from the following:
	HY 3019	Cyprus and the Near East
	HY 3030	Survey of Chinese Civilization
	HY 3026	Middle East: A Crossroad
	HY 3040	History of Russia to 1900

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**Credit Hours** 

	Three cours	ses selected from the following:9
	HY 4010	Ancient Greek Mythology and Religion
	HY 4041	Russia and the USSR
	HY 4051	Revolution and Nationalism in Europe
	HY 4072	America in World Affairs
	HY 4074	Democracy and Imperialism
lectives.		

TOTAL: **121** 

# The School of Liberal Arts and Sciences

# Information Technology

		Cred
Liberal E	Education	
	Core Cours	res:
	WP 1010	Introduction to Academic Writing3
	WP 1111	Integrated Academic Writing & Ethics
	WP 1212	Academic Writing and Research
	MA 1009	Mathematics for Business, Economics and Sciences
	EN 3342	Professional Communication
	CS 1070	Introduction to Information Systems <b>or</b>
		equivalent computer literacy course *
	Any Natura	al Science with a lab
	Liberal Edu	ucation Electives:
	LE designa	ated course in STEM/Natural Sciences
	LE designa	ated courses in the Social and Behavioral Sciences9
	(from more	e than one discipline)
	PS 1000	Psychology as a Natural Science
	PS 1001	Psychology as a Social Science
	One additi	ional course in Social and Behavioral Sciences
	LE designa	ated courses in Humanities6
	(from more	e than one discipline)
	PH 3005	Business Ethics
	One additi	ional course in Humanities
	LE designa	ated course in Fine and Performing Arts
	*May be fu	Ifilled through appropriate academic evaluation
Concent	tration	
	Required:	
	MA 1105	Applied Calculus3
	MA 3106	Mathematics for Computing3
	MA 2118	Statistics for Business and Economics I
	ITC 2186	Computer System Architecture3
	ITC 2188	Introduction to Programming
	ITC 3234	Object Oriented Programming3
	ITC 2276	C Language Programming3
	ITC 2293	Operating Systems Concepts
	MG 4157	Project Management3
	ITC 3260	Fundamentals of RDBMS
	ITC 3175	Communications and Networking Essentials
	ITC 4480	Artificial Intelligence Principles
	ITC 4314	Internet Programming3

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	Students majoring in Information Technology must complete the			
	requiremen	ts of at least one of the following areas of emphasis:		
1.	For an emphasis in <b>Software Development</b> , students are required to take:			
	ITC 3387	Data Structures and Analysis of Algorithms		
	ITC 3413	Algorithms and Complexity		
	ITC 4230	Human Computer Interaction		
	ITC 4316	Software Engineering		
	ITC 4441	Web Science		
	ITC 4417	Game Programming		
	ITC 4918	Software Development Capstone Project		
2.	For an emphasis in <b>Network Technologies</b> , students are required to take:			
	ITC 3219	Network Administration		
	ITC 3221	Telecommunications Essentials		
	ITC 4322	Network Security and Cryptography		
	ITC 4243	Virtualization Concepts and Applications		
	ITC 4242	Network Design		
	ITC 4426	Distributed Systems		
	ITC 4627	Networking Capstone Project		
3.	For an emp	hasis in <b>Digital Media Technologies</b> , students are required to take:		
	ITC 3128	Digital Imaging		
	ITC 3129	3D Modeling Methodologies		
	ITC 3120	Digital Video and Audio Technologies		
	ITC 4230	Human Computer Interaction		
	ITC 4271	Interactive Multimedia Systems		
	ITC 4417	Game Programming		
	ITC 4135	Game Design		
	ITC 4959	Digital Media Capstone Project		
	Six credits in Information Technology/Computer Information Systems			

TOTAL: 121

# The School of Liberal Arts and Sciences

#### Philosophy

		Cred	it Hours
Liberal Ed	ucation	Creu	
	Core Course	es	
	WP 1010	Introduction to Academic Writing3	
	WP 1111	LE Integrated Academic Writing & Ethics	
	WP 1212	Academic Writing and Research	
	Mathemati	ics (basic statistics, college algebra <b>or</b> higher)	
	SP 2300	Presentation Skills <b>or</b>	
	EN 3942	Professional Communication or	
		equivalent3	
	CS 1070	Introduction to Information Systems <b>or</b>	
		equivalent computer literacy course **	
	Any Natura	al Science with a lab4	
		cation Electives:	
	_	ted course in STEM/Natural Sciences	
		ted courses in the Social and Behavioral Sciences	
		than one discipline)	
	AN 1000	LE Introduction to Anthropology	
	AN 2007	Ethnicity and Identity *	
	AN 2010	Greek Folklore *	
	EC 2011	Economic History of Europe *	
	PO 1000	LE Political Organization	
	PO 1001	Political Behavior *	
	PS 1000	LE Psychology as a Natural Science	
	PS 1001	LE Psychology as a Social Science	
	SO 1000	LE Introduction to Sociology	
	SO 2004	Social Inequality *	
	* These cou	ırses do not fulfill the LE requirements	
	LE designat	ted courses in Humanities6	
		than one discipline)	
	AT 2005	Art of Ancient Greece *	
	CL 2010	Greek and Roman Epic Literature in Translation *	
	HY 2071	American History II *	
	HY 2080	Great Britain *	
		urses do not fulfill the LE requirements	
	LE designa	ted course in Fine and Performing Arts	
	AR 1017	LE Digital Image	
	MU 2025	Cultural Perspectives on Music *	
	DR 1003	The Making of the Theatre *	
	* These cou	ırses do not fulfill the LE requirements	

<sup>\*\*</sup>May be fulfilled through appropriate academic evaluation

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Required:	
PH 1000	Introduction to Philosophy
PH 1001	Practical Reasoning3
PH 2003	Internet and Philosophy3
PH 2014	LE Aesthetics
PH 2016	Philosophy and Cinema3
PH 2020	Greek Philosophy3
PH 3010	LE Ethics
PH 3011	Introduction to Logic
PH 3022	Social and Political Philosophy
PH 3026	Existentialism3
PH 3027	Rationalism and Empiricism3
PH 3118	Theory of Knowledge
PH 4028	Kant and German Idealism
PH 4031	Phenomenology: Husserl and Heidegger3
PH 4032	Postmodern Philosophy: Foucault and Derrida
PH 4121	Plato and Aristotle
PH 4141	Philosophy of Mind3
PH 4350	Seminar in Selected Texts
Two of the	following courses:6
PH 3005	LE Business Ethics
PH 3009	Evolution Revolution
PH 3023	American Philosophy
Two of the	following courses:6
PH 4113	Philosophy of Science
PH 4130	Philosophy of Language
PH 4135	Philosophy of History
Electives	

TOTAL: 121

# The School of Liberal Arts and Sciences

# Psychology

		Credit Hours
Liberal Ed	lucation	
	Core Course	25:
	WP 1010	Introduction to Academic Writing
	WP 1111	Integrated Academic Writing & Ethics
	WP 1212	Academic Writing and Research
	SP 2300	Presentation Skills <b>or</b>
	EN 3342	Professional Communication
		<b>or</b> equivalent3
	Mathemati	cs (basic statistics, college algebra, <b>or</b> higher
	CS 1070	Introduction to Information Systems <b>or</b>
		equivalent computer literacy course *
	BI 1000	Introduction to Biology I4
	1:11 [-1	and an Elegative
		cation Electives:
	_	ted course in STEM/Natural Sciences (without lab)
	_	ted courses in the Social and Behavioral Sciences
	,	m more than one discipline)
		following courses:
	AN 1000	Introduction to Anthropology
	AN 1003	Cultural Anthropology
	SO 1000	Introduction to Sociology
	SO 1001	Sociology of Modern Life
	SO 2004	Social Inequality
	SO 2030	Social Problems
	EC 1000	Principles from Microeconomics
	_	ted course in Social and Behavioral Sciences
	_	ted courses in Humanities
		m more than one discipline)
	LE designa	ted course in Fine and Performing Arts
	*May be ful	filled through appropriate academic evaluation
Concentra	ation	70
	Required:	
	PS 1000	Psychology as a Natural Science
	PS 1001	Psychology as a Social Science
	PS 2207	Developmental Psychology: The Preschool Years
	PS 2210	History of Psychology3
	PS 2236	Human Learning and Memory3
	PS 2147	Analysis of Behavioral Data3
	PS 2257	Diversity Issues in Psychology
	PS 3230	Biopsychology3

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PS 3318	Research Methods in Psychology
PS 3208	Developmental Psychology: Childhood and Adolescence3
PS 3212	Theories of Personality3
PS 4426	Social Psychology: Theories and Perspectives
PS 3332	Tests and Measurement
PS 3434	Experimental Cognitive Psychology4
PS 4535	Applied Experimental Psychology4
PS 4539	Cognition3
PS 4451	Abnormal Psychology3
One cours	se from each of the following three groups
<u>Group I</u>	
PS 3458 Ps	sychology of Consciousness
PS 3437 Pe	erception
Group II	
PS 4324 In	ndustrial Psychology
PS 4349 Fo	orensic Psychology
PS 4521 E	ducational Psychology
Group III	
PS 4419 H	ealth Psychology
PS 4443 C	hildhood and Adolescence Psychopathology
PS 4452 Sc	chools of Psychotherapy
Two addit	ional courses in psychology6

TOTAL: **121** 

# The School of Liberal Arts and Sciences

# Sociology

		Credit Hours
Liberal Ed	ducation	43
	Core Course	es:
	WP 1010	Introduction to Academic Writing
	WP 1111	Integrated Academic Writing & Ethics
	WP 1212	Academic Writing and Research
	Mathemati	ics (basic statistics, college algebra, or higher)
	SP 2300	Presentation Skills <b>or</b>
	EN 3342	Professional Communication <b>or</b>
		equivalent3
	CS 1070	Introduction to Information Systems <b>or</b>
		equivalent computer literacy course *
	Any Natura	al Science with a lab4
	126 151	and a file of the
		cation Electives:
		nted course in STEM/Natural Sciences
	•	sted courses in the Social and Behavioral Sciences
	AN 1000	e than one discipline)
	AN 1000 AN 1003	Introduction to Anthropology
	AN 2007	Cultural Anthropology
	EC 1101	Ethnicity and Identity  Principles of Macroscopomics
	PO 1000	Principles of Macroeconomics  Political Organization
	PO 1000 PO 1001	Political Behavior
	PO 2008	Beyond State & Nation
	PS 1000	Psychology as a Natural Science
	PS 1000	Psychology as a Social Science
		onal course in the Social Sciences
		ited courses in Humanities
		e than one discipline)
		Ited course in Fine and Performing Arts
	3	
	*May be fu	Ifilled through appropriate academic evaluation
Concentra	ation	
	Required:	
	PS 2147	Analysis of Behavioral Data3
	SO 1000	Introduction to Sociology
	SO 1001	Sociology of Modern Life3
	SO 2004	Social Inequality3
	SO 2020	Family and Gender Roles

	SO 2030	Social Problems3
	SO 3115	Sociology of Globalization
	SO 3235	Migration and the Global Age
	SO 3260	Classical Sociological Theory
	SO 3416	Qualitative Research Methods in Sociology
	SO 3511	Quantitative Methods in Sociology
	SO 4106	Urban Sociology3
	SO 4143	Sociology of Science and Technology3
	SO 4231	Religion and Society
	SO 4313	Collective Behavior and Social Movements3
	SO 4461	Contemporary Sociological Theory
	SO 4690	Senior Thesis Seminar
	Five additio	nal courses in sociology15
Electives.		

TOTAL: **121** 

## Minors in Liberal Arts and Sciences

Anthropology

Archaeology

**Biology** 

Classics

Communication

**Economics** 

**English** 

**Environmental Studies** 

History

**Information Technology** 

Insurance

**International Relations** 

**Modern Languages** 

**Modern European Literature** 

Philosophy

Psychology

Sociology

# Anthropology Minor

Credit H	lours
Required:	
AN 1000 Introduction to Anthropology	3
AN 1003 Cultural Anthropology	3
Four additional courses in anthropology	12
101/	AL: 18

#### Archaeology Minor

	<b>Credit Hours</b>
Required:	
AH 1000 Introduction to Archaeology	3
Two additional courses in Archaeology	6
One course in art history (ancient, medieval or Byzantine)	3
One course in ancient history.	3
One of the following:	3
AN 1000 Introduction to Anthropology	
AN 1003 Cultural Anthropology	
AN 2002 Human Evolution and Physical Anthropology	

TOTAL: 18

# Minors in Liberal Arts and Sciences

#### Biology Minor

		Credit Hours
Required:		
BI 1000	Introduction to Biology I	4
BI 1101	Introduction to Biology II	4
•	courses in Biology one of which with lab, or one Chemistry course	
in place of	a biology course, chosen from:	10
BI 1002	Introduction to Molecular Biology (lab)	
BI 1006	Human Biology: Concepts and Current Issues (lab)	
BI 1007	Environmental Ecology (lab)	
BI 3215	Environmental Health	
BI 3204	Human Genetics	
BI 3232	Cellular and Molecular Neurobiology	
CH 1002	Principles of Chemistry	

TOTAL: 18

103

#### Classics Minor

		<b>Credit Hours</b>
Required:		
Three cou	rses in Classics	9
CL 2010	Greek and Roman Epic Literature in Translation	
CL 3001	Classical Roman Literature and Culture	
CL 3022	Classical Greek Literature and Culture	
CL 3224	Ancient Greek Drama in Translation	
CL 3227	Ancient Greek and Roman Comedy in Translation	
Three cou	rses on the Ancient Greek or Roman world in the following areas:	
Classics (a	ny additional CL courses), archaeology*, art history**,	
history***	, philosophy****	9
		TOTAL: 18

<sup>\*</sup>Archaeology courses chosen from: AH 1000, AH 3021, AH 3029

<sup>\*\*</sup>Art History courses chosen from: AT 2005, AT 2006

<sup>\*\*\*</sup>History courses chosen from: HY 1000, HY 2008, HY 3009, HY 2034, HY 2015, HY 3021, HY 2029, HY 4010, HY 3045, HY 4074

<sup>\*\*\*\*</sup>Philosophy courses chosen from: PH 1000, PH 3010, PH 2020, PH 4121

#### Communication Minor

		Credit Hours
Required:		
CN 2301	Contemporary Mass Communication	3
CN 2202	Writing for Mass Communication	3
CN 3521	Communication Theories	3
Four addit	ional courses in Communication:	12

#### Economics Minor

		<b>Credit Hours</b>
Required:		
EC 1000	Principles of Microeconomics	3
EC 1101	Principles of Macroeconomics	3
A total of 1	2 credits in 3000 and/ or 4000 level, including at least	
one of the	following:	12
EC 3270	Managerial Economics	
EC 3271	Macroeconomic Theory and Policy	

TOTAL: 18

TOTAL: 21

# Minors in Liberal Arts and Sciences

### English Minor

	Credit Hours
Required:	
Six (6) 2000-level or above EN courses	18
	TOTAL: 18

#### Environmental Studies Minor

		Credit Hours
Required:		
ES 1000	Environmental Science: Ecosystems and Biodiversity	4
ES 1010	Environmental Science: Energy Resources and Pollution	4
Four addition	onal Environmental Studies (ES) courses above 1000-level,	
provided th	ne students have met the prerequisites:	12
		TOTAL: 20

105

### Modern Languages Minor

	Credit Hours
Required:	
Six (6) courses in two modern languages	18
	TOTAL: 18

### History Minor

		<b>Credit Hours</b>
Required:		
HY 1000	Survey of Western Civilization I	3
HY 1001	Survey of Western Civilization II	3
HY 4391	Historiography	3
One cours	e from any of the HY 2000 level courses es from any of the HY 3000 level courses	9

TOTAL: 18

# Minors in Liberal Arts and Sciences

#### Information Technology Minor

	Credit Hours
Required:	
CS 1070	Introduction to Information Systems
CS 2188	Introduction to Programming
Five additi	ional information technology (ITC only) courses

TOTAL: 21

#### Insurance Minor

	Credit Hours
Required:	
MA 1009	Mathematics for Business Economics and Sciences
EC 1000	Principles of Microeconomics
MA 2021	Applied Statistics
EC 3324	Insurance
EC 3435	Insurance Issues and Reporting
EC 3638	Actuarial Science3
EC 3737	Insurance Industry Dynamics

TOTAL: 21

#### International Relations Minor

#### **Credit Hours** Required: HY 1001 Two additional courses in Political Science .......6 Two additional courses to be selected from:......6 HY 4041 Russia and the USSR HY 4053 Contemporary History: from World War II to Vietnam and the Fall of Communism HY 4051 Revolution and Nationalism in Europe HY 4052 Total War in Europe HY 4072 America in World Affairs

TOTAL: 18

#### Modern European Literature Minor

	<b>Credit Hours</b>
Required:	
Four courses in German literature and Modern Greek Literature	
with at least one course in each area	12
Two courses in English literature of the nineteenth and	
twentieth centuries	6

TOTAL: 18

### Minors in Liberal Arts and Sciences

#### Philosophy Minor

	Credit Hour	S
Required:		
PH 1000	Introduction to Philosophy	
One of the	following courses:	
PH 1001	Practical Reasoning	
PH 2003	Internet and Philosophy	
PH 2014	Aesthetics	
PH 2016	Philosophy and Cinema	
PH 2020	Greek Philosophy	
Two of the	following courses:6	
PH 3005	Business Ethics	
PH 3009	Evolution and Revolution: Darwin, Freud, Marx, Nietzsche	
PH 3010	Ethics	
PH 3011	Introduction to Logic	
PH 3022	Social and Political Philosophy	
PH 3026	Existentialism	
PH 3027	Rationalism and Empiricism	
PH 3118	Theory of Knowledge	
Two of the	following courses:6	
PH 4028	Kant and German Idealism	
PH 4031	Phenomenology: Husserl and Heidegger	
PH 4032	Postmodern Philosophy: Foucault and Derrida	
PH 4113	Philosophy of Science	
PH 4121	Plato and Aristotle	
PH 4130	Philosophy of Language	
PH 4135	Philosophy of History	
PH 4141	Philosophy of Mind	
PH 4350	Seminar in Selected Texts	

TOTAL: 18

#### Psychology Minor

		Credit Hours
Required:		
PS 1000	Psychology as a Natural Science	3
PS 1001	Psychology as a Social Science	3
PS 2147	Analysis of Behavioral Data	3
Two PS 20	000-level courses	6
Two PS 30	000-level courses	6

TOTAL: 21

#### Sociology Minor

		<b>Credit Hours</b>
Required:		
SO 1000	Introduction to Sociology	3
SO 1001	Sociology of Modern Life	3
Five more	courses in Sociology	15

TOTAL: 21

### The School of Business

Requirements for the Bachelor of Science Degree (BS)

**Accounting with Finance** 

**Computer Information Systems** 

**Finance** 

**Health Care Management** 

**International Business** 

International Tourism and Hospitality Management (ITHM)

**Logistics and Supply Chain Management** 

#### Management

Entrepreneurship Management

**Human Resource Management** 

Operations Management

#### **Management Information Systems (MIS)**

#### Marketing

Marketing Management

**Marketing Communications** 

#### **Shipping Management**

**Sports Management** 

# The School of Business

#### Accounting with Finance

		Credit Hours
Liberal E		
	Core Cours	
	WP 1010	Introduction to Academic Writing
	WP 1111	Integrated Academic Writing & Ethics
	WP 1212	Academic Writing and Research
	MA 1009	Mathematics for Business, Economics and Sciences* <b>or</b> higher
	EN 3342	Professional Communication
	CS 1070	Introduction to Information Systems*
	Any Natur	al Science with a lab4
	Liberal Edu	cation Electives:
	LE designa	ited course in STEM/Natural Sciences
	LE designa	nted courses in the Social and Behavioral Sciences
	(from more	than one discipline)
	EC 1101	Principles of Macroeconomics
	MG 3034	Managing People and Organizations
	One additi	onal course in the Social and Behavioral Sciences
	LE designa	nted courses in Humanities6
	(from more	than one discipline)
	PH 3005	Business Ethics
	One additi	onal course in Humanities
	LE designa	sted course in the Fine and Performing Arts
	*May be fu	Ifilled through appropriate academic evaluation
Concenti	ration	
	Required:	
	AF 2006	Financial Accounting4
	AF 3104	Financial Reporting I
	AF 3116	Management Accounting3
	AF 3131	Intermediate Financial Accounting
	AF 3146	Taxation for Individuals
	AF 4207	Financial Reporting II3
	AF 4242	Advanced Management Accounting3
	AF 4223	Financial Statements Analysis and Equity Valuation3
	BU 2002	Business Legal Issues
	CS 2179	Business Information Systems
	EC 1000	Principles of Microeconomics
	FN 3105	Foundations of Corporate Finance
	FN 3313	Corporate Finance
	IB 2006	International Business
	MA 2021	Applied Statistics

	MG 4343	Operations Management3	
	MG 4740	Business Strategy3	
	MK 2030	Fundamentals of Marketing	
	Three of the	e following courses9	
	AF 4218	Auditing	
	AF 4296	Advanced Financial Accounting	
	AF 4243	Corporate Taxation	
	AF 4244	Forensic Accounting	
	AF 4045	Corporate Governance & Accountability	
	FN 4535	Financial Modeling	
	One of the	following courses3	
	AF 4090	Internship in Accounting with Finance	
	AF 4347	Cost Modeling	
	EC 3240	Money and Banking	
	FN 3319	International Finance	
	FN 4535	Financial Modeling	
loctivos			6

TOTAL: **121** 

# The School of Business

# Computer Information Systems\*

		Credit	
General E	ducation		44
	Required:		
	WP 1010	Introduction to Academic Writing	
	WP 1111	Integrated Academic Writing & Ethics	
	WP 1212	Academic Writing and Research	
	Two course	es in natural science with laboratory8	
	CS 1070	Introduction to Information Systems	
	Humanitie	es9	
	Selected fr	rom at least two of the following:	
	archaeolog	gy, art history, history, literature, classical literature,	
	music, phil	ilosophy, theatre history	
	Social Scie	ences	
	Selected fr	rom at least two of the following: anthropology,	
	political sc	cience, psychology or sociology	
	EC 1000	Principles of Microeconomics	
	MA 1001	Finite Mathematics	
	MA 1105	Applied Calculus	
Business	Core		42
	Required:		
	EN 3342	Professional Communication	
	PH 3005	Business Ethics	
	EC 1101	Principles of Macroeconomics	
	MA 2118	Statistics for Business and Economics I	
	MA 2219	Statistics for Business and Economics II	
	AF 2006	Financial Accounting4	
	AF 3116	Managerial Accounting for Decision Making3	
	BU 2002	Business Legal Issues2	
	CS 2179	Business Information Systems	
	CS 4157	Project Management3	
	MG 2003	Management Principles	
	MG 3034	Managing People and Organizations3	
	MG 4343	Operations Management3	
	MK 2050	Principles of Marketing3	

Concentration		
Re	quired:	
CS	2188	Introduction to Programming
CS	3140	Electronic Commerce
ITO	C 2293	Operating Systems Concepts
CS	3260	Fundamentals of RDBMS
CS	4230	Human Computer Interaction
CS	3175	Communications and Networking Essentials
CS	3425	Web Applications Development
CS	3465	Business Intelligence & Data Warehousing
CS	4350	Information Systems Security and Control
CS	4284	Analysis and Design of Information Systems
CS	4736	Strategic Planning for Information Systems
3 0	credits in (	Computer Information Systems / Information Technology
Electives		6

TOTAL: **128** 

<sup>\*</sup> As of September 2014, no new students are being accepted into the program.

# The School of Business

#### Finance

		Credit Hour
ibera	Education	43
	Core Cours	res:
	WP 1010	Introduction to Academic Writing
	WP 1111	Integrated Academic Writing & Ethics
	WP 1212	Academic Writing and Research
	MA 1009	Mathematics for Business, Economics and Sciences* <b>or</b>
		higher3
	EN 3342	Professional Communication
	CS 1070	Introduction to Information Systems *
	Any Natur	al Science with a lab4
	Liberal Edu	ucation Electives:
	LE designa	ated course in STEM/Natural Sciences
	LE designa	ated courses in the Social and Behavioral Sciences
	(from more	e than one discipline)
	EC 1101	Principles of Macroeconomics
	MG 2003	Management Principles
	One addit	ional course in Social and Behavioral Sciences
	LE designa	ated course in Humanities6
	(from more	e than one discipline)
	PH 3005	Business Ethics
	One addit	ional course in Humanities
	LE designa	ated course in the Fine and Performing Arts
	*May be fu	Ifilled through appropriate academic evaluation
Conce	ntration	72
	Required:	
	AF 2006	Financial Accounting4
	AF 3116	Management Accounting3
	AF 4223	Financial Statements Analysis and Equity Valuation
	BU 2002	Business Legal Issues2
	EC 1000	Principles of Microeconomics
	EC 3240	Money and Banking3
	FN 2028	Financial Mathematics
	FN 2127	Financial Markets and Instruments
	FN 3137	Applied Financial Econometrics
	FN 3319	International Finance
	FN 3232	Foundations of Investment
	FN 3313	Corporate Finance

FN 4452	Fixed Income Securities
FN 4529	Portfolio Management3
FN 4535	Financial Modeling3
FN 4880	Topics in Finance3
MA 2021	Applied Statistics3
MA 1105	Applied Calculus3
MG 3133	New Venture Creation
Three of	the following courses9
AF 4045	Corporate Governance and Accountability
FN 4451	Commercial Bank Management
FN 4553	Entrepreneurial Finance
FN 4530	Derivative Products
FN 4555	Quantitative Finance
FN 4554	Tax Structured Finance
FN 4316	Maritime Financial Management
One of th	ne following courses
AF 3131	Intermediate Accounting
AF 3104	Financial Reporting I
One of th	ne following courses
FN 4090	Internship in Finance
AF 4296	Advanced Financial Accounting
AF 4207	Financial Reporting II
AF 4242	Advanced Management Accounting
MG 4415	Strategic Management
General Electives	

TOTAL: **121** 

# The School of Business

# Health Care Management

		Credit Hour
iberal E	ducation	4
	Core Cours	es:
	WP 1010	Introduction to Academic Writing
	WP 1111	Integrated Academic Writing & Ethics
	WP 1212	Academic Writing and Research
	MA 1009	Mathematics for Business, Economics and Sciences*
		<b>or</b> higher3
	EN 3342	Professional Communication
	CS 1070	Introduction to Information Systems*3
	Any Natur	al Science with a lab4
	Liberal Edu	ucation Electives:
	LE designa	ated course in STEM/Natural Sciences
	LE designa	ated courses in the Social and Behavioral Sciences
	(from more	e than one discipline)
	LE designa	ated courses in Humanities6
	PH 3005	Business Ethics
	One additi	ional course in Humanities
	LE designa	ated course in the Fine and Performing Arts
	*May be fu	Ifilled through appropriate academic evaluation
Concent	ration	<b>7</b> 7
	Required:	
	AF 2006	Financial Accounting4
	BU 2002	Business Legal Issues2
	BU 3233	Business Research Methods
	CS 2179	Business Information Systems
	EC 1000	Principles of Microeconomics
	EC 1101	Principles of Macroeconomics
	FN 3105	Foundations of Corporate Finance
	IB 2006	International Business3
	MA 2021	Applied Statistics
	MG 2003	Management Principles3
	MG 3034	Managing People and Organizations3
	SO 3007	Health and Society3
	HM 1001	Introduction to Healthcare Management3
	HM 3115	Healthcare Marketing3
	HM 3110	Delivery of Quality Healthcare Services

	HM 3220	Healthcare Information Systems
	HM 4040	Healthcare Operations
	HM 4250	Budgeting and Financial Management in Healthcare3
	HM 4141	Healthcare Policy and Governance3
	HM 4045	Healthcare Human Resource Management3
	HM 4655	Healthcare Strategy3
	Option 1	9
	HM 4951	Internship in Healthcare Management
	and one He	ealthcare Management course
	Option 2	9
	Three Healt	hcare Management courses
eneral El	ectives	

TOTAL: **121** 

# The School of Business

#### International Business

		Credit Hour
Liberal Ed	ducation	4
	Core Cours	es:
	WP 1010	Introduction to Academic Writing
	WP 1111	Integrated Academic Writing & Ethics
	WP 1212	Academic Writing and Research
	MA 1009	Mathematics for Business, Economics and Sciences* or higher3
	EN 3342	Professional Communication
	CS 1070	Introduction to Information Systems*3
	Any Natura	al Science with a lab4
	Liberal Edu	cation Electives:
	LE designa	ted course in STEM/Natural Sciences
	LE designa	ted courses in the Social and Behavioral Sciences
	(from more	than one discipline)
	EC 1101 Pr	inciples of Macroeconomics
	MG 3034 N	Managing People and Organizations
	One additi	onal course in the Social and Behavioral Sciences
	LE designa	ted courses in Humanities6
	(from more	than one discipline)
	PH 3005 B	usiness Ethics
	One additi	onal course in Humanities
	LE designa	ted course in the Fine and Performing Arts
	*May be fu	lfilled through appropriate academic evaluation
Concentr	ation	7.
	Required:	
	AF 2006	Financial Accounting4
	AF 3116	Management Accounting3
	BU 2002	Business Legal Issues2
	BU 3233	Business Research Methods
	CS 2179	Business Information Systems
	EC 1000	Principles of Microeconomics
	FN 3105	Foundations of Corporate Finance
	IB 2006	International Business
	IB 3008	Business in the EU
	IB 3121	Global Business Management
	IB 3199	Contemporary Issues in International Business
	IB 4118	EU Economic and Funding Policies
	IB 4238	International Business Law

IB 4544	International Management3
MA 1105	Applied Calculus3
MA 2021	Applied Statistics
MG 2003	Management Principles
MG 4343	Operations Management3
MG 4740	Business Strategy3
MK 2030	Fundamentals of Marketing
Two of the	following courses6
IB 4169	EU Policies and IB Practices
IB 4232	Foreign Direct Investment and Multinational Enterprises
IB 4267	Innovation and Technology Management in IB
IB 4031	Business in Emerging Markets
IB 4035	Export Strategy and Management
IB 4140	Topics in EU Business
One of the	following courses3
MG 4120	International Human Resource Management
MK 4157	International Marketing
FN 3319	International Finance
MG 4128	Corporate Social Responsibility
MG 4242	Supply Chain Management
One of the	following courses3
IB 4046	Internship in International Business
<b>or</b> one add	litional course in IB

TOTAL: **121** 

# The School of Business

# International Tourism and Hospitality Management (ITHM)

beral Education		
	Core Cours	res:
	WP 1010	Introduction to Academic Writing
	WP 1111	Integrated Academic Writing & Ethics
	WP 1212	Academic Writing and Research
	MA 1009	Mathematics for Business, Economics and Sciences* <b>or</b>
		higher3
	EN 3342	Professional Communication
	CS 1070	Introduction to Information Systems*
	Any Natur	al Science with a lab4
	Liberal Edu	ication Electives:
	LE designa	ated course in STEM/Natural Sciences
	LE designa	ated courses in the Social and Behavioral Sciences
	(from more	e than one discipline)
	IB 2006	International Business
	MG 3034	Managing People and Organizations
	One addit	ional course in the Social and Behavioral Sciences
	LE designa	ated courses in Humanities6
	(from more	e than one discipline)
	PH 3005	Business Ethics
	One addit	ional course in Humanities
	LE designa	ated course in the Fine and Performing Arts
	* May be fu	ulfilled through appropriate academic evaluation
Concentr	ation	77
	Required:	
	BU 2002	Business Legal Issues2
	BU 3233	Business Research Methods
	EC 1000	Principles of Microeconomics
	HT 1001	Introduction to the Tourism and Hospitality Industry
	HT 2010	Accounting for the Hospitality Industry4
	HT 2116	Hospitality Information Systems
	HT 3113	Tourism Planning and Development
	HT 3115	Marketing in Tourism and Hospitality
	HT 3131	Hospitality Operations3

HT 4021	Sustainable Management in Tourism & Hospitality
HT 4117	Managing Service Quality and Human Resources in
	Tourism and Hospitality3
HT 4135	Financial Management for the Hospitality Industry3
HT 4436	Information and Communication Technologies in Tourism3
HT 4440	Entrepreneurship in Tourism and Hospitality3
HT 4750	Strategic Issues in Tourism and Hospitality
HT 4670	Internship in Hospitality and Tourism
MA 2021	Applied Statistics
MG 2003	Management Principles
SO 3009	Tourism and Leisure in Modern Society
0	falleuting accuracy
HT 3037	following courses:
HT 3037	Travel and Transport
	Destination Management and Marketing
HT 3118	Food and Beverage Management
One of the	following courses:
HT 4030	Cultural Tourism
HT 4234	Public Relations and Crisis Management in Tourism and Hospitality
HT 4032	Events Management for the Hospitality Industry
Two cours	es in one non-native language6

TOTAL: **121** 

123

**Credit Hours** 

# The School of Business

# Logistics and Supply Chain Management

	Credit Hours
al Education	43
Core Cour	core
WP 1010	Introduction to Academic Writing
WP 1111	Integrated Academic Writing & Ethics
WP 1212	Academic Writing and Research
MA 1009	Mathematics for Business, Economics and Sciences* <b>or</b>
WIA 1005	higher3
EN 3342	Professional Communication
CS 3051	Business Driven Information Technology
	ral Science with a lab
Ally Natu	at Science with a lab4
Liberal Ed	ucation Electives:
LE design	ated course in STEM/Natural Sciences
_	ated courses in the Social and Behavioral Sciences
	e than one discipline)
EC 1101	Principles of Macroeconomics
IB 2006	International Business
One addit	ion course from the Social and Behavioral Sciences
LE design	ated courses in Humanities
	e than one discipline)
	Business Ethics
One addit	cional course in Humanities
	ated course in the Fine and Performing Arts
3	
* May be f	ulfilled through appropriate academic evaluation
tration	
Required:	
AF 2006	Financial Accounting4
BU 2002	Business Legal Issues
BU 3233	Business Research Methods
EC 1000	Principles of Microeconomics
FN 3105	Foundations of Corporate Finance
MA 1105	Applied Calculus3
MA 2021	Applied Statistics
MG 2003	Management Principles
MG 2063	Principles of Operational Management
MG 3034	Managing People and Organizations
MK 2030	Fundamentals of Marketing

LM 2020	Introduction to Logistics and Supply Chain Management3	
LM 3030	Transportation Systems	
LM 3025	The Logistics Supply Networks	
LM 3035	Information Flows, Financial Flows and the Management of	
	Risk in Supply Networks3	
LM 4145	Total Quality Management	
LM 4157	Project Management**3	
LM 4242	Supply Chain Management3	
LM 4246	Management Science	
LM 4343	Operations Management3	
LM 4641	Seminar in Logistics and Supply Chain Management	
MG 4415	Strategic Management	
One of the f	following courses	
IB 4035	Export Strategy and Management	
MG 4123	Business Negotiation	
MG 4129	Decision Making: A Qualitative Approach	
MG 4247	Management of Services	
MG 4112	Carriage of Goods by Sea and Law of International Trade	
MK 4141	Retailing and Supply Chain Management	
One of the f	following courses	
LM 4040	Internship in Logistics and Supply Chain Management	
or one course from the electives listed above		
•	quisite CS 1070 Introduction to Information Systems may be fulfilled through appropriate evaluation	

TOTAL: **121** 

# The School of Business

### Management

Entrepreneurship Management

		Credit Hours
Libera	Education	43
	Core Cours	es:
	WP 1010	Introduction to Academic Writing3
	WP 1111	Integrated Academic Writing & Ethics3
	WP 1212	Academic Writing and Research
	MA 1105	Applied Calculus*3
	EN 3342	Professional Communication
	CS 1070	Introduction to Information Systems**
	Any Natur	al Science with a lab4
	Liberal Edu	ucation Electives:
	LE designa	ated course in STEM/Natural Sciences
	LE designa	ated courses in the Social and Behavioral Sciences
		e than one discipline)
	EC 1101	Principles of Macroeconomics
	IB 2006	International Business
	One addit	ional course in the Social and Behavioral Sciences
	LE designa	ated courses in Humanities6
	(from more	e than one discipline)
	PH 3005	Business Ethics
	One addit	ional course in Humanities
	LE designa	ated course in the Fine and Performing Arts
	* The prere	equisite MA 1009 Mathematics for Business, Economics and Sciences may be fulfilled through
	appropri	ate academic evaluation otherwise it can be allocated to free electives
	**CS 1070	Introduction to Information Systems may be fulfilled through appropriate academic evaluation
Concei	ntration	
	Required:	
	AF 2006	Financial Accounting4
	AF 3116	Management Accounting3
	BU 2002	Business Legal Issues2
	BU 3233	Business Research Methods
	CS 2179	Business Information Systems
	EC 1000	Principles of Microeconomics
	FN 3105	Foundations of Corporate Finance
	FN 4553	Entrepreneurial Finance3
	MA 2021	Applied Statistics3
	MC 2002	Management Dringinles

IVIG 2062	introduction to Entrepreneurship Management
MG 3034	Managing People and Organizations3
MG 3133	New Venture Creation
MG 3019	Corporate Entrepreneurship and Innovation3
MG 3165	Managing the Family Firm3
MG 4343	Operations Management
MG 4188	Digital Marketing for Entrepreneurship3
MG 4156	Enterprise Growth3
MG 4255	Entrepreneurship Theory
MG 4740	Business Strategy3
MK 2030	Fundamentals of Marketing
Two of the	following courses6
MG 4123	Business Negotiation
MG 4129	The Decision Making Process: A Qualitative Approach
MG 4131	Strategic Human Resource Management
MG 4157	Project Management
MG 4242	Supply Chain Management
MG 4266	Public Relations
One of the	following courses
MG 4089	Internship in Entrepreneurship Management
	or one additional course in Entrepreneurship Management

TOTAL: **121** 

# The School of Business

#### Management

Human Resource Management

ihoral	Education	Credit Hour	
ibelai	Core Cours		,
	WP 1010	Introduction to Academic Writing	
	WP 1111	Integrated Academic Writing & Ethics3	
	WP 1212	Academic Writing and Research	
	MA 1009	Mathematics for Business, Economics and Sciences* or higher3	
	EN 3342	Professional Communication	
	CS 1070	Introduction to Information Systems*3	
	Any Natur	al Science with a lab4	
	Liberal Edu	ication Electives:	
	LE designa	ated course in STEM/Natural Sciences	
	LE designa	ated courses in the Social and Behavioral Sciences	
		e than one discipline)	
	EC 1101	Principles of Macroeconomics	
	IB 2006	International Business	
	One addit	ional course in the Social and Behavioral Sciences	
	LE designa	ated courses in Humanities6	
	(from more	e than one discipline)	
	PH 3005	Business Ethics	
	One addit	ional course in Humanities	
	LE designa	ated course in the Fine and Performing Arts	
	* May be fo	ulfilled through appropriate academic evaluation	
oncen	tration	72	<u>)</u>
	Required:		
	AF 2006	Financial Accounting4	
	AF 3116	Management Accounting3	
	BU 2002	Business Legal Issues	
	BU 3233	Business Research Methods	
	CS 2179	Business Information Systems	
	EC 1000	Principles of Microeconomics	
	FN 3105	Foundations of Corporate Finance3	
	MA 1105	Applied Calculus3	
	MA 2021	Applied Statistics	
	MG 2003	Management Principles	
	MG 3034	Managing People and Organizations	
	MG 3133	New Venture Creation	

MG 3164	Talent Acquisition
MG 4120	International Human Resource Management
MG 4131	Strategic Human Resource Management
MG 4343	Operations Management3
MG 4535	Seminar in Human Resource Management3
MG 4740	Business Strategy3
MK 2030	Fundamentals of Marketing
Three of th	e following courses6
MG 4017	Managing Workforce Diversity
MG 4121	Leadership
MG 4122	Organization Development and Change
MG 4128	Corporate Social Responsibility
MG 4136	Labor Relations
MG 4151	Managing Reward Systems
One of the	following courses
MG 4075	Internship in Human Resource Management
	or one additional course in Human Resource Management

MG 3118 Developing Human Capital......3

TOTAL: **121** 

# The School of Business

### Management

#### Operations Management

		Credit Hours
Libera		
	Core Cours	es:
	WP 1010	Introduction to Academic Writing
	WP 1111	Integrated Academic Writing & Ethics
	WP 1212	Academic Writing and Research
	MA 1105	Applied Calculus*3
	EN 3342	Professional Communication
	CS 1070	Introduction to Information Systems**
	Any Natur	al Science with a lab
	Liberal Edu	ecation Electives:
	LE designa	ated course in STEM/Natural Sciences
	LE designa	ated courses in the Social and Behavioral Sciences
	(from more	e than one discipline)
	EC 1101	Principles of Macroeconomics
	IB 2006	International Business
	One additi	ional course in the Social and Behavioral Sciences
	LE designa	ated courses in Humanities
		e than one discipline)
	PH 3005	Business Ethics
	One additi	ional course in Humanities
	LE designa	ated course in the Fine and Performing Arts
	* The prere	equisite MA 1009 Mathematics for Business, Economics and Sciences may be fulfilled through
		ate academic evaluation otherwise it can be allocated to free electives
		Introduction to Information Systems may be fulfilled through appropriate academic evaluation
Conce	ntration	72
	AF 2006	Financial Accounting4
	AF 3116	Management Accounting
	BU 2002	Business Legal Issues
	BU 3233	Business Research Methods
	CS 2179	Business Information Systems
	CS 3246	Enterprise Systems
	EC 1000	Principles of Microeconomics
	FN 3105	Foundations of Corporate Finance
	MA 2021	Applied Statistics
	MG 2003	Management Principles

MG 2063	Principles of Operations Management
MG 3034	Managing People and Organizations
MG 3133	New Venture Creation
MG 4145	Total Quality Management3
MG 4157	Project Management
MG 4246	Management Science
MG 4343	Operations Management
MG 4548	Operations Strategy3
MG 4740	Business Strategy3
MK 2030	Fundamentals of Marketing
One of the f	following courses
IB 3008	Business in the European Union
IB 3121	Global Business Management
One of the f	following courses
MG 4242	Supply Chain Management
MG 4247	Management of Services
One of the f	following courses
MG 4017	Managing Workforce Diversity
MG 4128	Corporate Social Responsibility
MG 4129	The Decision Making Process: A Qualitative Approach
One of the f	following courses
MG 4085	Internship in Operations Management
<b>or</b> one addi	tional course in Operations Management

TOTAL: **121** 

# The School of Business

# Management Information Systems

		Credit Hou	r:
Liberal E	ducation	4	3
	Core Cours	es:	
	WP 1010	Introduction to Academic Writing	
	WP 1111	Integrated Academic Writing & Ethics	
	WP 1212	Academic Writing and Research	
	MA 1009	Mathematics for Business, Economics and Sciences*	
		<b>or</b> higher3	
	EN 3342	Professional Communication	
	CS 1070	Introduction to Information Systems*	
	Any Natur	al Science with a lab4	
	Liberal Edu	cation Electives:	
	LE designa	ted course in STEM/Natural Sciences	
	LE designa	ted courses in the Social and Behavioral Sciences	
	(from more	than one discipline)	
	EC 1101	Principles of Macroeconomics	
	MG 2003	Management Principles	
	One additi	onal course in the Social and Behavioral Science	
	LE designa	ted courses in Humanities6	
	(from more	than one discipline)	
	PH 3005	Business Ethics	
	One additi	onal course in Humanities	
	LE designa	ted course in the Fine and Performing Arts	
	* May be fu	offilled through appropriate academic evaluation	
Concenti	ration		2
	Required:		
	AF 2006	Financial Accounting4	
	BU 2002	Business Legal Issues	
	CS 2179	Business Information Systems	
	CS 3140	Electronic Commerce	
	CS 3144	Customer Relationship Management Systems	
	CS 3245	Data Management and IT for Business	
	CS 3246	Enterprise Systems3	
	CS 3247	Information Systems for Decision Making	
	CS 3348	Enterprise Social Networks	
	CS 4249	Business Intelligence	
	CS 4284	Analysis and Design of Information Systems	
	CS 4350	Information Systems Security and Control	

CS 4461	Technology Innovation & Entrepreneurship
CS 4462	Information Systems Strategy
EC 1000	Principles of Microeconomics
FN 3105	Foundations of Corporate Finance
IB 2006	International Business
MA 2010	Statistics I
CS 4157	Project Management3
LM 4343	Operations Management3
MG 4242	Supply Chain Management3
MK 2030	Fundamentals of Marketing
Option 1	6
CS 4063	Internship in Management Information Systems
	and three credits in Management Information Systems /
	Computer Information Systems / Information Technology
Option 2	6
	in Management Information Systems /
Six credits	in Management information systems,

TOTAL: **121** 

# The School of Business

# Marketing

Marketing Management

Libera		43
	Core Cours	res:
	WP 1010	Introduction to Academic Writing
	WP 1111	Integrated Academic Writing & Ethics
	WP 1212	Academic Writing and Research
	MA 1105	Applied Calculus*3
	EN 3342	Professional Communication
	CS 1070	Introduction to Information Systems**
	Any Natur	al Science with a lab4
	Liberal Edu	ication Electives:
	LE designa	ated course in STEM/Natural Sciences
	LE designa	ated courses in the Social and Behavioral Sciences
	(from more	e than one discipline)
	EC 1101	Principles of Macroeconomics
	IB 2006	International Business
	One additi	ional course in the Social and Behavioral Sciences
	LE designa	ated courses in Humanities6
	(from more	e than one discipline)
	PH 3005	Business Ethics
	One additi	ional course in Humanities
	LE designa	ated course in the Fine and Performing Arts
	* The prere	equisite MA 1009 Mathematics for Business, Economics and Sciences may be fulfilled through
	appropri	ate academic evaluation otherwise it can be allocated to free electives
	** CS 1070	$Introduction \ to \ Information \ Systems \ may \ be \ fulfilled \ through \ appropriate \ a cademic \ evaluation$
Conce	ntration	72
	Required:	
	AF 2006	Financial Accounting4
	AF 3116	Management Accounting3
	BU 2002	Business Legal Issues
	BU 3233	Business Research Methods
	CS 2179	Business Information Systems
	EC 1000	Principles of Microeconomics
	FN 3105	Foundations of Corporate Finance
	MA 2021	Applied Statistics
	MG 2003	Management Principles
	MG 3034	Managing People and Organizations

MG 4343 Operations Management......3

MG 4740	Business Strategy3
MK 2030	Fundamentals of Marketing
MK 3135	Marketing Communications
MK 4157	International Marketing
MK 3159	Consumer Behavior
MK 3131	Building Marketing Value Proposition3
MK 4358	Marketing Research
MK 4447	Advanced Marketing Management & Metrics
MK 4760	Integrated Marketing Strategies & Topics
Two of the	following courses6
MK 4153	Sales Management
MK 4155	Business Marketing
MK 4345	Promotion & Digital Activation
MK 4156	Retail & SCM
MK 4162	Marketing of Services
Option 1	6
MK 4090	Internship in Marketing Management
<b>and</b> one n	nore Marketing course
Option 2	6
	Marketing courses

TOTAL: **121** 

# The School of Business

# Marketing

**Marketing Communications** 

		Credit Hours
Liberal E	ducation	43
	Core Cours	es:
	WP 1010	Introduction to Academic Writing3
	WP 1111	Integrated Academic Writing & Ethics3
	WP 1212	Academic Writing and Research3
	MA 1105	Applied Calculus*3
	EN 3342	Professional Communication
	CS 1070	Introduction to Information Systems**3
	Any Natur	al Science with a lab4
	Liberal Edu	ecation Electives:
	LE designa	ated course in STEM/Natural Sciences
	LE designa	ated courses in the Social and Behavioral Sciences
	(from more	e than one discipline)
	EC 1101	Principles of Macroeconomics
	IB 2006	International Business
	One additi	ional course in the Social and Behavioral Sciences
	LE designa	ated courses in Humanities6
	(from more	e than one discipline)
	PH 3005	Business Ethics
	One additi	ional course in Humanities
	LE designa	ated course in the Fine and Performing Arts
		equisite MA 1009 Mathematics for Business, Economics and Sciences may be fulfilled through ate academic evaluation otherwise it can be allocated to free electives
		Introduction to Information Systems may be fulfilled through appropriate academic evaluation
	C3 1070	miloadetion to information systems may be failined amough appropriate academic evaluation
Concent	ration	72
	Required:	
	AF 2006	Financial Accounting4
	AF 3116	Management Accounting3
	BU 2002	Business Legal Issues2
	BU 3233	Business Research Methods
	CS 2179	Business Information Systems
	EC 1000	Principles of Microeconomics
	FN 3105	Foundations of Corporate Finance
	MA 2021	Applied Statistics
	MG 2003	Management Principles

MG 4343	Operations Management3
MG 4740	Business Strategy
MK 2030	Fundamentals of Marketing3
MK 3159	Consumer Behavior
MK 3135	Marketing Communications
MK 4345	Promotion & Digital Activation
MK 3131	Building Marketing Value Proposition3
MK 4358	Marketing Research3
MK 4468	Integrated Marketing Communication Campaigns
MK 4447	Advanced Marketing Management & Metrics
Two of the	following courses6
MK 4104	Digital & Social Media Marketing
MK 4161	Direct Marketing & CRM
MK 4465	Media Planning for Advertising Campaigns
MG 4266	Public Relations
Option 1	6
MK 4090	Internship in Marketing Communication
	and one more Marketing course
Option 2	6
<u>Option 2</u>	

TOTAL: **121** 

# The School of Business

### Shipping Management

		Credit Hour
Liberal Ed		43
	Core Cours	
	WP 1010	Introduction to Academic Writing
	WP 1111	Integrated Academic Writing & Ethics
	WP 1212	Academic Writing and Research
	MA 1105	Applied Calculus*
	EN 3342	Professional Communication
	CS 3051	Business Driven Information Technology
	Any Natura	al Science with a lab4
	Liberal Edu	rcation Electives:
	LE designa	sted course in STEM/Natural Sciences
	LE designa	nted courses in the Social and Behavioral Sciences
	(from more	than one discipline)
	EC 1101	Principles of Macroeconomics
	MG 3034	Managing People and Organizations
	One additi	onal course from the Social and Behavioral Sciences
	LE designa	ited courses in Humanities6
	(from more	than one discipline)
	PH 3005	Business Ethics is strongly recommended
	LE designa	ited course in the Fine and Performing Arts
	* The prere	quisite MA 1009 Mathematics for Business, Economics and Sciences may be fulfilled throug
	approprio	ate academic evaluation otherwise it can be allocated to free electives
Concentra		72
	Required:	Financial Association
	AF 2006	Financial Accounting
	BU 2002	Business Legal Issues
	BU 3233	Business Research Methods
	EC 1000	Principles of Microeconomics
	EC 3127	Maritime Economics
	FN 3105	Foundations of Corporate Finance
	LM 2020	Introduction to Logistics and Supply Chain Management
	LM 3030	Transportation Systems
	MA 2021	Applied Statistics
	MG 1010	Introduction to Shipping
	MG 2060	Maritime History3
	MG 2061	Maritime Operations and Ship Technology3
	MG 2003	Management Principles
	MG 3059	Port Administration and Logistics
	MG 3058	International Shipping Policy3

MG 4169	Shipbroking and Chartering3
MG 4112	Carriage of Goods by Sea and Law of International Trade
MG 4292	Shipping and Marine Insurance Law and Practice
FN 4316	Maritime Financial Management
MG 4415	Strategic Management3
MG 4880	Seminar in Shipping Management
Two of the	following courses6
EC 4231	International Trade
MG 4123	Business Negotiation
MG 4157	Project Management**
MG 4242	Supply Chain Management
MG 4343	Operations Management
MG 4087	Short Sea Shipping
MG 4071	Cruise Shipping
MG 4168	Cross Cultural Management in Shipping
MG 4270	Maritime Human Resource Management
One of the	following courses
MG 4090	Internship in Shipping Management
<b>or</b> one add	ditional course Shipping Management
•	requisite CS 1070 Introduction to Information Systems may be fulfilled through appropriate ic evaluation
lectives	6

TOTAL: **121** 

# The School of Business

# Sports Management

Liberal E	Education	43
	Core Cours	res:
	WP 1010	Introduction to Academic Writing3
	WP 1111	Integrated Academic Writing & Ethics
	WP 1212	Academic Writing and Research
	MA 1009	Mathematics for Business, Economics and Sciences*
		<b>or</b> higher3
	EN 3342	Professional Communication
	CS 1070	Introduction to Information Systems*
	Any Natur	al Science with a lab4
	Liberal Edu	ucation Electives:
	LE designa	ated course in STEM/Natural Sciences
	LE designa	ated courses in the Social and Behavioral Sciences
	(from more	e than one discipline)
	EC 1101	Principles of Macroeconomics
	IB 2006	International Business
	One addit	ional course in the Social and Behavioral Sciences
	LE designa	ated courses in Humanities6
	(from more	e than one discipline)
	PH 3005 B	usiness Ethics
	One addit	ional course in Humanities
	LE designa	ated course in the Fine and Performing Arts
	* May be fu	ulfilled through appropriate academic evaluation
Concent	ration	72
	Required:	
	AF 2006	Financial Accounting4
	AF 3116	Management Accounting3
	BU 2002	Business Legal Issues2
	CS 2179	Business Information Systems
	EC 1000	Principles of Microeconomics
	FN 3105	Foundations of Corporate Finance
	MA 2010	Statistics I
	MG 2003	Management Principles
	MG 3034	Managing People and Organizations
	MK 4266	Public Relations3
	SM 2001	Introduction to Sports Management

SM 3002	Sports Marketing
SM 3003	Olympic Games and Sports Mega Events
SM 3004	Social Issues in Sports
SM 3005	Sports Operations and Facilities Management
SM 4107	Sport Governance, Policy and Legal Issues
SM 4108	Sports Promotion and Social Media3
SM 4206	Research Issues in Sport Management
SM 4710	Strategy and Strategic Issues in Sports Management
SMX 2015	Introduction to Sports Psychology
One the fo	llowing courses
AF 4223	Financial Statements Analysis and Equity Valuation
HT 4032	Events Management for the Hospitality Industry
MG 4123	Business Negotiation
MK 4104	Internet Marketing
Option 1	9
SM 4409	Internship in Sports Management
<b>and</b> one Sp	ports Management course
and one Sp	corts Management course9

TOTAL: **121** 

# Minors in Business

Accounting

**Business** 

**Electronic Business** 

**Entrepreneurship Management** 

Finance

**Human Resource Management** 

**International Business** 

International Tourism and Hospitality Management (ITHM)

Marketing

**Management Information Systems (MIS)** 

**Operations Management** 

**Shipping Management** 

**Tourism and Sustainability** 

Minors in Business

# Minors in Business

# Accounting Minor

	Credit Hours
Required:	
AF 2006	Financial Accounting4
AF 3116	Management Accounting3
AF 3104	Financial Reporting I <b>or</b>
AF 3131	Intermediate Financial Accounting3
Two course	s from the following:
AF 3146	Taxation for Individuals
AF 4242	Advanced Management Accounting
AF 4207	Financial Reporting II
AF 4218	Auditing
AF 4243	Corporate Taxation
AF 4244	Forensic Accounting
AF 4296	Advanced Financial Accounting

TOTAL: 16

## **Business Minor**

	Credit Hours
Required:	
AF 2006	Financial Accounting
FN 3105	Principles of Finance
MG 2003	Management Principles
MG 3034	Managing People and Organizations
MK 2050	Principles of Marketing
EC 1000	Principles of Microeconomics
	TOTAL: 19
This minor is	open to non-business majors only
Suggested	(Optional):
EC 1101	Principles of Macroeconomics
MA 2021	Applied Statistics
MA 2219	Statistics for Business and Economics II

## Electronic Business Minor

		Credit Hours
	Required:	
	CS 1070	Introduction to Information Systems
	CS 2133	Business Web Site Fundamentals
	CS 2179	Business Information Systems
	CS 2140	Electronic Commerce
	Option	9
1.	E-Business	Development
	CS 2188	Introduction to Programming
	CS 3260	Fundamentals of RDBMS
	CS 3425	Web Application Development
	or	
2.	E-Marketin	g
	IB 2006	International Business
	MK 2050	Principles of Marketing
	MK 4104	Internet Marketing

TOTAL: 20

# Entrepreneurship Management Minor

	Credit Hours
Required:	
AF 2006	Financial Accounting4
MG 3034	Managing People and Organizations
MG 3133	New Ventures Creation
MG 3353	Family Business Management
MG 4156	Enterprise Growth
MK 2050	Principles of Marketing
One additi	ional course selected from the following:
MG 4123	Business Negotiation
MG 4247	Management of Services
MG 4266	Public Relations

TOTAL: 22

Minors in Business Minors in Business

## Finance Minor

#### **Credit Hours** Required: AF 2006 EC 1000 MA 2021 FN 2028 FN 2127 Financial Markets and Instruments or FN 3105 FN 3232 Foundations of Investments or FN 3313 AF 4045 Corporate Governance and Accountability AF 4223 Financial Statement Analysis and Equity Valuation FN 3137 **Applied Financial Econometrics** FN 4316 Maritime Financial Management

TOTAL: 22

After consultation with the academic advisor and proper academic evaluation, required courses may be waived and be replaced by elective courses

# Human Resource Management Minor

	Credit	Hours
Required:		
MG 3034	Managing People and Organizations	3
MG 4131	Human Resource Management	3
MG 4122	Organization Development and Change	3
MG 4151	Managing Reward Systems	3
MG 3252	Employee Training and Development	3
MG 3254	Recruitment and Selection	3
One addition	ional course selected from the following	3
MG 4017	Managing Workforce Diversity	
MG 4120	International Human Resource Management	
MG 4121	Leadership	
MG 4136	Labor Relations	

TOTAL: 21

## International Business Minor

		Credit Hours
Required:		
IB 2006	International Business	3
IB 3008	Business in the European Union	3
IB 3121	Global Business Management	3
Three addit	tional courses selected from the following	9
IB 3199	Contemporary Issues in International Business	
IB 4031	Business in Emerging Markets	
IB 4035	Export Strategy and Management	
IB 4118	EU Economic and Funding Policies	
IB 4140	Topics in EU Business	
IB 4169	EU Policies and IB Practices	
IB 4232	Foreign Direct Investment and Multinational Enterprises	
IB 4267	Innovation & Technology Management in IB	

Any other course from the area of IB, provided that students meet the course's prerequisites.

TOTAL: 18

# International Tourism and Hospitality Management (ITHM) Minor

	Credit Hours
Required:	
HT 1001	Introduction to the Tourism and Hospitality Industry
HT 3115	Marketing in Tourism and Hospitality
HT 3113	Tourism Planning and Development
HT 3131	Hospitality Operations
Two of the	following courses:6
HT 3037	Travel and Transport
HT 3038	Destination Management and Marketing
HT 3118	Food and Beverage Management
SO 3009	Tourism and Leisure in Modern Society
HT 4021	Sustainable Management in Tourism and Hospitality
HT 4030	Cultural Tourism
HT 4032	Events Management for the Hospitality Industry
HT 4234	Public Relations and Crisis Management in Tourism and Hospitality

TOTAL: 18

Minors in Business

# Minors in Business

# Management Information Systems (MIS) Minor

#### **Credit Hours** Required: CS 1070 CS 2179 Business Information Systems or CS 3052 Business Driven Information Technology or HT 2116 Hospitality Information Systems......3 Electronic Commerce CS 3140 CS 3144 Customer Relationship Management Systems CS 3245 Data Management & IT for Business CS 3246 **Enterprise Systems** CS 3247 Information Systems for Decision Making **Enterprise Social Networks** CS 3348 CS 4157 **Project Management** CS 4249 **Business Intelligence** CS 4284 Analysis and Design of Information Systems CS 4350 Information Systems Security and Control CS 4461 Technology Innovation & Entrepreneurship CS 4462 Information Systems Strategy CS 4663 Management Information Systems Internship

TOTAL: 18

Students should consult with the faculty advisor in the Department of CIS, regarding course selection leading to specific career paths and/or graduate studies. Also, advising is required for prerequisites which may not be part of the minor and may be possible to be waived.

## Marketing Minor

	Credit Hours
Required:	
MK 2050	Principles of Marketing
MK 3159	Consumer Behaviour
Four addit	ional courses selected from the following
	<u> </u>
MK 3152	Personal Selling
MK 3251	Principles of Advertising
MK 3454	Marketing Management
MK 4104	Digital and Social Media
MK 4153	Sales Management
MK 4155	Business Marketing
MK 4156	Retailing and Supply Chain Management
MK 4157	International Marketing
MK 4161	Direct Marketing and CRM
MK 4162	Marketing of Services
MK 4266	Public Relations
MK 4345	Promotions and Digital Activation
MK 4358	Marketing Research
MK 4465	Media Planning for Marketing Communications Campaingns

TOTAL: 18

# Operations Management Minor

	Credit Hours
Required:	
MA 1009	Mathematics for Business Economics and Sciences
MA 2021	Applied Statistics
MG 3034	Managing People and Organizations
MG 4343	Operations Management
MG 4145	Fundamentals of Total Quality
Two additi	onal courses to be selected from the following6
MG 4129	The Decision Making Process: A Qualitative Approach
MG 4157	Project Management
MG 4242	Supply Chain Management
MG 4246	Introduction to Management Science

TOTAL: 21

# Minors in Business

# Shipping Management Minor

#### **Credit Hours** Required: MG 1010 Maritime History MG 2060 MG 2061 Maritime Operations and Ship Technology EC 3127 Maritime Economics MG 3058 International Shipping Policy MG 3059 Port Administration and Logistics MG 4169 Shipbroking and Chartering MG 4112 Carriage of Goods by Sea and Law of International Trade MG 4292 Shipping and Marine Insurance Law and Practice MG 4316 Maritime Financial Management

TOTAL: 18

# Tourism and Sustainability Minor

	Credit Hours
Required:	
ES 1000	Environmental Science: Ecosystems and Biodiversity
ES 1010	Environmental Science: Energy Sources and Pollution
ES 3220	Principles of Environmental Management:
HT 1001	Introduction to the tourism and hospitality industry:
HT 4021	Sustainable Management in Tourism and Hospitality:

TOTAL: 17

# Fine and Performing Arts

# Course Descriptions

Visual Arts (AR)

**Art History (AT)** 

Dance (DA)

**Graphic Design (GD)** 

Theatre Arts (DR)

Music (MU)

## VISUAL ARTS (AR)

#### AR 1003 FUNDAMENTALS OF 2D FORMS - DRAWING I – LEVEL 4

Traditional and contemporary concepts of drawing and visual structures. Free hand drawing and sketching, geometric and organic form, contour, shading, scales analogies, as well as computer aided projects. Use of all drawing tools to produce images with varieties of media.

Does not satisfy the humanities requirement

UK CREDITS: 15 US CR: 3/1/3

#### AR 1005 FUNDAMENTALS OF 2D FORMS - COLOR AND DESIGN I – LEVEL 4

Introduction to the theory of color and its applications. Color, shape, form, and their relationships. Media and tools used to explore the functions of color. The surrounding world, either natural or simulated, used as a reference and inspiration for the completion of projects.

Does not satisfy the humanities requirement

UK CREDITS: 15 US CR: 3/1/3

## AR 1007 FUNDAMENTALS OF 3D FORMS – SCULPTURE I – LEVEL 4

Basic concepts and contemporary solutions to 3-dimensional space. Sculptural principles, techniques, and materials. Exploration of matter and space. Analysis of artistic manifestations in 3-D space. Contemporary sculptural issues.

Does not satisfy the humanities requirement

UK CREDITS: 15

US CR: 3/1/3

#### AR 1009 FUNDAMENTALS OF 4D FORMS – TIME BASED MEDIA I – LEVEL 4

New forms and concepts of art that use time as an artistic medium. Time-based practices in experimental film and video, performance, happenings, sound and text. Development of 4-dimensional art projects. Strategies for structure, narrative, and deconstruction. Experiential and performative aspect of time-based work.

Does not satisfy the humanities requirement

UK CREDITS: 15 US CR: 3/1/3

### AR 1017 DIGITAL IMAGE – LEVEL 4

Students will learn basic photography techniques and gain a thorough knowledge of Photoshop. Issues relating to memory, truth and the digital image, authorship and the concept of the amateur, and the unprecedented proliferation of images will be investigated. Students will learn a basic history of the recorded image, and explore current image strategies on the web and through the use of mobile phones. Concepts for image analysis and compositional meaning will be learned.

Does not satisfy the humanities requirement

UK CREDITS: 15 US CR: 3/1/3

# Fine and Performing Arts

#### AR 2001 VISUAL LITERACY - LEVEL 4

See GD 2001.

#### AR 2023 FIGURE DRAWING I - LEVEL 4

Introduction to drawing the human figure. Posture, movement and characteristics of the human body. Advance skills of guick sketching and works which require longer observation.

Does not satisfy the humanities requirement

UK CREDITS: 15 US CR: 3/1/3

#### AR 2028 CONTEMPORARY ART SCENE IN GREECE

Creative processes, theoretical approaches and artistic mobility are explored within the context of the contemporary art culture in Greece. Tradition, antiquity and geography are considered main points of departure for the creation of artworks. Visits to the major contemporary art museums and collections of the country.

US CR: 3/0/3

#### AR 3019 VIDEO ART – LEVEL 5

Exploration of the potential of the video medium as an art form. Analysis of differences between video and film technically, socially and conceptually. Students will complete a video project.

Does not satisfy the humanities requirement

UK CREDITS: 15 US CR: 3/1/3

### AR 3024 FIGURE DRAWING II – LEVEL 5

Dynamics between the figure and space. Analytical and synthetic approaches. Structure and possibilities of motion of the human figure. Basic principles of anatomy.

Does not satisfy the humanities requirement

UK CREDITS: 15 US CR: 3/1/3

#### AR 3025 PAINTING- LEVEL 5

Introduction to fundamental concepts of painting, both abstract and representational. Compositions showing the function of color, value scale, placement, proportion and volume.

Does not satisfy the humanities requirement

UK CREDITS: 15 US CR: 3/1/3

#### AR 3104 FUNDAMENTALS OF 2D FORMS - DRAWING II - LEVEL 5

Further exploration of traditional and contemporary concepts of drawing and visual structures. Rhythm and dynamics, complex compositions, perspective, as well as computer generated projects are seen as an aid to understand the image as a creation.

Does not satisfy the humanities requirement

Prerequisites: AR 1003

UK CREDITS: 15 US CR: 3/1/3

# Fine and Performing Arts

#### AR 3106 FUNDAMENTALS OF 2D FORMS - COLOR AND DESIGN II - LEVEL 5

Development of a concrete knowledge of color. Illusion, perspective, abstraction on the two dimensional field. Experimental ways of using color. Physical properties of color used to approach different aesthetic choices.

Does not satisfy the humanities requirement

Prerequisites: AR 1005

UK CREDITS: 15 US CR: 3/1/3

#### AR 3108 FUNDAMENTALS OF 3D FORMS - SCULPTURE II - LEVEL 5

Further investigation of sculptural concepts and contemporary solutions to 3-dimensional space. Role and function of sculpture in a changing global society. Sculptural projects considering dynamic physical systems, such as kinetic, social, and environmental sculpture.

Does not satisfy the humanities requirement

Prerequisites: AR 1007

UK CREDITS: 15 US CR: 3/1/3

#### AR 3110 FUNDAMENTALS OF 4D FORMS – TIME BASED MEDIA II – LEVEL 5

Further examination of art that uses time as an artistic medium. Time-based practices including happenings, installations, social choreography and web-based actions. Development of 4-dimensional art projects. Creative collaboration and interdisciplinary strategies. New art practices within social contexts are explored.

Does not satisfy the humanities requirement

Prerequistes: AR 1009

UK CREDITS: 15 US CR: 3/1/3

## AR 4002 ART TECHNIQUES AND MEDIA - LEVEL 6

Examination through studio work of various techniques established in Western Art as well as in media.

Does not satisfy the humanities requirement

UK CREDITS: 15 US CR: 3/1/3

#### AR 4130 CONTEMPORARY PAINTING - LEVEL 6

An examination of concepts and practices used in contemporary painting. Broad understanding of content and form relationships. Personal expression and imagery are evaluated.

Does not satisfy the humanities requirement

Prerequisite: AR 3025

UK CREDITS: 15 US CR: 3/1/3

#### AR 4133 CONTEMPORARY DRAWING- LEVEL 6

Drawing as a process of experimentation. Contemporary aesthetic issues and practices explored. Drawing as a strong tool of expression and artistic insight.

Does not satisfy the humanities requirement

Prerequisite: AR 1003

UK CREDITS: 15 US CR: 3/1/3

#### AR 4140 ISSUES IN CONTEMPORARY ART - LEVEL 6

Art for visual appreciation. Interaction between different forms of art and their functions in society. Concepts of painting, drawing, sculpture, installation, performance, and digital art explored through the works of renowned artists and major exhibitions. Theoretical and critical texts. Current trends of curating and installing art shows. Gallery and museum visits, artists' lectures and studio visits.

Does not satisfy the humanities requirement

Prerequisite: AR 3025

UK CREDITS: 15 US CR: 3/0/3

#### AR 4226 SCULPTURE III - LEVEL 6

Studio practice in sculpture. Advanced fabrication techniques. Construction techniques and concepts. Production of larger-scale work. Development of artistic portfolios.

Does not satisfy the humanities requirement

Prerequisites: AR 1007 AR 3108

UK CREDITS: 15 US CR: 3/1/3

#### AR 4934 STUDIO PROJECTS AND INSTALLATION- LEVEL 6

Emphasis on individual choices, either formal or contextual. Painting and other art practices, such as video, drawing, constructions and installation explored.

Does not satisfy the humanities requirement

Prerequisites: AR 3104 AR 3106

AR 3108 AR 3110 AR 3019 AR 4130 AR 4133 AR 4002

AR 4226

UK CREDITS: 15 US CR: 3/1/3

## AR 4941 SENIOR PROJECT AND EXHIBITION - LEVEL 6

Capstone course of the visual arts majors. Students put into practice their personal skills and work towards the completion of an exhibition accompanied by a thesis paper and an artist's statement.

Does not satisfy the humanities requirement

Prerequisites: AR 3025 AR 3019

AR 3024 AR 4130 AR 4133 AR 4934 AR 4002 AR 4226

AR 4140

UK CREDITS: 15 US CR: 3/1/3

## ART HISTORY (AT)

#### AT 1000 LE HISTORY OF ART I

A survey of Western art from the Palaeolithic through the Byzantine periods.

US CR: 3/0/3

#### AT 1001 HISTORY OF ART II

Survey of Western European architecture, sculpture and painting from the medieval period to the present. US CR: 3/0/3

#### AT 1025 HISTORY OF ARCHITECTURE - UK LEVEL 4

Examination of Western architecture from the Early Modern Period to the Present, through a series of key monuments and their context.

UK CREDITS: 15 US CR: 3/0/3

#### AT 2005 ART AND ARCHITECTURE OF ANCIENT GREECE - LEVEL 4

The art and architecture of ancient Greece from the Geometric period through the coming of Rome.

Students who take AT 2005 cannot take AH 2027 when it addresses Ancient Greek Art. Art History students are required to take AT 2005.

UK CREDITS: 15

US CR: 3/0/3

#### AT 2006 ROMAN ART AND ARCHITECTURE - LEVEL 4

AT 1001

The art of the Republic and the Empire to the time of Constantine the Great. The art of Etruria briefly considered. UK CREDITS: 15

US CR: 3/0/3

#### AT 2224 WRITING ABOUT ART - LEVEL 4

Introduction to research methodology and the essential resources of art historical scholarship. Training in critical thinking, evaluation/synthesis of sources and the creation of an argument. Particular emphasis placed on writing a short research paper and the scholarly use of secondary resources.

Prerequisites: AT 1000

**UK CREDITS: 15** 

US CR: 3/0/3

## AT 3003 ART AND ARCHITECTURE OF THE ANCIENT NEAR EAST UK - LEVEL 5

Artistic and cultural developments in the ancient Near East, with emphasis on the context within which the monuments studied are found.

UK CREDITS: 15

US CR: 3/0/3

#### AT 3004 ART AND ARCHITECTURE OF ANCIENT EGYPT - LEVEL 5

Ancient Egyptian art and architecture from 4000 B.C. to the Ptolemaic period. Concentration on the three major periods: Old, Middle and New Kingdoms.

**UK CREDITS: 15** 

US CR: 3/0/3

# Fine and Performing Arts

#### AT 3007 EARLY CHRISTIAN AND BYZANTINE ART AND ARCHITECTURE - LEVEL 5

Art and Architecture from the fourth century to the end of the Byzantine Empire in 1453. Particular attention given to the political and social context of art production.

**UK CREDITS: 15** 

US CR: 3/0/3

### AT 3008 ROMANESQUE AND GOTHIC ART AND ARCHITECTURE -LEVEL 5

The art and architecture of the Medieval period in western Europe. Concentration on Romanesque and Gothic art and architecture.

UK CREDITS: 15

US CR: 3/0/3

#### AT 3013 MODERN ART - LEVEL 5

Survey of the modernist period in visual arts covering the main artistic trends from the beginning to midtwentieth century. The concept of modernity is examined vis-à-vis the theoretical, social and political changes characterizing the first half of the 20th century.

**UK CREDITS: 15** 

US CR: 3/0/3

#### AT 3016 AFRICAN ART - LEVEL 5

Art production of cultures from various geographical regions of Africa with an emphasis on function and context. Topics discussed include the status and role of the artist in society, kingship and art, gender, and colonialism. UK CREDITS: 15

US CR: 3/0/3

### AT 3017 MODERN GREEK ART - LEVEL 5

Modern Greek art from the formation of the Greek state in the nineteenth century to the present. Focus on the historical/political/social events that determined the developments of art in conjunction with the creation of modern Greek identity.

**UK CREDITS: 15** 

US CR: 3/0/3

#### AT 3019 ISLAMIC ART AND ARCHITECTURE - LEVEL 5

The course examines the art and architecture of the Islamic world. It begins in the seventh century with the early Arab Caliphates and then moves through the various geographical regions which came under the religion of Islam: Spain, North Africa, Egypt, Iran, Central Asia, Iraq, Syria, and Anatolia.

UK CREDITS: 15

US CR: 3/0/3

## AT 3021 THE BRONZE AGE OF GREECE - LEVEL 5

(see AH 3021).

#### AT 3023 THEORIES OF ART - LEVEL 5

A historical survey of the founding ideas, theories and philosophical systems that have formed the background of artistic production in Western civilization.

**UK CREDITS: 15** 

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#### AT 3026 NORTHERN EUROPEAN ART 15TH-16TH C. - LEVEL 5

Art in Northern Europe during the 15th – 16th centuries. Major and minor arts in Germany, France, the Low Countries, Britain and Austria.

UK CREDITS: 15 US CR: 3/0/3

## AT 3028 THE ART OF REASON - LEVEL 5

Art of the Enlightenment and its legacy. Eighteenth century art in Europe and America.

UK CREDITS: 15 US CR: 3/0/3

# AT 3029 DISPLAY, DISCOURSE, AND DESIGN IN THE ANCIENT GREEK SANCTUARY - LEVEL 5

See AH 3029.

#### AT 3032 THEORY AND PRACTICE OF DISPLAY - LEVEL 6

A survey of the history and theory of the display of art and artifacts. Analysis of current art and archaeological displays.

UK CREDITS: 15 US CR: 3/0/3

#### AT 4033 FEMINISM AND ART HISTORY - LEVEL 6

The impact of feminism on art production and interpretation. The course examines feminist critiques of art and the discipline of art history, as well as feminist art.

UK CREDITS: 15 US CR: 3/0/3

#### AT 4109 THE ITALIAN RENAISSANCE - LEVEL 6

The phenomenon of the Italian Renaissance and its relation to political, social and economic circumstances. The emergence and function of the arts in shaping the physical and ideological appearance of the Italian cities/centers of power.

Prerequisites: AT 1001 UK CREDITS: 15 US CR: 3/0/3

## AT 4111 SEVENTEENTH-CENTURY ART - LEVEL 6

Art and architecture in Europe in the seventeenth century.

Prerequisites: AT 1001

UK CREDITS: 15 US CR: 3/0/3

## AT 4112 PLURALISM IN NINETEENTH CENTURY ART - LEVEL 6

Art of the nineteenth century: classicism versus romanticism; realism and naturalism; modern art and life in Europe and America.

Prerequisites: AT 1001

UK CREDITS: 15 US CR: 3/0/3

#### AT 4118 POST-MODERN ART - LEVEL 6

A critical examination of the postmodern period in the arts covering the main artistic trends from approximately mid-twentieth century to the present.

Prerequisites: AT 2113 UK CREDITS: 15

US CR: 3/0/3

#### AT 4131 THEORIES OF ARCHITECTURE - LEVEL 6

Examination of the built environment from the Early Modern Period to the Present, focusing on key architects and respective architectural theories.

Prerequisites: AT 1025

UK CREDITS: 15 US CR: 3/0/3

## AT 4930 SELECTED TOPICS - LEVEL 6

In-depth critical analysis of a topic in art history, such as an artist or group of artists, a medium or theme ranging chronologically from ancient to contemporary, or on some aspect of art history as a discipline. The topic is chosen in advance.

Prerequisites: 7 courses at Level 5 (except PH 3010 Ethics)

2 courses at Level 6

UK CREDITS: 15 US CR: 3/0/3

## AT 4936 METHODOLOGIES OF ART HISTORY - LEVEL 6

Critical survey and application of art historical methodologies. The beginnings of art history as a discipline. The founders of art historical thinking. Recent perspectives such as contextual history, semiotics, feminism and psychoanalysis.

Prerequisites: 8 courses at Level 5

One course at Level 6

UK CREDITS: 15 US CR: 3/0/3

## DANCE (DA)

### DA 1000 BALLET I

Basic movement vocabulary, skills and terminology in classical ballet, at beginner level. Emphasis on placement, alignment, and coordination. Introduction to the relationship between movement vocabulary and music forms. US CR: 0/4/2

## DA 1016 DEREE DANCE ENSEMBLE

Participate in a dance ensemble. Learn to develop dance performance skills for large group work. Work towards a performance of studied repertoire. *This course may be taken up to three times for credit.* 

Does not satisfy the humanities requirement.

US CR: 2/0/1

#### DA 1050 CONTEMPORARY DANCE I

Fundamental principles of movement and Modern Dance technique will be defined and explored through a developmental procedure of exercises and movement sequences.

US CR: 0/6/3

#### DA 2015 FROM IMPROVISATION TO EMERGENT FORM

The module considers improvisation from an interdisciplinary perspective and introduces it as a tool for collaborative arts practice. Introduction to various approaches to improvisation that focus on how the raw material of improvisation –body (the performer/instrument)-space-time-sound is 'captured', remembered and developed to arrive at artistic form and structure. Tasks are geared towards developing intuition, imagination and creativity. Tasks encourage the student to students to pay attention to awareness of presence in performance and to respond to a fluid environment of emergent dynamics, shapes and forms. Students work toward the creation of short performance scores and presentations.

US CR: 3/0/3

## DA 2017 JAZZ DANCE

Opportunity to complement dance technique studies with knowledge of Jazz Dance. Students work on developing a sound technique, a good sense of line and posture and understanding of rhythm and musicality through engaging with another style of dance.

US CR: 1/4/3

#### DA 2018 BODY AWARENESS AND MOVEMENT

Focus on body awareness and an individual's the kinaesthetic sense as a foundation to understand movement and the expressive potential of kinetic form.

US CR: 0/6/3

#### DA 2151 CONTEMPORARY DANCE II

Further develops knowledge and appreciation of modern dance through continued exploration of techniques, aesthetics and creativity.

Prerequisite: DA 1050 or by audition

US CR: 0/6/3

### DA 3234 CONTEMPORARY REPERTORY

Platform for students to demonstrate their performance skills. Opportunity to extend technical expertise through the intensive rehearsal and performance experience of repertory. Although the emphasis is on a production based outcome, students are encouraged to demonstrate and develop further their understanding of the contribution of the dance performer to the choreographic process in order to mature in their understanding of their responsibilities in terms of creative input and working as a team.

Prerequisites: DA 1050 DA 2151

US CR: 0/6/3

#### **DA 3255 CONTEMPORARY DANCE III**

Workshop-based technique. Advanced aspects of contemporary dance technique. Attention to the performance of elaborate movement combinations that require mastery in the control of level changes, the use of gravity, weight transfer, change of speed, balance / instability, the fall / recovery.

This course may be repeated for credit one time provided that the performing content is not identical.

Prerequisites: DA 1050 DA 2151 **or** by instructor's permission

US CR: 1/4/3

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#### DA 3256 CONTEMPORARY CHOREOGRAPHY I

Introduction to current approaches to generate and manipulate movement material and the experience of moving as a starting point for choreography. Through an exploration of solo and duet forms students are introduced to the interrelated processes of making, performing and reception. The course explores a variety of stimulus and sources to generate ideas for dance including visual sources (painting, colours, landscapes), textual and literary (a poem, character in a novel/play) and musical (sound scores as a source for ideas). The outcomes of the module are presented in concert conditions at the end of the module

Prerequisites: DA 1050 DA 2151

US CR: 3/0/3

## GRAPHIC DESIGN (GD)

## GD 2001 VISUAL LITERACY - LEVEL 4

(same as AR 2001)

An investigation of a variety of visual structures as they appear in contemporary cultures through art, design and media. Visual rhetoric and visual meanings are examined through texts and creative practice.

**UK CREDITS: 15** 

US CR: 3/0/3

#### GD 2002 RESEARCH - CONCEPT- DESIGN - LEVEL 4

(Same as ITC 2002)

An introduction to the principles and process of design practice. The importance of research within the creative process, and how ideas are generated and transformed into strong creative concepts.

UK CREDITS: 15 US CR: 3/1/3

#### GD 2110 DIGITAL TOOLS FOR GRAPHIC DESIGN AND PRODUCTION - LEVEL 4

See ITC 2110.

## GD 2203 GRAPHIC DESIGN I - LEVEL 4

An introduction to Graphic Design and its basic principles.

Prerequisites: CS 1070 ITC 2110

UK CREDITS: 15 US CR: 3/1/3

## GD 3015 DESIGNING FOR THE WEB - LEVEL 5

See ITC 3015.

## GD 3111 HISTORY OF GRAPHIC DESIGN - LEVEL 5

The key developments in Graphic Design history within the social, technological, and art contexts of the 19th, 20th and 21st centuries.

Prerequisites: AT 1001

UK CREDITS: 15 US CR: 3/0/3

# Fine and Performing Arts

#### GD 3313 TYPOGRAPHY I - LEVEL 5

Typography and its principles. The course focuses on the application of Typography as an expressive medium within contemporary Graphic Design practice.

Prerequisites: GD 2203 CS 1070

ITC 2110

UK CREDITS: 15 US CR: 3/1/3

### GD 3412 GRAPHIC DESIGN II - LEVEL 5

An investigation on Graphic Design thinking and techniques, and an analysis of the role of Graphic Design within the communication process.

Prerequisites: GD 2203 CS 1070

ITC 2002 ITC 2110

UK CREDITS: 15 US CR: 3/1/3

#### GD 4321 CONTEMPORARY DESIGN ISSUES - LEVEL 6

An examination of contemporary design issues and how they apply to the work of the designer.

Prerequisites: AR 2001 AT 1001

GD 3111

UK CREDITS: 15 US CR: 3/0/3

### GD 4430 ILLUSTRATION - LEVEL 6

Illustration as a professional practice and its application In Graphic Design - editorial and advertising - projects.

Prerequisites: AR 1003 AR 1005

AR 3104 AR 3106

UK CREDITS: 15 US CR: 3/1/3

#### GD 4622 TYPOGRAPHY II - LEVEL 6

Further exploration of typography and its role in the communication process. Exploration of typographic solutions in different contexts. Experimental and custom made typography.

Prerequisites: CS 1070 GD 2002

GD 2203 GD 3313

GD 3412 ITC 2110

UK CREDITS: 15 US CR: 3/0/3

## GD 4623 GRAPHIC DESIGN III - LEVEL 6

An advanced Graphic Design course with an integrated approach to print, digital, and environmental design; focus on collaboration and team-building skills

Prerequisites: CS 1070 GD 2002

GD 2203 GD 3313

GD 3412 ITC 2110

UK CREDITS: 15

US CR: 3/0/3

#### **GD 4624 BRANDING AND PACKAGING - LEVEL 6**

The methodology behind the creation of a successful brand and its application to visual identity and packaging.

Prerequisites: CS 1070 GD 2002 GD 2203 GD 3313

GD 3412 ITC 2110

UK CREDITS: 15 US CR: 3/1/3

### GD 4940 SENIOR PROJECT - LEVEL 6

Capstone course for the Graphic Design majors where students will have the opportunity to integrate the skills gained throughout the program for the realization of a design project.

Prerequisites: AR 2001 AT 1001
CN 3200 CS 1070
GD 2002 GD 2203
GD 3111 GD 3313
GD 3412 GD 4231
GD 4622 GD 4623
GD 4624 ITC 2110

WP 1010

UK CREDITS: 15 US CR: 3/0/3

## THEATRE ARTS (DR)

#### DR 1010 MOVEMENT FOR ACTING I - LEVEL 4

WP 1111

An introduction to movement for acting and physical theatre. Explorations to develop body awareness, the principles for a motivated body alignment, and the physical and emotional pathways of breath and voice. Exercises to refine physical strength, flexibility, and kinaesthetic capacity for use in performance.

UK CREDITS: 15 US CR: 3/0/3

### DR 1012 ACTING I - LEVEL 4

Stanislavski's acting technique from a theoretical as well as a practical viewpoint - physical action on stage, imagination, concentration of attention, truth and belief, communion, adaptation, tempo-rhythm, and emotional memory.

UK CREDITS: 15

US CR: 3/0/3

# Fine and Performing Arts

#### DR 1015 VOICE AND SPEECH I - LEVEL 4

The voice as a principal means of communication in the theatre as well as in everyday life. An exploration of mental and emotional aspects of vocal expression. A deeper understanding of the body's function in voice production.

UK CREDITS: 15

US CR: 4/0/3

#### DR 1024 THEATRE IMPROVISATION

Exploring aspects of human behavior on stage using theatrical improvisation.

US CR: 3/0/3

## DR 1031 ACTING: THE CONTEMPORARY GREEK THEATRE

A practically based course exploring acting on modern stage. Scene study and analysis of contemporary Greek plays translated in English.

US CR: 3/0/3

#### DR 1037 ACTING TECHNIQUES

Fundamentals of acting from a theoretical and a practical perspective. Exposure to Meisner's and Chekhov's acting techniques.

US CR: 3/0/3

#### DR 2003 THE MAKING OF THEATRE - LEVEL 4

The A to Z of putting on a play. What goes on backstage and on stage. The craftspeople and various artists that shaped theatre into what it is today.

Fulfills the humanities requirement.

**UK CREDITS: 15** 

US CR: 3/0/3

#### DR 2011 STAGE DESIGN I - LEVEL 4

An introductory course in the elements of set design in a historical, cultural and practical context, through theory and workshops.

**UK CREDITS: 15** 

US CR: 4/0/3

#### DR 2022 THEATRE GAMES

Techniques and practices of creative drama. Exercises, games, pantomime and improvisations. Practice sessions and leading classes.

US CR: 3/0/3

## DR 2025 COMPUTATIONAL MEDIA AND INTERACTIVE ART

Computation in Art; fundamentals of computer programming, techniques in computer vision, sound generation, image processing, and networking used to create art pieces and interactive installations. Use of the "Processing" programming language.

US CR: 4/0/4

#### DR 2026 THEATRE IN ATHENS - LEVEL 4

Current trends of theatre in Athens. Students attend a wide spectrum of theatre performances and analyze their attributes in the classroom.

**UK CREDITS: 15** 

US CR: 3/0/3

#### DR 2033 ATHENS THEATRE FESTIVALS: "THEN AND NOW"

An examination of the development of Athenian theatre over time using on-site visits of archaeological sites and attendance at performance in conjunction with lectures and discussions to explore the changing frameworks within which theatre functions in Athenian society.

US CR: 3/0/3

#### DR 2101 MOVEMENT FOR ACTING II- LEVEL 5

A deeper study of the body and movement strategies in theatre and performance. Rigorous body practice is combined with an anthropological analysis of performative approaches to the body found in the post-modern theatre environment.

Prerequisites:

UK CREDITS: 15

US CR: 4/0/3

#### DR 2127 STAGE DESIGN II - LEVEL 5

DR 1010

An advanced approach to set design in a historical, cultural and practical context through theory and workshops.

Prerequisites: DR 2011

**UK CREDITS: 15** 

US CR: 4/0/3

#### DR 3018 STAGE LIGHTING

Principles and practice of the art and craft of lighting for the stage. From vocabulary to aesthetics and from technology to techniques. The ways lighting can establish style and atmosphere as interpretive elements of a performance.

US CR: 3/2/3

#### DR 3020 THE THEATRICAL EVENT I - LEVEL 6

The development of the theatre from its origins to the seventeenth century. Exploration of theatre in a social political and cultural context.

Fulfils the humanities requirement.

UK CREDITS: 15

US CR: 3/0/3

## DR 3023 CONTEMPORARY TRENDS IN THE PERFORMING ARTS LEVEL 6

Exploration of a broad spectrum of the Performing Arts spanning the 20th century, through the work and ideas of key practitioners.

UK CREDITS: 15

US CR: 3/0/3

# Fine and Performing Arts

#### DR 3028 DIRECTING I - LEVEL 5

Understand and appreciate the work of a Theatre Director. Principals and responsibilities. Each student will direct a short play.

UK CREDITS: 15 US CR: 4/0/3

### DR 3116 VOICE AND SPEECH II - LEVEL 5

A deeper examination of voice as a means of communication. An exploration of vocal expression and the application of learned principles to an understanding of the text.

Prerequisites: DR 1015
UK CREDITS: 15

US CR: 4/0/3

#### DR 3129 DIRECTING II - LEVEL 6

DR 3028

Students in the role of Director; Application of principals and responsibilities acquired, in order to communicate effectively the student-director's original interpretation of a play-text.

Prerequisites:

UK CREDITS: 15 US CR: 4/0/3

#### DR 3140 ACTING II - LEVEL 5

Performance skills. Working on scenes. Physical and mental preparation of performance.

Prerequisites: DR 1012

UK CREDITS: 15 US CR: 4/0/3

## DR 3161 THEATRE PRACTICUM I - LEVEL 5

Participation in the process of a play's production as an actor-actress, designer (scene/costume/lighting), stage manager or some other responsible position that would confer academic credit.

Three credits course; may be taken up to two times

Prerequisites:

DR 2003

UK CREDITS: 15 US CR: 4/1/3

## DR 3241 ACTING III - LEVEL 6

Advanced scene study. Further development of the actor's craft in approaching a role and rehearsing effectively. Actor's «homework» and rehearsal practice.

Prerequisites:

DR 1012

DR 3140

UK CREDITS: 15 US CR: 4/0/3

#### DR 3262 THEATRE PRACTICUM II - LEVEL 6

Participation on a more advanced level in the process of a play's production as an actor-actress, designer (scene/costume/lighting), stage manager or house manager (publicity, PR and box-office).

Three credits course; may be taken up to two times.

Prerequisites: DR 2003 DR 3161

UK CREDITS: 15 US CR: 4/1/3

#### DR 4021 THE THEATRICAL EVENT II - LEVEL 6

Study of the development of the theatre from the seventeenth century to the present. Emphasis on the relation of the theatre to its cultural milieu; Dramatic theory.

Fulfils the humanities requirement.

UK CREDITS: 15 US CR: 3/0/3

#### DR 4147 POLITICAL THEATRE - SOCIAL ACTS - LEVEL 6

An investigation into the larger concept of performance and role-playing in daily life. Recent histories of civil disobedience, political protest strategies, and media theatre are examined. Individual acts in social space are viewed self-consciously as performance with political implications.

Prerequisites: DR 3023

UK CREDITS: 15 US CR: 3/0/3

#### DR 4230 THE LANGUAGE OF COSTUME - LEVEL 6

The theory and practice of costume design. From its beginnings to the present. Working and research methods.

Prerequisites: DR 2011 DR 2127

UK CREDITS: 15 US CR: 4/0/3

#### DR 4719 SENIOR THEATRE PRACTICUM - LEVEL 6

The final project of a Theatre Arts major. The participation in a theatre production as an actor/actress, director, set, costume or lighting designer, stage or house manager.

Prerequisites: DR 2003 DR 2011

DR 1012 DR 2127 DR 3140 DR 3161

DR 3262

UK CREDITS: 15 US CR: 4/1/3

## MUSIC (MU)

### MU 1000 LE LISTENING TO MUSIC

This course aims to develop student's musical knowledge and listening skills through the examination of musical genres and diverse examples of musical practice in varied social, cultural, and historical contexts. Students will learn about the ethical qualities attributed to music over time and what music might mean in varied contexts and through extra-musical association.

US CR: 3/0/3

# Fine and Performing Arts

#### MU 1001 MUSIC II

Survey of musical style, form, performance media and interpretation. Focus on classical, Romantic and twentieth-century art music, with a review of the basic elements of music presented in Music I.

US CR: 3/0/3

#### MU 1003 HISTORY OF JAZZ & BLUES MUSIC

History of the jazz and blues music idioms in 20th century American music. Examine works and learn about the contributions of selected artists to the development of jazz music.

US CR: 3/0/3

#### MU 1005 DEREE CHOIR

Participate in a choral ensemble. Learn to read music and develop vocal skills, ear training, and general musicianship. Work towards a performance of studied repertoire. This course may be taken up to six times for credit. Does not satisfy the humanities requirement.

US CR: 4/0/1

#### MU 1007 HISTORY OF POP AND ROCK MUSIC

A history of pop and rock music idioms in American popular music from 1950 to the present. US CR: 3/0/3

#### MU 1011 PIANO LABI - LEVEL 4

Introduction to the keyboard and the fundamentals of reading music at the piano. Students develop elementary keyboard techniques through group instruction and individual practice.

Does not satisfy the humanities requirement.

**UK CREDITS: 15** 

US CR: 3/0/3

### MU 1013 MUSIC THEORY I - FUNDAMENTALS

An introduction to the fundamentals of music theory: rhythm, pitch organization and notation. Development of basic music literacy in reading and writing of music, and the ability to recognize essential rhythmic and melodic structures of tonal music, aurally or through studying a written score. *Does not satisfy the humanities requirement.*US CR: 3/0/3

### MU 1032 MUSICAL THEATRE PERFORMANCE SKILLS

Introduction to vocal/singing skills, movement/dance styles and acting/ characterization principles which are integrated and developed for Musical Theatre performance.

Does not satisfy the humanities requirement.

US CR: 0/4/3

#### MU 1038 MUSIC AROUND THE WORLD

The study of the music in representative cultures outside the Western European tradition through the approach of music as art and its relationship to culture and society.

US CR: 3/0/3

#### MU 1044 JAZZ AND POPULAR MUSIC ENSEMBLE

This course aims to develop group performance skills though the exploration of jazz and popular musical styles. Students develop practical musical skills, improvisation techniques, and collaborative performance approaches. This course is offered over a period of two semesters (long and thin). At the end of the first semester, a student will receive the midterm mark and an incomplete. The final mark will be given upon the completion of the course after the second semester.

Prerequisites: Previous instrumental **or** vocal experience

US CR: 3/0/3

#### MU 1047 VOCAL TECHNIQUES

Vocal technique workshop. Maintenance of vocal health and development of musical and performance skills. Introduction to diverse vocal styles and repertoires through group training and individual coaching.

Can be taken twice for credit.

Does not satisfy the humanities requirement.

US CR: 3/0/2

#### MU 1051 APPLIED MUSIC I - MUSIC FORUM PERFORMANCE LAB

Individual instrumental/vocal lessons. Instruction in technical development, musicianship, performance etiquette, repertoire selection, musical interpretation and stylistic considerations. Students attend a weekly Music Forum Performance Lab and perform on a regular basis. Previous instrumental training required. (See ABRSM Grade 5 as a reference for minimum entry level repertoire and achievement) *Does not satisfy the humanities requirement.* 

US CR: 1/2/3

Prerequisites: Audition: contact Music Department Head

#### MU 1112 PIANO LAB II - LEVEL 4

Further development of piano techniques and an introduction to keyboard musicianship. Students develop greater fluency at the keyboard through group instruction and individual practice.

Does not satisfy the humanities requirement.

Prerequisites: MU 1011 or by permission

UK CREDITS: 15 US CR: 3/0/3

## MU 1152 APPLIED MUSIC II - MUSIC FORUM PERFORMANCE LAB

Individual instrumental/vocal lessons. Instruction in technical development, musicianship, performance etiquette, repertoire selection, musical interpretation and stylistic considerations. Students attend a weekly Music Forum Performance Lab and perform on a regular basis. Previous instrumental training required. Does not satisfy the humanities requirement.

Prerequisites: MU 1051

US CR: 1/2/3

#### MU 1224 RESEARCHING AND WRITING ABOUT MUSIC - LEVEL 4

An introduction to the research skills and resources used to support academic work in music, closely integrated with an exploration of the many ways in which music can be discussed and written about.

Prerequisites: WP 1010 WP 1111

UK CREDITS: 15 US CR: 3/0/3

# Fine and Performing Arts

#### MU 1233 INTRODUCTION TO MUSICAL THEATRE: AN AMERICAN ART FORM

Musical theatre as a performing arts form. A survey and analysis of its history and development, primarily focusing on the American musical and its most significant writers, composers, lyricists, directors, choreographers and performers.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

#### MU 2030 FILM MUSIC

An introduction to the history, aesthetics and practices of film music, through the study of representative scores illustrating its evolution from the silent era and the golden age of Hollywood to the present time. Examination of film music styles and practices in relation to historical, socio-economic and cultural contexts.

US CR: 3/0/3

#### MU 2035 CULTURAL PERSPECTIVES ON MUSIC - LEVEL 4

Introduction to the study of the complex relationships between and its cultural, social and political contexts, exploring a wide range of musical repertoire encompassing western traditions of popular music, art music, jazz and non-western musics.

UK CREDITS: 15 US CR: 3/0/3

#### MU 2053 APPLIED MUSIC III - MUSIC FORUM PERFORMANCE LAB - LEVEL 4

Individual instrumental/vocal lessons. Instruction in technical development, musicianship, performance etiquette, repertoire selection, musical interpretation and stylistic considerations. Students attend a weekly Music Forum Performance Lab and perform on a regular basis. Previous instrumental training required. (See ABRSM Grade 6 as a reference for minimum entry level of achievement)

Does not satisfy the humanities requirement.

Prerequisites: Audition: contact Music Department Head

UK CREDITS: 15 US CR: 1/2/3

#### MU 2114 MUSIC THEORY II - LEVEL 4

Introduction to Western tonal harmony and study of its components: chord structures, diatonic harmonic progressions, cadences, and principles of voice leading in vocal and instrumental music.

Does not satisfy the humanities requirement.

Prerequisites: MU 1013

UK CREDITS: 15 US CR: 3/0/3

## MU 2119 MAKING MUSIC WITH COMPUTERS - LEVEL 5

An introduction to the use of computer technology to create and manipulate musical material, ranging from MIDI through to digital audio. The course is based on extensive practical work allowing students to develop key technological and creative skills and understanding.

Does not satisfy the humanities requirement.

Prerequisites: CS 1070

UK CREDITS: 15 US CR: 3/0/3

# MU 2125 HISTORY OF WESTERN MUSIC I - MEDIEVAL THROUGH THE BAROQUE - LEVEL 4

Survey of Western music of the Middle Ages, the Renaissance and the Baroque periods. Examination of representative works illustrating the development of notation, form, style, instrumental and vocal forms, styles and fundamental performance practice issues, within historical, social, and cultural contexts.

Prerequisites: WP 1010

UK CREDITS: 15 US CR: 3/0/3

# MU 2134 HISTORY OF WESTERN MUSIC II - 1750 THROUGH THE TWENTIETH CENTURY - LEVEL 4

Survey of Western music from 1750 through the 20th century. Examination of representative works illustrating the development of instrumental and vocal forms, styles and performance issues within historical, social, and cultural contexts.

Prerequisites: WP 1010

UK CREDITS: 15 US CR: 3/0/3

## MU 2154 APPLIED MUSIC IV – MUSIC FORUM PERFORMANCE LAB - LEVEL 4

Individual instrumental/vocal lessons. Instruction in technical development, musicianship, performance etiquette, repertoire selection, musical interpretation and stylistic considerations. Students attend a weekly Music Forum Performance Lab and perform on a regular basis.

Does not satisfy the humanities requirement.

Prerequisites: MU 2053

UK CREDITS: 15 US CR: 1/2/3

### MU 2215 MUSIC THEORY III – LEVEL 5

Further study of Western tonal harmony: extended harmonic progressions, non-harmonic tones and part writing; Introduction to chromaticism and non-key harmonies, including secondary functions, altered chords and modulations to related keys.

Does not satisfy the humanities requirement.

Prerequisites: MU 1013 MU 2114

UK CREDITS: 15 US CR: 3/0/3

#### MU 2220 SOUND DESIGN AND SONIC ART – LEVEL 5

An exploration of the creative use of computers in the fields of sound design and sonic art, as practiced in sound design for film, sound installations, electroacoustic composition and soundscape composition. The course combines extensive practical work with supporting theoretical studies, and introduces students to MaxMSP-like computer programming systems used by creative artists for sound design.

Does not satisfy the humanities requirement.

Prerequisites: CS 1070 MU 2119 **or** by instructor's permission

UK CREDITS: 15 US CR: 3/0/3

# Fine and Performing Arts

#### MU 2241 FILMSCORE AND SOUND TRACK - LEVEL 5

An introduction to the aesthetics, practices and techniques of film music and sound through theoretical and practical approaches. Emphasis on the interaction between soundtrack and image track, on the level of form, rhythm, style and emotion. Study of selected film scores illustrating the development of film scoring art, from the silent era to the present time.

Prerequisites:

CS 1070

MU 2119 **or** by instructor's permission

**UK CREDITS: 15** US CR: 3/0/3

#### MU 2322 THE OPERA - LEVEL 5

A study of the musical and dramatic aspects of opera from the seventeenth to the twenty first century. Examination of representative works illustrating the development of the form within a historical, social and cultural context. Development of performance practice understanding.

Prerequisites:

WP 1010 WP 1111

MU 1000 or MU 1001

**UK CREDITS: 15** US CR: 3/0/3

#### MU 3255 APPLIED MUSIC V - MUSIC FORUM PERFORMANCE LAB - LEVEL 5

Individual instrumental/vocal lessons. Instruction in technical development, musicianship, performance etiquette, repertoire selection, musical interpretation and stylistic considerations. Students attend a weekly Music Forum Performance Lab and perform on a regular basis.

Does not satisfy the humanities requirement.

Prerequisites: MU 2053 MU 2154

**UK CREDITS: 15** US CR: 1/2/3

#### MU 3308 **MUSIC PERFORMANCE WORKSHOP - LEVEL 6**

A workshop class that is centred in the performance of solo and ensemble music from the Baroque period to the present time. Study of technical aspects, stylistic considerations and principles of interpretation on the level of a master class. Students participate as performers and listeners, cultivating artistic and critical skills of awareness, perception, reasoning and judgement involved in the process of a performance. Emphasis on the development of procedures for ensemble interplay significant in the development of musicianship and artistic sensibility, and is intended for students with previous experience in performance.

May be taken two times for credit.

Does not satisfy the humanities requirement.

Prerequisites: MU 2053 MU 2154

MU 3255 **or** by instructor's permission

**UK CREDITS: 15** US CR: 3/0/3

#### MU 3329 **MUSIC THEORY IV - LEVEL 5**

Study of advanced harmonic practices and introduction to theories and compositional techniques of twentieth century music: extended tonality, modality, polytonality and atonality. Exploration of rhythm and meters in twentieth-century music.

Does not satisfy the humanities requirement.

Prerequisites: MU 1013 MU 2114

MU 2215

**UK CREDITS: 15** US CR: 3/0/3

#### MU 3336 **BEETHOVEN IN CONTEXT - LEVEL 5**

Critical examination of Ludwig van Beethoven's life and music in the context of his times. Emphasis on the search for meaning in music, how social-political or personal issues influence works of art, and the importance of context to understanding Beethoven's achievement. Examination of selected works and scores, primary and secondary sources, portraits, and recent films to better understand the composer, his music, its reception, and how ideas about Beethoven have been constructed.

Prerequisites: WP 1010 WP 1111

MU 1013 or the ability to read music

UK CREDITS: 15 US CR: 3/0/3

#### MU 3337 **ISSUES IN PERFORMANCE PRACTICE - LEVEL 5**

A study of Medieval, Renaissance, and Baroque repertory in light of historical performance. Historical performance conventions and their origins are traced in various sources, such as treatises, scores and surviving period instruments. The contribution of these conventions to the understanding and interpretation of "Early Music" is discussed in depth.

WP 1010 Prerequisites: WP 1111

MU 2125

**UK CREDITS: 15** US CR: 3/0/3

#### MU 3356 **APPLIED MUSIC VI - MUSIC FORUM PERFORMANCE LAB - LEVEL 5**

Individual instrumental/vocal lessons. Instruction in technical development, musicianship, performance etiquette, repertoire selection, musical interpretation and stylistic considerations. Students attend a weekly Music Forum Performance Lab and perform on a regular basis.

Does not satisfy the humanities requirement.

Prerequisites: MU 2053 MU 2154

MU 3225

**UK CREDITS: 15** US CR: 1/2/3

#### MU 3445 **EXPERIMENTAL MUSIC - LEVEL 6**

An exploration of the ideas and creative practices of experimental music, looking to enhance the creative skills and experience of students through an exploration of radical and unconventional ideas about what music is and how it might be performed. Based on practical activities that engage with the performance of experimental music, while in parallel tracing the relationships between this practice and underlying aesthetic ideas.

Prerequisites: MU 1011 MU 1013

> MU 2119 CS 1070

**UK CREDITS: 15** US CR: 3/0/3

# Fine and Performing Arts

#### MU 3531 STUDIES IN TWENTIETH CENTURY GREEK MUSIC - LEVEL 6

The evolution of Greek music in the twentieth century, with focus on major musical movements and trends in historical and social context. Associations with the stylistic foundations of the Greek musical tradition, exploration of representative works of leading Greek composers and critical examination of musical forms, styles, performance practices and instrumentation through listening and score reading.

Prerequisites:

WP 1010 WP 1111

MU 1013 MU 1224

MU 2114

UK CREDITS: 15 US CR: 3/0/3

## MU 3621 THE SYMPHONY - LEVEL 6

The evolution of the symphony from Haydn to the early Twentieth century. In depth critical examination of musical form, instrumentation, orchestration, style and interpretation through extensive listening and score analysis.

Prerequisites:

WP 1010 WP 1111

MU 1013 MU 1224

MU 2114 MU 2215

UK CREDITS: 15 US CR: 3/0/3

#### MU 3623 THE CONCERTO - LEVEL 6

An introduction to the concerto literature and examination of its evolution from its beginnings to the early 20th century. Emphasis on analytical study of representative works from different stylistic periods, illustrating the historical development of style, form, performance practice and methods of composition.

Prerequisites:

WP 1010

WP 1111

MU 1013 MU 1224

MU 2114

MU 2215

UK CREDITS: 15 US CR: 3/0/3

#### MU 3642 THE ART SONG: MUSIC AND WORDS - LEVEL 6

In depth study of the art song and its structural elements as illustrated in the songs of the 19th and 20th centuries. Focus especially on the relationship between words and music, poetry and song. Critical evaluation of performance practices.

Prerequisites:

WP 1010 WP 1111

MU 1013 MU 1224

MU 2114

MU 2215

UK CREDITS: 15 US CR: 3/0/3

## MU 4457 APPLIED MUSIC VII - MUSIC FORUM PERFORMANCE LAB - LEVEL 6

Individual instrumental/vocal lessons. Advanced instruction in technical development, musicianship, performance etiquette, repertoire selection for a balance recital, musical interpretation and stylistic considerations. Students attend a weekly Music Forum Performance Lab and perform on a regular basis.

Does not satisfy the humanities requirement.

Prerequisites: MU 2053 MU 2154

MU 3255 MU 3356

UK CREDITS: 15 US CR: 1/2/3

# MU 4558 APPLIED MUSIC VIII - CAPSTONE AND MUSIC FORUM PERFORMANCE LAB - LEVEL 6

Individual instrumental/vocal lessons. Preparation and presentation of a 45-60 minute recital to demonstrate personal expression, imagination and creativity in practical music-making, and the ability to communicate through music employing appropriate stylistic, technical and interpretative means. Students attend a weekly Music Forum Performance Lab and perform on a regular basis.

Does not satisfy the humanities requirement

Prerequisites: MU 2053

MU 3255 MU 3356

MU 2154

MU 4457

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UK CREDITS: 15 US CR: 1/2/3

#### MU 4640 MODERNISM - LEVEL 6

The revolution of Modernism in 1911 -1913 and the incorporation of classical forms. A comparison of emblematic works of Modernism to those of Neoclassicism.

Prerequisites:

WP 1010 WP 1111

MU 1013 MU 1224

MU 2114 MU 2215

UK CREDITS: 15 US CR: 3/0/3

#### MU 4643 MUSIC, NOISE AND CULTURE - LEVEL 6

Over the last half century a new sonic culture has emerged – there are now a huge range of different ways in which artists can engage in the act of making music, together with many more places in which to experience this musical sound beyond the conventional concert hall. These have gone hand-in-hand with fundamental developments in the very idea of what might be involved in the process of listening to and finding meaning in musical sound. This module explores the aesthetic, creative and cultural questions involved, and places them within the ongoing narrative of music history.

Prerequisites:

WP 1010 WP 1111

MU 1013 MU 1224

MU 2114 MU 2215

UK CREDITS: 15 US CR: 3/0/3

#### MU 4848 MUSIC CAPSTONE - LEVEL 6

In this module students will undertake an extended piece of individual project work that engages with a musical issue of their own choosing. This project will act as a showcase for their studies on the music program. The module is designed around structured tutorial support that aims to further develop in students the skills of planning, implementation, evaluation and critical reflection as applied to a project in progress.

Prerequisites: WP 1010 WP 1111

MU 1013 MU 1224 MU 2114 MU 2215 MU 3329 MU 4643

UK CREDITS: 15 US CR: 3/0/3

# Liberal Arts and Sciences

# Course Descriptions

Anthropology (AN)

Archaeology (AH)

Biology (BI)

Chemistry (CH)

**Classical Literature (CL)** 

**Communication (CN)** 

**Economics (EC)** 

English (EN)

**Environmental Studies (ES)** 

French (FR)

German (GE)

Geology (GG)

**German Literature in Translation (GS)** 

Greek (GR)

**Greek Literature (GL)** 

History (HY)

Information Technology (ITC)

Italian (IT)

Mathematics (MA)

Oceanography (OC)

Philosophy (PH)

**Physical Education (PE)** 

**Physical Sciences (SC)** 

Physics (PY)

**Political Science (PO)** 

Psychology (PS)

Sociology (SO)

Spanish (SN)

Speech (SP)

Liberal Arts and Sciences

\*The US CR indicate class hours per week in a normal semester, laboratory or studio hours, and semester credit hour. Thus 3/2/4 means three hours of class, two laboratory or studio, and four credit hours for the course.

## ANTHROPOLOGY (AN)

#### AN 1000 LE INTRODUCTION TO ANTHROPOLOGY - LEVEL 4

Survey course in American Anthropology. Biological and social-cultural backgrounds to the science of humanity. Methods of anthropological research.

UK CREDITS: 15

US CR: 3/0/3

#### AN 1003 LE CULTURAL ANTHROPOLOGY – LEVEL 4

Introduction to culture and cultural anthropology. Economic Systems, Kinship, Belief systems, Political systems, stratification. Comparative and holistic study of contemporary societies and issues.

UK CREDITS: 15

US CR: 3/0/3

#### AN 2002 HUMAN EVOLUTION AND PHYSICAL ANTHROPOLOGY

Biological evolution: principles and mechanisms. The evolution of primates. Contemporary studies of primate behavior. Biological endowment and the creation of culture. Gaps and problems in the theories of the evolution of humans.

US CR: 3/0/3

#### AN 2007 ETHNICITY AND IDENTITY - LEVEL 4

Conceptual and empirical analysis of ethnic, local and national identities. Critical examination of how social identities are maintained and developed. Review of the literature of Cohen, Barth, Gellner, Anderson, Weber and Billig. Ethnic boundaries, instrumental and primordial models of identity, and nationalism.

**UK CREDITS: 15** 

US CR: 3/0/3

## AN 2010 GREEK FOLKLORE AND ETHNOGRAPHY – LEVEL 4

Theory and history of folklore. The creation of the discipline. Discovery of folk songs. Collectors and collections. Greek folklorists.

**UK CREDITS: 15** 

US CR: 3/0/3

#### AN 2011 ANTHROPOLOGY IN GREECE TODAY

Greek socio/cultural anthropology in twentieth and twenty-first centuries. A critical appreciation of writings about identity, gender and politics in Greece from an anthropological perspective.

US CR: 3/03

#### AN 2215 RELIGION IN THE MEDITERRANEAN WORLD

An overview of three major religions: Judaism, Christianity and Islam. The influence of these religions on Mediterranean cultures, especially Greece. Religion considered as having a major impact on cultural heritage and civilization in the Mediterranean world. Site and museum visits also included.

Prerequisites: WP 1010 WP 1111

US CR: 3/03

### AN 3320 INTERCULTURAL COMMUNICATION - LEVEL 5

The nature of face-to-face interaction between persons from different cultures. The dynamics of intercultural communication behaviors among cultures and various subcultures. Practice in effective intercultural communication behaviors and in-depth exploration of several different cultures.

Prerequisites: WP 1010 WP 1111

SP 2300

UK CREDITS: 15 US CR: 3/0/3

## ARCHAEOLOGY (AH)

## AH 1000 LE INTRODUCTION TO ARCHAEOLOGY

An introduction to the basics of the practice, methods and theory of world archaeology. Particular emphasis is given to examples drawn from the broader Mediterranean world.

US CR: 3/0/3

#### AH 1002 THE ARCHAEOLOGY OF DAILY LIFE

A study of daily life in ancient Athens and Rome through the analysis of archaeological evidence. Survey of all facets of life. Public and private spaces and structures. Government, customs, festivals and entertainment.

US CR: 3/0/3

## AH 2027 ASPECTS OF GREEK ART IN ATHENS

An introductory exploration of aspects of Greek art, broadly defined chronologically, through "hands on experience," utilizing the collections available in museums, in galleries and on sites in Athens.

Students who have taken AT 2005 Art and Architecture of Ancient Greece cannot take AH 2027 (previously AT 2027) for credit when it addresses Ancient Greek Art. Similarly, students who have taken AT 2017 (Modern Greek Art) cannot take AH 2027 for credit when the content relates to Modern Greek Art.

US CR: 3/0/3

# Liberal Arts and Sciences

#### AH 2122 TOPOGRAPHY AND MONUMENTS OF ANCIENT ATHENS

A site-based introduction to the topography and monuments of Athens from the Geometric period up to the Roman period.

Prerequisite: One course in Ancient, Medieval or Byzantine Art History or History.

US CR: 3/0/3

#### AH 3021 THE BRONZE AGE OF GREECE - LEVEL 5

(same as AT 3021)

The art and archaeology of Crete, the Cycladic Islands and the mainland of Greece from 4000 to 1000 BC.

UK CREDITS: 1 US CR: 3/0/3

# AH 3029 DISPLAY, DISCOURSE, AND DESIGN IN THE ANCIENT GREEK SANCTUARY-LEVEL 5

(same as AT 3029)

An engagement with the physical and social make-up of the Greek sanctuary. Survey of the major Greek sanctuary sites on the mainland (Olympia, Delphi, Nemea and the Acropolis) as well as elsewhere (Hera on Samos, Hera at Paestum).

UK CREDITS: 15 US CR: 3/0/3

## BIOLOGY (BI)

#### BI 1000 INTRODUCTION TO BIOLOGY I - LEVEL 4

An integrated exploration of the fundamentals of biology as a science, the nature of life, biological chemistry, cell biology, metabolism and human body anatomy and function.

**UK CREDITS: 20** 

US CR: 3/11/2/4

## BI 1002 INTRODUCTION TO MOLECULAR BIOLOGY

Principles and applications of molecular biology, with emphasis on recombinant DNA technology, gene isolation and cloning, gene transfer into mammalian cells, transgenic animals, regulation of gene expression, molecular diagnostics, molecular biology of cancer and gene therapy.

US CR: 3/11/2/4

## BI 1006 HUMAN BIOLOGY: CONCEPTS AND CURRENT ISSUES - LEVEL 4

An issues-based course that takes a fresh approach to the field of biology. Discussion of current issues with many true-life examples for students from a non-science background looking for an accessible introduction to human biology.

**UK CREDITS: 20** 

US CR: 3/11/2/4

#### BI 1007 ENVIRONMENTAL ECOLOGY - LEVEL 4

Fundamentals of the science of ecology, including an introduction to life and the physical environment, adaptations of organisms and evolution, population structure and regulation, species interactions, community ecology, biodiversity, ecosystems and ecological applications.

UK CREDITS: 20 US CR: 3/1½/4

#### BI 1101 INTRODUCTION TO BIOLOGY II - LEVEL 4

An integrated exploration of major principles of biology. Emphasis on diversity of life, development, cell division, molecular biology, genetics, evolution, and ecology. Consideration of issues and applications related to society.

Prerequisites:
UK CREDITS: 20
US CR: 3/1½/4

#### BI 3204 HUMAN GENETICS

BI 1000

A survey of human genetics for the science and non-science majors. Focuses on fundamental concepts about genome organization, function and variation as well as the study of genetic diseases and technologies.

Prerequisites: BI 1000 BI 1101

US CR: 3/0/3

#### BI 3215 ENVIRONMENTAL HEALTH - LEVEL 5

This course examines health issues, the scientific understanding of their causes and possible future approaches to control major environmental health problems in industrialized and developing countries.

Prerequisites: BI 1000 **OR** BI 1006

BI 1101 **OR** BI 1007

UK CREDITS: 15 US CR: 3/0/3

#### BI 3232 CELLULAR AND MOLECULAR NEUROBIOLOGY

A course on cellular and molecular neurobiology. The course will cover the neural tissue and senses from molecules to the mind, describing basic neuronal processes, sensory receptor systems, and motor systems, development and the biology of higher cognitive function.

Prerequisites: BI 1000 BI 1101

US CR: 3/0/3

## CHEMISTRY (CH)

### CH 1002 PRINCIPLES OF CHEMISTRY - LEVEL 4

An introduction to chemical science and the chemistry of everyday life. The course presents fundamental principles of chemistry such as atomic theory, chemical bonding, chemical reactions, states of matter, nuclear chemistry as well as basic concepts of inorganic and organic chemistry. Focus is given to chemical applications and their relevance to the natural environment.

UK CREDITS: 20 US CR: 3/1½/4

# Liberal Arts and Sciences

## CLASSICAL LITERATURE (CL)

#### CL1002 ANCIENT GREEK I

An introductory course for students who wish to study elementary ancient Greek. The course covers the essentials of vocabulary, grammar and syntax through oral and written exercises so that students can begin to translate ancient Greek into English. Practice in reading, writing and translating from ancient Greek into English, with excerpts from Greek literature.

US CR: 3/0/3

#### CL1103 ANCIENT GREEK LANGUAGE II

The second part of an introductory course for students who wish to study elementary ancient Greek. The course reviews and reinforces vocabulary, grammar and syntax through oral and written exercises so that students can translate ancient Greek into English at a more advanced level than CL1002. Practice in reading, writing and translating from ancient Greek into English, with excerpts from Greek literature.

Prerequisites: US CR: 3/0/3

CL1002

#### CL 1115 LATIN II

A second semester introductory course for students who wish to study elementary Latin. The course reviews and reinforces vocabulary, grammar and syntax through oral and written exercises so that students can translate Latin into English. Practice in reading, writing and translating from Latin into English, with excerpts from Latin literature.

Prerequisites: US CR: 3/0/3

The equivalent of first semester Latin

#### CL 2010 GREEK AND ROMAN EPIC LITERATURE IN TRANSLATION – LEVEL 4

Survey of Greek and Roman masterpieces in the genre of epic poetry. A study of works by Homer and Hesiod (fathers of Western literature) and Virgil (who, influenced by the Greek epic poets, in turn influenced the Roman and Western literary tradition)

UK CREDITS: 15 US CR: 3/0/3

#### CL 2220 READING LATIN

The course strengthens and builds upon the skills learned in a first year Latin sequence by focusing on reading a continuous text by a key author writing in Latin and placing that work in its cultural and literary context. Authors that may be chosen include Virgil, Cicero and Livy amongst others. The course begins with a grammar review. The course may be repeated for credit as long as a different author is chosen.

Prerequisites:

A first year Latin sequence or its equivalent

US CR: 3/0/3

#### CL 3001 CLASSICAL ROMAN LITERATURE AND CULTURE. – LEVEL 5

A study, in English translation, of some of the most important works of Roman literature placing them within their cultural context. Samples from various genres (drama, lyric and epic poetry, rhetoric) are examined.

UK CREDITS: 15

US CR: 3/0/3

#### CL 3022 CLASSICAL GREEK LITERATURE AND CULTURE – LEVEL 5

A study, in English translation, of some of the most important works of Greek literature, placing them within their cultural context. Samples from various genres (epic and lyric poetry, drama, philosophy, rhetoric and history). UK CREDITS: 15

US CR: 3/0/3

#### CL 3224 ANCIENT GREEK DRAMA IN TRANSLATION

WP 1111

Aeschylus, Sophocles, Euripides and Aristophanes in translation by modern poets and scholars. Commentary by ancient and modern scholars.

Prerequisites: WP 1010

US CR: 3/0/3

**CL 3227** 

3/0/3

Aristophanes, Menander, Plautus, Terence, in English translation by modern poets and scholars. Commentary by ancient and modern scholars.

**ANCIENT GREEK AND ROMAN COMEDY IN TRANSLATION** 

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

## COMMUNICATION (CN)

#### CN 2202 WRITING FOR MASS COMMUNICATION - LEVEL 4

Understanding media user needs and interest levels as a determining factor in how media messages are crafted; examination and application of basic media writing techniques

Prerequisites: WP 1010 WP 1111

UK CREDITS: 15 US CR: 3/0/3

## CN 2203 FUNDAMENTALS OF PUBLIC RELATIONS - LEVEL 4

Introduction to public relations through the exploration of concepts relevant to real-world situations. Understanding public relations processes and practices.

Prerequisites: WP 1010 WP 1111

UK CREDITS: 15 US CR: 3/0/3

#### CN 2206 INTERPERSONAL COMMUNICATION

See SP 2206.

### CN 2227 INTRODUCTION TO FILM AND TELEVISION STUDIES - LEVEL 4

Introduction to the study of film and television as areas of research within the world of media and communication.

An examination of their histories, interaction, and modes of creation and production.

Prerequisites: WP 1010 WP 1111

UK CREDITS: 15

US CR: 3/0/3

## Liberal Arts and Sciences

## CN 2301 CONTEMPORARY MASS COMMUNICATION - LEVEL 4

WP 1111

Overview of the mass media industry. History of the mass media and their impact on society and the individual. Development of communication technology. Role of mass media in shaping public opinion.

Prerequisites:

WP 1010

WP 1212

UK CREDITS: 15 US CR: 3/0/3

#### CN 2305 MULTIMEDIA LAB - LEVEL 4

Introduction to multimedia. Communicating ideas through multimedia works. Using video, image, sound and appropriate communication styles to develop presentations and equip students with technology skills needed in later modules.

Prerequisites:

WP 1010 WP 1111

CS 1070

UK CREDITS: 15 US CR: 3/0/3

### CN 2408 ISSUES IN CONTEXT - LEVEL 4

Historical observation, social theory, and examination of media artifacts as tools for understanding social change. The retreat of tradition and its impact on institutions, individuals and relationships at different levels of society.

Prerequisites:

WP 1010 WP 1111

WP 1212 CN 2301

UK CREDITS: 15 US CR: 3/0/3

## CN 3311 FUNDAMENTALS OF PRINT JOURNALISM - LEVEL 5

Basic techniques for success in journalism. Finding, interviewing, and determining the credibility of sources for news stories. Accuracy, leads, the inverted pyramid, writing on deadline.

Prerequisites:

WP 1010

CN 2202

UK CREDITS: 15 US CR: 3/0/3

### CN 3334 CLIENT SERVICES IN ADVERTISING - LEVEL 5

WP 1111

Managing account teams and client relationships. Liaising between an advertising firm and a client. Mastering advanced presentation advertising and creative strategies for different product categories to a range of client personality profiles.

Prerequisites:

WP 1010

CS 1070

WP 1111

UK CREDITS: 15 US CR: 3/0/3 Introduction of advertising media and campaign development through various methods and channels, including traditional and non-traditional communication. Exploration of creative execution and synergy in media campaign creation.

**COMMUNICATION IN ADVERTISING - LEVEL 5** 

Prerequisites:

CN 3410

WP 1010 WP 1111

WP 1212 CN 2301

UK CREDITS: 15 US CR: 3/0/3

CN 3412 MEDIA ETHICS - LEVEL 5

WP 1010

Philosophical and practical approaches to understanding ethical dilemmas in the media. Analysis of competing professional, private, employment and social frameworks. Comparison of ethical standards and practices in different areas in the field of communication.

Prerequisites:

WP 1212 CN 2301

WP 1111

UK CREDITS: 15 US CR: 3/0/3

CN 3416 RADIO NEWS WRITING - LEVEL 5

The differences between print and radio in terms of audience expectations and receptivity. Writing for the voice and the ear. Preparing, writing and delivering news copy and field reports. Taping interviews. Adapting the voice to broadcast.

Prerequisites:

WP 1010 WP 1111

CN 2202 CN 3311

UK CREDITS: 15 US CR: 3/0/3

CN 3428 PUBLIC RELATIONS TECHNIQUES - LEVEL 5

Communication in the public relations industry. Analysis of on-the-job situations, focusing on the techniques used to attain organizational goals. Practice in the production of print applications for target audiences and the use of specific media channels.

Prerequisites:

WP 1010 WP 1111

CN 2202 CN 2203

UK CREDITS: 15 US CR: 3/0/3

CN 3521 COMMUNICATION THEORIES - LEVEL 5

The basic theoretical paradigms of mass communication. Examination of the history and development of models in communication research and the context in which theories emerged. Exploration of approaches used to understand the influence of mass communication.

Prerequisites:

WP 1010 WP 1111

WP 1212 CN 2301

CN 2408

UK CREDITS: 15

# Liberal Arts and Sciences

#### CN 3523 PUBLIC RELATIONS AND SPECIAL EVENTS PLANNING-LEVEL 5

Event management techniques and strategies for planning, promotion, implementation and evaluation of special events in a variety of contexts. Competencies required to perform the complex tasks associated with research, design, planning, production and evaluation of events.

Prerequisites: WP 1010 WP 1111

WP 1212 CN 2203

CN 2301

UK CREDITS: 15 US CR: 3/0/3

#### CN 3525 FILM ANALYSIS - LEVEL 5

Analysis through an examination of filmic elements such as form, narrative, sound, mise-en-scene and cinematography. Survey of different aesthetic styles and genres in the history of cinema.

Prerequisites: WP 1010 WP 1111

WP 1212 CN 2227

CN 2301

UK CREDITS: 15 US CR: 3/0/3

#### CN 3609 COPYWRITING AND CREATIVE EVALUATION - LEVEL 5

Focus on the creative side of advertising. Analysis of on-the-job experiences of copywriters; planning, writing and evaluating advertising for print and broadcast media.

Prerequisites: WP 1010 WP 1111

WP 1212 CN 2202

CN 2301 CN 3410

UK CREDITS: 15 US CR: 3/0/3

#### CN 3622 TELEVISION PRODUCING - LEVEL 5

Overview of broadcasting operations, formats, and methods. The basic principles of producing television programmes. Development of concept proposals, rundowns and organizational skills. Aspects of visualization, sequencing, and budgeting in production.

Prerequisites: WP 1010 WP 1111 WP 1212

CN 2301 CN 2305 CS 1070

UK CREDITS: 15 US CR: 3/0/3

#### CN 4438 LEADERSHIP COMMUNICATION - LEVEL 6

Communication styles of business and political leaders. The role of communication in effective leadership, with a focus on techniques used to develop successful public and corporate leadership communication strategies.

Prerequisites: WP 1010 WP 1111

WP 1212 CN 2301

UK CREDITS: 15 US CR: 3/0/3

#### CN 4500 CREATIVE EXECUTION IN ADVERTISING – LEVEL 6

Strategy and execution in campaign advertising. Focus on execution considerations in television campaigns. Execution of strategy in four stages of the product life cycle.

Prerequisites: WP 1010 WP 1111

WP 1212 CN 2301

CN 3410

UK CREDITS: 15 US CR: 3/0/3

#### CN 4504 NEWS CULTURE – LEVEL 6

Critical analysis of the complex processes of news journalism through the examination of how news is collected, processed, communicated and perceived.

Prerequisites: WP 1010 WP 1111

WP 1212 CN 2301

CS 1070

UK CREDITS: 15 US CR: 3/0/3

#### CN 4513 BRAND BUILDING IN ADVERTISING -LEVEL 6

Brand character and positioning through aesthetics and elements of style. Brand equity building and image communication. Image as an asset of organizations and brands. Forging an identity from inception of idea to brand bundle. Developing, refining, and communicating a unique brand. Emphasis on aesthetics, styles, dimensions, and synesthesia.

Prerequisites: WP 1010 WP 1111

WP 1212 CN 2301

CN 3410

UK CREDITS: 15 US CR: 3/0/3

## CN 4526 PUBLIC RELATIONS IN NON-PROFIT ORGANIZATIONS- LEVEL 6

Understanding the unique challenges that the non-profit industry has been facing in health, culture, education and human services. Issues for non-profits, including budgeting, fundraising, and communicating with specialized target audiences. Analysis of the social and political objectives for non-profit clients.

Prerequisites: WP 1010 WP 1111

WP 1212 CN 2203

CN 2301

UK CREDITS: 15 US CR: 3/0/3

## CN 4533 ADVANCED PRINT JOURNALISM - LEVEL 6

Writing polished news and feature stories for publication in student online publication. Developing story ideas and editing stories for publication. Interviewing and other types of research. The primacy of structure to good writing.

Prerequisites: WP 1010 WP 1111

WP 1212 CN 2202

CN 3311

UK CREDITS: 15

# Liberal Arts and Sciences

#### CN 4535 **EDITING THEORY AND PRACTICE - LEVEL 6**

Principles of editing. Historical perspectives on, and analysis of, film montage. Using non-linear sound and image editing techniques.

WP 1010 WP 1111 Prerequisites:

> CN 2227 CN 2305

CS 1070

**UK CREDITS: 15** US CR: 3/0/3

#### CN 4537 **SCREENWRITING - LEVEL 6**

Methods of film screenwriting. Examination of the principles of cinematic stories, structure, character and dialogue. Film screenings and script analysis.

Prerequisites: WP 1010 WP 1111

> WP 1212 CN 2202

CN 2301

**UK CREDITS: 15** US CR: 3/0/3

#### CN 4543 **COMPUTER MEDIATED COMMUNICATION - LEVEL 6**

Examination of personal and professional uses of, and perspectives on, CMC. Focus on online advertising techniques and the corporate and entrepreneurial uses of social media. Practice in the production of online applications that communicate and promote corporate brands.

Prerequisites: WP 1010 WP 1111

> CN 2301 CN 2305

CS 1070

**UK CREDITS: 15** US CR: 3/0/3

#### CN 4632 **COMMUNICATION RESEARCH METHODS - LEVEL 6**

Examination of key concepts of social science research as applied to communication. Quantitative and qualitative research techniques. History and development of communication research. Sampling and research ethics. Exploration of the major approaches to research.

Prerequisites: WP 1010 WP 1111 WP 1212

CN 2301 CN 2408 CN 3521

**UK CREDITS: 15** US CR: 3/0/3

#### CN 4639 **MAKING THE SHORT DOCUMENTARY - LEVEL 6**

Researching, focusing, planning, shooting, writing, and editing the short documentary, or industrial or public relations, film. Working with clients. Ethical issues and principles. History of the documentary. Industrial video functions.

Prerequisites: WP 1010 WP 1111 CN 2202

> CN 2227 CN 4535 CS 1070

**UK CREDITS: 15** US CR: 3/0/3

#### CN 4707 **TELEVISION NEWS WRITING - LEVEL 6**

Using visuals, sound, and words together in news and feature formats. Objectivity and balance. Checking sources. Structuring stories. Camera use and shot selection. Researching, interviewing, shooting, writing, and producing a package story.

Prerequisites: WP 1010 WP 1111 WP 1212

CN 2202 CN 2305 CN 3311

CN 4535 CS 1070

UK CREDITS: 15 US CR: 3/0/3

#### CN 4736 **INTERNATIONAL PUBLIC RELATIONS - LEVEL 6**

Public relations in the global marketplace. Global versus national communication strategies. The role of international public relations companies and their local affiliate offices. Achieving public relations success in numerous settings.

WP 1010 WP 1212 Prerequisites: WP 1111

> CN 2202 CN 2301 CN 2203

CN 3428

**UK CREDITS: 15** US CR: 3/0/3

#### CN 4745 **ADVANCED MEDIA PRODUCTION - LEVEL 6**

Concepts and methods of planning, designing and directing audiovisual projects. Visualization and sequencing. Lighting and colour techniques. Pictorial composition and vectors. Depth perspective and volume. Controlling exposure and camera angles.

Prerequisites: WP 1010 WP 1111

> CN 2227 CN 2305 CN 4537

CN 4535

CS 1070

**UK CREDITS: 15** US CR: 3/0/3

#### **COMMUNICATION SEMINAR - LEVEL 6** CN 4940

Advanced seminar in communication and the media. Examination of key issues in the communication industries and the mass media.

Prerequisites: All eight Level 5 modules

CN 4632

**UK CREDITS: 15** US CR: 3/0/3

## ECONOMICS (EC)

#### **EC 1000 PRINCIPLES OF MICROECONOMICS - LEVEL 4**

Introduction to economics and the economy. The market system and the market model. Consumer theory, costs, production and the theory of the firm. Pricing and output determination in various market structures.

**UK CREDITS: 15** 

# Liberal Arts and Sciences

#### EC 1101 PRINCIPLES OF MACROECONOMICS - LEVEL 4

The role of the government in a mixed economy. National income accounts. Economic fluctuations, unemployment and inflation. Fiscal and monetary policy. Macroeconomic controversies.

Prerequisite: EC 1000

**UK CREDITS: 15** US CR: 3/0/3

#### EC 2011 **ECONOMIC HISTORY OF EUROPE – LEVEL 4**

The economic development of Europe from the early Middle Ages to the present. The allocation of scarce resources throughout history and the emergence of institutions attempting to solve problems associated with such allocation. The relationship between economic events and cultural, political, social, religious and demographic trends and between economic events and economic thought.

**UK CREDITS: 15** US CR: 3/0/3

#### **MATHEMATICAL TECHNIQUES IN ECONOMICS - LEVEL 4** EC 2350

Use of economic models. Equilibrium analysis. Matrices. Derivatives. Optimization problems. Integration. Dynamic analysis. Mathematical programming.

EC 1000 Prerequisites: MA 1009

MA 1105

**UK CREDITS: 15** US CR: 3/0/3

#### EC 3114 **HEALTH ECONOMICS - LEVEL 5**

Application of economic concepts to explore key health policy issues: market failure in health care, economic objectives of health care, alternative organizational and financing systems, provider remuneration systems in relation to incentive mechanisms, the role of patient payments, determinants of the health care budget and health care spending, factors prompting health care reforms globally, policy responses to the health care challenges.

EC 1000 Prerequisite:

**UK CREDITS: 15** US CR: 3/0/3

#### EC 3220 **ECONOMIC DEVELOPMENT - LEVEL 5**

Economic development and structural change. Theories of development. Domestic problems and policies. The trade policy debate. Transnationals and the transfer of technology. The role of government.

Prerequisites:

EC 1000

EC 1101

EC 1101

**UK CREDITS: 15** US CR: 3/0/3

#### EC 3221 **ECONOMIC DEVELOPMENT OF MODERN GREECE - LEVEL 5**

Major trends in Greek economy since WWII. Fiscal and monetary policies. Sectoral analyses and discussion of problems, like inflation, tax evasion, the public debt, the balance of payments, education, and social security. From accession to the EEC to membership of the Eurozone. The onset of crisis, 2009-10.

Prerequisites: EC 1000

**UK CREDITS: 15** US CR: 3/0/3

#### EC 3225 **REAL ESTATE ECONOMICS - LEVEL 5**

The economies of the real estate market. Investment in real property. The development process. The construction industry. Land use and property values. The growth of urban areas. Housing finance & housing policy. Models of the housing market. Property price indices. Real estate crisis management.

Prerequisites: EC 1000 EC 1101

**UK CREDITS: 15** US CR: 3/0/3

#### EC 3226 **CREDIT AND LENDING - LEVEL 5**

Principles of lending. Loan safety, loan purpose, and impact of lending on bank profitability. Financial analysis of prospective borrowers. Credit analysis. Types of lending and problem loan management.

EC 1000 EC 1101 Prerequisites:

**UK CREDITS: 15** US CR: 3/0/3

#### EC 3227 **MARITIME ECONOMICS - LEVEL 5**

The shipping market and shipping company economics, seaborne trade and transport systems, the merchant fleet and transport supply, and elements of maritime forecasting and market research.

Prerequisites: MA 1001 EC 1000

**UK CREDITS: 15** US CR: 3/0/3

#### EC 3240 **MONEY AND BANKING - LEVEL 5**

(same as AF 3240)

The nature and role of money. Scope and functioning of the finance system. Financial markets and interest rates. Financial institutions, bank management, and bank supervision. The money supply process and monetary policy.

EC 1101 Prerequisites: EC 1000

**UK CREDITS: 15** US CR: 3/0/3

#### EC 3270 MANAGERIAL ECONOMICS – LEVEL 5

Basic micro analysis for consumer and business decision making. Production; technology and costs. Price and output determination in different market structures. Pricing with market power.

Prerequisites: EC 1000 EC 1101

UK CREDITS: 15 US CR: 3/0/3

#### EC 3271 MACROECONOMIC THEORY AND POLICY - LEVEL 5

Measurement and analysis of national income. The basic goods market macroeconomic model. The role of money. The IS-LM and AD-AS model. Fiscal and monetary policies. Macroeconomic pathologies: unemployment and inflation.

EC 1000 Prerequisites: EC 1101

**UK CREDITS: 15** US CR: 3/0/3

# Liberal Arts and Sciences

#### EC 3324 INSURANCE - LEVEL 5

Insurance principles. Risk management. Adverse selection & moral hazard. Analysis of insurance contracts. Life & non-life insurance. Insurance company functions & operations. Buying insurance. Re-insurance. Determinants of insurance demand and supply. Insurance distribution. The agency network. The life insurance market globally and in Greece. Bancassurance.

Prerequisites: EC 1000 MA 1009

MA 2010

UK CREDITS: 15 US CR: 3/0/3

#### EC 3332 THE EUROPEAN UNION – LEVEL 5

The political and institutional framework of the European Union. The Union's agricultural, industrial, social, monetary and regional policy. Theory and practice of economic integration.

Prerequisites: EC 1000 EC 1101

EC 3270

UK CREDITS: 15 US CR: 3/0/3

#### EC 3334 ENVIRONMENTAL AND RESOURCE ECONOMICS – LEVEL 5

Market activity and the environment. Pollution as an externality. Environmental regulatory approaches: theory and practice. Benefit estimation procedures. Resource management.

Prerequisites: EC 1000 EC 1101

EC 3270

UK CREDITS: 15 US CR: 3/0/3

#### EC 3342 PUBLIC FINANCE – LEVEL 5

The role of the public sector in a mixed economy. Description and analysis of the three main functions of government: allocation, distribution and stabilization. The government budget and efficiency in taxation and government spending. Project evaluation. Public goods.

Prerequisites: EC 1000 EC 1101

EC 3270

UK CREDITS: 15 US CR: 3/0/3

#### EC 3345 MONETARY THEORY AND POLICY – LEVEL 5

Theories concerning the role of money in economic activity. Monetarism vs. Keynesianism. Money and economic growth. Inflation. The international monetary process. Monetary policy: goals, targets, and tools. Efficacy and shortcomings. Alternative monetary policies.

Prerequisites: EC 1000 EC 1101

EC 3271

UK CREDITS: 15 US CR: 3/0/3

#### EC 3362 LABOR ECONOMICS - LEVEL 5

Theoretical perspective of the demand and supply of labor and wage determination. Practical perspective of the determinants of the labor market. History and practice of collective bargaining and trade unionism in the United States and in Greece.

Prerequisites: EC 1000 EC 1101

EC 3270

UK CREDITS: 15 US CR: 3/0/3

#### EC 3473 SELECTED TOPICS IN MICROECONOMIC THEORY –LEVEL 5

Labor supply. Economics of time and uncertainty. General equilibrium and welfare economics. Game theory. Asymmetric information. Externalities and public goods.

Prerequisites: EC 1000 EC 1101

MA 1009 MA 1105

UK CREDITS: 15 US CR: 3/0/3

#### EC 3474 ADVANCED MACROECONOMICS – LEVEL 5

Expectations and macroeconomic policy in the short and the long run. The relationship between unemployment and inflation. Consumption and investment theory. Balance of payments, exchange rates and macroeconomic analysis for an open economy.

Prerequisites: EC 1000 EC 1101

MA 1001 MA 1105

UK CREDITS: 15 US CR: 3/0/3

#### EC 4210 HISTORY OF ECONOMIC THOUGHT - LEVEL 6

The development of economic ideas from medieval times to the mid-nineteenth century. The origins of modern economic theory. Economics in the context of history, politics, and culture.

Prerequisites: EC 1000 EC 1101

UK CREDITS: 15 US CR: 3/0/3

### EC 4231 INTERNATIONAL TRADE – LEVEL 6

The theory of international trade and commercial policy: static and dynamic analysis of trade patterns with traditional and new models of international trade; international factor movements and multinational enterprises; welfare gains from trade; instruments and political economy of trade policy; preferential trade agreements.

Prerequisites: EC 1000 EC 1101

UK CREDITS: 15 US CR: 3/0/3

# Liberal Arts and Sciences

#### EC 4363 HISTORY OF ECONOMIC THOUGHT II – LEVEL 6

The development of economic ideas from the mid-nineteenth century to the present. Emphasizes the transition from classical political economy to modern economics and highlights the most important controversies and their origins.

Prerequisites: EC 1000 EC 1101 EC 4210

UK CREDITS: 15 US CR: 3/0/3

#### EC 4365 INTERNATIONAL MONETARY ECONOMICS – LEVEL 6

Major policy issues in international finance with emphasis on open economy macroeconomics. Topics include the balance of payments and the foreign exchange market; monetary and fiscal policies in open economies; the floating exchange rate system and models of exchange rates determination; international financial markets; target zones and optimum currency areas.

Prerequisites: EC 1000 EC 1101 EC 3271

UK CREDITS: 15 US CR: 3/0/3

### EC 4435 INSURANCE ISSUES AND REPORTING – LEVEL 6

Basic pricing of life & non-life products. Experience rating. Loss ratio. Provisions. Chain-ladder method for estimating outstanding claims provision. Current life assurance issues. Insurance company financial statements. Ratio analysis. Old accounting rules vs. IFRS. European Embedded Value (EEV). Insurance industry regulation. Solvency I & Solvency II.

Prerequisites: EC 1000 EC 3324

MA 1009 MA 2010

UK CREDITS: 15 US CR: 3/0/3

### EC 4443 INVESTMENT AND PORTFOLIO THEORY- LEVEL 6

Investment theory and practice including financial markets, risk and return, securities, asset allocation and diversification. Utilization of analytical techniques available for investment planning and selection in the environment in which investment decisions are made. Application of models and investment strategies to analyze and manage portfolios.

Prerequisites: EC 1000 EC 1101

MA 1009 MA 2010

UK CREDITS: 15 US CR: 3/0/3

#### EC 4564 FINANCIAL ECONOMICS: THE ANALYTICS OF RISK MANAGEMENT – LEVEL 6

Equilibrium models of capital markets. Market efficiency: theory and empirical evidence. Valuation models. The analytics of derivative financial instruments: forwards, futures, swaps, options. The Black-Sholes and beyond. Evaluation of portfolio performance.

Prerequisites: EC 1000 EC 1101

MA 1009 MA 1105

MA 2010

UK CREDITS: 15 US CR: 3/0/3

#### EC 4636 APPLIED METHODS IN ECONOMICS – LEVEL 6

Data categories. Databases. Applications of descriptive and inferential statistics in economics and finance. Model building and use in economics and finance. Model estimation.

Prerequisites: EC 1000 EC 1101

MA 1001 MA 1105 MA 2010 MA 3111

UK CREDITS: 15 US CR: 3/1/3

### EC 4638 ACTUARIAL SCIENCE - LEVEL 6

An introduction to actuarial techniques and way of thinking – i.e., discussion and provision of basic statistical tools for application in the insurance industry, both life and non-life. In this introductory course the deterministic rather than the stochastic model towards life contingencies is pursued.

Prerequisites: EC 1000 EC 3324

EC 4435 MA 1009 MA 2010 MA 3111

UK CREDITS: 15 US CR: 3/0/3

#### EC 4667 ECONOMICS OF DEFENSE - LEVEL 6

Fundamentals of defense economics; definition of terms and concepts; the demand for military expenditures; costs versus benefits of defense expenditure; the opportunity cost of defense; the peace dividend; defense procurement theories; evidence and policies; the Greek defense industry and the impact of the defense burden on the Greek balance of payments; arms race models; the arms race cost for Greece; military manpower.

Prerequisites: EC 1000 EC 1101

EC 3270 EC 3473 MA 1009 MA 1105

UK CREDITS: 15 US CR: 3/0/3

#### EC 4737 INSURANCE INDUSTRY DYNAMICS – LEVEL 6

Key issues in modern insurance, ranging from the factors that determine life and health insurance consumption to insurance company solvency and asset-liability management (ALM). Particular attention is paid to the problems of social security systems nowadays (including the Greek one), and to the role private insurance can play in this context.

Prerequisites: EC 1000 EC 3324

EC 4435 EC 4638 MA 1009 MA 2010

MA 3111

UK CREDITS: 15 US CR: 3/0/3

# Liberal Arts and Sciences

#### EC 4753 **ECONOMETRICS - LEVEL 6**

The multiple regression model. Ordinary Least Squares Estimation. Violation of assumptions: heteroskedasticity, autocorrelation, multicollinearity. Econometric applications: further diagnostics, Methods of Estimation. Time-Series analysis, Stationary variables. Volatility Models, Vector Auto Regression Forecasting.

Prerequisites: EC 1000

EC 4636 MA 2010 MA 1105 MA 2118

EC 1101

MA 3111

**UK CREDITS: 15** US CR: 3/1/3

#### EC 4975 **SEMINAR IN MICROECONOMIC THEORY - LEVEL 6**

Topics in advanced microeconomic theory. The analytics of uncertainty. Duality theory. Modeling of preferences and technology. Applications of microeconomics to current economic problems.

Prerequisites:

EC 1000 EC 1101 EC 3270 EC 3271

EC 3473 MA 1009 EC 4636 MA 1105

MA 2010 MA 3111

**UK CREDITS: 15** US CR: 3/0/3

#### SEMINAR IN MACROECONOMIC THEORY - LEVEL 6 EC 4976

Advanced macroeconomic theory. The New Classical Revolution and its critics. The new Keynesian economics. Neoclassical growth models and beyond. Infinite-horizon and overlapping generation models. Endogenous growth. The real business cycles controversy. Open economy macroeconomics.

Prerequisites:

EC 1000 EC 1101

EC 3270 EC 3271 EC 3474 MA 1009 EC 4636 MA 1105

MA 2010

MA 3111

**UK CREDITS: 15** US CR: 3/0/3

## ENGLISH (EN)

#### EN 2202 **PHONETICS - LEVEL 4**

(same as SP 2202)

Sounds and sound-patterns of English; articulatory, acoustic and auditory properties of speech; identification and description of sounds and their variants; examination of larger units of speech – the syllable; rhythm, accent, stress and intonation patterns.

Prerequisites:

WP 1010 WP 1111

**UK CREDITS: 15** 

US CR: 3/0/3

#### **EN 2203 MORPHOLOGY - LEVEL 4**

An overview of the internal structure of word-forms.

Prerequisites: WP 1010 WP 1111

**UK CREDITS: 15** US CR: 3/0/3

#### EN 2213 THE STRUCTURE OF THE ENGLISH LANGUAGE - LEVEL 4

Advanced study of English grammar: Study of grammatical and syntactical concepts and categories essential for an understanding of English as a language mechanism.

Prerequisites: WP 1010 WP 1111

UK CREDITS: 15 US CR: 3/0/3

#### EN 2216 **INTRODUCTION TO LANGUAGE - LEVEL 4**

A descriptive account of human language as a linguistic system with well-defined components; its primary function in society as a communication tool; brief exploration of the sub-areas of language study (linguistic fields); familiarization with terminology needed to describe the various language phenomena.

Prerequisites:

WP 1010 WP 1111

**UK CREDITS: 15** 

US CR: 3/0/3

#### EN 2218 **ISSUES IN LITERATURE - LEVEL 4**

Selection of texts from a variety of genres. Focus on one theme, topic, or issue not covered in the curriculum of English and American Literature.

Prerequisites:

WP 1010 WP 1111

UK CREDITS: 15

US CR: 3/0/3

#### **EN 2220 ENGLISH LITERATURE: FROM CHAUCER TO SWIFT - LEVEL 4**

Survey of English literature from Chaucer to Jonathan Swift. Development of contextual understanding of representative authors and texts from the fourteenth to the eighteenth centuries.

WP 1010 WP 1111 Prerequisites:

**UK CREDITS: 15** US CR: 3/0/3

#### EN 2222 THE MAKING OF AMERICA: AMERICAN LITERATURE TO 1865 - LEVEL 4

Development of contextual understanding of American literature and culture from the Puritans to the Romantics. Textual analysis of a range of American literature.

WP 1010 WP 1111 Prerequisites:

UK CREDITS: 15

US CR: 3/0/3

#### **EN 2244** PERSPECTIVES ON DRAMA

A theme-based approach to drama, with emphasis on the ways in which cultural and theoretical contexts shape literary techniques and performance traditions.

Prerequisites: WP 1010 WP 1111

US Credits: 3/0/3

# Liberal Arts and Sciences

#### EN 2271 **CREATIVE WRITING - LEVEL 4**

Techniques and concepts relevant to the production of creative work in various genres. Development of aesthetic and technical skills related to the chosen genres. Development of portfolio of closely edited creative work.

Prerequisites:

WP 1010 WP 1111

**UK CREDITS: 15** US CR: 3/0/3

#### EN 2305 INTRODUCTION TO ENGLISH STUDIES - LEVEL 5

Focus on development of skills of analysis and interpretation of literary texts through discussion of the conventions of genre. Practice of techniques of close reading and annotating text. Introduction to disciplinary research methods and practices and the essential resources of literary scholarship. Particular emphasis placed on writing a literary analysis and on the scholarly use of primary texts and of secondary resources.

Prerequisites:

WP 1010 WP 1111

WP 1212

**UK CREDITS: 15** US CR: 3/0/3

#### EN 2317 **FUNDAMENTALS OF LANGUAGE LEARNING - LEVEL 5**

WP 1111

WP 1111

WP 1111

Comprehensive and critical analysis of the theoretical foundations, principles and strategies of language learning and linguistic communication.

WP 1010 Prerequisites:

EN 2216

**UK CREDITS: 15** US CR: 3/0/3

#### EN 2321 **ENGLISH LITERATURE: FROM ROMANTICISM TO MODERNISM - LEVEL 5**

Development of contextual understanding of representative texts of English literature from the early nineteenth century to War World II. Analysis of a range of major authors and works within their cultural and philosophical contexts.

Prerequisites: WP 1010

WP 1212

**UK CREDITS: 15** US CR: 3/0/3

#### EN 2323 (RE)WRITING AMERICA: FROM REALISM TO MODERNISM-LEVEL 5

Development of contextual understanding of American literature and culture from the Realists to the Modernists, with emphasis on the "revisioning" or rewriting of American national and cultural identities by various authors.

Prerequisites:

WP 1010

WP 1212

**UK CREDITS: 15** US CR: 3/0/3

#### EN 2340 INTRODUCTION TO FICTION

Detailed study of the short story and its evolution. Works by European, English and American writers.

Prerequisites:

WP 1010

WP 1111

WP 1212

US CR: 3/0/3

#### EN 2348 INTRODUCTION TO POETRY

Close analysis of a wide range of English and American poets and poems from all periods with a concentration on various aesthetic and thematic aspects of the genre.

Prerequisites:

WP 1010

WP 1212

WP 1010

US CR: 3/0/3

#### EN 2406 **THEORIES OF SYNTAX - LEVEL 5**

WP 1111

WP 1111

Exploration of key issues of generative grammar from a Chomskyian perspective; arriving at Government and Binding theoretical concepts (theory-building) through analysis of natural language data, formulation and testing of hypotheses and evaluation of results.

Prerequisites:

EN 2213 EN 2216

UK CREDITS: 15 US CR: 3/0/3

#### **SOCIOLINGUISTICS - LEVEL 5** EN 3304

Introduction to the study of language as a social phenomenon.

WP 1010 WP 1111 Prerequisites:

EN 2216

**UK CREDITS: 15** US CR: 3/0/3

#### EN 3342 **PROFESSIONAL COMMUNICATION - LEVEL 5**

A study of communication modes in professional contexts with focus on the development of communication expertise needed within businesses as well as technical and academic communities.

Prerequisites:

WP 1010

WP 1111 WP 1212

UK Credits: 15 US Credits: 3/0/3

#### **WRITING WOMEN - LEVEL 6** EN 3345

In-depth study of texts integral to the female experience in twentieth-century Anglo-American women's writing and to the development of the rhetoric of the female experience. Definition of the meaning of a feminist sensibility through modern and contemporary authors as well as feminist thinkers.

Prerequisites:

WP 1010 WP 1111

WP 1212

**UK CREDITS: 15** US CR: 3/0/3

#### REALISM IN 19<sup>TH</sup> AND 20<sup>TH</sup>-CENTURY THEATRE - LEVEL 5 EN 3357

Study of major texts representative of dramatic realism from the last decades of the nineteenth century to the mid-twentieth century. Emphasis on dramatic innovation and on the development of modern drama.

Prerequisites:

WP 1111

WP 1010 WP 1212

UK CREDITS: 15

# Liberal Arts and Sciences

#### EN 3358 TRENDS IN CONTEMPORARY THEATRE - LEVEL 5

Study of major contemporary playwrights from around the globe with emphasis on their innovative dramatic techniques and perspectives. Plays are analyzed to probe the literary, aesthetic, and performative issues raised on the contemporary stage.

Prerequisites: WP 1010 WP 1111

WP 1212

**UK CREDITS: 15** US CR: 3/0/3

#### EN 3362 PERSPECTIVES ON LANGUAGE: AN ISSUES APPROACH TO LANGUAGE **LEARNING - LEVEL 5**

An overview of the field of Applied Linguistics within the realm of language learning. Topics will vary depending on student needs and interest and may include: principles of (second) language acquisition and learning; a historical perspective of the development of language learning theories; and current trends and issues in language pedagogy.

Prerequisites: WP 1010 WP 1111

EN 2216

**UK CREDITS: 15** US CR: 3/0/3

#### EN 3365 **SEMANTICS AND PRAGMATICS - LEVEL 5**

A study of lexical and sentential meaning. Contextual considerations for the interpretation of utterances.

WP 1010 Prerequisites: WP 1111

EN 2216

**UK CREDITS: 15** US CR: 3/0/3

#### EN 3366 TRADITION AND INNOVATION IN THE ENGLISH NOVEL - LEVEL 5

An intensive study of the English novel and the development of its form through eighteenth, nineteenth, and twentieth century novels examined in pairs representative of traditional and innovative narrative modes.

Prerequisites: WP 1010 WP 1111

WP 1212

**UK CREDITS: 15** US CR: 3/0/3

#### EN 3367 THE AMERICAN EXPERIENCE IN FICTION - LEVEL 5

The course focuses on the ways in which representative American novels dramatize the American experience. Emphasis is placed on the historical contexts of the literary works, as well as on the social and material conditions that affect the production of narrative as cultural myth.

Prerequisites:

WP 1010

WP 1111 WP 1212

**UK CREDITS: 15** US CR: 3/0/3

EN 3369 **CONTEMPORARY BRITISH LITERATURE - LEVEL 5** 

Detailed study of major contemporary British authors with an emphasis on the cultural context of the post-1945 period in Britain.

WP 1010 WP 1111 Prerequisites:

WP 1212

**UK CREDITS: 15** US CR: 3/0/3

EN 3370 **VOICES IN CONTEMPORARY AMERICAN LITERATURE - LEVEL 5** 

A study of contemporary American poetry, fiction, and drama with emphasis on the ways in which pluralism in American literature contests the official American narratives and reveals the complex interrelations of race, gender, ethnicity, and nationhood.

Prerequisites: WP 1010

WP 1212

UK CREDITS: 15 US CR: 3/0/3

EN 3426 THE ENGLISH RENAISSANCE - LEVEL 5

Representative Renaissance English prose, poetry and drama examined within the cultural contexts of Tudor, Jacobean, and Caroline England.

WP 1010 Prerequisites: WP 1111

WP 1212 EN 2321

**UK CREDITS: 15** US CR: 3/0/3

**BRITISH MODERNISM - LEVEL 6** EN 3430

Critical study of major British authors of the period 1910-1939 focusing on the interrelation between the texts and the cultural context of the literary movement of Modernism.

WP 1010 WP 1111 Prerequisites:

> WP 1212 EN 2305

**UK CREDITS: 15** US CR: 3/0/3

EN 3453 **SHAKESPEARE: THE GREAT TRAGEDIES - LEVEL 6** 

Critical study of Shakespeare's great tragedies, Hamlet, Othello, King Lear, and Macbeth, in the cultural context of Elizabethan and Jacobean England. Focus on Shakespeare's language, dramatic practices and theatrical milieu, and to the social, political, and philosophical issues raised in the plays.

Prerequisites: WP 1010 WP 1111

> WP 1212 EN 2220

UK CREDITS: 15 US CR: 3/0/3

# Liberal Arts and Sciences

#### EN 3468 AMERICAN ROMANTICISM - LEVEL 6

In-depth study of a broad range of literary texts reflecting variations of Romantic attitudes and styles in Antebellum America.

Prerequisites: WP 1010 WP 1111

WP 1212 EN 2222

UK CREDITS: 15 US CR: 3/0/3

## EN 3529 THE VICTORIAN WORLD - LEVEL 6

Critical study of representative poetry, prose, and fiction of the Victorian age focusing on the interrelation between the texts and the cultural context of nineteenth-century Britain.

Prerequisites: WP 1010 WP 1111

WP 1212 EN 2321

EN 2305

UK CREDITS: 15 US CR: 3/0/3

#### EN 3539 DISCOURSE ANALYSIS - LEVEL 6

Comprehensive review of theories and approaches to the analysis of written and oral texts.

Prerequisites: WP 1010 WP 1111

WP 1212 EN 2216

EN 2305

UK CREDITS: 15 US CR: 3/0/3

#### EN 3559 PSYCHOLINGUISTICS - LEVEL 6

Comprehensive analysis of the mental processes involved in language acquisition and language use; language in relation to thought, culture and the brain.

Prerequisites: WP 1010 WP 1111

WP 1212 EN 2216

EN 2305

(Although not required, it is recommended that students have also completed **PS 1000 Psychology as a Natural Science**)

**UK CREDITS: 15** 

US CR: 3/1/3

#### EN 3637 FUNDAMENTALS OF LANGUAGE TEACHING & PRACTICUM - LEVEL 6

A broad introduction to language teaching which includes student observations of actual English language classes (minimum 12 hours). Students will also teach at least one (1) 50 minute English language class which will be observed and assessed by the course instructor.

Prerequisites: WP 1010 WP 1111

WP 1212 EN 2216

EN 2305 EN 2317 **OR** EN 3362

UK CREDITS: 15 US CR: 3/1/3

#### EN 3660 CRITICISM: THEORY AND PRACTICE - UK LEVEL 6

Focus on the major principles of a wide range of modern and contemporary literary and cultural theories, combined with discussion of the applications of theories to the interpretation of literary texts.

Prerequisites: WP 1010 WP 1111

WP 1212 EN 2220 EN 2321 EN 2305

UK CREDITS: 15 US CR: 3/0/3

#### EN 4452 SHAKESPEARE PLAYS - LEVEL 6

Critical study of representative plays spanning Shakespeare's career, including comedies, histories, tragedies, and romances. Focus on Shakespeare's language, dramatic practices and theatrical milieu, and to the social, political, and philosophical issues raised in the plays.

Prerequisites: WP 1010 WP 1111

WP 1212 EN 2220

UK CREDITS: 15 US CR: 3/0/3

#### EN 4472 AMERICAN MODERNISM - LEVEL 6

A study of modernist American literature in its various thematic and stylistic permutations, with emphasis on the interconnection between the aesthetics and the politics of modernism.

Prerequisites: WP 1010 WP 1111

WP 1212 EN 2305

UK CREDITS: 15 US CR: 3/0/3

## EN 4528 ENGLISH ROMANTICISM - LEVEL 6

Study of English Romantic poetry and prose with emphasis on the aesthetic and philosophical foundations of English Romantic poetry.

Prerequisites: WP 1010 WP 1111

WP 1212 EN 2321

EN 2305

UK CREDITS: 15 US CR: 3/0/3

# Liberal Arts and Sciences

#### EN 4754 SELECTED TOPICS IN LITERATURE - UK LEVEL 6

Extensive critical investigation of a topic selected from literature in English, such as a major author (e.g., Faulkner or Dickens), a major work (e.g., *Moby Dick* or *Ulysses*), or a major literary movement or grouping (e.g., Theatre of the absurd, the Beat generation, the Bloomsbury group). Topic selected is not covered, or only partially covered, in the curriculum of English and American literature. Changes from year to year.

Prerequisites:

WP 1010 WP 1111

WP 1212 EN 2220 EN 2305 EN 2321

EN 3660

UK CREDITS: 15 US CR: 3/0/3

#### EN 4975 SELECTED TOPICS IN LINGUISTICS - UK LEVEL 6

In-depth study on a specific area of linguistics culminating in a research project. Topics may vary every year depending on student interest and expertise of staff. Areas include: phonetics, phonology, morphology (of some aspect of English or some other pre-approved language), syntax, semantics, pragmatics, learning and teaching methodologies, discourse analysis, sociolinguistics, psycholinguistics, history of languages and language change.

Prerequisites:

WP 1010

WP 1212 EN 2216

WP 1111

EN 2305

And four more courses in Linguistics (which may vary depending on topic/content of seminar)

UK CREDITS: 15 US CR: 3/0/3

## ENVIRONMENTAL STUDIES (ES)

## ES 1000 ENVIRONMENTAL SCIENCE: ECOSYSTEMS AND BIODIVERSITY - LEVEL 4

Principles of environmental science with emphasis on sustainability, ecosystem structure and function, biodiversity, the human impact on ecosystems, soil and food production, water resources, conservation and protection of natural resources.

UK CREDITS: 20 US CR: 3/1½/4

## ES 1010 ENVIRONMENTAL SCIENCE: ENERGY RESOURCES AND POLLUTION - LEVEL 4

Principles of environmental science including a discussion of non-renewable and renewable energy resources, water and air pollution, global atmospheric changes, hazardous and solid waste management. Environmental policy and management issues are also discussed, with emphasis on sustainable solutions.

UK CREDITS: 20

US CR: 3/1½/4

#### ES 1011 EARTH AND COSMOS

Principles of earth and planetary science with emphasis on Earth Systems and their interactions as primary forces of the Earth's evolution. Main topics examined include the Earth's origin, earth materials and geologic time, plate tectonics, weathering and erosion processes, freshwater systems, oceans, atmosphere and, the origin of the solar system, planets, stars, space and the galaxies.

US CR: 3/1½/4

#### ES 3002 ENVIRONMENT AND SOCIETY – LEVEL 5

(See SO 3002)

## ES 3115 ENERGY AND ENVIRONMENT - LEVEL 5

The course provides an overview of different energy resources with an analysis of main fossil fuels, nuclear, and renewable energy resources, energy management aspects with supply and demand technologies and practices, and finally key energy policies and associated challenges.

Prerequisites: ES 1010

UK CREDITS: 15 US CR: 3/0/3

#### ES 3139 THE ECONOMY AND THE ENVIRONMENT – LEVEL 5

Valuing the environment. Sustainability. Market failure and environmental problems. Environmental regulatory policies. Management of natural resources.

Prerequisites: EC 1000

UK CREDITS: 15 US CR: 3/0/3

## ES 3216 ENVIRONMENTAL POLICY AND LEGISLATION - LEVEL 5

The course provides an overview of environmental policy, politics and related legislation from both a national and international perspective, examining the key concepts, conflicts, political systems and the practices of policymaking.

Prerequisites: ES 1000 ES 1010

UK CREDITS: 15 US CR: 3/0/3

### ES 3220 PRINCIPLES OF ENVIRONMENTAL MANAGEMENT - LEVEL 5

An introduction to the basic principles, significant underlying concepts and techniques of environmental management. Issues like uncertainty and public goods and their relation to environmental management as well as cases of environmental management practices in different settings are discussed.

Prerequisites: ES 1000 ES 1010

UK CREDITS: 15 US CR: 3/0/3

# Liberal Arts and Sciences

#### ES 4117 ENVIRONMENTAL JUSTICE - LEVEL 6

The course explores how social inequalities, like social class, ethnicity and gender, relate with the environment; how they impact the environment and how the environment affects different social groups. Issues of environmental justice (distributive and participative), resource colonization, environmental insecurity and just sustainability are also analyzed.

Prerequisites:

S0 2002

UK CREDITS: 15 US CR: 3/0/3

### ES 4224 AIR QUALITY AND GLOBAL ATMOSPHERIC CHANGES - LEVEL 6

Principles of atmospheric and climate science including an analysis of the characteristics and structure of the atmosphere, ocean-atmosphere dynamics, atmospheric circulation, climate variability, global atmospheric changes. The quality of the atmosphere is also examined, with emphasis on air pollution, stratospheric ozone depletion and acid deposition.

Prerequisites:

ES 1010 CH 1002

UK CREDITS: 15 US CR: 3/0/3

#### ES 4225 SUSTAINABLE FOOD PRODUCTION: SOIL AND ENVIRONMENT - LEVEL 6

An integrated approach to soil fertility and sustainable food production. The principles of soil formation and self-sustaining soil systems, biodiversity, biologically grown food, irrigation, water management and social values are also discussed. Focus in crops and livestock management cases, minimizing the severe irreversible soil damages to Mediterranean ecosystems.

Prerequisites:

ES 1000

ES 1010

BI 1007

ES 1010

UK CREDITS: 15 US CR: 3/0/3

# ES 4226 CONSERVATION OF WILDLIFE AND MEDITERRANEAN ECOSYSTEMS - LEVEL 6

An analysis of terrestrial, aquatic and marine Mediterranean ecosystems and wildlife with emphasis on endangered and protected species, conservation and management techniques.

Prerequisites: ES 1000

UK CREDITS: 15

US CR: 3/0/3

#### ES 4322 INTEGRATED METHODS IN ENVIRONMENTAL ANALYSIS - LEVEL 6

This course aims to cover basic methods and techniques needed in environmental studies and management. It includes the presentation of selected natural scientific and social scientific methods and their basic principles and techniques, in order to provide a sound basis for the interdisciplinary inquiry required in environmental studies. It also offers hands-on experience on some of the presented methods and techniques, since it involves laboratory work and a small field research project.

Prerequisites: ES 1000

SO 3002

UK CREDITS: 15

US CR: 3/0/3

#### ES 4327 ENVIRONMENTAL MANAGEMENT SYSTEMS - LEVEL 6

An exploration of the commonly applied Environmental Management Systems by corporations, with emphasis on international environmental management systems, such as ISO 14001 and EMAS. The Valdez principles and the Natural Step approach are also discussed.

Prerequisites: ES 1000 ES 1010

ES 3220

UK CREDITS: 15 US CR: 3/0/3

#### ES 4328 ENVIRONMENTAL POLICIES IN THE EUROPEAN UNION - LEVEL 6

The course provides an introduction to the EU environmental policy, the Sixth Environment Action Programme of 2002-12 and the renewed sustainable development strategy as well as the integration of environmental issues in the decisions and activities of other policy sectors.

Prerequisites: ES 1000 ES 1010

ES 3216

UK CREDITS: 15 US CR: 3/0/3

#### ES 4329 PLANNING SUSTAINABLE CITIES - LEVEL 6

This course studies environmental planning, with an emphasis on urban space. It addresses the political, social and physical dimensions of these topics. It explores why and how to plan living environments that are attractive, functional, appropriately scaled and enjoyable, while reducing their environmental impacts and the energy it takes to build them and operate them.

Prerequisites: ES 1000 ES 1010

SO 3002

UK CREDITS: 15 US CR: 3/0/3

#### ES 4423 WATER RESOURCES: THREATS AND SUSTAINABLE MANAGEMENT - LEVEL 6

The course examines world water resources and their major threats such as the increasing demand for water, overuse and depletion of freshwater resources, changes to the hydrologic cycle and water pollution. It also discusses current legislation on water and sustainable management of water resources.

Prerequisites: ES 1000 ES 1010

ES 3220 GG 1000

UK CREDITS: 15 US CR: 3/0/3

# Liberal Arts and Sciences

#### ES 4430 ENVIRONMENTAL STUDIES CAPSTONE (SENIOR PROJECT) - LEVEL 6

This course is the culmination of the work in Environmental Studies. It is designed to provide students with opportunities to research significant environmental issues from multiple perspectives. It involves a project on an environmental issue/topic of local or national relevance.

Prerequisites: ES 1000 ES 1010

ES 4322 SO 3002

UK CREDITS: 15 US CR: 3/0/3

## ES 4435 SUSTAINABLE USE OF RESOURCES AND WASTE MANAGEMENT - LEVEL 6

Integrated Solid Waste Management with emphasis on Waste Prevention, Reuse, Recycling and Composting. Discussion of principles and policies aiming at Zero Waste Societies. Selection and design of appropriate Municipal Solid Waste Management Systems based on current Environmental E.U Policy. Product design for waste prevention and reuse. Economic and regulatory tools applied in order to promote prevention, reuse and recycling strategies and implementation of the "polluter pays principle". Discussion of disposal options, landfills and incinerators, with emphasis on their environmental impacts.

Prerequisites: ES 1000 ES 1010

ES 3220 ES 3216

UK CREDITS: 15 US CR: 3/0/3

## FRENCH (FR)

#### FR 1000 FRENCH I

Beginning French: pronunciation, fundamentals of grammar, development of basic vocabulary, and aspects of Francophone culture. Four skills (listening, speaking, reading and writing) are developed in order to communicate in the most familiar situations of everyday life and to understand the main points of simple conversations and texts. (CEFR-A1)

US CR: 3/0/3

#### FR 1101 FRENCH II

Further concepts of the French language. Four-skill approach in order to achieve a more efficient use of the language. Francophone culture and civilization are explored through written texts and audiovisual material. (CEFR-A2)

Prerequisites: FR 1000 **or** equivalent

US CR: 3/0/3

## FR 2202 FRENCH III

Intermediate French. Review of French grammar and syntax. More complex aspects of French structure. Readings and discussion in French. Aspects of French civilization, history, social development and the arts. (CEFR-B1)

Prerequisites: FR 1000 FR 1101 **or** equivalent

US CR: 3/0/3

#### FR 2210 BUSINESS FRENCH

French for business and management students and for those who may need to communicate in French in a business environment. (CEFR-B1)

Prerequisites: FR 1000

FR 1101 or equivalent

US CR: 3/0/3

## GERMAN (GE)

#### GE 1000 GERMAN I

Beginning German. Fundamental concepts of the German language and aspects of German culture. Essentials of German structure and basic vocabulary used to communicate in everyday situations. Four-skill approach (listening, reading, speaking, writing) with emphasis on communicative competence. (CEFR-A1)

US CR: 3/0/3

#### GE 1101 GERMAN II

Further concepts of German language and culture. Extended sentence structure and vocabulary used to communicate in everyday situations. Four-skill approach with emphasis on communicative competence. Reading of longer texts. (CEFR-A2)

Prerequisite: GE 1000 or equivalent

US CR: 3/0/3

#### GE 2202 GERMAN III

Intermediate German. Further development of four language skills (speaking, reading, listening and writing) so students can use language with some independence. Emphasis on vocabulary building and reading of longer texts. Communication beyond simple everyday life towards more abstract and professional topics. (CEFR level B1)

Prerequisites: GE 1000 GE 1101 **or** waiver

US CR: 3/0/3

#### **GE 2210 BUSINESS GERMAN**

Communication in a German business environment. Specific vocabulary and expressions, cross-cultural training. Emphasis on oral practice. Topics: Business meetings, on the office phone, workplace descriptions, a visitor's program. (CEFR-B1)

Prerequisites: GE 1000

GE 1101 or equivalent

US CR: 3/0/3

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## GEOLOGY (GG)

#### **GG 1000 ENVIRONMENTAL GEOLOGY - LEVEL 4**

An interdisciplinary approach to studying environmental geosciences. Fundamental geologic concepts such as plate tectonics, geologic time and surficial processes are used as a basis for understanding a variety of natural processes. Elaboration on topics of physical geology, including the rock cycle and plate tectonics, occurrence and distribution of geologic hazards and resources, interactions between humans and the geologic environment, and the issues associated with the exploitation of geologic resources such as water and air pollution.

UK CREDITS: 20 US CR: 3/1 ½/4

#### **GG 3115 GEOGRAPHIC INFORMATION SYSTEMS – LEVEL 5**

An introduction to the field of Geographic Information Systems (GIS), its diversified applications and exploration of basic concepts, principles, approaches and techniques of GIS. Topics include applications of geographic information system; spatial data collection; data accuracy and uncertainty; cartographic principles; data visualization; geographic analysis; legal, economic and ethical issues.

Prerequisites: CS 1070 **UK CREDITS: 15** US CR: 3/0/3

## GERMAN LITERATURE IN TRANSLATION (GS)

#### **GS 3320 DAWN OF MODERNITY: MANN, HESSE, KAFKA**

A study of major German writers in English translation. Emphasis on philosophical, political, and social contexts. Classes conducted in English.

Prerequisites: WP 1010 WP 1111

WP 1212

US CR: 3/0/3

#### HEINRICH BÖLL AND GÜNTER GRASS **GS 3325**

Reading and discussion of selected works in English translation by two outstanding contemporary German writers, both Nobel Prize winners. Classes conducted in English.

Prerequisites: WP 1010 WP 1111

WP 1212

US CR: 3/0/3

## GREEK (GR)

#### **GR 1000 MODERN GREEK I**

The course develops student's listening, speaking, reading and writing skills in the Modern Greek language at the A1 Level of the Common European Framework of Reference for Languages (CEFR).

US CR: 3/0/3

#### **GR 1101 MODERN GREEK II**

The course develops student's listening, speaking, reading and writing skills in the Modern Greek language at the A1+ Level of the Common European Framework of Reference for Languages (CEFR). Students acquire the ability to understand main points of simple narrative or informational texts on familiar topics, and communicate in a large variety of formal/informal everyday interactions in a Greek-speaking environment.

GR 1000 or waiver Prerequisites:

US CR: 3/0/3

#### **GR 2202 MODERN GREEK III**

The course develops student's listening, speaking, reading and writing skills in the Modern Greek language at the A2 Level of the Common European Framework of Reference for Languages (CEFR). Students acquire the ability to understand elementary-level narrative or expository texts, and communicate with ease in a large variety of formal/informal everyday interactions in a Greek-speaking environment.

Prerequisites: GR 1000 or waiver

GR 1101 or waiver

US CR: 3/0/3

#### **GR 2205** GREECE TODAY: GREEK LANGUAGE THROUGH CONTEMPORARY THEMES

The course develops students' awareness of Greek culture today. It focuses on contemporary life in Greece while paying attention to aspects of the past that have a relevance to Greek reality at present. Culture provides the context for developing students' language competence from level A2+ to level B1 of the Common European Reference for Languages (CEFR).

GR 1000 Prerequisites: GR 1101

US CR: 3/0/3

#### **MODERN GREEK IV GR 2303**

The course develops student's listening, speaking, reading and writing skills in the Modern Greek language at the A2+ Level of the Common European Framework of Reference for Languages (CEFR). Students acquire the ability to understand a broad range of lower-intermediate-level narrative or expository texts, and communicate with relative fluency in a large variety of formal/informal everyday interactions in a Greek-speaking environment.

Prerequisites: GR 1000 or waiver

> GR 1101 or waiver GR 2202 or waiver

US CR: 3/0/3

## GREEK LITERATURE (GL)

#### **GL 2221 MODERN GREEK POETRY**

Survey of modern Greek poetry from the nineteenth century to the present. Major literary trends: romanticism, symbolism, surrealism. Emphasis on specific poets: Solomos, Palamas, Cavafis, Sikelianos, Seferis, Elytis.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

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## GL 2224 CURRENTS IN MODERN GREEK LITERATURE

Survey of Modern Greek literature (in English translation) from the late nineteenth century to the present. Focus on the prose and poetry of major authors. Works examined for their individual stylistic and thematic elements within the context of literary and cultural movements.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

#### GL 2227 MODERN GREEK CINEMA

Introduction to Modern Greek cinema through an analysis of the theoretical, historical and aesthetic elements that have shaped its identity.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

# HISTORY (HY)

#### HY 1000 SURVEY OF WESTERN CIVILIZATION I

The development of European, Asian, and African cultures from their historical origins to 1648. Emphasis on the essential elements in the growth of social institutions.

US CR: 3/0/3

#### HY 1001 LE SURVEY OF WESTERN CIVILIZATION II

The development of the modern world from 1648 to the present. Emphasis on the interaction of political, social, and intellectual institutions.

US CR: 3/0/3

## HY 2015 HISTORY OF ROME - LEVEL 4

Survey of Roman history from the time of the Etruscans to the coming of Constantine the Great (1000 B.C. to A.D. 337). Political theories and practices of the Republic and the Empire; causes of the decline and fall of Rome. UK CREDITS: 15

US CR: 3/0/3

### HY 2028 THE BIRTH OF MODERN EUROPE - LEVEL 4

The period from the High Middle Ages (12thc.) to the Religious Wars (16<sup>th</sup> c.- 17<sup>th</sup> c.) when the foundations of Modern Europe were laid.

UK CREDITS: 15

US CR: 3/0/3

### HY 2034 HISTORY OF ANCIENT GREECE - LEVEL 4

The history of the ancient Greek world from the rise of the polis to the coming of Rome.

**UK CREDITS: 15** 

US CR: 3/0/3

#### HY 2035 WRITING ABOUT HISTORY - LEVEL 4

Introduction to research methodology and the essential resources of historical scholarship. Training in critical thinking, evaluation/synthesis of sources and the creation of an argument. Particular emphasis placed on writing a short research paper and the scholarly use of primary and secondary resources.

UK CREDITS: 15

US CR: 3/0/3

#### HY 2070 AMERICAN HISTORY I - LEVEL 4

The origin, development and ideals of American institutions from the discovery of the New World to the close of Reconstruction.

UK CREDITS: 15

US CR: 3/0/3

#### HY 2071 AMERICAN HISTORY II - LEVEL 4

The significant cultural, economic, political and social forces and problems in America from the Civil War to the present.

**UK CREDITS: 15** 

US CR: 3/0/3

#### HY 2080 GREAT BRITAIN - LEVEL 4

England from the Renaissance to the present. Politics, culture and interaction with Europe and the USA.

**UK CREDITS: 15** 

US CR: 3/0/3

#### HY 3002 GREAT THINKERS AND THEIR IDEAS - LEVEL 5

A selection of great thinkers who have influenced their times and whose ideas have contributed to the legacy of Western civilization.

**UK CREDITS: 15** 

US CR: 3/0/3

#### HY 3005 INTELLECTUAL HISTORY OF MODERN EUROPE - LEVEL 5

An examination of the historical evolution of the core ideals of the West and how they have been forged, interpreted, implemented, opposed, violated, and defended, from the Enlightenment to the present.

**UK CREDITS: 15** 

US CR: 3/0/3

#### HY 3009 THE SPARTANS - LEVEL 5

The society, culture and history of ancient Sparta.

UK CREDITS: 15

US CR: 3/0/3

#### HY 3019 CYPRUS AND THE NEAR EAST - LEVEL 5

A critical survey of the origins of the Cyprus question largely from a United Nations perspective, in conjunction with policies in Turkey.

UK CREDITS: 15

US CR: 3/0/3

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## HY 3021 ALEXANDER III, THE GREAT – LEVEL 5

Analysis of the times and achievements of one of the most controversial personalities of the Ancient World. UK CREDITS: 15

US CR: 3/0/3

## HY 3026 MIDDLE EAST: A CROSSROAD - LEVEL 5

A survey of the history of the Middle East focusing on the Late Ottoman and Modern times and offering a critical analysis of the ongoing conflicts.

**UK CREDITS: 15** 

US CR: 3/0/3

## HY 3030 SURVEY OF CHINESE CIVILIZATION - LEVEL 5

A survey of Chinese history and civilization from Antiquity to the end of 20th century. Emphasis on cultural and political evolution.

**UK CREDITS: 15** 

US CR: 3/0/3

## HY 3031 SLAVES AND SLAVERY IN THE US - LEVEL 5

The module describes the development of the slave trade and slavery from the early 16th century until its abolition in 1863.

**UK CREDITS: 15** 

US CR: 3/0/3

## HY 3032 TRADE IN THE ANCIENT MEDITERRANEAN WORLD - LEVEL 5

The mechanics and theory of trade in the ancient Mediterranean.

**UK CREDITS: 15** 

US CR: 3/0/3

## HY 3040 HISTORY OF RUSSIA TO 1900 - LEVEL 5

A broad survey beginning with medieval Russia. Concentration on the rise of Moscovy, Peter the Great, and developments leading to the Revolution of 1905.

**UK CREDITS: 15** 

US CR: 3/0/3

## HY 3060 GREECE: THE BIRTH OF A MODERN NATION - LEVEL 5

Historical, political and cultural developments in Greece from the Revolution to the age of Venizelos. The birth and building of the modern Greek state.

**UK CREDITS: 15** 

US CR: 3/0/3

## HY 3061 MODERN GREECE: A TROUBLED HISTORY - LEVEL 5

Developments in Greece from the Balkan Wars and the National Schism to the present. Particular attention paid to the role of Greece in the two world wars, the causes and consequences of the Civil War and the Dictatorship of 1967-1974 and the nature of the restored democracy after the fall of the junta.

**UK CREDITS: 15** 

US CR: 3/0/3

### HY 4010 ANCIENT GREEK MYTHOLOGY AND RELIGION - LEVEL 6

The major Greek mythical cycles and their origins. Ancient Greek religious beliefs: the relation between man and the divine, man and the gods. The importance and place of mythology and religion in ancient society.

UK CREDITS: 15 US CR: 3/0/3

## HY 4041 RUSSIA AND THE USSR - LEVEL 6

The transformation of Russia from an early twentieth-century tsarist autocracy into the USSR and the consolidation of the Soviet state. The background of the Revolution of 1917, the Revolution, the political, economic, social, and cultural developments that brought about the Soviet regime and its collapse.

UK CREDITS: 15

US CR: 3/0/3

### HY 4050 THE AGE OF ENLIGHTENMENT - LEVEL 5

Political, social, and economic problems on the European continent from the time of Louis XIV to the end of the Napoleonic era. Causes, events, and results of the French Revolution.

**UK CREDITS: 15** 

US CR: 3/0/3

### HY 4051 REVOLUTION AND NATIONALISM IN EUROPE - LEVEL 6

Political, military, economic, social, and intellectual developments in Europe from 1815 to 1914.

**UK CREDITS: 15** 

US CR: 3/0/3

### HY 4052 TOTAL WAR IN EUROPE - LEVEL 6

Political, economic, social, and intellectual developments in Europe, including the background, origins, and beginnings of the world wars.

**UK CREDITS: 15** 

US CR: 3/0/3

## HY 4053 CONTEMPORARY HISTORY FROM WORLD WAR II TO VIETNAM AND THE FALL OF COMMUNISM - LEVEL 6

World War II and its aftermath as a background for the study of current political, economic, cultural, and social developments in the world.

UK CREDITS: 15

US CR: 3/0/3

## HY 4072 AMERICA IN WORLD AFFAIRS - LEVEL 6

The U.S. role in world affairs since the Spanish-American war. Interaction between domestic politics and other forces that influence the conduct of American foreign policy.

UK CREDITS: 15

US CR: 3/0/3

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#### HY 4074 **DEMOCRACY AND IMPERIALISM - LEVEL 6**

Comparative, diachronic study of democracies and imperialism. Origins and definitions of democracies and imperialism. Athenian, Roman, Ottoman, Russian, Great Britain and American political systems considered.

**UK CREDITS: 15** 

US CR: 3/0/3

#### HY 4391 **HISTORIOGRAPHY - LEVEL 6**

A survey of historical writing, theories, and varieties of history in the Western world from antiquity to postmodernity.

Prerequisites:

45 credits in history (one Level 4 and two level 5)

**UK CREDITS: 15** US CR: 3/0/3

#### HY 4493 **SELECTED TOPICS - LEVEL 6**

Guided research in selected areas of history related to the interest of the student. Consent of the instructor required.

Prerequisites:

One level 4, two level 5 and one level 6 history course

**UK CREDITS: 15** US CR: 3/0/3

## INFORMATION TECHNOLOGY (ITC)

#### ITC 2002 **RESEARCH - CONCEPT- DESIGN - LEVEL 4**

See GD 2002.

#### **ITC 2110** DIGITAL TOOLS FOR GRAPHIC DESIGN AND PRODUCTION - LEVEL 4

(same as GD 2110)

Examine core concepts and techniques on digital design workflow for print & digital publishing. Basic colour theory and page composition. Identify vector graphics properties and characteristics. Build complex shapes and trace bitmap images and line art. Design using layers and symbols, edit text, and draw using perspective. Develop well-crafted print publications, interactive documents, digital magazines, and e-books. Create and edit documents, learn how to use master pages and easily format text, objects, and tables using styles. Work with text frames and graphics, add and format tables, build interactive documents and EPUBs. Output work in several formats, learn how to package, print, and export the finished project.

Prerequisites:

CS 1070

**UK CREDITS: 15** US CR: 3/0/3

#### **COMPUTER SYSTEM ARCHITECTURE - LEVEL 4 ITC 2186**

Computer architecture. Digital circuits and components. Types of data representation. Computer organisations and design. Logic design.

Prerequisites: CS 1070

**ITC 2188 INTRODUCTION TO PROGRAMMING - LEVEL 4** 

(Same as CS 2188)

**UK CREDITS: 15** US CR: 3/0/3

Problem solving; problem analysis; top-down algorithm design; implementation; testing and debugging techniques; documentation. Style and portability. Modular programming and the JAVA language structure. Identifiers, constants, variables. Input and output. Elementary file handling. Selection. Looping. Classes and Methods. GUI. Arrays. Elementary sorting and searching.

Prerequisites:

CS 1070

**UK CREDITS: 15** US CR: 3/3/3

**ITC 2225** MOBILE APPLICATIONS DEVELOPMENT

Android mobile device programming; user interface design; user interface building; input methods; data storage; motion sensing; memory management; exception handling.

Prerequisites:

CS 1070

CS 2188

CS 2188

US CR: 3/0/3

**ITC 2276 CLANGUAGE PROGRAMMING - LEVEL 4** 

C language logic and structure; data types; arrays and strings; pointers; file handling; programming and debugging techniques.

Prerequisites: CS 1070

**UK CREDITS: 15** 

US CR: 3/0/3

**OPERATING SYSTEMS CONCEPTS - LEVEL 4** ITC 2293

CS 2188

(Same as CS 2293)

Structures for operating systems. Theory and implementation of: processes, resource control (concurrency etc.), physical and virtual memory, scheduling, I/O and files. CPU scheduling algorithms and segmented vs paged types of memory. Polled, interrupt-driven and DMA-based access to I/O. Operating system design and functionality. Performance, avoidance of deadlock, security issues and basic processing of transactions.

Prerequisites:

CS 1070

**UK CREDITS: 15** US CR: 3/0/3

ITC 3015 **DESIGNING FOR THE WEB - LEVEL 5** 

(Same as GD 3015)

A brief history of the web; web standards, browser standards; choosing a domain name; hosting management tools; web publishing; web design and development tools; website architecture; using image editing software to

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design web layouts; HTML, CSS, search engine optimization; social media integration; interface design standards; user interaction experience.

**UK CREDITS: 15** US CR: 3/0/3

#### ITC 3120 **DIGITAL VIDEO AND AUDIO TECHNOLOGIES - LEVEL 5**

Digital video and audio technologies, file formats, compression strategies, codecs, editing techniques, transitions, effects, titling, motion graphics, recorded audio, processing and transformation. Methods of audio/video hardware and software integration.

Prerequisites:

CS 1070

**UK CREDITS: 10** US CR: 2/1/2

#### **ITC 3128 DIGITAL IMAGING - LEVEL 5**

Digital Imaging fundamentals. Digital capture. Platforms and output devices. Colour management. Image Adjustments. Image Enhancements. Post Production techniques.

Prerequisites:

CS 1070

**UK CREDITS: 10** US CR: 2/1/2

#### ITC 3129 3D MODELING METHODOLOGIES - LEVEL 5

3D object manipulation. Modelling methodologies. Lighting and rendering effects. Camera manipulation. Textures creation and use. Dynamic animation. Characters creation and manipulation

Prerequisites:

CS 1070

**UK CREDITS: 10** US CR: 2/1/2

#### ITC 3175 **COMMUNICATIONS AND NETWORKING ESSENTIALS - LEVEL 5**

(Same as CS 3175)

Computer communications systems components, models, operation, and applications. Networking standards, protocols and connectivity aspects. Local area networks design, implementation, management and troubleshooting. Wide area network services, Intranets and emerging technologies.

Prerequisites:

CS 1070

UK CREDITS: 15 US CR: 3/0/3

#### ITC 3219 **NETWORK ADMINISTRATION – LEVEL 5**

Installation and administration concepts. Configuring and troubleshooting devices and access to resources. Management, monitoring, and optimization of system performance, reliability, and availability. Design issues and support in a corporate environment. Troubleshooting and end user support.

Prerequisites:

CS 1070

CS 3175

UK CREDITS: 15 US CR: 3/3/3

#### **TELECOMMUNICATIONS ESSENTIALS – LEVEL 5** ITC 3221

Data communications technologies. Voice communication systems. Messaging systems. The public switched telephone network. Connectivity and internetworking of LANs. Broadband networking environments. Network convergence and regulation frameworks.

Prerequisites: CS 1070 CS 3175

**UK CREDITS: 15** US CR: 3/0/3

#### **ITC 3234 OBJECT ORIENTED PROGRAMMING - LEVEL 5**

Advanced object oriented concepts and problem solving techniques. Advanced GUI components. Applets. Event handling, collections, multithreading and networking. Efficiency issues.

CS 1070 ITC 3128 Prerequisites:

UK CREDITS: 15 US CR: 3/0/3

#### ITC 3260 FUNDAMENTALS OF RDBMS – LEVEL 5

CS 2188

(Same as CS 3260)

Relational Database Management Systems concepts. Data modelling, systems development and data administration in a database environment. The relational model, normalization, transaction management, concurrency, control, database security and the Structured Query Language (SQL).

Prerequisites:

CS 1070

**UK CREDITS: 15** 

US CR: 3/3/3

#### DATA STRUCTURES AND ANALYSIS OF ALGORITHMS - LEVEL 5 **ITC 3387**

Algorithmic design; interaction between algorithm and data structure in creating efficient code. Common types of algorithms and data structures; data structures usage and implementation. Lists, stacks, queues, hash tables and trees. Algorithmic mechanisms and problem solving techniques.

Prerequisites: CS 1070

MA 1009

UK CREDITS: 15

US CR: 3/0/3

#### **OBJECT ORIENTED PROGRAMMING WITH C++** ITC 3397

(Same as CS 3397)

C++ as a superset to the C language. Object oriented techniques to software problems using C++. Classes, encapsulation, overloading, inheritance. Small scale programs in C++.

Prerequisites:

CS 1070

ITC 2276

US CR: 3/0/3

#### ITC 3413 **ALGORITHMS AND COMPLEXITY - LEVEL 5**

CS 2188

Study of algorithms and their complexity. Design, analysis and evaluation of performance. Complexity theory and classes of complexity. O, Big O and Theta notation. Computational models (Turing machine). Union-Find, Divide and Conquer, Greedy strategy, dynamic programming, search in trees and graphs, backtracking, NPcompleteness.

Prerequisites: CS 1070 CS 2188

> MA 1009 MA 3106

**UK CREDITS: 15** 

US CR: 3/0/3

## Liberal Arts and Sciences

## ITC 3523 MOBILE TELECOMMUNICATIONS AND NETWORKING

The Universal Mobile Telecommunications System (UMTS). 3G networks. Radio communication. Architectures. Mobility and communication management. Services. Security. The Long Term Evolution (LTE) and 4G networks.

Prerequisites: CS 1070 CS 2188

ITC 2293 CS 3175

ITC 3221

UK CREDITS: 12 US CR: 3/0/3

## ITC 4135 GAME DESIGN – LEVEL 6

Game design process. Player's psychology. Media definitions. Single-player games. Interactive stories. Characters. Worlds. Mechanics. Balancing attributes. Testing. Interface types and design issues. Multiplayer games. Aesthetics. Ethics.

Prerequisites: CS 1070

UK CREDITS: 15 US CR: 3/0/3

## ITC 4157 PROJECT MANAGEMENT – LEVEL 6

See MG 4157.

### ITC 4230 HUMAN COMPUTER INTERACTION - LEVEL 6

(Same as CS 4230)

Foundations of human computer interaction. Interaction design basics. HCI in the software process. Cognitive models and theories. Application of concepts and methodologies of software engineering, human factors and psychology to address ergonomic, cognitive, and social factors in the design and evaluation of interactive computer systems.

Prerequisites: CS 1070 MA 1009

UK CREDITS: 15 US CR: 3/0/3

### ITC 4242 NETWORK DESIGN – LEVEL 6

A hands-on approach to the design of enterprise computer networks. Network management and security concepts and practices. Assessment of network operations.

Prerequisites: CS 1070 CS 3175

UK CREDITS: 15 US CR: 3/0/3

## ITC 4243 VIRTUALIZATION CONCEPTS AND APPLICATIONS – LEVEL 6

Virtualization forms, architectures, techniques for virtualizing and managing the hardware components of a computer system. Virtualization techniques at server, client and desktop level.

Prerequisites: CS 1070 CS 3175

UK CREDITS: 15 US CR: 3/1/3

## ITC 4271 INTERACTIVE MULTIMEDIA SYSTEMS - LEVEL 6

Multimedia technologies, hardware and software tools. Issues on interactivity environments and systems. Graphics design for multimedia projects. Multimedia system analysis and design methodologies. Application of interactive multimedia concepts. Usability of interfaces and systems.

Prerequisites: CS 1070 CS 2188

UK CREDITS: 15 US CR: 3/3/3

### ITC 4314 INTERNET PROGRAMMING – LEVEL 6

Internet standards and infrastructure. Internet browser functionality. Web 2.0. Client/server structures. Standardized services. Rich Internet applications. Client and server technologies. Security and privacy.

Prerequisites: CS 1070 CS 2188

CS 3260

UK CREDITS: 15 US CR: 3/3/3

## ITC 4316 SOFTWARE ENGINEERING – LEVEL 6

Structured analysis, architectural design, development methodologies, modelling techniques and system visualization. Implementation frameworks. Validation methods. Security. Project Planning.

Prerequisites: CS 1070 CS 2188

ITC 3234

UK CREDITS: 15 US CR: 3/0/3

## ITC 4322 NETWORK SECURITY AND CRYPTOGRAPHY – LEVEL 6

Security trends and solutions. Encryption techniques and standards. Symmetric and public key encryption. Hash functions. Confidentiality issues. Authentication and identity management. System security issues.

Prerequisites: CS 1070 CS 3175

ITC 3219

UK CREDITS: 15 US CR: 3/0/3

## ITC 4417 GAME PROGRAMMING – LEVEL 6

The conceptual framework of interactive environments. Game programming approaches. Techniques and tools. Manipulation of visual effects and sound. Object animation. Movement control. 2D games and 3D worlds. The Open Graphics Library. Interactivity.

Prerequisites: CS 1070 CS 2188

ITC 3234 MA 1009

UK CREDITS: 15 US CR: 3/3/3

## ITC 4426 DISTRIBUTED SYSTEMS – LEVEL 6

Distributed systems principles: communication, processes, naming, synchronization, fault tolerance, security, consistency and replication. Object-based systems. Document-based systems. Distributed file systems. Coordination-based systems. Payment systems. Internet and web protocols. Scalability.

Prerequisites: CS 1070 CS 3175

MA 1009 MA 3106

UK CREDITS: 15 US CR: 3/0/3

## Liberal Arts and Sciences

#### ITC 4441 **WEB SCIENCE - LEVEL 6**

History of the web. Search engines in information retrieval, ranking. Reputation and recommender systems. Analysis of on-line social networks. Semantic Web.

Prerequisites:

CS 1070

CS 2188

ITC 3234

CS 3260

**UK CREDITS: 15** US CR: 3/1/3

#### **ITC 4480 ARTIFICIAL INTELLIGENCE PRINCIPLES - LEVEL 6**

Theoretical foundations of artificial intelligence. Unstructured problem solving: problem analysis, research tools. Knowledge representation. Inference rules. Search strategies. Heuristics. Expert systems. Uncertainty, Natural language understanding. Symbol-based machine learning. Neural networks. Genetic algorithms. Agents. Al application languages (Prolog, LISP).

Prerequisites:

CS 1070 MA1001

CS 2188

MA 1105

**UK CREDITS: 15** US CR: 3/0/3

#### ITC 4627 **NETWORKING CAPSTONE PROJECT-LEVEL 6**

Focus on the on the design of a reliable, secure, performance efficient, fault-tolerant network or network component. Step-by-step design, development and evaluation process.

Prerequisites:

CS 1070

CS 4157 ITC 3219

CS 3175 ITC 3221

ITC 4242

**UK CREDITS: 15** US CR: 3/0/3

#### ITC 4918 SOFTWARE DEVELOPMENT CAPSTONE PROJECT - LEVEL 6

Focus on the software development procedures, including program specification, design, code, testing, documentation, and maintenance. Application of tools, techniques and technologies to deliver a comprehensive solution.

Prerequisites:

CS 1070

ITC 3234

CS 3260

CS 2188

CS 4157 CS 4230 ITC 4314 ITC 4316

MA 1009

**UK CREDITS: 15** 

US CR: 3/0/3

#### ITC 4959 **DIGITAL MEDIA CAPSTONE PROJECT - LEVEL 6**

ITC 3128

Focus on the development of an interactive, user-friendly product, involving the use of several digital media technologies. Step-by-step design and development process.

Prerequisites:

CS 1070

CS 2188

ITC 3129 ITC 3234 ITC 3120

CS 3260 CS 4157

CS 4230

**UK CREDITS: 15** 

US CR: 3/0/3

## ITALIAN (IT)

#### IT 1000 **ITALIAN I**

Four basic language skills (listening, speaking, reading and writing) are developed in order to acquire a general ability to communicate in a number of the most familiar situations of everyday life and to understand the main points of simple conversations and texts needed mainly for tourism and making contacts in an Italian environment. (CEFR-A1) US CR: 3/0/3

#### IT 1101 **ITALIAN II**

Four language skills (listening, speaking, reading and writing) are reinforced and expanded in order to gain a more effective command of the language and to interact with greater confidence in a wider range of everyday familiar situations. (CEFR-A2)

Prerequisite: US CR: 3/0/3

IT 2202

IT 1000 or equivalent

**ITALIAN III** 

Four language skills (listening, speaking, reading and writing) are thoroughly developed so as to handle the main structure of the language with confidence, to use a wide range of vocabulary and appropriate communicative strategies, and to acquire a certain degree of independence when called upon to use the language in everyday social, work or academic contexts. (CEFR-B1)

Prerequisites: US CR: 3/0/3

IT 1000

IT 1101 **or** equivalent

#### IT 3352 TRAVEL INTO ITALIAN CINEMA

A tour of Italy through a selection of most famous Italian movies. Important aspects of the Italian cinema with reference to essential cultural aspects of Italy are analyzed and discussed. (CEFR-B2)

Prerequisites:

IT 1000

IT 2202 or equivalent

IT 1101

US CR: 3/0/3

## MATHEMATICS (MA)

#### **MATHEMATICS FOR THE LIBERAL ARTS MA 1000**

Designed to give liberal arts students the skills required to understand and interpret quantitative information that they encounter in the news and in their studies, and to make quantitatively-based decisions in their lives. Topics include quantitative information in everyday life, financial management, probability, and statistics. US CR: 3/0/3

## **MA 1001 FINITE MATHEMATICS**

Straight lines. Systems of first order linear equations. First order linear inequalities. Graphical solution of first order linear inequalities. Graphical solution of linear optimization problems. Simple and compound interest. Future and present values. Sets and counting techniques. Introduction to Probability theory.

Students in the General Studies program are required to also attend 2 hours/week recitation sessions.

US CR: 3/0/3

## Liberal Arts and Sciences

## MA 1009 MATHEMATICS FOR BUSINESS, ECONOMICS AND SCIENCES

Basic Algebraic Operations. Equations and Inequalities. Functions and Graphs. Polynomial Functions. Exponential and Logarithmic Functions. Sequences and Series. Limits.

US CR: 3/0/3

## MA 1105 APPLIED CALCULUS - LEVEL 4

Functions, limits and continuity. Derivative of polynomials, and rational, exponential and logarithmic functions. Sketching the graph of a function. Indefinite and definite integral. Integration techniques. Area as an integral. Functions of several variables. Partial derivatives of first and second order. Application of differentiation and integration to problems in business, economics, and related fields.

Prerequisites: MA 1009

UK CREDITS: 15 US CR: 3/1/3

### MA 2010 STATISTICS I – LEVEL 4

Organizing and summarizing data. Probability distributions: binomial, Poisson, normal, t-distribution, chi-square. Sampling and sampling distribution of the mean. The central limit theorem.

The course is not open to students who has previously completed an MA-course in statistics.

UK CREDITS: 15 US CR: 3/1/3

### MA 2021 APPLIED STATISTICS - LEVEL 4

Organizing and summarizing data. Probability distributions: binomial, Poisson, normal, t-distribution, chi-square. Sampling and sampling distribution of the mean. The central limit theorem. Parametric tests for one mean and for the difference between two means. Test for independence of two qualitative/categorical variables. Simple and multiple correlation and regression.

UK CREDITS: 15 US CR: 3/1/3

## MA 2118 STATISTICS FOR BUSINESS AND ECONOMICS I – LEVEL 4

Organizing and summarizing Data. Probability distributions: binomial, hypergeometric, Poisson, normal, t-distribution, chi-square. Sampling and sampling distribution of the mean. Confidence intervals for the population mean, standard deviation and proportion.

Prerequisites: MA 1009

UK CREDITS: 15 US CR: 3/0/3

## MA 2219 STATISTICS FOR BUSINESS AND ECONOMICS II – LEVEL 5

Hypotheses testing. Parametric and nonparametric tests for one mean and for the difference between two means. Parametric tests for one standard deviation and for the difference between two standard deviations. Parametric tests for one proportion and for the difference between two proportions. Test for homogeneity. Test for independence. Analysis of variance. Regression and correlation.

Prerequisites:

MA 1009

MA 2118

UK CREDITS: 15 US CR: 3/1/3

## MA 3106 MATHEMATICS FOR COMPUTING – LEVEL 5

Matrices. Vectors in 2-space and 3-space. Euclidean Vector Spaces. General Vector Spaces. Linear Transformations. Eigenvalues and Eigenvectors. Linear Algebraic Codes. The Logic of Compound Statements. Set Theory. Relations on Sets.

Students are required to also attend 1 hour/week recitation session.

Prerequisites: MA 1009

UK CREDITS: 15 US CR: 3/1/3

## MA 3111 STATISTICS II - LEVEL 5

Confidence interval for one mean, one variance, and one proportion. Hypotheses testing. Parametric tests for one mean and for the difference between two means. Parametric tests for one standard deviation and for the difference between two standard deviations. Parametric tests for one proportion and for the difference between two proportions. Test for independence of two qualitative/categorical variables. One way analysis of variance. Simple and multiple correlation and regression.

Prerequisites: MA 2010

UK CREDITS: 15 US CR: 3/0/3

## OCEANOGRAPHY (OC)

## OC 1000 OCEANOGRAPHY: PHYSICS AND GEOLOGY OF THE OCEAN BASINS

Principles of oceanography with emphasis on geological and physical processes: history of oceanography as a modern scientific field, the formation of Earth and the solar system, ocean floor topography, continental drifting, plate tectonics, sediments, atmospheric processes, ocean currents, waves and tides.

US CR: 3/11/2/4

## OC 1001 LIFE IN THE OCEANS

Principles of chemical and biological oceanography with emphasis on chemical and biological processes, the properties and origin of water and salts, major constituents, dissolved gases and nutrients, the carbon dioxide system, coastal processes, the biological productivity of the oceans, ecology, distribution and classification of marine organisms, ocean resources and ocean pollution.

US CR: 3/11/2/4

## PHILOSOPHY (PH)

## PH 1000 INTRODUCTION TO PHILOSOPHY – LEVEL 4

Overview of major philosophical figures and schools of thought. Discussion of the most influential philosophical answers to 'big' questions about reality, ourselves and our place in it. Examination of the relation of philosophy to other disciplines and its role in daily life.

UK CREDITS: 15

US CR: 3/0/3

## Liberal Arts and Sciences

## PH 1001 PRACTICAL REASONING – LEVEL 4

Introduction to reasoning with an emphasis on critical thinking. Training in the application of practical decision-making in various domains, such as politics, law, management, science, media and everyday life issues.

**UK CREDITS: 15** 

US CR: 3/0/3

### PH 2003 INTERNET AND PHILOSOPHY – LEVEL 4

Systematic and informative philosophical examination of the new virtual reality of cyberspace, followed by an essential evaluation of our lives within it, on issues of technology, personal identity, ethics, science and aesthetics. UK CREDITS: 15

US CR: 3/0/3

## PH 2014 AESTHETICS – LEVEL 4

The main issues in the philosophy of art and aesthetic appreciation. Overview of theories based on key concepts such as representation, form, artistic expression and creativity, aesthetic experience. Contemporary discussion of the definition and criticism of art, traditional and new arts, artistic institutions and cultural politics.

**UK CREDITS: 15** 

US CR: 3/0/3

### PH 2016 PHILOSOPHY AND CINEMA – LEVEL 4

Examination of how philosophy deals with film issues and the experience of films. Issues discussed range from cinema as an art form to film fiction and from the paradox of horror to cinematic reality and documentaries.

UK CREDITS: 15

US CR: 3/0/3

## PH 2020 GREEK PHILOSOPHY – LEVEL 4

At the birth of philosophy, the Presocratic thinkers form our conception of nature, knowledge and man. Examination of their influence on science and philosophy. Comparative study of the views of Socrates and those of the Sophists. Thematic review of ancient Greek thought from Plato's early dialogues, to Neoplatonism.

**UK CREDITS: 15** 

US CR: 3/0/3

## PH 3005 BUSINESS ETHICS – LEVEL 5

Introduction to major theories and basic moral problems in the domain of business. The use of reasoning in moral assessment of business practices. Application of moral theories to specific cases of corporate conduct ranging from the individual to society in general, in the local and the international context.

**UK CREDITS: 15** 

US CR: 3/0/3

## PH 3009 EVOLUTION AND REVOLUTION: DARWIN, FREUD, MARX, NIETZSCHE - LEVEL 5

Four thinkers whose theories of conflict and change played a decisive role in the formation of contemporary culture, science and art. Comparative study and critical assessment of their theories and influence: Darwin's natural selection, Marx's historical materialism, Freud's theory of the unconscious, Nietzsche's will to power.

**UK CREDITS: 15** 

US CR: 3/0/3

### PH 3010 ETHICS – LEVEL 5

Introduction to the basic problems and theories of moral philosophy. The use of reasoning in moral assessment of actions and persons. Emphasis on the connection between theory and practice by application of theories to issues that matter.

UK CREDITS: 15 US CR: 3/0/3

### PH 3011 INTRODUCTION TO LOGIC – LEVEL 5

Learning how to think correctly. Study of the logical form of language, with emphasis on reconstructing arguments, and recognizing fallacies. Introduction to the use of symbolic propositional logic, which underlies computer design and programming.

UK CREDITS: 15 US CR: 3/0/3

## PH 3022 SOCIAL AND POLITICAL PHILOSOPHY – LEVEL 5

A systematic introduction to major issues in social and political thought: the origin and nature of political authority, individual freedom and the limits of state intervention, content and ground of individual rights. Emphasis on original texts in the modern Western tradition.

UK CREDITS: 15 US CR: 3/0/3

## PH 3023 AMERICAN PHILOSOPHY – LEVEL 5

At the end of the nineteenth century the theory of Pragmatism emerges and puts American philosophy on the map. Examination of its major representatives such as Pierce, James and Dewey. Discussion of contemporary trends in American philosophy as presented in Quine and Rorty. Understanding the factors that shape the American mind and culture.

UK CREDITS: 15 US CR: 3/0/3

## PH 3026 EXISTENTIALISM – LEVEL 5

Late nineteenth to twentieth-century movement with an emphasis on the concept of existence as presented in its major representatives such as Kierkegaard, Nietzsche, Heidegger, Sartre. Comparative study of literary and philosophical sources: Dostoyevski, Tolstoy, Kafka, Camus and others.

UK CREDITS: 15 US CR: 3/0/3

## PH 3027 RATIONALISM AND EMPIRICISM – LEVEL 5

The earlier part of the formative period of modern Western philosophy (seventeenth and eighteenth centuries) studied through the works of Descartes, Locke, Spinoza, Leibniz, Berkeley, Hume, and others.

**UK CREDITS: 15** 

US CR: 3/0/3

## Liberal Arts and Sciences

### PH 3118 THEORY OF KNOWLEDGE – LEVEL 5

Systematic and analytic approach to the major issues in the theory of knowledge. Emphasis on the most recent discussions in contemporary epistemology, including justification, scepticism, externalism, rationality, epistemic virtues, Bayesian theories and theories of truth.

Prerequisites: PH 1000 or PH 1001

UK CREDITS: 15 US CR: 3/0/3

## PH 4028 KANT AND GERMAN IDEALISM – LEVEL 6

The later part of modern Western philosophy (eighteenth and nineteenth centuries) studied through the works of Rousseau, Kant, Fichte, Schelling, Hegel, and others. Their work extends between Enlightenment and Romanticism and its study is indispensable for understanding the ideas behind the emergence of contemporary science, culture, and society.

UK CREDITS: 15 US CR: 3/0/3

### PH 4031 PHENOMENOLOGY: HUSSERL AND HEIDEGGER – LEVEL 6

Comprehensive introduction to the basic ideas of phenomenology, the major philosophical current of continental philosophy, as expounded in the writings of Husserl and Heidegger. Emphasis on their reexamination of metaphysics, experience and knowledge, and on their novel understanding of human presence in the world. UK CREDITS: 15

US CR: 3/0/3

## PH 4032 POSTMODERN PHILOSOPHY: FOUCAULT AND DERRIDA – LEVEL 6

A thorough introduction to the philosophical core of the thought of Michel Foucault and Jacques Derrida, arguably the most distinctive philosophical voices in the second half of the twentieth century. Discussion of their influence on contemporary philosophical discourse, literary criticism, architectural design, humanities and the arts, under the title of postmodernity.

UK CREDITS: 15 US CR: 3/0/3

## PH 4113 PHILOSOPHY OF SCIENCE – LEVEL 6

A systematic introduction to twentieth-century philosophy of science focusing on issues in the methodology of the natural and social sciences: verification, falsification, confirmation, theoretical term, theories, laws, explanation, scientific change and progress, realism and antirealism.

Prerequisites: PH 1000 or PH 3011

UK CREDITS: 15 US CR: 3/0/3

## PH 4121 PLATO AND ARISTOTLE – LEVEL 6

Critical and comparative analyses of their philosophical positions about issues such as the nature of reality, the sources of knowledge, the purpose of human life, the ideal polity, and the function of art. Understanding of their divergence in views, philosophical style, and methodology. A close examination of selected texts.

Prerequisites: PH 1000 or PH 2020

UK CREDITS: 15 US CR: 3/0/3

## PH 4130 PHILOSOPHY OF LANGUAGE – LEVEL 6

Introduction to the philosophy of language and contemporary analytic philosophy. Overview of major theories held by Frege, Russell, Wittgenstein, Austin, Quine, Kripke, and others. Thorough discussion of basic concepts such as meaning, reference, truth, metaphor, and translation.

Prerequisites: PH 1000 or PH 3011

UK CREDITS: 15 US CR: 3/0/3

## PH 4135 PHILOSOPHY OF HISTORY – LEVEL 6

Introduction to the philosophical foundations of the study of the historical dimension of human action. Overview of major theories and critical discussion of concepts such as time, change and continuity, determinism and chance, progress and decline, ethnocentrism and globalism.

Prerequisites: One philosophy course.

UK CREDITS: 15 US CR: 3/0/3

### PH 4141 PHILOSOPHY OF MIND – LEVEL 6

A systematic approach to the study of mind, mental or psychological functions and the mind-body relation in view of recent scientific advances in the fields of information technology, cognitive science, and evolutionary genetics. Discussion of the philosophical implications for changing views of human nature.

Prerequisites: One philosophy course.

UK CREDITS: 15 US CR: 3/0/3

### PH 4350 SEMINAR IN SELECTED TEXTS – LEVEL 6

In depth analysis of classical philosophical texts. Systematic and critical study of its key concepts and arguments. Appreciation of the historical context and the impact on contemporary philosophical thought. Special emphasis on the development of skills required for the analysis and presentation of a philosophical position.

Prerequisites: 3 philosophy courses from Level 5

UK CREDITS: 15 US CR: 3/0/3

## PHYSICAL EDUCATION (PE)

Up to three credits in Physical Education may be taken to fulfill the general electives requirement. All PE courses are graded on a P/F basis.

## PE 1001 SWIMMING

The six basic techniques of swimming – free style, back stroke, elementary backstroke, breast stroke, side stroke and butterfly along with entries, turns, and underwater swimming will be taught. Elements of water safety will be introduced.

Graded on a P/F basis.

US CR: 0/2/1

## Liberal Arts and Sciences

### PE 1003 TENNIS

Introduction and refinement of basic stroke techniques. Gain an awareness of strategies and court positioning. Graded on a P/F basis,

US CR: 0/2/1

## PE 1004 NUTRITION

Principles of nutrition and the importance of nutrition in promoting growth and health. A sample of nutritional issues to be covered include: obesity, vegetarianism, sports nutrition as well as the needs of special groups. Graded on a P/F basis.

US CR: 2/0/2

## PE 1006 POWER PILATES

A course that combines Pilates and Aerobics. Pilates as a workout that strengthens muscles, improves posture, balance and flexibility. Aerobics conditions the cardiovascular system. These two types of exercise are combined to work together toward a goal of overall fitness/health.

Graded on a P/F basis.

US CR: 0/2/1

## PE 1008 WATER FITNESS

A water exercise program aimed at improving several fitness components and help in the prevention and care of injuries.

Graded on a P/F basis.

US CR: 0/2/1

### PE 1010 FIRST AID AND CPR

Knowledge and skills for CPR and FIRST AID taught. Included are CPR for adults, infants, and children and first aid for wounds, shock, burns, muscle, bone and joint injuries and for sudden illness. Emphasis will be on safety education for prevention, as well as follow-up care after injuries and illness.

US CR: 2/0/1

### PE 1014 INTERCOLLEGIATE ATHLETICS

Participation in one of the college's intercollegiate sports teams. Sportsmanship and teamwork both on and off the field.

Graded on a P/F basis.

US CR: 0/2/1

## PE 1016 TEAM SPORTS

This course is a combination of four team sporting activities; soccer, basketball, volleyball, and water-polo. It is designed to provide the novice through the elite athlete a broader outlook and appreciation of different sports. Instruction includes: game rules, techniques, strategies, nuances, and injury prevention. Emphasis on sportsmanship as a player, spectator, and fan which carries over into fair play in all aspects of life.

Graded on a P/F basis.

US CR: 0/2/1

### PE 1017 INDIVIDUAL SPORTS

This class is a combination of five individual sporting activities; tennis, table tennis, running, swimming, badminton. It is designed to provide the novice through the elite athlete a broader outlook and appreciation of different individual sports. Instruction includes: sport rules, techniques, strategies, nuances, and injury prevention. Emphasis on sportsmanship as a player, spectator, and fan which carries over into fair play in all aspects of life.

Graded on a P/F basis.

US CR: 0/2/1

## PE 1018 FITNESS ALTERNATIVES

A combination of seven fitness activities (Power Pilates, Strength Training, Walking & Jogging, Power Lifting, Water Fitness, Yoga, and Latin Dance) designed for the novice through elite athlete with instruction on proper techniques, personal assessment, program design, motivation, precautions, contraindications, and injury prevention and treatment. This is one of three classes designed to give students an opportunity to experience some of the opportunities in fitness & sports available at the college.

Graded on a P/F basis.

US CR: 0/2/1

## PHYSICAL SCIENCES (SC)

## SC 1000 SCIENCE AND EVERYDAY LIFE

An introduction to natural sciences with emphasis on fundamental scientific principles and their applications in everyday life. The course discusses Newton's laws of motion, energy and the laws of thermodynamics, the nature of the atom and the chemical bond, nuclear science, the origins of the Universe, properties of stars and planets as well as environmental issues.

US CR: 3/1 ½/4

## SC 1010 THE SCIENCE OF LIVING THINGS: AN INTEGRATED APPROACH

An introductory, integrated approach to the science of life, including topics such as chemical bonding and organic compounds, molecules of life (proteins, carbohydrates, lipids, nucleic acids), organization of cells and living organisms, biochemistry of the cell, molecular genetics, principles of ecosystems, origins and evolution of life on Earth.

US CR: 3/1 ½/4

## PHYSICS (PY)

## PY 1000 INTRODUCTION TO PHYSICS I

Fundamental principles, including matter in motion, energy and momentum, solids and fluids, thermal physics and heat.

US CR: 3/1 1/2/4

## Liberal Arts and Sciences

## PY 1001 INTRODUCTION TO PHYSICS II

Fundamental principles, including light and lenses, the wave nature of light, electricity, magnetism and electromagnetism, light and lenses, the wave nature of light, quantum theory and atomic structure, and nuclear physics.

US CR: 3/1 1/2/4

## POLITICAL SCIENCE (PO)

## PO 1000 POLITICAL ORGANIZATION - LEVEL 4

The framework of political action. Separation of powers. Sovereignty and the rule of law. Parliamentary sovereignty and judicial review. Law enactment and law enforcement. Executives and administrators. Technocracy and politics.

UK CREDITS: 15 US CR: 3/0/3

## PO 1001 POLITICAL BEHAVIOR - LEVEL 4

Culture and institutionalized forms of political action. Social movements and revolutions. Parties and pressure groups. Electoral behavior. Leadership. Public opinion.

UK CREDITS: 15 US CR: 3/0/3

## PO 2004 DIPLOMACY - LEVEL 4

A critical survey of world diplomacy, from the time of Cardinal Richelieu to American exceptionalism, with emphasis on the twentieth century and contemporary diplomacy.

UK CREDITS: 15

US CR: 3/0/3

## PO 2008 BEYOND STATE & NATION - LEVEL 4

The evolution of the International Society in the vortex of states and nations: the main theories and the international organizations (United Nations Organization, European Union, Non Governmental Organizations). UK CREDITS: 15

US CR: 3/0/3

## PO 3010 POLITICAL THEORY I: PLATO TO LOCKE - LEVEL 5

Major political writings, systems, and ideas from Plato to Locke and the seventeenth century, including such topics as the nature of political community, government and law, sovereignty and power.

US CR: 3/0/3

## PO 3011 POLITICAL THEORY II: HUME TO RAWLS - LEVEL 5

English and Continental political theory from the eighteenth to the twentieth century; the challenge of the rise of capitalism and the industrial revolution and the formation of modern liberal states.

US CR: 3/0/3

### PO 3031 INTERNATIONAL RELATIONS - LEVEL 5

The international system of states. Nature and limitations of international law. Factors affecting prestige and power. Balance of power and balance of fear. War and diplomacy. Cultural relations in historical perspective. US CR: 3/0/3

## PSYCHOLOGY (PS)

## PS 1000 LE PSYCHOLOGY AS A NATURAL SCIENCE – LEVEL 4

Overview of psychology as a natural science. Foundations and contemporary perspectives in psychology, research methods and ethical principles, biological foundations of behaviour, perceptual and sensory systems, states of consciousness, learning and memory, thought and language processes, motivation and emotion. UK CREDITS: 15

US CR: 3/0/3

## PS 1001 LE PSYCHOLOGY AS A SOCIAL SCIENCE – LEVEL 4

Overview of the field of psychology as a social science with emphasis on: theoretical perspectives and research methods, life-span development, mental abilities, personality theory and assessment, stress and coping, psychological disorders and treatment, social behaviour.

UK CREDITS: 15 US CR: 3/0/3

## PS 2147 ANALYSIS OF BEHAVIORAL DATA - LEVEL 4

A comprehensive coverage of fundamental aspects in probability and statistics. Analysis of behavioral data with graphs, descriptive and inferential statistics. Interpretation of research findings from graphs, parametric and non-parametric tests. The use of SPSS statistical software constitutes an integral part of teaching and learning.

Prerequisites: PS 1000 or PS 1001 or SO 1000 or SO 1001

UK CREDITS: 15 US CR: 3/3/3

## PS 2207 DEVELOPMENTAL PSYCHOLOGY: THE PRESCHOOL YEARS- LEVEL 4

Theoretical approaches and methodological issues, biocultural foundations of development, prenatal development and birth, physical, cognitive and socioemotional development in infancy and early childhood. Emphasis on ecological and contextual perspective on development and on the practical implications of developmental science.

Prerequisites: PS 1000 PS 1001

UK CREDITS: 15 US CR: 3/0/3

## Liberal Arts and Sciences

## PS 2210 HISTORY OF PSYCHOLOGY – LEVEL 4

This course is an overview of the history of Psychology. It is intended to provide students with information related to the development of academic/experimental/professional psychology during the nineteenth and twentieth century, and, further, to give them a broad survey of the historical antecedents before the advent of modern psychology.

Prerequisites: PS 1000 PS 1001

UK CREDITS: 15 US CR: 3/0/3

## PS 2236 HUMAN LEARNING AND MEMORY - LEVEL 4

Fundamental concepts, theories and applications of learning and memory derived mainly from human research.

Prerequisites: PS 1000 PS 1001

UK CREDITS: 15 US CR: 3/0/3

## PS 2257 DIVERSITY ISSUES IN PSYCHOLOGY-LEVEL 4

Cultural overview of quantitative and qualitative psychological research and theory examining how and why social class, mental and physical disabilities, age, culture, ethnicity, religious or cultural beliefs, family, gender, and sexual orientation influence behavior. Misconceptions will be addressed and replaced with knowledge.

Prerequisites: PS 1000 PS 1001

UK CREDITS: 15 US CR: 3/0/3

### PS 3208 DEVELOPMENTAL PSYCHOLOGY: CHILDHOOD AND ADOLESCENCE - LEVEL 5

Integrated presentation of theory and research, focusing on normal, physical, cognitive, social and personality development from the age of six through adolescence.

Prerequisites: PS 1000 PS 1001

UK CREDITS: 15 US CR: 3/0/3

## PS 3212 THEORIES OF PERSONALITY - LEVEL 5

Historical and theoretical examination of the concept of personality. Scientific conceptualization of human behaviour and critical evaluation and comparison of personality theories, with respect to comprehensiveness, empirical validity and applied value. Applications of principles of personality development to contemporary society.

Prerequisites: PS 1000 PS 1001

UK CREDITS: 15 US CR: 3/0/3

## PS 3230 BIOPSYCHOLOGY - LEVEL 5

An introduction to the nature and role of the biological processes that underlie our thoughts, feelings, and behaviours. Topics covered will include function of the nervous system, neuroanatomy, sensory visual system and the physiological basis of learning, memory, language, sleep and dreaming, emotion and stress.

Prerequisites: PS 1000 PS 1001

UK CREDITS: 15 US CR: 3/0/3

## PS 3318 RESEARCH METHODS IN PSYCHOLOGY - LEVEL 5

Systematic presentation and evaluation of research methods, designs and tools in

psychological science. A variety of research methods for data collection, (observation, interview, participant observation and experiment) as well as qualitative (interpretative

phenomenological analysis, grounded theory) and quantitative data analysis (descriptive and inferential) are covered. Logic of scientific thinking, ethical dimension and dilemmas of research process, use of computerized database searches and statistical program for data analysis, writing research reports.

Prerequisites: PS 1000 PS 1001

PS 2147

UK CREDITS: 20 US CR: 3/3/4

## PS 3332 TESTS AND MEASUREMENT - LEVEL 5

Comprehensive knowledge of the theory and practice of psychological testing and assessment. Statistical analysis and in-depth understanding of the psychometric properties of tests. Evaluation of intelligence, educational, and personality tests. Application of testing and assessment in various applied settings. One hour per week laboratory practice session complements the lectures.

Prerequisites: PS 1000 PS 1001

PS 2147

UK CREDITS: 20 US CR: 3/1<sup>1/2</sup>/4

## PS 3434 EXPERIMENTAL COGNITIVE PSYCHOLOGY – LEVEL 5

This course introduces students to experimental methodology, advanced statistical analysis, interpretation and presentation of data, writing of experimental reports. In addition students go through the research process following ethical principles of research. Laboratory sessions complement the lectures.

Prerequisites: PS 1000 PS 1001

PS 2147 PS 3318

UK credits: 20 US CR: 3/3/4

## PS 3437 PERCEPTION - LEVEL 5

An introduction to sensory systems and perceptual processes. Discussion of the anatomy and physiology of the sense organs, emphasizing the relationship between the physical stimulus and the neural response that it elicits.

Prerequisites: PS 1000 PS 1001

PS 2147 PS 3230

UK CREDITS: 15 US CR: 3/0/3

## Liberal Arts and Sciences

## PS 3458 THE PSYCHOLOGY OF CONSCIOUSNESS - LEVEL 5

Introduction to theory and research on both normal and altered states of consciousness from philosophical, evolutionary, neuroscientific, cognitive viewpoints. Topics reviewed include philosophical foundations, brain systems, animal consciousness, consciousness and human evolution, artificial intelligence and consciousness.

Prerequisites: PS 1000 PS 1001
PS 2147 PS 3230

UK CREDITS: 15 US CR: 3/0/3

## PS 3646 PSYCHOLOGICAL ASPECTS IN DRAWING AND PLAY

An integrated presentation of theory and research on children's play and drawing development. Themes cover cognitive development, social skills, gender differences, sociocultural influences, educational issues and diagnostic uses. Emphasis will be on development of representation, communication of mental and affective states, learning, and creativity.

Prerequisites: PS 1000 PS 1001 MA 1009

PS 2113 PS 3318 PS 2207 **or** PS 2208

US CR: 3/0/3

## PS 4324 INDUSTRIAL PSYCHOLOGY – LEVEL 6

Jobs requirements, and the interface between the organization and its people. Personnel selection, evaluation and, training. The role of Job Satisfaction, motivation at work, and productivity. Working conditions and job design. Organizational behavior and stress management.

Prerequisites: PS 1000 PS 1001

PS 2147

UK CREDITS: 15 US CR: 3/0/3

## PS 4349 FORENSIC PSYCHOLOGY -LEVEL 6

A systematic examination of the applications of psychology to legal issues including criminal profiling, insanity defence, competency to stand trial, commitment to and release from mental institutions, jury selection, eyewitness testimony, expert witness testimony as well as child custody disputes.

Prerequisites: PS 1000 PS 1001

PS 2147

UK credits: 15 US CR: 3/0/3

## PS 4413 PSYCHOLOGY OF LANGUAGE - LEVEL 6

This course will provide an introduction to psychology of Language. It will cover a broad range of topics from psycholinguistics, including the origin of language, the different components of language (morphology, phonology, syntax and semantics). Processes involved in-sentence comprehension and memory, language production and the biological foundations of language will also be covered.

Prerequisites: PS 1000 PS 1001

PS 2147 PS 3318

UK credits: 15 US CR: 3/0/3

## PS 4419 HEALTH PSYCHOLOGY - LEVEL 6

Current issues in health promotion and illness prevention, with emphasis on an integrated holistic approach. Stress and physical illness, hospitalisation, doctor-patient relationship, biopsychosocial aspects of pain, chronic illness, death and dying, hospice care.

Prerequisites: PS 1000 PS 1001

PS 2147 PS 3230

UK credits: 15 US CR: 3/0/3

## PS 4423 STRESS AND COPING- LEVEL 6

Integrative approach to the scientific study of the causes, symptoms and consequences of stress. Theoretical and practical concepts to the study of stress are examined, with an outlook to stress management techniques. Success and failing of coping mechanisms are referred to. Adjustments in the areas of interpersonal relationships, school and college life and in the workplace are examined.

Prerequisites: PS 1000 PS 1001

PS 2147 PS 3230

UK CREDITS 15 US CR: 3/0/3

### PS 4426 SOCIAL PSYCHOLOGY: THEORIES AND PERSPECTIVES – LEVEL 6

Systematic presentation and evaluation of quantitative and qualitative social psychological research objectives and methods, followed by basic theoretical constructs, principles and application of social psychology. Topics include: interpretations of the social world, attribution theory, cognitive dissonance theory, social cognition, conformity, compliance, obedience and social influence.

Prerequisites: PS 1000 PS 1001

PS 2147 PS 3318

UK CREDITS: 15 US CR: 3/0/3

## PS 4427 SOCIAL INTERACTION – LEVEL 6

Systematic presentation of theoretical constructs, principles, and processes of social psychology with emphasis on their application to contemporary life. Topics include: persuasion, attitude and attitude change, prejudice, stereotypes, aggression, altruism, conflict and social aspects of legal and court procedures, in addition to the psychological aspects of affiliation, attraction and love.

Prerequisites: PS 1000 PS 1001

PS 2147 PS 3318

UK CREDITS: 15 US CR: 3/0/3

## PS 4443 CHILDHOOD AND ADOLESCENCE PSYCHOPATHOLOGY - LEVEL 6

Comprehensive and critical evaluation of theories and research on the etiology of different types of psychopathology in infancy, childhood, and adolescence. Applications of psychometric tests and assessment, and evidence-based treatment and prevention programs.

Prerequisites: PS 1000 PS 1001

PS 2147 PS 3208

UK CREDITS 15 US CR: 3/0/3

## Liberal Arts and Sciences

## PS 4451 ABNORMAL PSYCHOLOGY - LEVEL 6

Theories of and research in the study of psychopathological development. A scientist-practitioner approach to the study of a variety of psychological disorders, including anxiety, affective and personality disorders. Assessment and treatment approaches.

Prerequisites: PS 1000 PS 1001

PS 2147 PS 3230

UK CREDITS 15 US CR: 3/0/3

## PS 4452 SCHOOLS OF PSYCHOTHERAPY - LEVEL 6

Examination of contemporary psychotherapies. Basic and advanced principles and techniques in psychoanalytic/psychodynamic, humanistic, existential, behavioral, cognitive, rational-emotive, group, and family therapies. Critical evaluation of current therapy process and outcome research and on the process and effectiveness of psychotherapy.

Prerequisites: PS 1000 PS 1001

PS 2147 PS 3212

UK CREDITS 15 US CR: 3/0/3

### PS 4521 EDUCATIONAL PSYCHOLOGY – LEVEL 6

Application of psychological and educational methods and principles to the behavior of teachers and students in school settings. Student characteristics, learning and motivation, teaching methods and practices, and assessment.

Prerequisites: PS1000 PS1001

PS 2207 PS 2147

PS 3208

UK CREDITS: 15 US CR: 3/0/3

### PS 4535 APPLIED EXPERIMENTAL PSYCHOLOGY – LEVEL 6

This course reviews and builds upon knowledge and skills developed in Experimental Cognitive Psychology (PS 3434). Additionally, students select an original project topic involving literature research and extensive reading, planning, conducting, data analysis and producing a written research report. This is an extended project to be presented to publication standards.

Prerequisites: PS 1000 PS 1001

PS 2147 PS 3318

PS 3434

UK CREDITS: 20 US CR: 3/3/4

## PS 4539 COGNITION - LEVEL 6

This course provides an in-depth exploration of human cognition, focusing on both classic and current issues. The study of cognition relies heavily on experimental research designed to test models and theories of cognitive processes. Topics to be covered include attention, perception, multiple memory systems, encoding and retrieval processes, the role of knowledge, language, problem-solving and reasoning.

Prerequisites: PS 1000 PS 1001

PS 2147 PS 3318

PS 3434

UK CREDITS: 15 US CR: 3/0/3

## PS 4544 DRUG ADDICTION - LEVEL 6

The course aims at providing a model for understanding the psychological and biological aspects of drug addiction. It cover the basic biobehavioral properties of addictive drugs, the neurobiological mechanisms associated with consciousness altering substances and the social, cultural and psychological perspectives on addictive behaviours.

Prerequisites: PS 1000 PS 1001

PS 2147 PS 3230

PS 3318

UK CREDITS 15 US CR: 3/0/3

## PS 4954 INTRODUCTION TO COUNSELING PSYCHOLOGY

Theory, research, and practice in the field of counseling psychology. Promotes understanding and application of psychological concepts and skills.

Prerequisites: PS 1000 PS 1001 PS 2113

PS 3318 PS 3230 PS 3512 PS 4451 BI 1000 MA 1009

US CR: 3/0/3

## SOCIOLOGY (SO)

## SO 1000 LE INTRODUCTION TO SOCIOLOGY – LEVEL 4

Sociology as a social science. Presentation of theoretical and methodological foundations and discussion of various topics including social structure, culture, socialization, group relations, deviance and various forms of inequality.

UK CREDITS: 15

US CR: 3/0/3

## SO 1001 LE SOCIOLOGY OF MODERN LIFE – LEVEL 4

Discussion of various social institutions across societies, such as economy, political organization, family, religion, education and medicine, with emphasis on modern society. Presentation of social change in its different forms, both locally and globally.

UK CREDITS: 15

US CR: 3/0/3

## Liberal Arts and Sciences

#### **SO 2004 SOCIAL INEQUALITY - LEVEL 4**

Causes and consequences of social inequality, including theoretical background, social classes, and social mobility, illustrated through various substantive cases.

**UK CREDITS: 15** 

US CR: 3/0/3

#### **SO 2020 FAMILY AND GENDER ROLES - LEVEL 4**

The family as a social institution: functions and kinship structures. The rise of the modern family. Gender roles, socialization and identity. Courtship, love, marriage, childbearing, parenting. Family diversity: class, race, ethnicity. Family realities: (house) work, power, patriarchy. Family-related problems. Divorce and alternative lifestyles. Theories of the family.

**UK CREDITS: 15** 

US CR: 3/0/3

#### **SO 2030 SOCIAL PROBLEMS – LEVEL 4**

Poverty, racism, drugs, unemployment, homelessness, family violence, mental illness, anti-social behavior, terrorism and collective violence. Why are these problems social? How are they given meaning and what are the implications of such meaning? What are their social causes? Conflicts between sociological perspectives. What are the implications of social problems for social policy?

**UK CREDITS: 15** 

US CR: 3/0/3

#### **SO 3002 ENVIRONMENT AND SOCIETY - LEVEL 5**

(same as ES 3002)

The study of the interactions between the physical environment, social organization and social behavior. Focus on both local and global dimensions of social behaviors and their environmental impact.

**UK CREDITS: 15** 

US CR: 3/0/3

#### SO 3007 **HEALTH AND SOCIETY - LEVEL 5**

Medical Sociology and contrasting Ideas about Health and Social Behavior. Epidemiological Measures and Complexity of Modern Ills. Health in relation to Age, Gender, Race, Socio-economic status, Social Stress, Health and Illness Behavior as well as Healing Options in American Society. The Sick Role, Doctor-Patient Interaction, the role of Physicians, Nurses, Midwives. The Development of Hospitals, their organization and the rising cost of Health Care Delivery. Health Care Delivery in the USA, the First world and Formerly Socialist Countries as well as in other countries.

**UK CREDITS: 15** 

US CR: 3/0/3

#### **SO 3009 TOURISM AND LEISURE IN MODERN SOCIETY - LEVEL 5**

Tourism as activity and as a global industry analyzed from a social science perspective. The role of culture in the development of hospitality, leisure and travel in modern society. The socio-cultural impacts of tourism and the boundaries of hospitality.

UK CREDITS: 15

US CR: 3/0/3

#### SO 3032 **CRIMINOLOGY**

Introduction to the study of crime and criminology from a sociological perspective. Nature of crime and theories of crime causation. Extent of crime and measurement issues. Types of crimes: violent crimes, crimes against property, crimes against public order, organized crime, hi-tech crime, white-collar and corporate crime. Visual exploration of crime. Society's reaction to crime. Criminology and public policy. US CR: 3/0/3

#### **SO 3037 SOCIOLOGY OF DEVIANCE - LEVEL 5**

The nature and etiology of deviance. Social control and crime. Theories of deviance: functionalism, interactionism, conflict theories, control theories, feminism, post-structuralism. White-Collar crime, stigma, deviant subcultures. Socially derived forms of mental illness, alcohol and drug use, sexual orientation and practices, war crimes etc. UK CREDITS: 15

US CR: 3/0/3

#### SO 3112 **CONTEMPORARY CINEMA AND SOCIETY - LEVEL 5**

Analysis of major aspects of society as reflected in the contemporary cinema. Social inequality, revolution, war, racism, exclusion of the physically disabled, alienation and gender are discussed within the context of cinematic dramaturgy. Films screened are selected from the work of Bergman, Bertolucci, Bresson, Coppola, Fassbinder, Klimov amongst others.

Prerequisites: SO 1000 or SO 1001

**UK CREDITS: 15** 

US CR: 3/0/3

#### SO 3115 **SOCIOLOGY OF GLOBALIZATION - LEVEL 5**

The course provides an account of the flux through which modern societies have moved. Exploration of the globalization of social life. Examination of the different ways in which economic, political, and cultural arrangements are organized in an increasingly interdependent world in comparison to the past. Analysis of the degree to which social life takes place within national borders and discussion of the new kinds of concepts and methods we need to understand these dynamics. How accurate are visions of a globalized world? What types of resistance are characteristic of globalization?

Prerequisites:

SO 1000 or SO 1101

UK CREDITS: 15 US CR: 3/0/3

#### SO 3219 **CONSUMER SOCIETY - LEVEL 5**

Consumer society as an expression of material culture in the post-modern globalized world. Emphasis on collective trends (fashion), conspicuous consumption (luxury), lifestyles (identity), class, and gender divisions, places (shopping malls), etc. The pathology of consumption: alienation, objectification, pseudo-individualism, and the romantic search for the "new". Theoretical views by Marx, Simmel, Adorno, Ritzer, Baudrillard, Campbell, Slater, Lury and others.

Prerequisites:

SO 1000 or SO 1001

**PLUS** 1 additional course in Sociology

**UK CREDITS: 15** US CR: 3/0/3

## Liberal Arts and Sciences

## SO 3225 SOCIOLOGY OF MASS MEDIA – LEVEL 5

The media in the global age: From television (i.e. news, media events, reality shows) to the internet (i.e. facebook, Wikipedia, blogs). Emphasis on popular culture, (un) reality constructions, audiences, celebrity industry, media power, the rise of a global public sphere. Media criticism, from mass society theories and the Frankfurt School to Postman, Baudrillard, and others to recent theorizing on alternative media and convergence culture.

Prerequisites: SO 1000 or SO1001

**PLUS** any additional course in Sociology

UK CREDITS: 15 US CR: 3/0/3

## SO 3235 MIGRATION IN THE GLOBAL AGE – LEVEL 5

Migration flows in the 21st century. The impact of major trends like globalization and transnationalism. Emphasis on assimilation/integration and multiculturalism, inclusion and exclusion, ethnic and racial minorities, citizenship, migrant associations and networks, gender and labor. Migration in Greece, EU, USA. Use of recent research and theory by Portes, Gans, Levitt, Cohen, Castles, etc.

Prerequisites: SO 1000 or SO1001

PLUS any additional course in Sociology or social sciences

UK CREDITS: 15 US CR: 3/0/3

## SO 3260 CLASSICAL SOCIOLOGICAL THEORY – LEVEL 5

Origin and development of sociology through the intellectual traditions of the Enlightenment and Counter– Enlightenment. Primary emphasis on Comte, Spencer, Marx, Weber, Durkheim and Simmel. Examination of intellectual trends and social processes during the formative years of the discipline.

Prerequisites: SC

SO 1000 or SO 1001

UK CREDITS: 15 US CR: 3/0/3

## SO 3416 QUALITATIVE RESEARCH METHODS IN SOCIOLOGY – LEVEL 5

Introduction to qualitative methods in social sciences and humanities. Designing strategies, data collection techniques, interpretation, analysis and ethical considerations in empirical research. Emphasis on ethnography, participant observation, interviewing, case studies, narratives, life history, content and documentary analysis, etc.

Prerequisites: SO 1000 or SO 1001

PS 2147

PLUS 2 additional sociology modules (optional or compulsory) above the 1000–level

UK CREDITS: 15 US CR: 3/0/3

## SO 3511 QUANTITATIVE METHODS IN SOCIOLOGY – LEVEL 5

Overview of social research methods. Focus on the various research designs, ethical considerations, data collection, measurement and analysis of quantitative information.

Prerequisites: SO 1000 MA1001

PS 2147

PLUS 2 additional courses in Sociology above the 1000-level

UK CREDITS: 15 US CR: 3/0/3

## SO 4106 URBAN SOCIOLOGY – LEVEL 6

A sociological examination of the process of urbanization. Comparative analysis of city development around the world. Examination of the city as a location and as a community of people through the application of different explanatory models.

Prerequisites: SO 1000 or SO1001

UK CREDITS: 15 US CR: 3/0/3

## SO 4110 SOCIOLOGY OF POPULATION – LEVEL 6

The dynamics of population within the societal context. Examination of population growth, finite resources, mortality, fertility and migration and their connection with economy and culture.

Prerequisites: SO 1000 or SO1001

UK CREDITS: 15 US CR: 3/0/3

## SO 4117 SOCIOLOGY OF WORK - LEVEL 6

Work and its transformation in modern society. Paid and unpaid work, the professions, Fordism and its effects, working conditions, unemployment. Globalization and changes of work.

Prerequisites: SO 1000 or SO 1001

UK CREDITS: 15 US CR: 3/0/3

## SO 4126 SUFFERING AND EVIL IN SOCIETY - LEVEL 6

Conceptual and empirical analysis of alienation. Critical examination of society and alienation with emphasis on issues related to alienated social relationships and the alienated individual. Review of the literature of alienation from Rousseau, Hegel and Marx to Durkheim, Weber and Simmel. Lukács, The Frankfurt School and reactionary modernism on alienation. Alternatives to the alienation problematic: Communicative action and the capabilities approach.

Prerequisites: SO 1000 or SO 1001

UK CREDITS: 15 US CR: 3/0/3

## SO 4142 FILM STUDIES: CINEMA AS MEDIUM AND INSTITUTION – LEVEL 6

Film as a modern cultural form. Sociological analysis of the history, trends and conditions of cinema developments since its beginnings. Exercises in film interpretation. The role of film as industry and means for political and social transformation. Theories of film: Kracauer, Bazin, Metz, Tarkovsky.

Prerequisites: SO 1000 or SO 1001

UK CREDITS: 15 US CR: 3/0/3

## Liberal Arts and Sciences

## SO 4143 SOCIOLOGY OF SCIENCE AND TECHNOLOGY – LEVEL 6

Epistemological presuppositions of scientific knowledge. Science as a social institution. Interaction between science and technology. Scientific knowledge and social context. Relationship of science and technology to industry. The social stratification of science. Science and religion. Ethical dimensions of scientific and technological innovation and application. The problem of scientific authority and technocracy. Dissemination of science and technology to the public. Emphasis on the Strong Programme. Theories of science: Bourdieu, Merton, Fleck, Habermas, Latour, Nelkin.

Prerequisites: SO 10

SO 1000 or SO 1001

UK CREDITS: 15 US CR: 3/0/3

## SO 4223 GENDER, MEDIA AND SOCIETY – LEVEL 6

Gender and media in contemporary societies. Representation of men and women on television, magazines, and advertisements. Fashion industry and consumer discourses. Constructions of femininity and masculinity. Gender socialization and stereotypes. Gender identity and body culture.

Prerequisites: SO 1000 or SO 1001

**PLUS** any additional course in Sociology

UK CREDITS: 15 US CR: 3/0/3

## SO 4231 RELIGION AND SOCIETY – LEVEL 6

Religion as a social phenomenon: group cohesion, institutional structures, organizational parameters. Religion in comparative perspective. Churches, sects and cults. New religious movements. Patterns of conversion and religious commitment, modernity and secularization, religious fundamentalism. religion and globalization. Theoretical schemes from the classics (Marx, Durkheim, and Weber) to contemporary scholars like Berger, Wilson, Beckford, Stark and Bainbridge, Bruce, etc.

Prerequisites:

SO 1000 or SO 1001

**PLUS** any additional course in Sociology

UK CREDITS: 15 US CR: 3/0/3

## SO 4313 COLLECTIVE BEHAVIOR AND SOCIAL MOVEMENTS – LEVEL 6

This course will provide a critical introduction to the most important theories that explain the emergence and decline of various forms of collective behavior, such as crowds, rumors, panics, fads, hysterias, social movements and protest participation. Why do people protest? Does protest matter to the political system? What are the issues that mobilize groups to protest, and why do social movements decline? In addition to theories, concepts and perspectives, the course explores the political–cultural impact of movements locally and globally.

Prerequisites: SO 1000

PLUS 2 additional courses in sociology

UK CREDITS: 15 US CR: 3/0/3

## SO 4318 MODERN GREEK SOCIETY AND CULTURE – LEVEL 6

Greek civil society and the state since the War of Independence. Problems of national and cultural identity. Political culture (parties, patronage, clientelism and populism). The cultural and political impact of the EU. Modernization and development. Fear of underdevelopment. State action and structures of collective will formation. Democracy and the welfare state; the legitimation crisis of the state; new identity politics in civil society (feminism and the status of women). The current crisis.

Prerequisites: SO 1000

PLUS 2 additional courses in sociology

UK CREDITS: 15 US CR: 3/0/3

### SO 4461 CONTEMPORARY SOCIOLOGICAL THEORY – LEVEL 6

The development of sociological theory in Europe and the United States since the 1920s. Critical examination of Parsons' structural–functionalism, Merton's «middle–range» theory, Goffman's dramaturgical analysis, and Garfinkel's work in ethnomethodology. Modern feminist theory, critical theory and postmodernism as contemporary theoretical orientations. Additional perspectives by Elias, Luhmann, Bauman. Emphasis on the action–structure problem in the thought of Giddens, Habermas and Bourdieu.

Prerequisites: SO 1000

PLUS 2 additional courses in sociology

SO 3260

UK CREDITS: 15 US CR: 3/0/3

## SO 4690 SENIOR THESIS SEMINAR – LEVEL 6

Capstone course which integrates key theoretical and methodological traditions in order to offer the advanced sociology student a range of choices of important questions and ways to answer them. Techniques for answering the research questions are selected on the basis of the research question. The course offers practical experience towards the designing and carrying out of a research project, presented in the form of a dissertation.

Prerequisites:

SO 1000 SO 1001

SO 3260 SO 3416

SO 3511 SO 4461

UK CREDITS: 15 US CR: 3/0/3

## SPANISH (SN)

## SN 1000 SPANISH I

Beginning Spanish. Introduction to Spanish language and aspects of Spanish and Latin American culture. Four basic language skills (listening, speaking, reading and writing) are developed in order to acquire a general ability to communicate in a number of the most familiar situations of everyday life and to understand main points of simple conversations and texts needed in a Spanish-speaking environment. (CEFR -A1)

US CR: 3/0/3

## SN 1101 SPANISH II

Four language skills (listening, speaking, reading and writing) are reinforced and expanded in order to gain a more effective command of the language and to interact with greater confidence in a wider range of everyday familiar situations. Aspects of Spanish and Latin American culture. (CEFR -A2)

Prerequisite: SN 1000 or equivalent

US CR: 3/0/3

#### **SN 2202 SPANISH III**

The four language skills (listening, speaking, reading and writing) are further developed to handle the language with a certain degree of confidence and independence using a wider range of vocabulary in every day, social, working and academic context. Issues of culture, history and daily life in Spain and Latin America. (CEFR-B1)

Prerequisite SN 1000 and SN 1101 or equivalent

US CR: 3/0/3

#### SN 3310 SPAIN AND LATIN AMERICA TODAY

Aspects of Spanish and Latin American culture, geography, history, social evolution, literature and the arts; reading and discussion in Spanish. (CEFR -B1)

Prerequisites:

SN 1000

SN 1101

SN 2202 or equivalent

US CR: 3/0/3

SPEECH (SP)

SP 2202 **PHONETICS - LEVEL 4** 

See EN 2202.

#### SP 2206 INTERPERSONAL COMMUNICATION

(Same as CN 2206)

A practical approach to interpersonal communication that analyzes its underlying concepts leading to the acquisition of communications skills necessary in social and professional life.

Prerequisites: US CR: 3/0/3

WP 1010 WP 1111

WP 1111

#### **SP 2300 PRESENTATION SKILLS**

Modern communication theory, rhetoric and principles of speech writing. Development, organization, and delivery of informative and persuasive presentations. Training in verbal and non-verbal skills.

Prerequisites:

WP 1010

WP 1212

US CR: 3/0/3

#### SP 2305 **ORAL INTERPRETATION**

Development of interpretive skills in response to the written word. Interpretation and performance of narrative prose and poetry; reader's theatre.

Prerequisites:

WP 1010 WP 1111 SP 2300

US CR: 3/0/3

## Business

## Course Descriptions

**Accounting and Finance (AF)** 

**Business Administration (BU)** 

**Computer Information Systems (CS)** 

Finance (FN)

**Health Care Management (HM)** 

International Tourism and Hospitality Management (HT)

**International Business (IB)** 

**Logistics and Supply Chain Management (LM)** 

Management (MG)

**Management Information Systems (CS)** 

Marketing (MK)

**Sports Management (SM)** 

\*The US CR indicate class hours per week in a normal semester, laboratory or studio hours, and semester credit hour. Thus 3/2/4 means three hours of class, two laboratory or studio, and four credit hours for the course.

## ACCOUNTING WITH FINANCE (AF)

#### **AF 2006** FINANCIAL ACCOUNTING - LEVEL 4

Principles, concepts and procedures of financial accounting. Preparation, analysis and interpretation of financial statements in a business context.

**UK CREDITS: 20** 

US CR: 4/2/4

#### **AF 2020 MATHEMATICS OF FINACE – LEVEL 5**

The presentation of various models and methods for calculation of Interest and its application in a variety of financial issues such as purchases on credit, loans, bonds, and investment evaluation.

**UK CREDITS: 15** 

US CR: 3/0/3

#### AF 3104 FINANCIAL REPORTING I – LEVEL 5

Introduction to Financial Reporting. Focus on International Financial Reporting Standards (IFRS) in relation to preparation of single entity financial statements, as well as asset and revenue elements.

Prerequisites:

AF 2006

**UK CREDITS: 15** US CR: 3/0/3

#### **AF 3116 MANAGEMENT ACCOUNTING - LEVEL 5**

Theoretical underpinnings of the role of accounting information in cost accumulation, profitability analysis, planning and decision making in business organizations.

Prerequisites:

AF 2006

**UK CREDITS: 15** US CR: 3/0/3

#### **AF 3131** INTERMEDIATE FINANCIAL ACCOUNTING - LEVEL 5

Application of alternative accounting measurements and their effects on corporate assets, liabilities, and stockholders' equity.

Prerequisites:

AF 2006

**UK CREDITS: 15** US CR: 3/0/3

#### **TAXATION FOR INDIVIDUALS - LEVEL 5** AF 3146

This course introduces students to taxation theory and practice and provides a detailed analysis of the main UK taxes imposed on individuals.

Prerequisites:

AF 2006

**UK CREDITS: 15** 

US CR: 3/0/3

#### AF 3215 **COST ACCOUNTING - LEVEL 6**

The course studies fundamentals of cost accounting theories within an industrial organization such as cost accumulation and product costing (job and process costing), including an analysis of spoilage, overhead, inventory valuation, income determination, joint products and by-products and the allocation of service department costs.

Prerequisites: AF 2006

**UK CREDITS: 15** US CR: 3/0/3

#### **AF 3224 INTERNAL AUDITING**

Introduction to standards and the application of internal auditing methods, procedures and techniques in order to examine and evaluate operations within an organization.

Prerequisites:

UK CREDITS: 15

AF 2006

AF 3116

AF 3131

US CR: 3/0/3

#### **MONEY AND BANKING - LEVEL 5** AF 3240

See EC 3240.

#### AF 4045 CORPORATE GOVERNANCE AND ACCOUNTABILITY - LEVEL 6

The concept and role of corporate governance. Comparison of global governance systems. Distribution of power within firms, risk management, audit, global corporate governance. Sustainability and ethics as issues pertaining to good corporate governance.

**UK CREDITS: 15** 

US CR: 3/0/3

#### AF 4090 INTERNSHIP IN ACCOUNTING WITH FINANCE

Work-based experiential learning for accounting in organizations related to the industry. Students gain onthe-job experience and training as they learn to apply knowledge gained throughout the program to real life

Formal approval of the Department Head/Program Coordinator and the Internship Administrator is required. US CR: 0/0/3

#### **AF 4207** FINANCIAL REPORTING II - LEVEL 6

The use of International Financial Reporting Standards (IFRS) in relation to the preparation of consolidated financial statements, as well as liability, equity and expense elements.

Prerequisites: AF 2006 AF 3104

**UK CREDITS: 15** US CR: 3/0/3

#### **FINANCIAL PLANNING - LEVEL 6** AF 4217

Fundamental and advanced concepts of profit planning and control and their relationship to the primary management functions. Application of concepts and techniques to a comprehensive budget program and variance analysis.

Prerequisites:

AF 2006 AF 3116

UK CREDITS: 15 US CR: 3/0/3

#### **AF 4218 AUDITING - LEVEL 6**

Examination and verification of accounting for the purpose of establishing the reliability of financial statements. Nature and application of auditing standards and procedures.

Prerequisites:

AF 2006

AF 3131 or AF 3104

**UK CREDITS: 15** US CR: 3/0/3

#### **AF 4223** FINANCIAL STATEMENT ANALYSIS AND EQUITY VALUATION - LEVEL 6

Review and analysis of financial statements. Tools and techniques for financial valuation using cash flow information and present value analysis. Topics of ratio analysis, liquidity, capital structure, trend analysis, profitability, industry standards, changes in working capital, changes in financial position, sources and uses of funds, business valuation techniques, and analysis of earnings quality.

Prerequisites:

AF 2006

FN 2028 or FN 3105

**UK CREDITS: 15** US CR: 3/0/3

#### AF 4242 ADVANCED MANAGEMENT ACCOUNTING - LEVEL 6

The course examines advanced management accounting concepts and techniques, focusing on extending the understanding of approaches such as: product costing, strategic pricing, organizational control and performance appraisal.

Prerequisites: AF 2006

UK Credits: 15

US CR: 3/0/3

#### AF 4243 **CORPORATE TAXATION - LEVEL 6**

This course provides a detailed analysis of UK corporate taxation. It provides a basic analysis of taxation on the international activities of a company and the latest international developments and trends on corporate taxation.

Prerequisites:

AF 2006

AF 3146

AF 3116

**UK CREDITS: 15** US CR: 3/0/3

#### **FORENSIC ACCOUNTING - LEVEL 6 AF 4244**

Detecting and correcting fraudulent financial reporting. Use technology in optimally accomplishing forensic accounting objectives.

Prerequisites:

AF 2006 UK Credits: 15

US CR: 3/0/3

#### AF 4296 **ADVANCED FINANCIAL ACCOUNTING - LEVEL 6**

AF 3131

AF 3131 or 3104

Specialized accounting knowledge on partnerships, branches, mergers, acquisitions, and consolidations including the worksheet analysis of consolidation principles.

AF 2006 Prerequisites:

UK Credits: 15 US CR: 3/0/3

**AF 4347 COST MODELING** 

The course aims to engage students in the creation of cost models, based on a set of data taken from real business settings, with the use of spreadsheet applications.

Prerequisites:

AF 2006

AF 3116 AF 4242

US CR: 3/0/3

**AF 4428 TOPICS IN CORPORATE FINANCE – LEVEL 6** 

Advanced financial practices related to forecasting, cost of capital, capital structure, lease financing, dividend policy and working capital management.

Prerequisites:

AF 2006

AF 2020

FN 3105 AF 3313

**UK CREDITS: 15** US CR: 3/0/3

**INVESTMENT AND PORTFOLIO MANAGEMENT-LEVEL 6** AF 4629

Portfolio theory and asset pricing models; the process of portfolio management; establishing objectives; industry and company analysis; constructing and managing a portfolio; measuring and evaluating portfolio performance.

Prerequisites:

AF 2006 AF 2020

FN 3105 AF 3213

MA 1009 MA 2118

**UK CREDITS: 15** 

US CR: 3/0/3

## BUSINESS ADMINISTRATION (BU)

#### **BU 2002 BUSINESS LEGAL ISSUES - LEVEL 4**

The legal system. Sources of English law. Administration of justice. Conclusion of valid contracts and the resolution of legal disputes. Introduction to civil and commercial law. Corporate law. Negotiable instruments. Intellectual property rights.

**UK CREDITS: 10** 

US CR: 2/0/2

**BU 2120 ETHICAL ACTION IN BUSINESS** 

See MG 2120.

BU 3233 **BUSINESS RESEARCH METHODS – LEVEL 5** 

This course provides an understanding of the role and importance of research to organizations. Research process stages including, formulating and clarifying research questions, writing a literature review, designing research, choosing appropriate methods of sampling, data collection and analysis, and reporting of findings.

MA 2021 or MA 2010 and MA 3111 Prerequisites:

**UK CREDITS: 15** US CR: 3/0/3

## COMPUTER INFORMATION SYSTEMS (CS)

## CS 1070 INTRODUCTION TO INFORMATION SYSTEMS - LEVEL 4

Principles of information systems. Social and ethical issues in using information. Present and future trends in information technology. Manage and communicate information. Collaborate and share digital content. Current application software is used to solve typical problems.

UK CREDITS: 15 US CR: 3/1.5/3

## CS 2132 MULTIMEDIA PRODUCTION AND AUTHORING WITH MM-DIRECTOR

(same as AR 2132)

MM-Director's user-friendly interface and applications, creation and sequencing tools, combination of graphics, sound, video, and other media, interactivity with the Lingo scripting language. Shockwave® technology used to create interactive movies for CD-ROMs and the World Wide Web. Creation of computer based presentations (CBPs). Use of other tools from MM-Director's Studio Suite.

Prerequisites: CS 1070

US CR: 2/2/2

## CS 2133 BUSINESS WEB SITE FUNDAMENTALS

The essential steps for creating and publishing a Business Web site. Internet tools and browsers. Elements of web page creation using page creation tools. HTML, Cascading Style Sheets, multimedia elements, tables, template, forms.

Prerequisites: CS 1070

US CR: 2/0/2

## CS 2137 COMPUTER AIDED DESIGN (CAD)

Introduction to computer aided design concepts with application to AutoCAD. Experimentation with the construction of engineering and architectural models in two and three dimensions. Creation of photorealistic models (rendering).

Prerequisites: CS 1070

US CR: 1/2/2

## CS 2179 BUSINESS INFORMATION SYSTEMS - LEVEL 4

Business information systems concepts, categories and trends. The strategic impact of information systems and technologies on business functions and decision making process. Data resource management. Ethical and security issues. Global information systems concepts.

Prerequisites: CS 1070

UK CREDITS: 15 US CR: 3/1.5/3

## CS 2188 INTRODUCTION TO PROGRAMMING – LEVEL 4

See ITC 2188.

## CS 2191 DESIGNING CREATIVE GRAPHICS WITH CORELDRAW

CorelDraw's purpose and target market, working environment and tools. Introduction to color theory, color management, commercial printing concepts and topics on electronic typography. Introduction to vector graphics, vector vs. bitmap graphics, scanning principles, media management and integration. Illustration and design techniques and studio techniques for artistic content creation (print, TV, Web).

Prerequisites: CS 1070

US CR: 2/2/2

## CS 2290 THE UNIX OPERATING SYSTEM

Fundamental operating systems concepts. UNIX from the user's point of view: command line environment files/directories management, access rights, using shell commands and utilities, shell programming, graphical user interface. UNIX from the administrator's point of view: user and account management, security topics, process manipulation, device and driver installation, setting up a UNIX system.

Prerequisites: CS 1070 CS 2188

US CR: 0/2/1

## CS 2293 OPERATING SYSTEMS CONCEPTS – LEVEL 4

See ITC 2293.

### CS 3051 BUSINESS DRIVEN INFORMATION TECHNOLOGY - LEVEL 5

Theories and practices on the role and use of Information Systems and Information Technology in streamlining business operations and in optimizing business processes with a focus on shipping management and logistics management. Effective decision-making in implementing sustainable business/IT solutions.

**UK CREDITS: 15** 

US CR: 3/1.5/3

## CS 3140 ELECTRONIC COMMERCE - LEVEL 5

Electronic commerce framework, types and business models. E-marketplaces. Social networks and mobile technologies. Web storefront and content management implementation.

Prerequisites: CS 1070

UK CREDITS: 15 US CR: 3/1.5/3

## CS 3144 CUSTOMER RELATIONSHIP MANAGEMENT SYSTEMS – LEVEL 5

Customer-centric marketing strategies; CRM concepts, metrics and techniques; CRM systems for customer analysis; CRM analysis and business performance; CRM systems for loyalty programmes, channel management and promotional campaigns; Customer segmentation through CRM.

Prerequisites: CS 1070

UK CREDITS: 15 US CR: 3/0/3

## CS 3175 COMMUNICATIONS AND NETWORKING ESSENTIALS – LEVEL 5

See ITC 3175.

## CS 3245 DATA MANAGEMENT AND IT FOR BUSINESS – LEVEL 5

Computer communications systems components, models, operations, and applications; networking standards, protocols and connectivity aspects; operating systems fundamentals; problem solving, analysis, and implementation with a scripting language; top-down algorithm design; testing and debugging techniques; documentation; Database Management Systems concepts; data modelling; database design; normalization; Structured Query Language (SQL).

Prerequisites: CS 1070 CS 2179

UK CREDITS: 15 US CR: 3/3/3

## CS 3246 ENTERPRISE SYSTEMS – LEVEL 5

Study of the enterprise systems; integration of enterprise systems; information and organizational processes; theoretical and practical aspects of enterprise solutions; practical training on ERP industry standard solutions.

Prerequisites: CS 1070 CS 2179

UK CREDITS: 15 US CR: 3/0/3

## CS 3247 INFORMATION SYSTEMS FOR DECISION MAKING – LEVEL 5

Knowledge Management Systems concepts and possibilities; role of knowledge in business; organisational learning and knowledge management processes.

Prerequisites: CS 1070 CS 2179

UK CREDITS: 15 US CR: 3/0/3

### CS 3260 FUNDAMENTALS OF RDBMS – LEVEL 5

See ITC 3260.

## CS 3348 ENTERPRISE SOCIAL NETWORKS – LEVEL 5

Enterprise social networking platforms (ESNs); business to business (B2B) & business to employee (B2E) enterprise social software and underlying technologies; enterprise collaboration roadmap & user-adoption strategies for effective enterprise deployments; social network mining; information security & governance.

Prerequisites: CS 1070 CS 2179

CS3247

UK CREDITS: 15 US CR: 3/0/3

## CS 3397 OBJECT ORIENTED PROGRAMMING WITH C++

See ITC 3397.

## CS 3425 WEB APPLICATIONS DEVELOPMENT – LEVEL 6

Server-side technologies of Active Server Pages (ASP) and ASP.NET. Application of connectivity issues with databases. Web server management. Hypertext Preprocessor (PHP) essentials.

Prerequisites: CS 1070 CS 2179

CS 2188 CS 3260

UK CREDITS: 15 US CR: 3/1/3

## CS 3465 BUSINESS INTELLIGENCE AND DATA WAREHOUSING - LEVEL 6

Data warehouse characteristics, architecture, models and processes. Business processes and data flows. OLAP versus OLTP systems. Data analysis, extraction, transformation and data loading methods. Data quality. Data warehouse: building, maintaining and accessing techniques.

Prerequisites: CS 1070 CS 2188

CS 3260 MA 1009

UK CREDITS: 15 US CR: 3/1/3

CS 4157 PROJECT MANAGEMENT – LEVEL 6

See MG 4157.

CS 4230 HUMAN COMPUTER INTERACTION - LEVEL 6

See ITC 4230.

## CS 4249 BUSINESS INTELLIGENCE – LEVEL 6

Business Intelligence characteristics, architecture, models and processes. Data warehouse: building, maintaining and accessing techniques. Business Intelligence analysis, extraction, transformation and data loading methods. Knowledge Discovery through data mining and text mining. Business performance management, business processes and data flows. Future trends in Business Intelligence.

Prerequisites: CS 1070 CS 2179

UK CREDITS: 15 US CR: 3/0/3

### CS 4284 ANALYSIS AND DESIGN OF INFORMATION SYSTEMS – LEVEL 6

Concepts for systems analysis and design, methodologies, techniques, and tools. Evaluation of information systems components and their alignment with business requirements. Integration of the structured systems modeling with the object oriented one.

Prerequisites: CS 1070 CS 2179

UK CREDITS: 15 US CR: 3/1.5/3

## CS 4350 INFORMATION SYSTEMS SECURITY AND CONTROL – LEVEL 6

An overview of information systems security, audit and control function. Threats, attacks and security technology measures. Legal, ethical and professional issues. Planning for security.

Prerequisites: CS 1070 CS 2188

CS 3175 **or** CS 3245

UK CREDITS: 15 US CR: 3/1.5/3

## CS 4461 TECHNOLOGY INNOVATION AND ENTREPRENEURSHIP – LEVEL 6

Focus on both process and context of entrepreneurial activity in the Information and Communication Technology industry. Extensive analysis of operation; organization and management of entrepreneurial activity; frameworks and theories of Innovation.

Prerequisites: CS 1070 CS 2179 CS3247 PH 3005

UK CREDITS: 15 US CR: 3/0/3

## CS 4462 INFORMATION SYSTEMS STRATEGY – LEVEL 6

Study of the information systems function within an organization; a senior management perspective in the acquisition, development, delivery and governance of information systems resources.

Prerequisites: CS 1070 CS 2179

MG/CS 4157 CS 4284

UK CREDITS: 15 US CR: 3/0/3

## CS 4663 MANAGEMENT INFORMATION SYSTEMS INTERNSHIP

Experiential learning for Management Information Systems majors. Students gain on-the-job experience and training as they learn to apply knowledge gained in the classroom to real life professional situations. Formal approval of the Department Head/Program Coordinator and the Internship Administrator is required.

Prerequisites: AF 2006 CS 1070

CS 2179 CS 3247 CS 3144 CS 4249

US CR: 3/0/3

## CS 4669 APPLIED MULTIMEDIA DEVELOPMENT PROJECT

This course is the capstone experience in multimedia and graphics design. Focus on the design of multimedia systems, emphasis on the integration of processing and communication concepts for high-quality support of continuous media such as audio and video.

Open only to graduating seniors majoring in CIS.

Prerequisites: CS 1070 CS 2186

CS 2188 CS 3260 CS 3175 CS 4284

and adequate background in Multimedia Technologies

US CR: 2/2/2

## CS 4699 APPLIED SOFTWARE DEVELOPMENT PROJECT

This course is the capstone experience in information technology. Application of computer systems development concepts and practices to a comprehensive systems project. Focus on the entire software development process including planning, analysis, design and implementation of a business system. Use of structured and object oriented methodologies, CASE tools, and RDBMS.

Open only to graduating seniors majoring in CIS.

Prerequisites: CS 1070 ITC 2186

CS 2188 CS 3260 CS 3175 CS 4284

and adequate background in Multimedia Technologies

US CR: 2/2/2

## CS 4736 STRATEGIC PLANNING FOR INFORMATION SYSTEMS – LEVEL 6

The strategic use of information systems as a means for acquiring competitive advantage. Integration of concepts and methodologies with skills acquired in the field of information systems and technology in the development of a comprehensive information systems prototype. Measurable benefits in the alignment of business processes with information systems solutions.

Prerequisites: CS 1070 CS 2188

CS 2140 CS 4157 CS 3260 CS 3175

CS 4284

UK CREDITS: 15 US CR: 3/2/3

## FINANCE (FN)

## FN 2028 FINANCIAL MATHEMATICS – LEVEL 4

Fundamental concepts of financial mathematics and their application in investment project appraisal, credit transactions and pricing of financial products.

UK CREDITS: 15 US CR: 3/0/3

## FN 2127 FINANCIAL MARKETS AND INSTRUMENTS - LEVEL 4

The course is intended to help students understand the role financial markets and institutions play in the business environment they will face in the future. It also provides them with the opportunity to develop a series of applications of principles from finance and economics that explore the connection between financial markets and institutions and the economy.

Prerequisites: EC 1000

UK CREDITS: 15 US CR: 3/0/3

## FN 3105 FOUNDATIONS OF CORPORATE FINANCE - LEVEL 5

The course provides the knowledge and the skills required for investments, business financing and securities valuation.

Prerequisites: AF 2006

UK CREDITS: 15 US CR: 3/0/3

## FN 3137 APPLIED FINANCIAL ECONOMETRICS – LEVEL 5

This is a basic course for financial economics and econometrics. In this course, empirical analyses of the economics and econometrics of financial assets will be provided. Specifically, the properties of financial asset returns, empirical tests of asset-pricing models, univariate and multivariate models as well as volatility models, among other topics, will be explored. The course will focus on economic intuition and practical applications of several econometric methods that are widely employed in financial research. Thus, the course will combine theory and practice in an effort to provide the student with the necessary tools and knowledge to apply to real-world situations such as investment portfolio management, risk management, financial services and so on.

Prerequisites: MA 2021

UK CREDITS: 15 US CR: 3/0/3

## FN 3232 FOUNDATIONS OF INVESTMENTS – LEVEL 5

Overview of investment theory from the investors and investment managers' points of view. Basic analysis and valuation of stocks, bonds, options and futures. Tools and techniques to measure performance, manage risk, and construct efficient portfolios.

Prerequisites:

EC 1000 FN 2127

UK CREDITS: 15 US CR: 3/0/3

## FN 3313 CORPORATE FINANCE – LEVEL 5

The course focuses on developing knowledge and skills in the areas of investment, financing and dividend policy decisions. Risk, return and growth are the key concepts of finance to be explored.

Prerequisites:

AF 2006

EC 1000

FN 2127 or FN 3105

UK CREDITS: 15 US CR: 3/0/3

## FN 3319 INTERNATIONAL FINANCE – LEVEL 5

(same as EC 3319)

This course delivers the theoretical framework, the quantitative tools and the practical issues that are critical in international financial management. Emphasis is placed on the global financial environment and monetary system, exchange rate determination, foreign exchange risk and foreign exchange risk management.

Prerequisites:

AF 2006

EC 1101

UK Credits: 15 US CR: 3/0/3

## FN 4090 INTERNSHIP IN FINANCE

Work-based experiential learning for finance in organizations related to the industry. Students gain on-the-job experience and training as they learn to apply knowledge gained throughout the program to real life professional situations.

Formal approval of the Department Head/Program Coordinator and the Internship Administrator is required. US CR: 0/0/3

## FN 4316 MARITIME FINANCIAL MANAGEMENT – LEVEL 6

See MG 4316.

## FN 4451 COMMERCIAL BANK MANAGEMENT – LEVEL 6

EC 1000

The special role of financial institutions in the market, and how it relates to the regulatory framework under which commercial and investment banks operate.

Prerequisites: AF 2006

FN 2127 FN 3232

UK CREDITS: 15 US CR: 3/0/3

## FN 4452 FIXED INCOME SECURITIES – LEVEL 6

EC 1000

Bond valuation and analytical tools necessary for understanding the functioning of fixed income markets as well as the risks associated with fixed income investments.

Prerequisites: AF 2006

FN 2127 **or** FN 3105

FN 3232

UK CREDITS: 15 US CR: 3/0/3

### FN 4529 PORTFOLIO MANAGEMENT – LEVEL 6

This module provides a practical, hands-on experience in investment management and on the application of advanced trading strategies through a semester-long portfolio project

Prerequisites:

EC 1000 FN 2127

FN 2028 FN 3232

MA 2021

UK CREDITS: 15 US CR: 3/0/3

## FN 4530 DERIVATIVE PRODUCTS – LEVEL 6

This course discusses and evaluate the role of derivative securities in managing risk, as well as the general principles underlying the pricing and valuation of derivative securities

Prerequisites:

EC 1000 FN 2127

FN 2028 FN 3232

MA 2021

UK CREDITS: 15 US CR: 3/0/3

## FN 4535 FINANCIAL MODELING – LEVEL 6

Analysis and forecasting of financial statements. Scenario analysis and simulations for corporate valuation and investment decision-making purposes. Combining financial theory with the practical application of financial modeling techniques in evaluating various business problems.

Prerequisites:

AF 2006 EC 1000

FN 2127 **or** FN 3105

FN 3313 MA 2021

UK CREDITS: 15 US CR: 3/1/3

## FN 4553 ENTREPRENEURIAL FINANCE – LEVEL 6

This course provides a rigorous and systematic study of theories and tools necessary for entrepreneurs to start, build and harvest a successful venture. The course discusses the financial needs and peculiarities of small scale businesses and the qualities required to obtain financing, and successfully manage investment projects.

Prerequisites: AF 2006 EC 1000

FN 2127 **or** FN 3105 MG 2003 MG 3133

MIG 2003 MIG 3 I

UK CREDITS: 15 US CR: 3/0/3

## FN 4554 TAX STRUCTURED FINANCE – LEVEL 6

This course provides an overview of the development of local and international tax law for innovative financial products. It analyses and examines cases from the basic types of tax structured finance transactions, e.g. client driven and proprietary trade structures and will focus on cross border structures and illustrate the market sensitivity to tax changes.

Prerequisites: AF 2006 EC 1000

FN 2127 **or** FN 3105 FN 2028 FN 3232

UK CREDITS: 15 US CR: 3/0/3

## FN 4555 OUANTITATIVE FINANCE – LEVEL 6

This course applies mathematical and statistical methods to financial economics problems. The course begins with the underlying financial theory and ends with a mastery of building quantitative skills necessary to carry out empirical work in finance. The course also addresses topics such as asset pricing and financial markets and utilizes additional concepts from economics, accounting and risk management.

Prerequisites: EC 1000 FN 2127

FN 3137 FN 3232

MA 2021

UK CREDITS: 15 US CR: 3/0/3

## FN 4880 TOPICS IN FINANCE – LEVEL 6

Capstone course that synthesizes knowledge on financial theories and practices. Emphasis on contemporary topics in finance

Prerequisites: AF 2006 EC 1000 FN 2127

FN 2028 FN 3137 FN 3232

FN 3313 MA 2021

UK CREDITS: 15 US CR: 3/0/3

## HEALTH CARE MANAGEMENT (HM)

## HM 1001 INTRODUCTION TO HEALTHCARE MANAGEMENT – LEVEL 4

Introduction to management concepts and theories for healthcare organizations. External and internal environments of organizations are identified, as well as key management functions, roles, and responsibilities. Essential aspects of healthcare management are addressed.

UK CREDITS: 15 US CR: 3/0/3

### HM 3110 DELIVERY OF HEALTHCARE OUALITY SERVICES – LEVEL 5

Concepts, tools, issues and applications surrounding healthcare quality services delivery, including patient centered care, patient safety, performance improvement, cost, measurement and improvement of the patient experience.

Prerequisites: HM 1001

UK CREDITS: 15 US CR: 3/0/3

## HM 3115 HEALTHCARE MARKETING – LEVEL 5

Concepts, tools, and issues surrounding global healthcare marketing. Theory and applications. Marketing as a major management tool critical to decision-making in the health services sector.

Prerequisites: HM 1001

UK CREDITS: 15 US CR: 3/0/3

## HM 3220 HEALTHCARE INFORMATION SYSTEMS - LEVEL 5

Analysis and use of the of Information Systems in Healthcare Organisations; Evaluation of how Healthcare Information Systems can promote effective leadership; Use of Information Technology to streamline and transform current and future business processes in Healthcare business solutions.

Prerequisites: CS1070 CS2179

UK CREDITS: 15 US CR: 3/0/3

## HM 4040 HEALTHCARE OPERATIONS MANAGEMENT – LEVEL 6

Key concepts in healthcare operations management: logistics and supply chain management, inventory management, forecasting patient demands and volumes, capacity planning. Relevant healthcare operations management for: public health organizations, hospitals and clinics, and organizations within the allied health industry with a for-profit or/and a not-for-profit orientation.

UK CREDITS: 15 US CR: 3/0/3

### HM 4045 HEALTHCARE HUMAN RESOURCE MANAGEMENT – LEVEL 6

Strategic human resource management (HRM) principles, strategies, processes and practices such as the acquisition, maintenance and utilization of an effective workforce in Healthcare and Pharmaceutical Organizations. UK CREDITS: 15

US CR: 3/0/3

## HM 4141 HEALTHCARE POLICY AND GOVERNANCE- LEVEL 6

Healthcare Policy and Governance issues, and practices. Funding, provision, regulation, quality of care and access in different settings.

Prerequisites: HM 1001

UK CREDITS: 15 US CR: 3/0/3

### HM 4143 LEADERSHIP IN HEALTHCARE - LEVEL 6

The Leadership in Healthcare module focuses on leadership theories, frameworks, concepts, and practices including change and innovation, practices of high performance organizations, and behavioural practices, traits and skills of effective leaders.

Prerequisites: HM 1001

UK CREDITS: 15 US CR: 3/0/3

## HM 4144 MANAGING PHARMACEUTICALS – LEVEL 6

Characteristics and relevance of the pharmaceutical sector for the healthcare industry. Discussion of different management functions, including supply chain management, operations, and marketing in the context of pharmaceutical firms.

Prerequisites: HM 1001

UK CREDITS: 15 US CR: 3/0/3

## HM 4242 SALES MANAGEMENT IN HEALTHCARE – LEVEL 6

Sales presentation and selling through negotiations. Psychology of communication and persuasion and principles of buyer motivation. Sales analysis, planning, and control. The role of the sales manager

Prerequisites: HM 1001 HM 3115

UK CREDITS: 15 US CR: 3/0/3

### HM 4250 BUDGETING AND FINANCIAL MANAGEMENT IN HEALTHCARE – LEVEL 6

Financial strategic management in healthcare organizations. Theoretical and practical issues in health care organizations, financial analysis for planning, capital budgeting, management control, cost accounting, pricing and rate setting in health care organizations.

Prerequisites: AF 2006 FN 3105

UK CREDITS: 15 US CR: 3/0/3

## HM 4655 HEALTHCARE STRATEGY – LEVEL 6

Capstone course that synthesizes and further develops knowledge from prior business administration and health management courses. Examines the key concepts and theories in strategic management and applies them to the context of healthcare with emphasis on the creation of sustainable competitive advantage. Strategy formulation, implementation and evaluation.

Prerequisites: MA 2021 HM 1001

HM 3115 AF 2006 FN 3105 BU 3233

UK CREDITS: 15 US CR: 3/0/3

## HM 4951 INTERNSHIP IN HEALTHCARE MANAGEMENT – LEVEL 6

Work-based experiential learning for the health care management in medical institutions, pharmaceutical companies, spas, wellness and health care centers, and other organizations related to the industry. Students gain on-the-job experience and training as they learn to apply knowledge accumulated throughout the programme to real life professional situations.

Formal approval of the Department Head/Program Coordinator and the Internship Administrator is required.

Prerequisites: AF 2006 FN 3105 MG 3034

HM 1001 HM 3115 CS 2179 CS 1070 HM 3220 HM 4040

UK CREDITS: 30 US CR: 0/0/6

## INTERNATIONAL BUSINESS (IB)

## IB 2006 LE INTERNATIONAL BUSINESS – LEVEL 4

Essentials of international business and the international business environment, including its socio-cultural, political, legal, economic and ethical dimensions. International trade theories, foreign investment and insight into the roles of multinational enterprises, governments, international organizations and non-governmental organizations in international business. Foreign exchange and its role in international business.

UK CREDITS: 15

US CR: 3/0/3

## IB 3008 BUSINESS IN THE EUROPEAN UNION – LEVEL 5

European Union institutions, policies, and decision-making processes. Overview of EU functions, focusing on economic and political integration and their implications for the European and the global business environment. UK CREDITS: 15

US CR: 3/0/3

## IB 3121 GLOBAL BUSINESS MANAGEMENT – LEVEL 5

International business strategy, including country evaluation and selection and modes of entry. The organization of international business and management of international operations, including global marketing, supply chain management and international human resource management.

Prerequisites: IB 2006

UK CREDITS: 15 US CR: 3/0/3

## IB 3199 CONTEMPORARY ISSUES IN INTERNATIONAL BUSINESS – LEVEL 5

Current issues influencing international business, including, but not restricted to globalization, economic integration and trade liberalization, key actors involved in international business and ethical challenges in international business.

Prerequisites: IB 2006

UK CREDITS: 15 US CR: 3/0/3

## IB 4031 BUSINESS IN EMERGING MARKETS – LEVEL 6

Overview of emerging markets and their significance for the world economy and international business. Focus on the operating environment of emerging markets, including their socio-cultural, economic, political and institutional framework. Assessment of business opportunities and risks in emerging markets.

UK CREDITS: 15 US CR: 3/0/3

## IB 4035 EXPORT STRATEGY AND MANAGEMENT – LEVEL 6

Developing export strategy and managing exports in a global environment. Market evaluation and selection; development of an export plan for market entry. Problems and pitfalls in export management.

UK CREDITS: 15

US CR: 3/0/3

## IB 4046 INTERNATIONAL BUSINESS INTERNSHIP

Work-based experiential learning in international business and related organizations. Students gain on-the-job experience and training as they learn to apply knowledge gained throughout the program to real life professional situations.

Formal approval of the Department Head and the Internship Administrator is required.

US CR: 0/0/3

## IB 4118 EU ECONOMIC AND FUNDING POLICIES – LEVEL 6

Economic and Monetary Union (EMU) explained through the lense of the Optimum Currency Area (OCA) Theory. Comparative analysis of the US as a currency union and the Eurozone. The role of economic policies and cohesion policy in view of reducing the occurrence of asymmetric shocks. Implications for business.

Prerequisites: IB 2006 UK CREDITS: 15 US CR: 3/0/3

## IB 4120 INTERNATIONAL HUMAN RESOURCE MANAGEMENT – LEVEL 6

(same as MG 4120)

Analysis of International Human Resource Management (IHRM): issues and practices. Focus on international recruitment, selection, training, global talent management and performance management. International assignments: forms, compensation, benefits and taxes. Labor law and industrial relations in international and EU context.

Prerequisites: MG 3034

UK CREDITS: 15 US CR: 3/0/3

## IB 4128 CORPORATE SOCIAL RESPONSIBILITY

See MG 4128.

### IB 4140 TOPICS IN EU BUSINESS – LEVEL 6

Recent developments, challenges and debates pertaining to the EU integration from an economic, social and political perspective. External relations of the EU, including the Transatlantic Trade and Investment Partnership (TTIP) and the European Neighborhood Policy (ENP). The role of the EU in addressing and mitigating global problems. Implications for business.

Prerequisites: IB 3008

UK CREDITS: 15 US CR: 3/0/3

## IB 4157 INTERNATIONAL MARKETING – LEVEL 6

See MK 4157.

## IB 4169 EU POLICIES AND IB PRACTICES – LEVEL 6

Focused insight into the impact of the EU's policies on specific sectors of business activity and business practices in the EU. Emphasis on shipping, tourism, banking, health care and education. Stress on SMEs, the media sector, as well as manufacturing and industry.

Prerequisites: IB 3008

UK CREDITS: 15 US CR: 3/0/3

## IB 4232 FOREIGN DIRECT INVESTMENT AND MULTINATIONAL ENTERPRISES - LEVEL 6

Definitions, issues, magnitude, structure and the geography of Foreign Direct Investment (FDI). The emergence and evolution of international production theories, international strategies adopted by multinational enterprises (MNE), different types of FDI and MNEs, organization and structure of the contemporary MNE, elements of knowledge-related competitiveness, implications of MNEs for national competitiveness and development.

Prerequisites: IB 2006 IB 3121

UK CREDITS: 15 US CR: 3/0/3

## IB 4267 INNOVATION AND TECHNOLOGY MANAGEMENT IN INTERNATIONAL BUSINESS – LEVEL 6

(same as MG 4267)

Origins and sources of creativity and innovation and the role of technology as a contemporary strategic imperative for multinational corporations. Impact of technology on international business strategy and management. Innovation strategy, the R&D process and the management of knowledge professionals. Evaluation of technological- and innovation-related activities in the economic development of countries and regions.

Prerequisites: IB 2006 IB 3121

UK CREDITS: 15 US CR: 3/0/3

## IB 4338 INTERNATIONAL BUSINESS LAW – LEVEL 6

Public and private international law and their implications for business. Focus on sales contract, dispute resolution, competition rules and their impact on business both in the international and European context. Fundamentals of the WTO legal framework.

Prerequisites: BU 2002 IB 3008

IB 2006

UK CREDITS: 15 US CR: 3/0/3

## **IB 4544 INTERNATIONAL MANAGEMENT - LEVEL 6**

Integrative module that synthesizes prior knowledge from the International Business and European Affairs program. Field research on contemporary topics in international business strategy and international management.

Prerequisites: IB 2006 MA 2021

IB 3008 IB 3121

BU 3233

UK CREDITS: 15 US CR: 3/0/3

# INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT (ITHM)

## HT 1001 INTRODUCTION TO THE TOURISM AND HOSPITALITY INDUSTRY – LEVEL 4

Introduction to the study of tourism and the nature and scope of the of the Tourism and Hospitality industries. Origins and growth of tourism, tourism as a global phenomenon, demand and supply of tourism, the Greek tourism industry and its role in the economy, the structure of the tourism industry and future prospects for Greek and international tourism.

UK CREDITS: 15 US CR: 3/0/3

## HT 2010 ACCOUNTING FOR THE HOSPITALITY INDUSTRY – LEVEL 4

Basic principles and procedures of financial accounting for the hospitality industry. Preparation and interpretation of financial statements.

UK CREDITS: 20 US CR: 4/2/4

## HT 2116 HOSPITALITY INFORMATION SYSTEMS – LEVEL 4

The application and use of information systems in the hospitality industry. Support of tourism and hospitality operations through a Computer Reservation System (CRS) solution.

Prerequisites: CS 1070

UK CREDITS: 15 US CR: 2/1/3

## HT 3037 TRAVEL AND TRANSPORT – LEVEL 5

The role of transport in tourism and its impact on the development of tourist destinations. Focus on components of the travel industry, including airlines, airports, cruises and ground transportation. The role of intermediaries in the tourism system, including tour operating and travel retailing.

UK CREDITS: 15 US CR: 3/0/3

### HT 3038 DESTINATION MANAGEMENT AND MARKETING – LEVEL 5

Recent developments in destination management and marketing. Complexities of destination management and the role of the various stakeholders involved, including destination management organizations and local authorities.

UK CREDITS: 15 US CR: 3/0/3

## HT 3113 TOURISM PLANNING AND DEVELOPMENT – LEVEL 5

The course discusses theoretical, managerial, geographical, governance and other perspectives in relation to tourism development, and examines the role of various stakeholders and the challenges involved in planning tourism development in different destination areas.

Prerequisites: HT 1001 UK CREDITS: 15 US CR: 3/0/3

## HT 3115 MARKETING IN TOURISM AND HOSPITALITY – LEVEL 5

A managerial approach to hospitality and tourism marketing. Examines the implications of the Tourism and Hospitality industry on the Marketing theory. The 7-Ps approach (product, price, place, promotion, people, processes, physical evidence).

Prerequisites: HT 1001 UK CREDITS: 15

US CR: 3/0/3

## HT 3118 FOOD AND BEVERAGE MANAGEMENT – LEVEL 5

Managerial aspects and operational requirements in the food and beverage (F&B) sector. The role of food as an element of hospitality around countries and cultures of the world.

Prerequisites: HT 1001

UK CREDITS: 15 US CR: 3/0/3

## HT 3131 HOSPITALITY OPERATIONS – LEVEL 5

The functions, organization and management of various departments and services within the hospitality sector.

Prerequisites: HT 100

UK CREDITS: 15 US CR: 3/0/3

## HT 4021 SUSTAINABLE MANAGEMENT IN TOURISM AND HOSPITALITY – LEVEL 6

The course discusses the application of sustainable development principles in tourism and hospitality and examines industry, consumer and policy perspectives and priorities in managing tourism and hospitality in a sustainable manner.

UK CREDITS: 15

US CR: 3/0/3

Rusiness

#### HT 4030 **CULTURAL TOURISM-LEVEL 6**

The course aims to examine cultural tourism as a global phenomenon and as an effort to bridge cultural heritage with tourism development and management.

**UK CREDITS: 15** US CR: 3/0/3

#### HT 4032 **EVENT MANAGEMENT FOR THE HOSPITALITY INDUSTRY – LEVEL 6**

Overview of the events industry and of key management components including event organization, marketing and promotion, customer satisfaction and event evaluation. Emphasis on the emergence of the experience industry and the design of the event experience within the hospitality industry.

**UK CREDITS: 15** US CR: 3/0/3

### HT 4117 MANAGING SERVICE QUALITY AND HUMAN RESOURCES IN TOURISM AND HOSPITALITY - LEVEL 6

Examines the importance of service quality and quality of the visitor/guest experience in tourism and hospitality and the role of people in the delivery of the tourism and hospitality product. Explains the service delivery process and its management and discusses implications for human resource management (HRM).

MG 3034 Prerequisites:

**UK CREDITS: 15** US CR: 3/0/3

#### FINANCIAL MANAGEMENT FOR THE HOSPITALITY INDUSTRY - L6 HT 4135

Financial management principles and their application to the tourism and hospitality industry. Hospitality corporate financial decision-making and analysis, including cash management, hotel management of revenue and expenses, ratio analysis, asset management, budgeting and leverage, financing.

Prerequisites: HT 2010

**UK CREDITS: 15** US CR: 3/0/3

### HT 4234 PUBLIC RELATIONS AND CRISIS MANAGEMENT IN TOURISM AND HOSPITALITY - LEVEL 6

The importance of Public Relations in tourism and hospitality, with special emphasis on the role of PR activities in crisis management. Needs of different PR audiences, PR as part of an integrated communications strategy, PR as a vital tool in managing different types of crisis events.

Prerequisites:

HT 1001

HT 3115

**UK CREDITS: 15** US CR: 3/0/3

### HT 4436 INFORMATION AND COMMUNICATION TECHNOLOGIES IN TOURISM - LEVEL 6

Impact and benefits for the tourism industry from the implementation of information and communication technologies. Operational and strategic issues of IT. Current industry practices, use of internet technologies and e-commerce applications.

Prerequisites:

CS 1070 HT 1001

HT 2116

HT 3115

**UK CREDITS: 15** 

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#### HT 4440 **ENTREPRENEURSHIP IN TOURISM AND HOSPITALITY - LEVEL 6**

The core of entrepreneurship theory and its application in the tourism field. The role of entrepreneurship in regional and local tourism development. Emphasis on both process and context of entrepreneurial activity in tourism. Extensive coverage of operation, organization and management of entrepreneurial businesses. Case examples of innovative entrepreneurial activity in Greece and internationally.

Prerequisites: HT 1001 HT 2010

> HT 3115 HT 4135

UK CREDITS: 15 US CR: 3/0/3

#### INTERNSHIP IN HOSPITALITY AND TOURISM HT 4670

Work-based learning through placement in hospitality or tourism.

Internship placements are subject to the formal approval by the ITHM Internship Administrator and the Department Head.

Prerequisites: HT 1001 HT 2010

> HT 2116 HT 3113 HT 3115 HT 3131

US CR: 0/0/3

#### HT 4750 STRATEGIC ISSUES IN TOURISM AND HOSPITALITY - LEVEL 6

Capstone course that combines a taught and a work-based learning component to integrate and further develop knowledge from prior business administration and tourism and hospitality courses. The emphasis in on strategic business planning and on the evaluation of the strategic importance of various concepts, issues and trends.

The course extends over two teaching periods, typically the Spring Semester and Summer Term.

Prerequisites: MA 2021 HT 1001

> HT 2010 IB 2006 HT 3115 HT 4135

MG 3034

UK CREDITS: 30 US CR: 6/0/6

## LOGISTICS AND SUPPLY CHAIN MANAGEMENT (LM)

### LM 2020 INTRODUCTION TO LOGISTICS AND SUPPLY CHAIN MANAGEMENT -LEVEL 4

Overview of the logistics and supply chain industry. The logistics and supply chain context, importance of logistics and supply chain management to value offered, economic impact of logistics and supply chain industry, functions and operations, basic principles.

**UK CREDITS: 15** 

US CR: 3/0/3

#### LM 2063 PRINCIPLES OF OPERATIONS MANAGEMENT - LEVEL 4

See MG 2063.

## LM 3025 THE LOGISTICS OF SUPPLY NETWORKS - LEVEL 5

Demand management, customer service, sourcing, procurement, warehouse management, green, reverse and global logistics. Material flows in supply chain management. Logistics as a set of key processes and functions essential to strategic and operational success within the broader supply chain concept.

UK CREDITS: 15 US CR: 3/0/3

### LM 3030 TRANSPORTATION SYSTEMS – LEVEL 5

Transportation Systems; key principles governing transportation planning; transportation and logistics concepts. UK CREDITS: 15

US CR: 3/0/3

## LM 3035 INFORMATION FLOWS, FINANCIAL FLOWS AND THE MANAGEMENT OF RISK IN SUPPLY NETWORKS - LEVEL 5

Financial aspects of managing material flows. Regulation of the logistics sector, including international transport and customs restrictions. Supply chain information technology systems and the management of risk along the supply network.

UK CREDITS: 15 US CR: 3/0/3

## LM 4040 INTERNSHIP IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Work-based experiential learning for logistics and supply chain management in organizations related to the industry. Students gain on-the-job experience and training as they learn to apply knowledge gained throughout the program to real life professional situations.

Formal approval of the Department Head/Program Coordinator and the Internship Administrator is required. US CR: 0/0/3

LM 4145 TOTAL QUALITY MANAGEMENT - LEVEL 6

See MG 4145.

LM 4157 PROJECT MANAGEMENT – LEVEL 6

(See MG 4157)

LM 4242 SUPPLY CHAIN MANAGEMENT – LEVEL 6

See MG 4242.

LM 4246 MANAGEMENT SCIENCE - LEVEL 6

See MG 4246.

LM 4343 OPERATIONS MANAGEMENT - LEVEL 6

See MG 4343.

## LM 4641 SEMINAR IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT – LEVEL 6

Integration of knowledge from prior business administration as well as logistics and supply chain modules, including management, marketing, finance and human resources, for the development of a highly competitive logistics and supply chain strategy.

Prerequisites: MA 1009 MA 2021

MG 3034 MG 4242 MG 4343 LM 3035

UK CREDITS: 15 US CR: 3/0/3

## MANAGEMENT (MG)

## MG 1010 INTRODUCTION TO SHIPPING - LEVEL 4

The reasons for sea transport, the interactions with international trade, and fundamental concepts concerning the physical, economic and regulatory environment in which shipping operates.

**UK CREDITS: 15** 

US CR: 3/0/3

## MG 2003 LE MANAGEMENT PRINCIPLES - LEVEL 4

Nature, functions and responsibilities in the management of organizations. History of management thought, theories, concepts and practices. The managerial functions of planning and decision making, organizing, leading and controlling.

UK Credits: 15 US CR: 3/0/3

## MG 2060 MARITIME HISTORY – LEVEL 4

Historical dimension of the development of international and Greek shipping in modern times. The transition from sail to stream and the beginning of modern fleets. Characteristics of global shipping before and after World War II, and the development of the modern Greek and Greek-owned fleet since the last quarter of the 20th century.

UK CREDITS: 15 US CR: 3/0/3

## MG 2061 MARITIME OPERATIONS AND SHIP TECHNOLOGY - LEVEL 4

The ship as the production unit of a shipping firm. Concepts associated with the technology of the vessel and the different vessel types. Impact of diverse elements such as voyage planning, compliance with international regulations, cost control, and the role of the human element in the maritime context.

UK CREDITS: 15

US CR: 3/0/3

## MG 2062 INTRODUCTION TO ENTREPRENEURSHIP MANAGEMENT – LEVEL 4

The significance of entrepreneurship to an economy. Theory and practice of entrepreneurship in start-ups and in established organizations. Entrepreneurial behaviours and challenges.

UK CREDITS: 15

US CR: 3/0/3

## MG 2063 PRINCIPLES OF OPERATIONS MANAGEMENT – LEVEL 4

(same as LM 2063)

Introduction into the field of operations management. Foundational knowledge necessary in the fields of production and distribution management

Key elements of operations management as they apply to the production of goods and services offered by manufacturing or service organizations. Topics include nature and context of operations management, product design and process selection design of facilities and jobs, managing the supply chain, and revising the system.

UK.CREDITS:15

US CR: 3/0/3

### MG 2120 ETHICAL ACTION IN BUSINESS

(same as BU 2120)

Consideration of the ethical responsibilities and the purpose of business in society. Personal values, leadership and management responsibilities. Case studies in ethical action in business.

Prerequisites: US CR: 3/0/3 MG 2003

## MG 2125 PORT MANAGEMENT AND LOGISTICS - LEVEL 5

Comprehensive understanding of ports' organization, function, operations and management. Knowledge of port planning. Development of an understanding of port competition and pricing. Fundamental knowledge of modern logistics with the emphasis placed on the position of ports in the logistics and supply chain.

Prerequisites:

MG 1010

UK CREDITS: 15 US CR: 3/0/3

## MG 3019 CORPORATE ENTREPRENEURSHIP AND INNOVATION – LEVEL 5

Managing innovation in start-ups and in existing organizations. Skills for introducing, analyzing, and managing the offering of break-through products and services. Practical application of innovation inside corporations.

UK CREDITS: 15

US CR: 3/0/3

## MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS - LEVEL 5

Major theories of organizational behavior and the emergence of strategic human resource management as a mechanism for managing people at work in organizations. Concepts of personality, motivation, communication, interpersonal relations, leadership, problem solving, organizational culture and structure, managing change. Processes and practices involved in implementing human resource strategy, such as recruitment, selection, training, and performance management. Practical skills associated with managerial success.

**UK CREDITS: 15** 

US CR: 3/0/3

## MG 3058 INTERNATIONAL SHIPPING POLICY – LEVEL 5

International and European Union policies and regulatory frameworks that influence the developments in the shipping industry. Protection of human life, the marine environment, and property at sea. Responsibilities of states and private operators. Elements of risk management in shipping. The roles of international organizations and relevant conventions.

**UK CREDITS: 15** 

US CR: 3/0/3

### MG 3059 PORT ADMINISTRATION AND LOGISTICS - LEVEL 5

Port organization, functions, planning, operations and management. Port competition and pricing. Modern logistics with an emphasis on the position of ports in the logistics and supply chains.

UK CREDITS: 15

US CR: 3/0/3

### MG 3113 MARINE INSURANCE - LEVEL 5

MG 1010

The reasons for marine insurance, the interactions with maritime commerce, and fundamental concepts concerning the operation of marine insurance contracts and the marine insurance market.

Prerequisites:

UK CREDITS: 15 US CR: 3/0/3

### MG 3118 DEVELOPING HUMAN CAPITAL – LEVEL 5

The role of developing human capital in achieving corporate objectives, through effective needs assessment, employee development plans and career management. Evaluation of the training and development effort, learning theories and e-learning.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15 US CR: 3/0/3

## MG 3133 NEW VENTURE CREATION - LEVEL 5

New venture formation and entrepreneurship. Contemporary methods and best practices for the entrepreneur to plan, launch, and operate a new venture. Creation of a business plan.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15 US CR: 3/0/3

## MG 3164 TALENT ACQUISITION – LEVEL 5

Models, methods, and practices of employee acquisition, including, human resource planning, job analysis, recruitment, selection and retention management, to achieve organizational effectiveness.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15 US CR: 3/0/3

## MG 3165 MANAGING THE FAMILY FIRM – LEVEL 5

Understanding the family firm: its creation and evolution; management and governance of family firms, conflicts and relationships; organizational issues, including succession planning, strategic planning and formalizing the firm.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15 US CR: 3/0/3

## MG 3252 EMPLOYEE TRAINING AND DEVELOPMENT - LEVEL 6

The strategic role of training and development in achieving corporate objectives, through effective needs assessment, employee development plans and career management. Evaluation of the training and development effort, learning theories and e-learning.

Prerequisites: MG 3034 MG 3131

UK CREDITS: 15 US CR: 3/0/3

## MG 3254 RECRUITMENT AND SELECTION - LEVEL 6

Staffing models, strategy, and methods, including, planning, job analysis, recruitment, measurement, selection and retention management, to achieve organizational effectiveness.

Prerequisites: MG 3034 MG 3131

UK CREDITS: 15 US CR: 3/0/3

## MG 3353 FAMILY BUSINESS MANAGEMENT - LEVEL 6

Understanding the family business in terms of evolutionary stages; individual development and career planning; management of family structure, conflicts and relationships; and organizational issues, including succession and estate planning, strategic planning and formalizing the firm.

Prerequisites: MG 3034 AF 2006

MK 2050

UK CREDITS: 15 US CR: 3/0/3

### MG 4017 MANAGING WORKFORCE DIVERSITY – LEVEL 6

Managing the challenges of an increasingly diverse workforce. Individual and group perspectives on diversity. Diversity and the change process; inclusion strategies for the organization's competitive advantage.

UK CREDITS: 15

US CR: 3/0/3

### MG 4071 CRUISE SHIPPING- LEVEL 6

Overview of the cruise industry and its history. Demand and supply dynamics. Economic, social, legal and environmental contexts. Security and risk assessment of cruise ships.

**UK CREDITS: 15** 

US CR: 3/0/3

## MG 4085 INTERNSHIP IN OPERATIONS MANAGEMENT

Work-based learning in operations management in a business/organization setting. On-the-job training and work experience. Application of operations management knowledge, principles and practices to a business/organization setting.

Permission of Management Department Head required.

US CR: 0/0/3

## MG 4087 SHORT SEA SHIPPING - LEVEL 6

Characteristics of short sea shipping, and fundamental concepts with regard to its internal and external environment. Ship types and major trade routes. Comparison with land based transport, policy background, regulations affecting short sea shipping and economic factors associated with Motorways of the Sea.

UK CREDITS: 15

US CR: 3/0/3

### MG 4090 INTERNSHIP IN SHIPPING MANAGEMENT

Work-based learning in a business/organization in the shipping industry, or in another related area. On-the-job training and work experience. Application of shipping management knowledge, principles and practices to the actual shipping industry/business management setting.

Permission of Management Department Head required.

US CR: 0/0/3

## MG 4112 CARRIAGE OF GOODS BY SEA AND LAW OF INTERNATIONAL TRADE - LEVEL 6

The framework of international trade and of carriage of goods by sea pursuant to an international sale of goods contract and the fundamental concepts concerning liabilities of parties in the procedure of transportation of those goods.

PREREQUISITES: BU 2002 Business Legal Issues

UK CREDITS: 15 US CR: 3/0/3

J3 Ch. 3/0/3

## MG 4120 INTERNATIONAL HUMAN RESOURCE MANAGEMENT – LEVEL 6

See IB 4120.

### MG 4121 LEADERSHIP – LEVEL 6

Major theories and research findings in leadership. Application of theories and concepts to develop critical thinking and leadership skills. The dynamics of leadership. Topics include motivating and influencing people; power, politics and negotiation; teambuilding; managing conflict, leading decision groups; transformational, strategic leadership and change.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15 US CR: 3/0/3

## MG 4122 ORGANIZATIONAL DEVELOPMENT AND CHANGE - LEVEL 6

Theories, principles and practices of organizational development and planned change. The organizational development process and overcoming resistance to change. Intervention process and the effective implementation of change strategies.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15 US CR: 3/0/3

## MG 4123 BUSINESS NEGOTIATION – LEVEL 6

The negotiation process, negotiation and management, and the concepts of power and influence at work and in other settings. Negotiation and the development of business agreements, corporate diplomacy, and the dynamics of bargaining in national and international contexts.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15 US CR: 3/0/3

## MG 4128 CORPORATE SOCIAL RESPONSIBILITY – LEVEL 6

Total systems approach to integrating factors related to the workplace, human rights, the community, the environment and the marketplace into core business strategies. Examination of the economic, environmental and social dimensions necessary for sustainable business success.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15 US CR: 3/0/3

## MG 4129 THE DECISION MAKING PROCESS: A QUALITATIVE APPROACH – LEVEL 6

Rational decision making, in a multi-disciplinary context and in an uncertain, complex environment. The role of decision making in management. Foundations of managerial and strategic decision making. Interdisciplinary aspects of managerial decision making. Implementing strategic decisions. Gap analysis and the use of scenarios.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15 US CR: 3/0/3

### MG 4131 STRATEGIC HUMAN RESOURCE MANAGEMENT – LEVEL 6

Strategic management of people to enhance the organization's effectiveness. Human resource management principles, strategies, processes and practices such as planning, recruitment and selection, training and development, performance management, rewarding and maintaining an effective workforce.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15 US CR: 3/0/3

## MG 4136 LABOR RELATIONS – LEVEL 6

Study of the development of the labor movement and the structure of organized groups. Analysis of labor union and employer association activities including: contract negotiations, contract administration, and dispute resolution through mediation and arbitration. Labor-management relations in non-unionized settings.

Prerequisites:

MG 2003 or MG 3034

UK CREDITS: 15 US CR: 3/0/3

## MG 4145 TOTAL QUALITY MANAGEMENT – LEVEL 6

(Same as LM 4145)

The role of quality as a system for establishing global competitive position. The impact of tools and integration of customer, human resources and management issues. Topics include the role of management, cost of quality, methods to keep the product and process excellent, the excellence models, the ISO 9000 standards, and the philosophies and ideas of the leading thinkers in quality management.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15 US CR: 3/0/3

## MG 4151 MANAGING REWARD SYSTEMS – LEVEL 6

Compensation principles and strategy to achieve organizational effectiveness through job evaluation methods, salary surveys, creation of the wage structure, performance management, and the administration of compensation and benefits programs.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15 US CR: 3/0/3

## MG 4156 ENTERPRISE GROWTH – LEVEL 6

Models of enterprise growth and systems for managing the growing venture within organizations. Barriers to enterprise growth. Analysis and evaluation of growth opportunities, growth strategies, and the role of innovation inside organizations.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15 US CR: 3/0/3

## MG 4157 PROJECT MANAGEMENT – LEVEL 6

(same as CS/ITC/LM 4157)

Project management as an interdisciplinary and cross-functional activity in an organization. Emphasis on the relationship of projects to the management of change and to the approaches and roles required to achieve successful project implementation.

Prerequisites: CS 1070

UK CREDITS: 15 US CR: 3/0/3

## MG 4168 CROSS CULTURAL MANAGEMENT IN SHIPPING - LEVEL 6

Cross cultural management principles and the impact of national cultures on management practice, with special emphasis on the shipping industry. Managerial perspective of cross cultural interaction, communication, conflict resolution, leadership and teamwork of culturally diverse crew and maritime human resources. Emphasis on the culture and structure of the multicultural crew, working teams, organizations and international assignments in shipping.

Prerequisites: MG 2003 **or** MG 3034

UK CREDITS: 15 US CR: 3/0/3

## MG 4169 SHIPBROKING AND CHARTERING – LEVEL 6

Dry-bulk and tanker chartering; sale and purchase of ships in theory and in practice. Charter party negotiations, contract documentation and post fixture operational administration.

Prerequisites: MG 1010

UK CREDITS: 15 US CR: 3/0/3

### MG 4188 DIGITAL MARKETING FOR ENTREPRENEURSHIP – LEVEL 6

(same as MK 4188)

The role of digital marketing in entrepreneurial success; how entrepreneurs can take advantage of digital platforms (internet, social media, mobile) to advance their business to investors and customers.

Prerequisites: MK 2030

UK CREDITS: 15
US CREDITS: 3/0/3

## MG 4242 SUPPLY CHAIN MANAGEMENT – LEVEL 6

(same as LM 4242)

Design and management of complex supply chain systems. A systems approach to the management of the activities involved in physically moving raw materials, in-process and finished-goods inventories from point of origin to point of use or consumption. Supply chain management and emerging information technologies.

Prerequisites: MA 1009

MA 2118 or MA 2021

UK CREDITS: 15 US CR: 3/0/3

## MG 4246 MANAGEMENT SCIENCE – LEVEL 6

(same as LM 4246)

Quantitative techniques used to provide insight into business decisions. Topics include linear programming, sensitivity analysis, networks, decision analysis, waiting lines, Markov analysis and simulation.

Prerequisites: MA 1009

MA 2118 or MA 2021

UK CREDITS: 15 US CR: 3/0/3

### MG 4247 MANAGEMENT OF SERVICES – LEVEL 6

Issues in designing, marketing and performing services in a wide variety of service operations, principally in the private sector. Recognition of the considerable interface between operations, marketing and human resources. Topics include developing a strategic service vision, customer value equation, building profit chain capability, reengineering the service organization, the service profit chain. Leadership and auditing for success.

Prerequisites: MG 2003 or MG 3034

MK 2030

UK CREDITS: 15 US CR: 3/0/3

## MG 4255 ENTREPRENEURSHIP THEORY – LEVEL 6

Theoretical analysis of entrepreneurship, utilizing a multidisciplinary approach to examine enterprise creation and the entrepreneur. Emphasis on economic, sociological, psychological, and political theories of entrepreneurship.

Prerequisites: MG 2003 or MG 3034

MG 3133

UK CREDITS: 15 US CR: 3/0/3

## MG 4266 PUBLIC RELATIONS – LEVEL 6

(Same as MK 4266)

Principles, practices, and theories of public relations. Methodology of identifying problem areas, public issues, target publics. Campaign planning and implementation as part of integrated marketing communications. Corporate image, public opinion, crisis management, risk communication theories and practice. Use of writing tools, staged events and news conferences to create publicity.

MG/MK 4266 is the only course that meets the concentration requirement for Management or Marketing. Students will receive general education elective credits for CN 2303 provided they have not received credit for MG/MK 4266.

Prerequisites: MG 2003 MK 2030

UK CREDITS: 15 US CR: 3/0/3

MG 4267 INNOVATION AND TECHNOLOGY MANAGEMENT IN INTERNATIONAL BUSINESS – LEVEL 6

See IB 4267.

## MG 4270 MARITIME HUMAN RESOURCE MANAGEMENT – LEVEL 6

Managing maritime human resources for the sustainable competitive advantage of shipping companies. Characteristics of the seagoing and shore-based workforce. Special emphasis in analysing the importance of a unified and coherent maritime human resource management system.

Prerequisites: MG 1010

MG 2003 or MG 3034

UK CREDITS: 15 US CR: 3/0/3

## MG 4275 INTERNSHIP IN HUMAN RESOURCE MANAGEMENT

Work-based learning in human resource management in a business/organization setting. On-the-job training and work experience. Application of human resource management knowledge, principles and practices to the business/organization setting.

Permission of Management Department Head required.

Prerequisites: MG 3034 MG 4131

US CR: 0/0/3

## MG 4292 SHIPPING AND MARINE INSURANCE LAW AND PRACTICE – LEVEL 6

Legal aspects of national and international shipping. Legal structure of shipping companies, shipping contracts, legal aspects of ship finance, national, EU and International regulatory framework of shipping, marine insurance, collisions, pilotage, towage, salvage, general average, marine pollution, limitation of liability of the ship-owner.

Prerequisites: BU 2002 MG 1010

UK CREDITS: 15
US CREDITS: 3/0/3

## MG 4316 MARITIME FINANCIAL MANAGEMENT – LEVEL 6

(same as FN 4316)

The shipping finance market. Models of ship (asset) valuation. Sources of ship financing. Debt/equity structure decisions of a shipping company.

Prerequisites: AF 2006 EC 1000

FN 2127 or FN 3105

UK CREDITS: 15 US CR: 3/0/3

Rusiness

#### MG 4343 **OPERATIONS MANAGEMENT - LEVEL 6**

(same as LM 4343)

Key elements of operations management as they apply to the production of goods and services offered by manufacturing or service organizations. Topics include nature and context of operations management, product design and process selection design of facilities and jobs, managing the supply chain, and revising the system.

MA 1009 or equivalent Prerequisites:

> MA 2118 or MA 2021 MG 2003 or MG 3034

**UK CREDITS: 15** US CR: 3/0/3

#### MG 4389 INTERNSHIP IN ENTREPRENEURSHIP MANAGEMENT

Work-based learning in an entrepreneurial business/organization setting. On-the-job training and work experience. Application of entrepreneurship management knowledge, principles and practices to the entrepreneurial business and management setting.

Permission of Management Department Head required.

MG 2062 MG 3034 Prerequisites:

MG 3133

US CR: 0/0/3

#### MG 4415 STRATEGIC MANAGEMENT – LEVEL 6

The strategic planning process. How firms gain a sustainable competitive advantage from a general management viewpoint, with the role of top manager as strategist for the total enterprise. Ethical and socially responsible decision making. Strategic planning tools and techniques. Integration of knowledge and skills gained from previous business and business-related studies.

Students may not receive credit for both MG 4415 and MG 4740 Business Strategy.

Prerequisites: AF 2006 EC 1000

> FN 2127 or FN 3105 MG 2003 or MG 3034

**UK CREDITS: 15** US CR: 3/0/3

#### MG 4535 **SEMINAR IN HUMAN RESOURCE MANAGEMENT - LEVEL 6**

Students conduct qualitative or quantitative research on a topic in organizational behaviour and human resource management, such as strategic human resource management, employee engagement, talent management and retention and employee well-being and innovativeness. Field research principally includes interviews with managers and/or employees.

Prerequisites: BU 3233 MA 1009

> MA 2118 or MA 2021 MG 2003 or MG 3034

MG 4131

**UK CREDITS: 15** US CR: 3/0/3

#### MG 4548 **OPERATIONS STRATEGY - LEVEL 6**

The use of manufacturing, operations, and technology as competitive weapons. Competing through superior quality and productivity. Managing a system of manufacturing plans and operations sites. Planning and executing operations strategies over time.

Prerequisites: MA 1009 or equivalent

> MA 2118 or MA 2021 MG 2003 or MG 3034 MG 4145 MG 4343

UK CREDITS: 15 US CR: 3/0/3

#### MG 4740 **BUSINESS STRATEGY - LEVEL 6**

Capstone course that synthesizes knowledge from prior business administration courses, with emphasis on the role of the manager as coordinator and strategist in managing the firm as a total unit. Insight into the organization's mission, vision and values, ethical and social responsibilities, environmental context, strengths and weaknesses, competitors, and international competitiveness. Strategy analysis, formulation, implementation and evaluation.

Prerequisites: AF 2006 FN 3105

> MA 1009 or the equivalent MA 2118 or MA 2021

MG 2003 or MG 3034

MG 4343 MK 2030

**UK CREDITS: 15** US CR: 3/0/3

#### **SEMINAR IN SHIPPING MANAGEMENT - LEVEL 6** MG 4880

Qualitative or quantitative research into a topic in shipping management. Special and unique aspects of the shipping companies operating in the global shipping industry, organizational systems of the shipping firm, strategic decisions concerning the fleet, trade, cargo, labour and other aspects of ship's operation and management. Field research principally includes interviews with managers and/or maritime professionals in Greece.

Prerequisites: BU 3223 EC 1000 EC 1101 EC 3127

MA 1009

MA 2118 or MA 2021

MG 1010 MG 2061

**UK CREDITS: 15** US CR: 3/0/3

## MANAGEMENT INFORMATION SYSTEMS (CS)

## CS 3144 CUSTOMER RELATIONSHIP MANAGEMENT SYSTEMS – LEVEL 5

Customer-centric marketing strategies; CRM concepts, metrics and techniques; CRM systems for customer analysis; CRM analysis and business performance; CRM systems for loyalty programmes, channel management and promotional campaigns; Customer segmentation through CRM.

Prerequisites: CS 1070

UK CREDITS: 15 US CR: 3/0/3

## CS 3245 DATA MANAGEMENT AND IT FOR BUSINESS – LEVEL 5

Computer communications systems components, models, operations, and applications; networking standards, protocols and connectivity aspects; operating systems fundamentals; problem solving, analysis, and implementation with a scripting language; top-down algorithm design; testing and debugging techniques; documentation; Database Management Systems concepts; data modelling; database design; normalization; Structured Query Language (SQL).

Prerequisites: CS 1070 CS 2179

UK CREDITS: 15 US CR: 3/3/3

### CS 3246 ENTERPRISE SYSTEMS – LEVEL 5

Study of the enterprise systems; integration of enterprise systems; information and organizational processes; theoretical and practical aspects of enterprise solutions; practical training on ERP industry standard solutions.

Prerequisites: CS 1070 CS 2179

UK CREDITS: 15 US CR: 3/0/3

## CS 3247 INFORMATION SYSTEMS FOR DECISION MAKING – LEVEL 5

Knowledge Management Systems concepts and possibilities; role of knowledge in business; organisational learning and knowledge management processes.

Prerequisites: CS 1070 CS 2179

UK CREDITS: 15 US CR: 3/0/3

## CS 3348 ENTERPRISE SOCIAL NETWORKS – LEVEL 5

Enterprise social networking platforms (ESNs); business to business (B2B) & business to employee (B2E) enterprise social software and underlying technologies; enterprise collaboration roadmap & user-adoption strategies for effective enterprise deployments; social network mining; information security & governance.

Prerequisites: CS 1070 CS 2179

CS3247

UK CREDITS: 15 US CR: 3/0/3

## CS 4063 MANAGEMENT INFORMATION SYSTEMS INTERNSHIP

Experiential learning for Management Information Systems majors. Students gain on-the-job experience and training as they learn to apply knowledge gained in the classroom to real life professional situations.

Formal approval by the Department Head / Program Coordinator / Internship Administrator (as appropriate) is required.

Prerequisites: At least 90 credits in the major.

US CR: 0/0/3

## CS 4249 BUSINESS INTELLIGENCE – LEVEL 6

Business Intelligence characteristics, architecture, models and processes. Data warehouse: building, maintaining and accessing techniques. Business Intelligence analysis, extraction, transformation and data loading methods. Knowledge Discovery through data mining and text mining. Business performance management, business processes and data flows. Future trends in Business Intelligence.

Prerequisites: CS 1070 CS 2179

UK CREDITS: 15 US CR: 3/0/3

## CS 4461 TECHNOLOGY INNOVATION AND ENTREPRENEURSHIP – LEVEL 6

Focus on both process and context of entrepreneurial activity in the Information and Communication Technology industry. Extensive analysis of operation; organization and management of entrepreneurial activity; frameworks and theories of Innovation.

Prerequisites: CS 1070 CS 2179

CS3247 PH 3005

UK CREDITS: 15 US CR: 3/0/3

## CS 4462 INFORMATION SYSTEMS STRATEGY – LEVEL 6

Study of the information systems function within an organization; a senior management perspective in the acquisition, development, delivery and governance of information systems resources.

Prerequisites: CS 1070 CS 2179

MG/CS 4157 CS 4284

MG/CS 4157 UK CREDITS: 15

US CR: 3/0/3

## MARKETING (MK)

## MK 2030 FUNDAMENTALS OF MARKETING – LEVEL 4

This course provides an understanding of basic marketing concepts, as they are used in different profit and not-for-profit organizations. Marketing mix, segmentation, targeting, positioning, principles of consumer behavior, marketing research.

UK CREDITS: 15

US CR: 3/0/3

## MK 2050 PRINCIPLES OF MARKETING – LEVEL 4

Basic understanding of the marketing concepts and processes. Key marketing decision areas in product development, pricing, distribution and promotion.

UK CREDITS: 15 US CR: 3/0/3

### MK 3131 BUILDING MARKETING VALUE PROPOSITION – LEVEL 5

Formulation and implementation of marketing strategy through commonly used marketing management tools.

Prerequisites: MK 2030 (previously MK 2050)

UK CREDITS: 15 US CR: 3/0/3

## MK 3135 MARKETING COMMUNICATIONS – LEVEL 5

Marketing communications and their role within the overall marketing mix. The communication process, marketing communication mix, target audiences, creative and media strategy, integration of marketing communication activities etc.

Prerequisites: MK 2030 (previously MK 2050)

UK CREDITS: 15 US CR: 3/0/3

## MK 3152 PERSONAL SELLING – LEVEL 5

Sales presentation and applied selling techniques. Psychology of communication and persuasion, principles of buyer motivation, adaptive selling and selling through negotiations.

Prerequisites: MK 2050

UK CREDITS: 15 US CR: 3/0/3

## MK 3159 CONSUMER BEHAVIOUR – LEVEL 5

Processes used by consumers to select, purchase, and use products and services, factors affecting consumer behavior, and the implications for developing marketing strategies

Prerequisites: MK 2030 (previously MK 2050)

UK CREDITS: 15 US CR: 3/0/3

## MK 3251 ADVERTISING – LEVEL 6

Principles of advertising, including strategy development, media and creative. Development of an advertising plan and execution of creative through the use of advertising and sales promotion.

Prerequisites: MK 2050 MK 3159

UK CREDITS: 15 US CR: 3/0/3

## MK 3454 MARKETING MANAGEMENT – LEVEL 6

Basic marketing functions, institutions, and concepts in the creation and distribution of goods and services. Formulation and implementation of marketing strategy, product policy, distribution channels, pricing, and management of integrated marketing programs.

Prerequisites: MK 2050 MA 1009

MA 2118 AF 2006

UK CREDITS: 15 US CR: 3/0/3

## MK 4090 INTERNSHIP IN MARKETING COMMUNICATION / MARKETING MANAGEMENT

Work-based experiential learning for marketing in organizations related to the industry. Students gain onthe-job experience and training as they learn to apply knowledge gained throughout the program to real life professional situations.

Formal approval of the Department Head/Program Coordinator and the Internship Administrator is required. US CR: 0/0/3

## MK 4104 DIGITAL AND SOCIAL MEDIA MARKETING – LEVEL 6

Study of marketing on the Internet; how marketers can take advantage of the opportunities made possible by digital platforms such as websites, search (paid and organic), mobile and social media.

Prerequisites: MK 2030 (previously MK 2050)

UK CREDITS: 15 US CR: 3/0/3

### MK 4153 SALES MANAGEMENT – LEVEL 6

Sales force management, the professional selling processes, the relationship between sales and marketing, account and territory management, sales strategies and customer relationship management in different contexts.

Prerequisites: MK 2030 (previously MK 2050)

UK CREDITS: 15 US CR: 3/0/3

## MK 4155 BUSINESS MARKETING-LEVEL 6

Challenges and opportunities that marketers confront when they serve the needs of business organizations (manufacturers, resellers, government agencies and institutions). Comparison with the consumer household market and an analysis of the marketing strategy for business markets.

Prerequisites: MK 2030 (previously MK 2050)

UK CREDITS: 15 US CR: 3/0/3

Rusiness

#### MK 4156 **RETAILING AND SUPPLY CHAIN MANAGEMENT -LEVEL 6**

Major concepts of retail management. Issues of retail marketing communication, store formats and atmospherics, merchandising, store experience and engagement, customer service and after sales support concepts and techniques related to the effective design, planning, control and improvement of the retail supply chain.

Prerequisites: MK 2030 (previously MK 2050)

**UK CREDITS: 15** US CR: 3/0/3

#### MK 4157 **INTERNATIONAL MARKETING - LEVEL 6**

Application of marketing principles to world markets in a variety of social, legal, technological and economic environments. Practices of international trade.

Prerequisites: MK 2030 (previously MK 2050)

**UK CREDITS: 15** US CR: 3/0/3

#### **DIRECT MARKETING AND CRM - LEVEL 6** MK 4161

Examination of the concepts, strategies, and applications involved in direct marketing. Topics include the scope of direct marketing, planning and launching direct marketing programs, CRM tools, measuring response, and evaluating performance.

Prerequisites: MK 2030 (previously MK 2050)

**UK CREDITS: 15** US CR: 3/0/3

#### **MARKETING OF SERVICES - LEVEL 6** MK 4162

Topics related to the marketing of services delivered to the educational, banking, finance, entertainment, consulting, health, tourism industries and more. The distinctive nature of marketing in service contexts and its impact on service marketing strategy formulation.

MK 2030 (previously MK 2050) Prerequisites:

**UK CREDITS: 15** US CR: 3/0/3

#### **DIGITAL MARKETING FOR ENTREPRENEURSHIP - LEVEL 6** MK 4188

See MG 4188.

#### MK 4266 **PUBLIC RELATIONS - LEVEL 6**

See MG 4266.

#### MK 4345 PROMOTIONS & DIGITAL ACTIVATION - LEVEL 6

Techniques, strategies and applications involved in promotion through traditional and digital channels. The scope of promotion targeted towards consumers and trade, planning and managing promotional programs, measuring results and performance.

Prerequisites: MK 2030 (previously MK 2050)

MK 3131 MK 3135

**UK CREDITS: 15** US CR: 3/0/3

#### MK 4358 **MARKETING RESEARCH - LEVEL 6**

Marketing research as a tool for decision- making and problem-solving in marketing. The research process. Research design and methodology, design sample, data collection, analysis and interpretation of data in specific marketing applications.

Prerequisites: BU 3233 MA 2021 or MA 2010 and MA 3111

MK 2030 (previously MK 2050)

**UK CREDITS: 15** US CR: 3/0/3

#### **ADVANCED MARKETING MANAGEMENT & METRICS - LEVEL 6** MK 4447

Marketing decisions and appropriate metrics to measure the effectiveness of different marketing activities.

AF2006 or AF 2009 Prerequisites:

MK 2030 (previously MK 2050)

MA 2021 MK 3131

**UK CREDITS: 15** US CR: 3/0/3

#### MEDIA PLANNING FOR MARKETING COMMUNICATIONS CAMPAIGNS MK 4465 - LEVEL 6

Advanced level of modern advertising strategy and practices. Impact of advertising on consumers. Analysis of media planning, selection and evaluation.

Prerequisites: MK 2030 (previously MK 2050)

> MK 3131 MK 3135

MK 3159

**UK CREDITS: 15** US CR: 3/0/3

#### MK 4468 INTEGRATED MARKETING COMMUNICATION CAMPAIGNS - LEVEL 6

Integration of all promotional methods including advertising, sales promotion, personal selling, public relations, direct marketing, etc to develop a complete marketing communications program. Promotional theory and tools to synthesize promotional programs for greater marketing effectiveness.

Prerequisites: MK 2030 (previously MK 2050)

> MK 3135 MK 3131

MK 3159

UK CREDITS: 15 US CR: 3/0/3

#### MK 4860 INTEGRATED MARKETING STRATEGIES AND TOPICS-LEVEL 6

Development of corporate marketing strategies and plans. Interaction of marketing strategy with key functions across the organization in developing and executing successful business strategies.

AF 2006 AF 3116 Prerequisites:

> MA 2021 MK 2030 (previously MK 2050)

MK 3131 MK 4258

MK 4447 MA 2010

**UK CREDITS: 15** US CR: 3/0/3

Business

### SPORTS MANAGEMENT (SM)

#### SMX 2015 INTRODUCTION TO SPORTS PSYCHOLOGY

Introduction to the basic concepts of sport psychology theory and practice. Psychology of the athlete at the individual level, including motivation, goal-setting, peak performance, self-confidence, anxiety regulation, and at the team level, including group processes, leadership styles and effective communication.

US CR: 3/0/3

#### SM 2001 INTRODUCTION TO SPORT MANAGEMENT – LEVEL 4

Introduction to sport management; definition and history of sport, the social and cultural dimension of sport, the sport industry including sport media and sports events, the main functions of sport management and legal and ethical issues in sport; professional, amateur and community sports.

UK CREDITS: 15 US CR: 3/0/3

SM 3002 SPORTS MARKETING – LEVEL 5

Marketing concepts and processes, and their relationship to the sports industry; key marketing decision areas in product/service /brand development, pricing, distribution and promotion as they relate to sports marketing. UK CREDITS: 15

US CR: 3/0/3

#### SM 3003 OLYMPIC GAMES AND SPORTS MEGA EVENTS – LEVEL 5

Planning, development, and operational aspects of sports mega events. Concepts of personnel issues, event and facility management, marketing, promotion, leadership, budgeting, fundraising, ethics, as well as the sociological, economic, and political significance of bids for, and the hosting of, sports mega events. Olympic Games, their historical development and their evolution to modern Olympics.

**UK CREDITS: 15** 

US CR: 3/0/3

#### SM 3004 SOCIAL ISSUES IN SPORTS – LEVEL 5

The wider social dimensions of sport; personal and social benefits associated with sport development and participation; challenges, and concomitant management and policy implications, of issues such as violence and social exclusion.

**UK CREDITS: 15** 

US CR: 3/0/3

#### SM 3005 SPORTS OPERATIONS AND FACILITIES MANAGEMENT – LEVEL 5

Planning, development, and maintenance of sport and leisure facilities, including latest trends in international sports facilities and operations, and respective managerial aspects.

**UK CREDITS: 15** 

US CR: 3/0/3

#### SM 4107 SPORT GOVERNANCE, POLICY AND LEGAL ISSUES – LEVEL 6

Sport-specific governance principles applicable in national and international contexts. The role of public policy in establishing regulatory frameworks of relevance to the sports movement; the development of sport according to imperatives such as transparency, accountability, ethical values, public confidence, and respect for the environment.

Prerequisites: SM 3004

UK CREDITS: 15 US CR: 3/0/3

#### SM 4108 SPORTS PROMOTION AND SOCIAL MEDIA – LEVEL 6

Theories and methods in the broad field of sport communication; sports consumer and business markets; sports sponsorship and partnership; marketing in traditional (offline) and digital (web marketing, social media and mobile applications) modes to create integrated communication plans.

Prerequisites: SM 3002

UK CREDITS: 15 US CR: 3/0/3

#### SM 4115 SPORT EVENT MANAGEMENT

Analysis of the sports events sector with emphasis on the planning, organization, management and legacy of medium- and small-scale community, local and regional sports events, and on their interrelationship with tourism and hospitality infrastructure.

Prerequisites: SM 3005

US CR: 3/0/3

#### SM 4206 RESEARCH ISSUES IN SPORT MANAGEMENT – LEVEL 6

Contemporary topics in sports; issues of commercialization, professionalization and globalization of sport. Tools and methodologies to conduct qualitative field research in sports.

Prerequisites: SM 3002 SM 3004

UK CREDITS: 15 US CR: 3/0/3

#### SM 4409 INTERNSHIP IN SPORT MANAGEMENT – LEVEL 6

Work-based experiential learning for sports management in sports clubs, sports facilities, or other organizations related to the industry. Students gain on-the-job experience and training as they learn to apply knowledge gained throughout the programme to real life professional situations.

Formal approval of the Department Head/Program Coordinator and the Internship Administrator is required.

Prerequisites: MG 3034 SM 3002

SM 3004 SM 3005

UK CREDITS: 30 US CR: 0/0/6

#### SM 4710 STRATEGY AND STRATEGIC ISSUES IN SPORTS MANAGEMENT – LEVEL 6

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Integration of key concepts and theories in business administration and sports management; strategic management; application to the context of sports with emphasis on professional sport organizations.

Prerequisites: AF 2006 FN 3105

MG 3034 SM 3002 SM 3004 SM 3005

SM 4206

UK CREDITS: 15 US CR: 3/0/3

### Business

## Academic Enrichment Programs

Course Descriptions

**English for Academic Purposes Program (EAP)** 

Writing Program (WP)

International Honors Program (IHP)

### Academic Enrichment Programs

### ENGLISH FOR ACADEMIC PURPOSES (EAP)

#### EAP 999 PRE-ACADEMIC ENGLISH

Pre-intermediate English course. Development of reading, writing, listening and speaking skills to B1 level of the Common European Framework for Languages (CEFR). Introduction to paragraph writing.

This course is offered for non-graduation credit.

US CR: 10/0/5

#### EAP 1000 FUNDAMENTALS OF ACADEMIC ENGLISH

This course equips students with intermediate-level English skills necessary for academic interaction. Students practice the fundamentals of paragraph and essay development and acquire the reading, listening and speaking skills essential for academic purposes.

This course is offered for non-graduation credit.

US CR: 12/0/9

#### EAP 1001 ENGLISH FOR ACADEMIC PURPOSES I

This course focuses on developing student ability to use English in an academic environment. It refines students' writing skills; helps students develop academic reading skills using texts on academic topics; improves their ability to take notes from lectures and readings; helps students develop skills to speak on academic topics.

This course is offered for non-graduation credit.

US CR: 9/0/6

#### EAP 1002 ENGLISH FOR ACADEMIC PURPOSES II

This theme-based course aims to develop students' English language proficiency in academic contexts. The main emphasis is on improving students' confidence and competence in using English for such academic purposes as: listening to lectures, taking notes, reading academic texts, and writing essays.

This course is offered for non-graduation credit.

US CR: 6/0/6

### WRITING PROGRAM (WP)

#### WP 1010 INTRODUCTION TO ACADEMIC WRITING

Introduction to reading, writing, and thinking skills central to academic discourse. Emphasis on summarizing and critically responding to non-fiction texts. Frequent informal writing exercises in addition to formal revised writing assignments.

US CR: 3/0/3

#### WP 1111 INTEGRATED ACADEMIC WRITING & ETHICS

Practice and expansion of academic writing skills acquired in WP 1010, including summarizing, analyzing, comparing, and synthesizing material from multiple sources. Exposure to lectures and readings on ethical issues as well as a variety of texts such as fiction, non-fiction, visual, and web-based. Frequent informal writing exercises in addition to formal revised writing assignments. Sections may vary in theme.

Prerequisites: WP 1010

US CR: 3/0/3

### Academic Enrichment Programs

#### WP 1212 ACADEMIC WRITING AND RESEARCH

Advancement of writing skills developed in WP 1010 and WP 1111. Introduction of analytical skills central to academic research writing. Exploration of the research process and discussion of documentation styles. Exposure to disciplinary writing from various academic fields. Frequent informal writing assignments in addition to formal revised research essays of varying lengths and complexity. Sections vary in theme. This class will only be taught during semesters to ensure students have time to understand and practice research-writing skills.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

### INTERNATIONAL HONORS PROGRAM (IHP)

#### HEL 2202 DOCUMENTARY PHOTOGRAPHY

The course teaches students to develop a meaningful relationship with lived experience through documentary photography, a form of visual storytelling that chronicles historical events and/or significant scenes of life. Through readings as well as hands-on experience, students will be guided to explore the cultural, aesthetic, political, and ethical issues involved in this artistic and journalistic genre. Major emphasis is placed on experiential learning of the subject, and for this reason much of the course is taught on site. The course presupposes only basic knowledge of photography, as well as ownership of a digital camera.

This course may be used as a general Elective.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

#### HEL 2205 MATHEMATICS AND HUMAN EXPERIENCE

An interdisciplinary course that aims to expose students to the ways in which mathematical principles and laws underline, inform, and help explain various facets of human experience. Using as starting points natural phenomena, forms of popular culture and elements of social life, the course will demonstrate the centrality of mathematical laws and the importance of mathematical consciousness.

This course may be used as a general Elective.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

#### HEL 2301 HONORS THESIS I

Introduction to selecting a research topic and preparing for a thesis. Overview of research methodology and engagement with library research. Preparation of the Honors Thesis Proposal.

This course can be used as a general Elective.

Prerequisites: Three Honors Seminars

US CR: 1/0/1

### Academic Enrichment Programs

#### HEL 2602 HONORS THESIS II

Independent study course in which students work directly with their Thesis Advisor to develop and complete the capstone project of their Honors education, the Honors Thesis.

This course can be used as a general Elective.

Prerequisites: WP 1010 WP 1111

HEL 2301

**Three Honors Seminars** 

US CR: 2/0/2

#### HHU 2201 SOUND POETRY AND SONIC ART

This course will lead students to explore the aesthetic, creative and cultural issues involved in sonic art. It will ask them to listen, research and discuss aspects of sonic art, while at the same time offering them extensive practical opportunities to explore the use of computer-based technology to make their own sonic art. The course does not assume prior knowledge of music, nor special musical ability. Emphasis is placed on experiential learning, and for this reason class meetings take place in a computer lab.

This course fulfils the General Education Humanities requirement.

Prerequisites: WF

WP 1010 WP 1111

US CR: 3/0/3

### HHU 2202 ELECTR(A)FYING PASSIONS: THE TRANSFORMATIONS OF THE ELECTRA MYTH FROM ANTIQUITY TO CONTEMPORARY CULTURE

(Same as HSS 2202)

An interdisciplinary course focusing on the ancient myth of Electra and its transformations from antiquity to contemporary culture, combining textual analysis of ancient and modern texts, study of contemporary performance traditions and of filmic, musical, and popular representations of the myth in 20th century culture. The course offers students the opportunity to visit selected ancient sites in and around Athens (Ancient Theatre of Dionysus, Ancient Theatre of Epidaurus, Mycenae, Ancient Theatre of Argos, Ancient Corinth). It will appeal to students of theatre, music, classics, ancient history and cultural studies, since it examines the theme of Electra from different points of view and reaches theoretical and practical conclusions applicable to many different disciplines.

This course fulfils either the General Education Humanities or Social Science requirement.

Prerequisites:

WP 1010 WP 1111

US CR: 3/0/3

### HHU 2203 IN THE MOUTH OF MADNESS: DEPICTIONS OF INSANITY IN WESTERN CULTURE

(Same as HSS 2203)

An interdisciplinary study of the representations of madness across history, with specific emphasis on film, theatre, literature, autobiography and pop culture. The course will also examine madness in the context of philosophy, politics, critical theory and gender studies, and will explore the formation of individual, social and political identities in classical, modern and contemporary Western cultures.

This course fulfils either the General Education Humanities or Social Science requirement.

Prerequisites:

WP 1010

WP 1111

US CR: 3/0/3

## Academic Enrichment Program

#### HHU 2204 DIGITAL CITIZENSHIP: NETIZENS AND CYBER SELVES

(Same as HSS 2204)

The course considers the ethical, social and political impact of digitized information on individuals and societies by examining the Internet as the cyber agora in which the netizens of a cyber polis exchange goods and ideas.

This course fulfils either the General Education Humanities or Social Science requirement.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

### HHU 2205 "PYGMALION'S CREATIVE DREAM": TRANSFORMATIONS OF THE BODY FROM MYTH TO MODERNITY

An interdisciplinary study of changing representations of the body across a variety of periods, genres and media. It aims to explore moral, philosophical, and aesthetic issues associated with the body, as concept, as embodied experience, and as object of artistic representation. Using as a case study the myth of Pygmalion in its varied expressions in literature, philosophy, music and the visual arts, the course offers an introduction to the body and its transformations from antiquity to the present.

This course fulfils the General Education Humanities requirement.

Prerequisites:

WP 1010 WP 1111

US CR: 3/0/3

#### HHU 2206 MEDIATED LIVES: AVATARS, CYBORGS, AND VIRTUAL REALITIES

(same as HSS 2206)

The course considers the ethical, social, and aesthetic implications of virtual reality and artificial life in 21st-century technology-dominated culture. It aims to promote students' awareness of the potential outcomes-epistemological, psychological, ethical, and social—of technological advances that are based on virtual simulations, augmented realities, and intelligent machines.

This course fulfils the General Education Humanities requirement.

Prerequisites: V

WP 1010 WP 1111

US CR: 3/0/3

### HHU 2207 CONSTRUCTIONS OF DESIRE: REPRESENTATIONS OF EROTICISM IN WESTERN CULTURE

(same as HSS 2207)

This course will explore the construction and representation of erotic desire across Western art and thought, as well as the precarious dialogue between eroticism and cultural orthodoxies.

This course fulfils the General Education Humanities requirement.

Prerequisites:

WP 1010 WP 1111

US CR: 3/0/3

#### HHU 2208 POVERTY AS SPECTACLE FROM THE ODYSSEY TO THE GREEK CRISIS

(same as HSS 2208)

This course will explore the ways in which poverty is not only represented but also constructed in/through various media, ranging from ancient literary texts to social history, political theory, and contemporary film. It seeks to enquire into the preconditions and cultural assumptions that inform representations of poverty, with special emphasis on the 20th and 21st centuries.

This course fulfils the General Education Humanities requirement.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

### Center for Academic Enrichment

### HHU 2209 THE CITY OF ATHENS AS MYTH: LANDSCAPE, NARRATIVE, AND URBAN MEMORY

This course will offer students the opportunity to unearth the hidden myths in the city of Athens, and study the interrelationship between ancient mythic narratives and contemporary urban development. Focusing on specific myths, students will be able to study and experience first-hand the complex mythic nexus that was responsible for the construction of urban identity in ancient Athens and which still functions as a subterranean "network" of cultural referents.

This course fulfils the General Education Humanities requirement.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

### HHU 2210 BETWEEN REALITY AND IMAGINATION: CONSTRUCTIONS OF MODERN CITYSCAPES

(Same as HSS 2210)

This Honors seminar will offer students the opportunity to study different ways of experiencing and understanding the material (social, political and historic) as well as imaginary dimensions of modern urban spaces. Emphasis upon city imaginaries aims to expose students to various discourses (sociological, aesthetic, literary, etc.) as tools for the study of modern cityscapes.

This course fulfils the General Education Humanities requirement.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

### HHU 2211 PRIVATE STORIES, PUBLIC STORIES: PERSONAL NARRATIVES IN HISTORICAL PERSPECTIVES

The course explores the interrelationship of private stories and public experience through study of the characteristics and function of oral story-telling. Focus is placed on the connection between story-telling, personal memory, and social/historical experience. Students are exposed to the techniques and processes of oral history, such as researching the subject; conducting interviews; handling materials ethically and responsibly; preserving personal narratives; and composing and editing research documents and projects.

This course fulfils the General Education Humanities requirement.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

#### HHU 2221 PERFORMING MASCULINITIES

See HSS 2221.

#### HHU 2286 FAIRY TALES FORMED AND TRANSFORMED

The course will investigate retellings of classic fairy tales in various art forms and media (i.e., text, image, film, music, theatre). Students will explore the purpose and means through which artists mine the cultural unconscious to produce the transformations of well-known bedtime stories. Informed by the practices of cultural studies, this interdisciplinary course will approach the subject holistically, encouraging students to place the works within their socio-historical context and to analyze the ways in which meaning is produced both in the classic tales and in their transformations.

This course fulfils the General Education Humanities requirement.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

### Academic Enrichment Program

#### HNS 2285 GREENING THE CAMPUS: WASTE AND WATER

An introduction to sustainability and the science of selected environmental issues. This will be a field study course focusing on selected environmental aspects of campus life. Through field work, the students will not only gain practical knowledge of sustainability but also strengthen the campus culture in support of environmental issues. The course will focus on selected environmental topics / aspects and will connect / be coordinated with ongoing sustainability activities on campus.

This course fulfils the General Education Natural Sciences requirement.

Prerequisites: WP 1010 WP 1111

US CR: 3/11/2/4

#### HSS 2201 CAREER BUILDING THROUGH SOCIAL MEDIA

This Honors course will investigate the latest trends in human resources development and career building. The course will teach students how to create a professional profile using social media, but will also help them develop consciousness of the extent to which social media are shaping their view of themselves as future professionals in a world where new professional codes of conduct and communication have spread. Using their knowledge of the function of social media in the broader social and professional arena, students, in consultation with the instructor, will design a cause-related campaign that they will create and promote through social media.

This course fulfils the General Education Social Science requirement.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

HSS 2202 ELECTR(A)FYING PASSIONS: THE TRANSFORMATIONS OF THE

**ELECTRA MYTH FROM ANTIQUITY TO CONTEMPORARY CULTURE** 

See HHU 2202.

HSS 2203 IN THE MOUTH OF MADNESS: DEPICTIONS OF INSANITY

**IN WESTERN CULTURE** 

See HHU 2203.

HSS 2204 DIGITAL CITIZENSHIP: NETIZENS AND CYBER SELVES

See HHU 2204.

#### HSS 2207 GAME ON: GAME DESIGN AND SOCIAL INTERACTIONS

An interdisciplinary course that introduces students to principles of gaming which inform a broad spectrum of human behaviors and practices. By uncovering the analogies between games and social interactions and practices, the course provides a conceptual toolkit that can be applied towards navigating our increasingly gamified world.

This course fulfils the General Education Humanities requirement.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

HSS 2210 BETWEEN REALITY AND IMAGINATION: CONSTRUCTIONS OF MODERN CITYSCAPES

See HHU 2210.

### Center for Academic Enrichment

#### HSS 2212 THE FUTURE OF CAPITALISM

An inter-disciplinary approach to the historic origins of the free-market system, aka capitalism, with emphasis on the history of capitalism, past and current critiques and pressures for change, as well as cultural/ideological manifestations of the capitalist mindset.

This course fulfils the General Education Social Science requirement.

Prerequisites:

WP 1010 WP 1111

US CR: 3/0/3

#### FROM BALLROOM TO HIP HOP: READING THE LANGUAGE OF DANCE **HSS 2213**

The course explores the relationship between popular dance, culture, and identity. It aims to increase students' knowledge and understanding of the different ways in which popular dance functions as a social activity. Students will gain embodied knowledge of various forms of popular dance in order to develop their understanding of a range of different cultural experiences of dance, dance-based philosophies, training methods and techniques. To attend this course no prior dance experience is required.

This course fulfils the General Education Social Science requirement.

Prerequisites: US CR: 3/0/3

WP 1010

WP 1111

#### **HSS 2215 REBELS WITHOUT A CAUSE: CULTURAL EXPRESSIONS OF 20TH AND 21ST - CENTURY YOUTH SUBCULTURES**

This Honors seminar guides students through an exploration of the social impacts and cultural expressions of radical youth subcultures in the 20th and 21st centuries. Emphasis is placed on the ways in which radical youth subcultures have expressed rejection or resistance to the mainstream, thus challenging or transforming the Western normative structure.

This course fulfils the General Education Humanities requirement.

Prerequisites:

WP 1010

WP 1111

US CR: 3/0/3

#### **HSS 2220** STROLLING INCOGNITO IN ATHENS: THE ART OF CITY WALKABOUTS

In this Honors seminar students will engage in structured walkabouts in the city of Athens, which will enable them to become both readers and writers of the text of the city. Emphasis upon individual experience of the cityscape as a palimpsest will aim to expose students to various discourses and urban morphologies (sociological, historical, aesthetic, etc.), as well as to everyday social interactions. Strolling Athens, specifically, will be used as a means for the students to form individual responses to various aspects of the city. Much of the course will be taught on site, as it will invite students to structured physical and intellectual walkabouts around the city of Athens.

This course fulfils the General Education Humanities requirement.

Prerequisites:

WP 1010

WP 1111

US CR: 3/0/3

### Academic Enrichment Program

#### **HSS 2221 PERFORMING MASCULINITIES**

The course explores the construction of masculinity across different historical settings, and in the contexts of race, nationality, and sexuality. Adopting an interdisciplinary approach, the course offers students the opportunity to interrogate assumptions concerning maleness, rethink masculine identities, and develop awareness of masculinity as performance. Readings and material will be drawn from the humanities and social sciences, and

This course fulfils the General Education Humanities requirement.

Prerequisites:

WP 1010 WP 1111

US CR: 3/0/3

#### **NEW MEDIA AND THEIR AUDIENCES HSS 2285**

Transition from the mainstream conventional media to the new media of the global age. Media in the 21st century and their social implications. Emphasis on the internet (Facebook, YouTube, blogs, search engines, Wikipedia), the emergence of convergence culture, new forms of networking and communities of cyberspace, transnational media and global audiences, alternative media, media power debates, cyberactivism and cyberprotest, the rise of a global public sphere.

This course fulfils the General Education Social Science requirement.

Prerequisites:

WP 1010 WP 1111

US CR: 3/0/3

Regulations for validated awards of the Open University for institutions offering Dual awards

The Regulations for validated awards of the Open University for institutions offering Dual awards document is an integral part of "The American College of Greece Undergraduate Catalog and Student Handbook" and is located at http://www.acg.edu/programs.

In this catalog, the College makes its most inclusive and comprehensive statement about itself: the nature of the institution and its future aspirations; the rules, regulations, and requirements under which it operates and which it enjoins upon students who wish to become DEREE graduates; the programs it offers; and the people who constitute the College community.

The information in this catalog, including administration and faculty listings, is as current and accurate as was possible at the time of publication, the catalog is issued annually before the start of the new academic year. However, the College is a dynamic and evolving institution and changes may occur after publication that will cause some of the information as presented to be superseded. Because new catalogs cannot be printed promptly enough to reflect every change made by an active administration and faculty, the College reserves the right to alter its course offerings, academic programs, campus regulations, fee structure, and calendar whenever necessary. Every effort will be made to inform students of such alterations when they occur and no student will be asked to meet degree requirements not in effect at the time of his or her admission to a degree program.



The American College of Greece is an equal opportunity educational institution, whereby qualified individuals are not discriminated against on grounds of age, gender, race, nationality, ethnicity, faith, disability, marital status, or sexual orientation. This non-discrimination policy applies to all educational policies and programs. ACG strives to eliminate unfair bias and stereotyping in the institution.



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### Academic Calendar

#### **Weekly Schedule and Class Periods**

The Academic Calendar is issued each academic year by the Registrar.

Instruction time for each three US credit hour course (15 UK credits) is 150 minutes per week, normally distributed as follows: for modules scheduled on Monday, Wednesday, and Friday, each instruction period is 50 minutes; for courses scheduled on Tuesday and Thursday, each instruction period is 75 minutes. On Mondays and Wednesdays, classes continuing after 6:00 p.m. follow the 75-minute Tuesday - Thursday schedule.

For each laboratory session carrying one US credit (5 UK credits), the instruction time is 75 minutes. Laboratory sessions are scheduled Monday, Wednesday, or Friday for one-and-a-half class periods, or Tuesday or Thursday for a full class period.

### Schedule of Classes

#### Monday, Wednesday, and Friday

08:00 - 08:50, 09:00 - 09:50 10:00 - 10:50, 11:00 - 11:50 12:00 - 12:50, 13:00 - 13:50

14:00 - 14:50, 15:00 - 15:50\*

16:00 - 16:50, 17:00 - 17:50

#### **Monday and Wednesday**

18:00 - 19:15, 19:25 - 20:40, 20:50 - 22:05

#### **Tuesday and Thursday**

08:00 - 09:15, 09:25 - 10:40

10:50 - 12:05, 12:15 - 13:30

13:40 - 14:55\*, 15:05 - 16:20

16:30 - 17:45, 17:55 - 19:10

19:20 - 20:35, 20:45 - 22:00

In addition to the regular semesters, there are two short sessions of one month each and a term of 8 weeks. Modules are scheduled daily, Monday through Friday, during the following short sessions and Monday through Thursday, during the term:

#### Late May- Late June: Summer Session I

08:00 - 10:00, 10:10 - 12:10, 12:20 - 14:20, 14:30 - 15:30\* 15:40 - 17:40, 17:50 - 19:50, 20:00 - 22:00

#### Late June- Late July: Summer Session II

08:00 - 10:00, 10:10 - 12:10, 12:20 - 14:20

14:30 - 16:30, 16:40 - 18:40, 18:50 - 20:50, 21:00 - 21:50 (LABS only)

#### **Late May- Mid July: Summer Term**

08:30 - 09:40, 10:10 - 11:10, 12:20 - 13:30, 14:30 - 15:30\*

15:40 - 16:50, 17:50 - 19:00, 20:00 - 21:10

<sup>\*</sup> Activity Hour (TR) (MWF)

<sup>\*</sup> Activity Hour (daily)

### Introduction to Academic Programmes

### ACADEMIC PROGRAMMES - UK AWARDS

#### DEREE - The American College of Greece

<ul> <li>Frances Rich School of Fine and Performing Arts</li> </ul>
Bachelor of Arts (BA) with Honours, with majors in

Art History

Graphic Design

Music

Music Performance

Theatre Arts

Visual Arts

### • School of Liberal Arts and Sciences Bachelor of Arts (BA) with Honours, with majors in:

Communication

**Economics** 

English and American Literature

**English Literature with Linguistics** 

History

Liberal Studies (Taught Out)

Philosophy

Psychology

Sociology

#### Bachelor of Science (BSc) with Honours, with majors in:

**Environmental Studies** 

Finance

Health Care Management

Information Technology

Digital Media Technologies

 $Network\, Technologies$ 

Software Development

International Tourism and Hospitality Management

Logistics and Supply Chain Management

**Management Information Systems** 

**Shipping Management** 

Sports Management

#### School of Business

### Bachelor of Science (BSc) with Honours in Business Administration, with majors in:

Accounting with Finance

Business Studies (Taught Out)

Computer Information Systems (Taught Out)

**Entrepreneurship Management** 

Finance with Accounting (Taught Out)

**International Business** 

Marketing Management

**Marketing Communications** 

**Operations Management** 

**Human Resources Management** 

Shipping Management (Taught Out)

#### For each programme description:

http://www.acg.edu/majors-minors

#### For each module description:

http://www.acg.edu/course-descriptions

### Introduction to Academic Programmes

# Frances Rich School of Fine and Performing Arts

**Art History** 

**Graphic Design** 

Music

**Music Performance** 

**Theatre Arts** 

**Visual Arts** 

### BA (Honours) – Art History

#### **Required Non-Validated Art History Modules:**

AT 1000 History of Art I 15 Credits (Fall and Spring)
AT 1001 History of Art II 15 Credits (Fall and Spring)

#### Module titles – Level 4

#### **Compulsory Modules:**

PH 2014 Aesthetics (Level 4) – 15 Credits (Spring)
AT 2224 Writing about Art (Level 4) – 15 Credits (Fall)
AT 2005 Art and Architecture of Ancient Greece (Level 4) – 15 Credits (Fall)
AT 2006 Roman Art and Architecture (Level 4) – 15 Credits (Spring)
AT 1025 History of Architecture (Level 4) – 15 Credits (Fall)

#### **Optional Modules:**

One Course in Visual Arts\* (Level 4) – 15 Credits

One Course in the Humanities\*\* (Level 4) – 15 Credits

One Course in the Social Sciences\*\*\* (Level 4) – 15 Credits

*	VISUAL ARTS OPTIONS – LEVEL 4	FREQUENCY
AR 1003	Fund. 2D Drawing I	Fall
AR 1005	Fund. 2D Color and Design I	Fall
AR 1007	Fund. 3D Sculpture I	Fall
AR 1009	Fund. 4D Time Based Media I	Spring
AR 2023	Figure Drawing I	Spring
AR 1017	Digital Image	Spring
**	HUMANITIES OPTIONS – LEVEL 4	
	CLASSICAL LITERATURE	
CL 2010	Greek and Roman Epic Literature in Translation	Fall and Spring
	ENGLISH LITERATURE	
EN 2220	English Literature: from Chaucer to Swift	Fall
EN 2222	The Making of America: American Literature to 1865	Spring
	HISTORY	
HY 2034	History of Ancient Greece	Fall
HY 2015	History of Rome	Spring
HY 2028	The Birth of Modern Europe	Fall

### Frances Rich School of Fine and Performing Arts

HY 2070	American History I	Fall
HY 2071	American History II	Spring
HY 2080	Great Britain	Spring
	THEATRE ARTS	
DR 1103	The Making of Theatre	Fall and Spring
	PHILOSOPHY	
PH 1000	Introduction to Philosophy	Fall and Spring
PH 2016	Philosophy and Cinema	Fall and Winter
PH 2020	Greek Philosophy	Spring
	MUSIC	
MU 2035	Cultural Perspectives on Music	Spring
MU 2225	History of Western Music I	
MU 2234	History of Western Music II	

* <del>**</del>	SOCIAL SCIENCE OPTIONS – LEVEL 4	FREQUENCY
	ANTHROPOLOGY	
AN 1000	Introduction to Anthropology	Fall and Spring
AN 1003	Cultural Anthropology	Fall and Spring
AN 2007	Ethnicity and Identity	Fall and Spring
AN 2010	Greek Folkore and Ethnography	Fall
	ECONOMICS	
EC 2011	Economic History of Europe	Fall
	POLITICAL SCIENCE	
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behaviour	Fall and Spring
PO 2004	Diplomacy	Spring
O 2008	Beyond State and Nation	Fall
	PSYCHOLOGY	
PS 2210	History of Psychology	Fall
PS 1001	Psychology as a Social Science	Fall and Spring
	SOCIOLOGY	
O 1000	Introduction to Sociology	Fall and Spring
SO 1001	Sociology of Modern Life	Fall and Spring

#### Module titles – LEVEL 5

#### **Compulsory Modules:**

PH 3010 Ethics (Level 5) – 15 Credits (Fall and Spring)

AT 2113 Modern Art (Level 5) – 15 Credits (Spring)

AT 3023 Theories of Art (Level 5) - 15 Credits (Fall)

AT 2026 Northern European Art 15<sup>th</sup>-16<sup>th</sup> c. (Level 5) – 15 Credits (Spring)

#### **Optional Modules:**

One of the following: (Spring)

AT 2003 Art and Architecture of the Ancient Near East (Level 5) – 15 Credits

AT 2004 Art and Architecture of Ancient Egypt (Level 5) – 15 CREDITS

AT/AH 2021 The Bronze Age in Greece (Level 5) – 15 CREDITS

AT/AH 2023 Discourse, Display, and Design in the Ancient Greek Sanctuary (Level 5) – 15 CREDITS

One of the following: (Spring)

AT 2019 Islamic Art and Architecture (Level 5) - 15 Credits

AT 2016 African Art (Level 5) - 15 Credits

One of the following: (Fall)

AT 2007 Early Christian and Byzantine Art and Architecture (Level 5) – 15 Credits

AT 2008 Romanesque and Gothic Art and Architecture (Level 5) – 15 Credits

One of the following: (Fall)

AT 2028 The Art of Reason (Level 5) – 15 Credits

AT 2017 Modern Greek Art (Level 5) - 15 Credits

#### Module titles - LEVEL 6:

#### **Compulsory Modules:**

AT 3109 The Italian Renaissance (Level 6) – 15 Credits (Fall)

AT 3111 Seventeenth-Century Art (Level 6) – 15 Credits (Fall)

AT 3112 Pluralism in Nineteenth-Century Art (Level 6) – 15 Credits (Spring)

AT 3118 Post-Modern Art (Level 6) – 15 Credits (Spring)

AT 4930 Selected Topics (Level 6) – 15 Credits (Spring)

AT 4936 Methodologies of Art History (Level 6) – 15 Credits (Fall)

#### **Optional Modules:**

Two of the following: (Fall and Spring)

AT 3131 Theories of Architecture (Level 6) - 15 Credits

AT 3032 Theory and Practice of Display (Level 6) – 15 Credits

AT 3033 Feminism and Art History (Level 6) - 15 Credits

AR 4140 Issues in Contemporary Art (Level 6) – 15 Credits (Spring)

### Frances Rich School of Fine and Performing Arts

#### ART HISTORY EXIT AWARDS #

#### I. Certificate of Higher Education in Art History

Upon completion of level 4 (120 credits or 8 15-credit modules), students have (i) a basic grasp of the concepts and principles of art history; (ii) a series of basic transferable interpersonal, research and writing skills that are applicable to the professional world; (iii) the knowledge and skills necessary for further progression in the field—for example, into the second year of a BA (Hons) programme in Art History such as that at DEREE, The American College of Greece.

Specifically, holders of the Certificate of Higher Education in Art History will be able to demonstrate knowledge and understanding of:

- Core concepts and principles of Art History. (AT 2224)
- Knowledge of the art and architecture of some periods and geographic areas. (AT2005, AT2006, AT1025)
- Engagement with aesthetic theory. (PH2014)
- Basic knowledge of the some of the techniques of art production. (VA option)
- A measure of knowledge in an array of humanities and social sciences. (one level-4 module each in the social sciences and humanities)

In addition, they will have the following cognitive skills:

 They will be able to use the skills of visual observation, description and analysis. (AT2224, AT2005, AT2006, AT1025 and the VA option)

Furthermore, they will have the following practical/professional and key/transferable skills:

- They will be able to use the technical skills for writing a paper. (AT2224)
- They will have the basic skills that permit them to locate and access art historical sources. (AT2224)
- They will be able to participate in group discussions. (all courses)
- · They will be able to work to deadlines. (all courses)

#### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Art History and the ordinary (non-Honours) degree in Art History.

#### II.a. Diploma of Higher Education in Art History

Upon completion of levels 4 and 5 (240 credits or 16 15-credit modules), students have (i) a solid grasp of the concepts and principles of art history; (ii) a series of transferable interpersonal, research and writing skills that are applicable to the professional world; (iii) respect for different cultures and different points of view; (iv) the knowledge and skills necessary for further progression in the field—for example, for the final modules of a BA (Hons) programme in Art History such as that at DEREE, The American College of Greece.

Specifically, in addition to the characteristics listed under the Certificate above, holders of the Diploma of Higher Education in Art History will be able to demonstrate detailed knowledge and critical understanding of:

- Broadened and deepened knowledge of Western art both geographically and period-wise. (AT2113, AT2026, AT2028, AT2007, AT2008, AT2017, AT/AH 2023, AT/AH2021)
- Concepts of non-western art. [AT2003, AT2004, AT2019, AT2016]

In addition, they will have the following cognitive skills:

- A engagement with the theories of the discipline. (AT3023)
- The ability for the basic analysis of the interaction of artistic creation with the social, political, economic, and religious environment. (all AT/AH courses)

and the following practical/professional and key/transferable skills:

• They will be able to communicate effectively in group discussions. (all courses)

- They will be able to exercise critical judgment in evaluating artistic creation. (all AT/AH courses)
- They will have respect for different points of view and cultural practices. [PH2010, AT2003, AT2004, AT2019, AT2016]
- They will be able to construct basic, relevant arguments from a body of evidence, including primary and secondary sources. (AT3023, AT2021, AT/AH 2023)
- They will be able to research with the basic capacity for effective and verifiable information retrieval and organization. (AT3023, AT2021, AT/AH 2023)
- They will have the ability to combine in a basic way English written communication skills with appropriate use of visual aids to work in a professional environment. (AT 3023, AT2021, AT/AH 2023)

#### II.b. BA Ordinary in Art History

Upon completion of 300 credits (20 15-credit modules), students will have (i) a solid grasp of the concepts and principles of art history; (ii) a series of transferable interpersonal, research and writing skills that are applicable to the professional world; (iii) respect for different cultures and different points of view; (iv) the ability to analyze and synthesize with minimum guidance issues relating to Art History; (v) specialized practical knowledge associated with galleries and/or museums; (v) the knowledge and skills necessary for further progression in the field—for example, for the final modules of a BA (Hons) programme in Art History such as that at DEREE, The American College of Greece.

In addition to the knowledge and skills listed above under Certificate and Diploma, holders of the BA Ordinary in Art History will be able to demonstrate detailed knowledge and critical understanding of:

- Broadened and deepened knowledge of Western art both geographically and period-wise. (AT3109, AT3111, AT3112, AT3118, AT3131)
- In-depth knowledge of specific subjects/methodologies associated with Art History. (AT4936, AT3118, AT3131, AT3033, AT3032, AR4140)

In addition, they will have the following cognitive skills:

- An in-depth engagement with the theories and methods of Art History. (AT4936, AT 3033)
- The ability to analyze of the interaction of artistic creation with the social, political, economic, and religious environment. (all AT level 6 courses)
- Synthesize the major critical approaches to the interpretation of a particular art historical subject in order to develop an independent argument. (all AT level 6 courses)
- Evaluate material culture with an awareness of the limitations and partiality of all historical knowledge. (All AT level 6 courses)

and the following practical/professional and key/transferable skills:

- Construct relevant arguments from a body of evidence, including primary and secondary sources. (all AT level 6 courses)
- Do effective research with the capacity for critical, effective, and verifiable information retrieval and organization. (all AT level 6 courses)
- Exercise skills of critical judgment in evaluating arguments. (all AT level 6 courses)
- Have respect for, and receptivity to, other points of view and cultural practices. (AT3032, AT3033)
- Use interpersonal skills, i.e. oral and written communication skills in English with appropriate use of visual aids to work effectively in a professional environment. (all AT level 6 courses)
- Manage information resources, selecting data from a range of sources and developing appropriate research techniques. (all AT level 6 courses)
- Work independently on a major project. (all AT level 6 courses)
- · Choose the appropriate methodological approach with which to examine a particular issue. (AT4936)
- Familiarity with practical and theoretical issues involved in gallery and/or museum display. (AT3032, AR4140)

### Frances Rich School of Fine and Performing Arts

## CERTIFICATE OF HIGHER EDUCATION IN ART HISTORY (120 CREDITS)

#### **Compulsory Modules:**

AT 2224 Writing About Art (Level 4) – 15 Credits
AT 2005 Art And Architecture of Ancient Greece(Level 4) – 15 Credits
AT 2006 Roman Art and Architecture (Level 4) – 15 Credits
AT 1025 History of Architecture (Level 4) – 15 Credits
PH 2014 Aesthetics (Level 4) – 15 Credits

#### **Optional Modules:**

Visual Arts Option\* (Level 4) – 15 Credits Humanties Option\*\* (Level 4) – 15 Credits Social Science Option\*\*\* (Level 4) – 15 Credits

***	SOCIAL SCIENCE OPTIONS - LEVEL 4	FREQUENCY
	ANTHROPOLOGY	
AN 1000	Introduction to Anthropology	Fall and Spring
AN 1003	Cultural Anthropology	Fall and Spring
AN 2007	Ethnicity and Identity	Fall and Spring
AN 2010	Greek Folklore and Ethnography	Fall
	ECONOMICS	
EC 2011	Economic History of Europe	Fall
	POLITICAL SCIENCE	
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behavior	Fall and Spring
PO 2004	Diplomacy	Spring
PO 2008	Beyond State and Nation	Fall
	PSYCHOLOGY	
PS 2210	History of Psychology	Fall
PS 1001	Psychology as a Social Science	Fall and Spring
	SOCIOLOGY	
SO 1000	Introduction to Sociology	Fall and Spring
SO 1001	Sociology of Modern Life	Fall and Spring

*	VISUAL ARTS OPTIONS – LEVEL 4	FREQUENCY
AR 1003	Fund. 2D Drawing I	Fall
AR 1005	Fund. 2D Color and Design I	Fall
AR 1007	Fund. 3D Sculpture I	Fall
AR 1009	Fund. 4D Time Based Media I	Spring
AR 2023	Figure Drawing I	Spring
AR 1017	Digital Image	Spring
**	HUMANITIES OPTIONS – LEVEL 4	FREQUENCY
	CLASSICAL LITERATURE	
CL 2010	Greek and Roman Epic Literature in Translation	Fall and Spring
	ENGLISH LITERATURE	
EN 2220	English Lit.: from Chaucer to Swift	Fall
EN 2222	The Making of America: American Literature to 1865	Spring
	HISTORY	
HY 2034	History of Ancient Greece	Fall
HY 2015	History of Rome	Spring
HY 2028	The Birth of Modern Europe	Fall
HY 2070	American History I	Fall
HY 2071	American History II	Spring
HY 2080	Great Britain	Spring
	THEATRE ARTS	
DR 1103	The Making of Theatre	Fall and Spring
	MUSIC	
MU 2035	Cultural Perspectives on Music	Spring
MU 2225	History of Western Music I	Spring
MU 2234	History of Western Music II	Fall
	PHILOSOPHY	
PH 1000	Introduction to Philosophy	Fall and Spring
PH 2016	Philosophy and Cinema	Fall and Winter
PH 2020	Greek Philosophy	Spring

### Frances Rich School of Fine and Performing Arts

## DIPLOMA OF HIGHER EDUCATION IN ART HISTORY (240 CREDITS)

#### **Compulsory Modules:**

In addition to the modules listed above:

AT 2113 Modern Art (Level 5) – 15 Credits

AT 2026 Northern European Art 15<sup>th</sup>-16<sup>th</sup> C. (Level 5) – 15 Credits

AT 3023 Theories of Art (Level 5) – 15 Credits

PH 3010 Ethics (Level 5) – 15 Credits

#### **Optional Modules:**

Art History Option\*\*\* (Level 5) – 15 Credits Art History Option\*\*\* (Level 5) – 15 Credits Art History Option\*\*\* (Level 5) – 15 Credits Art History Option\*\*\* (Level 5) – 15 Credits

***	ART HISTORY OPTIONS - LEVEL 5	FREQUENCY
AT 2003	Art and Architecture of the Ancient Near East	Spring
AT2004	Art and Architecture of Ancient Egypt	Spring
AT/AH2021	The Bronze Age in Greece	Spring
AT/AH2023	Display, Discourse And Design In The Greek Sanctuary	Spring
***	ART HISTORY OPTIONS - LEVEL 5	FREQUENCY
AT 2007	Romanesque and Gothic Art and Architecture	Fall
AT 2008	Early Christian and Byzantine Art and Architecture	Fall
***	ART HISTORY OPTIONS - LEVEL 5	FREQUENCY
AT 2019	Islamic Art and Architecture	Spring
AT 2016	African Art	Spring
÷**	ART HISTORY OPTIONS - LEVEL 5	FREQUENCY
T 2028	The Art of Reason	Fall
AT 2017	Modern Greek Art	Fall

#### BA(ORDINARY) in ART HISTORY (300 CREDITS)

In addition to those listed above: Four Modules at Level 6

### B.A. (Honours) Graphic Design

	UK CREDITS		
Compulsory Modules level 4 le		level 5	level 6
AR 1003 Fundamentals in 2D Forms - Drawing I	15		
AR 1005 Fundamentals in 2D Forms - Color & Design I	15		
AR 1017 Digital Image	15		
CN 2301 Contemporary Mass Communication	15		
GD 2001 Visual Literacy	15		
GD 2002 Research-Concept-Design	15		
GD 2203 Graphic Design I	15		
ITC 2110 Digital Tools for Graphic Design and Production	15		
AR 3019 Video Art		15	
AR 3104 Fundamentals in 2D Forms - Drawing II		15	
AR 3106 Fundamentals in 2D Forms - Color & Design II		15	
CN 3410 Communication in Advertising		15	
GD 3111 History of Graphic Design		15	
GD 3313 Typography I		15	
GD 3412 Graphic Design II		15	
ITC 3025 Designing for the Web		15	
CN 4500 Creative Execution in Advertising			15
GD 4321 Contemporary Design Issues			15
GD 4430 Illustration			15
GD 4622 Typography II			15
GD 4623 Graphic Design III			15
GD 4624 Branding & Packaging			15
GD 4940 Senior Project - Capstone Course			15
MG 4157 Project Management			15
Total	120	120	120

**Total: 360 UK Credits** 

### Frances Rich School of Fine and Performing Arts

#### GRAPHIC DESIGN EXIT AWARDS ‡

#### I. Certificate of Higher Education in Graphic Design (120 credits)

• In accordance with the framework for higher education qualifications the Certificate of Higher Education in Graphic Design (Cert HE) is awarded to students who have completed 120 credits at Level 4 (120 credits, 8 15-credit modules). Upon completion of Level 4 students will have a basic knowledge of mass communication and visual literacy concepts as well as visual arts and digital skills. They will also have a basic grasp of important Graphic Design concepts and practices.

More specifically upon completion of Level 4 students will demonstrate knowledge and understanding of:

- Basic terminology and concepts of Graphic Design and visual communication (GD 2203 Graphic Design I, DG/AR2001 Visual Literacy, CN 2301 Contemporary Mass Communication, GD 2002 Research-Concept-Design)
- The professional areas where Graphic Design could be applied (GD 2203 Graphic Design I)
- Visual literacy and the technical foundations of art in some areas of the Visual Arts (DG/AR 1001 Visual Literacy, AR 1003 Fundamentals of 2D Forms - Drawing I, AR 1005 Fundamentals of 2D Forms - Color and Design I, AR 1017 Digital Image)

In addition they will have the following cognitive skills:

- Demonstrate the ability to discuss Graphic Design and Visual Communication issues (GD/AR 2001 Visual Literacy, CN 2301 Contemporary Mass Communication, GD 2203 Graphic Design I, AR 1017 Digital Image)
- Demonstrate the ability to communicate basic ideas about Graphic Design concepts (GD/AR 2001 Visual Literacy, GD 2002 Research-Concept-Design, GD 2203 Graphic Design I)

Furthermore, they will have the following practical/professional and transferable skills:

- Utilize a variety of materials, mediums and techniques to create a project (AR 1003 Fundamentals of 2D Forms Drawing I, AR 1005 Fundamentals of 2D Forms Color and Design I, AR 1017 Digital Image, ITC/GD 2110 Digital Tools for Graphic Design and Production, GD 2203 Graphic Design I)
- Demonstrate the ability to use some new digital technologies that relate to Graphic Design or Visual Arts (ITC/GD 2110 Digital Tools for Graphic Design and Production, AR 1017 Fundamentals of 2D Forms - Digital Image).

#### II. Intermediate level

The Intermediate level includes the Diploma in Higher Education in Graphic Design and the Bachelor Ordinary (non-Honours) degree in Graphic Design.

#### II a. Diploma of Higher Education in Graphic Design (240 credits).

In accordance with the framework for higher education qualifications the Diploma of Higher Education in Graphic Design (Cert HE) is awarded to students who have completed 240 credits comprising of 120 credits at Level 4 (120 credits, 8 15-credit modules) and 120 at Level 5 (120 credits, 8 15-credit modules). Upon completion of Levels 4 and 5 students should have acquired (i) a broader understanding of the concepts and practices in Graphic Design (ii) a deeper understanding of the applications of digital technology in the field and (iii) further competencies in studio practice.

In addition to the Learning Outcomes acquired in Level 4, upon completion of Level 5 students will be able to demonstrate a deeper knowledge and understanding of:

- Some professional areas of Graphic Design and the terminology used in them (GD 3412 Graphic Design II, GD 3313 Typography I, GD 3111 History of Graphic Design, ITC/GD 3025 Designing for the Web, CN 3410 Communication in Advertising).
- The historical context of Graphic Design (GD 3111History of Graphic Design)
- The role of Graphic Design in the Communication Process (GD 3412 Graphic Design II, GD 3111 History of Graphic Design, CN 3410 Communication in Advertising).

#### In addition they will have the following cognitive skills:

- Demonstrate ability to engage in research and critically evaluate information and ideas (3111 History of Graphic Design, GD 3412 Graphic Design II, CN 3410 Communication in Advertising, GD 3313 Typography I, ITC/GD 3010 Designing for the Web).
- Formulate and defend ideas and creative concepts (GD 3412 Graphic Design II, CN 3410 Communication in Advertising, AR 3019 Video Art).

Furthermore, they will have the following practical/professional and transferable skills:

- Identify problems and provide solutions (GD 3412 Graphic Design II, CN 3410 Communication in Advertising, GD 3313 Typography I, ITC/GD 3025 Designing for the Web).
- Apply new technologies for the completion of projects (AR 3019 Video Art, ITC/GD 3010 Designing for the Web).

#### II b. Bachelor of Arts Ordinary in Graphic Design (300 credits)

Upon completion of 300 credits (20 15 credit modules) of which a minimum of 60 should be at level 6 with the remainder comprising 120 credits at Level 4 and 120 at level 5 students will have acquired (i) more focused skills in Graphic Design (ii) further skills in critically evaluating concepts and (iii) greater competency in presenting creative projects through specialized Graphic Design modules.

In addition to the Learning Outcomes acquired in Levels 4 and 5, upon completion of 60 credits in Level 6 students will be able to demonstrate a deeper knowledge and understanding of:

 How Graphic Design graduates can be involved in specific professional areas (CN 3500 Creative Execution in Advertising, GD 4622 Typography II, GD 4623 Graphic Design III).

In addition they will have the following cognitive skills:

 Demonstrate very good written and oral communication skills related to Graphic Design ideas and concepts (GD 4623 Graphic Design III, GD 4430 Illustration, CN 3500 Creative Execution in Advertising).

Furthermore, they will have the following practical/professional and transferable skills:

- Recommend solutions to problems (GD 4623 Graphic Design III, CN 3210 Creative Execution in Advertising).
- Utilize appropriate tools to create a comprehensive body of work and portfolio (GD 4623 Graphic Design III, GD 4430 Illustration, GD 4622Typography II, CN 3500 Creative Execution in Advertising).
- Demonstrate high level of proficiency and professionalism when undertaking Graphic Design projects (GD 4623 Graphic Design III, GD 4622 Typography II, CN 3500 Creative Execution in Advertising).
- Develop a design concept and a coherent visual language across a variety of touch-points: print, digital, and spatial. (GD 4623 Graphic Design III).

### Frances Rich School of Fine and Performing Arts

### B.A. (Honours) Music

#### Module titles:

Required non-validated Music Modules:
MU 1013 Music Theory I Fundamentals
MU 1005 Deree College Choir (Spring/Fall) (required 3 times)

#### **Level 4 Compulsory Modules:**

MU 1011 Piano Lab I (Level 4) - 15 UK Credits

MU 1224 Researching and Writing about Music (Level 4) – 15 UK Credits

MU 2225 History of Western Music I - Medieval through the Baroque (Level 4) – 15 UK Credits

MU 2114 Music Theory II (Level 4) – 15 UK Credits

MU 1112 Piano Lab II (Level 4) – 15 UK Credits

MU 2234 History of Western Music II- 1750 through the 20th Century (Level 4) – 15 UK Credits

MU 2035 Cultural Perspectives on Music (Level 4) – 15 UK Credits

#### one additional module selected from the following:

Level 4	Optional Modules	Frequency
PS 1000	Psychology as a Natural Science	Fall and Spring
SO 1000	Introduction to Sociology	Fall and Spring
AN 2007	Ethnicity and Identity	Spring
PH 2014	Aesthetics	Spring
AR 1009	Fundamentals of 4D Forms -Time Based Media	Fall
DR 1010	Movement for Acting I	Fall
HY 2028	The Birth of Modern Europe	Fall

#### **Level 5 Compulsory Modules:**

MU 2215 Music Theory III (Level 5) – 15 UK Credits
MU 2119 Making Music with Computers (Level 5) – 15 UK Credits
MU 3336 Beethoven in Context (Level 5) – 15 UK Credits
MU 3329 Music Theory IV (Level 5) – 15 UK Credits
MU 3337 Issues in Performance Practice (Level 5) – 15 UK Credits
PH 3010 Ethics (Level 5) – 15 UK Credits

two additional modules selected from the following:

LEVEL 5	Optional modules	Frequency
MU 2220	Sound Design and Sonic Art	Spring
MU 2241	Film Score & Soundtrack	Spring
MU 2322	The Opera	Winter session

#### **Level 6 Compulsory Modules:**

MU 4640 Modernism (Level 6) – 15 UK Credits
MU 4643 Music, Noise and Culture (Level 6) – 15 UK Credits
MU 4848 Music CAPSTONE (Level 6) – 15 UK Credits

five additional modules selected from the following:

LEVEL 6	Optional modules	Frequency
MU 3308	Music Performance Workshop (by permission)	Spring
MU 3445	Experimental Music	Fall
MU 3531	Studies in 20 <sup>th</sup> Century Greek Music	Spring
MU 3642	The Art Song: Music and Words	Spring
MU 3621	The Symphony	Fall
MU 3623	The Concerto	Fall

**Total: 360 UK Credits** 

### Frances Rich School of Fine and Performing Arts

### B.A. (Honours) Music Performance

#### Module titles:

Required non validated Music Modules:

MU 1013 Music Theory I Fundamentals (Fall)

MU 1005 Deree College Choir (Spring/Fall) (required 3 times)

Optional non-validated modules

MU 1051 Applied Music I Music Forum Performance Lab

MU 1152 Applied Music II Music Forum Performance Lab

#### **Level 4 Compulsory Modules:**

MU 2053 Applied Music III (Level 4) – 15 UK Credits and Music Forum Performance Lab

MU 1011 Piano Lab I (Level 4) – 15 UK Credits

MU 1224 Researching and Writing about Music (Level 4) – 15 UK Credits

MU 2225 History of Western Music I- Medieval through the Baroque (Level 4) – 15 UK Credits

MU 2154 Applied Music IV (Level 4) – 15 UK Credits and Music Forum Performance Lab

MU 2114 Music Theory II (Level 4) – 15 UK Credits

MU 1112 Piano Lab II (Level 4) – 15 UK Credits

MU 2234 History of Western Music II-1750 through the 20th Century (Level 4) – 15 UK Credits

#### **Level 5 Compulsory Modules:**

MU 3255 Applied Music V (Level 5) – 15 UK Credits and Music Forum Performance Lab

MU 2215 Music Theory III (Level 5) – 15 UK Credits

MU 2119 Making Music with Computers (Level 5) – 15 UK Credits

MU 3336 Beethoven in Context (Level 5) – 15 UK Credits

MU 3356 Applied Music VI (Level 5) – 15 UK Credits and Music Forum Performance Lab

MU 3329 Music Theory IV (Level 5) – 15 UK Credits

MU 3337 Issues in Performance Practice (Level 5) – 15 UK Credits

PH 3010 Ethics (Level 5) – 15 UK Credits

#### **Level 6 Compulsory Modules:**

MU 4457 Applied Music VII (Level 6) – 15 UK Credits and Music Forum Performance Lab

MU 4640 Modernism (Level 6) – 15 UK Credits

MU 3308 Music Performance Workshop (Level 6) – 15 UK Credits

MU 4643 Music, Noise and Culture (Level 6) – 15 UK Credits

MU 4558 Applied Music VIII Capstone (Level 6) – 15 UK Credits and Music Forum Performance Lab

three modules selected from the following:

LEVEL 6	optional modules	Frequency
MU 3445	Experimental Music	Fall
MU 3531	Studies in 20 <sup>th</sup> Century Greek Music	Spring
MU 3642	The Art Song: Music and Words	Spring
MU 3621	The Symphony	Fall
MU 3623	The Concerto	Fall

Total: 360 UK Credits

#### MUSIC and MUSIC PERFORMANCE EXIT AWARDS ‡

#### I. Certificate of Higher Education in Music

In accordance with the framework for higher education qualifications, the Certificate of Higher Education in Music (Cert HE) is awarded to students who have completed 120 credits at Level 4 have demonstrated the ability to:

Develop a rigorous approach to the acquisition of a broad knowledge base; employ a range of specialised skills; evaluate information using it to plan and develop investigative strategies and to determine solutions to a variety of unpredictable problems; operate in a range of varied and specific contexts taking responsibility for the nature and quality of outputs.

#### Music programme student learning outcomes:

#### **Knowledge and understanding**

Students successfully completing the Certificate of Higher Education in Music will have knowledge and understanding of:

- a selection of Western musical repertoire and associated source materials as well as scholarly literature from the Middle Ages through the Twentieth Century: its genres and forms, stylistic elements, performance practices and reception in an historical and cultural context
- musical terminology, notation and the basic elements of music theory
- key theoretical issues concerning the use of computer technology

#### **Cognitive skills**

Students successfully completing the Certificate of Higher Education in Music will be able to:

- · examine, and discuss aural and written materials
- · identify key issues and explain information and ideas

#### Practical and professional skills

Students successfully completing the Certificate of Higher Education in Music will be able to:

- read, sing, and notate simple musical ideas, demonstrate fundamental knowledge of theory at the keyboard
- use computer technology and online resources for musical research
- demonstrate the ability to recognize and identify basic components of simple musical language both by ear and through the study of a written score
- (Performance Music) perform on a primary instrument or voice, demonstrating musicianship, technical proficiency, interpretive understanding of appropriate prepared repertoire

#### Transferable key skills (Generic)

Students successfully completing the Certificate of Higher Education in Music will be able to:

- conduct research, to collect and evaluate relevant information and write a well-structured essay, using recognised academic conventions
- · utilize information and communication technology
- · communicate effectively in the English language

#### II. Intermediate Level

The Intermediate Level Diploma of Higher Education in Music (DipHE) and the Ordinary (non-Honours) degree in Music.

#### II.a. Diploma of Higher Education in Music (DipHE)

In accordance with the framework for higher education qualifications, the Diploma of Higher Education in

### Frances Rich School of Fine and Performing Arts

Music (DipHE) is awarded to students who have completed 240 credits comprising 120 at Level 5 and 120 at Level 4, and have demonstrated the ability to:

Generate ideas through the analysis of concepts at an abstract level with a command of specialised skills and the formulation of responses to well defined and abstract problems; analyse and evaluate information; exercise significant judgement across a broad range of functions; accept responsibility for determining and achieving personal and/or group outcomes.

#### Music programme student learning outcomes:

#### Knowledge and understanding

Students successfully completing the Music programme will have extensive knowledge and understanding of:

- a selection of Western musical repertoire, associated source materials as well as scholarly literature from the major stylistic periods: its genres and forms, stylistic elements, performance practices and reception in an historical and cultural context
- musical terminology, notation and the core elements of music theory: use of melody, harmony, rhythm, texture, tonality and form across a wide range of musical style periods
- the key theoretical issues concerning the use of computer technology in order to make and manipulate music together with broad practical experience and skills in this field

#### **Cognitive skills**

Students successfully completing the Music programme will be able to:

- critically examine, analyze and evaluate aural and written materials
- · organize and synthesise information and ideas
- · critically evaluate and engage in informed discussions

#### Practical and professional skills

Students successfully completing the Music programme will be able to:

- accurately hear, read, sing, and notate music, demonstrate fundamental knowledge of theory at the keyboard and relate their understanding of musical theory to performance
- effectively use computer technology and online resources for musical research and the production of creative projects
- demonstrate the ability to recognize and identify components of musical language and organization both by ear and through the study of a written score
- (Performance Music) perform on a primary instrument or voice, demonstrating musicianship, technical
  proficiency, interpretive understanding and breadth of repertoire

#### Transferable key skills (Generic)

Students successfully completing the Music programme will be able to:

- conduct research, to collect and evaluate relevant information and write a well-structured essay, using recognised academic conventions
- make effective oral presentations
- utilize information and communication technology
- demonstrate personal skills as a leader and collaborator in musical interpretation or group projects and to work effectively within a team, toward common objectives
- · apply knowledge of professional ethics, codes of conduct, time management and personal responsibility
- communicate effectively in the English language

#### II. BA in Music

#### Ordinary (non-Honours) degree in Music

In accordance with the framework for higher education qualifications, the ordinary (non-Honours) degree in Music is awarded to students who have completed 300 credits (20 15 credit modules) of which a minimum

60 should be at Level 6 with the remainder comprising 120 credits at Level 4 and 120 at Level 5, 240 credits comprising 120 at Level 5 and 120 at Level 4, and have demonstrated the ability to:

Critically review, consolidate and extend a systematic and coherent body of knowledge utilizing specialized skills across an area of study; critically evaluate new concepts and evidence from a range of sources; transfer and apply diagnostic and creative skills and exercise significant judgment in a range of situations; accept accountability for determining and achieving personal and/or group outcomes

### Music programme student learning outcomes for the ordinary (non-Honours) degree in Music: Knowledge and understanding

Students successfully completing the Music programme will have extensive knowledge and understanding of:

- a substantial selection of Western musical repertoire and associated source materials as well as scholarly literature across a broad range of stylistic periods: its genres and forms, stylistic elements, performance practices and reception in an historical and cultural context
- musical terminology, notation and the core elements of music theory: use of melody, harmony, rhythm, texture, tonality and form across a wide range of musical style periods
- the key theoretical issues concerning the use of computer technology in order to make and manipulate music together with broad practical experience and skills in this field

#### **Cognitive skills**

Students successfully completing the Music programme will be able to:

- · critically examine, analyze and evaluate aural and written materials
- · organize and synthesise information and ideas
- devise, develop and defend academic arguments as well as critically evaluate and engage in informed discussions of the arguments of others

#### **Practical and professional skills**

Students successfully completing the Music programme will be able to:

- accurately hear, read, sing, and notate music, demonstrate fundamental knowledge of theory at the keyboard and relate their understanding of musical theory to performance
- effectively use computer technology and online resources for musical research and the production of creative projects
- demonstrate the ability to recognize and identify components of musical language and organization both by ear and through the study of a written score
- (Performance Music) demonstrate the ability to perform and collaborate in musical ensembles
- · show creativity and originality in conceiving, structuring and executing music projects
- (Performance Music) perform on a primary instrument or voice, demonstrating musicianship, technical proficiency, interpretive understanding and breadth of repertoire

#### Transferable key skills (Generic)

Students successfully completing the Music programme will be able to:

- conduct research, to collect and evaluate relevant information and write a well-structured essay, using recognised academic conventions
- · make effective oral presentations
- · work and learn independently showing confidence and self awareness;
- · utilize information and communication technology
- demonstrate personal skills as a leader and collaborator in musical interpretation or group projects and to work effectively within a team, toward common objectives
- · apply knowledge of professional ethics, codes of conduct, time management and personal responsibility
- · communicate effectively in the English language

### Frances Rich School of Fine and Performing Arts

### B.A. (Honours) – Theatre Arts

#### Module titles- LEVEL 4

#### **Compulsory Modules:**

DR 1003 The Making of Theatre – 15 UK Credits DR 1010 Movement for Acting I – 15 UK Credits

DR 1011 Stage Design I – 15 UK Credits

DR 1012 Acting I - 15 UK Credits

DR 1015 Voice and Speech I - 15 UK Credits

DR 1026 Theatre in Athens – 15 UK Credits

PH 2014 Aesthetics - 15 UK Credits

#### **Optional module:**

One course out of the following:

**	HUMANITIES OPTIONS - LEVEL 4	FREQUENCY
HY 2071	American History II	Spring
HY 2080	Great Britain	Spring

#### Module titles - LEVEL 5

#### **Compulsory Modules:**

DR 2028 Directing I - 15 UK Credits

DR 2101 Movement for Acting II - 15 UK Credits

DR 2116 Voice and Speech II – 15 UK Credits

DR 2127 Stage Design II - 15 UK Credits

DR 2140 Acting II - 15 UK Credits

DR 2161 Theatre Practicum I – 15 UK Credits

EN 3358 Trends in Contemporary Theatre – 15 UK Credits

AT 3223 Theories of Art - 15 UK Credits

#### Module titles - LEVEL 6

#### **Compulsory Modules:**

DR 3020 The Theatrical Event I – 15 UK Credits
DR 3021 The Theatrical Event II – 15 UK Credits
DR 3023 Contemporary Trends in the Performing Arts – 15 UK Credits
DR 3262 Theatre Practicum II – 15 UK Credits
DR 3146 Political Theatre – Social Acts – 15 UK Credits
DR 4719 Senior Theatre Practicum

#### **Optional Modules:**

Two courses out of the following:

DR 3129 Directing II – 15 UK Credits

DR 3241 Acting III – 15 UK Credits

DR 3230 The Language of Costume – 15 UK Credits

### Frances Rich School of Fine and Performing Arts

#### THEATRE ARTS EXIT AWARDS ‡

#### I. Certificate of Higher Education in Theatre Arts

In accordance with the framework for Higher Education qualifications, the holder of a Certificate of Higher Education in Theatre Arts will have a basic theoretical and practical understanding of the Theatre. Students will have acquired appropriate communication skills and qualities such as personal responsibility and creative thinking necessary requirements for employment.

Certificates of Higher Education in Theatre Arts are awarded to students who have demonstrated:

- i. Knowledge of the particular contribution made by the various artists/craftsmen who collaborate in the making of a production.
- ii Understanding of the process by which a performance is created.

Typically holders of the qualification will be able to:

- a. Practice basic voice, movement and acting techniques.
- b. Experience performances on a more sophisticated level

#### and will have:

c. Qualities and Transferrable skills, such as personal responsibility and creative thinking, necessary requirements for employment.

Upon completion of level 4 (120 credits or 8 x 15 credit modules), students will be able to:

• Recognize and be familiar with key theatrical concepts that are present in every day as well as professional decision making.

Specifically holders of the Certificate of Higher Education in Theatre Arts will be able to demonstrate knowledge and understanding of:

- Basic movement, voice acting and design skills. (DR 1010, DR 1015 DR 1012, DR 1011)
- Theatre vocabulary and the work done by each artist/craftsman in the production process. (DR 1003, DR 1026)

In addition, they will have the following practical/professional and key/ transferable skills:

- The ability to access electronic data and use word processing.
- · The ability to communicate effectively and think logically.

#### II. Intermediate Level

The intermediate level includes the Diploma of Higher Education in Theatre Arts and the ordinary (non-Honours) degree in Theatre Arts.

In accordance with the framework for Higher Education qualifications, holders of qualifications at this level will have developed a greater understanding of Theatre Arts principles and practices. They will have learned to apply these practices more widely. Through this they will have the necessary qualities for employment requiring personal responsibility and decision making.

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Non Honours degrees are awarded to students who have demonstrated:

- i. Knowledge and critical understanding of voice, movement and acting techniques.
- ii. Ability to apply those techniques in realizing a performance
- iii. Ability to distinguish various forms and traditions of theatre

Typically holders of the qualification will be able to:

- a. Critically evaluate performances and play texts.
- b. Effectively communicate ideas and arguments in oral and written form.
- c. Work creatively as members of a team.

and will have:

d. Qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision making.

#### II.a Diploma of Higher Education in Theatre Arts

Upon completion of levels 4 and 5 (240 credits or 16 15-credit modules), students will be able to:

- i. Recognize and be familiar with key theatrical concepts that are present in every day as well as demonstrate professional decision making.
- ii. Apply the techniques learned by contributing to the creation of a performance.
- iii. Demonstrate knowledge of theories related to the Arts and to Theatre.

Specifically holders of the Diploma of Higher education In Theatre Arts will be able to demonstrate detailed knowledge and critical understanding of:

- Basic movement, voice acting and design skills. (DR 1010, DR 1015 DR 1012, DR 1011)
- Theatre vocabulary and the work done by each artist/craftsman in the production process. (DR 1003, DR 1026)
- Further techniques and methods in a performance process (DR 2028, DR 2101, DR 2116, DR 2127, DR 2140, DR 2161)
- Acting techniques and their application (DR 1012, DR 2140)
- Theories of Art and Theatre (PH 2014, AT 3023, EN 3358)

In addition they will have the following cognitive skills:

- The ability to read and interpret a variety of writings, both play texts and theatre theory (DR 1026, PH 2014, DR 2127, DR 2028, DR 2140, DR 3358)
- The ability to think logically and constructively on a theoretical or practical level (PH 2014, DR 2028, DR 2101, DR 2116, DR 2127, DR 2140, DR 2161, AT 3023, EN 3358)

and the following Practical/ Professional and Key/ Transferable skills:

- The ability to effectively collaborate within a team (DR 2028, DR 2127, DR 2161)
- Capacity in decision making and problem solving(DR 2028, DR 2127, DR 2140, DR 2161)
- Critical skills in developing ideas and arguments (PH 2014, AT 3023, EN 3358)

#### II.b. BA in Theatre Arts

Upon completion of 300 credits (20 15-credit modules), students will be able to:

- i. Recognize and be familiar with key theatrical concepts that are present in every day as well as demonstrate professional decision making.
- ii. Apply the techniques learned by contributing to the creation of a performance.
- iii. Demonstrate knowledge of theories related to the Arts and to Theatre.
- iv. Analyze and evaluate a wide range of performances and artistic events.
- v. Research, synthesize and realize ideas into original art work.

Specifically, holders of the ordinary BA in Theatre Arts will be able to demonstrate detailed knowledge and critical understanding of:

- Basic movement, voice, acting and design skills. (DR 1010, DR 1015 DR 1012, DR 1011)
- Theatre vocabulary and the work done by each artist/craftsman in the production process. (DR 1003, DR 1026)
- Further techniques and methods in a performance process. (DR 2028, DR 2101, DR 2116, DR 2127, DR 2140, DR 2161)
- Acting techniques and their application. (DR 1012, DR 2140)
- Theories of Art and Theatre. (PH 2014, AT 3023, EN 3358)
- Theatre evolution in a historical geographical and cultural context (DR 3020, DR 3021, DR 3023, DR 3146)

In addition, they will have the following cognitive skills:

### Frances Rich School of Fine and Performing Arts

- The ability to read and interpret a variety of writings, both play texts and theatre theory (DR 1026, PH 2014, DR 2127, DR 2028, DR 2140, DR 3358)
- The ability to think logically and constructively on a theoretical or practical level.(PH 2014, DR 2028, DR 2101, DR 2116, DR 2127, DR 2140, DR 2161, AT 3023, EN 3358)
- The ability to apply methods and techniques appropriate for the staging of a production (, DR 3129, DR 3241, DR 3230, DR 3262, DR 4719)

and the following practical/professional and key/transferable skills:

- The ability to effectively collaborate within a team. (DR 2028, DR 2127, DR 2161)
- Capacity in decision making and problem solving. (DR 2028, DR 2127, DR 2140, DR 2161, DR 3129, DR 3262)
- The ability to develop ideas and arguments critically. (PH 2014, AT 3023, EN 3358, DR 3146)
- Carry out research individually or as a team member. (AT 3023, EN 3358, DR 3020, DR 3021, DR 3023, DR 3146)
- Produce original artistic work. (DR 3146, DR 4719, DR 3129, DR 3230)

## CERTIFICATE OF HIGHER EDUCATION IN THEATRE ARTS (120 CREDITS)

#### Module titles- LEVEL 4

#### **Compulsory Modules:**

DR 1003 The Making of Theatre - 15 UK Credits

DR 1010 Movement for Acting I - 15 UK Credits

DR 1011 Stage Design I - 15 UK Credits

DR 1012 Acting I - 15 UK Credits

DR 1015 Voice and Speech- 15 UK Credits

DR 1026 Theatre in Athens- 15 UK Credits

PH 2014 Aesthetics - 15 UK Credits

#### **Optional Modules**

One course out of the following:

HY 2071 American History II - 15 UK Credits

HY 2080 Great Britain - 15 UK Credits

## DIPLOMA OF HIGHER EDUCATION IN THEATRE ARTS (240 CREDITS)

#### **Compulsory Modules:**

DR 1003 The Making of Theatre - (Level 4)-15 UK Credits

DR 1010 Movement for Acting I - (Level 4)-15 UK Credits

DR 1011 Stage Design I - (Level 4)--15 UK Credits

DR 1012 Acting I - (Level 4)--15 UK Credits

DR 1015 Voice and Speech I - (Level 4)--15 UK Credits

DR 1026 Theatre in Athens- (Level 4)--15 UK Credits

PH 2014 Aesthetics - (Level 4)-15 UK Credits

DR 2028 Directing I - (Level 5)-15 UK Credits

DR 2101 Movement for Acting II- (Level 5)-15 UK Credits

DR 2116 Voice and Speech II- (Level 5)-15 UK Credits

DR 2127 Stage Design II- (Level 5)-15 UK Credits

DR 2140 Acting II- (Level 5)-15 UK Credits

DR 2161 Theatre Practicum I- (Level 5)-15 UK Credits

AT 3023 Theories of Art- (Level 5)-15 UK Credits

EN 3358 Contemporary Trends in the Theatre- (Level 5)-15 UK Credits

#### **Optional Modules**

One course out of the following:
HY 2071 American History II-15 UK Credits
HY 2080 Great Britain -15 UK Credits

#### BA in Theatre Arts (300 credits)

#### **Compulsory Modules:**

DR 1003 The Making of Theatre (Level 4) - 15 UK Credits

DR 1010 Movement For Acting I (Level 4) - 15 UK Credits

DR 1011 Stage Design I (Level 4) - 15 UK Credits

DR 1012 Acting I (Level 4) - 15 UK Credits

DR 1015 Voice and Speech I (Level 4) - 15 UK Credits

DR 1026 Theatre in Athens (Level 4) - 15 UK Credits

PH 2014 Aesthetics (Level 4) - 15 UK Credits

DR 2028 Directing I (Level 5) - 15 UK Credits

DR 2101 Movement for Acting II (Level 5) - 15 UK Credits

DR 2116 Voice and Speech II (Level 5) - 15 UK Credits

DR 2127 Stage Design II (Level 5) - 15 UK Credits

DR 2140 Acting II (Level 5) - 15 UK Credits

DR 2161 Theatre Practicum I (Level 5) - 15 UK Credits

AT 3023 Theories of Art (Level 5) - 15 UK Credits

EN 3358 Contemporary Trends in the Theatre (Level 5)- 15 UK Credits

DR 3020 The Theatrical Event I (Level 6) - 15 UK Credits

DR 3021 The Theatrical Event II (Level 6) - 15 UK Credits

DR 3023 Contemporary Trends in the Performing Arts (Level 6) - 15 UK Credits

DR 3262 Theatre Practicum II (Level 6) - 15 UK Credits

#### **Optional Modules**

One course out of the following:

HY 2071 American History II (Level 4) - 15 UK Credits

HY 2080 Great Britain (Level 4) - 15 UK Credits

### Frances Rich School of Fine and Performing Arts

### B.A. (Honours) Visual Arts

#### Module titles – LEVEL 4

#### **Compulsory Modules:**

PH 2016 Philosophy and Cinema (Level 4) – 15 UK Credits

PH 2014 Aesthetics (Level 4) - 15 UK Credits

AR 1003 Fundamentals of 2D Forms - Drawing I (Level 4) – 15 UK Credits

AR 1005 Fundamentals of 2D Forms - Color & Design I (Level 4) – 15 UK Credits

AR 1007 Fundamentals of 3D Forms - Sculpture I (Level 4) – 15 UK Credits

AR 1009 Fundamentals of 4D Forms - Time Based Media I (Level 4) – 15 UK Credits

AR 2023 Figure Drawing I (Level 4) – 15 UK Credits

AR 1017 Digital Image (Level 4) - 15 UK Credits

#### Module titles – LEVEL 5

#### **Compulsory Modules:**

AT 2013 Modern Art (Level 5) - 15 UK Credits

AR 3104 Fundamentals of 2D Forms - Drawing II (Level 5) – 15 UK Credits

AR 3106 Fundamentals of 2D Forms - Color & Design II (Level 5) – 15 UK Credits

AR 3108 Fundamentals of 3D Forms - Sculpture II (Level 5) – 15 UK Credits

AR 3110 Fundamentals of 4D Forms - Time Based Media II (Level 5) – 15 UK Credits

AR 3025 Painting (Level 5) - 15 UK Credits

AR 3019 Video Art (Level 5) – 15 UK Credits

AR 3024 Figure Drawing II (Level 5) – 15 UK Credits

#### Module titles – LEVEL 6

#### **Compulsory Modules:**

AT 3118 Postmodern Art (Level 6) – 15 UK Credits

AR 4130 Contemporary Painting (Level 6) – 15 UK Credits

AR 4133 Contemporary Drawing (Level 6) – 15 UK Credits

AR 4934 Studio Projects and Installation (Level 6) – 15 UK Credits

AR 4002 Art Techniques and Media (Level 6) – 15 UK Credits

AR 4140 Issues in Contemporary Art (Level 6) – 15 UK Credits

AR 4226 Sculpture III (Level 6) - 15 UK Credits

AR 4941 Senior Project and Exhibition (Level 6) – 15 UK Credits

#### VISUAL ARTS EXIT AWARDS #

#### I. Certificate of Higher Education in Visual Arts (120 credits)

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in the Visual Arts, will have a basic theoretical and practical understanding of the Visual Arts.

Students will have acquired appropriate communication skills and qualities, such as personal responsibility and creative thinking, which are necessary requirements for employment.

Certificates of Higher Education in the Visual Arts are awarded to students who have demonstrated the knowledge of:

- · Visual literacy embedded in creative practice
- · Ability to interpret and describe artworks and exhibitions

Typically, holders of the qualification will be able to:

- Utilize appropriate materials, media, techniques, methods, technologies and tools
- · Utilize information technology skills such as word processing and the ability to access electronic data
- Undertake further training and develop new skills within a structured and managed environment

  d will base.
- qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility

Upon completion of level 4 (120 credits or 8 15-credit modules), students will be able to:

- Recognize and be familiar with key Visual Arts concepts that are present in both everyday as well as in professional decision making
- · Align basic art theory to practice

Specifically, holders of the Certificate of Higher Education in Visual Arts will be able to demonstrate knowledge and understanding of:

- Recognize the technological societal, historical and cultural contexts that influence the creation of new art forms (PH 2016, PH 2014)
- Visual literacy and the technical foundations of art across a number of art disciplines (AR 1003, AR 1005, AR 1007, AR 1009, AR 2023)

In addition, they will have the following practical/professional and key/transferable skills:

- Utilize appropriate materials, media, techniques, methods, technologies and tools and develop competence with them for the production of artworks and portfolios. (AR 1017)
- Utilize information technology skills such as word processing and the ability to access electronic data.(AR 1009, AR 1017)

#### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Visual Arts and the ordinary (non-Honours) degree in Visual Arts.

In accordance with the framework for Higher Education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles and practices in Visual Arts and will have learned to apply those principles and practices more widely. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- · Ability to research, interpret and evaluate artworks, exhibitions, art history and art theory texts.
- · Ability to present self-motivation and the capacity to work independently.
- · Art making practice in dialogue with social, technological, environmental and historical contexts.

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Typically, holders of the qualification will be able to:

- Recognize the technological societal, historical and cultural contexts that influence the creation of new art forms (PH 2016, PH 2014)
- Demonstrate Visual literacy and usage of the technical foundations of art across a number of art disciplines (AR 1003, AR 1005, AR 1007, AR 1009, AR 2023)
- · Articulate ideas and navigate through arguments

#### and will have:

• qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Visual Arts

Upon completion of levels 4 and 5 (240 credits or 8 15-credit modules), students will be able to

- Utilize key Visual Arts concepts that are present in both everyday as well as in professional decision making
- · apply basic skills and techniques to art related topics, thus aligning theory to practice
- · demonstrate average knowledge of theories, history, digital literacy and fabrication techniques in art

Specifically, holders of the Diploma of Higher Education in Visual Arts will be able to demonstrate detailed knowledge and understanding of:

- The technological societal, historical and cultural contexts that influence the creation of new art forms (PH 2016, PH 2014)
- The core innovations in the art of the 20<sup>th</sup> and 21<sup>st</sup> centuries and the artists involved. (AT 2013)
- The technical foundations of art across a number of art disciplines (AR 1003, AR 1005, AR 1007, AR 1009, AR 2023, AR 3024, AR 3104, AR 3106, AR 3108, AR 3110)

In addition, they will have the following cognitive skills:

- Capacity to articulate a language for the critical examination of art (AR 1003, AR 1005, AR 1007, AR 1009, AT 2013)
- Possibility to navigate through arguments by discussing theoretical texts (AR 3025, AR 4002)

Capacity to contribute to the production of group works (AR 1017, AR 3106)

 Ability to articulate personal artistic concepts and apply them in a medium appropriate to the concept, through the use of painting, drawing, sculpture, installations, happenings, performances and audio/visual mediums (AR 3104, AR 3106, AR 3108, AR 3110, AR 2014, AR 3019)

and the following practical/professional and key/transferable skills:

- Pursue an artistic idea from conception, research, to final execution on the 2D, 3D, or 4D fields, or through interdisciplinary methods.( AR 3025, 2019)
- Utilize appropriate materials, media, techniques, methods, technologies and tools and develop competence with them for the production of artworks and portfolios (AR 1017, AR 3019)
- Utilize information technology skills such as word processing and the ability to access electronic data (AR 1017, AR 1009, AR 3104, AR 3110, AR 3106, AR 3019)

#### II.b. BA in Visual Arts

Upon completion of 300 credits (20 15-credit modules), students will be able to

- Utilize key Visual Arts concepts that are present in both everyday as well as in professional decision making
- apply basic skills and techniques to art related topics, thus aligning theory to practice
- · demonstrate average knowledge of theories, history, digital literacy and fabrication techniques in art

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· analyze and synthesize with minimum guidance issues relating to a variety of fields in Visual Arts

Specifically, holders of the ordinary BA in Visual Arts will be able to demonstrate detailed knowledge and understanding of:

- The technological societal, historical and cultural contexts that influence the creation of new art forms (PH 2016, PH 2014)
- The core innovations in the art of the 20th and 21st centuries and the artists involved. (AT 2013, AT 3118)
- The technical foundations of art across a number of art disciplines (AR 1003, AR 1005, AR 1007, AR 1009, AR 2023, AR 3024, AR 3104, AR 3106, AR 3108, AR 3110)
- Evolving ways of art thinking and how this may be applied in a range of contexts (AR 1017, AR 4002) In addition, they will have the following cognitive skills:
  - Capacity to articulate a language for the critical examination of art (AR 1003, AR 1005, AR 1007, AR 1009, AT 2013)
  - · Possibility to navigate through arguments by discussing theoretical texts (AR 3025, AR 4130, AR 4002)
  - Capacity to contribute to the production of group works (AR 3106, AR 1017)
  - Ability to articulate personal artistic concepts and apply them in a medium appropriate to the concept, through the use of painting, drawing, sculpture, installations, happenings, performances and audio/visual mediums (AR 3104, AR 3106, AR 3108, AR 3110, AR 2014, AR 3019)

and the following practical/professional and key/transferable skills:

- Pursue an artistic idea from conception, research, to final execution on the 2D, 3D, or 4D fields, or through interdisciplinary methods.( AR 3019, AR 3025, AR 2023, AR 4226)
- Utilize appropriate materials, media, techniques, methods, technologies and tools and develop competence with them for the production of artworks and portfolios (AR 1017, AR 3019, AR 4130)
- Utilize information technology skills such as word processing and the ability to access electronic data (AR 1017, AR 1009, AR 3104, AR 3110, AR 3106, AR 3019, AR 4002)
- Communicate effectively and persuasively in visual, aural and written forms with people from a wide range of backgrounds using their views, in the development or enhancement of work (AR 4002)

## CERTIFICATE OF HIGHER EDUCATION IN VISUAL ARTS (120 CREDITS)

#### **Compulsory Modules:**

PH 2016 Philosophy and Cinema (Level 4) - 15 UK Credits

PH 2014 Aesthetics (Level 4) - 15 UK Credits

AR 1003 Fundamentals of 2D Forms - Drawing I (Level 4) – 15 UK Credits

AR 1005 Fundamentals of 2D Forms - Color & Design I (Level 4) – 15 UK Credits

AR 1007 Fundamentals of 3D Forms - Sculpture I (Level 4) - 15 UK Credits

AR 1009 Fundamentals of 4D Forms - Time Based Media I (Level 4) – 15 UK Credits

AR 2023 Figure Drawing I (Level 4) – 15 UK Credits

AR 1017 Digital Image (Level 4) – 15 UK Credits

### Frances Rich School of Fine and Performing Arts

## DIPLOMA OF HIGHER EDUCATION IN VISUAL ARTS (240 CREDITS)

#### **Compulsory Modules:**

PH 2016 Philosophy and Cinema (Level 4) – 15 UK Credits

PH 2014 Aesthetics (Level 4) – 15 UK Credits

AR 1003 Fundamentals of 2D Forms - Drawing I (Level 4) – 15 UK Credits

AR 1005 Fundamentals of 2D Forms - Color & Design I (Level 4) – 15 UK Credits

AR 1007 Fundamentals of 3D Forms - Sculpture I (Level 4) – 15 UK Credits

AR 1009 Fundamentals of 4D Forms - Time Based Media I (Level 4) – 15 UK Credits

AR 2023 Figure Drawing I (Level 4) – 15 UK Credits

AR 1017 Digital Image (Level 4) - 15 UK Credits

AT 2013 Modern Art (Level 5) - 15 UK Credits

AR 3104 Fundamentals of 2D Forms - Drawing II (Level 5) – 15 UK Credits

AR 3106 Fundamentals of 2D Forms - Color & Design II (Level 5) – 15 UK Credits

AR 3108 Fundamentals of 3D Forms - Sculpture II (Level 5) - 15 UK Credits

AR 3110 Fundamentals of 4D Forms - Time Based Media II (Level 5) – 15 UK Credits

AR 3025 Painting (Level 5) – 15 UK Credits

AR 3019 Video Art (Level 5) - 15 UK Credits

AR 3024 Figure Drawing II (Level 5) - 15 UK Credits

#### BA in VISUAL ARTS (300 CREDITS)

#### **Compulsory Modules:**

PH 2016 Philosophy and Cinema (Level 4) – 15 UK Credits

PH 2014 Aesthetics (Level 4) – 15 UK Credits

AR 1003 Fundamentals of 2D Forms - Drawing I (Level 4) – 15 UK Credits

AR 1005 Fundamentals of 2D Forms - Color & Design I (Level 4) – 15 UK Credits

AR 1007 Fundamentals of 3D Forms - Sculpture I (Level 4) – 15 UK Credits

AR 1009 Fundamentals of 4D Forms - Time Based Media I (Level 4) – 15 UK Credits

AR 2023 Figure Drawing I (Level 4) – 15 UK Credits

AR 1017 Digital Image (Level 4) – 15 UK Credits

AT 2013 Modern Art (Level 5) - 15 UK Credits

AR 3104 Fundamentals of 2D Forms - Drawing II (Level 5) – 15 UK Credits

AR 3106 Fundamentals of 2D Forms - Color & Design II (Level 5) – 15 UK Credits

AR 3108 Fundamentals of 3D Forms - Sculpture II (Level 5) – 15 UK Credits

AR 3110 Fundamentals of 4D Forms - Time Based Media II (Level 5) - 15 UK Credits

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AR 3025 Painting (Level 5) – 15 UK Credits

AR 3019 Video Art (Level 5) - 15 UK Credits

AR 3024 Figure Drawing II (Level 5) – 15 UK Credits

AT 3118 Postmodern Art (Level 6) – 15 UK Credits

AR 4130 Contemporary Painting (Level 6) - 15 UK Credits

AR 4002 Art Techniques and Media (Level 6) – 15 UK Credits

AR 4226 Sculpture III (Level 6) – 15 UK Credits

Communication

**Economics** 

**English and American Literature** 

**English with Linguistics** 

**Environmental Studies** 

History

Information Technology

**Digital Media Technologies** 

**Network Technologies** 

**Software Development** 

**Liberal Studies (Taught Out)** 

Philosophy

Psychology

Sociology

### B.A. (Honours) Communication

	ι	UK CREDITS	
	level 4	level 5	level 6
Compulsory Modules			
CS 1070 Introduction to Information Systems	15		
CN 2202 Writing for Mass Communication	15		
CN 2203 Fundamentals of Public Relations	15		
CN 2227 Introduction to Film and Television Studies	15		
CN 2301 Contemporary Mass Communication	15		
CN 2305 Multimedia Laqb	15		
CN 2408 Issues in Context	15		
Optional Module			
One Social Science Module	15		
Compulsory Modules			
CN 3312 Media Ethics (or PH 3010 Ethics)		15	
CN 3410 Communication in Advertising		15	
CN 3521 Communicatioin Theories		15	
Optional Modules (any five at Level 5)			
CN 3311 Fundamentals of Print Journalism		15	
CN 3334 Client Services in Advertising		15	
CN 3416 Radio News Writing		15	
CN 3428 Public Relations Techniques		15	
CN 3523 Public Relations and Special Events Planning		15	
CN 3525 Film Analysis		15	
CN 3609 Copywriting and Creative Evaluation		15	
CN 3622 Television Producing		15	
Compulsory Modules			
CN 4632 Communication Research Methods			15
CN 4940 Communication Seminar			15
Optional Modules (any six at Level 6)			
CN 4313 Brand Building in Advvertising			15
CN 4438 Leadership Communication			15
CN 4500 Creative Execution in Advertising			15
CN 4504 News Culture			15
CN 4526 PR in non-Profit Organizations			15
CN 4533 Advanced Print Journalism			15

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CN 4535 Editing Theory and Practice			15
CN 4537 Screenwriting			15
CN 4543 Comp Mediated Communication			15
CN 4639 Making the Short Documentary			15
CN 4707 Television News Writing			15
CN 4736 International Public Relations			15
CN 4745 Advanced Media Production			15
	120	120	120

**Total: 360 UK Credits** 

#### COMMUNICATION EXIT AWARDS #

#### I. Certificate of Higher Education in Communication

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Communication will have a sound knowledge of the basic concepts of Communication and learned how to take different approaches to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Communication are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with Communication, and an ability to evaluate and interpret these within the context of Communication;
- ii) an ability to present, evaluate, and interpret qualitative and quantitative data, to develop lines of argument and make sound judgements in accordance with basic theories and concepts of Communication.

Typically, holders of the qualification will be able to:

- a) evaluate the appropriateness of different approaches to solving problems related to Communication;
- b) communicate the results of their study/work accurately and reliably, and with structured and coherent arguments;
- c) undertake further training and develop new skills within a structured and managed environment;
   ind will have:
- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits, or eight 15-credit modules), students will be able to i) recognize and be familiar with key communication concepts that are present in both everyday and professional decision making; ii) apply basic communication techniques, thus aligning theory to practice.

Specifically, holders of the Certificate of Higher Education in Communication will be able to demonstrate knowledge and understanding of:

- Core media and communication concepts and principles (CN 2301, CN 2202, CN 2203, CN 2227)
- Basic communication tools (CN 2202, CN 2305, CS 1070)
- The role of the communication industry in society (CN 2301, CN 2408)

and

• A measure of knowledge in a social science (one level 4 module in a social science).

In addition, they will have the following practical/professional and key/transferable skills:

- The will be able to write news articles, press releases and feature stories (CN 2202)
- They will be able to use computer application packages relevant to the field (CS 1070)
- They will be able to produce multimedia projects (CN 2405).

#### I. Intermediate level

The intermediate level includes the Diploma of Higher Education in Communication and the ordinary (non-Honours) degree in Communication.

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of communication in the media industries and will have learned to apply those principles more widely. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

#### Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the principles practices of Communication;
- ii) the ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;

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- iii) knowledge of the main methods of enquiry in Communication and ability to evaluate critically the appropriateness of different approaches to solving problems in Communication;
- iv) an understanding of the limits of their knowledge, and how this influences analysis and interpretations based on that knowledge.

#### Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis in a variety of forms to specialist and nonspecialist audiences, and deploy key techniques of the discipline effectively;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

#### and will have:

d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Communication

Upon completion of Levels 4 and 5 (240 credits, or eight 15-credit modules at each Level), students will be able to: i) recognize and demonstrate familiarity with key communication concepts that are relevant to professional decision making; ii) demonstrate detailed knowledge of major concepts and theories used to explain the dynamics of the communication industries and the relationships between the individual, the media, and society; iii) apply appropriate communication styles and structures in solving problems and achieving goals in the areas of advertising, film and television, journalism, and public relations; and iv) use ethical standards to judge communication practices.

Specifically, holders of the Diploma of Higher Education in Communication will be able to demonstrate detailed knowledge and critical understanding of:

- Core media and communication concepts and principles (CN 2301, CN 2202, CN 2203, CN 2227)
- Basic communication tools (CN 2202, CN 2305, CS 1070)
- The role of the communication industry in society (CN 2301, CN 2408)
- Major theories used to analyse the dynamics and impact of communication (CN 3521)
- The techniques and practices commonly used in the different fields of communication (CN 3312, CN 3410, and the five optional Level 5 Communication modules)

#### and

• A measure of knowledge in a social science (one Level 4 module in a social science).

In addition, they will have the following cognitive skills:

- An ability to apply theories in analyzing and synthesizing issues related to communication practices (CN 3521, CN 3312/PH 3010)
- An ability to analyze and synthesize issues as a step in the process of solving problems and achieving communication goals (CN 3410 and the five optional Level 5 modules in Communication)

and the following practical/professional and key/transferable skills:

An ability to produce work using language and other applied techniques appropriate to different types
of media and media audiences (CN 3410 and the following, which are among the five optional Level 5
modules in Communication: CN 3311, CN 3609, CN 3416, CN 3622, CN 3334, CN 3428).

#### II.b. BA in Communication

Upon completion of Levels 4 and 5 (240 credits, or eight 15-credit modules at each Level), and completion of four Level 6 modules (15 credits each), students will be able to: i) recognize and demonstrate familiarity with key communication concepts that are relevant to professional decision making; ii) demonstrate detailed knowledge of major concepts and theories used to explain the dynamics of the communication industries and the relationships between the individual, the media, and society; iii) apply appropriate communication

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styles and structures in solving problems and achieving goals in the areas of advertising, film and television, journalism, and public relations; iv) use ethical standards to judge communication practices: v) apply communication research methods and write a literature review; and vi) produce applied communication projects that demonstrate an ability to conceive, plan and execute with minimal guidance complicated communication tasks that require a synthesis of knowledge and skills.

Specifically, holders of the ordinary BA in Communication will be able to demonstrate detailed knowledge and critical understanding of:

- Core media and communication concepts and principles (CN 2301, CN 2202, CN 2203, CN 2227)
- Basic communication tools (CN 2202, CN 2305, CS 1070)
- The role of the communication industry in society (CN 2301, CN 2408, CN 4504)
- A measure of knowledge in a social science (one level 4 module in a social science)
- Major theories used to analyse the dynamics and impact of communication (CN 3521)
- The techniques and practices commonly used in the different fields of communication (CN 3312, CN 3410; the five optional Level 5 Communication modules; and the four Level 6 modules)
- The research methods often used by communication researchers (CN 4632)

#### and

• A measure of knowledge in a social science (one Level 4 module in a social science).

In addition, they will have the following cognitive skills:

- An ability to apply theories and research methods in analyzing and synthesizing issues related to communication practices (CN 3521, CN 3312/PH 3010, and Level 6 modules)
- An ability to able to analyze and synthesize issues as a step in the process of solving problems and achieving communication goals (CN 3410; the five optional Level 5 modules in Communication; and four Level 6 modules)

and the following practical/professional and key/transferable skills:

- An ability to produce work using language and other applied techniques appropriate to different types of media and media audiences (CN 3410 and the following, which are among the optional Level 5 modules in Communication: CN 3311, CN 3609, CN 3416, CN 3622, CN 3334, CN 3428)
- An ability to produce work using language and other applied techniques with minimal guidance (three
  optional Level 6 modules).

## CERTIFICATE OF HIGHER EDUCATION IN COMMUNICATION (120 CREDITS)

#### **Compulsory Modules:**

CS 1070 Introduction to Information Systems (Level 4) – 15 UK Credits

CN 2301 Contemporary Mass Communication (Level 4) – 15 UK Credits

CN 2202 Writing for Mass Communication (Level 4) – 15 UK Credits

CN 2203 Fundamentals of Public Relations (Level 4) – 15 UK Credits

CN 2305 Multimedia Lab (Level 4) – 15 UK Credits

CN 2408 Issues in Context (Level 4) - 15 UK Credits

CN 2227 Introduction to Film and Television Studies (Level 4) – 15 UK Credits

#### **Optional Modules:**

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Social Science Option (Level 4) – 15 UK Credits

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## DIPLOMA OF HIGHER EDUCATION IN COMMUNICATION (240 CREDITS)

#### **Compulsory Modules:**

CS 1070 Introduction to Information Systems (Level 4) – 15 UK Credits

CN 2301 Contemporary Mass Communication (Level 4) – 15 UK Credits

CN 2202 Writing for Mass Communication (Level 4) – 15 UK Credits

CN 2203 Fundamentals of Public Relations (Level 4) – 15 UK Credits

CN 2305 Multimedia Lab (Level 4) – 15 UK Credits

CN 2408 Issues in Context (Level 4) - 15 UK Credits

CN 2227 Introduction to Film and Television Studies (Level 4) – 15 UK Credits

CN 3521 Communication Theories (Level 5) – 15 UK Credits

CN 3312 Media Ethics (or PH 3010 Ethics) (Level 5) - 15 UK Credits

CN 3410 Communication in Advertising (Level 5) – 15 UK Credits

#### **Optional Modules:**

Social Science Option\*\* (Level 4) – 15 Credits

Communication Option\*\*\* (Level 5) - 15 Credits

Communication Option\*\*\* (Level 5) – 15 Credits

Communication Option\*\*\* (Level 5) – 15 Credits Communication Option\*\*\* (Level 5) – 15 Credits

Communication Option\*\*\* (Level 5) – 15 Credits

***	COMMUNICATION OPTIONS - LEVEL 5	FREQUENCY
CN 3311	Fundamentals of Print Journalism	Fall and Spring
CN 3609	Copywriting and Creative Evaluation	Fall and Spring
CN 3525	Film Analysis	Fall and Spring
CN 3416	Radio News Writing	Spring
CN 3622	Television Producing	Fall and Spring
CN 3334	Client Services in Advertising	Fall and Spring
CN 3523	Public Relations and Special Events Planning	Fall and Spring
CN 3428	Public Relations Techniques	Fall and Spring

#### BA in COMMUNICATION (300 CREDITS)

#### **Compulsory Modules:**

CS 1070 Introduction to Information Systems (Level 4) – 15 UK Credits

CN 2301 Contemporary Mass Communication (Level 4) – 15 UK Credits

CN 2202 Writing for Mass Communication (Level 4) – 15 UK Credits

CN 2203 Fundamentals of Public Relations (Level 4) – 15 UK Credits

CN 2305 Multimedia Lab (Level 4) – 15 UK Credits

CN 2408 Issues in Context (Level 4) - 15 UK Credits

CN 2227 Introduction to Film and Television Studies (Level 4) – 15 UK Credits

CN 3521 Communication Theories (Level 5) – 15 UK Credits

CN 3312 Media Ethics (or PH 3010 Ethics) (Level 5) – 15 UK Credits

CN 3410 Communication in Advertising (Level 5) – 15 UK Credits

CN 4632 Communication Research Methods (Level 6) - 15 UK Credits

#### **Optional Modules:**

Social Science Option\*\* (Level 4) – 15 Credits

Communication Option\*\*\* (Level 5) – 15 Credits

Communication Option\*\*\*\* (Level 6) – 15 Credits Communication Option\*\*\*\* (Level 6) – 15 Credits

Communication Option\*\*\*\* (Level 6) – 15 Credits

***	COMMUNICATION OPTIONS - LEVEL 5	FREQUENCY
CN 3311	Fundamentals of Print Journalism	Fall
CN 3609	Copywriting and Creative Evaluation	Fall and Spring
CN 3525	Film Analysis	Fall and Spring
CN 3416	Radio News Writing	Fall
CN 3622	Television Producing	Fall and Spring
CN 3334	Client Services in Advertising	Fall and Spring
CN 3523	Public Relations and Special Events Planning	Fall and Spring
CN 3428	Public Relations Techniques	Fall and Spring

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***	COMMUNICATION OPTIONS - LEVEL 6	FREQUENCY
CN 4313	Brand Building in Advertising	Fall and Spring
CN 4438	Leadership Communication	Fall and Spring
CN 4500	Creative Execution in Advertising	Fall and Spring
CN 4504	News Culture	Spring
CN 4526	PR in non-Profit Organizations	Fall and Spring
CN 4533	Advanced Print Journalism	Spring
CN 4535	Editing Theory and Practice	Spring
CN 4537	Screenwriting	Spring
CN 4543	Computer Mediated Communication	Fall and Spring
CN 4639	Making the Short Documentary	Spring
CN 4707	Television News Writing	Fall and Spring
CN 4736	International Public Relations	Fall and Spring
CN 4745	Advanced Media Production	Fall and Spring

### B.A. (Honours) Economics

	U	UK CREDITS		
Compulsory Modules	level 4	4 level 5 level		
EC 1000 Principles of Microeconomics	15			
EC 1101 Principles of Macroeconomics	15			
EC 2011 Economic History of Europe	15			
MA 1105 Applied Calculus	15			
MA 2010 Statistics for Economics and Business I	15			
EC 2350 Mathematical Techniques in Economics	15			
Optional Modules				
TWO of the following Social Science Modules:	30			
AN 1000 Introduction to Anthropology				
AN 1003 Cultural Anthropology				
AN 2030 Greek Folklore				
PO 1000 Political Organization				
PO 1001 Political Behavior				
PO 2004 Diplomacy				
PO 2008 Beyond State and Nation				
PS 1000 Psychology as a Natural Science				
PS 1001 Psychology as a Social Science				
SO 1000 Introduction to Sociology				
SO 1101 Sociology of Modern Life				
SO 3009 Tourism, Leisure and Society				
SO 2004 Social Inequality				
SO 2030 Social Problems				
Compulsory Modules				
MA 3111 Statistics for Economics and Business II		15		
EC 3270 Managerial Economics		15		
EC 3271 Macroeconomic Theory and Policy		15		
EC 3473 Selected Topics in Microeconomic Theory		15		
EC 3474 Advanced Macroeconomics		15		
Optional Modules				
THREE of the following Level 5 modules:		45		
EC 3114 Health Economics				

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EC 3226 Credit and Lending			
-			
EC 3240 Money and Banking			
EC 3220 Economic Development			
EC 3221 Economic Development of Modern Greece			
EC 3225 Real Estate Economics			
EC 3227 Maritime Economics			
EC 3324 Insurance			
EC 3332 The European Union			
EC 3334 Environmental and Resource Economics			
EC 3342 Public Finance			
EC 3345 Monetary Theory and Policy			
EC 3362 Labor Economics			
Compulsory Modules			
EC 4636 Applied Methods in Economics			15
EC 4753 Econometrics			15
EC 4975 Seminar in Microeconomic Theory			15
EC 4976 Seminar in Macroeconomic Theory			15
EC 4210 History of Economic Thought			15
Optional Modules			
THREE of the following Level 6 modules:			45
EC 4435 Insurance Issues and Reporting			
EC 4543 Investment and Portfolio Theory			
EC 4638 Actuarial Science			
EC 3737 Insurance Industry Dynamics			
EC 4231 International Trade			
EC 4363 History of Economic Thought II			
EC 4365 International Monetary Economics			
EC 4564 Financial Economics: The Analytics of Risk Management			
EC 4667 Economics of Defense			
Total	120	120	120

**Total: 360 UK Credits** 

#### ECONOMICS EXIT AWARDS ‡

#### I. Certificate of Higher Education in Economics

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Economics will have a sound knowledge of the basic concepts of Economics and will have learned how to take different approaches to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility. Certificates of Higher Education in Economics are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with Economics, and an ability to evaluate and interpret these within the context of Economics;
- ii) an ability to present, evaluate, and interpret qualitative and quantitative data, to develop lines of argument and make sound judgements in accordance with basic theories and concepts of Economics.

Typically, holders of the qualification will be able to:

- a) evaluate the appropriateness of different approaches to solving problems related to Economics;
- b) communicate the results of their study/work accurately and reliably, and with structured and coherent arguments;
- c) undertake further training and develop new skills within a structured and managed environment;
   and will have:
- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 15-credit modules), students will be able to i) recognize and be familiar with key economic concepts that are present in both everyday as well as in professional decision making; ii) apply basic mathematical techniques to economic topics, thus aligning theory to practice. Specifically, holders of the Certificate of Higher Education in Economics will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1000, EC 1101)
- Basic tools in mathematics and statistics (MA 1105, MA 2010, EC 2350)
- The importance of economic institutions in the evolution of European society (EC 2011)
- A measure of knowledge in an array of social sciences (two level-4 modules in social sciences)

In addition, they will have the following practical/professional and key/transferable skills:

- They will be able to use sampling techniques to obtain data in order to conduct surveys (MA 2010)
- They will be able to use mathematical and statistical skills to measure and interpret economic magnitudes (MA 2010, EC 2350)
- They will be able to interpret graphs and charts (EC 1000, EC 1101)

#### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Economics and the ordinary (non-Honours) degree in Economics.

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles in Economics and will have learned to apply those principles more widely. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

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- i) knowledge and critical understanding of the well-established principles of Economics and of the way in which those principles have developed;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) knowledge of the main methods of enquiry in Economics and ability to evaluate critically the appropriateness of different approaches to solving problems in Economics;
- iv) an understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge.

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and nonspecialist audiences, and deploy key techniques of the discipline effectively;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

#### and will have:

d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Economics

Upon completion of levels 4 and 5 (240 credits or 8 15-credit modules), students will be able to i) recognize and be familiar with key economic concepts that are present in both everyday as well as in professional decision making; ii) apply basic mathematical techniques to economic topics, thus aligning theory to practice; iii) demonstrate detailed knowledge of theories, models, and tools of micro-and macro-economics, iv) apply the methodological abstractionism and deductivism employed in economic theory, v) analyze and evaluate major policy debates

Specifically, holders of the Diploma of Higher Education in Economics will be able to demonstrate detailed knowledge and critical understanding of:

- Core economic concepts and principles (EC 1000, EC 1101)
- Basic tools in mathematics and statistics (MA 1105, MA 2110, EC 3350)
- The importance of economic institutions in the evolution of European society (EC 2011)
- A measure of knowledge in an array of social sciences (two level-4 modules in social sciences)
- The cumulative progression of economic theories (EC 2270, EC 2271, EC 2473, EC 2474)
- Major economic policy debates (EC 2473, EC 2474)

In addition, they will have the following cognitive skills:

- They will be able to apply the methodological abstractionism and deductivism employed in economic theory (EC 3270, EC 3271, EC 3473, EC 3374)
- They will be able to analyze and synthesize issues relating to various fields in Economics (three level-5 modules in Economics)

and the following practical/professional and key/transferable skills:

- They will be able to use sampling techniques to obtain data in order to conduct surveys (MA 2010)
- They will be able to use mathematical and statistical skills to measure and interpret economic magnitudes (MA 2110 FC 3350)
- They will be able to interpret graphs and charts (EC 1000, EC 1101)
- They will be able to prepare reports including tables and charts on research results (three level-5 modules in Economics)

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• Use hypothesis testing and regression analysis (MA 2211)

#### II.b. BA in Economics

Upon completion of 300 credits (20 15-credit modules), students will be able to i) recognize and be familiar with key economic concepts that are present in both everyday as well as in professional decision making; ii) apply basic mathematical techniques to economic topics, thus aligning theory to practice; iii) demonstrate detailed knowledge of theories, models, and tools of micro-and macro-economics, iv) apply the methodological abstractionism and deductivism employed in economic theory, v) analyze and evaluate major policy debates, vi) analyze and synthesize with minimum guidance issues relating to a variety of fields in Economics Specifically, holders of the ordinary BA in Economics will be able to demonstrate detailed knowledge and critical understanding of:

- Core economic concepts and principles (EC 1000, EC 1101)
- Basic tools in mathematics and statistics (MA 1105, MA 2010, EC 2350)
- The importance of economic institutions in the evolution of European society (EC 2011)
- · A measure of knowledge in an array of social sciences (Two level-4 modules in social sciences)
- The cumulative progression of economic theories (EC 3270, EC 3271, EC 3473, EC 3474)
- Major economic policy debates (EC 3473, EC 3474)
- The evolution of economic ideas and the contributions of major schools of economic thought (EC 4210) In addition, they will have the following cognitive skills:
  - They will be able to apply the methodological abstractionism and deductivism employed in economic theory (EC 3270, EC 3271, EC 2473, EC 2474)
  - They will be able to analyze and synthesize issues relating to various fields in Economics (six modules in Economics, three of which level-5 and three level-6)

and the following practical/professional and key/transferable skills:

- They will be able to use sampling techniques to obtain data in order to conduct surveys (MA 2010)
- They will be able to use mathematical and statistical skills to measure and interpret economic magnitudes (MA 2010, EC 2350)
- They will be able to interpret graphs and charts (EC 1000, EC 1101)
- They will be able to prepare reports including tables and charts on research results (six modules in Economics, three of which level-5 and three level-6)
- Use hypothesis testing and regression analysis (MA 3111)

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## CERTIFICATE OF HIGHER EDUCATION IN ECONOMICS (120 CREDITS)

#### **Compulsory Modules:**

EC 1000 Principles of Microeconomics (Level 4) – 15 Credits
EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
EC 2011 Economic History of Europe (Level 4) – 15 Credits
MA 1105 Applied Calculus (Level 4) – 15 Credits
MA 2110 Statistics I (Level 4) – 15 Credits
EC 2350 Mathematical Techniques in Economics (Level 4) – 15 Credits

#### **Optional Modules:**

Social Science Option\*\* (Level 4) – 15 Credits Social Science Option\*\* (Level 4) – 15 Credits

**	SOCIAL SCIENCE OPTIONS - LEVEL 4	FREQUENCY
	ANTHROPOLOGY	
AN 1000	Introduction to Anthropology	Fall and Spring
AN 1003	Cultural Anthropology	Fall and Spring
AN 2030	Greek Folklore	Fall
	POLITICAL SCIENCE	
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behavior	Fall and Spring
PO 2004	Diplomacy	Spring
PO 2008	Beyond State and Nation	Fall
	PSYCHOLOGY	
PS 1000	Psychology as a Natural Science	Fall and Spring
PS 1001	Psychology as a Social Science	Fall and Spring
	SOCIOLOGY	
SO 1000	Introduction to Sociology	Fall and Spring
SO 1001	Sociology of Modern Life	Fall and Spring
SO 1009	Tourism, Leisure and Society	Fall and Spring
SO 2004	Social Inequality	Fall
SO 2030	Social Problems	Spring

## DIPLOMA OF HIGHER EDUCATION IN ECONOMICS (240 CREDITS)

#### **Compulsory Modules:**

EC 1000 Principles of Microeconomics (Level 4) – 15 Credits

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits

EC 2011 Economic History of Europe (Level 4) – 15 Credits

MA 1105 Applied Calculus (Level 4) – 15 Credits

MA 2010 Statistics I (Level 4) – 15 Credits

EC 2350 Mathematical Techniques in Economics (Level 4) – 15 Credits

MA 3111 Statistics II (Level 5) – 15 Credits

EC 3270 Managerial Economics (Level 5) – 15 Credits

EC 3271 Macroeconomic Theory and Policy (Level 5) – 15 Credits

EC 3473 Selected Topics in Microeconomic Theory (Level 5) – 15 Credits

EC 3474 Advanced Macroeconomics (Level 5) – 15 Credits

#### **Optional Modules:**

Social Science Option\*\* (Level 4) – 15 Credits

Social Science Option\*\* (Level 4) – 15 Credits

Economics Option\*\*\* (Level 5) – 15 Credits

Economics Option\*\*\* (Level 5) – 15 Credits

Economics Option\*\*\* (Level 5) - 15 Credits

***	ECONOMICS OPTIONS - LEVEL 5	FREQUENCY
EC 3114	Health Economics	Fall
EC 3226	Credit and Lending	Spring
EC 3240	Money and Banking	Fall and Spring
EC 3220	Economic Development	Fall
EC 3221	Economic Development of Modern Greece	Fall
EC 3225	Real Estate Economics	Fall*
EC 3227	Maritime Economics	Spring*
EC 3324	Insurance	Fall*
EC 3332	The European Union	Spring*
EC 3334	Environmental and Resource Economics	Spring*
EC 3342	Public Finance	Spring*
EC 3345	Monetary Theory and Policy	Spring*
EC 3362	Labor Economics	Fall*

### School of Liberal Arts and Sciences

#### BA in ECONOMICS (300 CREDITS)

#### **Compulsory Modules:**

EC 1000 Principles of Microeconomics (Level 4) – 15 Credits

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits

EC 2011 Economic History of Europe (Level 4) – 15 Credits

MA 1105 Applied Calculus (Level 4) – 15 Credits

MA 2010 Statistics I (Level 4) - 15 Credits

EC 2350 Mathematical Techniques in Economics (Level 4) – 15 Credits

MA 3111 Statistics II (Level 5) – 15 Credits

EC 3270 Managerial Economics (Level 5) – 15 Credits

EC 3271 Macroeconomic Theory and Policy (Level 5) – 15 Credits

EC 3473 Selected Topics in Microeconomic Theory (Level 5) – 15 Credits

EC 3474 Advanced Macroeconomics (Level 5) – 15 Credits

EC 4210 History of Economic Thought I (Level 6) – 15 Credits

#### **Optional Modules:**

Social Science Option\*\* (Level 4) – 15 Credits

Social Science Option\*\* (Level 4) – 15 Credits

Economics Option\*\*\* (Level 5) – 15 Credits

Economics Option\*\*\* (Level 5) – 15 Credits

Economics Option\*\*\* (Level 5) – 15 Credits Economics Option\*\*\*\* (Level 6) – 15 Credits

Economics Option\*\*\*\* (Level 6) – 15 Credits

Economics Option\*\*\*\* (Level 6) - 15 Credits

***	ECONOMICS OPTIONS - LEVEL 6	FREQUENCY
EC 4435	Insurance Issues and Reporting	Fall*
EC 4443	Investment and Portfolio Theory	Fall
EC 4638	Actuarial Science	Spring*
EC 4737	Insurance Industry Dynamics	Fall*
EC 4231	International Trade	Fall*
EC 4363	History of Economic Thought II	Spring*
EC 4365	International Monetary Economics	Spring*
EC 4564	Financial Economics: The Analytics of Risk Mgt	Spring
EC 4667	Economics of Defence	Spring*

### BA (Honors) English and American Literature

#### **Year 1 – COMPULSORY MODULES**

#### Select ONE module from the following:

***	English Modules - LEVEL 4	FREQUENCY
EN 2216	Introduction to Language	Fall & Spring
EN 2220	English Literature: from Chaucer to Swift	Fall
EN 2213	The Structure of the English Language	Spring
EN 2222	The Making of America: American Literature to 1865	Spring

*	Social Sciences Options - LEVEL 4	FREQUENCY
PS 1000	Psychology as a Natural Science	Fall & Spring
PS 1001	Psychology as a Social Science	Fall & Spring
SO 1000	Introduction to Sociology	Fall & Spring
SO 1001	Sociology of Modern Life	Fall & Spring

#### Select ONE module from the following:

**	History Options - LEVEL 4	FREQUENCY
HY 2070	American History I	Fall
HY 2071	American History II	Spring
HY 2080	Great Britain	Spring

#### **Select ONE module from the following:**

***	Philosophy Options - LEVEL 4	FREQUENCY
PH 1000	Introduction to Philosophy	Fall and Spring
PH 1001	Practical Reasoning	2nd Fall & Winter
PH 2003	Internet and Philosophy	Spring
PH 2014	Aesthetics	Spring
PH 2016	Philosophy and Cinema	Fall & Winter
PH 2020	Greek Philosophy	Spring

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#### **Year 1 – OPTIONAL MODULES**

#### Select ONE module from the following:

****	Literature Options - LEVEL 4	FREQUENCY
EN 2218	Issues in Literature	Winter
EN 2271	Creative Writing	Summer

#### **Year 2 - COMPULSORY MODULES**

****	English Modules - LEVEL 5	FREQUENCY
EN 2305	Introduction to English Studies	Fall & Spring
EN 2321	English Literature: from Romanticism to  Modernism	Spring
EN 2323	(Re)Writing America: from Realism to Modernism	Fall
****	Philosophy Module - LEVEL 5	FREQUENCY
PH 3010	Ethics	Spring

#### **Year 2 – OPTIONAL MODULES**

#### **Select FOUR modules from the following:**

Science of modules from the following.		
Literature Options - LEVEL 5	FREQUENCY	
Realism in 19 <sup>th</sup> & 20 <sup>th</sup> Century Theatre	Fall	
The American Experience in Fiction OR Tradition and Innovation in the English Novel	1 <sup>st</sup> Fall 2 <sup>nd</sup> Fall	
Contemporary British Literature OR Voices in Contemporary American Literature	1 <sup>st</sup> Spring 2 <sup>nd</sup> Spring	
Trends in Contemporary Theatre	Spring	
The English Renaissance	2 <sup>nd</sup> Spring	
	Realism in 19 <sup>th</sup> & 20 <sup>th</sup> Century Theatre  The American Experience in Fiction OR Tradition and Innovation in the English Novel  Contemporary British Literature OR Voices in Contemporary American Literature  Trends in Contemporary Theatre	

#### **Year 3 - COMPULSORY MODULES**

*****	English Modules - LEVEL 6	FREQUENCY
EN 3453	Shakespeare: The Great Tragedies	Fall
EN 3529	Victorian World	Fall
EN 3660	Criticism: Theory & Practice	Fall
EN 4528	English Romanticism	Spring
EN 3430 OR EN 4472	British Modernism OR American Modernism	Spring
EN 4754	Selected Topics in Literature	Spring

#### **Year 3 – OPTIONAL MODULES**

#### Select TWO modules from the following:

*****	Literature Options - LEVEL 6	FREQUENCY
EN 3468 OR	American Romanticism  OR	2 <sup>nd</sup> Fall
EN 3345	Writing Women	1st Fall
EN 4452	Shakespeare Plays	1 <sup>st</sup> Spring

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### ENGLISH EXIT AWARDS ‡ (English and American Literature)

#### I. Certificate of Higher Education (Cert HE)

The Certificate of Higher Education is awarded after one year of full-time study and requires that the student has successfully completed 120 credits at Level 4.

Students who have enrolled for a BA in Combined Studies (Regulatory Framework 5.1) with intention to transfer their registration to one of the conferrable OU-validated awards in English and American Literature will have completed the following **eight courses to be awarded a Certificate of Higher Education (Cert HE)**:

***	FOUR Compulsory EN Modules at LEVEL 4	FREQUENCY
EN 2216	Introduction to Language	Fall & Spring
EN 2220	English Literature: from Chaucer to Swift	Fall
EN 2213	The Structure of the English Language	Spring
EN 2222	The Making of America: American Literature to 1865	Spring
***	ONE EN Module as an Option at LEVEL 4	FREQUENCY
EN 2218	Issues in Literature	Winter
<b>OR</b> EN 2271	OR Creative Writing	Summer

*	ONE Social-Science Module as an Option at LEVEL 4	FREQUENCY
PS 1000	Psychology as a Natural Science	Fall & Spring
PS 1001	Psychology as a Social Science	Fall & Spring
SO 1000	Introduction to Sociology	Fall & Spring
SO 1001	Sociology of Modern Life	Fall & Spring
**	ONE History Module as an Option at LEVEL 4	FREQUENCY
HY 2070	American History I	Fall
HY 2071	American History II	Spring
HY 2080	Great Britain	Spring
***	ONE Philosophy Module as an Option at LEVEL 4	FREQUENCY
PH 1000	Introduction to Philosophy	Fall and Spring
PH 1001	Practical Reasoning	2nd Fall & Winter
PH 2003	Internet and Philosophy	Spring
PH 2014	Aesthetics	Spring
PH 2016	Philosophy and Cinema	Fall & Winter
PH 2020	Greek Philosophy	Spring

Upon completion of eight Level 4 modules (120 credits or eight 15-credit modules), students will be able to:

- Demonstrate basic knowledge and understanding of a number of authors and texts from early periods of literary history, both English and American;
- Interpret texts through close reading;
- Demonstrate basic knowledge and understanding of the cultural contexts within which texts are produced and interpreted;
- Demonstrate basic knowledge of the various functions of language.

The Certificate of Higher Education (Cert HE) is awarded to students who can:

- · Analyse and interpret texts;
- Structure and communicate ideas effectively orally and in writing;
- Produce clear responses under timed conditions.

#### II.a. Diploma of Higher Education in English and American Literature (DipHE)

The Diploma of Higher Education is awarded after two years of full-time study and requires that the student has successfully completed 240 credits of which 120 credits at Level 4 and 120 credits at Level 5.

Students who have enrolled for a BA in Combined Studies (Regulatory Framework 5.1) with intention to transfer their registration to one of the conferrable OU-validated awards in English and American Literature will have completed the following sixteen courses to be awarded a Diploma of Higher Education in English and American Literature (DipHE):

****	FOUR Compulsory EN Modules at LEVEL 4	FREQUENCY
EN 2216	Introduction to Language	Fall & Spring
EN 2220	English Literature: from Chaucer to Swift	Fall
EN 2213	The Structure of the English Language	Spring
EN 2222	The Making of America: American Literature to 1865	Spring
****	ONE EN Module as an Option at LEVEL 4	FREQUENCY
EN 2218	Issues in Literature	Winter
OR EN 2271	OR Creative Writing	Summer

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*	ONE Social-Science Module as an Option at LEVEL 4	FREQUENCY
PS 1000	Psychology as a Natural Science	Fall & Spring
PS 1001	Psychology as a Social Science	Fall & Spring
SO 1000	Introduction to Sociology	Fall & Spring
SO 1001	Sociology of Modern Life	Fall & Spring
**	ONE History Module as an Option at LEVEL 4	FREQUENCY
HY 2070	American History I	Fall
HY 2071	American History II	Spring
HY 2080	Great Britain	Spring
***	ONE Philosophy Module as an Option at LEVEL 4	FREQUENCY
PH 1000	Introduction to Philosophy	Fall and Spring
PH 1001	Practical Reasoning	2nd Fall & Winter
PH 2003	Internet and Philosophy	Spring
PH 2014	Aesthetics	Spring
PH 2016	Philosophy and Cinema	Fall & Winter
PH 2020	Greek Philosophy	Spring

****	THREE Compulsory EN Modules at LEVEL 5	FREQUENCY
EN 2305	Introduction to English Studies	Fall & Spring
EN 2321	English Literature: from Romanticism to Modernism	Spring
EN 2323	(Re)Writing America: Realism to Modernism	Fall
****	ONE Compulsory Philosophy Module - LEVEL 5	FREQUENCY
PH 3010	Ethics	Spring

EN 3357	Realism in 19 <sup>th</sup> & 20 <sup>th</sup> century Theatre	Fall
EN 3367 <b>OR</b> EN 3366	The American Experience in Fiction OR Tradition and Innovation in the English Novel	1 <sup>st</sup> Fall 2 <sup>nd</sup> Fall
EN 3369 <b>OR</b> EN 3370	Contemporary British Literature OR Voices in Contemporary American Literature	1 <sup>st</sup> Spring 2 <sup>nd</sup> Spring
EN 3358	Trends in Contemporary Theatre	Spring
EN 3426	The English Renaissance	2 <sup>nd</sup> Spring

**Upon completion of sixteen Level 4 and Level 5 modules** (240 credits, that is 120 credits or eight 15-credit modules at Level 4 and 120 credits or eight 15-credit modules at Level 5), students will be able to:

- Demonstrate knowledge and understanding of a number of authors and texts from different periods of literary history, both English and American;
- Interpret through close reading a variety of texts;
- Demonstrate adequate knowledge of the various concepts and principles which govern language and literature;
- Employ research methods relevant to the discipline to retrieve information;
- Demonstrate adequate knowledge and understanding of the theoretical and cultural contexts within which texts are produced and interpreted.

The **Diploma** of Higher Education **in English and American Literature (DipHE)** is awarded to students who can:

- · Reason critically;
- · Analyse and interpret texts;
- · Produce clear responses under timed conditions;
- Structure and communicate ideas effectively orally and in writing.

#### II.b. BA in English and American Literature

The BA is awarded after three years of full-time study and requires that the student has successfully completed 300 credits of which 120 credits at Level 4, 120 credits at Level 5, and a minimum of 60 at Level 6.

Students who have enrolled for a BA in Combined Studies (Regulatory Framework 5.1) with intention to transfer their registration to one of the conferrable OU-validated awards in English and American Literature will have completed the following **twenty courses to be awarded a BA in English and American Literature**:

***	FOUR Compulsory EN Modules at LEVEL 4	FREQUENCY
EN 2216	Introduction to Language	Fall & Spring
EN 2220	English Literature: from Chaucer to Swift	Fall
EN 2213	The Structure of the English Language	Spring
EN 2222	The Making of America: American Literature to 1865	Spring
****	ONE EN Module as an Option at LEVEL 4	FREQUENCY
EN 2218	Issues in Literature	Winter
<b>OR</b> EN 2271	OR Creative Writing	Summer

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*	ONE Social-Science Module as an Option at LEVEL 4	FREQUENCY
PS 1000	Psychology as a Natural Science	Fall & Spring
PS 1001	Psychology as a Social Science	Fall & Spring
SO 1000	Introduction to Sociology	Fall & Spring
SO 1001	Sociology of Modern Life	Fall & Spring
**	ONE History Module as an Option at LEVEL 4	FREQUENCY
HY 2070	American History I	Fall
HY 2071	American History II	Spring
HY 2080	Great Britain	Spring
***	ONE Philosophy Module as an Option at LEVEL 4	FREQUENCY
PH 1000	Introduction to Philosophy	Fall and Spring
PH 1001	Practical Reasoning	2nd Fall & Winte
PH 2003	Internet and Philosophy	Spring
PH 2014	Aesthetics	Spring
PH 2016	Philosophy and Cinema	Fall & Winter
PH 2020	Greek Philosophy	Spring

****	THREE Compulsory EN Modules at LEVEL 5	FREQUENCY
EN 2305	Introduction to English Studies	Fall & Spring
EN 2321	English Literature: from Romanticism to Modernism	Spring
EN 2323	(Re)Writing America: Realism to Modernism	Fall
****	ONE Compulsory Philosophy Module - LEVEL 5	FREQUENCY
PH 3010	Ethics	Spring

EN 3357	Realism in 19th & 20th Century Theatre	Fall
EN 3367 <b>OR</b> EN 3366	The American Experience in Fiction OR Tradition and Innovation in the English Novel	1 <sup>st</sup> Fall 2 <sup>nd</sup> Fall
EN 3369 <b>OR</b> EN 3370	Contemporary British Literature OR Voices in Contemporary American Literature	1 <sup>st</sup> Spring 2 <sup>nd</sup> Spring
EN 3358	Trends in Contemporary Theatre	Spring
EN 3426	The English Renaissance	2 <sup>nd</sup> Spring

*****	ANY FOUR EN Modules at LEVEL 6	FREQUENCY
EN 3453	Shakespeare: The Great Tragedies	Fall
EN 3529	Victorian World	Fall
EN 3660	Criticism: Theory & Practice	Fall
EN 4528	English Romanticism	Spring
EN 3430 OR EN 4472	British Modernism  OR  American Modernism	Spring
EN 4754	Selected Topics in Literature	Spring
EN 3468 <b>OR</b> EN 3345	American Romanticism OR Writing Women	2nd Fall 1st Fall
EN 4452	Shakespeare Plays	1st Spring

**Upon completion of twenty Level 4, Level 5, and Level 6 modules** (120 credits or eight 15-credit modules at Level 4, 120 credits or eight 15-credit modules at Level 5 and at least 60 credits or four 15-credit modules at Level 6), students will be able to:

- Demonstrate knowledge and understanding of a substantial number of authors and texts from different periods of literary history, both English and American;
- · Interpret through close reading a variety of texts;
- Employ research methods relevant to the discipline to retrieve information from various sources;
- Evaluate and use in a scholarly manner primary and secondary sources in research projects;
- Demonstrate good knowledge of the various concepts and principles which govern language and literature:
- Demonstrate good knowledge and understanding of the theoretical and cultural contexts within which texts are produced and interpreted.

#### The **BA in English and American Literature** is awarded to students who can:

- Reason critically;
- Analyse and interpret texts demonstrating critical judgement;
- Produce clear responses under timed conditions;
- Structure and communicate ideas effectively orally and in writing;

Conduct research and produce scholarly work appropriate to the discipline.

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### BA (Honors) English Literature with Linguistics

#### Year 1 - COMPULSORY MODULES

***	English Modules - LEVEL 4	FREQUENCY
EN 2216	Introduction to Language	Fall + Spring
EN 2220	English Literature: from Chaucer to Swift	Fall
EN 2213	The Structure of the English Language	Spring
EN 2222	The Making of America: American Literature to 1865	Spring

#### Select ONE module from the following:

	Social Sciences Options - LEVEL 4	FREQUENCY
PS 1000	Psychology as a Natural Science	Fall & Spring
PS 1001	Psychology as a Social Science	Fall & Spring
SO 1000	Introduction to Sociology	Fall & Spring
SO 1001	Sociology of Modern Life	Fall & Spring

#### Select ONE module from the following:

**	History Options - LEVEL 4	FREQUENCY
HY 2070	American History I	Fall
HY 2071	American History II	Spring
HY 2080	Great Britain	Spring

#### **Select ONE module from the following:**

***	Philosophy Options - LEVEL 4	FREQUENCY
PH 1000	Introduction to Philosophy	Fall and Spring
PH 1001	Practical Reasoning	2nd Fall & Winter
PH 2003	Internet and Philosophy	Spring
PH 2014	Aesthetics	Spring
PH 2016	Philosophy and Cinema	Fall & Winter
PH 2020	Greek Philosophy	Spring

#### **Year 1 – OPTIONAL MODULES**

#### Select ONE module from the following:

****	Linguistics Options - LEVEL 4	FREQUENCY
EN 2202	Phonetics	Fall
EN 2203	Morphology	Spring

#### **Year 2 - COMPULSORY MODULES**

****	English Modules - LEVEL 5	FREQUENCY
EN 2305	Introduction to English Studies	Fall + Spring
EN 2321	English Literature: from Romanticism to Modernism	Spring
EN 2323	(Re)Writing America: from Realism to Modernism	Fall
****	Philosophy Module - LEVEL 5	****
PH 3010	Ethics	PH 3010

#### **Year 2 – OPTIONAL MODULES**

#### Select FOUR modules from the following:

****	Linguistics Options - LEVEL 5	FREQUENCY
EN 2317	Fundamentals of Language Learning	Fall
EN 2406	Theories of Syntax	Fall
EN 3304	Sociolinguistics	Fall
EN 3365	Semantics and Pragmatics	Spring
EN 3362	Perspectives on Language: An Issues Approach to Learning	Spring

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#### Year 3 - COMPULSORY MODULES

****	English Modules - LEVEL 6	FREQUENCY
EN 3453	Shakespeare: The Great Tragedies	Fall
EN 3529	Victorian World	Fall
EN 3660	Criticism: Theory & Practice	Fall
EN 4528	English Romanticism	Spring
EN 3430 OR EN 4472	British Modernism OR American Modernism	2nd Spring  1st Spring
EN 4975	Selected Topics in Linguistics	Spring

#### **Year 3 – OPTIONAL MODULES**

#### Select TWO modules from the following:

*****	Linguistics Options - LEVEL 6	FREQUENCY
EN 3539	Discourse Analysis	Spring
EN 3559	Psycholinguistics	Fall
EN 3637	Fundamentals of Language Teaching & Practicum	Fall

#### ENGLISH EXIT AWARDS ‡ (English with Linguistics)

Qualifying students may apply for one of the following exit awards:

#### **Award Requirements**

Certificate of Higher Education (Cert HE) 120 UK CRE [Level 4]; (8 modules)

Diploma of Higher Education (Dip HE) in English Literature with Linguistics

240 UK CRE [Levels 4 + 5]; (16 modules)

BA in English Literature with Linguistics (BA) 300 UK CRE [Levels 4+5+1/2 of 6]; (20 modules)

#### I. Certificate of Higher Education (Cert HE)

Successful candidates will:

- demonstrate basic knowledge of the underlying concepts and principles associated with the study of language and an ability to evaluate and interpret these within the contexts of literature and linguistics;
- demonstrate an ability to present, evaluate and interpret data in order to develop lines of argument and make judgements based on basic theories and concepts of literature and linguistics;
- demonstrate an ability to evaluate the appropriateness of different approaches to solving problems
  related to the study of language; communicate the results of their study/work reliably, with structured
  arguments; undertake further training and develop new skills within a structured environment;

#### II.a. Diploma of Higher Education (Dip HE)

Successful candidates will:

- have a sound knowledge of the basic concepts of linguistic theory; have learned how to take different
  approaches to solving problems; be able to communicate accurately and exercise some personal
  responsibility;
- have knowledge and critical understanding of basic methods and theories used in analyzing language
  and literature; knowledge of methods of enquiry in literature and language; have an understanding of the
  limits of their knowledge and how this influences their interpretations based on that knowledge;
- use established techniques to undertake critical analysis of data; propose solutions to problems arising from the analysis; communicate effectively information and arguments to specialist and non-specialist audiences;
- be able to assume personal responsibility and exercise decision-making; be able to evaluate appropriateness of different ways to solving problems.

#### II.b. BA in English Literature with Linguistics (BA)

Successful candidates will:

- be able to locate and use primary sources relevant to a given situation/task; understand limits of knowledge; demonstrate systematic understanding of key aspects and current issues in the study of language and literature; be able to apply established techniques of analysis and enquiry in literature and linguistics;
- be able to locate and use primary sources relevant to a given situation/task; understand limits of knowledge; demonstrate systematic understanding of key aspects and current issues in the study of language and literature; be able to apply established techniques of analysis and enquiry in literature and linguistics;
- be able to apply knowledge and understanding in new projects and bring them to fruition; be able to identify a problem and arrive at a number of possible solutions;
- able to demonstrate problem-solving skills and an analytic mind; critically evaluate evidence, arrive at sound conclusions and communicate them effectively;
- be able to: complete work within deadlines; work independently and as team members; think and make decisions in complex contexts and unforeseen circumstances.

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<u>LEVEL 4</u> (8 modules needed for: Cert HE; Dip HE; BA)	
DMPULSORY (4 modules)	
2216 Introduction to Language	
N 2220 English Literature: from Chaucer to Swift	
N 2213 The Structure of the English Language	
N 2222 The Making of America: American Literature to 1865	
PTION (4 modules)	
mplete one module from each of the following groups:	
oup One	
N 2202 Phonetics OR	
2216 Introduction to Language	
roup Two	
2070 American History I <b>OR</b>	
/ 2071 American History II <b>OR</b>	
/ 2080 Great Britain	
roup Three	
1 1000 Introduction to Philosophy OR	
1 1001 Practical Reasoning <b>OR</b>	
1 2003 Internet and Philosophy OR	
1 2014 Aesthetics <b>OR</b>	
1 2016 Philosophy and Cinema <b>OR</b>	
l 2020 Greek Philosophy	
oup Four	
1000 Psychology as a Natural Science <b>OR</b>	
1001 Psychology as a Social Science <b>OR</b>	
0 1000 Introduction to Sociology OR	
0 1001 Sociology of Modern Life	

COMPREHENSIVE LIST OF MODULES	
LEVEL 5 (8 modules needed for: Dip HE; BA)	
COMPULSORY (4 modules)	
EN 2305 Introduction to English Studies	
EN 2321 English Literature: from Romanticism to Modernism	
EN 2323 (Re)Writing America: Realism to Modernism	
PH 3010 Ethics	
OPTION (4 modules)	
Complete any four modules from the following:	
EN 2317 Fundamentals of Language Learning	
EN 2406 Theories of Syntax	
EN 3304 Sociolinguistics	
EN 3465 Semantics and Pragmatics	
EN 3362 Perspectives on Language: An Issues Approach to Teaching	
TOTAL: CREDITS = 120; MODULES = 8; EXIT AWARD: Dip HE (Diploma in Higher Education)	
[Needed also for BA]	

COMPREHENSIVE LIST OF MODULES	
LEVEL 6 (4 modules needed for: BA)	
Complete any four modules from the following:	
EN 3453 Shakespeare: The Great Tragedies	
EN 3529 Victorian World	
EN 3660 Criticism: Theory & Practice	
EN 4528 English Romanticism	
EN 3430 British Modernism	
EN 4472 American Modernism	
EN 4975 Selected Topics in Linguistics	
EN 3439 Discourse Analysis	
EN 3359 Psycholinguistics	
EN 3437 Fundamentals of Language Teaching & Practicum	
TOTAL: CREDITS = 60; MODULES = 4; EXIT AWARD: BA English Literature with Linguistics	

### School of Liberal Arts and Sciences

### B.S. (Honours) Environmental Studies

#### Module titles - LEVEL 4

#### **Compulsory Modules:**

ES 1000	Environmental Science: Ecosystems and Biodiversity	(Level 4) – 20 Credits
ES 1010	Environmental Science: Energy Resources and Pollution	(Level 4) – 20 Credits
CH 1002	Principles of Chemistry	(Level 4) – 20 Credits
GG 1000	Environmental Geology	(Level 4) – 20 Credits

#### **Optional Modules:**

#### One of the following:

BI 1000	Introduction to Biology I	(Level 4) – 20 Credits
BI 1006	Human Biology:Concepts and Current Issues	(Level 4) – 20 Credits

#### One of the following:

BI 1101	Introduction to Biology II	(Level 4) – 20 Credits
BI 1007	Environmental Ecology	(Level 4) – 20 Credits

#### Module titles – LEVEL 5:

#### **Compulsory Modules:**

MA 2219	Statistics for Economics and Business II	(Level 5) – 15 Credits
GG 3015	Geographic Information Systems	(Level 5) – 15 Credits
SO/ES 2002	Environment and Society	(Level 5) – 15 Credits
ES 3115	Energy and Environment	(Level 5) – 15 Credits
ES 3216	Environmental Policy and Legislation	(Level 5) – 15 Credits
ES 3220	Principles of Environmental Management	(Level 5) – 15 Credits
EC/ES 2134	The Economy and the Environment	(Level 5) – 15 Credits
BI 3215	Environmental Health	(Level 5) – 15 Credits

#### Module titles – LEVEL 6:

#### **Compulsory Modules:**

ES 4117	Environmental Justice	(Level 6) – 15 Credits
ES 4322	Integrated Methods in Environmental Analysis	(Level 6) – 15 Credits
ES 4430	Environmental Studies Capstone	(Level 6) – 15 Credits

#### **Optional Modules:**

#### Five out of the following:

ES 4423	Water Resources: Threats and Sustainable Management	(Level 6) – 15 Credits
ES 4224	Air Quality and Global Atmospheric Changes	(Level 6) – 15 Credits
ES 4225	Sustainable Food Production: Soil and Environment	(Level 6) – 15 Credits
ES 4226	Conservation of Wildlife and Mediterranean Ecosystems	(Level 6) – 15 Credits
ES 4327	Environmental Management Systems	(Level 6) – 15 Credits
ES 4328	Environmental Policies in The European Union	(Level 6) – 15 Credits
ES 4329	Planning Sustainable Cities	(Level 6) – 15 Credits
ES 4435	Sustainable Use of Resources and Waste Management	(Level 6) – 15 Credits
HT 3021	Sustainable Management in Tourism and Hospitality	(Level 6) – 15 Credits

### School of Liberal Arts and Sciences

#### ENVIRONMENTAL STUDIES EXIT AWARDS #

#### I. Certificate of Higher Education in Environmental Studies

In accordance with the Framework for Higher Education Qualifications (FHEQ), the holder of a Certificate of Higher Education in Environmental Studies will have a sound knowledge of the basic concepts of Environmental Studies and will have learned how to take different approaches for solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

In accordance with FHEQ, Certificates of Higher Education in Environmental Studies are awarded to students who have demonstrated:

- knowledge of the underlying concepts and principles associated with Environmental Studies, and an ability to evaluate and interpret these within the context of that area of study;
- an ability to present, evaluate, and interpret qualitative and quantitative data, to develop lines of
  argument and make sound judgments in accordance with basic theories and concepts of their subject(s)
  of study.

Typically, holders of the qualification will be able to:

- evaluate the appropriateness of different approaches to solving problems related to Environmental Studies:
- communicate the results of their study/work accurately and reliably, and with structured and coherent
  arguments;
- undertake further training and develop new skills within a structured and managed environment; and will have:
  - qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Specifically, holders of the Certificate of Higher Education in Environmental Studies (120 credits or six 20-credit modules) will be able to demonstrate knowledge and understanding of:

- core concepts, principles and tools in natural sciences, of the structure and functioning of natural systems and of their role in supporting life and human activities
- the social, economic, political, health and ecological implications of human interactions with the
- the need for an interdisciplinary approach in addressing environmental problems
- the concepts and dimensions of sustainability and sustainable development

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to collect, process, interpret and communicate data and information on environmental issues and related topics
- They will be able to describe and record materials in the field and laboratory, to interpret practical results in a logical manner and to use appropriate laboratory and field equipment competently and safely
- They will be able to interact effectively within a team/learning group, giving and receiving information and ideas and modifying responses when appropriate.

#### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Environmental Studies and the ordinary (non-Honours) degree in Environmental Studies.

In accordance with the Framework for Higher Education Qualifications (FHEQ), holders of qualifications at this level will have developed a sound understanding of the principles in Environmental Studies and will

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have learned to apply those principles more widely. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making. In accordance with FHEQ, non-Honours degrees are awarded to students who have demonstrated:

- knowledge and critical understanding of the well-established principles of Environmental Studies, and of the way in which those principles have developed;
- ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- knowledge of the main methods of enquiry in their subject(s), and ability to evaluate critically the
  appropriateness of different approaches to solving problems in the field of study;
- an understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge.

Typically, holders of the qualification will be able to:

- use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and nonspecialist audiences, and deploy key techniques of the discipline effectively;
- undertake further training, develop existing skills, and acquire new competences that will enable them to
  assume significant responsibility within organisations;

#### and will have:

• qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Environmental Studies

Holders of the <u>Diploma of Higher Education in Environmental Studies</u> (240 credits or six 20 credit- and eight 15 credit-modules) will be able to demonstrate detailed knowledge and critical understanding of:

- core concepts, principles and tools in natural sciences, of the structure and functioning of natural systems and of their role in supporting life and human activities.
- the role of social sciences in analysing and addressing environmental problems and of the social, economic, political, health and ecological implications of human interactions with the environment.
- human responses to environmental problems such as the development of environmental policy and law and environmental management, as well as of the importance of temporal and spatial scales in considering the environmental impact of human decisions in different environmental studies fields.
- the concepts and dimensions of sustainability and sustainable development and of some of their
  applications in addressing environmental issues in an integrated manner.
- basic tools in mathematics and statistics, as well as of quantitative techniques and data processing methods including GIS techniques

In addition, they will have the following cognitive skills:

- ability to recognize the moral and ethical issues of investigations, appreciate the need for professional codes of conduct and undertake a reasoned moral assessment of actions/persons/business practices.
- ability to collect and analyse data and information on environmental issues using a range of techniques
  appropriate to the subject.
- ability to critically evaluate the reliability and significance of data and information collected and the evidence provided to support conclusions.
- ability to categorize ideas, data and information, reformat and transform them towards a given purpose and propose solutions.

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the following practical/professional skills:

- ability to describe and record materials in the field and laboratory and to interpret practical results in a logical manner.
- · ability to use appropriate laboratory and field equipment competently and safely
- ability to select and apply a limited range of methods, including spatial techniques, to study and solve environmental problems
- ability to plan, conduct and present an independent project effectively and appropriately with reliance on quidance, to relate investigations to prior work and to reference appropriately.

and the following key/transferable skills:

- ability to manage, select and process information from a variety of sources to support findings and hypotheses and develop a critical approach to academic literature and other sources of information.
- ability to communicate effectively to a variety of audiences in written, graphical and verbal forms, engage in debate in a professional manner and produce detailed and coherent project reports.
- ability to interact effectively within a team/learning group, giving and receiving information and ideas and modifying responses when appropriate.
- ability to acquire, process, interpret and present data using appropriate qualitative and quantitative techniques including use of information technology and the internet, mathematics, statistics and GIS.

#### II.b. BSc in Environmental Studies

Holders of the ordinary <u>BSc in Environmental Studies</u> (300 credits or six 20 credit- and twelve15 credit-modules) will be able to demonstrate detailed knowledge and critical understanding of:

- core concepts, principles and tools in natural sciences, of the structure and functioning of natural systems and of their role in supporting life and human activities.
- the role of social sciences in analysing and addressing environmental problems and of the social, economic, political, health and ecological implications of human interactions with the environment.
- human responses to environmental problems such as the development of environmental policy and law and environmental management, as well as of the importance of temporal and spatial scales in considering the environmental impact of human decisions in different environmental studies fields.
- the concepts and dimensions of sustainability and sustainable development and of some of their
  applications in addressing environmental issues in an integrated manner.
- basic tools in mathematics and statistics, as well as of quantitative techniques and data processing methods including GIS techniques
- tools, techniques and research methods used to study and address environmental issues at an advanced level.
- Topics in more specialized fields of environmental studies (such as management and conservation of natural resources, policy and environmental management of corporations)

In addition, they will have the following cognitive skills:

- ability to recognize the moral and ethical issues of investigations, appreciate the need for professional codes of conduct and undertake a reasoned moral assessment of actions/persons/business practices.
- ability to collect and analyse data and information on environmental issues using a wide range of techniques appropriate to the subject.
- ability to critically evaluate the reliability, validity and significance of data and information collected and the evidence provided to support conclusions.
- ability to categorize ideas, data and information, reformat and transform them towards a given purpose and design novel solutions.

• ability to identify key elements of environmental problems and apply appropriate knowledge and skills to their solution.

#### the following practical/professional skills:

- ability to describe and record materials in the field and laboratory and to interpret practical results in a logical manner.
- ability to use appropriate laboratory and field equipment competently and safely
- ability to select and apply a range of methods, including spatial techniques, to study and solve environmental problems
- ability to plan, conduct and present an independent project effectively and appropriately with reliance on guidance, to relate investigations to prior work and to reference appropriately.

#### and the following key/transferable skills:

- ability to manage, select and process information from a variety of sources to support findings and hypotheses and develop a critical approach to academic literature and other sources of information and perform research in different environmental studies fields.
- ability to communicate effectively to a variety of audiences in written, graphical and verbal forms, engage
  in debate in a professional manner and produce detailed and coherent project reports. ability to interact
  effectively within a team/learning group, giving and receiving information and ideas and modifying
  responses when appropriate.
- ability to acquire, process, interpret and present data using appropriate qualitative and quantitative techniques including use of information technology and the internet, mathematics, statistics and GIS.
- · ability for independent study

## CERTIFICATE OF HIGHER EDUCATION IN ENVIRONMENTAL STUDIES (120 CREDITS)

#### **Compulsory Modules:**

ES 1000	Environmental Science: Ecosystems and Biodiversity	(Level 4) – 20 Credits
ES 1010	Environmental Science: Energy Resources and Pollution	(Level 4) – 20 Credits
CH 1002	Principles of Chemistry	(Level 4) – 20 Credits
GG 1000	Environmental Geology	(Level 4) – 20 Credits

#### **Optional Modules:**

BIOLOGY OPTION 1\*\* (LEVEL 4) – 20 CREDITS BIOLOGY OPTION 2 \*\*\* (LEVEL 4) – 20 CREDITS

** BI	OLOGY OPTIONS 1 - LEVEL 4	FREQUENCY
BI 1000	Introduction to Biology I	Fall and Spring
BI 1006	Human Biology: Concepts and Current Issues	Fall

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***	BIOLOGY OPTIONS 2 - LEVEL 4	FREQUENCY
BI 1101	Introduction to Biology II	Fall and Spring
BI 1007	Environmental Ecology	Spring

## DIPLOMA OF HIGHER EDUCATION IN ENVIRONMENTAL STUDIES (240 CREDITS)

#### **Compulsory Modules:**

ES 1000	Environmental Science: Ecosystems and Biodiversity	(Level 4) – 20 Credits
ES 1010	Environmental Science: Energy Resources and Pollution	(Level 4) – 20 Credits
CH 1002	Principles of Chemistry	(Level 4) – 20 Credits
GG 1000	Environmental Geology	(Level 4) – 20 Credits
MA 2219	Statistics for Economics and Business II	(Level 5) – 15 Credits
GG 3015	Geographic Information Systems	(Level 5) – 15 Credits
SO/ES 2002	Environment and Society	(Level 5) – 15 Credits
ES 3115	Energy and Environment	(Level 5) – 15 Credits
ES 3216	Environmental Policy and Legislation	(Level 5) – 15 Credits
ES 3220	Principles of Environmental Management	(Level 5) – 15 Credits
EC/ES 2134	The Economy and the Environment	(Level 5) – 15 Credits
BI 3215	Environmental Health	(Level 5) – 15 Credits

#### **Optional Modules:**

Biology Option 1 \*\* (Level 4) – 20 Credits Biology Option 2 \*\*\* (Level 4) – 20 Credits

#### BSc in ENVIRONMENTAL STUDIES (300 CREDITS)

#### **Compulsory Modules:**

ES 1000	Environmental Science: Ecosystems and Biodiversity	(Level 4) – 20 Credits
ES 1010	Environmental Science: Energy Resources and Pollution	(Level 4) – 20 Credits
CH 1002	Principles of Chemistry	(Level 4) – 20 Credits
GG 1000	Environmental Geology	(Level 4) – 20 Credits
MA 2219	Statistics for Economics and Business II	(Level 5) – 15 Credits

GG 3015	Geographic Information Systems	(Level 5) – 15 Credits
SO/ES 2002	Environment and Society	(Level 5) – 15 Credits
ES 3115	Energy and Environment	(Level 5) – 15 Credits
ES 3216	Environmental Policy and Legislation	(Level 5) – 15 Credits
ES 3220	Principles of Environmental Management	(Level 5) – 15 Credits
EC/ES 2134	The Economy and the Environment	(Level 5) – 15 Credits
BI 3215	Environmental Health	(Level 5) – 15 Credits

#### **Optional Modules (LEVEL 4):**

Biology Option 1\*\* (Level 4) – 20 Credits

Biology Option 2 \*\*\*(Level 4) – 20 Credits

#### Modules offered at level 6 (Students are required to take <u>four</u> of the following):

ES 4117	Environmental Justice	(Level 6) – 15 Credits
ES 4322	Integrated Methods in Environmental Analysis	(Level 6) – 20 Credits
ES 4430	Environmental Studies Capstone	
ES 4423	Water Resources: Threats and Sustainable Management	
ES 4224	Air Quality and Global Atmospheric Changes	
ES 4225	Sustainable Food Production: Soil and Environment	
ES 4226	Conservation of Wildlife and Mediterranean Ecosystems	
ES 4327	Environmental Management Systems	
ES 4328	Environmental Policies in the European Union	
ES 4329	Planning Sustainable Cities	
ES 4435	Sustainable Use of Resources and Waste Management	
HT/IB 3121	Sustainable Management in Tourism and Hospitality	

### School of Liberal Arts and Sciences

### B.A. (Honours) HISTORY

#### Module titles - LEVEL 4:

#### **Compulsory modules:**

HY 2034 History of Ancient Greece

HY 2015 History of Rome

HY 2028 The Birth of Modern Europe

HY 2070 American History I

HY 2071 American History II

HY 2080 Great Britain

#### One Social Science module optional:

AN 1000	Introduction to Anthropology
EC 2011	The Economic History of Europe
PO 1000	Political Organization
PO 1001	Political Behavior
PO 2004	Diplomacy
PS 1001	Psychology as a Social Science
SO 1000	Introduction to Sociology

#### One Humanities module optional:

AT 2005 Greek Art

AT 2006 Roman Art

CL 2010 Greek and Roman Literature in Translation

EN 2222 The Making of America

MU 2025 Cultural Perspectives on Music

PH 1000 Introduction to Philosophy

#### Module titles - LEVEL 5:

#### **Compulsory modules:**

HY 3005 Intellectual History of Europe

HY 3031 Slaves and Slavery in the US

HY 3060 Greece: the Birth of a Nation

HY 3061 Modern Greece: a troubled History

#### One History module optional:

	•
HY 3002	Great Thinkers and their Ideas
HY 3009	The Spartans
HY 3021	Alexander III., the Great
HY 3032	Trade in the Ancient Mediterranean World

#### One Regional History course optional:

HY 3019	Cyprus and the Near East
HY 3030	Survey of Chinese Civilization
HY 3026	Middle East: a Crossroad
HY 3040	History of Russia to 1900

#### One Social Science course optional:

AN 3320	Intercultural Communication
PO 3010	Political Theory I: Plato to Locke
PO 3011	Political Theory II: Hume to Rawls
PO 3031	International Relations
SO 3115	Sociology of Globalization

#### One Humanities course optional:

AH 2021	The Bronze Age of Greece
AH 2023	Discourse, Display and Design in the Ancient Greek Sanctuary
AT 2007	Early Christian and Byzantine Art and Architecture
AT 2019	Islamic Art and Architecture
CL 3001	Classical Roman Literature and Culture
CL 2122	Classical Greek Literature and Culture

#### Module titles - LEVEL 6

#### **Compulsory modules:**

HY 4050	The Age of Enlightenment
HY 4052	Total War in Europe
HY 4053	Contemporary History: from World War II to Vietnam and the Fall of Communism
HY 4391	Historiography
HY 4493	Selected Topics

#### **Optional Modules:**

HY 4010 Ancient Greek Mythology and Religion

HY 4041 Russia and the Soviet Union

HY 4051 Revolution & Nationalism in Europe

HY 4072 America in World Affairs

HY 4074 Democracy and Imperialism

### School of Liberal Arts and Sciences

#### HISTORY EXIT AWARDS ‡

#### I. Certificate of Higher Education

Upon completion of level 4 (120 credits or 8 15-credit modules), students have 1) a basic grasp of the concepts and principles of History; 2) a series of basic transferable interpersonal, research and writing skills that are applicable to the professional world; 3) the knowledge and skills necessary for further progression in the field—for example, into the second year of a BA (Hons) programme in History such as that at DEREE, The American College of Greece.

Specifically, Certificates of Higher Education in History are awarded to students who have demonstrated knowledge and understanding of:

- Basic knowledge of significant past events in key periods and geographic areas. (all HY courses)
- Exposure to the idea of continuities/discontinuities between past and present.
- · Exposure to both primary and secondary sources.
- a measure of knowledge in an array of humanities and social sciences (one level-4 module each in the social sciences and humanities).

In addition, they will have the following cognitive skills:

- a basic understanding of the variety of approaches to interpreting the past. (all HY courses)
- a basic exposure to the difficulty in reconstructing the past. (all HY courses)

Furthermore, they will have the following practical/professional and key/transferable skills:

- They will be able to produce basic, reasoned presentations of problems in timed situations. (all HY courses)
- They will be able to participate in group discussions. (all courses)
- They will be able to work to deadline. (all courses)

#### I.a. Diploma of Higher Education in History

Designed to follow upon the Certificate of Higher Education in History, the Diploma of Higher Education in History, broadens and deepens students' engagement in the field of History through courses that enlist both synchronic and diachronic pathways of study. Upon completion of levels 4 and 5 (240 credits of 16 15-credit modules), students have 1) a solid grasp of the concepts and principles of history; 2) a series of transferable interpersonal research and writing skills that are applicable to the professional world; 3) the knowledge and skills necessary for further progression in the field—for example for The BA (Ord.) and (Hons) of Higher Education in History such as those offered by DEREE, the American College of Greece.

Specifically, in addition to the characteristics listed under the Certificate above, holders of the Diploma of Higher Education in History will be able to demonstrate detailed knowledge and critical understanding of:

- Broadened and deepened factual knowledge of the history of specific areas and periods. (all HY courses)
- Engagement with diachronic runs of history (HY2002, HY2005, HY2007, HY 3032)
- Engagement with regional or focused histories (HY2009, HY2019, HY2021, HY2030, HY2040, HY2060, HY2061)
- A broadened and deepened knowledge of an array of humanities and social sciences (one level-5 module each in the social sciences and humanities)

In addition, they will have the following cognitive skills:

- The ability to analyze in a basic manner historical texts and other source material (all HY courses)
- A broadened understanding of the variety of ways of interpreting the past. (all HY courses)

And the following practical/professional and key/transferable skills:

- They will be able to communicate effectively in group discussions (all courses)
- They will have respect for the diversity of human cultures and achievements.
- They will be able to research with the basic capacity for effective and verifiable information retrieval and organization. [ALL COURSES WITH PAPERS]
- They will be able to construct basic relevant arguments from a body of evidence, including primary and secondary sources. (all HY courses and some of the Humanities courses—ie courses that have essay exams or papers)

#### II.b. BA (Ordinary) in History

Upon completion of 300 credits (20 15-credit modules), students will have 1) a solid grasp of the concepts and principles of History; 2) acquired skills in historical research, critical thinking, and the written presentation of data and oral expression that are transferable to the professional world; 3) Develop abilities to recognize the continuity and/or discontinuity of past experiences with contemporary ones; 4) the knowledge and skills necessary for further progression in the field—for example, for the final modules of a BA (Hons) programme in History such as that at DEREE, The American College of Greece.

In addition to the knowledge and skills listed above under Certificate and Diploma, holders of the BA (Ordinary) in History will be able to demonstrate detailed knowledge and critical understanding of:

- Broadened and deepened knowledge of the History for specific geographic areas and periods. (HY3041, HY3074, HY3050, HY3051, HY3052, HY3053, HY3072)
- In-depth knowledge of specific subjects/methodologies associated with History
- Understand the development of history as a discipline and an awareness of different historical methodologies. (HY4391)

In addition, they will have the following cognitive skills:

- They will be able to think creatively, self-critically and present, in both oral and written forms, historical arguments in a clear and comprehensive way.
- They will be able to manage and process complex body of information and data.
- They will be able to evaluate the limitations and partiality of all historical knowledge.

and the following practical/professional and key/transferable skills:

- Construct relevant arguments from a body of evidence, including primary and secondary sources.
- Do effective research with the capacity for critical, effective, and verifiable information retrieval and organization.
- Exercise skills of critical judgment in evaluating arguments.
- Use interpersonal skills, i.e. oral and written communication skills in English to work effectively in a professional environment.
- Manage information resources, selecting data from a range of sources and developing appropriate research techniques.

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## CERTIFICATE OF HIGHER EDUCATION IN HISTORY (120 CREDITS)

#### **Compulsory Modules:**

HY 2034 History of Ancient Greece (Level 4) – 15 Credits HY 2015 History of Rome (Level 4) – 15 Credits HY 2028 The Birth of Modern Europe (Level 4) – 15 Credits HY 2070 American History I (Level 4) – 15 Credits HY 2071 American History II (Level 4) – 15 Credits HY 2080 Great Britain (Level 4) – 15 Credits

#### **Optional Modules:**

Social Science Option\*\* (Level 4) – 15 Credits Humanities Option\*\* (Level 4) – 15 Credits

**	SOCIAL SCIENCE OPTIONS - LEVEL 4	FREQUENCY
	ANTHROPOLOGY	
AN 1000	Introduction to Anthropology	Fall and Spring
	POLITICAL SCIENCE	
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behavior	Fall and Spring
PO 2004	Diplomacy	Spring
PO 2008	Beyond State and Nation	Fall
	PSYCHOLOGY	
PS 1001	Psychology as a Social Science	Fall and Spring
	SOCIOLOGY	
SO 1000	Introduction to Sociology	Fall and Spring

**	HUMANITIES OPTIONS - LEVEL 4	FREQUENCY
	ART HISTORY	
AT 2005	Greek Art	Fall and Spring
AT 2006	Roman Art	Fall and Spring
	CLASSICAL LITERATURE	
CL 2010	Greek and Roman Epic Literature in Translation	Fall and Spring
	PHILOSOPHY	
PH 1000	Introduction to Philosophy	Fall and Spring
	MUSIC	
MU 2025	Cultural Perspectives on Music	Fall or Spring

### DIPLOMA OF HIGHER EDUCATION IN HISTORY (240 CREDITS)

#### **Compulsory Modules:**

HY 2034 History of Ancient Greece (Level 4) – 15 Credits

HY 2015 History of Rome (Level 4) – 15 Credits

HY 2028 The Birth of Modern Europe (Level 4) – 15 Credits

HY 2070 American History I (Level 4) – 15 Credits

HY 2071 American History II (Level 4) – 15 Credits

HY 2080 Great Britain (Level 4) - 15 Credits

HY 3005 Intellectual History of Europe (Level 5) – 15 Credits

HY 3031 Slaves and Slavery in the US (Level 5) – 15 Credits

HY 3060 Greece: The Birth of a Nation (Level5) - 15 Credits

HY 3061 Modern Greece: A Troubled Nation (Level 5) – 15 Credits

#### **Optional Modules:**

Social Science Option\*\* (Level 4) – 15 Credits
Humanities Option\*\* (Level 4) – 15 Credits
Social Science Option \*\*\* (Level 5)—15 Credits
Humanities Option\*\*\* (Level 5) – 15 Credits
History Option\*\*\* (Level 5) – 15 Credits
Regional History Option\*\*\* (Level 5) – 15 Credits

### School of Liberal Arts and Sciences

***	HISTORY OPTIONS - LEVEL 5	FREQUENCY
HY 3002	Great Thinkers and their Ideas	Fall or Spring
HY 3009	The Spartans	Fall or Spring
HY 3021	Alexander III, the Great	Fall or Spring
HY 3032	Trade in the Ancient Mediterranean	Fall or Spring
***	REGIONAL HISTORY OPTION—LEVEL 5	FREQUENCY
HY 3019	Cyprus and the Near East	Fall or Spring
HY 3030	Survey of Chinese Civilization	Fall or Spring
HY2033	The Middle East	Fall or Spring
HY 3040	History of Russia to 1900	Fall or Spring

**	SOCIAL SCIENCE OPTION LEVEL 5	FREQUENCY
P 2010	Political Theory I: Plato to Locke	Fall
PO 3011	Political Theory II: Hume to Rawls	Fall
PO 3031	International Relations	Fall
	ANTHROPOLOGY	
AN 3320	Intercultural Communication	Fall or Spring
	SOCIOLOGY	
SO 3115	Sociology of Globalization	Fall

**	HUMANITIES OPTION LEVEL 5	FREQUENCY
	ART HISTORY	
AT 2019	Islamic Art and Architecture	Fall and Spring
AT 2007	Early Christian and Byzantine Art & Architecture	Fall and Spring
	ARCHAEOLOGY	
AH 2021	The Bronze Age of Greece	Fall and Spring
AT/AH 2023	Discourse, Display, and Design in the Ancient Greek Sanctuary	Fall and Spring
	CLASSICAL LITERATURE	
CL 3001	Classical Roman Literature and Culture	Fall and Spring
CL 2122	Classical Greek Literature and Culture	Fall and Spring

#### BA (ORDINARY) in HISTORY (300 CREDITS)

#### **Compulsory Modules:**

HY 2034 History of Ancient Greece (Level 4) – 15 Credits

HY 2015 History of Rome (Level 4) – 15 Credits

HY 2028 The Birth of Modern Europe (Level 4) – 15 Credits

HY 2070 American History I (Level 4) – 15 Credits

HY 2071 American History II (Level 4) – 15 Credits

HY 2080 Great Britain (Level 4) – 15 Credits

HY 3005 Intellectual History of Europe (Level 5) – 15 Credits

HY 3031 Slaves and Slavery in the US (Level 5) – 15 Credits)

HY 3060 Greece: The Birth of a Nation (Level 5) - 15 Credits

HY 3061 Modern Greece: A Troubled History (Level 5) – 15 Credits

#### **Optional Modules:**

Social Science Option\*\* (Level 4) – 15 Credits Humanities Science Option\*\* (Level 4) – 15 Credits Social Science Option (Level 5) – 15 Credits

Humanities Option\*\*\* (Level 5) – 15 Credits History Option\*\*\* (Level 5) – 15 Credits

Regional History Option\*\*\* (Level 5) – 15 Credits

Four History Options\*\*\*\* (Level 6) – 60 Credits

****	HISTORY OPTIONS - LEVEL 6	FREQUENCY
HY 4010	Ancient Greek Mythology and Religion	Fall or Spring
HY 4041	Russia and the Soviet Union	Fall or Spring
HY3050	The Age of the Enlightenment	Fall or Spring
HY 4051	Revolution and Nationalism in Europe	Fall or Spring
HY3052	Total War in Europe	Fall or Spring
HY 4053	Contemporary History: from World War II to Vietnam and the Fall of Communism	Fall or Spring
HY3072	America in World Affairs	Fall or Spring
HY 4074	Democracy and Imperialism	Fall or Spring
HY 4391	Historiography	Fall or Spring

### School of Liberal Arts and Sciences

# B.Sc. (Honours) in INFORMATION TECHNOLOGY (Digital Media Technologies)

#### Module titles - LEVEL 4

#### **Compulsory Modules:**

Psychology as a Social Science	(Level 4) – 15 Credits	
Psychology as a Natural Science	(Level 4) – 15 Credits	
Applied Calculus	(Level 4) – 15 Credits	
Statistics for Business and Economics I	(Level 4) – 15 Credits	
Introduction to Programming	(Level 4) – 15 Credits	
Operating Systems Concepts	(Level 4) – 15 Credits	
Computer Systems Architecture	(Level 4) – 15 Credits	
"C" Language Programming	(Level 4) – 15 Credits	
	Psychology as a Natural Science  Applied Calculus  Statistics for Business and Economics I  Introduction to Programming  Operating Systems Concepts  Computer Systems Architecture	

#### Module titles – LEVEL 5:

#### **Compulsory Modules:**

EN 3342	Professional Communication	(Level 5) – 15 Credits
PH 3005	Business Ethics	(Level 5) – 15 Credits
ITC/CS 2234	Object Oriented Programming	(Level 5) – 15 Credits
MA 3106	Mathematics for Computing	(Level 5) – 15 Credits
CS 3260	Fundamentals of RDBMS	(Level 5) – 15 Credits
CS 3175	Communications and Networking Essentials	(Level 5) – 15 Credits
ITC/CS 3128	Digital Imaging	(Level 5) – 10 Credits
ITC/CS 2229	3D Modelling Methodologies	(Level 5) – 10 Credits
ITC/CS 3220	Digital Video and Audio Technologies	(Level 5) – 10 Credits

#### Module titles – LEVEL 6:

#### **Compulsory Modules:**

MG/ITC 4157	Project Management	(Level 6) – 15 Credits
ITC/CS 3480	Artificial Intelligence Principles	(Level 6) – 15 Credits
ITC/CS 3414	Internet Programming	(Level 6) – 15 Credits
ITC/CS 3371	Interactive Multimedia Systems	(Level 6) – 15 Credits
CS 4230	Human Computer Interaction	(Level 6) – 15 Credits
ITC/CS 4535	Game Design	(Level 6) – 15 Credits
ITC/CS 4417	Game Programming	(Level 6) – 15 Credits
ITC/CS 4959	Digital Media Capstone Project	(Level 6) – 15 Credits

### School of Liberal Arts and Sciences

# B.Sc. (Honours) in Information Technology (Network Technologies)

#### Module titles - LEVEL 4

#### **Compulsory Modules:**

PS 1001	Psychology as a Social Science	(Level 4) – 15 Credits
PS 1000	Psychology as a Natural Science	(Level 4) – 15 Credits
MA 1105	Applied Calculus	(Level 4) – 15 Credits
MA 2118	Statistics for Business and Economics I	(Level 4) – 15 Credits
CS 2188	Introduction to Programming	(Level 4) – 15 Credits
ITC/CS 2186	Computer Systems Architecture	(Level 4) – 15 Credits
ITC/CS 2293	Operating Systems Concepts	(Level 4) – 15 Credits
ITC/CS 2276	"C" Language Programming	(Level 4) – 15 Credits

#### Module titles – LEVEL 5:

#### **Compulsory Modules:**

tomparisory modulities		
EN 3342	Professional Communication	(Level 5) – 15 Credits
PH 3005	Business Ethics	(Level 5) – 15 Credits
ITC/CS 2234	Object Oriented Programming	(Level 5) – 15 Credits
MA 3106	Mathematics for Computing	(Level 5) – 15 Credits
CS 3260	Fundamentals of RDBMS	(Level 5) – 15 Credits
CS 3175	Communications and Networking Essentials	(Level 5) – 15 Credits
ITC/CS 3419	Network Administration	(Level 5) – 15 Credits
ITC/CS 3421	Telecommunications Essentials	(Level 5) – 15 Credits

#### Module titles – LEVEL 6:

#### **Compulsory Modules:**

MG/ITC 4157	Project Management	(Level 6) – 15 Credits
ITC/CS 3480	Artificial Intelligence Principles	(Level 6) – 15 Credits
ITC/CS 3414	Internet Programming	(Level 6) – 15 Credits
ITC/CS 3522	Network Security and Cryptography	(Level 6) – 15 Credits
ITC/CS 3443	Virtualization Concepts and Applications	(Level 6) – 15 Credits
ITC/CS 4726	Distributed Systems	(Level 6) – 15 Credits
ITC/CS 4442	Network Design	(Level 6) – 15 Credits
ITC/CS 4927	Networking Capstone Project	(Level 6) – 15 Credits

### School of Liberal Arts and Sciences

# B.Sc. (Honours) in Information Technology (Software Development)

#### Module titles - LEVEL 4

#### **Compulsory Modules:**

PS 1001	Psychology as a Social Science	(Level 4) – 15 Credits
PS 1000	Psychology as a Natural Science	(Level 4) – 15 Credits
MA 1105	Applied Calculus	(Level 4) – 15 Credits
MA 2118	Statistics for Business and Economics I	(Level 4) – 15 Credits
CS 2188	Introduction to Programming	(Level 4) – 15 Credits
ITC/CS 2186	Computer Systems Architecture	(Level 4) – 15 Credits
ITC/CS 2293	Operating Systems Concepts	(Level 4) – 15 Credits
ITC/CS 2276	"C" Language Programming	(Level 4) – 15 Credits

#### Module titles – LEVEL 5:

#### **Compulsory Modules:**

ompansory modules.		
EN 3342	Professional Communication	(Level 5) – 15 Credits
PH 3005	Business Ethics	(Level 5) – 15 Credits
ITC/CS 2234	Object Oriented Programming	(Level 5) – 15 Credits
MA 3106	Mathematics for Computing	(Level 5) – 15 Credits
CS 3260	Fundamentals of RDBMS	(Level 5) – 15 Credits
CS 3175	Communications and Networking Essentials	(Level 5) – 15 Credits
ITC/CS 3387	Data Structures and Analysis Algorithms	(Level 5) – 15 Credits
ITC/CS 3413	Algorithms and Complexity	(Level 5) – 15 Credits

#### Module titles – I FVFL 6:

#### **Compulsory Modules:**

MG/ITC 4157	Project Management	(Level 6) – 15 Credits
ITC/CS 3480	Artificial Intelligence Principles	(Level 6) – 15 Credits
ITC/CS 3414	Internet Programming	(Level 6) – 15 Credits
ITC/CS 3416	Software Engineering	(Level 6) – 15 Credits
ITC/CS 3441	Web Science	(Level 6) – 15 Credits
CS 4230	Human Computer Interaction	(Level 6) – 15 Credits
ITC/CS 4417	Game Programming	(Level 6) – 15 Credits
ITC/CS 4918	Software Development Capstone Project	(Level 6) – 15 Credits

### School of Liberal Arts and Sciences

INFORMATION TECHNOLOGY (DIGITAL MEDIA TECHNOLOGIES, NETWORK TECHNOLOGIES, SOFTWARE DEVELOPMENT)
EXIT AWARDS ‡

#### I. Certificate of Higher Education in Information Technology

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Information Technology will have a sound knowledge of the basic concepts of Information Technology and will have learned how to apply different IT functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in **Information Technologies** are awarded to students who have demonstrated:

- i. Knowledge of the underlying concepts and principles associated with all computing, and an ability to evaluate and interpret these within any context;
- ii. An ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of computing.

Typically, holders of the qualification will be able to:

- a) Apply a wide variety of computing functions to address basic problems;
- b) Communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing:
- c) Undertake further training and develop new skills within a structured and managed environment; And will have:
- d) Qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to:

- i. Apply the basic principles and concepts of programming.
- ii. Apply basic mathematical and statistical techniques.
- iii. Understand the basic psychological principles useful in the development of any IT solution.

Specifically, holders of the Certificate of Higher Education in Information Technology will be able to demonstrate knowledge and understanding of:

- Basic psychological principles (PS1001, PS1000)
- Basic tools in statistics (MA 2118)
- Basic mathematics (MA 1105)
- Structured and object-oriented computer programming (CS 2188, ITC/CS 2276)
- · Basic design of computer hardware (ITC/CS 2186)
- The fundamental concepts of operating systems (ITC/CS 2293)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (MA2118)
- They will be able to apply appropriate theory, practices and tools to address design and implementation issues of information technology related problems. (CS 2188, ITC/CS 2186, ITC/CS 2276, ITC/CS 2293)
- They will be able to use numeric skills, including quantitative techniques in problem solving. (MA2118, MA1105, ITC/CS 2186)

- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to specify, design and construct solutions involving programming to given problems. (CS 2188, ITC/CS 2276)
- They will be able to determine the risks, controls and safety measures in the use of computing technologies (ITC/CS 2293)
- They will be able to communicate ideas successfully orally and in writing. (PS1000, PS1001)
- They will be able to work effectively with others in small groups or teams. (CS 2188)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

#### II. Intermediate level

The intermediate level includes the:

• Diploma of Higher Education in Information Technology

and the ordinary (non-Honours) degrees in:

Information Technology

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of computing and a more specialized understanding of at least one function under Information Technology. Through this, they will have learned to apply different computing functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i. Knowledge and critical understanding of the well-established principles of Information Technology
- ii. Ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii. Specialized knowledge of one Information Technology function and the ability to apply this knowledge, in combination with other computing functions, to meet the needs of a wide variety of applications;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and nonspecialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

#### and will have:

d) Qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a.Diploma of Higher Education in Information Technology

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to:

- i. Apply the basic principles and concepts of programming.
- ii. Apply mathematical and statistical techniques.
- iii. Understand the basic psychological principles useful in the development of any IT solution.
- iv. Apply their knowledge of computing functions, ethics, and professional communication to solving complex IT related problems.

### School of Liberal Arts and Sciences

Holders of the Diploma of Higher Education in Information Technology will demonstrate knowledge and understanding of:

- Basic psychological principles (PS1001, PS1000)
- Basic design of computer hardware (ITC/CS 2186)
- The fundamental concepts of operating systems (ITC/CS 2293)

Additionally, holders of the *Diploma of Higher Education in Information Technology* will be able to demonstrate detailed knowledge and critical understanding of:

- IT related statistical and mathematical tools and techniques (MA 2118, MA1105, MA2106)
- Moral theories and ethical issues which have an impact on decision making (PH 3005)
- Structured and object-oriented computer programming (CS 2188, ITC/CS 2276, ITC/CS 2234)
- Tools, and techniques for database design, development and implementation. (CS 3260)
- The principles of computer communications (CS 3175)
- A measure of knowledge in an array of IT subjects (two level-5 modules from Software Development, Network Technologies or Digital Media Technologies)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (CS 3175)
- They will be able to apply critical thinking in order to evaluate arguments and identify assumption to interpret, analyze, and solve structured problems as well as unstructured/complex problems, from a generated data set. (MA 2118, CS 3260 and ITC/CS 3413, ITC/CS 3387, CS3421)
- They will be able to analyze and evaluate ethical choices. (PH 3005)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 3342)
- They will be able to apply appropriate theory, practices and tools to address design and implementation issues of information technology related problems. (CS 2188, ITC/CS 2186, ITC/CS 2276, CS 3175, ITC/CS 2234, ITC/CS 2293, CS 3260)
- · They will be able to exhibit reasoning ability and creativity to address a given problem. (all modules)
- They will be able to use numeric skills, in solving complex problems. (MA 2118, MA 1105, MA 3106, ITC/CS 2186)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all modules)
- They will be able to specify, design and construct solutions involving programming to given problems. (CS 2188, CS 3260, ITC/CS 2276, ITC/CS 2234 and ITC/CS 3387)
- They will be able to determine the risks, controls and safety measures in the use of computing technologies. (CS 3260, CS 3175, ITC/CS 2293)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (EN 3342, PH 3005, PS 1000, PS 1001, CS 3260, CS 3175)
- · They will be able to work effectively with others in small groups or teams. (EN 3342, CS 2188, CS 3260)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all modules)

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#### II.b. BSc in Information Technology

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to:

- i. Apply the basic principles and concepts of software development.
- ii. Apply mathematical and statistical techniques.
- iii. Understand the basic psychological principles useful in the development of any IT solution.
- iv. Demonstrate detailed knowledge of theories, models, tools, and practices of IT development.

v. Apply their detailed knowledge of computing functions, to solving complex IT related problems. Holders of the ordinary BSc in Information Technology will be able to demonstrate knowledge and understanding of diverse computing functions as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Basic psychological principles (PS1001, PS1000)
- Basic design of computer hardware (ITC/CS 2186)
- The fundamental concepts of operating systems (ITC/CS 2293)

Additionally, holders of the ordinary BSc in Information Technology will be able to demonstrate detailed knowledge and critical understanding of:

- IT related statistical and mathematical tools and techniques (MA 2118, MA 1105, MA 3106)
- Moral theories and ethical issues which have an impact on decision making (PH 3005)
- Structured and object-oriented computer programming (CS 2188, ITC/CS 2276, ITC/CS 2234)
- Tools, and techniques for database design, development and implementation. (CS 3260)
- The principles of computer communications (CS 3175)
- A measure of knowledge in an array of IT subjects (two level-5 modules from Software Development, Network Technologies or Digital Media Technologies)
- Tools, technologies, and techniques for IT analysis, design, security, development and implementation.
   (four level-6 modules from Software Development, Network Technologies or Digital Media Technologies)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the
  acknowledgement and referencing of sources. (CS 3175, and CS 4230, ITC/CS 3480, ITC/CS 4918, ITC/CS
  3522, CS3443, CS4726, ITC/CS 4927, CS4535, ITC/CS 4959)
- They will be able to apply critical thinking in order to evaluate arguments and identify assumption to interpret, analyze, and solve structured problems as well as unstructured/complex problems, from a generated data set. (MA 2118, CS 3260, and MG/IT 3157, ITC/CS 3480, ITC/CS 3413, CS3387, CS3416, ITC/CS 4918, ITC/CS 4726, ITC/CS 4442, CS4927, ITC/CS 4959, ITC/CS 3414, CS 4230, ITC/CS 3441, ITC/CS 3421, ITC/CS 3522)
- They will be able to analyze and evaluate ethical choices. (PH 3005)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 3342)
- They will be able to apply appropriate theory, practices and tools to address design and implementation issues of information technology related problems. (CS 2188, CS 3175, ITC/CS 2186, ITC/CS 2276, ITC/CS 2234, ITC/CS 2293, CS 3260, ITC/CS 3414, ITC/CS 3416, ITC/CS 4417, ITC/CS 4918, CS3443, IT, 3522, CS4726, CS4442, ITC/CS 4927, CS3371, CS4535, ITC/CS 4959)
- Exhibit reasoning ability and creativity to address a given problem (all courses)
- They will be able to use numeric skills, in solving complex problems. (MA 2118, MA1105, MA 3106, ITC/CS 2186, and MG/IT 3157, ITC/CS 3413)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information. (all courses)
- They will be able to specify, design and construct solutions involving programming and to synthesize prior acquired knowledge to given problems. (CS 2188, ITC/CS 2234, ITC/CS 2276, CS 3260, and ITC/CS 3414, ITC/ CS 3416, ITC/CS 3480, ITC/CS 4417, ITC/CS 4918, ITC/CS 3522 ITC/CS 3443, CS4442, CS4726, ITC/CS 4927, CS3371, CS4959)

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- They will be able to determine the risks, controls and safety measures in the use of computing technologies. (ITC/CS 2293, CS 3260, CS 3175, ITC/CS 3416, ITC/CS 3414, ITC/CS 4918, ITC/CS 3522, ITC/CS 4442, ITC/CS 4726, ITC/CS 4927, ITC/CS 4959)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (EN 3342, PS 1000, PS 1001, PH 3005, CS 3260, CS 3175, CS 4230, ITC/CS 3480, MG/IT 3157, ITC/CS 3416, ITC/CS 4918, CS4927, CS4959)
- They will be able to work effectively with others in small groups or teams. (EN 3342, CS 2188, CS 3260, and MG/IT 3157, ITC/CS 3416, CS 4230, ITC/CS 4417, ITC/CS 4442, ITC/CS 4535)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

## CERTIFICATE OF HIGHER EDUCATION IN INFORMATION TECHNOLOGY (120 CREDITS)

#### **Compulsory Modules:**

PS 1001 Psychology as a Social Science	Level 4	15
PS 1000 Psychology as a Natural Science	Level 4	15
MA 1105 Applied Calculus	Level 4	15
MA 2118 Statistics for Business and Economics I	Level 4	15
CS 2188 Introduction To Programming	Level 4	15
ITC/CS 2186 Computer Systems Architecture	Level 4	15
ITC/CS 2293 Operating Systems Concepts	Level 4	15
ITC/CS 2276 "C" Language Programming	Level 4	15

## DIPLOMA OF HIGHER EDUCATION IN INFORMATION TECHNOLOGY - (240 CREDITS)

#### **Compulsory Modules:**

PS 1001 Psychology as a Social Science	Level 4	15
PS 1000 Psychology as a Natural Science	Level 4	15
MA 1105 Applied Calculus	Level 4	15
MA 2118 Statistics for Business and Economics I	Level 4	15
CS 2188 Introduction to Programming	Level 4	15
ITC/CS 2186 Computer Systems Architecture	Level 4	15
CS 2293 Operating Systems Concepts	Level 4	15
CS 2276 "C" Language Programming	Level 4	15
EN 3342 Professional Communication	Level 5	15
PH 3005 Business Ethics	Level 5	15
ITC/CS 2234 Object Oriented Programming	Level 5	15
MA 3106 Mathematics For Computing	Level 5	15
CS 3260 Fundamentals Of Rdbms	Level 5	15
CS 3175 Communications And Networking Essentials	Level 5	15
OPTIONS (30 CREDITS FROM THE FOLLOWING MODULES):		
ITC/CS 3387 Data Structures and Analysis Algorithms	Level 5	15
ITC/CS 3413 Algorithms and Complexity	Level 5	15
ITC/CS 3128 Digital Imaging	Level 5	10
ITC/CS 2229 3D Modeling Methodologies	Level 5	10
ITC/CS 3220 Digital Video and Audio Technologies	Level 5	10
ITC/CS 3419 Network Administration	Level 5	15
ITC/CS 3421 Telecommunications Essentials	Level 5	15

### School of Liberal Arts and Sciences

### BSC. IN INFORMATION TECHNOLOGY (300 CREDITS)

#### **Compulsory Modules:**

Level 4	15
Level 4	15
Level 5	15
ULES):	
Level 5	15
Level 5	15
Level 5	10
Level 5	10
Level 5	10
Level 5	15
Level 5	15
	Level 4 Level 4 Level 4 Level 4 Level 4 Level 4 Level 5

OPTIONS (FOUR LEVEL-6 MODULES FROM THE FOLLOWING):			
MG/IT 3157 Project Management	Level 6	15	
ITC/CS 3480 Artificial Intelligence Principles	Level 6	15	
ITC/CS 3414 Internet Programming	Level 6	15	
ITC/CS 3416 Software Engineering	Level 6	15	
ITC/CS 3441 Web Science	Level 6	15	
CS 4230 Human Computer Interaction	Level 6	15	
ITC/CS 4417 Game Programming	Level 6	15	
ITC/CS 3371 Interactive Multimedia Systems	Level 6	15	
ITC/CS 4535 Game Design	Level 6	15	
ITC/CS 3443 Virtualization Concepts And Applications	Level 6	15	
ITC/CS 3522 Network Security And Cryptography	Level 6	15	
ITC/CS 4442 Network Design	Level 6	15	
ITC/CS 4726 Distributed Systems	Level 6	15	
ITC/CS 4927 Networking Capstone Project	Level 6	15	
ITC/CS 4918 Software Development Capstone Project	Level 6	15	
ITC/CS 4959 Digital Media Capstone Project	Level 6	15	

### School of Liberal Arts and Sciences

### B.A. (Honours) Liberal Studies

Taught Out – not available to new students

#### Pathway: Economics and Philosophy\*

#### Module titles - LEVEL 4

#### **Compulsory Modules:**

EC 1000 Principles of Economics I (Level 4) – 15 UK Credits EC 1101 Principles of Economics II (Level 4) – 15 UK Credits EC 2011 Economic History of Europe (Level 4) – 15 UK Credits

PH 1000 Introduction to Philosophy (Level 4) – 15 UK Credits
PH 1001 Practical Reasoning (Level 4) – 15 UK Credits
PH 2020 Greek Philosophy (Level 4) – 15 UK Credits

#### **Optional Modules:**

Philosophy Option\* (Level 4) – 15 UK Credits Social Science Option\* (Level 4) – 15 UK Credits

*	OPTIONS - LEVEL 4	FREQUENCY
	PHILOSOPHY	
PH 2003	Internet and Philosophy	Spring
PH 2014	Aesthetics	Spring
PH 2016	Philosophy and Cinema	Fall
	SOCIAL SCIENCES	
	ANTHROPOLOGY	
AN 1000	Introduction to Anthropology	Fall and Spring
AN 1003	Cultural Anthropology	Fall and Spring
AN 2010	Greek Folklore and Ethnography	Fall
	POLITICAL SCIENCE	
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behavior	Fall and Spring
PO 2004	Diplomacy	Spring
PO 2008	Beyond State and Nation	Fall
	PSYCHOLOGY	
PS 1000	Psychology as a Natural Science	Fall and Spring

PS 1001	Psychology as a Social Science	Fall and Spring
	SOCIOLOGY	
SO 1000	Introduction to Sociology	Fall and Spring
SO 1101	Sociology of Modern Life	Fall and Spring
SO 1009	Tourism, Leisure and Society	Fall and Spring
SO 2004	Social Inequality	Fall
SO 2030	Social Problems	Spring

#### Module titles – LEVEL 5:

#### **Compulsory Modules:**

EC 2270 Managerial Economics (Level 5) – 15 UK Credits
EC 2271 Macroeconomic Theory and Policy (Level 5) – 15 UK Credits

PH 3010 Ethics (Level 5) – 15 UK Credits
PH 3022 Social and Political Philosophy (Level 5) – 15 UK Credits

#### **Optional Modules:**

Economics Option\*\* (Level 5) – 15 UK Credits Economics Option\*\* (Level 5) – 15 UK Credits

Philosophy Option\*\* (Level 5) – 15 UK Credits Philosophy Option\*\* (Level 5) – 15 UK Credits

**	ECONOMICS OPTIONS - LEVEL 5	FREQUENCY
EC 2114	Health Economics	Fall
EC 2226	Principles of Lending	Spring
EC 2240	Money and Banking	Fall and Spring
EC 3220	Economic Development	Fall
EC 3221	Economic Development of Modern Greece	Fall
EC 3225	Real Estate Economics	Fall
EC 3227	Maritime Economics	Spring
EC 3324	Insurance	Fall
EC 3332	The European Union	Spring
EC 3334	Environmental and Resource Economics	Spring
EC 3342	Public Finance	Spring
EC 3345	Monetary Theory and Policy	Spring
EC 3362	Labor Economics	Fall

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**	PHILOSOPHY OPTIONS - LEVEL 5	FREQUENCY
PH 3005	Business Ethics	Fall and Spring
PH 3009	Evolution and Revolution: Darwin, Freud, Marx, Nietzsche	Spring
PH 3011	Introduction to Logic	Spring
PH 3023	American Philosophy	Fall
PH 3026	Existentialism	Fall
PH 3027	Rationalism and Empiricism	Fall
PH 2028	Kant and German Idealism	Spring

#### Module titles – LEVEL 6:

#### **Compulsory Modules:**

EC 3210 History of Economic Thought I (Level 6) – 15 UK Credits EC 4775 Seminar in Microeconomic Theory (Level 6) – 15 UK Credits EC 4776 Seminar in Macroeconomic Theory (Level 6) – 15 UK Credits PH 4121 Plato and Aristotle (Level 6) – 15 UK Credits PH 4350 Seminar in Selected Texts (Level 6) – 15 UK Credits

#### **Optional Modules:**

Economics Option\*\*\* (Level 6) – 15 UK Credits

Philosophy Option\*\*\* (Level 6) – 15 UK Credits Philosophy Option\*\*\* (Level 6) – 15 UK Credits

*** ECONO	OMICS OPTIONS - LEVEL 6	FREQUENCY
EC 3435 Insurance	te Issues and Reporting	Fall
EC 3543 Investm	ent and Portfolio Theory	Fall
EC 3638 Actuaria	l Science	Spring
EC 3737 Insurance	e Industry Dynamics	Fall
EC 4363 History	of Economic Thought II	Spring
EC 4365 Internat	ional Monetary Economics	Spring
EC 4564 Financia	l Economics: The Analytics of Risk Mgt	Spring
EC 4667 Econom	ics of Defense	Spring

***	PHILOSOPHY OPTIONS - LEVEL 6	FREQUENCY
PH 4031	Phenomenology: Husserl and Heidegger	Fall
PH 4032	Postmodern Philosophy	Spring
PH 3118	Theory of Knowledge	Fall
PH 4113	Philosophy of Science	Spring
PH 4130	Philosophy of Language	Spring
PH 4135	Philosophy of History	Fall
PH 4141	Philosophy of Mind	Fall

<sup>\*</sup> For more Liberal Studies pathways, students should consult the Academic Advising Office.

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#### LIBERAL STUDIES EXIT AWARDS #

The Liberal Studies programme is structured to be fairly balanced between the two subject areas selected by students. Compulsory modules are chosen such that they enable students to create an effective interdisciplinary synthesis between the two subject areas selected. In the same spirit, there is sufficient room for optional modules, thus enriching and deepening the students' perception of the two subject areas selected. In its entirety, the Liberal Studies programme promotes the development of initiative, responsibility and independence in the pursuit of undergraduate study and, by implication, in personal life. It equips students with transferrable skills necessary for employment progression to other qualifications requiring exercise of personal responsibility and decision-making. Moreover, its embedded flexibility provides students with the theoretical foundation for undertaking further training and becoming lifelong learners.

#### I. Certificate of Higher Education in Liberal Studies

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Liberal Studies will have a sound knowledge of the basic concepts of the two subject areas selected and will have learned how to take different approaches to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Liberal Studies are awarded to students who have demonstrated:

- i. knowledge of the underlying concepts and principles associated with the two subject areas selected, and an ability to evaluate and interpret these within the context of the two subject areas selected;
- ii. an ability to present, evaluate, and interpret qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of the two subject areas selected. Typically, holders of the qualification will be able to:
- a. evaluate the appropriateness of different approaches to solving problems related to the two subject areas selected;
- b. communicate the results of their study/work accurately and reliably, and with structured and coherent arguments:
- c. undertake further training and develop new skills within a structured and managed environment; and will have:
- d. qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Liberal Studies students are awarded the Certificate of Higher Education in Liberal Studies upon completion of 120 credits at level 4, where they learn to define notions, as well as to formulate basic issues and themes in the two subject areas selected, mainly through introductory and historical modules in the respective areas. Specifically, holders of the Certificate of Higher Education in Liberal Studies will have knowledge and understanding of:

- key concepts and notions in the two subject areas selected that are present in both everyday and/or in professional decision making where appropriate
- application of basic methodological techniques to topics in the two subject areas selected, thus aligning theory to practice

Moreover, holders of the Certificate of Higher Education in Liberal Studies will have the following key/ transferable and practical/professional skills acquired through modules taken at level 4 in each of the subject areas selected:

- They will be able to effectively communicate information, arguments, and analysis, both orally and in writing
- They will have the basis for undertaking further training, as well as for developing existing and acquiring new competences

#### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Liberal Studies and the ordinary (non-Honours) degree in Liberal Studies.

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles in the two subject areas selected and will have learned to apply those principles more widely. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i. knowledge and critical understanding of the well-established principles of the two subject areas selected and of the way in which those principles have developed;
- ii. ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii. knowledge of the main methods of enquiry in the two subject areas selected and ability to evaluate critically the appropriateness of different approaches to solving problems in the two subject areas selected;
- iv. an understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge.

Typically, holders of the qualification will be able to:

- a. use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b. effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and nonspecialist audiences, and deploy key techniques of the two subject areas selected effectively;
- c. undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

d. qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Liberal Studies

Liberal Studies students are awarded the Diploma of Higher Education in Liberal Studies upon completion of 240 credits (120 at level 4 and 120 at level 5). At level 4, students learn to define notions, as well as to formulate basic issues and themes in the two subject areas selected, mainly through introductory and historical modules in the respective areas. At level 5, through a mix of relevant compulsory and optional modules, students acquire analytical skills and the ability to develop the argumentation of different perspectives, views and/or schools of thought in each of the two subject areas selected.

Specifically, holders of the Diploma of Higher Education in Liberal Studies will have detailed knowledge and understanding of:

- key concepts and notions in the two subject areas selected that are present in both everyday and/or in professional decision making where appropriate
- application of basic methodological techniques to topics in the two subject areas selected, thus aligning theory to practice
- theories, models and tools in the two subject areas selected
- · major debates in the two subject areas selected

In addition, holders of the Diploma of Higher Education in Liberal Studies will have the following cognitive skills:

- · They will be able to create an effective interdisciplinary synthesis between the two subject areas selected
- They will be able to analyze and synthesize issues relating to various fields in the two subject areas selected

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Finally, holders of the Diploma of Higher Education in Liberal Studies will have the following key/transferable and practical/professional skills:

- They will be able to effectively communicate information, arguments, and analysis, both orally and in writing
- They will have enhanced knowledge of the main methods of enquiry in the two subject areas selected, equipping them the basis for undertaking further training, as well as for developing existing and acquiring new competences
- They will have the theoretical foundation for undertaking further training and becoming lifelong learners

#### II.b. BA in Liberal Studies

Liberal Studies students are awarded the BA in Liberal Studies upon completion of 300 credits (120 at level 4, 120 at level 5, and 60 at level 6). At level 4, students learn to define notions, as well as to formulate basic issues and themes in the two subject areas selected, mainly through introductory and historical modules in the respective areas. At level 5, through a mix of relevant compulsory and optional modules, students acquire analytical skills and the ability to develop the argumentation of different perspectives, views and/or schools of thought in each of the two subject areas selected. At level 6, through a mix of optional modules (two in each of the subject areas selected), students acquire the ability to use a range of established techniques to initiate and undertake critical analysis of information in each of the two subject areas selected.

Specifically, holders of the BA in Liberal Studies will have detailed knowledge and critical understanding of:

- key concepts and notions in the two subject areas selected that are present in both everyday and/or in professional decision making where appropriate
- application of basic methodological techniques to topics in the two subject areas selected, thus aligning theory to practice
- theories, models and tools in the two subject areas selected
- · major debates in the two subject areas selected
- the interrelationships between the conceptual frameworks that distinguish the two subject areas selected In addition, holders of the ordinary BA in Liberal Studies will have the following cognitive skills:
  - · They will be able to create an effective interdisciplinary synthesis between the two subject areas selected
- They will be able to analyze and synthesize issues relating to various fields in the two subject areas selected
- They will be able to critically evaluate information and material relevant to the two subject areas selected and in a style appropriate to these subject areas

Finally, holders of the ordinary BA in Liberal Studies will have the following key/transferable and practical/professional skills:

- They will be able to effectively communicate information, arguments, and analysis, both orally and in writing
- They will have enhanced knowledge of the main methods of enquiry in the two subject areas selected, equipping them the basis for undertaking further training, as well as for developing existing and acquiring new competences
- They will be able to use a range of established techniques to initiate and undertake critical analysis of
  information and to propose solutions to problems arising from that analysis in the two subject areas
  selected
- · They will have the theoretical foundation for undertaking further training and becoming lifelong learners
- They will have the ability to demonstrate a measure of knowledge in two different disciplines, thus becoming better informed citizens and professionals

### B.A. (Honours) – Philosophy

#### Module titles - LEVEL 4

#### **Compulsory Modules:**

PH 1000 Introduction to Philosophy (Level 4) – 15 UK Credits
PH 1001 Practical Reasoning (Level 4) – 15 UK Credits
PH 2003 Internet and Philosophy (Level 4) – 15 UK Credits
PH 2014 Aesthetics (Level 4) – 15 UK Credits
PH 2016 Philosophy and Cinema (Level 4) – 15 UK Credits
PH 2020 Greek Philosophy (Level 4) – 15 UK Credits

#### **Optional Modules:**

Humanities Option\*\* (Level 4) – 15 UK Credits Social Science Option\*\*\* (Level 4) – 15 UK Credits

**	HUMANITIES OPTIONS - LEVEL 4	FREQUENCY
	VISUAL ARTS	
AR 1017	Digital Image	Fall or Spring
	ART HISTORY	
AT 2005	Art of Ancient Greece	Fall or Spring
	CLASSICAL LITERATURE	
CL 2010	Greek and Roman Epic Literature in Translation	Fall and Spring
	HISTORY	
HY 2071	American History II	Fall
HY 2080	Great Britain	Fall
	MUSIC	
MU 2025	Cultural Perspectives on Music	Spring
	THEATRE ARTS	
DR 1003	The Making of the Theatre	Fall and Spring

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***	SOCIAL SCIENCE OPTIONS - LEVEL 4	FREQUENCY
	ANTHROPOLOGY	
AN 1000	Introduction to Anthropology	Fall and Spring
AN 2007	Ethnicity and Identity	Fall and Spring
AN 2010	Greek Folklore and Ethnography	Fall
	ECONOMICS	
EC 2011	Economic History of Europe	Fall or Spring
	POLITICAL SCIENCE	
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behaviour	Fall and Spring
	PSYCHOLOGY	
PS 1000	Psychology as a Natural Science	Fall and Spring
PS 1001	Psychology as a Social Science	Fall and Spring
	SOCIOLOGY	
SO 1000	Introduction to Sociology	Fall and Spring
SO 2004	Social Inequality	Fall

#### Module titles – LEVEL 5

#### **Compulsory Modules:**

PH 3010 Ethics – 15 UK Credits

PH 3011 Introduction to Logic – 15 UK Credits

PH 3022 Social and Political Philosophy – 15 UK Credits

PH 3026 Existentialism – 15 UK Credits

PH 3027 Rationalism and Empiricism – 15 UK Credits

PH 3118 Theory of Knowledge – 15 UK Credits

#### **Optional Modules:**

Philosophy Option\*\*\*\* (Level 5) – 15 UK Credits Philosophy Option\*\*\*\* (Level 5) – 15 UK Credits

***	PHILOSOPHY OPTIONS - LEVEL 5	FREQUENCY
PH 3005	Business Ethics	Fall and Spring
PH 3009	Evolution and Revolution: Darwin, Freud, Marx, Nietzsche	Fall or Spring
PH 3023	American Philosophy	Fall or Spring

#### Module titles - LEVEL 6:

#### **Compulsory Modules:**

PH 2028 Kant and German Idealism – 15 UK Credits

PH 4031 Phenomenology: Husserl and Heidegger – 15 UK Credits

PH 4032 Postmodern Philosophy: Foucault and Derrida – 15 UK Credits

PH 4121 Plato and Aristotle – 15 UK Credits

PH 4141 Philosophy of Mind - 15 UK Credits

PH 4350 Seminar in Selected Texts - 15 UK Credits

#### **Optional Modules:**

Philosophy Option\*\*\*\*\* (Level 6) – 15 UK Credits Philosophy Option\*\*\*\*\* (Level 6) – 15 UK Credits

****	PHILOSOPHY OPTIONS - LEVEL 6	FREQUENCY
PH 4113	Philosophy of Science	Spring
PH 4130	Philosophy of Language	Spring
PH 4135	Philosophy of History	Fall

### School of Liberal Arts and Sciences

#### PHILOSOPHY EXIT AWARDS #

#### I. Certificate of Higher Education in Philosophy

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Philosophy will have a sound knowledge of the basic concepts of Philosophy and will have learned how to take different approaches to solving problems. He or she will be able to communicate accurately and will have the qualities for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 15-credit modules), students will be able to (i) demonstrate a basic knowledge of the major philosophical schools and thinkers; (ii) develop some basic transferable interpersonal, research and writing skills that are applicable to the professional domain, and (iii) acquire the knowledge and skills necessary for further progression in the field-for example, into the second year of a BA (Hons) programme in Philosophy.

Specifically, Certificates of Higher Education in Philosophy are awarded to students who have demonstrated knowledge and understanding of:

- The arguments and theories corresponding to the major philosophical schools from antiquity to this day. (PH 1000, PH 2014, PH 2020)
- How to define, analyze and use basic philosophical terms and concepts. (PH 1000, PH 2003, PH 2014, PH 2016)
- A measure of knowledge in an array of humanities and social sciences (one level-4 module each in the humanities and the social sciences)

In addition, holders of the qualification will have the following cognitive skills:

- Construct rationally persuasive arguments for or against specific claims in a wide variety of fields, as well as identify invalid reasoning. (PH 1001)
- Apply the methodological skills of induction and deduction. (PH 1000, PH 1001)

Furthermore, they will have the following practical/professional and key/transferable skills:

- Ability to present, in both oral and written forms, philosophical concepts or abstract terms in a clear and meaningful way. (PH 2003, PH 2014, PH 2016, PH 2020)
- Ability to think creatively, self-critically and independently. (PH 2016)
- Ability to participate in group discussions. (All modules)

#### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Philosophy and the ordinary (non-Honours) degree in Philosophy

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a deeper understanding of philosophical concepts, theories and arguments, as well as being in a position to evaluate the applicability of those theories in resolving particular problems or issues in the various fields of philosophy.

Non-Honours degrees are awarded to students who have demonstrated:

- · ability to understand and evaluate philosophical theories and arguments in any branch of philosophy.
- ability to interpret particular philosophical texts and evaluate their significance for problem solving.
- · ability to exhibit self-directed research activity.

Typically, holders of the qualification will be able to:

- articulate philosophical ideas or problems and elaborate solutions on them.
- construct sound arguments in any field of reasoning.
- analyze and synthesize philosophical views or theories in any branch of philosophy

and will have:

· qualities and transferable skills necessary for employment in terms of communication and decision-making

#### II.a. Diploma of Higher Education in Philosophy

Upon completion of levels 4 and 5 (240 credits of 16 15-credit modules), students will be able to:

- Demonstrate a competent understanding and critical evaluation of central theories and arguments in specific fields of philosophy.
- Apply moral theories as tools of decision-making in any field of human activity.
- Develop a series of transferable interpersonal research and writing skills that are applicable to the
  professional world.
- Acquire the knowledge and skills necessary for progression in the field-for example for the BA Ordinary or BA (Hons) of Higher Education in Philosophy.

Specifically, holders of the Diploma of Higher Education in Philosophy will have demonstrated knowledge and critical understanding of:

- Basic philosophical terms, arguments and theories. (PH 1000)
- Central theories or issues and relevant arguments in the fields of moral, social, and political philosophy. (PH 3010, PH 3022, PH 3005)
- Central theories in the fields of logic, metaphysics, and epistemology, as well as the ability to use and criticize the specialized philosophical terminology. (PH 3009, PH 3011, PH 3026).
- The ideas and arguments of major philosophers in the history of the subject on the basis of their own writings. (PH 3023, PH 3027, PH 2028).

In addition, holders of the qualification will have the following cognitive skills:

- Use moral theories and arguments as tools of decision-making in any field of human activity. (PH 3005, PH 3010)
- Apply the methodological skills of abstraction, induction and deduction. (PH 3011, PH 2028)
- Formulate and analyze complex and controversial problems, as well as apply appropriate solutions. (PH 2003, PH 3022, PH 3026)

Furthermore, they will have the following practical/professional and key-transferable skills:

- Prepare papers, reports or proposals on the basis of research results. (All modules with papers)
- Develop argumentation and debating skills. (PH 1001, PH 3005, PH 3010, PH 3011)
- Use library effectively (All modules with research paper)

#### II.b. BA in Philosophy

Upon completion of 300 credits (20 15-credit modules), students will be able to:

- Define, analyze, and use terms and arguments corresponding to major philosophical schools or theories.
- Demonstrate a thorough understanding of and ability to critically examine central theories or issues in all fields of philosophy.
- Provide an interpretation of a philosophical text.
- Analyze and evaluate philosophical ideas from antiquity to this day.

Specifically, holders of the ordinary BA in Philosophy will be able to demonstrate competent knowledge and critical understanding of:

- In depth analysis of philosophical terms, arguments and theories.(PH 3027, PH 2028, any module of Level
   6)
- Competent understanding of the development of philosophical thought from antiquity to this day. (PH 2020, PH 3027, PH 2028, PH 4031, PH 4032, PH 4121)
- Interpret philosophical texts, which are primary sources. (PH 4121)

In addition, holders of the qualification will have the following cognitive skills:

- Analyze and synthesize ideas and evaluate their applicability. (PH 3022, PH 3026, PH 3027, PH 3118, and any module of Level 6)
- Manage and process a complex body of information. (Level 6 modules)
- · Apply advanced research skills (Level 6 modules)

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Furthermore, they will have the following practical/professional and key-transferable skills:

- Construct sound arguments from a body of evidence, including primary and secondary sources. (PH 3022, PH 3026, PH 3027, and any module of Level 6)
- Reflect on knowledge and theory and become an independent life-long learner. (PH 3027, and any module of Level 6)
- Exercise critical skills in evaluating arguments. (PH 1001, PH 3010, PH 3011)
- Use interpersonal skills, i.e. oral and written communication skills in English to work effectively in a professional manner. (All modules)
- Use libraries effectively (All modules with research paper)

## CERTIFICATE OF HIGHER EDUCATION IN PHILOSOPHY (120 CREDITS)

#### **Compulsory Modules:**

PH 1000 Introduction to Philosophy (Level 4) – 15 UK Credits

PH 1001 Practical Reasoning (Level 4) – 15 UK Credits

PH 2003 Internet and Philosophy (Level 4) – 15 UK Credits

PH 2014 Aesthetics (Level 4) - 15 UK Credits

PH 2016 Philosophy and Cinema (Level 4) – 15 UK Credits

PH 2020 Greek Philosophy (Level 4) – 15 UK Credits

#### **Optional Modules:**

Humanities Option\*\* (Level 4) – 15 UK Credits

Social Science Option\*\* (Level 4) – 15 UK Credits

**	<b>HUMANITIES OPTIONS - LEVEL 4</b>	FREQUENCY
	VISUAL ARTS	
AR 1017	Digital Image	Fall or Spring
	ART HISTORY	
AT 2005	Art of Ancient Greece	Fall or Spring
	CLASSICAL LITERATURE	
CL 2010	Greek and Roman Epic Literature in Translation	Fall and Spring
	HISTORY	
HY 2071	American History II	Fall
HY 2080	Great Britain	Fall
	MUSIC	
MU 2025	Cultural Perspectives on Music	Spring
	THEATRE ARTS	
DR 1003	The Making of the Theatre	Fall and Spring

**	SOCIAL SCIENCE OPTIONS - LEVEL 4	FREQUENCY
	ANTHROPOLOGY	
AN 1000	Introduction to Anthropology	Fall and Spring
AN 2007	Ethnicity and Identity	Fall and Spring
AN 2010	Greek Folklore and Ethnography	Fall
	ECONOMICS	
EC 2011	Economic History of Europe	Fall or Spring
	POLITICAL SCIENCE	
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behaviour	Fall and Spring
	PSYCHOLOGY	
PS 1000	Psychology as a Natural Science	Fall and Spring
PS 1001	Psychology as a Social Science	Fall and Spring
	SOCIOLOGY	
SO 1000	Introduction to Sociology	Fall and Spring
SO 2004	Social Inequality	Fall

## DIPLOMA OF HIGHER EDUCATION IN PHILOSOPHY (240 CREDITS)

#### **Compulsory Modules:**

PH 1000 Introduction to Philosophy (Level 4) – 15 UK Credits

PH 1001 Practical Reasoning (Level 4) – 15 UK Credits

PH 2003 Internet and Philosophy (Level 4) – 15 UK Credits

PH 2014 Aesthetics (Level 4) - 15 UK Credits

PH 2016 Philosophy and Cinema (Level 4) – 15 UK Credits

PH 2020 Greek Philosophy (Level 4) - 15 UK Credits

PH 3010 Ethics (Level 5) – 15 UK Credits

PH 3011 Introduction to Logic (Level 5) – 15 UK Credits

PH 3022 Social and Political Philosophy (Level 5) – 15 UK Credits

PH 3026 Existentialism (Level 5) - 15 UK Credits

PH 3027 Rationalism and Empiricism (Level 5) – 15 UK Credits

PH 3118 Theory of Knowledge (Level 5) - 15 UK Credits

#### **Optional Modules:**

Humanities Option\*\* (Level 4) – 15 UK Credits Social Science Option\*\* (Level 4) – 15 UK Credits

Philosophy Option\*\*\* (Level 5) – 15 UK Credits

Philosophy Option\*\*\* (Level 5) – 15 UK Credits

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***	PHILOSOPHY OPTIONS - LEVEL 5	FREQUENCY
PH 3005	Business Ethics	Fall and Spring
PH 3009	Evolution and Revolution: Darwin, Freud, Marx, Nietzsche	Fall or Spring
PH 3023	American Philosophy	Fall or Spring

#### BA (Ordinary) in PHILOSOPHY (300 credits)

#### **Compulsory Modules:**

PH 1000 Introduction to Philosophy (Level 4) – 15 UK Credits

PH 1001 Practical Reasoning (Level 4) – 15 UK Credits

PH 2003 Internet and Philosophy (Level 4) – 15 UK Credits

PH 2014 Aesthetics (Level 4) – 15 UK Credits

PH 2016 Philosophy and Cinema (Level 4) – 15 UK Credits

PH 2020 Greek Philosophy (Level 4) – 15 UK Credits

PH 3010 Ethics (Level 5) - 15 UK Credits

PH 3011 Introduction to Logic (Level 5) – 15 UK Credits

PH 3022 Social and Political Philosophy (Level 5) – 15 UK Credits

PH 3026 Existentialism (Level 5) – 15 UK Credits

PH 3027 Rationalism and Empiricism (Level 5) – 15 UK Credits

PH 3118 Theory of Knowledge (Level 5) – 15 UK Credits

Philosophy Option\*\*\*\* (Level 6) – 15 UK Credits

Philosophy Option\*\*\*\* (Level 6) – 15 UK Credits

#### **Optional Modules:**

Humanities Option\*\* (Level 4) – 15 UK Credits

Social Science Option\*\* (Level 4) – 15 UK Credits

Philosophy Option\*\*\* (Level 5) – 15 UK Credits

Philosophy Option\*\*\* (Level 5) – 15 UK Credits

Philosophy Option\*\*\*\* (Level 6) – 15 UK Credits

Philosophy Option\*\*\*\* (Level 6) – 15 UK Credits

***	PHILOSOPHY OPTIONS - LEVEL 6	FREQUENCY
PH 2028	Kant and German Idealism	Spring
PH 4031	Phenomenology: Husserl and Heidegger	Fall
PH 4032	Postmodern Philosophy: Foucault and Derrida	Spring
PH 4113	Philosophy of Science	Spring
PH 4121	Plato and Aristotle	Spring
PH 4130	Philosophy of Language	Spring
PH 4135	Philosophy of History	Fall
PH 4141	Philosophy of Mind	Fall

### B.A. (Honours) Psychology

#### Module titles - LEVEL 4

#### **Compulsory Modules:**

BI 1000 Introduction to Biology I (Level 4) – 20 Credits

PS 2207 Developmental Psychology: Preschool Years (Level 4) – 15 Credits

PS 2210 History of Psychology (Level 4) – 15 Credits

PS 2236 Human Learning and Memory (Level 4) – 15 Credits

PS 2147 Analysis of Behavioral Data (Level 4) – 15 Credits

PS 2257 Diversity Issues in Psychology (Level 4) – 15 Credits

#### **Optional Modules:**

Social Science Option\*\* (Level 4) – 15 Credits Social Science Option\*\* (Level 4) – 15 Credits

**	SOCIAL SCIENCE OPTIONS - LEVEL 4	FREQUENCY
	ANTHROPOLOGY	
AN 1000	Introduction to Anthropology	Fall and Spring
AN 1003	Cultural Anthropology	Fall and Spring
AN 2010	Greek Folklore and Ethnography	Fall
	ECONOMICS	
EC 1000	Principles of Microeconomics	Fall and Spring
EC 1101	Principles of Macroeconomics	Fall and Spring
	SOCIOLOGY	
SO 1000	Introduction to Sociology	Fall and Spring
SO 1001	Sociology of Modern Life	Fall and Spring
SO 2004	Social Inequality	Fall
SO 2030	Social Problems	Spring

#### Module titles – LEVEL 5:

#### **Compulsory Modules:**

PS 3230 Biopsychology (Level 5) – 15 Credits

PS 3318 Research Methods in Psychology (Level 5) – 20 Credits

PS 3208 Developmental Psychology: Childhood And Adolescence (Level 5) – 15 Credits

PS 3212 Theories of Personality (Level 5) – 15 Credits

PS 3332 Tests and Measurement (Level 5) - 20 Credits

PS 3434 Experimental Cognitive Psychology (Level 5) – 20 Credits

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#### **Optional Modules:**

Psychology Option\*\*\* (Level 5) – 15 Credits

***	PSYCHOLOGY OPTION - LEVEL 5	FREQUENCY
PS 3458	Psychology of Consciousness	Fall
PS 3437	Perception	Spring

#### Module titles – LEVEL 6:

Compulsory Modules:

PS 4426 Social Psychology Theories and Perspectives (Level 6) – 15 Credits

PS 4535 Applied Experimental Psychology (Level 6) – 20 Credits

PS 4539 Cognition (Level 6) - 15 Credits

PS 4451 Abnormal Psychology (Level 6) – 15 Credits

#### **Optional Modules:**

Psychology Option\*\*\*\* (Level 6) – 15 Credits

Psychology Option\*\*\*\*\* (Level 6) – 15 Credits

Psychology Option\*\*\*\*\*\* (Level 6) – 15 Credits

Psychology Option\*\*\*\*\*\* (Level 6) – 15 Credits

****	PSYCHOLOGY OPTIONS - LEVEL 6	FREQUENCY
PS 4324	Industrial Psychology	Fall and Spring
PS 4349	Forensic Psychology	Spring
PS 3356	School Psychology	Fall

****	PSYCHOLOGY OPTIONS - LEVEL 6	FREQUENCY
PS 4419	Health Psychology	Spring
PS 4443	Childhood and Adolescence Psychopathology	Fall
PS 4452	Schools of Psychotherapy	Fall

*****	PSYCHOLOGY OPTIONS - LEVEL 6	FREQUENCY
PS 4427	Social Interaction	Spring
PS 4413	Psychology of Language	Fall
PS 4423	Stress and Coping	Spring
PS 4544	Drug Addiction	Fall and Spring

### School of Liberal Arts and Sciences

#### PSYCHOLOGY EXIT AWARDS ‡

#### I. Certificate of Higher Education in Psychology

In accordance with the framework for higher education qualifications, upon completion of level 4 (125 credits), the holder of a Certificate of Higher Education in Psychology will be able to i) demonstrate familiarity with major concepts, theoretical perspectives, empirical findings and historical trends, ii) identify and explain basic concepts, theory and research represented in developmental and cognitive psychology, iii) identify variations in behavior related to sociocultural differences, iv) understand the role of biological systems in psychological experience, v) demonstrate an ability to carry out quantitative analysis of data, to summarize the results and to specify the limitations of such analyses, vi) identify the connection of psychology with other disciplines, vii) develop an understanding of the ethical standards in academic and applied psychology.

Specifically, holders of the Certificate of Higher Education in Psychology will be able to demonstrate knowledge and understanding of:

- Core domains and historical perspectives in psychology (PS 2210)
- Variability and diversity of psychological functioning (PS 2257)
- The role of biological systems in psychological experience (BI 1000)
- Basic tools in statistics (PS 2147)
- Developmental and cognitive processes (PS 2207, PS 2236)
- · A measure of knowledge in an array of social sciences (two level 4 modules in social sciences)

In addition, they will have the following cognitive skills:

- Reason scientifically and describe the relationship between theory and evidence (PS 2257, PS 2207, PS 2236)
- · Reason statistically (PS 2147)

And the following practical/professional and key/transferable skills:

- Understand numerical, statistical and other forms of data (PS 2147)
- Describe relevant ethical principles (PS 2207, PS 2257, PS 2236)

#### II.a. Diploma of Higher Education in Psychology

Upon completion of levels 4 and 5 (245 credits), students will be able to i) demonstrate familiarity with major concepts, theoretical perspectives, empirical findings and historical trends, ii) demonstrate detailed knowledge of the major findings and debates in developmental and cognitive processes, as well as personality, individual differences and biopsychology, iii) identify variations in behavior related to sociocultural differences, iv) identify the connection of psychology with other disciplines, v) critically evaluate a range of research paradigms, research methods and measurement techniques, including psychometrics and qualitative methods, vi) reason scientifically and criticizing the relationship between theory and evidence, vii) develop an understanding of the ethical standards in academic and applied psychology, viii) employing small scale research under supervision using a broad range of techniques through practical activities.

Specifically, holders of the Diploma of Higher Education in Psychology will be able to demonstrate detailed knowledge and critical understanding of:

- Core domains and historical perspectives in psychology (PS 2210)
- · Variability and diversity of psychological functioning (PS 2257)
- Basic tools in statistics (PS 2147, PS 3318, PS 3332, PS 3434)
- A measure of knowledge in an array of social sciences (two level 4 modules in social sciences)
- Cognitive processes (PS 2236, PS 3437 or PS 3458)
- Developmental processes (PS 2207, PS 3208)
- Personality and individual differences (PS 3312, PS 3332)
- The role of biological systems in psychological experience (BI 1000, PS 3230)
- Processes of designing, organizing and analyzing quantitative data (PS 3318, PS 3332, PS 3434)
- The nature, principles and methods of qualitative inquiry (PS 3318)

In addition, they will have the following cognitive skills:

- Select and apply general research strategies to address appropriate kinds of research questions (PS 3318, PS 3434, PS 3208, PS 3332, PS 3212)
- Reason scientifically and criticize the relationship between theory and evidence (PS 2257, PS 2207, PS 2236, PS 3208, PS 3212, PS 3332, PS 3230, PS 3434)
- Reason statistically and detect meaningful patterns of behavior and experience (PS 2147, PS 3318, PS 3332, PS 3434)

and the following practical/professional and key/transferable skills:

- Assessing numerical, statistical or other forms of data (PS 2147, PS 3318, PS 3332, PS 3434)
- Explaining conceptual ideas and research findings (PS 3318, PS 3332, PS 3434, PS 3208)
- Describe and apply relevant ethical principles (PS 2207, PS 2257, PS 2236, PS 3332, PS 3318, PS 3208, PS 3434)

#### II.b. BA in Psychology

Upon completion of 305 credits, students will be able to i) demonstrate familiarity with major concepts, theoretical perspectives, ii) demonstrate detailed knowledge of the major findings and debates in developmental, cognitive processes, personality, individual differences and biopsychology, iii) identify variations in behavior related to sociocultural differences, iv) identify the connection of psychology with other disciplines, v) critically evaluate a range of research paradigms, research methods and measurement techniques, including psychometrics and qualitative methods, vi) reason scientifically and criticizing the relationship between theory and evidence, vii) employing research under supervision using a broad range of techniques through practical activities, viii) develop an understanding of the ethical standards in academic and applied psychology, ix) reflect and be critical of own work and progress, evaluate strengths and weaknesses and be able to undertake self-directed study to meet desired objectives, x) gain conceptual understanding and detailed knowledge of theory and research in specialized areas of psychology.

Specifically, holders of the ordinary BA in Psychology will be able to demonstrate detailed knowledge and critical understanding of:

- Core domains and historical perspectives in psychology (PS 2210)
- A measure of knowledge in an array of social sciences (two level 4 modules in social sciences)

### School of Liberal Arts and Sciences

- Basic tools in statistics (PS 2147, PS 3318, PS 3332, PS 3434)
- Variability and diversity of psychological functioning (PS 2257)
- · Cognitive processes (PS 2236, PS 3437 or PS 3458)
- Developmental processes (PS 2207, PS 3208)
- Personality, individual differences and psychopathology (PS 3212, PS 3332)
- The role of biological systems in psychological experience (BI 1000, PS 3230)
- Processes of designing, organizing and analyzing quantitative data (PS 3318, PS 3332, PS 3434)
- The nature, principles and methods of qualitative inquiry (PS 3318)

In addition, they will have the following cognitive skills:

- Select and apply general research strategies to address appropriate kinds of research questions (PS 3318, PS 3434, PS 3208, PS 3332, PS 3212)
- Reason scientifically and criticize the relationship between theory and evidence (PS 2257, PS 2207, PS 2236, PS 3208, PS 3212, PS 3332, PS 3230, PS 3434)
- Reason statistically and detect meaningful patterns of behavior and experience (PS 2147, PS 3318, PS 3332, PS 3434)

and the following key/transferable skills:

- Assessing numerical, statistical or other forms of data (PS 2147, PS 3318, PS 3332, PS 3434)
- Explaining conceptual ideas and research (PS 3318, PS 3332, PS 3434, PS 3208)
- Describe, apply and evaluate policies and procedures related to psychology research and practice (PS 2207, PS 2147, PS 2236, PS 3332, PS 3318, PS 3208, PS 3434)

## CERTIFICATE OF HIGHER EDUCATION IN PSYCHOLOGY (125 CREDITS)

#### **Compulsory Modules:**

BI 1000 Introduction to Biology I (Level 4) – 20 Credits
PS 2147 Analysis of Behavioral Data (Level 4) – 15 Credits
PS 2207 Developmental Psychology: Preschool Years (Level 4) – 15 Credits
PS 2210 History of Psychology (Level 4) – 15 Credits
PS 2236 Human Learning and Memory (Level 4) – 15 Credits
PS 2257 Diversity Issues in Psychology (Level 4) – 15 Credits

#### **Optional Modules:**

Social Science Option\*\* (Level 4) – 15 Credits Social Science Option\*\* (Level 4) – 15 Credits

**	SOCIAL SCIENCE OPTIONS - LEVEL 4	FREQUENCY
	ANTHROPOLOGY	
AN 1000	Introduction to Anthropology	Fall and Spring
AN 1003	Cultural Anthropology	Fall and Spring
AN 2010	Greek Folklore and Ethnography	Fall
	ECONOMICS	
EC 1000	Principles of Microeconomics	Fall and Spring
EC 1101	Principles of Macroeconomics	Fall and Spring
	SOCIOLOGY	
SO 1000	Introduction to Sociology	Fall and Spring
SO 1001	Sociology of Modern Life	Fall and Spring
SO 2004	Social Inequality	Fall
SO 2030	Social Problems	Spring

## DIPLOMA OF HIGHER EDUCATION IN PSYCHOLOGY (245 CREDITS)

#### **Compulsory Modules:**

BI 1000 Introduction to Biology I (Level 4) – 20 Credits

PS 2207 Developmental Psychology: Preschool Years (Level 4) – 15 Credits

PS 2210 History of Psychology (Level 4) – 15 Credits

PS 2236 Human Learning and Memory (Level 4) – 15 Credits

PS 2147 Analysis of Behavioral Data (Level 4) – 15 Credits

PS 2257 Diversity Issues in Psychology (Level 4) – 15 Credits

PS 3230 Biopsychology (Level 5) – 15 Credits

PS 3318 Research Methods in Psychology (Level 5) – 20 Credits

PS 3208 Developmental Psychology: Childhood And Adolescence(Level 5) – 15 Credits

PS 3212 Theories of Perosnality (Level 5) – 15 Credits

PS 3332 Tests and Measurement (Level 5) - 20 Credits

PS 3434 Experimental Cognitive Psychology (Level 5) – 20credits

### School of Liberal Arts and Sciences

#### **Optional Modules:**

Social Science Option\*\* (Level 4) – 15 Credits Social Science Option\*\* (Level 4) – 15 Credits Psychology Option \*\*\* (Level 5) – 15 Credits

***	PSYCHOLOGY OPTION - LEVEL 5	FREQUENCY
PS 3437	Perception	Spring
PS 3458	Psychology of Consciousness	Fall

#### BA in Psychology (305 Credits)

#### **Compulsory Modules:**

BI 1000 Introduction to Biology I (Level 4) – 20 Credits

PS 2207 Developmental Psychology: Preschool Years (Level 4) – 15 Credits

PS 2210 History of Psychology (Level 4) - 15 Credits

PS 2236 Human Learning and Memory (Level 4) – 15 Credits

PS 2147 Analysis of Behavioral Data (Level 4) – 15 Credits

PS 2257 Diversity Issues in Psychology (Level 4) – 15 Credits

PS 3230 Biopsychology (Level 5) - 15 Credits

PS 3318 Research Methods in Psychology (Level 5) – 20 Credits

PS 3208 Developmental Psychology: Childhood and Adolescence (Level 5) – 15 Credits

PS 3212 Theories of Personality (Level 5) – 15 Credits

PS 3332 Tests and Measurement (Level 5) - 20 Credits

PS 3434 Experimental Cognitive Psychology (Level 5) – 20credits

#### **Optional Modules:**

Social Science Option\*\* (Level 4) – 15 Credits

Social Science Option\*\* (Level 4) – 15 Credits

Psychology Option \*\*\* (Level 5) – 15 Credits

Psychology Option \*\*\*\*\*\* (Level 6) -15 Credits

*****	PSYCHOLOGY OPTIONS - LEVEL 6	FREQUENCY
PS 4324	Industrial Psychology	Fall and Spring
PS 4349	Forensic Psychology	Spring
PS 3356	School Psychology	Fall
PS 4413	Psychology of Language	Fall
PS 4419	Health Psychology	Spring
PS 4423	Stress and Coping	Spring
PS 4426	Social Psychology: Theories and Perspectives	Fall and Spring
PS 4427	Social Interaction	Spring
PS 4443	Childhood and Adolescence Psychopathology	Fall
PS 4452	Schools of Psychotherapy	Fall
PS 4544	Drug Addiction	Fall and Spring
PS 4451	Abnormal Psychology	Fall and Spring
PS 4539	Cognition	Fall and Spring

### School of Liberal Arts and Sciences

### BA (Honours) – Sociology

#### Module titles (LEVEL 4)

#### **Compulsory Modules:**

PS 2147 Analysis of Behavioral Data (Level 4) – 15 Credits

SO 1000 Introduction to Sociology (Level 4) – 15 Credits

SO 1001 Sociology of Modern Life (Level 4) – 15 Credits

SO 2004 Social Inequality (Level 4) – 15 Credits

SO 2020 Family and Gender Roles (Level 4) – 15 Credits

SO 2030 Social Problems (Level 4) – 15 Credits

#### **Optional Modules:**

Social Science Option\* (Level 4) – 15 Credits Social Science Option\* (Level 4) – 15 Credits

*	SOCIAL SCIENCE OPTIONS – LEVEL 4	FREQUENCY
	ANTHROPOLOGY	
AN 1000	Introduction to Anthropology	Fall and Spring
AN 1003	Cultural Anthropology	Fall and Spring
AN 2007	Ethnicity and Identity	Fall
	ECONOMICS	
EC 1000	Principles of Microeconomics	Fall and Spring
EC 1101	Principles of Macroeconomics	Fall and Spring
EC 2011	Economic History of Europe	Fall and Spring
	POLITICAL SCIENCE	
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behaviour	Fall and Spring
PO 2008	Beyond State and Nation	Fall
	PSYCHOLOGY	
PS 1000	Psychology as a Natural Science	Fall and Spring
PS 1001	Psychology as a Social Science	Fall and Spring

#### Module titles (LEVEL 5)

#### **Compulsory Modules:**

SO 3260 Classical Sociological Theory (Level 5) – 15 Credits

SO 3416 Qualitative Research Methods in Sociology (Level 5) – 15 Credits

SO 3511 Quantitative Methods in Sociology (Level 5) – 15 Credits

SO 3115 Sociology of Globalization (Level 5) – 15 Credits

SO 3235 Migration and the Global Age (Level 5) – 15 Credits

#### **Optional Modules:**

Sociology Option\*\* (LEVEL 5) – 15 Credits Sociology Option\*\* (LEVEL 5) – 15 Credits

Sociology Option\*\* (LEVEL 5) – 15 Credits

**	SOCIOLOGY OPTIONS – LEVEL 5	FREQUENCY
SO 3007	Health and Society	Spring
SO 3009	Tourism, Leisure and Society	Fall
SO 3037	Sociology of Deviance	Fall
SO 3002	Environment and Society	Spring
SO 3112	Contemporary Cinema and Society	Fall
SO 3219	Consumer Society	Fall
SO 3225	Sociology of Mass Media	Spring

#### Module titles – LEVEL 6

#### **Compulsory Modules:**

SO 4106 Urban Sociology (Level 6) – 15 Credits

SO 4143 Sociology of Science and Technology (Level 6) – 15 Credits

SO 4231 Religion and Society (Level 6) – 15 Credits

SO 4313 Collective Behaviour and Social Movements (Level 6) – 15 Credits

SO 4461 Contemporary Sociological Theory (Level 6) – 15 Credits

SO 4690 Senior Thesis Seminar (Level 6) – 15 Credits

#### **Optional Modules:**

Sociology Option\*\*\* (LEVEL 6) – 15 Credits Sociology Option\*\*\* (LEVEL 6) – 15 Credits

### School of Liberal Arts and Sciences

***	SOCIOLOGY OPTIONS – LEVEL 6	FREQUENCY
SO 4110	Sociology of Population	Fall
SO 4117	Sociology of Work	Spring
SO 4126	Suffering and Evil in Society	Fall
SO 4142	Film Studies: Cinema as Medium and Institution	Spring
SO 4223	Gender, Media and Society	Fall
SO 4318	Modern Greek Society and Culture	Spring

## School of Liberal Arts and Sciences

## SOCIOLOGY EXIT AWARDS #

#### I. Certificate of Higher Education in Sociology

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Sociology will have a sound knowledge of the basic concepts of Sociology and will have learned how to identify, through different theoretical approaches, sociological issues across a range of social contexts and social problems. The holder will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Sociology are awarded to students who have demonstrated:

- i. knowledge of the underlying concepts and principles associated with Sociology, and an ability to evaluate and interpret these within the context of Sociology;
- ii. an ability to present, evaluate, and interpret qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of Sociology. Typically, holders of the qualification will be able to:
- a. evaluate the appropriateness of different theoretical approaches to discern social problems and issues related to Sociology;
- b. communicate the results of their study/work accurately and reliably, and with structured and coherent arguments;
- c. undertake further training and develop new skills within a structured and managed environment; and will have:
- d. qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 15-credit modules), students will be able to i) recognize and be familiar with key sociological concepts that are present in both everyday as well as in macro-level; ii) understand how foundational concepts in sociology apply to key sociological fields like social inequality, family and gender and social problems.

Specifically, holders of the Certificate of Higher Education in Sociology will be able to demonstrate knowledge and understanding of:

- Core sociological concepts and principles (SO 1000, SO 1001)
- Basic tools in analysis of behavioural data (PS 2147)
- The importance of inequality and gender across modern social institutions, applied also to a variety of social problems (SO 2004, SO 2020, SO 2030)
- A measure of knowledge in an array of social sciences (two level-4 modules in social sciences) In addition, they will have the following practical/professional and key/transferable skills:
  - They will be able to learn sampling techniques to obtain data in order to conduct surveys (PS 2147)
  - They will be able to use statistical skills to measure and interpret social inequality magnitudes (PS 2147, SO 2030)
  - Recognize and apply key sociological concepts and sophisticated theoretical reasoning across a range of social issues and problems (SO 1000, SO 1001, SO 2004, SO 2020, SO 2030)

#### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Sociology and the ordinary (non-Honours) degree in Sociology.

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles in Sociology and will have learned to apply

# School of Liberal Arts and Sciences

those principles more widely. Through this, they will have learned how to identify, via different theoretical approaches, sociological issues across a range of social contexts and social problems. They will have the qualities necessary for employment in contexts and situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i. knowledge and critical understanding of the foundational principles of Sociology and of the way in which those principles have developed historically;
- ii. ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in across the local, the national, the regional and the global context;
- iii. knowledge of the main methods of enquiry in Sociology and ability to evaluate critically the appropriateness of different approaches to interpret issues and problems in Sociology;
- iv. an understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge.

Typically, holders of the qualification will be able to:

- a. use a range of established techniques to initiate and undertake critical analysis of sociological information, and to apply these tools to concrete situations and contexts;
- b. effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and nonspecialist audiences, and deploy key techniques of the discipline effectively;
- c. undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

#### and will have:

d. qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Sociology

Upon completion of levels 4 and 5 (240 credits or sixteen (16) 15-credit modules), students will be able to i) recognize and be familiar with key sociological concepts that are present in both everyday as well as in professional decision making; ii) apply basic mathematical techniques to sociological topics, thus aligning theory to practice; iii) demonstrate detailed knowledge of theoretical paradigms, models, and tools of microand macro-sociology, iv) apply the methodological tools associated with sociology's classical founders, v) analyze and evaluate major debates in the context of globalization and social change.

Specifically, holders of the Diploma of Higher Education in Sociology will be able to demonstrate detailed knowledge and critical understanding of:

- Core sociology concepts and principles (SO 1000, SO 1001)
- Basic tools in analysis of behavioural data (PS 2147)
- The importance of inequality and gender across modern social institutions, applied also to a variety of social problems (SO 2004, SO 2020, SO 2030)
- A measure of knowledge in an array of social sciences (two level-4 modules in social sciences)
- Classical sociology's explanation of modernity and of the epistemological backdrop of the methodological approaches set by its founding thinkers (SO 3260)
- Major globalization debates (SO 3115, SO 3235)

In addition, they will have the following cognitive skills:

- They will be able to apply the theories and methodological tools associated with classical founders (SO 3260)
- They will be able to analyze and synthesize issues relating to various fields in Sociology (three level-5 modules in Sociology)

## School of Liberal Arts and Sciences

and the following practical/professional and key/transferable skills:

- They will be able to use an array of quantitative tools in order to conduct surveys and to measure data relevant to sociological methodology (SO 3511)
- They will be able to use mathematical and statistical skills to measure and interpret sociological magnitudes, including social inequality (PS 2147, SO, 2004, SO 3511)
- Recognize and apply key sociological concepts and sophisticated theoretical reasoning across a range of social issues and problems (SO 1000, SO 1001, SO 2030)
- They will be able to apply a wide range of qualitative techniques to sociological issues (SO 3416)
- They will be able to prepare theory oriented papers with application on a variety of sociological topics and charts on research results (three level-5 modules in Sociology)

#### II.b BA in Sociology

Upon completion of 300 credits (twenty (20) 15-credit modules), students will be able to i) recognize and be familiar with key sociological concepts that are present in both everyday as well as in professional decision making; ii) apply basic mathematical techniques to sociological topics, thus aligning theory to practice; iii) demonstrate detailed knowledge of theoretical paradigms, models, and tools of micro-and macro-sociology, iv) apply the methodological tools associated with sociology's classical founders and how these are reconstructed across a variety of sociology specialisms, v) analyze and evaluate major debates in the context of globalization and social change, vi) analyze and synthesize with minimum guidance issues relating to diverse fields in Sociology

Specifically, holders of the ordinary BA in Sociology will be able to demonstrate detailed knowledge and critical understanding of:

- Core sociology concepts and principles (SO 1000, SO 1001)
- Basic tools in analysis of behavioural data (PS 2147)
- The importance of inequality and gender across modern social institutions, applied also to a variety of social problems (SO 2004, SO 2020, SO 2030)
- A measure of knowledge in an array of social sciences (two level-4 modules in social sciences)
- Classical sociology's explanation of modernity and of the epistemological backdrop of the methodological approaches set by its founding thinkers (SO 3260)
- Major globalization debates (SO 3115, SO 3235) and of social movements along with their theoretical diversity and collective scope (SO 4313).
- The application of sociological theory across sociology specialisms (Four SO Level 6 Options) In addition, they will have the following cognitive skills:
  - They will be able to apply the theories and methodological tools associated with classical founders and contemporary theorists in sociology (SO 3260)
  - They will be able to analyze and synthesize issues relating to various fields in Sociology (five modules in Sociology, three of which level-5 and four level-6)

and the following practical/professional and key/transferable skills:

- They will be able to use an array of quantitative tools in order to conduct surveys and to measure data relevant to sociological methodology (SO 3511)
- They will be able to apply a wide range of qualitative techniques to sociological issues (SO 3416)
- They will be able to use mathematical and statistical skills to measure and interpret sociological magnitudes, including social inequality (PS 2147, SO, 2004, SO 3511)
- Recognize and apply key sociological concepts and sophisticated theoretical reasoning across a range of social issues and problems (SO 1000, SO 1001, SO 2030, SO 3260)
- They will be able to prepare theory oriented papers with some empirical scope across a diversity of sociological topics on research results (five modules in Sociology, three of which at level-5 and four at level-6)

# School of Liberal Arts and Sciences

# CERTIFICATE OF HIGHER EDUCATION IN SOCIOLOGY (120 CREDITS)

### **Compulsory Modules:**

SO 1000 Introduction to Sociology (Level 4) – 15 Credits

SO 1001 Sociology of Modern Life (Level 4) – 15 Credits

SO 2004 Social Inequality (Level 4) - 15 Credits

SO 2020 Family and Gender Roles (Level 4) – 15 Credits

SO 2030 Social Problems (Level 4) – 15 Credits

PS 2147 Analysis of Behavioral Data (Level 4) – 15 Credits

### **Optional Modules:**

Social Science Option\* (Level 4) – 15 Credits Social Science Option\* (Level 4) – 15 Credits

*	SOCIAL SCIENCE OPTIONS - LEVEL 4	FREQUENCY
	ANTHROPOLOGY	
AN 1000	Introduction to Anthropology	Fall and Spring
AN 1003	Cultural Anthropology	Fall and Spring
AN 2007	Ethnicity and Identity	Fall
	ECONOMICS	
EC 1000	Principles of Microeconomics	Fall and Spring
EC 1001	Principles of Macroeconomics	Fall and Spring
EC 2011	Economic History of Europe	Fall and Spring
	POLITICAL SCIENCE	
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behaviour	Fall and Spring
PO 2008	Beyond State and Nation	Fall
	PSYCHOLOGY	
PS 1000	Psychology as a Natural Science	Fall and Spring
PS 1001	Psychology as a Social Science	Fall and Spring

## School of Liberal Arts and Sciences

# DIPLOMA OF HIGHER EDUCATION IN SOCIOLOGY (240 CREDITS)

### **Compulsory Modules:**

SO 1000 Introduction to Sociology (Level 4) – 15 Credits

SO 1001 Sociology of Modern Life (Level 4) - 15 Credits

SO 2004 Social Inequality (Level 4) – 15 Credits

SO 2020 Family and Gender Roles (Level 4) - 15 Credits

SO 2030 Social Problems (Level 4) - 15 Credits

PS 2147 Analysis of Behavioral Data (Level 4) – 15 Credits

SO 3115 Sociology of Globalization (Level 5) – 15 Credits

SO 3235 Migration and the Global Age (Level 5) – 15 Credits

SO 3260 Classical Sociological Theory (Level 5) – 15 Credits

SO 3416 Qualitative Research Methods In Sociology (Level 5) – 15 Credits

SO 3511 Quantitative Methods in Sociology (Level 5) – 15 Credits

#### **Optional Modules:**

Social Science Option\* (Level 4) – 15 Credits Social Science Option\* (Level 4) – 15 Credits Sociology Option\*\* (Level 5) – 15 Credits Sociology Option\*\* (Level 5) – 15 Credits Sociology Option\*\* (Level 5) – 15 Credits

**	SOCIOLOGY OPTIONS - LEVEL 5	FREQUENCY
SO 3009	Tourism, Leisure and Society	Fall
SO 3037	Sociology of Deviance	Fall
SO 3002	Environment and Society	Spring
SO 3007	Health and Society	Spring
SO 3219	Consumer Society	Spring
SO 3112	Contemporary Cinema and Society	Fall
SO 3225	Sociology of Mass Media	Spring

## BA in SOCIOLOGY (300 CREDITS)

#### **Compulsory Modules:**

SO 1000 Introduction to Sociology (Level 4) – 15 Credits

SO 1001 Sociology of Modern Life (Level 4) - 15 Credits

SO 2004 Social Inequality (Level 4) – 15 Credits

SO 2020 Family and Gender Roles (Level 4) - 15 Credits

SO 2030 Social Problems (Level 4) – 15 Credits

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PS 2147 Analysis of Behavioral Data (Level 4) - 15 Credits

SO 3115 Sociology of Globalization (Level 5) – 15 Credits

SO 3235 Migration and the Global Age (Level 5) – 15 Credits

SO 3260 Classical Sociological Theory (Level 5) – 15 Credits

SO 3416 Qualitative Research Methods in Sociology (Level 5) – 15 Credits

SO 3511 Quantitative Methods in Sociology (Level 5) – 15 Credits

#### **Optional Modules:**

Social Science Option\* (Level 4) – 15 Credits

Social Science Option\* (Level 4) – 15 Credits

Sociology Option\*\* (Level 5) – 15 Credits

Sociology Option\*\* (Level 5) – 15 Credits

Sociology Option\*\* (Level 5) – 15 Credits

Sociology Option\*\*\* (Level 6) - 15 Credits

Sociology Option\*\*\* (Level 6) – 15 Credits

Sociology Option\*\*\* (Level 6) – 15 Credits

Sociology Option\*\*\* (Level 6) - 15 Credits

***	SOCIOLOGY OPTIONS - LEVEL 6	FREQUENCY
SO 4106	Urban Sociology	Fall
SO 4110	Sociology of Population	Fall
SO 4117	Sociology of Work	Spring
SO 4126	Suffering and Evil in Society	Fall
SO 4142	Film Studies: Cinema as Medium and Institution	Spring
SO 4143	Sociology of Science and Technology	Spring
SO 4223	Gender, Media and Society	Fall
SO 4231	Religion and Society	Spring
SO 4313	Collective Behavior and Social Movements	Fall
SO 4318	Modern Greek Society and Culture	Spring
SO 4461	Contemporary Sociological Theory	Fall
SO 4690	Senior Thesis Seminar	Spring

### **Business Administration:**

**Accounting with Finance** 

**Entrepreneurship Management** 

**Human Resource Management** 

**International Business** 

**Marketing Communications** 

**Marketing Management** 

**Operations Management** 

#### Finance

**Health Care Management** 

International Tourism and Hospitality Management (ITHM)

**Logistics and Supply Chain Management** 

**Management Information Systems** 

**Shipping Management** 

**Sports Management** 

# B.Sc. (Honours) Business Administration (Accounting with Finance)

	ι	JK CREDIT	'S
Core modules	level 4	level 5	level 6
AF 2006 Financial Accounting	20		
BU 2002 Business Legal Issues	10		
CS 2179 Business Information Systems	15		
EC 1101 Principles of Macroeconomics	15		
IB 2006 International Business	15		
MA 2021 Applied Statistics	15		
MG 2003 Management Principles	15		
MK 2030 Fundamentals of Marketing	15		
AF 3116 Management Accounting		15	
FN 3105 Foundations of Corporate Finance		15	
MG 3034 Managing People and Organizations		15	
PH 3005 Business Ethics		15	
MG 4343 Operations Management			15
MG 4740 Business Strategy			15
Concentration - Required modules			
EN 3342 Professional Communication		15	
AF 3131 Intermediate Financial Accounting		15	
AF 3104 Financial Reporting I		15	
AF 3146 Taxation for Individuals		15	
AF 4207 Financial Reporting II			15
AF 4223 Financial Statements Analysis and Equity Valuation			15
AF 4215 Advanced Management Accounting			15
Concentration - Optional modules			
THREE of the following Level 6 modules:			45
AF 4218 Auditing			
AF 4045 Corporate Governance and Accountability			
AF 4244 Forensic Accounting			
AF 4243 Corporate Taxation			
AF 4296 Advanced Financial Accounting			
Total	120	120	120

Total: 360 UK Credits

# BUSINESS ADMINISTRATION (ACCOUNTING WITH FINANCE) EXIT AWARDS #

#### I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with all Business Administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of General Business and Management.

Typically, holders of the qualification will be able to:

- a) Apply a wide variety of business functions to solving basic business-related problems;
- b) Communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing:
- c) Undertake further training and develop new skills within a structured and managed environment; and will have:
- d) Qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2110)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030, CS 2179)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (AF 2006, BU 2002, CS 2179, EC 1101, IB 2006, MA 2021, MK 2030, MG 2003)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)
- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (AF

School of Business

2006, CS 2179, MA 2021)

- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance (all courses).
- They will be able to make use of qualitative and/or quantitative tools in analysing and solving financial and managerial problems (MA 2021)
- They will be able to communicate ideas effectively orally and/or in writing. (BU 2002, MK 2030, IB 2006, MG 2003)

#### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Accounting with Finance).

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of General Business and Management:
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and nonspecialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have

d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of management, finance and accounting, iv) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- •Core economic concepts and principles (EC 1101)
- •The legal environment for business (BU 2002)
- •The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- •Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- · Quantitative and qualitative methods and tools used to conduct research in business (MA 2021).
- Management theories, concepts, principles and practices (MG 2003, MG 3034)
- Financial and managerial accounting and accounting for taxable income (AF 2006, FN 3105, AF 3116, AF 3131)
- · Moral theories and ethical issues which have an impact on business decision making (PH 3005)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the
  acknowledgement and referencing of sources. (MK 2030, AF 3116, AF 3104, AF 3131, CS 2179, EN 3342, MG
  3034)
- They will be able to analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (AF 2006, BU 2002, CS 2179, EC 1101, IB 2006, MA 2021, MK 2030, AF 3116, AF 3131, EN 3342, FN 3105, PH 3005, AF 3104, AF 3140, MG 2003, MK 2030)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3104, FN 3105, MG 3034)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, CS 2179, EN 3342, MG 2003, MG 3034, IB 2006, PH 3005, AF 3140)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, AF 3104, AF 3140, FN 3105)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 3342)
- They will be able to make use of numeric skills in solving problems of increasing complexity and with increasing autonomy depending on the course level. (AF 2006, CS 2179, MA 2021, AF 3116, FN 3105, AF 3131. AF 3104)
- They will be able to make use of Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (All courses)
- They will be able to make use of qualitative and/or quantitative tools in analysing and solving financial and managerial problems (MA 2021, AF 3116, FN 3105)
- They will be able to communicate ideas effectively orally and/or in writing in a professional context. (MK 2030, AF 3116, EN 3342 MG 3034, AF 3104, AF 3131, BU 2002, IB 2006, MG 2003, MK 2030, PH 3005)
- They will be able to work effectively with others in small groups or teams. (EN 3342, CS 2179, MG 3034)

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#### II.b. BSc in Business Administration (Accounting with Finance)

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, and international business, iv) apply their detailed knowledge of business functions so as to evaluate and solve complex, unstructured problems in business administration and in international business with minimum guidance.

Holders of the ordinary BSc in Business Administration (International Business) will be able to demonstrate knowledge and understanding of diverse business functions and environments, as well as detailed knowledge and critical understanding of specific fields.

Holders of the BSc degree in Business Administration (Accounting with Finance) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Quantitative and qualitative methods and tools used to conduct research in business (MA 2021).
- Management theories, concepts, principles and practices (MG 2003, MG 3034, MG 4343)
- Financial and managerial accounting, accounting for taxable income, auditing, governance and internal control (AF 2006, FN 3105, AF 3116, AF 3131, AF 3104, AF 4207, AF 4242, AF 4296, AF 4218, AF4224, AF 4243, AF 4223, AF 4045)
- · Moral theories and ethical issues which have an impact on business decision making (PH 3005)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the
  acknowledgement and referencing of sources. (MK 2030, AF 3116, AF 3104, AF 3131, EN 3342, MG 2034,
  AF 4207, AF 4215, AF 4296, AF 4218, AF 4244, AF 4242, AF 4223, AF 4045, CS 2179, MG 4343)
- They will be able to analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (AF 2006, BU 2002, CS 2179, EC 1101, IB 2006, MA 2021, MK 2030, AF 3116, EN 3342, FN 3105, FN 4219, PH 3005, AF 3104, AF 3131, AF 4207, AF 3140, AF 4215, AF 4296, AF 4218, AF 4244, AF 4242, AF 4223, AF 4045, MG 2003)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 3034, AF 3104, AF 4207, AF 4215, AF 4296, AF 4218, AF 4244, AF 4242, AF 4223, AF 4045, FN 3105, MG 4343)
- They will be able to analyze and evaluate ethical choices in business. (CS 2179, IB 2006, BU 2002, PH 3005, EN 3342, AF 4218, AF 4244, AF 4045, MG 2003, MG 4343)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3104, AF 3116, AF 3131, FN 3105, AF 4207, AF 4215, AF 4296, AF 4218, AF 4244, AF 4242, AF 4223, AF 4045, MG 4343)

- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 3342)
- They will be able to make use of numeric skills in solving problems of increasing complexity and with increasing autonomy depending on the course level. (AF 2006, CS 2179, MA 2021, AF 3116, AF 3131, AF 3104, FN 3105, AF 4242, AF 4296, AF 4218, AF 4244, AF 4243, AF 4223, AF 4045, MG 3343)
- They will be able to make use of Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (All courses)
- They will be able to make use of qualitative and/or quantitative tools in analysing and solving financial and managerial problems (MA 2021, AF 3116, FN 3105, AF 4242, AF 4296, AF 4218, AF 4244, AF 4223, MG 4343)
- They will be able to communicate ideas effectively orally and/or in writing in a professional context. (MK 2030, AF 3104, AF 3131, AF 4207, AF 4218, AF 4244, AF 4296, AF 4242, AF 4223, BU 2002, EN 3342, IB 2006, AF 3116, MG 2003, MG 3034, MG 4343, PH 3005)
- They will be able to work effectively with others in small groups or teams. (CS 2179, MG 2034, MG 4343, EN 4342)

# CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

### **Compulsory Modules:**

#### LEVEL 4

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS
CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS
EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS
IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS
MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS
MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

# DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

#### **Compulsory Modules:**

#### LEVEL 4

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS
CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS
EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS
IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

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MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS

MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

#### LEVEL 5

AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS

AF 3131 INTERMEDIATE FINANCIAL ACCOUNTING (LEVEL 5) – 15 CREDITS

AF 3140 TAXATION FOR INDIVIDUALS (LEVEL 5) – 15 CREDITS

AF 3104 FINANCIAL REPORTING I (LEVEL 5) – 15 CREDITS

EN 3342 PROFESSIONAL COMMUNICATION (LEVEL 5) – 15 CREDITS

FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS

MG 3034 MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS

PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS

# BSc in BUSINESS ADMINISTRATION (ACCOUNTING WITH FINANCE) (300 CREDITS)

### **Compulsory Modules:**

#### LEVEL 4

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS
CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS
EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS
IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS
MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS
MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

#### LEVEL 5

AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS

AF 3131 INTERMEDIATE FINANCIAL ACCOUNTING (LEVEL 5) – 15 CREDITS

AF 3140 TAXATION FOR INDIVIDUALS (LEVEL 5) – 15 CREDITS

AF 3104 FINANCIAL REPORTING I (LEVEL 5) – 15 CREDITS

EN 3342 PROFESSIONAL COMMUNICATION (LEVEL 5) – 15 CREDITS

FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS

MG 3034 MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS

PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS

#### LEVEL 6

AF 4207 FINANCIAL REPORTING II (LEVEL 6) – 15 CREDITS

AF 4242 ADVANCED MANAGEMENT ACCOUNTING (LEVEL 6) – 15 CREDITS

MG4343 OPERATIONS MANAGEMENT (LEVEL 6) – 15 CREDITS

#### **Optional Modules:**

#### One of the following:

AF 4296 ADVANCED FINANCIAL ACCOUNTING (LEVEL 6) – 15 CREDITS

AF 4218 AUDITING (LEVEL 6) – 15 CREDITS

AF 4243 CORPORATE TAXATION (LEVEL 6) – 15 CREDITS

AF 4244 FORENSIC ACCOUNTING (LEVEL 6) – 15 CREDITS

AF 4045 CORPORATE GOVERNANCE AND ACCOUNTABILITY (LEVEL 6) – 15 CREDITS

AF 4223 FINANCIAL STATEMENT ANALYSIS AND EQUITY VALUATION (LEVEL 6) - 15 CREDITS

# B.Sc. (Honours) Business Administration (Entrepreneurship Management)

	ι	UK CREDITS		
Core modules	level 4	level 5	level 6	
AF 2006 Financial Accounting	20			
BU 2002 Business Legal Issues	10			
CS 2179 Business Information Systems	15			
IB 2006 International Business	15			
MA 2021 Applied Statistics	15			
MG 2003 Management Principles	15			
MK 2030 Fundamentals of Marketing	15			
AF 3116 Management Accounting		15		
FN 3105 Foundations of Corporate Finance		15		
MG 3034 Managing People and Organizations		15		
PH 3005 Business Ethics		15		
MG 4343 Operations Management			15	
MG 4740 Business Strategy			15	
Concentration - Required modules				
MG 2062 Introduction to Entrepreneurship Management	15			
BU 3233 Business Research Methods		15		
MG 3133 New Venture Creation		15		
MG 3019 Corporate Entrepreneurship and Innovation		15		
MG 3165 Managing the Family Firm		15		
FN 4553 Enterpreneurial Finance			15	
MG/MK 4188 Digital Marketing for Entrepreneurship			15	
MG 4255 Entrepreneurship Theory			15	
MG 4156 Enterpise Growth			15	
Concentration - Optional modules				
TWO of the following L6 modules:			30	
MG 4123 Business Negotiation				
MG 4131 Strategic Human Resource Management				
MG/LM 4242 Supply Chain Management				
MK/MG 4266 Public Relations				
MG/CS 4157 Project Management				
MG 4129 The Decision Making Process: A Qualitative Approach				
Total	120	120	120	

## ENTREPRENEURSHIP MANAGEMENT EXIT AWARDS #

### I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with management and all business administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of general business and management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment;
- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core entrepreneurship management concepts, principles and practices (MG 2062)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030)
- They will be able to analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (MG 2062, BU 2002, MG 2003, IB 2006, MK 2030, AF 2006, CS 2179, MA 2021)
- They will be able to analyze ethical choices in business; assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision making. (MG 2062, MG 2003, CS 2179, IB 2006)
- They will be able to use numeric skills in solving complex problems of increasing complexity and, depending on the course level, with increasing autonomy. (CS 2179, MA 2021, AF 2006, MG 2062, MK 2030)

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- They will be able to use information technology effectively to retrieve, process, analyze and communicate information. (CS 2179)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (MA 2021, MG 2062, AF 2006)
- They will be able to communicate ideas effectively orally and/or in writing in a professional context. (MK 2030)
- They will be able to reflect intellectually and become independent, self-managed lifelong learner. (all courses)

#### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Entrepreneurship Management).

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of General Business and Management;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and nonspecialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

#### and will have:

d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new venture planning and creation, finance, and accounting for business, small business and family business, iv) demonstrate knowledge and understanding of concepts and practices involved in the creation and practical application of innovation in

organizations, v) apply their knowledge of business functions and business ethics to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core entrepreneurship management concepts, principles and practices (MG 2062)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques, tools and research methods (BU 3233)
- Organizational behavior and management theories, concepts, principles and practices (MG 3034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Principles, concepts, practices and special characteristics of family business (MG 3165)
- Processes and principles involved in the creation and practical application of innovation in organizations (MG 3019)
- Processes and principles involved in the creation of entrepreneurial and small business venture (MG 3133) In addition, they will have the following cognitive, practical/professional and key/transferable skills:
  - They will be able to locate, extract, and analyze data from library and other resources including the
    acknowledgement and referencing of sources. (MK 2030, MG 3034, BU 3233, AF 3116, MG 3133, MG 3019,
    MG 3165).
  - They will be able analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2062, MG 2003, IB 2006, MK 2030, AF 2006, CS 2179, MA 2021, BU 3233, AF 3116, FN 3105, MG 3034, PH 3005, MG 3133, MG 3019, MG 3165).
  - They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 3034, BU 3233, MG 3133, MG 3019)
  - They will be able to analyze ethical choices in business; assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision making.
     (MG 2062, MG 2003, CS 2179, IB 2006, MG 3133, PH 3005, MG 3034, BU 3233, MG 3019)
  - They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (BU 3233, AF 3116, FN 3105, MG 3133, MG 3019, MG 3165).
  - They will be able to analyze various aspects of professional communication and evaluate its effectiveness.
     (MG 3133)
  - They will be able to use numeric skills in solving complex problems of increasing complexity and, depending on the course level, with increasing autonomy. (CS 2179, MA 2021, AF 2006, MK 2030, AF 3116, FN 3105, MG 3133, BU3233, MG 3019).
  - · They will be able to use information technology effectively to retrieve, process, analyze and communicate

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information. (CS 2179, BU 3233)

- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (MG 2062, MA 2021, AF 2006, AF 3116, MG 3133, MG 3019, BU 3233, FN 3105)
- They will be able to communicate ideas successfully orally and/or in writing in a professional context. (MK 2030, MG 3133, BU 3233, MG 3034, MG 3019, MG 3165.
- They will be able to develop interpersonal, teamwork and/or leadership skills; to work effectively with others in small groups or teams. (BU 3233, MG 3133).
- They will be able to reflect intellectually and become independent, self-managed lifelong learners. (all courses)

#### II.b. BSc in Business Administration (Entrepreneurship Management)

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new venture planning and creation, finance, and accounting for business, small business and family business, iv) demonstrate knowledge and understanding of concepts and practices involved in the creation and practical application of innovation in organizations, v) apply their knowledge of business functions and business ethics to solving complex problems in business administration.

vi) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration of entrepreneurial and small business venture, such as opportunity identification and exploitation, new venture creation, viability and growth.

Holders of the ordinary BSc in Business Administration (Entrepreneurship Management) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of all element associated with the entrepreneurial and small business venture creation, viability and growth.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core entrepreneurship management concepts, principles and practices (MG 2062)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (Entrepreneurship Management) will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques, tools and research methods (BU 3233)
- · Organizational behavior and management theories, concepts, principles and practices (MG 3034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Principles, concepts, practices and special characteristics of family business (MG 3165)
- Processes and principles involved in the creation and practical application of innovation in organizations (MG 3019)

- Processes and principles involved in the creation of entrepreneurial and small business venture (MG 3133)
- Internal aspects, functions and processes of organizations including their diverse nature, purposes, structures, governance, operations and management. (MG 4343)
- Principles, concepts and strategies for successful business growth (MG 4156)
- Entrepreneurship from theoretical and multidisciplinary perspectives (MG 4255)
- Decision making techniques in an uncertain environment and evaluating decisions or recommendations made by specialists (MG 4129)
- Principles, concepts and applications in two functional areas (digital technology and finance) related to entrepreneurship management (MG/MK 4188, FN 4553)
- Principles, concepts and applications in two areas related to entrepreneurship, small business, family business management (MG 4123, MG 4129, MG 4131, MG 4157, MG 4242, MG/MK 4266).

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the
  acknowledgement and referencing of sources. (MK 2030, MG 3034, BU 3233, AF 3116, MG 3133, MG 3019,
  MG 3165, MG 4343, MG 4255, MG/MK 4188, FN 4553, MG 4219, MG 4157, MG 4131, MG 4242, MG 4123, MG
  4266, MG 4156).
- They will be able analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. ((BU 2002, MG 2062, MG 2003, IB 2006, MK 2030, AF 2006, CS 2179, MG 4129, MA 2021, BU 3233, AF 3116, FN 3105, MG 3034, PH 3005, MG 3133, MG 3019, MG 3165, FN 4553, MG 4129, MG/MK 4188, MG 4131, MG 4242, MG 4123, MG 4266, MG 4255, MG 4156, MG 4157, MG 4343).
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 3034, BU 3233, MG 3133, MG 3019, FN 4553, MG 4129, MG/MK 4188, MG 4131, MG 4242, MG 4123, MG 4266, MG 4255, MG 4156, MG 4157, MG 4343)
- They will be able to analyze ethical choices in business; assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision making.
   (MG 2062, MG 2003, CS 2179, IB 2006, MG 3133, PH 3005, MG 3034, BU 3233, MG 3019, MG 4131).
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (BU 3233, AF 3116, FN 3105, MG 3133, MG 3019, MG 3165, FN 4553, MG 4129, MG/MK 4188, MG 4131, MG 4242, MG 4123, MG 4266, MG 4255, MG 4156, MG 4157, MG 4343).
- They will be able to analyze various aspects of professional communication and evaluate its effectiveness.
   (MG 3133)
- They will be able to use numeric skills in solving complex problems of increasing complexity and, depending on the course level, with increasing autonomy. (CS 2179, MA 2021, AF 2006, MK 2030, AF 3116, FN 3105, MG 3133, MG 2062, BU3233, MG 3019, FN 4553, MG/MK 4188, MG 4343, MG 4242, MG 4156, MG 4157)
- They will be able to use information technology effectively to retrieve, process, analyze and communicate information. (CS 2179, BU 3233)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (MG 2062, MA 2021, AF 2006, AF 3116, MG 3133, MG 3019, BU 3233, FN 3105, FN 4553, MG 4129, MG/MK 4188, MG 4131, MG 4242, MG 4123, MG 4266, MG 4156, MG 4157, MG 4343).
- They will be able to communicate ideas successfully orally and/or in writing in a professional context. (MK 2030, MG 3133, BU 3233, MG 3034, MG 3019, MG 3165, FN 4553, MG 4129, MG/MK 4188, MG 4131, MG 4242, MG 4123, MG 4266, MG 4255, MG 4156, MG 4157, MG 4343).
- They will be able to develop interpersonal, teamwork and/or leadership skills; to work effectively with others in small groups or teams. (BU 3233, MG 3133).
- They will be able to reflect intellectually and become independent, self-managed lifelong learners. (all courses).

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# CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

### **Compulsory Modules:**

#### LEVEL 4

MG 2062 INTRODUCTION TO ENTREPRENEURSHIP MANAGEMENT (LEVEL 4) – 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS

CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS

IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS

MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

# DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

#### **Compulsory Modules:**

#### LEVEL 4

MG 2062 INTRODUCTION TO ENTREPRENEURSHIP MANAGEMENT (LEVEL 4) – 15 CREDITS
MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS
AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS
CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS
IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS
MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

#### LEVEL 5

BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS

MG 3019 CORPORATE ENTREPRENEURSHIP AND INNOVATION (LEVEL 5) – 15 CREDITS

MG 3165 MANAGING THE FAMILY FIRM (LEVEL 5) – 15 CREDITS

PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS

FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS

MG 3034 MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS

MG 3133 NEW VENTURE CREATION (LEVEL 5) – 15 CREDITS

AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS

# BSc in BUSINESS ADMINISTRATION (ENTREPRENEURSHIP MANAGEMENT)

MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) - 15 CREDITS

### **Compulsory Modules:**

#### LEVEL 4

MG 2062 INTRODUCTION TO ENTREPRENEURSHIP MANAGEMENT (LEVEL 4) – 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS

CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS

IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS

#### LEVEL 5

BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS

MG 3019 CORPORATE ENTREPRENEURSHIP AND INNOVATION (LEVEL 5) – 15 CREDITS

MG 3165 MANAGING THE FAMILY FIRM (LEVEL 5) – 15 CREDITSPH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS

FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS

MG 3034 MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS

MG 3133 NEW VENTURE CREATION (LEVEL 5) – 15 CREDITS

AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS

#### LEVEL 6

MG 4343 OPERATIONS MANAGEMENT (LEVEL 6) - 15 CREDITS

#### **Optional modules:**

#### Three of the following:

MG 4255 ENTREPRENEURSHIP THEORY (LEVEL 6) – 15 CREDITS

MG 4156 ENTERPRISE GROWTH (LEVEL 6) – 15 CREDITS

MG/MK 4188 DIGITAL MARKETING FOR ENTREPRENEURSHIP (LEVEL 6) – 15 CREDITS

FN 4553 ENTREPRENEURIAL FINANCE (LEVEL 6) – 15 CREDITS

MG 4123 BUSINESS NEGOTIATION (LEVEL 6) – 15 CREDITS

MG 4129 THE DECISION MAKING PROCESS: A QUALITATIVE APPROACH (LEVEL 6) – 15 CREDITS

MG 4131 STRATEGIC HUMAN RESOURCE MANAGEMENT (LEVEL 6) – 15 CREDITS

MG 4266 PUBLIC RELATIONS (LEVEL 6) – 15 CREDITS

MG 4157 PROJECT MANAGEMENT (LEVEL 6) – 15 CREDITS

MG 4242 SUPPLY CHAIN MANAGEMENT (LEVEL 6) – 15 CREDITS

# B.Sc. (Honours) Business Administration (Human Resource Management)

	L	UK CREDITS		
Core modules	level 4	level 5	level 6	
AF 2006 Financial Accounting	20			
BU 2002 Business Legal Issues	10			
CS 2179 Business Information Systems	15			
EC 1101 Principles of Macroeconomics	15			
IB 2006 International Business	15			
MA 2021 Applied Statistics	15			
MG 2003 Management Principles	15			
MK 2030 Fundamentals of Marketing	15			
AF 3116 Management Accounting		15		
FN 3105 Foundations of Corporate Finance		15		
MG 3034 Managing People and Organizations		15		
PH 3005 Business Ethics		15		
MG 4343 Operations Management			15	
MG 4740 Business Strategy			15	
Concentration - Required modules				
BU 3233 Business Research Methods		15		
MG 3133 New Venture Creation		15		
MG 3164 Talent Acquisition		15		
MG 3118 Developing Human Capital		15		
MG 4131 Strategic Human Resource Management			15	
MG 4535 Seminar in Human Resource Management			15	
MG/IB 4120 International Human Resource Management			15	
Concentration - Optional modules				
THREE of the following L6 modules:			45	
MG 4017 Managing Workforce Diversity				
MG 4121 Leadership				
MG 4122 Organization Development and Change				
MG 4128 Corporate Social Responsibility				
MG 4136 Labor Relations				
MG 4151 Managing Reward Systems				
Total	120	120	120	

**Total: 360 UK Credits** 

## HUMAN RESOURCE MANAGEMENT EXIT AWARDS ‡

### I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with management and all business administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of general business and management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment;
   and will have:
- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030)
- They will be able to analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2030, CS 2179, MA 2021, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (MG 2003, CS 2179, IB 2006)
- They will be able to use numeric skills in solving problems of increasing complexity and, depending on the

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course level, with increasing autonomy. (CS 2179, MA 2021, AF 2006, MK 2030)

- They will be able to use information technology effectively to retrieve, process, analyze and communicate information. (CS 2179)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (MA 2021, AF 2006)
- They will be able to communicate ideas effectively orally and/or in writing in a professional context. (MK 2030)
- They will be able to reflect intellectually and become independent, self-managed lifelong learner. (all courses)

#### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Human Resource Management).

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of General Business and Management;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and nonspecialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

#### and will have:

d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and

accounting, iv) demonstrate knowledge and understanding of European Union institutions, practices, decision-making processes and policies and their implications for business management v) apply their knowledge of business functions and business ethics to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- · The evolving international business environment (IB 2006)
- · Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques, tools and research methods (BU 3233)
- Organizational behavior and management theories, concepts, principles and practices (MG 3034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (FN 3105, AF 3116)
- · Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Processes and principles involved in the creation of entrepreneurial and small business venture (MG 3133)
- Concepts, practices, processes, and principles related to human resource management (MG 3118, MG 3164)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

 They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources.

(BU 3233, MK 2030, AF 3116, MG 3034, MG 3133, MG 3164, MG 3118)

- They will be able to analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, BU 3233, MG 2003, MK 2030, CS 2179, MA 2021, EC 1101, AF 2006, IB 2006, PH 3005, FN 3105, MG 3034, AF 3116, MG 3133, MG 3118, MG 3164)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (BU 3233, MG 3034, MG 3133, MG 3118, MG 3164)
- They will be able to analyze and evaluate ethical choices in business. (BU 3233, MG 2003, CS 2179, IB 2006, PH 3005, MG 3034, MG 3133)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, FN 3105, MG 3133, MG 3118, BU 3233, MG 3164)
- They will be able to analyze various aspects of business communication and evaluate its effectiveness. (MG 3133)
- They will be able to use numeric skills in solving problems of increasing complexity and, depending on the course level, with increasing autonomy. (BU3233, CS 2179, MA 2021, AF 2006, MK 2030, FN 3105, AF 3116, MG 3133)
- · They will be able to use information technology effectively to retrieve, process, analyze and communicate

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information with guidance. (CS 2179, BU 3233)

- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (AF 2006, MA 2021, BU 3233, FN 3105, MG 3133, AF 3116)
- They will be able to communicate ideas successfully orally and/or in writing in a professional context. (MG 3034, BU 3233, MG 2003, MK 2030, MG 3133, MG 3118, MG 3164)
- They will be able to work effectively with others in small groups or teams. (MG 2003, BU 3233, MG 3133)
- They will be able to reflect intellectually and become independent, self-managed lifelong learner. (all courses)

#### II.b. BSc in Business Administration (Human Resource Management)

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting, iv) demonstrate knowledge and understanding of European Union institutions, practices, decision-making processes and policies and their implications for business management v) apply their knowledge of business functions, business ethics, and business communication to solving complex problems in business administration, vi) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in organizational behavior and human resource management with minimum guidance.

Holders of the ordinary BSc in Business Administration (Human Resource Management) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (Human Resource Management) will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques, tools and research methods (BU 3233)
- Organizational behavior and management theories, concepts, principles and practices (MG 3034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Processes and principles involved in the creation of entrepreneurial and small business venture (MG 3133)
- Concepts, practices, processes, and principles related to human resource management (MG 3118, MG 3164)
- Internal aspects, functions and processes of organizations including their diverse nature, purposes, structures, governance, operations and management. (MG 4343)

• Concepts, practices, processes, and principles related to organizational behavior and human resource management (MG 4131, MG 4017, MG/IB 4120, MG 4121, MG 4122, MG 4128, MG 4136, MG 4151)
In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the
  acknowledgement and referencing of sources. (MK 2030, BU 3233, AF 3116, MG 3034, MG 3133, MG 4343,
  MG 4017, MG/IB 4120, MG 4121, MG 4122, MG 4128, MG 4131, MG 4136, MG 4151, MG 3118, MG 3165)
- They will be able to analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, BU 3233, MG 2003, MK 2030, CS 2179, MA 2021, EC 1101, AF 2006, MG 3133, IB 2006, FN 3105, MG 3034, PH 3005, AF 3116, MG 4017, MG/IB 4120, MG 4121, MG 4122, MG 4128, MG 4131, MG 4136, MG 4151, MG 3118, MG 4343, MG 3164)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (BU 3233, MG 3034, MG 4343, MG 3133, MG 4017, MG/IB 4120, MG 4121, MG 4122, MG 4128, MG 4131, MG 4136, MG 4151, MG 3118, MG 3164)
- They will be able to analyze and evaluate ethical choices in business. (BU 3233, MG 2003, CS 2179, IB 2006, PH 3005, MG 3034, MG 3133, MG 4017, MG/IB 4120, MG 4121, MG 4128, MG 4131, MG 4136, MG 4151)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, FN 3105, MG 3133, BU 3233, MG 4343, MG 4017, MG/IB 4120, MG 4121, MG 4122, MG 4128, MG 4131, MG 4136, MG 4151, MG 3118, MG 3164)
- They will be able to analyze various aspects of professional communication and evaluate its effectiveness.
   (MG 3133, MG 4128)
- They will be able to use numeric skills in solving problems of increasing complexity and, depending on the course level, with increasing autonomy. (BU3233, CS 2179, MA 2021, AF 2006, MK 2030, FN 3105, AF 3116, MG 3133 MG 4343)
- They will be able to use information technology effectively to retrieve, process, analyze and communicate information. (CG 2179, BU 3233)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (AF 2006, MA 2021, BU 3233, FN 3105, MG 3133, AF 3116, MG 4343, AF 3116, MG 4131, MG 4017, MG 4128, MG/IB 4120, MG 4121, MG 4122, MG 4136, MG 4151, MG 4343)
- They will be able to communicate ideas successfully orally and/or in writing in a professional context. (MG 3034, BU 3233, MG 2003, MK 2030, MG 3133, MG 3118, MG 3164, MG 4343, MG 4017, MG/IB 4120, MG 4121, MG 4122, MG 4128, MG 4131, MG 4136, MG 4151)
- · They will be able to work effectively with others in small groups or teams. (BU 3233, MG 3133, MG 4128)
- They will be able to reflect intellectually and become independent, self-managed lifelong learner. (all courses)

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# CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

### **Compulsory Modules:**

#### **LEVEL 4**

EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

# DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

### **Compulsory Modules:**

#### LEVEL 4

EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

#### LEVEL 5

BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS
MG 3118 DEVELOPING HUMAN CAPITAL (LEVEL 5) – 15 CREDITS
MG 3164 TALENT ACQUISITION (LEVEL 5) – 15 CREDITS
PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS
FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS
MG 3034 MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS
MG 3133 NEW VENTURE CREATION (LEVEL 5) – 15 CREDITS
AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS

# BSc in BUSINESS ADMINISTRATION (HUMAN RESOURCE MANAGEMENT) (300 CREDITS)

### **Compulsory Modules:**

#### LEVEL 4

EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS

CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS

IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS

MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

#### LEVEL 5

BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS
MG 3118 DEVELOPING HUMAN CAPITAL (LEVEL 5) – 15 CREDITS
MG 3164 TALENT ACQUISITION (LEVEL 5) – 15 CREDITS
PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS
FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS
MG 3034 MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS
MG 3133 NEW VENTURE CREATION (LEVEL 5) – 15 CREDITS
AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS

#### LEVEL 6

MG 4131 STRATEGIC HUMAN RESOURCE MANAGEMENT (LEVEL 6) - 15 CREDITS

### **Optional Modules:**

#### Three of the following:

MG 4343 OPERATIONS MANAGEMENT (LEVEL 6) – 15 CREDITS

MG/IB 4120 INTERNATIONAL HUMAN RESOURCE MANAGEMENT (LEVEL 6) – 15 CREDITS

MG 4017 MANAGING WORKFORCE DIVERSITY (LEVEL 6) – 15 CREDITS

MG 4121 LEADERSHIP (LEVEL 6) – 15 CREDITS

MG 4122 ORGANIZATIONAL DEVELOPMENT AND CHANGE (LEVEL 6) – 15 CREDITS

MG 4128 CORPORATE SOCIAL RESPONSIBILITY (LEVEL 6) – 15 CREDITS

MG 4136 LABOR RELATIONS (LEVEL 6) – 15 CREDITS

MG 4151 MANAGING REWARD SYSTEMS (LEVEL 6) – 15 CREDITS

# B.Sc. (Honours) Business Administration (International Business)

	ι	JK CREDIT	S
Core modules	level 4	level 5	level 6
AF 2006 Financial Accounting	20		
BU 2002 Business Legal Issues	10		
CS 2179 Business Information Systems	15		
EC 1101 Principles of Macroeconomics	15		
IB 2006 International Business	15		
MA 2021 Applied Statistics	15		
MG 2003 Management Principles	15		
MK 2030 Fundamentals of Marketing	15		
AF 3116 Management Accounting		15	
FN 3105 Foundations of Corporate Finance		15	
MG 3034 Managing People and Organizations		15	
PH 3005 Business Ethics		15	
MG 4343 Operations Management			15
MG 4740 Business Strategy			15
Concentration - Required modules			
BU 3233 Business Research Methods		15	
IB 3121 Global Business Management		15	
IB 3008 Business in the European Union		15	
IB 3199 Contemporary Issues in International Business		15	
IB 4118 EU Economic and Funding Policies			15
IB 4238 International Business Law			15
IB 4544 International Management			15
Concentration - Optional modules			
TWO of the following L6 modules:			30
IB 4169 EU Policies and International Business Practices			
IB 4232 Foreign Direct Investment and Multinational Enterprises			
IB 4267 Innovation and Technology Management in International Business			
IB 4031 Business in Emerging Markets			
IB 4035 Export Strategy and Management			

IB 4140 Topics in EU Business			
ONE of the following L6 modules:			15
MG/IB 4120 International Human Resource Management			
MK 4157 International Marketing			
MG 4128 Corporate Social Responsibility			
MG/LM 4242 Supply Chain Management			
Total	120	120	120

**Total: 360 UK Credits** 

## INTERNATIONAL BUSINESS EXIT AWARDS ‡

### I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with all Business Administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of General Business and Management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment;
- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply statistical techniques to business.

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Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Tools and techniques in applied statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)
- In addition, they will have the following cognitive, practical/professional and key/transferable skills:
- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030)
- They will be able to analyze, and solve structured problems, and to a limited extent unstructured
  problems, from a generated data set. (AF 2006, BU 2002, CS 2179, EC 1101, IB 2006, MA 2021, MK 2030)
- They will be able to analyze ethical choices in business. (CS 2179, EC 1101, IB 2006)
- They will be able to make use of numeric skills in problem solving. (AF 2006, CS 2179, MA 2021)
- They will be able to make use of Information Technology effectively to retrieve, process, analyze and communicate information with quidance. (CS 2179)
- They will be able to make use of qualitative and/or quantitative tools in analysing and solving financial and managerial problems (MA 2021)
- They will be able to communicate ideas effectively orally and/or in writing. (MK 2030)

#### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (International Business).

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of General Business and Management;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-

specialist audiences:

c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

#### and will have:

d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of management, finance and accounting, and international business, iv) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Quantitative and qualitative methods and tools used to conduct research in business (MA 2021, BU 3233).
- Management theories, concepts, principles and practices (MG 2003, MG 3034)
- Financial and managerial accounting (AF 2006, FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- European Union institutions, decision-making processes and policies and their implications for the business sector (IB 3008)
- The international dimensions and implications of business theories, frameworks and practices (IB 2006, IB 3121, IB 3199)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030, AF 3116, BU 3233, MG 3034, IB 3121, IB 3199)
- They will be able to analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (AF 2006, BU 2002, CS 2179, EC 1101, IB 2006, MA 2021, MK 2030, AF 3116, BU 3233, FN 3105, PH 3005, IB 3008, IB 3121, IB 3199)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (BU 3233, MG 3034, IB 3121, IB 3199)
- They will be able to analyze and evaluate ethical choices in business. (CS 2179, IB 2006, BU 3233, PH 3005, IB 3121, IB 3199)

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- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, BU 3233, FN 3105, IB 3008, IB 3121, IB 3199)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (IB 3121)
- They will be able to make use of numeric skills in solving problems of increasing complexity and with increasing autonomy depending on the course level. (AF 2006, CS 2179, MA 2021, AF 3116, FN 3105)
- They will be able to make use of Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (CS 2179, BU 3233)
- They will be able to make use of qualitative and/or quantitative tools in analysing and solving financial and managerial problems (MA 2021, AF 3116, BU 3233, FN 3105, IB 3121)
- They will be able to communicate ideas effectively orally and/or in writing in a professional context. (MK 2030, AF 3116, BU 3233, IB 3121, IB 3199, MG 3034)
- They will be able to work effectively with others in small groups or teams. (BU 3233, IB 3121)

#### II.b. BSc in Business Administration (International Business)

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, and international business, iv) apply their detailed knowledge of business functions so as to evaluate and solve complex, unstructured problems in business administration and in international business with minimum guidance.

Holders of the ordinary BSc in Business Administration (International Business) will be able to demonstrate knowledge and understanding of diverse business functions and environments, as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (International Business) will be able to demonstrate detailed knowledge and critical understanding of:

- Quantitative and qualitative methods and tools used to conduct research in business (MA 2021, BU 3233).
- Management theories, concepts, principles, functions, policies and practices (MG 2003, MG 3034, MG 4343)
- Financial and managerial accounting theories, concepts, principles and practices (AF 2006, FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making in a local and/or global context (PH 3005)
- The impact of European economic integration on international business (IB 3008, IB 4118, IB 4169, IB 4140)
- The international dimensions, implications and impact of business theories, frameworks, concepts and practices (IB 2006, IB 3121, IB 3199, IB 4238, IB 4267, IB 4232, IB 4031, IB 4035)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources, including the
  acknowledgement and referencing of sources (MK 2030, AF 3116, BU 3233, MG 3034, IB 3121, IB 3199, MG
  4343, IB 4238, IB 4118, IB 4169, IB 4232, IB 4267, IB 4031, IB 4035, IB 4140)
- They will be able to analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (AF 2006, BU 2002, CS 2179, EC 1101, IB 2006, MA 2021, MK 2030, AF 3116, BU 3233, FN 3105, PH 3005, IB 3008, IB 3121, IB 3199, MG 4343, IB 4118, IB 4238, IB 4169, IB 4232, IB 4267, IB 4031, IB 4035, IB 4140)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (BU 3233, MG 3034, IB 3121, IB 3199, MG 4343, IB 4118, IB 4238, IB 4169, IB 4232, IB 4267, IB 4031, IB 4140)
- They will be able to analyze and evaluate ethical choices in business. (CS 2179, IB 2006, BU 3233, PH 3005, IB 3121, IB 3199, IB 4238, IB 4232, IB 4031)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, BU 3233, FN 3105, IB 3008, IB 3121, IB 3199, MG 4343, IB 4118, IB 4238, IB 4169, IB 4232, IB 4267, IB 4031, IB 4035, IB 4140)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (IB 3121, IB 4232, IB 4035)
- They will be able to make use of numeric skills in solving problems of increasing complexity and with increasing autonomy depending on the course level. (AF 2006, CS 2179, MA 2021, AF 3116, FN 3105, MG 4343)
- They will be able to make use of Information Technology effectively to retrieve, process, analyze and communicate information with quidance. (CS 2179, BU 3233)
- They will be able to make use of qualitative and/or quantitative tools in analysing and solving financial and managerial problems (MA 2021, AF 3116, BU 3233, FN 3105, IB 3121, MG 4343, IB 4035)
- They will be able to communicate ideas effectively orally and/or in writing in a professional context. (MK 2030, AF 3116, BU 3233, IB 3121, IB 3199, MG 3034, MG 4343, IB 4118, IB 4238, IB 4169, IB 4232, IB 4267, IB 4031, IB 4035, IB 4140)
- They will be able to work effectively with others in small groups or teams. (BU 3233, IB 3121, IB 4035)

# CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

#### **Compulsory Modules:**

#### LEVEL 4

EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS

CS 2179 INTRODUCTION TO INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) - 15 CREDITS

MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS

IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) - 15 CREDITS

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# DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

### **Compulsory Modules:**

#### **LEVEL 4**

EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS
CS 2179 INTRODUCTION TO INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS
MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS
AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 15 CREDITS
MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS
MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

#### LEVEL 5

AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS
BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS
FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS
MG 3034 MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS
PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS
IB 3008 BUSINESS IN THE EUROPEAN UNION (LEVEL 5) – 15 CREDITS
IB 3121 GLOBAL BUSINESS MANAGEMENT (LEVEL 5) – 15 CREDITS
IB 3199 CONTEMPORARY ISSUES IN INTERNATIONAL BUSINESS (LEVEL 5) – 15 CREDITS

# BSc in BUSINESS ADMINISTRATION (INTERNATIONAL BUSINESS) (300 CREDITS)

#### **Compulsory Modules:**

#### LEVEL 4

EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS
CS 2179 INTRODUCTION TO INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS
MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS
AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 15 CREDITS
MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS
MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

#### LEVEL 5

AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS
BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS
FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS
MG 3034 MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS
PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS
IB 3008 BUSINESS IN THE EUROPEAN UNION (LEVEL 5) – 15 CREDITS
IB 3121 GLOBAL BUSINESS MANAGEMENT (LEVEL 5) – 15 CREDITS
IB 3199 CONTEMPORARY ISSUES IN INTERNATIONAL BUSINESS (LEVEL 5) – 15 CREDITS

#### LEVEL 6

MG 4343 OPERATIONS MANAGEMENT (LEVEL 6) – 15 CREDITS

IB 4238 INTERNATIONAL BUSINESS LAW (LEVEL 6) – 15 CREDITS

IB 4118 EU ECONOMIC AND FUNDING POLICIES (LEVEL 6) – 15 CREDITS

### **Optional modules:**

#### One of the following:

IB 4169 EU POLICIES AND IB PRACTICES (LEVEL 6) – 15 CREDITS

IB 4232 FOREIGN DIRECT INVESTMENT AND MULTINATIONAL ENTERPRISES (LEVEL 6) – 15 CREDITS

IB 4267 INNOVATION AND TECHNOLOGY MANAGEMENT IN INTERNATIONAL BUSINESS (LEVEL 6) – 15 CREDITS

IB 4031 BUSINESS IN EMERGING MARKETS (LEVEL 6) – 15 CREDITS

IB 4035 EXPORT STRATEGY AND MANAGEMENT (LEVEL 6) – 15 CREDITS

IB 4140 TOPICS IN EU BUSINESS (LEVEL 6) – 15 CREDITS

# B.Sc. (Honours) Business Administration (Marketing Communications)

	ι	UK CREDITS		
Core modules	level 4	level 5	level 6	
AF 2006 Financial Accounting	20			
BU 2002 Business Legal Issues	10			
CS 2179 Business Information Systems	15			
EC 1101 Principles of Macroeconomics	15			
IB 2006 International Business	15			
MA 2021 Applied Statistics	15			
MG 2003 Management Principles	15			
MK 2030 Fundamentals of Marketing	15			
AF 3116 Management Accounting		15		
FN 3105 Foundations of Corporate Finance		15		
MG 3034 Managing People and Organizations		15		
PH 3005 Business Ethics		15		
MG 4343 Operations Management			15	
MG 4740 Business Strategy			15	
Concentration - Required modules				
BU 3233 Business Research Methods		15		
MK 3159 Consumer Behavior		15		
MK 3131 Building Marketing Value Proposition		15		
MK 3135 Marketing Communications		15		
MK 4358 Marketing Research			15	
MK 4345 Promotion and Digital Activation			15	
MK 4447 Advanced Marketing Management & Metrics			15	
MK 4468 Integrated Marketing Communication Campaigns			15	
Concentration - Optional modules				
TWO of the following Level 6 modules:			30	
MK 4104 Digital and Social Media Marketing				
MK 4161 Direct Marketing and CRM				
MK 4465 Media Planning for Advertising Campaigns				
MK/MG 4266 Public Relations				
Total	120	120	120	

#### **Total: 360 UK Credits**

## MARKETING COMMUNICATIONS EXIT AWARDS‡

#### I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with management and all business administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of general business and management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment; and will have:
- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030)
- They will be able to analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, IB 2006, MK 2030, EC 1101, AF 2006, CS 2179, MA 2021)
- They will be able to analyze ethical choices in business; assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision making. (MG 2003, CS 2179, IB 2006)

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- They will be able to use numeric skills in solving complex problems of increasing complexity and, depending on the course level, with increasing autonomy. (CS 2179, MA 2021, AF 2006, MK 2030)
- They will be able to use information technology effectively to retrieve, process, analyze and communicate information. (CS 2179)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (MA 2021, AF 2006)
- They will be able to communicate ideas effectively orally and/or in writing in a professional context. (MK 2030)
- They will be able to reflect intellectually and become independent, self-managed lifelong learner. (all courses)

#### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Marketing Communications).

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of General Business and Management;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and nonspecialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Business Administration (Marketing Communications)

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business,

ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, consumer behavior, marketing management, marketing communications, finance and accounting for business v) apply their knowledge of business functions and business ethics to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques, tools and research methods (BU 3233)
- Organizational behavior and management theories, concepts, principles and practices (MG 3034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Concepts and theories of consumer behavior (MK 3159)
- Concepts and theories of Building Marketing Value Proposition (MK 3131)
- Concepts and theories of Marketing Communications (MK 3135)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030, MG 3034, BU 3233, AF 3116).
- They will be able analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, IB 2006, MK 2030, EC 1101, AF 2006, CS 2179, MG 3129, MA 2021, BU 3233, AF 3116, FN 3105, MG 3034, PH 3005 MK 3131, MK 3135, MK 3159).
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 3034, BU 3233, MK 3131, MK 3135, MK 3159)
- They will be able to analyze ethical choices in business; assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision making. (MG 2003, CS 2179, IB 2006, MG 2003, PH 3005, MG 3034, BU 3233, MK 3131, MK 3135, MK 3159)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (BU 3233, AF 3116, FN 3105, MK 3135, MK 3131, MK 3159).
- They will be able to analyze various aspects of professional communication and evaluate its effectiveness.
   (MG 2003 MK 3135, MK 3131, MK 3159)
- They will be able to use numeric skills in solving complex problems of increasing complexity and, depending on the course level, with increasing autonomy. (CS 2179, MA 2021, AF 2006, MK 2030, AF 3116, FN 3105, MG 2003, BU 3233, MK 3131, MK 3135).

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- They will be able to use information technology effectively to retrieve, process, analyze and communicate information. (CS 2179, BU 3233)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (MA 2021, AF 2006, AF 3116, MG 2003 MK 3131, MK 3135, MK 3159)
- They will be able to communicate ideas successfully orally and/or in writing in a professional context. (MK 2030, MG 2003, BU 3233, MG 3034, MG 2133 MK 3131, MK 3135, MK 3159)
- They will be able to develop interpersonal, teamwork and/or leadership skills; to work effectively with others in small groups or teams. (BU 3233, MK 3131, MK 3135, MK 3159).
- They will be able to reflect intellectually and become independent, self-managed lifelong learners. (all courses)

#### II.b. BSc in Business Administration (Marketing Communications)

Upon completion of 360 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, v) apply their knowledge of business functions and business ethics to solving complex problems in business administration. iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, consumer behavior, marketing management, marketing communications, finance and accounting for business iv) demonstrate knowledge and understanding of concepts and practices involved in the creation and practical application of marketing communications. v) Apply their knowledge of business functions and business ethics to solving complex problems in business administration, and marketing communications related cases. vi) Apply their detailed knowledge of business marketing communications to solve structured and unstructured communication problems.

Holders of the ordinary BSc in Business Administration (Marketing Communications) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of the marketing management task.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (Marketing Communications) will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques, tools and research methods (BU 3233)
- · Organizational behavior and management theories, concepts, principles and practices (MG 3034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Concepts & applications of marketing communications (MK 3135)
- Concepts & applications of building marketing value proposition (MK 3131)
- Principles concepts and strategies for successful design and implementation of marketing

- communications (MG/MK 4266, MK 4345, MK 4468, MK 4104, MK 4161)
- In addition, they will have the following cognitive, practical/professional and key/transferable skills:
- They will be able to locate, extract, and analyze data from library and other resources including the
  acknowledgement and referencing of sources. (MK 2030, MG 3034, BU 3233, AF 3116, MK 3135, MK 4345,
  MK 4104).
- They will be able analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, IB 2006, MK 2030, EC 1101, AF 2006, CS 2179, MG 3129, MA 2021, BU 3233, AF 3116, FN 3105, MG 3034, PH 3005, MG 2003, MK 3135, MK 3131, MK 3159, MK 4468, MK 4345, MK 4104)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 3034, BU 3233, MK 3135, MK 3131, MK 3159, MK 4468, MK 4345, MK 4104)
- They will be able to analyze ethical choices in business; assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision making.
   (MG 2003, CS 2179, IB 2006, MG 2003, PH 3005, MG 3034, BU 3233, MK 3131, MK 3135, MK 3159, MK 4468, MK 4345, MK 4104)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (BU 3233, AF 3116, FN 3105, MK 3135, MK 3131, MK 3159, MK 4468, MK 4345, MK 4104)
- They will be able to analyze various aspects of professional communication and evaluate its effectiveness. (MG 2003, MK 3135, MK 3131, MK 3159, MK 4468, MK 4345, MK 4104)
- They will be able to use numeric skills in solving complex problems of increasing complexity and, depending on the course level, with increasing autonomy. (CS 2179, MA 2021, AF 2006, MK 2030, AF 3116, FN 3105, MG 2003, BU3233, MK 3135, MK 3131, MK 4345, MK 3159).
- They will be able to use information technology effectively to retrieve, process, analyze and communicate information. (CS 2179, BU 3233)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (MA 2021, AF 2006, AF 3116, MG 2003 MK 3135, MK 3131, MK 3159, MK 4468, MK 4345, MK 4104)
- They will be able to communicate ideas successfully orally and/or in writing in a professional context. (MK 2030, MG 2003, BU 3233, MG 3034, MK 3135, MK 3131, MK 3159, MK 4468, MK 4345, MK 4104)
- They will be able to develop interpersonal, teamwork and/or leadership skills; to work effectively with others in small groups or teams. (BU 3233).
- They will be able to reflect intellectually and become independent, self-managed lifelong learners. (all courses)

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# CERTIFICATE OF HIGHER EDUCATION BUSINESS ADMINISTRATION (120 CREDITS)

### **Compulsory Modules:**

#### **LEVEL 4**

EC 1101 MACROECONOMICS (LEVEL 4) – 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS

CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS

IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS

MK 2030 PRINCIPLES OF MARKETING (LEVEL 4) – 15 CREDITS

# DIPLOMA OF HIGHER EDUCATION BUSINESS ADMINISTRATION (MARKETING COMMUNICATIONS) (240 CREDITS)

#### **Compulsory Modules:**

#### LEVEL 4

EC 1101 MACROECONOMICS (LEVEL 4) – 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS

CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS

IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS

MK 2030 PRINCIPLES OF MARKETING (LEVEL 4) – 15 CREDITS

#### **Compulsory Modules:**

### LEVEL 5

BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS
MK 3159 CONSUMER BEHAVIOR (LEVEL 5) – 15 CREDITS
MK 3135 MARKETING COMMUNICATIONS (LEVEL 5) – 15 CREDITS
PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS
FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS
MG 3034 MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS
MK 3131 BUILDING MARKETING VALUE PROPOSITION (LEVEL 5) – 15 CREDITS
AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS

# BSc in BUSINESS ADMINISTRATION (MARKETING COMMUNICATIONS) (300 CREDITS)

### **Compulsory Modules**

#### LEVEL 4

EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS

CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS

IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS

MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

#### LEVEL 5

BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS
MK 3159 CONSUMER BEHAVIOR (LEVEL 5) – 15 CREDITS
MK 3135 MARKETING COMMUNICATIONS (LEVEL 5) – 15 CREDITS
PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS
FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS
MG 3034 MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS
MK 3131 BUILDING MARKETING VALUE PROPOSITION (LEVEL 5) – 15 CREDITS
AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS

#### LEVEL 6

MK 4468 INTEGRATED MARKETING COMMUNICATION CAMPAIGNS (LEVEL 6) -15 CREDITS MK 4345 PROMOTIONS & DIGITAL ACTIVATION (LEVEL 6) -15 CREDITS

#### **Optional Modules:**

#### Two of the following:

MK 4465 MEDIA PLANNING FOR ADVERTISING CAMPAIGNS (LEVEL 6) -15 CREDITS

MK 4104 DIGITAL & SOCIAL MEDIA MARKETING (LEVEL 6) -15 CREDITS

MG/MK 4266 PUBLIC RELATIONS (LEVEL 6) -15 CREDITS

MK 4161 DIRECT MARKETING & CRM (LEVEL 6) -15 CREDITS

# B.Sc. (Honours) Business Administration (Marketing Management)

	ι	UK CREDITS		
Core modules	level 4	level 5	level 6	
AF 2006 Financial Accounting	20			
BU 2002 Business Legal Issues	10			
CS 2179 Business Information Systems	15			
EC 1101 Principles of Macroeconomics	15			
IB 2006 International Business	15			
MA 2021 Applied Statistics	15			
MG 2003 Management Principles	15			
MK 2030 Fundamentals of Marketing	15			
AF 3116 Management Accounting		15		
FN 3105 Foundations of Corporate Finance		15		
MG 3034 Managing People and Organizations		15		
PH 3005 Business Ethics		15		
MG 4343 Operations Management			15	
MG 4740 Business Strategy			15	
Concentration - Required modules				
BU 3233 Business Research Methods		15		
MK 3159 Consumer Behavior		15		
MK 3135 Marketing Communications		15		
MK 3131 Building Marketing Value Proposition		15		
MK 4157 International Marketing			15	
MK 4447 Advanced Marketing Management & Metrics			15	
MK 4358 Marketing Research			15	
MK 4860 Integrated Marketing Strategies & Topics			15	
Concentration - Optional modules				
TWO of the following Level 6 modules:			30	
MK 4153 Sales Management				
MK 4156 Retail & Supply Chain Management				
MK 4155 Business Marketing				
MK 4162 Marketing of Services				
MK 4345 Promotions & Digital Activiation				
Total	120	120	120	

## MARKETING MANAGEMENT EXIT AWARDS ‡

#### I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with management and all business administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of general business and management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment; and will have:
- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030)
- They will be able to analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, IB 2006, MK 2030, EC 1101, AF 2006, CS 2179, MA 2021)
- They will be able to analyze ethical choices in business; assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision making. (MG 2003, CS 2179, IB 2006)

Total: 360 UK Credits

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- They will be able to use numeric skills in solving complex problems of increasing complexity and, depending on the course level, with increasing autonomy. (CS 2179, MA 2021, AF 2006, MK 2030)
- They will be able to use information technology effectively to retrieve, process, analyze and communicate information. (CS 2179)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (MA 2021, AF 2006)
- They will be able to communicate ideas effectively orally and/or in writing in a professional context. (MK 2030)
- They will be able to reflect intellectually and become independent, self-managed lifelong learner. (all courses)

#### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Marketing Management).

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of General Business and Management;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and nonspecialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

#### and will have

d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education Business Administration (Marketing Management)

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and

practices in organizational behavior, consumer behavior, marketing management, marketing communications, finance and accounting for business v) apply their knowledge of business functions and business ethics to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques, tools and research methods (BU 3233)
- · Organizational behavior and management theories, concepts, principles and practices (MG 3034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Concepts and theories of consumer behavior (MK 3159)
- Concepts and theories of Building Marketing Value Proposition (MK 3131)
- Concepts and theories of Marketing Communications (MK 3135)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the
  acknowledgement and referencing of sources. (MK 2030, MG 2034, BU 3233, AF 3116, MK3159, MK3131,
  MK3135).
- They will be able analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, IB 2006, MK 2030, EC 1101, AF 2006, CS 2179, MG 3129, MA 2021, BU 3233, AF 3116, FN 3105, PH 3005, MG 2003, MG 3034, MK 3131, MK 3135, MK 3159).
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 3034, BU 3233, MK 3131, MK 3135, MK 3159, )
- They will be able to analyze ethical choices in business; assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision making. (MG 2003, CS 2179, IB 2006, PH 3005, MG 3034, BU 3233, MK 3131, MK 3135, MK 3159)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (BU 3233, AF 3116, FN 3105, MK 3131, MK 3135, MK 3159).
- They will be able to analyze various aspects of professional communication and evaluate its effectiveness. (MG 2003, MK 3131, MK 3135, MK 3159,)
- They will be able to use numeric skills in solving complex problems of increasing complexity and, depending on the course level, with increasing autonomy. (CS 2179, MA 2021, AF 2006, MK 2030, AF 3116, FN 3105, MG 2003, BU3233).

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- They will be able to use information technology effectively to retrieve, process, analyze and communicate information. (CS 2179, BU 3233 MK 3131, MK 3135, MK 3159,)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (MA 2021, AF 2006, AF 3116, MG 2003, MK 3131, MK 3135, MK 3159)
- They will be able to communicate ideas successfully orally and/or in writing in a professional context. (MK 2030, MG 2003, BU 3233, MG 3034, MK 3131, MK 3135, MK 3159)
- T hey will be able to develop interpersonal, teamwork and/or leadership skills; to work effectively with others in small groups or teams. (BU 3233, MK 3135, MK 3131).
  - They will be able to reflect intellectually and become independent, self-managed lifelong learners. (all courses)

#### II.b. BSc in Business Administration (Marketing Management)

Upon completion of 360 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, v) apply their knowledge of business functions and business ethics to solving complex problems in business administration. iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, consumer behavior, marketing management, marketing communications, finance and accounting for business iv) demonstrate knowledge and understanding of concepts and practices involved in the creation and practical application of marketing management strategies, v) Apply their knowledge of business functions and business ethics to solving complex problems in business administration, and marketing management related cases. vi) Apply their detailed knowledge of business marketing management strategies to solve structured and unstructured marketing problems.

Holders of the ordinary BSc in Business Administration (Marketing Management) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of the marketing management task.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (Marketing Management) will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques, tools and research methods (BU 3233)
- · Organizational behavior and management theories, concepts, principles and practices (MG 3034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Concepts & applications of marketing communications (MK 3135)
- Concepts & applications of marketing management (MK 3131)
- · Principles concepts and strategies for successful design and implementation of marketing strategies (MK

3131, MK 3135, MK 3159, , MK4157, MK4860, MK4156, MK4345, MK 4155, MK4162) In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030, MG 3034, BU 3233, AF 3116, MK 4156, MK 4153).
- They will be able analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, IB 2006, MK 2030, EC 1101, AF 2006, CS 2179, MA 2021, BU 3233, AF 3116, FN 3105, MG 3034, PH 3005, MK 3131, MK 3135, MK 3159, , MK4157, , MK4860, MK4156, MK4345, MK 4155, MK4162)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic.(MG 3034, BU 3233, MK 3131, MK 3135, MK 3159, MK4157, MK4860, MK4156, MK4345, MK 4155, MK4162)
- They will be able to analyze ethical choices in business; assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision making.
   (MG 2003, CS 2179, IB 2006, MG 2003, PH 3005, MG 3034, BU 3233, MK 3131, MK 3135, MK 3159, MK4157, MK4860, MK4156, MK4345, MK 4155, MK4162)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (BU 3233, AF 3116, FN 3105, MK 3131, MK 3135, MK 3159, MK4157, MK4860, MK4156, MK4345, MK 4155, MK4162).
- They will be able to analyze various aspects of professional communication and evaluate its effectiveness. (MG 2003, MK 3131, MK 3135, MK 3159, , MK4157, MK4860, MK4156, MK4345, MK 4155, MK4162)
- They will be able to use numeric skills in solving complex problems of increasing complexity and, depending on the course level, with increasing autonomy. (CS 2179, MA 2021, AF 2006, MK 2030, AF 3116, FN 3105, MG 2003, BU3233, MK 3131).
- They will be able to use information technology effectively to retrieve, process, analyze and communicate information. (CS 2179, BU 3233)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (MA 2021, AF 2006, AF 3116, MG 2003, MK 3131, MK 3135, MK 3159, MK4860)
- They will be able to communicate ideas successfully orally and/or in writing in a professional context. (MK 2030, MG 2003, BU 3233, MG 3034, MK 3135, MK 3131, MK 3159, MK4157, MK4860, MK4156, MK4345, MK 4155, MK4162)
- They will be able to develop interpersonal, teamwork and/or leadership skills; to work effectively with others in small groups or teams. (BU 3233).
- They will be able to reflect intellectually and become independent, self-managed lifelong learners. (all courses)

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# CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

### **Compulsory Modules:**

#### **LEVEL 4**

EC 1101 MACROECONOMICS (LEVEL 4) – 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS

CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS

IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS

MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

# DIPLOMA OF HIGHER EDUCATION BUSINESS ADMINISTRATION (MARKETING MANAGEMENT) (240 CREDITS)

### **Compulsory Modules:**

#### LEVEL 4

EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

### LEVEL 5

BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS
MK 3159 CONSUMER BEHAVIOR (LEVEL 5) – 15 CREDITS
MK 3135 MARKETING COMMUNICATIONS (LEVEL 5) – 15 CREDITS
PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS
FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS
MG 3034 MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS
MK 3131 BUILDING MARKETING VALUE PROPOSITION (LEVEL 5) – 15 CREDITS
AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS

# BSc in BUSINESS ADMINISTRATION (MARKETING MANAGEMENT) (300 CREDITS)

### **Compulsory Modules**

#### LEVEL 4

EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS

CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS

IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS

MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

#### LEVEL 5

BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS
MK 3159 CONSUMER BEHAVIOR (LEVEL 5) – 15 CREDITS
MK 3135 MARKETING COMMUNICATIONS (LEVEL 5) – 15 CREDITS
PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS
FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS
MG 3034 MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS
MK 3131 BUILDING MARKETING VALUE PROPOSITION (LEVEL 5) – 15 CREDITS
AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS

#### LEVEL 6

MK 4860 INTEGRATED MARKETING STRATEGIES & TOPICS (LEVEL 6) – 15 CREDITS MK 4157 INTERNATIONAL MARKETING MANAGEMENT (LEVEL 6) – 15 CREDITS

#### **Optional Modules:**

#### Two of the following:

MK 4156 RETAIL & SUPPLY CHAIN MANAGEMENT (LEVEL 6) – 15 CREDITS

MK 4345 PROMOTIONS & DIGITAL ACTIVATION (LEVEL 6) – 15 CREDITS

MK 4153 SALES MANAGEMENT (LEVEL 6) – 15 CREDITS

MK 4155 BUSINESS MARKETING (LEVEL 6) – 15 CREDITS

MK 4162 MARKETING OF SERVICES (LEVEL 6) – 15 CREDITS

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# B.Sc. (Honours) Business Administration (Operations Management)

	ι	UK CREDITS			
Core modules	level 4	level 5	level 6		
AF 2006 Financial Accounting	20				
BU 2002 Business Legal Issues	10				
CS 2179 Business Information Systems	15				
IB 2006 International Business	15				
MA 2021 Applied Statistics	15				
MG 2003 Management Principles	15				
MK 2030 Fundamentals of Marketing	15				
AF 3116 Management Accounting		15			
FN 3105 Foundations of Corporate Finance		15			
MG 3034 Managing People and Organizations		15			
PH 3005 Business Ethics		15			
MG 4343 Operations Management			15		
MG 4740 Business Strategy			15		
Concentration - Required modules					
MG/LM 2063 Principles of Operations Management	15				
BU 3233 Business Research Methods		15			
MG 3133 New Venture Creation		15			
CS 3246 Enterprise Systems		15			
MG 4145 Total Quality Management			15		
MG 4246 Management Science			15		
MG/CS 4157 Project Management			15		
MG 4548 Operations Strategy			15		
Concentration - Optional modules					
ONE of the following L5 modules:		15			
IB 3121 Global Business Management					
IB 3008 Business in the European Union					
ONE of the following L6 modules:			15		
MG 4017 Managing Workforce Diversity					
MG 4128 Corporate Social Responsibility					

Total	120	120	120
MG 4247 Management of Services			
MG/LM 4242 Supply Chain Management			
ONE of the following L6 modules:			15
MG 4129 The Decision Making Process: A Qualitative Approach			

**Total: 360 UK Credits** 

## OPERATIONS MANAGEMENT EXIT AWARDS ‡

### I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with management and all business administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of general business and management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment; and will have:
- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- The principles, functions, role and impact of operations in a high performance business system (MG 2063)
- Basic tools in statistics (MA 2021)

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- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2063, MK 2030)
- They will be able to analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2030, CS 2179, MA 2021, MG 2063, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (MG 2063, MG 2003, CS 2179, IB 2006)
- They will be able to use numeric skills in solving problems of increasing complexity. (CS 2179, MA 2021, AF 2006, MG 2063, MK 2030)
- They will be able to use information technology effectively to retrieve, process, analyze and communicate information with quidance. (CS 2179)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (MG 2063, MA 2021, AF 2006)
- They will be able to communicate ideas effectively orally and/or in writing in a professional context. (MG 2063, MK 2030)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

#### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Operations Management).

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of General Business and Management;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;

- effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and nonspecialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

#### and will have:

d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting, iv) demonstrate knowledge and understanding of European Union institutions, practices, decision-making processes and policies and their implications for business management v) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- The principles, functions, role and impact of operations in a high performance business system (MG 2063)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Methodological approaches, frameworks and tools in conducting research in a business context (BU 3233)
- Organizational behavior and management theories, concepts, principles and practices (MG 3034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (AF 3116, FN 3105)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- International dimensions and implications of business theories, frameworks, and practices (MG/IB 3008, IB 3121)
- · Processes and principles involved in the creation of entrepreneurial and small business venture (MG 3133)
- Implement integrated information systems to address an organization's business process requirements (CS 3246)

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In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the
  acknowledgement and referencing of sources. (BU 3233, MG 2063, MK 2030, CS 3246, AF 3116, MG 3034,
  MG 3133, IB 3121)
- They will be able to analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MG 2063, MK 2030, CS 2179, MA 2021, AF 2006, IB 2006, MG 3034, PH 3005, FN 3105, AF 3116, MG 3133, IB 3121, IB 3008, CS 3246, BU 3233)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 3034, BU 3233, CS 3246, MG 3133, IB 3121)
- They will be able to analyze and evaluate ethical choices in business. (MG 2003, MG 2063, CS 2179, IB 2006, PH 3005, MG 3034, BU 3233, MG 3133, IB 3121)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, BU 3233, CS 3246, IB 3121, FN 3105, MG 3133, IB 3008)
- They will be able to analyze various aspects of business communication and evaluate its effectiveness. (IB 3121, MG 3133)
- They will be able to use numeric skills in solving problems of increasing complexity. (MG 2063, CS 2179, MA 2021, AF 2006, MK 2030, AF 3116, BU 3233, MG 3133, FN 3105)
- They will be able to use information technology effectively to retrieve, process, analyze and communicate information with guidance. (CS 2179, BU 3233, CS 3246)
- Make use of qualitative and/or quantitative tools in analyzing and solving financial and managerial problems (AF 2006, MA 2021, AF 3116, IB 3121, BU 3233, MG 2063, MG 3133, FN 3105)
- They will be able to communicate ideas successfully orally and/or in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (MG 2063, MK 2030, MG 3133, IB 3121, BU 3233, MG 3034)
- They will be able to develop interpersonal, teamwork and/or leadership skills. Work effectively with others in small groups or teams (IB 3121, MG 3133, BU 3233)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

#### II.b BSc in Business Administration (Operations Management)

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting, iv) demonstrate knowledge and understanding of European Union institutions, practices, decision-making processes and policies and their implications for business management v) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration, vi) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in operations management with minimum guidance.

Holders of the ordinary BSc in Business Administration(Operations Management) will be able to demonstrate knowledge and understanding of diverse

business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- The principles, functions, role and impact of operations in a high performance business system (MG 2063)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- · Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the BSc in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Methodological approaches, frameworks and tools in conducting research in a business context (BU 3233)
- Organizational behavior and management theories, concepts, principles and practices (MG 3034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (AF 3116, FN 3105)
- · Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- International dimensions and implications of business theories, frameworks, and practices (MG/IB 3008, IB 3121)
- Processes and principles involved in the creation of entrepreneurial and small business venture (MG 3133)
- Implement integrated information systems to address an organization's business process requirements (CS 3246)

Additionally, holders of the ordinary BSc in Business Administration (Operations Management) will be able to demonstrate in depth knowledge and critical understanding of:

- Principles, concepts and practices in designing, performing and improving high value service operations (MG 4247)
- Management of complex and dynamic supply networks (MG 4242)
- Selection, design and application of various interdisciplinary project management techniques in order to
  ensure highly effective and efficient project outcomes (MG 4157)
- Issues related to social responsibility in the global market and practices and tools that an organization may employ to help assure a sustainable future (MG 4128)
- Diversity and the change process; inclusion strategies for the organization's competitive advantage (MG 4017)
- Decision making techniques in an uncertain environment and evaluation of decisions and/or recommendations made by specialists (MG 4129)
- The nature, role and use of operations as a competitive weapon and the need to view operations as an
  integrated system of interdisciplinary concepts emphasizing the need for a close fit between the systems
  operational capabilities and its strategic priorities (MG 4548)
- Quality processes and practices (MG 4145)
- Internal aspects, functions and processes of organizations including their diverse nature, purposes, stuctures, governance, operations and management (MG 4343)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

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- They will be able to locate, extract, and analyze data from library and other resources including the
  acknowledgement and referencing of sources. (MG 2063, MK 2030, CS 3246, MG 3034, BU 3233, AF 3116,
  MG 3133, IB 3121, MG 4128, MG 4017, MG 4145, MG 4129, MG 4157, MG 4343, MG 4242, MG 4246, MG
  4548, MG 4247)
- They will be able to analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MG 2063, MK 2030, IB 2006, CS 2179, MA 2021, AF 2006, IB 3008, IB 3121, FN 3105, AF 3116, BU 3233, MG 3034, PH 3005, MG 3116, CS 3246, MG 4128, MG 4017, MG 4145, MG 4548, MG 4129, MG 4157, MG 4242, MG 4247, MG 4343, MG 4246)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 3034, IB 3121, MG 3133, CS 3246, BU 3233, MG 4128, MG 4017, MG 4145, MG 4548, MG 4129, MG 4157, MG 4242, MG 4247, MG 4343, MG 4246)
- They will be able to analyze and evaluate ethical choices in business. (MG 2063, MG 2003, CS 2179, IB 2006, MG 3034, PH 3005, BU 3233, MG 3133, IB 3121, MG 4017, MG 4128)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 3133, MG 3133, BU 3233, IB 3121, CS 3246, IB 3008, FN 3105, MG 4145, MG 4343, MG3017, MG 4128, MG 4548, MG 4242, MG 4246, MG 4157, MG 4128, MG 4247)
- They will be able to analyze various aspects of professional communication and evaluate its effectiveness.
   (MG 3133, MG 4128, IB 3121)
- They will be able to synthesize the knowledge gained in the various business and non-business courses taken during the undergraduate program of study. (MG 4548)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (CS 2179, MA 2021, AF 2006, MG 2063, MK 2030, AF 3116, FN 3105, BU 3233, MG 3133, MG 4343, MG 4246, MG 4242, MG 4157)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- Make use of qualitative and/or quantitative tools in analyzing and solving financial and managerial problems (MG 2063, AF 2006, AF 3116, BU 3233, MG 3133, FN 3105, IB 3121, MG 4145, MG 4343, MG 4017, MG 4128, MG 4548, MG 4242, MG 4246, MG 4157, MG 4128, MG 4247)
- They will be able to communicate ideas successfully orally and in writing. (MG 2063, MK 2030, MG 3133, IB 3121, MG 3034, MG 4343, MG 4145, MG 4017, MG 4128, MG 4548, MG 4242, MG 4246, MG 4157, MG 4128, MG 4247)
- They will be able to develop interpersonal, teamwork and/or leadership skill. Work effectively in small groups or teams. (MG 3133, BU 3233, IB 3121, MG 4128)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

# CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

#### **Compulsory Modules:**

#### LEVEL 4

MG 2063 PRINCIPLES OF OPERATIONS MANAGEMENT (LEVEL 4) – 15 CREDITS
MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS
AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS
CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS
IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS
MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

# DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

#### **Compulsory Modules:**

#### LEVEL 4

MG 2063 PRINCIPLES OF OPERATIONS MANAGEMENT (LEVEL 4) – 15 CREDITS
MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS
AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS
CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS
IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS
MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

#### LEVEL 5

MG 3034 MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS

FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS

CS 3246 ENTERPRISE SYSTEMS (LEVEL 5) – 15 CREDITS

BU 3233 BUSINSS RESEARCH METHODS (LEVEL 5) – 15 CREDITS

MG 3133 NEW VENTURE CREATIONS OR MG 30XX ENTREPRENEURSHIP AND INNOVATION (LEVEL 5) – 15 CREDITS

AF 3116 MANAGEMENT ACCOUNTIG (LEVEL 5) – 15 CREDITS

PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS

### **Optional modules:**

#### One of the following:

IB 3121 GLOBAL BUSINESS MANAGEMENT (LEVEL 5) – 15 CREDITS
IB/MG 3008 BUSINESS IN THE EUROPEAN UNION (LEVEL 5) – 15 CREDITS

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# BSc in BUSINESS ADMINISTRATION (OPERATIONS MANAGEMENT) (300 CREDITS)

### **Compulsory Modules:**

#### LEVEL 4

MG 2063 PRINCIPLES OF OPERATIONS MANAGEMENT (LEVEL 4) – 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) - 20 CREDITSBU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) - 10 CREDITS

CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) - 15 CREDITS

IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) - 15 CREDITS

MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) - 15 CREDITS

#### LEVEL 5

MG 3034 MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS

FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS

CS 3246 ENTERPRISE SYSTEMS (LEVEL 5) - 15 CREDITS

BU 3233 BUSINSS RESEARCH METHODS (LEVEL 5) – 15 CREDITS

MG 3133 NEW VENTURE CREATIONS OR MG 30XX ENTREPRENEURSHIP AND INNOVATION (LEVEL 5) - 15 CREDITS

AF 3116 MANAGEMENT ACCOUNTIG (LEVEL 5) - 15 CREDITS

PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS

#### **Optional modules:**

### One of the following:

IB 3121 GLOBAL BUSINESS MANAGEMENT (LEVEL 5) – 15 CREDITS

IB/MG 3008 BUSINESS IN THE EUROPEAN UNION (LEVEL 5) – 15 CREDITS

### **Compulsory Modules:**

#### LEVEL 6

MG 4343 OPERATIONS MANAGEMENT (LEVEL 6) – 15 CREDITS

#### **Optional modules:**

### Three of the following:

MG 4145 TOTAL QUALITY MANAGEMENT (LEVEL 6) – 15 CREDITS

MG 4246 MANAGEMENT SCIENCE (LEVEL 6) – 15 CREDITS

MG/CS 4157 PROJECT MANAGEMENT (LEVEL 6) – 15 CREDITS

MG 4548 OPERATIONS STRATEGY (LEVEL 6) – 15 CREDITS

MG 4017 MANAGING WORKFORCE DIVERSITY (LEVEL 6) – 15 CREDITS

MG 4128 CORPORATE SOCIAL RESPONSIBILITY (LEVEL 6 – 15 CREDITS

MG 4129 THE DECISION MAKING PROCESS: A QUALITATIVE APPROACH (LEVEL 6) - 15 CREDITS

MG 4242 SUPPLY CHAIN MANAGEMENT (LEVEL 6) – 15 CREDITS

MG 4247 MANAGEMENT OF SERVICES (LEVEL 6) - 15 CREDITS

## B.Sc. (Honours) Finance

	ι	JK CREDIT	S
	level 4	level 5	level 6
AF 2006 Financial Accounting	20		
BU 2002 Business Legal Issues	10		
EC 1000 Principles of Microeconomics	15		
EC 1101 Principles of Macroeconomics	15		
FN 2028 Financial Mathematics	15		
FN 2127 Financial Markets and Instruments	15		
MA 2021 Applied Statistics	15		
MG 2003 Management Principles	15		
EC 3240 Money and Banking		15	
EN 3342 Professional Communication		15	
FN 3137 Applied Financial Econometrics		15	
FN 3313 Corporate Finance		15	
FN 3232 Foundations of Investments		15	
FN 3319 International Finance		15	
MG 3133 New Venture Creation		15	
PH 3005 Business Ethics		15	
AF 4223 Financial Statements Analysis and Equity Valuation			15
FN 4452 Fixed Income Securities			15
FN 4535 Financial Modeling			15
FN 4529 Prortfolio Management			15
FN 4880 Topics in Finance			15
THREE of the following L6 modules:			45
AF 4045 Corporate Governance and Accountability			
MG 4316 Maritime Financial Management			
FN 4554 Tax Structured Finance			
FN 4553 Entrepreneurial Finance			
FN 4451 Commercial Bank Management			
FN 4555 Quantitative Finance			
FN 4530 Derivative Products			
Total	120	120	120

**Total: 360 UK Credits** 

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## FINANCE EXIT AWARDS ‡

The Quality Assurance Agency's Quality Code for Higher Education in relation to the 'Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies' (October 2014) specifies that students who exit a Bachelor's programme prior to completing its full requirements are eligible to receive an exit award subject to the coverage of specific learning outcomes. Depending on the extent of coverage of these learning outcomes, students may receive a Certificate of Higher Education (CertHE), Diploma of Higher Education (DipHE), or ordinary Bachelor's degree (BSc(Ord)).

#### I. Certificate of Higher Education in Finance

Holders of a Certificate of Higher Education will have a sound knowledge of the basic concepts of a subject, and will have learned how to take different approaches to solving problems. They will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility. The Certificate of Higher Education may be a first step towards obtaining higher level qualifications.

Certificate of Higher Education is awarded to students who have demonstrated:

- knowledge of the underlying concepts and principles in Finance and financial analysis and an ability to
  evaluate and interpret financial information (delivered and assessed through, AF 2006, EC 1000, EC 1101,
  FN 2028. FN 2127)
- an ability to present, evaluate and interpret qualitative and quantitative data (delivered and assessed through all Level 4 modules)

Typically, holders of the qualification will be able to:

- evaluate the appropriateness of different approaches to solving problems related to finance and business problems (AF 2006, FN 2028 FN 2127, MA 2021, MG 2003)
- undertake further training and develop new skills within a structured and managed environment (AF 2006, EC 1000, EC 1001, FN 2028, FN 2127, MA 2021)

#### And holders will have:

the qualities and transferable skills necessary for employment requiring the exercise of some personal
responsibility (demonstrated through the fulfillment of all assessment components in Level 4 modules in a
responsible and professional manner).

#### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Finance and the ordinary (non-Honours) degree in Finance.

#### II.a. Diploma of Higher Education in Finance

Students that exit the programme upon completion of Level 4 and Level 5 (having obtained 120 credits at each level) will be eligible for the award of a Diploma of Higher Education (DipHE) in Finance.

Holders of qualifications at this level will have developed a sound understanding of the principles in finance and financial analysis, and will have learned to apply those principles in different business settings. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems.

Holders of qualifications at this level will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Diplomas of Higher Education are awarded to students who have demonstrated:

- knowledge and critical understanding of the well-established principles in financial analysis and business structure (delivered and assessed through all Level 4 and Level 5 modules)
- ability to apply underlying concepts and principles outside in unstructured settings (delivered and assessed through EC 3240, FN 3137, FN 3232, FN 3319, PH 3005, MG 3133,)
- knowledge of the main methods of enquiry in finance and ability to evaluate critically the appropriateness of different approaches to solving problems (FN 3137, FN 3232, FN 3319, MA 2021, PH 3005)

Typically, holders of the qualification will be able to:

- use a range of established techniques to initiate and undertake critical analysis of information, and to
  propose solutions to problems arising from that analysis (delivered and assessed through all Level 5
  modules)
- effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences and deploy key techniques of the discipline effectively (delivered and assessed through all Level 5 modules)
- undertake further training, develop existing skills and acquire new competences that will enable them to
  assume significant responsibility within organizations (delivered and assessed though MG 3133, PH 3005,
  EC 3240, FN 3137, FN 3232, FN 3319).

#### And holders will have:

• the qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making (all Level 5 modules).

#### II.b. BSc in Finance

Students that exit the programme upon completion of Levels 4 and 5 (having obtained 120 credits at each level) and have obtained a minimum of 60 credits at Level 6 will be eligible for the award of an ordinary Bachelor's – BSc (Ord) – in Finance.

Typically, holders of the qualification will be able to:

- Develop a systematic understanding of financial theory (FN 4452, FN 4535, plus two elective courses in Finance)
- An ability to use quantitative techniques in analysing financial data and constructing efficient portfolios (FN 4452, FN 4535, plus two elective courses in Finance)
- An ability to develop arguments (FN 4452, FN 4535, plus two elective courses in Finance)
- An ability to reach decisions in unstructured situations (FN 4452, FN 4535, plus two elective courses in Finance)

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# CERTIFICATE OF HIGHER EDUCATION IN FINANCE (120 CREDITS)

### **Compulsory Modules:**

#### **LEVEL 4**

EC 1000 PRINCIPLES OF MICROECONOMICS (LEVEL 4) – 15 CREDITS
EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS
MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS
AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 15 CREDITS
FN 2028 FINANCIAL MATHEMATICS (LEVEL 4) – 15 CREDITS
MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
FN 2127 FINANCIAL MARKETS AND INSTRUMENTS (LEVEL 4) – 15 CREDITS

## DIPLOMA OF HIGHER EDUCATION IN FINANCE (240 CREDITS)

#### **Compulsory Modules:**

#### LEVEL 4

EC 1000 PRINCIPLES OF MICROECONOMICS (LEVEL 4) – 15 CREDITS
EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS
MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS
AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 15 CREDITS
FN 2028 FINANCIAL MATHEMATICS (LEVEL 4) – 15 CREDITS
MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
FN 2127 FINANCIAL MARKETS AND INSTRUMENTS (LEVEL 4) – 15 CREDITS

#### LEVEL 5

EC 3240 MONEY AND BANKING (LEVEL 5) – 15 CREDITS
EN 3342 PROFESSIONAL COMMUNICATION (LEVEL 5) – 15 CREDITS
FN 3137 APPLIED FINANCIAL ECONOMETRICS (LEVEL 5) – 15 CREDITS
FN 3232 FOUNDATIONS OF INVESTRMENTS (LEVEL 5) – 15 CREDITS
PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS
FN 3313 CORPORATE FINANCE (LEVEL 5) – 15 CREDITS
FN 3319 INTERNATIONAL FINANCE (LEVEL 5) – 15 CREDITS
MG 3133 NEW VENTURE CREATION (LEVEL 5) – 15 CREDITS

## BSc in FINANCE (300 CREDITS)

#### **Compulsory Modules:**

#### LEVEL 4

EC 1000 PRINCIPLES OF MICROECONOMICS (LEVEL 4) – 15 CREDITS
EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS
MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS
AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 15 CREDITS
FN 2028 FINANCIAL MATHEMATICS (LEVEL 4) – 15 CREDITS
MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
FN 2127 FINANCIAL MARKETS AND INSTRUMENTS (LEVEL 4) – 15 CREDITS

#### LEVEL 5

EC 3240 MONEY AND BANKING (LEVEL 5) – 15 CREDITS
EN 3342 PROFESSIONAL COMMUNICATION (LEVEL 5) – 15 CREDITS
FN 3137 APPLIED FINANCIAL ECONOMETRICS (LEVEL 5) – 15 CREDITS
FN 3232 FOUNDATIONS OF INVESTRMENTS (LEVEL 5) – 15 CREDITS
PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS
FN 3313 CORPORATE FINANCE (LEVEL 5) – 15 CREDITS
FN 3319 INTERNATIONAL FINANCE (LEVEL 5) – 15 CREDITS
MG 3133 NEW VENTURE CREATION (LEVEL 5) – 15 CREDITS

#### LEVEL 6

FN 4452 FIXED INCOME SECURITIES (LEVEL 6) – 15 CREDITS FN 4535 FINANCIAL MODELING (LEVEL 6) – 15 CREDITS

#### **Optional modules:**

#### Two of the following:

FN 4045 CORPORATE GOVERNANCE AND ACCOUNTABILITY (LEVEL 6) – 15 CREDITS
FN 4316 MARITIME FINANCIAL MANAGEMENT (LEVEL 6) – 15 CREDITS
FN 4451 COMMERCIAL BANK MANAGEMENT (LEVEL 6) – 15 CREDITS
FN 4553 ENTREPRENEURIAL FINANCE (LEVEL 6) – 15 CREDITS
FN 4530 DERIVATIVE PRODUCTS (LEVEL 6) – 15 CREDITS
FN 4529 PORTFOLIO MANAGEMENT (LEVEL 6) – 15 CREDITS
FN 4555 QUANTITATIVE FINANCE (LEVEL 6) – 15 CREDITS

## B.Sc. (Honours) Health Care Management

	ι	JK CREDIT	S
	level 4	level 5	level 6
AF 2006 Financial Accounting	20		
BU 2002 Business Legal Issues	10		
CS 2179 Business Information Systems	15		
EC 1101 Principles of Macroeconomics	15		
IB 2006 International Business	15		
MA 2021 Applied Statistics	15		
MG 2003 Management Principles	15		
HM 1001 Introduction to Healthcare Management	15		
BU 3233 Business Research Methods		15	
FN 3105 Foundations of Corporate Finance		15	
HM 3115 Healthcare Marketing		15	
HM 3110 Delivery of Healthcare Quality Services		15	
HM 3220 Healthcare Information Systems		15	
MG 3034 Managing People and Organizations		15	
PH 3005 Business Ethics		15	
SO 3007 Health and Society		15	
HM 4040 Healthcare Operations Management			15
HM 4045 Healthcare HRM			15
HM 4141 Healthcare Policy and Governance			15
HM 4250 Budgeting and Financial Management in Healthcare			15
HM 4655 Healthcare Strategy			15
Option One:			45
HM 4951 Internship in Healthcare (30 credits)			
and ONE of the following L6 modules (15 credits):			
HM 4143 Leadership in Healthcare			
HM 4144 Managing Pharmaceuticals			
HM 4242 Sales Management in Healthcare			
Option Two:			
HM 4143 Leadership in Healthcare			
HM 4144 Managing Pharmaceuticals			
HM 4242 Sales Management in Healthcare			
Total	120	120	120

#### **Total: 360 UK Credits**

## HEALTH CARE MANAGEMENT EXIT AWARDS \$

The Quality Assurance Agency's Quality Code for Higher Education in relation to the 'Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies' (October 2014) specifies that students who exit a Bachelor's programme prior to completing its full requirements are eligible to receive an exit award subject to the coverage of specific learning outcomes. Depending on the extent of coverage of these learning outcomes, students may receive a Certificate of Higher Education (CertHE), Diploma of Higher Education (DipHE), or ordinary Bachelor's degree (BSc(Ord)).

As explained in other parts of the documentation, there are currently no specified QAA benchmark statements for the subject area of Healthcare Management. Therefore in devising the programme's content and quality assurance features, the team relied (as applicable) on the generic Business and Management subject benchmark statements. Section 2.1 of this document provides a specification of the programme-level objectives and learning outcomes. Therefore a combination of the above sets of guidelines has been used in specifying the requirements that must be met by students exiting the programme at various points prior to its full completion so that they can qualify for an Exit Award.

### I. Certificate of Higher Education in Health Care Management

According to the above frameworks, students that exit the programme upon completion of Level 4 (having obtained 120 L4 credits) will be eligible for the award of a Certificate of Higher Education (CertHE) in Health Care Management.

Holders of a Certificate of Higher Education will have a sound knowledge of the basic concepts of a subject, and will have learned how to take different approaches to solving problems. They will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility. The Certificate of Higher Education may be a first step towards obtaining higher level qualifications.

Certificates of Higher Education are awarded to students who have demonstrated:

- knowledge of the underlying concepts and principles associated with their area(s) of study, and an ability to evaluate and interpret these within the context of that area of study (delivered and assessed through 'Introduction to Healthcare Management', MG 2003, BU 2002, IB 2006)
- an ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of their subject(s) of study (delivered and assessed through all Level 4 modules)

Typically, holders of the qualification will be able to:

- evaluate the appropriateness of different approaches to solving problems related to their area(s) of study and/or work (MA 2021, MG 2003, AF 2006, CS 2179)
- communicate the results of their study/work accurately and reliably, and with structured and coherent
  arguments (delivered and assessed through all Level 4 modules)
- undertake further training and develop new skills within a structured and managed environment (AF 2006, MA 2021)

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And holders will have:

the qualities and transferable skills necessary for employment requiring the exercise of some personal
responsibility (demonstrated through the fulfillment of all assessment components in Level 4 modules in a
responsible and professional manner).

### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Health Care Management and the ordinary (non-Honours) degree in Health Care Management.

### II.a. Diploma of Higher Education in Health Care Management

Students that exit the programme upon completion of Level 4 and Level 5 (having obtained 120 credits at each level) will be eligible for the award of a Diploma of Higher Education (DipHE) in Health Care Management.

Holders of qualifications at this level will have developed a sound understanding of the principles in their field of study, and will have learned to apply those principles more widely. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. Holders of qualifications at this level will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Diplomas of Higher Education are awarded to students who have demonstrated:

- knowledge and critical understanding of the well-established principles of their area(s) of study, and of
  the way in which those principles have developed (delivered and assessed through all Level 4 and Level 5
  modules)
- ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context (SO 3007, PH 3005, MG 3034, 'Foundations of Corporate Finance', 'Delivery of Healthcare Quality Services', 'Healthcare Marketing', 'Healthcare Information Systems')
- knowledge of the main methods of enquiry in the subject(s) relevant to the named award, and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study (delivered and assessed through 'Business Research Methods')
- an understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge (delivered and assessed through 'Business Research Methods')

Typically, holders of the qualification will be able to:

- use a range of established techniques to initiate and undertake critical analysis of information, and to
  propose solutions to problems arising from that analysis (delivered and assessed through all Level 5
  modules)
- effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences and deploy key techniques of the discipline effectively (delivered and assessed through all Level 5 modules)
- undertake further training, develop existing skills and acquire new competences that will enable them to
  assume significant responsibility within organizations (delivered and assessed though MG 3034, PH 3005,
  'Healthcare Marketing', 'Delivery of Healthcare Quality Services').

And holders will have:

• the qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making (all Level 5 modules).

### II.b. BSc in Health Care Management

Students that exit the programme upon completion of Levels 4 and 5 (having obtained 120 credits at each level) and have obtained a minimum of 60 credits at Level 6 will be eligible for the award of an ordinary Bachelor's – BSc – in Healthcare Management (HM 4040, HM 4250, HM 4141, HM 4045).

## CERTIFICATE OF HIGHER EDUCATION IN HEALTH CARE MANAGEMENT (120 CREDITS)

### **Compulsory Modules:**

#### LEVEL 4

EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS

CS 2179 INTRODUCTION TO INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 15 CREDITS

HM 1001 INTRODUCTION TO HEALTHCARE MANAGEMENT (LEVEL 4) – 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS

IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

## DIPLOMA OF HIGHER EDUCATION IN HEALTH CARE MANAGEMENT (240 CREDITS)

### **Compulsory Modules:**

### LEVEL 4

EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS
CS 2179 INTRODUCTION TO INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS
MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS
AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 15 CREDITS
HM 1001 INTRODUCTION TO HEALTHCARE MANAGEMENT (LEVEL 4) – 15 CREDITS
MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

### LEVEL 5

BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS
FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS
MG 3034 MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS
PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS
SO 3007 HEALTH AND SOCIETY (LEVEL 5) – 15 CREDITS
HM 3115 HEALTH CARE MARKETING (LEVEL 5) – 15 CREDITS
HM 3220 HEALTHCARE INFORMATION SYSTEMS (LEVEL 5) – 15 CREDITS
HM 3110 DELIVERY OF HEALTHCARE QUALITY SERVICES (LEVEL 5) – 15 CREDITS

### BSc in HEALTH CARE MANAGEMENT (300 CREDITS)

### **Compulsory Modules:**

### LEVEL 4

EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS
CS 2179 INTRODUCTION TO INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS
MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS
AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 15 CREDITS
HM 1001 INTRODUCTION TO HEALTHCARE MANAGEMENT (LEVEL 4) – 15 CREDITS
MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

### LEVEL 5

BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS
FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS
MG 3034 MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS
PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS
SO 3007 HEALTH AND SOCIETY (LEVEL 5) – 15 CREDITS
HM 3115 HEALTH CARE MARKETING (LEVEL 5) – 15 CREDITS
HM 3220 HEALTHCARE INFORMATION SYSTEMS (LEVEL 5) – 15 CREDITS
HM 3110 DELIVERY OF HEALTHCARE QUALITY SERVICES (LEVEL 5) – 15 CREDITS

### LEVEL 6

HM 4040 HEALTHCARE OPERATIONS MANAGEMENT (LEVEL 6) – 15 CREDITS

HM 4250 BUDGETING & FINANCIAL MANAGEMENT IN HEALTHCARE (LEVEL 6) – 15 CREDITS

HM 4141 HEALTHCARE POLICY AND GOVERNANCE (LEVEL 6) – 15 CREDITS

HM 4045 HEALTHCARE HRM (LEVEL 6) – 15 CREDITS

# B.Sc. (Honours) International Tourism and Hospitality Management (ITHM)

	UK CREDITS		S
	level 4	level 5	level 6
HT 2010 Accounting for the Hospitality Industry	20		
BU 2002 Business Legal Issues	10		
HT 1001 Introduction to the Tourism & Hospitality Industry	15		
EC 1000 Principles of Microeconomics	15		
IB 2006 International Business	15		
MA 2021 Applied Statistics	15		
MG 2003 Management Principles	15		
HT 2116 Hospitality Information Systems	15		
MG 3034 Managing People and Organizations		15	
PH 3005 Business Ethics		15	
SO 3009 Tourism and Leisure in Modern Society		15	
HT 3115 Marketing in Tourism and Hospitality		15	
HT 3113 Tourism Planning & Development		15	
HT 3131 Hospitality Operations		15	
BU 3233 Business Research Methods		15	
ONE of the following Level 5 modules:		15	
HT 3118 Food & Beverage Management			
HT 3037 Travel and Transport			
HT 3038 Destination Management and Marketing			
HT 4021 Sustainable Management in Tourism and Hospitality			15
HT 4117 Managing Service Quality and Human Resources in Tourism and Hospitality			15
HT 4135 Financial Management for the Hospitality Industry			15
HT 4436 Information & Communication Technologies in Tourism			15
HT 4440 Entrepreneurship in Tourism and Hospitality			15
HT 4750 Strategic Issues in Tourism and Hospitality			30
ONE of the following Level 6 modules:			15
HT 4030 Cultural Tourism			
HT 4234 Public Relations & Crisis Management in Tourism & Hospitality			
HT 4032 Events Management for Hospitality Industry			
Total	120	120	120

**Total: 360 UK Credits** 

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## INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT EXIT AWARDS ‡

The Quality Assurance Agency's Quality Code for Higher Education in relation to the 'Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies' (October 2014) specifies that students who exit a Bachelor's programme prior to completing its full requirements are eligible to receive an exit award subject to the coverage of specific learning outcomes. Depending on the extent of coverage of these learning outcomes, students may receive a Certificate of Higher Education (CertHE), Diploma of Higher Education (DipHE), or ordinary Bachelor's degree (BSc(Ord)).

This section details the exact requirements for the award of one of the above exit qualifications based on QAA's generic specifications of each Level's requirements, as well as the relevant Subject Benchmark Statements corresponding to Tourism and Hospitality Management.

According to the latter, an honours graduate in tourism will be able to demonstrate an understanding of the concepts and characteristics of tourism as an area of academic and applied study, including being able to:

- understand and appreciate the potential contributions of disciplines that help to explain the nature and development of tourism
- explain and challenge theories and concepts which are used to understand tourism
- explain and challenge the definitions, nature and operations of tourism
- · demonstrate an understanding of the domestic and international nature and dimensions of tourism
- utilise a range of source material in investigating tourism
- demonstrate an awareness of the dynamic nature of tourism in modern societies
- · understand the intercultural dimensions of tourism.

Furthermore, an honours graduate in tourism will be able to demonstrate understanding of the nature and characteristics of tourists and, in particular:

- be able to explain the patterns and characteristics of tourism demand and the influences on such demand
- have an understanding of the ways in which tourists behave at destinations
- understand the cultural significance of tourism for tourists and societies.

Additionally, an honours graduate in tourism will be able to demonstrate an understanding of the products, structure of and interactions in the tourism industry, including being able to:

- demonstrate an understanding of the structure, operation and organisation of the public, private and notfor-profit sectors and their activities
- evaluate the factors that influence the development of organisations operating in tourism
- $\bullet \ \ \text{analyse relations between consumers of tourism and the providers of tourism services}.$

Finally, an honours graduate in tourism will be able to demonstrate understanding of the relationships between tourism and the communities and environments in which it takes place, in particular:

- being able to evaluate the contribution and impacts of tourism in social, economic, environmental, political, cultural and other terms
- having an understanding of, and being able to evaluate, the approaches to managing the development of tourism through concepts of policy and planning
- appreciating the ethical issues associated with the operation and development of tourism

 having an understanding of the issues and principles of sustainability and social responsibility in the context of tourism.

Similarly, according to the same document, an honours graduate in hospitality will be able to analyse and evaluate the defining characteristics of hospitality as a phenomenon, including being able to:

- · critically reflect upon the origin, meanings and development of hospitality
- analyse and reflect on the different cultural concepts of hospitality
- demonstrate a critical awareness of the boundaries of hospitality.

Furthermore, an honours graduate in hospitality will be able to use technical and interpersonal skills and knowledge to propose and evaluate practical and theoretical solutions to complex problems in the core areas of hospitality, including being able to:

- operate and manage human and technical resources
- apply theory to the solution of complex problems within the core areas of hospitality
- analyse and evaluate food, beverage and/or accommodation service systems, their implementation and operation.

In addition, an honours graduate in hospitality will be able to evaluate and apply, within the hospitality context, appropriate theories and concepts from the generic management areas of:

- · operations management
- finance and management accounting
- human resources and organisational behaviour
- services marketing
- · information systems and technology
- · strategic management.

Additionally, an honours graduate in hospitality will be able to analyse and evaluate the business environment and its impact on the hospitality industry, including being able to:

- display an insight into the structure of the hospitality industry and the contribution that it makes to the global economy
- analyse and reflect upon the environmental influences which impact on hospitality organisations
- evaluate the factors which influence the development of organisations operating within the hospitality industry
- review and analyse the political, technological, social and economic factors which affect the supply of and demand for hospitality.

Also, an honours graduate in hospitality will be able to recognise and value the centrality of the hospitality consumer and meet and respond to their needs, including being able to:

- understand and apply the theories and concepts underpinning consumer behaviour within the hospitality context
- · analyse the needs and expectations of different hospitality consumers and develop appropriate responses
- analyse the quality of the service encounter and its impact on the hospitality consumer and the service provider.

Finally, an honours graduate in hospitality will be able to identify and respond appropriately to the diversity that prevails within the hospitality industry in relation to stakeholders, such as:

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- hospitality consumers
- · hospitality employees
- · hospitality organisations
- · government and external agencies.

In relation to the above framework, the following paragraphs demonstrate the coverage of these requirements at the different stages of the students' progression in the programme by relating them to the content and assessment of modules delivered at each level of study.

### I. Certificate of Higher Education in International Tourism and Hospitality Management

Students that exit the programme upon completion of Level 4 (having obtained 120 L4 credits) will be eligible for the award of a Certificate of Higher Education (CertHE) in International Tourism and Hospitality Management.

Holders of a Certificate of Higher Education will have a sound knowledge of the basic concepts of a subject, and will have learned how to take different approaches to solving problems. They will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility. The Certificate of Higher Education may be a first step towards obtaining higher level qualifications.

Certificates of Higher Education are awarded to students who have demonstrated:

- knowledge of the underlying concepts and principles associated with their area(s) of study, and an ability
  to evaluate and interpret these within the context of that area of study (HT 1001, HT 2116, HT 2010, MG
  2003, BU 2002, IB 2006)
- an ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of their subject(s) of study (all Level 4 modules)

Typically, holders of the qualification will be able to:

- evaluate the appropriateness of different approaches to solving problems related to their area(s) of study and/or work (MA 2021, MG 2003, HT 2010, HT 2116)
- communicate the results of their study/work accurately and reliably, and with structured and coherent arguments (all Level 4 modules)
- undertake further training and develop new skills within a structured and managed environment (HT 2116, HT 2010)

#### And holders will have:

the qualities and transferable skills necessary for employment requiring the exercise of some personal
responsibility (demonstrated through the fulfilment of all assessment components in Level 4 modules in a
responsible and professional manner).

### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in International Tourism and Hospitality Management and the ordinary (non-Honours) degree in International Tourism and Hospitality Management.

### II.a. Diploma of Higher Education in International Tourism and Hospitality Management

Students that exit the programme upon completion of Level 4 and Level 5 (having obtained 120 credits at each level) will be eligible for the award of a Diploma of Higher Education (DipHE) in International Tourism and Hospitality Management.

Holders of qualifications at this level will have developed a sound understanding of the principles in their field of study, and will have learned to apply those principles more widely. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. Their studies may well have had a vocational orientation, for example HNDs, enabling them to perform effectively in their chosen field. Holders of qualifications at this level will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

These degrees are awarded to students who have demonstrated:

- knowledge and critical understanding of the well-established principles of their area(s) of study, and of
  the way in which those principles have developed (all Level 4 and Level 5 modules)
- ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context (SO 3009, HT 3113, HT 3115, PH 3005, MG 3034)
- knowledge of the main methods of enquiry in the subject(s) relevant to the named award, and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study (BU 3233)
- an understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge (BU 3233)

Typically, holders of the qualification will be able to:

- use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis (all Level 5 modules)
- effectively communicate information, arguments and analysis in a variety of forms to specialist and nonspecialist audiences and deploy key techniques of the discipline effectively (all Level 5 modules)
- undertake further training, develop existing skills and acquire new competences that will enable them to assume significant responsibility within organisations (HT 3115, HT 3131, HT3118, PH 3005).

### And holders will have:

 the qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making (all Level 5 modules).

### II.b. BSc in International Tourism and Hospitality Management

Students that exit the programme upon completion of Levels 4 and 5 (having obtained 120 credits at each level) and have obtained a minimum of 60 credits at Level 6 will be eligible for the award of an ordinary Bachelor's – BSc – in International Tourism and Hospitality Management.

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## CERTIFICATE OF HIGHER EDUCATION IN INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT (120 CREDITS)

### **Compulsory Modules:**

### **LEVEL 4**

EC 1000 PRINCIPLES OF MICROECONOMICS (LEVEL 4) - 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) - 15 CREDITS

HT 1001 INTRODUCTION TO THE TOURISM & HOSPITALITY INDUSTRY (LEVEL 4) - 15 CREDITS

HT 2010 ACCOUNTING FOR THE HOSPITALITY INDUSTRY (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 15 CREDITS

HT 2116 HOSPITALITY INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) - 15 CREDITS

IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) - 15 CREDITS

## DIPLOMA OF HIGHER EDUCATION IN INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT (240 CREDITS)

### **Compulsory Modules:**

### **LEVEL 4**

EC 1000 PRINCIPLES OF MICROECONOMICS (LEVEL 4) – 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS

HT 1001 INTRODUCTION TO THE TOURISM & HOSPITALITY INDUSTRY (LEVEL 4) – 15 CREDITS

HT 2010 ACCOUNTING FOR THE HOSPITALITY INDUSTRY (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) - 15 CREDITS

HT 2116 HOSPITALITY INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) - 15 CREDITS

IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) - 15 CREDITS

### LEVEL 5

BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS

MG 3034 MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS

PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS

HT 3115 MARKETING IN TOURISM & HOSPITALITY (LEVEL 5) – 15 CREDITS

HT 3131 HOSPITALITY OPERATIONS (LEVEL 5) – 15 CREDITS

HT 3113 TOURISM PLANNING & DEVELOPMENT (LEVEL 5) - 15 CREDITS

SO 3009 TOURISM AND LEISURE IN MODERN SOCIETY (LEVEL 5) - 15 CREDITS

### **Optional modules:**

### One of the following:

HT 3118 F&B MANAGEMENT (LEVEL 5) – 15 CREDITS HT 3037 TRAVEL & TRANSPORT (LEVEL 5) – 15 CREDITS

HT 3038 DESTINATION MANAGEMENT & MARKETING - (LEVEL 5) - 15 CREDITS

## BSc in INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT (300 CREDITS)

### **Compulsory Modules:**

### LEVEL 4

EC 1000 PRINCIPLES OF MICROECONOMICS (LEVEL 4) - 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS

HT 1001 INTRODUCTION TO THE TOURISM & HOSPITALITY INDUSTRY (LEVEL 4) – 15 CREDITS

HT 2010 ACCOUNTING FOR THE HOSPITALITY INDUSTRY (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) - 15 CREDITS

HT 2116 HOSPITALITY INFORMATION SYSTEMS (LEVEL 4) - 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) - 15 CREDITS

IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) - 15 CREDITS

#### LEVEL 5

BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS
MG 3034 MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS

PH 3005 BUSINESS ETHICS (LEVEL 5) - 15 CREDITS

HT 3115 MARKETING IN TOURISM & HOSPITALITY (LEVEL 5) - 15 CREDITS

HT 3131 HOSPITALITY OPERATIONS (LEVEL 5) - 15 CREDITS

HT 3113 TOURISM PLANNING & DEVELOPMENT (LEVEL 5) - 15 CREDITS

SO 3009 TOURISM AND LEISURE IN MODERN SOCIETY (LEVEL 5) – 15 CREDITS

### **Optional modules:**

### One of the following:

HT 3118 FOOD & BEVERAGE MANAGEMENT (LEVEL 5) – 15 CREDITS

HT 3037 TRAVEL & TRANSPORT (LEVEL 5) – 15 CREDITS

HT 3038 DESTINATION MANAGEMENT & MARKETING (LEVEL 5) – 15 CREDITS

### LEVEL 6

HT 4440 ENTREPRENEURSHIP IN TOURISM (LEVEL 6) – 15 CREDITS

HT 4021 SUSTAINABLE MANAGEMENT IN T&H (LEVEL 6) – 15 CREDITS

HT 4135 FINANCIAL MANAGEMENT FOR THE HOSPITALITY INDUSTRY (LEVEL 6) – 15 CREDITS

### **Optional modules:**

### One of the following:

HT 4030 CULTURAL TOURISM (LEVEL 6) - 15 CREDITS

HT 4234 PR & CRISIS MANAGEMENT IN TOURISM & HOSPITALITY (LEVEL 6) – 15 CREDITS

HT 4032 EVENTS MANAGEMENT FOR HOSPITALITY INDUSTRY (LEVEL 6) – 15 CREDITS

# B.Sc. (Honours) Logistics and Supply Chain Management

	UK CREDITS		S
	level 4	level 5	level 6
AF 2006 Financial Accounting	20		
BU 2002 Business Legal Issues	10		
IB 2006 International Business	15		
LM 2020 Introduction to Logistics & Supply Chain Management	15		
MA 2021 Applied Statistics	15		
MG/LM 2063 Principles of Operations Management	15		
MG 2003 Management Principles	15		
MK 2030 Fundamentals of Marketing	15		
BU 3233 Business Research Methods		15	
CS 3051 Business Driven Information Technology		15	
FN 3105 Foundations of Corporate Finance		15	
LM 3030 Transportation Systems		15	
LM 3025 The Logistics of Supply Networks		15	
LM 3035 Information Flows, Financial Flows and the Management of Risk in Supply Networks		15	
MG 3034 Managing People and Organizations		15	
PH 3005 Business Ethics		15	
LM/MG 4145 Total Quality Management			15
LM/MG 4157 Project Management			15
LM/MG 4242 Supply Chain Management			15
LM/MG 4246 Management Science			15
MG 4343 Operations Management			15
LM 4641 Seminar in LSCM			15
MG 4415 Strategic Management			15
ONE of the following L6 modules:			15
IB 4035 Export Strategy and Management			
MG 4123 Business Negotiations			
MG 4129 Decision Making: A Qualitative Approach			
MG 4247 Management of Services			
MG 4112 Carriage of Goods by Sea and Law of International Trade			
MK 4141 Retailing and Supply Chain Management			
Total	120	120	120

### LOGISTICS AND SUPPLY CHAIN MANAGEMENT EXIT AWARDS #

### I. Certificate of Higher Education in Logistics and Supply Chain Management

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Logistics and Supply Chain Management will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will have introductory knowledge in Logistics and Supply Chain as field of study and in Logistics and Supply Chain Management. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Logistics and Supply Chain Management are awarded to students who have:

- i) Demonstrated knowledge and understanding of the external business environment.
- ii) Demonstrated knowledge and understanding of business functions.
- iii) Distinguish logistics and supply chain management as a distinct area of economic activity.

Specifically, holders of the Certificate of Higher Education in Logistics and Supply Chain Management will be able to demonstrate knowledge and understanding of:

- Key operational concepts and principles (MG 2063)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- Accounting transactions and non-complex financial statements (AF 2006)
- Marketing theories, concepts and principles (MK 2030)
- Basic principles, functions, context, importance and impact of logistics and supply chain management.
   (LM 2020)

In addition, holders of the Certificate of Higher Education in Logistics and Supply Chain Management will have the following cognitive, practical/professional and key/transferable skills:

- Make use of quantitative skills to manipulate data, evaluate, estimate and model business and supply chain problems (MK 2030)
- Analyse and evaluate ethical choices, assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision-making. (MG 2003)
- Make use of numeric skill in solving problems (AF 2006, MA 2021)
- Make use of information technology effectively to retrieve, process, analyse and communicate information. (MA 2021)
- Communicate ideas effectively in a professional context (MK 2030)
- Develop interpersonal, teamwork and/or leadership skills. Work effectively with others in small groups or teams (MK 2030)
- · Reflect intellectually and become an independent self-managed lifelong learner (All modules)

### ii. Intermediate level

The intermediate level includes the Diploma of Higher Education in Logistics and Supply Chain Management and the ordinary (non-Honours) degree in Logistics and Supply Chain Management.

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### II.a. Diploma of Higher Education in Logistics and Supply Chain Management

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key theories, concepts and techniques from the generic business management and economic areas and their application to the management of supply chains, ii) apply basic statistical techniques to business, iii) be familiar with the basic concepts and principles in Logistics and Supply Chain Management, iv) demonstrate knowledge of key management functions, processes and operations of business organisations, v) demonstrate awareness of moral theories and ethical issues and evaluate their impact on business decision making, vi) demonstrate knowledge of the international environment in which the logistics business operate and of the implications that this brings to business management, vii) apply their knowledge of business functions and business ethics to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Logistics and Supply Chain Management will be able to:

- · Demonstrated knowledge and understanding of the external business environment.
- Demonstrated knowledge and understanding of business functions.
- Distinguish logistics and supply chain management as a distinct area of economic activity.
- · Analyse the legal and regulatory environment for logistics and supply chain management.
- Analyse business concepts, functions and processes and relate them to the logistics and supply chain management sector.
- Demonstrate ability to apply quantitative and qualitative research and analysis in dealing with business situations.
- · Analyse ethical issues in business.
- Make use of knowledge, skills and tools in making decisions across a broad range of issues related to logistics and supply chain management.

Specifically, holders of the Diploma of Higher Education in Logistics and Supply Chain Management will be able to demonstrate knowledge and understanding of:

- Key operational concepts and principles (MG 2063)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- Accounting transactions and non-complex financial statements (AF 2006)
- Marketing theories, concepts and principles (MK 2030)

Additionally, holders of the Diploma of Higher Education in Logistics and Supply Chain Management will be able to demonstrate detailed knowledge and critical understanding of:

- Human Resource Management theories and practices (MG 3034)
- · Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- The information and financial flows and the impact of uncertainty in supply networks (LM 3035 Information Flows, Financial Flows and the Management of Risk in Supply Networks)
- Principles, theories and practices of corporate financing (FN 3105)
- The role of information systems in business decision making (CS 3051)
- Key elements of transportation systems (LM 3030 Transportation Systems)
- Research design, methods and tools (BU 3233)
- Demand management, customer service and material flows as essential elements to supply networks (LM 3025 The Logistics of Supply Networks)

In addition, holders of the Diploma of Higher Education in Logistics and Supply Chain Management will have the following cognitive, practical/professional and key/transferable skills:

- iii) Make use of quantitative skills to manipulate data, evaluate, estimate and model business and supply chain problems (MK 2030, BU 3233)
- iv) Analyse facts and circumstances to determine the cause of a problem and, identify and select appropriate solutions (BU 3233)
- v) Analyse and evaluate ethical choices, assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision-making. (MG 2003, PH 3005)
- vi) Make use of numeric skill in solving problems (AF 2006, MA 2021, FN 3105)
- vii) Make use of information technology effectively to retrieve, process, analyse and communicate information. (MA 2021, CS 3051)
- viii) Make use of qualitative and quantitative tools in analysing and solving business problems related to supply chain systems (LM 3030, LM 3025, LM 3035)
- ix) Communicate ideas effectively in a professional context (MK 2030, MG 3034, LM 3025, LM 3035)
- x) Develop interpersonal, teamwork and/or leadership skills. Work effectively with others in small groups or teams (MK 2030, BU 2002, LM 3025, LM 3035)
- xi) Make use of data to identify and apply appropriate methodologies for effective decision making in a variety of business situations (BU 2002)
- xii) Generate innovative ideas to develop improvements in business processes (LM 3025 The Logistics of Supply Networks, LM 3035, LM 3030, CS 3051)
- xiii) Reflect intellectually and become an independent self-managed lifelong learner (All modules)

### II.b. BSc in Logistics and Supply Chain Management

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key theories, concepts and techniques from the generic business management and economic areas and their application to the management of supply chains, ii) demonstrate specialized knowledge of the field Logistics and Supply Chain Management, iii) demonstrate specialized knowledge of key management functions, processes and operations, v) demonstrate awareness of moral theories and ethical issues and evaluate their impact on business decision making, vi) demonstrate knowledge of the international environment in which the logistics business operate and of the implications that this brings to business management, vii) demonstrate basic knowledge and understanding of quantitative and qualitative methods and tools used to conduct research in the field of Logistics and Supply Chain Management, viii) demonstrate critical awareness of and sensitivity to ethical issues in logistics, along with a strong sense of personal integrity and social responsibility, ix) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in Logistics and Supply Chain Management with minimum guidance.

Holders of the B.Sc. in Logistics and Supply Chain Management will be able to:

- Demonstrated knowledge and understanding of the external business environment.
- Demonstrated knowledge and understanding of business functions.
- Distinguish logistics and supply chain management as a distinct area of economic activity.
- · Analyse the legal and regulatory environment for logistics and supply chain management.
- Analyse business concepts, functions and processes and relate them to the logistics and supply chain management sector.
- Demonstrate ability to apply quantitative and qualitative research and analysis in dealing with business situations.

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- · Analyse ethical issues in business.
- Make use of knowledge, skills and tools in making decisions across a broad range of issues related to logistics and supply chain management.
- Integrate and evaluate theoretical concepts and paradigms with particular reference to logistics and supply chain management.
- Evaluate information from a variety of sources in and related to the logistics and supply chain sector, assess its relevance and application to practical problems and formulate, recommend and implement solutions under diverse circumstances.

Specifically, holders of the B.Sc. in Logistics and Supply Chain Management will be able to demonstrate knowledge and understanding of:

- Key operational concepts and principles (MG 2063)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- Accounting transactions and non-complex financial statements (AF 2006)
- · Marketing theories, concepts and principles (MK 2030)

Additionally, holders of the B.Sc. in Logistics and Supply Chain Management will be able to demonstrate detailed knowledge and critical understanding of:

- Human Resource Management theories and practices (MG 3034)
- · Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- The information and financial flows and the impact of uncertainty in supply networks (LM 3035)
- Principles, theories and practices of corporate financing (FN 3105)
- The role of information systems in business decision making (CS 3051)
- Key elements of transportation systems (LM 3030)
- Research design, methods and tools (BU 3233)
- Demand management, customer service and material flows as essential elements to supply networks (LM 3025)

Finally, holders of the B.Sc. in Logistics and Supply Chain Management will be able to demonstrate in-depth knowledge and critical understanding of:

- Internal aspects, functions and processes of organizations related to operations (MG 4343)
- The nature, role and use of supply chains to create competitive advantage (MG 4242)
- Quality processes and practices (MG 4145)
- Project management principles and techniques (MG 4157)

In addition, holders of the B.Sc. in Logistics and Supply Chain Management will have the following cognitive, practical/professional and key/transferable skills:

- Make use of quantitative skills to manipulate data, evaluate, estimate and model business and supply chain problems (MK 2030, BU 3233)
- Analyse facts and circumstances to determine the cause of a problem and, identify and select appropriate solutions (BU 3233)

- Collect, analyse and evaluate business data and make use of different methodologies to reach evidence based business decisions (MG 4343, MG 4145, MG 4157, MG 4242)
- Analyse and evaluate ethical choices, assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision-making. (MG 2003, PH 3005)
- Make use of numeric skill in solving problems (AF 2006, MA 2021, FN 3105)
- Make use of information technology effectively to retrieve, process, analyse and communicate information. (MA 2021, CS 3051)
- Make use of qualitative and quantitative tools in analysing and solving business problems related to supply chain systems (LM 3030, LM 3025, LM 3035, MG 4242)
- Demonstrate awareness of key drivers for business success, causes of failure and the importance of providing customer satisfaction (MG 4343, MG 4145, MG 4242)
- Communicate ideas effectively in a professional context (MK 2030, MG 3034, LM 3025, LM 3035, MG 4242, MG 4343, MG 4145)
- Develop interpersonal, teamwork and/or leadership skills. Work effectively with others in small groups or teams (MK 2030, BU 2002, LM 3025, LM 3035)
- Make use of data to identify and apply appropriate methodologies for effective decision making in a variety of business situations (BU 2002, MG 4343)
- Generate innovative ideas to develop improvements in business processes (LM 3025, LM 3035, LM 3030, CS 3051, MG 4242)
- Reflect intellectually and become an independent self-managed lifelong learner (All modules)

## CERTIFICATE OF HIGHER EDUCATION IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT (120 CREDITS)

### **Compulsory Modules:**

### **LEVEL 4**

MG 2063 PRINCIPLES OF OPERATIONS MANAGEMENT (LEVEL 4) – 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) - 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) - 10 CREDITS

MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) - 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) - 15 CREDITS

LM 2020 INTRODUCTION TO LOGISTICS AND SUPPLY CHAIN MANAGEMENT (LEVEL 4) - 15 CREDITS

### School of Business

## DIPLOMA OF HIGHER EDUCATION IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT (240 CREDITS)

### **Compulsory Modules:**

### **LEVEL 4**

MG 2063 PRINCIPLES OF OPERATIONS MANAGEMENT (LEVEL 4) - 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) - 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) - 10 CREDITS

MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) - 15 CREDITS

IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) - 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) - 15 CREDITS

LM 2020 INTRODUCTION TO LOGISTICS AND SUPPLY CHAIN MANAGEMENT (LEVEL 4) - 15 CREDITS

### LEVEL 5

FN 3105 FOUNDATION OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS

MG 3034 MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) - 15 CREDITS

PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS

CS 3051 BUSINESS DRIVEN INFORMATION SYSTEMS (LEVEL 5) - 15 CREDITS

LM 3025 THE LOGISTICS OF SUPPLY NETWORKS (LEVEL 5) - 15 CREDITS

LM 3030 TRANSPORTATION SYSTEMS (LEVEL 5) – 15 CREDITS

LM 3035 INFORMATION FLOWS, FINANCIAL FLOWS AND THE MANAGEMENT OF RISK IN SUPPLY NETWORKS (LEVEL 5) – 15 CREDITS

## BSc in LOGISTICS AND SUPPLY CHAIN MANAGEMENT (300 CREDITS)

### **Compulsory Modules:**

### LEVEL 4

MG 2063 PRINCIPLES OF OPERATIONS MANAGEMENT (LEVEL 4) – 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) - 15 CREDITS

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) - 10 CREDITS

MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) - 15 CREDITS

IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) - 15 CREDITS

LM 2020 INTRODUCTION TO LOGISTICS AND SUPPLY CHAIN MANAGEMENT (LEVEL 4) - 15 CREDITS

### LEVEL 5

FN 3105 FOUNDATION OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS

BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) - 15 CREDITS

MG 3034 MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS

PH 3005 BUSINESS ETHICS (LEVEL 5) - 15 CREDITS

CS 3051 BUSINESS DRIVEN INFORMATION SYSTEMS (LEVEL 5) – 15 CREDITS

LM 3025 THE LOGISTICS OF SUPPLY NETWORKS (LEVEL 5) – 15 CREDITS

LM 3030 TRANSPORTATION SYSTEMS (LEVEL 5) - 15 CREDITS

LM 3035 INFORMATION FLOWS, FINANCIAL FLOWS AND THE MANAGEMENT OF RISK IN SUPPLY NETWORKS

(LEVEL 5) - 15 CREDITS

#### LEVEL 6

MG 4343 OPERATIONS MANAGEMENT (LEVEL 6) – 15 CREDITS

MG 4242 SUPPLY CHAIN MANAGEMENT (LEVEL 6) - 15 CREDITS

MG 4145 TOTAL QUALITY MANAGEMENT (LEVEL 6) – 15 CREDITS

MG 4157 PROJECT MANAGEMENT (LEVEL 6) - 15 CREDITS

### B.Sc. (Honours) Management Information Systems

	ι	UK CREDITS	
	level 4	level 4 level 5 le	
AF 2006 Financial Accounting	20		
BU 2002 Business Legal Issues	10		
CS 2179 Business Information Systems	15		
EC 1101 Principles of Macroeconomics	15		
IB 2006 International Business	15		
MA 2010 Statistics I	15		
MG 2003 Management Principles	15		
MK 2030 Fundamentals of Marketing	15		
PH 3005 Business Ethics		15	
FN 3105 Foundations of Corporate Finance		15	
CS 3140 Electronic Commerce		15	
CS 3144 Customer Relationship Management Systems		15	
CS 3245 Data Management and IT for Business		15	
CS 3246 Enterprise Systems		15	
CS 3247 Information Systems for Decision Making		15	
CS 3348 Enterprise Social Networks		15	
MG 4242 Logistics and Supply Chain Management			15
MG 4343 Operations Management			15
CS/MG 4157 Project Management			15
CS 4249 Business Intelligence			15
CS 4284 Analysis and Design of Information Systems			15
CS 4350 Information Systems Security and Control			15
CS 4461 Technology Innovation & Entrepreneurship			15
CS 4462 Information Systems Strategy			15
Total	120	120	120

**Total: 360 UK Credits** 

### MANAGEMENT INFORMATION SYSTEMS EXIT AWARDS #

### I. Certificate of Higher Education in Management Information Systems

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Management Information Systems will have a sound knowledge of the basic concepts of Management Information Systems and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Management Information Systems are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with all Management Information
   Systems functions, and an ability to evaluate and interpret these within internal and external business
   contexts:
- ii) an ability to retrieve, analyse, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of Management Information Systems.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of Management Information Systems functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing:
- c) undertake further training and develop new skills within a structured and managed environment; and will have:
- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key Management Information Systems functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Management Information Systems will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2010)
- The legal environment for business (BU 2002)
- Management theories, concepts, principles and practices (MG 2003, IB 2006)
- The fundamentals of marketing research, consumer behaviour and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

 They will be able to locate, extract, and analyse data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2030)

School of Business

- They will be able to interpret, analyse, and solve structured problems, and to a limited extent unstructured
  problems, from a generated data set. (MA 2010, EC 1101, AF 2006, BU 2002, MG 2003, MK 2030, CS 2179)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (IB 2006)
- They will be able to analyse and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)
- They will be able to recognize and analyse the requirements and practical constraints of different types of information systems. (CS 2179)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2010, AF 2006, MK 2030)
- They will be able to use Information Technology effectively to retrieve, process, analyse and communicate information with guidance. (all courses)
- They will be able to relate the importance of people management within projects in terms of resource allocation, leadership, teamwork, and motivation. (CS 2179)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content
  to a particular audience and medium of communication in a professional context. (BU 2002, MG 2003, MK
  2030, IB 2006)
- They will be able to develop interpersonal, teamwork and/or leadership skills and work effectively with others in small groups or teams. (MG 2003, IB 2006, MK 2030)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

#### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Management Information Systems and the ordinary (non-Honours) degree in Management Information Systems.

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of Management Information Systems. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of Management Information Systems;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and nonspecialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

#### and will have:

d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

### II.a. Diploma of Higher Education in Management Information Systems

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, and information systems, iv) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in information systems.

Holders of the Diploma of Higher Education in Management Information Systems will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles. (EC 1101)
- The legal environment for business. (BU 2002)
- The fundamentals of marketing research, consumer behaviour and marketing strategy. (MK 2030)

Additionally, holders of the Diploma of in Management Information Systems will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools. (MA 2010)
- Management theories, concepts, principles and practices (MG 2003, IB 2006)
- Financial accounting; as well as finance theories, concepts, principles and practices and their applications to practical problems (AF 2006, FN 3105)
- Moral theories and ethical issues which have an impact on business decision making. (PH 3005)
- Information Systems to support operations and processes with customers, suppliers, partners and employees. (CS 2179, CS 3140, CS 3144, CS 3246, CS 3247, CS 3348)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyse data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2030, FN 3105, CS 3144, CS 3246, CS 3247)
- They will be able to interpret, analyse, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (MA 2010, EC 1101, AF 2006, BU 2002, MG 2003, MK 2030, CS 2179, FN 3105, CS 3245)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (IB 2006, FN 3105, CS 3144, CS 3246, CS 3247)
- They will be able to analyse and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, PH 3005, IB 2006, CS 3348)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (CS3245)
- They will be able to recognize and analyse the requirements and practical constraints of different types of information systems. (CS 2179, CS 3140, CS 3144, CS 3246, CS 3247)
- They will be able to analyse the extent to which an information system meets the requirements defined for its current use and sustainability. (CS 3348)

School of Business

- They will be able to apply appropriate theory, practices and tools to address design and implementation issues of information technology related problems. (CS 3140, CS 3348, CS 3245)
- They will be able to exhibit reasoning ability and creativity to address a given problem. (CS 3144, CS3247, CS 3348, CS3245, CS3246)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2010, AF 2006, MK 2030, FN 3105, CS 3348)
- They will be able to use Information Technology effectively to retrieve, process, analyse and communicate information with guidance. (all courses)
- They will be able to relate the importance of people management within projects in terms of resource allocation, leadership, teamwork, and motivation. (CS 2179, CS 3144, CS3247, CS3246)
- They will be able to specify, design and construct solutions involving programming to given problems. (CS 3245)
- They will be able to determine the risks, controls and safety measures in the use of computing technologies. (CS 3348)
- They will be able to operate business applications effectively within a given context. (CS 3144, CS3247, CS3245, CS3246)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content
  to a particular audience and medium of communication in a professional context. (BU 2002, MG 2003, MK
  2030, IB 2006, CS3140, PH 3005, CS 3144, CS3247, CS3246, CS 3245)
- They will be able to develop interpersonal, teamwork and/or leadership skills and work effectively with others in small groups or teams. (MG 2003, IB 2006, MK 2030, FN 3105, CS3140, CS 3144, CS3247, CS3246, CS 3245, CS 3348)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

### II.b. BSc in Management Information Systems

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, and information systems, iv) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in information systems with minimum guidance.

Holders of the ordinary BSc in Management Information Systems will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles. (EC 1101)
- The legal environment for business. (BU 2002)
- The fundamentals of marketing research, consumer behaviour and marketing strategy. (MK 2030)

Additionally, holders of the ordinary BSc in Management Information Systems will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools. (MA 2010)
- · Logistics and management theories, concepts, principles and practices (MG 2003, , IB 2006, MG 4242)

- Financial accounting; as well as finance theories, concepts, principles and practices and their applications to practical problems (AF 2006, FN 3105)
- · Moral theories and ethical issues which have an impact on business decision making. (PH 3005)
- · ools, technological aspects, and techniques for information systems analysis and design. (CS 4284)
- Information Systems to support operations and processes with customers, suppliers, partners and employees. (CS 2179, CS 3140, CS 3144, CS 3246, CS 3247, CS 3348, CS 4249)
- Selecting, designing, and applying several interdisciplinary project management techniques in order to ensure highly effective and efficient project outcomes. (MG/CS 4157)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyse data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2030, FN3105, CS 3144, CS 3246, CS 3247, MG 3242. MG/CS 4157, CS 4249)
- They will be able to interpret, analyse, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (MA 2010, EC 1101, AF 2006, BU 2002, MG 2003, MK 2030, CS 2179, FN 3105, CS 3245, MG 4242, MG/CS 4157)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (IB 2006, FN 3105, CS 3144, CS 3246, CS 3247, MG 4242, CS 4249, CS 4284)
- They will be able to analyse and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, PH 3005, IB 2006, CS 3348)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (CS3245, MG 4242, CS 4249, CS 4284)
- They will be able to recognize and analyse the requirements and practical constraints of different types of information systems. (CS 2179, CS 3140, CS 3144, CS 3246, CS 3247, CS 4249, CS 4284)
- They will be able to analyse the extent to which an information system meets the requirements defined for its current use and sustainability. (CS 3348, CS 4284)
- They will be able to apply appropriate theory, practices and tools to address design and implementation issues of information technology related problems. (CS 3140, CS 3348, CS 3245)
- They will be able to exhibit reasoning ability and creativity to address a given problem. (CS 3144, CS3247, CS 3348, CS3245, CS3246, CS 4249, CS 4284)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2010, AF 2006, MK 2030, FN 3105, CS 3348, MG/CS 4157, CS 4284)
- They will be able to use Information Technology effectively to retrieve, process, analyse and communicate information with guidance. (all courses)
- They will be able to use quantitative tools in analysing and solving financial and managerial problems.
   (MG 4242)
- They will be able to relate the importance of people management within projects in terms of resource allocation, leadership, teamwork, and motivation. (CS 2179, CS 3144, CS3247, CS3246, MG/CS 4157, CS 4249, CS 4284)
- They will be able to specify, design and construct solutions involving programming to given problems. (CS 3245)
- They will be able to determine the risks, controls and safety measures in the use of computing technologies. (CS 3348, CS 4284)
- They will be able to operate business applications effectively within a given context. (CS 3144, CS3247, CS3245, CS3246, CS 4249)

### School of Business

- They will be able to synthesise prior acquired knowledge to analyse and design information systems for business. (CS 4284)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, MG 2003, MK 2030, IB 2006, CS3140, PH 3005, CS 3144, CS3247, CS3246, CS 3245, MG 4242, CS 4249, CS 4284)
- They will be able to develop interpersonal, teamwork and/or leadership skills and work effectively with others in small groups or teams. (MG 2003, IB 2006, MK 2030, FN 3105, CS3140, CS 3144, CS3247, CS3246, CS 3245, CS 3348, MG 3242, MG/CS 4157, CS 4249, CS 4284)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

## CERTIFICATE OF HIGHER EDUCATION IN MANAGEMENT INFORMATION SYSTEMS (120 CREDITS)

### **Compulsory Modules:**

EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS
MA 2010 STATISTICS I (LEVEL 4) – 15 CREDITS
AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS
CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS
IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS
MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
MK 2030 PRINCIPLES OF MARKETING (LEVEL 4) – 15 CREDITS

## DIPLOMA OF HIGHER EDUCATION IN MANAGEMENT INFORMATION SYSTEMS (240 CREDITS)

### **Compulsory Modules:**

EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS MA 2010 STATISTICS I (LEVEL 4) – 15 CREDITS
AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS
CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS
IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS
MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
MK 2030 PRINCIPLES OF MARKETING (LEVEL 4) – 15 CREDITS
PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS
FN 3105 PRINCIPLES OF FINANCE (LEVEL 5) – 15 CREDITS
CS 3140 ELECTRONIC COMMERCE (LEVEL 5) – 15 CREDITS
CS 3348 ENTERPRISE SOCIAL NETWORKS (LEVEL 5) – 15 CREDITS

CS 3245 DATA MANAGEMENT AND IT FOR BUSINESS (LEVEL 5) – 15 CREDITS

CS 3246 ENTERPRISE SYSTEMS (LEVEL 5) – 15 CREDITS

CS 3144 CUSTOMER RELATIONSHIP MANAGEMENT SYSTEMS (LEVEL 5) – 15 CREDITS

CS 3247 INFORMATION SYSTEMS FOR DECISION MAKING (LEVEL 5) – 15 CREDITS

### BSc in MANAGEMENT INFORMATION SYSTEMS (300 CREDITS)

### **Compulsory Modules:**

EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) - 15 CREDITS

MA 2010 STATISTICS I (LEVEL 4) - 15 CREDITS

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) - 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) - 10 CREDITS

CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) - 15 CREDITS

IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) - 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) - 15 CREDITS

MK 2030 PRINCIPLES OF MARKETING (LEVEL 4) - 15 CREDITS

PH 3005 BUSINESS ETHICS (LEVEL 5) - 15 CREDITS

FN 3105 PRINCIPLES OF FINANCE (LEVEL 5) - 15 CREDITS

CS 3140 ELECTRONIC COMMERCE (LEVEL 5) - 15 CREDITS

CS 3348 ENTERPRISE SOCIAL NETWORKS (LEVEL 5) – 15 CREDITS

CS 3245 DATA MANAGEMENT AND IT FOR BUSINESS (LEVEL 5) - 15 CREDITS

CS 3246 ENTERPRISE SYSTEMS (LEVEL 5) – 15 CREDITS

CS 3144 CUSTOMER RELATIONSHIP MANAGEMENT SYSTEMS (LEVEL 5) – 15 CREDITS

CS 3247 INFORMATION SYSTEMS FOR DECISION MAKING (LEVEL 5) – 15 CREDITS

MG 4242 LOGISTICS AND SUPPLY CHAIN MANAGEMENT (LEVEL 6) - 15 CREDITS

CS 4249 BUSINESS INTELLIGENCE (LEVEL 6) – 15 CREDITS

MG/CS 4157 PROJECT MANAGEMENT (LEVEL 6) - 15 CREDITS

CS 4284 ANALYSIS AND DESIGN OF INFORMATION SYSTEMS (LEVEL 6) – 15 CREDITS

### School of Business

### B.Sc. (Honours) Shipping Management

	UK CREDITS		S
	level 4	level 5	level 6
AF 2006 Financial Accounting	20		
BU 2002 Business Legal Issues	10		
LM 2020 Introduction to Logistics & Supply Chain Management	15		
MA 2021 Applied Statistics	15		
MG 1010 Introduction to Shipping	15		
MG 2060 Maritime History	15		
MG 2003 Management Principles	15		
MG 2061 Maritime Operations and Ship Technology	15		
BU 3233 Business Research Methods		15	
CS 3051 Business Driven Information Technology		15	
EC 3227 Maritime Economics		15	
FN 3105 Foundations of Corporate Finance		15	
MG 3034 Managing People and Organizations		15	
LM 3030 Transportation Systems		15	
MG 3058 International Shipping Policy		15	
MG 3059 Port Administration & Logistics		15	
MG 4169 Shipbroking and Chartering			15
MG 4112 Carriage of Goods by Sea and Law of International Trade			15
MG 4292 Shipping and Marine Insurance Law and Practice			15
MG/FN 4316 Maritime Financial Management			15
MG 4415 Strategic Management			15
MG 4880 Seminar in Shipping Management			15
TWO of the following L6 modules:			30
EC 4231 International Trade			
MG 4123 Business Negotiation			
MG/CS 4157 Project Management			
MG /LM 4242 Supply Chain Management			
MG 4343 Operations Management			
MG 4087 Short Sea Shipping			
MG 4071 Cruise Shipping			

Total	120	120	120
MG 4270 Maritime Human Resource Management			
MG 4168 Cross Cultural Management in Shipping			

Total: 360 UK Credits

### SHIPPING MANAGEMENT EXIT AWARDS ‡

### I. Certificate of Higher Education in Shipping Management

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Shipping Management will have a sound knowledge of the basic concepts of Shipping Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Shipping Management are awarded to students who have demonstrated:

- i) Knowledge of the underlying concepts and principles associated with all Shipping Management functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) An ability to retrieve, analyse, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of Shipping Management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of Shipping Management functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment; and will have:
- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key Shipping Management functions and the impact of the external environment on business, and ii) apply basic statistical techniques to Shipping Management.

Specifically, holders of the Certificate of Higher Education in Shipping Management will be able to demonstrate knowledge and understanding of:

- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- Management theories, concepts, principles, practices and the various environmental contexts (MG 2003)
- The fundamentals of shipping management, maritime operations, ship technology and the concepts concerning the physical, economic and regulatory environment in which shipping operates (MG 1010, MG 2061)

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- Accounting transactions and non-complex financial statements (AF 2006)
- The historical dimension of the development of international and Greek shipping in modern times (MG 2060)
- Basic principles, functions, context, importance and impact of logistics and supply chain management.
   (LM 2020)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyse data from library and other resources including the acknowledgement and referencing of sources. (MG 2060, MG 2061, MG 1010)
- They will be able to interpret, analyse, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (MG 1010, BU 2002, LM 2020, MG 2003, MA 2021, AF 2006, MG 2061)
- They will be able to analyse and evaluate ethical choices in business. (MG 2003)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (AF 2006, MA 2021, LM 2020, MG 2061)
- They will be able to use Information Technology effectively to retrieve, process, analyse and communicate information with quidance (all modules)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems (AF 2006, LM 2020, MA 2021, MG 2061)
- They will be able to utilize tools and techniques to analyse shipping management needs (MG 1010, LM 2020, MG 2061)
- They will be able to communicate ideas effectively in a professional context (MG 1010, MG 2060, MG 2061)
- Use information technology in the shipping context (LM 2020, MG 2061)
- Calculate voyage costs and revenue (MG 2061)
- Utilize tools and techniques for design and development of shipping management (MG 1010, LM 2020, MG 2061)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all modules)

### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Shipping Management and the ordinary (non-Honours) degree in Shipping Management.

### II.a Diploma of Higher Education in Shipping Management

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key Shipping Management functions and the impact of the external environment on business, ii) apply basic statistical techniques to Shipping Management, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behaviour, human resource management, new business planning, finance, and accounting, iv) analyse and synthesize issues related to maritime economics, and v) apply their knowledge of business functions, business ethics and professional communication to solving complex problems in shipping management.

Holders of the Diploma of Higher Education in Shipping Management will be able to demonstrate knowledge and understanding of diverse shipping management functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- · Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- Management theories, concepts, principles, practices and the various environmental contexts in which management operates (MG 2003)
- The fundamentals of shipping management, maritime operations, ship technology and the concepts concerning the physical, economic and regulatory environment in which shipping operates (MG 1010, MG 2061)
- Accounting transactions and non-complex financial statements (AF 2006)
- The historical dimension of the development of international and Greek shipping in modern times (MG 2060)
- Basic principles, functions, context, importance and impact of logistics and supply chain management (LM 2020)

Additionally, holders of the Diploma of in Shipping Management will be able to demonstrate detailed knowledge and critical understanding of:

- Organizational behavior and human resource management theories, concepts, principles and practices and the various environmental contexts (MG 3034)
- Financial management tools and their applications to practical problems (FN 3105)
- Moral theories and ethical issues which have an impact on business decision making (MG 3034)
- Business functional and cross-functional Information Systems to support shipping management operations and processes with customers, suppliers, partners and employees. (CS 3051)
- Business research methods (BU 3233)
- Issues related to maritime economics (EC 3227)
- Theories, concepts, practices and principles related to shipping management (MG 3059, LM 3030, MG 3058)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyse data from library and other resources including the acknowledgement and referencing of sources.
  - (MG 2060, MG 1010, MG 2061, MG 3034, BU 3233, MG 3059, CS 3051, LM 3030, MG 3058)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (AF 2006, BU 2002, MG 1010, MG 2060, MA 2021, MG 2003, FN 3105, MG 2061, CS 3051, MG 3059, LM 3030, BU 3233, MG 3058)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 3034, BU 3233, MG 3058, MG 3059, LM 3030)
- They will be able to analyse and evaluate ethical choices in business. (MG 2003, MG 3034, CS 3051)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (AF 2006, MA 2021, LM 2020, MG 2061, FN 3105, BU 3233, LM 3030)
- They will be able to use Information Technology effectively to retrieve, process, analyse and communicate information. (embedded throughout the curriculum)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (AF 2006, LM 2020, MA 2021, MG 2061, BU 3233, FN 3105, LM 3030)
- They will be able to utilize tools and techniques to analyze shipping management needs (MG 1010, LM 2020, MG 2061, LM 3030, MG 3059, MG 3058)
- Calculate voyage costs and revenue (MG 2061, LM 3030)

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- Formulate shipping management policies (MG 3059, MG 3058)
- Apply financial management knowledge to a variety of situations (FN 3105)
- They will be able to communicate ideas effectively in a professional context (MG 1010, MG 2061, MG 2060, BU 3233, CS 3051, MG 3034, MG 3058, LM 3030, MG 3059)
- They will be able to develop interpersonal, teamwork and/or leadership skills. Work effectively with others in small groups or teams. (BU 3233)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all modules)
- Use information technology in the shipping context (MG 2061, LM 2020, CS 3051, MG 3059, LM 3030)

#### II.b. BSc in Shipping Management

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key Shipping Management functions and the impact of the external environment on business, ii) apply basic statistical techniques to Shipping Management, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behaviour, human resource management, new business planning, finance, and accounting, iv) analyse and synthesize issues related to maritime economics, v) apply their knowledge of business functions, business ethics and professional communication to solving complex problems in shipping management, and vi) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in shipping management with minimum guidance.

Holders of the ordinary BSc in Shipping Management will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of the ordinary BSc in Shipping Management will demonstrate knowledge and understanding of:

- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- Management theories, concepts, principles, practices and the various environmental contexts in which management operates (MG 2003)
- The fundamentals of shipping management, maritime operations, ship technology and the concepts concerning the physical, economic and regulatory environment in which shipping operates (MG 1010, MG 2061)
- Accounting transactions and non-complex financial statements (AF 2006)
- The historical dimension of the development of international and Greek shipping in modern times (MG 2060)
- Basic principles, functions, context, importance and impact of logistics and supply chain management (LM 2020)

Additionally, holders of the ordinary BSc in Shipping Management will be able to demonstrate detailed knowledge and critical understanding of:

- Organizational behavior and human resource management theories, concepts, principles and practices and the various environmental contexts (MG 3034)
- Financial management tools and their applications to practical problems (FN 3105)
- Business functional and cross-functional Information Systems to support shipping management operations and processes with customers, suppliers, partners and employees. (CS 3051)

- Business research methods (BU 3233)
- Issues related to maritime economics (EC 3227)
- Theories, concepts, practices and principles related to shipping management (MG 3059, LM 3030, MG 3058)

Also, holders of the ordinary B.Sc. in Shipping Management will be able to demonstrate in-depth knowledge and critical understanding in four of the following five areas:

- Legal aspects of national and international shipping, issues pertinent to the legal regime of vessels and to the activities supporting maritime navigation, and marine insurance (MG 4292)
- Framework of international trade and of carriage of goods by sea pursuant to an international sale
  of goods contract and the fundamental concepts concerning liabilities of parties in the procedure of
  transportation of those goods (MG 4112)
- Elements and dynamics of shipbroking and chartering practices; chartering decisions in the bulk and liner markets (MG 4169)
- The organization, structure, operation and practice of the shipping finance market, and the parameters involved with shipping finance and debt/equity structure (MG 4316)
- · Strategic planning tools and techniques; policies and strategies to meet stakeholder interests (MG 4415)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyse data from library and other resources including the acknowledgement and referencing of sources.
  - (MG 2060, MG 1010, MG 2061, MG 3034, BU 3233, MG 3059, CS 3051, LM 3030, MG 3058, MG 4415, MG 4169, MG 4112, MG 4316, MG 4292)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (AF 2006, BU 2002, MG 1010, MG 2060, MA 2021, MG 2003, FN 3105, MG 2061, CS 3051, MG 3059, LM 3030, BU 3233, MG 3058)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 3034, BU 3233, MG 3058, MG 3059, LM 3030, MG 4415, MG 4169, MG 4112, MG 4316, MG 4292)
- They will be able to analyse and evaluate ethical choices in business. (MG 2003, MG 3034, CS 3051, MG 4415, MG 4880)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (AF 2006, MA 2021, LM 2020, MG 2061, FN 3105, BU 3233, LM 3030, MG 4415, MG 4880, MG 4316)
- They will be able to use Information Technology effectively to retrieve, process, analyse and communicate information. (embedded throughout the curriculum)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (AF 2006, LM 2020, MA 2021, MG 2061, BU 3233, FN 3105, LM 3030, MG 4415)
- They will be able to utilize tools and techniques to analyze shipping management needs (MG 1010, LM 2020, MG 2061, LM 3030, MG 3059, MG 3058)
- Utilize tools and techniques for design and development of shipping management (MG 4415, MG 4169, MG 4112, MG 4316, MG 4292)
- Calculate voyage costs and revenue (MG 2061, LM 3030, MG 4169)
- Formulate shipping management policies (MG 3059, MG 3058, MG 4415, MG 4880, MG 4316)
- · Apply financial management knowledge to a variety of situations (FN 3105, MG 4415, MG 4880, MG 4316)
- · They will be able to communicate ideas effectively in a professional context (MG 1010, MG 2061, MG 2060,

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BU 3233, CS 3051, MG 3034, MG 3058, LM 3030, MG 3059, MG 4415, MG 4169, MG 4112, MG 4316, MG 4292)

- They will be able to develop interpersonal, teamwork and/or leadership skills. Work effectively with others in small groups or teams. (BU 3233)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all modules)
- Use information technology in the shipping context (MG 2061, LM 2020, CS 3051, MG 3059, LM 3030, MG 4880)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems (MG 4415, MG 4169, MG 4112, MG 4316, MG 4292)
- They will be able to synthesize and apply the knowledge, utilize and develop the skills and abilities, gained in the various business and non-business modules taken during the undergraduate program of study (MG 4415, MG 4880)

## CERTIFICATE OF HIGHER EDUCATION IN SHIPPING MANAGEMENT (120 CREDITS)

### **Compulsory Modules:**

#### LEVEL 4

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) - 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) - 10 CREDITS

LM 2020 INTRODUCTION TO LOGISTICS AND SUPPLY CHAIN MANAGEMENT (LEVEL 4) – 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) - 15 CREDITS

MG 1010 INTRODUCTION TO SHIPPING (LEVEL 4) – 15 CREDITS

MG 2061 MARITIME OPERATIONS AND SHIP TECHNOLOGY (LEVEL 4) – 15 CREDITS

MG 2060 MARITIME HISTORY (LEVEL 4) – 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) - 15 CREDITS

## DIPLOMA OF HIGHER EDUCATION IN SHIPPING MANAGEMENT (240 CREDITS)

### **Compulsory Modules:**

### LEVEL 4

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) - 10 CREDITS

LM 2020 INTRODUCTION TO LOGISTICS AND SUPPLY CHAIN MANAGEMENT (LEVEL 4) - 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS

MG 1010 INTRODUCTION TO SHIPPING (LEVEL 4) – 15 CREDITS

MG 2061 MARITIME OPERATIONS AND SHIP TECHNOLOGY (LEVEL 4) – 15 CREDITS

MG 2060 MARITIME HISTORY (LEVEL 4) - 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) - 15 CREDITS

#### LEVEL 5

BU 3233 RESEARCH METHODS (LEVEL 5) - 15 CREDITS

CS 3051 BUSINESS DRIVEN INFORMATION TECHNOLOGY (LEVEL 5) – 15 CREDITS

EC 3227 MARITIME ECONOMICS (LEVEL 5) - 15 CREDITS

FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS

LM 3030 TRANSPORTATION SYSTEMS (LEVEL 5) – 15 CREDITS

MG 3034 MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS

MG 3058 INTERNATIONAL SHIPPING POLICY (LEVEL 5) - 15 CREDITS

MG 3059 PORT ADMINISTRATION AND LOGISTICS (LEVEL 5) – 15 CREDITS

### BSc in SHIPPING MANAGEMENT (300 CREDITS)

### **Compulsory Modules:**

#### LEVEL 4

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) - 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) - 10 CREDITS

LM 2020 INTRODUCTION TO LOGISTICS AND SUPPLY CHAIN MANAGEMENT (LEVEL 4) – 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) - 15 CREDITS

MG 1010 INTRODUCTION TO SHIPPING (LEVEL 4) – 15 CREDITS

MG 2061 MARITIME OPERATIONS AND SHIP TECHNOLOGY (LEVEL 4) – 15 CREDITS

MG 2060 MARITIME HISTORY (LEVEL 4) - 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) - 15 CREDITS

### LEVEL 5

BU 3233 RESEARCH METHODS (LEVEL 5) - 15 CREDITS

CS 3051 BUSINESS DRIVEN INFORMATION TECHNOLOGY (LEVEL 5) – 15 CREDITS

EC 3227 MARITIME ECONOMICS (LEVEL 5) - 15 CREDITS

FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS

LM 3030 TRANSPORTATION SYSTEMS (LEVEL 5) – 15 CREDITS

MG 3034 MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS

MG 3058 INTERNATIONAL SHIPPING POLICY (LEVEL 5) – 15 CREDITS

MG 3059 PORT ADMINISTRATION AND LOGISTICS (LEVEL 5) – 15 CREDITS

### **Optional Modules:**

### LEVEL 6

Four of the following:

MG 4169 SHIPBROKING AND CHARTERING - 15 CREDITS

MG 4112 CARRIAGE OF GOODS BY SEA AND LAW OF INTERNATIONAL TRADE – 15 CREDITS

MG 4292 SHIPPING AND MARINE INSURANCE LAW AND PRACTICE – 15 CREDITS

MG 4316 MARITIME FINANCIAL MANAGEMENT – 15 CREDITS

MG 4415 STRATEGIC MANAGEMENT – 15 CREDITS

### B.Sc. (Honours) Sports Management

	ι	JK CREDIT	'S
	level 4	level 5	level 6
AF 2006 Financial Accounting	20		
BU 2002 Business Legal Issues	10		
CS 2179 Business Information Systems	15		
EC 1101 Principles of Macroeconomics	15		
IB 2006 International Business	15		
MA 2021 Applied Statistics	15		
MG 2003 Management Principles	15		
SM 2001 Introduction to Sport Management	15		
AF 3116 Management Accounting		15	
FN 3105 Foundations of Corporate Finance		15	
MG 3034 Managing People and Organizations		15	
SM 3002 Sports Marketing		15	
SM 3003 Olympic Games and Sports Mega Events		15	
SM 3004 Social Issues in Sports		15	
SM 3005 Sports Operations and Facilities Management		15	
PH 3005 Business Ethics		15	
MK 4266 Public Relations			15
SM 4206 Research Issues in Sports Management			15
SM 4107 Sport Governance, Policy and Legal Issues			15
SM 4108 Sports Promotion and Social Media			15
SM 4710 Strategy and Strategic Issues in Sports Management			15
Option One:			45
SM 4409 Internship in Sport Management (30 credits)			
and ONE of the following L6 modules (15 credits):			
AF 4223 Financial Statements Analysis and Equity Valuation			
MK 4104 Internet Marketing			
HT 4032 Event Management for the Hospitality Industry			
MG 4123 Business Negotiation			

Option Two:			
THREE of the following L6 modules			
AF 4323 Financial Statement Analysis and Equity Valuation			
MK 4104 Internet Marketing			
HT 4332 Events Management for the Hospitality Industry			
MG 4123 Business Negotiation			
Total	120	120	120

**Total: 360 UK Credits** 

### SPORTS MANAGEMENT EXIT AWARDS #

### I. Certificate of Higher Education in Sports Management

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Sports Management will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will have introductory knowledge in sports as field of study and in sports management. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Sports Management are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with all Business Administration functions, and an ability to apply these in the context of sports organisations;
- ii) knowledge of the field of sports, the historical, social, political and economic context of sport, the structure and scope of the international sports industry and the business functions as applied to sport;
- iii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of General Business and Management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems in sports;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment; and will have:
- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key theories, concepts and techniques from the generic business management and economic areas that apply

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to the managerial function in sports organisations, ii) recognize and be familiar with the field of sports and basic concepts and principles in sports management, iii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Sports Management will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2010)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)
- The historical, social, political and economic context of sport and the evolving sport management
  environment with an emphasis on the business functions applied to sport. (SM 2001)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, CS 2179, MA 2010, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, SM 2001)
- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1101, CS 2179, MA 2010, AF 2006)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (MA 2010)
- They will be able to communicate ideas successfully orally and in writing. (BU 2002, IB 2006, MG 2003, SM 2001)
- They will be able to work effectively with others in small groups or teams. (MG 2003, CS 2179, SM 2001)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner (all courses)

### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Sports Management and the ordinary (non-Honours) degree in Sports Management.

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of key functions of sports management. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

i) knowledge and critical understanding of the well-established principles of General Business and

Management;

- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of key management functions of sports organisations and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations within or outside the sports industry;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and nonspecialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility in organisations within or outside the sports industry;

and will have:

d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

### II.a. Diploma of Higher Education in Sports Management

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key theories, concepts and techniques from the generic business management and economic areas that apply to the managerial function in sports organisations, ii) apply basic statistical techniques to business, iii) be familiar with the field of sports and basic concepts and principles in sports management, iv) demonstrate knowledge of key management functions, processes and operations of sports organisations, v) demonstrate awareness of moral theories and ethical issues and evaluate their impact on business decision making, vi) demonstrate knowledge of the economic, socio-cultural and legal environments within which sports organizations operate, and their impacts on sport and sports organizations, vii) apply their knowledge of business functions and business ethics to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Sports Management will be able to demonstrate knowledge and understanding of diverse business functions and environments, as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

• Statistical techniques and tools (MA 2010)

Additionally, holders of the Diploma of Higher Education in Sports Management will be able to demonstrate detailed knowledge and critical understanding of:

- Theories and concepts from management and economics that apply to sports organizations. (EC 1101, MG 2003, MG 3034)
- · Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Key managerial functions and processes (CS 2179, AF 2006, FN 3105, AF 3116)
- Key managerial functions and processes in sports organisations. (SM 3002, SM 3005)
- The historical evolution of sport and the nature and structure of the contemporary sports industry. (SM 2001, SM 3003)
- The economic, socio-cultural and legal environments within which sports organizations operate, and their

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impacts on sport and sports organizations. (BU 2002, IB 2006, SM 3004)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyse data from library and other resources including the
  acknowledgement and referencing of sources. (MG 2003, FN 3105, MG 3034, SM 3002, SM 3003, SM 3004,
  SM 3005)
- They will be able to interpret, analyse, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, CS 2179, MA 2010, EC 1101, AF 2006, IB 2006, FN 3105, AF 3116)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (FN 3105, MG 3034, AF 3116, SM 3004)
- They will be able to analyse and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 3005, MG 3034, SM 2001, SM 3002, SM 3003, SM 3004, SM 3005)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, SM 3002, SM 3005)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (AF 2006, CS 2179, EC 1101, MA 2010, FN 3105, AF 3116, SM 3002, SM 3004, SM 3005)
- They will be able to use Information Technology effectively to retrieve, process, analyse and communicate information with guidance. (all courses)
- They will be able to use quantitative tools in analysing and solving financial and managerial problems.
   (MA 2010, FN 3105, AF 3116)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MG 3034, PH 3005, SM 2001, SM 3002, SM 3003, SM 3004, SM 3005)
- They will be able to work effectively with others in small groups or teams. (CS 2179, MG 2003, MG 3034, PH 3005, SM 2001, SM 3002, SM 3003, SM 3004, SM 3005)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner (all courses).

### II.b. BSc in Sports Management

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key theories, concepts and techniques from the generic business management and economic areas that apply to the managerial function in sports organisations, ii) demonstrate specialist knowledge of the field of sports and basic concepts and principles in sports management, iii) demonstrate specialist knowledge of key management functions, processes and operations of sports organisations, v) demonstrate awareness of moral theories and ethical issues and evaluate their impact on business decision making, vi) demonstrate knowledge of the economic, socio-cultural, legal and political environments within which sports organizations operate, and their impacts on sport and sports organizations, vii) demonstrate basic knowledge and understanding of quantitative and qualitative methods and tools used to conduct research in the field of sports, viii) demonstrate vocationally relevant managerial skills and knowledge by exposure to professional practice in the sports industry, ix) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in sports management with minimum guidance. Holders of the ordinary BSc in Sports Management will be able to demonstrate knowledge and understanding of diverse business functions and environments, as well as detailed knowledge and critical understanding of management in the sports field.

Holders of the ordinary BSc in Sports Management will be able to demonstrate detailed knowledge and critical understanding of:

- Theories and concepts from management and economics that apply to sports organizations. (EC 1101, MG 2003, MG 3034)
- · Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Key managerial functions and processes (CS 2179, AF 2006, FN 3105, AF 3116)
- Key managerial functions and processes in sports organisations. (SM 3002, SM 3005)
- The historical evolution of sport and the nature and structure of the contemporary sports industry. (SM 2001, SM 3003)
- The economic, socio-cultural, legal and political environments within which sports organizations operate, and their impacts on sport and sports organizations. (BU 2002, IB 2006, SM 3004, SM 4107)
- Quantitative and qualitative methods and tools used to conduct research in the field of sports (MA 2010, SM 4206)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyse data from library and other resources including the
  acknowledgement and referencing of sources. (MG 2003, FN 3105, MG 3034, SM 3002, SM 3003, SM 3004,
  SM 3005, SM 4107, SM 4206)
- They will be able to interpret, analyse, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, CS 2179, MA 2010, EC 1101, AF 2006, IB 2006, FN 3105, AF 3116, SM 4107, SM 4206)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (FN 3105, MG 3034, AF 3116, SM 3004, SM 4107, SM 4206)
- They will be able to analyse and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 3005, MG 3034, SM 2001, SM 3002, SM 3003, SM 3004, SM 3005, SM 4107, SM 4206)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, SM 3002, SM 3005, SM 4107, SM 4206)
- They will be able to apply research skills and techniques in the sports field. (MA 2010, SM 4206)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (AF 2006, CS 2179, EC 1101, MA 2010, FN 3105, AF 3116, SM 3002, SM 3004, SM 3005, SM 4107, SM 4206)
- They will be able to use Information Technology effectively to retrieve, process, analyse and communicate information with guidance. (all courses)
- They will be able to use qualitative and quantitative tools in analysing and solving financial and managerial problems. (MA 2010, FN 3105, AF 3116, SM 4206)
- They will be able to demonstrate vocationally relevant managerial skills and knowledge by exposure to
  professional practice in the sports industry and evaluate and apply vocationally relevant knowledge and
  concepts associated with the operational and strategic management of financial, human and physical
  resources. (SM 4409)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MG 3034, PH 3005, SM 2001, SM 3002, SM 3003, SM 3004, SM 3005, SM 4107, SM 4206, SM 4409)
- They will be able to work effectively with others in small groups or teams. (CS 2179, MG 2003, MG 3034, PH 3005, SM 2001, SM 3002, SM 3003, SM 3004, SM 3005, SM 4107, SM 4206, SM 4409)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner (all courses).

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## CERTIFICATE OF HIGHER EDUCATION IN SPORTS MANAGEMENT (120 CREDITS)

### **Compulsory Modules:**

### LEVEL 4

EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS

MA 2010 STATISTICS FOR ECONOMICS AND BUSINESS I (LEVEL 4) – 15 CREDITS

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS

CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS

IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS

SM 2001 INTRODUCTION TO SPORT MANAGEMENT (LEVEL 4) – 15 CREDITS

## DIPLOMA OF HIGHER EDUCATION IN SPORTS MANAGEMENT (240 CREDITS)

### **Compulsory Modules:**

### LEVEL 4

EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS

MA 2010 STATISTICS FOR ECONOMICS AND BUSINESS I (LEVEL 4) – 15 CREDITS

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS

CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS

IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS

SM 2001 INTRODUCTION TO SPORT MANAGEMENT (LEVEL 4) – 15 CREDITS

### LEVEL 5

FN 3105 PRINCIPLES OF FINANCE (LEVEL 5) – 15 CREDITS

AF 3116 MANAGERIAL ACCOUNTING FOR DECISION MAKING (LEVEL 5) – 15 CREDITS

MG 3034 ORGANIZATIONAL BEHAVIOR AND HUMAN RESOURCE MANAGEMENT (LEVEL 5) – 15 CREDITS

PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS

SM 3002 SPORTS MARKETING (LEVEL 5) – 15 CREDITS

SM 3003 OLYMPIC GAMES AND SPORTS MEGA EVENTS (LEVEL 5) – 15 CREDITS

SM 3004 SOCIAL ISSUES IN SPORTS (LEVEL 5) – 15 CREDITS

SM 3005 SPORTS OPERATIONS AND FACILITIES MANAGEMENT (LEVEL 5) – 15 CREDITS

### BSc in SPORTS MANAGEMENT (300 CREDITS)

### **Compulsory Modules:**

#### LEVEL 4

EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS

MA 2010 STATISTICS FOR ECONOMICS AND BUSINESS I (LEVEL 4) – 15 CREDITS

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS

CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS

IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS

SM 2001 INTRODUCTION TO SPORT MANAGEMENT (LEVEL 4) – 15 CREDITS

#### LEVEL 5

FN 3105 PRINCIPLES OF FINANCE (LEVEL 5) – 15 CREDITS

AF 3116 MANAGERIAL ACCOUNTING FOR DECISION MAKING (LEVEL 5) – 15 CREDITS

MG 3034 ORGANIZATIONAL BEHAVIOR AND HUMAN RESOURCE MANAGEMENT (LEVEL 5) – 15 CREDITS

PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS

SM 3002 SPORTS MARKETING (LEVEL 5) – 15 CREDITS

SM 3003 OLYMPIC GAMES AND SPORTS MEGA EVENTS (LEVEL 5) – 15 CREDITS

SM 3004 SOCIAL ISSUES IN SPORTS (LEVEL 5) – 15 CREDITS

SM 3005 SPORTS OPERATIONS AND FACILITIES MANAGEMENT (LEVEL 5) – 15 CREDITS

### LEVEL 6

SM 4206 RESEARCH ISSUES IN SPORT MANAGEMENT (LEVEL 6) – 15 CREDITS SM 4107 SPORT GOVERNANCE, POLICY AND LEGAL ISSUES (LEVEL 6) – 15 CREDITS SM 4409 INTERNSHIP IN SPORT MANAGEMENT (LEVEL 6) – 30 CREDITS

Taught Out – not available to new students

**Business Studies** 

**Computer Information Systems** 

**Finance with Accounting** 

**Shipping Management** 

### School of Business

### B.S. (Honours) Business Studies

Taught Out – not available to new students

### Module titles - LEVEL 4

### **Compulsory Modules:**

AF2006 Financial Accounting (Level 4) – 20 UK Credits

BU 2002 Business Legal Issues (Level 4) – 10 UK Credits

CS 2179 Business Information Systems (Level 4) – 15 UK Credits

EC 1101 Principles of Macroeconomics (Level 4) – 15 UK Credits

IB 2006 International Business (LEVEL 4) – 15 UK Credits

MA 2118 Statistics for Business and Economics I (Level 4) – 15 UK Credits

MG 2003 Management Principles (Level 4) – 15 UK Credits

MK 2050 Principles of Marketing (Level 4) – 15 UK Credits

### Module titles – LEVEL 5

### **Compulsory Modules:**

FN 3105 Principles of Finance (Level 5) – 15 Credits

AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits

EN 3342 Professional Communication (Level 5) - 15 Credits

MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits

MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits

PH 3005 Business Ethics (Level 5) - 15 Credits

### **Optional Modules:**

Major Electives Option\*\*\* One of the Following Level 5 Modules – 15 Credits

***	MAJOR ELECTIVES OPTIONS - LEVEL 5	FREQUENCY
AF 2020	Mathematics of Finance	Fall and Spring
CS 2140	Electronic Commerce	Fall and Spring
HT 3137	Travel and Transport	Spring
IB 3008	Business in the European Union	Fall and Spring
MG 2333	New Ventures Creation	Fall/Spring/Summer
MK 3159	Consumer Behavior	Fall and Spring

Business Administration Option\*\*\* One of the following Level 5 Validated Modules – 15 Credits

***	<b>Business Administration Options - Level 5</b>	Frequency
AF 2020	Mathematics of Finance	Fall and Spring
AF 2240	Money and Banking	Fall and Spring
AF 3131	Intermediate Accounting	Fall and Spring
CS 2140	Electronic Commerce	Fall and Spring
CS 3260	Fundamentals of RDBMS	Fall and Spring
CS 3175	Communications and Networking Essentials	Fall and Spring
EC 3227	Maritime Economics	Spring
IB 3008	Business in the European Union	Fall and Spring
IB 3199	Contemporary Issues in International Business	Fall and Spring
HT 2115	Marketing for Hospitality and Tourism	Fall and Spring
HT 3033	Culinary Trends	Spring
HT 3113	Tourism Planning and Development	Fall and Spring
HT 3118	Food and Beverage Management	Spring
HT 3131	Hospitality Operations	Fall and Spring
HT 3138	Destination Management and Marketing	Spring
MG 2333	New Ventures Creation	Fall/Spring/Summe
MK 3152	Personal Selling	Fall and Spring
MK 3156	Retailing	Fall and Spring
MK 3159	Consumer Behavior	Fall and Spring

### Module titles – LEVEL 6

### **Compulsory Module:**

MG 4615 Managing Strategy and Strategic Issues (Capstone) (Level 6) - 15 Credits

### **Optional Modules:**

Major Electives Option \*\*\*\* **Two** of the following Level 6 Modules – 30 Credits

****	MAJOR ELECTIVES OPTIONS - LEVEL 6	FREQUENCY
AF 3313	Corporate Finance	Fall and Spring
AF 3223	Financial Statements Analysis	Fall and Spring
MG/CS 4157	Project Management	Fall and Spring

CS 4230	Human Computer Interaction	Fall and Spring
HT/IB 3121	Sustainable Management in Tourism and Hospitality	Spring
HT 3117	Managing Service Quality in Tourism and Hospitality	Fall
IB 3120	International Human Resource Management	Fall and Spring
IB 3118	EU Economic and Funding Policies	Fall
MG 3131	Human Resource Management	Fall and Spring
MG 3343	Operations Management	Fall/Winter/Spring/Summer
MK 3358	Marketing Research	Fall and Spring
MK 3454	Marketing Management	Fall and Spring

Business Administration Option\*\*\*\* **Five** of the following Level 6 Validated Modules – 75 Credits

****	BUSINESS ADMINISTRATION OPTIONS - LEVEL 6	FREQUENCY
AF 3204	International Financial Reporting I	Fall
AF 3215	Cost Accounting	Fall and Spring
AF 3218	Auditing	Fall
AF 3223	Financial Statements Analysis	Fall and Spring
AF 3224	Internal Auditing	Spring
AF 3313	Corporate Finance	Fall and Spring
AF 3319	International Financial Management	Fall
AF 4217	Financial Planning	Fall and Spring
AF 4296	Advanced Accounting	Spring
AF 4307	International Financial Reporting II	Spring
AF 4428	Topics in Corporate Finance	Fall and Spring
AF 4629	Investment and Portfolio Management	Fall and Spring
AF 4630	Introduction to Derivative Products	Spring
MG/CS 4157	Project Management	Fall and Spring
CS 4230	Human Computer Interaction	Fall and Spring
CS 3425	Web Applications Development	Fall and Spring
CS 3465	Business Intelligence and Data Warehousing	Fall and Spring
CS 4350	Information Systems Security and Control	Fall and Spring
CS 4284	Analysis and Design of Information Systems	Fall and Spring
CS 4736	Strategic Planning for Information Systems	Fall and Spring
IB 3120	International Human Resource Management	Fall and Spring

IB 3118	EU Economic and Funding Policies	Fall
IB 3232	Foreign Direct Investment and Multinational Enterprises	Spring
IB 3269	EU Policies and IB Practices	Spring
IB 3267	Innovation and Technology Management in IB	Fall and Spring
IB 4338	International Business Law	Fall and Spring
IB 4344	International Management	Fall and Spring
HT 3117	Managing Service Quality in Tourism and Hospitality	Fall
HT/IB 3121	Sustainable Management in Tourism and Hospitality	Spring
HT 3130	Cultural Tourism	Fall/Spring
HT 3234	Public Relations and Crisis Management in Tourism and Hospitality	Fall
HT 3135	Financial Management for the Hospitality Industry	Fall/Spring
HT 3436	Information and Communication Technologies in Tourism	Fall/Spring
HT 4332	Event Management for the Hospitality Industry	Spring
HT 4340	Entrepreneurship in Tourism	Fall/Spring
HT 4650	Strategic Issues in Tourism and Hospitality	Fall/Spring
MG 3110	Safety and Security in Shipping	Spring
MG 3112	Carriage of Goods by Sea	Fall
MG 3113	Marine Insurance	Winter
MG 3117	Managing Workforce Diversity	Fall
MG 3121	Leadership	Fall/ Winter /Spring
MG 3122	Organizational Development and Change	Spring
MG 3123	Business Negotiation	Winter
MG 3128	Corporate Social Responsibility	Fall and Spring
MG 3129	The Decision Making Process: A Qualitative Approach	Fall
MG 3131	Human Resource Management	Fall and Spring
MG 3136	Labor Relations	Fall
MG 3145	Fundamentals of Total Quality	Fall and Spring
MG 4157	Project Management	Fall and Spring
MG 3192	Shipping Law and Practice	Fall and Spring
MG 3216	Shipping Finance	Spring
MG 3242	Logistics and Supply Chain Management	Spring
MG 3246	Introduction to Management Science	Spring
MG 3247	The Management of Services	Winter
MG 3251	Managing Reward Systems	Spring

MG 3252	Employee Training and Development	Spring
MG 3254	Recruitment and Selection	Fall
MG 3266	Public Relations	Fall
MG 3343	Operations Management	Fall/Winter/Spring/
MG 3353	Family Business Management	Summer Fall and Spring
MG 3356	Enterprise Growth	Fall and Spring
MG 4226	Shipping Management and Operations	Fall
MG 4235	Seminar in OB and HRM	Fall and Spring
MG 4548	Operations Strategy	Spring
MG 4555	Entrepreneurship Theory	Fall and Spring
MK 3104	Internet Marketing	Fall and Spring
MK 3145	Sales Promotion management	Spring
MK 3153	Sales Management	Fall
MK 3155	Business Marketing	Fall and Spring
MK 3157	International Marketing	Fall and Spring
MK 3161	Direct Marketing	Fall and Spring
MK 3162	Marketing of Services	Fall
MK 3251	Advertising	Fall and Spring
MK 4266	Public Relations	Fall
MK 3358	Marketing Research	Fall and Spring
MK 3365	Advertising Campaigns and Media Planning	Spring
MK 3454	Marketing Management	Fall and Spring
MK 4368	Integrated Marketing Communications	Fall and Spring
MK 4860	Marketing Topics and Strategies	Fall and Spring

### BUSINESS STUDIES EXIT AWARDS ‡

### I. Certificate of Higher Education in Business Studies

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Studies will have a sound knowledge of the basic concepts of general business and management and will have learned how to apply different business functions to solve problems. S/he will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Studies are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with all business administration functions, and an ability to evaluate and interpret these functions within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of general business and management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment; and will have:
- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Studies will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050)
- They will be able to interpret, analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)
- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050)

School of Business

- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully, orally and in writing. (BU 2002, IB 2006, MG 2003, MK 2050)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050)
- They will be able to reflect intellectually, and function as independent, self-managed lifelong learners. (all courses)

### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Business Studies and the ordinary (non-Honours) degree in Business Studies.

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of general business and management and a more specialized understanding of selected business administration functions. They will have learned to apply different business functions to solve a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of general business and management;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of selected business functions and the ability to apply this knowledge to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments and analysis in a variety of forms to specialist and nonspecialist audiences;
- c) undertake further training, develop existing skills, and acquire new competencies that will enable them to assume significant responsibility within organisations;

and will have:

d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Business Studies

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply statistical techniques to business issues, iii) demonstrate detailed knowledge of theories, models, tools, and practices of management, finance, accounting, and selected topics within business administration, iv) apply their knowledge of business functions, business ethics, and professional communication to solving complex business problems.

Holders of the Diploma of Higher Education in Business Studies will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding within specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Studies will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting, as well as financial management tools and their applications to practical problems (AF 2006, FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Further expertise in two areas of business administration topics from accounting, finance, computer information systems, international business, international hospitality management, management and/or marketing.

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (FN 3105, MG 2003, MG 2034, MK 2050)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (FN 3105, AF 3116, MG 2034)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, CS 2179, IB 2006, MG 2003, MG 2034. PH 3005)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 3342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (AF 2006, AF 3116, CS 2179, EC 1101, MA 2118, MA 2219, MK 2050)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, EN 3342, IB 2006, MG 2003, MK 2050, PH 3005)
- They will be able to work effectively with others in small groups or teams. (CS 2179, EN 3342, IB 2006, MG 2003, MK 2050,)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all courses)

#### II.b. BSc in Business Studies

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, and additionally may include detailed knowledge in international business, international hospitality management, and or marketing depending on the student's elected areas of focus within the scope of business administration, iv) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured business problems in with minimum guidance.

Holders of the ordinary BSc in Business Studies will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Studies will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting, as well as financial management tools and their applications to practical problems (AF 2006, FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Further expertise in areas of business administration topics from accounting, finance, computer
  information systems, international business, international hospitality management, management and/or
  marketing.

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (FN 3105, MG 2003, MG 2034, MK 2050)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (AF 2006, FN 3105, AF 3116, BU 2002, CS 2179, EC 1101, IB 2006, MA 2118, MA 2219, MG 2003, MK 2050)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (FN 3105, AF 3116, MG 2034)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, CS 2179, IB 2006, PH 3005, MG 2003, MG 2034)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116)
- They will be able to analyze various aspects of professional communication and evaluate the effectiveness of oral as well as written communication. (EN 3342)

- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (AF 2006, AF 3116, CS 2179, EC 1101, MA 2118, MA 2219, MK 2050)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with quidance. (all courses)
- They will be able to use quantitative tools in analyzing and solving financial and managerial problems.
   (AF 3116)
- They will be able to communicate ideas successfully, orally and in writing, and to adapt message content
  to a particular audience and medium of communication in a professional context. (BU 2002, EN 3342, IB
  2006, MG 2003, MK 2050, PH 3005,)
- They will be able to work effectively with others in small groups or teams. (CS 2179, EN 3342, IB 2006, MG 2003. MK 2050)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all courses)

## CERTIFICATE OF HIGHER EDUCATION IN BUSINESS STUDIES (120 CREDITS)

### **Compulsory Modules:**

EC 1101	Principles of Macroeconomics	(Level 4) – 15 Credits
MA 2118	Statistics for Business and Economics I	(Level 4) – 15 Credits
AF 2006	Financial Accounting	(Level 4) – 20 Credits
BU 2002	Business Legal Issues	(Level 4) – 10 Credits
CS 2179	Business Information Systems	(Level 4) – 15 Credits
IB 2006	International Business	(Level 4) – 15 Credits
MG 2003	Management Principles	(Level 4) – 15 Credits
MK 2050	Priniciples of Marketing	(Level 4) – 15 Credits

## DIPLOMA OF HIGHER EDUCATION IN BUSINESS STUDIES (240 CREDITS)

### **Compulsory Modules:**

EC 1101	Principles of Macroeconomics	(Level 4) – 15 Credits
MA 2118	Statistics for Business and Economics I	(Level 4) – 15 Credits
AF 2006	Financial Accounting	(Level 4) – 20 Credits
BU 2002	Business Legal Issues	(Level 4) – 10 Credits
CS 2179	Business Information Systems	(Level 4) – 15 Credits
IB 2006	International Business	(Level 4) – 15 Credits

MG 2003	Management Principles	(Level 4) – 15 Credits
MK 2050	Priniciples of Marketing	(Level 4) – 15 Credits
FN 3105	Principles of Finance	(Level 5) – 15 Credits
AF 3116	Managerial Accounting for Decision Making	(Level 5) – 15 Credits
EN 3342	Professional Communication	(Level 5) – 15 Credits
MA 2219	Statistics For Economics and Business II	(Level 5) – 15 Credits
PH 3005	Business Ethics	(Level 5) – 15 Credits
MG 2034	Organizational Behavior and Human Resource Management	(Level 5) – 15 Credits

### **Optional Modules:**

### \* MAJOR ELECTIVE OPTION (LEVEL 5) - 15 CREDITS

MINOR ELECTIVE OF HOW (ELEVES) - 13 CREDITS		
RUBRIC	* MAJOR ELECTIVE – OPTIONAL LEVEL 5 MODULE TITLE	FREQUENCY
AF 2020	Mathematics of Finance	Fall and Spring
CS 2140	Electronic Commerce	Fall and Spring
IB 3008	Business in the European Union	Fall and Spring
HT 3137	Travel and Transport	Spring
MG 2333	New Ventures Creation	Fall/Spring
MK 3159	Consumer Behavior	Fall and Spring

### \* BUSINESS ADMINISTRATION OPTION (LEVEL 5) – 15 CREDITS

RUBRIC	* BUSINESS ADMINISTRATION – OPTIONAL LEVEL 5 MODULE TITLE	FREQUENCY
AF 2020	Mathematics of Finance	Fall and Spring
AF 2240	Money and Banking	Fall and Spring
AF 3131	Intermediate Accounting	Fall and Spring
CS 2140	Electronic Commerce	Fall and Spring
CS 3260	Fundamentals of RDBMS	Fall and Spring
CS 3175	Communications and Networking Essentials	Fall and Spring
EC 3227	Maritime Economics	Spring
IB 3008	Business in the European Union	Fall and Spring
IB 3199	Contemporary Issues in International Business	Fall and Spring
HT 2115	Marketing for Hospitality and Tourism	Fall and Spring

HT 3033	Culinary Trends	Spring
HT 3113	Tourism Planning and Development	Fall and Spring
HT 3118	Food and Beverage Management	Spring
HT 3131	Hospitality Operations	Fall and Spring
HT 3138	Destination Management and Marketing	Spring
MG 2333	New Ventures Creation	Fall/Spring
MK 3152	Personal Selling	Fall and Spring
MK 3156	Retailing	Fall and Spring
MK 3159	Consumer Behavior	Fall and Spring

### BSc in BUSINESS STUDIES (300 CREDITS)

### **Compulsory Modules:**

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EC 1101	Principles of Macroeconomics	(Level 4) – 15 Credits
MA 2118	Statistics for Business and Economics II	(Level 4) – 15 Credits
AF 2006	Financial Accounting	(Level 4) – 20 Credits
BU 2002	Business Legal Issues	(Level 4) – 10 Credits
CS 2179	Business Information Systems	(Level 4) – 15 Credits
IB 2006	International Business	(Level 4) – 15 Credits
MG 2003	Management Principles	(Level 4) – 15 Credits
MK 2050	Priniciples of Marketing	(Level 4) – 15 Credits
FN 3105	Principles of Finance	(Level 5) – 15 Credits
AF 3116	Managerial Accounting for Decision Making	(Level 5) – 15 Credits
EN 3342	Professional Communication	(Level 5) – 15 Credits
MA 2219	Statistics for Economics and Business II	(Level 5) – 15 Credits
PH 3005	Business Ethics	(Level 5) – 15 Credits
MG 2034	Organizational Behavior and Human Resource  Management	(Level 5) – 15 Credits

### **Optional Modules:**

### \*MAJOR ELECTIVE OPTION (LEVEL 5) – 15 CREDITS

<sup>\*</sup>Business Administration Option (Level 5) – 15 Credits

<sup>\*\*</sup> Business Administration Option (Level 6) – 15 Credits

<sup>\*\*</sup> Business Administration Option (Level 6) – 15 Credits

<sup>\*\*</sup>Business Administration Option (Level 6) – 15 Credits

<sup>\*\*</sup>Business Administration Option (Level 6) – 15 Credits

RUBRIC	**BUSINESS ADMINISTRATION OPTIONS - LEVEL 6 MODULE TITLE	FREQUENCY
AF 3204	International Financial Reporting I	Fall
AF 3215	Cost Accounting	Fall and Spring
AF 3218	Auditing	Fall
AF 3223	Financial Statements Analysis	Fall and Spring
AF 3224	Internal Auditing	Spring
AF 3313	Corporate Finance	Fall and Spring
AF 3319	International Financial Management	Fall
AF 4217	Financial Planning	Fall and Spring
AF 4296	Advanced Accounting	Spring
AF 4307	International Financial Reporting II	Spring
AF 4428	Topics in Corporate Finance	Fall and Spring
AF 4629	Investment and Portfolio Management	Fall and Spring
AF 4630	Introduction to Derivative Products	Spring
MG/CS 3157	Project Management	Fall and Spring
CS 4230	Human Computer Interaction	Fall and Spring
CS 3425	Web Applications Development	Fall and Spring
CS 3465	Business Intelligence and Data Warehousing	Fall and Spring
CS4550	Information Systems Security and Control	Fall and Spring
CS 4284	Analysis and Design of Information Systems	Fall and Spring
CS 4736	Strategic Planning for Information Systems	Fall and Spring
IB 3120	International Human Resource Management	Fall and Spring
IB 3118	EU Economic and Funding Policies	Fall
IB 3232	Foreign Direct Investment and Multinational Enterprises	Spring
IB 3269	EU Policies and IB Practices	Spring
IB 3267	Innovation and Technology Management in IB	Fall and Spring
IB 4338	International Business Law	Fall and Spring
IB 4344	International Management	Fall and Spring
HT 3117	Managing Service Quality in Tourism and Hospitality	Fall
HT 3021	Sustainable Management in Tourism and Hospitality	Spring
HT 3130	Cultural Tourism	Fall/Spring

HT 3234	Public Relations and Crisis Management in Tourism and Hospitality	Fall
HT 3135	Financial Management for the Hospitality Industry	Fall/ Spring
HT 3436	Information and Communication Technologies in Tourism	Fall/ Spring
HT 4332	Event Management for the Hospitality Industry	Spring
HT 4340	Entrepreneurship in Tourism	Fall/ Spring
HT 4650	Strategic Issues in Tourism and Hospitality	Fall/ Spring
MG 3110	Safety and Security in Shipping	Spring
MG 3112	Carriage of Goods by Sea	Fall
MG 3113	Marine Insurance	Spring
MG 3117	Managing Workforce Diversity	Fall
MG 3121	Leadership	Fall/Spring
MG 3122	Organizational Development and Change	Fall
MG 3123	Business Negotiation	Summer
MG 3128	Corporate Social Responsibility	Fall and Spring
MG 3129	The Decision Making Process: A Qualitative Approach	Fall
MG 3131	Human Resource Management	Fall, Spring and Summer
MG 3136	Labor Relations	Every other Spring Semmester (even years)
MG 3145	Fundamentals of Total Quality	Fall, Spring and Summer
MG 4157	Project Management	Fall, Spring and Summer
MG 3192	Shipping Law and Practice	Fall
MG 3216	Shipping Finance	Spring
MG 3242	Logistics and Supply Chain Management	Spring
MG 3246	Introduction to Management Science	Spring
MG 3247	The Management of Services	Spring
MG 3251	Managing Reward Systems	Spring
MG 3252	Employee Training and Development	Summer
MG 3254	Recruitment and Selection	Fall
MG 3266	Public Relations	Fall
MG 3343	Operations Management	Fall/Spring/Summer
MG 3353	Family Business Management	Fall
MG 3356	Enterprise Growth	Summer
MG 4226	Shipping Management and Operations	Fall
MG 4235	Seminar in OB and HRM	Fall and Spring
MG 4548	Operations Strategy	Fall

MG 4555	Entrepreneurship Theory	Fall and Spring
MK 3104	Internet Marketing	Fall and Spring
MK 3145	Sales Promotion Management	Spring
MK 3153	Sales Management	Fall
MK 3155	Business Marketing	Fall and Spring
MK 3157	International Marketing	Fall and Spring
MK 3161	Direct Marketing	Fall and Spring
MK 3162	Marketing of Services	Fall
MK 3251	Advertising	Fall and Spring
MK 4266	Public Relations	Fall
MK 3358	Marketing Research	Fall and Spring
MK 3365	Advertising Campaigns and Media Planning	Fall
MK 3454	Marketing Management	Fall and Spring
MK 4368	Integrated Marketing Communications	Fall and Spring
MK 4860	Marketing Topics and Strategies	Fall and Spring

# B.Sc. (Honours) Business Administration (Computer Information Systems)

Taught Out – not available to new students

### Module titles - LEVEL 4

### **Compulsory Modules:**

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits
AF 2006 Financial Accounting (Level 4) – 20 Credits
BU 2002 Business Legal Issues (Level 4) – 10 Credits
MK 2050 Principles of Marketing (Level 4) – 15 Credits
CS 2179 Business Information Systems (Level 4) – 15 Credits
MG 2003 Management Principles (Level 4) – 15 Credits
CS 2188 Introduction to Programming (Level 4) – 15 Credits

### Module titles – LEVEL 5:

### **Compulsory Modules:**

EN 3342 Professional Communication (Level 5) - 15 Credits

PH 3005 Business Ethics (Level 5) – 15 Credits

MA 2219 Statistics for Business and Economics II (Level5) – 15 Credits

MG 2034 Organizational Behavior and Human Resources Management (Level 5) – 15 Credits

AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits

CS 2140 Electronic Commerce (Level 5) – 15 Credits

CS 3260 Fundamentals of RDBMS (Level 5) - 15 Credits

CS 3175 Communications and Networking Essentials (Level 5) – 15 Credits

### Module titles – LEVEL 6:

### **Compulsory Modules:**

MG/CS 4157 Project Management (Level 6) – 15 Credits

MG 3343 Operations Management (Level 6) – 15 Credits

CS 4230 Human Computer Interaction (Level 6) – 15 Credits

CS 3425 Web Applications Development (Level 6) – 15 Credits

CS 3465 Business Intelligence and Data Warehousing (Level 6) – 15 Credits

CS 4350 Information Systems Security and Control (Level 6) – 15 Credits

CS 4284 Analysis and Design of Information Systems (Level 6) – 15 Credits

CS 4736 Strategic Planning for Information Systems (Level 6) – 15 Credits

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## BUSINESS ADMINISTRATION EXIT AWARDS ‡ (COMPUTER INFORMATION SYSTEMS)

### I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i. knowledge of the underlying concepts and principles associated with all Business Administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii. an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of General Business and Management.

Typically, holders of the qualification will be able to:

- a. apply a wide variety of business functions to solving basic business-related problems;
- b. communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c. undertake further training and develop new skills within a structured and managed environment; and will have:
- d. qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- · Structured and object-oriented computer programming (CS 2188)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179)
- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050)

- They will be able to apply appropriate theory, practices and tools to address design and implementation issues of information technology related problems. (CS 2188)
- They will be able to specify, design and construct solutions involving programming to given problems. (CS 2188)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing. (BU 2002, MG 2003, MK 2050)
- They will be able to work effectively with others in small groups or teams. (MG 2003, CS 2179, MK 2050)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

#### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Computer Information Systems).

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i. knowledge and critical understanding of the well-established principles of General Business and Management;
- ii. ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii. specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a. use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and nonspecialist audiences;
- c. undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

#### and will have:

d. qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

### II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of management, finance and accounting, and computer information systems, iv) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

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Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems (AF 2006, AF 3116)
- · Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Tools, technologies, and techniques for information systems design, development and implementation.
   (CS 2188, CS 3260, CS 3175)
- Information Systems to support operations and processes with customers, suppliers, partners and employees with the use of intranets, extranets and Internet. (CS 2179, CS 2140).

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, MG 2034, CS 3175)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, MA 2219, AF 3116, CS 3260)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 2034, AF 3116)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, PH 3005, MG 2034)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, CS 3175)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 3342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, MG 2003, MK 2050, EN 3342, PH 3005, CS 2140, CS 3260, CS 3175)
- They will be able to work effectively with others in small groups or teams. (MG 2003, CS 2179, MK 2050, EN 3342, CS 2188, CS 2140, CS 3260)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)
- They will be able to apply appropriate theory, practices and tools to address design and implementation issues of information technology related problems. (CS 2188, CS 2140, CS 3175)

- They will be able to exhibit reasoning ability and creativity to address a given problem. (CS 3260, CS 3175)
- They will be able to relate the importance of people management within projects in terms of resource allocation, leadership, teamwork, and motivation. (CS 2179, CS 3175)
- They will be able to recognize and analyze the requirements and practical constraints of different types of information systems. (CS 2179, CS 2140)
- They will be able to specify, design and construct solutions involving programming to given problems. (CS 2188, CS 3260)
- They will be able to determine the risks, controls and safety measures in the use of computing technologies. (CS 3260, CS 3175)
- They will be able to operate computing equipment effectively within a given context. (CS 3175)

#### II.b. BSc in Business Administration (Computer Information Systems)

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, and computer information systems, iv) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in computer information systems with minimum guidance.

Holders of the ordinary BSc in Business Administration (Computer Information Systems) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles. (EC 1101)
- The legal environment for business. (BU 2002)
- The fundamentals of marketing research, consumer behavior and marketing strategy. (MK 2050)

Additionally, holders of the ordinary BSc in Business Administration (Computer Information Systems) will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools. (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034, MG 3343)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems (AF 2006, AF 3116)
- · Moral theories and ethical issues which have an impact on business decision making. (PH 3005)
- Tools, technologies, and techniques for information systems analysis, design, security, development, implementation and audit. (CS 2188, CS 3260, CS 4230, CS 3175, CS 3425, CS 3465, CS 4350, CS 4284, CS 4736)
- Information Systems to support operations and processes with customers, suppliers, partners and employees with the use of intranets, extranets and Internet. (CS 2179, CS 2140)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, MG 2034, CS 3175, MG 3343 -- and MG/CS 4157, CS 4230, CS 4350, CS 4736 if selected at this level)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, MA 2219, AF 3116, CS 3260 -- and MG/CS 4157, CS 3465 if selected at this level)

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- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 2034, AF 3116, MG 3343 -- and CS 3465, CS 4284, CS 4736 if selected at this level)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, PH 3005, MG 2034, MG 3343 -- and CS 4350 if selected at this level)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, CS 3175, MG 3343 -- and CS 3425, CS 3465, CS 4350, CS 4284, CS 4736 if selected at this level)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 3342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, MG 3343 -- and MG/CS 4157, CS 4284, CS 4736 if selected at this level )
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content
  to a particular audience and medium of communication in a professional context. (BU 2002, MG 2003, MK
  2050, EN 3342, PH 3005, CS 2140, CS 3260, , CS 3175 -- and in courses selected from CS 4230, MG 3343, CS
  3425, CS 3465, CS 4350, CS 4284, CS 4736)
- They will be able to work effectively with others in small groups or teams. (MG 2003, CS 2179, MK 2050, EN 3342, CS 2188, CS 2140, CS 3260 and MG 3343, MG/CS 4157, CS 3425, CS 4350, CS 4284, CS 4736 if selected at this level)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)
- They will be able to apply appropriate theory, practices and tools to address design and implementation issues of information technology related problems. (CS 2188, CS 2140, CS 3175 -- and CS 3425, CS 3465 if selected at this level)
- They will be able to exhibit reasoning ability and creativity to address a given problem. (CS 3260, , CS 3175 -- and in courses selected from CS 4230, CS 3425, CS 3465, CS 4350, CS 4284, CS 4736)
- They will be able to relate the importance of people management within projects in terms of resource allocation, leadership, teamwork, and motivation. (CS 2179, CS 3175 -- and CS 3425, CS 3465, CS 4284, CS 4736, MG/CS 4157 if selected at this level)
- They will be able to recognize and analyze the requirements and practical constraints of different types of information systems. (CS 2179, CS 2140 and CS 4284, CS 4736 if selected at this level )
- They will be able to specify, design and construct solutions involving programming to given problems. (CS 2188, CS 3260 -- and CS 3425, CS 3465, CS 4736 if selected at this level)
- They will be able to determine the risks, controls and safety measures in the use of computing technologies. (CS 3260, CS 3175 -- and CS3425, CS 4350, CS 4284, CS 4736 if selected at this level)
- They will be able to operate computing equipment effectively within a given context. (CS 3175)
- They will be able to analyze the extent to which an information system meets the requirements defined for its current use and sustainability. (from CS 4284, CS 4736 if selected at this level)
- They will be able to synthesize prior acquired knowledge to design and develop information systems for business. (from CS 4284, CS 4736 if selected at this level)

## CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

### **Compulsory Modules:**

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits

MA 2118 Statistics for Economics And Business I (Level 4) – 15 Credits

AF 2006 Financial Accounting (Level 4) – 20 Credits

BU 2002 Business Legal Issues (Level 4) – 10 Credits

CS 2179 Business Information Systems (Level 4) – 15 Credits

CS 2188 Introduction to Programming (Level 4) – 15 Credits

MG 2003 Management Principles (Level 4) – 15 Credits

MK 2050 Principles of Marketing (Level 4) – 15 Credits

## DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

### **Compulsory Modules:**

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits

MA 2118 Statistics for Economics And Business I (Level 4) – 15 Credits

AF 2006 Financial Accounting (Level 4) – 20 Credits

BU 2002 Business Legal Issues (Level 4) - 10 Credits

CS 2179 Business Information Systems (Level 4) – 15 Credits

CS 2188 Introduction to Programming (Level 4) – 15 Credits

MG 2003 Management Principles (Level 4) – 15 CreditMK 2050 Principles of Marketing (Level 4) – 15 Credits

AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits

EN 3342 Professional Communication (Level 5) – 15 Credits

MA 2219 Statistics for Economics And Business Ii (Level 5) – 15 Credits

PH 3005 Business Ethics (Level 5) - 15 Credits

MG 2034 Organizational Behavior and Human Resources Management (Level 5) – 15 Credits

CS 2140 Electronic Commerce (Level 5) – 15 Credits

CS 3260 Fundamentals of RDBMS (LEVEL 5) - 15 Credits

CS 3175 Communications and Networking Essentials (Level 5) – 15 Credits

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## B.Sc. (Ordinary) in BUSINESS ADMINISTRATION (COMPUTER INFORMATION SYSTEMS) (300 CREDITS)

### **Compulsory Modules:**

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits

MA 2118 Statistics for Economics And Business I (Level 4) – 15 Credits

AF 2006 Financial Accounting (Level 4) – 20 Credits

BU 2002 Business Legal Issues (Level 4) - 10 Credits

CS 2179 Business Information Systems (Level 4) – 15 Credits

CS 2188 Introduction to Programming (Level 4) – 15 Credits

MG 2003 Management Principles (Level 4) – 15 Credits

MK 2050 Principles of Marketing (Level 4) – 15 Credits

AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits

EN 3342 Professional Communication (Level 5) - 15 Credits

MA 2219 Statistics for Economics And Business Ii (Level 5) – 15 Credits

PH 3005 Business Ethics (Level 5) – 15 Credits

MG 2034 Organizational Behavior and Human Resources Management (Level 5) - 15 Credits

CS 2140 Electronic Commerce (Level 5) – 15 Credits

CS 3260 Fundamentals of RDBMS (LEVEL 5) - 15 Credits

CS 3175 Communications and Networking Essentials (Level 5) – 15 Credits

### Optional Modules (Four of the following eight for the ordinary BSc):

RUBRIC	CIS OPTIONS - LEVEL 6 MODULE TITLE	FREQUENCY
MG 3343	Operations Management	Fall, Spring and Summer
MG/CS 4157	Project Management	Fall, Spring and Summer
CS 3425	Web Applications Development	Fall & Spring
CS 3465	Business Intelligence and Data Warehousing	Fall & Spring
CS 4230	Human Computer Interaction	Fall & Spring
CS 4350	Information Systems Security and Control	Fall & Spring
CS 4284	Analysis and Design of Information Systems	Fall & Spring
CS 4736	Strategic Planning for Information Systems	Fall & Spring

# B.Sc. (Honours) in Business Administration Accounting (Finance with Accounting)

Taught Out – not available to new students

### Module titles - LEVEL 4

### **Compulsory Modules:**

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits

MG 2003 Management Principles (Level 4) - 15 Credits

BU 2002 Business Legal Issues (Level 4) – 10 Credits

AF 2006 Financial Accounting (Level 4) – 20 Credits

IB 2006 International Business (Level 4) – 15 Credits

MK 2050 Principles of Marketing (Level 4) – 15 Credits

MA 2118 Statistics for Economics and Business I (Level 4) - 15 Credits

CS 2179 Business Information Systems (Level 4) – 15 Credits

Optional Modules: None

### Module titles – LEVEL 5:

### **Compulsory Modules:**

MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits

PH 3005 Business Ethics (Level 5) - 15 Credits

MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits

EN 3342 Professional Communication (Level 5) – 15 Credits

FN 3105 Principles of Finance (Level 5) – 15 Credits

AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits

AF 2020 Mathematics of Finance (Level 5) – 15 Credits

EC/AF 2240 Money and Banking (Level 5) – 15 Credits

Optional Modules: None

### Module titles – LEVEL 6:

### **Compulsory Modules:**

MG 3343 Operations Management (Level 6) – 15 Credits

MG 4740 Business Strategy (Level 6) – 15 Credits

AF 3313 Corporate Finance (Level 6) – 15 Credits

AF 4428 Topics in Corporate Finance (Level 6) – 15 Credits

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### **Optional Modules:**

Finance with Accounting Option \*\*\*\* (Level 6) – 15 Credits Finance with Accounting Option \*\*\*\* (Level 6) – 15 Credits Finance with Accounting Option \*\*\*\* (Level 6) – 15 Credits Finance with Accounting Option \*\*\*\* (Level 6) – 15 Credits

***	FINANCE WITH ACCOUNTING OPTIONS - LEVEL 6	FREQUENCY
AF 3223	Financial Statements Analysis	Fall and Spring
AF 3319	International Financial Management	Spring
AF 4217	Financial Planning	Fall and Spring
AF 4629	Investment and Portfolio Management	Fall and Spring
AF 4630	Introduction to Derivative Products	Fall

## BUSINESS ADMINISTRATION EXIT AWARDS ‡ (FINANCE WITH ACCOUNTING)

### I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with all Business Administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of General Business and Management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment; and will have:
- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)

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- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with quidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing. (BU 2002, IB 2006, MG 2003, MK 2050)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

#### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration – Finance with Accounting Pathway.

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of General Business and Management;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

  Typically, holders of the qualification will be able to:
- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and nonspecialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations; and will have:
- d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

### II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of management, finance and accounting, iv) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting; as well as financial management tools and their application to practical problems (AF 2006, FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Financial mathematics tools and theories, and their application to theoretical and practical problems (AF 2020)
- Economic theories such as the nature and role of money, financial markets and instruments, the role of the central bank and the conduct of monetary policy (EC/AF 2240)
- In addition, they will have the following cognitive, practical/professional and key/transferable skills:
- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, FN 3105, MG 2034, AF 2240)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, FN 3105, AF 3116, AF 2020, AF 2240)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (FN 3105, MG 2034, AF 3116, AF 2240)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 3005, MG 2034)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 3342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, AF 2020, AF 2240)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance (all courses).
- They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (AF 3116)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 3342, PH 3005)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 3342)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner (all courses).

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#### II.b. BSc in Business Administration (Finance with Accounting)

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, iv) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in the finance with accounting pathway with minimum guidance.

Holders of the ordinary BSc in Business Administration – Finance with Accounting pathway will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration – Finance with Accounting pathway will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034, MG 3343, MG 4740)
- Financial and managerial accounting; as well as financial management tools and their application to practical problems (AF 2006, FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Financial mathematics tools and theories, and their application to theoretical and practical problems (AF 2020)
- Economic theories such as the nature and role of money, financial markets and instruments, the role of the central bank and the conduct of monetary policy (EC/AF 2240)
- Theoretical tools and theories of finance in specialized areas such as the cost of capital, the measurement
  and management of risk, financing and distribution policy decisions, the global financial environment, the
  analysis and interpretation of financial statements in order to assess efficiency of companies, performance
  measurement and management control (Level 6 AF courses).

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the
  acknowledgement and referencing of sources. (MG 2003, MK 2050, FN 3105, MG 2034, AF 2240, MG 3343,
  MG 4740, AF 3313, AF 3319, AF 3223)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, FN 3105, AF 3116, AF 2020, AF 2240, AF 3313, AF 3319, AF 3223, AF 4217)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (FN 3105, MG 2034, AF 3116, MG 3343, MG 4740, AF 2240, AF 3313, AF 3319, AF 3223, AF 4217)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 3005, MG 2034, MG 3343, MG 4740, AF 3319)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 3343, MG 4740, AF 3313, AF 3319, AF 3223, AF 4217)

- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 3342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, FN 3105, AF 3116, MG 3343, MG 4740, AF 2020, AF 2240, AF 3313, AF 3319, AF 3223, AF 4217)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (AF 3116, MG 3343, AF 3313, AF 3223, AF 4217)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 3342, PH 3005, MG 3343, MG 4740, AF 3313, AF 3319, AF 3223)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 3342, AF3105, MG 3343, MG 4740, AF 3313, AF 3319, AF 3223)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

# CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

#### **Compulsory Modules:**

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
AF 2006 Financial Accounting (Level 4) – 20 Credits
BU 2002 Business Legal Issues (Level 4) – 10 Credits
CS 2179 Business Information Systems (Level 4) – 15 Credits
IB 2006 International Business (Level 4) – 15 Credits
MG 2003 Management Principles (Level 4) – 15 Credits

MK 2050 Principles of Marketing (Level 4) - 15 Credits

# DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

#### **Compulsory Modules:**

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits

MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits

AF 2006 Financial Accounting (Level 4) – 20 Credits

BU 2002 Business Legal Issues (Level 4) – 10 Credits

CS 2179 Business Information Systems (Level 4) – 15 Credits

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IB 2006 International Business (Level 4) – 15 Credits

MG 2003 Management Principles (Level 4) – 15 Credits

MK 2050 Principles of Marketing (Level 4) – 15 Credits

FN 3105 Principles of Finance (Level 5) – 15 Credits

AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits

EN 3342 Professional Communication (Level 5) – 15 Credits

MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits

PH 3005 Business Ethics (Level 5) - 15 Credits

MG 2034 Organizational Behavior and Human Resource (Level 5) – 15 Credits

AF 2020 Mathematics of Finance (Level 5) – 15 Credits

EC/AF 2240 Money and Banking (Level 5) - 15 Credits

# B.Sc. in BUSINESS ADMINISTRATION (FINANCE WITH ACCOUNTING) (300 CREDITS)

#### **Compulsory Modules:**

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits

MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits

AF 2006 Financial Accounting (Level 4) - 20 Credits

BU 2002 Business Legal Issues (Level 4) – 10 Credits

CS 2179 Business Information Systems (Level 4) – 15 Credits

IB 2006 International Business (Level 4) – 15 Credits

MG 2003 Management Principles (Level 4) – 15 Credits

MK 2050 Principles of Marketing (Level 4) – 15 Credits

FN 3105 Principles of Finance (Level 5) – 15 Credits

AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits

EN 3342 Professional Communication (Level 5) – 15 Credits

MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits

PH 3005 Business Ethics (Level 5) – 15 Credits

MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits

AF 2020 Mathematics of Finance (Level 5) – 15 Credits

EC/AF 2240 Money and Banking (Level 5) - 15 Credits

#### For the Ordinary BSc students can choose any four from the following eight Level 6 requirements:

RUBRIC/ REQUIREMENT	LEVEL 6 MODULE TITLE	FREQUENCY
MG 3343	Operations Management	Fall/Spring/Summer
MG 4740	Business Strategy	Fall / Spring
IB 3128	Corporate Social Responsibility	Fall / Spring
IB 3118	EU Economic and Funding Policies	Fall / Spring
IB 4338	International Business Law	Fall / Spring
IB 4344	International Management	Fall / Spring
One Module Chosen from the Two	IB 3269 EU Policies and IB Practices	Spring
	IB 3232 Foreign Direct Investment and Multinational Enterprises	Spring
One Module Chosen from the Four	IB 3120 International Human Resource Management	Fall / Spring
	IB 3267 Innovation and Technology Management In International Business	Fall / Spring
	AF/IB 3319 International Financial Management	Fall
	MK/IB 3157 International Marketing	Fall / Spring

### School of Business

# B.Sc. (Honours) Business Administration (Shipping Management)

Taught Out – not available to new students

### Module titles - LEVEL 4

#### **Compulsory Modules:**

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
AF 2006 Financial Accounting (Level 4) – 20 Credits
BU 2002 Business Legal Issues (Level 4) – 10 Credits
CS 2179 Business Information Systems (Level 4) – 15 Credits
MG 2003 Management Principles (Level 4) – 15 Credits

IB 2006 International Business (Level 4) – 15 Credits

MG 1010 Introduction to Shipping (Level 4) – 15 Credits

#### **Optional Modules: None**

#### Module titles – LEVEL 5:

#### **Compulsory Modules:**

EN 3342 Professional Communication (Level 5) – 15 Credits

MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits

PH 3005 Business Ethics (Level 5) – 15 Credits

FN 3105 Principles of Finance (Level 5) – 15 Credits

AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits

MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits

MG 2333 New Ventures Creation (Level 5) – 15 Credits

EC 3227 Maritime Economics (Level 5) – 15 Credits

#### **Optional Modules: None**

#### Module titles – LEVEL 6:

#### **Compulsory Modules:**

MG 3131 Human Resource Management (Level 6) – 15 Credits
MG 3145 Fundamentals of Total Quality (Level 6) – 15 Credits
MG 3343 Operations Management (Level 6) – 15 Credits
MG 4226 Shipping Management and Operations (Capstone) (Level 6) – 15 Credits

MG 4740 Business Strategy (Capstone) (Level 6) – 15 Credits

#### **Optional Modules:**

Shipping Management Option\*\*\*\* (Level 6) – 15 Credits Shipping Management Option\*\*\*\* (Level 6) – 15 Credits Shipping Management Option\*\*\*\* (Level 6) – 15 Credits

***	SHIPPING MANAGEMENT OPTIONS – LEVEL 6	FREQUENCY
MG 3110	Safety and Security in Shipping	Spring
MG 3112	Carriage of Goods by Sea	Fall
MG 3113	Marine Insurance	Spring
MG 3192	Shipping Law and Practice	Fall
MG 3216	Shipping Finance	Spring

### School of Business

# Business Administration (Shipping Management) EXIT AWARDS ‡

#### I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with management and all business administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of general business and management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and r eliably, with coherent arguments, orally and in writing:
- c) undertake further training and develop new skills within a structured and managed environment; and will have:
- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of shipping management and the concepts concerning the physical, economic and regulatory environment in which shipping operates (MG 1010)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 1010, MG 2003, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)

- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1101, CS 2179, MA 2118, AF 2006)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with quidance. (all courses)
- · They will be able to communicate ideas successfully orally and in writing. (BU 2002, IB 2006, MG 2003)
- · They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

#### II. Intermediate level

The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Shipping Management).

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of General Business and Management;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and nonspecialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

#### and will have:

d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting, iv) analyze and synthesize issues related to maritime economics v) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

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Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of shipping management and the concepts concerning the physical, economic and regulatory environment in which shipping operates (MG 1010)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (AF 2006, FN 3105, AF 3116)
- · Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Issues related to maritime economics (EC 3227)
- Processes and principles involved in the creation of entrepreneurial and small business ventures (MG 2333)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, FN 3105, MG 2034, MG 2333)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 1010, MG 2003, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, FN 3105, AF 3116, MG 2333)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (FN 3105, MG 2034, AF 3116, MG 2333)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 3005, MG 2034, MG 2333)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 2333)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 3342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MA 2219, AF 3116, MG 2333)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with quidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content
  to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG
  2003, EN 3342, PH 3005, MG 2333)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, EN 3342, MG 2333)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

#### II.b. BSc in Business Administration (Shipping Management)

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business,

ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting, iv) analyze and synthesize issues related to maritime economics v) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration, vi) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in shipping management with minimum guidance.

Holders of the ordinary BSc in Business Administration (Shipping Management) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of shipping management and the concepts concerning the physical, economic and regulatory environment in which shipping operates (MG 1010)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (Shipping Management) will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034, MG 3131, MG 3343, MG 4740)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (AF 2006, FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Issues related to maritime economics (EC 3227)
- Processes and principles involved in the creation of entrepreneurial and small business ventures (MG 2333)
- Concepts, practices and principles related to shipping management MG 3110, MG 3112, MG 3113, MG 3192, MG 3216, MG 4226)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the
  acknowledgement and referencing of sources. (MG 2003, FN 3105, MG 2034, MG 2333, MG 3343, MG 4740,
  MG 3110, MG 3112, MG 3113, MG 3192, MG 3216, MG 4226)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 1010, MG 2003, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, FN 3105, AF 3116, MG 2333, MG 3110, MG 3112, MG 3113, MG 3192, MG 3216, MG 4226)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (FN 3105, MG 2034, AF 3116, MG 3343, MG 2333, MG 3110, MG 3112, MG 3113, MG 3192, MG 3216, MG 4226)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 3005, MG 2034, MG 2333, MG 3343, MG 4740)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 2333, MG 3343, MG 4740, MG 3110, MG 3112, MG 3113, MG 3192, MG 3216, MG 4226)

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- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 3342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MA 2219, AF 3116, MG 2333, MG 3343, MG 4740)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, EN 3342, PH 3005, MG 2333, MG 3343, MG 4740, MG 3110, MG 3112, MG 3113, MG 3192, MG 3216, MG 4226)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, EN 3342, MG 2333, MG 3343, MG 4740, MG 3110, MG 3112, MG 3113, MG 3192, MG 3216, MG 4226)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

# CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

#### **Compulsory Modules:**

#### **LEVEL 4**

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits
AF 2006 Financial Accounting (Level 4) – 20 Credits
BU 2002 Business Legal Issues (Level 4) – 10 Credits
CS 2179 Business Information Systems (Level 4) – 15 Credits
IB 2006 International Business (Level 4) – 15 Credits
MG 2003 Management Principles (Level 4) – 15 Credits
MG 1010 Introduction to Shipping (Level 4) – 15 Credits

#### **Optional Modules:**

NONE

# DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

#### **Compulsory Modules:**

#### LEVEL 4

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits

MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits

AF 2006 Financial Accounting (Level 4) – 20 Credits

BU 2002 Business Legal Issues (Level 4) – 10 Credits

CS 2179 Business Information Systems (Level 4) – 15 Credits

IB 2006 International Business (Level 4) – 15 Credits

MG 2003 Management Principles (Level 4) – 15 Credits

MG 1010 Introduction to Shipping (Level 4) – 15 Credits

#### LEVEL 5

EN 3342 Professional Communication (Level 5) – 15 Credits

MA 2219 Statistics for Business and Economics II (Level 5) – 15 Credits

PH 3005 Business Ethics (Level 5) – 15 Credits

FN 3105 Principles of Finance (Level 5) – 15 Credits

AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits

MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits

MG 2333 New Ventures Creation (Level 5) – 15 Credits

EC 3227 Maritime Economics (Level 5) - 15 Credits

#### **Optional Modules:**

None

# B.Sc. (Ordinary) IN BUSINESS ADMINISTRATION (OPERATIONS MANAGEMENT) (300 CREDITS)

#### **Compulsory Modules:**

#### LEVEL 4

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits

MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits

AF 2006 Financial Accounting (Level 4) – 20 Credits

BU 2002 Business Legal Issues (Level 4) - 10 Credits

CS 2179 Business Information Systems (Level 4) – 15 Credits

IB 2006 International Business (Level 4) – 15 Credits

MG 2003 Management Principles (Level 4) – 15 Credits

MG 1010 Introduction to Shipping (Level 4) – 15 Credits

#### LEVEL 5

EN 3342 Professional Communication (Level 5) – 15 Credits

MA 2219 Statistics for Business and Economics II (Level 5) – 15 Credits

PH 3005 Business Ethics (Level 5) - 15 Credits

FN 3105 Principles of Finance (Level 5) – 15 Credits

AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits

MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits

MG 2333 New Ventures Creation (Level 5) – 15 Credits

EC 3227 Maritime Economics (Level 5) – 15 Credits

LEVEL 6
Four of the following level 6 requirements for the ordinary BSc:

		FREQUENCY
MG 3131	Human Resource Management (Level 6) – 15 Credits	Fall, Spring and Summer
MG 3145	Fundamentals of Total Quality (Level 6) – 15 Credits	Fall, Spring and Summer
MG 3343	Operations Management (Level 6) – 15 Credits	Fall, Spring and Summer
MG 4226	Shipping Management and Operations (Level 6) – 15 Credits	Fall
MG 4740	Business Strategy (Level 6) – 15 Credits	Fall/Spring
Up to Three Modules Chosen from	MG 3110 Safety and Security in Shipping (Level 6) – 15 Credits	Spring
	MG 3112 Carriage of Goods by Sea (Level 6) – 15 Credits	Fall
	MG 3113 Marine Insurance (Level 6) – 15 Credits	Spring
	MG 3192 Shipping Law and Practice (Level 6) – 15 Credits	Fall
	MG 3216 Shipping Finance (Level 6) – 15 Credits	Spring

Facilities

Facilities

#### **CAMPUS**

#### **The Aghia Paraskevi Campus**

The American College of Greece's main campus is located in Aghia Paraskevi, an eastern suburb of Athens. The campus contains the following buildings and facilities: The DEREE main building, the Communication building, the Center for the Arts building, the Library, the Athletic Complex, the College Chapel, the Open Air Theatre, and Residence buildings. In addition, the campus houses PIERCE, ACG's high school.

#### **The Athletic Complex**

DEREE-ACG has an athletic complex of international scope and standards. Its gymnasium is built on three levels and includes on the main level two cross-court basketball /volleyball areas, one game court, and a climbing wall. A modern fitness center and three dance aerobics studios are located on the lower level of the gym. The top level includes the Office of Athletics and a sports lounge area. The outdoor facilities consist of an Olympic-size heated indoor/outdoor swimming pool, 6-lane synthetic 400 meter track, two-star UEFA soccer field surfaced with synthetic turf, and four acrylic latex tennis courts. All outdoor athletic areas are lighted. The athletic complex houses a robust physical activities program which includes intercollegiate athletics, intramural sports, physical education, and wellness. The athletic complex houses a robust physical activities program which includes intercollegiate athletics, intramural sports, physical education, and wellness.

#### The Black-Box Theatre

The studio theatre is the simplest form of theater space, its interior consisting merely of four walls covered with black velour. Stage settings are spartan, with only a few scenic pieces and props highlighted by ceiling lights against the black velour surround.

#### The Center for the Arts

The Center for the Arts, a 1,900-square-meter three-story building, includes gallery space for exhibitions, classrooms specially designed for the teaching of painting and sculpture, rooms for music performance practice, a state-of the-art computer lab, a Starbucks coffee shop and an atrium for outdoor displays and events.

#### The College Chapel

A Byzantine-style chapel, on a slope overlooking the Aghia Paraskevi campus, serves the College community on occasions such as christenings and weddings. Students may also visit the chapel for meditation and quiet reflection.

#### **The Communication Building**

The Communication Building houses a Black box theatre, appropriately designed classrooms, labs and workspaces, and faculty offices. The Black-Box Theatre is the simplest form of theatre space, its interior consisting merely of four walls covered with black velour. Stage settings are spartan, with only a few scenic pieces and props highlighted by ceiling lights against the black velour surround.

#### **ACG Health & Wellness Center**

The ACG Health & Wellness Center offers Health and Wellness Coaching Services.

#### The Irene Bailey Open-Air Theatre

The Irene Bailey Open-Air Theatre, designed to resemble ancient Greek theaters and with a view of the Attica basin, is used for theatrical performances by students as well as for other College community events.

#### LIBRARY

John S. Bailey Library, named in honor of the College's sixth president, provides extensive print, electronic and audio-visual resources in support of the College's academic programmes. The attractive, quiet and modern environment offers an ideal setting for students to study, conduct research, connect with peers, or read for pleasure.

Available resources include:

129.000 books

132.000 e-books

12 million academic articles

1.6 million digital images

1550 educational DVDs and videocassettes

780 music CDs

The electronic library (library.acg.edu) provides access to full text articles, abstracts, financial and statistical data, business reports, company and industry profiles, market analyses, balance sheets, as well as electronic encyclopedias and dictionaries. Most electronic resources are also available remotely.

Specialized personnel provide individual research assistance and offer training sessions on the use of the library, the online resources and tools and the online catalog. Information literacy skills workshops are incorporated into writing program courses that students are required to take. Special information literacy sessions are also organized for the needs of specific courses or disciplines.

The Library offers document delivery services through the union catalog of serials of the *National Network of Academic and Scientific Libraries*. Pay-per-article and document delivery services are also available from a variety of document suppliers and publishers from around the world.

An array of media services is also available to students and faculty. The Media Center houses the library's audiovisual and multimedia collections and provides equipment for viewing and listening. Furthermore, the Media Center offers assistance to students and faculty in integrating the latest audiovisual technologies into their research.

The Library provides 28 computer research stations, viewing and listening stations, ample space for studying, individual study carrels and comfortable seating. A wireless network allows users to access all online resources from their laptops, tablets or hand-held devises. Printing and photocopy facilities are also available.

#### STUDENT SERVICES

#### Orientation

All new students participate in an orientation program as they begin their first semester at the College. The orientation program is designed to introduce them to the campus, the academic system, College regulations and policies, and student life.

#### Student Success Center (SSC)

The Student Success Center supports students by offering comprehensive, integrated services in the areas of academic advising, OU validation issues, student records, registration, and payments in a one-stop area. The Center is committed to providing students with consistent, high-quality service, both in person and through technology. The Student Success Center aims to create the optimum conditions so that students can follow the path to academic success.

Students may visit the Student Success Center to pay a bill, request a certificate, obtain a form, arrange to bring a visitor on campus, obtain their transcript, see an academic advisor, ask about OU validation, change a course, and obtain or replace their student ID.

The SSC web page has been set up to reflect the one-stop concept of the Center and includes information from different departments. It may be accessed from the "Quick Links" on the ACG homepage (www.acg.edu) and it allows students to print forms or view the academic calendar, academic policies, final exams schedule, course schedule, graduation instructions, major requirements, frequently asked questions (FAQs), the e-mail directory, and financial aid and international student information. From the SSC web page students may choose to log on to the myACG portal, where they can print their personal course schedule and their unofficial transcript. To log on, students need to go to the SSC and get their PIN, which is private, should not be shared with anyone, and will be given to the students only if they have no obligations (business office, library, or academic advising).

#### **Academic Advising**

All students are assigned an academic advisor responsible for assisting them in gaining the greatest benefit from their educational experience at the College. Good academic advising is a vital part of the learning process and an integral part of the basic teaching function of the College.

Effective academic advising provides specific aid to students in considering and completing academic programmes, but it goes beyond mere course scheduling; it includes planning, decision making, implementation, and evaluation of academic, personal, and career-related matters, and exploration. The College assigns all entering freshmen a First-Year advisor from the Office of Academic Advising. Thereafter, the advising program is faculty-based and fosters personal contact between students and faculty. Department Heads, assistant Department Heads and Area Coordinators act as educational consultants.

New incoming students and continuing DEREE-ACG students are required to consult every semester and during the announced advising period with an advisor at the Office of Academic Advising.

Advisors never make decisions for students. Their overriding objective is to assist students in developing the maturity required to make their own choices and to be responsible for the consequences of those choices.

# Student support, guidance and advice

#### Office of the Registrar

The Office of the Registrar is principally responsible for all aspects of the registration process, including the preparation of schedule material, demographic updates, registration, scheduling, and processing of student grades. Such information is available on the College website.

Students become officially registered through the WEB. During designated dates and times, stipulated by the Registrar's Office, students may use their College ID and pin number to log on to the WEB Registration system and register. Students without Internet access off campus may use the campus computers. Students may register late only during the late registration period as stipulated for each semester/session by the Registrar's Office.

#### **The Validation Office**

The Validation Office functions as a liaison between the Open University Validation Services, the External Examiners and the various academic constituencies of DEREE-The American College of Greece, such as the academic advising, the academic departments, the Program Committees, the Curriculum Committee, the Committee on Academic Standards and Policies, and the Academic Council. In close collaboration with the Registrar's Office, the Validation Office coordinates all logistics regarding validation.

#### **Services for the Physically Challenged**

Services, such as access to parking for the physically challenged, are available to students to assist them while on campus. Please contact the Student Success Center for further information.

#### The Office of Student Affairs

The Office of the Dean of Students is dedicated to promoting student development and to continually improving the quality of student life. Through programmes, services, and activities, the office attempts to assist students in active learning, to help them develop values and ethical standards, and to forge partnerships to advance the learning experience.

#### **Financial Assistance and Planning**

In order to assure the continuing quality of our academic programmes as well as access for students and their families to these programmes, the College, through the Office of Financial Assistance and Planning, is committed to supporting students who demonstrate financial need and academic promise.

The Financial Assistance Program at DEREE provides several types of financial aid based on need and/or academic achievement. The fundamental philosophy of our Financial Assistance Program is that lack of funds should never prevent academically qualified students from receiving a quality education. Funding for financial assistance comes from the College's own resources and from generous contributions by donors.

Financing a college education can be a daunting prospect, and the College is committed to helping students and their families understand the available financial aid programmes and assist in finding ways to meet college expenses.

For detailed information relating to grants, scholarships and other forms of financial assistance please consult the Financial Assistance section of the College's website.

#### **Student Academic Support Services**

Student Academic Services (SASS) is an academic service vital to the educational experience of DEREE students. Through one-to-one and group workshop-style sessions, SAS learning facilitators support skills development of DEREE studentsacross all schools. Through a learner-centered, non-instructional approach, facilitators promote individual development and respond to the needs of each student."

#### The Office of Career Services

The Office of Career Services assists students and alumni of all the divisions of The American College of Greece in developing fulfilling and rewarding careers. Its goal is to ensure that their academic investment in skills and knowledge is effectively integrated into their future career path. Through individual advising sessions with the staff, special computerized programmes, and an extensive library of resource materials, students who are uncertain about a major or career direction can more sharply define their interests, skills, and personal characteristics to better plan for their future.

Career Services also helps students formulate a strategy to make the most of their studies before they graduate. Such a strategy, encompassing activities like work experience, volunteerism, and campus involvement, can strongly affect a student's employability. Thus, the office encourages all students to begin their career planning early, during their freshmen and sophomore years and prior to declaring a major to ensure there is adequate consideration, planning, and preparation for their career path.

#### **Career Advising: One2One appointments**

Individual half-hour advising appointments scheduled to talk about career path planning, building a resume, job search strategies, interview preparation, interview techniques, hints and tips. We are working with you by exploring the issues you have and developing the appropriate strategies and an action plan.

#### **Graduate Studies Advising: One2One appointments**

Individual half-hour advising appointments scheduled to talk about your plans on further graduate studies, graduate schools search, the personal statement and the application process.

#### Choosing a Major

If you are undecided about your major or are thinking of adding a second major to your degree, schedule a half-hour session to take an online internationally recognized self-report test that helps identify strengths and personality preferences, and then meet with a career advisor to discuss the results and apply them toward selecting your major.

#### **Skills Workshops**

Throughout the academic year we offer Interview skills and job search workshops, as well as graduate studies workshops.

#### Connecting with the Market

Various activities and programmes which connect the students with the job market such as *Company* Visitation Day, company presentations on campus, mock-interviews, job shadowing program.

## Student support, guidance and advice

#### **Career Planning e-Tools**

#### **JobBank**

A database of a variety of part time and trainee positions offered to current DEREE students who wish to enter the job market.

#### Sigi3

A software that examines key motivators and matches work-related values, interests, personality, and skills to educational and career pathways. Individuals explore a range of options based on their personal choices.

#### Goinglobal

A database containing country-specific career and employment resources to facilitate finding jobs and internships in 35 countries. Topic areas include: job search resources, work permit/visa regulations, country specific resume guidelines and examples, interview and cultural advice, employment outlook/industry trends, professional and social networking groups.

#### **The DEREE Student Association**

The Student Association is committed to strengthening the ties between students and their alma mater, creating a heightened sense of school spirit, and motivating students to attain responsibility, integrity and passion in their College life. It strives to provide responsible leadership through fair, democratic representation of students' needs and interests to the College administration and to promote equality and unity on campus among the student population.

#### **Co-Curricular Activities**

Co-curricular activities include social, cultural, recreational, and other student pursuits. Events such as exhibits, tournaments, and symposia, as well as dances, plays, and athletic activities, extend into the late afternoon and evening hours.

#### Social, Cultural, and Recreational Clubs

Clubs are formed according to student interests. The names of clubs are self-defining in both activity and scope: Biology Club, Cultures & Languages Club, Graphics Design & Entertainment Club, Debate Club, Drama Club, Film Club, Health and Social Awareness Club, Music Club, Photography Club. Club activities are coordinated by the Office of Student Affairs. As a rule, an advisor or instructor with expertise in the area concerned offers guidance to each club. Students are free to join one or more of the clubs, depending on their interests and available time, as long as they are in good academic standing.

#### **Educational and Field Trips**

Educational and field trips may be planned within the context of any course or area of concentration. In accordance with Greek Law, such trips are organized by instructors with the approval of the respective academic dean.

#### **Cultural Events**

The College sponsors a variety of cultural events throughout the academic year, including lectures, music recitals, and art exhibitions. Lecturers from distinguished universities, diplomats, and scholars residing in Athens, are invited to speak by student academic societies. The proximity of the College to the center of Athens provides many opportunities for cultural enrichment. Among these are concerts of the National Symphony Orchestra, performances by the National Opera Company, and concerts and operas at the Megaron Moussikis,

the concert hall of Athens. In addition, there are dance and performance pieces that take place in the city's remarkably large number of theatres, as well as the internationally renowned Summer Festival of Athens. The classical ruins and superb museums in and around the city are an education in themselves.

#### **Athletic Program**

The athletic program is a diversified approach to exercise designed to meet all the physical activity needs of the College community. Intercollegiate athletics (held at the local, national and international levels), intramural sports, physical education (credit and non-credit) and outdoor recreation offer the student a choice of programmes and provide opportunities for the development of sports participation, fitness and healthcare.

The Intramural Sports program offers a variety of team and individual sports competition between members of the College community. Tournaments last from one day to one semester and emphasize the fun aspect of sports.

Intercollegiate Athletics teams offer opportunities to students to compete in Basketball (men and women), Soccer (men and women), Volleyball (women) and Water Polo (men) with the College representative teams against other teams, Colleges and Universities in Greece and abroad.

Group Fitness classes (credit and non-credit) give students the opportunity to learn basic and intermediate skills in a variety of lifetime activities: aqua aerobics, pilates, yoga, total fitness, circuit training, ABS & legs, body sculpt.

The Outdoor recreation program offers opportunities for hiking and camping, climbing indoors and outdoors, rafting, mountain biking, paintball, skiing and other alternative athletic activities. It offers students, staff and faculty opportunities to meet Greece's majestic nature and appreciate a natural and simpler way of life.

Special events include a Relay Marathon, an International Sports Festival and participation at an International tournament abroad.

#### **ACG Health and Wellness Center**

The ACG Health & Wellness Center provides first aid services and health education. It disseminates information about the concept of health & wellness and organizes programmes on current health issues and disease prevention.

Services offered include:

- First Aid and Advice: The College nurse and doctor are available to students, faculty and staff to provide first aid as well as to offer advice and referral to specialists.
- Health Checks: This service provides the user with quick and easy checks on a variety of health parameters including cholesterol, blood pressure, blood sugar and vision.
- Skype with your physician
- The Wellness Coach is available to discuss your unique situation and to explore together what really works for you in order to reach your wellness goals.

#### **Educational Psychologist**

The Educational Psychologist at Deree-The American College of Greece helps young adults who are experiencing problems within the educational setting with the aim of enhancing their learning. Challenges many include social, or emotional problems or learning difficulties and disabilities.

## Student support, guidance and advice

The Educational Psychologist provides diagnostic and psycho-educational assessment, psychological counseling in educational matters to students, teachers, parents and academic authorities. The Educational Psychologist also offers psycho-educational intervention, coordination, and referral to other professionals.

All services are provided confidentially and free of any charge. We encourage students to consult the Educational Psychologist about any educational matter that may concern them.

#### **Food Services**

The Aghia Paraskevi campus offers students a variety of food choices. There is a comfortable, modern lounge that offers healthy, freshly prepared meals, and salads, as well as music. Vending machines for coffee, hot chocolate, and tea. An additional area for coffee and snacks is located on the deck of the Center for the Arts, and at the Black box theatre lobby area.

#### The Office of Alumni Relations

The Office of Alumni Relations is the communication link between The American College of Greece and the 33,000-plus alumni of all ACG divisions. The office is part of Institutional Advancement and is located on the Aghia Paraskevi campus. Its mission is to enhance, strengthen, and promote mutual understanding and support between ACG alumni and their alma mater, as well as among alumni themselves.

#### The Office of Alumni Relations:

- · Manages the master database of all alumni contact details
- Plans for all alumni activity and implements a regular program including a variety of events such as
  reunions, lectures, dinners, sports-homecomings, exhibitions, alumni book presentations, and networking
  gatherings in order for alumni to reconnect with their College and former classmates.
- · Coordinates and supports additional events and activities organized by the Alumni Association
- Manages the ACG Alumni Center in Plaka, hosting alumni events and gatherings.
- Coordinates alumni activity and contacts with alumni all over Greece and abroad.
- Co-edits the ACG alumni magazines and is responsible for gathering material regarding alumni news and success stories.
- · Invites alumni to campus to meet and share their valuable professional expertise with ACG students.
- · Engages alumni in promoting the College.
- · Helps alumni locate former classmates or professors.
- · Assists alumni with any queries related to The American College of Greece.

All ACG students, upon graduation, are automatically enlisted in the ACG alumni database without fee and for life and are entitled to select privileges and services, including invitations to alumni events, participation in various educational, social and cultural programmes, free access to career services, free subscription to the alumni magazines, and use of the College libraries.

The database and any information collected are subject to the provisions of the Greek data protection legislation. Alumni are entitled to all rights provided to them under article 11-14 of Greek Law No 2472/1997.

Office of Alumni Relations: We Stay Connected!

Work-Based Learning (Internship) Information

# Work-Based Learning (Internship) Information

### School of Business

### Scope - Definitions

Work-based learning (Internship) can be defined as learning which normally takes place outside the school but which is credit-bearing within a program of study. Work-based learning is achieved and demonstrated through the designation of appropriate learning outcomes, engagement with a workplace environment, and the assessment of reflective practice.

Successful completion of assessed elements of work-based learning is awarded credit.

#### **Work-based learning Student Handbook**

The Work-based learning Student Handbook summarizes the policies and guides the student through the work-based learning experience.

#### The Work-Based Learning Administrator (Internship Administrator)

The Work-Based Learning Administrator (Internship Administrator):

- Prepares the students who qualify for a work-based learning experience. This includes advising, checking
  whether the students wishing to enroll for a work-based learning opportunity have completed the
  necessary prerequisites, as these are described in the respective work-based learning opportunity module
  syllabus.
- Provides students with help and advice in securing work-based learning opportunities, including C.V.
  drafting and practice interviews. The Internship Administrator works closely with the Office of Career
  Services to prepare the student for the placement.
- Searches and matches internship openings to students, based on the students' interests and skills, and the requirements of the work-based learning partners.
- Informs students of the openings, their tasks, duties, responsibilities and entitlements during the work-based learning opportunity.
- Informs students of the academic program requirements, progress reports and assessment tools to be used during the work-based learning opportunity, as these are described in the respective module syllabus.
- Informs students on points of contact in case of emergency, or complaints.
- Oversees work-based learning placements, making sure that the work-based agreement terms are honored.
- Monitors the assessment of the student's planning and development logs and journals and the evaluation
  of the students' written projects or reports by the appropriate faculty member. Debriefs students returning
  from work-based learning opportunities, and advises them on their future educational and professional
  development.
- Investigates complaints made by the partners and/or the students and addresses them or refers them to the Work-based Learning Team, which is comprised of the Chief Academic Officer, the Academic Dean of the respective School, the respective Department Head/Area Coordinator, the Internship Administrator, and the Controller who acts as a resource person.

Academic Rights and Academic Integrity

# Academic Rights and Academic Integrity

#### **ACADEMIC RIGHTS**

Right to Pursue Knowledge and the Right to Free Expression

The student's right to pursue knowledge and to express views responsibly is of the utmost importance in an academic institution and it is so recognized by the College.

#### **Right of Confidentiality**

No information or document referring to a student's academic or personal life (such as the student's address, college e-mail address, grade report card, or transcript of record) is released to anybody outside the College without the written permission of the student, subject to legal requirements. Should students, ex-students, or graduates want information from their personal files to be released to persons outside the College, such requests must be made in writing and include the student's signature.

#### **Right to Know and Participate**

Students have a right to be informed about policies and procedures that affect their academic progress. Detailed information regarding all course offerings is available to students in course syllabi, deposited in the libraries.

Students have the right to make recommendations for changes to the existing rules through their representatives. Such recommendations, when referring to the academic area, must be submitted to the respective academic dean, who will channel the suggested changes to the proper administrative or academic body for consideration.

#### **Right to Organize and Associate**

Students may organize and assemble to pursue their common interests, subject to the guidelines established by the College's governing bodies. Such gatherings, however, should not interfere with the physical operations of the campus, neither should they impinge on the rights of others to conduct their work, and they must not conflict with regularly scheduled programmes.

#### **INTEGRITY**

Honesty is an integral part of the learning process. Breaches of academic integrity and personal integrity undermine that process. Maintaining high ethical standards is the responsibility of both students and instructors.

### Breaches of Academic Integrity

#### **Responsibility of Students**

For students, a valuable and enriching academic experience begins with personal integrity and the commitment to taking examinations, writing papers, and carrying out all other required assignments based on independent thinking and without improper or unauthorized assistance. The fair and accurate evaluation of a student's performance is possible only if the work is truly that of the student. When a grade is assigned, instructors are, in effect, attesting that, to the best of their knowledge, the grade is a true indication of the student's achievement. Offenses against academic integrity include not only misrepresenting one's own work but also aiding fellow students to do the same.

## Academic Rights and Academic Integrity

#### Cheating

Cheating is defined as the use of (or the attempted use of) unauthorized or inappropriate assistance, material, or study aids in examinations or other academic work. The use of books, notes, calculators and conversation with others is forbidden in certain academic exercises, and work; their use in these cases constitutes cheating. Similarly, students must not request others to conduct research for them or prepare any work for them; this includes, but is not limited to, the services of commercial term paper companies. Cheating also involves giving or receiving unauthorized help before, during, or after an examination. Examples of cheating include, but are not limited to, the use of prepared notes, "crib sheets," or electronic aids during an examination (unless specifically approved by the instructor); attempting to observe another student's paper or giving or receiving oral or visual information; intentionally allowing another student to view one's own examination; copying the work of another student during an examination or other academic exercise or permitting another student to copy one's work; and taking an examination for another student or allowing another student to take one's examination.

Taking an exam by proxy for someone else is an infraction of academic integrity on the part of both the student enrolled in the course and the proxy or substitute (see "Facilitating Academic Dishonesty"). Cheating also includes doing a take-home exam for another student.

#### **Facilitating Academic Dishonesty**

Knowingly helping or attempting to help another violate any provision of the academic integrity code is a breach of that code. Students who knowingly or negligently allow their work to be used by other students or who otherwise aid others in academic dishonesty are violating the College's code of academic integrity. Such students are as guilty of intellectual dishonesty as the student who receives the material even though they may not themselves benefit academically from that dishonesty.

#### **Falsification and Fabrication**

Misrepresenting material or fabricating information in an assignment is a breach of academic integrity. Examples include, but are not limited to, false citations of sources, use of invented information, or falsification of data. Fabrication includes submitting false documents for the purpose of being excused from a scheduled examination or other academic assignment. Altering the answers given on an exam or changing the letter and/or numerical grade after the instructor has graded the examination and has distributed it to students for review constitutes falsification. Committing or attempting to commit forgery or alteration of College or personal documents or records, and furnishing false information to the College or its instructors are considered violations of academic integrity and must be reported to the respective academic dean for disciplinary action.

#### **Multiple Submissions**

It is a violation of academic integrity to submit the same work or substantial portions of it for academic credit more than once, or for more than one student to submit the same work, without the prior approval or authorization of the instructor. In cases in which there is a natural development of research or knowledge in a sequence of courses, use of prior work may be desirable, even required; however, the student is responsible for indicating in writing that the current work submitted for academic credit is cumulative in nature.

#### Plagiarism

A form of academic theft, plagiarism is the act of using another's words, ideas, or organizational patterns without crediting or acknowledging the source. It includes any paraphrasing or summarizing of another's work without acknowledgment as well as the failure to acknowledge the quotation of paragraphs, sentences, or even phrases written or spoken by someone else. Any use of published (books, magazines, newspapers,

# Academic Rights and Academic Integrity

websites, photos, textbooks, etc.) and unpublished sources (class lectures or notes, handouts, speeches, other students' papers, or material from a research service) without acknowledgment is plagiarism. Moreover, the use of charts, pictures, graphs, diagrams, data, websites or other communication or recording media without acknowledgment constitutes plagiarism. The submission of research, completed papers or projects prepared by someone else also constitutes plagiarism, as does the unacknowledged use of research sources gathered by someone else. The resubmission of the student's own work in a previous class or as a resit/retake may also constitute self-plagiarism. Students resitting assessments or retaking courses must clarify with the instructor what is permitted in terms of resubmission of prior work. Students are responsible for understanding the legitimate use of sources, the appropriate ways of crediting sources (both print and electronic) through documentation, and the consequences of violating this responsibility.

#### **Unauthorized Collaboration**

Students may not collaborate on course work that will be graded unless they have faculty authorization. Unauthorized collaboration means working with others without the specific permission of the instructor on assignments that will be submitted for a grade. This rule applies to in-class or take-home tests, papers, or homework assignments. Examples of unauthorized collaboration can include, but is not limited to, jointly calculating homework problems, checking homework answers with other students, having another help one (re)write a paper, and sharing sources for a take-home examination. Submission for academic credit of work represented as one's own effort but which has been developed with substantial assistance from another person is a violation of academic honesty. It is also a violation of academic honesty to provide such assistance. Unauthorized collaboration can even occur within the context of group projects when the degree or type of collaboration exceeds the parameters of what an instructor has expressly authorized. The purpose of a particular assignment and the acceptable method of completing it are determined by the instructor, not the student.

#### **Unauthorized Possession of Academic Materials**

Unauthorized possession of academic materials includes the selling or purchasing of examinations, papers, reports or other academic work; taking another student's academic work without permission; and possessing examinations, papers, reports, or other assignments not released by the instructor. Unauthorized removal of an examination or quiz from a classroom, faculty office, or other facility also constitutes a violation of academic integrity.

### **Breaches of Personal Integrity**

#### **Computer Misuse**

The framework of responsible, considerate, and ethical behavior expected by the College extends to cover the use of computers. The College expects that students use the College's and their own personal information technology resources responsibly and comply with all applicable College policies as well as local and international laws. The College provides electronic resources and services in support of its educational, research, and service mission. Use that threatens or interferes with the mission of the College, the integrity of the network, the privacy or safety of others, or that are illegal, is prohibited and subject to penalty.

Unacceptable activities and behaviors include, but are not limited to, misrepresentation (including forgery) of the identity of the sender or source of electronic communication; alteration of the content of a message originating from another person or computer with the intent to deceive; unauthorized use or attempted use

# Academic Rights and Academic Integrity

of restricted-access computer resources or accounts; electronic theft of computer programmes, data, or text belonging to another; and commercial use of the College's electronic resources.

Computer misuse consists of, but is not limited to, creation, use, storage, or transmission of information, programmes, or any other data that can reasonably be judged to be inappropriate or offensive to other users. The College's policy on harassment applies to electronic displays or communications. No member of the College community may display or transmit images, sounds, or messages that are threatening, abusive, or offensive.

#### **Discrimination and Harassment**

It is the College's policy that all employees and students work in an educational environment free from harassment of any nature. Therefore, sexual, racial, or religious harassment or other forms of an abuse of a power relationship, or bullying or threatening behavior are not tolerated. Harassment is defined as verbal (including harassment by phone, mail, Internet, or e-mail) or physical conduct that shows hostility toward an individual and has the purpose or effect of creating an intimidating, hostile, or offensive educational environment, or has the purpose or effect of interfering with an individual's academic performance.

#### Lying

Lying consists of, but is not limited to, communicating untruths to gain an unfair academic or employment advantage. This includes requesting classmates to sign attendance registers on your behalf or giving a false reason to a faculty member when requesting a change in an examination date or an extension on a paper or project.

#### **Responsibility of Instructors**

Instructors are similarly responsible for ensuring that the College's rules and regulations are enforced. When academic honesty is breached, instructors are obliged to detect and then report the violation. Laxity on the part of instructors includes having tests or test items exposed where they can be seen by students; returning tests and then using the same test again; reading, correcting papers, leaving the room, or conversing or giving help to students during an examination; and ignoring attempts to cheat.

Laxity or negligence in monitoring exams, preventing plagiarism, or guarding against other violations of academic integrity may result in disciplinary action.

Failure to report cases of academic dishonesty to the Committee on Standing and Conduct will be considered as evidence of negligence and may result in disciplinary action.

To initiate a charge against an instructor, a signed statement must be submitted to the academic dean or to the Chief Academic Officer.

The academic dean, after assessing the seriousness of the charge, may issue an informal warning (not part of the record) or a reprimand (to be included in the instructor's dossier). In more serious cases, or in the case of repeated charges, the College president or the Chief Academic Officer may appoint a committee of faculty members and administrators to hear the charges and the defence and to make recommendations.

### Student Conduct

#### STUDENT CONDUCT

In order to create an environment whereby students can live safely, succeed academically, and develop skills for life, leadership, and service, the College relies upon students to know and adhere to standards of behavior pertaining to personal and academic integrity, guided by the Student Honor Pledge, College policies and Greek laws. Students are expected to respect the rights and privileges of others and to exhibit both inside and outside the classroom conduct becoming of a student in both manner and attitude. To this end, the College has developed its own standards for student conduct as well as procedures for disciplinary action.

DEREE - The American College of Greece reserves the right to amend or supplement the Student Conduct Code at any time upon such notice to students as it deems appropriate. The Director of Student Affairs is responsible for the publication of the Student Conduct Code. Suggestions for amendments may be addressed to the Office of Student Affairs.

### **Student Responsibilities**

All students of DEREE – The American College of Greece [DEREE-ACG] are responsible for reading and upholding the Student Conduct Code, the Student Honor Pledge, the Academic Policies and Procedures, the Exam Rules and Regulations, the Student Clubs & Organizations Guidebook, the IT Policies, the Residences Rules and Regulations, the Intramurals Sports Handbook, and other College policies.

Once admitted at DEREE-ACG, students are expected to comply with and sign the Student Honor Pledge:

#### **Student Honor Pledge**

As an entering student at DEREE – The American College of Greece, I recognize that this institution offers me an opportunity for a unique transformational experience. The purpose of this experience is to help students become exemplary and reflective citizens of Greece and the world, who contribute to the improvement of people's lives. I recognize and accept personal responsibility for honesty in all of my interactions while a member of this community of scholars. Such honesty is a vital part of my academic career and is the foundation of my work here as a student. I pledge that I will uphold the academic integrity and student conduct policies of the institution and will encourage my peers and others in the community to respect and observe such policies.

Furthermore, I pledge to only present my own work as my own and to present to DEREE – The American College of Greece authorities, committees, faculty, staff and students only valid and truthful documents.

I realize that violations of College policies, as listed in the catalog, and other misconduct could result in various penalties and even expulsion from the College.

Students must keep the Office of the Registrar informed of their current address and telephone number, both local and permanent, and inform the Registrar's office of any changes.

Students are expected to use English in all official communications, written and oral, with members of the College community.

Students are required to use their College e-mail account in all their correspondence with the faculty and administration.

Students must keep the College premises in neat working order by using the facilities with due respect, by discarding all refuse in the appropriate receptacles provided, and by handling College equipment and educational materials with care.

Students are expected to maintain their personal appearance and behave in a manner appropriate to an academic institution and environment.

Students are expected to be aware of what constitutes a violation of the Student Conduct Code and behave in a manner which is consistent with College standards.

#### **Student Conduct Code Violations**

#### **Academic Misconduct**

Any act of cheating, fabrication, and plagiarism as per the Academic Policies and Procedures of the Undergraduate Catalog & Student Handbook.

#### **Alcohol**

Possession or consumption of alcoholic beverages by students on campus and the Residence Complex, except at specific college events after permission granted by the Office of Student Affairs.

#### Assault

Any violent action or threat of such action is disruptive of order and a violation of personal liberty of oneself, another individual or group. This includes, but is not limited to actions of physical or sexual violence, relationship/domestic violence, racial and sexual harassment, stalking and hazing.

#### **Consumption of Food and Beverages**

Consumption of food and beverages in classrooms, laboratories, studios, athletic facilities, the library or any other teaching and learning space in the College main building at any time.

#### **Defiance of College Officials**

Defiance or belligerence toward or lying to a College faculty or staff member who asks for identification or information. Students are expected to carry their DEREE-ACG student identification cards at all times and must identify themselves to College officials upon request. It is understood that College officials will identify themselves before making such a request.

#### Discrimination

Any discrimination based on any ground such as sex, gender, race, color, ethnic or social origin, genetic features, language, nationality, religion or belief, political or any other opinion, membership of a national minority, property, birth, disability, age, marital status or sexual orientation. The College strives to maximize valuable talent and potential, and eliminate unconscious bias, prejudice and stereotyping.

### Student Conduct

#### **Disruptive Behavior**

Any behavior of a student in and out of the classroom which prevents the instructors to teach, other students to learn, or interferes with the normal operation of the College. Any disrespectful behavior towards a member of the College Community in and out of classroom.

#### Gambling

Playing card games on College premises. Certain card games, such as bridge, are permitted as a regularly scheduled activity of a club, which is officially recognized by the Office of Student Affairs.

#### Harassment

Harassment, intimidation, coercion or other forms of an abuse of a power relationship (including harassment on the basis of race, ethnic origin, gender, or sexual orientation), or bullying or threatening behavior, both verbal (including harassment by phone, mail, internet, or e-mail) or physical conduct that shows hostility.

#### **Illegal Substances**

The possession, sale, purchase, use and/or distribution of illegal substances and paraphernalia.

#### **Interruption of College Operations**

The following points are indicative of violations in this category:

- Disruption of or interference with the lawful administration of the functions of the College and the rights of other members of the College community.
- Engagement in disorderly, lewd, or indecent conduct.
- Entrance in College premises without authorization. This includes, but is not limited to, persons violating the visitation policy.
- Violation of the IT Policies (Computer Ethics Policy, Email Policy, Acceptable Use of College Technology Resources).
- Violation of the Residences Rules and Regulations.
- Cause or attempt to cause a fire or explosion, tampering with fire safety equipment and falsely reporting a fire, an explosion or an explosive device, and setting off false fire alarms.
- Involvement in bomb threats.
- Failure to evacuate any College building during an emergency alarm.
- Disruptive behavior at locations off-campus while enrolled at DEREE-ACG. This includes, but is not limited to, behaviors that disturb the peace of the residential neighborhood bordering campus.
- Operation of a vehicle or wheeled transportation on College grounds in a reckless manner. This includes, but is not limited to, motorized vehicles, skates, and bicycles without the proper regard for safety, courtesy, and caution.
- Disrespect towards a College official acting in performance of his/her duties.
- Failure to comply with lawful directives of College officials (including Gate Security Guards) or law enforcement officers acting in performance of their duties.
- Riots, mass disturbances, demonstrations or protests by individuals or groups involving the threat or use
  of physical force, which obstructs or prevents other members of the College community from carrying out
  their work or studies.
- Interference with or obstruction of the Student Conduct Code process. The following points are indicative of violations in this category:

- i. Falsifying, distorting, or misrepresenting information to the College Officials;
- ii. Attempting to discourage an individual's proper participation in, or use of, the student conduct system;
- iii. Attempting to influence the impartiality of a member of a student conduct board prior to, during, and/or after a student conduct code proceeding;
- iv. Influencing or attempting to influence another person to commit an abuse of the student code of conduct system.

#### Littering

Throwing objects and cigarette butts on the ground causing an untidy and environmentally unfriendly condition.

#### Loitering

Loitering on PIERCE College premises or violating established College closing times is prohibited.

#### Misrepresentation/Dishonesty

The following points are indicative of violations in this category:

- Forging, altering, misusing, falsifying or failing to provide accurate and required information on College documents, records, or identification cards.
- Furnishing false information to or about any College official acting in performance of his/her duties; this includes false reporting of emergencies.
- Furnishing false identification or information to the College or to College authorities with the intent to deceive or falsely identify another person. This includes using another student's ID card.
- Refusing to cooperate with any College official acting in performance of his/her duties. This includes not presenting proper identification when requested.
- Representing the College without specific prior written consent of the proper College officials.
- Communicating untruths to gain an unfair academic or employment advantage or financial aid from the College or processed by the College.

#### **Sexual Harassment/Sexual Misconduct**

Any sexual activity without prior clear and voluntary consent; sexual activity with someone who is incapable of giving such consent; intimate partner violence or stalking; any act of sexual harassment and sexual misconduct. Sexual harassment includes nonconsensual sexual activity, requests for sexual favors, or verbal or physical conduct of sexual nature. Sexual misconduct includes nonphysical actions such as digital media stalking, cyberbullying, and nonconsensual recording of sexual activity.

#### Smoking

Smoking in instructional, athletic recreational and residential areas on campus at all times. Ashtray stands are located in designated outdoor smoking areas and at the entrances to all buildings.

#### Theft

Theft, unauthorized use, destruction of, or damage to the property of others or College property. This includes possessing, duplicating or using keys to any College premises or services without authorization. DEREE-ACG is not responsible for any loss of an individual's personal property.

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#### **Use of College Name and Emblem**

The College name and emblem, or any part thereof, shall not be used by any student or group of students in connection with any public performance or for any other purpose except as authorized by the Office of Integrated Marketing and Communications. Any request for the use of the College name and emblem must also have the approval of the Director of Student Affairs.

#### **Vandalism**

Acts of destruction (e.g., damaging, misusing, or defacing of property) committed deliberately or in disregard of the possible harm to others.

#### Weapons/Explosives

Possession and/or use of firearms, explosives, ammunition, fireworks, weapons including, but not limited to, catapults, knives (except sharp blades required by academic class e.g.: Art), paintball guns, pellet guns (including any "toy" gun that discharges any object), or other deadly weapons or dangerous chemicals.

DEREE-ACG expects that its students comply with the Greek law. In addition to imposing disciplinary sanctions, the College may refer students for prosecution for conduct prohibited in accordance with the Greek law, such as discrimination; assault; harassment; sexual harassment/misconduct; theft; possession and/or use of weapons or explosives; possession, sale, purchase, use and/or distribution of illegal substances.

### **Residences Rules and Regulations**

All individuals staying in the College Residence Complex are required to adhere to the Student Conduct Code, these Residences Rules and Regulations, all policies published by the Study Abroad Office, and the Greek law.

DEREE - The American College of Greece reserves the right to amend or supplement the Residences Rules and Regulations at any time upon such notice to residents as it deems appropriate. The Director of Residential and International Student Services is responsible for the publication of the Residences Rules and Regulations. Suggestions for amendments may be addressed to the Office of Study Abroad.

Each resident agrees to observe all rules and regulations affecting his/her stay with the College. Residence visitors are also required to follow the College Residences Rules and Regulations.

#### Alcohol

DEREE-ACG expects residents to refrain from possession or consumption of alcoholic beverages in all areas of the Residence Complex, including outdoor common areas.

#### **Balconies**

No individual is permitted to climb on balcony railings or to attempt to pass from one apartment balcony to another. Any such action is unsafe, and, therefore, strictly prohibited. In addition, residents are not to throw anything from the balconies or windows onto the grounds below. Violating this policy could lead to dismissal from the Residence Complex and DEREE-ACG. Such incidents will be reported to the home institutions of study abroad students.

#### **BBQ**

Barbecues or any other incendiary device are not allowed in or around the Residence Complex. Barbecue events may be held in designated barbecue areas only, and only with prior permission from the Study Abroad Office. The presence of a Study Abroad Office staff member is required.

#### **Building Entrance**

Any person entering or leaving the Residence Complex must use the main entrance door and may not use the windows, balconies or emergency exits. Emergency exits are to be used strictly in cases of emergency as directed by Residence Complex staff.

#### Check-in

Upon check-in, an Apartment Inventory Checklist that includes a bedroom and apartment inventory should be signed and submitted to Residents' Assistants (RAs). This inventory serves as a record of the contents and the condition of the apartment. The inventory serves as the basis for assessing the condition of the apartment when the resident moves out.

#### **Check-out**

All residents must check out with an RA. The RAs will provide residents with sign-up times for check-out during final examinations week.

During check-out, the RAs will inspect the apartments, record any damages using the Apartment Inventory Checklist, collect keys and obtain the signature of the resident on the Apartment Inventory Checklist. The cost of any damages to the bedroom/apartment will be charged at the time of check-out.

Residents are required to return the apartment key, the RA cards and plug adapters, clean their apartments, and throw out their garbage.

#### Cleaning

Residents are responsible for maintaining a reasonable standard of cleanliness in their apartments and keeping the common areas, such as the Fitness area, Laundry area and Lobby area, clean and tidy. Residence Complex staff reserves the right to inspect apartments and common areas. If Residence Complex staff assess that the condition of the apartment does not meet the required reasonable standard of cleanliness, the responsible resident(s) will be expected to take all necessary steps towards cleaning and tidying up within 48 hours. If the resident(s) fail to meet to do so within this time-frame, the College will carry out cleaning, and the cost of this service will be covered by the resident(s).

#### Conduct

Study Abroad/International students are expected to comply with the DEREE-ACG Student Conduct Code. The document may be obtained at the Office of Student Affairs.

#### Cooking

Residents are permitted to cook in their apartments using the utensils and cookware provided. All kitchens are equipped with a cooking-ventilation unit, placed above the stove. The cooking-ventilator should be used every time residents cook. For any questions about the proper use of the oven or microwave, residents are asked to contact the RAs. Barbeque grills or other cooking devices not provided by DEREE-ACG are prohibited.

### Student Conduct

#### **Damages**

Residents shall compensate DEREE-ACG for any damages caused to the Residence Complex or furniture/ equipment in common areas and apartments for which they are held responsible. Residents are required to report damages or normal wear-and-tear occurring during residents' stay to the RAs immediately.

Tampering with, disabling, obstructing, vandalizing, or interfering with the normal functioning of any portion of a security monitoring system or monitored door, including, but not limited to, door alarms, cameras, or card readers, is strictly prohibited.

#### **Decorations**

Nails, screws, double-stick tape, or duct tape on or in the walls, ceilings, furniture, or fixtures are prohibited. White poster putty is permitted for hanging posters and other decorations.

#### **Fighting**

Any individuals engaged in a physical fight in or near any building owned or operated by DEREE-ACG may be referred for prosecution.

#### Fire Alarms

Smoke detectors are located throughout the building. In the event of an alarm, all residents should exit the building. Residents must have regard to the safety of themselves and other residents and observe the Fire Regulations applicable to Residences (see Emergency Evacuation Procedures that are posted on apartment doors).

In particular, residents must not temper with any fire-fighting equipment or any other safety equipment, block sounders, prop open any fire-proof door or disengage any door closure mechanisms. Corridors, doorways, staircases and entrances must not be obstructed in any way. This includes placing items outside, around and beside doors (e.g. bins).

The use of candles or any other open flame devices is not permitted within the Residence Complex premises.

#### **Fitness Center**

The Residence Complex is equipped with fitness areas. Equipment in the fitness areas is used at residents' own risk. Residents are encouraged to seek instruction regarding the proper use of the equipment from the DEREE-ACG Gym staff.

#### Garbage

Garbage should be placed into plastic bags and taken to the garbage bins outside the building. Blue garbage bins are for recyclables. Green garbage bins are for refuse. Garbage may not be left in common areas such as hallways. It is the responsibility of each resident to remove garbage and maintain a clean apartment.

#### Illegal Substances

The possession, sale, purchase, use and/or distribution of illegal substances and paraphernalia is strictly prohibited. In addition to imposing the disciplinary sanction of expulsion from the Residence Complex, the Residence Complex staff may refer residents for prosecution.

#### Internet

Peer-to-peer sharing, use of torrents, or any illegal downloading of media or any other materials is prohibited. Residents are expected to comply with College IT Policies.

#### **Modifications to the Apartment**

No college-owned furniture or equipment may be removed from the apartment.

#### **Noise and Music**

Residents and Residence Complex visitors may use musical instruments at the lobby area.

Excessive noise (e.g. speakers operated at excessive volume, playing a musical instrument during quiet hours) is prohibited and may result in sanctions. Residents are kindly asked you to use common sense on this matter.

#### Non-Discrimination

Any discrimination based on any ground such as sex, gender, race, color, ethnic or social origin, genetic features, language, nationality, religion or belief, political or any other opinion, membership of a national minority, property, birth, disability, age, marital status or sexual orientation is not tolerated. The College strives to maximize valuable talent and potential, and eliminate unconscious bias, prejudice and stereotyping.

All residents have the responsibility to safeguard and the right to expect a friendly and hospitable environment free of any form of harassment, discrimination and actions or behavior that interfere with the residents' privacy, study habits or sleep.

#### **Personal Property and Theft**

Residents must have respect for the property and belongings of others and not use, 'borrow', take or damage any items which belong to others without the owner's permission. DEREE-ACG is not responsible for any loss of an individual's personal property. Apartment doors should be kept shut at all times.

Theft, unauthorized use, destruction of, or damage to the property of others or College property is not tolerated. This includes possessing, duplicating or using keys to any College premises or services without authorization.

#### Pets

Pets are not allowed in the Residence Complex. DEREE-ACG generally allows students with disabilities to bring Service and Assistance Animals to campus to perform work or tasks related to a disability or, if shown to be necessary, to afford a student with a documented disability an equal opportunity to use and enjoy the Residence Complex.

#### **Quiet Hours**

All residents must observe quiet hours regulations in the apartments, common areas, lounges, building entrances and back patio. Quiet hours are reserved for study and sleep.

Quiet hours are:

- 3:30 p.m. to 5:30 p.m. and 10:00 p.m. to 7:30 a.m. in the winter (October March)
- 3:00 p.m. to 5:30 p.m. and 11:00 p.m. to 7:00 a.m. in the summer (April September).

#### **Room Entry**

DEREE-ACG staff reserve the right to enter residents' rooms for maintenance repairs with prior notice, in case of emergency and if there is sufficient reason to believe that a violation of ACG policy is occurring in the room for any other reasonable purpose. Should entrance to apartments be deemed necessary, advance notice will be given if possible.

### Student Conduct

#### **Room Keys**

Room keys are assigned to students upon checking into their room. Keys are not to be duplicated. Individuals are urged to exercise caution in safeguarding their keys. Residents must not hand over the keys to any person other than a member of Residence or Study Abroad Office staff. Individuals who lose a key or return a key that is damaged are billed 50 Euros for a replacement.

Residents are reminded to:

- Not loan keys to anyone for any reason.
- Not mark keys with room number or any other identifiable markings.
- Never leave keys unattended.

If residents accidentally lock themselves out of their room, they should contact the Residents' Assistant or call one of the staff members.

#### Smoking

All apartments, common areas and balconies are smoke free. Should evidence of smoking be found in an apartment, a cleaning charge will be assessed against the resident. Violating the smoking policy will result in sanctions that may lead to removal from the building.

#### **Unauthorized Entrance**

Entrance is prohibited to unauthorized or authorized individuals who gain access to the Residence Complex as a result of tailgating\* or the use of a propped\*\* or compromised doors. Tailgating and door propping are prohibited.

\*The term "tailgating" is used to describe the situation where one or more people follow an authorized person through an access-controlled door when the authorized person opens the door legitimately. This can be done either with or without the authorized person's knowledge and/or consent. Tailgating to gain entry to any residential facility is prohibited. The prohibition of tailgating also applies to authorized persons who have forgotten or lost their access card.

\*\*The term "door propping" is used to describe the placement of any object in, near or around the apartment door or entrance door of the building in an effort to prevent the door from closing or block door closure. Door propping is prohibited.

#### **Visitation Policy**

Visitation is defined as the time period within which residents' guests may visit the Residence Complex (8:00 a.m. to 11:00 p.m.). No visitors may enter or remain in the Residence Complex between 11:00 p.m. and 8:00 a.m. The Visitation Policy is applicable to all Residence Complex areas (apartments, common use areas or building entrances). No overnight guests are allowed.

Visitors must always be accompanied by their hosts/residents while in the Residence Complex. Residents not complying with the Visitation Policy will be held responsible for damages and Rules and Regulations violations attributed to their guests.

Violating the Residences Rules and Regulations or the DEREE-ACG Student Conduct Code will result in sanctions that may lead to removal from the Residence Complex.

DEREE-ACG expects that residents comply with the Greek law. In addition to imposing disciplinary sanctions, the College may refer residents for prosecution for conduct prohibited in accordance with the Greek law, such as discrimination; assault; harassment; sexual harassment/misconduct; theft; possession and/or use of weapons or explosives; possession, sale, purchase, use and/or distribution of illegal substances.

### Reporting, Hearing and Appeals Process

Any member of the College community may file charges against a student for alleged violations of the Student Conduct Code. Charges can be submitted as follows:

Charges can be communicated verbally or in writing to the Director of Student Affairs or the Residents' Assistants and the Director of Residential and International Student Services if the violation occurred at the Residence Complex, immediately following the incident. The student will receive immediate notification of a charge of an alleged violation of the Student Conduct Code or the Residences Rules and Regulations. The student will be advised to visit the Office of Student Affairs or the Study Abroad Office to discuss the incident.

Students can use the Incident Report Form available at the Office of Student Affairs, the gym, the library circulation desk, the Office of Study Abroad and at the Residence Complex help-desk if the violation took place at the Residence Complex, immediately following the incident. The student will receive notification of a charge of an alleged violation of the Student Conduct Code or the Residences Rules and Regulations within five working days of submission of this form. The student will be advised re next steps.

For first violation cases, the Director of Student Affairs or the Director of Residential and International Student Services, if the violation involves a resident, or a study abroad/international student, invites the student for an Administrative Meeting with one staff member from the Office of Student Affairs, Operations, or the Study Abroad Office. The student is required to attend this meeting. The student may request to reschedule it once, within five working days from the date of notification. If the student does not engage with this process, the process will continue in absentia and sanctions will be issued accordingly.

The Administrative Meeting is headed by the Director of Student Affairs or the Director of Residential and International Student Services with the purpose of investigating the case. The charged student has the opportunity to review and comment on the documentation of the case, to present evidence on his/her own behalf, and to present witnesses. The student will be asked whether or not he/she takes responsibility for his/her actions.

Within five working days the Director of Student Affairs or the Director of Residential and International Student Services will make a final decision based on the facts of the case and the outcome of the Administrative Meeting, whether or not to hold the student responsible for the alleged violation, and will issue sanctions respectively (see the section Sanctions for Violations of the Student Conduct Code and the Residences Rules and Regulations).

<u>For second violation cases</u>, life-threating events, or serious allegations that warrant consideration of suspension or expulsion (e.g. issues involving safety and security, illegal substances, harassment, vandalism, assault,

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weapons) the Dean of Students invites the student to attend an <u>Administrative Hearing Board</u> consisting of the Director of Student Affairs, the Educational Psychologist, the Chair of the Committee on Standing and Conduct and the Director of Residential and International Student Services in the cases of residents or study abroad/international students. The student is required to attend this meeting. The student may request to reschedule it once, within five working days from the date of notification. If the student does not engage with the process, the process will continue in absentia and sanctions will be issued accordingly.

The Administrative Hearing Board is headed by the Director of Student Affairs with the purpose of investigating the case. The charged student has the opportunity to review and comment on the documentation of the case, to present evidence on his/her own behalf, and to present witnesses. The student will be asked whether or not he/she takes responsibility for his/her actions.

Within five working days the Director of Student Affairs will communicate the final decision based on the facts of the case and the outcome of the Administrative Hearing Board whether or not to hold the student responsible for the alleged violation, and will issue sanctions (see the section Sanctions for Violations of the Student Conduct Code and the Residences Rules and Regulations).

In all cases, the Director of Student Affairs may assign the Associate Director of Student Affairs to act as his/her designee.

#### **Appeals Process**

A student has the right to appeal issued sanctions (see Sanctions for Violations of the Student Conduct Code and the Residences Rules and Regulations). Appeals are not re-hearings and they are granted on the basis of disagreement with the decision of the Administrative Meeting or the Administrative Hearing Board based on the following grounds:

- The Administrative Meeting and the Administrative Hearing Board was not conducted according to the Student Conduct Code Reporting & Hearing process.
- There was insufficient evidence to establish responsibility.
- There is new and substantial evidence that exonerates, clears the student, or puts the conduct situation into a different context.
- The student experienced bias or discrimination during the hearing process.

A student in order to appeal needs to write a letter to the Vice President of Administration within five working days of the receipt of the sanction. The Vice President of Administration may choose to extend the deadline for the submission of appeals in unusual circumstances.

Within ten working days upon receipt, the appeal will be reviewed by the Vice President of Administration. In some instances, students appealing a decision may be asked to an appeal's meeting to discuss their situation; however, such meetings are not necessary for an appeal to be considered and decided upon. The appeal may result in one of the following actions:

- The appeal is granted, and the sanctions are overturned.
- The appeal is granted, and the sanctions are modified.
- The appeal is denied, and the sanctions remain in effect.

• The appeal is denied and additional sanctions are imposed.

The student will receive written notification from the Vice President of Administration regarding the decision on the appeal.

## Sanctions for Violations of the Student Conduct Code and the Residences Rules and Regulations

Sanctions for violations of the Student Conduct Code are given by the Director of Student Affairs following the above mentioned Reporting Process.

Sanctions for violations of the Residences Rules and Regulations may be also given by the Director of Residential and International Student Services.

Repeated violations or single incidents comprising multiple violations will result in more severe sanctions.

#### Reprimand

Verbal reprimands for inappropriate behavior amounting to a violation of the Student Conduct Code or the Residences Rules and Regulations are given by the Director of Student Affairs or the Director of Residential and International Student Services if the violation occurred at the Residence Complex or involved a study abroad/international student. Reprimands are registered in internal records.

#### **Written Warning**

The Director of Student Affairs or the Director of Residential and International Student Services in cases of Residence Complex residents or study abroad/international students may admonish the student(s) involved in the violation, notifying him/her with an Admonishment Letter that further misconduct/violation(s) could result in additional conduct proceedings and sanctions.

#### **Disciplinary Sanctions**

All Disciplinary Sanctions are communicated to the student(s) through an Admonishment Letter.

**Reflective Work:** Along with a written warning, students may be asked to complete educational activities intended to involve the student in a positive learning experience related to the student's unacceptable behavior. Educational activities allow students to reflect upon their inappropriate behavior, to understand why their behavior was inappropriate, and to educate other students, so they do not find themselves in similar circumstances. These may include, but are not limited to:

- A campus service project: Hours for restitution will range from 5 to 15 hours, depending on the severity of the offense and the students' conduct history.
- A personal assessment, mediation, or counseling: A student may be required to complete a specified
  assessment relative to the violation committed; all assessment reports shall be submitted to the Director
  of Student Affairs and will become part of the students' conduct record.
- A reflection paper: A student may be asked to write a paper related to the implications of the student's conduct.

Student Conduct

**Restriction of College Privileges:** The student may lose the privilege of participating in activities that include, but are not limited to, participation in athletic, musical and theatrical productions, clubs, societies and organizations and other College sponsored events for a specified or indefinite period of time and may be denied the use of facilities such as the gym, the pool and the Residence Complex.

**Parental Notification:** The College respects and protects the confidentiality of student records. In extraordinary circumstances such as serious injury to a student, a violent crime committed by or upon a student, serious concerns or threats to a student's physical or emotional health, and other sufficiently grave incidents, which cannot be exhaustively enumerated or described in the nature of things, the College may notify parents or guardians. The College is committed to the student's best interest and, in special circumstances, will discuss the matter with the student to assess whether such notification is undesirable or inappropriate. The Director of Student Affairs may send a notification or a copy of the student's Admonishment Letter to the address on file for parents/guardians of students. Whenever possible, a conversation in person will be held with both the student and the student's parent or legal guardian.

**Removal from the Residence Complex:** The student may lose the privilege of living at the Residence Complex and parents/guardians or the partner institution may be notified accordingly. This sanction is issued by the Director of Residential and International Student Services.

**Student Conduct Probation:** An Admonishment Letter for student conduct probation should be understood to mean that any further violation(s), even of a minor nature, could warrant immediate suspension or expulsion from the College. The duration of the student conduct probation, typically not less than one semester, affects the non-academic status of the student. During this time, the student cannot hold an elected or appointed office in any student organization, club or society registered with the College, represent the College in any extra/co-curricular activity or official function, work at the College through the Work Study program, or apply for a position to the International Internship and Study Abroad Program. Any student placed on conduct probation may lose scholarships (e.g. academic scholarship or other merit based institutional gift aid).

**Temporary Suspension:** The student is suspended from taking classes, using the College facilities and taking part in any College event, pending conduct proceedings, for a specified period of time at the discretion of the Director of Student Affairs where it is believed the student would constitute serious disruption or danger to the health, safety or welfare of the College, others, or oneself. Temporary suspension will remain pending until the completion of the conduct process.

**Suspension:** The student is suspended from taking classes and or living in the Residence Complex for a specified or indefinite period of time. The student must comply with all sanctions prior to readmission.

Note: Students suspended from the College and/or Residence Complex, regardless of the amount of time remaining in the semester, are not eligible for refunds or rebates for charges associated with housing, tuition or fees.

**Expulsion:** The student is permanently expelled and cannot be readmitted to the College.

Note: Students expelled from the College, regardless of the amount of time remaining in the semester, are not eligible for refunds or rebates for charges associated with housing, tuition, or fees.

Records of all sanctions imposed will be retained in the Student File. College officials including, but not limited to, Academic Deans, Advisors, Department Heads, Coaches may be informed of the sanctions imposed.

Failure to comply with sanctions as directed may result in additional disciplinary sanctions including suspension or expulsion from the College.

#### Interpretation/Revision

Any question of interpretation or application of the Student Code of Conduct or the Residences Rules and Regulations should be referred to the Director of Student Affairs and the Director of Residential and International Student Services respectively. The Office of Student Affairs reviews the Student Code of Conduct on an annual basis.

Other Institutional Policies and Regulations

### Other Institutional Policies and Regulations

#### **Non-Discrimination Policy**

The American College of Greece is an equal opportunity educational institution, whereby qualified individuals are not discriminated against on grounds of age, gender, race, nationality, ethnicity, faith, disability, marital status, or sexual orientation. This non-discrimination policy applies to all educational policies and programmes. ACG strives to eliminate unfair bias and stereotyping in the institution.

#### **Data Protection**

#### **Computer Ethics Policy**

The American College of Greece is committed to free and open inquiry and discussion, fair allocation of College resources, and the provision of a working environment free of needless disruption. To advance these goals, ACG has adopted policies on computer usage that are summarized here.

- ACG computers and computer networks are to be used only by persons authorized by the College, and
  only for College purposes. College purposes include the educational programmes of the College, as well
  as its research, administrative, and outreach activities. Use of College facilities for other purposes requires
  prior authorization.
- No one shall knowingly endanger the security of any College computer or network facility, nor will fully interfere with others' authorized computer usage.
- No one shall use the College's communication facilities to attempt unauthorized use, nor to interfere with others' legitimate use, of any computer or network facility anywhere.
- No one shall connect any computer to any of the College's networks unless it meets technical and security standards set by ACG's Information Resources Management administration.
- All users shall share computing resources in accordance with policies set for the computers involved,
   giving priority to more important work and cooperating fully with the other users of the same equipment.
- No one without specific authorization shall use any College computer or network facility for non-College business.
- No one shall give a computer password to an unauthorized person, nor obtain another person's computer
  password by any unauthorized means whatsoever. No one except the system administrator in charge of a
  computer is authorized to issue passwords for that computer.
- No one shall engage in, encourage, or conceal from authorities any «cracking,» unauthorized tampering, or other unauthorized use or deliberate disruption of computers.
- No one without specific authorization shall read, alter, or delete any other person's computer files or
  electronic mail, even if the operating system of the computer permits them to do so.
- No one shall copy or use software or data in violation of copyright laws, license agreements, or the basic requirements of academic honesty.
- No one shall create, install, or knowingly distribute a computer virus, «Trojan horse,» or other surreptitiously destructive program on any College computer or network facility, regardless of whether any demonstrable harm results.
- No one without proper authorization shall modify or reconfigure the software or hardware of any College computer or network facility.
- Users shall not place confidential data into computers without protecting it appropriately. The College
  cannot guarantee the privacy or authenticity of computer files or electronic communications unless
  special arrangements are made.
- Users shall take full responsibility for messages that they transmit through the College's computers and

## Other Institutional Policies and Regulations

network facilities and shall obey the policies of discussion forums in which they participate. Laws and rules against fraud, harassment, obscenity, and the like apply to electronic communications no less than other media.

- Those who publish World Wide Web pages or similar information resources on College computers shall take full responsibility for what they publish; shall respect the acceptable-use conditions for the computer on which the material resides; shall obey all applicable laws; and shall not publish commercial advertisements without prior authorization. References and links to commercial sites are permitted, but advertisements, and especially paid advertisements, arenot. Users shall not accept payments, discounts, free merchandise or services, or any other remuneration in return for placing anything on their web pages or similar facilities.
- Users shall comply with the regulations and policies of newsgroups, mailing lists, and other public forums through which they disseminate messages.
- Those who administer computers and network facilities shall perform their duties fairly, in accordance with College policies, and shall refer all disciplinary matters to appropriate authorities through the VP for Information Resources Management.
- Electronic mail (e-mail) is intended for communication between individuals and clearly identified groups of interested individuals, not for mass broadcasting. No one without prior authorization shall use the College's facilities to distribute the same or substantially the same e-mail message to more than one person without prior evidence that they wish to receive it, nor to distribute chain letters (messages asking the recipient to distribute copies further). ACGr reserves the right to discard incoming mass mailings(«spam») without notifying the sender or intended recipient. For its own protection, the College reserves the right to block all Internet communications from sites that are involved in extensive spamming or other disruptive practices, even though this may leave College Computer users unable to communicate with those sites.

### Acceptable Use of E-mail Policy

#### **Terms and Conditions of Use**

User should carefully read this document as well as "The American College of Greece Computer Ethics Policy" posted on the ACG website. By using the service, user agrees to be bound by these terms and conditions. If user does not wish to be bound by these terms, user should cease using the service and immediately terminate his or her user account (e-mail: helpdesk@acg.edu, fax: 210-6012781, or call the IRM Help Desk: 210-6009800/9 ext. 1356, 1378).

#### **Acceptable Use – Termination**

User agrees that registration to the e-mail service of the ACG community is not a right but a privilege. User agrees to comply with the ACG Computer Ethics Policy, and the Terms and Conditions of Use of e-mail, as well as with all Greek and international laws and their implementing regulations.

User may utilize acg.edu for legitimate personal and educational purposes, but shall not use its resources to conduct any business or activity, or solicit the performance of any activity, which is prohibited by or would violate any applicable law or legal obligation, or for purposes that may create civil or criminal liability, including but not limited to: (a) uses which are defamatory, deceptive, obscene, or otherwise inappropriate; (b) uses that violate or infringe upon the rights of any other person, such as unauthorized distribution of copyrighted

## Other Institutional Policies and Regulations

material; (c) «spamming,» sending unsolicited bulk e-mail messages, sending unsolicited advertising or similar conduct; (d) threats to or harassment of another; (e) knowingly sending any virus, worm, cancelbot, or other harmful component. If User violates these rules or the College learns of other unlawful or harmful use of the Service by User, the College may terminate User's account and take other action it deems appropriate, including notifying the authorities and suing for damages.

#### Member account, password and security

Your mailbox operates using an account designation and a password. You have to change your password the very first time you log into the system; If you feel uncomfortable with handling the change, address yourself to a computer lab assistant or call the IRM Help Desk, ask them to guide you but register your new password on your own and in full privacy.

You are responsible for maintaining the confidentiality of the password and account, and are fully responsible for the content of each message sent using your account and for all activities that occur under your password or account. You agree to (a) immediately notify acg.edu of any unauthorized use of your password or account or any other breach of security, and (b) ensure that you exit from your account at the end of each session. Acg.edu cannot and will not be liable for any loss or damage arising from your failure to comply with this directive.

User must change his password often and keep it secure. If you have any problem or if you lose your password, call the IRM Help Desk for assistance.

#### **General Practices Regarding Use and Storage**

You acknowledge that acg.edu may establish general practices and limits concerning use of the Service, including without limitation the maximum number of days that email messages will be retained by the Service, the maximum number of email messages that may be sent from or received by an account on the Service, the maximum size of any email message that may be sent from or received by an account on the Service, the maximum disk space that will be allotted on acg.edu servers on your behalf, and the maximum number of times (and the maximum duration for which) you may access the Service in a given period of time. You agree that acg. edu has no responsibility or liability for the deletion or failure to store any messages and other communications or other content maintained or transmitted by the Service. You acknowledge that acg.edu reserves the right to log off accounts that are inactive for an extended period of time. You further acknowledge that acg.edu reserves the right to modify these general practices and limits from time to time.

User is responsible for creating and retaining copies of all files, data and other materials as may be necessary for reconstruction of any files, information material or messages lost or mis-processed by acq.edu.

#### **Disclaimer of Warranties**

You expressly understand and agree that:

Your use of the service is at your sole risk. The service is provided on an «as is» and «as available» basis. Acg.edu expressly disclaims all warranties of any kind, whether express or implied. Acg.edu makes no warranty that (i) the service will meet your requirements, (ii) the service will be uninterrupted, timely, secure, or error-free, (iii) the results that may be obtained from the use of the service will be accurate or reliable.

Any material downloaded or otherwise obtained through the use of the service is done at your own discretion and risk and that you will be solely responsible for any damage to your computer system or loss of data that results from the download of any such material.

## Student Participation and Evaluation

DEREE-ACG has several mechanisms through which students may offer input on a variety of issues affecting the governance of the College.

### **Student Representation on Committees**

One of the primary mechanisms through which students may influence College governance is through their participation on College and Faculty standing committees. The following committees have student representation: Committee on Standing and Conduct, Library Committee, Committee on Disability and Learning Differences, Committee on Academic Standards and Policies, Curriculum Committee, Green Campus Committee and Program Committees.

#### **Library Committee**

This Committee assists the College Librarian in developing the Library collection, and in formulating Library policies. The Committee has two student representatives selected by the Student Council.

#### **Committee on Disability and Learning Differences**

This Committee monitors and recommends policies and procedures in order to accommodate individuals with disabilities and learning differences. The Committee has one student representative recommended by the Educational Psychologist and approved by the Director of Student Affairs, with a minimum Cl of 2.50, with at least 60 credits earned, who attends policy meetings only.

#### **Committee on Academic Standards and Policies**

This Committee studies, clarifies and proposes academic policies and procedures. The Committee has one student representative (from the junior or senior classes, with a C. I. of 3.0 at least) to attend policy making sessions, only, with full voting rights selected by the student government.

#### **Curriculum Committee**

This Committee studies, monitors and improves College curricula and academic programmes, and makes recommendations to the Faculty Assembly. The Committee has three senior students (without voting rights) (one from the School of Arts and Sciences, one from the School of Fine and Performig Arts and one from the School of Business, each with a C. I. of 3.0 or above, to be selected by the student government and to be present only during the presentation of new programmes).

#### **Green Campus Committee**

This Committee identifies, addresses and promotes issues related to a sustainable future for The American College of Greece in the areas of campus operations, education and institutional policy. The Committee has two student representatives (one from the Deree Student Government, with a C.I of at least 3.0 and one from the Environmental Studies Society, with a C.I. of at least 3.0).

#### **Program Committees**

The Presidents of student academic societies are members of the Programme Committees which among other things have responsibility for the routine monitoring of programmes, including the consideration of student feedback, performance data and external examiners' reports.

# Student Participation and Evaluation

#### **Student Evaluation**

Students are encouraged to actively provide constructive feedback on their experiences at DEREE-ACG, and thereby contribute to enhancing those learning experiences for themselves and for future students at the College.

#### **Student Module (Course) Evaluation**

Near the end of each semester/session, students are given the opportunity to assess the effectiveness of each course and its instructor, by anonymously completing an online evaluation form for each course in which they are enrolled. Instructors use this information for course improvement. The results of these evaluations are processed and disseminated electronically to each Instructor, Department Head, Academic Dean, the Provost, the Vice President of Human Resources and the President. This information is taken into consideration during the College's formal performance appraisal for each instructor. Summarized results are published online to students. The Open University (OU) receives feedback on the student evaluation results through the OU Annual Monitoring Report (AMR).

#### **Senior Exit Survey**

Students who are graduating at the end of a session or semester are asked to provide their feedback on the academic curricula and academic support services they experienced during their course of study at DEREE-ACG. The senior exit survey is administered at the departmental level, and summarized by department and by school. Deans and Department Heads share the summary information with the relevant department faculty and with Administration. The information from the surveys is used by Program Committees for curricula and academic support services improvement.

#### **Other Forms of Student Feedback**

From time- to- time, the College may invite students to provide their feedback on a variety of issues affecting student learning experiences and College life in general. This may take the form, for example, of student participation on ad hoc committees or student participation in opinion surveys on a particular topic e.g. organizing debates or panel discussions on academic integrity in collaboration with the Committee on Standing and Conduct.

#### **Student Opportunity for Input**

DEREE – ACG, frequently seeks student feedback and input. Online surveys are used to gather information on any number of subjects. In addition, paper surveys are occasionally used to gather data as well.

#### **Career Services Survey**

Career Services performs an annual survey at the conclusion of the academic year for all graduating seniors on the day of Academic Regalia Gown distribution. Information is gathered regarding the use of Career Services, employment data, graduate studies, career planning, etc.

### **Clubs and Student Organizations**

Clubs and organizations are part of the vibrant student life available at DEREE. There is a wide variety of clubs ranging from those that are academic or theoretical in nature to those that are more practical, all of which

contribute to community life at the College. There are also student organizations that support activities and events that originate from administration offices of the College. Overall students join a club or organization because they share a common interest and wish to develop that interest through group discussions, presentations, competitions, exhibitions and much more.

The Clubs & Student Organization Guidebook, located on blackboard under Student Life and Athletics, serves as a handbook for the governing bodies of clubs and organizations. Student learn how to form a new club, retain recognition, amend their constitutions, elect new governing bodies, manage finances, plan and promote events and much more.

All DEREE students in good academic standing (C.I. 2.0 and above) are eligible to join college clubs. The Office of Student Affairs (OSA) oversees all clubs and organizations. Clubs, however, must attain and continue to receive official recognition and budget allocation by the Student Government.

Should you wish to find out more about any student club or organization come by the Office of Student Affairs, the Office of the Student Government Association, or contact its members directly through email.

### STUDENT LIFE CLUBS, ORGANIZATIONS AND ACADEMIC SOCIETIES

#### **CLUBS**

AFCEA Club dc.afceaclub@acg.edu

Better Days for Strays Club dc.betterdays4straysclub@acq.edu

Biology Club dc.bioclub@acg.edu

Cheer Club dc.cheerclub@acg.edu

Consulting Club dc.consultingclub@acg.edu

Cultures & Languages Club dc.langclub@acg.edu

Dance Club dc.danceclub@acg.edu

Debate Club dc.debateclub@acg.edu

DEREE Gazette dc.dereegazette@acg.edu

Fashion Club dc.fashionclub@acg.edu

Film Club dc.filmclub@acg.edu

Gaming Club dc.gamingclub@acg.edu

Health & Social Awareness Club dc.healthclub@acg.edu

HUBIT Club dc.hubit@acg.edu

LGBT Awareness Club dc.lgbtclub@acg.edu

Music Club dc.musicclub@acg.edu

MUN Club dc.munclub@acg.edu

Photography Club dc.photoclub@acg.edu

Self-Awareness & Meditation Club dc.zenclub@acg.edu

### Student Participation and Evaluation

#### **ORGANIZATIONS**

ACG Buddies studyabroadoffice@acg.edu

ACG Cares dc.acgcaresorg@acg.edu

DEREE Ambassadors dc.ambassadorsorg@acg.edu

DEREE Orientation Leaders dc.olorg@acg.edu

DEREE Student Association dc.sgorg@acg.edu

DEREE Student Activities Board dc.saborg@acg.edu

DEREE Together for Sustainability Leaders dc.sustainabilityorg@acg.edu

S.E.R.F Team dc.serforg@acg.edu

Student Affairs Task Force dc.taskforceorg@acg.edu

The Observer dc.observerorg@acg.edu

#### **ACADEMIC SOCIETIES**

Music Society

Accounting & Finance Society dc.afsoc@acg.edu

Art History Society dc.artsoc@acg.edu

Communication Society dc.comsoc@acq.edu

Computer Information Systems Society dc.cissoc@acg.edu

Economics Society dc.econsoc@acg.edu

English Society dc.engsoc@acg.edu

Environmental Studies Society dc.environmental studies soc@acg.edu

dc.musicsoc@acg.edu

History Society dc.histsoc@acg.edu

Information Technology Society dc.informationtechsoc@acg.edu

International Business & European Affairs Society dc.ibeasoc@acg.edu

International Tourism & Hotel Management Society dc.ithmsoc@acg.edu

Management Society dc.mgnsoc@acg.edu

Marketing Society dc.mktsoc@acg.edu

Philosophy Society dc.philoso@acq.edu

Psychology Society dc.psychsoc@acg.edu

Sociology Society dc.socsoc@acg.edu

Theatre Arts Society dc.theatsoc@acg.edu

Visual Arts Society dc.visualartssoc@acg.edu

### **Student Organizations**

#### **ACG Cares**

ACG Cares offers the members of the ACG community the opportunity to engage in service related activities that enhance the quality of life of others in the community, as well as their own. In providing such opportunities, ACG Cares seeks to uphold the College mission of empowering its members to develop as critical and creative thinkers and socially aware individuals, while preparing for lives of reflection and responsible civic engagement in a complex, global world.

#### **DEREE Orientation Leaders**

The DEREE Orientation Leaders are highly motivated students whose main purpose is to assist new students in their transition to academic and social life at DEREE. This organization helps plan the student orientations held before each semester. During orientation, they lead small groups, serving as mentors for new students; providing information, and having fun!

#### **DEREE Student Activities Board (DEREE SAB)**

The DEREE Student Activities Board (DEREE SAB) provides programming that complements, reflects and responds to the College community. These programmes are designed to be both fun and provide an educational experience for those involved in planning and presenting the programmes.

#### **DEREE Student Association**

Through hard work and dedication, the DEREE Student Association aims to empower the voice of the students and actively promote a vibrant campus community at DEREE - The American College of Greece. Acting as liaison between the undergraduate student body and the administration, faculty and staff of DEREE – The American College of Greece, they strive to provide responsible leadership and fair, democratic representation of the students in an official capacity while promoting equality and unity among the student body.

#### Student Emergency Response Force (S.E.R.F)

Student Emergency Response Force, better known as S.E.R.F., is DEREE's emergency response team. Organized in 1998, team members are trained to assist in emergency situations on campus (earthquakes, medical emergencies, and evacuations) and escort students from campus to the bus stop or their cars. Team members are trained in CPR (cardiopulmonary resuscitation) and first aid, self-defense, climbing/rappel, the use of scuba equipment, orienteering, wilderness survival, fire fighting, using two-way radios, self defense, and other skills. The spirit of the team is one of unity, service, and volunteerism.

#### **DEREE College Ambassadors**

The DEREE Ambassadors are undergraduate students of high academic standing who are advocates for DEREE from a position of leadership and service. Ambassadors are guided by their desire to serve, commitment to improve, and attitude of selflessness. They assist in events organized by the College.

#### **Together for Sustainability**

"Together for Sustainability" involves DEREE undergraduate and graduate students and works to promote the vision of ACG to become a sustainable campus and a sustainable learning community.

"Together for Sustainability" offers the members of the ACG community the opportunity to engage in environmental activities that help promote sustainability, a vision that would enhance the community by

## Student Participation and Evaluation

integrating environmental, cultural, social, economic aspects. In providing such opportunities, the organization seeks to uphold the College mission of empowering its members to develop as critical and creative thinkers and as socially and environmentally responsible individuals that appreciate the value of team work and solidarity in a complex interconnected world.

#### **Academic Societies**

#### **Accounting and Finance Society**

Discusses issues and concerns on the local and international financial reality.

#### **Art History Society**

Though lectures and presentations explores the latest developments in art history.

#### **CIS Society**

The CIS Society promotes the academic and professional interests of the CIS students.

#### **Communication Society**

Assists Communication students develop their communication skills by inviting quest speakers and organizing panel discussions, field study trips, volunteer events, exhibitions, general assemblies, sponsoring the annual Communication Week, and much more.

#### **Economics Society**

Enables students to develop skills in organizing and managing events and creating a link between the College, students, and the professional community.

#### **English Society**

Serves the community of English major by organizing educational and social events such as lectures, workshops, theatre visits, and get-togethers.

#### **Environmental Studies Society**

Addresses environmental issues and raises awareness.

#### **History Society**

Attracts students interested in the study and research of past civilizations and applies this knowledge to the present.

#### **Honors Society**

 $Supports\ the\ co-curricular\ activities\ and\ community\ outreach\ work\ of\ Honors\ students.$ 

#### **IBEA Society**

The Society organizes events which illuminate current trends in globalization and European integration.

#### ITHM Society

Through a variety of events in Tourism and Hospitality, the ITHM Society aims to connect theory to the best industry practice.

#### **Marketing Society**

A self-governed, curricular society, exposing students to contemporary Marketing issues and practices. For more information you can visit the Marketing Society's area in Blackboard, or you can send an e-mail at the Society's address.

#### **Management Society**

Addresses Management students. It participates in the Business Week and organizes academic events, such as field trips and lectures.

#### **Music Society**

Organizes music performances and boosts the deeper understanding of the art of music through the ages.

#### **Philosophy Society**

Promotes the co-curricular life at Deree College by organizing the Philosophy Society Seminar, which gives students the opportunity to present their work.

#### **Psychology Society**

Supports research through lectures on important psychological issues.

#### **Sociology Society**

Promotes the study of current sociological issues through lectures and field trips.

#### **Theatre Arts Society**

Promotes the study of theater plays and stage productions.

#### **Visual Arts Society**

Involves students in the contemporary art scene

#### **Sports and Activities**

#### Physical Education Courses (credit & non credit)

The schedule of courses, issued every semester and session, includes the available credit courses. The schedule for non-credit courses is issued by the Office of Athletics each semester and session.

#### • Intercollegiate Athletics

DEREE - The American College of Greece

Basketball (Men)

Basketball (Women)

Volleyball (Women)

Soccer (Men)

Soccer (Women)

Water Polo (Men)

### Student Participation and Evaluation

#### • Intramural Sports

Canoe Racing

Chess

5X5 Basketball

3 point shoot-out

Ping pong

Backgammon

5X5 Soccer

Tennis

3X3 Volleyball

Beach Volleyball

**Pool Tournament** 

Hand soccer Tournament

Indoor Climbing

**Superfit Competition** 

Darts

For more information please contact the Office of Athletics or visit the ACG website (www.acg.edu).

Electronic Library

The electronic library includes full text databases as well as abstracts, financial and statistical data, business reports, company and industry profiles, market analyses, balance sheets, along with electronic encyclopedias and dictionaries. Through these online services users have access to over 12,000 full-text academic journals providing full support to all academic programmes. The list of main electronic databases per discipline is as follows:

### **Arts & Humanities**

#### Academic Search Premier (EBSCOhost)

Citations, abstracts and full text of periodical articles covering all academic disciplines. More than 4,700 titles are available in full text of which 4,000 are peer-reviewed.

#### **Artemis Literary Sources (Gale/Cengage Learning)**

Artemis provides full text access to all the journals, criticism, primary sources and other content from our Gale literature databases. These databases, which you can also access individually, include: Literature Resource Center, Literature Criticism Online, Dictionary of Literary Biography Complete Online, LitFinder & Something About the Author Online.

#### Art Full Text (EBSCOhost)

Citations and abstracts with some full text of articles, yearbooks and museum bulletins covering all areas of the arts. Includes full text of nearly 300 journals, most of which are peer-reviewed. Indexes reproductions of art works.

#### **ARTstor**

A digital library of more than 1.6 million images in the areas of art, architecture, the humanities and social sciences. Includes a set of tools to view, present and manage images.

#### **Britannica Academic Edition**

The electronic version of the *Encyclopædia Britannica* and Britannica Book of the Year enhanced with a variety of multimedia and selected websites. Includes the Merriam-Webster's Collegiate Dictionary & Thesaurus.

#### Communication & Mass Media Complete (EBSCOhost)

Covers communication, mass media and other closely related fields of study. Includes full text of over 500 journal titles, as well as indexing and abstracts of more than 620 titles. In addition, it features over 5,400 author profiles, providing biographical data and bibliographic information.

#### **Credo Reference**

A collection of over 270 electronic reference sources by SAGE Publications on the fields of business, geography, law, medicine, psychology, religion, science and the social sciences.

#### Dictionary of Literary Biography Complete Online (Gale/Cengage Learning)

Full text access to the Dictionary of Literary Biography, providing thousands of biographical and critical essays on the lives and works of influential authors from all eras and genres. Includes all volumes from the main, documentary and yearbook series.

#### eBook Collection (EBSCOhost)

A collection of over 125,000 ebooks in all academic disciplines.

#### **JSTOR**

A high-quality interdisciplinary archive of over 1,600 leading academic journals across the humanities, social and natural sciences, as well as select monographs and other materials. The collection includes high-quality images and is interlinked by millions of citations and references.

#### Literature Criticism Online (Gale/Cengage Learning)

Full text access to Gale's Literary Criticism, the most extensive compilation of scholarly and popular literary commentary available. Includes all volumes from the following series: Contemporary, Twentieth-Century, Shakespearean, Short Story, Nineteenth-Century, Drama, Poetry, Children's, Classical and Medieval & From 1400 to 1800.

#### Literature Resource Center (Gale/Cengage Learning)

Full text articles from nearly 400 journals and literary magazines, as well as selected biographies, critical essays, overviews and other content from Gale's literary resources.

#### LitFinder (Gale/Cengage Learning)

LitFinder indexes thousands of poems, stories, plays, speeches, and essays and includes full text for many titles. Also includes author biographies and other secondary material.

#### MLA International Bibliography (EBSCOhost)

A bibliography of journal articles, books and dissertations. It contains citations from over 4,400 journals and series and 1,000 book publishers.

#### **Opposing Viewpoints in Context**

Features viewpoint articles, topic overviews, full text magazine, academic journal and newspaper articles, primary source documents, statistics, images and podcasts, and links to websites for information on today's social issues.

#### **Oxford Art Online**

Includes the full text of *The Dictionary of Art* (1996, 34 vols.), a landmark reference work containing more than 45,000 entries. This content is maintained with regular updates and further enhanced by the annual addition of new articles on significant areas of the visual arts. *Oxford Art Online* includes over 6,000 images, as well as linking to *ARTstor*. Also included are: *Encyclopedia of Aesthetics* (1998), *The Oxford Companion to Western Art* (2001) and *The Concise Dictionary of Art Terms* (2001), as well as a host of teaching and research tools and resources.

#### **Oxford English Dictionary**

The Oxford English Dictionary provides the ultimate guide to the meaning, history and pronunciation of over half a million words, both present and past.

#### Oxford Handbooks Online

A collection of 86 handbooks in literature, classical studies and history from Oxford University Press.

## Electronic Library

#### **Oxford Music Online**

A compendium of some of the finest music scholarship available offering the full texts of *The New Grove Dictionary of Music and Musicians*, 2nd edition (2001), *The New Grove Dictionary of Opera* (1992) and *The New Grove Dictionary of Jazz*, 2nd edition (2001), as well as all subsequent updates and emendations. This content of more than 50,000 signed articles and 30,000 biographies is further supplemented with *The Oxford Companion to Music* (2002) and *The Oxford Dictionary of Music*, 2nd edition, rev. (2006). *Oxford Music Online* also contains a host of teaching and research tools and resources.

#### **Oxford Reference**

A collection of over 200 general and subject specific reference titles published by Oxford University Press, covering several topics: from art to accounting, music to marketing, and computing to communication. Contains over 16,000 illustrations and more than 775 locator, physical and political maps.

#### **Project Muse**

A full text collection of current content from over 150 scholarly journals in the fields of the humanities and the social sciences.

#### ScienceDirect

Citations and abstracts from over 3,200 journals. Full text access to over 480 scholarly journals in the social and behavioral sciences, including psychology, sociology, business and management, and more.

#### SIRS Issues Researcher

Full text articles covering social, scientific, health, historic, economic, business, political and global issues. Articles and graphics are selected from 1,800 US and international publications.

#### Something About the Author Online (Gale/Cengage Learning)

Full text access to all volumes of Something About the Author, the preeminent resource examining the lives and works of authors and illustrators for children and young adults.

#### Business

#### Academic Search Premier (EBSCOhost)

Citations, abstracts and full text of periodical articles covering all academic disciplines. More than 4,700 titles are available in full text of which 4,000 are peer-reviewed.

#### **Britannica Academic Edition**

The electronic version of the *Encyclopædia Britannica* and *Britannica Book of the Year* enhanced with a variety of multimedia and selected websites. Includes the *Merriam-Webster's Collegiate Dictionary & Thesaurus*.

#### **Business Source Complete (EBSCOhost)**

Citations, abstracts and full text articles from all areas of business—including management, marketing, accounting, finance and economics. More than 3,700 journals, trade publications and general business magazines are available in full text, as well as thousands of case studies, industry profiles, SWOT analyses, market research reports and much more.

#### Communication & Mass Media Complete (EBSCOhost)

Covers communication, mass media and other closely related fields of study. Includes full text of over 500 journal titles, as well as indexing and abstracts of more than 620 titles. In addition, it features over 5,400 author profiles, providing biographical data and bibliographic information.

#### **Credo Reference**

A collection of over 270 electronic reference sources by SAGE Publications on the fields of business, geography, law, medicine, psychology, religion, science and the social sciences.

#### **DSI - All That Stats**

All That Stats brings under one common database the complete range of OECD, European Union, IMF financial and UNIDO's industry statistics, as well as a variety of US and German official and central bank statistics.

#### eBook Collection (EBSCOhost)

A collection of over 125,000 ebooks in all academic disciplines.

#### EconLit (EBSCOhost)

Citations and abstracts of articles, chapters of books, dissertations, working papers and book reviews in all fields of economics including capital markets, economic forecasting and labor economics.

#### The Economist

Authoritative insight and opinion on international news, politics, business, finance, science and technology. Includes all articles from the print edition and more.

#### **Financial Times**

The online version of the leading financial newspaper provides the latest business, finance, economic and political news, commentaries, data and analysis for the global business community, access to the *Alphaville* blog, as well as to Lex, the *Financial Times'* column on business and financial topics.

#### GreenFILE (EBSCOhost)

Citations and abstracts with some full text of more than 760 sources covering all aspects of human impact on the environment. Subjects covered include: global climate change, green building, pollution, sustainable agriculture, renewable energy and recycling.

#### Hospitality & Tourism Complete (EBSCOhost)

Covers scholarly research and industry news relating to all areas of hospitality and tourism. Full text is available for more than 440 publications, including periodicals, company and country reports, as well as books. Subject areas covered include: hotel management and administrative practices, hospitality law, food and beverage management, leisure and business travel, and the culinary arts.

#### iMento

A database containing company information, balance sheets and other financial information on more than 80,000 Greek public and private enterprises. Includes financial sector reports and analyses. All information is available in fully editable Excel format.

### **Electronic Library**

#### **JSTOR**

A high-quality interdisciplinary archive of over 1,600 leading academic journals across the humanities, social and natural sciences, as well as select monographs and other materials. The collection includes high-quality images and is interlinked by millions of citations and references.

#### **Opposing Viewpoints in Context**

Features viewpoint articles, topic overviews, full text magazine, academic journal and newspaper articles, primary source documents, statistics, images and podcasts, and links to websites for information on today's social issues.

#### **Oxford Reference**

A collection of over 200 general and subject specific reference titles published by Oxford University Press, covering several topics: from art to accounting, music to marketing, and computing to communication. Contains over 16,000 illustrations and more than 775 locator, physical and political maps.

#### Passport (Euromonitor)

Offers integrated access to market size data for more than 300 consumer products; demographic, economic and lifestyle statistics; industry, company, country and consumer lifestyle reports; as well as comments from expert analysts. Covers more than 200 countries.

#### **Project Muse**

A full text collection of current content from over 150 scholarly journals in the fields of the humanities and the social sciences.

#### PsycARTICLES (EBSCOhost)

Contains full text articles from over 70 peer-reviewed journals published by the American Psychological Association and allied organizations. Covers general psychology and applied, clinical and theoretical research.

#### PsycINFO (EBSCOhost)

Citations and abstracts drawn from scholarly journal articles, chapters of books and dissertations in psychology and related disciplines. Includes information on the psychological aspects of related fields such as medicine, psychiatry and physiology. Most material included is peer-reviewed.

#### Regional Business News (EBSCOhost)

Full text access to regional business publications. Includes more than 80 business journals, newspapers and newswires from all metropolitan and rural areas within the United States.

#### ScienceDirect

Citations and abstracts from over 3,200 journals. Full text access to over 480 scholarly journals in the social and behavioral sciences, including psychology, sociology, business and management, and more.

#### **SIRS Issues Researcher**

Full text articles covering social, scientific, health, historic, economic, business, political and global issues. Articles and graphics are selected from 1,800 US and international publications.

### Science and Technology

#### Academic Search Premier (EBSCOhost)

Citations, abstracts and full text of periodical articles covering all academic disciplines. More than 4,700 titles are available in full text of which 4,000 are peer-reviewed.

#### **Britannica Academic Edition**

The electronic version of the *Encyclopædia Britannica* and *Britannica Book of the Year* enhanced with a variety of multimedia and selected websites. Includes the *Merriam-Webster's Collegiate Dictionary & Thesaurus*.

#### **Business Source Complete (EBSCOhost)**

Citations, abstracts and full text articles from all areas of business—including management, marketing, accounting, finance and economics. More than 3,700 journals, trade publications and general business magazines are available in full text, as well as thousands of case studies, industry profiles, SWOT analyses, market research reports and much more.

#### **Credo Reference**

A collection of over 270 electronic reference sources by SAGE Publications on the fields of business, geography, law, medicine, psychology, religion, science and the social sciences.

#### **DSI - All That Stats**

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A collection of over 125,000 ebooks in all academic disciplines.

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Citations and abstracts with some full text of more than 760 sources covering all aspects of human impact on the environment. Subjects covered include: global climate change, green building, pollution, sustainable agriculture, renewable energy and recycling.

#### **JSTOR**

A high-quality interdisciplinary archive of over 1,600 leading academic journals across the humanities, social and natural sciences, as well as select monographs and other materials. The collection includes high-quality images and is interlinked by millions of citations and references.

#### Library, Information Science & Technology Abstracts (EBSCOhost)

Citations and abstracts with some full text of more than 675 journals, research reports and proceedings in librarianship, cataloging, bibliometrics, online information retrieval, information management and more.

#### **Opposing Viewpoints in Context**

Features viewpoint articles, topic overviews, full text magazine, academic journal and newspaper articles, primary source documents, statistics, images and podcasts, and links to websites for information on today's social issues.

## Electronic Library

#### **Oxford Reference**

A collection of over 200 general and subject specific reference titles published by Oxford University Press, covering several topics: from art to accounting, music to marketing, and computing to communication. Contains over 16,000 illustrations and more than 775 locator, physical and political maps.

#### ScienceDirect

Citations and abstracts from over 3,200 journals. Full text access to over 480 scholarly journals in the social and behavioral sciences, including psychology, sociology, business and management, and more.

#### **SIRS Issues Researcher**

Full text articles covering social, scientific, health, historic, economic, business, political and global issues. Articles and graphics are selected from 1,800 US and international publications.

#### Social Sciences

#### Academic Search Premier (EBSCOhost)

Citations, abstracts and full text of periodical articles covering all academic disciplines. More than 4,700 titles are available in full text of which 4,000 are peer-reviewed.

#### **Annual Reviews**

Access to the Annual Reviews' "Social Sciences Collection", which includes full text access of current issues (with a short backfile) of eight journals in the social sciences.

#### **Britannica Academic Edition**

The electronic version of the *Encyclopædia Britannica* and *Britannica Book of the Year* enhanced with a variety of multimedia and selected websites. Includes the *Merriam-Webster's Collegiate Dictionary & Thesaurus*.

#### **Business Source Complete (EBSCOhost)**

Citations, abstracts and full text articles from all areas of business—including management, marketing, accounting, finance and economics. More than 3,700 journals, trade publications and general business magazines are available in full text, as well as thousands of case studies, industry profiles, SWOT analyses, market research reports and much more.

#### The Chronicle of Higher Education

The top source of news, information, and advice for people in academe. *The Chronicle's* website features the complete contents of the latest issue; daily news and advice columns; thousands of current job listings; articles published since September 1989; discussion forums; and career-building tools. Includes access to *The Chronicle of Philanthropy*.

#### Communication & Mass Media Complete (EBSCOhost)

Covers communication, mass media and other closely related fields of study. Includes full text of over 500 journal titles, as well as indexing and abstracts of more than 620 titles. In addition, it features over 5,400 author profiles, providing biographical data and bibliographic information.

#### **Credo Reference**

A collection of over 270 electronic reference sources by SAGE Publications on the fields of business, geography, law, medicine, psychology, religion, science and the social sciences.

#### **DSI - All That Stats**

All That Stats brings under one common database the complete range of OECD, European Union, IMF financial and UNIDO's industry statistics, as well as a variety of US and German official and central bank statistics.

#### eBook Collection (EBSCOhost)

A collection of over 125,000 ebooks in all academic disciplines.

#### EconLit (EBSCOhost)

Citations and abstracts of articles, chapters of books, dissertations, working papers and book reviews in all fields of economics including capital markets, economic forecasting and labor economics.

#### The Economist

Authoritative insight and opinion on international news, politics, business, finance, science and technology. Includes all articles from the print edition and more.

#### **Education Full Text (EBSCO**host)

Citations and abstracts with some full text of English-language periodical articles, chapters of books and yearbooks. Covers all aspects of education, as well as student counseling, library science and athletics.

#### **Financial Times**

The online version of the leading financial newspaper provides the latest business, finance, economic and political news, commentaries, data and analysis for the global business community, access to the *Alphaville* blog, as well as to Lex, the *Financial Times'* column on business and financial topics.

#### iMentor

A database containing company information, balance sheets and other financial information on more than 80,000 Greek public and private enterprises. Includes financial sector reports and analyses. All information is available in fully editable Excel format.

#### **JSTOR**

A high-quality interdisciplinary archive of over 1,600 leading academic journals across the humanities, social and natural sciences, as well as select monographs and other materials. The collection includes high-quality images and is interlinked by millions of citations and references.

#### Library, Information Science & Technology Abstracts (EBSCOhost)

Citations and abstracts with some full text of more than 675 journals, research reports and proceedings in librarianship, cataloging, bibliometrics, online information retrieval, information management and more.

#### **Opposing Viewpoints in Context**

Features viewpoint articles, topic overviews, full text magazine, academic journal and newspaper articles, primary source documents, statistics, images and podcasts, and links to websites for information on today's social issues.

#### **Oxford English Dictionary**

The Oxford English Dictionary provides the ultimate guide to the meaning, history and pronunciation of over half a million words, both present and past.

#### **Oxford Reference**

A collection of over 200 general and subject specific reference titles published by Oxford University Press, covering several topics: from art to accounting, music to marketing, and computing to communication. Contains over 16,000 illustrations and more than 775 locator, physical and political maps.

#### **Passport (Euromonitor)**

Offers integrated access to market size data for more than 300 consumer products; demographic, economic and lifestyle statistics; industry, company, country and consumer lifestyle reports; as well as comments from expert analysts. Covers more than 200 countries.

#### **Project Muse**

A full text collection of current content from over 150 scholarly journals in the fields of the humanities and the social sciences.

#### PsycARTICLES (EBSCOhost)

Contains full text articles from over 70 peer-reviewed journals published by the American Psychological Association and allied organizations. Covers general psychology and applied, clinical and theoretical research.

#### Psychology & Behavioral Sciences Collection (EBSCOhost)

Contains full text articles from nearly 500 journals. Covers topics such as emotional and behavioral characteristics, psychiatry, psychology, mental processes, anthropology, and observational and experimental methods.

#### PsycINFO (EBSCOhost)

Citations and abstracts drawn from scholarly journal articles, chapters of books and dissertations in psychology and related disciplines. Includes information on the psychological aspects of related fields such as medicine, psychiatry and physiology. Most material included is peer-reviewed.

#### ScienceDirect

Citations and abstracts from over 3,200 journals. Full text access to over 480 scholarly journals in the social and behavioral sciences, including psychology, sociology, business and management, and more.

#### **SIRS Issues Researcher**

Full text articles covering social, scientific, health, historic, economic, business, political and global issues. Articles and graphics are selected from 1,800 US and international publications.

#### SocINDEX

Citations, abstracts and full text periodical articles, monographs and conference papers on sociology, its sub-disciplines and related areas of study (such as anthropology, education and social work). Includes full text for more than 800 journals, 800 monographs and 16,000 conference papers.

# Appendix I

### Regulatory Framework

Regulations for validated awards of the Open University for institutions offering Dual awards

The *Regulations for validated awards of the Open University for institutions offering Dual awards* document is an integral part of "The American College of Greece Undergraduate Catalog and Student Handbook" and is located at <a href="http://www.acq.edu/programs">http://www.acq.edu/programs</a>.

The Board of Trustees

The Administration

The Faculty

## Appendix II

### The Board of Trustees

October 2015

**EXECUTIVE COMMITTEE** 

Ann W. Caldwell BA; East Greenwich, Rhode Island

**Philip C. Korologos** 

Chair B.A., J.D.; New York, New York

**Nikos Koumettis** B.S., M.S.; Athens, Greece

**Lee Ann Leahy** BSBA, CPA; Boston, Massachusetts

**Harold Levy** 

Vice Chair & Treasurer

B.S., J.D., M.A.; New York, New York

**Dan Miller** MA, PhD; Providence, Rhode Island

Anastasios Parafestas B.S., J.D., LL.M.; Boston, Massachusetts

Concetta M. Stewart B.A., M.A., Ph.D.; Ringoes, New Jersey

**Lena Triantogiannis** B.Sc., M.B.A.; Athens, Greece

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Nikos M. Ebeoglou M.Sc.; Athens, Greece

**Anthony T. Kronman** B.A., Ph.D., J.D.; New Haven, Connecticut

Ulysses M. Kyriakopoulos
B.Sc., M.B.A.; Athens, Greece
B.A., M.B.A.; Athens, Greece
B.S., MBA, CPA; Atlanta, GA
B.A., J.D., M.B.A.; Athens, Greece
B.S., MBA; Boston, Massachusetts
B.S., MBA; Boston, Massachusetts

Lisa O'Donnell BA, JD; New York, NY

John Pyrovolakis Ph.D.; New York, New York

Milton Sipp BA, MEd; Bronx, NY

**EX-OFFICIO** 

**David G. Horner** B.A., M.A., M.B.A., Ph.D.;

President, The American College of Greece; Athens, Greece

**CHAIRS EMERITI** 

Roberta B. Deree LL.D.; Honorary Trustee; Phoenix, Arizona

**Tom C. Korologos**B.A., M.A., LL.D.; Honorary Trustee; U.S.

Ambassador to Belgium

\*Ferdinand K. Thun B.A., LL.D.; Honorary Trustee; Wyomissing,

Pennsylvania

\*Deceased

#### The President's Cabinet

**Presiding Officer** 

#### **DAVID G. HORNER**

President

B.A., Barrington College; M.A., University of Rhode Island; M.B.A., Ph.D., Stanford University.

**GABRIEL ALEXOPOULOS;** *(ontroller*; B.S., University of Lowell; M.S., Boston University; M.B.A., University of Massachusetts.

**DIMITRIOS ANDREOU;** *Vice President of Enrollment and Administration;* Ptychion, University of Athens; M.B.A., San Jose State University; M.S., Ph.D., Drexel University.

NIKI BOUTARI; Vice President of Marketing; B.A., Athens University of Economics and Business.

**CLAUDIA CARYDIS-BENOPOULOS**; *Vice President of Public Affairs*; B.S., The American College of Greece-Deree College; M.A., Boston University.

**OLGA E. JULIUS;** *Principal, Pierce College*; B.A., Chatham College; M.A., Saint Michael's College.

**ILIANA LAZANA**; Vice President for Human Resources and Campus Services; B.S., The American College of Greece-Deree College; M.B.A., The City University-London.

KELLY MORRA; Vice President of Finance/Chief Financial Officer; B.B.A., University of Massachusetts, Amherst; CPA.

**NICKOLAOS TRAVLOS;** *Dean, Alba Graduate Business School;* B.S., University of Athens; M.B.A., M.Phil., Ph.D., New York University.

THIMIOS ZAHAROPOULOS; Provost; B.S., M.A., Ph.D., Southern Illinois University at Carbondale

## Appendix II

#### **Academic Council**

#### Chair

#### **THIMIOS ZAHAROPOULOS**

Provost

B.S., M.A., Ph.D., Southern Illinois University at Carbondale

**STAVROULA CONSTA**, Registrar & Associate Dean of Academic Administration; BS. (Hons), Bath University; M.Phil., University of Wales-College of Cradiff

**DEMETRIS LOIZOS**, Executive Director of the Validation Office; B.A., The American College of Greece - DEREE; M.A., Kent State University

**KATERINA THOMAS,** Dean of the Frances Rich School of Fine & Performing Arts, Professor III, Archaeology and Art History; B.A., Brandeis University; M.A., Tufts University; Ph.D., Brown University

**ANNA TRIANTAFILLOU,** *Dean of the School of Business,* Professor II, Economics; B.A., The American College of Greece - DEREE; M.A., Ph.D., University of Manchester.

**PATRICK QUINN,** *Dean of the School of Liberal Arts & Sciences,* Professor III, B.A., University of Guelph; M.A., University of Ottawa; Ph.D., University of Warwick.

#### **Emeriti**

- \* TASIA ALEXOPOULOU; Senior Vice President for Financial Affairs Emerita; Diploma, Pierce College; B.A., Western College for Women; Ptychion The Piraeus Graduate School of Industrial Studies.
- \* AVRAAM-ALBERT AROUH; Professor Emeritus (2013); B.A., The American College of Greece DEREE; Ph.D., University of Edinburgh
- \* HEBE ECONOMIDES; Dean Emerita; Baccalaurıat (Sırie Philosophie), French Academy, Athens; Diploma (S.W.), Pierce College; B.S., University of Arizona; M.S., Columbia University.

ORIETTA EXARCHOU; Dean Emerita; Diploma (S.W.), Pierce College; M.S.W., Washington University.

\* **THEODORE LYRAS**; Provost Emeritus; Senior Vice President and Vice President for Information Resources Management; Ptychion, University of Athens; M.S., Ohio University.

MARIANNA PALAIOLOGOU: Dean Emerita; B.A., Pierce College; M.Ed., Lesley College.

YANNA PAPACONSTANTINOU; Dean Emerita; Diploma (S.W.), B.S.S., Pierce College; M.S., Simmons College.

**NORMAN A. POWER**; *Vice President for Academic Affairs Emeritus*; B.A., M.A., University of Dublin; Doctorat, University of Lausanne.

VASSILIOS PROTOPSALTIS, Senior Vice President Emeritus; B.S. Auburn University; M.B.A., University of Alabama.

MARIA STERGIOU; Dean Emerita; Diploma (Commercial Studies), B.S., Pierce College; M.S., Simmons College.

**THEODORE VALAHAS;** *Professor Emeritus (2007);* Ptychion, Aristotelion University; Ph.D., Massachussetts Institute of Thechnology

\* LOUIS VRETTOS; President Emeritus (1977); B.S., Black Hills State College; M.S., University of Wyoming; Ph.D., Cornell University.

\*Deceased

### **Ombudspersons**

ORIETTA EXARCHOU (1997-2000); Diploma (S.W.), Pierce College; M.S.W., Washington University.

\*ZAROUHIE TOKATLIAN (2002-2007); Certificate of Junior College, Pierce College; B.A., Coe College; M.A., New York University.

**EVDOKIA KARAYANNI** (2007- 2009); Ptychion, University of Athens; M.A., Central Michigan University; Ph.D., University of Ioannina

### Kimon Friar Lectureship

In 1994 the College established the Kimon Friar Lectureship in Modern Greek Arts and Letters to honor the memory of the distinguished Greek-American translator, poet, and anthologist. The lectureship brings renowned scholars to the College and fulfills the terms of Kimon Friar's bequest to the Attica Tradition Educational Foundation of all his property in Greece, including his library and manuscripts, now deposited in the Special Collections, Rare Books and Archives division at the College library.

**RODERICK BEATON** (1994)

**EDMUND KEELEY** (1995)

**PETER BIEN** (1996)

**STRATIS HAVIARAS** (1997)

KATERINA ANGHELAKI-ROOKE (1998)

**STAVROS DELIGIORGIS** (1999)

**GEORGE ECONOMOU** (2000)

PATRICIA WILLIS (2001)

**LANGDON HAMMER** (2003)

**GREG NAGY** (2004)

**KAREN VAN DYCK** (2006)

**DIMITRIS TZIOVAS** (2007)

**VASSILIS LAMBROPOULOS** (2008)

MICHAEL HERZFELD (2009)

**MOLLY GREENE** (2010)

BARRY UNSWORTH (2011)

DAVID RICKS (2012) MARK MAZOWER (2013)

ANN CARSON (2013)

**BARRY STUARTS STRAUSS** (2014)

**GAIL HOLST-WARHAFT** (2015)

## Appendix II

#### Fleftherios Venizelos Chair Holders

The Eleftherios Venizelos Chair of Modern Greek Studies has been created by the College primarily to focus research, debate and attention on the most important and interesting trends and developments in modern Greek history – a history in which Venizelos played a key role.

**ANDREAS ANDRIANOPOULOS** (2003-2004); M.A., University of Kent; Diploma, University of Oslo; Diploma on Leadership, Kennedy School of Government, Harvard University; Honorary Ph.D., School of Economics, University of Sofia; LL.D., The American College of Greece – Deree College.

GEORGIOS ANAGNOSTOPOULOS (2005-2006); Ph.D., Brandeis University

ELEFTHERIA BERNIDAKI-ALDOUS (2008-2009); M.A., Ph.D., John Hopkins University

SIR MICHAEL LLEWELLYN-SMITH (2009-2010); D.Phil., St. Antony's College, Oxford

CHARLES STEWART (2010-2011); B.A., Brandeis University; Diploma, D.Phil. Oxford University

**ALEXANDER KITROEFF** (2011-2012) B.A., University of Warwick; M.A., University of Keele; D.Phil., Oxford University

ANDRÉ GEROLYMATOS (2013-2014) B.A., Concordia University; M.A., Ph.D., McGill University.

SIR CHRISTOPHER PISSARIDES (2014-2015) B.A, M.A., University of Essex., Ph.D., London School of Economics

LOU URENECK (2015-2016) B.A., University of New Hampshire

### Institute for Diplomacy and Global Affairs

The Institute for Diplomacy and Global Affairs (IDGA) has been established to focus primarily on current world affairs considering them within their historical context and with respect to their immediate application. The connection between events and people along with their long term effects upon stability, welfare and international cooperation and understanding comprise the overall aim of the IDGA.

The IDGA is a center of scholarship in public and international affairs. The Institute's programmes address international events and attempt to influence the domestic environment towards understanding the multiple texture of an unfolding new global reality.

ANDREAS ANDRIANOPOULOS, Director; Ptychion, Panteion University; M.A., University of Kent; Diploma, University of Oslo; Diploma on Leadership, Kennedy School of Government, Harvard University; Honorary Ph.D., School of Economics, University of Sofia; LL.D., The American College of Greece – Deree College; Visiting Scholar, St. Edmunds College, University of Cambridge; Public Policy Fellow, Woodrow Wilson Center for International Scholars (1998-1999, 2008).

#### THE FACULTY (ACADEMIC STAFF)

#### ACCOUNTING AND FINANCE

Anastasiou, Efimia: Professor I, Accounting and Finance

B.S., University of La Verne; M.S., London School of Economics and Political Science

Constantatos, Anna: Professor I, Accounting and Finance

B.S., The American College of Greece - DEREE;

M.B.A., The City University of New York, Bernard M. Baruch College

**Doulos, Dimitris:** Professor II, Economics, International Finance

B.S., The American College of Greece - DEREE;

M.A., M.B.A., Western Michigan University; M.A., Ph.D., Wayne State University

Kartalis, George: Instructor, Accounting and Finance

B.S., The American College of Greece-Deree College;

M.S., Lancaster University

Kotsias, Stylianos: Professor I, Accounting

B.Sc., Technological Institute of Piraeus; M.S., Portsmouth University;

M.S., Ph.D., Heriot-Watt University.

Lazopoulos, Dimitrios: Instructor, Finance

Ptychion, University of Athens; M.I.A., Columbia University

Laopodis, Nikiforos: Professor II, Finance and Economics

B.Sc. University of Macedonia, Thessaloniki; M.A, Morgan State University;

Ph. D. Catholic University of America.

Patra, Theophano: Associate Lecturer I, Finance

B.A., The American College of Greece-DEREE; M.B.A., Brighton

University; Ph.D., University of Birmingham

Pelekanakis, George: Instructor, Internal Auditing

Ptychion, University of Piraeus; M.A., University of Gent;

C.I.A., The Institute of Internal Auditors

Sakellariou, Ilias: Instructor, Taxation

B.S., University of Athens Law School;

MSc. Business for Law Practitioners, ALBA Graduate Business School;

M.A. in Taxation, University of London

Sainis, George: Professor I, Accounting and Finance

B.S., The American College of Greece - DEREE;

M.A., University of Kent at Canterbury

Siskos, Karolina: Associate Lecturer II, Accounting

B.S., The American College of Greece-DEREE; M.S., Lancaster University;

ACCA, The Association of Chartered Certified Accountants

Thomas, Vassilis: Instructor, Accounting and Finance

Ptychion, Aristoteleion University, Thessaloniki;

M.A., Ph.D., Lancaster University

#### **ANTHROPOLOGY**

Antoniou, Dimitris: Instructor, Anthropology

B.A., University of Athens, M.S., Ph.D, University of Oxford, St. Antony's College

## Appendix II

#### **ARCHAEOLOGY**

**Arafat, Karim Walid:** Adjunct Professor, Archaeology and Art History M.A., Ph.D., University of Oxford

**Langridge-Noti, Elizabeth:** Professor II, Archaeology, Classics, History B.A., University of California, Berkeley; M.A., Ph.D., Princeton University

#### **ART HISTORY**

Arafat, Karim Walid: Instructor, Archaeology and Art History

M.A., Ph.D., University of Oxford

**Bahtsetzis, Sotirios:** Instructor, Art History M.A., Ph.D.,Technische Universität Berlin

**Langridge-Noti, Elizabeth:** Professor II, Archaeology, Classics, History B.A., University of California, Berkeley; M.A., Ph.D., Princeton University

**Pollali, Angeliki:** Professor I, Art History B.A., The American College of Greece-DEREE;

M.A., Columbia University; Ph.D., Essex University

Thomas, Katerina: Professor III, Archaeology and Art History

B.A., Brandeis University; M.A., Tufts University; Ph.D., Brown University

**Trahoulia, Nicolette:** Professor II, Art History

B.A., University of California, Los Angeles; M.A., Ph.D., Harvard University

#### **CLASSICS**

Bernidaki-Aldous, Eleftheria: Professor III, Classics,

B.A., M.A., University of Rochester; M.A., Ph.D., John Hopkins University

Langridge-Noti, Elizabeth: Professor II, Archaeology, Classics, History

B.A., University of California, Berkeley; M.A., Ph.D., Princeton University

#### **COMMUNICATION**

Diamantaki, Katerina: Professor I, Communication

B.A., University of London, M.A., Ph.D., National and Kapodistrian University of Athens

Falagas, Nikos: Adjunct Preceptor, Communication

B.A., University of Rochester; M.A., University of Leicester

Hristodoulakis, Elias: Associate Lecturer I, Communication

Ptychion, University of Athens; M.A., Ph.D., University of Iowa

Karimalis, Grigoris: Associate Lecturer I, Communication

B.S., University of Athens; M.A., University of Akron;

Ph.D., Wayne State University

Kefala, Argyro: Professor II, Communication

B.A., Deree College; M.A., Temple University; M.A., Ph.D., New York University

Kondopoulou, Margarita: Adjunct Preceptor, Communication

B.A., The American College of Greece-DEREE;

M.A., The University of Leicester

Leader, Simon: Professor I, Communication

B.A., Nottingham Polytechnic; M.A., PhD., University of Leicester

Lyra, Anastasia: Associate Lecturer II, Communication

Ptychion, Athens University of Economics and Business;

M.A., University of Maryland

McCormac, Daniel: Professor I, Communication

B.A., Occidental College; M.A., University of Missouri

Miliopoulou, Georgia: Professor I, Communication

B.A., Aristotle University of Thessaloniki; M.A., Ph.D, Athens Panteion University

Mpras, Evie Michael: Instructor, Communication

B.A., College of William and Mary; M.A., San Francisco Art Institute

Papadaki, Eva: Instructor, Communication

B.A., DEREE-The American College of Greece, M.A., Boston University

**Zaharopoulos, Thimios:** Professor III, Communication B.S., M.A., Ph.D., Southern Illinois University at Carbondale

#### COMPUTER INFORMATION SYSTEMS

Dritsas, Alexandros: Adjunct Preceptor, Information Management

B.S., The American College of Greece-DEREE;

Certification, ACP/ICCP; M.S., Lancaster University

Galanos, Zeppos: Instructor, Information Technology

B.S., The American College of Greece – Deree College;

MBII, Royal Melbourne Institute of Technology

Kiourktsoglou, John: Associate Lecturer II, Systems Engineering

Ptychion, University of Athens; Postgraduate Studies, WANG, Belgium

Konstantinou, Ioanna: Associate Lecturer II, Computer Information Systems

B.S., The American College of Greece-DEREE;

Certification, ACP/ICCP; M.S., Cranfield University;

M.S., The American College of Greece-DEREE

Lazarou, Vasilios: Associate Lecturer I, Computer Science

Ptychion, Athens University of Economics and Business;

M.S., Ph.D., Imperial College, University of London

Leftheriotis, Constantinos: Preceptor, Information Management

B.S., The American College of Greece-DEREE; Certification, ACP/ICCP;

M.S., Lancaster University

Lytras, Miltiadis: Research Faculty, Information Systems

Ptychion, M.B.A., Ph.D., Athens University of Economics and Business

Petropoulos, Yiannis: Adjunct Preceptor, Computer Science

B.B.A., The American College of Greece-DEREE; M.S., Aston University

Stefanou, Vassilia: Professor I, Information Technology

B.S., The American College of Greece-DEREE;

Certification, ACP/ICCP; M.S., Heriot-Watt University

Triantafyllidis, Athanasios: Preceptor, Information Management

B.S., The American College of Greece-DEREE;

Certification, ACP/ICCP; M.S., University of Stirling

Varouhas, Emmanuel: Professor I, Information Management

B.S., The American College of Greece - DEREE;

Certification, ACP/ICCP; M.S., University of Sheffield

Vogiatzis, Dimitris: Research Faculty, Information Systems

Ptychion, University of Athens; M.S., University of Edinburgh;

Ph.D., National Technical University of Athens

## Appendix II

#### DANCE

Nelson, Jennifer: Associate Lecturer I, Visual Arts, Dance,

B.F.A., San Francisco Art Institute; M.F.A., University of California, Los Angeles

**Sanchez-Colberg, Ana:** Professor I, Dance, Theatre Arts

B.A., University of Pennsylvania; M.F.A., Temple University;

Ph.D., Laban Centre for Movement and Dance, London

Trent, Cynthia: Instructor, Dance

B.F.A., Emerson College

#### **ECONOMICS**

**Doulos, Dimitris:** Professor II, Economics

B.S., The American College of Greece - DEREE;

M.A., M.B.A., Western Michigan University; M.A., Ph.D., Wayne State University

Giannopoulou, Anna: Professor III, Economics

B.S., London School of Economics and Political Science;

M.S., Ph.D., University of Salford

Katsaitis, Odysseus: Professor II, Economics

Ptychion, University of Athens; Ph.D., University of British Columbia

Laopodis, Nikiforos: Professor II, Finance and Economics

B.Sc., University of Macedonia; M.A., Morgan State University;

Ph.D., The Catholic University of America

Pirounakis, Nicholas: Associate Lecturer I, Economics

B.A., The American College of Greece-DEREE;

M.S., University of Strathclyde; Ph.D., University of Glasgow

Symeonidis, Vasileios: Professor I, Mathematics, Economics

M.Math., University of Oxford, Sc.M., Ph.D., Brown University

Theodoropoulou, Soteria: Associate Lecturer I, Economics

B.S., The American College of Greece-DEREE;

M.A., Ph.D., University of Illinois at Chicago

Triantafillou, Anna: Professor II, Economics

B.A., The American College of Greece - DEREE;

M.A., Ph.D., University of Manchester

Zombanakis, George: Instructor, Economics

Ptychion, Athens University of Economics and Business, Ph.D., University of York

#### **ENGLISH**

Antoniadou, Maria: Professor I, English

Ptychion, University of Athens; M.A., University of Reading

Dilaveri, Paraskevi: Associate Lecturer II, English

Ptychion, University of Athens; M.A., University of Kent

Frankos, Marianthe: Preceptor, English

B.A. The American College of Greece - DEREE;

M.A., Saint John's University

Georgountzou, Anastasia: Instructor, English

Ptychion, University of Athens; M.A., Ph.D., University College, London

Georgousi, Fotini: Associate Lecturer I, English

B.A., Saint Olaf College; M.A., Ph.D., University of Minnesota

Hadjiioannou, Eleni: Associate Lecturer II, English

Ptychion, University of Athens; M.A., University of California, Riverside

Hepper, Louise: Associate Lecturer II, English, Communication

B.A., M.A., Luton University

**Kostoulia, Georgia:** Associate Lecturer II, English, Communication

B.A., The American College of Greece-DEREE; M.A., University of Essex

Kyriakidou Evangelia: Instructor, English

B.A., M.A., University of Athens

Ilkou, Melpomeni: Professor I, English

B.A., Bernard M. Baruch College - The City University of New York;

M.S., Queens College-The City University of New York

Jeikner Alexandra: Associate Lecturer I,, English

B.A., The American College of Greece-DEREE;

M.S., University of Stirling; M.A., Open University; Ph.D., Newcastle University

Logotheti, Anastasia: Professor II, English

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LL.B., LL.M., National Kapodistrian University; LL.M., J.S.D., Yale Law School

Zachou, Chryssa: Professor I, Sociology

Ptychion, Panteion University; B.A., The American College of

Greece-DEREE; M.A., London School of

Economics and Political Science; Ph.D., University of Essex

#### **SPEECH**

Burke, Wayne: Professor III, Speech

B.A., M.A., San Francisco State University; Ph.D., University of Wales,

College of Cardiff

Hepper, Louise: Associate Lecturer II, English, Communication

B.A., M.A., Luton University

Kostoulia, Georgia: Associate Lecturer II, English, Communication

B.A., The American College of Greece - DEREE; M.A., University of Essex

Mourelatos, Evangeline: Professor I, English, Communication

B.A., M.A., University of Ottawa

Nikolopoulou, Katerina: Professor I, Drama, Speech

B.A., The City University of New York, Hunter College;

M.A., New York University

#### **THEATRE ARTS**

Koutsourelis, Marios: Instructor, Theatre Arts

B.A., City University of New York; M.A., San Fransisco State University

Nelson, Jennifer: Associate Lecturer I, Visual Arts, Dance,

B.F.A., San Francisco Art Institute; M.F.A., University of California, Los Angeles

Nikolopoulou, Katerina: Professor I, Drama, Speech

B.A., The City University of New York, Hunter College;

M.A., New York University

Papathanassiou, Anneta: Instructor, Creative Drama-Acting

Ptychion, University of Athens; Diploma, Eugenia Hatzikou's Drama School;

Theatre in Education Courses, New York University

**Papatheodorou, Theodoros:** Instructor, Theatre Arts

B.A., University of Wisconsin-Madison; M.A., Ph.D., Imperial College London

Sanchez-Colberg, Ana: Professor I, Dance, Theatre Arts

B.A., University of Pennsylvania; M.F.A., Temple University;

Ph.D., Laban Centre for Movement and Dance, London

Simatou, Eugenia: Instructor, Drama

B.S., M.A., The City Univesity, London

Diploma, The Advanced Drama School of Athens Art Theatre

Vovolis, Athanassios: Instructor, Theatre Arts

B.A., Dramatic Institute Stockholm, Sweden.

Wighton, Michael: Instructor, Theatre Arts

B.A., Yale University; M.F.A., Moscow Art Theatre School

#### **VISUAL ARTS**

Christofilogiannis, Dionysis: Instructor, Visual Arts

B.A., Sheffield Halam University; M.Sc. Strathclyde University;

M.F.A., Ph.D., Cluj Napoca, Romania

Halivopoulou, Effie: Professor I, Visual Arts

B.F.A., M.F.A., Pratt Institute

Ioannou, Dimitris: Instructor, Visual Arts

B.F.A., Athens School of Fine Arts; M.F.A., Pratt Institute

**Kotretsos, Georgia:** Instructor, Visual Arts

B.F.A., Durban Institute of Technology;

M.F.A., School of Art Institute of Chicago

Nelson, Jennifer: Associate Lecturer I, Visual Arts, Dance,

B.F.A., San Francisco Art Institute; M.F.A., University of California, Los Angeles

#### **SCHOLARS IN RESIDENCE**

Horner, S. Sue: Gender Studies and Religion

B.A., Barrington College; M.L.S., San Jose State University; M.T.S., Harvard

Divinity School; Ph.D., Northwestern University

## APPENDIX III

List of Support Staff

### Appendix III

### College E-mail & Telephone Directory

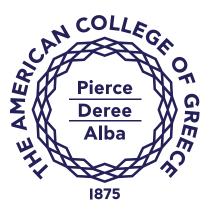
#### **Aghia Paraskevi Campus**

OFFICE	LOCATION	TEL. EXT.	E-mail
Academic Advising	Room 300B (SSC)	1431	dc.adv@acg.edu
Academic Affairs	Room CN3114	1240	acadaffairs@acg.edu
Admissions	Room 100	1254, 1317, 1318, 1406	admissions@acg.edu
Alumni	Room 203	1370, 1380, 1109	alumni@acg.edu
Athletics	Gym Upper Level	1319, 1157	acgfitness@acg.edu
Career Services	Student Life Center	1311, 1313	career@acg.edu
Cashier's	Room 300 (SSC)	1404	cashier@acg.edu
Financial Aid	Room 225	1327	financialaid@acg.edu
Health Center	DEREE Main Corridor	1500	wellnesscenter@acg.edu
International Admissions	Student Life Center	1317	internationalstudents@acg.edu
IRM	Room 400	1356, 1378	acgirm@acg.edu
Library (Front Desk)	Library	1348	library@acg.edu
Media Center	Library Lower Level	1433	dc.medialibrary@acg.edu
Pool Office	Pool	1395	acgfitness@acg.edu
Registrar's Office	Room 306 (SSC)	1331, 1445, 1328, 1449	registrar@acg.edu
School of Business	Room 507	1108	assoc.deanbusadm@acg.edu
School of Fine and Performing Arts	Room 530	1456	fineperformingarts@acg.edu
School of Liberal Arts & Sciences	Room 515	1359	libarts@acg.edu
Student Academic Support Services	Library Main Level	1273	sas@acg.edu
Student Affairs	Room 309	1446	studentaffairs@acg.edu
Student Government	Room 308	1373	dc.sgorg@acg.edu
Student Success Center (Front Desk)	Room 300	1326, 1333, 1334	ssc@acg.edu
Study Abroad	Student Life Center	1029, 1408	studyabroadoffice@acg.edu
Validation Office	Room 300A	1428	validation@acg.edu
Wellness Center	Student Life Center	1700	wellnesscenter@acg.edu
English for Academic Purposes Program (EAPP)	Library Main Level	1402	eapp@acg.edu
Writing Program	Room 505c	1241	wp@acg.edu
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In this catalog, the College makes its most inclusive and comprehensive statement about itself: the nature of the institution and its future aspirations; the rules, regulations, and requirements under which it operates and which it enjoins upon students who wish to become DEREE graduates; the programmes it offers; and the people who constitute the College community.

The information in this catalog, including administration and faculty listings, is as current and accurate as was possible at the time of publication, the catalog is issued annually before the start of the new academic year. However, the College is a dynamic and evolving institution and changes may occur after publication that will cause some of the information as presented to be superseded. Because new catalogs cannot be printed promptly enough to reflect every change made by an active administration and faculty, the College reserves the right to alter its course offerings, academic programmes, campus regulations, fee structure, and calendar whenever necessary. Every effort will be made to inform students of such alterations when they occur and no student will be asked to meet degree requirements not in effect at the time of his or her admission to a degree program.





The American College of Greece is an equal opportunity educational institution, whereby qualified individuals are not discriminated against on grounds of age, gender, race, nationality, ethnicity, faith, disability, marital status, or sexual orientation. This non-discrimination policy applies to all educational policies and programmes. ACG strives to eliminate unfair bias and stereotyping in the institution.

#### **DEREE**

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