

RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN
AP 6034	GROUP COUNSELING & PSYCHOTHERAPY	THE THEORY AND PRACTICE OF GROUP PSYCHOTHERAPY	YALOM, D. I. & LESZCZ, M	LATEST	BASIC BOOKS	9780465092840
AP 6043	ADVANCED ANALYSIS AND INTERPRETATION OF BEHAVIORAL DATA	DISCOVERING STATISTICS WITH SPSS	FIELD A.	LATEST	LONDON: SAGE PUBLICATIONS	9789351500827
AP 6071	CHILD & ADOLESCENT PSYCHOLOGICAL ASSESSMENT	CLINICAL ASSESSMENT OF CHILD AND ADOLESCENT PERSONALITY AND BEHAVIOR	FRICK, P. J., BARRY, C. T., & KAMPHAUS, R. W.	LATEST	SPRINGER	9780387263007
AP 6073	CONSULTATION	PSYCHOLOGICAL CONSULTATION AND COLLABORATION IN SCHOOL AND COMMUNITY SETTINGS	DOUGHERTY, A. M.	LATEST	CENGAGE BROOKS/COLE	ebook / access through Deree Blackboard
AP 6174	BEHAVIOR MANAGEMENT & APPLIED BEHAVIOR ANALYSIS	APPLIED BEHAVIOR ANALYSIS FOR TEACHERS	ALBERTO, P.A., TROUTMAN, A.C.	LATEST	NJ: MERRILL PRENTICE HALL	9780132655972
AP 6224	INTERVIEWING TECHNIQUES	CLINICAL INTERVIEWING	SOMMERS-FLANAGAN, J, & SOMMERS-FLANAGAN, R.	LATEST	WILEY	9780471415473
AP 6246	PSYCHOLOGY OF ADDICTIONS	DRUGS IN PERSPECTIVE: CAUSES, ASSESSMENT, FAMILY, PREVENTION, INTERVENTION, AND TREATMENT	FIELDS	LATEST	McGRAW	ebook / access through Deree Blackboard
AP 6478	FIELDWORK	A PRACTICAL GUIDE TO BUILDING PROFESSIONAL COMPETENCIES IN SCHOOL PSYCHOLOGY	LIONETTI, T.M., SNYDER, E.P, & RAY W. C.	LATEST	SPRINGER	9781441962560
AP 6556	FAMILY AND SYSTEM APPROACHES TO COUNSELING AND PSYCHOTHERAPY	FAMILY THERAPY: AN OVERVIEW	STANTON M., GOLDENBERG H., GOLDENBERG I.	LATEST	CENGAGE	9780495603658
		THE TACTICS OF CHANGE: DOING THERAPY BRIEFLY	FISCH, R, WEAKLAND, J.H., AND SEGAL, L.	LATEST	JOSSEY BASS	9780875895215
		FAMILY THERAPY TECHNIQUES	MINUCHIN, S. H. AND FISHMAN, C.	LATEST	HARVARD UNIVERSITY PRESS	9780674294103
AP 6560	HUMANISTIC & EXISTENTIAL APPROACHES TO COUNSELING & PSYCHOTHERAPY	EXISTENTIAL-HUMANISTIC THERAPY (THEORIES OF PSYCHOTHERAPY SERIES)	SCHNEIDER, K. J. & KRUG, O. T.	LATEST	AMERICAN PSYCHOLOGICAL ASSOCIATION	9781433827372
AP 6702	PRACTICUM II	CLINICAL CASE FORMULATIONS: MATCHING THE INTEGRATIVE TREATMENT PLAN TO THE CLIENT	INGRAM, B.C.	LATEST	NEW JERSEY: JOHN WILEY & SONS, INC.	9781118038222
AP 6291	THESIS IN COUNSELING PSYCHOLOGY	DISSERTATIONS AND THESES FROM START TO FINISH. PSYCHOLOGY AND RELATED FIELDS	CONE, J.D. & FOSTER, S.L.	1996	WASHINGTON D.C.: AMERICAN PSYCHOLOGICAL ASSOCIATION	9781591473626
AP 6489	THESIS IN EDUCATIONAL PSYCHOLOGY					
CN 6002	ADVANCED MEDIA WRITING & TECHNIQUES	PUBLIC RELATIONS WRITING AND MEDIA TECHNIQUES	DENNIS L. WILCOX	LATEST	PEARSON	9781292040738
CN 6017	PR AND THE NEW MEDIA	THE NEW RULES OF MARKETING & PR: HOW TO USE SOCIAL MEDIA, ONLINE VIDEO, MOBILE APPLICATIONS, BLOGS, NEWS RELEASES, AND VIRAL MARKETING TO REACH BUYERS DIRECTLY	DAVID MEERMAN SCOTT	LATEST	WILEY	9781119070481
CN 6020	EFFECTIVE COMMUNICATION SKILLS	COMMUNICATION: PRINCIPLES FOR A LIFETIME	BEEBE, STEVEN A., BEEBE, SUSAN J. AND IVY, DIANA K.	LATEST	ALLYN & BACON	9781292102863
CN 6027	QUANTITATIVE RESEARCH IN COMMUNICATION	QUANTITATIVE RESEARCH IN COMMUNICATION	ALLEN, M., TITSWORTH, S. & HUNT, S.K.	LATEST	SAGE	9781412956963
CN 6030	MULTIMEDIA APPLICATIONS FOR COMMUNICATIONS CAMPAIGNS	SIGHT, SOUND, MOTION: APPLIED MEDIA AESTHETICS	ZETTL, H.	LATEST	WADSWORTH/CENGAGE LEARNING	9781285081236
		VISUAL RESEARCH: AN INTRODUCTION TO RESEARCH METHODOLOGIES IN GRAPHIC DESIGN	NOBLE, I. & BESTLEY, R.	LATEST	SWITZERLAND: AVA PUBLISHING.	9782940373208
CN 6040	DIGITAL MEDIA AND COMPUTER	SOCIAL MEDIA: ENDURING PRINCIPLES	HUMPHREYS, ASHLEE		OXFORD UNIVERSITY PRESS	9780199328437

RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN
CN 6040	MEDIATED COMMUNICATION	DIGITAL MEDIA & SOCIETY	LINDGREN, SIMON		LONDON, SAGE PUBLICATIONS	9781473925014
CN 6043	BRANDS AND DIGITAL BRANDING	TBA				
CN 6147	CONTENT STRATEGY	ARTICLES WILL BE PROVIDED BY THE ISTRUCTOR				
CN 6512	CAPSTONE PROJECT IN COMMUNICATION	ARTICLES WILL BE PROVIDED BY THE ISTRUCTOR				
CN 6450	* THESIS IN DIGITAL COMMUNICATION	YOUR RESEARCH PROJECT: A STEP-BY-STEP GUIDE FOR THE FIRST-TIME RESEARCHER	WALLIMANN, N.	LATEST	SAGE	9781849204620
CN 6560	* THESIS IN STRATEGIC COMMUNICATION					
ITC 6003	APPLIED MACHINE LEARNING	INTRODUCTION TO DATA MINING	TAN P.N., STEINBACH M., AND KUMAR V		PEARSON	9781292026152
ITC 6004	DATA VISUALIZATION & COMMUNICATION	INTERACTIVE DATA VISUALISATION: FOUNDATIONS, TECHNIQUES, AND APPLICATIONS	M. O. WARD, G. GRINSTEIN, D. KEIM	1st EDITION	CRC Prss	9781568814735
MA in TESOL / PROGRAM TEXTBOOKS		THE PRACTICE OF ENGLISH LANGUAGE TEACHING	HARMER, J.	LATEST	LONGMAN PEARSON	9781447980254
		LEARNING TEACHING	SCRIVENER, J	LATEST	OXFORD: MACMILLAN	9780230729841
TL 6003	LANGUAGE LEARNING & ACQUISITION	UNDERSTANDING SECOND LANGUAGE ACQUISITION	ORTEGA, L.	LATEST	NEW YORK: ROUTLEDGE	9780340905593
TL 6006	CURRICULUM & SYLLABUS DESIGN	CURRICULUM DEVELOPMENT IN LANGUAGE TEACHING	RICHARDS, J. C.	LATEST	CAMBRIDGE UNIVERSITY PRESS.	9780521804912
TL 6009	MANAGEMENT IN TESOL	FROM TEACHER TO MANAGER: MANAGING LANGUAGE TEACHING ORGANIZATIONS	WHITE, R., HOCKLEY, A., VAN DER HORST JANSEN, J., & LAUGHNER, M.	LATEST	CAMBRIDGE: CAMBRIDGE UNIVERSITY PRESS.	9780521709095
		LEADERSHIP IN ENGLISH LANGUAGE EDUCATION	CHRISTISON, M., A., & MURRAY, D. E.	LATEST	NEW YORK & LONDON: ROUTLEDGE.	9780805863116
TL 6410	TESOL PRACTICE	LEARNING TEACHING: THE ESSENTIAL GUIDE TO ENGLISH LANGUAGE TEACHING.	SCRIVENER, J.	LATEST	LONDON: MACMILLAN	B00M0PSS0W