

DEREE COLLEGE SYLLABUS FOR AN 3020 INTERCULTURAL COMMUNICATION												
(Previously AN 3320 INTERCULTURAL COMMUNICATION – L5) (Updated Spring 2025)		US CREDITS: 3/0/3										
PREREQUISITES:	None											
CATALOG DESCRIPTION:	The nature of interaction among peoples from differing cultures. The dynamics of intercultural communication behaviors among cultures and various subcultures. Practice in effective intercultural communication behaviors and in-depth exploration of several different cultures.											
RATIONALE:	A review of history clearly demonstrates that people have been troubled by a persistent inability to understand cultures removed by geography and or differing in ideology, appearance, and behavior from their own. In today's "global village" better communication between persons from different cultures is stimulated and governed by an understand of cultural differences and behavioral modes.											
LEARNING OUTCOMES:	As a result of taking this course the student should be able to: 1. Demonstrate an understanding of theoretical processes which determine intercultural communication. 2. Analyze problems, difficulties, and conflicts in intercultural encounters. 3. Identify attitudes, values, and communication patterns affecting intercultural interaction. 4. Evaluate skills that lead to the improvement of intercultural relationships. 5. Demonstrate the ability to conduct small scale research that is culturally specific.											
METHOD OF TEACHING AND LEARNING:	In congruence with the learning and teaching strategy of the college, the following tools are used: ➤ Classes consist of lectures, class discussions, video presentations, problem-solving sessions, role playing. ➤ Office Hours: Students are encouraged to make full use of the office hours of their instructor, where they can ask questions and go over lecture material. ➤ Use of a Blackboard site, where instructors post lecture notes, assignment instructions, timely announcements, as well as additional resources.											
ASSESSMENT:	<table><tr><td>Project proposal—summative</td><td>10</td><td>Methodology, theoretical aspects. 700 words +/- 10%</td></tr><tr><td>Midterm: in class 1 hour-summative</td><td>40</td><td>Basic concepts and theories in intercultural communication</td></tr><tr><td>Research project: summative</td><td>50</td><td>Project components, conceptualization, extent of research 2000 words +/- 10%</td></tr></table> The formative proposal tests students on Learning Outcomes 1, 2, and 5. The midterm tests students on Learning Outcomes 1, 2, and 3. The research project tests Learning Outcomes 1, 2, 3, 4, and 5.			Project proposal— summative	10	Methodology, theoretical aspects. 700 words +/- 10%	Midterm: in class 1 hour- summative	40	Basic concepts and theories in intercultural communication	Research project: summative	50	Project components, conceptualization, extent of research 2000 words +/- 10%
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AVERAGING POLICY:	The <u>final grade</u> for this module will be determined by <u>averaging</u> all summative assessment grades, based on the predetermined weights for each assessment. If students pass the comprehensive assessment that tests all Learning Outcomes for this module and the average grade for the module is a passing grade (40 or higher), students are not required to resit any other failed assessments.											
INDICATIVE READING:	REQUIRED READING: Samovar, L. Porter, R. and McDaniel, E. 2016. <i>Communicating Between Cultures</i> . Boston: Cengage Learning.											

	<p>INDICATIVE ADDITIONAL READINGS:</p> <p>Hua, Z. (Ed.). (2015). <i>Research methods in intercultural communication: A practical guide</i>. John Wiley & Sons.</p> <p>Denscombe, M. (2010) <i>The Good Research Guide: For Small Scale Social Research Projects</i>. Open University Press.</p> <p>Martin, J. and Nakayama T. (2010) <i>Intercultural Communication in Contexts</i>. McGraw-Hill.</p> <p>Moon, D.G. (1996) "Concepts of 'Culture': Implications for Intercultural Communication Research." <i>Communication Quarterly</i> 44 (1): 70-8.</p> <p>Samovar, L. Porter, R. and McDaniel, E. (2011) <i>Intercultural Communication: A Reader</i>. Cengage Learning.</p> <p>Bryant K. A et al. (2014) "Defining and Communicating What "Intercultural" and "Intercultural Communication" Means to Us." <i>Journal of International and Intercultural Communication</i>, 7 (1): 14-37.</p> <p>Hu, Y. and W. Fan. 2011. "An exploratory study on intercultural communication research contents and methods." <i>International Journal of Intercultural Relations</i>. 35: 554–566.</p> <p>Hofstede, G. 2010. <i>Cultures and Organisations: Software of the Mind</i>. London: McGraw Hill.</p> <p><i>Required and recommended readings and online resources will be made available on Blackboard and through Perlego Workspace.</i></p>
<p>WWW RESOURCES:</p>	<p>Useful specialized journals include:</p> <ul style="list-style-type: none"> Center for Multilingual and Intercultural Communication: https://www.stonybrook.edu/commcms/mic/ Journal of International and Intercultural Communication https://www.journals.elsevier.com/international-journal-ofintercultural-relations Journal of Intercultural Studies https://www.tandfonline.com/loi/cjis20 Journal of Intercultural Communication Research https://www.tandfonline.com/loi/rjic20 Intercultural Communication Studies https://web.uri.edu/iaics/iaics-journal/
<p>INDICATIVE MATERIAL: (E.G. AUDIOVISUAL, DIGITAL MATERIAL, ETC.)</p>	<p><i>Videos, documentaries, articles, interviews posted on Blackboard</i></p> <ul style="list-style-type: none"> https://www.youtube.com/watch?v=SkBXaKfxI7Y https://www.youtube.com/watch?v=QjEDxlzZnlo Studying international communication: https://www.manchester.ac.uk/study/masters/courses/list/08815/ma-intercultural-communication/ Crosscultural communication: https://youtu.be/YMyofREc5Jk Intercultural communication in business: https://youtu.be/XvjlrYlklg Intercultural communication in politics: https://youtu.be/Uwta7O8gSIE
<p>METHOD OF TEACHING AND LEARNING:</p>	<p>In congruence with the teaching and learning strategy of the college, the following tools are used:</p> <ul style="list-style-type: none"> Classes: Classes consist of lectures and interactive learning (discussions on contemporary or past events, as well as case studies assigned by the instructor). Office hours: Students are encouraged to make full use of the office hours of their instructor, where they can discuss the course material.

	<ul style="list-style-type: none"> • <u>Blackboard site</u>: This site includes course material, lecture notes, announcements, discussion forums, instructions, and additional resources. • <u>Library</u>: Students are encouraged to make use of the library facilities for recommended readings, case study assignments, and for preparation for the exam.
WITHDRAWAL POLICY:	In accordance with the academic calendar, the final date of withdrawal from the course is January 27. Changes after this deadline will only be considered in exceptional cases by CASP.
SUBMISSION GUIDELINES:	<p>All work submitted must follow academic conventions and professional expectations: written work (with the exception of the in-class exam) must be word-processed, spell-checked, and must follow MLA guidelines for manuscript format and documentation, and be submitted twice:</p> <ul style="list-style-type: none"> • online (in Word.doc format) through Blackboard • online (in Word.doc format) to Turnitin
LATE ASSIGNMENT POLICY:	Unless already discussed with the instructor and agreed in writing, all assignments must be submitted in their final form by the announced deadlines. Electronic submissions in inappropriate or corrupted formats are inadmissible and do not constitute a valid reason for extension of the deadline. It is college policy that late assignments are penalized by 10% of their original grade for each day the assignment is late. The maximum penalty for late submissions fewer than 7 days will be a grade of 40. Late assignments originally receiving a grade less than 40 UK points will also be penalized by 10% of their original grade for each day the assignment is late. Assignments submitted 7 or more days late will receive a zero.
PUNCTUALITY AND ABSENCE POLICY:	As a college policy, students are expected to arrive to class on time. Delays in excess of 10 minutes will be counted as absence. Students are expected to notify the instructor of any serious reasons for missing classes. Consistent tardiness (arriving to class more than 10 min late) and excessive absences (more than 6 throughout the term) may have serious consequences on class performance and on the final grade. In the case of excessive or unexcused absences, a meeting will be held with the instructor. If extenuating circumstances have led to the absences, students must first notify the instructor and then file a petition to CASP by submitting the relevant documentation. In case of any violation of the College's Attendance Policy as described in the Catalogue, an Excessive Absences report will be sent to the Registrar.
COMMUNICATION REQUIREMENTS:	Students should regularly check the course space on their Blackboard page. The personalized Blackboard page is a valuable educational tool which will include course material, sources, assignments, learning tools, and announcements. To email the instructor, please use only the e-mail account provided through acg.edu.
ACADEMIC INTEGRITY:	As a crucial dimension of academic integrity and honesty, students are expected to hand in work that is theirs and theirs alone, owing no unacknowledged debt to any written source, friend or fellow student. Whether intentional or unintentional, plagiarism is the most serious academic offence. The section on "Academic Offences" in the College Catalog as well as the "Academic Integrity" statement you will sign at the beginning of the semester promote ethical conduct and specify breaches of academic integrity, such as cheating and plagiarism. All summative coursework (with the exception of the in-class exam) will be submitted to Turnitin, which estimates the originality of work submitted. When a summative assignment is the product of cheating or plagiarism, an Academic Integrity Violation Report will be sent to the Committee on Standing and Conduct.
ACADEMIC SUPPORT:	Student Academic Support Services (SASS) supports your effort to become a self-reliant and independent learner. Experienced tutors can help you improve your skills as well as enhance your knowledge in courses across disciplines. As a result, your academic performance will improve! Sessions are free, open to all and the goal is to help you become independent learners and succeed in your studies. SASS is located

	at the far end of the JSB Library main level. For an appointment, drop by, call or email: 210 6009800, Ext. 1273, sass@acg.edu.
ADDITIONAL INFO:	All additional information, including announcement of events, changes to the schedule, extra material, further study resources, and assignments will be made available on the Blackboard site, which will be frequently updated. Students are required to follow the BB website and check their ACG email regularly.