

GRADUATE SCHOOL OF ARTS AND SCIENCES - SPRING TERM 2014 TEXTBOOKS

COURSE RUBRIC	COURSE DESCRIPTION	TEXTBOOK	AUTHOR(S)	EDITION	PUBLISHER / ISBN
AP 5001	FUNDAMENTALS OF PSYCHOLOGY SCIENCE	REQUIRED: UNDERSTANDING PSYCHOLOGY	ROBERT S. FELDMAN	11th	McGRAW HILL, ISBN-10: 007803521X, ISBN-13: 978-0078035210
		OPTIONAL: CLASSIC CASE STUDIES IN PSYCHOLOGY	GEOFF ROLLS	2nd	HODDER EDUCATION, ISBN-10: 1444104896, ISBN-13: 978-1444104899
AP 5002	RESEARCH METHODS IN PSYCHOLOGY	REQUIRED: DISCOVERING STATISTICS USING SPSS (INTRODUCING STATISTICAL METHODS SERIES)	ANDY FIELD	3rd	SAGE PUBLICATIONS, ISBN-10: 1847879071, ISBN-13: 978-1847879073
		REQUIRED: THE PRACTICAL RESEARCHER: A STUDENT GUIDE TO CONDUCTING PSYCHOLOGICAL RESEARCH	DANA S. DUNN	2nd	JOHN WILEY & SONS, ISBN-10: 1405168854, ISBN-13: 978-1405168854
		OPTIONAL: PSYCHOLOGICAL TESTING AND ASSESSMENT: AN INTRODUCTION TO TESTS AND MEASUREMENT	RONALD J. COHEN, MARK E. SWERDLIK	8th	McGRAW HILL
AP 5003	PSYCHOPATHOLOGY	ABNORMAL PSYCHOLOGY	NOLEN-HOEKSEMA, S.	LATEST	MC GRAW HILL.
AP 5004	HUMAN DEVELOPMENT AND PERSONALITY THEORIES	THE DEVELOPMENT OF CHILDREN	LIGHTFOOT, C., COLE, M., & COLE, S (2013)	7th	N.Y.: WORTH PUBLISHERS
		THEORIES OF PERSONALITY	RYCKMAN, R.M. (2013)	10TH	BELMOND, CA: CENGAGE
AP 6002	PRACTICUM II	CLINICAL CASE FORMULATIONS	LICHTNER INGRAM	2nd Edition	WILEY, ISBN-13: 978-1118038222
AP 6010	PROGRAM DESIGN & EVALUATION	EVALUATION METHODOLOGY BASICS	E. JANE DAVIDSON		ISBN: 978-0-7619-2930-7
AP 6034	GROUP COUNSELING & PSYCHOTHERAPY	THEORY & PRACTICE OF GROUP PSYCHOTHERAPY	THEORY & PRACTICE OF GROUP PSYCHOTHERAPY I.YALOM & M. LESZCZ	5th Revised edition	BASIC BOOKS ISBN-10: 0465092845, ISBN-13: 978-0465092840
AP 6043	ADVANCED ANALYSIS & INTERPRETATION OF BEHAVIORAL SCIENCE DATA	DISCOVERING STATISTICS USING IBM SPSS STATISTICS	ANDY FIELD	4th	SAGE PUBLICATIONS LTD PAPERBACK ISBN: 9781446249185 / HARDCOVER ISBN: 9781446249178
AP 6045	ADVANCED PSYCHOPATHOLOGY	DIAGNOSTIC AND STATISTICAL MANUAL OF MENTAL DISORDERS (DSM-5)		5th	AMERICAN PSYCHIATRIC ASSOCIATION, ISBN-10: 0890425558, ISBN-13: 978-0890425558

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AP 6052	DEVELOPMENTAL PSYCHOPATHOLOGY	INTRODUCTION TO ABNORMAL CHILD AND ADOLESCENT PSYCHOLOGY	WEIS, R. J. (2014).	2nd	LONDON, UK: SAGE PUBLICATIONS ISBN-10: 1452225257 / ISBN-13: 978-1452225258
AP 6056	FAMILY & SYSTEM APPROACHES TO COUNSELING & PSYCHOTHERAPY	FAMILY THERAPY	GOLDENBERG	International Ed of 7th Revised Edition	WADSWORTH,ISBN-13: 978-0840028129
AP 6071	CHILD & ADOLESCENT PSYCHOLOGICAL ASSESSMENT	BEHAVIORAL, SOCIAL, AND EMOTIONAL ASSESSMENT OF CHILDREN AND ADOLESCENTS	WHITCOMB, S. & MERRELL, K. W. (2012)	4th	NEW YORK, ROUTLEDGE, ISBN-10: 0415884608 ISBN-13: 978-0415884600
AP 6074	BEHAVIOR MANAGEMENT & APPLIED BEHAVIOR ANALYSIS	APPLIED BEHAVIOR ANALYSIS FOR TEACHERS	ALBERTO & TROUTMAN		ISBN: 0-02-301246-1
AP 6075	LEARNING DISABILITIES ASSESSMENT & REMEDIATION	ESSENTIALS OF DYSLEXIA ASSESSMENT AND INTERVENTION	MATHER, N. & WENDLING, B. J.	2012	NEW JERSEY: JONH WILEY & SONS, INC. ISBN 978-0-470-92760-1
		LEARNING DISABILITIES: FROM IDENTIFICATION TO INTERVENTION	FLETCHER, M.J., LYONS, G.R., FUCHS, L.S. & BARNES, M.A.	2007	NEW YORK: THE GUILFORD PRESS ISBN 159385370X
CN 6002	ADVANCED MEDIA WRITING AND TECHNIQUES	PUBLIC RELATIONS WRITING AND MEDIA TECHNIQUES	DENNIS L. WILCOX	7th, 2012	PEARSON ISBN-13: 978-0205211678
CN 6006	APPLIED COMMUNICATION RESEARCH METHODS	RESEARCHING COMMUNICATIONS: A PRACTICAL GUIDE TO METHODS IN MEDIA AND CULTURAL ANALYSIS	DAVID DEACON, MICHAEL PICKERING, PETER GOLDING, GRAHAM MURDOCK.	HODDER EDUCATION, 2ND.2007	ISBN-13: 9780340926994
CN 6007	STRATEGIC CORPORATE COMMUNICATION	CORPORATE COMMUNICATION: THEORY AND PRACTICE,	CORNELISSEN JOEP	3rd, 2011	SAGE PUBLICATIONS
CN 6010	MEDIA & COMMUNICATION THEORY	MEDIA/SOCIETY: INDUSTRIES, IMAGES, AND AUDIENCES	CROTEAU, D. & HOYNES, W	5TH, 2014	SAGE PUBLICATIONS ISBN: 9781452268378
CN 6017	PR & THE NEW MEDIA	THE NEW RULES OF MARKETING AND PR	DAVID MEERMAN SCOTT	4th, 2013	JOHN WILEY & SONS ISBN-13: 978-1118488768
CN 6030	MULTIMEDIA APPLICATIONS FOR COMMUNICATION CAMPAIGNS	GRAPHIC DESIGN: THE NEW BASICS.	LUPTON, E. & COLE PHILLIPS, J.	2008	PRINCETON ARCHITECTURAL PRESS, ISBN-13: 978-1568987026.
		READING IMAGES: THE GRAMMAR OF VISUAL DESIGN	GUNTHER KRESS, THEO VAN LEEUWEN	2nd	NEW YORK: ROUTLEDGE, ISBN-10: 0415319153, ISBN-13: 978-0415319157
CN 6040	DIGITAL MEDIA & COMPUTER MEDIATED COMMUNICATION	NEW MEDIA. A CRITICAL INTRODUCTION	LISTER M., ET AL. (2009).	2nd	NEW YORK, ROUTLEDGE.
		NEW NEW MEDIA	LEVINSON, P. (2012).		NEW YORK, PENGUIN BOOKS.

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COURSE RUBRIC	COURSE DESCRIPTION	TEXTBOOK	AUTHOR(S)	EDITION	PUBLISHER / ISBN
CN 6144	PRODUCTION LAB II: ADVANCED WEB DEVELOPMENT WITH CONTENT MANAGEMENT SYSTEMS	<i>ON LINE RESOURCES & NOTES WILL BE PROVIDED BY THE PROFESSOR</i>			
CN 6512	CAPSTONE PROJECT IN COMMUNICATION	COMMUNICATION RESEARCH: STRATEGIES AND SOURCES	REBECCA B. RUBIN, ALAN M. RUBIN, PAUL M. HARIDAKIS	7th, 2010	WADSWORTH PUBLISHING, ISBN-13: 9780495095880